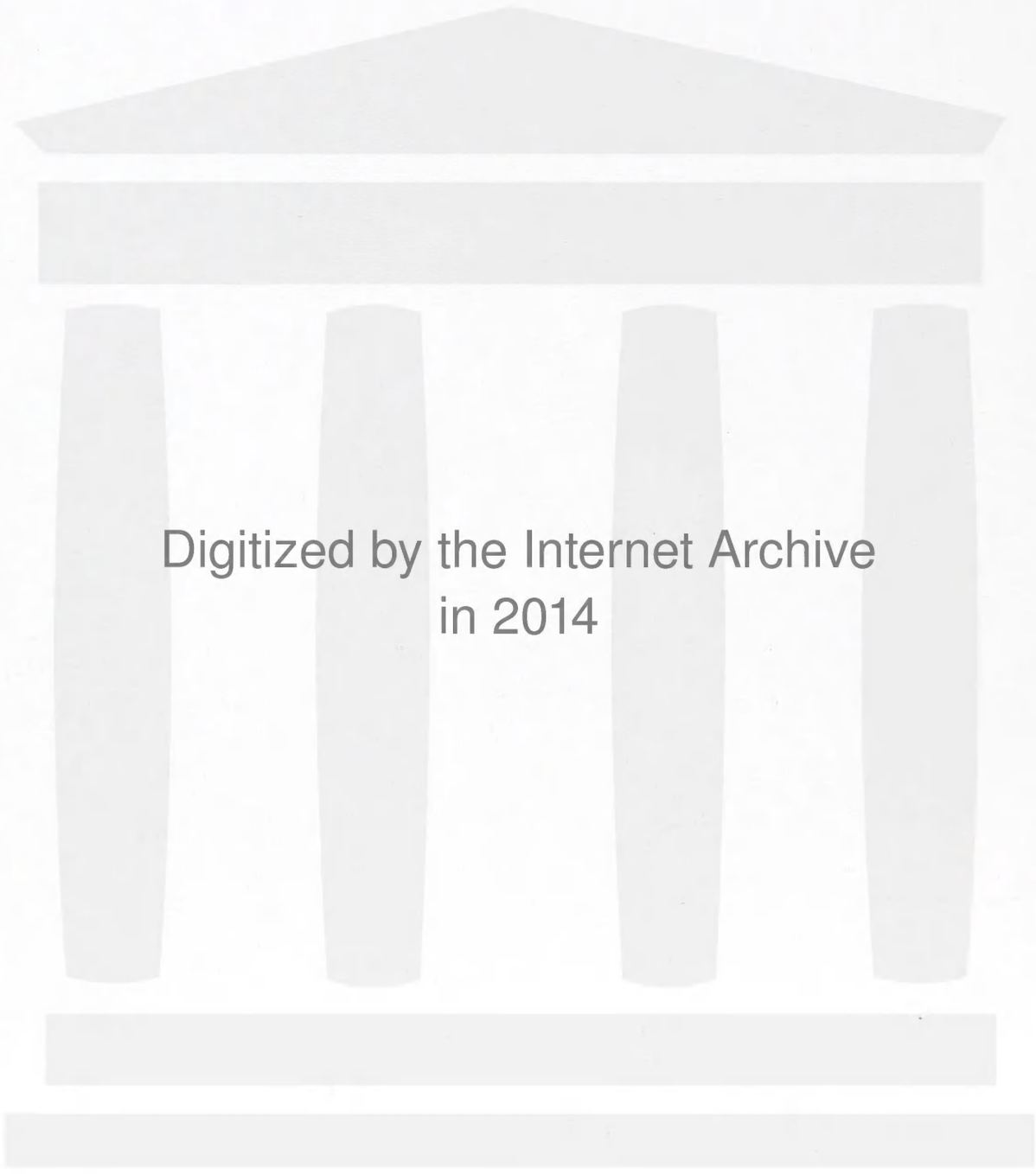

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House Beautiful

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How do you measure a bargain in towels?

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Of course, you *do* look for savings. That's why you like to shop during January White Sales. But even in White Sales you look for *quality* first. You want towels you know will wear well, stay pretty . . . towels you'll be proud of for years. Chances are you look for Martex quality towels because you know you can always depend on the name Martex as your guarantee of the utmost in value—whatever grade towel you buy.

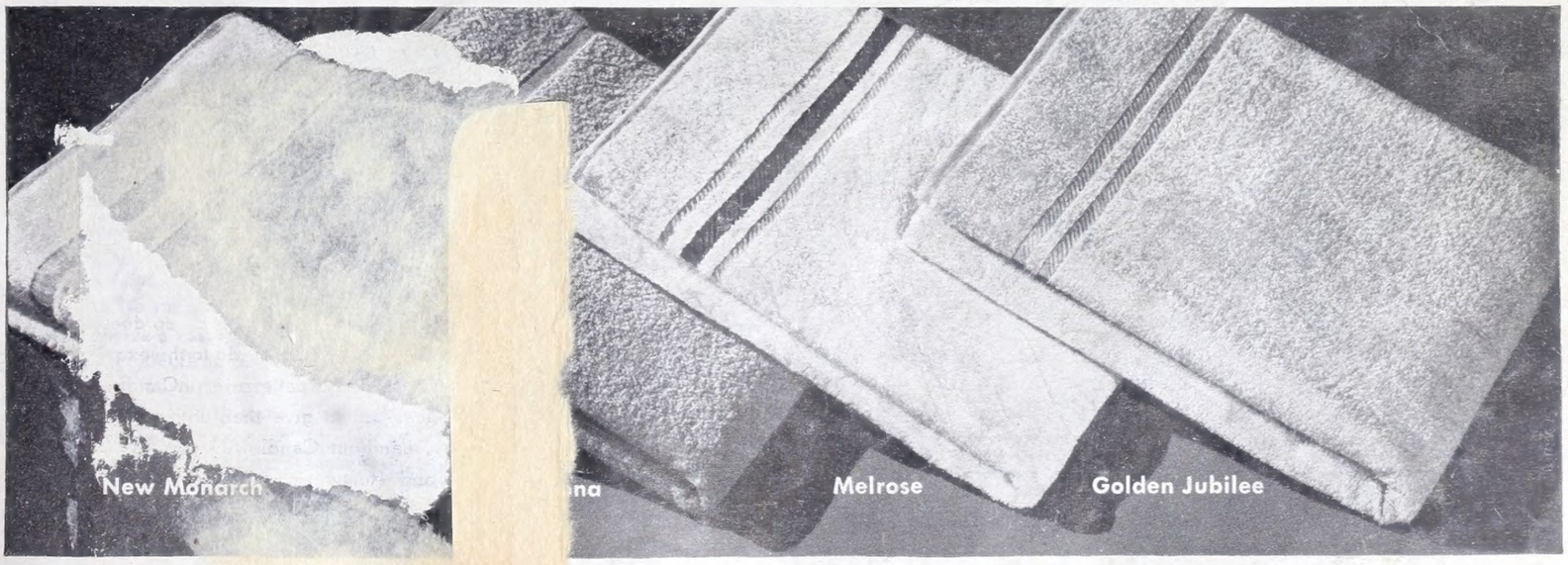


Yes, any towel with the famous Martex label has extra wear and extra service woven right into its thick, thirsty terry. And the colors stay lovely after years of wear and washing. So this January, when you shop during the White Sales be sure to ask for *Martex!* That's the surest way of getting a real "bargain" in towels.

Martex
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P.S. You'll find one or more of the famous Martex designs pictured below at extremely attractive savings in your favorite store's White Sale.



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Above:
The beautiful 14-in. two-handled Plate, Tall Sherbet, Cocktail, Wine, Cordial, 5-oz. Footed Juice and Low Sherbet. Open stock in Imperial's hand-cut Valley Lily design.



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● When an architect has himself for a client, the results can be as exciting as this old colonial farmhouse in Sherman, Conn., which Henry Hebbeln remodeled for himself. The south end of the house, shown on our cover, is now a wall of glass through which you can see the pleasing mixture of traditional and modern furniture. Drawing by Fred Eng.

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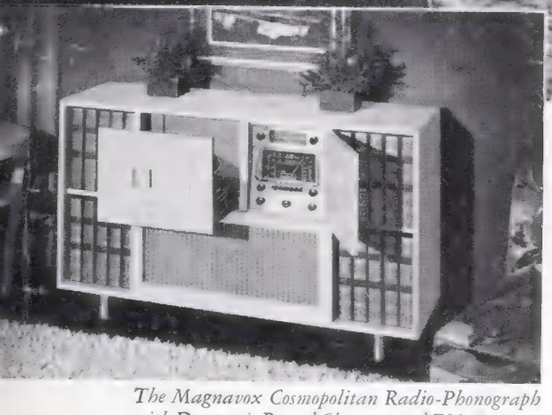
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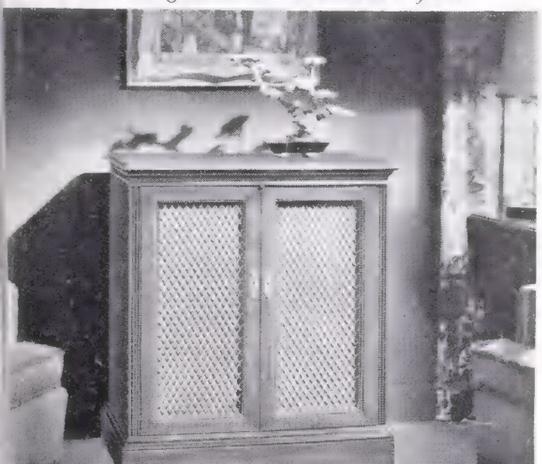


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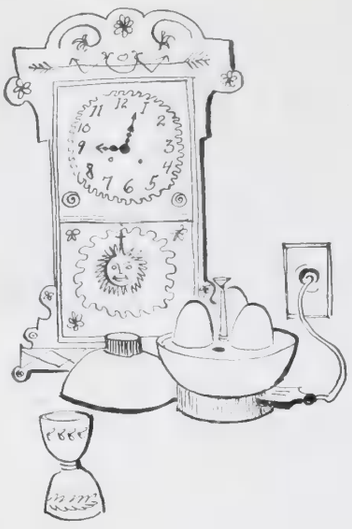
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PANTRY SHELF NEWS

Country-style foods, made from old family recipes, don't depend on nostalgia for success

by Julie Polshek

"Bought" foods with a homemade or old-style origin occupy a niche all their own among commercial foodstuffs. And their fast-growing popularity is well deserved. No one will deny that some part of their popular appeal stems from nostalgic memories and back-home associations which vest them with a special kind of romance and set them apart from other commercial foods. But there is no doubt in my mind, at the conclusion of an extensive tasting spree of farm-to-kitchen foods, home-style foods, foods commercially packed from tradition-steeped family recipes, that they can stand firmly on their own two feet taste-wise, without benefit of nostalgia or romance.

Here are some of these delicious country-bred foods that I place high on my list for their outstanding flavor and down-to-earth goodness. They're all good "solid citizens" — good, simple, "homey" foods of which one never tires. Their deserved bid for fame rests wholly on outstanding excellence.

From Duncan's Stillpond Farm in New York State's Dutchess County come country-cured hams fit for the gods. What eating! The butter-tender, succulent meat has a real old-style country flavor with just enough "smoke" to give verve to its delicacy. This old-style flavor is no accident. It's the result of old-time slow, slow cold-smoking based on a curing formula that's been in the Duncan family for decades. The curing process from which the ham derives its name "country-cured" takes five to six weeks in all, and the Duncans are justly proud of the distinctive, full-bodied flavor this long, slow curing imparts to the ham.

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(Continued on page 98)



Is Your Home PICTURE-POOR?

Thousands of homes are beautifully furnished—
except for one thing: here and there certain blank wall areas are simply "crying for"
a few tastefully selected pictures or group-arrangements!

X "APOLOGY AREAS": When your guests enter a room, are there certain blank spots (like those shown above) which you always really feel like apologizing for—wall areas that seem to "cry for" pictures? You'll be delighted at how inexpensively you can win compliments for tasteful use of these areas.

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HERE'S an inexpensive way to add new touches of beauty throughout your entire home. In the foyer, at the landing on top of the stairs, near the mantel or fireplace—just think how many places there are where your walls really *need* a single additional picture or an attractive group-arrangement!

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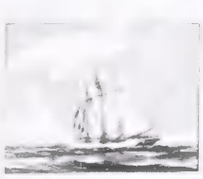
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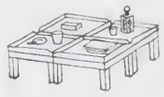
Popularity begins at home

● ***Be honest, Mother.*** Granted *you* were the town belle in *your* day. Granted *your* palsy-walsies were delighted to drop in for lemonade and ginger snaps against a backdrop not unlike that chamber of horrors you call your *living* room. Conceded, Father popped the question under that very lamp "with the fringe on top" with you seated in that creaky rocker. But remember, Mama, that was in pre-World War I days when your furnishings were high style. Today they are—shall we be kind and say, *passé?* Do you *honestly* think they're the proper environment for that growing daughter of yours? Maybe—could be, you know—all that golden oak's the reason Susie doesn't insist that her chums drop in the way they do at other teen-agers' homes. Susie's dropped out of the social picture on her own accord and she's even uncomfortable when a boy comes to call. Teen-agers are a lot more furnishings-conscious than you may think they are. Why not talk it over with Dad? A couple of hundred dollars spent on your living room for a starter may turn out to be the best investment you ever made. It'll do a lot for your morale as well as Susie's.



Better Your Home... Better Your Living

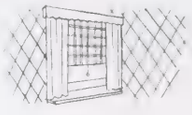
There's more to the new tables than meets the eye. For instance, HOUSE BEAUTIFUL has discovered a big, square coffee table that miraculously comes apart into four small tables or two oblong ones. Wonderful if you like to change your room around often. Provides extra eating space for buffet suppers, too.



Speaking of buffet suppers, how would you like a coffee table that—with a flick of the wrist—rises and spreads out into an ample buffet serving table? There is one now! Be sure to see the new lamp tables that open up to your favorite game board, too.



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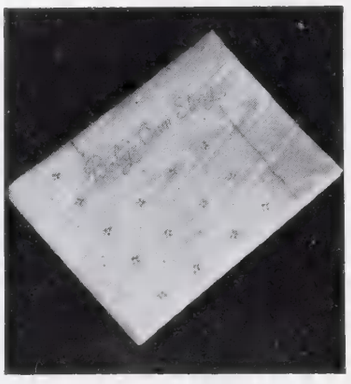
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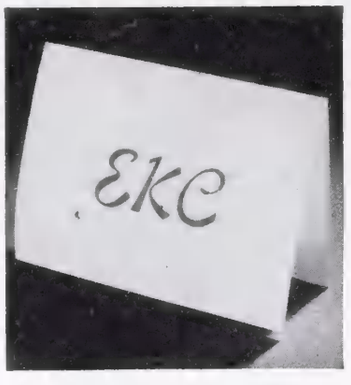
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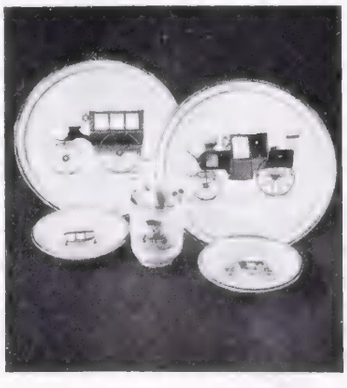
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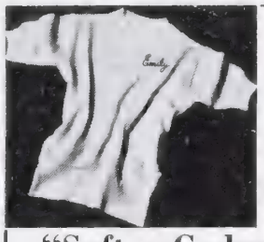


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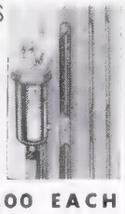
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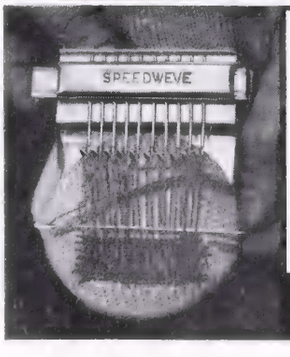
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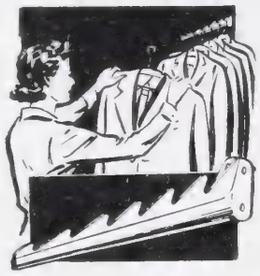
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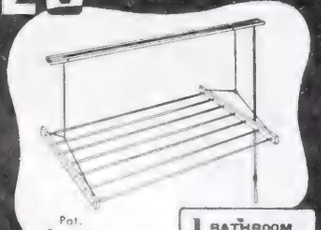
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postage prepaid in the U.S.A.

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23 FT. OF DRYING SPACE OVER YOUR BATHTUB



Pat. Pending

BATHROOM hi-dryer

Hi-Dryer, the handy overhead clothes dryer, is the space saving answer to clothes drying problems. Fastened to the ceiling over your bathtub it can be lowered to hang up clothes, then raised easily to an overhead position. Hi-Dryer ends water dripping on the floor. . . eliminates bathroom clutter. Drawn shower curtain hides drying clothes.



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Austin, Texas

Dainty Beauty Dispenser



for Cold Creams

Something new for women who like nice things. Holds your favorite cream always ready for use. A light finger pressure and up comes the cream in the exact amount you want. No waste, no fussing with lids or jars. Made of durable plastic. White, yellow, pink, green, dark and pastel blue. A different color for each cream!

Fine for gift or bridge prize

State color desired

$1.00 EACH Postpaid

BEAUTY DISPENSER
(I-Odoral, Inc.)
281 Corliss St., Pittsburgh 20, Pa.



Window



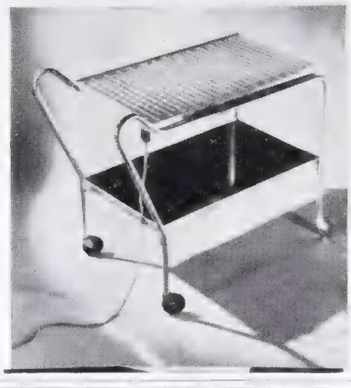
FOUR LOVES—ONE FRAME. A foolish heart will play Eenie-meenie-minie-mo with four flames. Grandmothers and Fathers will proudly star their progeny. And for you, it will be a family album, pocket-size. Made of jeweler's brass, 1¼" square, it opens to hold 4 small pictures in ⅞" frames. $2. Engraved with 3 letters, allow 2 weeks for engraving. $2.50. Postpaid from M. C. Flynn, 43 E. 59th St., N. Y. C.



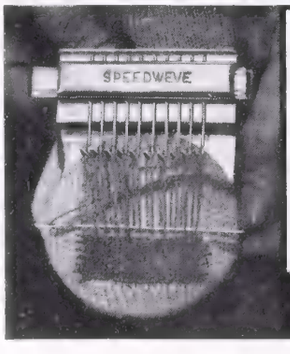
THE EGG AND YOU and the breakfast table will be a happy trio if you have these crystal double egg cups. The hand-engraved monogram is modern and sophisticated, and, if you send a set to a bride, we bet her thank-you note will underline every other word. The price is $1.50 each, or $5.75 for 4. Postpaid and no c.o.d.'s. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



LITTLE FOOTSTEPS will toddle a mite steadier, thanks to the non-skid rubber backing on this nursery-rhyme rug. And your tiny pride will love the Cat and the Fiddle stencilled in red, blue, and green on his very own mat. It comes with blue, pink, or white background and measures 35" x 21½". Just $5.50 postpaid. We found it at Edith Chapman, 168 East 33rd St., New York 16.



MOUNTAIN TO MOHAMMED. When you can wheel your warming oven right to the table at mealtimes, that's news. The era of the bobbing-up hostess is ended. "Hots" go on heat-controlled top, "cools," stacked "dirties" or whatever go on unheated tray below. Plugs into A-C only. Chromed steel 28¼" x 17½" x 27" high, swivel casters. $59.50 ppd. W. J. Sloane Co., N. Y. 17, N. Y.



DO YOU DARN?

SAVE TIME, TROUBLE AND TEMPER WITH SPEEDWEVE!

Speedweve is an amazing miniature loom which makes darning of woolens, silks and linens unbelievably simple and fast. And the results are practically professional. You'll actually find yourself enjoying darning with this marvelous home weaver. You have to try it to believe it. And once you try it, you'll never be without it. If you don't agree, simply return for an immediate refund. Complete with easy-to-follow instructions. . . . . $2.29 ppd.

Send for our free gift catalog.

Green Gable Gifts 394 Lenox Avenue Dept. 41 N.Y. 27

Shopping



EAST SIDE, WEST SIDE, all around the town went Apple Annie, a little old lady who sold apples on the sidewalks of New York. Here she is in replica with her black satin skirt, flowered blouse, plaid shawl, purple bonnet, and even the rimmed spectacles! And she's carrying her baskets of apples just as she did on Broadway years ago. Wood-carved 9" tall. $7 ppd. Marshall Field & Co., Chicago, Ill.



RING OUT THE OLD, ring in the new, and let the legendary luck of the horseshoe make 1949 a banner year for you and yours. You've seen this wonderful bell in *Window Shopping* before, but it's such a fine omen for the New Year we show it again. Made of real horseshoes, the tone is clear and compelling. In weatherproof finish, 9" high, $5.95 ppd. with bracket. Horseshoe Forge, Lexington 73, Mass.

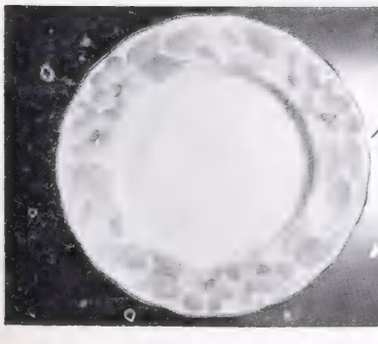


HOT FOOT. Whatever your post-Christmas plans are, we hope that you can work some relaxing into your schedule. And Habitants will land you in the proper mood, feet first. Made in Canada of fine leather, they are lined with genuine shearling, are hand-sewn, and come in sizes for men and women. In natural only, $8.95 plus 25¢ post. Fellman, Ltd., 6 East 46th St., New York 17, N. Y.



TOP OF THE RAINBOW. Your young bruiser will be delighted and mystified by this multicolored plastic top, for when he removes the winder that spins it away, a light glows inside. And that makes this whirling marvel look as if it were cut out of a rainbow. Nice surprise for someone who's been a good little boy. $1 ppd. from J. J. Anthony, 1517 W. North Ave., Milwaukee 5, Wisc.





ENGLISH BONE CHINA

Morning Glory

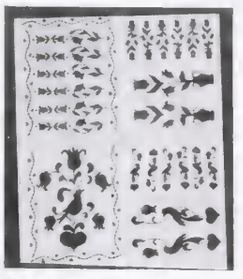
America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

Herbert S. Mills

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Captivating DECALS right from the heart of the Pennsylvania Dutch Country! Here is authentic American folk art at its finest . . . colorful and original. Ideal for brightening kitchens, cupboards, boxes, furniture, trays or shades. Easy-to-follow instructions included.



No. 10. PENNSYLVANIA DUTCH DECALS, large sheet of popular hearts, birds, and tulip designs. Postpaid . . . $1.00

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Distinctive Pottery, hand painted in natural colors. Choice of Cherries, Tulips, Poppies, Lilies, and Roses. An ideal gift for yourself and your friends $4.25 each. 6" high. We pay postage and insurance. Send check or money order to:

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PLAYS MANY ROLES

The versatile "Arden" . . . a charming host for the home and garden. Invaluable step-saver for teas, cocktails, buffet suppers. Perfect, too, in the nursery and sickroom. Sturdily built of selected hardwood, smoothly sanded, ready to paint or stain. You'll assemble it in five minutes and enjoy it a lifetime. Styled for traditional or modern interiors. Size 18" x 28" x 31". Also available finished in choice of Chinese Red, Green, Canary Yellow or Black Lacquer; Maple, Mahogany or Natural, at $4.75 additional. An ideal gift.

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TREE RIPENED

ORANGES and GRAPEFRUIT



PICKED THE DAY THEY'RE RIPE — SHIPPED THE DAY THEY'RE PICKED

$5 WHOLE BUSHEL, 55-60 lbs. All oranges or all grapefruit, or mixed. Half-bushel $3

A GIFT TO REMEMBER

$7 FANCY GIFT PACK—whole bushel, 55-60 lbs. Selected oranges, grapefruit, tangerines and about 2 lbs. papershell pecans. Beautifully trimmed with silvery Spanish Moss and green leaved kumquats.

ECONOMY PACK—Oranges or grapefruit—small, excellent for juice—$4.00 bu., $2.50 half-bu.

EXTRA LARGE PAPERSHELL PECANS, 5 lbs. $2.95, 10 lbs. $5.75.

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Yes, it's genuine Old English Lavender, free from adulteration, with its natural, long-lasting fragrance.

Nice to delicately perfume the bedroom and powder room, the linens, dress and garment bags, the lingerie and hosiery drawers, the handkerchief box, etc. and to place among the woolens to discourage moths.

Similar baskets filled with Rose Buds, Orange Blossoms or Pine Balsam—same price. Baskets may be refilled.

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Amazing Simple Device Ends Garbage Mess and Odors!



Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling!

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!

Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

New! PATENTED SCRAP-TRAP

Reg. U. S. Pat. Off. Pat. Pend.

Goodbye to your *worst* kitchen chore! Now you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America.

GENUINE SCRAP-TRAP BAGS always available. Only 35c for month's supply (about 1c per day).

SAVE 700 TRIPS A YEAR to your outside garbage can! Women love its new, easy, sanitary convenience! New low price. Mail only $2.19 for beautiful ivory-finished Scrap-Trap complete with month's supply wet-proof genuine Scrap-Trap Bags. 500,000 sold on sight! Mail order today!

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No Art Ability Required!

Now, you can add new beauty; give new life and usefulness to discarded china, glassware, metal objects—through this remarkable, handy DELLA ROBBIA GLAZE KIT. Contains everything needed to do an expert decorating job, including complete instructions for copying any design, scene or monogram on subject with carbon paper. 13 beautiful colors in jars, plus 4 extra-large jars of clear glaze and thinners, glazing brush.

Just make tracing of original drawing on article selected; brush on bright, sparkling liquid glaze and place in oven. Out come lovely, washable, glazed, decorated objects not affected by alcohol, cigarette burns. So easy anyone can now transform inexpensive items into valuable, personal gifts.

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Please send me for 7 days' trial a DELLA ROBBIA GLAZE KIT, No. 15. On arrival I will deposit $1.95 with postman, plus few cents C.O.D. postage charges. If not delighted, I understand I may return kit for full $1.95 refund; otherwise you may keep the deposit as payment in full.

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VANITY DRESSER BASE

44" long; 16" deep; 28" high.

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Window Shopping



GOING UP. Here's a coffee table that really rises to the occasion when bridge enthusiasts gather or luncheon is served. Twirl the table top and it elevates from 19" to 29", flip up the two 6" leaves and the 30" x 18" top becomes 30" square. Duncan Phyfe, it comes in honey-maple, mahogany, or walnut hand-rubbed finish. $39.50 ppd. W. of Miss., $42.50. Thom. Craig Craftsman, Box 460, Bryn Mawr, Pa.



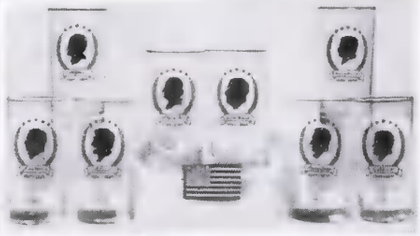
BABY-TERRY is a bath blanket for dripping cherubs—to dry them quick as a wink after scrubbing. One of the nicest gifts we know for a New Year's baby, it's of cloud-soft terry cloth and even has a hood to keep him toasty warm. In sparkling gift wrapper, it's 36" x 36". Pink, blue, or white; pink or blue edging. $1.95 ppd. R. H. Carlson Co., Dept. D., Box 102, Mt. Vernon, New York.



RUG-GED AND HANDSOME. this textured cotton throw rug has all the charm of early New England. How could we resist its hand-woven beauty? We went rug-happy when we learned of its durability and lush colors. Just $7.85 ppd., it's 24" x 35", in gold, rose, yellow, gray, medium blue, light blue, light green, medium green, red. Constance Wade, Box 33, Dover, Mass.



FREDDY FROG will win every heart, all dressed up in his Sunday-best polka dots. Such a personality-boy we've never seen: he sits, sprawls, leans on his elbows, and looks down on the world with bulging eyes. Green or red back, with white polka dots and yellow underside. Freddy is only $1.25 ppd., is 4" x 8", made of percale and filled with beans. From Gertrude M. Gross, 17-3 Blatchford Drive, Troy, N. Y.



PRESIDENTIAL Glass Set

Beautiful, unusually cut silhouettes, authentic signatures and years served in office of eight former presidents of the United States.

George Washington — Abraham Lincoln
Thomas Jefferson — Ulysses S. Grant
James Monroe — Theodore Roosevelt
Andrew Jackson — Franklin D. Roosevelt

Emblazoned on these sturdy 12 oz. sham tumblers, with hand painted gold rims, made of the finest glass obtainable.

These unique glasses will add to your drinking pleasure and will be an educational treat for your children and guests.

Set of eight glasses..... $4.00

Sorry No C.O.D.'s — We Pay Postage

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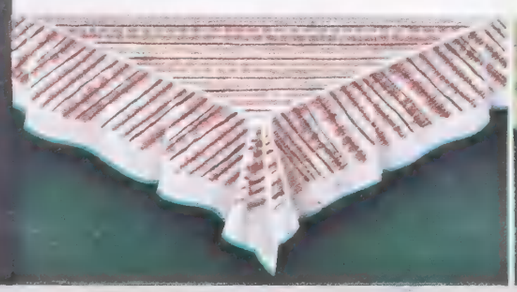
Russel Wright

AMERICAN MODERN

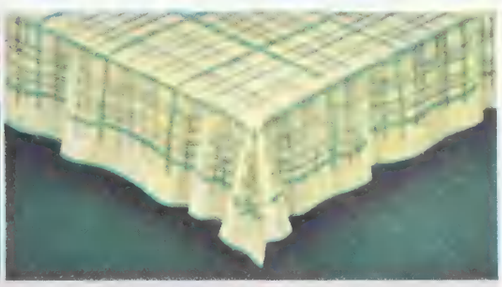
DINNERWARE, TABLECLOTHS*, GLASSWARE . . . IN MIX-MATCH COLORS . . .



BRUSH STROKE CLOTH: Seafoam on Grey; Grey on Yellow; Coral on Grey; Grey on Grey; Chartreuse on Yellow.



ABSTRACT CLOTH: Coral on Grey; Chartreuse on Grey; Grey on Grey; Chartreuse on Yellow.



PLAID CLOTH: Seafoam on Yellow; Coral on Grey; Chartreuse on Yellow.

*Authentic Russel Wright AMERICAN MODERN tablecloths and napkins.

COLOR-COORDINATED



DINNERWARE SET, 16-pc.: 4 dinner plates, 4 cups, 4 saucers, 4 bread-and-butter plates, in Granite Grey, Coral, Seafoam Blue, or Chartreuse Curry — $6.95. **COMPLETE SERVICE FOR FOUR,** 33 pc.: Dinnerware, Tumblers, Tablecloth, Napkins — $19.85. **TABLECLOTHS:** 54 x 54 in. — $5.95; 54 x 72 in. — $8.95; 63 x 80 in. — $10.95. **NAPKINS:** Solid Colors, Grey or Yellow. 15 x 15 in. — .50 each. DINNERWARE AND GLASSWARE AVAILABLE IN COMPLETE OPEN STOCK.



GLASSWARE SET, 12-pc.: 4 iced tea, 4 luncheon, 4 juice tumblers, in Smoke Grey, Coral, Seafoam, or Chartreuse—$4.95

Russel Wright contributes the most exciting addition to fine living in years! He's added color-integrated American Modern tablecloths and glassware to his American Modern dinnerware . . . to put gay, colorful sophistication on your table. Whether you purchase a complete group . . . or ensemble these lovely accessories to your own taste . . . you'll have a table that invites enjoyment always. Order by mail or write for illustrated folder.

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NEW ORLEANS

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Window Shopping

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BALE OF SWEETS. Send these to someone who's shown you Southern (or Northern) hospitality and you'll go to the top of her guest list. Packed in a miniature cotton bale with a little mammy doll on top, they're a delightful sugar confection, chocked with pecans. And what dormitory muncher wouldn't love these as a study time companion? 12-ounce package, $1.50 ppd. from The Union, Columbus, Ohio.



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[illegible] A whiff **COMING.** Scottish clansmen wore these brooches on their Tam-O-Shanters and every lassie who's adopted the modern counterpart will want one for her own tam. They're as authentic as bagpipes, plaid kilts, and Scotch thistles. Clan Stuart (or Stewart) shown, available for all other clans. In sterling silver, 2″ diameter. $24.50 ppd. tax incl., from Macduff, Box 64, Everett, Wash.





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This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. Jug to pour water easily arranged. Made of Pompeian Stone—$65.00 f.o.b. New York. Figure without bird bath $35.00.

Write NOW for our catalogue, picturing a great variety of Lovely Ornaments for House or Garden—from $5 to $500—10c please for mailing.

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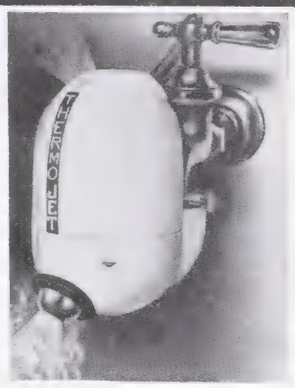
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City & Zone ..... State .....

☐ Enclose payment, we pay postage. Same guarantee.

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Omelet Pan

Here's the secret of making an omelet as light as a breeze! A double frying pan that folds in the middle! Perfect for frying griddle cakes and ham and eggs, too. Use it whenever you want to fry two foods and keep them separated while cooking. Pure aluminum with high polish finish. Diameter open, 10¼". 1¼" deep.

No Charges or C.O.D.'s, please.

The Unusual — *Write for Big Catalog . . . Free*

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KIMBALL BUILDING

33 Algoma Blvd., Oshkosh, Wis.

By Mail



Easy-Out Cake Pans

Smooth and easy removal of cakes from now on with this grand pure aluminum cake pan! Your freshly baked warm cakes won't break up like a spring thaw when you try to get them from pan to plate. The cutter blade whips along the bottom to loosen the cake. 9" in diameter 1¼" deep—perfect for a good-sized cake, layer or single. Bright, easy-to-clean surface.

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THE TOAST OF CONNOISSEURS

EXCLUSIVE Tien Foo Chinese Vintage Tea now sold nationally. Tien Foo's distinctive quality, flavor and aroma designated for the connoisseur. Ideal holiday gift. Oolung, 8 oz. $1.35; Keemun, 10 oz. $1.60; Gunpowder, 12 oz. $1.85; Rose Flower, 10 oz. $2.20; Jasmine Flower, 8 oz. $2.35. Sample of these five teas 25¢.

Tien Foo Blend, 8 oz. $2.50; Green De Luxe, 8 oz. $4.50. Sample of these two teas 25¢. Check or M. O. postpaid del.

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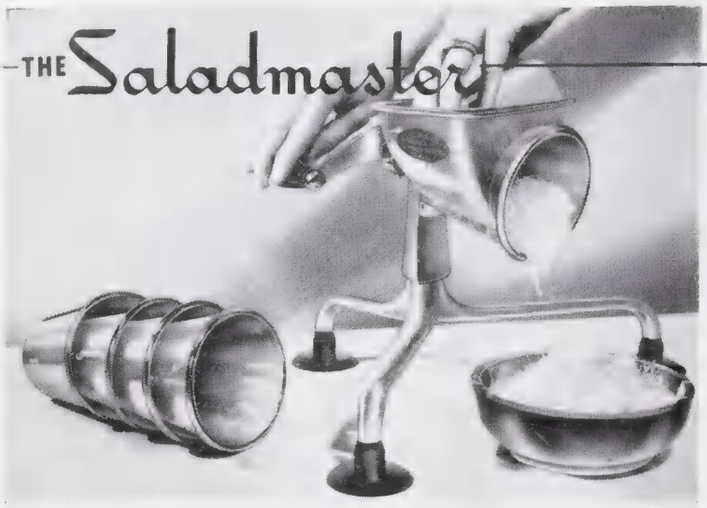
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A marvelous, indispensable, all purpose kitchen aid. Cuts food bills—makes vegetables, fruits and salads more appetizing. Over 200 uses—cuts potato chips—shoestrings—shreds coconut—waffles—crumbs—slices—peels—chops—grates. Handles frozen foods easily. Ideal for preparing baby foods, vegetable juices and health foods. Easy to use—easy to clean—beautiful chrome plated finish. Saladmaster comes complete with five cutting cone blades and instructions for use.

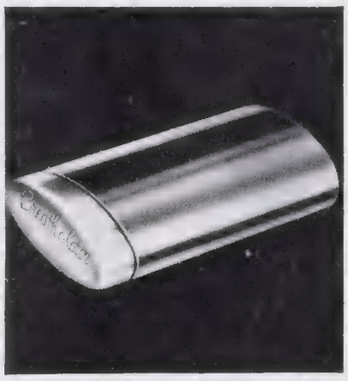
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The price—only $24.95. Postage prepaid if check accompanies order. Immediate delivery. Order yours today!

FREE — Illustrated folder in full color. Tells all about the marvelous SALADMASTER. Write for it today.

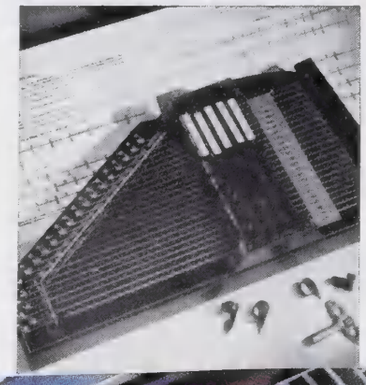
SALADMASTER SALES, INC.
4503 Worth Street, Dept. 34A
DALLAS, TEXAS



Window



BREATH-O-LATOR. Since this came into our life, it's been as inevitable a part of our purse as a lipstick. It is a scientific breath control that corrects the stubborn aftermaths of garlic, authoritative cheeses, beer, etc. And it truly works! Take a deep drag, exhale through nose, and kiss your beau. With 2 Neutragen wafers, $1 ppd. Sigma Products Corp., 41 E. 42nd St., N. Y. C.



AUTOHARP. No halo is needed to play like an angel with this revolutionary instrument. The push button automatic chords make anyone from eight to eighty sound like a professional, and the instructions are easy to follow. It can be tuned like a piano and comes with several picks for tonal effects. With 5 chords, $13.50; with 12 chords, $18.95. Ppd. Creative Playthings, 867 Madison Ave., New York 21, N.Y.



BRIDGE HAND. At last you can knit while you play cards without reorganizing your hand every time to find that ace. Invaluable, too, for the physically incapacitated, this card holder takes up to 18 cards, keeps them at "peek-proof" eye angle. Red-flocked finish prevents marring of furniture. $1.25 ea., or $4 for set of four, ppd.; no C.O.D.'s. Whitney K. Towers, 251 Veteran Ave., Los Angeles 24, Calif.





TOM PAINE
Would feel at Home at Your House with these Authentic copies of fine antique
Hardware, Lighting Fixtures and Brasses

Fill your home with the charm of Colonial American reproductions, faithfully hand fashioned by New England craftsmen. Truly the finishing touch to restorations and colonial houses or in ranch houses, game rooms, etc., in primitive decor.

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Strap Hinges
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A Treasure Trove of reproduction Americana — all immediately available BY MAIL

Old Guilford Forge
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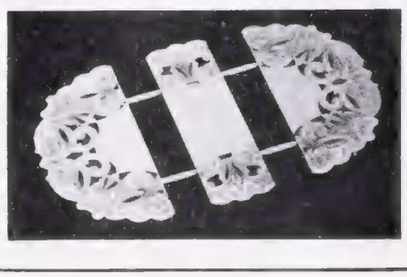
Now TRAVELING with CHILDREN *is a PLEASURE*

An AUTO-DEN turns the back seat of your car into a "den" for children. Levels rear seat area from door to door. Permits youngsters to play or sleep without risk of falling off seat.

Adjust so adult can also sit in back. Raises to become a desk or play table. Leaves space underneath for groceries or luggage. Use it around town or around the country. Quickly installed. Aluminum and steel construction—holds 300 lbs. Give auto make, year, and body style when ordering. **$12.95** express charges collect. Money back if not satisfied.

LINNE PRODUCTS CO.
1810-12 Stanford St. Santa Monica 1, Calif.

PROTECT AND ADD BEAUTY TO YOUR TABLE



This handsomely designed trivet of fine plated silver takes the place of the old-fashioned hot plate. Protects your table and adds distinctive beauty in keeping with your finest table setting for dinner parties or guests. An ideal gift at **$15.** Measures 8⅛" x 10¾" closed . . . opens to 13¾"

Add 50c for careful wrapping, postage and insurance. Sorry, No C.O.D.'s.

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ATHENS, GEORGIA

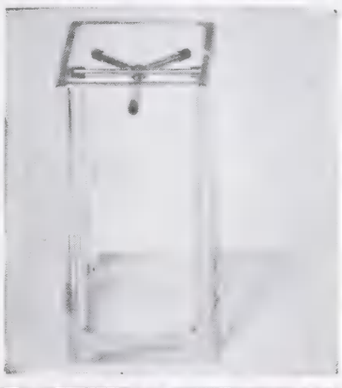
Shopping



STERLING TRIBUTE to the woman who appreciates a single rose for its subtle beauty. A bud vase that's lovely enough to sit a-top her best veneered table, or to be ushered in on the morning breakfast tray. Made of sterling silver, its classic grace is an asset to any household. 6″ tall, $4.50, postpaid, incl. tax. Manhattan Silver Center, 366 Fifth Ave., New York 1, N. Y.



FLOWER FROG. We have a flower-phobia about bouquets that fall over to one side of the vase or sprawl in every direction, so when the Kubari Frog came into our lives it was a welcome sight. It consists of two pieces, a Y and a bar. Both units are adjustable for diameters from 3″ to 5″. It bisects the vase, may be placed at any point desired. $1 ppd., no c.o.d.'s. Aarco Co., 520 W. 7th St., Los Angeles, California.



DROOL ON these, baby dear, and Mommie won't mind at all 'cause you've got one for every day of the week. Made of absorbent white terry cloth, they're stenciled with little bunnies and come bordered in red, blue, green, aqua, yellow, white, and pink. So easy to wash, and no ironing is necessary. Set of seven is $2.29 ppd. from Bliss Mfg. Co. 9 Oakes St., Grand Rapids, Mich.



IT'S A SMASHER! A whiff of garlic isn't enough; the tiniest piece is too much. That's why we can't sing loudly enough for this wooden Garlic Smasher. With the little pestle, you can pound garlic to a pulp for salads or meats, with never a fear that you or your guests may bite into a stray sliver of it. Mortar measures 4″ square, pestle, 4½″ high. 98¢ ppd. No c.o.d.'s. The Old-Fashioned Herb Co., 581 N. Lake Ave., Pasadena 4, Calif.





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Tel-Sec keeps pad and pencil at your finger tips — in handy, rigid, pull-out drawer. Ideal for home, office, shop, store. All metal. Non-breakable. (Not plastic.) Beautiful enamel finish matches phone. Installed instantly — simply snap into place. No more hunting for paper or pencil — or writing on wall — uses ordinary pad and pencil. This is the *original, all-metal* Tel-Sec, with over 100,000 enthusiastic users. Order yours today!

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Keeps Pad and Pencil Handy
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5 x 7½ oblong, $2.65; 5 x 6 oval and 5½ round, $2.95; 5½ x 9, $3.95. Extra refill pads, 20 for $1.00. No C.O.D.'s.

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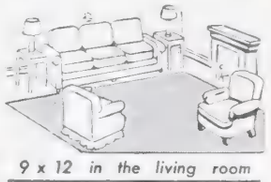
Gilchrist's OF BOSTON

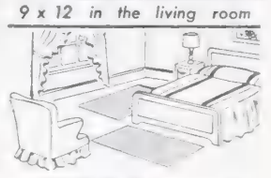
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the new loop twist
washable cotton rug
with Guaranteed
NON-SKID BACK!



No ordinary cotton twist rugs are MOR-tuftwists . . . heavy, long-lasting, thick-piled quality, the kind that cling to the floor, won't curl or lose brilliant decorators' colors. Non-skid back anchors rugs firmly, eliminating danger of skidding or creeping; locks every tuft in place for longer wear. If washed according to directions, the plasticized back is guaranteed for the life of the rug, regardless of number of washings. These rugs should be double the price of ordinary cotton rugs, but just note how low we've tagged them!


9 x 12 in the living room


colorful in the bedroom


decorator's touch in bath or nursery



size	*actual value*	*our price*
24″ x 36″	4.95	2.99
24″ x 48″	6.95	4.49
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4 ft. x 6 ft.	21.95	13.95
6 ft. x 9 ft.	49.50	29.95
9 ft. x 12 ft.	105.00	59.95

Blue *Dusty Rose* *Grey* *Red*
Nile Green *Dubonnet* *Hunter's Green*

Gilchrist's BOSTON 2, MASS.

Please send the following MOR-tuftwist cotton loop rugs

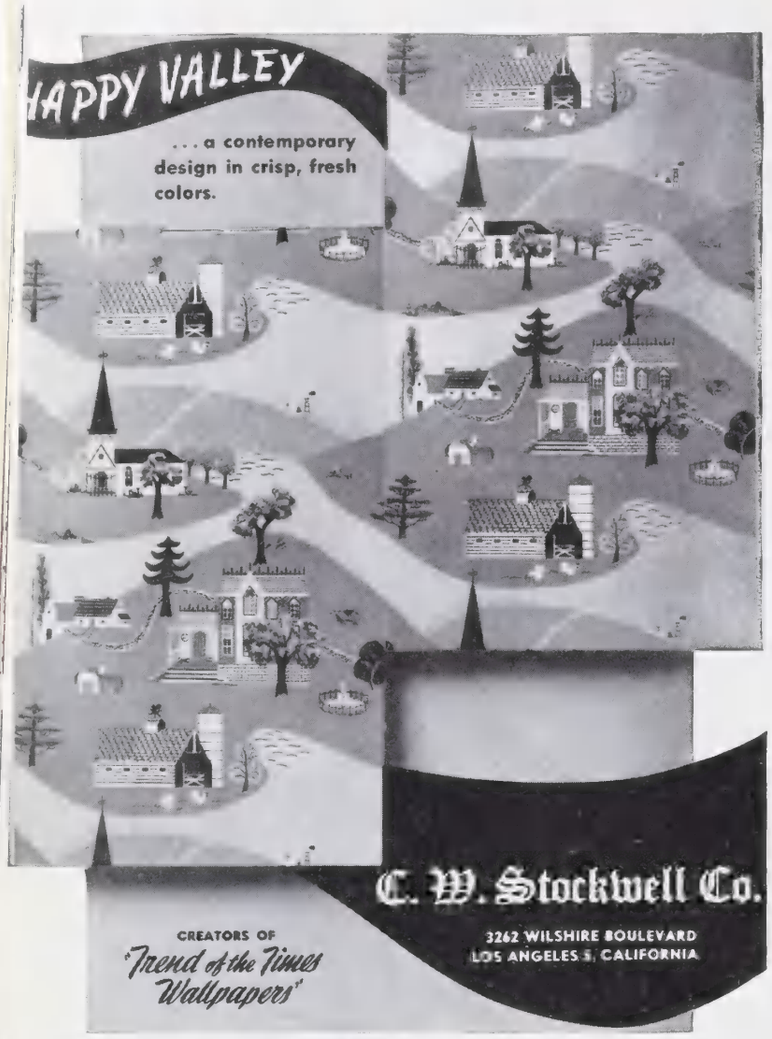
QUANTITY	SIZE	COLOR	PRICE*

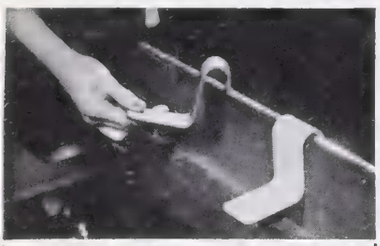
* Free delivery anywhere in New England. Elsewhere in U. S. add 30c for 24″ x 36″ — 35c for 24″ x 48″ — 40c for 30″ x 60″ — 60c for 4′ x 6′ — $1.00 for 6′ x 9′ — $2.00 for 9′ x 12′.

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BED SPRING RESTS

Now you can eliminate old-fashioned, unreliable bed slats with these safe and sanitary "Never-Fall" Bed Spring Rests. They will never let your bed collapse—won't collect dust. Thousands use them.

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Window



SPORTING SUEDE. This jaunty jacket will really break the wind on January days. We like to think of ourselves wearing it hiking in the country, but it would be wonderfully practical for trips to store and station. Red suede genuine deerskin, with fringe on sleeves and yoke. Rayon-lined, sizes 32 to 40, long, medium, or short sleeve-lengths. $22.50 ppd. Carl Duncan, Bronxville, N. Y.



STERLING ART. These medallions, skillfully executed by Paul Vincze have unusual power and beauty. We chose St. Christopher, Madonna and Child, and St. Francis, but they're available with other saints and come in several sizes. ⅞" diameter medals, $3.50 ppd.; enameled, $5 ppd. plus tax. In 14k gold, $25. From Transatlantic Art, Inc., Forest Hills, N. Y.



STEP UP YOUR WALL. Here's a new and interesting cache for your favorite curios and pampered ivy. And you'll dream up numerous arrangements for these stairway wall brackets. Just right for a sunroom, they're made of hardwood, 19" over-all, 3" square steps. Red, black, green, gold, or ivory, they're $4.95 each, $9.75 pr. ppd. Pleasant Hills Industries, 700 Third Ave., Bklyn 32, N. Y.



YOUR PANTIES ARE SHOWING. These are meant to, for it's a party apron. An impudent conversation piece if we ever saw one, guaranteed to break the ice at any cocktail party. Red, green with white stripes; black with green; pink with black. Solid black, red, pink, (all with white lace), black with pink lace or vice-versa. $2.95 ppd. Party House, 499 Central Ave., Cedarhurst, N. Y.



MONOGRAMMED PLACE CARDS

For special dinner parties, there's nothing quite so gala as place cards. These come in elegant parchment with borders in silver, gold, turquoise, or plain. Monogram or two names, in script or block letters, come in silver, gold, blue, black, red, or copper. **$1.25** for 25 ppd. Sorry, No C.O.D.'s.

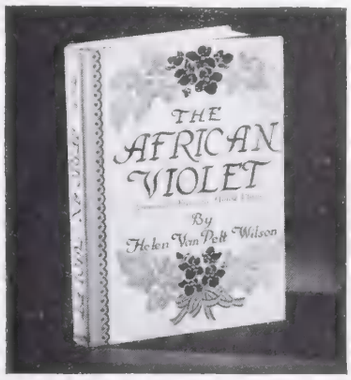
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THE SELDEN COOPER SHOP
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Shopping



CULTURED VIOLETS are bound to thrive if you heed this book. Even if you haven't a green thumb. "The African Violet" will give you fine practical information for the care of America's favorite house plant. It is written by Helen Van Pelt Wilson, a seasoned author on plant culture. Yours for $2.50 ppd. from M. Barrows and Company, Inc., 114 E. 32nd St. New York 16, N. Y.



THIS LITTLE BABY went to market in this stroller and Mommie and he were happy all the way home—baby in front, cargo in back. Folded, the Carry-Cart totes like a shoulder bag and converts into a 2-legged shopper. Aluminum tubing frame folds to 4" x 16" x 44"; blue canvas seat and bag are replaceable. $14.95 ppd., American Carry-Products, 13148 Raymer, N. Hollywood, Calif.



SWEET PAIR. You don't have to tour the continent to find curios like these. From your own sitting room you can buy this lovely Italian sugar and creamer. Skillfully hand-painted, these graceful charmers give character to any table. Oyster background is spiced with rose and blue flowers. They stand 3¼" high, just $2.75 ppd. The Salt and Pepper Shop, 445 E. 86th St., New York 28, N. Y.



YUM! Imagine waking up on a frosty morning to a breakfast that smacks of summertime! The fresh fruit goodness of these preserves is the touch that does it. Gift package contains Strawberry Preserves; Guava, Currant, Grape, Raspberry, and Crab Apple Jelly; Lemon, Grapefruit, and 2 jars of Orange Marmalade. E. of Miss., $5.50; W. of Miss., $6.75, postpaid. Rose Mill, Milford, Conn.



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SHERATON PEMBROKE DROP-LEAF TABLE



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OUR PRICE $27.50

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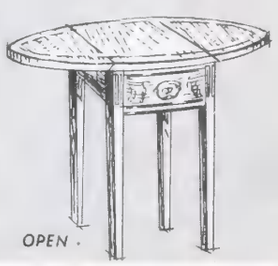
YES! . . . every inch is solid Honduras Mahogany. Inside, outside, crossways . . . it's all Mahogany. What's more . . . the top has a delicate satinwood inlay. Note, too, that there is a drawer with a brass pull.

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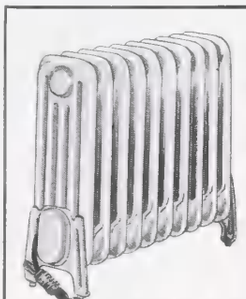
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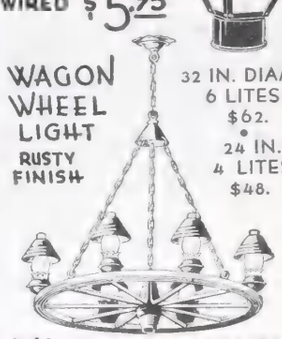
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Makes kitchen work Faster, Easier.

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flexible! Rubber bellows-like neck bends. Spray reaches every part of sink! Fits any faucet in common use. 39c PPD — FAUCET-QUEEN, 119 W. Hubbard St., Chicago 10, Ill.



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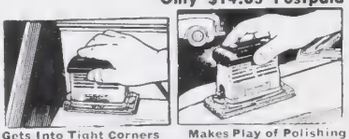
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The newest Dremel Electric Tool appeals to every member of the family because it takes the hard work out of two tough jobs . . . sanding and polishing. "Moto-Sander" is fast . . . smoothly sands walls and woodwork, furniture, workshop projects; or highly polishes furniture and automobiles. Gets into corners and places others can't reach. All you do is guide it! Reciprocating action prevents wood burns and scratches. There are dozens of time and money-saving uses in every home for this inexpensive machine. Operates on alternating current. Furnished with 6 assorted sheets Garnet paper for sanding . . . felt pad and sheepskin for wax polishing. Thousands of satisfied users.

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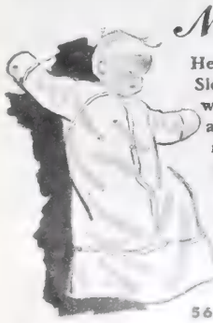
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New Baby Nighty

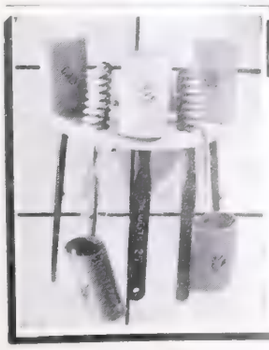


Here's a combination Night Gown and Sleeping Bag that keeps baby safe and snug without any restraints. His feet and hands are covered, yet he can toss and turn as much as he pleases. Snaps on and off in a jiffy. Knitted fabric of fine combed cotton. Washable. No pressing. From birth to age two. **$1.50** each or **6** for **$8.75** postpaid. Please, no COD's. A most welcome shower gift from —



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Available in five colors: pink, blue, green, red, and white. Also six designs: Bud, Sis, Mom, Dad, a small horse picture for children, flowers or one Gold engraved initial. Equipped with gold-filled chain, the cover made of durable plastic. Simple to operate. Merely drop anchor through tooth brush holder. IT CAN'T SLIP OUT. CHARM-O is patented. Cash, check or money order. No C.O.D.'s please. Absolutely guaranteed or money back. Five for $1.00 or 2 for 50¢.

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Window



1949 PERSONAL RECORD BOOK. Besides being a dignified appointment book and diary, it lists the best hotels in each city with sizes of rooms available for meetings, road mileages, air and rail fares, open seasons for hunting and fishing. Leather-bound, in tan or black, $5.50. Red morocco, $8 ppd. Add 30¢ for name in gold. Dartnell Corp., Ravenswood & Leland Ave., Chicago 40, Ill.



HOUSE OF JEWELS. A woman must have had a hand in this jewel case. Who else would dream up velvet platters you can remove for dusting? But even the most practical-minded lady will look first at the loveliness of this Chinese chest. And even that has its practical side, for it's made of washable plastic in ivory, jade, or Chinese red. 7½" x 4½" x 5½" high, $7.25 ppd., Dan Sing Fan Shop, Ogunquit, Me.



SPREAD FOR A LADY. This coverlet would be perfect in an old-fashioned maple bedroom, for it's as homespun-looking as Grandmother's sampler. Developed through research by these Virginia weavers, it is especially spun of natural cotton yarn so that design is in bold relief, yet spread lies flat. 84" x 105". $20 exp. coll. 5" hand-tied peacock-tail fringe on three sides. $25. Laura Copenhaver, Marion, Va.



RUBBER ROOST. Bless the person who thought them up. Nevermore will you have to mop up the puddles left on floors when wet rubbers and overshoes are shed. And what's more, they dry twice as fast in these ventilated parking lots. Come blue skies, they tuck away in any shelf corner. Brown or green. $1.35 ea., postpaid. Harry David, 818 Chippewa Ave., St. Paul, Minn.



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For Television, Radios, Record Changer-Albums

This one compact unit provides you with stand for television, cabinet for radio, record changer, space for albums. Top a full 26" x 19"—33" high. Cabinet 24" x 16¾"—21" high. Large drawer. Removable shelf. Wire mesh doors may be closed to listen. Beautiful design, finest materials and workmanship. Of rich Honduras mahogany and genuine mahogany plywood. Shipped express collect. Sorry, no C.O.D.'s.

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Shopping



HANGING TABLES. neatly stacked on their own rack, join the party in a moment and snap open to hold guests' buffet plates, cocktail glasses, or teacups. The set of four, each measuring 13½" x 16" (tops opened) x 20" high, comes in assorted patio colors: red, blue, yellow, and green. $17.95 ppd. In bleached or mahogany finish, $19.95 ppd. Postpaid from Ward Phillips Co., Box 3451, Merchandise Mart, Chicago 54.



EAR YE, EAR YE. Old Man Winter has a way of nipping the ears of young 'uns, but when they're tucked snugly inside these toasty lambskin ear muffs, he hasn't got a chance. Personalized with child's first name or initials in gold, they come in red, green, white, and maroon, with contrasting lining. With adjustable steel head-band, $1.95 ppd. Dun-Wel Mfg. Co., 29 Cambridge St., Malverne, New York.

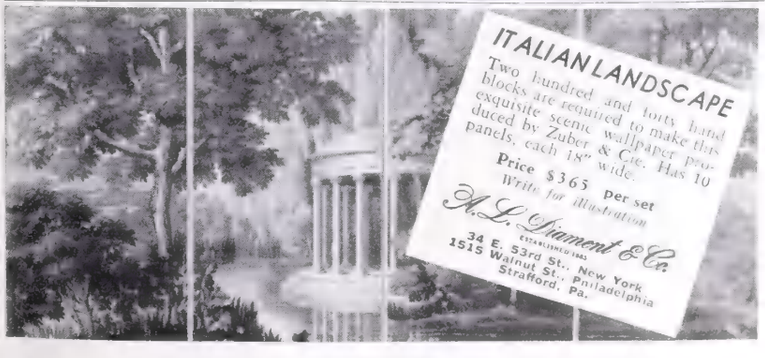


FINE FIGURINES. We have not seen these quaint little Dresden reproductions for quite some time. From occupied Japan, these porcelain-dipped lacy ladies stand on white pedestals with gold overlay. Delicately modeled by expert craftsmen, they come in lovely soft shades. Entrancing additions to any curio cabinet, they're 3½" tall. $5.98 the pair, Neptune Gift Shop, 3520 Boardwalk, Wildwood, N. J.



SPARKLE PLENTY with a lighter that always holds a dependable glow for your drawing-room guests. The New Look in table lighters, its smart simplicity is a tribute to your taste for the nicer things. Packaged in its plastic box, it makes a dazzling gift for any hostess. 2½" tall, it's just $4.50, including tax, postpaid. From Lennor, 3246 N. Hoyne Avenue, Chicago 18, Illinois.







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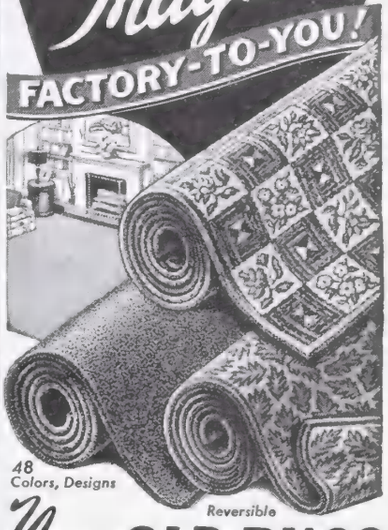
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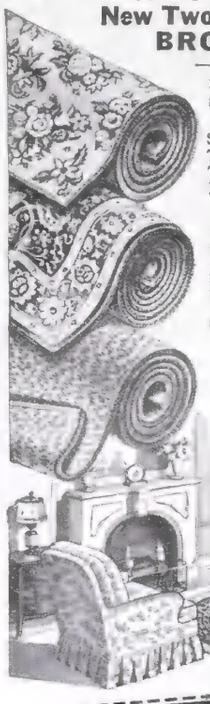
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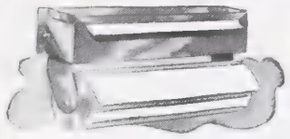


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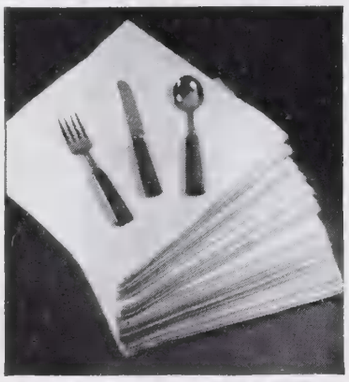
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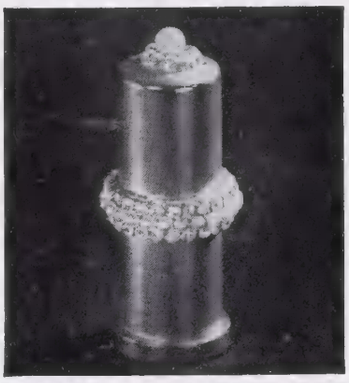
Window



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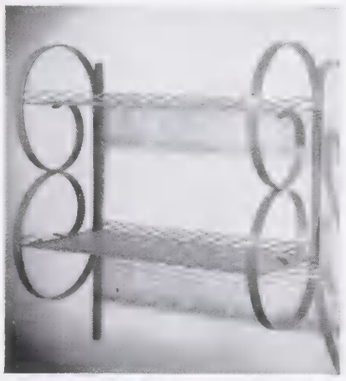
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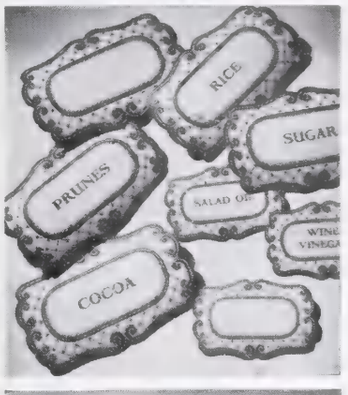
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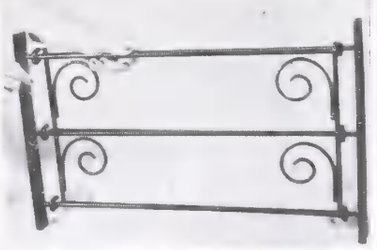
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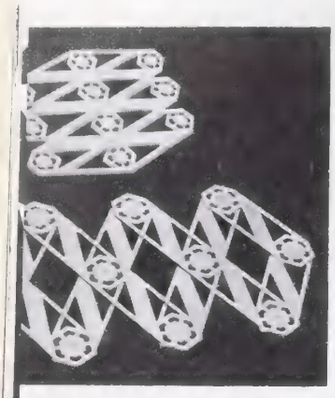
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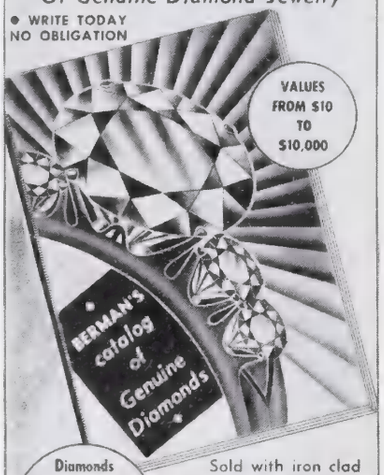
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Window



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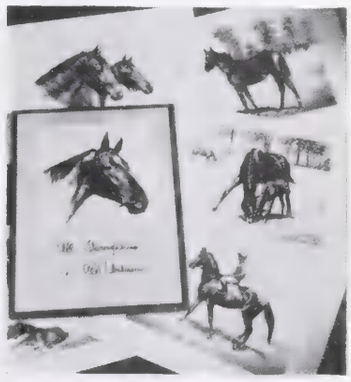
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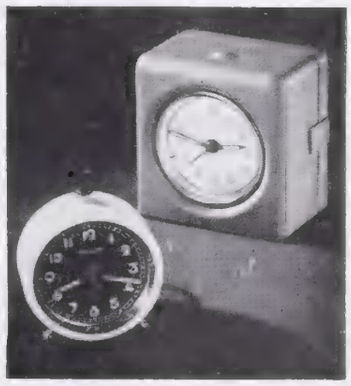
Shopping



HORSE SHOW. You don't have to be a turf addict to get enthusiastic over these fine lithographs. This "All Thorobreds" folio of 20 equine prints by D. W. Anderson contains descriptive material on the artist and his subjects. You'll want to use them interchangeably in your own frames. Each sketch measures 12" x 16" including margins. $5.25 ppd. from Madison Card Shop. 606 Madison Ave., N. Y. 22.



TINY TRAVELER. A compact little clock like this (just two inches in diameter) is a boon to any traveler. When it also features an alarm, then it's indispensable. The handsome, simulated leather case comes in red, maroon, brown, dark green, navy blue. With case it's $9.95, incl. tax ppd. Without case, $6.80. From Swiss Commerce, Inc., 17 West 57th Street, New York 19.



APPLE APPEAL. We picture these frosted red planters high-lighted by the morning sun on a dinette wall. And their cheerful charm makes them a natural for your sun porch. Filled with ivy or philodendron, they'll set off your greenery the year through. Made of red and green craze-proof pottery, they measure 8" x 6½" x 4" over-all. $3 each, ppd. Heinsen Sales Co., Box 513, Acadia, Calif.



NO "SHIRT-TAIL TROUBLE"

WITH THIS NEW PETTICOAT BLOUSE

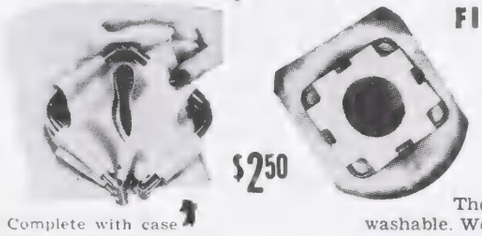


Sweet and neat for little misses. No chance of the petticoat blouse popping out when worn with skirt or pinafore. Adjustable elastic waistline and sleeves. Buttons all the way down the back and opens flat for easy laundering. High count Sanforized broadcloth. 3-inch eyelet ruffle at the hem.

Sizes 2 thru 6 . . . . . $3.95
Sizes 7, 8, 10, 12 . . . . . $4.95

White only
Postage paid

New! A BABY'S TOILET SEAT THAT FITS IN A HANDBAG



$2.50

Complete with case
ONLY 4 INCHES SQUARE

Yes, if it's a Baby Sitter—mother needn't carry anything embarrassing into rest-rooms or hotels — and baby needn't worry about losing his balance or dignity on a strange seat. Fits any toilet seat, yet folds to 4" square for purse carrying. The plastic-impregnated seat is washable. Weighs only 8 oz. Pink or blue (with deflector). Complete with case, only $2.50, includes postage

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Another different baby item from PeeWee House

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WHOOOEEEEE!!

WOLF SHORTS The original Hollywood Wolf leers from a Hollywood & Vine lamp post. A neat red, yellow, and black print on Sanforized Broadcloth. Elastic band, boxer type shorts. Guaranteed sizes 28 to 42. $2.50 each, postpaid. Send us your gift list.

Surprise those males! **An exclusive from—**

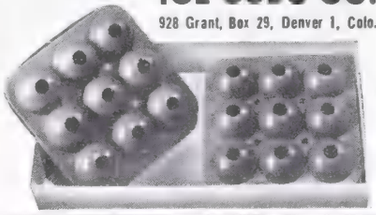
PeeWee House 11046 Barman Culver City 55, Calif.



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that make the only real ice balls—gayest party fad of the minute! Gift unique in the hilarious Giger-illustrated gift box. Two trays freeze 18 genuine ice balls (ea. 1½" in dia.)—crystal clear or colored for sparkle in drinks—fruit juices for salads, desserts & kiddy treats. Box of 2 trays with color tablets—**$3.95** postpaid. No C.O.D.'s.

ICE CUBO CO.
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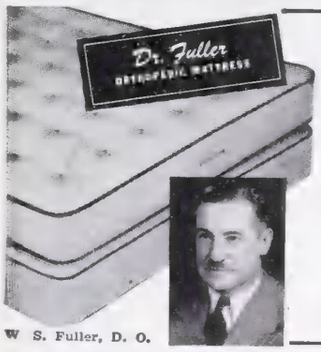
Protect Your Child!

STAY-A-BED guard, used on any bed, will keep your child from falling out. Saves the expense of a youth bed—tots graduate from crib to regular size bed. Slips on and off instantly—store under bed during daytime. Your choice of natural, maple, walnut, mahogany or white. Specify if for Hollywood bed and add 25¢ per guard ordered.

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W. S. Fuller, D. O.

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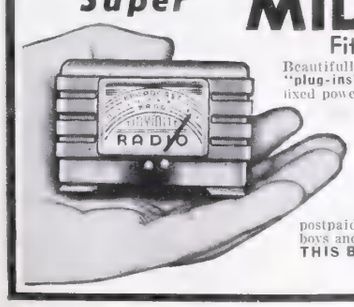
This may be the very mattress you need!

Made according to Dr. W. S. Fuller's specifications for those who need a firm mattress to keep the spine in alignment and relieve pressure on delicate nerves. Gives correct support for healthful relaxation. Recommended to those subject to backaches. For best results use with coil-matched box spring. All sizes. Finest quality. *Mattress, $55; box spring $45. F.O.B. factory.* Write today for data.

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Makes every inch of your home livable

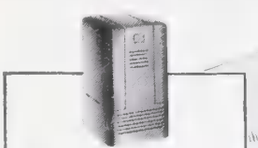
Your new home deserves the kind of heating which makes the areas around the windows as comfortable as any other part of the room. It's an easy matter with Radiant Ray Heating . . . because *radiators, baseboards, panels or convectors* can be placed under the windows where they warm cold air as it comes in.

When you install a Radiant Ray Heating System, you have endowed your home with the *six essentials* of good heating. Above all, you get Radiant Warmth . . . as soothing and comforting as sunlight itself.

Radiant Heat helps keep your floors and walls warm . . . and it's a scientific fact that warm room surfaces are the first requisite of winter comfort.

Before you decide on a heating system, read the booklet, "Enjoy Better Living with Radiant Sunny Warmth." It contains many important heating facts based on the results of I=B=R research at the University of Illinois.

* *The warmth you get with radiators, baseboards, panels or convectors.*



A hot water or steam system gives you the six essentials of good heating:

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3. Flexibility
4. Durability
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It's Worth MENTIONING

By Julie Polshek

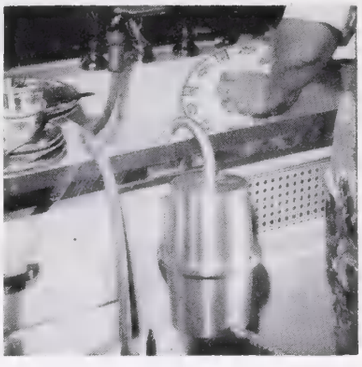
This handsome folding Hoyle Bar-Buffet-Bed-Table will have few closet "recesses." Among other uses, it's indispensable in a sick-room, a joy for writing or typing in bed. Solid hardwood table (45"-x15"x32") looks like fine furniture, firmly takes any load. Galleried top is alcohol- and heat-proof. Glider-bottomed legs fold flat for storage. Hand-rubbed blond maple, mahogany, maple finish. About $19. Hammacher-Schlemmer, N. Y. C.





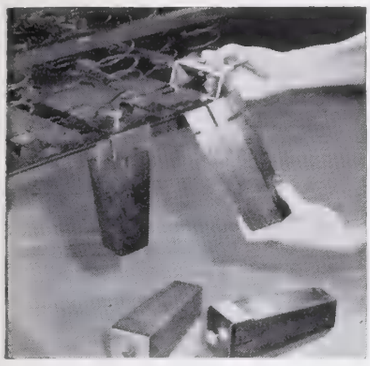
It's here at last—a revolutionary plate holder that fits any plate from 7" to 16", of any shape. It hangs or stands them. Finger-twist of nuts expands aluminum Domar Hang-or-Stand Plate Holder to size needed. Tighten either nut over adjustable easel and you have a firm stand. Key-slotted holder hangs plates pancake-flat, won't sag or lose its tight grip. Claws are almost invisible. Three holders about $3, Marshall Field, Chicago, Ill.

After a month's use and a laboratory analysis of the water, we can say unequivocally that this Soft Spout tops any portable water softener we've found. New high-capacity zeolite content gives it unusual potency for its size, greater soft water yield. Fiberglas screening pads prevent escape of zeolite particles during periodic salt-water regenerations and keep water free-flowing. About $13, Stix, Baer & Fuller, St. Louis.





Weeks of use has us sold to the hilt on the superb, always-the-same brew of this porcelain enamel (glass on steel) Memco Vacuum Coffee-Maker. The secret of its rich-flavored, mellow yield is a unique whistling vent control. Strongest brew is devoid of bitterness. We're all out, too, for Monel snap-in filter, removable handle, hand-size openings, giant top, durability. It brews any quantity up to 8 cups. $6. Carson's, Chicago, Ill.



It's so easy to convert any open coil spring into a divan with these Dennix Hardwood Legs that even the woman of the house can manage it. You don't even need tools. The whole thing is done by just sliding legs up to angle iron of spring, setting on metal caps, and tightening screws. Smooth solid hardwood legs are sturdy as can be. Mahogany, walnut, or maple finish. Set of 4, about $6. Jore Distributors, 17 E. 42nd St., N. Y. C.

This Scurlock Revolving Kanisterette sets a new high for space-saving, airtight, handy storage of dry or refrigerated foods. Finger touch revolves 32-ounce plastic cannisters on ball-bearing base to bring desired one within hand's reach. Flanged, transparent covers keep foods visible, provide virtually a vacuum seal that reduces food spoilage. Red, green, white, crystal, or multicolored set, about $5.50, Marshall Field, Chicago, Ill.





You get your hot iron out of the way safely the moment you finish ironing by sliding it into this fireproof Wil-Stan Iron Storage Holder. It's a "must" where tots are around. Aluminum holder is backed with Fiberglas insulation covered with Fiberglas fabric that cools iron speedily and keeps wall or closet door to which it's screwed safe from iron's heat. Holder fits any iron. About $2.50, Haggarty Products, Tower Bldg., Akron, O.

You'll be having oysters often, and will enjoy them as you never did before with this U-Shuck-'Em to do the work. It half-shells oysters for a gang in no time flat. Easy pull of lever slides off stubbornest shells clean as a whistle. Oyster meat isn't so much as touched. Rustproof shucker works on any flat surface without fastening, is as safe and easy to use as a bottle opener. About $15. Terrace Novelties, 213 East 58th St., N. Y. C.





Someone has finally ended the exasperating problem of dripping sink refuse all over the floor en route to garbage can. All-Power Dripless Sink Strainer ingeniously holds drippings in leakless "basement" from the time it leaves sink until emptied. Seamless one-piece unit is sturdily molded of heavy Styrene plastic, won't bend or distort, takes hottest water. Red, blue, yellow, white. About 75¢. All-Power Mfg. Co., Montebello, Calif.

(Continued on next page)



the modern

TREATMENT for WINDOWS PORCHES DOORS BREEZEWAYS



CLEARVIEW
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The Original, Patented 5-in-1 Combination



A porch becomes an "all year 'round" Gay Room



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Adaptable to any architectural style

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The All-Aluminum CLEARVIEW VISOR is custom made to fit each window. Handsome undersill operator provides year 'round weather control at your finger-tip.

Rooms stay as much as 15 degrees cooler in summer, warmer in winter. Exclusive narrow interlocking louvers actually block blowing rain. Attached screens are optional.

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SHE'S MODERN

SHE'S SENSIBLE

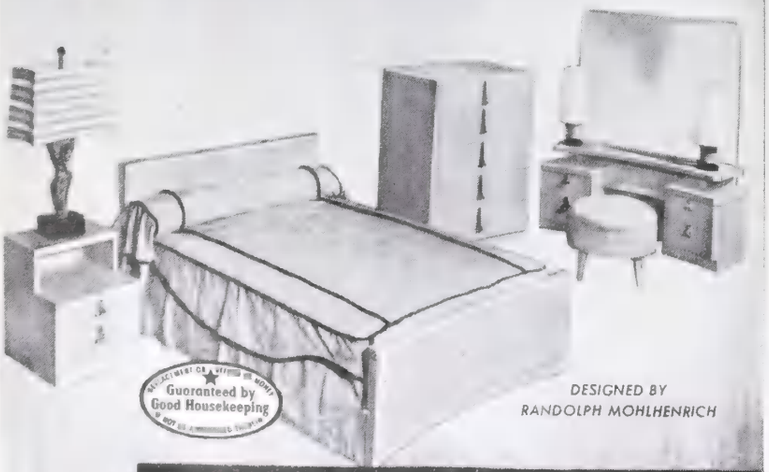
SHE CHOOSES

Sieling Modern

She's modern enough to want a touch of glamour in her surroundings; she's sensible enough to demand comfort and practicality. Therefore, today's woman selects Sieling Modern for her bedroom. This is "Modern" with distinction, with restraint, with charm . . . and loads of storage space.

Write for free booklet, "Graciously, Spaciously Yours."

SIELING FURNITURE CO., RAILROAD, PA.



DESIGNED BY
RANDOLPH MOHLHENRICH

GRACIOUSLY, SPACIOUSLY YOURS

SIELING MODERN

It's Worth MENTIONING

CONTINUED FROM PRECEDING PAGE

Raise flaps of these Trim China Protectors and contents are at your fingertips. You can remove or replace individual plates, cups, right on shelf without removing cover-all envelopes. They seal even bottoms of china against dust and grime. China is fully visible through crystal-clear Vinylite plastic. 16-envelope set (holds 168-pc. service) about $5; 11-envelope set (72-pc.) $4. Trim Sales, 545 Gladstone S.E., Grand Rapids, Mich.





This Balger Aluminum Milk Bottle Carrier saves steps and time in carrying "fulls" and "empties" between kitchen and porch. We found this one service wasn't the half of it. It will do as much when there are bottled drinks to be carried to rumpus room or wherever gang gathers. And, come summer, you'll be using it to carry bottles to terrace, porch, yard, or on picnics. Under $2. Balger Utility Products, 244 Widener, Phila., Pa.

This Can-Par Garbage Can Holder keeps your outdoor garbage can safe from mishaps, prolongs its life. It hangs can out of reach of tots and pets, protects it from insects and pests and rusting ground dampness. It can't overturn, blow over, or freeze down. Simply drive hooked 54" steel standard into ground until it's at desired height, and it's installed. $4 (less can). Cannon-Parker, 2906 Surrey, Birmingham, Ala.





Anyone who uses a vacuum coffeemaker will find this welcome Vacu-Brac worth its weight in gold. It creates a messless, out-of-way roost for hot dripping coffee bowl until dishwashing time, keeps it safe from mishaps, breakage. Aluminum bracket screws to wall over sink where bowl can drip without messing things up. It's always ready, folds to wall between times. About 50¢. Nat'l Marketing Co., Box 3612, Portland, Ore.



One "workout" with this 3-piece Wit-Whip trio will make you a rooter. One-handed mixer whips cream (even a tablespoonful) beats eggs, blends gravies, sauces velvet-smooth with incredible speed and thoroughness. Durable pint and quart-size plastic measuring-mixing pitchers (green, amber, rose) rate praise, too, for their cupped stainless steel bottoms, dribble-less spouts, precise measuring markers. About $5 set. Lewis & Conger, N.Y.C.

How these Simmons Super-Sharp Serrated Knives cut! Their double hollow-ground Swedish steel blades stay razor-keen for time on end without resharpening. Stainless steel finish keeps them rust-free, too. Natural oak holder houses 4", 6", 8" rosewood-handled slicers, paring knife, grapefruit knife. About $7 complete. With white Lustrex handles (impervious to hottest water), $7.50. Knives, $4, $4.50, Wanamaker's, Phila., Pa.





You couldn't find an easier, more novel way to glorify party cakes and desserts than these clever Sweetheart Layer Cake Pans. They're slick, too, for festively molding gelatine concoctions. Use them for birthdays, anniversaries, "showers," other special events. Heavy 9-inch aluminum pans bake like a dream, have thumb grip for easy handling. Rounded corners wash easily. About $1 the set. Blue Ribbon Bakeware, Lemont, Ill.

Whisk oven food to table sizzling hot, pretty as a picture, in this satiny Wagner Magnalite Bake Pan. You'll be using it daily for things like baked beans or apples, macaroni dishes, ham, chops, meat loaf, gingerbread, puddings. 15" x 13" x 13½" pan is unsurpassed for electric-oven open roasting, holds 15-pound "bird." It's terrific for "mass" frying (does it on one burner); serves salads, too. About $7, Bamberger's, Newark, N.J.



PHOTOGRAPHS BY FRED LERNER



Here's the best answer we've seen to the tissue-dispensing problem. Load this Mell-Hoffman Dispenser right on the wall by flipping up hinged tension-lock top. Enameled steel holder takes interleaved tissues up to 9" x 10". 10" interleaved towels. It's key-slotted for easy mounting, fully encloses tissue box. Ivory, white, blue, green, orchid. Also comes with tulip decoration (not shown). About $2. Schuster's, Milwaukee, Wisconsin.



PUZZLE NO. 1

Find the things in this room that drive a woman crazy!

An old-fashioned radiator, wasting floor space—slow-heating, inefficient. A dust-collector that throws too much heat to the ceiling, not enough near the floor. It's too hot for you or your furniture to touch. Heat wasted. Fuel wasted. Trane "Active Air" Convectors would whip these problems.



PUZZLE NO. 2

Find the things in this room that tickle a woman pink!

No dust traps here! This room stays cleaner . . . and it's evenly, healthfully, *quickly* warmed all over, at low fuel cost! No hot surfaces to burn hands or scorch furniture. Slim, handsome TRANE Convectors may be recessed into walls, out of the way. It's a room of lasting charm and luxurious comfort.

There is such a thing as fool-proof heating!

Whether you're building, remodeling, or just making plans, you owe it to yourself to find out what Trane "Active Air" Convectors can mean in terms of comfort, health and economy. They can be used with any steam or hot water system.

Avoid disappointments later by getting all the better living facts about "*Active Air*" *convected heat* now. Send for colorful, helpful FREE booklet.

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I want to see your full-color photographs of beautiful rooms, and learn more about Trane Convected heating. Please send me your free book "How To Live in June All Winter."

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MARION STEPHENSON

● At the airport in Santo Domingo the provocative fingers of a signpost mark the miles, as the DC-6 flies, to new places and new ideas.

How to leave home and like it

by Louisa M. Comstock

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

You shouldn't have waited, you know, until the snow was deep on the ground and the family deep in sniffles to get the cruise bug. There are more cruises this winter than ever before—and at least twice as many people with the yen to let sun and sea and exotic sights soak away their worries and their chilblains. Nevertheless, if you hurry to your travel agent right now, apply for one of the later sailings, and have faith that while there's a cancellation there's hope, you may just possibly still get on. Here are the more fabulous one-time and special late-winter luxury cruises, nice to think on even if they are, one and all, going, going, and almost gone:

Moore-McCormack—Two Carnival-in-Rio cruises, 45 days from New York, sailing January 28 and February 11—Bermuda, Barbados, 4 days in Rio—$1,230 and up.

Alcoa Steamship Co.—15 Caribbean cruises, sailing weekly from New Orleans, January through April 15, 17 days—Jamaica, Curaçao, Dominican Republic, Trinidad, Venezuela, returning via Mobile—$545 and up.

Bergen Steamship Co.—"Stella Polaris" cruises from New Orleans to Rio visiting 12 ports, February 7, 47 days—$1,035 minimum; Easter cruise, March 28, 24 days, stopping at 9 ports—$505 minimum.

Cunard White Star—"Britannic," February 1 from New York, 48 days—Bermuda, Barbados, Rio de Janeiro, Buenos Aires, Montevideo, Rio again for Carnival Week, Bahia, Trinidad, Colón, Kingston, and Havana—$1,250 and up. "Mauretania," series of 8-day cruises through March, from New York to Nassau and Havana—$240 and up. The brand new "Coronia," four 14-day cruises from New York through April—La Guaira, Curaçao, Colón, Kingston, and Havana—$425 and up.

Holland-America—The "Veendam" and "Nieuw Amsterdam" will make a series of cruises through March from New York, from 6 days—New York to Bermuda—$140 and up, to 18 days—New York to West Indies, Venezuela, Cuba, Panama—$550 and up.

Pacific Cruise Lines—"S.S. Corsair" every 12 days, January through March 17, from Los Angeles to Acapulco, Mexico, 6 days—$195 up each way; March 31, from Los Angeles via Panama Canal to Havana with stops at Acapulco, Panama, Cartagena, Kingston, 15 days—(*Continued on page* 102)

JANE WYMAN STARRING IN "JOHNNY BELINDA" A WARNER BROS. PRODUCTION



Look . . . . YOUR NEW BEDROOM IS SHOWING!

Compliments will come your way when your friends eye this "FUNCTIONAL BEAUTY"

AT LAST you can have it . . . a new maple bedroom that suits your *personal* tastes to a "T".

You're not limited to the usual choice from only a few pieces. Instead, there are more than a dozen *functional* units. Many of them combine. Take several, and make just the piece you need. A roomy vanity. A smart buffet. A convenient, practical bookcase. Every one of them a *personal* creation all your own.

You can have as much or as little drawer space as you need. You can combine these adaptable units to fit any wall space, large or small.

And what style! Here's all the quaint charm of colonial maple . . . combined with functional efficiency and straightline design to meet today's streamlined living.

You get *Permanized** construction, too. That's Mengel's name for their exclusive method of building fine furniture. Joints and veneers in your Mengel Permanized Furniture will never come apart in any climate . . . damp or dry, hot or cold.

See this lovely furniture. You'll love the mellow finish of the solid maple. You'll praise the functional versatility. You'll be grateful for the *Permanized* construction that *keeps* each piece sound and beautiful. And, when you see the price tag, you'll know you've found a bargain.

Permanized Mengel Furniture

For help in planning your *personal* bedroom, send 10¢ with the coupon for your copy of Mary Adam's new booklet, "Let's Plan a Bedroom Around You." For the name of the nearest Mengel dealer, phone Western Union *by number*. Ask for Operator 25.



MARY ADAM
The Mengel Company, Dept. 191
Louisville 1, Kentucky

Enclosed is 10¢. Please send me your new booklet, "*Let's Plan a Bedroom Around You.*" (If you live outside Continental U. S., send 25¢.)

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She sleeps in the smooth, supple luxury of Utica Beauticale Sheets. Beauticale's elegance of texture is preferred by discriminating women. They know that there is no substitute for the restful comfort and enduring freshness of Beauticale Sheets, woven over 200 fine spun threads to the inch. *Regardless of price . . . you can buy nothing finer.*

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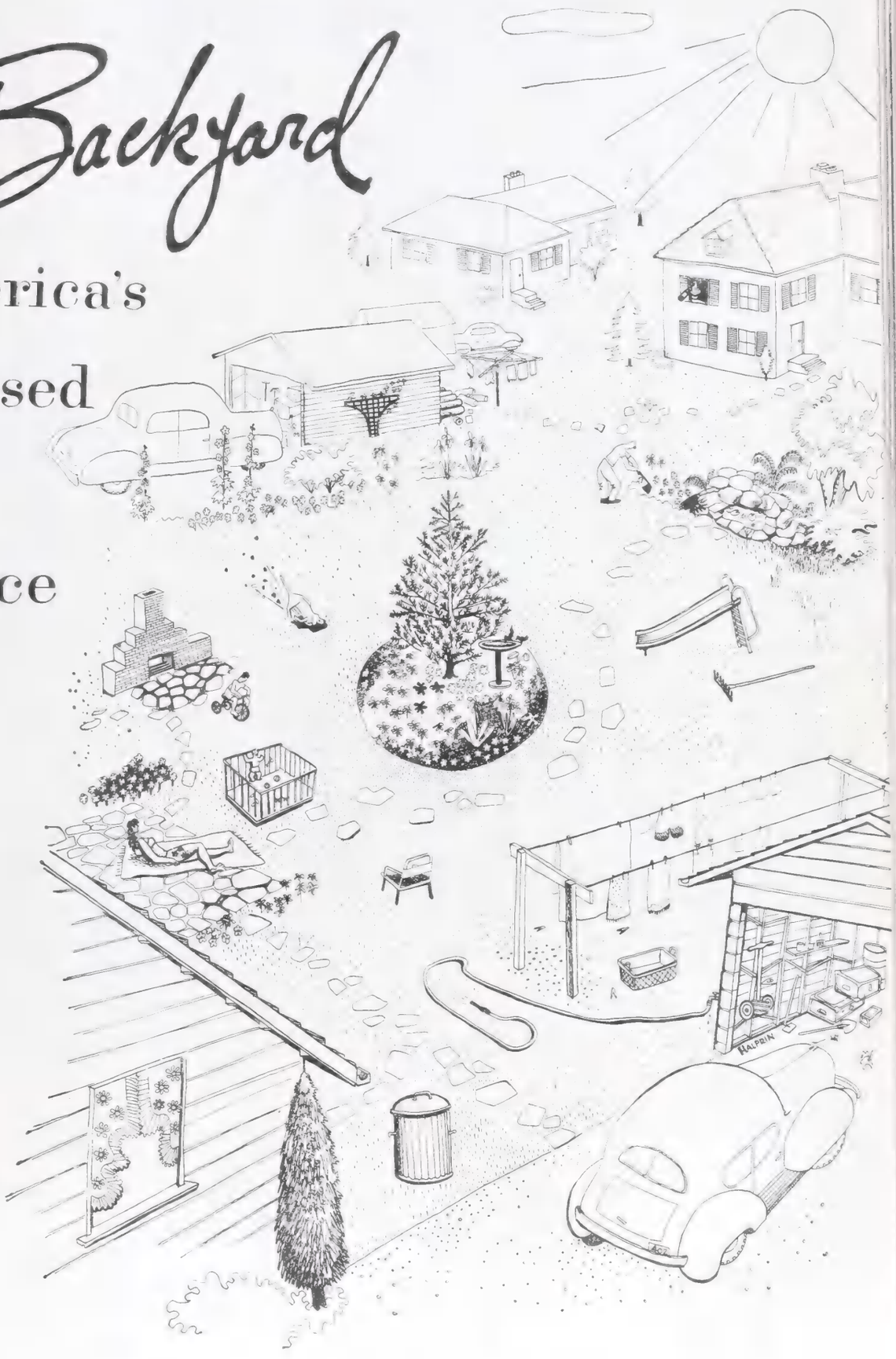
Fine Combed... Fine Count Percale



Write for your copy of the free booklet, "Beauty Secrets from Your Linen Closet." Utica and Mohawk Cotton Mills, Inc., Dept. HB-11, 55 Worth Street, New York 13, N. Y.

The Backyard

– America's most mis-used natural resource



The land on which you built your house represents 10 to 30 per cent of your total investment. Are you using it to enlarge your living space, better your living, and provide winter-summer beauty? Most people are not. But they *could*. And so can you.

The next 28 pages show you how to utilize one of your greatest undeveloped assets

INNOCENTI AND WEBEL, LANDSCAPE ARCHITECTS PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

You have a gold mine in your backyard

by Thomas Church and Lawrence Halprin
Landscape Architects

If you discovered a gold mine on your property, wouldn't you move heaven and earth to get at the gold? You wouldn't dream of letting such a valuable asset go undeveloped. For with your gold you could buy the luxuries and the pleasant things of life that would make living easier, richer, and more beautiful.

Nearly every homeowner in America has such undeveloped wealth on his property. He may not have gold itself, but he has what gold can buy. For, inherent in every home site, no matter how small, are assets which could produce a better way of living if they were properly developed. They are assets which people assume only the rich can afford.

What are these golden assets? As mere words, they are not too impressive. But if fully developed, they can provide such an improved way of living that families will wonder why they waited so long to make the change.

Here's what these buried riches can give you:

1. *Privacy—from neighbors and street traffic—so you can be yourself, dress as you please, do what you want, entertain as you like.*

2. *Proper space for gracious and convenient party-giving, and for family fun at home.*

3. *Beautiful outdoor vistas to be enjoyed from both indoors and out, and the year round.*

4. *Play areas for babies, children, and adults.*

5. *Sitting areas that are free of weather's domination, that give you the amount of sun and wind you want, thereby lengthening the good seasons by two or three months, shortening bad ones.*

Better your home garden
Better your living

The average backyard can provide such usefulness, luxury, and beauty. But, usually, its possibilities are not realized. The land that has cost from 10 to 30 per cent of the total home investment is so poorly used that for most families it remains their most wasted natural resource.

The fault really lies with our inheritance. Handed down from Colonial days has come the popular misconception that gardens are just something to look at, that fences and hedges for privacy are too unfriendly for Americans, that weather control needed for lived-in gardens is impossible, except perhaps for California. So fixing up the yard is generally considered merely a social necessity unrelated to better living for the family.

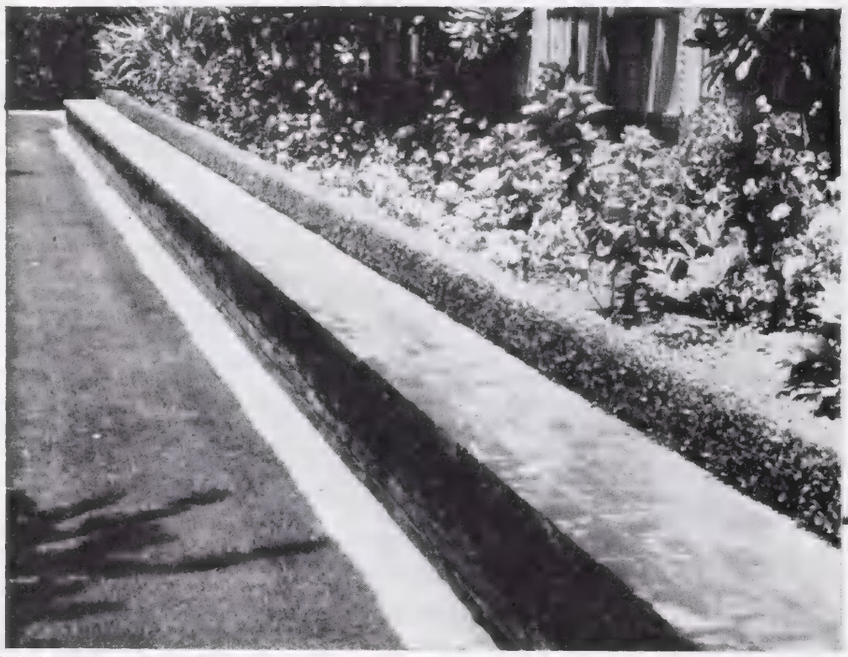
In the last 30 years our backyard problems have become worse. Because of high property values, lots are smaller than they used to be. The garage and driveway have used up precious ground. Rising building costs have reduced the size of new houses, shrinking storage space for garden tools and equipment, thereby forcing an assortment of odds and ends to be stored outside the house. And gardeners and yardmen have become a rare, expensive item.

But a powerful force has been working to improve our outdoor living. Each year an increasing number of Americans have become sun-worshippers, wanting to live outdoors as much as possible. This urge has produced a need for terraces, screened porches, garden furniture, barbecues, and the privacy to make the out-of-doors a truly livable place. It is this strong urge that is now revolutionizing the backyards of the country and transforming them into useful, as well as beautiful, outdoor living rooms.

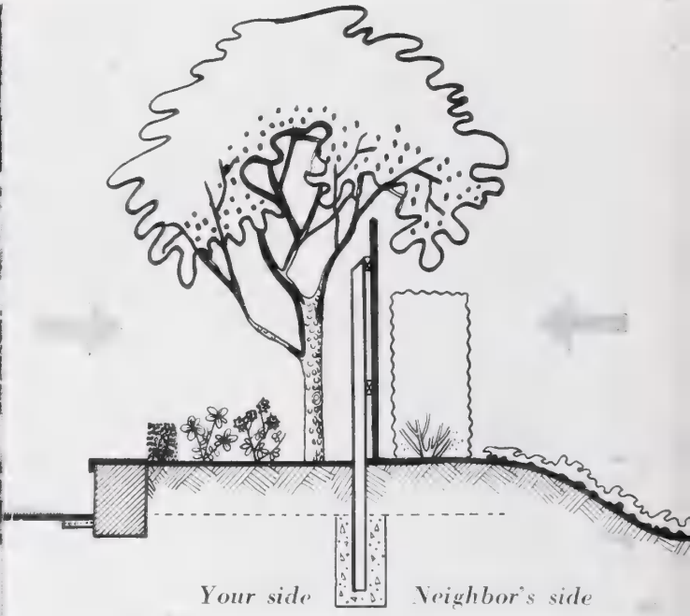
The hard-minded male members of the family should know that while the basic reason for improving the backyard is to provide better living, there is also a financial advantage in doing so. When grounds around the house have been improved, real estate values have increased from 20 to 100 per cent.

The next 26 pages will show you how far-sighted people *in all parts of the country* have skillfully bettered their gardens and thus bettered their lives.

The secret of a useful backyard: PRIVACY from nosy neighbors

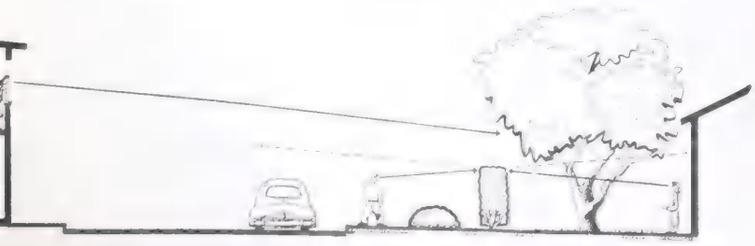


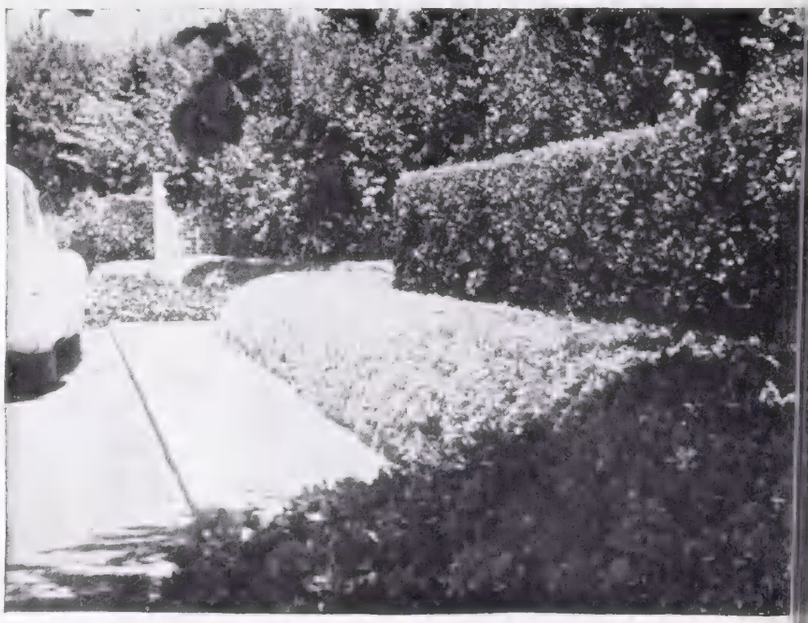
PHOTOGRAPHS BY THOMAS CHURCH



Privacy from the street

Shut out passers-by with a hedge that reaches over head-height and a tree that cuts off the sight line from the house across the street. Put a low planting next to the sidewalk, as shown, to cover the thin places that often occur at the bottom of a tall hedge.





There are many discreet ways to keep out prying eyes. You can be a friendly neighbor and still not expose your yard to snoopers

Everyone needs a place he can go to shut out the world. Your backyard should be one of these places. You should be able to rest, play, or entertain in your yard without sharing the time with idlers. Privacy doesn't mean isolation, and you needn't own a big lot. But you do need to cut off the view of those outside your yard. Then you can wear what you please, romp with the children and the family pets, or spend the afternoon asleep in a hammock. That's as it should be. You wouldn't think of building a house that exposed you constantly to public view. Your backyard must be equally private to be usable.

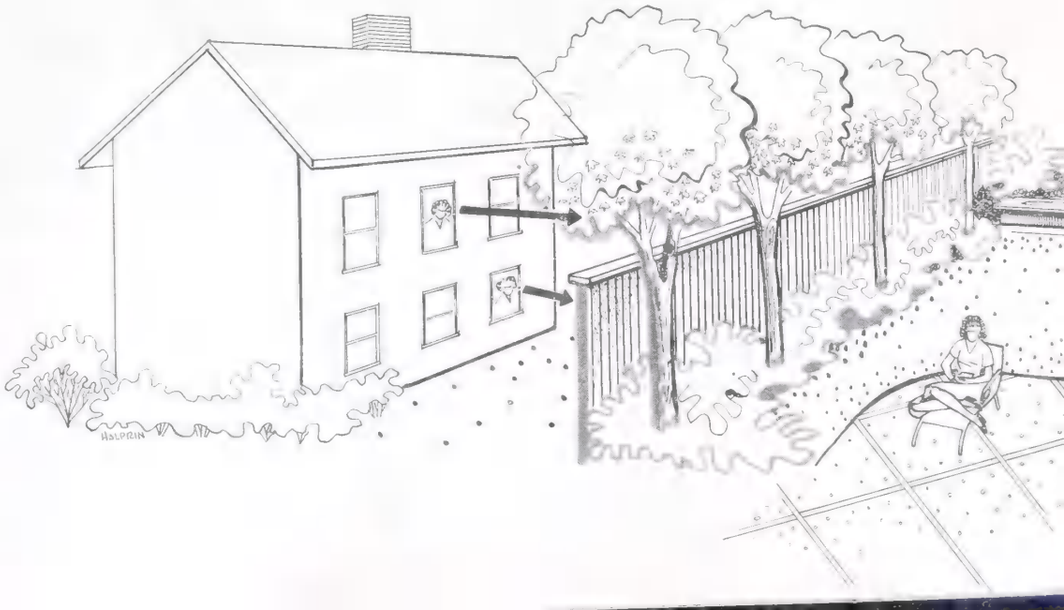


Privacy from backyard gossips

You can make a low fence do the work of a tall one that might cause the neighbors to talk. The trick is to build a raised bank around your lot and put a fence in the center of it, as in photograph at left. To discourage over-the-fence talk, put a hedge and a bulky ground-cover on your neighbor's side. You give up a little land but get complete privacy in return.



Privacy from second-story gazers



Trees plus a fence make a sure stop against those who would gaze. The trees shut off the view from the second story, and the fence takes care of the first. Keep the trees on your side of the fence so you can feed and water them easily to encourage leafy growth.

With PRIVACY dead space becomes living space

Do you feel as exposed as a fish in a bowl when you step into your backyard? Here's how three families licked the problem in ways you might use



AFTER

The "after" wall is no higher than the old fence neighbors were accustomed to seeing. Trellis on top makes the solid part seem less forbidding. Street traffic and neighbor's driveway are screened out so that owners, the Carroll Grunskys, have a window wall.



BEFORE

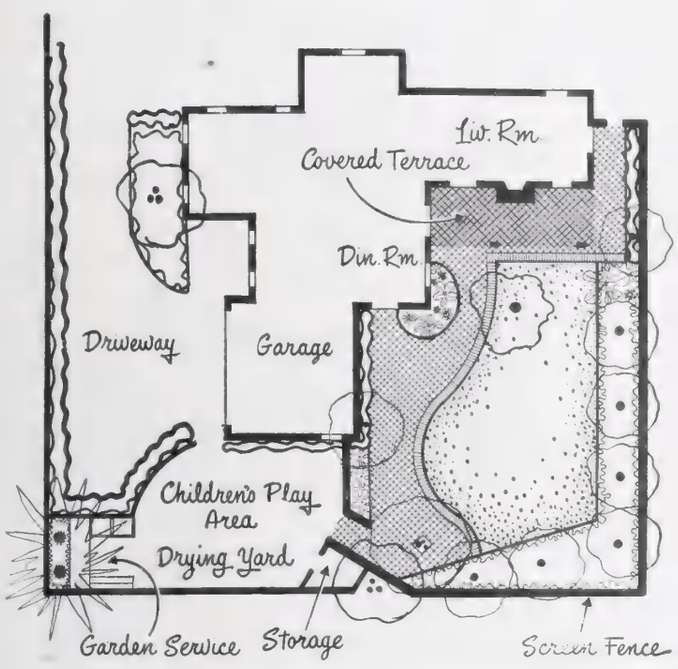


Typical of so many cases in this day of high land prices were the Taylor Peerys, who had only a few feet available for their backyard garden. So they used the combination of fence and tree to shut out the eyes of the world. Curving the paved sitting area made the lot seem bigger than it really is and adds pattern.



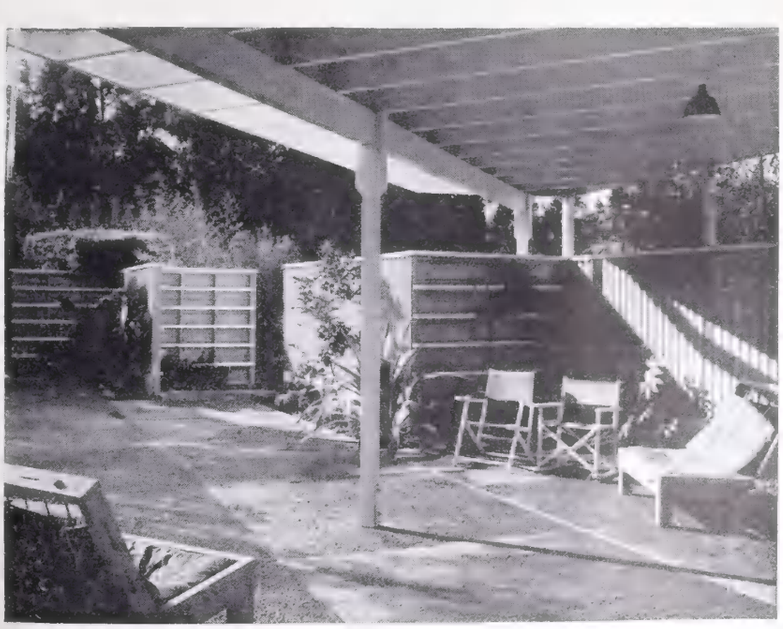
PHOTOGRAPHS BY THOMAS D. CHURCH

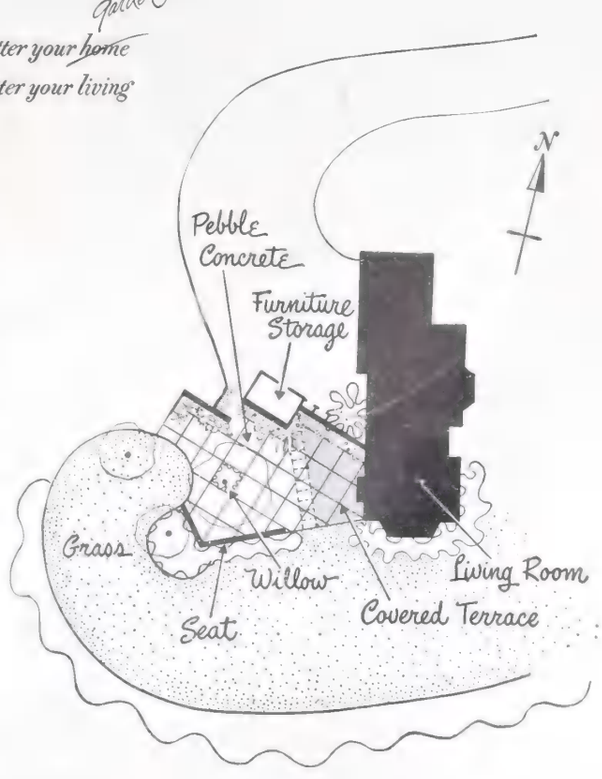




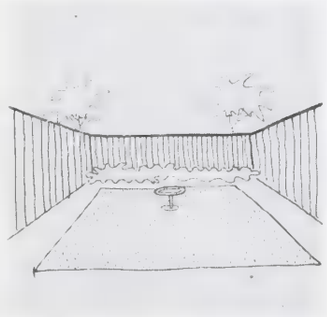
The Talbot Wildmans had lots of space. But none of it was really useful or private until they walled off a room-size area. They used sheets of corrugated asbestos board for the walls. Set as baffles, they don't cut off breeze or make a tight pocket of dead air. Horizontal poles on fence framing make a trellis for vines.

Better your ~~home~~ garden
Better your living

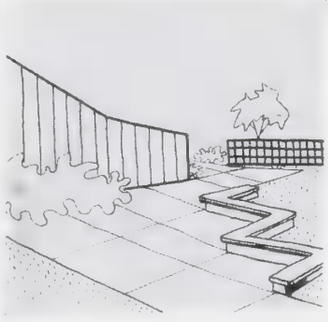




There's never any winter in a well-designed backyard

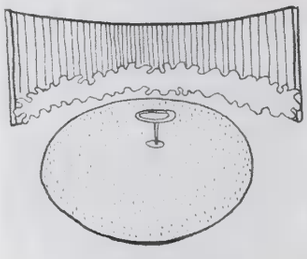


Static Straight Lines

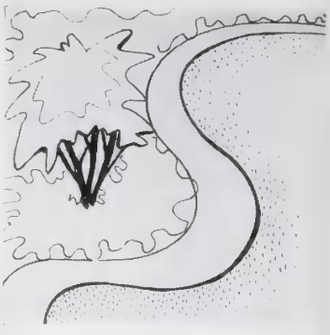


Moving Straight Lines

Wouldn't you like to banish the drabness of winter? Wouldn't you like your vistas from indoors to be as satisfying to the eye in January as they are in June? It can be done. You can have a garden that never has a dead, brown, winter season—if you design it right. Garden beauty can be quite independent of green leaves and flowers. Such permanent beauty is achieved by architecture, rather than by horticulture. Architectural garden designing produces lasting effects (which are more controllable, easier to maintain) by the use of building materials—paving, walls, fences, trellises, steps, masonry borders. These materials give a pleasing and permanent structure—a skeleton which is clothed in growing seasons with color and flowers, but which also has design beauty in its own right. Secret of design success is to create lines that have movement and flow, which invite the eye to move out on one kind of flowing line and come back on another kind of moving line. Avoid static lines which cause the eye to come to a dead end in a right angle where two lines meet. Avoid symmetrical line-patterns. They are too obvious and they do not invite the eye to complete the circuit.



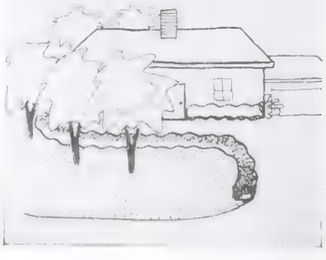
Static Curved Lines



Moving Curved Lines



Static Lines in Planting

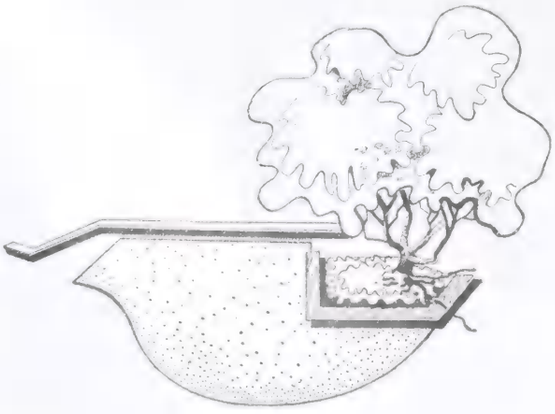


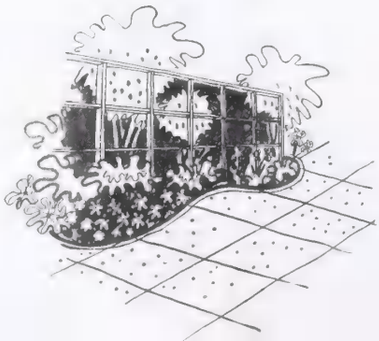
Moving Lines in Planting

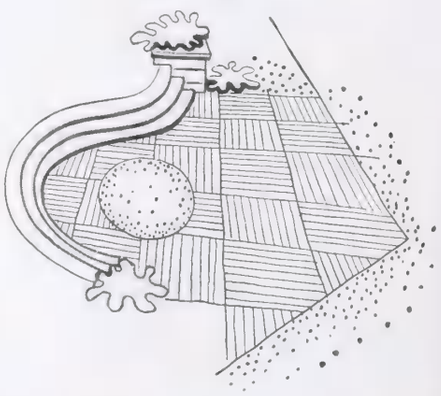
GARDEN OF MR. AND MRS J. S. SULLIVAN
COLOR PHOTOGRAPH BY RONDAL PARTRIDGE

All the gardens shown between pages 40 and 53, designed by Thomas Church & Associates, qualify on these aesthetic principles.

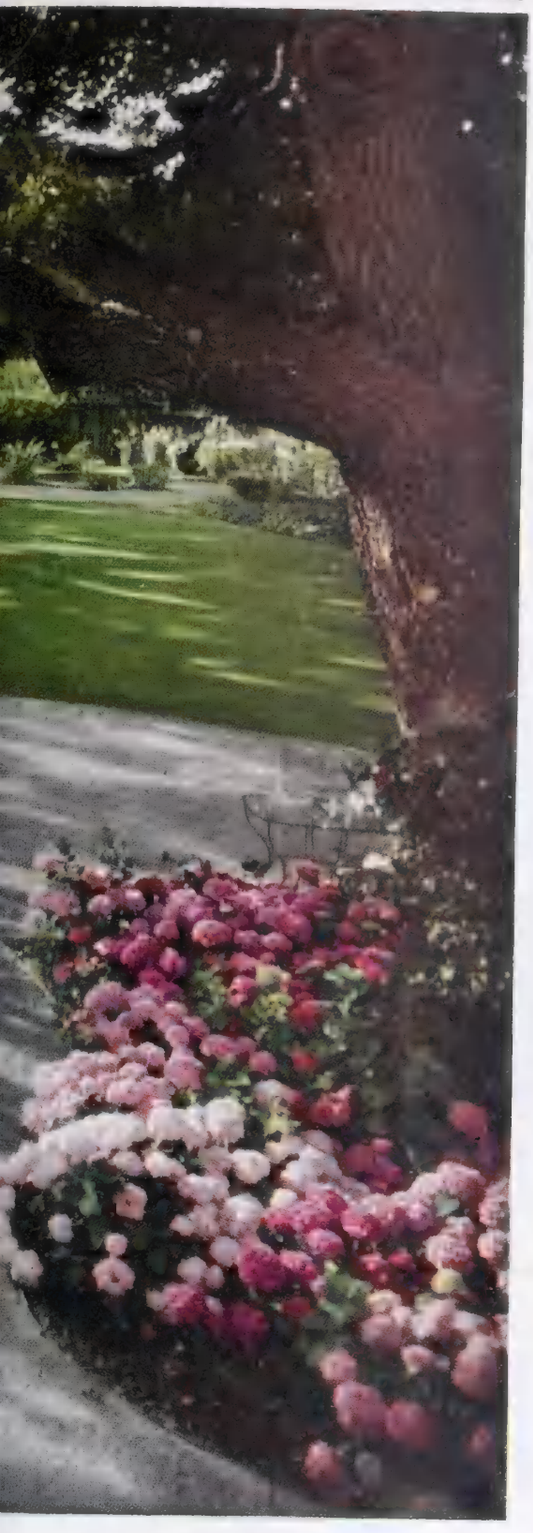
GARDEN OF THE AUSTIN EARLES







PHOTOGRAPHS BY RONDAL PARTRIDGE





THE GEORGE COLEMANS, OWNERS

MR. AND MRS. DONALD S. NICHOLS, OWNERS

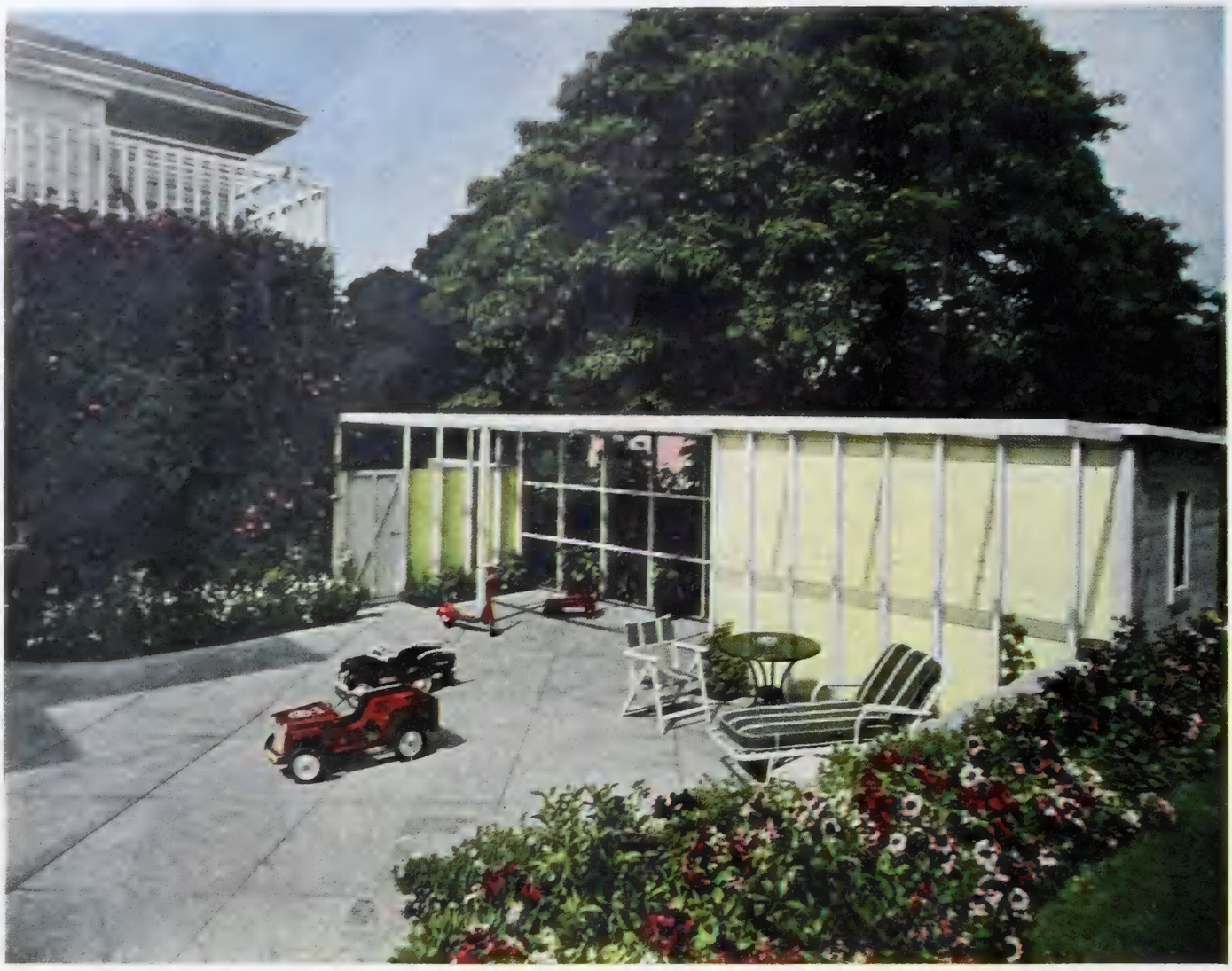


BUILT FOR THE DEWEY DONNELLS

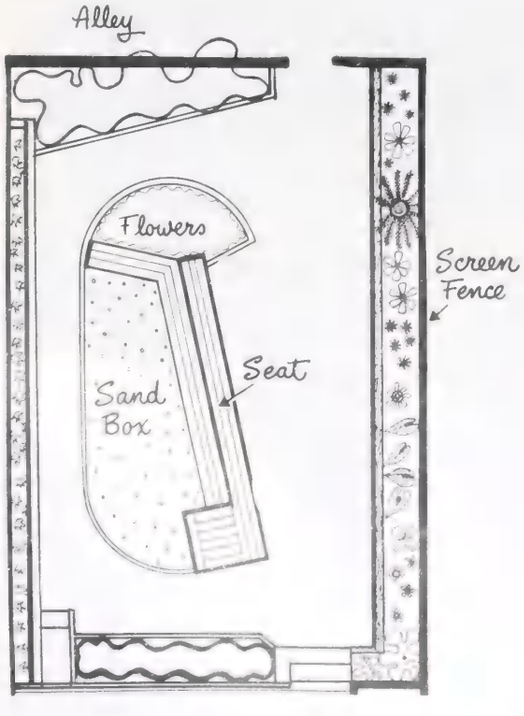
MR. AND MRS. FRANCIS R. KIRKHAM, OWNERS







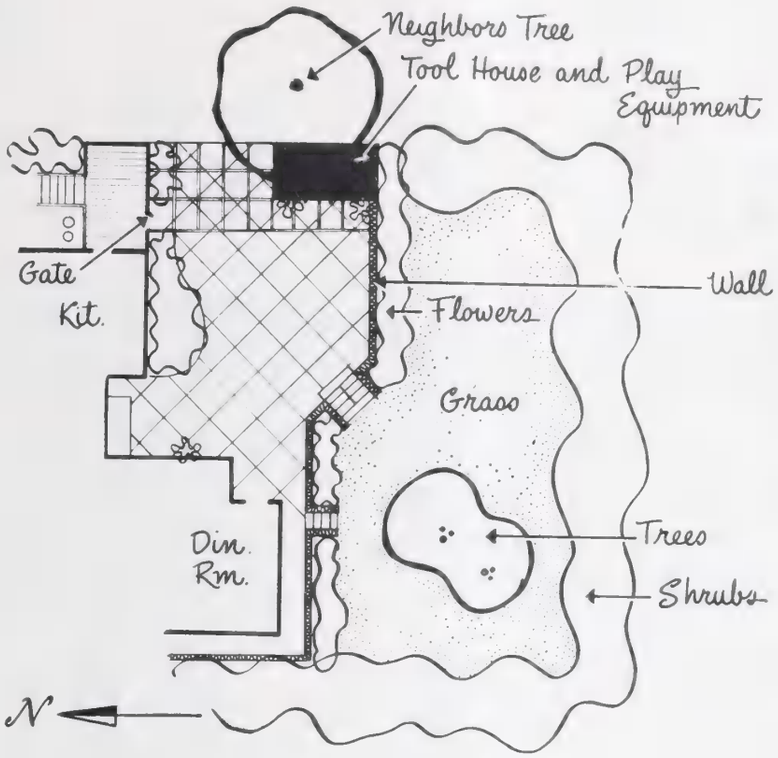
CHILDREN NEED A PLACE TO RUN AND RACE, A PLACE TO GET OUT OF THE SUN



A good design can grow up with the children. When the sandbox age is passed, flowers can occupy the site.

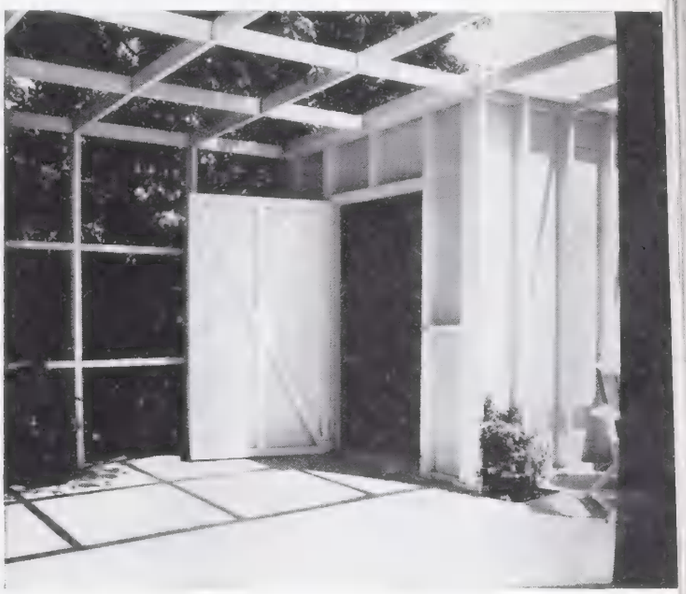
PHOTOGRAPH BY RONDAL PARTRIDGE





PHOTOGRAPHS BY





The Edward D. Keils solve the problem of getting the children to remember they are to stay in their own play area by making it a raised terrace just outside the kitchen and living room windows. The neat storage house with extended roof makes a rainproof place for toys and tools, also serves as a screen for privacy. Door (upper right) opens into a service yard behind wall.

How to have a *Child-proof backyard*

Even a tiny city backyard can be home to both active children and your flowers. The C. Robert Paynes had a space of only 28′ by 30′, but they found room for building sand castles, seats for young and old, even a raceway for "trike" riders. Yet there remains space for flowers—enough for continuous color all summer. The ground pattern is so interesting that the yard is attractive even when flowers are out of bloom.

Children and flowers, too? It can be done, and successfully. Children love flowers. They romp through your petunias only because they are so interested in the game of the moment. Flower pots get knocked over only because they are in the way of a scooting "motorist" on a tricyle run. Take a tip. See that your backyard provides a wide, open central area that gives active kids a chance. Use the same logic in planning that tells you it is only good sense to put fragile bric-a-brac out of the way indoors. Confine most plantings to the outer rim and substitute sturdy wooden tubs with big, broad bases for easily-tipped-over pots. Grow things that can bend and bounce back, plants that push up a cluster of blossom stems rather than a single stalk.

Millions of gardens in America

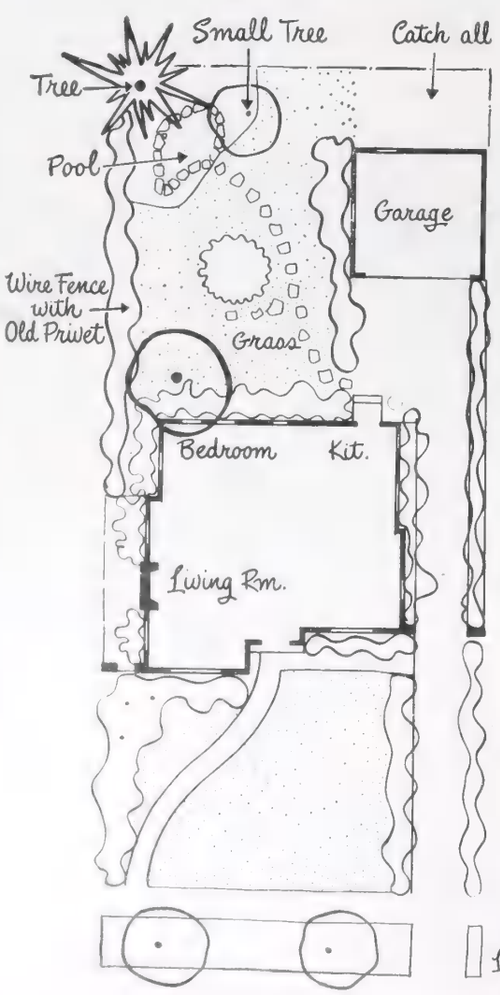
The George Evanses' backyard was typical of "landscaping" popular a few years ago—mostly lawn surrounded by flowers and a few fruit trees. It was just something to look at—more work than pleasure. Now the Evanses can really live in their yard



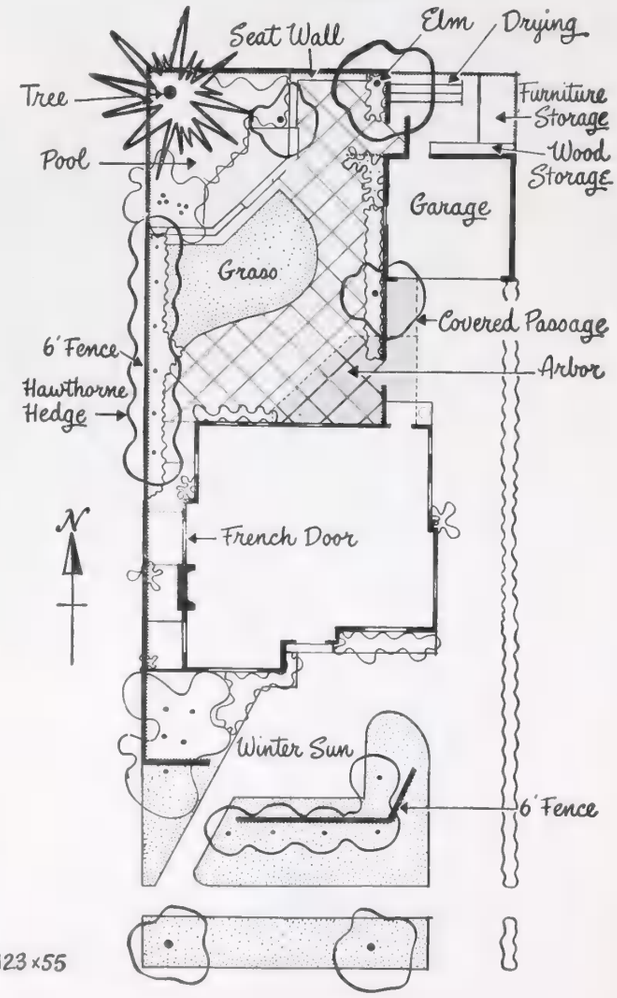
The Evanses' backyard was pleasant—in a way. The flowers were well kept and the pool interesting. But the Evanses weren't happy about their yard. It was hard to reach from the living room. Then, there wasn't any place to put furniture or any privacy for entertaining friends. It was too hot and too sunny. They had no out-of-sight place to dry clothes, store firewood, and keep the dogs. Although they wanted to grow flowers for color and to cut for use in the house, they wanted the yard to be easier to take care of. See what they did in the plans below.

This garden used to be like millions of other pleasant, unpretentious small yards. But now it has been restyled, given a purpose, and made really useful to the owners. The new French doors let you step directly into the garden, and fences insure privacy. There's a place to sit, coolness and shade, an abundance of flowers, and a pleasing ground pattern.

BEFORE



AFTER

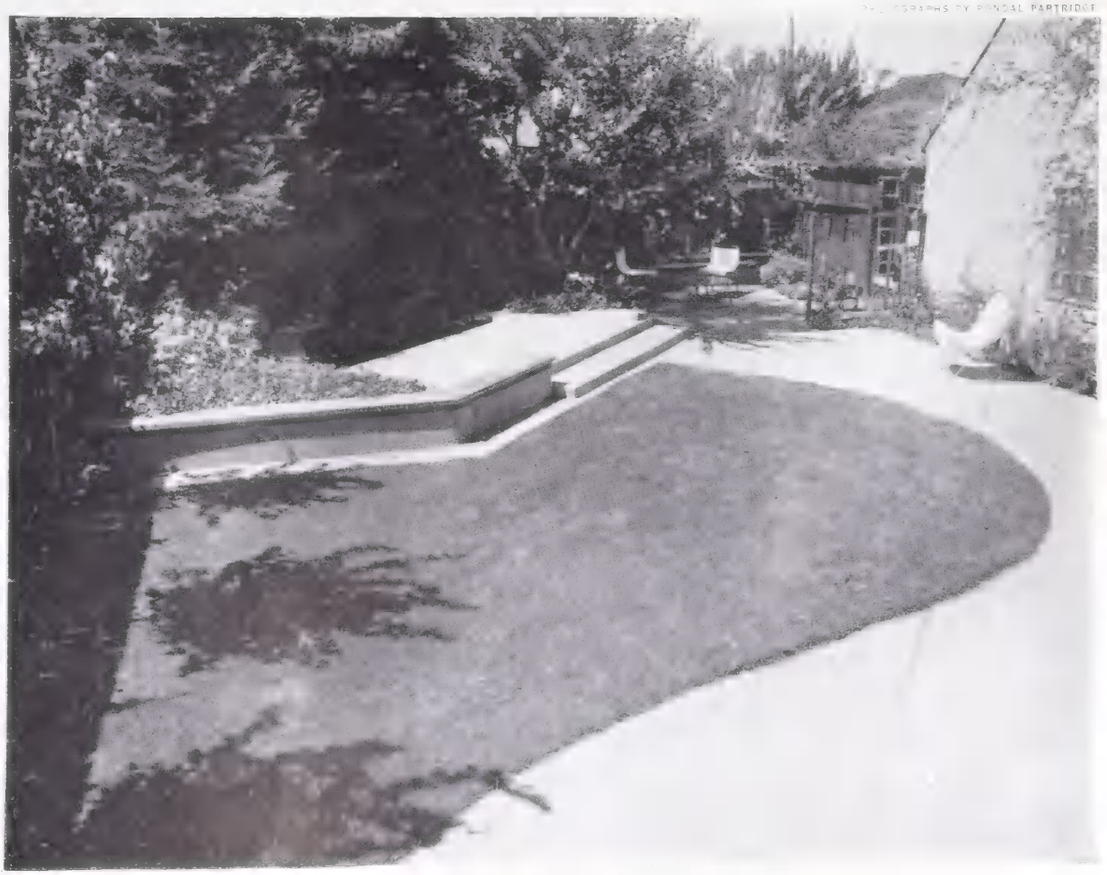


need a change *like this*



The pool was kept, but given importance by grading up to get two steps. It was banked with ferns and begonias—made the show spot of the yard. The garden gives a feeling of lush foliage and bloom all summer at a minimum of upkeep cost because of this careful choice of plants and small amount of grass. The yard is now a part of their everyday living.

PHOTOGRAPHS BY PENCIL PARTRIDGE



This wide path leads from the door cut into the living room. It continues out to pool and to new elm tree planted for afternoon shade. An arbor was built on house for shade over a pebble concrete terrace that is the beginning of path. Access from kitchen to terrace for serving is easy. A wall now separates garden from driveway. Space behind garage is for service yard.

Better your home garden
Better your living

Does your backyard problem seem hopeless?

So did this!



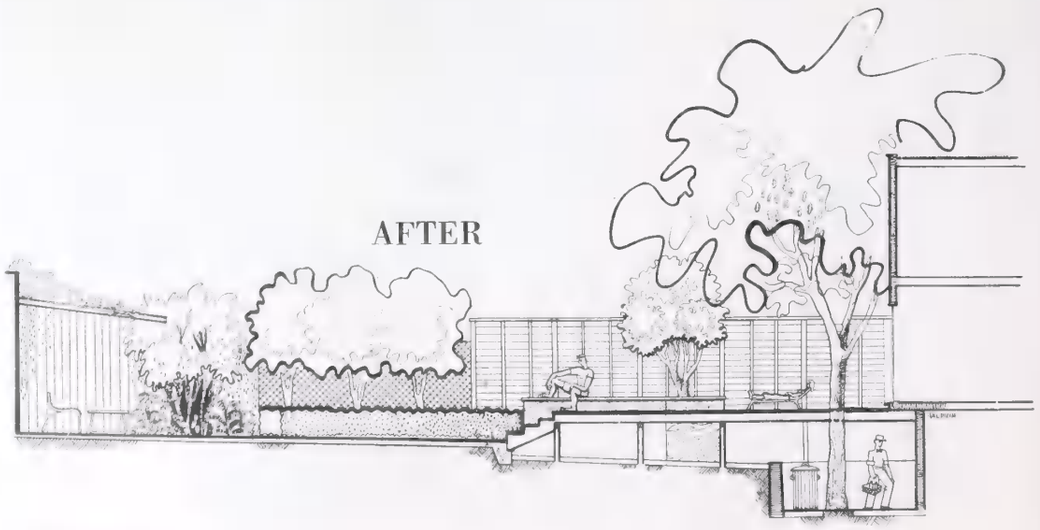


Compare these "before" pictures with those opposite before you decide that the landscaping ideas we have been talking about are only for people with big lots and fancy houses



Once the whole backyard was waste space. Neighbors could see everything that went on—if anyone ever bothered to get beyond the ash barrel collection. Dining-room windows were six feet above the ground.

You probably haven't a chasm separating your garden from your house. You may not even have ash barrels to hide. But even these troubles can be licked if you go after them with the intelligence the Francis R. Kirkhams used in solving their backyard problem. The chasm from house to garden was bridged by a redwood deck, the dining-room windows exchanged for full-length doors which opened the house into the garden. Fences were added to screen the sunny wooden deck. Even more privacy will be gained when the new trees have made their growth. The garbage pails? They are now under the deck in a service yard, reached by steps which go down through the deck from the kitchen door.



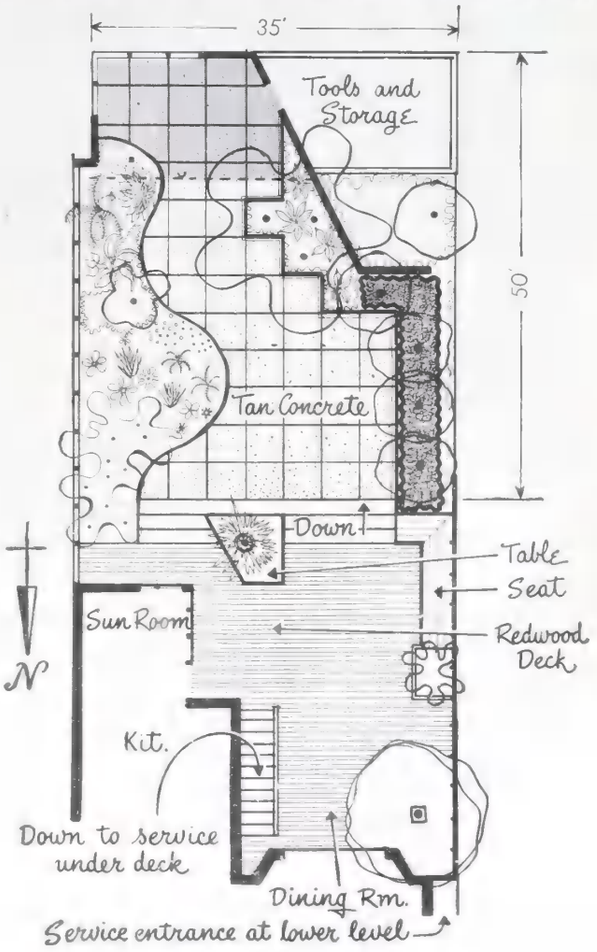
Now the backyard, only 35 by 50 feet, packs in places for sun, flowers, and shade. A fast-growing Chinese elm already has shut out the neighbor's house. Three trees behind hedge are flowering crab-apples.



Half of the former tool shed at the back of the yard was opened up and the roof used as an arbor. The rest was kept enclosed for the storage of garden tools and furniture. See color photo on page 47.

PHOTOGRAPHS BY RONDAL PARTRIDGE





You no longer have any problem in getting from the house to the garden—three wide steps from the deck. There's lots of space, too, for sitting close to the flowers for real enjoyment.

If *this* is your problem . . .

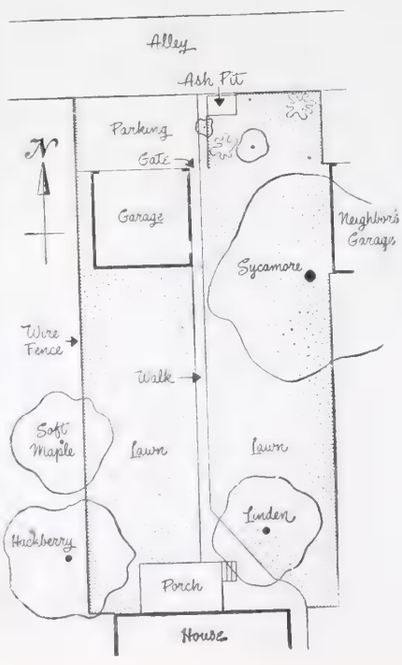


BEFORE Typical of backyards in big cities, this one in St. Louis had no privacy and no place to hide work areas. You can't get any real use from such a yard.

Every yard needs a service area somewhere. But why have it in view all the time? I decided to confine it to the alley side of a little room created by a wall between the garages.

by Paul A. Kohl

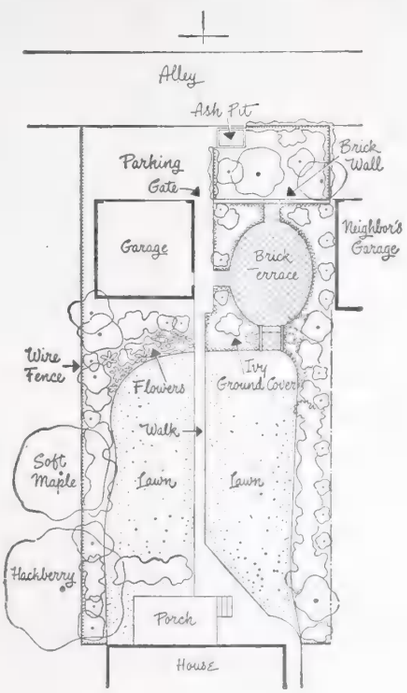
These pictures show how I transformed my backyard. The real secret of the change is that a wall cuts off as service area the space between the garages—where the wood is piled in the photograph above. Not only is this hidden space large enough for the service activities but it provides growing space for the trees and shrubs that give us privacy. This cuts down root competition between these rank growing plants and the less independent plants I grow in the garden on the inside of the wall. I haven't time to keep up a big flower garden, so I use mainly spring bulbs for color. Then, for the remainder of the season, we have the garden as a pleasing retreat that needs little care beyond an occasional watering and weeding. (Complete planting plan shown on page 117.)



. . . it can be licked



AFTER Three years later my yard looks like this. Trees, that soon will hide objectionable poles, wires, garages, and houses, actually grow in the new service yard. Screening could have been done with plants alone, but a much more interesting garden (below) was created by erecting a brick wall that repeats texture of paved oval.



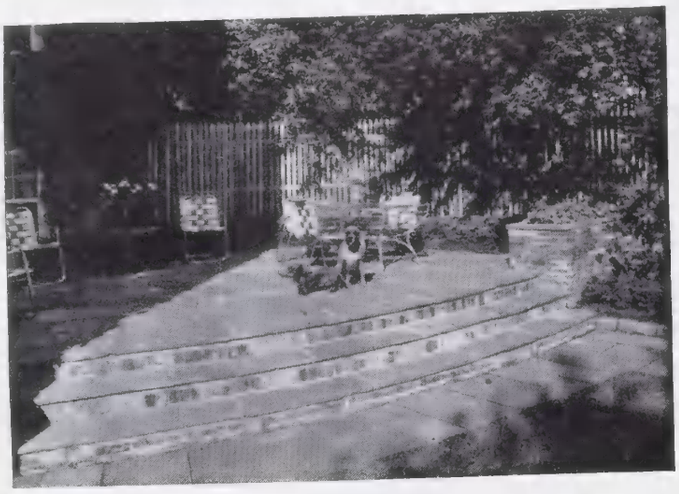
PHOTOGRAPHS BY THE AUTHOR



Know the secret of minimum maintainance?

Boston does!

by Barbara B. Walker



Entertaining is done on this raised corner pocket, the most intensely developed feature of the garden. Fence provides privacy.

No grass or flowerbeds are present in this garden. Yet the result is decorative and restful. For the over-all design provides movement and rhythm, inviting your eye to travel around in clockwise fashion. The rhythm is achieved by a repetition of jogs spaced in progression around a curve. Don't overlook the interest provided by the many contrasting textures of flagstone, brick, granite blocks, sapling fence, and ground-cover plants—and the highlights of glossy leaves. Yet the owner's frisky dogs—four big ones—can rough-house in this dogproof garden. Edward Dane, owner. Sidney N. Shurcliff, landscape architect.

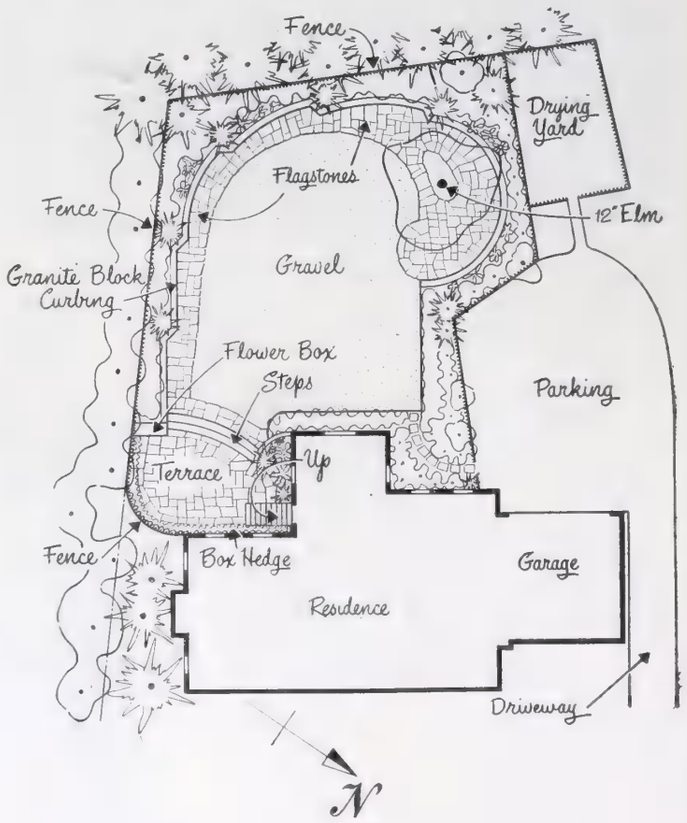


Potted plants in bloom can be slipped into this brick flower box on the terrace. Space between pots is packed with moist peat.

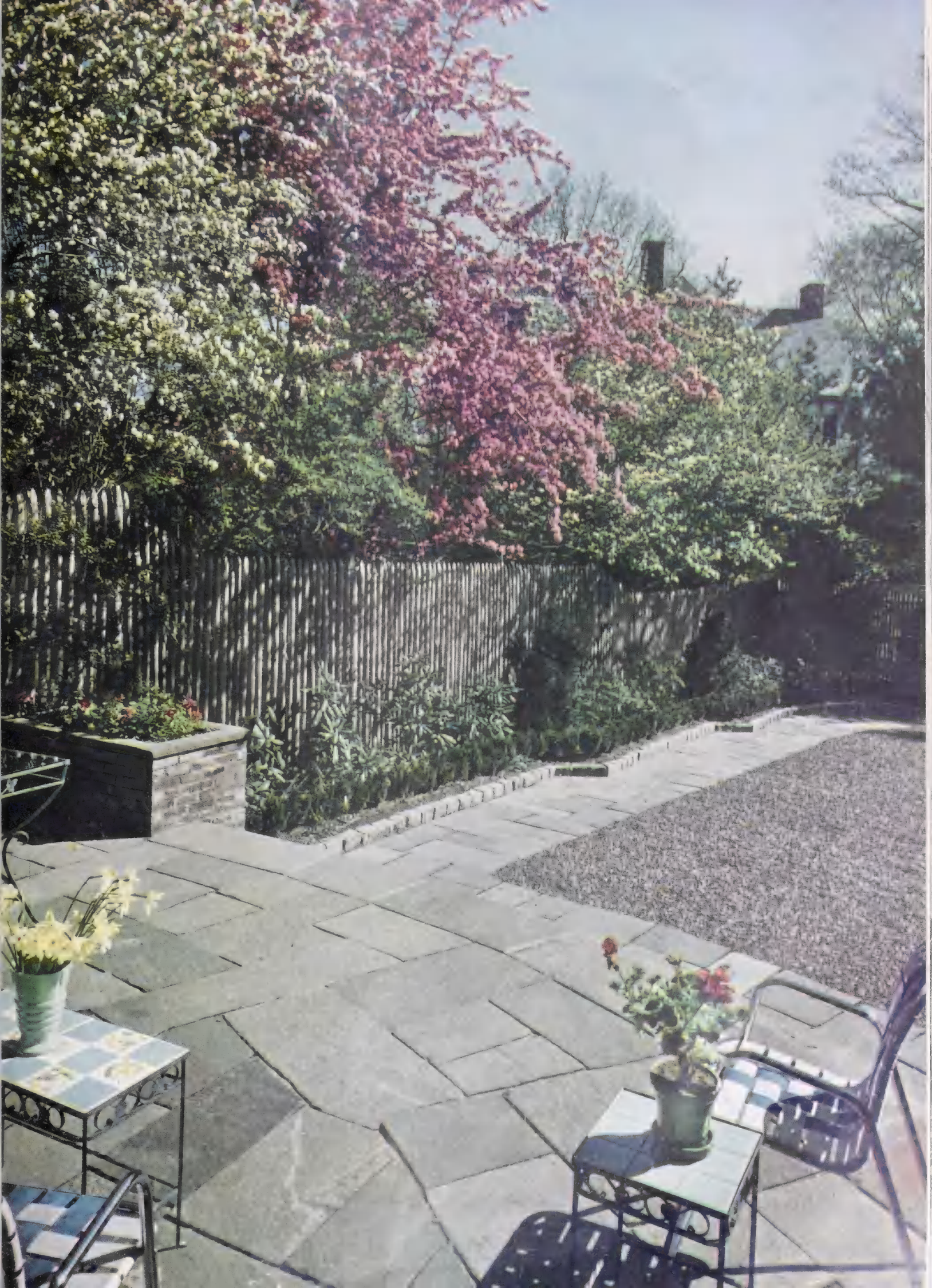
PHOTOGRAPHS BY GEORGE CUSHING, JR.



Using brick for the pier and the risers of the steps helps provide a consistency of design with the adjoining Georgian house.



Originally land sloped steeply away from house. Now the yard is definitely on two levels. There is a ground pattern that looks well from indoors throughout all 12 months. Terrace is sheltered and can be used much more during the year than an unprotected area.





Unity between terrace and the lower level of the garden is achieved through the use of identical materials for the fencing and flagstone paving and the presence of similar foliage on both levels.



PHOTOGRAPHS BY GEORGE CUSHING, JR.



ENDING FLAGSTONE PAVING IN CURVING FREE-SHAPE HEIGHTENS IMPORTANCE OF ELM



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

Can you ignore the meaning of this garden?

by Dr. Joseph E. Howland

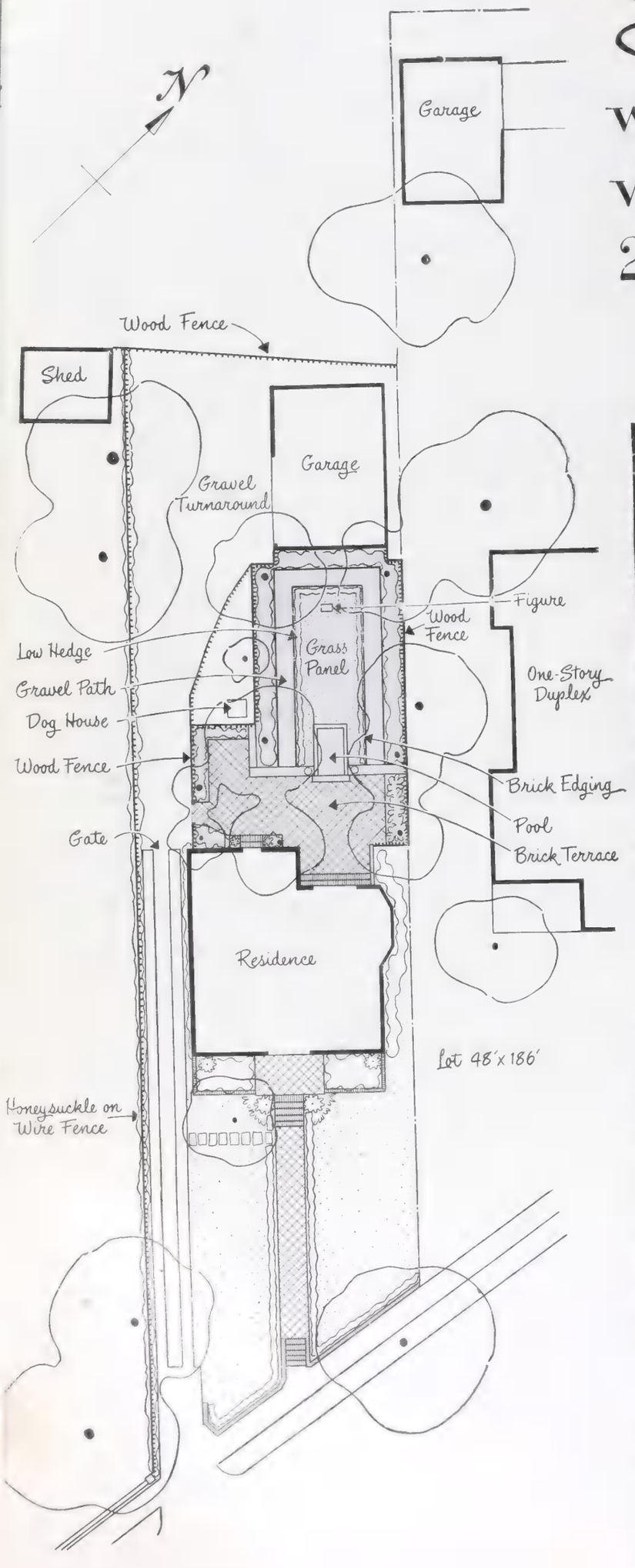
HOUSE BEAUTIFUL's Garden Editor



This garden is only 27 by 60 feet. But it proves you can have a private world and the many other things we have been talking about—all on a small city lot and without spending a fortune. The ingredients are only everyday things like a back-lot garage, board fences to cut off the neighbors' view, used bricks, and good-looking plants. What might have been useless space has been made into a room as useful as the living room. No matter how small your lot or backyard, you can make it as distinguished. Turn the page to see how to develop a new room for your house.

→

See what you can do with 27 by 60 feet

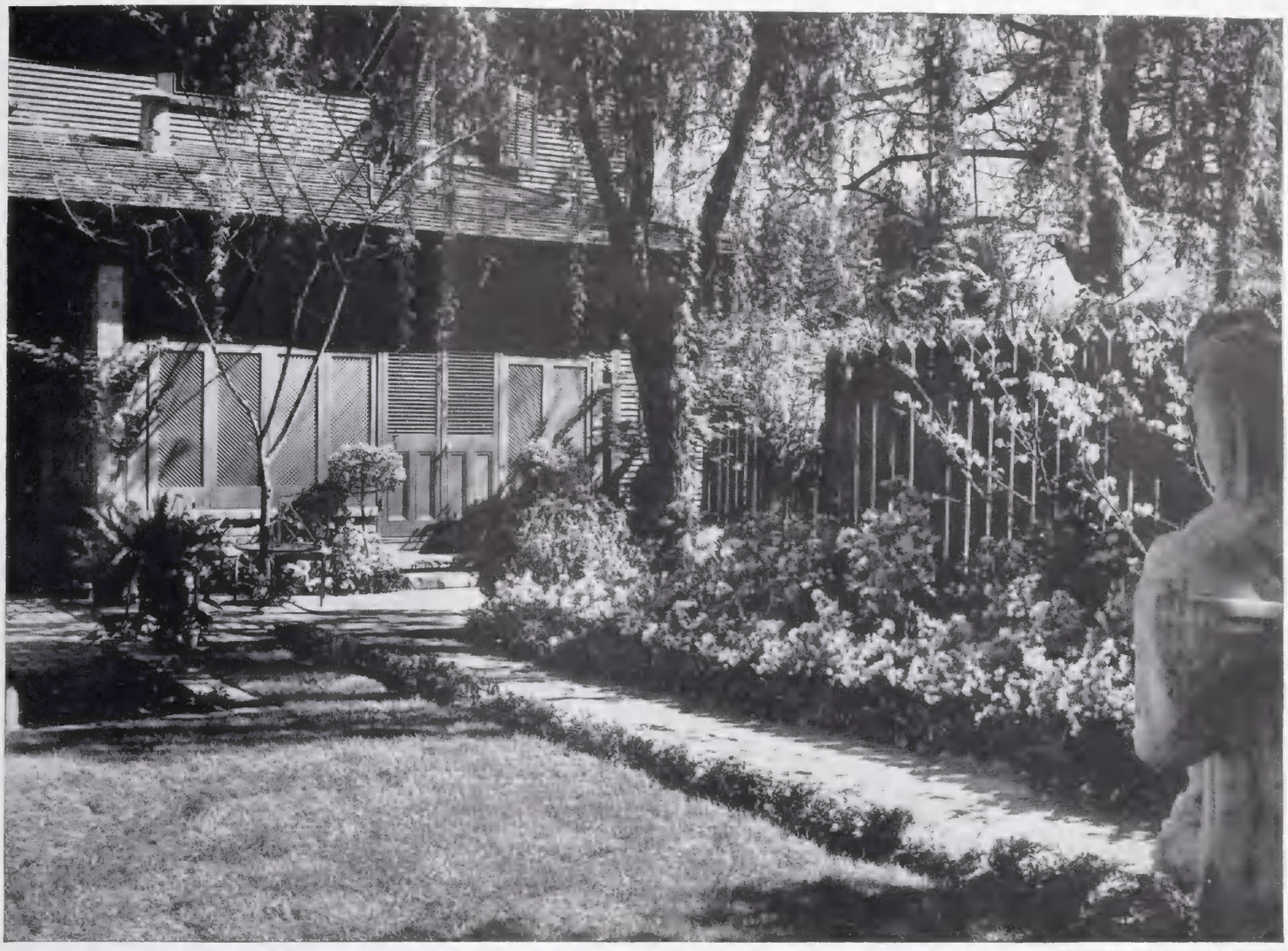




Grid work of bricks extends line of house for privacy on the covered porch, yet doesn't affront the neighbors, as a solid wall might.



Mr. Lambert wanted lots of time to grow flowers, so he kept his lawn care and mowing to minimum by paving areas likely to get hard wear.



PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER

A landscape architect, J. O. Lambert, Jr., of Dallas, built this garden for his own use. He designed it to occupy only as much of the lot as he thought he would be able to use and to care for himself. His job was complicated by the need for privacy from a house overlooking his backyard. He used fences, with slim openings between pickets, to let breezes through and to soften the "Keep Out."



Plenty of shady spots for outdoor eating are possible even in a small garden. Shutters, once swinging doors in a bar, now screen the porch.



Your backyard is a room



. . . . you furnish it with plants instead of furniture. The same principles apply outdoors as indoors. Use them and you'll gain a new living room



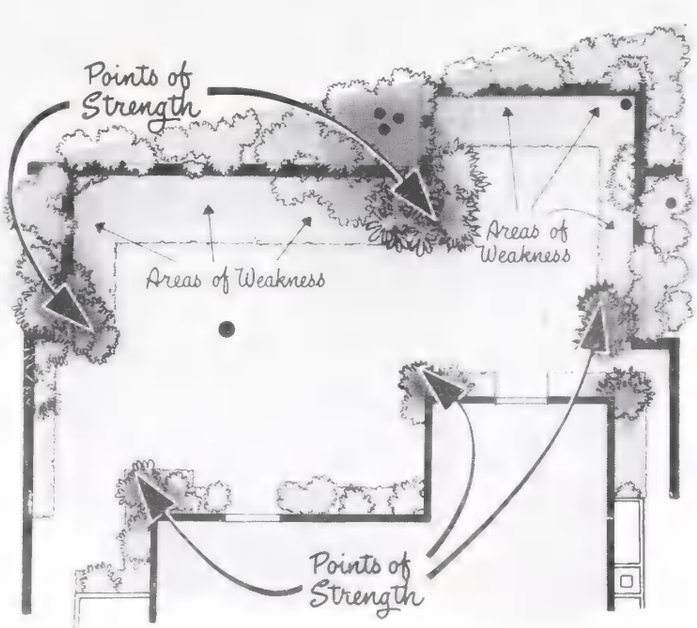
by
John Grant
and
Carol Grant

A soundly-designed garden, before it is adorned with plant materials, is like a well-proportioned room before it is decorated with furniture, rugs, draperies, and paintings. Both may be of exquisite proportions and beautifully planned. But without well-designed and suitably-used furnishings, both are unlivable.

In most gardens the selection of plant materials is usually careless and haphazard, based, no doubt, on the theory that a plant is a plant. As a result, most gardens lack character, spaciousness, and—most important—year-round interest.

The William H. Mackie garden, shown on these four pages, is truly a small backyard garden-room, only 40 feet by 60 feet. How it was developed is worth studying, for the principles apply to your own backyard problem.

The first necessity was to create the illusion of spaciousness. This was achieved in a number of ways. First the ground pattern, or "floor," was kept as unbroken as possible. The entire area, except (*Continued on next page*)



Only 40 by 60 feet, this garden looks much bigger because of the skillful use of plants. Single specimens of large-leaf plants—points of strength—are in the foreground; masses of small-leaf plants—areas of weakness—give illusion of greater depth.

Your backyard is a room





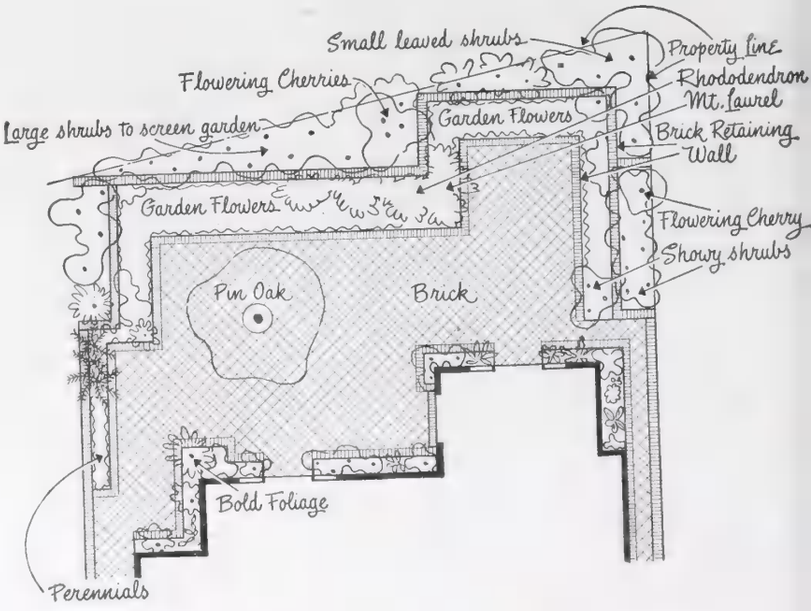
Just as you use wall-to-wall carpets to make a small living room seem more spacious, so you should keep the floor of your outdoor room unbroken, either all pavement or all lawn. Brick is a simple, frank solution when you must prepare for heavy, all-season wear.

(*Continued from preceding page*) for the planting beds around the edges, is one unbroken stretch of paving. It is best not to divide such a small space into part paving and part lawn. In areas where grass is hard to grow, use all paving. Where extreme summer heat would make the paving a heat source, the entire area should go into lawn.

Even more vital, and much less understood, is the use of plant material to create an illusion of spaciousness. Japanese garden designers, in centuries past, were notably successful in developing optical illusions. Their basic principle is exceedingly adaptable and useful for the small backyard garden in America.

It is this: Use rhythmic sequences of foliage textures to suggest much greater depth than actually exists. Note the illusion of space and depth in the picture on the preceding page and in the two photographs above. You have the feeling the garden continues far around the corner beyond the rhododendrons. Yet when you compare the pictures with the plan you realize how small this area really is—only nine feet deep beyond the bold texture of the rhododendron foliage jutting into the paving area.

At five points in this garden broadleaf evergreen foliage has been used to frame bays of small-leaf herbaceous plantings and deciduous vines, thereby (*Continued on page* 108)



When you know how to position plants you can get the effect of owning many extra square feet of space without buying them. Indiscriminate mixing of big-leaf plants and little-leaf ones makes a small yard seem smaller, but a rhythmic change enlarges a yard.





The "battle of the bath" is ended by Shampoo-Ette. Tot rests comfortably on fabric support, face and eyes safe from soap and water. You adjust height of rubber-tipped aluminum legs. Fine for infant bathing, too. Deflatable Vinylite elephant by Bilnor.

Life with baby

by Julie Polshek

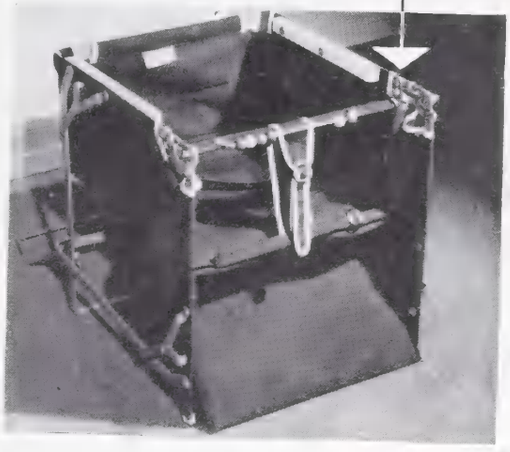
Bringing up baby is easier on mother and happier for baby with innovations like these. They solve many time-consuming and vexing problems at home and create new convenience and comfort for both baby and mother when the family goes visiting or traveling



When baby gets to the "sit-up-and-take-notice" age, this Ther-No Bottle Holder is a time-saving boon for busy mothers; easy on bot les, too, for they can't be tossed out of crib. Padded clamp- irmly fasten sturdy metal arm to crib, high chair, carriage, play pen. It flexes into any position, stays put, won't sag or spring up.

PHOTOGRAPHS BY BALZ-JOYCE, INC.





When baby goes traveling, Welsh Snuggle-Bug Travel Bed is high chair, bed, and auto seat all in one. An arm stretch opens it to 34-inch bed length. It folds back on its braces to form high chair or auto seat, fastens to chair back or auto seat. Blue twill bed and water-repellent mattress fold compactly and weigh little.



Baby swings happily, comfortably in Hold-A-Baby within safe sight while mother gets lunch. Swing and baby move easily about the house while mother goes about her chores. Holder clamps to any door, archway, casing, even trees; can't let go. It's an inspiration for visiting and picnics. Baby's luncheon potato bakes to mealy perfection on range burner in Na-Mac Blimpy Top-O-Stove Potato Baker, while bottle warms in Electresteem Baby Chef Food-Bottle Warmer. It goes right into dishpan for washing; is safe to have around, for surface stays cool and "short"-proof heating element shuts itself off if water evaporates. After lunch, baby's laundry-saving, absorbent Disposi-Bib goes right into waste basket. *More pictures on pages* 106-107.

Servant Troubles

of famous people



"Oh! here's Missus!"

Illustrations from *The Greatest Plaque of Life* (London—1847)

by Richard Williams

So you think you have trouble with your servants! You think maids today are not what they used to be—not the loyal, friendly creatures that you knew before the war!

Very well! Come back with me almost 300 years and open the diary of one Samuel Pepys, Secretary of the British Admiralty, Surveyor General of the Victualing Office, indefatigable host, and a man so conscious of his own importance that he kept a minute diary (in shorthand) of his daily doings. Open the diary where you will, and it won't be too long before you come across some incident to show that Mr. Pepys, or rather Mrs. Pepys, had some problems with the household help, problems not too dissimilar from yours. There was Mary, "an unassuming, industrious girl," who had to be fired because after a while she incited Mr. Pepys' young wife "to be insubordinate as well as spendthrift." Then there was a second Mary who "did take leave of us" because, she said, she was going to be married, but in reality because she preferred a simpler home, "a tradesman's home." There was Hannah, to whom, as Mr. Pepys records on March 25, 1663, he paid four pounds per annum, "the first time I ever did give so much, but we hope it will be nothing lost by keeping a good cook. . . . And indeed at dinner she did get what there was very prettily ready and neat for me which did please me very much."



"Oh ah! let 'em ring again!"

By August the picture had changed: one of the former maids returned to claim a neckpiece she said was lost when she left the Pepys' home. "And by many circumstances it being clear that Hannah, our present cook-mayde, not only has it, but had it upon her necke when Susan came in, and shifted it off presently upon her coming in. I did charge her so strongly with it (having a mind to have her gone from us) that in a huff she told us she would be gone tonight if I would pay her wages, and though I suspect that she may convey some things away with her clothes, even with my wife searching them, yet we are glad of her being so gone." In short, Mr. Pepys wrote plaintively, "we have not luck with servants nowadays."

Half a century later, servant troubles had not ceased—indeed, they seem to have gone from bad to worse. Daniel Defoe, who turned at the age of sixty from a political writer to an author of fiction, became very much concerned with servant troubles and published two tracts on the subject, one of which, published in 1725 (six years after *Robinson Crusoe*), was entitled "Everybody's Business is Nobody's Business; or, Private Abuses, Public Grievances. Exemplified in the Pride, Insolence, Exorbitant Wages of our Women-servants, Footmen, etc. with a Proposal for Amendment of the Same." In this essay, Defoe cites the servant troubles of his house and tells such stories as this:

"My family is composed of myself, and sister, a man-servant and a maid: and being without the last, a young wench came to hire herself. The man was gone out, and my sister above stairs, so I opened the door myself, and this person presented herself to view, dressed completely more like a visitor than a servant-maid.

"She, not knowing me, asked for my sister. 'Pray, Madam,' said I, 'please to walk into the parlor, she shall wait upon you presently.' Accordingly I handed Madam in, who took it very cordially. After some apology, I left her alone for a minute or two while I (stupid wretch) ran up to my sister, and told her a gentlewoman waited below.

" 'Dear brother,' said she, 'don't leave her alone, go down and entertain her while I dress myself.' "

Defoe went down and entertained the visitor. At last his sister appeared and began the interview.

"She began to enquire what wages she expected? . . . The maid modestly asked eight pounds a year . . . What work should she do to deserve such wages? To which she answered, that she could clean a house and dress a common family dinner. 'But cannot you wash or get up linen?' replied my sister.

"She answered in the negative . . . nor would she go into any family that did not put out their linen to wash, and hire a charwoman to scrub. She desired to see the house, and having carefully surveyed it, said the work was too hard for her.

"This put my sister beyond all patience. 'Young woman,' said she, 'you have made a great mistake. I want a housemaid and not a chambermaid.' 'No, Madam,' replied she. 'I am not needlewoman enough for that!' 'And yet you ask eight pounds a year,' replied my sister . . . 'Yes, Madam,' said she. 'Nor shall I bate a farthing.'

" 'You will not wash or scour: you cannot dress a dinner for company; you are no needlewoman: and our little house of two rooms on a floor is too much for you. For God's sake, what can you do?'

" 'Madam,' replied she pertly, 'I know my business. There are more places than parish churches. If you wash at home, you should have a laundry-maid: if you give entertainments, you should have a cook: if you have any needlework, you must have a chambermaid . . .' And away she went."

Six years later, another English writer felt moved to proclaim publicly against servants. Perhaps his patience had been sorely tried when his servant brought him his riding boots in a very dirty condition. "Why do you not clean my boots?" demanded the author of *Gulliver's Travels*. Replied the servant, "Why, sir, since you always go out and soil them on the muddy road, I did not think it worth while." As Swift was mounting his horse, the servant asked him for the key to the buffet. "Why as to that," said Swift, tapping his pocket, "you have just breakfasted, and to feed you again is hardly worth while, as you are going to be hungry in two hours."

(*Continued on page 114*)

How to make an investment of your home

by Miles Colean

Most books on home ownership have one striking resemblance to popular fiction. They bring you through the trials of planning and building and financing, corresponding to the woes and joys of courtship. They take you finally and happily into the completed dovecote, so like in action to the joyful trek to the altar. And then they leave you, presumably to live happily ever after.

The truth, as the worldly-wise know, is that, just as the really important part of the story begins with the about-face at the altar-rail, so the vital part of successful home owning begins when, amid still moist paint and unpacked china, you settle down at long last for the first night in your own castle.

You have bought your house, of course, for your comfort, your pride, and your pleasure. But the enjoyment of these should not detract from the hard fact that home ownership is also a business; and the amenities of ownership will be all the more enjoyable if the business side of the deal is competently handled.

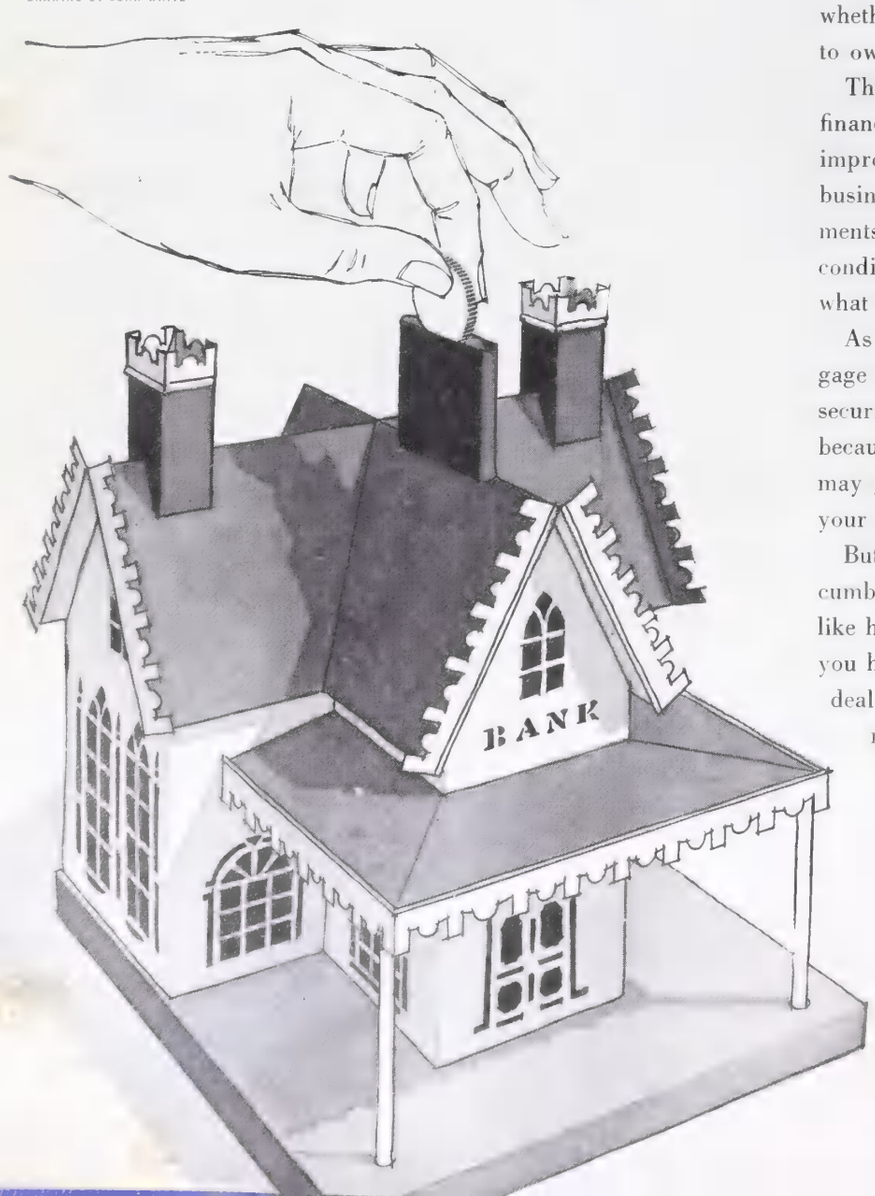
The business side of home ownership is simply this: you have bought a piece of property; you have probably undertaken a substantial long-term debt in doing so; you intend to pay off the debt; you hope that if you want to sell you will be able to do so without loss. In the meantime, you are in effect renting your property to a tenant, who for the present is to be yourself. At some future time, however, you may wish to rent to another tenant, and then you will want to know what minimum rental you can take without going into the hole. Or, you may sometimes want to know whether you would be better off to sell and pay rent to another than to keep on with ownership, or whether over the years it has been cheaper as well as happier to own than to rent.

These matters involve every aspect of business operation: financing, taxes, insurance, maintenance and repair, capital improvements, depreciation, profit and loss. And they involve business judgment as well—when to make repairs and improvements, what expenditures are worth while, under what market conditions it may be desirable to sell or lease, how to determine what minimum price or rent you could afford to take.

As long as the fixed and unremitting requirements of a mortgage loan abide with you, it is particularly important for your security that you handle your home as a business proposition, because miscalculation or indifference to your needful outlays may get you into serious trouble, even to the extent of losing your property.

But even though you hold the property free and clear of encumbrance, as the saying goes, it is important to be a businesslike homeowner. If you have bought your house since the war, you have special reason for doing so, for you have made your deal at what in the long run may turn out to be the top of the market. Consequently, if you are (*Continued on page 99*)

DRAWING BY JOHN WHITE



This is the first of a series on how to be businesslike about your home ownership



PHOTOGRAPH BY MAYNARD PARKER

What kind of people own these books?

We know a doctor who claims that he can tell more about a new patient by looking in his bookcase an in his throat. After eyeing our own shelves nervously, began to glance covertly at our friends' libraries and scovered that the books men live with are as revealing the company they keep or the attitudes they hold.

Try this game yourself. Practice by starting with the okshelf above, taken in the home of a family you will meet ortly. If you look well at this bookshelf, you will see an retouched portrait of its owners.

Conspicuously absent are the calfbound-and-complete rks of Thackeray untouched by human hand, the book-b selections that arrive as regularly as the rent bill. This a library based on personal, unchanneled choice, of vate, particular interests. Obviously the occupants of this ıse read what they want rather than what they are told, t as their house fits their own living requirements rather n any preconceived ideas of their social group.

This is a home where conversation is more important n conversation pieces, where food and drink and pos-ions are important not for themselves but to the extent to which they fill out a life, enrich a home. Every book on this shelf—from philosophy to travel—indicates a lively curiosity about people, an unfeigned interest in the world around them. History rubs jackets with modern fiction, philosophy with poetry, Americana with European literature. Note the anthologies to whet a mental appetite.

Here is openly recorded, for every passing guest, every transient critic, the mental climate of this family, the range of their interests, the wealth of their inner resources, the openness of their minds.

The people who own these books are cultured in the best sense of that over-used word. They are worldly because they are unafraid of change, unafraid of *newness*. They are unafraid because they bring to the Present a sound knowledge of the Past. Because they have exposed themselves to many ideas, they are not suspicious of new ones. The range of their experience is symbolized in the span of their bookshelves, where the best of the past stands beside the best of the present, to be used for an even better future.

To check these conclusions, turn the page and meet the family whose house appears on the next six pages.

They are open-minded about new ideas

Jon Konigshofer, DESIGNER

Thomas D. Church, LANDSCAPE ARCHITECT





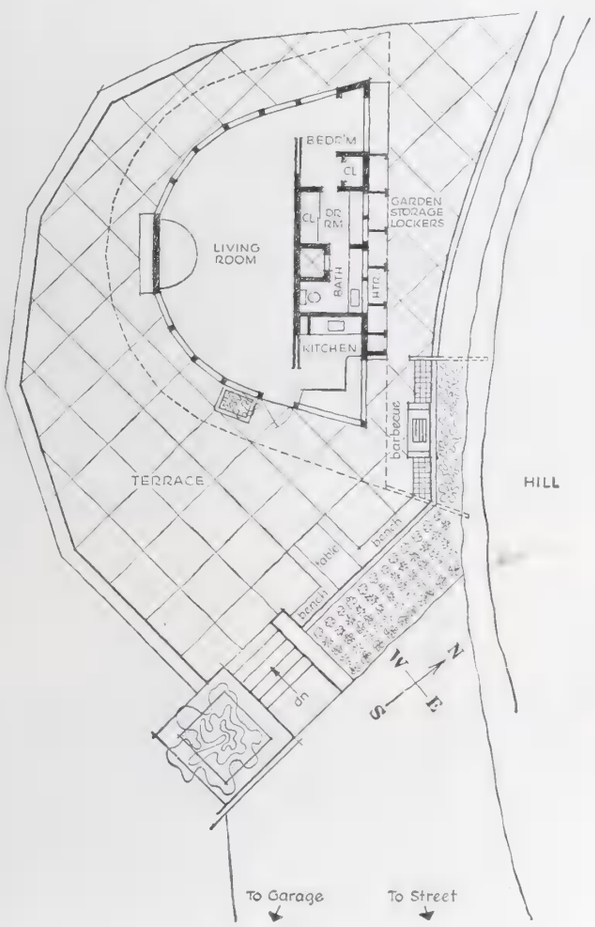
ALL PHOTOGRAPHS BY MAYNARD PARKER

They subscribe to the glass house.

And if you study their plot as they did, you'll see how right they are. The land sloped steeply down, away from the street, toward a magnificent view to the south and west. Part way down was a natural, semi-circular terrace—an ideal place to build. Not wanting to tamper with its natural shape, the Buckners simply curved the house to fit it. To take advantage of the view they made the curved wall of glass. There was no problem of privacy—the nearest house was hundreds of feet below—and a wide roof overhang took care of sun and glare. The result, seen here from the motor court, is a meticulously planned small house that fits easily into the landscape.

If you have studied the bookshelf on page 79, you know what kind of people own this house. They are Mr. and Mrs. Robert Buckner, of Pebble Beach, Calif. And for further insight into the Buckner view of life, we might remind you that Mr. Buckner is the motion picture producer responsible for such highly human screen experiences as *Yankee Doodle Dandy* and *Life with Father*.

Their house was born of open-mindedness. Planned as an eventual guest cottage (they will later build a larger house on the crest of the sloping plot), it was also visualized as a proving ground for the most enlightened ideas on human shelter they and their designer could devise, from site planning to radiant heating. They have achieved, they tell us, a house so rewarding to its occupants, so effortless to maintain, that they feel as though they hadn't lived before they moved into this one.







They believe in radiant heat and have two kinds of it in the house. Electric coils, much like those in your electric blanket, heat the concrete floors. And the half-round copper hood of the fireplace radiates a lot of heat into the room that would otherwise be lost up the chimney. A flexible, metal-mesh curtain slides around the bottom of this hood to keep flying sparks off the carpet.



They believe in fixed windows, but underneath them they've used ventilating panels. These panels have tilted wooden louvers on the outside, plywood doors inside, with a fixed flyscreen between. Since they slide horizontally, these doors admit as much breeze as desired without interfering with furniture or curtains.

They think a garage shouldn't be a catch-all. The Buckners' lawn mowers, rakes, and hoes are stored in a row of weather-tight lockers across the back of the house (see plan above). Thus the garage can easily be kept as neat as the cars it shelters. In colder climates you might want to add doors

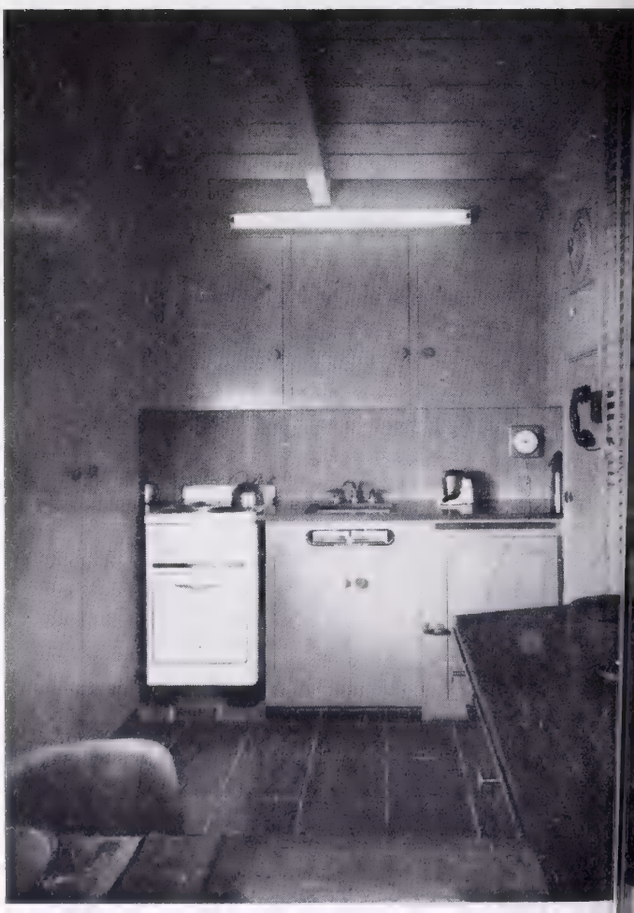
They are open-minded about new ideas *(Continued)*

They're against fuss and feathers. Two can manage beautifully in a bedroom the size of a small steamer cabin if it's comfort you're after, and not show. There wasn't much room in this house to begin with, and most of it was thrown into the living room where it would count most. Yet here is everything you need in a bedroom—two full-size bunks, each with its own window, bookshelf, and reading lamp. It looks neat and shipshape and is easy to keep that way.

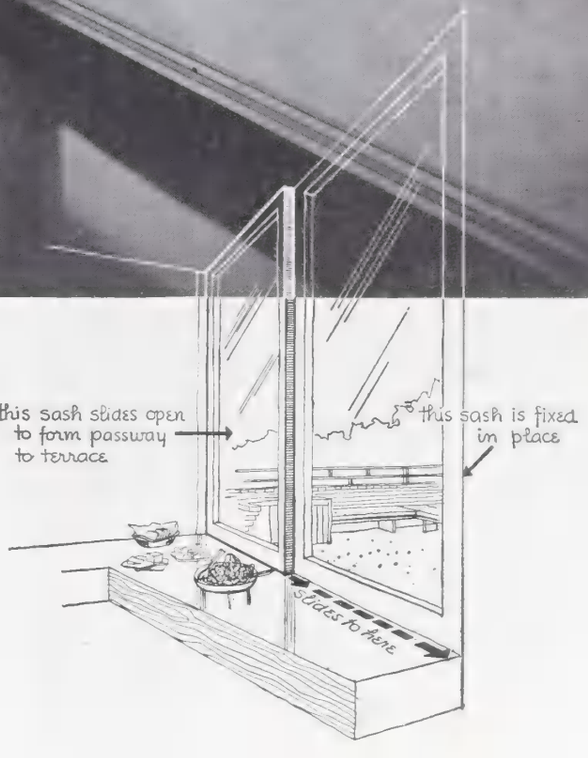




They go in for much personal comfort. For all its small size, this dressing room and bath is as luxurious as any you'd find in a house several times as large. Paired, built-in chests (above) have a large, well-lighted mirror over them. Facing them, behind sliding doors, is a big hanging space with shoe racks and hat shelves. In the bath beyond, there's a lavatory countersunk in a dressing table. The table itself is eight feet long and has a mirror above and many drawers below. Both rooms get daylight and ventilation from a line of transom windows just under the ceiling.





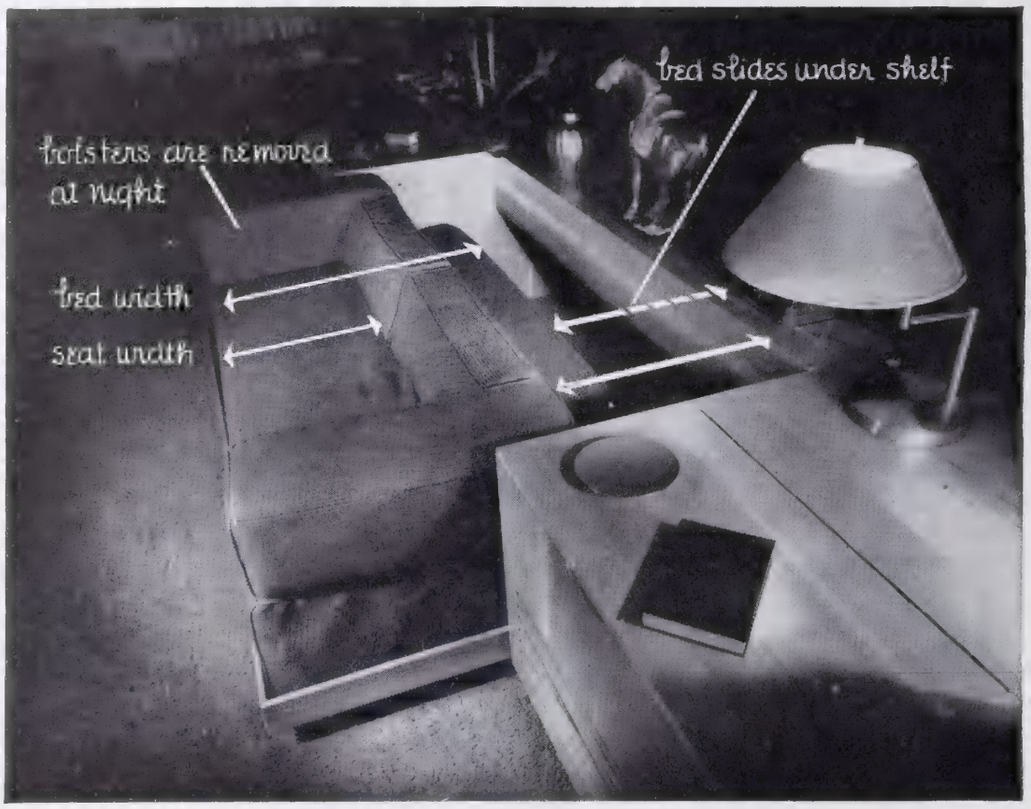




They believe in effortless housekeeping, and the kitchen shows it. Meals can be served at the bar in the kitchen (left) or in the living room. But the favorite spot of both family and friends is the big outdoor barbecue on the terrace. Seen through the glass walls of the kitchen (above), this outdoor dining area is tucked in between hillside and house. This arrangement traps spring and autumn sun, keeps off sharp prevailing winds. For easy service, one of the big windows in kitchen slides back to form a passway. In most parts of the country, you'd want a flyscreen on the outside, which, like the window, could slide to one side.

They are open-minded about new ideas

(CONTINUED)



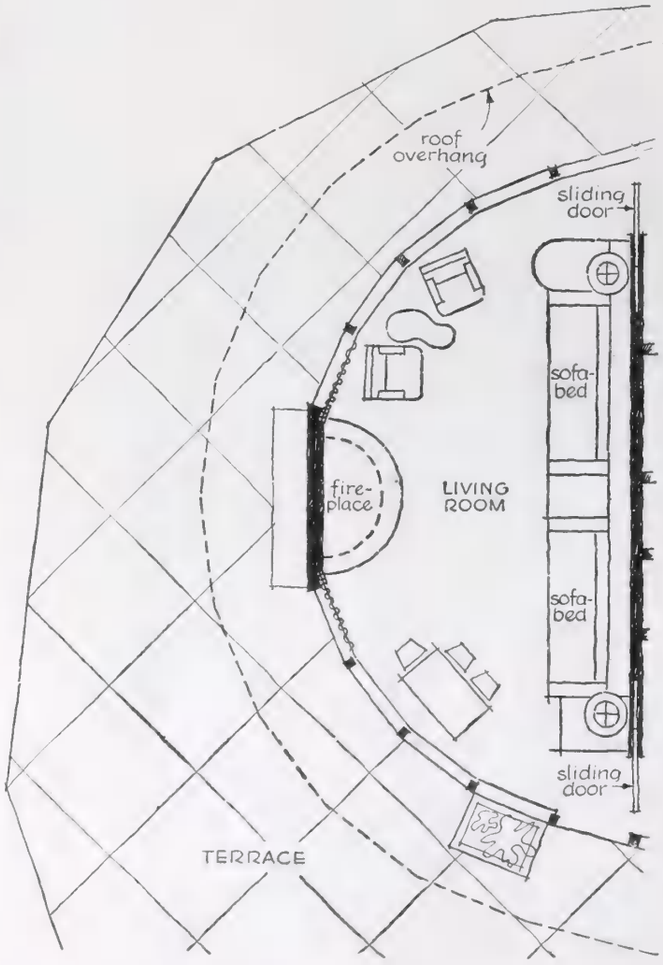
If you are pinched for space in which to bed down an occasional guest, these combination sofa beds are worth studying. Rolling out on wheels, they open to full three-quarter beds. Pushed back into the recess, and with tailored bolsters in place, they're comfortable sofas.

They believe in double-purpose furniture



Between the two sofas is a chest with hinged top (above). It holds enough linen and blankets for two beds. End table (below) conceals built-in radio and record player.





Decorated by Peter Rooke-Ley of Gump's, San Francisco





To begin rightly

by

Florence Paine Rollins

It's a great feeling to turn the last leaf of an old year, and see that fresh page just waiting to be written upon. But don't turn that last page over too hastily. How many of the bright promises which 1948 held have you fulfilled? If you would have the new pages truly well written, steal a few backward glances at the old record to see how you might have done things differently—and better!

How does your history as a hostess look in the cold appraisal of hindsight? Did your parties come off smoothly with you as the smiling, unharried hostess? Did the food taste as good as it looked—or vice versa? Did your parties reflect you as an individual or were they just trite versions of the kind of party everyone else you know has been giving for years? Were the parties in November smoother than those at the year's start? Did you find one kind of entertaining easier for you to manage than another? Were all your ventures equally successful, or were some flops, some just passable?

You'll find the answers to such questions pretty illuminating. And if you act on what you see, your 1949 entertaining is bound to be an improved version of 1948.

Your appraisal may reveal that buffet suppers are simple for you to give, but that luncheons and teas catapult you into a tailspin. We usually do best what comes easiest, so having discovered this the hard way why continue to put yourself in an unflattering light? Get away from the idea that you must return your social obligations in the exact form in which they were meted out. If you develop a reputation for serving the most wonderful popovers at your Sunday brunches, you won't have to fume because you can't give dinner parties with a family of (*Continued on page* 109)

Supper at Midnight

Scallop and Shrimp Newburg

Tomato-Avocado Ring

Paprika Cheese Roll Toasted Crackers

Assorted Holiday Cookies

Coffee



COLOR PHOTOGRAPH BY WILLIAM HOWLAND

To make a festivity of a simple supper, give it the full treatment, with your household regalia polished to the nines. Mrs. Frances T. Heard sets the buffet with a cloth from B. Altman & Co.; china in "Tewkesbury" pattern, Doulton & Co., Inc.; plated hollow ware by Oneida, Ltd. Sterling silver flatware is Lunt Silversmiths' "Pendant of Fruit."



PHOTOGRAPH, CANADIAN PACIFIC RAILWAY CO.

New ideas are as thick as ski tracks in the Laurentians

PHOTOGRAPH, SUN VALLEY FARM, VAL MORIN, QUEBEC



Time out to soak up some sun in the lee of ice-cake windbreak.

by Agnes Rothery

You don't have to be a snow baby to have a lot of fun on a midwinter jaunt to the Laurentians. If you're the hardy type and insist on taking your skiing seriously, these rolling, snowbound ridges 50 miles north of Montreal have everything. But if you weren't brought up on the ashen staves and can take your skiing or leave it, you'll find this region filled with other things to do and see—the kind of things that sprout into ideas you can carry home and use long after your winter suntan has disappeared. So when you've done your daily stint on the slope, shed your ski bindings and let your natural curiosity take its course.

Perhaps the first thing that will (*Continued on page* 100)



● This popular reproduction by Gladys Rockmore Davis lends itself to a period treatment. With burgundy velvet matting and a classic gold frame, it symbolizes an old-fashioned Christmas. Card, American Artists Group, Inc. Frame by Reed and Stevenson.

If they're worth sending they're worth framing

Don't file your Christmas cards away in a shoe box. Choose the ones you like best, frame them carefully, enjoy their beauty all year round



● If you're partial to the modern in decor, you'll want to frame this abstract greeting card. A bold strip of black outlining the base and the yellow mat accents the design. Frame, done by The Zimmers, is in white to complete yellow-white-black theme of room.

free!

HOME PLANNING BOOK

COVERS EVERY IMPORTANT SUBJECT ON HOME

Remodeling and Building

Let's Plan a HOME

Written by Nationally Known Architects, Decorators and Home Planners



118 PAGES OF . . . VALUABLE INFORMATION COVERING EVERY IMPORTANT SUBJECT ON BUILDING, DECORATING AND REMODELING

Contents

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PHOTOGRAPHS BY MAYNARD PARKER

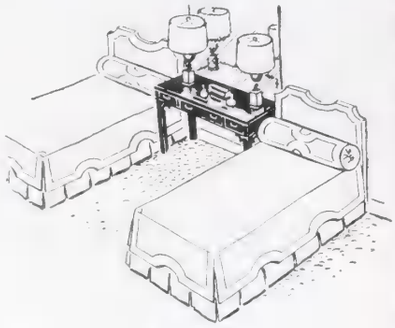


As a serving table

The top is large enough to hold serving dishes so the table is eligible for the dining room. Drawers are used for linen and silver. Photographed at the Grand Rapids Furniture Makers Guild.



As a library table



As a night table



As a hall table

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As a dressing table

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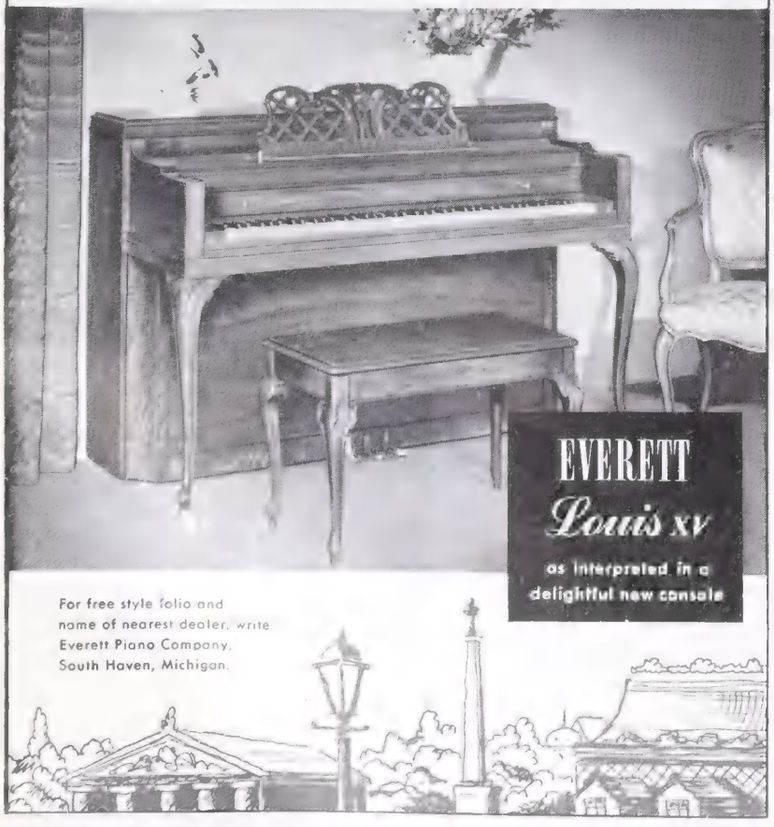


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2. List your favorite colors, and tell us which styles of decoration and furniture you prefer. Describe the furnishings you wish to keep and what you desire to buy new. Tell us whether your taste leans to wallpaper or paint.

3. Describe your location, whether city, suburban, or country. If there is a particular condition which must affect your choice of furnishings, please mention it. State your problems clearly in separate paragraphs. The more carefully you follow the instructions, the more helpful you will find the decorating advice you receive.



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● Creeping junipers (foreground) thrive on an open slope in full sun. Rhododendrons, mountain laurel and hemlocks make a screen planting in partial shade of deciduous trees. Photographed in the New Jersey garden of Mr. and Mrs. W. K. Wallbridge.

With evergreens it's the exposure that counts

Some evergreens do best in full sun, others tolerate part shade. You have plenty of choice for either exposure

By Alice L. Dustan

Have you ever seen a "burned" rhododendron in a foundation planting? Chances are it is showing its discomfort in a southern exposure with reflected light. An arborvitae, on the other hand, will usually thin out and look miserable if you plant it on the shaded north side of your house or garage; and even if you locate it to the south of a building, it will often lose its foliage at the back where it receives no direct light.

In short, some evergreens thrive in full sun; others, while they need some sun to form shapely plants and to give abundant bloom, will do very well in part shade. The lists opposite give you suggestions on which evergreens to use in a given exposure.

If you review these plants, you will recall that the shade-tolerant ones, like rhododendron and yew, have deep green foliage, while the sun group, including juniper and arborvitae, have leaves either of a gray-green or a lively olive-green tone. Stick to one group or the other, according to the particular location. Then your plants will have continuity of foliage color, growing well together.

Narrow your final choice to plants which thrive in your soil and climate, and whose ultimate sizes fit the space available in your garden.

(To learn how evergreens can make your garden appear bigger than it really is, read *Your Backyard Is a Room* on page 63.)



● Typical of shade plants that thrive in many parts of the country are the deep green Japanese yew and rhododendrons, the latter available in many leaf sizes and textures.

These like sun

Chamaecyparis: get spindly in part shade.

Junipers and ***arborvitae.***

Spruces: sizable trees, need lots of space and light.

Pines: thrive in full sun. Two needled types stand wind.

True cedars (cedrus): do well in mild coastal sections.

Pyracantha or firethorn: bears showy orange berries.

Oleander and ***oleaster:*** favorite shrubs in the South.

Plumbago: a blue-flowered shrub for mild climates.

Choisya: southern evergreen: needs a dry soil.

Ceanothus, "wild lilac" of the West Coast: grows on dry banks.

. . . these, shade

Hemlock and ***yew:*** ideal for shaded parts of Northern gardens.

Podocarpus: substitutes for yew in the Far South.

Rhododendrons: indispensable in all sections with acid soil.

Camellias: need some sun to bloom well.

Mountain laurel: Choicest broadleaf native for the Northeast.

Leucothoes: good foreground shrubs for rhododendrons.

Viburnum, evergreen species: rhitidophyllum hardiest.

Hollies. American and Japanese: good in many parts of the country.

Glossy privet: is a common hedge plant throughout the South.

Andromedas (*Pieris*).

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



● In full sun use pines and spruces as background trees, and creeping junipers for the foreground. All these conifers blend because their needles are gray-green in color.



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Decorator's Diary

What goes on behind the decorating scenes from a typical decorator's notes on the new and the better things now on the market

A big living room, on the formal side architecturally, can certainly be a poser when it comes to picking wallpapers. I was about to give up the hunt and try to persuade the client to paint, when Katzenbach & Warren showed me Ilonka Karasz's "Ducks and



"Ducks and Grasses"

Grasses." It's an all-over line drawing of a marsh scene as it might look if you were hiding in a duck blind. Not as outdoorsy as it sounds, though. The fine line details give it a kind of elegance—at the same time the flowing sweep of the drawing softens the austerity of the room. Pattern is white with touches of beige on a lovely, soft gray. We bought paint to match the gray from K. & W.'s new line of interior paints in wallpaper ground colors.

Grandma has long since passed the age when she cares what the neighbors think. And no one has ever been able to persuade her that any chair, antique or modern, could match the comfort of a disreputable imitation leather platform rocker that she's been cherishing for 40 years. When I ordered the new chair for her at Modernage, I fully expected it to be shipped right back the next day. It was a platform rocker all right. But you'd never guess it until you sat down and began to sway back and forth. Not a sign of any mechanism for rocking. Open wood arms and base are bisque mahogany, filling is foam rubber, and the over-all design (which is by Martin Feinman) is keyed to go with his "Multiplex" Modern furniture. Missed my guess about Grandma, though. She is delighted with the



Platform rocker—Modern

new chair. Says she always did believe it was stultifying to let yourself get attached to one piece of furniture (a typical inconsistency).

Japanese lanterns mean a party—at least they always did when we were children. Decided that must be why I was so delighted with the little table lamp that Isamo Noguchi designed for H. G. Knoll Associates. It's not made of colored

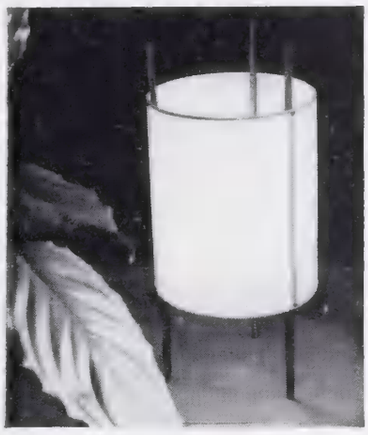


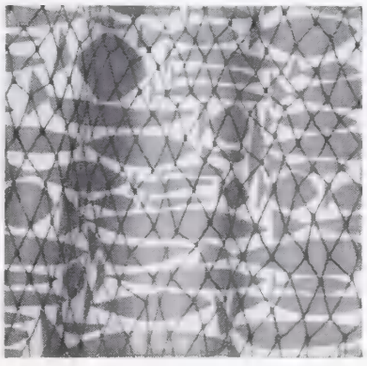
Table lamp à la Japanese

paper like the ones we used to string between the trees on the lawn, but the light shines out from it in all directions, making a pretty party-like glow in a shadowy corner. Quite different from any electric lamp you ever saw—a cylinder of translucent plastic hung on three slender tapered sticks of hardwood. Nice idea for a foyer table, or a corner bookshelf, or some other spot where you need general diffused lighting that doesn't have to be directed on anything in particular.

Certainly can't say much for our big hotels as an inspiration to better interior design. Most of the older ones are just a motley mixture of drab colors and drabber furniture. Then when the managers finally do get around to sprucing things up, they try to knock everyone's eyes out. They spend fabulous sums of money on deep-tufted settees for the lobby, splashy, patterned chenille rugs, and yards upon yards of brass trim which turn it into a place of garish confusion where you can't even recognize your best friend for all the distraction in the background. Seems funny that hotel men shouldn't realize that people are the most important element in a hotel lobby and everything else ought to be subdued.

Whenever a woman says, "I want lots and lots of color," and proceeds to splash it all over the place, I begin to suspect she's color blind. Seems to me that no one who is really sensitive to color can take it in very large or very mixed doses. Robsjohn-Gibbings, for instance, starts out to do a room as if it were going to be a monk's cell. Everything is beige, or gray, or maybe off-white. Walls, carpet, draperies, all the large areas are just slight variations on a neutral theme. Then comes the color—a brilliant orange love seat, or a vivid green chair, or perhaps a few pillows of intense blue on a neutral couch. Each bit of color he uses is the richer for the subdued neutral background that surrounds it. That's what I call making the most of a good thing.

The Lavernes of "Laverne Originals" have a theory that the printed fabric for a big wall-to-wall drapery ought to give the illusion of having a third dimension to keep people in the room from getting claustrophobia. One of their newest designs certainly does the trick very nicely. Called "Big Catch," designed by Ray Komai. Pattern is an enormous school of fish all heading in the same direction, and



Three-dimensional effect

overprinted with a fish net design. It's the fish net that gives the three-dimensional effect, as if you were looking down through fathoms of water to the bottom of the sea. Gather the fabric into folds, and the illusion is even greater. Think I'll try it for the window wall of that tiny dining room on Seventy-fifth Street.

Always thought orchid growing was something for fabulously wealthy people who could build fabulously equipped greenhouses. But you can do it even in an apartment, it seems, if you have a properly green thumb and an "orchidarium." This is a glass case with wooden frame and base that comes complete with six orchid plants for $98. The case has nice lines and is very simple as surely befits a house for anything as lush as orchids. I was introduced to the "orchidarium" in the flower shop at Namm's in Brooklyn.—M. R.

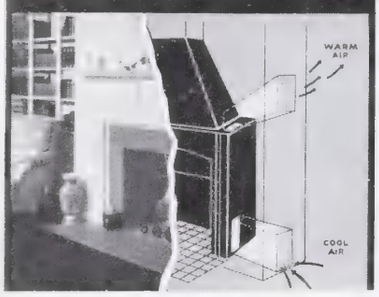




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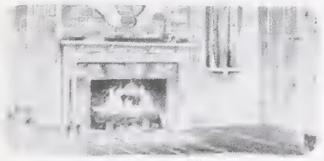
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PANTRY SHELF NEWS

CONTINUED FROM PAGE 6

Before you eat your way through the ham, do have one meal of ham and Hitching Post Jack Pot Beans. They were made for each other. Here are baked beans to get excited about. The savory, spicy, giant limas taste as homemade as anything that ever came out of your own oven. They're artfully flavored with old-fashioned brown sugar, spices, and onion, according to an old plantation recipe that hails from the Hitching Post Inn in Aiken, South Carolina, famous for its fine cuisine and distinctive Southern recipes. You'll be spooning the sauce out of your dish. Wait and see. For a quick and satisfying main dish bake the beans, sprinkled with bread crumbs and brown sugar and topped with sausage or bacon strips, in a casserole for about 20 minutes. You'll find on the can, too, recipes for bean-filled peppers and tomato cases that make fine eating. The Jack Pot Beans cost about $1.50 for three No. 2 cans which serve four as a main dish, eight as a side dish. From Charles & Co., 340 Madison Ave., New York, N. Y.

If you share my weakness for Canadian bacon, waste no time in getting yourself a loin of Hickory Valley Farm's Hickory-Smoked Canadian Bacon. You've never tasted finer. It's that hard-to-find lean variety that's every inch meat except for a narrow rim of fat. The flavorsome, fine-grained meat is tender and smoked to perfection. Hickory Valley Farm does its own curing and smoking according to an old Pennsylvania Dutch farm recipe. Whatever the secret, the results deserve loud cheers.

From this same farm comes an unusual old-style pork sausage with the pungent aroma and flavor of smoked hickory. It's as unlike store sausage as day is from night. It comes to you in a long unlinked casing that you can slice off as you will. It's filled with a coarse grind of lean hickory-smoked pork meat cuts—no trimmings, subtly seasoned with Pennsylvania Dutch herbs and spices.

The Canadian Bacon costs about $1.75 a pound, comes in 4- to 6-pound loins. The pork sausage is available in either 2- or 4-pound packages for about $2.50 and $4.60. Both bacon and sausage are from Hickory Valley Farm, Little Kunkletown, Stroudsburg, Pa.

A worthy running mate for these meats are the country-style, stone-ground, self-rising buckwheat and whole wheat flours from Great Valley Mills. They make griddle cakes that will set you up for the whole day. Both contain wheat germ which contributes to the nutty, full-bodied flavor of the flours, aside from its nutritional value. A fine griddle-cake recipe comes with the flours, but they're equally good for waffles, muffins, and bread.

Great Valley Mills also produce an apple butter that brought back memories of the apple-butter cauldron that simmered away for hours on end in our basement when I was a child. The children used to take turns at going down to stir the thick dark brown mash. I'd almost forgotten how wonderful the finished butter tasted until I came across Lotwaerick Apple Butter. It's made wholly of selected apples and pure apple cider without water or flavorings. There's not even a grain of sugar in the Pennsylvania Dutch recipe from which it is made. The apples are cooked in copper kettles over hot wood fires and stirred continuously with wooden paddles for hours. Every step of the generations-old method has been kept intact, and it tells in the old-fashioned taste of the thick, almost black butter. Children love it on bread or crackers—and it's one sweet you can let them enjoy to their hearts' content. It goes deliciously with waffles, scrapple, sausage, and its tang makes it a perfect relish for baked ham.

Buckwheat Flour, Whole Wheat Flour, and Lotwaerick Apple Butter are all from Great Valley Mills, R.F.D. Ivyland, Bucks County, Pa. The flours are about $2.25 for a 6-pound sack. The apple butter costs about $1.35 for a 1-pound, 12-ounce jar. All prices plus shipping.

Speaking of griddle cakes and waffles without mentioning maple syrup, as far as I'm concerned, is like walking around with only one shoe on. When syrup is as outstanding in flavor, as "maply" as the Deer Ridge Maple Sap Syrup, who would want to separate these "Siamese twins" of the food world? As you probably know, sap syrups are the aristocrats of maple syrups. They are the first "run" from the trees and are thinner, lighter, far finer, and more delicate in flavor than the later runs. They are the truest to the native color and flavor. Maples of Vermont's Green Mountains, whence the Deer Ridge Farm syrup comes, according to those in the "know" yield an exceptionally rich-flavored syrup crop. Deer Ridge Farm Sap Syrup costs about $3.50 a quart, plus postage, from that farm. The address is R.F.D. #4, Brattleboro, Vt.

Your eyebrows may make a sudden ascent when I introduce you to dilled wax beans. Mine did, between the time I first got wind of their existence and the actual sampling of them. I went overboard for them from the first crisp, dilled bean, but just to confirm my own enthusiasm I passed them around to six or eight staff members of different food tastes. Everybody thought they were terrific. The whole raw wax beans are packed in a brine blended of water, vinegar, dill, garlic, salt, and pepper. The accent is on the dill (the makers leave the dill stalk right in the Mason jar to prove it), the vinegar is used with a light hand. The beans have a real homemade taste, very much like homemade dill pickles, and are as crisp as gherkins. They make delightful, zesty cocktail snacks and are equally delicious with sandwiches, salads, or served in the relish dish. The unusual beans come from down Mexico way—Mexia, Texas, to be exact. You can get Pearle's Dill Beans from Neiman-Marcus, Dallas, Texas. They're available in a set of three 1-pound, 8 oz. jars and cost about $4.25, plus postage.

As unusual in their own way as the dill beans is a new Hickory-Smoked Toasted Cheese Bar made in New York City by a clever and enterprising housewife. Eaten "as is," it tastes for all the world like fine smoked sturgeon: melted, it's reminiscent of Canadian bacon. It's made from an old New England secret recipe. Someone should have thought of it before, for it's just the right size and shape to slice for hors d'oeuvres, to serve with coffee instead of a sweet, or as an evening snack when company drops in. Try it, too, slowly melted and served with eggs for a delicious breakfast dish. The cheese comes in 1¼ pound bars from L. Raphael, Box 45, Station Y, New York, N. Y. It costs about $1.50 for the bar.

HOW TO MAKE AN INVESTMENT OF YOUR HOME

CONTINUED FROM PAGE 78

to make a good showing and to end with financial as well as physical satisfaction with your house, you will need to nurture the investment with the attention you would give a delicate child. The days when you couldn't lose in a home purchase are no longer with us.

We don't intend to be alarmist—only cautionary. You need not lose. In fact, the chances are that, over any considerable period, careful management will prove that you have not done badly, everything taken into account; while, if you hold the house but a short time, a valid comparison with the rental you would have otherwise paid may also show that the purchase transaction was a good one. And it will be a great comfort to be able to prove to yourself that this is so.

The greater comfort, however, is to know that you have your affairs in hand at all times. You will see what we mean if you put a few such questions as these to your neighbor. How much did your heat cost last year? What do you spend per month on light and gas? How much of your mortgage payment is for interest and how much is repayment of principal? What rent would you pay to match your home expenditures? How much is your tax assessment? How much of the market price of your house is covered by fire insurance?

To have the answers to such important questions, you must be able to account for what you spend and to distinguish what is pure outgo from what is replacement of the worn-out parts of your original investment, or what may be clear additions to it. You must be able to foresee and to be ready for those so-called non-recurring items which recur only too frequently—repapering, repainting, new range, new refrigerator, new downspouts.

YOU can do a businesslike job with your house only by following the first principle of ordinary business procedure—keep books. Though this may sound like a bore, it can be made a fascinating game. But the game has to be played faithfully to get the fun out of it.

The succeeding articles in this series will explain how a simple set of house-business books can be set up. They will show how to keep a running account of all cash expenditures as they are made. They will go into the separate accounts that ought to be set up in order that you may keep ready track of such expenditures as mortgage payments, insurance, taxes, maintenance, and improvements. This array is not as formidable as it may appear.

The running cash account, as we shall show, is a very simple affair, requiring not even an initiation into the mysteries of double-entry bookkeeping. It is even doubtful that it would stump Mrs. Day, of the *Life With Father* Days. None of the other accounts will require entries more than once a month and some only once or twice a year, or at even more extended intervals. So the load is not taxing if the set-up is properly organized and consistently followed.

THESE accounts, to mix a few metaphors, are your watchdogs, your guideposts, your safety valves, your control panel. They tell you where you are in your financial course and keep you on the beam of solvent investment. They let you know what you can afford to do, and what you can't afford *not* to do.

You may object that this matter-of-fact procedure puts dollar marks on all the delights of home ownership, thereby tarnishing the purity of those enjoyments. A home purchase should not, it may be argued, be expected to work out in the same way as an apartment building, and, consequently, it is unreasonable, not to say immoral, to apply the same criteria to it.

There is an old saying, something to the effect that love flies out of the door when the wolf climbs in the back window. Many a propitious marriage, as the experts on the longevity of the marital enterprise tell us, has been spoiled by bad bookkeeping. The household budget and account book have been placed high on the list of things that contribute to connubial continuity. You recall the magazine pictures of those untroubled, happy faces in the lamplight jotting down the family accounts.

The same thing is true of the home ownership enterprise. Many a home investment has crashed on the rocks of financial negligence—failure to keep up the regular payments, or to foresee and make provision for the special outlays that must come to every homeowner. A reasonable degree of prudence need not alloy ownership to the detriment of its emotional satisfactions. Quite to the contrary, it is an alloy that makes possible their more confident enjoyment.





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NEW IDEAS ARE AS THICK AS SKI TRACKS

CONTINUED FROM PAGE 88

strike you in that vast expanse of white snow, purple shadows, and bright blue sky will be the use of color everywhere. From the immense hotels to the humblest one-room cabin, color is used happily, freely, and with individuality. A low white Habitant farmhouse has a vivid blue roof, a fieldstone house with a Normandy tower has orange shutters and windows and door trim of the same hue. The balcony and overhanging eaves of a brown log chalet are picked out in cherry and green. A solitary barn is softest pea green. A pale yellow cottage displays a delicate raspberry in the upper half of its end gables.

Although it may be the colorfulness of the buildings which first strikes you, you will soon notice that there are several types of architecture which are characteristic of the region. First, of course, is the ancient French Habitant type—low and compact, with a gentle curve at the eaves called a bell cast. You see this graceful line not only on the old houses but on old barns, sheds, and shops. It is typical of French Canada and has survived not only because it is pleasing to the eye but because it is highly efficient in shedding the snow so that it does not pile up in front of doors and windows.

ANOTHER popular form is modeled on the Swiss chalet. This is made of logs, in the round or squared, and the very deep eaves serve, like the bell cast, to keep the snow from blocking the windows and doors. This snug, closely caulked construction will probably always be popular in a region where a man can cut trees from his own lot. Outside, their dark brown creosote stain can be tremendously brightened by a vivid trim—red, green, or blue. Inside, the logs need no interior finish. They are simply peeled smooth and shellacked.

The Laurentians are becoming more and more popular with people who come there to build a summer or a year-round home. There are all types: the gambrel roof, the mansard roof, the Dutch colonial roof, a few rambling ranch houses, and even some modern ones with flat roofs. The materials are equally varied and include fieldstone, stucco, clapboard, plywood, logs, asbestos shingles. But, whatever the architectural style and whatever the material, the best of the new houses, which are fortunately setting the fashion for the others, almost invariably incorporate the bell cast roof or the Swiss chalet eaves. The best of them, too, have southern exposures enjoyed through picture windows. They have large handsome chimneys which give an air of substantial comfort, and, whenever possible, they have wood-boxes filled from outside.

IN MANY houses the fireplace is built in a corner with a raised hearth and a large projecting hood. The two firebacks at right angles reflect double heat into the room, as was discovered long ago in Scandinavia where a frugal people worked out the most economical way to get the greatest amount of heat from the least amount of fuel. Sometimes, when it is not desirable to put the fireplace in one of the four corners of a room, a section of wall is built into the room—thus making an angle in which the fireplace can be set.

The floor plans of the houses vary but there are two features which are usually found in all of them. Instead of a separate dining room there is a screened porch on the side away from the street and easily accessible from the kitchen. This is the summer dining room, and also the favorite sitting room. It is as comfortably and tastefully furnished as the indoor living room. Perhaps the pieces are antique, perhaps they are sturdy handmade new ones, or they may be quite modern.

Here again the native handwoven materials fit well into the decorative scheme. Catalogne, a traditional Habitant fabric, handwoven of narrow rag strips and yarn, is extremely popular because of its adaptability and durability. You'll find it used as carpeting, bedspreads, upholstery fabric—a fabric of all work. It may be colorfully striped in gay or pastel shades, or woven in a solid color, looking quite textured and modern. You may find yourself impelled to take home a few yards.

In the winter the dining room is like many in the United States—and for the same reason in this almost servantless era—it is a dining alcove, or the end of the living room, or a well-designed and attractive kitchen counter.

The other feature is a sun-pocket or windbreak. This may be a corner of a sheltered terrace facing south, or it may be a roofless porch open to the south but with walls



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on three sides. Either of these arrangements offers protection from the winds and catches and holds the sun. When the weather is well below zero outdoors, in such a sun-pocket it may be 60 degrees, so that it is comfortable to stretch out in a deck chair and open your coat collar and shed your mittens.

At some of the hotels three-sided windbreaks are built of blocks of clear ice. The ice reflects the sun so that it is entirely agreeable to have luncheon outdoors even in sub-zero weather.

Plaster and paper are not favored in a region susceptible to earth temblors, but plywood lends itself to staining and rubbing and waxing, and many types of wallboard will take delicious colors. This is a province of craftsmen and it is not prohibitively expensive to have furniture handmade to your design. Perhaps you can pick up an antique door with a delicate hand-carving around the frame, but with the single central panel splintered or rotten. You can have the panel taken out, a mirror put in, and then have a console or dressing table made to match.

A piece of old carved wood, which might have been the front of an armoire drawer, will make a unique headboard for a bed which a carpenter will make for you in careful detail. There are also craftsmen who will hammer out your wrought-iron lanterns and andirons, foot-scrapers, candlesticks, and lamp stands.

WHEN it comes to curtains and upholstery, you can select hand-woven materials offered in the shops by the yard, or you can have your own woven to order to suit your color scheme. You can get superb hooked rugs already made or you can order the size, color, and pattern you want. The very finest ones are really not suitable for the floor but are actually intended to be hung like pictures on the wall. There are thick colorful woolen blankets, woven or knitted, and lovely tufted bedspreads.

Besides these native goods, there are English goods—such as china, silver, and woolens — cheaper here than in the United States since they are imported without duty. If you stay as long as twelve days, you are permitted to bring back $400 worth duty-free.

Your hotel can be large or small, gay or quiet. For instance, Manoir Pinateau attracts the same distinguished coterie of guests year after year. Hotel Chanticler and Mt. Tremblant Lodge are just the thing for those who want artistic furnishings and complete comfort. Far Hills and Old Hill are smaller and more conservative for those who are seeking quiet. Chalet Cochant is particularly suited for families, and the breezy Gray Rocks Inn for sportsmen. Mont Gabriel is popular with those who enjoy the atmosphere of an exclusive men's club, and Laurentide and Alpine inns and Ste. Adèle Lodge are lively and full of fun for young people. At some of the hotels, like La Sapinière, you will hear more French than English.

IT IS simple to reach the Laurentians. First you go to Montreal, which is approximately eight hours from New York by train. From Montreal, the Canadian Pacific and the Canadian National Railways (serving both the United States and Canada) run splendid, regular, and frequent trains with additional ones over the week ends, right into the resort region.

Or, you can motor from Montreal up the always well-cleared Route 11. The buses of the Provincial Transport Company are well heated, with ample room for skis and luggage. They make seven trips daily between Montreal and Ste. Agathe, and at Montreal connect with all transport systems.

If you prefer to go by air, the Colonial Airline (630 Fifth Avenue, New York) takes 2¼ hours between New York and Montreal. Skis are carried without charge. This same company also connects with Washington, Baltimore, Syracuse, and other cities in eastern United States, and with airlines from all major cities.

After you reach Montreal, the Wheeler Airlines operate a daily 30-minute service from the Montreal Airport to the St. Jovite airport in the Mont Tremblant area.

Prices in the Laurentian resorts vary with the type of accommodations, from $6 a day for a single room to $15. They are all on the American plan and usually do not make weekly rates. The Laurentian Resorts Association has about 20 first-class hotels and lodges in its membership, and full details concerning them may be obtained from the president, Mr. Roy Kennedy, Manoir Pinateau, Lac Tremblant. Besides these hotels, there are many others, some of them specializing in kosher cooking. Full information on all these points may be obtained from the Canadian Government Travel Bureau, Ottawa, Canada.

Permanent United States residents do not need passports but are advised to carry identification.



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 34

costing $690 and up each way.

United States Lines—"S.S. America," January 29 from New York—San Juan, Port of Spain, La Guaira, Curaçao, Cristobal, 16 days, $480 minimum.

Regular Cruise Sailings

Meanwhile, none the less attractive because they run on regular schedule all year or nearly so, there are these:

Grace Line—"Santa Rosa" and "Santa Paula," weekly from New York, 12 days—Curaçao, Venezuela, Colombia with a Grand Tour of the Andes to Caracas optional at extra cost between Puerto Cabello and La Guaira—$435 minimum.

Grace Line Casual Cruises—informal clothes, no organized activities—on new, air-conditioned cargo-passenger "Santas," weekly from New York, 16-18 days with one, two, and three-day stops at Cartagena, Barranquilla, and Maracaibo—$430 minimum.

Moore-McCormack — fortnightly from New York, 38 days—Rio, São Paulo, Montevideo, Buenos Aires, Trinidad—$1,110 up.

United Fruit — cargo-passenger cruises, Panama and Guatemala, 11 days from New Orleans—$230 minimum, 17 days from New York, $375 minimum. Guatemala cruises with one week in and around Guatemala City, 18 days from New Orleans—start at $370, 24 days from New York—start at $515.

Vaccaro Line (Standard Fruit)—cargo-passenger cruises, 10 days, fortnightly from New Orleans to Havana and Honduras—$220 minimum.

Canadian National Steamships—"Lady Rodney" and "Lady Nelson," fortnightly from Halifax and Boston, 36 days—Bermuda, St. Kitts, Antigua, Mont Serrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad, British Guiana, returning via Boston to St. Johns—$450 and up.

Delta Line—"Del Norte," "Del Sud," "Del Mar," regular sailings from New Orleans, 47 days with 10 days at Buenos Aires—Virgin Islands, Rio de Janeiro, Santos, Montevideo, and Buenos Aires, skipping Montevideo and visiting Curaçao on return—$900 up.

American Export Lines—on the new 4 Aces, Mediterranean cruises fortnightly from New York, 45 days, 9 ports in France, Italy, Egypt, Palestine if conditions permit, Syria, and Greece—$930 up.

Or Cruise by Air

If you like the ready-made convenience of a cruise, but crave more sights per mile and day of travel, then you'll be enchanted to take your Carnival cruise by air. Arranged by Exprinter, flown by Pan-American, and available through your travel agent, are these:

From Los Angeles January 12, 63 days, 91 hours aloft—Mexico, Guatemala, Costa Rica, Panama, and around South America to Rio, returning via Port of Spain to Miami—$2,430, or New York—$2,495.

From Miami January 21, 45 days, 56 hours aloft—Panama and around South America to Rio returning via Port of Spain—$2,250.

From New York, February 23, 12 days, 56 hours aloft—Puerto Rico to Rio, returning via Port of Spain—$1,060.

Caravanserai in Jamaica

For both those who cruise and those who would rather spend their vacations in one spot, there's news from Jamaica, where an excellent all-year climate makes it an increasingly popular refuge at any time. The brand new Tower Isle Hotel has just opened on the north shore Gold Coast, five miles east of Ocho Ríos between Kingston and Montego Bay. It is a self-contained estate resort, boasting its own unsurpassable white sand beach, even its own namesake island just 150 yards off shore in the dancing blue-green Caribbean. Here guests can swim and picnic. Its three stories are topped by a roof garden, summer house, and solarium, served by elevator. The grounds offer a swimming pool and cabana club, and the nights are enlivened by native calypso music. Rates seem to be lining up at $17.50 to $25 a day.

To get to Jamaica: any steamship stopping at Kingston: the Royal Dutch, Pan American, or British South American air lines from Miami; Chicago and Southern Airways from Houston.

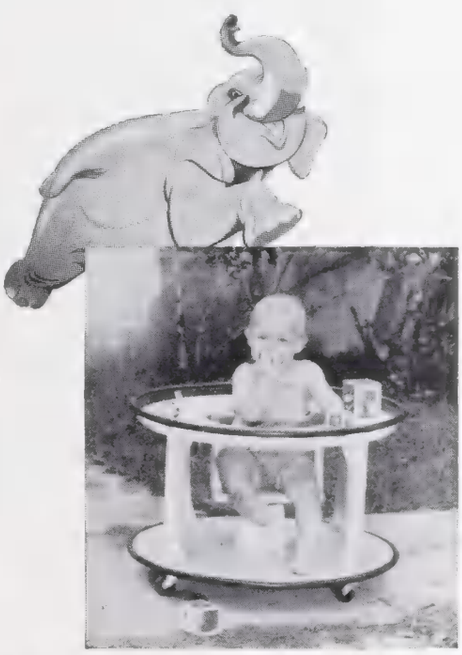
Down in the Deep South

The South's three-ring open house gets under way late this year, because the New Orleans Mardi Gras falls on March 1, and the multiplicity of things to see and do will be kaleidoscoped into what purports to be a very busy scene indeed. Last year shelterless Mardi Gras guests were housed as

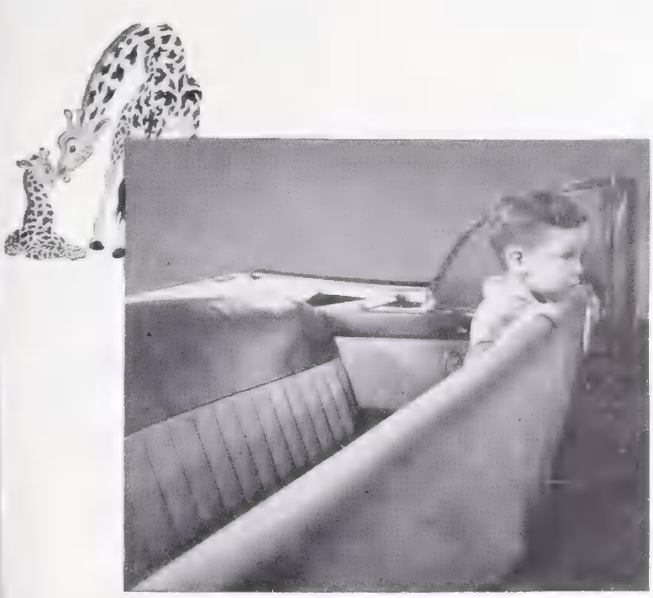
(*Continued on page* 105)



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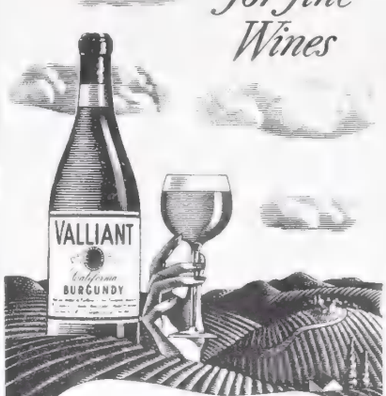
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YOUR BACKYARD IS A ROOM

CONTINUED FROM PAGE 64

giving the effect of the frame coming toward you and the bays receding. The coarse, big leaves seem to be closer, because they attract your attention first. The small-leaf plants seem to recede because their foliage does not attract your attention. By this simple optical trick the illusion of depth is achieved. At the corners of the house the same rhythmic sequence of broadleaf evergreen foliages has been used (see page 65) with the largest leaf and hence the coarsest texture at the corner. As the plantings move away from the corners, the leaf size diminishes rapidly. Each adds its quota to the illusion of greater space. A relatively small amount of the largest leaf size has been used in each case—only one plant each of magnolia, rhododendron, and photinia—with great quantities of shrubs with smaller foliages.

So if your garden is smaller than you wish, and you are striving for the illusion of greater size, select plants with big foliage to plant in the forward parts of the garden to create points of optical strength. Then put plants with small leaves at the back areas to create areas of optical weakness. This is the way to gain the effect of many additional feet of land.

ALL this brings us to the next important point—using plant material in a structural way. There is a marked architectural structure in this particular garden. The problem has been more one of coordinating the structural use of plant material with this architectural structure than merely creating structure by planting. Many gardens are not surrounded by brick retaining walls or fences. In such a case the plant material itself actually becomes the structure of the garden. In the Mackie garden the two phases of structure coincide and are carefully coordinated.

Three trees are used in this area as accent points—the key to the planting structure (See HOUSE BEAUTIFUL, April 1948): The largest, a pin oak, free-standing in the paved area, provides shade. Above the wall two different varieties of Japanese flowering cherry have been chosen with as much or more regard for their branching pattern as for their beauty in bloom. The unusual horizontal branching of the Shirotae cherry helps give depth to the recessed bay over which its branches extend. The fairly heavy broadleaf evergreen foliage is built up to the base of these deciduous trees to give weight at the base of the accent point. Deciduous vines are used to drape and soften the brick walls. In a slightly larger area and where walls were not necessary a greater number of deciduous shrubs probably would be used.

THE next important point to realize about the Mackie garden is its year-round interest. This garden has the permanent effect of broadleaf evergreen foliage, which always should be used to the greatest possible extent in any climate where it will grow. (But don't forget to use deciduous and fruiting trees, too. Their line pattern in winter, their blossoms in spring, and the beauty of their autumn foliage give valuable fleeting interest and color.) The broadleaf evergreen shrubs provide a never-ending succession of bloom but their main display runs from early spring to midsummer.

The one large hybrid rhododendron—Azor—was chosen partly for its late blooming. It flowers in the Mackie garden at the end of June. As it goes out of bloom, the annuals and perennials begin to take up the color theme. Many of the shrubs used add even more than bloom in spring by new copper, bronze, and red foliage.

This particular sequence of blooming period has been planned, of course, in this particular garden for its climatic zone. Slightly different materials might be used in other zones to get the same smooth succession of bloom. The broadleaf evergreen shrubs, for the most part, flower in spring and early summer. The main show of summer and fall color is provided by annuals and perennials. The effect in spring is improved with bulbs, with a definite segregated area for tulips, and with drifts of choice daffodils scattered about the fringes of the shrubs. Tuberous begonias are used with a lavish hand to give an unusual amount of summer color for a shady area

The cultural needs for individual plants must be considered very carefully in a small area like this one. In every case, sun-loving plants are placed in the sun and shade-loving plants in the shade. Magnolia is planted in the warmest and most sheltered corner, Pieris where it gets partial shade. The shrubs along the back line of the property on top of the wall, which is naturally dry and well-drained, are ones which do best if they do not receive too much moisture. Under the balcony where no rain falls is a dry spot planted with Mexican Orange (*Choysia*), which often receives too much moisture also.

Another way to achieve a happy restful garden picture is to choose a plant of just the right habit of growth so that it gracefully fills a given space without having to be clipped and trimmed to within an inch of its life. This garden illustrates how readily you can fit a planting into narrow spaces when you know how to make your selection. Many shrubs used here drape themselves gracefully against a wall. With just a little correct pruning and occasional support here and there they will grow in semi-vinelike fashion.

IN THE photograph—taken in the early spring—you can just barely see the outline of Jackman clematis trained against this wall, but in midsummer it makes a great splash of rich soft purple which harmonizes perfectly with the pinkish cast of the brick. Cascading down the wall at the right side of the same picture is the yellow winter flowering jasmine. Notice that the clematis is trained up the wall and the jasmine draped down over it, again indicating an understanding of the way in which these two vines grow best.

In other words, it is absolutely vital in a small area to use just the right plant in the right place. This requires a thorough knowledge of plant material. For this there is no substitute. If you do it, your garden can be as pleasing as the best decorated room.

WE DROPPED A ZERO

Losing a zero is certainly not excusable, but it is understandable in this era of bulging budgets when a million looks like a petty cash account. Actually, we lost our zero on page 154 of the December issue. In the subtitle we said "1,000 square feet of land" and we meant 10,000 square feet. Next time we line up our zeros we'll see that they are all present and accounted for.



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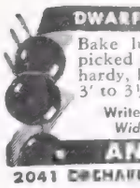


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huge Chinese porcelain bowl, or in a copper miner's pan, or on the window sill in a row of hollow glass bricks. A lot of fragrance, a mass of delicate white blossoms, all in one place, sometimes count more than little dabs of white and stray wisps of fragrance scattered here and there. I've even seen a big shallow iron tray from an old umbrella stand put to use, so there's no telling what you might find that suits your particular house and the narcissus.

If there isn't room for a large-scale spectacular effect, imagination might contrive to make even a few narcissus bulbs more important in the scheme of things. Two or three might be forced in a small, neutral-colored pottery container placed at one side of a big pewter plate or shallow copper bowl and completely concealed with moss, rocks, and perhaps a few hens and chickens (sempervivums).

THERE are other bulbs which might be grown in stones and water. Try Chinese sacred lilies, Roman hyacinths, and *Colchicum Bornmuelleri*. A little special thought for the one particular bowl which will best become the chosen bulbs will add distinction.

No sooner are the bulbs started than you can be on the watch for a mild day to bring in forsythia for forcing. Even the bare twigs can be made interesting if arranged for line. If they seem to you, at first, too much like a bundle of sticks, add a cluster of evergreen or fresh greenhouse flowers at the base of the arrangement until the brown buds swell and the yellow flowers respond to sun and warmth. Other shrubs can be forced later, but forsythia is about the only dependable one so early in the winter.

But don't forget that many other sorts of material can contribute line interest, even though they give no promise of bloom. Red osier dogwood gives color, also, in its wine-red stems. The cork-barked euonymus has a highly decorative habit of growth. Similar, but on a much larger scale, is the dramatic mossy-cup oak. You can always make a fine line arrangement of judiciously selected evergreen branches. On mild days you can cut foliage from broadleaf evergreens such as your rhododendron, leucothoe, mahonia, or andromeda, either to use alone or to enhance a few greenhouse flowers which have no foliage of their own.

If you have no garden supply of this type of foliage, you can buy decorative and long-lasting foliage at any city flower shop. The better florists offer exotically patterned leaves or green and white pandanus. Variegated ivy and strelitzia leaves are often obtainable, as well as the more familiar magnolia or eucalyptus. A group of 20 department stores are featuring packages of Hawaiian foliage for only $1.95—which may be charged to your account.

Your Christmas gift plants can also help you get through January if you have taken good care of them. If they are beginning to look unhappy, try re-grouping them so that the most presentable ones are the more prominent. Salvage from the ones that must be discarded the few leaves or blossoms that might make an attractive small arrangement for your coffee table. The last brilliant cineraria blossoms (well soaked for proper conditioning) or even a cluster of cyclamen leaves skillfully arranged in a tiny bronze or copper container will look more attractive than if left in company with less healthy blooms or foliage clinging to a discouraged plant.

IF YOUR paper-white narcissi are past their prime and too spindly to stand up properly, cut them and use the best flowers and foliage in an arrangement. They will last several days longer and give far more pleasure than a sorry array of "tired" plants.

The narcissus arrangement illustrated was made of such "left-overs." As the shallow Canton "hot water dish" would not hold enough water to keep the narcissus fresh, they were arranged in a small lead cup equipped with a needle holder. This device was then concealed with a decorative twist of lead. A strange shell-encrusted beach stone and a lovely porous stone. Odd companions, indeed, yet their shapes and textures were in accord and perfectly at home on the little old brass-bound Chinese trunk which serves as coffee table.

The coffee table is a strategic place for the few flowers you may have in January. For looking down upon flowers always seems to make them look like more. Here you can

(*Continued on next page*)



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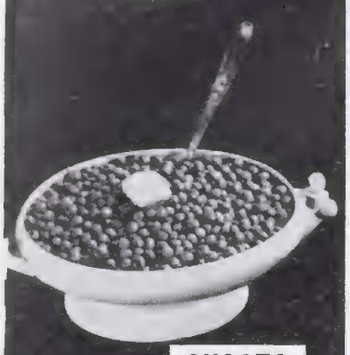
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MAKING A FEW FLOWERS GO A LONG WAY

CONTINUED FROM PRECEDING PAGE

put one or two lovely red or pink camellias, an Amazon lily, or a full-blown rose (last survivor of a week-end dozen) on a smoky blue Swedish pottery saucer, or a Sandwich glass plate, or on the upturned palm of a quaint Victorian china hand, and feel that you have added a heartening and colorful bit of decoration.

If color or delicate flower textures are used like this in small quantities, but cleverly placed for close scrutiny and appreciation, then you can rely upon greenery for mantels and large vases if necessary.

If you must have flowers and lots of them, make a study of the ones that are the best "keepers" and confine your purchases to these varieties.

Roses, if fresh when purchased and properly cared for, will give pleasure down to the last full-blown beauty. Every two days they should be made into a new arrangement, cutting the stems slantwise with a sharp knife and using a smaller container as the length of stem diminishes. When they are full blown, cut the stems off very short and use them in a shallow container, choosing one that is just as aristocratic as the roses themselves are.

Roman anemones are long-lasting and richly colorful. Ranunculus, which comes in an exquisite range of colors, is also a good keeper. Euphorbia fills both requirements of color and endurance. Echeveria's subtly smouldering color stays beautiful a long time, and it says "good-bye" so gradually and so politely.

Though rather expensive to begin with, a spray of orchids has long-lasting qualities that will amaze you. A more lovely setting for orchids than any mink coat might be an antique celadon or *sang-de-boeuf* bottle, or a slender bronze vase, or a choice piece of old glass, jade, or rose quartz. Or, you might suggest the orchid's native habitat by arranging it naturalistically with moss and ferns and with a piece of swirled, weathered wood for background. Mrs. Roy Lincoln once made a beautiful arrangement of cypripediums combined with cyclamen leaves. The textures and patterns of both were truly congenial.

Since this is a season when color is desperately desired, we can take flowers which have little interest of form or line and bunch them tightly for a full impact of color. Carnations take kindly to massed treatment on a low table, giving their all in color and fragrance. Even calendulas offer warmth of color, and, if some can be found with decisive dark centers, pattern, too, may be achieved with them. The big shaggy lemon-yellow ones are more sophisticated than the orange ones, which always seem a bit cottagey. Then there is the faithful gladiolus. Any flower arranger worth her salt can make a satisfying arrangement out of a single stalk if that is all she can manage to get her hands on.

Multum in parvo is the motto for January arrangements. Detail is all important. Perfection of arrangement counts high. Thoughtful selection, strategic placing, a choice container can make even a few January flowers go a long way.

SERVANT TROUBLES OF FAMOUS PEOPLE

CONTINUED FROM PAGE 77

Whether the anecdote be true or not, it is a fact that in 1738 Jonathan Swift wrote a satire called "Directions to Servants." Here he gives housemaids advice such as this: "Leave a pail of dirty water, with a mop in it, a coal-box, a bottle, a broom, a chamber-pot, and such unsightly things either in a blind entry or upon the darkest part of the back stairs that they may not be seen; and if people break their shins on them, it is their own fault."

Finally: "When you have a mind to leave your master, and are too bashful to break the matter for fear of offending him, the best way is to grow rude and saucy of a sudden, and beyond your usual behaviour, till he finds it necessary to turn you off."

It is the same story in the Nineteenth Century and in other parts of Europe. We find Johann Wolfgang von Goethe, august poet, minister and diplomat, naturalist and scientist, as little immune to servant troubles as Swift and Defoe.

It was in early 1811 that the police commissioner of Weimar had issued the edict that employers writing references for maids and other servants were to write the truth to protect other employers, and not confine the reference to vague generalities, but were to give specific, detailed information. Not a bad idea, and Goethe seems to have taken the edict seriously. Dismissing a cook, he handed her the following reference: "Charlotte Hoyer has served two years in my house. She might pass as a cook and at times she is obedient, courteous, and even charming. But her temperament is so uneven that she has made herself quite impossible of late. She deigns to work and to cook only when everything is going her way; she is stubborn, officious and impudent, and tries to exasperate those who give her orders. Her fellow-servants she hounds unmercifully; if they do not take her part, she makes their lives miserable. Among her other faults she also listens at keyholes. To all this I testify voluntarily, acting according to the new police order.—J.W.v.G."

Perhaps the best known of all servant troubles is the dramatic incident of Carlyle's life. He had finished the first volume of *The History of the French Revolution* and given it to his friend, John Stuart Mill, for Mill's comment and criticism. On March 6, 1835, the Carlyles were having tea at home when there was a knock at the door, Mill's familiar knock. Mill entered, looking like a ghost, on his face a nightmare expression which "one could not forget as long as one lived."

Carlyle's wife, Jane, demanded to know the trouble, but Mill could scarcely speak. Only slowly did the truth come out. Mill's servant had believed the manuscript to be so much waste paper and had used it for lighting a fire, burning virtually every page, every scrap of it. Carlyle had to rewrite the entire volume. It must have made quite an impression on him, for 15 years later he writes to his wife: "I continually foresee that before very long there will be on all hands a necessity and determination on the part of wise people to do without servants."

It just goes to show that, as Luther said, "A faithful and good servant is a real godsend, but truly 'tis a rare bird in the land."

Yesterday and today!



DRAWING BY BRUNO LORENZINI

OPERA THE EASY WAY

Listening to the opera over the radio can be a soul-stirring experience, or it can be a tedious bore. It all depends on how you listen

by Richard Williams

For a time it looked as if there weren't going to be any opera at all. The Metropolitan, faced with the tidy deficit of $200,000 and increased costs of production, almost gave up the ghost. During the touch-and-go negotiations with the unions, the public and the newspapers had plenty to say. We haven't had so much expressing of pro and con since Edward's abdication. What-to-do-about-the-Met became a national topic. The most specific suggestions came from an unexpected source: Billy Rose wrote a series of articles (widely read and widely discussed) which contained, in addition to some show-off master-minding, some extremely sensible ideas.

All the hue and cry proved that the Metropolitan is still an institution which is dear to the heart of its countrymen, and that the interest which even people outside New York take in opera is considerably livelier than anybody believed it to be.

By the time you read this, the Metropolitan will have traversed the first month of its season and will probably be doing the usual good business at the old stand.

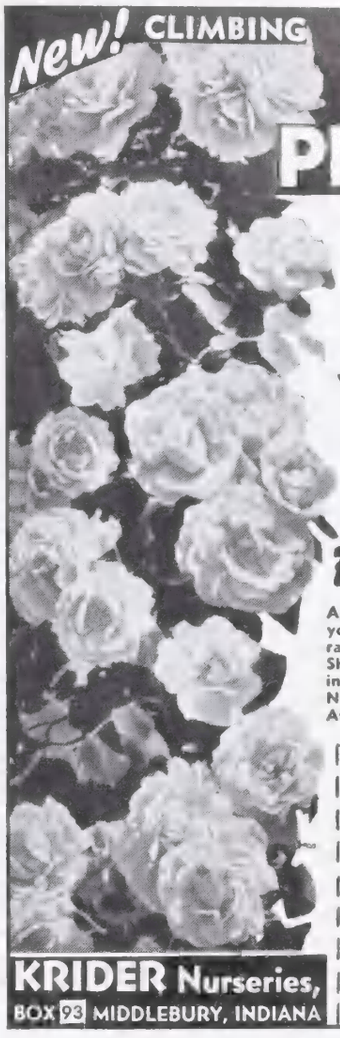
To most of us who do not live in New York, the Saturday afternoon broadcasts of the Metropolitan are about the only contact we can get with grand opera. I should like to suggest a few ways by which these Saturday afternoons can become more profitable and more enjoyable.

Hearing opera without seeing it is not the natural thing to do. Opera, like a play, is meant to be seen as well as heard, and the absence of scenery, acting, and pageantry detracts from the total effect. In this case, it does and it does not.

The scenery of many of the Metropolitan productions has not been refurbished since Caruso was a young man, and is so poor that not seeing it—not seeing the trees represented by cotton nets and palaces represented by faded and lacerated backdrops—may be all to the good. Anybody's imagination can certainly build better scenery than that.

As to not seeing the singers, that is at least a partial handicap. It is not true that all opera singers are bad actors. In fact, the best of them are very good actors, even if they do not look the part. (Why it is I do not know, but it is a fact that most Italian tenors are small men and sing with a Mimi or a Violetta who towers above them.) They achieve success by intelligent

(*Continued on next page*)



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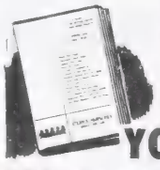
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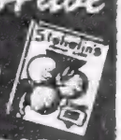
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OPERA THE EASY WAY

CONTINUED FROM PRECEDING PAGE

handling of words, by facial expressions, by their bearing, and by truth of feeling.

Yes, we have such singers, but they are, and always have been, the exception. Average acting ranges from poor to ridiculous and imitates the kangaroo and the elephant rather than the human being.

Thus, on the whole, perhaps there lies an advantage in being able only to hear.

To take advantage of this, however, there are certain things we must do. First of all, we must render unto the performance the courtesy that we would give it if we had to pay for a ticket. We must pay attention. It seems to me that the danger of listening to opera on the radio lies in the very ease with which we can do our listening. We do not take the performance seriously enough since we do not have to go to any particular trouble or expense. You would enjoy the opera more, I think, if you did not listen every Saturday afternoon just because the broadcasts are available, but chose only the performances that you wanted to hear. Then decide to listen attentively without doing anything else, without flitting about the house, without letting the doorbell or the telephone distract you (don't ask me how). Give the opera a considerate and attentive hearing until such time as you feel that you have had enough of it. Begin at the beginning with the overture and stay with it. Don't hear the opera in snatches.

THE chief obstacle to the enjoyment of opera is an obstacle not of music but of language. Because opera is given in a foreign language, we do not understand what is happening on the stage. Because we don't understand what is happening on the stage, we are bound to become puzzled. Most opera librettos are simple stories. To follow them requires no great sophistication. Still, without a knowledge of what is going on, even so simple a love tale as *La Bohème* contains its puzzles. We are able to follow the love songs well enough, but in other scenes we lose the thread.

In the first act of *La Bohème*, for example, who is the fat man who comes in? Why do the four friends treat him kindly at first and then push him out roughly? What is the joke? And in the second act, in the scene at the café, what is the meaning of Musetta's famous waltz song? We can, of course, enjoy the music of *La Bohème* without knowing the answers to such questions. But we will enjoy the opera much more and will be better able to appreciate the skill of the composer if we know what it is he set to music.

When, in the *Marriage of Figaro*, Figaro discovers—by a coincidence as improbable as it is funny—his long-lost parents, his exclamations and everybody's astonishment are set to such a delicious and mocking melody, and the words are so humorously commented upon by the orchestra, that it seems a great pity not to know the words and, therefore, not to realize fully the incredible dramatic genius of Mozart.

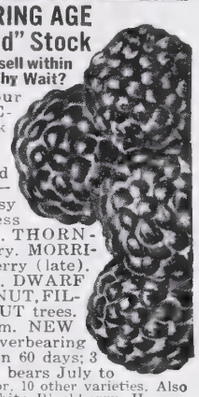
On the Saturday afternoon broadcasts, the general plot of the opera is told, and quite well told, by Milton Cross. But for deeper enjoyment of opera, I suggest that opera be the exception in music, that it be the one form of music for which previous preparation is beneficial, that we read the librettos in advance. That is easier said than done. Most of the available translations, including the "official" translations, are gruesome. They make no sense, they are not English, they are an insult to both our intelligence and the original texts of the operas.

AT present, the reasonable and often charming translations which Edward J. Dent did in England (where they treat opera much better than they do over here) are beginning to appear in this country. They are being published in pocket-size books, attractively printed and bound and with the first words of the famous arias printed in the margin to help us identify them. The series is called The Pocket Libretto Library. Unfortunately, only *Rigoletto*, *The Barber of Seville*, *Il Trovatore*, and *La Traviata* have been published, and it will take a long time before we are done with such translations as "Garlands imperial I would wreathe o'er thee, Raise thee a throne near the sun to stand, ah!" (*Celeste Aida* aria).

Which are the operas that the newcomer can enjoy? No general answer is possible. But here are the operas noted as the ten favorite operas by some 4,000 radio listeners: *Carmen*, by Bizet; *Don Giovanni*, by Mozart; *La Traviata*, by Verdi; *Tristan und Isolde*, by Wagner; *Aïda*, by Verdi; *La Bohème*, by Puccini; *Die Meistersinger*, by Wagner; *Faust*, by Gounod; *The Marriage of Figaro*, by Mozart; and *Madama Butterfly*, by Puccini.

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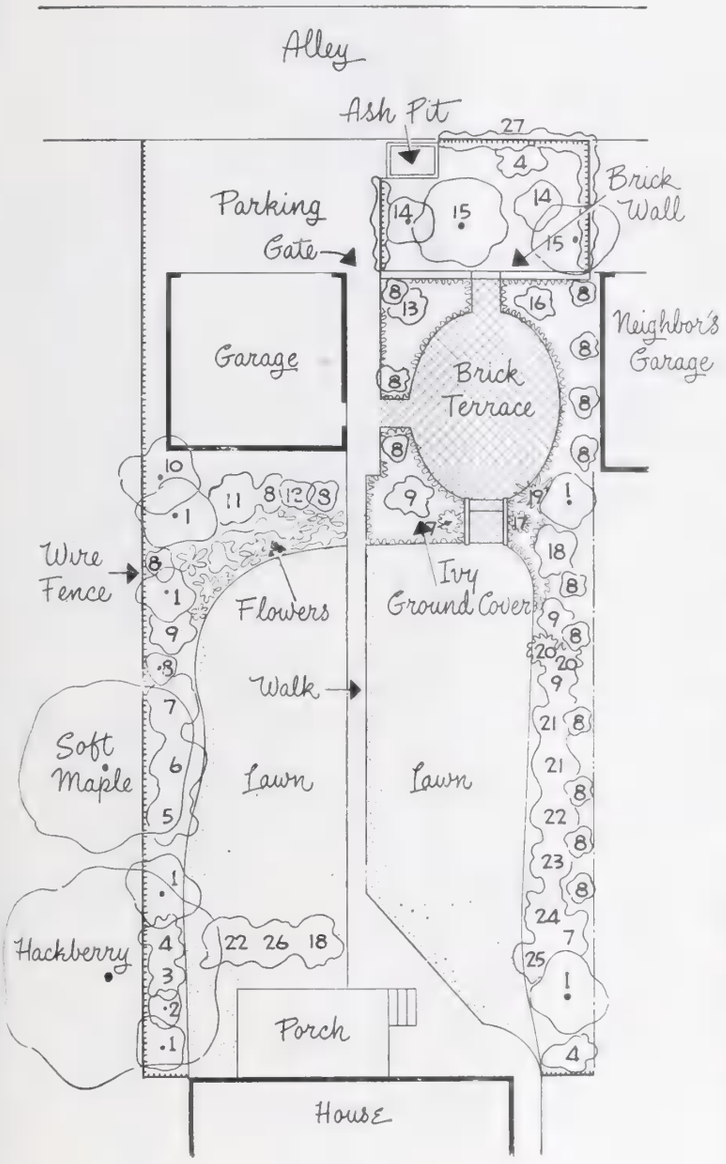
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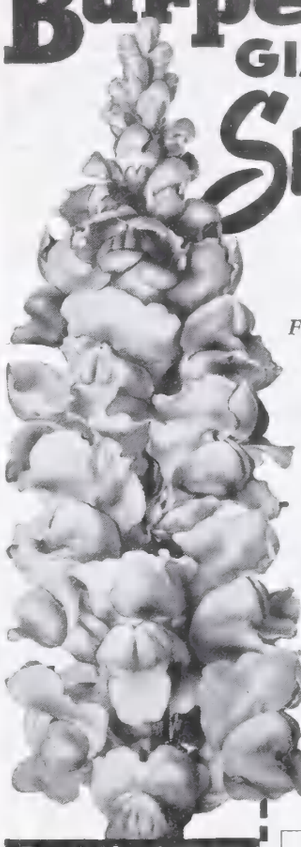
PLANTING PLAN FOR A CITY GARDEN

PAUL A. KOHL, OWNER

1. Redbud
2. Amur maple
3. Snowball
4. Mock-orange
5. Alder buckthorn
6. Jetbead
7. Belle honeysuckle
8. Lombardy poplar
9. Vanhoutte spirea
10. Tulip tree
11. Oriental photinia
12. Ginkgo
13. Butterfly bush
14. Pin oak
15. Silver maple
16. Chaste tree
17. Boxwood
18. Forsythia
19. Bald cypress
20. Chinese azalea
21. Weigelia
22. Arrow wood
23. Japanese snowball
24. Witch hazel
25. 5-leaf aralia
26. Mountain currant
27. Hall's honeysuckle

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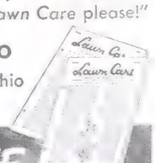
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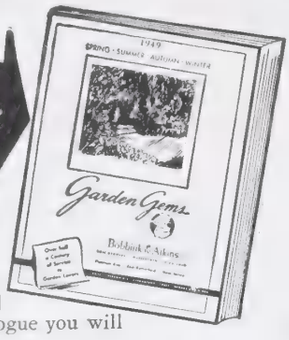
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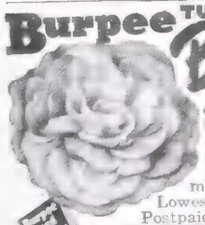
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BOX N-19, Pprincess anne, md.



The LOG of the Practical Gardener

Ice-box Tulips

Wondering what to do about some tulip bulbs you forgot to plant last fall? Put them in your refrigerator for six weeks, then pot them and leave in a moderately warm place until they bloom. It's generally useless to try saving forgotten bulbs until outdoor planting time.

Lazy Sprayer?

Does your garden sprayer loaf all winter? John Benham of Chicago used his last winter to loosen wallpaper he wanted to scrape off—warm water and a fine spray, no mess or slop, he reported. Another time he sprayed deodorant around the house for a quick sweetening of the air after a party.

Big Ones

Have you tried tuberous begonias in recent years? There's been a great improvement. You now get marvelous colors and wonderful sizes. But plant only *big* tubers—two inches or more across. Order early; late orders get the small tubers. Better order lilies at once, too. Again, your best buy is the large bulb. You can't expect big flowers from small bulbs.

Aphid Alarm

If you forgot to spray your pines last fall to kill the sap-sucking aphids, order a spray containing pyrethrum and rotenone now. Use it as soon as the days are warm enough to hatch aphid eggs.

It Lasts

Looking for a good-looking, long-lasting garden mulch? I've used Silvacon (shredded conifer bark) and Terralite (vermiculite) for the past two years. They look and act like peat except that they don't seem to rot as quickly. I like them best for mulches that stay on from year to year, not those I plan to spade into the soil.

Spray 'em

January is the time to get out the strong winter sprays that kill tough insects and plant diseases on trees and shrubs. If you use lime sulfur, don't let it get on white fences or houses or the paint will darken. If you use an oil spray, be sure the temperature will stay above freezing for twelve hours. Use only *summer*-strength oils on evergreens—these plants never really are inactive enough for you to use winter oils on them safely.

What's a Sprowel?

Is your soil hard or stony? Last fall at bulb planting time I found the perfect trowel for working in the stony soil of my new Connecticut garden. It's called a Sprowel, sells for about three dollars, and should last a lifetime. The blade is kidney-shape and about four inches wide. And the handle—about 15 inches long, with a big steel shank that doesn't snap when you hit a stone. You get the working power of a spade and the convenience of a trowel.

Uncommon Glad

Few people know there is a gladiolus hardy enough to live over winter for years in northern gardens. I've seen it come through the winter as far north as central Michigan without special protection. Look for *Gladiolus byzantinus* in the catalogs—it's not common. Plant a clump where you want a little color among your shrubs.

Protection

If you haven't used Cuprinol as a wood preservative paint, you have missed a good bet. It's a green paint sure to prevent rot in garden furniture, plant flats, coldframes, trellises, and anywhere lumber touches wet soil or must stand exposure to the weather. Plants aren't injured by contact with wood so treated—something not true for creosote or similar preservatives. You can paint over Cuprinol, although I like its own garden-green color.

Try in '49

Magnolias can be grown any place in the country—if you know your kinds. I've never heard of bad luck with star magnolia, a head-height shrubby kind, no matter how cold the weather. But you do have to use a spot protected from winds or the flowers may get shredded during gusty weather. Magnolias often are slow to recover when moved. Early spring, when growth is just starting, is the safest time, so order early.

Special Reminders of the Month

- Best time of the year for moving trees and shrubs—zones 3 and 7.
- Feed your lawn—zone 3.
- Start spraying for azalea petal blight as soon as buds show color—zones 2 and 3.

Joseph E. Howland

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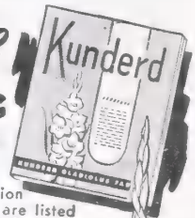
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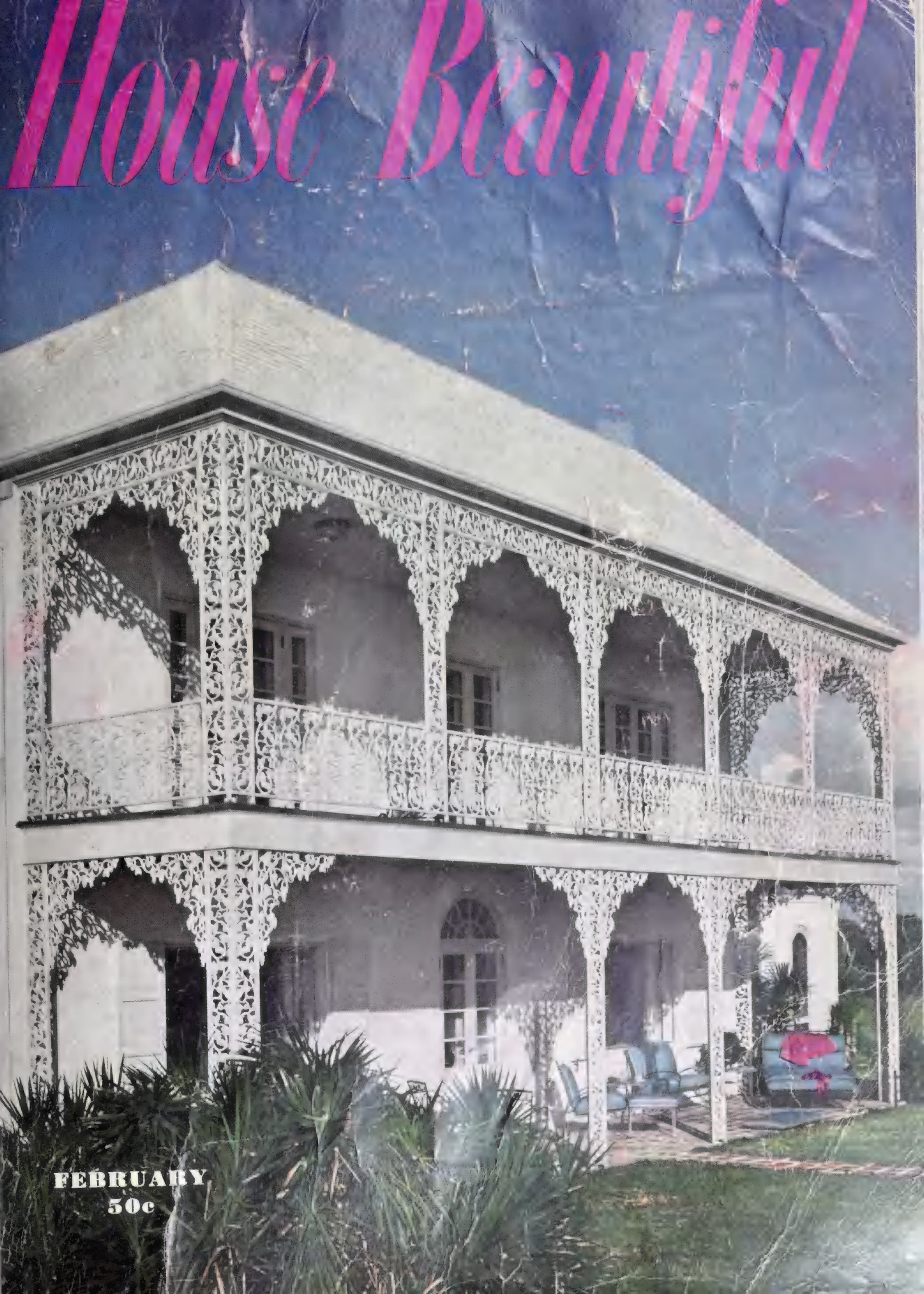
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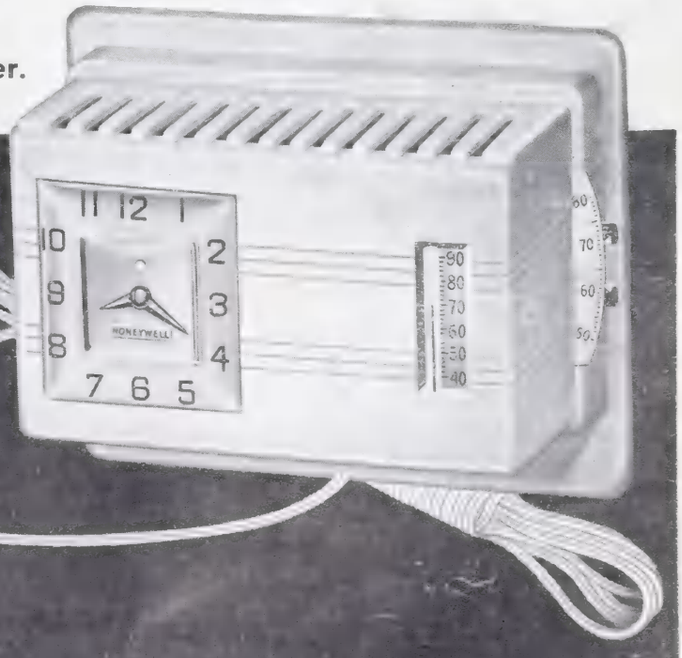
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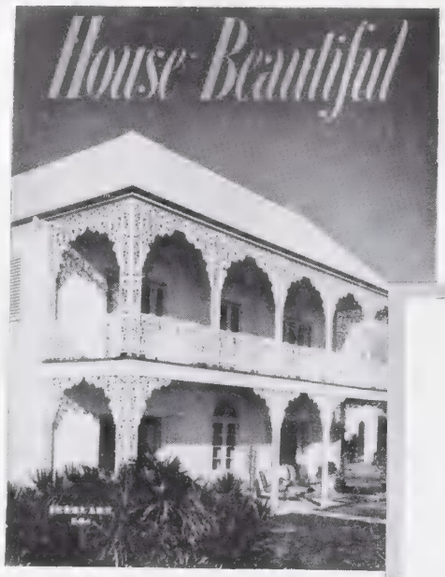
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● On our cover, a tropical Colonial house in Cat Cay, Bahamas, its practical, frosty white simplicity laced with the elegancies of wrought iron. It's the winter residence of Mr. and Mrs. John N. Olin of Alton, Illinois. K.B.C. Smith was the architect. Color photograph by William Howland.

The magazine dedicated to the business of better living

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HOUSE BEAUTIFUL IS PUBLISHED MONTHLY BY HEARST MAGAZINES INC., 572 MADISON AVE., NEW YORK 22, N.Y. WILLIAM RANDOLPH HEARST, CHAIRMAN OF THE BOARD; RICHARD E. BERLIN, PRESIDENT; EARLE H. MCHUGH, VICE-PRES.; JOHN RANDOLPH HEARST, VICE-PRES.; GEORGE HEARST, VICE-PRES.; FRED LEWIS, VICE-PRES. & TREASURER; JOHN K. HERBERT, VICE-PRES.; A.S. MOORE, VICE-PRES.; ROBERT E. HAIG, VICE-PRES.; RICHARD A. HOEFER, VICE-PRES.; R.F. MCCAULEY, SECRETARY. COPYRIGHT 1949 BY HEARST MAGAZINES INC. ALL RIGHTS RESERVED. ADVERTISING OFFICES: 572 MADISON AVE., NEW YORK 22; 1132 PARK SQUARE BLDG., BOSTON 16; 326 WEST MADISON ST., CHICAGO 6; 1713 FISHER BLDG., DETROIT 2; 720 EUCLID AVE., CLEVELAND 14; 1709 WEST 8TH ST., LOS ANGELES 14; HUGHES-HAVERTY BLDG., ATLANTA 3. SUBSCRIPTION PRICES, UNITED STATES AND POSSESSIONS, $5.00 FOR ONE YEAR; $7.00 FOR TWO YEARS; $10.00 FOR THREE YEARS; CANADA, $6.00 FOR ONE YEAR. PAN-AMERICAN COUNTRIES AND SPAIN, $6.00 FOR ONE YEAR. OTHER FOREIGN COUNTRIES, $10.00 FOR ONE YEAR. FOR CHANGE OF ADDRESS, GIVE OLD ADDRESS AS WELL AS THE NEW, WITH POSTAL ZONE NUMBER IF ANY, AND ALLOW FIVE WEEKS FOR CHANGE TO BECOME EFFECTIVE. MANUSCRIPT MATERIAL SUBMITTED WILL BE HANDLED WITH CARE, BUT THE MAGAZINE ASSUMES NO RESPONSIBILITY FOR IT. NO UNSOLICITED MANUSCRIPTS WILL BE RETURNED UNLESS THEY ARE ACCOMPANIED BY FULL RETURN POSTAGE AND A RETURN ENVELOPE. THE FOLLOWING TRADE MARKS REGISTERED IN U. S. PATENT OFFICE: "HOUSE BEAUTIFUL'S BUILDING MANUAL," "HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," "HOUSE BEAUTIFUL'S PRACTICAL GARDENER," "THE BRIDE'S HOUSE," "GOOD BUYS," "HOUSE BEAUTIFUL," "HOUSE BEAUTIFUL COMBINED WITH HOME & FIELD," "HOME & FIELD," "FIELD ILLUSTRATED," "BETTER YOUR HOME—BETTER YOUR LIVING." RE-ENTERED AS SECOND-CLASS MATTER OCTOBER 25, 1943, AT THE POST OFFICE, [illegible], UNDER THE ACT OF MARCH 3, 1879. PRINTED IN THE U. S. A. BY THE CUNEO EASTERN PRESS, INC.

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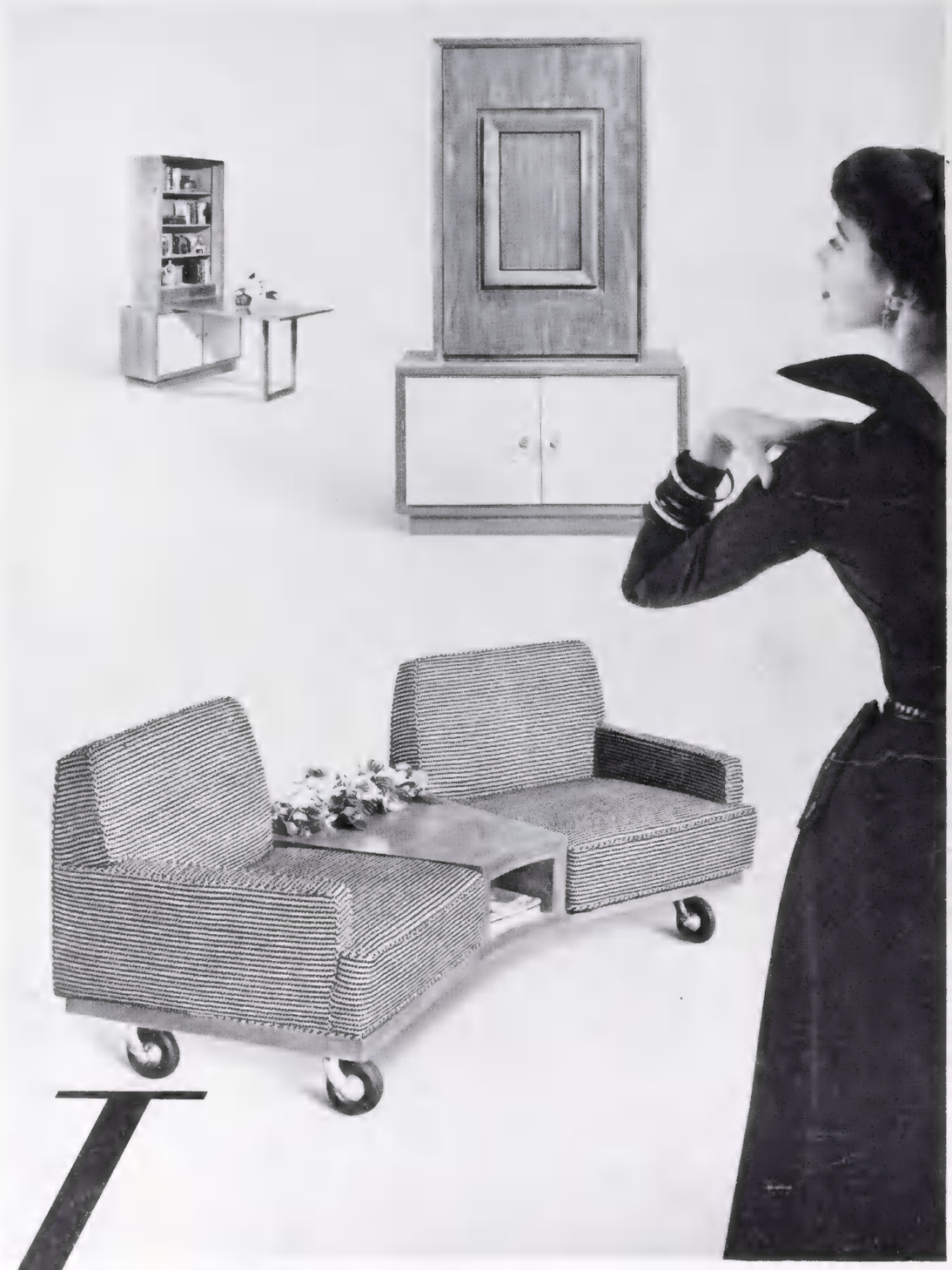
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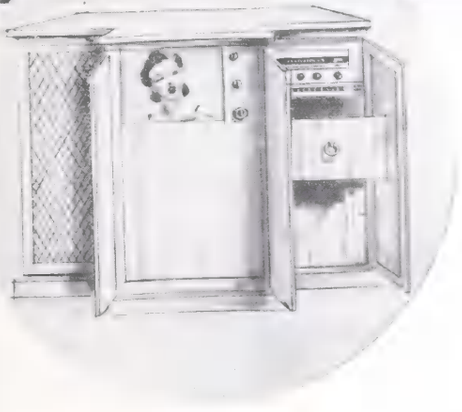


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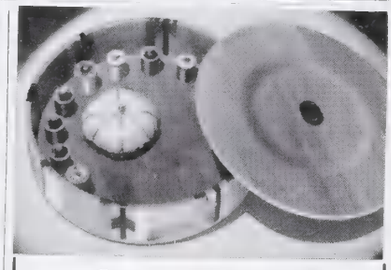
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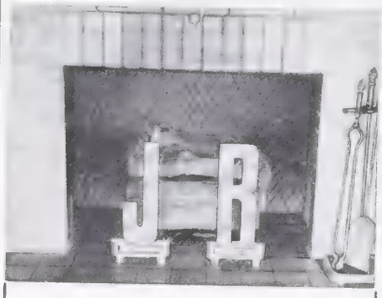


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For your "Portfolio" please send 25c



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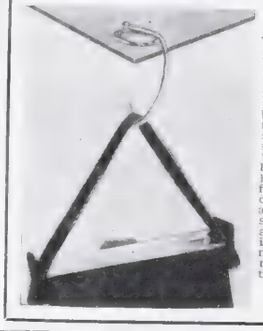
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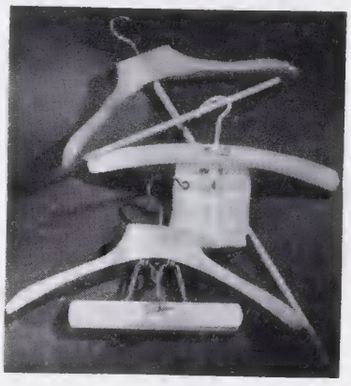
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Window



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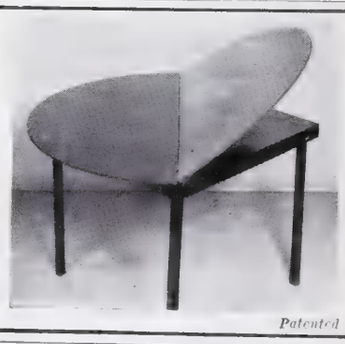
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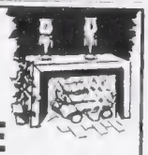
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Shopping



PIN-MONEY PURSES. When Butch wants bubble gum, or Susie wants to swell the Sunday School coffers, they will dip into their secret fund, pinned securely to snowsuit or coat. Hand-made of felt, they are gay lapel pins in animal, flower, clock, or children's faces designs, and a snap fastener conceals a magic pocket. $2 each ppd. Nessa Gaulois, 723 Lincoln Rd., Miami Beach, Fla.



ANTI-TARNISH TISSUE. Before you lock up the house when you leave for the South (lucky you), try wrapping your silver pieces in this magical tissue paper. Upon your return, you'll be spared the ordeal of polishing silver until your tan fades. 75¢ for a fat roll. Two rolls are $1.25 ppd. Green Gable Gifts, 394 Lenox Ave., New York 27, N. Y.



BEAUTY . . . COMFORT
ECONOMY
With New

GLASS SHOWER DOORS

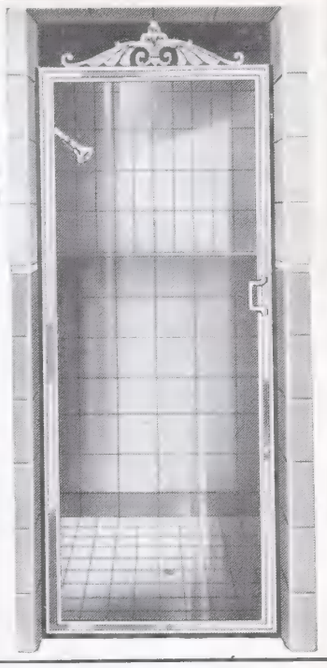
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FOR OLD AND NEW HOMES

Glass shower doors or tub enclosures cost no more than the combined original cost, upkeep and replacement of shower curtains . . . add beauty and convenience to your bathroom. From $43.00. Medicine Cabinets of the highest quality and beauty. Sizes and styles to fit your budget.

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Write NOW for our catalogue, picturing a great variety of Lovely Ornaments for House or Garden—from $5 to $500—10c please for mailing.

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Hand-lettered Monograms on our most wanted 11" Tole Trays.. $1.95
Choice of Tole Black, Green, Ivory, Turquoise..with gold script initials surrounded with charming, gay flowers. Please print initials in exact order that you wish them. Sorry, no C.O.D's
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Guaranteed by Good Housekeeping
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7" legs for box springs—set of 6—$5.95 ppd.

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Attractive Memory Jogger



HORSEY MEMO TRAY

Anyone—man or woman—will welcome this most attractive and useful gift. Antique gold-colored wooden tray, 4x5½ inches with C. W. Anderson drawing of two colts on the panel. Deep enough for a generous supply of memo sheets. A charming and inexpensive gift. Only $3. I prepay postage. Your money back if not delighted.

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Revere
COPPER-CLAD



Stainless Steel PERCOLATOR

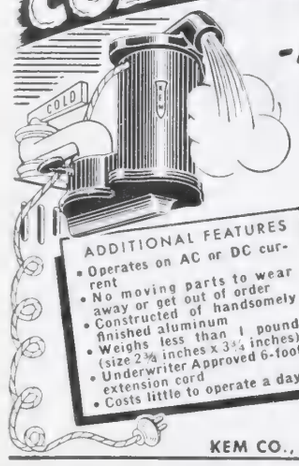
At last . . . the beautifully designed "Revere" Percolator with the famous copper bottom! Keeps its efficiency and shining perfection practically forever.

4 cup size **7.60** 8 cup size **8.60**

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For ODD-HOUR SHAVING


For BABY'S BOTTLES


For FACTORY, SHOP, ETC.


For QUICK LAUNDERING

ADDITIONAL FEATURES
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24 HOURS A DAY!

Think of it! The HOT WATER YOU WANT—WHEN you want it—from any cold-water faucet . . . just by plugging new wonder KEM into nearest electric outlet! No boiler or tank needed! No fussing with fires. Takes ONLY SECONDS to attach or remove! Just turn faucet to regulate temperature. Grand for every emergency home use and when hot water supply fails. Indispensable in basement, garage, farm, bungalow, or camp. You're never without hot water when you own Kem Electric Faucet Heater. Get yours now at the amazingly low cost of only $3.98!

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your china made into decorative accessories

Silver-plated handle, copy of an old Sheffield piece, is wonderful when used with old plates, converting them into a Lazy Susan. For single plate $4.50, double $5.50, triple $6.50. Drilling, 50¢ a plate. With your china only.

Saucer candleholder with your china, $5.50. With ours, $6.50.

Cup and saucer sconce: $5.50 with your china. $8.50 with ours. Both mounted on solid brass, lacquered.

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decorative accessories
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Hardware, Lighting Fixtures and Brasses





Fill your home with the charm of Colonial American reproductions, faithfully hand fashioned by New England craftsmen. Truly the finishing touch to restorations and colonial houses or in ranch houses, game rooms, etc., in primitive decor.



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BRASSES for ANTIQUES
Escutcheons
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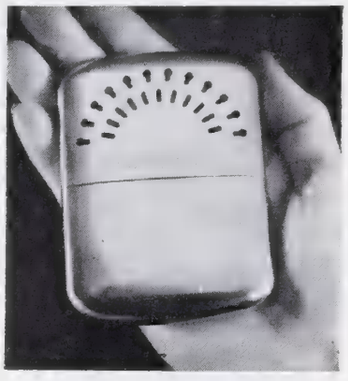


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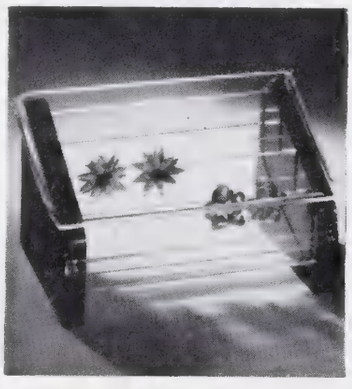
Old Guilford Forge
76 Guilford Green
Guilford, Conn.



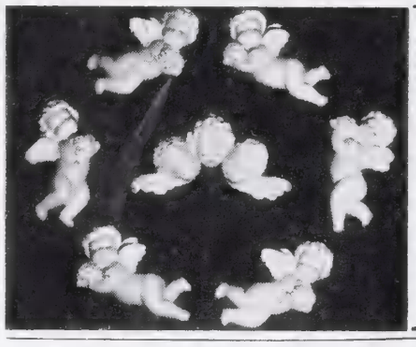
Window



HOT TIP. Now is your chance to defy the "cold hands, warm heart" maxim the next time you and your beau walk in the country or go skating. Your heart you needn't worry about, but your hands you do. So carry this Heaterette within your glove and it will radiate up to 120 degrees of heat! Perfectly safe, it operates for 24 hours on one filling of Energine. $3.50. Ppd. Young Sports, Chester Springs, Pa.



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Will be sentimental over you. Hung in pairs, or various combinations, they'll be enchanting for a child's room . . . as a frame, or outline your bed-head and mirror. In pink, white or flesh with gold . . . a lovely gift for Valentine's Day or any time. 5½" tall.

$2.75 the pair, postpaid.
Angel Face Cluster (center) 7" wide, $1.95 each, postpaid.

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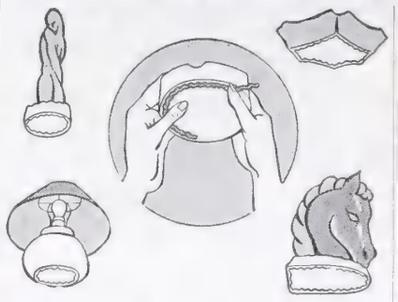


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Here is such a desirable gift for any child—a sturdy and exact copy of the grown-ups' Gooseneck platform rocker. Height 24". Width 17". Depth 15". American, hardwood frame; coil spring seat in lovely, waterproof, fade and stain resistant, easily washable, Bedaflex all-plastic. Choose between red, blue, green or beige—**$18.50** each; express collect. Send check or money order. (No C.O.D.'s.) Ref.: First Nat'l Bank, Hickory, N. C. Also send 10¢ for Your copy of "A Selection of Chairs".

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Three brass hoops and heavy copper handle.

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CEDAR ICE TUB



You can't harm this rugged tub with ice pick! Bound firmly with three wide brass hoops. Useful also as fruit or flower bowl, serving dish, sewing basket, dresser top catch-all. Nine inches wide, 8 inches high.

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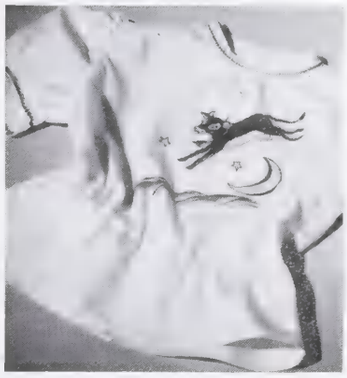
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WATT MASKS! If you're worried about your child's popularity at school, give him one of these! Both masks work on a simple battery arrangement, and the cat's eyes light up a flashing green, the clown's nose a "good-fellow" red. Made of felt with elastic head bands, they'll be more fun at your next party than a barrel of flunkies. $1.85 each. Postpaid from J. J. Anthony, 1517 W. North Ave., Milwaukee 5, Wisc.



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Here are fine combed yarn Organdy and Batiste made by "WAMSUTTA" the finest name in cottons. Add new charm to your home by making curtains, bedspreads or vanity skirts. Make graduation, confirmation dresses, evening gowns, pinafores, handkerchiefs, lingerie, etc. Order today by the yd. or in 40 yd. bolts. Washfast colored Wamsutta Organdy at 69¢ yd., Batiste at 79¢ yd.

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A soft, fine mercerized fabric you'll love to work with. 39" wide.

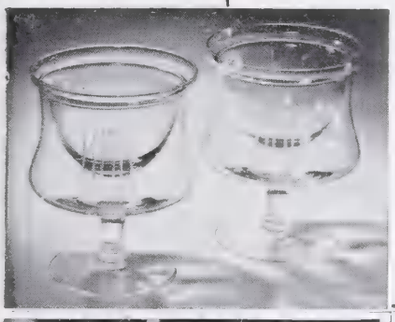
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White	59¢ yd.	yds. bolts	White	69¢ yd.	yds. bolts
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Maize	69¢ yd.	yds. bolts	Maize	79¢ yd.	yds. bolts
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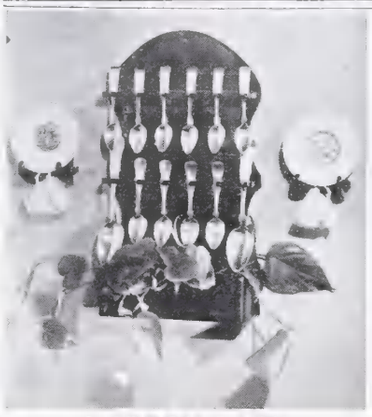


SEA FOOD SERVERS

You'll want to give her these crystal sea food cocktail glasses to keep her in the swim! Shrimp, crabmeat, etc., stay chilled in the glass liners which fit snugly into the bottom glass filled with crushed ice. Have them monogrammed with her initials.

Set of 8 with monogram . . $13.75
Set of 12 with monogram . . $19.75
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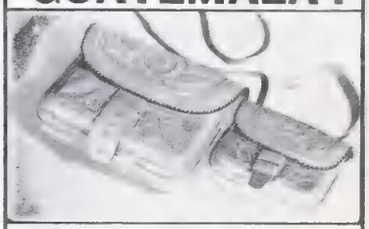


A SPOON RACK

Mahogany or maple finish
10½ x 19 with metal liner for plants.
10.00
Cup and saucer hangers for demi-tasse or standard cups.
1.50 each
Express Charges Collect

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New! Different! Finest workmanship! Radiant WHITE, Red, Tan or Black round collars. Pet's name on plate. Red, blue or green jewels. Complete. $2.50. FLAT military collars, RED, WHITE and BLUE jewels, pet's name on plate, complete $2.50. Send string showing neck girth and pet's name.

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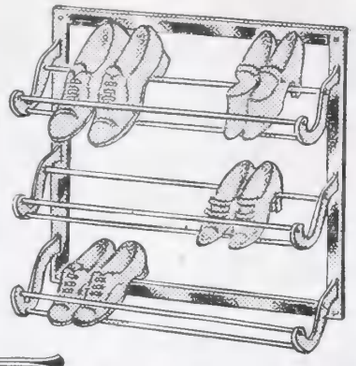
SHOE RACK

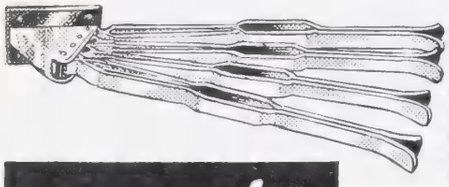
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TEDLEE *Tuck-Ease*

PLASTIC SLIPCOVERS

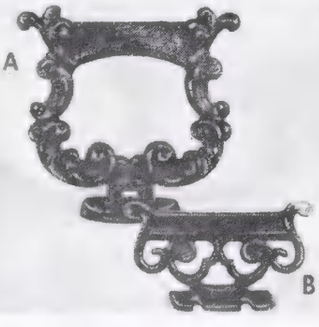
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Guaranteed by Good Housekeeping

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The Glenseal Co., Drew & B Regent Sts., Port Chester, N. Y.



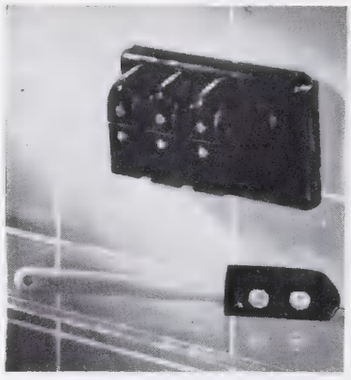
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Beautiful detail in rugged smoky black cast iron. Hark back to Colonial days but complement the modern home on porches, in entries, etc. (A) *Chippendale*, $2.00; (B) Williamsburg, $1.00 . . . both postpaid. Make ideal gifts. Order several!

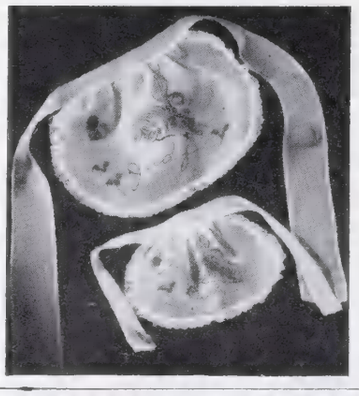
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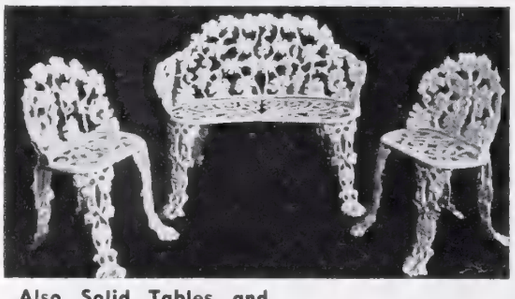
Window



DENTAL BOSS. The Toothbrush Travelaid is a 3" x 4½" plastic plate that attaches to your bathroom wall. Four small plastic containers hold and protect toothbrushes while you're home. Then when you're packing for a trip, simply snap the holders off the plate, and tuck in your suitcase. $1 postpaid. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.



ONE FOR HER DOLLY and one for her, and if pride goeth before a fall, somebody is going to tumbleth down. Darling starched white aprons of permanent finish organdy are decorated with bunny rabbits, gay red satin hearts, and the little girl's is personalized with her first name, while its small duplicate says "Dolly." $4.50 the set ppd. Edith Chapman, 168 E. 33rd St., New York 16, N. Y.



Cast Iron Furniture

Grape design, graceful and strong. Painted in long-lasting White.

Immediate Delivery

Settee $25.
Chairs $15. each

Send check or money order. Crated free. When you get it pay freight or express. Indicate which method.

Also Solid Tables and Round-the-Tree Benches

J. F. DAY & CO.
1901 4th Ave. South
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"No Trespassing"

Keep Your Dog Off Furniture, Rugs, Etc.





Just shake a little Powder Chaperone on anything you want to protect. Your dog smells it . . . but you don't. An easy way to train. Harmless.

Use on chairs, beds, sofas, etc. Does not injure even finest fabrics. Prevents puppy damage—put on slippers, drapes, etc. Keeps male dogs away from female.



Send No Money. Order your Powder Chaperone C.O.D. $1, plus postage (or just enclose a $1 bill at our risk and we'll pay postage).

For outdoor use to protect shrubs, gardens, etc.—use Liquid Chaperone, also $1.

Clean your dog nature's way—use amazing Sudbury Hygienic Cleaning Powder, $1.

SUDBURY LABORATORY
Box 727 South Sudbury, Mass.

RUG MATERIAL 100% Wool

▼▼ Excellent quality, 100% WOOL Blanket Ends and trimmings, suitable for all types of rugs. Your choice of ten charming colors, including Maroon, Royal Blue, Gold, Myrtle Green, Scarlet, Navy Blue, Rose, Rust and Seal Brown. Also natural colors — tans and grays.

Remarkably Low Prices

This is your opportunity to secure just the materials you need to make those soft, colorful, luxurious-looking rugs that add so much to the "livability" of the home.

Order Now...or Send for FREE SAMPLES!

Prices: only 40c per pound, 25 pounds or over. Less than 25 pounds . . . 50c per pound.

For only 10¢ per pound extra we will cut the material into 1½ inch, 1 inch, ⅜ inch or ¼ inch strips. Prices f.o.b. Bloomfield. (Sent C.O.D. if you wish.) **Order today!** Or write for Free samples.

BLOOMFIELD WOOLEN CO.
Dept. HB-2, BLOOMFIELD, INDIANA

Shopping



HOW DOES HE LOVE THEE? No need to count the ways if you have this lovely plate to remind you of him all year long. Or it would be a wonderful valentine to send to your mother. Hand-made of Westmoreland's milk glass, it is laced with pink velvet ribbon and decorated with a faithful copy of an old valentine of bluebirds bearing a love letter. $5.85 ppd. Carl Forslund, 122 E. Fulton St., Grand Rapids, Mich.

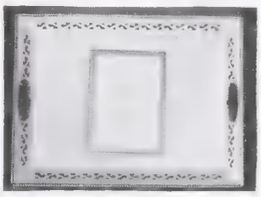


CLOTH IN MANY COLORS, and in one solid width (no piecing) is a rare find! Linen set comes in brown, moss green, pink, dubonnet, gold, turquoise, chartreuse, or tangerine. 52" x 52" with 4 napkins, $14; 52" x 70" with 6 napkins, $19.50; 68" x 86" with 8 napkins, $29.50; 68" x 102" with 12 napkins, $38. Ppd. Franklin-Bayer, The Linen Shop, 630 N. Michigan Ave., Chicago.





PRESENT PERFECT



Be sure to save your next wedding or party invitation because it plays a star role in your gift to the bride or hostess. Send it to us and we mount it on either an antiqued white and gold metal waste basket or on a new 12" x 16" metal tray. Each piece is lacquered for permanence.

$8.25 each, postpaid. Sorry, no C.O.D.'s or Stamps
Also 5" desk letter basket for Reception or At Home card, $5.50.

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COLD-WATER MOUNTAIN RAINBOW TROUT

A taste thrill you'll never forget

Trout—RAINBOW TROUT—firm-fleshed Trout brought to all their natural tastiness in large uncrowded, cold-water lakes high in the Rockies—cooled by a continuous inflow of icy waters from dashing, snow-fed mountain streams, never above 45° even in summer.

Caught FRESH DAILY. Perfectly cleaned. They come to your table in the prime of condition. *Rainbo-Rancho* Trout make deliciously different food gifts!

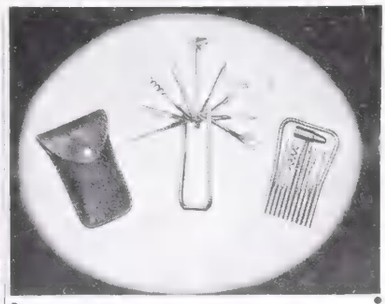
SELECT ONE OF THESE INTRODUCTORY OFFERS TODAY

6—8½" to 9" Trout..... $ 5.75
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WRITE FOR SPECIAL BANQUET PRICES

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These compact tools do a man-size job from opening bottles to scaling fish. Actually 9 tools in 1. Made of high-carbon cutlery steel. The frame acts as the handle. When closed, measures 2¼"x3½". You'll want a kit for the kitchen, cellar, picnic basket, glove compartment of car or for the perfect practical gift. Complete with handsome cowhide case stamped with your initials in 24 K gold. When ordering, please state initials. No C.O.D.'s.

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Perfume each room and closet to your personal taste. Pour into hanging porous-clay perfumers (see illustration). Spoonful imparts garden-freshness for days. An inexpensive luxury.

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Your Choice of 20 Delightful Scents: *Apple Blossom, Bouquet, Carnation, Cedarwood, Chypre, Gardenia, Honeysuckle, Jasmin, Lavender, Lilac, Mountain Pine, Narcissus, Oriental, Rock Garden, Rose, Sandalwood, Spice & Herbs, Trefle, Violet, Wistaria.*

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Specify perfumer, scent and size bottle

For any and all social occasions, a perfect gift and prize, whose sweet perfume will be a continual reminder of you
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**Reg. U. S. Pat. Off.* *Store hours: 9 A.M.–5 P.M.*

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No C.O.D.'s

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is just the word for this lamp .. $3.95

Wonderful polished brass shade, Glass Chimney, Heavy solid brass base, Standard wiring. Marvelously effective lamp, it stands 13½" overall.

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Add 40¢ for delivery

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You can have on your own table the same plump Mallard Ducks that sportsmen sit in cold rainy weather for days on end to kill. Our ducks come to you without buckshot in them. They are killed when they are 16 weeks old. And you get them oven-dressed, quick-frozen in Cry-O-Vac jackets. Packed in double insulated corrugated boxes. Express Prepaid. No C.O.D.'s please.

Four ducks in each package.....$12.00
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Here is your opportunity to tame your own wild duck for your own dinner table.



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THIS NEW BED LAMP lights *only your book pages!* Lets you keep rest of the room dark. No bother to anyone while you read in comfort. Sturdily made. Light weight. All metal. Clamps onto book cover. Pages turn freely. Long cord. Plug fits standard outlets. Very fine as CRIB LAMP. Doesn't disturb baby yet gives you *all the light you need!* Fine gift for mothers. only **$2.95** Postpaid

Send check or money order. No C.O.D's please.

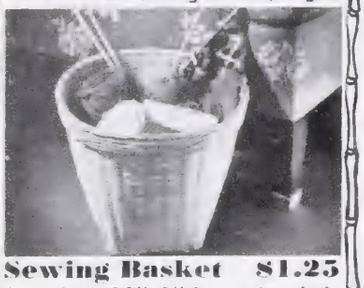
LORETTA STUDIOS
DEPT. H 307 FIFTH AVENUE • NEW YORK 16, N. Y.

Window Shopping

SPLIT BAMBOO BASKETS FROM OLD CHINA

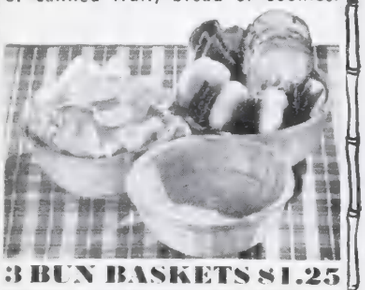
BASKETS of 101 USES

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Sewing Basket $1.25

Round top 10"x9" for sewing, knitting, darning. Gift or decorative use for waste baskets or flowers, fresh or canned fruit, bread or cookies.



3 BUN BASKETS $1.25

"New Look" for your table or buffet—3 attractive baskets for bread, buns, sandwiches, popcorn, nuts, fruit or candy. Use as salad servers, for flowers or plants with BOWL. Ideal for gifts of cookies, candy, fruit and nuts or sewing.

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6 Bun Baskets ONLY $2
3 Bun Baskets AND a BIG Basket ONLY $2

Attractive Hand Colored Split Bamboo Basket. Approximately 11 inches by 11 inches. $1.75 each or Two for $3.00.

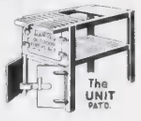
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GUESTS LOVE IT!

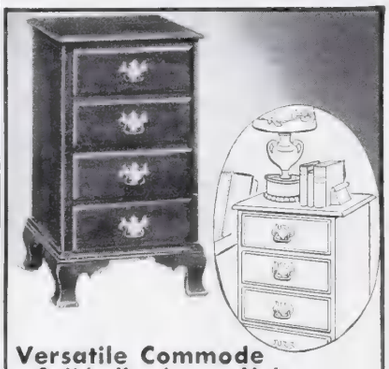


AND SO WILL YOU . . . that deliciously *different* taste of food cooked outdoors over fragrant wood or charcoal fires! BE THE PERFECT HOST! With ■ Hancock Outdoor Fireplace, your parties become occasions both charming and memorable. So simple to build, too, with the Hancock "skeleton" unit. Ovens and barbecue spits available. Send a dime today for 4-page Plan Sheet—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with helpful information and full working drawings for a variety of designs.



HANCOCK IRON WORKS

29 W. PIKE STREET PONTIAC 14, MICH.



Versatile Commode
Solid Honduras Mahogany
adds beauty to any room

Here is the answer to your search for an all-purpose utility table that is perfect for any room, every decor. Use it as ■ card or end table, for telephone, lamp, radio, sewing cabinet, or other occasional table uses. Made of solid Honduras mahogany with rich, lasting hand-rubbed finish. Each of the four spacious, dust-proof drawers equipped with antique brass finish reproduction pull. 30" high, top is 17"x15". Only $34.95 delivered free anywhere in U.S.A. Pr. $67.50. No CODs. Send check or money order to

THE FURNITURE SHOP
P. O. Box 188, Jonestown, Miss.

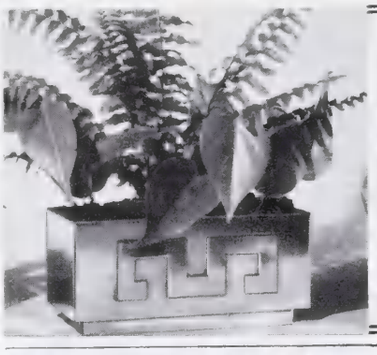


FIVE O'CLOCK VALENTINE. Your day, clogged with children and marketing, may have plunged from one crisis to another; but when you open the door for him in this white organdy apron, you're the Queen of Hearts. Crisply ruffled and trimmed with red, it is embroidered with any first name. Permanent finish organdy, needs no starching. $3.75 ppd. Dagmar, 1405 New York Ave., Union City, N. J.



HOT TOAST, golden brown and buttery, is worth obeying the alarm clock for, but to keep it that way from toaster to table is a problem. Clear glass dish with toast dome helps seal the heat in, and it's handsome enough to send to a bride. Both pieces engraved with a 3-letter monogram. Underline last initial. $4.95 ppd. No c.o.d.'s. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.

(Continued on page 21)



PLANTER *Enchantment*

Highly polished brass enhanced by a unique Chinese design and a lovely contrasting turquoise blue interior, completes a most stunning planter, that can be displayed attractively, conveniently in any number of places in your home. Size 7" long x 5" wide x 5¼" high, it is lacquered to prevent tarnishing.

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When you take a Sleepy-Tot on visits around town or around the world. Sleepy-Tot makes any type or size of bed a crib. Baby is not tied down and feels at home in it. A boon on visits to grandma, and ideal in hotel, motel or train berth. A most practical gift. Use it till baby is four. Sleepy-Tot is crib height. Easy to carry and set up. Weighs 8 lbs. $12.50 postpaid. SAVES SITTER EXPENSE as you can take baby along without annoying your hosts.

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Exclusive with us . . .

Pottery glorified by your choice of Poppies, Roses, Tulips, or Lilies. 5" x 6". $6.00 postpaid. Hand made, hand painted.

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FLOWERTREE ORANGES

$4.85 Full Bushel 55 lbs.
Express Prepaid FROM OUR FLORIDA GROVES TO YOU

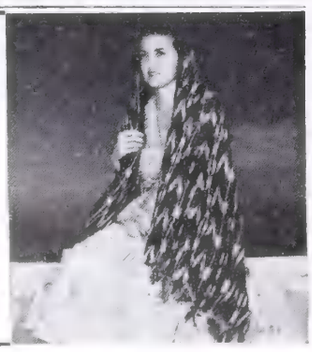
In NATURAL PACK, natural color, tree, to basket, to you. Each orange heavy with juice—*and such juice!* Money back if not pleased. So easy for gifts, too! The NATURAL PACK, full bushel, express prepaid. $4.85. SPECIAL GIFT PACKS: *No. 1,* same fruit, polished and decorated, $6.25. *No. 2,* same with two 1 lb. jars very special Orange Marmalade, 1 lb. Guava Jelly, $7.45. *Send check or M.O. No C.O.D.'s, please.*

FLOWERTREE GROVES
Box 1092A, Eustis, Florida
Add 50c, Wis., Upper Mich. and West of Miss. Riv. *(except Mo., Ark., La.)*
References: First State Bank, Eustis, Florida

IMPORTED REBOZOS

Colorful Mexican Mantillas woven by natives in Guatemala—heavy cotton yarn in many shades. Size 27 in. x 74 in.—can be worn by young and old: over the head, across the shoulders, around the waist . . . Also ideal table throw. Only $9.95 each, prepaid in U.S. or possessions. Ask for BRIGHT or SUBDUED colors. Money back if not satisfied . . . Send 10c for unique catalog of unusual things from Caribbean.

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THE WONDER RUG OF AMERICA



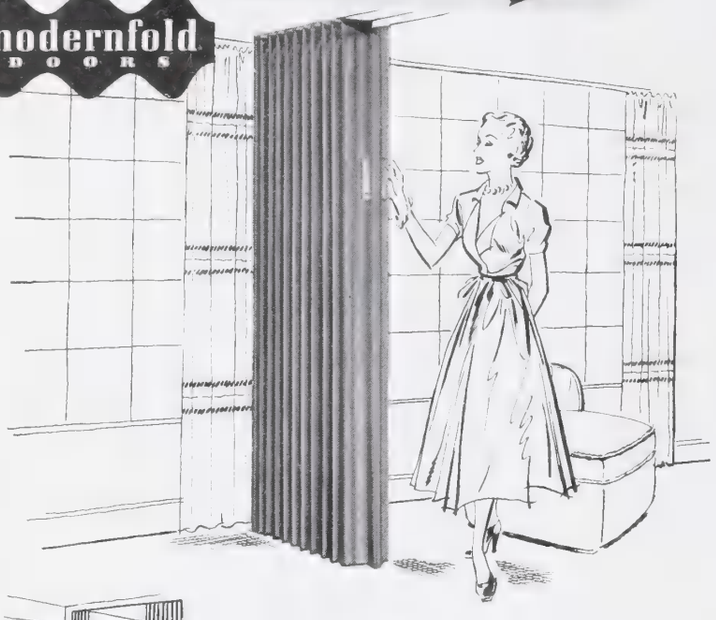
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There is a Karastan for every room.
Rich, silky, worsted-piled.
Selection at fine stores.

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A Product of
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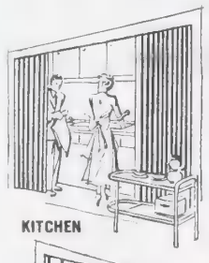
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LIVING ROOM — DINING ROOM

Closure problems? Partition problems? Not when Modernfold Doors are in your home! These beautiful fabric-covered, metal-framed doors are accordion-like in their opening and closing action. Non-swinging, they're space-saving. Every inch of floor and wall space is usable. Think what that means to closets . . . wardrobes . . . modern, step-saving kitchens . . . bathrooms, etc. Then, beautiful Modernfold . . . available in a variety of colors . . . makes a practical moving wall to divide living and dining room combinations—to convert a large bedroom into two small ones. Why not investigate this practical, sturdy closure today? Mail the coupon.



KITCHEN



CLOSET AND WARDROBE



TWO BEDROOMS OR ONE



BATHROOM

NEW CASTLE PRODUCTS

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Look in your telephone book under "doors" for the name of our installing distributor

New Castle Products, Dept. HS
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Gentlemen:
I am interested in Modernfold Doors. ( ) Please have salesman call. ( ) Please send literature.

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● For a curving wall space no more perfect table could be devised than the too-seldom remembered English hunt table. Serving here as a console to hold a tea service, its rounded side conforms fluently to the graceful stairway that sweeps down into the dining room.

Untraditional uses for a perennial favorite

The hunt table, designed as a refreshment board for the fox-hunting English, is here revived to fit its curving lines into new roles of everyday usefulness

PHOTOGRAPHS BY GEORGE DE GENNARO



● How original, after built-ins and benches, to breakfast in a sunny window from a hunt board that seats four with ease. The inspired slender plant stand adds flowers but spares the view. All tables shown in the home of Mr. and Mrs. Don Hayden Rose in San Marino, Calif.

AMERICAN-Standard

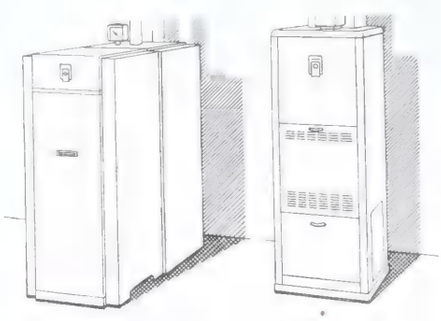
First in heating . . . first in plumbing



The Royal Hostess Sink—one of many beautiful sinks by American-Standard.

Kitchen beauty begins here

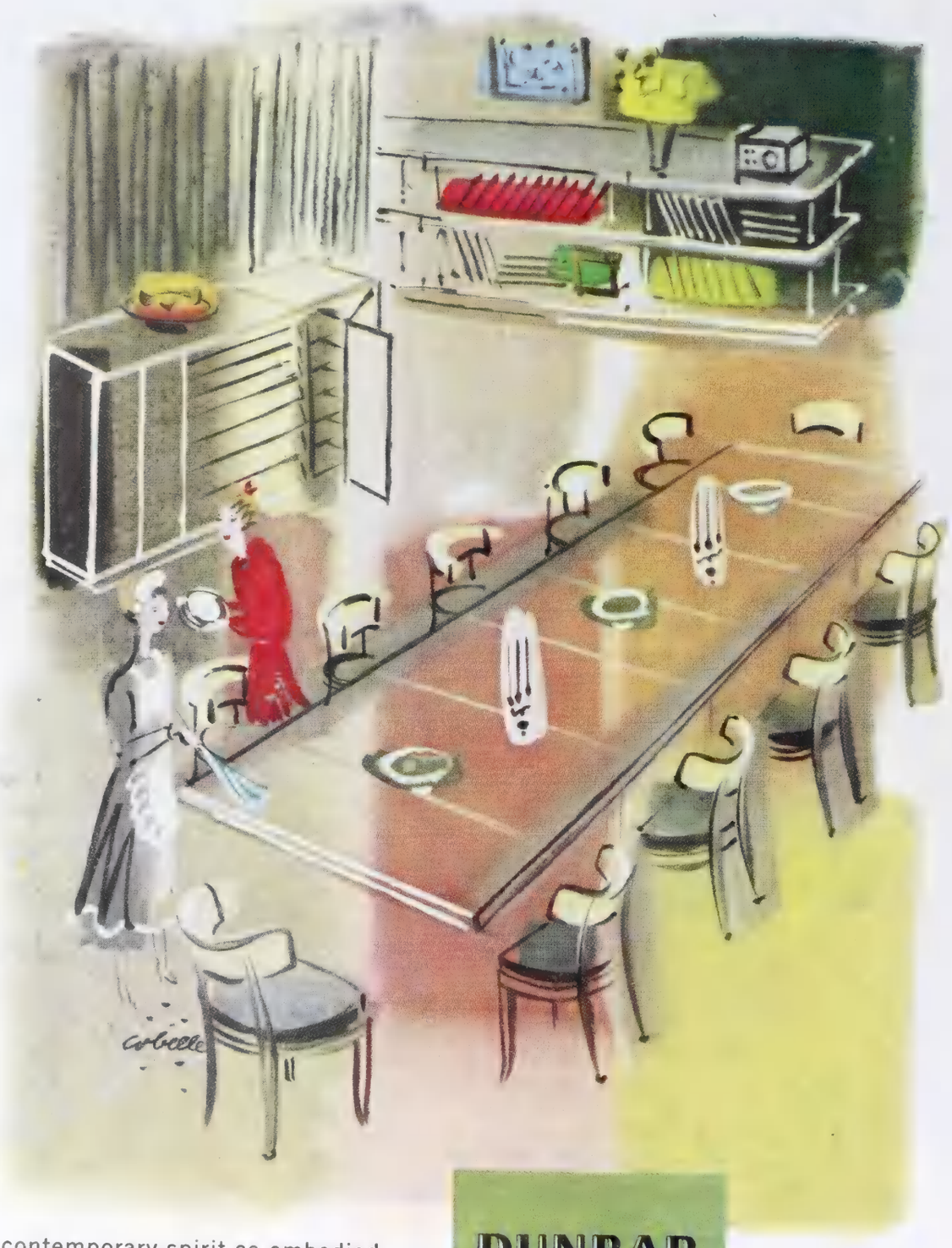
WHEN you buy a kitchen sink, choose American-Standard and you get the finest, both in looks and convenience. These sinks are made in one piece for cleanliness, of rigid cast iron for sturdiness, with a heavy coat of acid-resisting enamel for long life. Yet they cost no more. Many models to choose from, in a variety of colors and sizes. Time payments for remodeling. Sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Send for FREE HOME BOOK, your guide to heating equipment and plumbing fixtures for the whole house. **American Radiator & Standard Sanitary Corp.**, Dept. H92, Pittsburgh 30, Pa.



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Window Shopping

CONTINUED FROM PAGE 16

HOOK A RUG. Miss Andrews is a genius. Even for us she took the mystery out of rug hooking and made us want to throw out all our broadlooms. No frame is needed and, under her able guidance, you'll produce your proudest possession. Designs are her own; her color sense is magnificent. $6.50 for design, hook, instructions, and bundle of wool to start 40" x 60" rug. Rebecca Andrews, Walnut Ridge, Ark.



A TWIST OF LEMON PEEL does as much for a martini as imported vermouth—the only trick is to shave the thin curl of rind neatly and quickly. And that's exactly what the Jiffy Peeler does. The stainless steel blade cannot cut too deeply, so each twist is professionally perfect. 95¢ ppd. The Bar Mart, 62 W. 45th St., New York 19, N. Y.



NO "SHIRT-TAIL TROUBLE"
WITH THIS NEW PETTICOAT BLOUSE

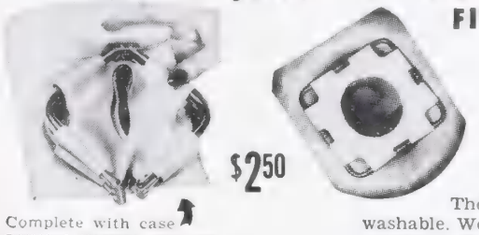


Sweet and neat for little misses. No chance of the petticoat blouse popping out when worn with skirt or pinafore. Adjustable elastic waistline and sleeves. Buttons all the way down the back and opens flat for easy laundering. High count Sanforized broadcloth. 3-inch eyelet ruffle at the hem.

Sizes 2 thru 6 . . . . . $3.95
Sizes 7, 8, 10, 12 . . . . . $4.95

White only
Postage paid

New! A BABY'S TOILET SEAT THAT FITS IN A HANDBAG



$2.50

Complete with case
ONLY 4 INCHES SQUARE

Yes, if it's a Baby Sitter—mother needn't carry anything embarrassing into rest-rooms or hotels — and baby needn't worry about losing his balance or dignity on a strange seat. Fits any toilet seat, yet folds to 4" square for purse carrying. The plastic-impregnated seat is washable. Weighs only 8 oz. Pink or blue (with deflector). Complete with case, only $2.50, includes postage

No COD's please.

Another different baby item from PeeWeeHouse

11046 Barman Culver City 54, California



COLLEGE SEAL
Letter Tray

Any man with an Alma Mater will love this walnut letter tray for his desk. It keeps important documents and correspondence in uncluttered order, and the cover is decorated with a gleaming copper plate emblazoned with any college seal. Also available with one or three initials in Block or Old English design. Inside size:

12" x 10" x 2" $12.50 ppd.
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Personalized Pottery

4 Piece Set ONLY $5.00 Prepaid—Add 50¢ —West of Mississippi

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This different outdoor furniture, built of beautiful natural Southern Cypress, is graceful and sturdy. Dip treated with clear toxic wood preservative and water repellent for all-weather protection. Sturdy construction throughout—joints dowel inset, fastened with split cypress bands.

Enthusiastically endorsed for over eleven years. Send your check, say where to ship and we'll have a set off to you when you say.

6 pieces—settee, 2 chairs, coffee table, side table and foot stool **$44.70**
3 pieces—settee and 2 chairs **$32.90**

Price includes delivery to your freight depot in U.S. East of Denver.

WESTERNERS:—Send order to Littletree Plant, P.O. Box 8362, Hollywood, 46, California. Add $5 per set. California residents add 3% State Sales Tax.

Littletree COMPANY
DEPT. B-1—WINTER PARK, FLORIDA

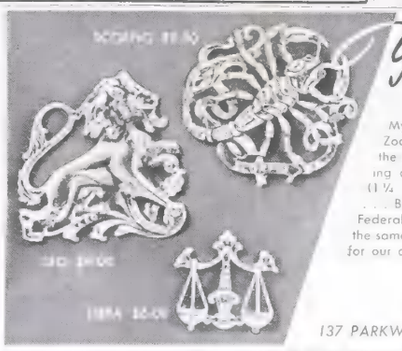


WHOOOEEEEEEE!!!!

WOLF SHORTS. The original Hollywood Wolf leers from a Hollywood & Vine lamp post. Red, yellow, and black print on white Sanforized Broadcloth.

FLAMING SHORTS. Flaming red matches on white Sanforized Broadcloth. Surprise that male! Both "Wolf" and "Flaming" are elastic band, boxer type shorts. Guaranteed sizes 28 to 42. $2.50 a pair postpaid. *An exclusive from—*

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DECORATIVE WOVEN WEBBING

Available by the Yard — Two Inches Wide
RICH TEXTURES • GAY COLORS
Price Range from 15c to 45c per Yard

For Rejuvenating your Modern Webbed Chairs or Transforming your Inexpensive Camp Furniture. *Write for Swatches*

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INACTIVE PATTERNS
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Sterling

Most of the above sterling patterns have been inactive for many years

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$10



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TRUE VICTORIAN

Collector's Item

DIRECT TO YOU!

Here is authentic elegance in BAYFORT'S Bustle Chair—the Prudence Clark—reflecting exquisite Victorian charm, in solid Honduras Aged Patina Mahogany. Wonderfully handcrafted; reinforced frame. Life-Comfort seat. H. 42"; W. 27½"; inside depth 20"; seat top to floor 15½". Choose lovely, fresh, Antique Velvet in either red, blue, green, plum or gold—$139.50. (In regular velvet or tapestries, $130.50; in your fabric, send 2¾ yds. 54" material, $124.50). Check or money order. No C.O.D. Express prepaid. Fully guaranteed and highly praised by many. Also, send stamp for our "Portfolio of True Victorian."

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There's a new craft-thrill in store for you. With DECOR-CRAFT COLOR KIT, you can apply wonderful, dramatic designs—flowers, figures, geometric, etc.—in the decoration of china, pottery, glassware, cork articles, metalware, furniture pieces and every other hard surface. The colors are ready-to-apply, are clear, bright, can-be-mixed, are quick drying—and will not scratch or peel, are washable, water-proof and sun-proof—and will last as long as the object they are painted on! Simple to use, whether you apply it free-hand, with stencil or with silk screen. Use DECOR-CRAFT to add charm and beauty to anything from a glass ash-tray to an ornate lamp or piece of furniture. *CONTENTS: Each kit contains one jar each Red, Yellow, Blue, White, Black—and Gloss-Finish, a brush and a folder of the easy-to-follow instructions. Price $1.50*
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18 Clock	3.50	7 Corner Cupb'd.	3.00
8 Settee	4.00	11 Bundl'g Bed	3.00
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Postpaid—No C.O.D.'s.		18 piece set	$55.00

Send for FREE gift catalog

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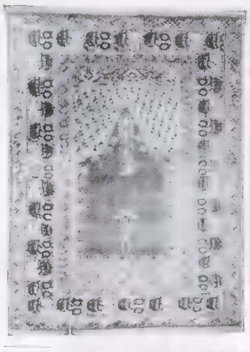
Window



A LITTLE VALENTINE will think you're wonderful if you make February 14th a red letter day by giving her this miniature Queen of Hearts. She stands just 7" tall, comes royally housed in a polka-dotted gift box, and her queenly costume is sprinkled with red hearts. $1.50 plus 10¢ postage. Dennison's, 411 Fifth Ave., New York 16, N. Y.



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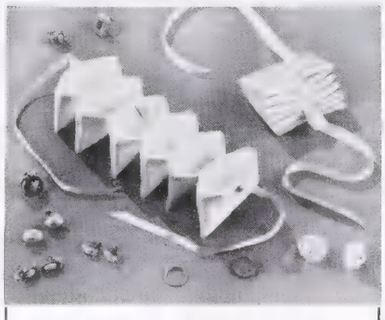
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I specialize exclusively in the finest antique and semi-antique oriental rugs obtainable.

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Successor to Major L. B. Lawton, Collector of fine rugs since 1900.



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$2.25 Postpaid

Made of rayon satin in pink, white, yellow, blue, cerise or black, and lined in baby flannel. Accordion styled . . . 2" x 2¾" . . . with 6 pockets . . . to stand upright in dresser drawers or pack like a charm for traveling. It's the dearest all year around gift for Valentines, Easter, birthdays and anniversaries. I've found in many a moon.

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An Ideal Youngster's Gift



ONLY
$3.95
Postpaid

Every boy and girl will want to try their walking skill on these sturdy, handsome stilts! Muscles develop and grow strong while youngsters enjoy themselves. Worlds of fun and healthful exercise at the same time!

- **Built of rugged, clear-grained hardwood, 6½ ft. long.**
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- **Strong enough to support 200 lbs.**

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FEEL YOUR LEATHER. and make sure it isn't wearing away, the dye isn't fading out, your gloves don't need reshaping. And then, if they do, hurry them in to this shop where they'll be completely refurbished, cleaned, tinted, redyed, glazed, renapped, and generally given a good going-over. Coats, suits, and dresses cost about $10, handbags, $7.50, and gloves, $1. Leathercraft Process, 1052 First Ave., N. Y. C. 22.



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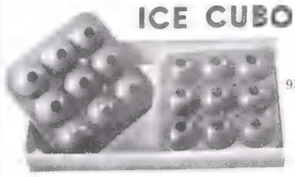


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pop out one at a time! Freeze balls instead of cubes . . . new look in drinks for the original host . . . also freeze fruit juices. Patented ICE CUBO twin trays freeze 18 genuine ice balls at a time, each 1½" in diameter (gift boxed with color tablets) $3.95 postpaid.

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Authentic 18th Century bow front chest.

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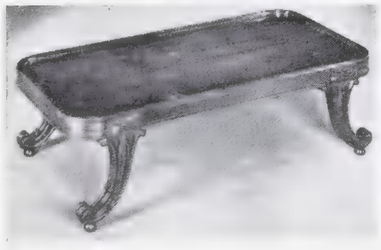
Window



TAKE A TRIVET, a handsome black trivet with a heart design, and give it to your mother for her dinner table, or use it as a hefty paperweight on the library desk. A perfect reproduction of the Early American trivets, it is fine for holding leaky flower pots, hot dishes, water pitchers, or just for decoration. 6" x 9". $1.15 each: 3 for $3.00. Postpaid from The New England General Store, Plain Street, Millis, Mass.



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Hand-Decorated 4 Piece TIN CANISTER SETS

Six gay Peasant Designs on different background colors. Your choice of White, Black, Green, Yellow, Red, Blue.

Varnished and waxed to a satin finish. Moisture proof and snug tight. Perfect containers for flour, sugar, coffee, tea.

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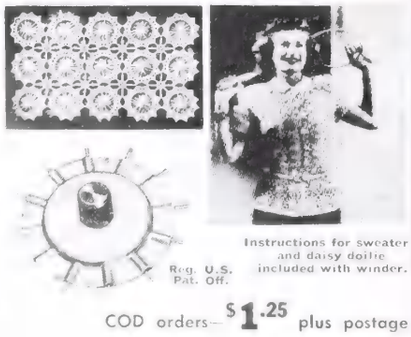
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TIME SAVING • Beautiful 2⅛" daisies can be made at rapid speed—35 to 50 per hour.
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MONEY SAVING • No waste. Use odds and ends of yarn. Reduces amount of crochet cotton and yarn normally used by ½.

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RALPH C. SPRINGER CO.
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Instructions for sweater and daisy doilie included with winder.

COD orders—$1.25 plus postage

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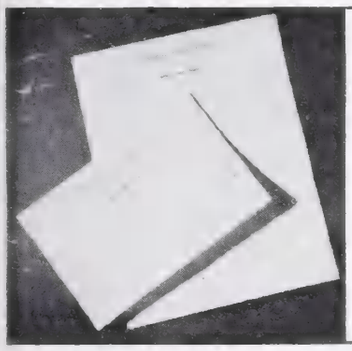




SWEET HEART, sentimental as a Victorian valentine, is a sterling silver elegance that your grandmother might have had in her parlor. You may want to spot it on the hall table for cards, on your vanity for lipsticks or guest puffs, in the living room for wafer-thin chocolate mints. 5" wide. $13.50 incl. tax and postage. Black, Starr & Gorham, Fifth Ave. at 48th St., New York 19.



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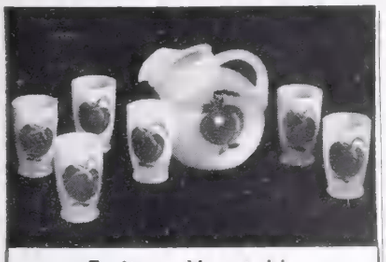


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Gay notes, romantic as a love song, are printed in red with the outline of a heart pierced with an arrow and "Heartbeats from ———" (any first name). Fine quality paper is gray, blue or white, and comes in note or letter size. Box of 36 sheets and 24 envelopes.

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The Selden Cooper Shop
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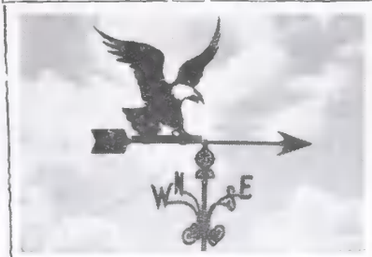
Your daily "builder upper" will have better savour when you drink it out of one of these 6 oz. juice glasses. The ball type pitcher becomes a welcome addition to your meal time accessories and it holds 40 ounces. The entire set is made of a milk type glass and the hand painted decorations are fired on for lasting beauty. These sets are available in both tomato or orange motif. Please state your choice.

Complete Set—Pitcher and Six Glasses $4.00

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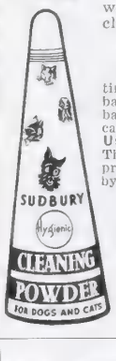
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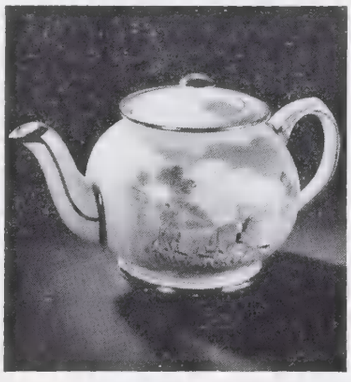
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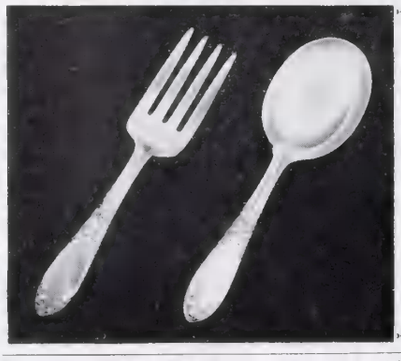
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Read in bed by the soft light of this beautiful lamp—while listening to your favorite music! A glareless tubular type bulb with a frosted curved lens built right into a magnificent 5 tube radio that's tops for tone and volume. Compact, smartly designed unit 9½" long and 5½" wide. Choice of Ivory or Walnut finish. Equipped with flexible brackets that fit any size bed. Complete broadcast band coverage, operates on either AC or DC. (State finish desired.) Sorry, no C.O.D. Send check or money order. Dept. HB-2.

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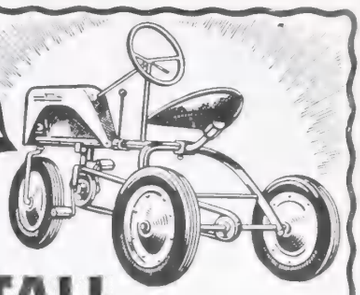
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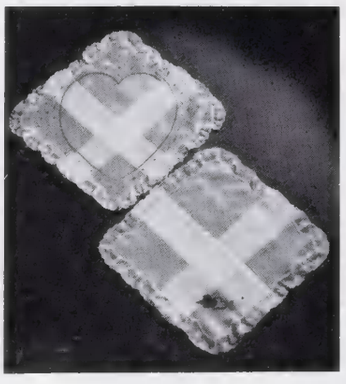
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SO DEAR TO HER HEART. Here's the sweetest love-and-kisses gift of all for Valentine's Day. But if you have a cold, carry tissues or one of your husband's linen squares, and save these for glamour fluttering or to show off in a suit pocket. And always mist them with your wickedest perfume. Swiss sheer with Swiss embroidery and lace edges, $2 each; $3.75 the pair, ppd. Mosse, 659 Fifth Ave., New York 22, N. Y.

(Continued on page 31)

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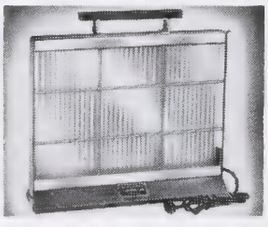
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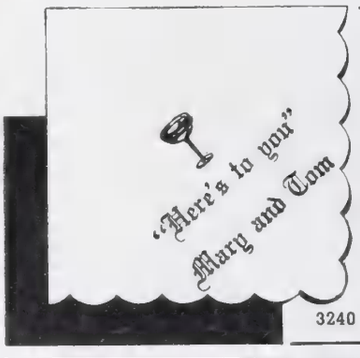
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Window Shopping

CONTINUED FROM PAGE 28



FLAMING BEAUTIES will glow graciously from a mantel, on a hall console table, or your grandmother's spinet. Although they look as colonial as a tester bed, they are electrified and come with pretty etched glass chimneys in brass stands. 9" high. The price, you'll agree, is unbelievable: a pair for $9.95. Ppd. Thompson-Winchester Co., Inc., 201 State St., Boston 9, Mass.



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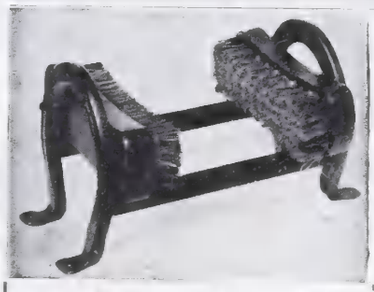
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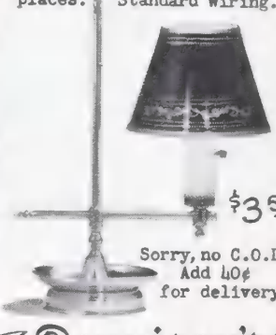


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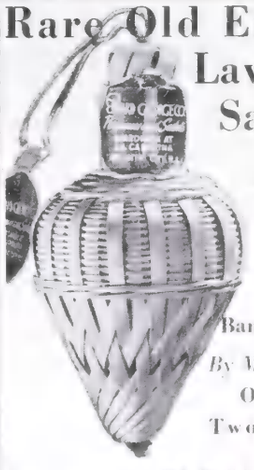
Bring new beauty to dining room, dinette and occasional chairs . . . cover them with colorful woven simulated needlepoint Floral Panels in five minutes. Yes, that's all the time it takes to easily tack these lovely tapestry background Floral Panels on any chair. The handy 20" x 20" size will cover any chair with a detachable seat. Floral Panels come in five smart background colors: Beige, Black, Blue, Rose and Wine. Save over half by covering your own chairs with beautiful Floral Panels. Order now . . . specially priced.

$1.25 each $7.00 for set of six

Send Check or Money Order. No C.O.D.'s please.

BARBARA DALE
HOME FABRIC COMPANY
2326 So. Michigan Ave. Dept. H81
Chicago 16, Illinois

Rare Old English Lavender Sachet



Aristocrat of Scents

In Beautiful hand woven Bamboo Basket

By Mail • Postpaid

Only 59c

Two for $1.00

Yes, it's genuine Old English Lavender, free from adulteration, with its natural, long-lasting fragrance.

Nice to delicately perfume the bedroom and powder room, the linens, dress and garment bags, the lingerie and hosiery drawers, the handkerchief box, etc. and to place among the woolens to discourage moths.

Similar baskets filled with Rose Buds, Orange Blossoms or Pine Balsam, same price. Baskets may be refilled.

EDWARD GEORGE COMPANY
Boardwalk Nat'l Arcade Bldg., Atlantic City, N. J.



THE NEW EASY TO INSTALL

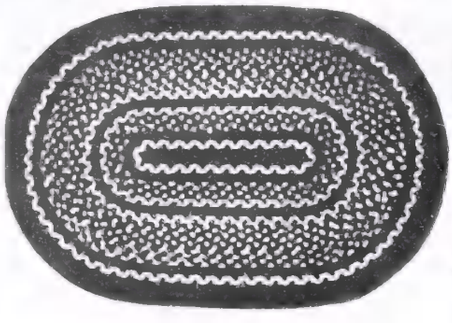
HANG-ALL Auto Wardrobe Rack

Send Check, Money Order or Postal Note. ***$3.95 Postpaid***

DAMAR DISTRIBUTING CO. • 72 High St., Newark 4, N. J.

HOLDS 12 OR MORE GARMENTS FULL LENGTH

Perfect gift for sportsmen, salesmen and vacationists. Tested to hold 100-lbs. Fits all cars. Will not shift. Eliminates packing troubles. Richly nickel plated. Easily attached and removed. Clamps over window frame without marring. Garments will not interfere with rear view vision. Ideal for suspending a baby basket. When ordering state make and model of car.



AUTHENTIC REPRODUCTIONS

COLONIAL OVAL BRAIDED RUGS

None finer made. Reversible, durable, heavy weight rugs. Satisfaction guaranteed.

OLD COLONY All Wool		BAR HARBOR Cotton-wool filled	
24"x36"	$ 6.95	24"x36"	$ 3.65
27"x54"	10.95	27"x54"	7.95
4'x6'	29.95	4'x6'	12.85
6'x9'	69.85	6'x9'	34.50
8'x10'	97.50	8'x10'	59.50
9'x12'	128.50	9'x12'	76.50

In burgundy, blue, red, green or brown on multicolor backgrounds. Sent postpaid.

THE DERMAN RUG CO.
95 Main St. Watertown, Mass.

Amazing Simple Device Ends Garbage Mess and Odors!



Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling!

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!

Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

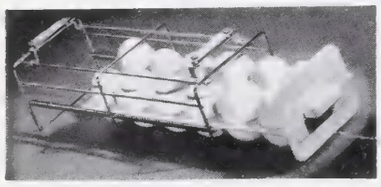
New! PATENTED SCRAP-TRAP

Goodbye to your *worst* kitchen chore! Now you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America.

GENUINE SCRAP-TRAP BAGS always available. Only 35c for month's supply (about 1c per day).

SAVE 700 TRIPS A YEAR to your outside garbage can! Women love its new, easy, sanitary convenience! New low price. Mail only $2.19 for beautiful ivory-finished Scrap-Trap complete with month's supply wet-proof genuine Scrap-Trap Bags. 500,000 sold on sight! Mail order today!

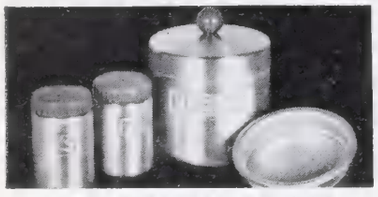
ARBEE PRODUCTS CO., Box A-2, KANSAS CITY 17, KAS.



Want More Refrigerator Space? Use

REFRIGER-EGG TRAY

A sliding egg drawer for your refrigerator! Just attach it to *under side* of wire shelf, and use top of shelf for other things. Holds one dozen eggs safe from breakage, uses space often wasted. You'll love it! Postpaid, only..... **$2.10**



MODERN RANGE SET

In gleaming spun aluminum—to keep your range top orderly. Three matching pieces: Salt, Pepper, and Grease Receptacle with detachable strainer that strains fats as you pour them off. Beautiful addition to kitchen. Postpaid, only..... **$2.75**

Practical, lasting gifts. Order by mail from

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Genuine

Mother Of Pearl Fruit Knives

with sterling silver ferrule and stainless steel, mirror-finish blade. A classic pattern of beauty. Limited number now available for first time in years. Because of their rarity they are becoming collectors' items. You can purchase one *($3.50 postpaid)* as a letter opener.

SET OF SIX $20 postpaid gift boxed
One $3.50 postpaid
Send Check or M. O. No C.O.D.

House of LeWitt

LeWITT BLDG., NEW BRITAIN, CONN.



Window



HEARTS AND FLOWERS come on a heart-shaped acetate gift package containing some of Jensen's most delicious fragrances. The package contains: ½ oz. Sachet spray, ½ dram of perfume, and one dram of bath scent. Remember it as a love-and-kisses gift for your brother's girl, your grandmother, or your mother-in-law. $3.50 plus 20% tax. Georg Jensen, Inc., 667 Fifth Ave., New York 22, N. Y.



LIGHT UP THE EYES of your desk-bound uncle, your favorite hostess, or your father whose study is his hallowed retreat, with a solid brass Colonial lamp. The greatest bargain of the new year comes with a maroon or green parchment shade with a gold leaf trim and is 21½" high. Yours for the glowing price of $6.45. Ppd. Mail order only. Jore Distributors & Co., Dept. L, 17 E. 42nd St., New York 17.

Personalized Tie Tender



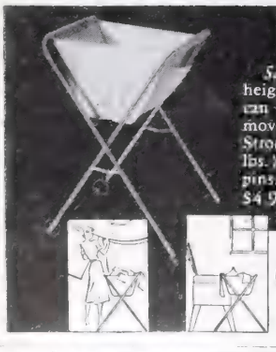
This handsome addition to a man's closet allows easy one-hand selection with all ties visible. Individual plastic hangers hold ties securely and move freely on chrome bar. Sturdy plastic mahogany back 15" long holds 30 to 50 ties.

$3.50 postpaid
30 ties
40 ties $3.75
50 ties $4.00

Price includes name or initials

Dept. CI **UTTAL'S Mount Vernon, N.Y.** SORRY, NO C.O.D.'s

NO MORE WASHDAY BACKACHE



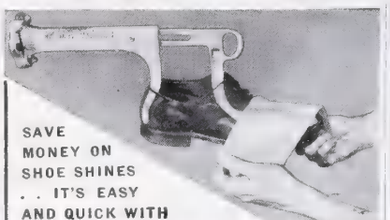
Sit-A-Stool holds a bushel basket full of wet clothes—waist height so you can reach them. No stooping! • Wheels so you can push it easily. No more carrying or reaching. • Large removable cotton duck bag snaps on and off . . . easily washed. Strong, extremely lightweight aluminum tubular frame. (7½ lbs.) It folds. Height 32" when open. • Large pockets for clothes pins. Like the idea? Every woman does. Money back guarantee. $4.95 postpaid. Cash, check or money order, or C.O.D., you pay postage.

Guaranteed by Good Housekeeping — If not as advertised this ad

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SAVE MONEY ON SHOE SHINES . . . IT'S EASY AND QUICK WITH

Your "HOME VALET"

Save those dimes and quarters with this wonderful new home convenience. Strong aluminum, demountable, complete with 2 toe-plates. Fits all shoes. A good gift. GUARANTEED.

2.50



Victorian
HAND VASES
in
Cranberry & Crystal

$1 each

Charming little vases that reproduce old pieces. These are 4 inches high in delicate cranberry with crystal glass ruffle top. Use them for candle sticks, too. $1. each ppd. No C. O. D.'s, please.



NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds up to twelve skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

Each, $3.95
Add 25c for Postage and Handling

Sold in 48 states and all over the world

PRAC-T-RACK, STILLWATER 1, NEW JERSEY

BEAT HIGH BARBER PRICES WITH
The New "Family" HAIR-CUT OUTFIT



Realprofessionaltype clippers, shears and comb with easy instructions to assure good-looking haircuts for all the family. Pays for itself in a hurry.

Dealers' inquiries are invited.

Special Price **3.95**

SEND YOUR ORDER TODAY.
Postpaid with Check or M.O. Extra with C.O.D.

J. M. CRIMMINS, NORRISTOWN 9, Pa.

Quaint Ceramic
Pot Belly Stove

$1



Delightful for ivy or flowers. Quaint pottery stove 4¾ inches high in ivory with gay floral touches. Shades of the '90's for your coffee table. $1. ppd. No C.O.D.'s, please.

CHARM COTTAGE
"On the Mississippi"
Davenport, Iowa

Shopping



START FROM SCRATCH. Screw these ribbed plastic plates to the base of your front door, and gone are those scratched and battered portals, because the dog of the house now enters and leaves like a gentleman. Even a mastiff's giant paws won't break down their dogged resistance! They measure 3¼" x 12". $1.95 the pair. May Sherwin, 545 Fifth Ave., New York 17, N. Y.



PLACE SETTING CLUB. Choose a pattern from Gorham, Towle, Reed & Barton, International, Lunt, Whiting, Watson, Heirloom or Smith, and order a six-piece place setting that can be paid for in monthly installments of $2 a month. If you want to order two place settings, the charge is $4 a month; three, $6 a month, etc. Prices include federal tax. Nelmor Jewelers, 901 Bergen Ave., Jersey City, N. J.





Old & New from Old Boston

$3.50 tax included

STERLING UTILITY TONGS

Sterling silver tongs may be used to pick up sugar, ice, olives, fruit, and other foods. Engraving in beautiful Old English Scroll Lettering $1.00 extra. Also comes in gold plate—at same low price!

Ann Driscoll

Check or money order. No C.O.D.'s, please. Postpaid anywhere in U.S.
P.O. Box 767, Boston 2, Mass.



PLAN-A-HOME *Model Kit*

Makes a scale model of any 4 to 9 room plan



No tools needed!

PLAY SAFE—try your ideas on a model before you build. Making a scale model is easy—no tools needed—with a PLAN-A-HOME Model Kit. Simply insert pre-cut wall sections in slotted plastic footings. Change as often as you like. Furniture cut-outs for every room. Thousands of satisfied users. Send today for 315 piece kit. 3-day inspection privilege. Postpaid, $6.00—check, currency or money order.
PLAN-A-HOME MODEL CO., ELKHART 14, IND.



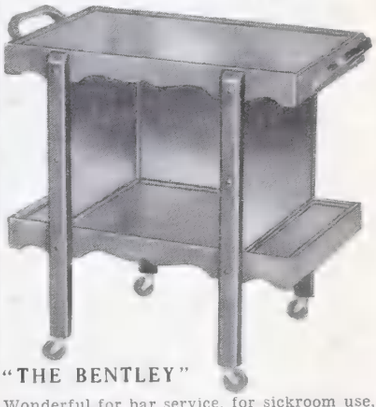
New ONYX BASED SHIMMERING SHOWERS

The luminous clarity of these electrified shower lamps will lend a note of grace and brilliance to your room. Timeless in form . . . modern in execution . . . each sparkling lamp displays 27 cool, star-like glass crystal pendants cascading over a 3½" square of genuine onyx. Heavy gold plated open work base. Ideal for the credenza, console, table, etc. Complete with bulbs. Overall height 17".

$19.85 the pair, postpaid

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THE PERFECT HOSTESS WAGON



"THE BENTLEY"

Wonderful for bar service, for sickroom use, for every hostess need. 17"x27"x29" high . . . with a spacious center cabinet for decanters, record albums, magazines etc. and two side trays that are just right for large bottles and glasses. Styled for traditional or modern interiors, sturdily constructed of smoothly sanded hardwood. Shipped completely assembled. *Express Prepaid*

Unpainted (for home painting or staining) $22.50
In Mahogany or Maple finish $27.50
Please send check or money order

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FIRESIDE CHAIR

Smart! Charming! Frame of carefully selected hardwood, finished in dark or blond mahogany . . . covered with loveliest floral creation in rose and beige . . . to harmonize splendidly in every setting. Seamless tufted channel back, fine coil springs, webbed construction, genuine moss and cotton filling. Shipping wt. 45 lbs. 34" high, 30½" deep, 27" wide, 21" seat depth. Verified $49.50 value.

$32.50 Single! $59.50 Pair!

Express Collect

CONSUMERS BUYING SERVICE
MORRIS FIELD, CHARLOTTE, N. C.



Electric

"MOTO SANDER-POLISHER"

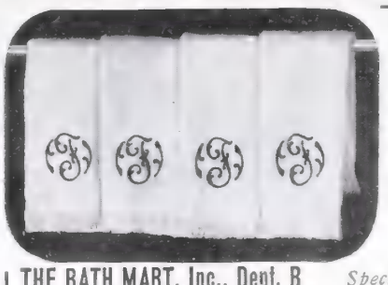
Saves Time—Saves "Elbow Grease": Moto-Sander takes hard work out of two tough jobs . . . sanding and polishing. It's as handy in the home as your electric iron or sweeper . . . so easy to handle a child can use it. Quickly and smoothly sands or refinishes furniture, walls, woodwork, workshop projects; or speedily polishes furniture, automobiles, other surfaces. Moto-Sander delivers 7,200 strokes a minute . . . works into those hard-to-get-at places. Straight-line action (non-rotary) eliminates any possibility of wood burns or scratches. It's the lightest, most practical electric sander—the only one of its kind. Operates on 110 V.—60 cycle AC. Furnished with 6 assorted sheets Garnet paper for sanding . . . felt pad and sheepskin for wax polishing. Thousands of satisfied users.

- Sand Furniture and Woodwork before painting
- Sand Walls before painting
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- Polish Waxed Furniture

MONEY-BACK GUARANTEE: Send only $14.85 check or money order and we will ship Moto-Sander postpaid; or, send only $2 now and pay postman balance plus postage upon delivery. Your MONEY BACK if not delighted after 5 days' trial.

Only $14.85 Postpaid

DREMEL MFG CO., Dept. SP499-B, Racine, Wis.



Initialed

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Four smart, personalized Terry cloth guest towels in white, blue, gold, green or rose with beautiful contrasting colored initial. Full size 10 x 16 with deep fringe at both ends. Gift packed 4 to a box. Solid colors only. Specify initial and colors. Order for your very own or as a practical gift.

Set of 4 embroidered, initialed towels $3.00 postpaid
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Send check or money order. Sorry no C.O.D.'s.

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Specialists in Bathroom & Closet Accessories
Great Neck, L. I., N. Y.



AT LAST! . . . NO MORE CLEANING TOILET BOWLS . . .

FLUSH-o-LET'S STERILIZING ACTION REMOVES ALL STAINS, SLIME, AND ODORS . . .

Another disagreeable job eliminated. Flush-o-Let cleans your dirty toilet bowls automatically. Each flushing activates the Flush-o-Let. Attaches inside tanks. No plumbing required to install it. Harmless to metal, bowls, and humans . . . Can be used with septic tanks. One bag of chemicals lasts six months. Refills 75c each. Complete outfit includes one bag of chemicals. $3.75 post paid. Satisfaction or money refunded. Check or Money Order.

FLUSH-o-LET INC.
Box 66-A Little Falls, New Jersey







ROLLING TRAYTABLE

It Folds! It's Featherweight!

A wonderful utility table on wheels! Use it for indoor and outdoor entertaining—for the kitchen, the nursery, the sickroom. So light it can be picked up with one finger! Folds compactly. Sturdily fashioned of non-stain aluminum. Each tier 12" by 31"..... 10.95

Send 10¢ for amusing "Tippler" catalog #27

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America's Most Unusual Store



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Heart ear clips $2.95
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Have a Heart!

—Or give one away—on Valentine's Day! Pin and earring rhinestone hearts each centered with a simulated pearl and dangling another! Write for FREE Costume Jewelry Catalog.

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or the house of a friend, hand painted in full color, and fired for permanence, on a 10" ivory plate. Please send sketch or snapshot and indicate colors and building materials. Print plainly full inscription wanted. Sent p.p.pd. in 4 weeks upon receipt of check. No C. O. D.'s.

$8.50

Send for catalog.

Grace Lloyd-Collins
Wilmington 43, Delaware



Window



THE HEART IS YOUNG AND GAY. Inside a red plastic heart there is concealed either a small cigarette lighter or a perfume dispenser. Choose between them if you can, or make it easy for yourself and order both. Each is $1.50 postpaid, and they come from Von Doemming, 864 Lexington Avenue, New York 28.



TAKE A CHAIR that is an authentic reproduction of a Victorian piece, and use a group of them in your dining room, a pair in your hall, one for your desk. Made of solid walnut in a walnut or mahogany finish, it comes in muslin, to cover with your own needlepoint, for $18.95; in tapestry or striped fabric, $19.95 each. 34" high. Exp. coll., no c.o.d.'s. From The Chair Shop, Box 220, Hickory, N. C.



HEATTAINERS laboratory tested. Keeps 8-oz. nursing bottle at proper feeding temperature for four hours. A boon to mothers—for night service, shopping, traveling or at home. Comes in Pink or Blue.

$1.50 each ppd.

No more crying over spilt milk! KANT SPILL TRAINING KUP. Facilitates training and minimizes accidents. Made of durable plastic. Personalized on cups of Pink—Blue—Ivory.

$1.50 each ppd.

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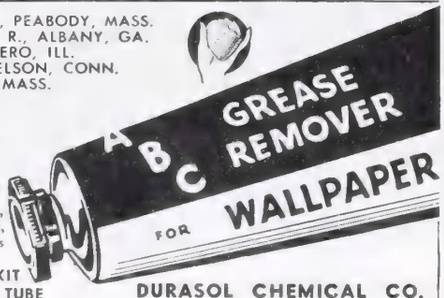
THE PIGEON COOP
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"I SAVED $30.00," SAYS MRS. M. G., PEABODY, MASS.
"A MIRACLE CLEANER"—MRS. W. P. R., ALBANY, GA.
"WONDERFUL"—MRS. M. D. H., CICERO, ILL.
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GIVE YOUR WALLS A BEAUTY TREATMENT with ABC WALLPAPER CLEANERS

ABC CLEANING PAD for Dirt, Dust, Soot. Excellent for Window Shades, White Shoes, Drawings, Books, Pictures and Venetian Blind Tapes, etc.

SEND TODAY FOR THE GIANT KIT CONTAINING 3 PADS AND LARGE TUBE WILL DO 3 OR 4 ROOMS $1.00 POSTPAID



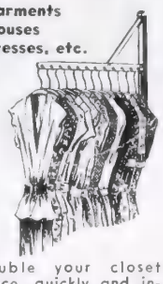
DURASOL CHEMICAL CO.
77 TRAVERSE ST., BOSTON 14, MASS.

THE Foldaway

SPACE SAVER FOR:

$1.50 plus 15¢ postage

Garments
Blouses
Dresses, etc.



No C.O.D.'s
HOLDS 12 GARMENTS IN SPACE OF 2



Double your closet space, quickly and inexpensively with the Foldaway. It is modern and attractive . . . made of solid prime aluminum . . . no sharp edges. Lifetime construction . . . takes only 2 minutes to put up.

FOLDS UP FLAT OUT OF WAY

NO WRINKLING NO CRUSHING

VIRGINIA BRACKETT
NORTHPORT, LONG ISLAND, N. Y.

TERRY-GATE

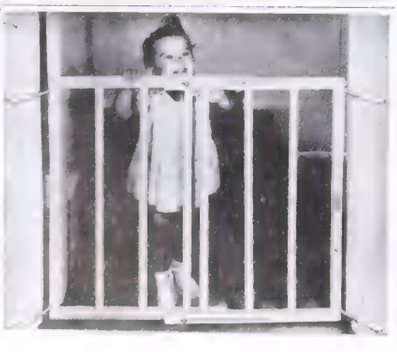
An adjustable baby gate that is not permanently attached but can be moved instantly from one doorway to another. Held safely in place by rubber covered clamps that grip doorcasings up to 7".

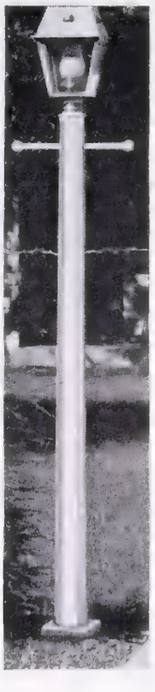
Has no crossbar low to pinch little fingers or give toe hold for climbing over. Two doorways from 26" to 37" wide. Height 25".

Beautiful natural finish **$5.95** ppd.

White, pink or blue **$1.00** extra

TERRY MFG. CO.
1528 Franklin St., Santa Monica 3, Calif.





At Last . . .

A LASTING LAMP POST *for Your Lamp*

Designed Especially For Colonial Lamps

Maybe you have the lamp, have made one, or are going to buy one — but the POST (and its cost) has you stopped. We can ship you this steel POST only, authentic Colonial design, 7 ft. high, with base as pictured, octagon shape 5½" tapering to 4¼" wide at top, with 3" O. D. sleeve to hold your lantern. All prime coated ready to paint and wire. Heavy gauge steel—costs less, yet lasts longer than any other metal or wood. Shipped F.O.B. Canton, Ohio, $22.95 check or money order. Please, no C.O.D.'s. Shipping Wt., 40 lbs.

ATLAS
WELDED PRODUCTS, INC.
Douglas Adams,
3426 Navarre Rd. S.W.
Canton, Ohio

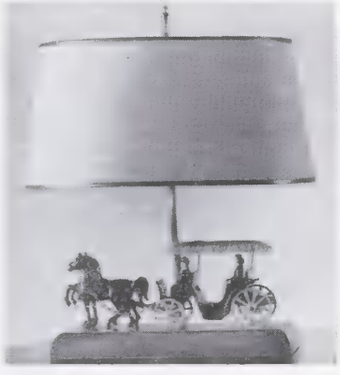
Shopping



STICK 'EM UP around your luncheon table—the gayest, most fragrant place cards that ever put a guest in her place. A gift box comes with four decorative sticks filled with floral-fragrant bath salts, and attached to each is a place card. $1.25 for the quartet, including tax and postage. No stamps. Hall Galleries, Albert Steiger Co., Springfield 2, Mass.



THE SURREY with the lamp on top is every bit as engaging as the melody that inspired it. The metal surrey, hand-painted blue with yellow wheels, is authentically complete to coachman, fashionable lady, and spanking bays. It's mounted on a polished wood base, with yellow fabric shade trimmed in brown and red. 20" high. $19.95 exp. coll. No c.o.d.'s. Byock & Williams, 95 Halsey St., Newark 2, N. J.





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RED CAP

CARRY YOUR

CIGARETTES AND MATCHES

Novel, humorous, delightfully amusing way to serve your cigarettes. This perfectly enchanting modern version of a red cap carries your cigarettes and matches. 10" high in satin finish solid brass, well constructed for long lasting service. Good decoration for home, office, den or game room. No C.O.D.'s. $4.95 postpaid

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← **THE CARRIAGE WITH THE LAMP ON TOP.** Red, all-metal carriage; yellow wheels; coachman and ladies colorfully hand painted; drawn by a pair of metal horses; polished wood base. Yellow fabric shade trimmed in harness brown and red. For desk, wall table, dresser, night table, child's room; a natural for living room, kitchen, bar and rumpus room. 20" high, oval shade 16" x 9".

$19.95 express collect

TELEPHONE LAMP. No phone fumbling with this bright, new idea. For your night table or dark hallway, for doctors and nurses, as a desk lamp for home or office. Artistically hand painted parchment shade, gold trimmed. 18" high—12" wide. For rectangular phones only.

$9.95 express collect



No C.O.D.'s
Inspired Valentine Gifts

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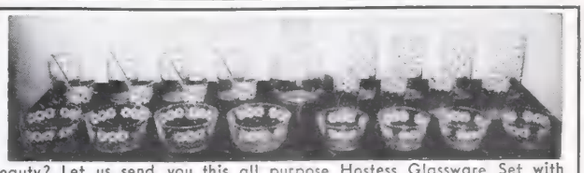
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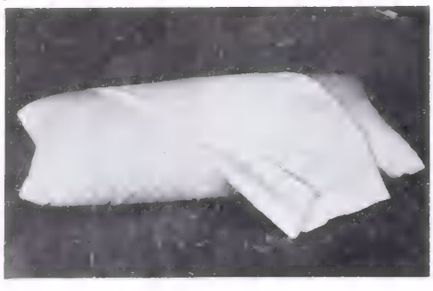
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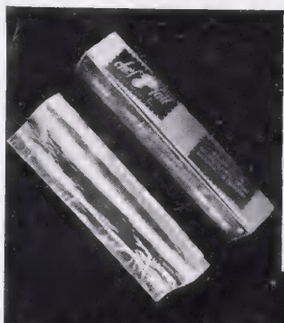
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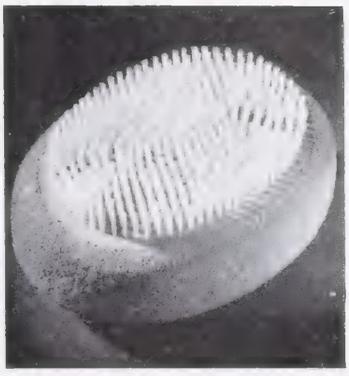
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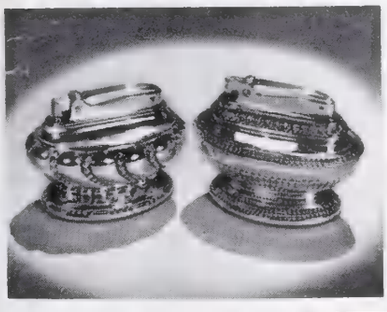


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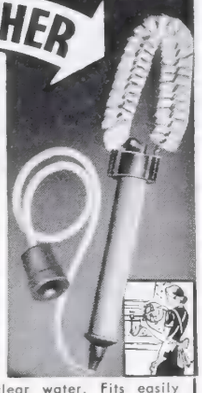
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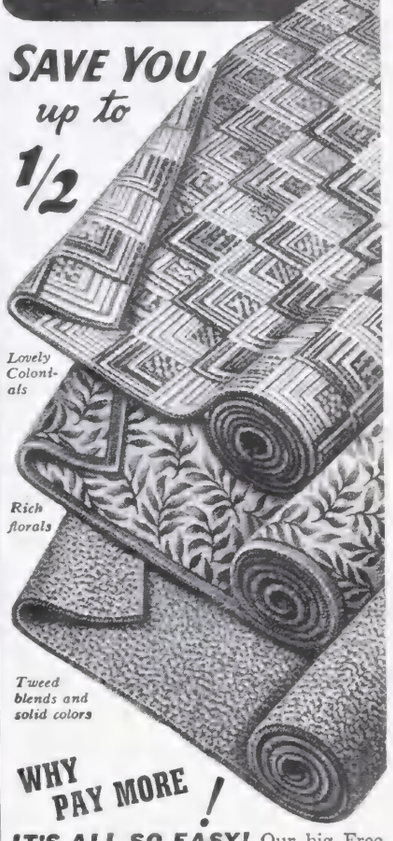
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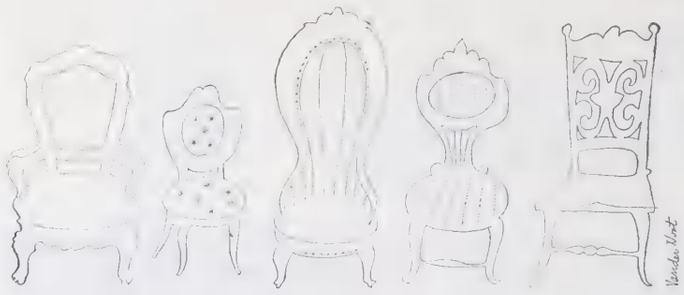
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Decorator's Diary

Highlights from a decorator's notebook— as good as a firsthand shopping trip through the home furnishings stores and showrooms

Saw a new kind of plastic upholstery at Knoll's that I decided to use on the chairs for the Sturgis game room. It's Lumite, made of the same plastic thread they use for window screens, but finer, of course, and closely woven. Has all the easy-to-clean virtues of the plastic sheets that look like leather plus the advantage that, being woven, it may also have a woven pattern. The one that Knoll uses



Plastic-covered armchair

is in bright red and white stripes. I was afraid it might be stiff and harsh to the touch, but it isn't. No more so than duck, for instance. The colors are supposed to be fast and they say that since the tiny spaces between the threads allow the fabric to breathe it doesn't get clammy in cold weather or sticky in hot weather, the way some of the other plastic coverings do.

Went shopping for lighting fixtures today. Not an inspiring experience, but I found something at Gotham Lighting Corp. that made up for all the etched glass and fancy brass affairs that clutter up so



Flexible gooseneck lamp

many of the showrooms. It's called the "Formlite"—a wall fixture with a flexible gooseneck and a crisp, flared shade that's pretty enough not to be labeled "functional" in big bold type. It's of metal with a brushed chrome finish. Ordered two of them for the boys' room, the only room left with those ugly imitation-candle wall brackets. The boys will be able to use them for bed lamps by pulling the goosenecks down, or for desk lamps by switching them over to one side. Or they can turn the shade toward the ceiling and have indirect lighting.

(Continued on page 42)

Mersman Tables

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DECORATOR'S DIARY

CONTINUED FROM PAGE 38

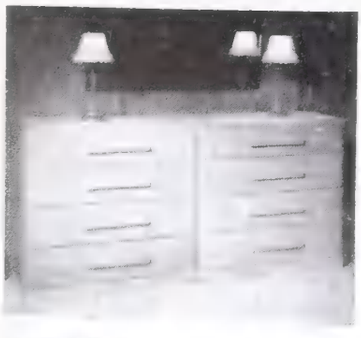
Was a bit startled when I walked into Waldron Associates to see a little rush-seated chair standing in the middle of all their newest designs by Allen Gould and other modernists. Looked for a minute like an antique. Then I realized no antique I ever saw was made quite like that. Turned out to be contemporary Italian. The frame



Rush-seated chair

is some kind of native Italian wood lacquered black. The legs taper delicately toward the bottom, then swell slightly at the end into little knobs. The whole thing looks so light you suspect you could twirl it around one finger. It is light, but feels good and sturdy to sit on, nevertheless. I showed a picture of it to the young couple who just moved into Peter Cooper Village. We settled on four of the little chairs for their dining foyer. So easy to move into the living room or any place else where an extra chair might be needed.

We really had to figure the budget on that job. Like so many other couples these days they moved into their brand new apart-



Chests to paint yourself

ment with two beds, two chairs, and a card table. And furnishing a new home from scratch is no pin-money proposition. So I was very happy when I found the Menasha unpainted chests for the bedroom at Breakstone-Corson, Inc. They're sold to the public at Macy's. They're of pine, well made, and—something not so common in unpainted furniture—also well-designed. The proportions are even better, we discovered, when the two chests are pushed together to make a Mr. and Mrs. pair. One coat of transparent wood sealer is applied to this furniture before it leaves the factory, making a nice smooth surface for the first coat of paint. Needless to say, my young friends are planning to do the painting themselves.

Stopped in at Jens Risom's yesterday to order the sofa for Mrs. Townsend and was very much taken with a new little table he has just added to the line. Small enough to put beside a chair or between twin beds, but nothing dinky about it. Comes in natural mahogany, natural walnut, or pickled oak. Has one drawer of sensible size and an open compartment below, which would be handy for any number of things—a stack of magazines, a radio, or some of



All-inclusive end table

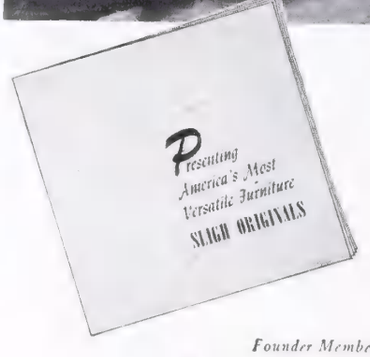
those over-size books that never fit in the regular bookshelf. You could use it almost anywhere, but best of all beside a man's favorite chair—the one he likes to plunk into when he comes home at night and find all his smoking, reading, and miscellaneous lounging equipment right there beside him. I've been toying with the idea of putting one at each end of that L-shaped arrangement of sofa-beds in the Kingsleys' library-sitting-guest room. They'd be fine for overnight guests to stash their duffel in, yet won't look a bit bedroomy when the room is used as a sitting room.

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The History-making Wardrobes for Ladies and Gentlemen

The famous companion pieces that have revolutionized all previous concepts of smart bedroom furniture. Front panels, sliding on ball bearings, reveal interiors engineered with specialized compartments, drawers, and sliding trays to hold an entire wardrobe . . . for lady or gentleman!

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RIVERSIDE, Huffman's
SAN DIEGO, H. L. Benbough Co.

COLORADO
DENVER, Howard Lorton, Inc.

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BRIDGEPORT, Nothnagle's
HARTFORD, Wm. H. Post Carpet Co.
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Watkin's Brothers, Inc.
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STAMFORD
Wm. H. Schaefer & Son, Inc.
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WASHINGTON, Mayer & Co.

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MIAMI, Richard Plumer
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IDAHO
BOISE, Standard Furniture Co.

ILLINOIS
CHAMPAIGN, Kiler's
CHICAGO
John M. Smyth Company
DANVILLE, Sandusky's
PEORIA, J. R. Marshall & Sons
SPRINGFIELD
The John Bressmer Co.

INDIANA
SOUTH BEND, Ries Furniture Co.
INDIANAPOLIS, Adams & Co.

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WEBSTER CITY, Brin's Furniture Co.

KANSAS
TOPEKA, Mifflin Furniture Store
WICHITA, Geo. Innes Co.

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BATON ROUGE
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The Red Lion Shop, Inc.
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MICHIGAN
DETROIT, The Ernst Kern Co.
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Pringle Furniture Company
GRAND RAPIDS
Klingman's of Grand Rapids
HOUGHTON, Kirkish Brothers

MINNESOTA
ALBERT LEA
Skinner, Chamberlain & Company
MINNEAPOLIS
The Dayton Company
ST. PAUL, Schuneman's, Inc.
WINONA
Aksel Andersen Furniture

MISSISSIPPI
HATTIESBURG
Pioneer Furniture Company
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MISSOURI
KANSAS CITY, Davidson's
Mehorney's
ST. LOUIS
Scruggs-Vandevoort-Barney, Inc.

NEVADA
LAS VEGAS, Rose, Ltd.

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EAST ORANGE
Schulz & Behrle, Inc.
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NEW YORK
ALBANY, Mayfair, Inc.
BINGHAMTON, The Fair Store
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W. A. Munsey
FORT JOHNSON, Sweetstone, Inc.
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NORTH CAROLINA
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ALLIANCE, The Cope Furniture Co.
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The F. G. & A. Howald Co.
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TULSA, Cathey's

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SALEM, Schatz Salem Furniture

PENNSYLVANIA
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The Marshall E. Smith Co.
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AMARILLO, McAfee's, Inc.
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MADISON, Frautschi's, Inc.
MILWAUKEE, Klode Furniture Co.
RACINE, Porter Furniture Co.
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An old house foundation makes a garden

Filling it in with soil isn't the only solution to an old foundation. You can develop it into a novel sunken garden

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



● Shallow steps, accented with potted plants, connect the sunken garden with the lawn above. Snow azalea, covered with a mass of white butterfly-like flowers in May, is the shrub accent in the garden. Evergreens and flowering trees give both background and seclusion.

(Continued on page 46)

CAMPBELL

Cinema Creations

FEATURING

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Timeless works of Schubert, Haydn, Bach, Brahms, Mozart, Stravinsky . . . there are 17 albums for you to choose from.

Only 3000 members can own these recordings; right now only 592 subscriptions are available. Commercial recordings go through four stages, each step involving a loss of tonal quality. But LIMITED EDITION recordings are produced *directly* from gold-sputtered masters!

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Our free brochure tells the whole interesting story. The coupon will bring it to you, together with the free demonstration record. Since only a limited number of these records is available, we suggest you send in the coupon at once.



42

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City .....Zone....State...

An old house foundation makes a garden

CONTINUED FROM PAGE 44



● The walls of an old foundation were still good, too good to cover up. So Frederic C. Beckman of Princeton, N. J., left them intact and developed a garden within. Flagstone was laid on the earth floor and a fountain installed as a point of interest against one wall.

INVITATION TO A Winfield CHINA BREAKFAST

A bright new day begins with an invitation to "Come over Sunday" for a gay breakfast...served with Winfield China.

MENU

Pink Dreams

Cereal . . . Peaches and Cream

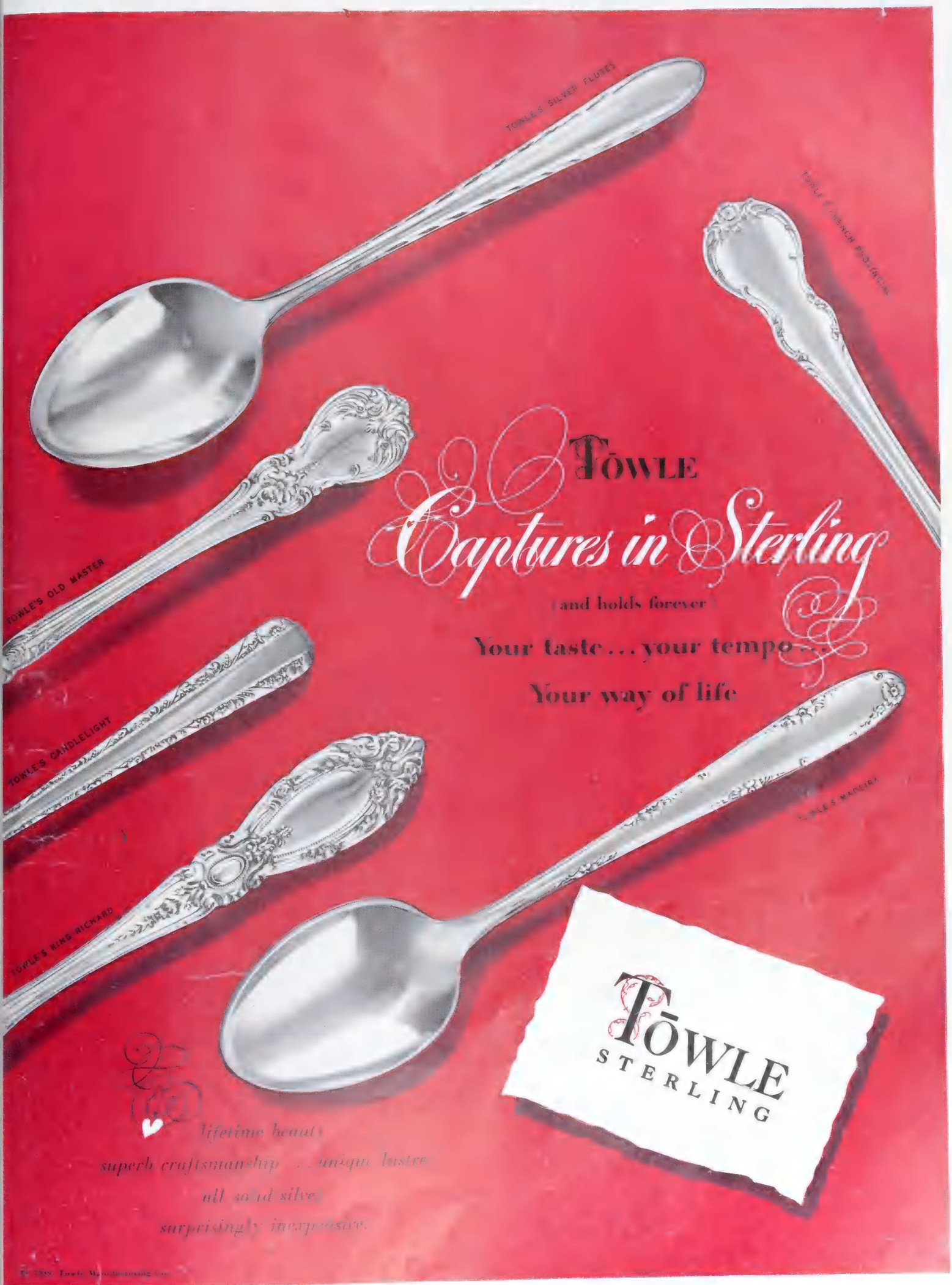
Eggs a la Gordon . . Apple Muffins

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Your taste . . . your tempo . . .
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all solid silver
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PHOTOGRAPH BY KAY LARKIN FROM CHARLES PHELPS CUSHING

● Brief flashes of other people's lives are the traveler's extras, like this home-from-church scene. Steig, Switzerland.

How to leave home and like it

by Louisa M. Comstock

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

How better could you fill the gap between now and time to uncover your own rose bushes than by visiting other people's gardens? They are at least as good an excuse as any for a springtime swing through the Southeast. And you'll also find it fun to shed, ahead of time, your tired topcoat and furs, eat Southern fried chicken, golf in a landscape the sun has already warmed to chartreuse and lettuce green, and go sentimental over your country's past.

South Carolina: Camellias, Azaleas

South Carolina gardens are already deep in camellias and going into azaleas, with a climax around the second week in April, when Charleston will hold its Azalea Festival, complete with queens, parades, and tours through some of the more precious of Charleston's old houses.

Out of Charleston the oak-arched Ashley River Road is thick with reminders of the families who carved elegance out of the wilderness, and laid out gardens almost as soon as they had roofs over their heads. Here are famous Middleton, Magnolia, and Cypress Gardens—open through the first week in May; group admission, $5.25; single, $2.50 each—with Mateeba and the flower-bedecked town of Summerville farther on. Pierates Cruze is a newer garden, with an excellent view over Charleston Harbor. Down the coast is Beaufort, where time seems caught in a web of silver moss and scarlet blossom. Up the coast near Georgetown are Brookgreen and Belle Isle. And inland are more: Edisto, near Orangeburg: Kalmia, frothy pink with mountain laurel in May, near Hartsville; and near Sumter, Swan Lake and Dunndell, to both of which May brings a great show of iris.

At Charleston try for the Fort Sumter Hotel, which has a harbor view over the Battery, spacious old-fashioned parlors, and a fresh (*Continued on page* 122)



Mrs. John DuPont Irving at home at "Strand Mills," Montchanin, Delaware.
On the floor, "Cotillion," the new sculptured Wilton Broadloom by Masland in Coronet Red, No. 1205-114. About $13.95 sq. yd., slightly higher west of the Rockies. Send for free decorating booklet, "Young America at Home." Write Dept. HB-7, C. H. Masland & Sons, Carlisle, Pa.

Magic of a Marriage

IT'S THE QUALITY you sense instantly in a home. You see it in the welcome of this gracious dining room. Two people with a talent for living chose this American Informal Furniture by Tomlinson. They and their guests respond to its warm and friendly feeling. Its happy balance between traditional and modern is the magic of a marriage, too . . . the blending of strength and grace, simplicity and charm.

DESIGN PAT. U.S. & CAN.



Upholstered host and hostess chairs are bright accents in this American Informal dining room.

American Informal
Furniture by
TOMLINSON

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***Send** for the whole story of American Informal in the new booklet, "For the way we live today." 32 pages of exciting ideas, with many full color photographs and descriptions and pictures of every piece. Enclose 25¢.*

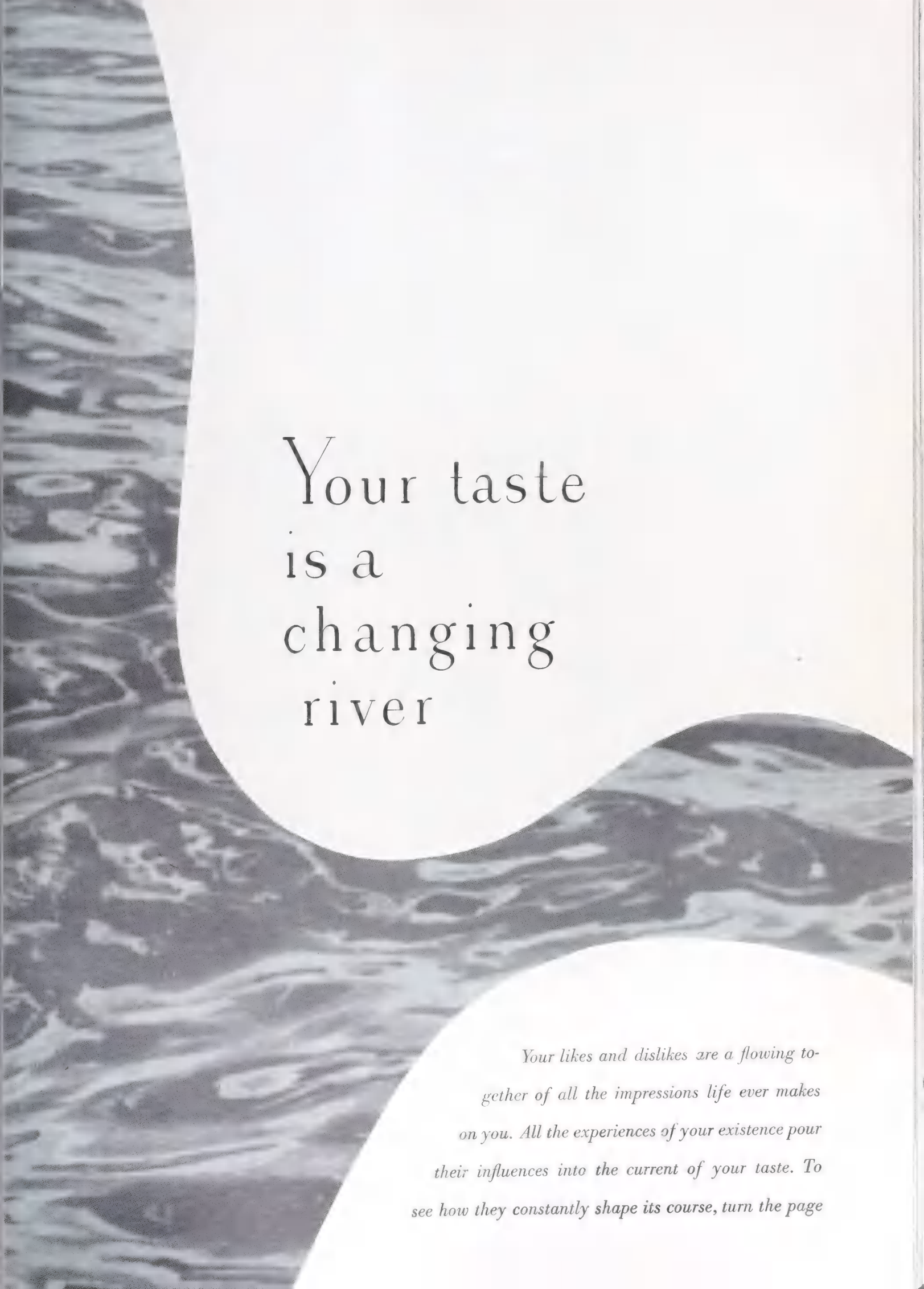
DEPT. B-5—TOMLINSON, HIGH POINT, NORTH CAROLINA

Please send me your new American Informal booklet and name of nearest store. I enclose 25¢ to cover mailing.

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Your taste is a changing river

Your likes and dislikes are a flowing together of all the impressions life ever makes on you. All the experiences of your existence pour their influences into the current of your taste. To see how they constantly shape its course, turn the page

The one thing you can't change is change

by Marion Gough

You can't stay set in your ways. You might as well try to stop a flowing river as to keep yourself immune from the changing influences that make you like what you like



What was good enough for your grandfather *isn't* good enough for you. Indeed, what is good enough for you today won't be good enough for you ten years from now. Because you can't escape the incontrovertible force of change. As the world changes, you change. And whether or not you're conscious of it, you are constantly accepting the new thinking and living habits which change brings about.

That is why you cannot conscientiously say, "I will have none of Modern." For Modern is the world you are part of, the world of the telephone, the automobile, penicillin, central heating, buffet suppers, sun lamps. And you have already proved that you *will* have Modern because you have accepted these products of the changing times.

To give you an idea how all this comes about, we picture your taste as a fluid river, fed by countless tributary streams of experience. Note these tributaries well. It would take a life-size map of Texas and a course of psychoanalysis to show you all of them and how they intertwine, influencing each other as well as you. But our map will show you what the basic influences are.

The broad rivulets indicate the influences which, at any time, *(Continued on page 115)*


of taste
YOUR DAILY LIVING
PSYCHE OR
STATE OF THE WORLD
HOUSES GET SMALLER · YOU USE LABOR-SAVING DEVICES
YOU DO YOUR OWN WORK
YOU SEEK CHANGE
YOU REARRANGE YOUR FURNITURE
YOU TAKE UP HOBBIES
THE DESIRE TO OWN RARE · ONE-OF-A-KIND THINGS
THE URGE TO COPY THE REST YOU KNOW
THE CURRENT SMALL FAMILY
CHILDREN LEAVE HOME EARLY · HOUSES GET SMALLER
HOUSING SHORTAGE
THE HIGH PRICE OF EVERYTHING · SHORTAGES
PUSH-BUTTON TECHNOLOGIES
NO ONE HAS BLUE WINDOW SHADES
WHAT THE SOCIETY YOU LIVE IN CONSIDERS PRESTIGE
LOVE OF COMFORT
HOME OF YOUR OWN
MONEY IN THE BANK
YOU LOVED YOUR RED-HAIRED AUNT SO YOU LIKE RED
YOU WERE SPANKED IN A VICTO
OR SO YOU HATE FLUFFER
SHOPS · PUBLIC PLACES · PUBLIC CONVEYANCES
HOW OTHER PEOPLES LIVE · TRAINS · PLANES · STEAMERS · HOTELS
NEWSPAPERS · MAGAZINES · ADVERTISEMENTS
THE TASTE OF PEOPLE YOU MOST ADMI
THINGS YOUR FAMILY AND FRIENDS LIKE
FINE ARTS · LITERATURE · MOVIES · RADIO · DRAMA
KNOWLEDGE OF TASTE OF
TASTE OF YOUR TEACHERS
FAMILIAR PEOPLES

How to recognize change when you see it

You can recognize change at once if you see it in a startlingly unfamiliar form—in a Dymaxion house, for instance, or in non-objective art.

But all change isn't startling. Some evolves so gradually that you may get used to it before recognizing it as change. Yet you can recognize it.

Study anything that looks familiar. Think of what it was like 20 years ago. If it's different today, in looks and performance, you may be sure that social changes have made it so. Ask why things are as they are. You'll find they invariably reflect the impact of changing times.

You'll see such gradually developed newnesses in the home of Mr. and Mrs. Walker Brownlee on these eight pages. See if it doesn't look traditional to you. Yet it is subtly Modern. Allen G. Siple designed it.

Why does this house "face" the back of the lot?

Instead of facing the street, the living areas of more and more houses open on what used to be an uninteresting back yard. Now it's a private living-garden, practically part of the living room. This is a logical development in an era that loves the outdoors and has to put every inch of expensive land to work.



ALL PHOTOGRAPHS BY MAYNARD PARKER



Why is the reception room a barbecue porch?

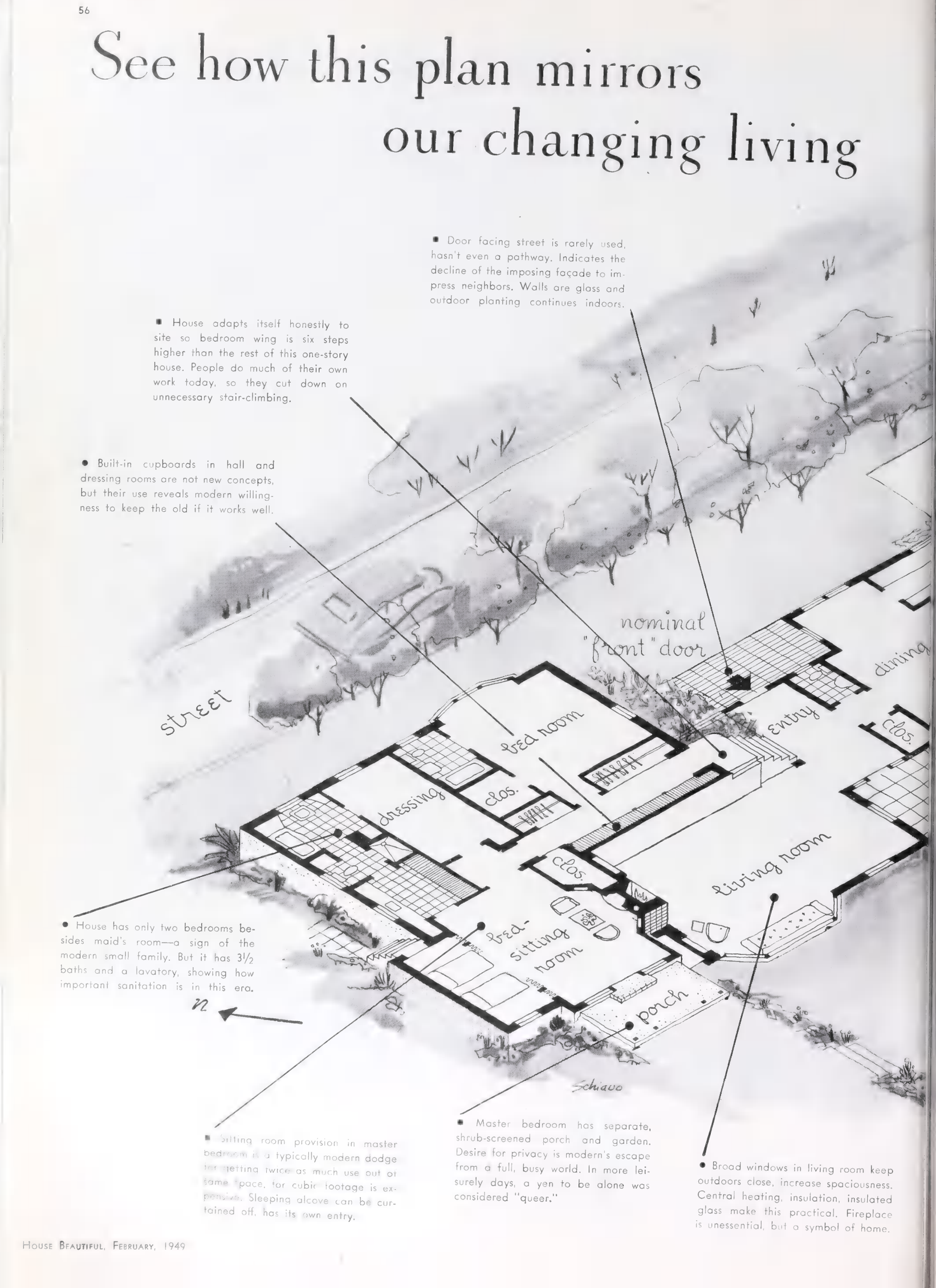
First room the Brownlees' guests enter is this sheltered porch, designed for casual living and barbecued meals. Such a take-us-as-you-find-us welcome would have been anathema in the days when you impressed guests with a show of finery. But it's natural now, when comfort is more impressive than grandeur.



What's causing the decline of the front door?

Notice how many front doors don't face the street these days. The actually used "front" door of the Brownlee house is really a side door, facing a motor court to which the driveway leads. This indicates the expanding influence of the automobile. When everything and everybody arrive by car, it's necessary to place entrances on the broad part of a lot so there is safe drive-in and parking space. Garage is at right. See the house plan on the next page.

See how this plan mirrors our changing living



■ Door facing street is rarely used, hasn't even a pathway. Indicates the decline of the imposing façade to impress neighbors. Walls are glass and outdoor planting continues indoors.

■ House adapts itself honestly to site so bedroom wing is six steps higher than the rest of this one-story house. People do much of their own work today, so they cut down on unnecessary stair-climbing.

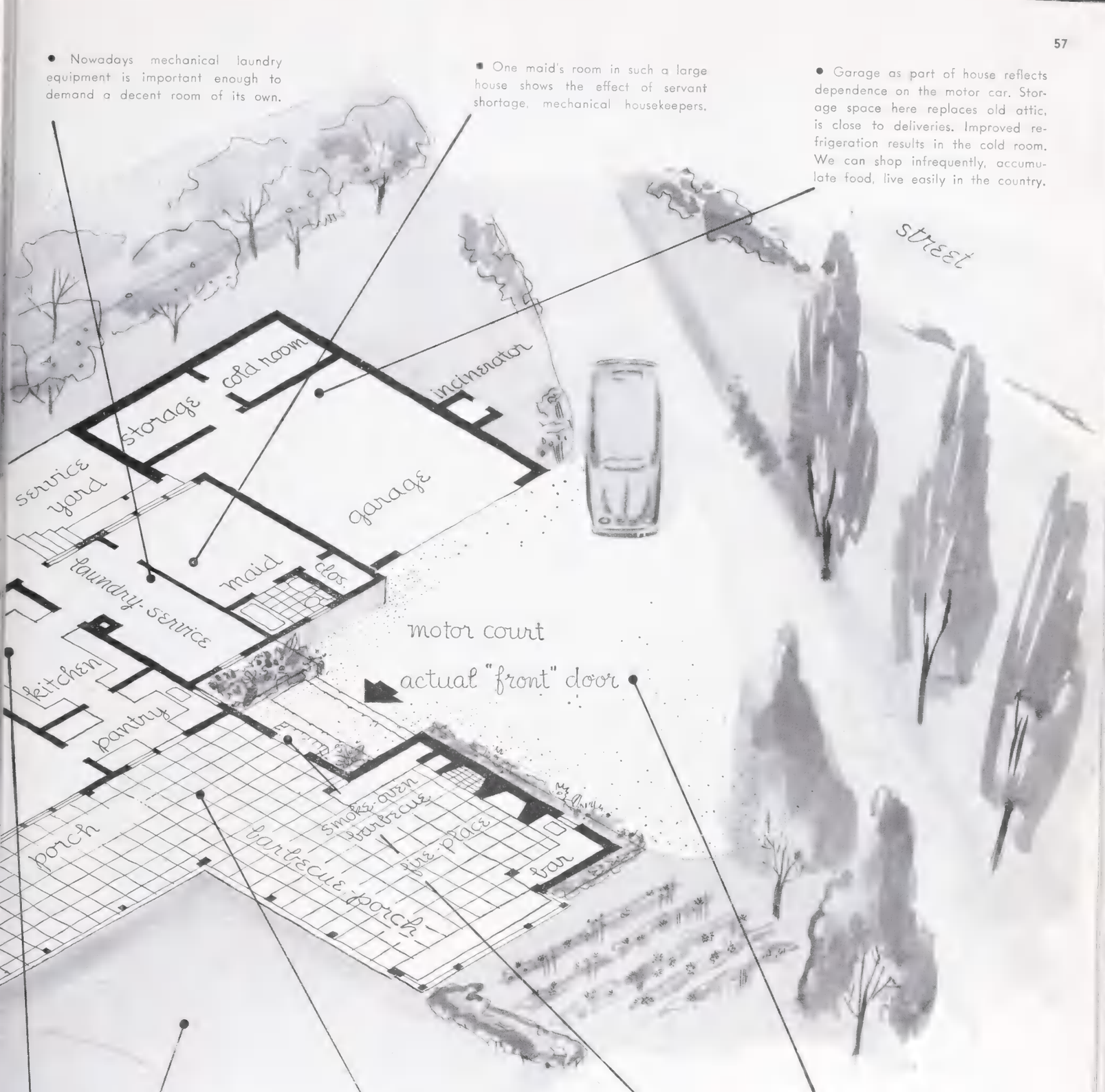
● Built-in cupboards in hall and dressing rooms are not new concepts, but their use reveals modern willingness to keep the old if it works well.

● House has only two bedrooms besides maid's room—a sign of the modern small family. But it has 3½ baths and a lavatory, showing how important sanitation is in this era.

■ Sitting room provision in master bedroom is a typically modern dodge for getting twice as much use out of same space, for cubic footage is expensive. Sleeping alcove can be curtained off, has its own entry.

● Master bedroom has separate, shrub-screened porch and garden. Desire for privacy is modern's escape from a full, busy world. In more leisurely days, a yen to be alone was considered "queer."

● Broad windows in living room keep outdoors close, increase spaciousness. Central heating, insulation, insulated glass make this practical. Fireplace is unessential, but a symbol of home.



• Nowadays mechanical laundry equipment is important enough to demand a decent room of its own.

• One maid's room in such a large house shows the effect of servant shortage, mechanical housekeepers.

• Garage as part of house reflects dependence on the motor car. Storage space here replaces old attic, is close to deliveries. Improved refrigeration results in the cold room. We can shop infrequently, accumulate food, live easily in the country.

• Actual "front" door is side door, away from street and opening on motor court where most traffic arrives. Parking and turnabout space prove how motor is affecting houses.

• House turns its back on street. What would formerly be the back yard, a vista for the servants, is the private domain of the family. What the neighbors think is not the influence it was in older, close communities, so family living needs come first. Utility determined this rambling, asymmetric plan. Rooms themselves shaped it. Classic method was to shape the house first, then force rooms to fit the pattern.

• Symptom of increasing informality is that family and friends are expected to walk right into the barbecue porch. The show-window front hall has vanished. Porch entertaining is easy-going, a reaction to the ceremonial company meals of past.

• Broad, L-shape living porch shows how vitamin-conscious moderns turn toward outdoors. Because people now work indoors, outdoors is a symbol of relaxation. Re barbecue: cooking has prestige when you cook for fun.

• Kitchen and service area face front without apology. Rooms for living enjoy back-of-lot privacy and garden.

FOR MORE ABOUT THE BROWNLEE HOUSE, TURN THE PAG

How to recognize change

Continued

All furnishings and decoration by Cannell & Chaffin. Los Angeles





Why the tempering of traditional?

At first glance the Brownlee living room, above and opposite, looks utterly traditional. Actually you're seeing change in mid-stream. Furniture appears to be French Provincial. The paneling looks Colonial. But if you compared them with their authentic prototypes you'd see how "cleaned up" in detail and ornament they are. This simplification of the traditional has been going on for years. When servants are scarce, we want things easy to care for.

Why are windows widening and the outdoors coming in?

Windows have been going through a change so steady as to be nearly imperceptible. They have been enlarging in direct proportion to our appreciation of the sun's therapeutics and science's improvements in heating, insulation, and insulated glass. Greenery in hall continues from outside, shows how our interest in outdoor living is leading to naturalism in decoration.

Why the disappearance of the formal entrance hall?

This hall opens from the rarely-used street-facing door. Once this would have been closed in space: practical for keeping draughts from the rest of the house and socially advantageous for impressing visitors. Now heat-saving isn't so crucial and there's no time for ceremony, so this area is losing its old meaning. Flowing into the living room, it adds spaciousness.

PHOTOGRAPHS BY MAYNARD PARKER





How to recognize change *(Continued)*



What's the reason for this large-scale pattern?

The human eye must be entertained. In big old houses this was done with lots of small pattern in fabrics and papers, with varied furniture sizes and shapes, and eye-intriguing knickknacks. But modern living can't afford space or upkeep for this, so we compensate by getting eye-interest in one powerful pattern, used sparingly but importantly. In itself it "furnishes" a room. The wallpaper is "Martinique" from C. W. Stockwell Co. Glassware is by Fostoria Glass Co., and the sterling silver is International's Spring Glory pattern.







What brings about the rise of the bed-sitting room?

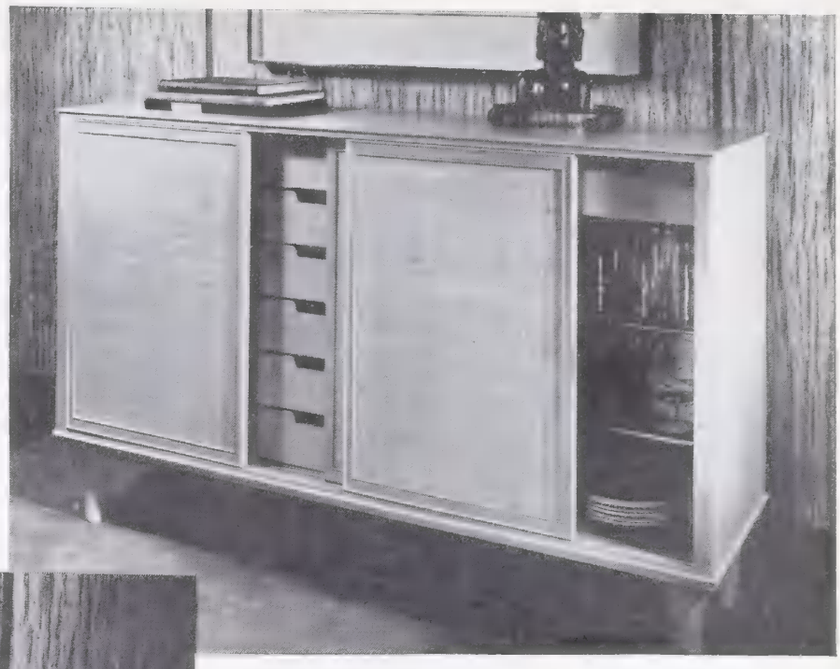
When curtains are drawn across the sleeping alcove of the Brownlee bedroom, the rest of the room becomes a sitting room. Older houses could afford a couple of extra rooms because space was inexpensive and servants numerous. Now the human urge to have a private sanctum has to be coupled with economical use of high-priced space. Such a double-purpose room gives the lady of the house both an "office" for housekeeping business and a private sanctum. Furniture is more of that "transitional traditional."



You can read the signs of the times in furniture

Look at this magazine rack, for instance. It's definitely of the present. Who needed one years ago when there were fewer magazines and more space? Good furniture, in any era, reflects the needs and culture of those who use it

This good-looking reading group is of your era, but its modernness springs from performance rather than looks. Generous upholstered chairs cater to our demand for comfort. Leather-topped, light-mahogany table has a revolving pedestal with compartments for books. All furniture designed by Edward Wormley for Dunbar Furniture Manufacturing Co. Lamp, Lightolier Co. Accessories, America House.

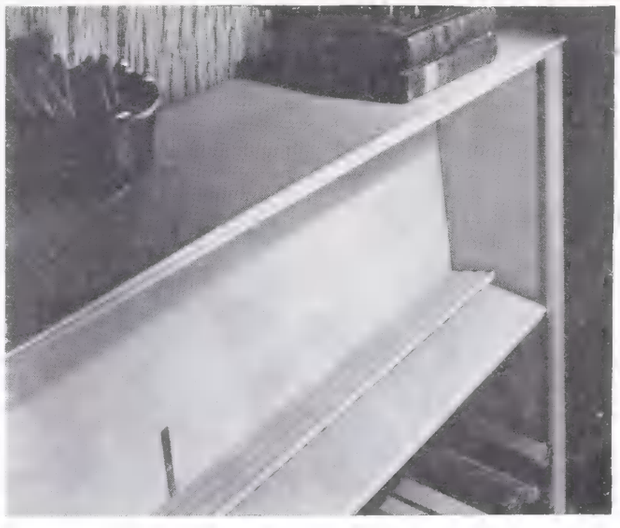


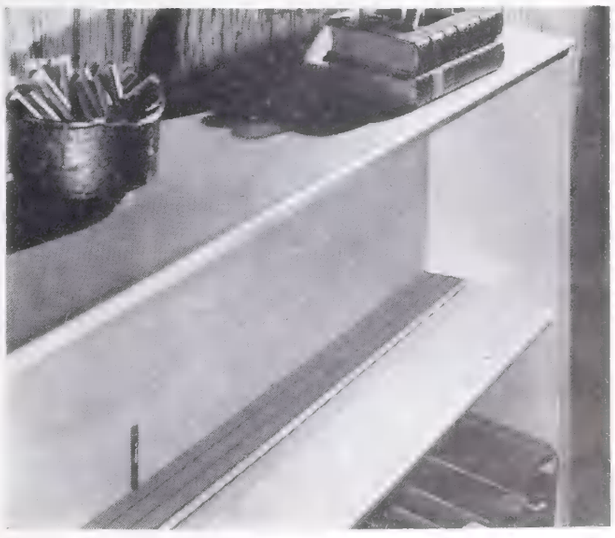


In most modern quarters, every inch counts, and single-use furniture is prodigal. Shallow chest above is typical of today's sensible, space-saving, ambidextrous design. End compartments have shelves; center tray has drawers. In a dining room, it holds china and linen; in a living room, it's a bar with linen storage. It could even harbor your personal belongings as a bureau in a tailored bed-sitting room.

This magazine rack is the talented offspring of your old bookcase. Just see how each of its shelves can be adjusted for double duty. A false back pulls forward at an angle to support your journals (right), or pushes back if you want the shelf to hold books (below). And that's not all—the whole thing can stand on the floor like any bookcase (above), or save space by resting on a chest (opposite).

PHOTOGRAPHS BY WILLIAM HOWLAND





Furniture on these two pages is available at the following stores: Scruggs, Vandervoort & Barney, Inc., St. Louis, Mo. John Shillito Co., Cincinnati, Ohio; W. & J. Sloane, N.Y.C.

by Doris Brian

The first mortgage is the hardest



"In my opinion you give off 750 btu an hour-"



"Now here's another little expense that we couldn't anticipate-"



"First I'm going to send a time-study man up to observe your living habits-"



"I don't think you fully grasp the concept of continuous exterior and interior space — The living quarters are out here and the garden is in there!"



"I think, in site-planning, before you consider exposure and drainage you ought to consider television reception -"



"Do you realize the cube cost only comes to 32 cents?"



"A Mr. LeCorbusier said to think of architecture as 'an adventure in space' — That's what gave me the confidence to do over the barn -"



"After you analyze my needs I find this 'crawl space' on my plans!"



"The electrostatic air-cleaner won't cost us a cent! The architect said he'd just take it out of our cubage -"



"Just imagine! I saved the architects' fee by letting my builder design it -"



New devices for music in the home

by
Richard Williams



Science marches on! No, it doesn't, it gallops. Among the new devices designed to bring more music into the home and to make that music truer and longer-sounding, the most newsworthy is the new long-playing record developed by Columbia Records.

This record turns at the speed of 33.3 revolutions per minute instead of 78. The speed is nothing new: it is the same speed at which recorded radio programs are usually played. What's new about the record is, first of all, the amount of music it offers. The grooves lie much closer together, each one being no thicker than a hair, and the record contains about 250 grooves, as against 90 of the old. Thus the *Second Piano Concerto* of Brahms, the longest of all piano concertos, can be accommodated on two sides of one record, as against six of the standard two-sided records. Puccini's *La Bohème*, the entire opera complete, is presented on two long-playing records (four sides). You save (*Continued on page* 112)

by Frances T. Heard

The *forward look* with a backward glance

The time-bridging character of this contemporary furniture adapts the beauty of traditional craftsmanship to meet the living needs of the present

The lady in the printed chiffon sat fitfully on the molded plywood chair. "Modern design," she said firmly, "is sterile. A posture chair, indeed! If I want to ruin my spine, it's my own business."

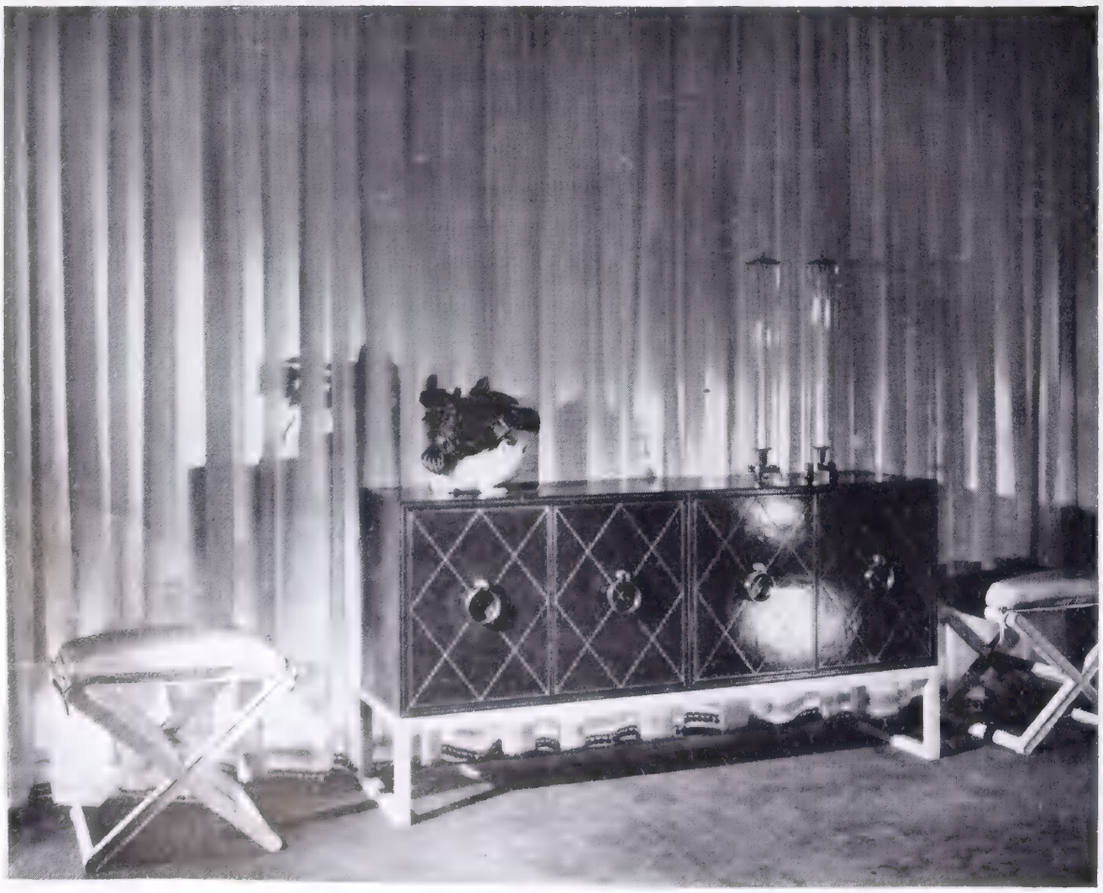
Her companion in basic black (plus free-form silver brooch) arose angularly. "Like your grandmother's generation," she said crisply, "you are unable to face the facts of life. That sideboard of yours is as obsolete as an upstairs maid. A modern cabinet would be engineered to do the same job more efficiently in half the space."

"I mightn't mind it so much if those engineers would leave their fingerprints on it, or *something*," her friend said wistfully. "But all that appalling *blankness!* Whatever happened to all those nice little unfunctional craftsmen?"

"Furniture design is only as good as the performance it makes possible," Basic Black said, bristling functionally. "Furniture should be adaptable enough to meet any situation."

"No wonder my friends with modern apartments are so jumpy." Printed Chiffon said (*Continued on page* 71)

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



A commode so handsome that it is its own ornament, so efficient that it keeps records and/or liquor tyrannically tidy. Bonuses like tooled leather and custom hardware conceal the hard fact that this furniture really works for its living. Old luggage rack inspired the stools for overflow guests.



The new furniture on these eight pages was designed by Tommi Parzinger for the Charak Furniture Company and is on display in their New York showroom

This serene conversation group disproves the traditionalist's charge that modern rooms lack warmth and character. The easy sofas, the glazed chintz, and the nest of tables are all traditional concepts re-interpreted for simpler, present-day living. The chintz is freer in design, the down-filled sofas have the adaptability of modern sectionals, the clean-lined tables are always at hand.

Symptoms of the time-bridging character of this contemporary furniture are the modern platform rocker and the pedestal desk, brand-new versions of old favorites. The desk is leather-wrapped, and its erstwhile "dead" center space has been converted to shelves for reference books. Note that the cypress-paneled niche for the old Franklin stove is flanked by two uncompromisingly modern lamps.



Better your home
Better your living

The *forward look*

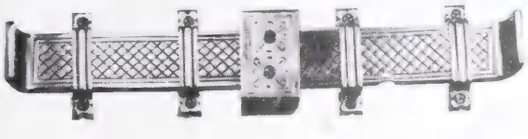
(*Continued from page* 68) mildly. "Anybody would be ith all those desks disappearing and reappearing into ressing tables and liquor cabinets and pup tents and eavens knows what."

"You mean what*nots*," her friend said irritably. "To ay nothing of grillwork. fretwork. and loving hands t home. Talk about *activity*. Give me engineered space inlaid cornices any day."

Now, now, ladies. Step back a moment to regain your erspective and then take a long. level look at the urniture on these eight pages. You will find it looks amiliar to both of you. because it caters to the preju- ices and predilections of two camps by using the est techniques of two eras.

A neat trick. brought off by nothing more occult han a good deal of sound. (*Continued on next page*)





A radio-phonograph combination is housed in a cabinet as cleanly designed as a record changer, as finely detailed as an old piece of marquetry. The simple. direct lines of the cabinet look richer because of the intricate inlay of the veneered wood. Take note of the fact that the beautiful lock-bolt. almost Gothic in design. is an ornament in itself. It underlines the growing trend to give contemporary furniture the decorative dividend of distinguished hardware.



A contemporary interpretation of the traditional break-front, still important without being overwhelming, uses diamond-cut glass panels to replace the distracting grill-work so beloved of yesteryear. Metal-inlaid handles are ornamental details skillfully merged with a basic design.



The *forward look*

Traditionalists charge that Modern lacks warmth.
Modernists argue that old furniture
was designed for an outmoded way of life.
These pieces offer modern efficiency
with a bonus of loving cabinet work

(*Continued from preceding page*) sensible thinking and good, honest designing. This contemporary furniture bridges the gap between the past and the present by allowing each to do the job it is best suited for. To wit:

It takes the best the machine age has to offer—the engineered efficiency referred to by our free-form friend—and produces furniture which insists upon the common-sense values of good storage, dual purpose, easy upkeep.

And when the machine has done its job, the neglected craftsman is invited in to cope with the "appalling blankness" that offended our friend in the printed chiffon.

In short, fine craftsmanship emerges from the past to meet the living needs of the present in this contemporary furniture. It is efficient enough to please the modernist, beautiful enough to disarm the traditionalist. It offers modern practicability with a gilt-edged bonus of loving cabinet work and beautiful wood usually found only in furniture of old vintage.

Above all, this fine, *dateless* furniture serves as a reminder that the machine and the craftsman need not be mutually exclusive, even in the era of jet propulsion.





Remember the frivolity Grandma called a "vanity"? Compact living has forced it into a simpler, working design which copes with lighting, cosmetics, hairpins.



Leather top of this deceptive vanity-desk rises to reveal a clutter-proof cosmetic shelf and hinged mirror. Fine brass hardware and gold tooling add traditional craftsmanship to modern engineering.



Grandma's beetling commode (opposite) was the design forebear of this double dresser. Skillful designing avoids the fussiness of the old-fashioned bureau and the monotony of a purely functional piece. Grooved drawers emphasize horizontal feeling, disguise bureau's real girth. Above, twin beds are hinged to single headboard. Headboard has design interest without applied ornament.



A pagoda-topped end table provides further proof that Modern isn't one particular style, but a changing pattern, drawing on a varied design ancestry.

Better your home
Better your living

The *forward look* with a backward glance





If you're trying to make a grim choice between Modern and Traditional, study this bedroom, below. Don't try to label it. See how its honest design links past and present.

Modern engineering takes that old faithful, the chest on chest, out of exclusively masculine hands. Units stack, separate, or line up for small space where single-purpose pieces are as extravagant as a second maid.





PHOTOGRAPHS BY WILLIAM HOWLAND

Less show, but the same old service . . . That stolid character.
the kneehole desk, has turned its back on the schoolroom, squared its shoulders.
dispensed with its gingerbread. and invaded a modern library

FOR FURTHER DETAILS ABOUT THESE FURNISHINGS, SEE PAGE 128

by Miles Colean

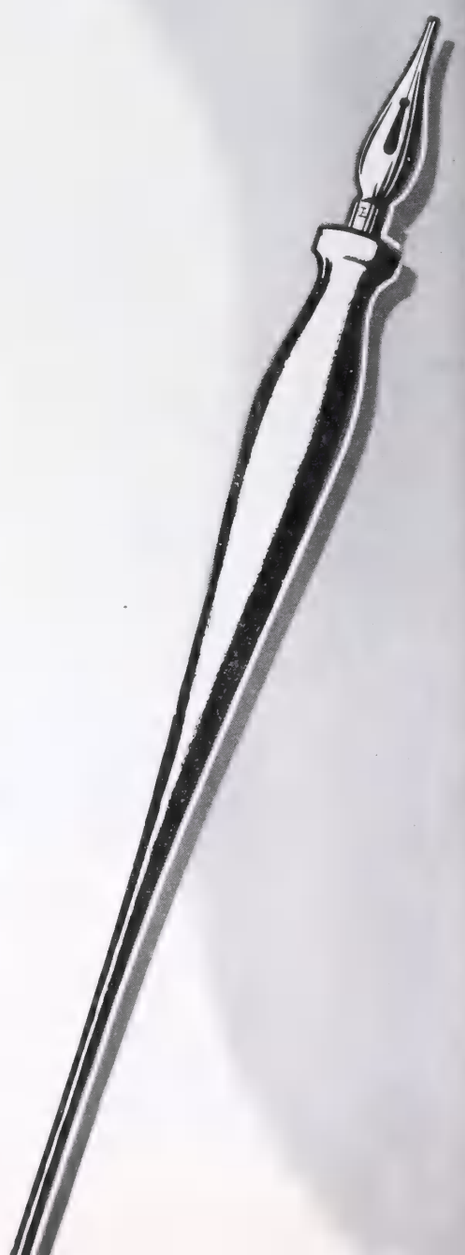
How to keep books on owning your home

SECOND IN A SERIES ON HOW TO HANDLE THE BUSINESS SIDE OF HOME OWNERSHIP

If you think that your troubles are over when you move into a home of your own, you've another think coming. For, romantic as it well may be, home ownership has its practical side too. After all, it's a business proposition. It involves an outlay of a lot of cash, often over a long period of years. *Somebody* has to keep an eye on this operation, and it had better be you than the bank. To ignore this obvious fact is risky. Yet many a home investment has crashed on the rocks of plain financial negligence all because nobody took the time and trouble to do a little simple bookkeeping.

Running a set of cash accounts on your home investment need not be painful. It can easily be a pleasure. None of the accounts will require entries more than once a month, and some only once or twice a year. Yet these accounts will quickly pay for themselves in terms of peace of mind. They are your control panel. They tell you when you are on your financial course and when you're off it. They keep you on the beam of solvent investment.

The first thing you need in opening books on your home is, of course, a book to open. Here some improvisation is necessary, since no account book has been especially designed for the purpose. The best substitute is a standard 8½ by 11-inch, loose-leaf, ring binder with two standard types of columnar ruled sheets—one with two columns and one (*Continued on page* 111)

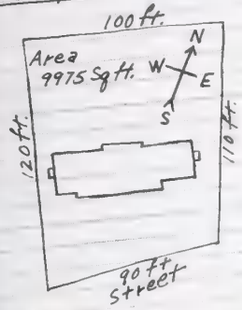


A. THE PLACE WE OWN

Address - 720 Orchid Place, Elysium, Conn.

Legal Description - Lot 7 in Block 4 of Pickett's Subdivision

Lot Diagram



Photograph at Time of Purchase



Year Built - 1940

Year Purchased - 1946

Description at time of Purchase
Two-story, attic, basement; brick and frame, slate roof.
First Floor: living room, porch, dining room, kitchen, lavatory, 2-car
Second Floor: 3 bedrooms, 2 baths.
Basement: recreation room, laundry, storage, help's toilet
Attic: storage

Hot water heat: coal-fired boiler
Public water supply - Private sewage disposal (septic

Major Alterations and Additions
Oil burner installed, 1947
Library added, 1949
Connection to public sewer

B. OUR INITIAL OUTLAY

1	Capital Investment		
2	Purchase Price (including broker's fee)		$18,500.00
3	Initial Repairs before occupancy		320.00
4	Settlement Costs		
5	Appraisal Fee	20.00	
6	Survey	15.00	
7	Financing Fee on Second Mortgage	75.00	
8	Title Insurance	121.00	
9	Mortgage Recording	4.50	
10	Deed Recording	2.50	
11	Attorney's Fee	40.00	
12	Total Settlement Costs		278.00
13	Total Capital Investment		19,098.00
14	Financing Arrangements		
15	Cash Payment (Equity)	4098.00	
16	First Mortgage Loan (20 years - 4.5% interest)	12000	
17	Second Mortgage Loan (7 years - 5.5% interest)	3000	
18	Total		19,098.00
19	Expenses Prepaid at Time of Acquisition (May 15, 1946)		
20	Property Taxes (5 months)	113.75	
21	Fire Insurance (2 yrs. 3 months)	53.55	
22	Other Hazard Insurance (2 yrs. 3 months	25.20	
23	Total Initial Outlay		192.50
			$19,290.50

C. IMPORTANT PEOPLE

	Identification	Name	Address	Telephone
1	Former Owner			
2	Real Estate Broker			
3	Architect			
4	Builder			
5	Mason			
6	Carpenter			
7	Plumber			
8	Electrician			
9	Heating Contr			
10	Roofing Contr			
11	Fuel Dealer			
12	Electric Power Co			
13	Gas Co			
14	Telephone Co			
15	Water Dept.			
16	Garbage Collector			
17	Mortgages -			
18	First Mortgage			
19	Held by:			
20	Payment made to:			
21	Second Mortgage			
22	Held by:			
23	Payment made to:			
24	Insurance			
25	Fire			
26	Company			
27	Agent			
28	Other Hazard			
29	Company			
30	Agent			
31	Public Liability			
32	Company			
33	Agent			

D. RECURRING FIXED EXPENDITURES

1	Mortgage Payments	1st Mortgage	2nd Mortgage			
2	Amount of Payment	75.96	43.14			
3	Frequency of Payment	monthly	monthly			
4	Due Date	1st. day	15th. day			
		City	Co. + State	School Tax	Drainage Dist. *	
5	Taxes	$10,500.00	$10,500.00	$10,500.00	51.10¢ per front ft.	
6	Assessed Value	1.63	.46	53.55	9.00	
7	Tax Rate per $100.00	171.15	48.30			
8	Amount of Tax	Apr. 15, Oct. 15	Apr. 15, Oct. 15	Apr. 15, Oct. 15	Sept. 1	
9	Due Date					
		Fire	other Hazard	Pub. Liability		
10	Insurance	3 yrs.	3 yrs.	3 yrs.		
11	Term of Policy	$14,000.00	$14,000.00			
12	Amount of Coverage	8/15/48	8/15/48	5/15/46		
13	Date of 1st. Full Premium	71.40	33.60	25.00		
14	Amount of Premium					
		water Rate	Garbage	Neighborhood Improvement		
15	Other Payments	$9.00	$1.50	$10.00		
16	Amount of Payment	6 months	monthly	Annually		
17	Frequency of Payment	Apr. 1, Oct. 1	1st. day	May 15		
18	Due Date					

* First levied in 1949 after installation of sewer

Is it true what they're saying about mechanical sinks?

by Charlotte Eaton Conway

What you hear *against* them comes mostly from people who haven't them. What you hear *for* them comes mostly from people who have them. What are you to believe? Here is the real truth of the matter

You hear all kinds of rumors. That they're not worth what they cost. That you have to do just as much preliminary clean-up when dishes are done by machine as when they're done by hand. That you have to dry them anyway. That the detergents necessary for mechanical dishwashers are costly. That there are so many kinds of garbage which cannot be handled by electric food-waste disposers you need a garbage pail anyway. That disposers clog up plumbing. That they cannot be used with septic tanks, etc.

But *are* these the facts?

HOUSE BEAUTIFUL doesn't believe in hearsay. We trust only first-hand experience and the knowledge of experts. Several of our editors have been personally using the new postwar mechanical sinks for many months. We have also questioned many other householders who are using them. Here is a summary of the feelings of actual users.

A mechanical sink (which means a dishwasher and a garbage grinder) saves up to 75 per cent of the time it took to do the same work by the old ways. It substantially reduces the number of times you handle the same dishes. Clearing the table and emptying the serving dishes is the only time you handle the dishes after a meal. As the dishes from the dining room table are brought to the sink you scrape them, rinse them, and place them in the dishwasher. So the rhythm goes—scrape, rinse, place—scrape, rinse, place. That's the last you touch the dishes until they are removed—shining, clean, and dry—to be put away.

There are certain things you can't wash successfully in a dishwasher: sticky pots and pans, certain types of plastic dishes (because they melt out of shape with the heat of the drying cycle), and certain types of cemented knives (because the cement loosens with the heat).

A mechanical sink saves soap, dishcloths, and drying towels. It eliminates handling garbage, both before and after meals. Because no garbage ever accumulates, it eliminates the garbage odors so common to kitchens.

Now for the rumor that you can't (*Continued on page 81*)

WHAT A MECHANICAL SINK DOES FOR YOU

It Saves Time

It Saves Work

It Even Saves Money

It Keeps Kitchens Cleaner

It Helps Eliminate Kitchen Odors

It Makes a Home More Sanitary

It Helps Reduce Hazards to Health

It Prevents Dishpan Hands

Remodeled kitchen in the home of Mr. and Mrs. Wharton Green. Daniel W. B. Warner, Architect



PHOTOGRAPH BY WILLIAM HOWLAND

A DISHWASHER IS VERY MUCH AT HOME WITH NATURAL WOOD AND WARM COLORS IN A REMODELED KITCHEN



PHOTOGRAPH BY MAYNARD PARKER

Electric sinks go with metal or wood cabinets, stock or custom-made, can be placed wherever there is a convenient space 48 inches wide. In the Andre Johnson kitchen, above, the sink ends a bank of cabinets. In the George Mullins home, below, it is sandwiched between cabinets.

PHOTOGRAPH BY WILLIAM HOWLAND



mechanical sinks

(*Continued from page* 78) put some types of garbage into a food-waste disposer. This is not true, with one or two exceptions. The exceptions—like extremely fibrous artichoke leaves, celery tops—are too minor to discuss. The seemingly hard-to-grind things, like corncobs and big steak bones, grind up miraculously and flush away. Of course, you must dispose of tin, string, wire, and heavy paper in some other way. But a tiny receptacle does this job handily.

The cost of the mechanical sink *sounds* high. Complete unit costs about $500; separate cabinet dishwasher, about $290; a dishwasher to install in an existing cabinet runs about $270. Separate disposers are about $125. Figures do not include installation costs which are covered on the following pages.

Other by-products of having a mechanical sink are these: Your kitchen doesn't stay messy very long after a meal; work counters are freer and cleaner, your hands don't get water-soaked. Dishes, glasses, and silver look cleaner, without spots and streaks, thanks to miraculous low-cost detergents. They *are* cleaner, too, because the water in a dishwasher is hotter than you could bear to put your hands into. Consequently, your dishes are more sterile and hygienic.

We are convinced that adverse criticism comes only from those who have had no experience with mechanical sinks. It is the feeling of the HOUSE BEAUTIFUL editors that to do without a mechanical dishwasher and a food-waste disposer now, after using them so many months and finding out how they simplified kitchen chores and shortened kitchen work, would be like returning to kerosene lamps, wood stoves, and kitchen pumps. We, personally, have no intention of returning to that dark, dreary age.



Mechanical sinks can be added to old, existing kitchens and can be made to fit into a "surround" with any counter or wall surface. Dr. and Mrs. John B. Hromadka installed theirs in a tile counter. A good tight cement joint keeps water from between counter and porcelain enamel sink.

What you need to know about dishwashers

A check on the following questions and answers will bring into focus all the information you need to make your own decision about a mechanical dishwasher, how it operates, what it will do for you, how much it costs

HOME OF MR. AND MRS. BERNARD DAHL. PHOTOGRAPH BY MAYNARD PARKER



TILE COUNTERS SURROUND THIS ELECTRIC SINK

It has been figured out that during her married life the average woman will wash and dry 2½ million dishes, or 340 tons, or enough to make 72 stacks as high as the Empire State Building, and she will take 10,000 hours to do it. These are pretty appalling figures. If a machine can lessen the drudgery, it is something to consider seriously.

How Much Space Does a Dishwasher Require?

You can buy dishwashers in complete sink units (including a food-waste disposer), in cabinets by themselves, or just the chassis for installing in your own cabinet. The complete dishwasher-disposer sink averages 48″ long x 25″ deep x 36″ high. Generally it has a 3″ or 4″ high splashboard, important to note if the sink is to be installed under a window. Dishwasher cabinets average 25″ square x 36″ high, some with splashboards, some without. The chassis requires a cabinet about 25″ square x 36″ high. Some dishwashers open at the top, some at the front, thus leaving the top free for work space. The top-opening kind requires sufficient clearance between dishwasher and wall cabinets above for the cover to be lifted. Dishwashers opening at the front have a pull-out section much like a drawer, with racks for dishes. These racks pull out about 17″ and you should allow for this, plus moving-about space for one to work in front of it.

Do Dishwashers Operate on Either AC or DC Current?

No. Most dishwashers operate on AC current only.

What Wiring Do You Need?

No categorical answer to this question can be given. It depends upon wiring conditions in your house and requirements of the local electrical code. Most dishwashers will operate on a suitable branch circuit from the house lighting system.

What Plumbing Connections Do You Need?

Dishwashers require connections to hot and cold water supply, and to the drainage system, made in accordance with local plumbing codes.

What About Hot Water?

Mechanical dishwashers require water of a temperature from a minimum of 140° to 160° F. to operate efficiently. Unless you have water as hot as this, or can get it, you might as well give up the idea of letting a dishwasher do your work. These temperatures are much hotter than hands can stand. They are responsible for hygienic cleaning and also for steam drying, sparing you tedious towelling. Water cooler than 140° does not remove all food soil and grease, and retards drying. Water hotter than 160° F. is likely to cook some types of food soil onto the dishes.

How Much Hot Water Does a Dishwasher Use?

The amount varies from four to eight gallons for each complete washing and rinsing.

What Kind of Soap Should You Use—How Much?

Ordinary soaps and soap flakes do not work in a mechanical dishwasher. They are apt to impede the striking force of the

water spray and may prevent thorough washing of dishes. Instead, most dishwasher manufacturers recommend detergents such as "Calgonite" or "Electra-Sol." These soapless cleansers prevent the deposit of mineral salts common to water in many areas, in the form of film, streaks, and spots. Each dishwasher comes with instructions as to the correct amount of cleaning agent to be used. Usually it is from a teaspoon to a tablespoon. For some makes, you need not measure because you are told to "fill the detergent cup," which is sized for the right amount. For efficiency and economy, follow directions for correct quantity.

How Do You Use a Dishwasher?

There are slight variations in procedure with different makes. In general, however, this is what you do: rinse food particles off the dishes, load them into racks, without overlapping and with enough space between for water to penetrate, put flat silver, with all handles down, in its special silver basket. Stand glassware upside down in upper rack of washer: add the specified amount of detergent, close the dishwasher, turn the switch. Automatic dishwashers wash, rinse, dry the dishes and turn themselves off. You can go away and forget them as soon as the switch is turned on. On non-automatic washers, you must be present to turn the controls for the different phases of the cycle. In most cases, the wash-rinse-dry cycle takes about 30 minutes. In one, it takes only 10 minutes.

What About Different Makes?

Hotpoint's, General Electric's, Kaiser's, "Dishamatic" from Apex, and "Kitchen Aid" from Hobart are automatic. "Hotpoint" and "Kitchen Aid" open in front, leaving the top free for use as work surface. Their racks pull forward for loading and unloading. All others open at the top. "Dishamatic" from Apex is different from the others in that it has a built-in, electrically operated water heater, to assure enough water at the right temperature. The Thor dishwasher has two interchangeable interior drums, one for washing clothes, one for dishes. The different stages of the washing-rinsing-drying cycle are controlled manually. The Kaiser dishwasher is also different, in that it operates hydraulically. (*Text continued on page* 121. *More about mechanical sinks on the next page.*)

PHOTOGRAPH BY LIONEL FREEDMAN. HOME OF MR. AND MRS. B. M. KIMBALL. DAN KILEY, ARCHITECT.



DISHWASHERS THAT LOAD FROM THE TOP NEED PLENTY OF ROOM TO SWING OPEN THEIR LIDS



What you need to know about garbage disposers

The garbage can is a symbol of the pa

The grinder is convenient, economical, ef

ficient, and sanitary. If you have any

doubts, check the questions below for

forthright evaluation of what it can do

Why Should You Have a Garbage Grinder?
That's easy. You eliminate the garbage can and the dai
trips thereto. You get rid of smell and rodent-breedi
organic waste *immediately*. It's clean, simple, health
Furthermore, you lop off the community expense
garbage collections—once everyone in your town
equipped with a grinder.

Can You Put a Grinder in Any Kitchen?
Yes. Disposers can be installed in existing kitchen sink
There's nothing to it if you have a drain with an openi
from 3¼ to 4 inches. If you have an odd size, fittin
are easily adapted.

What If You Have a Septic Tank?
You can still have a garbage disposer. It adds abo
50% to the load of the tank which means you have t
clean it every five or six years instead of once every te
(Be sure tank is in horizontal position.) If you're plannin
a new house, figure on a minimum tank capacity of 50

gallons for a family of four and add 75 gallons for each additional person.

Can Disposers Take It?

Yes. They will devour everything—bones, eggshells, fruit pits, even paper that's not too heavy. They will *not* take metal, glass, string, or rubber.

Do They Clog?

No. In fact, the scouring action of ground-up food particles tends to make your drain run better than ever.

What About Grease?

Cold water—yes *cold* water—is used with disposers. This solidifies grease particles in the shredding compartment, and they are flushed down the drain with pulverized waste particles. This means no greasy deposit in the disposer or the plumbing.

How Do I Clean an Electric Disposer?

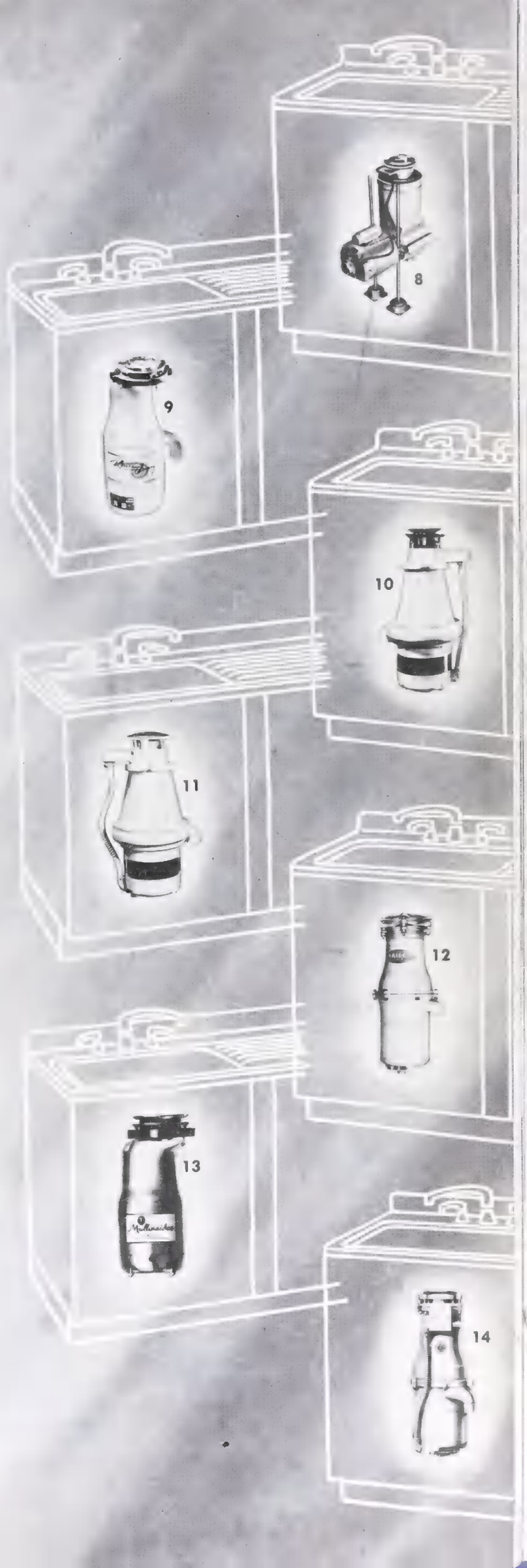
You don't. Disposers are self-cleaning. As a matter of fact, manufacturers warn you *not* to use any drain-cleaning materials such as you may have used in a regular sink drain.

Do Disposers Operate on Either AC or DC Current?

No. Most operate on AC only. (*Continued on page* 140)

CHOOSE FROM THESE DISPOSERS

BRAND NAME	MANUFACTURER
1. Disposall	Hotpoint, Inc.
2. Wonder-Aid	Wonder-Aid Products, Inc.
3. Waste King Pulverator	Given Manufacturing Co.
4. In-Sink-Erator	In-Sink-Erator Mfg. Co.
5. Disposall	General Electric Co.
6. Waste-Away	Westinghouse Electric Corp.
7. Disposer	National Rubber Machinery Co.
8. Sani-Way	Thomas W. Berger, Inc.
9. Rinse-Away	Rinse-Away Sales Co.
10. Dispos-O-Matic	Eureka-Williams Corp.
11. Disposer	American Central Division, Avco Manufacturing Corp.
12. Disposal Unit	Kaiser Fleetwings Sales Corp.
13. Mullinaider	Mullins Manufacturing Corp.
14. Wastemaster	Lockley Machine Co.



by Helen Markel Herrmann



AWING BY JANE MILLER

The FULLER BRUSH-OFF

You can never really rely on a man's reactions. I know—haven't I been married almost a year? Take Peter. I forget to enter one silly little check for $2.35 and you'd think the world was about to end. On the other hand, when I use up eight eggs (at $1.23 a *dozen*) on a soufflé which never soufflés, he thinks it's en*dear*ing, but when I give him frankfurters three nights running because I'm saving up for his birthday, he says it's cheating.

And now this business with the brushes. You'd think I spent that $38.50 for a *hat* or something. All I was doing was trying to keep his castle well-groomed.

"We invested a lot of money in this apartment," I said stiffly, "and I intend to protect our investment. You wouldn't want me to buy a mink coat and then *sit* all over it."

"Most men settle down with a woman who is well satisfied with a carpet sweeper and a dust rag," Peter said, staring at me coldly across the brand new carpet, "but I end up with you and $38.50 worth of brushes. Didn't anyone ever teach you to shake your head horizontally?"

I shook my head horizontally. "A Mr. Folger of Fuller rang the doorbell and asked if we needed brushes. Since you need a new toothbrush, I asked him in . . ."

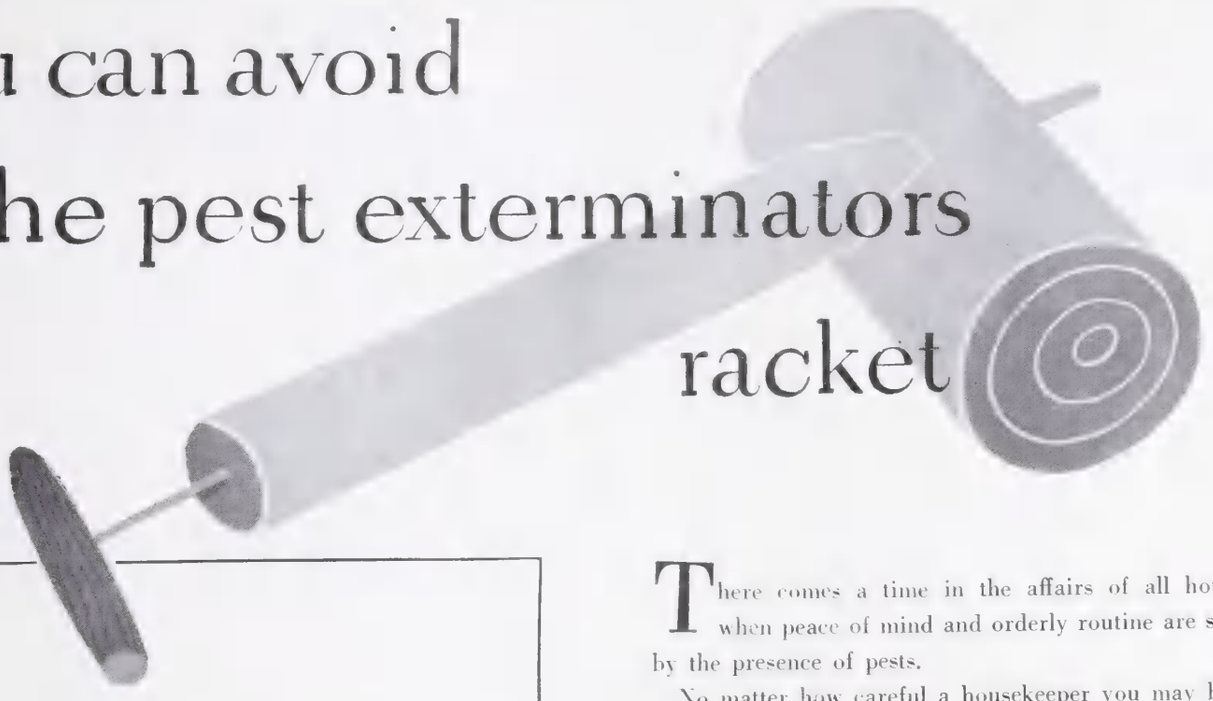
"If this is a toothbrush," Peter said, brandishing a weapon shaped like a pregnant eel, "I am Kris Kringle."

"Well," I said weakly, "the conversation progressed some from there. He admired the living room, and it turned out that he had a brush that cleans ceilings, and then we had a cigarette, and I showed him the bedroom and he had the cutest brush for venetian blinds and . . ."

Peter looked grimly from me to my Fuller stock pile. "By tomorrow night," he said inexorably, "this place better have such a shine to it Fuller's Folger can (*Continued on page* 107)

by Dorothy Ducas

You can avoid the pest exterminators racket



HOW TO TELL A RELIABLE PEST CONTROL OPERATOR

1. Get name and address of the firm, find out how long it has been in business, check its reputation. A reliable firm will have been in the community long enough to have acquired a reputation for satisfactory performance. This will rule out the itinerant exterminator, here today and gone tomorrow.

2. Check the firm's advertising. A reliable firm's advertising will be factual, dignified, avoiding extravagant claims, guarantees, and emphasis on cheapness.

3. Ask for the names of other clients. While many people do not allow the use of their names for printed advertising, a reputable concern usually can provide names of satisfied customers with whom you can check.

4. Select an operator who will inspect your premises first. Inspections are as necessary for estimating pest control costs as for painting. Except in the case of apartment buildings, which can be "averaged," no job can be reliably guaranteed, sight unseen, at a flat rate.

5. Avoid any operator who tries to sell you a quick, cheap cure. Such cures don't exist. You get what you pay for, and the method of application of any insecticide is more important than the chemical used. There are *no* "secret powders" for extermination of pests.

6. Ask if your operator is a member of the National Pest Control Association which has been trying to raise standards in this industry. A firm selected on the basis of performance is likely to be a member of this trade association. Out of 2,000 existing firms, over 700 belong to it and do more than 50% of all the work.

7. If in doubt, consult your Better Business Bureau. If you haven't one in your town, write to the National Better Business Bureau, 405 Lexington Ave., New York.

There comes a time in the affairs of all households when peace of mind and orderly routine are shattered by the presence of pests.

No matter how careful a housekeeper you may be, some day you will encounter a plague of ants in the kitchen cabinets, roaches under the sink, ugly silverfish trapped in the bathtub, a mouse scuttling along the living room wall. It happens in the best of families. But, when it happens to *you*, do you know what to do about it?

The first thing, of course, is not to let it throw you. Time was when people were afraid to mention the fact that an infestation had occurred under their own rooftree. Bedbugs were such a disgrace that wives kept discovery of the nasty things from their husbands until the insects were banished—if possible. But today it is pretty well accepted that the way in which we live, crowded together in cities, and the acceleration of our modes of transportation have made the presence of pests inevitable occasionally in almost all homes. The thing to do is move promptly and openly against them.

Many pests may be exterminated by home methods. DDT sprayed in the proper places inside a house can effectively battle flies, mosquitoes, bedbugs, silverfish. Sometimes it will rid you of roaches, moths, carpet-beetles, and ants, too, though not as surely. Old-fashioned trapping is quite effective against mice. But when you have rats or termites to contend with, or when any of the lesser pests appear in such numbers that you, the householder, feel incapable of handling the situation yourself, you turn to a professional exterminator.

Exterminators today call themselves "pest control operators." They are mighty valuable friends in need, when they are reliable and experienced. But unless you know *how* to hire a pest control operater, you may get one who, brother to the blue-sky real estate operator, will sell you the idea of a pest-free home at little cost without delivering.

The number of racketeers in this industry has decreased in recent years, due in part to the formation of the National Pest Control Association, representing the leading firms in this business in the United States. (*Continued on page* 136)

by Florence Paine Rollins

If you never want to entertain again

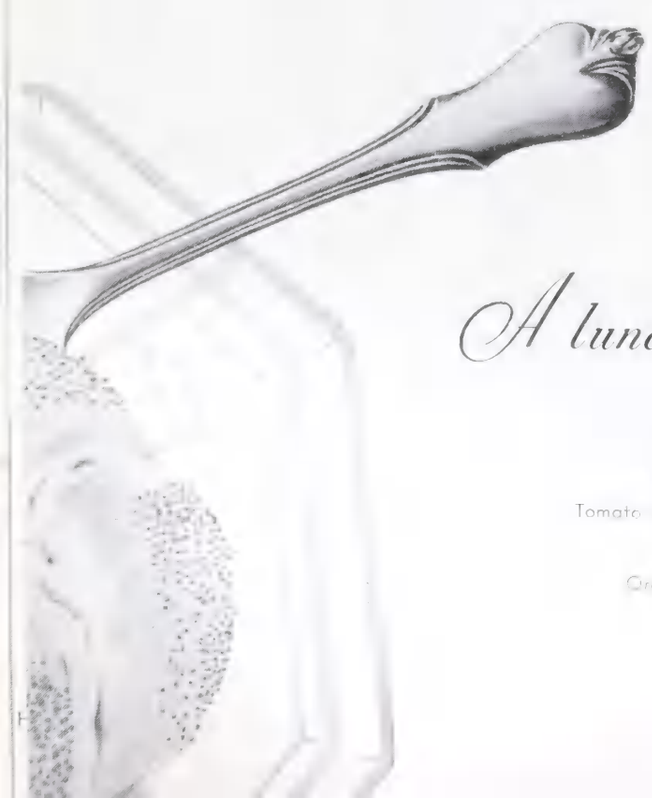
Every year, right after the holidays, comes a flat, gray stretch of days when your gregarious instinct freezes over like Niagara Falls. You'd rather be lonely than the life of the party. You'd rather be brooding than brunching. You never want to entertain again. In short, you've had an overdose of holiday merry-making and the food, chatter, and people that go with it.

Fortunately your anti-social jaundice cures itself. For along about February your mood starts climbing back to normal, and before you know it you're on the phone, assembling a few—just a few—old friends for a simple—a very simple—luncheon and an afternoon of talk.

We would lead you gently back into the role of hostess with a luncheon for four, a luncheon, say, for the girls. But even though it is a pretty lunch, and colorful, the food isn't too pretty-pretty for a mixed gathering, should you decide to re-enter the social swim with a Sunday night supper party.

The time for this menu is any month of the year when oysters are available. For oysters are the main theme, and one which we think could be played a lot more often. That's another reason to make this a luncheon for good friends, whose food tastes you know rather well. For scalloped oysters *are* the luncheon, and if your guests aren't oyster enthusiasts they'll find no substitutes here.

Oyster lovers like to concentrate on oysters and don't want to fritter away their appetites on an imposing array of other foods. So this meal (*Continued on page* 102)



To help you celebrate your return to society, Mrs. Frances Heard matches Persian-inspired plates from Dillon-Wells, Inc. with varicolored octagons of Irish linen from Mosse, Inc. "Etiquette" glass by Imperial Glass Corp. Stèrling is Wallace Silversmiths' "Grand Colonial." Lighter, Evans Case Co. Furniture, Tomlinson's "American Informal."

COLOR PHOTOGRAPH BY WILLIAM HOWLAND

A luncheon for the girls

Fruit Bouquet

Scalloped Oysters

Assorted Relishes

Tomato Molds with Vegetable Ruff

Herbed Biscuits

Orange Meringue Tarts

Coffee





Despite its traditional ancestry this new furniture is clearly designed for the way we live today. It is boldly overscaled, and robust chairs and sofas invite the relaxed lounging typical of our times.

Generously proportioned pieces like the 84-inch breakfront (above), the 97-inch sofa (below), and matched-in-size tables make entertaining easy, effortless. Walnut mantel is part of group.



It may be *FRENCH* but it's not *PROVINCIAL*

"What's this?" you say. "This looks like French Provincial, but it isn't." And how right you are. This new furniture has the look of French country furniture. But it's not an authentic facsimile. It has a masculinity, rather than the delicate femininity of the originals. It has been vigorously overscaled and so caters to the American love of comfort. The exaggeration of line produced amusing hybrids like the coffee table and white framed chair, opposite, which have a humorous and engaging differentness.

All of these generously proportioned pieces are matched in size to insure harmonious groupings. Upholstered pieces, finished in gay Breton-like plaids and interesting textures, are good refreshers for jaded interiors. Jack Moore and Dick Pefferle designed this group for the S. J. Campbell company.

by Laura Tanner



The roominess of this broad-seated wing chair is typical of all the Auvergne upholstered pieces. It looks smaller because it is covered in a blend of toile and tweed.



PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON

The Ponadoux, another version of a wing chair, is wide and deep through the seat and back. It has both style and ease. Three shelves provide the table with extra space.

ACCESSORIES IN THESE ROOMS ARE FROM MOTTAHEDEH & SONS AND RICHARD NORTON, INC



Armless lovesats, shown here in familiar arrangement, are ideal for making an extra conversation group in a room. Note contrasting fabric as border and on platforms.

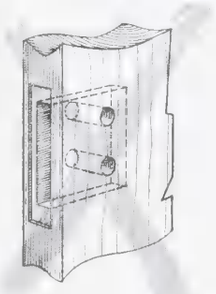
For the names of stores in your area carrying the S. J. Campbell Company's "Auvergne" group, see page 142.



PHOTOGRAPH BY GEOFFREY BAKER

Could you use a one-handed front door?

The new tubular lo
give you front doors that
are easier and quicker to
cheaper to install. You can use them throughout the hous
because they are designed for any kind of locking y



The new locks cost less—both to buy and to install. With the old-fashioned mortised lock (left), the carpenter spent a lot of time chiseling a square hole to receive it.

With the tubular lock, all he has to do is bore two holes (right)—one through the door and a smaller one into the edge. He can do this in about one-sixth of the time.

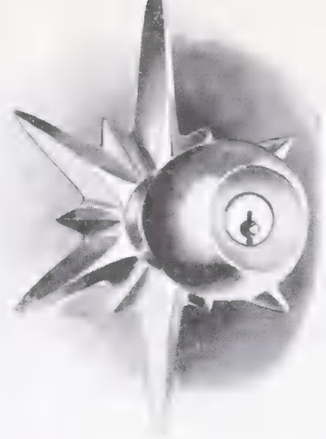


It takes at least two hands to open the average front d one to turn the key in the lock, the other to turn the l If you happen to have an armful of parcels, you're in tro And if it's dark or raining, it's that much worse. You've g put the parcels down, set the umbrella aside, fumble for the hole, get the door open, and then fumble for parcels umbrella again.

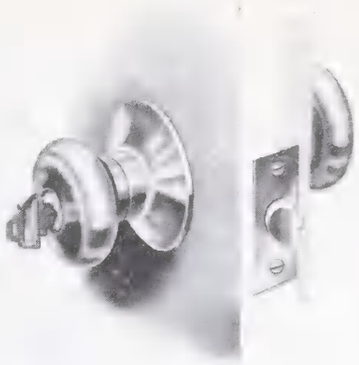
This old problem of front-door hardware is neatly solv the "key-in-the-knob" locks which many manufacturers are turning out for residential use. These tubular locks are st one-handed affairs (above left). They have all the meri their predecessors, being sturdy, neat, small-keyed, and bur proof. They're adjustable to any door thickness, and one com makes an adjustable backset; that is, you can have the five, seven, or even ten inches back from the edge of the They're available in a wide variety of patterns and finishe you can see on the facing page. Because of their time-sa installation, most manufacturers are also producing a compa line of tubular locks for every door in the house—front, l porch, bedrooms, and bath. You can thus get any kind of you want, all in the same pattern.

While these locks are designed primarily for new doors, *can* be put on old ones. The job is more complicated, of co You or your carpenter will have to remove the old lock, fil hole with a wood plug glued snugly in place, and then bore holes. But the satisfaction of a one-handed front door will than repay the added cost of labor.

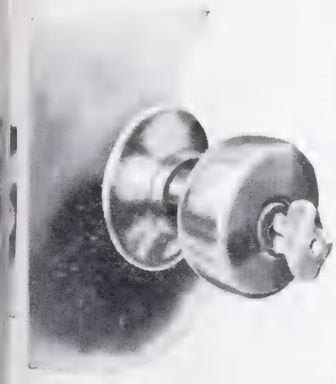
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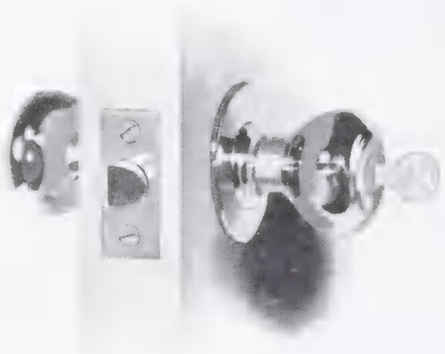
One of several decorative patterns by Schlage, this lock may be placed back from the door's edge as much as ten inches.



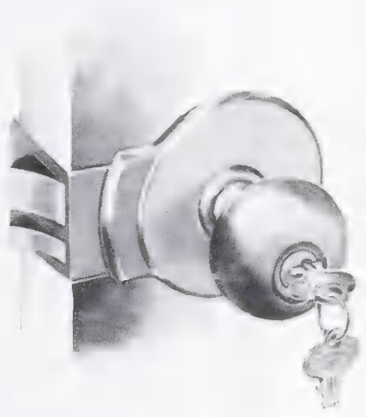
Hollymade's lock is adaptable to doors swinging in or out, opening left or right. It is available in brass or bronze, lacquered.



ent's front-door lock opens with a quar- urn of the key, boasts a strong dead operated by turn-button on inner knob.

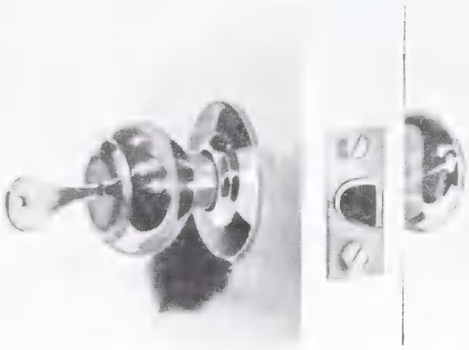


Adjustable to front doors of different thicknesses, Yale's lock is simple, compact, sturdy. It comes in brass or aluminum.

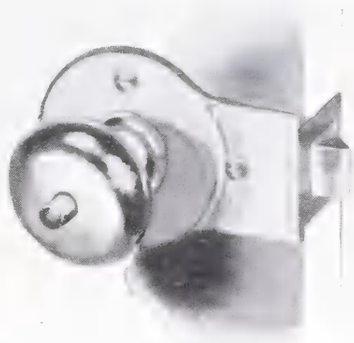


Fitting into a notch in door's edge, Corbin's key-in-knob lock gives easy, one-handed front-door operation. Comes in four finishes.

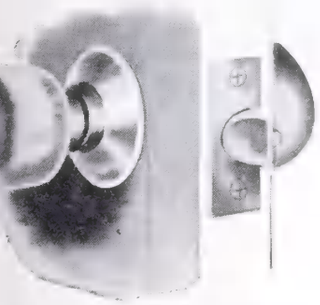
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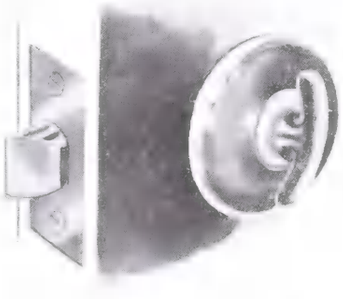
Yale's bedroom-or-bath locks have an inside push button for privacy, an outside emergency key in case the kids get locked in.



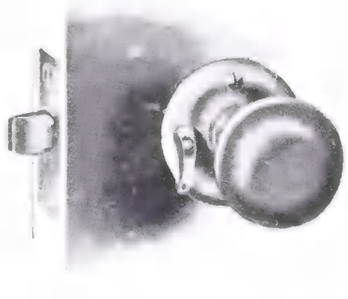
A button in center of Corbin's inside lock gives privacy, is released by turning knob. There's an emergency release on outside.



porch or terrace doors, Sargent has a with no outside key. The strong dead is operated by a turn-button on inside.



With Reading's latch-set, closet doors may be securely latched on the outside. Knob on other side prevents your being locked in.



Russwin's tubular lock for inside doors has a small latch beside knob which you flip down for privacy, up when you want to get out.

SKETCHES BY SIGMAN-WARE

by Isabella Gaylord



An Herb Shelf is a sign of good taste

On your left, you see an herb wardrobe. Take a good look at it if your herb cookery is limited to sage in the stuffing and garlic on the lamb. Then try on one of our recipes for size and you'll discover that herbs can do as much for a tired dish as a fine new dressmaker can do for you.



Of course, they're as ancient as the long skirt and nipped-in waist. And as smart—if you treat them like the subtle things they are, and use them with a knowing hand rather than a lavish one. But remember that they're the accents rather than the substance, and a dinner of herbs won't do. Try them to point up just one or two dishes on your menu, to give a new slant to the same old veal or tongue or fish. No esoteric rites are involved in cooking with herbs; they're as simple to use as salt and pepper.

You can use herbs in two forms—fresh if you have an herb garden; dried, if you don't. Since we Americans are using more and more of them for



everyday charm as well as for party glamour, methods of packing herbs have greatly improved. The dried ones you buy in little bottles are excellent for everything but salads, where fresh green leaves are a must. But of course have a fresh herb garden if you can. All these plants ask for is plenty of sun and rather poor soil to reward you with the pleasure of knowing the living plant and the joy of sniffing and nibbling as you weed. You can even grow some of them in a large window box in the kitchen. You can buy small plants of the chive and tarragon and grow sweet basil from the seed. In large cities, a few fine food stores will stock some fresh herbs in season and you can find them, fresh and pungent, in vegetable stores in neighborhoods where French and Italian people live.



How much herb? That's easy: as much as you need to get a flavor you like. Start with just a pinch of any herb. If it pleases you and your family, stop there. If you can't taste it, or the flavor seems slight, use two pinches next time. You'll probably end by using a quarter of a teaspoon in a recipe for four. However, by starting with a pinch, your family (*Continued on page* 104)

by Dr. Joseph E. Howland
House Beautiful's Garden Editor

What's wrong with seed catalogs

PLENTY!

You probably look forward each year to the seed and nursery catalogs. So do I. We know them to be pretty honest sorts of things today. Gone, fortunately, are the days of super-exaggeration.

Why then all the fuss?

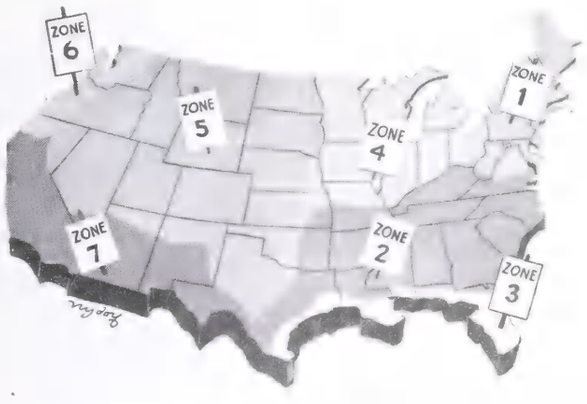
It's not what the catalogs say; it's what they leave unsaid. The usual variety descriptions—handsome, useful, choice, popular, desirable, attractive, pretty—don't give you the haziest idea of what the plant itself looks like or can do for your garden.

Gardening would be a lot more attractive to people if all seed catalogs told how to grow the plants they sell, also how to use those plants effectively. A small sketch of the whole plant in addition to the glamour picture of one big flower would help.

Some plants are treasures under certain conditions of soil, exposure, or temperature, but a waste of space at other times. It is rare that you read in a seed catalog: ". . . the best red, but a lack of hardiness in growth causes it to rot under humid, overwet conditions." or. ". . . naturally a tall grower, but can be kept compact by pinching." Yet this is telling the *whole* truth. Readers of this catalog know what they must do.

How are you going to get better seed catalogs? Only if *you* demand them. Congratulate the concerns that have made the start. Write the others: tell them what you expect. Offer to pay for a good catalog—25 or 50 cents (refunded when you order).

The looked-for change won't happen in one year. It will come in time if you insist. Meantime, you must dig out the needed information by combining the bits of information you glean from a number of catalogs. We can't give you the answers for specific plants, but on the next two pages we show you exactly what you need to know.



HOUSE BEAUTIFUL'S GARDEN CONSULTANTS

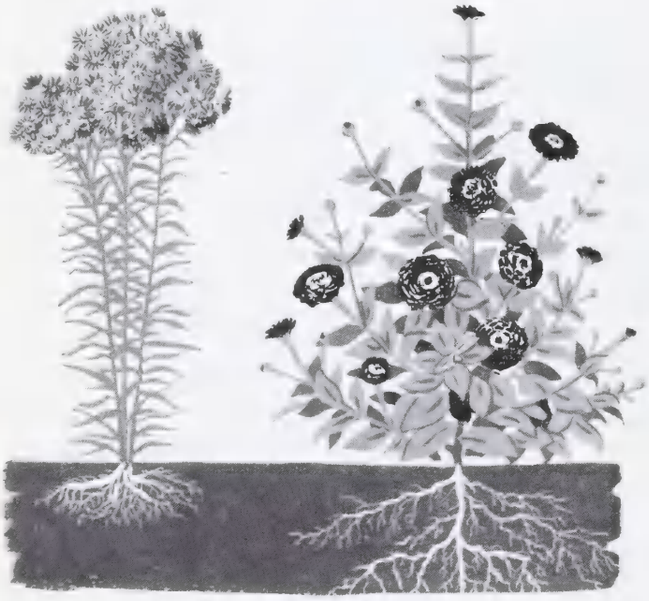
Whenever garden procedures depend upon local soil and climate, we draw upon the experience of these zonal consultants for this data.

ZONE 1. *Richard B. Farnham*.....*New Brunswick, N. J.*
ZONE 2. *William Lanier Hunt*.....*Chapel Hill, N. C.*
ZONE 3. *John B. Watkins*.....*Gainesville, Fla.*
ZONE 4. *Paul A. Kohl*.....*St. Louis, Mo.*
ZONE 5. *George W. Kelly*.....*Denver, Col.*
ZONE 6. *Carol Wieting*.....*Seattle, Wash.*
ZONE 7. *Alfred C. Hottes*.....*La Jolla, Cal.*

Continued

How to avoid mistakes when using a seed catalog

Know the answers to these ten questions *before* you make out your seed and plant order. They are the vital but seldom-discussed keys to success in growing and using plants. They take the guesswork out of gardening



What is the habit of growth? To know only the height to expect isn't of too much value. Will the plant be tall and slender or a fat globe? A shallow rooter or a deep forager?



Does rain waterspot the flowers or spread leafspot diseases by spattering? If the latter, use mulches to take the bounce out of the raindrops. If the former, plant in protected spots.



How often must plants be dug and divided? Plants don't "run out," but many kinds starve to death if left to multiply unchecked until there are just too many plants in one spot.



Is staking needed? If you can anticipate the need, you can plan your garden so that weak plants likely to be toppled by wind can be staked or supported by sturdy plants nearby.



What is the out-of-bloom appearance of the plants? You can't have a garden that looks well all year if you have many plants that add little to the design after they bloom.



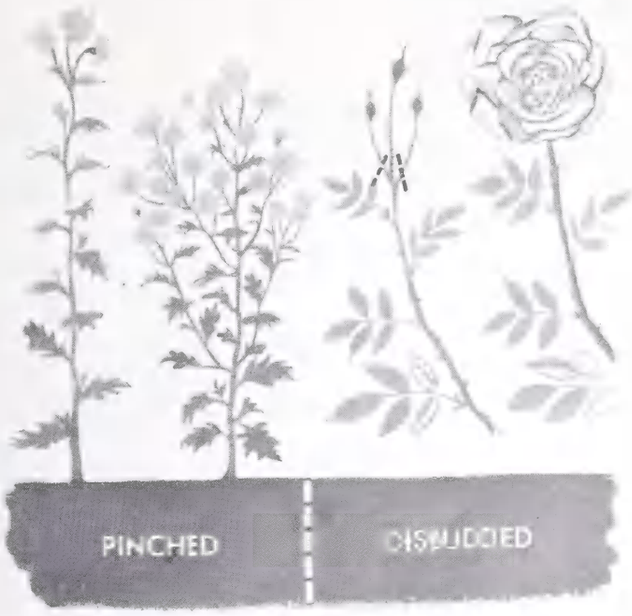
How long is the bloom period? Careful selection of varieties helps get continuous bloom in such plants as daylilies. You can plant gladioli, quick-bloom annuals at 2-week intervals.



Are there serious disease and insect pests? Even Japanese beetles will strip one kind of plant while leaving another untouched. And always look for disease-resistant varieties.

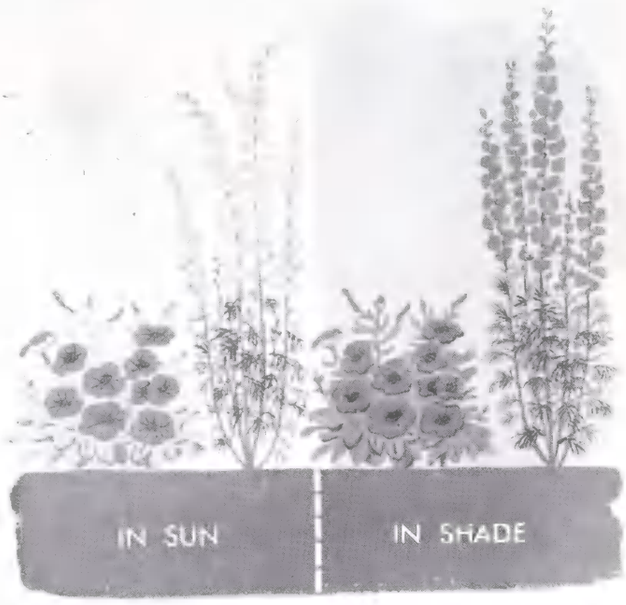


Do plants die at the first autumn frost? If so, they aren't for feature spots, especially if you live in an area that usually gets weeks of good weather after the first frost.



DRAWINGS BY JOHN BRIMER

Is pinching or disbudding necessary? Pinching out the growing tip several times may increase the number of flowers five-fold. Saving one bud on a stem may double flower size.



Is the flower color sun-fast? Many varieties, especially blues and purples, need to be grown in *light* shade to get the richest coloring (and full fragrance, if usually scented).

You can have bloom indoors for all 12 months.

Try African violets. . . .

The most successful house plant



Glass wick from a reservoir makes watering automatic.



Mealy bugs make plants droop. Brush bugs *only* with alcohol or nail-polish remover.



New plants start quickly in moist sand. To get sturdiest plants, shorten stem on leaf.



Offshoots weaken plants, may end blooming. Cut off, root in sand. Soon both will bloom.



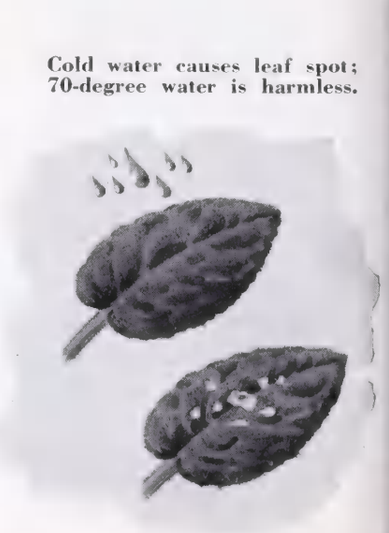
African violets have been the victims of much bad propaganda. They have a reputation for being temperamental and hard to grow unless a rigid ritual, known to only a few people, is followed. Nothing could be further from the truth. Most failures with African violets can be charged directly to killing with misguided kindness. Buy a good plant, give it the ordinary good care that any plant needs, and enjoy continuous bloom for the whole year.

Why all the hokus-pokus in print about African violets? Charge it up to haste. Ten years ago few people had ever heard about African violets. You probably wanted the first one you saw. You may have bought the plant and looked for directions on how to grow it, but no one really knew what was needed. Multiply your interest by maybe 50 million and you get some idea of how much demand there was for the information which didn't exist. Those quickest with the pen rushed a lot of guesswork into print. African violets have been trying to live down the bunkum ever since.

So forget your worries. You *can* succeed. Follow the suggestions at the left. You will have blooms opening regularly month after month.



Plants dark green—too much shade. Plants yellowish—too much sun. Neither will bloom.



Cold water causes leaf spot; 70-degree water is harmless.





You have a wide choice of varieties. New ones appear almost monthly, since African violets "sport" freely to new flower colors, growth habits and leaf types. All are easy to grow in a window.

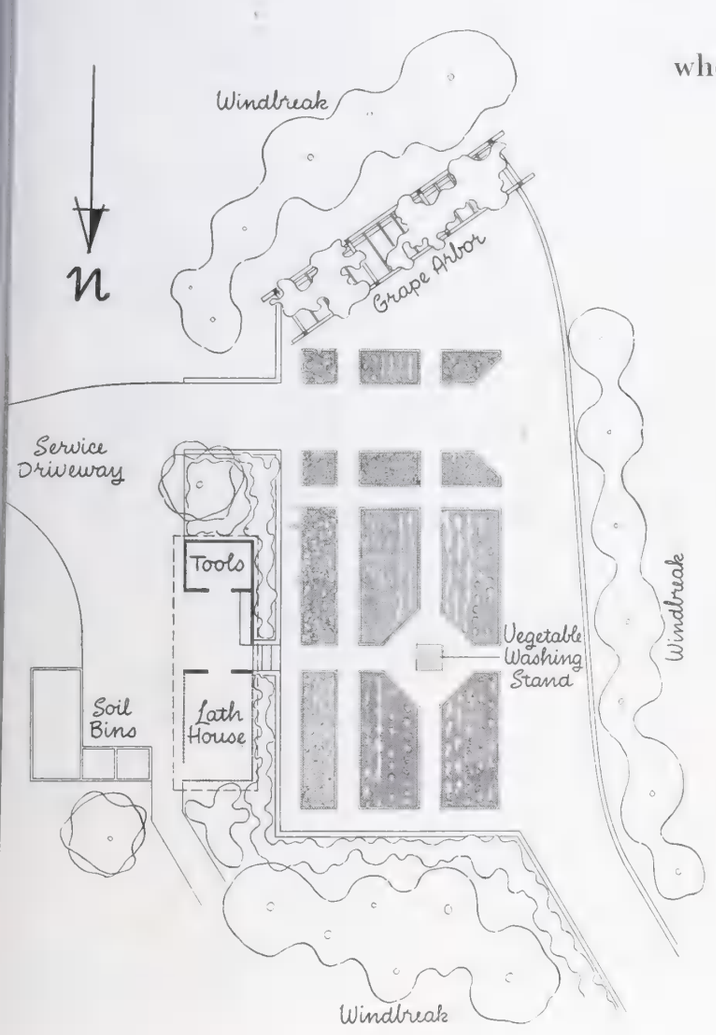
PHOTOGRAPHS BY JANE COONS



African violets aren't fussy about containers. You can use whatever fits the setting best. Drainage holes in the bottom of the containers aren't vital, but, if you dispense with them, you do have to use a little more care in watering to avoid flooding or excessive drying. To produce blossom buds freely, your plant needs sunlight—filtered through a light curtain on bright days.



Is your vegetable garden *engineered for efficiency?*



There's more fun, less work, when you grow vegetables in the orderly way things are done in a well-run office

Growing vegetables can be a lot of fun and a highly profitable venture, too. Or you can do a lot of hard work and get only so-so results at a cost of, say, a dollar per ear of corn. Engineering for efficiency is more than a catchy phrase. It really pays off.

You can do as well as the Jerd S. Sullivans, who own the vegetable garden shown on the opposite page. They enjoy the best-tasting vegetables in town—at less than the market price for the so-called top quality. Mr. Sullivan—and you—can make taste your guide on what varieties to grow, but few markets are able to offer the varieties that have the best flavors, for these kinds seldom are big producers and good keepers (able to survive rough handling on the way to the market and pinches and squeezes from potential customers in the market).

The Sullivans also reap the plus benefit of a good-looking ground pattern from their vegetable garden. This is one vegetable garden that doesn't need to be pushed off into a hidden corner of the yard. It looks (*Continued on page* 146)

PHOTOGRAPHS BY RONDAL PARTRIDGE



Every vegetable garden needs a tool house nearby and one big enough to store everything for efficient, muscle-saving work. A lath house, as here, is a good idea if you prefer to buy started vegetable plants. Otherwise, cold frames are in order. Soil storage bins (see plan above) are great time-savers for busy gardeners.

DESIGNED BY
THOMAS CHURCH
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IF YOU NEVER WANT TO ENTERTAIN AGAIN

CONTINUED FROM PAGE 88

has a light beginning, which will not perceptibly dull the keen edge of a February appetite. In a sense, it's just another fruit cocktail, but it has a surprise touch—little dark red balls of jellied cranberry sauce. As the base of the cocktail, use grapefruit segments and red and white grapes. Or, if you can find good melons in your markets, you might prefer the soft green of honeydew melon balls with the red globes of cranberry.

The scalloped oysters do not call for any liquid other than what the oysters offer. Seafood connoisseurs feel rather strongly that scalloped oysters should ooze with buttery goodness, not with soggy breadcrumbs! The oysters may seem rather dry when the casserole goes into the oven, but when the heat strikes those bivalves they are going to release plenty of liquid. And since nothing should detract from the pure oyster flavor, don't add any tricky seasoning in the cooking except generous amounts of salt and pepper, especially the pepper. It truly is a simple dish, but hard to surpass, and you'll probably be repeating it as long as there are R's in the months ahead.

SOMETHING cool, crisp, and tart goes well with the scalloped oysters. That suggests a congealed tomato salad, surrounded by a collar of crisp cabbage and green celery, flavored with a trace of dill. This gives an old standby a slightly different overtone. And as a fitting escort in the cool and crisp category, bring out all the interesting relishes and pickles your pantry shelf holds. For oysters without relishes are rather like Christmas without a tree. All right in their way, but not much fun.

The perennial favorites, baking powder biscuits, are spiked with caraway seeds and sage. The added herbs give the biscuits—and the luncheon—that extra dash of flavor.

The obvious dessert when you want something light, popular, and not too sweet is lemon meringue pie. Have that if you will. But we played a few changes on the basic lemon filling, switched from lemon juice to orange juice, and have come up with a recipe for orange meringue tarts. They're something new, novel, and guaranteed to rescue you and your guests from the post-holiday doldrums.

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Fruit Bouquet

1 grapefruit
1 cup Tokay grapes
1 cup seedless grapes
16 jellied cranberry sauce balls

Cut grapefruit in half. Remove segments (no pulp). Add remaining juice. Sugar grapefruit. Cut grapes in half, remove seeds and combine with grapefruit. When ready to serve, arrange fruit in sherbet glasses and top each with four jellied cranberry sauce balls made with a melon scoop. (Jellied cranberry sauce shou'd be well chilled before molding.) Serves 4. If you want your fruit cup to look like a nosegay, slip a lace paper doily up around the outside of glass and fasten with Scotch tape. But remember, this piece of nonsense is for ladies only!

Scalloped Oysters

1 pint oysters
1 cup grated bread crumbs
½ teaspoon salt
⅛ teaspoon black pepper
⅛ lb. butter, melted
¼ cup cracker crumbs

Drain oysters, reserving liquor. Butter casserole. (We used the 9 x 5-inch rectangular Pyrex casserole.) Mix salt and pepper with bread crumbs. Sprinkle half of bread crumbs on bottom of dish. Cover with half of oysters. Pour half of melted butter over this. Repeat with remaining bread crumbs, oysters, and butter. Lightly sprinkle oyster liquor over top layer. (Liquid will vary but it should be about 2 tablespoons). Lastly add a layer of cracker crumbs. Dust these with extra salt and pepper, and dot with small bits of extra butter. Bake in a hot oven (400°F.) 20 to 30 minutes. Serves 4 generously.

Tomato Molds with Vegetable Ruff

1¾ cups tomato juice
¼ teaspoon celery salt
Scraped onion
3 whole cloves
1 package lemon Jell-o
2 tablespoons vinegar

Simmer tomato juice, celery salt, a little scraped onion, and cloves for 10 minutes. Strain. Pour over lemon Jell-o. Stir until dissolved. When cool, add vinegar. Pour into small molds. Makes 6 molds. (A cup of diced cucumber mixed in the aspic is an added attraction.) When serving, circle the individual molds with the following:

Vegetable Ruff

4 cups shredded cabbage
1 cup chopped Pascal (green) celery
2 tablespoons chopped green pepper
½ teaspoon dill
½ to 1 teaspoon salt
⅛ teaspoon black pepper
¼ cup salad dressing
1 teaspoon grated onion

Mix vegetables and seasonings together thoroughly. Taste and add

(*Continued on next page*)



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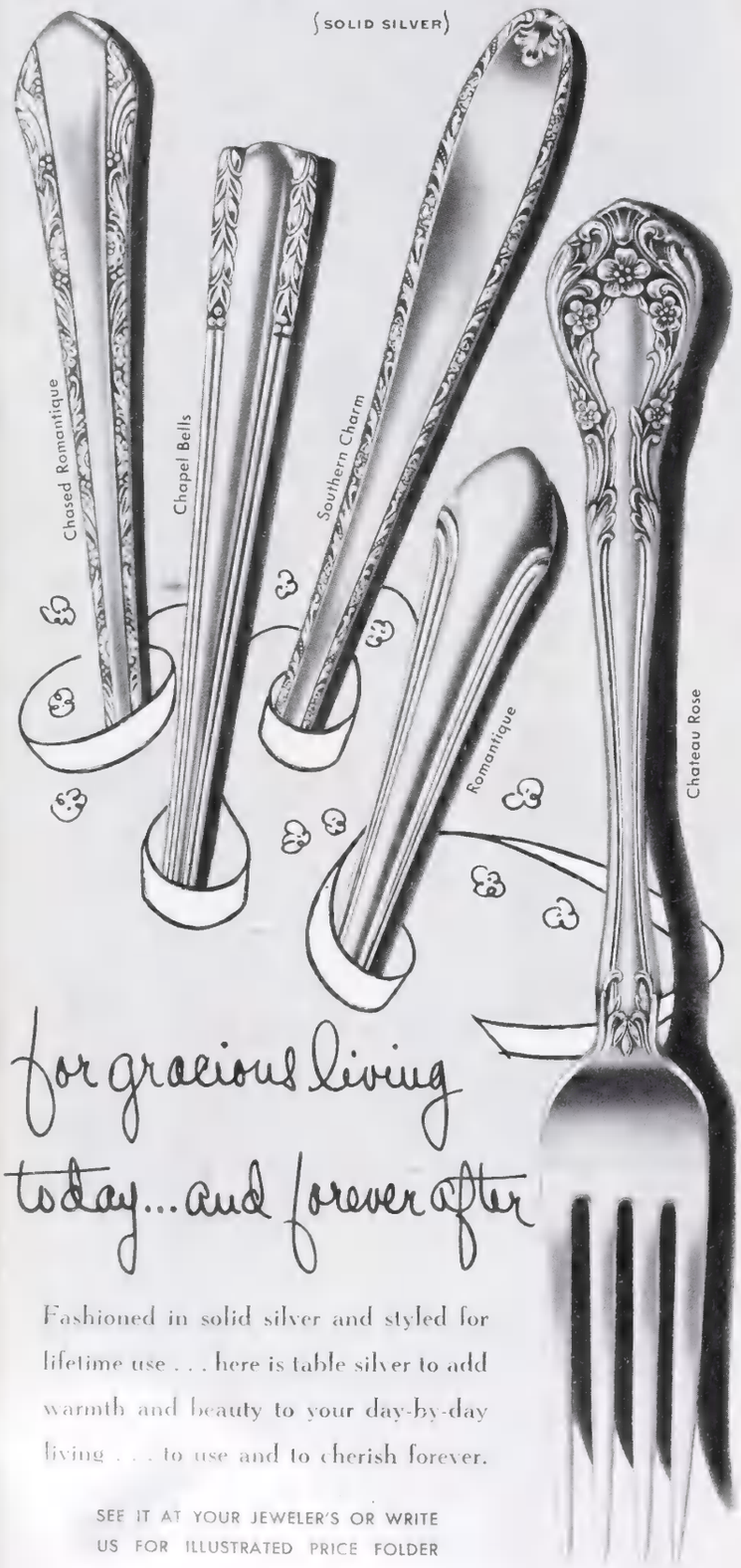
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extra salt, if necessary. Add dressing and toss well. Place a collar of the chopped cabbage salad around each tomato mold. Serves 6.

Herbed Biscuits

2 cups flour
4 teaspoons baking powder
1 teaspoon salt
1 teaspoon caraway seeds
1 teaspoon sage
6 tablespoons Spry
½ cup milk

Sift flour, baking powder, and salt. Add herbs and mix again. Rub in fat until mixture is crumbly. Work milk in quickly. Roll out fairly thick, and cut into small rounds, or shape into rounds. Place on cooky sheet. Bake in 450°F. oven about 10-15 minutes. Makes about 20 biscuits.

Orange Meringue Tarts

3 tablespoons cornstarch
2/3 cup sugar
Pinch salt
1 cup orange juice
1 tablespoon lemon juice
4 baked tart shells
2 teaspoons grated orange rind
2 teaspoons butter

Meringue

2 egg whites
4 tablespoons sugar
2 teaspoons grated orange rind

Put cornstarch, sugar, salt, and grated orange rind in a heavy saucepan. Add orange juice and cook until thick, stirring constantly. Remove from heat. Add egg yolks, one at a time, and stir so they won't cook. Add butter and lemon juice. Cool. Pour into individual shells. Makes enough for four bountiful tarts.

For meringue: beat whites until stiff, but not dry. Add sugar gradually, about a tablespoon at a time, beating after each addition. Add half of grated orange rind to meringue. Top orange filling with meringue and sprinkle remaining orange rind over meringue. Bake in 325°F. oven until lightly browned (about 15 minutes).

AN HERB SHELF IS A SIGN OF GOOD TASTE

CONTINUED FROM PAGE 94

isn't startled into yelps of surprised protest at an innovation, a thing that all families seem to hate on principle.

Which herb with what? Just as in your own wardrobe, there is a time and place for each of these costumes for food.

Thyme is a suit, right for many occasions, adaptable to severity or frivolity and always a mainstay. Piquant rosemary is "that good little black dress" which always creates a sensation, but is definitely not for every day. Sweet marjoram is a chiffon, useful for our lighter moods and usually most effective in the strictly feminine atmosphere of luncheon or tea. Tarragon is a strapless gown, the star of the occasion, needing no support, dominating the picture. The versatile basils are the blouses, so provocative you are always wanting another—and so suitable with almost everything. And garlic—well garlic is just a good hat, the *sine qua non* of a special dish. Among the more robust herbs, sage is a sweater and skirt, and savory is like a sturdy tweed.

This typing of herbs is a flexible guide any woman can understand—let the masculine cooks fall where they may.

THYME

Thyme, the suit of our culinary wardobe, is a full-bodied zestful herb, most useful in meat dishes or with the heavier vegetables. A word of caution: don't use any of the pretty creeping thymes you may enjoy in the rock garden. The pet of knowing cooks is *Thymus vulgaris*, a charming little shrubby perennial that does so much for:

Thyme Tongue

1 fresh beef tongue
2 sliced onions
1 cup red wine
1 tablespoon mustard
1 tablespoon salt
1 clove garlic, sliced
1 cup brown sugar
2 cups vinegar
1 tablespoon thyme
Flour and water paste

Wash and dry tongue and remove roots. Prick all over with a sharp skewer. Soak in marinade of sugar, salt, onions, garlic, thyme, mustard, wine, and vinegar for three days, turning frequently. Drain, wipe, and put in roaster. Cover with thick paste of flour and water. Pour marinade over tongue and bake at 300°F. for four hours or until tender. Remove paste and skin and serve either hot or cold with a port wine sauce.

ROSEMARY

Rosemary, you remember, is the piquant herb, good for a gastronomic sensation in any menu. Reserve it for impressing an audience. It is a tender plant that never grows very large away from its native Mediterranean. It is best to buy it packaged for cooking.

This herb of memory will be long remembered by your guests if you serve it to them in:

Veal Rosemary

2 pounds stew veal, cubed
1 cup white port
¾ cup heavy cream
Flour
5 tablespoons butter
2 cloves garlic
1 teaspoon rosemary
Salt and pepper
½ pound mushrooms

Fry mushrooms in one tablespoon butter and set aside. Remove any fat or gristle from meat, and roll in salt, pepper, and flour. Cook garlic in four tablespoons butter and discard garlic. Add meat to butter and sear on all sides till golden brown. Add wine and simmer, covered, for one hour. Add cream, mushrooms, and rosemary. Uncover and cook ten minutes, till sauce is thick. Serve in your best casserole and be sure to include a green salad in the menu.

MARJORAM

Marjoram, the feminine herb is as delicate as a ballerina dress, and just as charming. Try it in a luncheon dish or as a flavoring for the mushroom sandwiches at tea. Grown each year from seed in the garden, marjoram is a standby in light summer recipes and dries beautifully to carry on through the winter and charm us in:

Jellied Ham Loaf

2 cups ground cooked ham
2 tablespoons chopped green pepper
1 onion, chopped
2 hard cooked eggs, minced
1 tablespoon gelatin
¼ cup cold water
1 cup mayonnaise
1 tablespoon lemon juice
½ teaspoon marjoram
½ teaspoon minced parsley

Soften the gelatin in the cold water and dissolve over boiling water. Mix all other ingredients, mayonnaise last, and add gelatin. Pour into an oblong mold previously rinsed in cold water and chill till firm. Turn out on serving platter and garnish with watercress.

TARRAGON

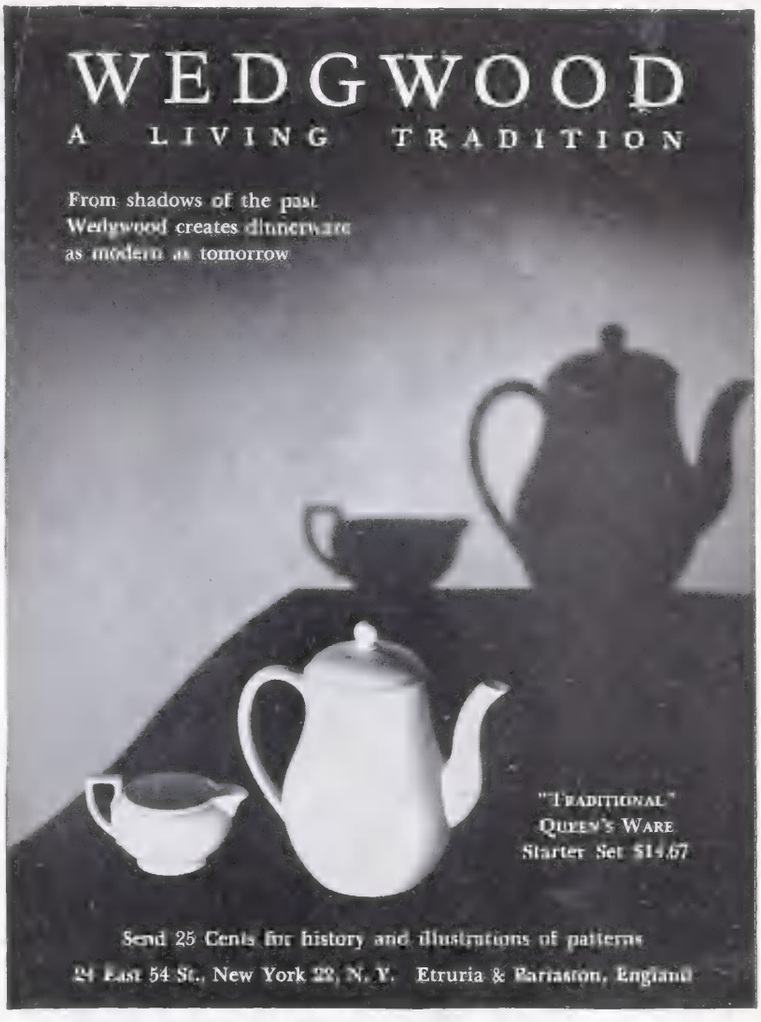
Tarragon, the star of the show, adds a flavor not to be forgotten or overlooked. It is a most unusual herb in the garden since it never sets seeds, and so must be propagated by cuttings. It maintains its reputation for being different right on through, for it's likely to become the dinner-table topic until your guests have tracked down and accounted for its elusive flavor. It seems to have a natural affinity for all shellfish, but is also a great help in a veal dish which needs pepping up, as in:

Veal Tarragon

4 veal scallopini
Flour
2 tablespoons butter
2 tablespoons olive oil
½ cup white wine
2 tablespoons tarragon leaves
Salt and pepper
Cress or parsley

In case your butcher isn't familiar with veal scallopini, buy 2 small

(*Continued on next page*)





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veal cutlets, have them cut in half, discarding the bone, and have him pound them to paper thinness with a mallet. Season with salt and pepper, dust with flour and sauté in the butter and olive oil till golden. Lay the tarragon on top of the meat, pour the white wine over it, cover the skillet, and simmer about 20 minutes. Serve garnished with cress or parsley. Bland green peas and parsley potatoes go well with this.

BASIL

Basil is at its best fresh from the garden, where you may have your choice of the green or the purple, both forming neat little bushes, and both equally pungent with clove-like aroma. Since it is an annual, you can experiment each year with one of its many varieties and put your favorite into:

Mackerel with Basil Sauce

- 2 pounds fresh mackerel
- 2 tablespoons butter
- 2 tablespoons flour
- 2 teaspoons chopped basil
- 2 tablespoons minced chives
- 3 tomatoes, sliced
- ½ cup sherry
- ½ cup chicken broth
- ½ teaspoon thyme
- Salt and pepper

Melt butter, the flour, wine, thyme, chopped basil, and broth (made from a bouillon cube, if necessary) and cook till thick. Salt and pepper the fish and lay in a greased casserole. Put tomato slices on top and pour the basil sauce over them. Sprinkle with chives. Bake at 350°F. 40 minutes.

GARLIC

Versatile garlic, beloved from Biblical times, is available in markets throughout the year. Peeled like an onion, one clove is generally sufficient to flavor a dish. Two comforting thoughts on garlic: Cooking subdues it greatly, and eating a sprig or two of parsley will remove its odor from your breath. So have no fear if you let it lead off your dinner in:

Garlic Soup

- 4 cloves garlic, sliced
- 2 tablespoons butter
- 2 pints chicken broth
- 4 squares toasted bread
- 4 tablespoons grated cheese
- 2 tablespoons minced parsley

Cook garlic in butter till soft but not brown. Add the stock and simmer 20 minutes. Put a square of toast in each soup cup, pour in the soup, and sprinkle with grated cheese and parsley.

SAGE

If your acquaintance with sage to date has been limited to whiffs of it from the interior of the Thanksgiving turkey, then you have indeed been missing one of the best standbys a cook ever had. A bush of sage in the garden will give your eye the delight of its green-gray leaves, while in the kitchen it will make possible:

Cheese Sandwich Soufflé

- 8 slices of bread
- ½ pound American cheese
- 2 teaspoons chopped sage
- 2 eggs
- 2 cups milk
- Salt and pepper
- 1 tablespoon butter

Grease a deep baking dish with butter, trim crusts off the bread and lay four slices in the dish, slice cheese over it, sprinkle with sage, and cover with the other four slices of bread. Beat the eggs in the milk, add salt and pepper, and pour over the bread. Keep at least two hours in the refrigerator before baking. Bake for 35 minutes in a 350°F. oven.

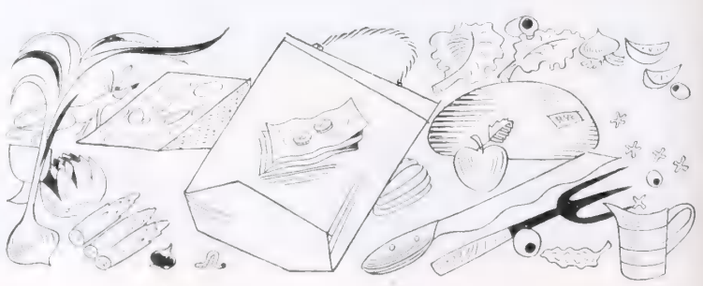
SAVORY

Those of you who garden will meet two savories—the coarser perennial winter savory and the more delicate annual summer savory. The latter is preferable for use in cooking and is what you will get from the grocer. Its affinity for either green or wax beans is so well known that it is often listed under its German name *bohenkraut*, or bean-herb. Let us call it savory, however, and use it on:

Fish Filets

- 2 large fish filets
- 3 tablespoons melted butter
- ½ cup bread crumbs
- 1 onion, finely chopped
- 1 teaspoon savory
- 4 tablespoons sherry
- Salt and pepper

Pepper and salt the filets—sole or flounder are best—and dip in melted butter. Then cover with bread crumbs. Place in a well-buttered dish and sprinkle with chopped onion and savory. Pour one tablespoon sherry on each filet and bake in a hot oven (400°F.). When golden brown, the filets are ready to garnish with parsley and lemon quarters.



THE FULLER BRUSH-OFF

CONTINUED FROM PAGE 86

see our bank balance in it."

He retired behind his paper.

"Here's your toothbrush." I said tentatively. "It's specially designed to reach all parts of the dental arch easily."

"You'd better go to bed," Peter said hoarsely, "so you can get an early start."

THE alarm blew its vile reveille at its usual unspeakable hour. I tried to ignore it, but I had the feeling something was hanging over me. It turned out to be Peter, armed with a large, unmannerly mop that suggested Stokowski tied to a broomstick.

"I don't know what you do with this," Peter said grimly, "but I suggest you get up and start doing it."

By the time I reached the kitchen Peter had gone. The sink was a patchwork quilt of orange peels, and he had thoughtfully collected the brushes and spread them out on the floor, so that I had to wade through them to get to the stove. It was like the Fuller sea opening up before the approach of Moses.

I had a cup of coffee at the kitchen table and stared down at them. They suddenly seemed infinitely terrifying, a sullen assorted gathering bristling at me aggressively. What if I couldn't remember what I was supposed to do with them, and they got out of control, like the sorcerer's apprentice!

I had another cup of coffee and took a firm grip on myself. This was ridiculous. I must have some idea of what I bought all these things for.

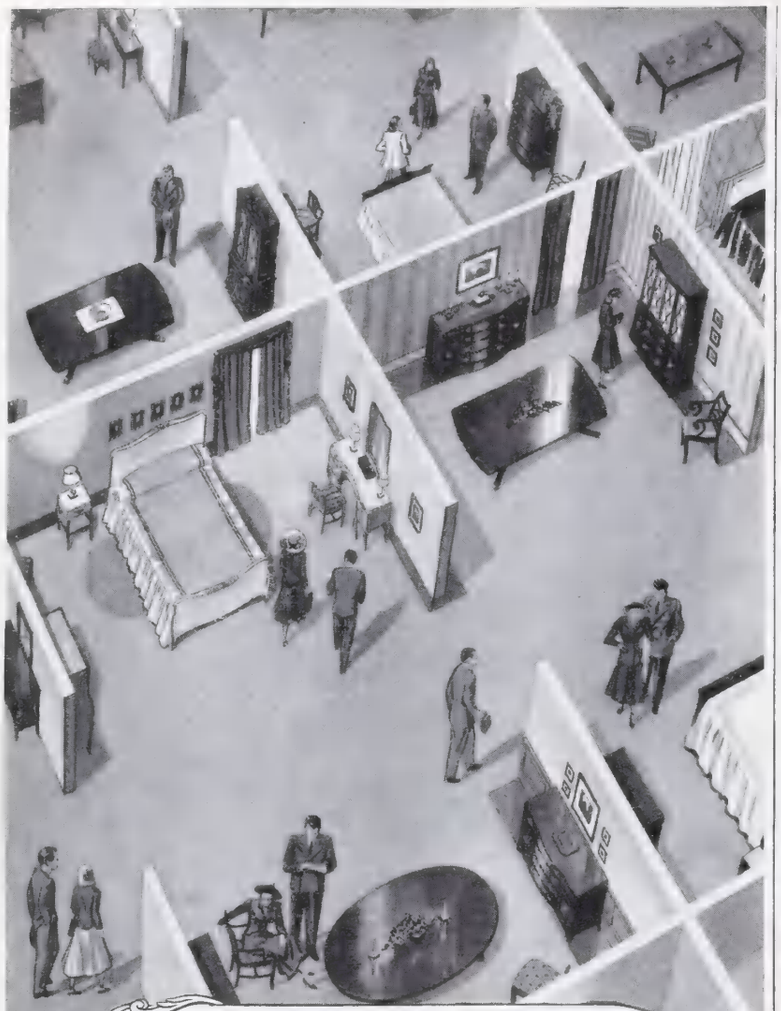
Ah, the catalog! Mr. Fuller's Folger must have thrown in a catalog for my $38.50. Bless Mr. Folger and his fine, thoughtful organization. I retrieved the catalog from the wastebasket and turned to page one.

There is a Fuller brush designed for every household need. No question about that one, I thought grimly. *They save much of the unpleasant drudgery of housework and increase the time so much desired for other things which are more interesting.* Very sound. Maybe with Mr. Fuller's help I could wangle enough time to finish *War and Peace*. That alone would be worth my $38.50.

(*Continued on next page*)







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I felt a whole new world opening before me as I picked lovingly among my brushes for what the catalogs referred to as the famous absorbent wet mop, noted for its open center. *Cleans baseboards without streaking. Famous open center. Will not sour.* That particular possibility had never occurred to me, but it was nice of them to anticipate it.

"Fuller's wet mop will not sour," I sang to the tune of Yankee Doodle, squishing happily along the baseboards. Not a streak yet, nary a sign of souring. What a fine morning. What a perfectly delightful brush. I hoped Princess Elizabeth received one for Bonnie Prince Charlie's nursery.

THE dry mop seemed somewhat more complicated. It came with three heads, but Fuller seemed to think that was a distinct advantage, so you never know. In fact, they spent so much time discussing the poor thing's heads they weren't very clear as to its function, but I was flooded with confidence. Obviously, the function of a dry mop is to mop up after a wet mop. But how long does it take a dry mop to become a wet mop?

I read on, hoping for an answer, but all they said was, *The dry mop sits flat on the floor at all times.* That was certainly reassuring, although I couldn't remember ever seeing a mop that stood stolidly on its sides at all times.

The phone rang. "Hello, mop-face," Peter said. "Still beating around the brush?"

"I'm up to the three-headed dry mop," I said triumphantly. "It's designed to get under radiators and I just found your tie pin and the check the bank keeps saying they never got."

"That's fine, dear," Peter said. "Maybe before the day is over you'll run across one that will balance our budget."

I returned to the kitchen. Since I had used up all the dust for the mops, I couldn't do much with the fiber broom, but I dutifully admired the way its center core of Aztec fiber was riveted into the light metal shell before proceeding to the hair and fiber brush, which the catalog assured me coped with most of the unusual situations that might arise in the home.

I made myself a sandwich and brooded over which unusual situations they might have reference to, but decided to take it up with Peter later.

Refreshed from lunch, I tackled the wall brush, which I recognized without difficulty from its large flattering portrait on the cover. *To clean without strain,* I read eagerly, *brush lightly with an upward motion. You lift the dust from the wall and it simply falls into the brush.* The only thing that fell into my brush was our Picasso, which I ran over in my enthusiasm.

I had a coke and took stock. I had eight unidentified brushes to go, not including the bottle brush, the percolator brush, the handy little scrubber and the linoleum broom. The age of specialization was hell on women, I reflected drearily, taking a desultory turn with the handy little scrubber. No wonder so many housewives look old before their time. That's what comes of changing brushes in mid-afternoon.

By 6:30 the score stood 22 down and 3 to go. I was grim, grimy, and glazed. My back ached, my legs trembled, and the apartment was a shambles. I had used the venetian blind brush so vigorously I split the blinds. In an effort to reinstate the Picasso I had removed a large chunk of the wall.

JUST as I discovered I was using the toilet brush to clean the bathtub, Peter put his key in the door.

He threaded his way through the brushes to the middle of the living-room and surveyed the wreckage. The only sound was the plaster clinking gently from the cavity in the wall.

"Life with Fuller," I said stonily. "Want to make something of it?"

"Well," he said pacifically, "you certainly didn't leave a brush unturned. What'd you do to your hand?"

The head of the dry mop can be slipped off and used as a mitt duster, I said, waving it in his face. *It is reversible, washable, and good to its mother.*

Peter backed away nervously.

The doorbell rang.

Mr. Folger stood framed in the doorway.

I wondered briefly if my mind were going.

"Just dropped by to bring those free brushes I promised you," Mr. Folger said, beaming. "The flesh brush, the palm brush, the complexion brush, the All-American scrubber, and the dental plate brush . . ."

"The dental plate brush?" Peter said like a man going down for the third time.

"You never know when and where tragedy may strike," Folger said cheerfully.

(*Continued on page* 111)



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Kohler 60" Wilshire Sink, *of rigid, non-flexing iron with acid-resisting, easy-to-clean enamel surface. Double drainboard, full-length ledge and two roomy basins provide maximum working convenience.*

WELL-PLANNED FOR SPACE···AND TIMI

THE modern designs and lovely colors of Kohler fixtures, created for planners of beautiful and practical bathrooms, represent knowledge and artistry acquired in 75 years of manufacturing experience, 75 years of doing things well. The Times Square Bath, admired for its beauty, has a convenient corner seat and is capacious for splash-free tub or shower bathing—yet is so compact (4x4′) that it frequently allows extra closet room. The Tuscan tint is adaptable to a wide variety of decorating schemes.

Kohler quality means years of reliable service, at no extra cost. You'll find it in the lustrous, glass-hard, easy to-clean surfaces; in the bath, with its base of non-flexing iron, cast for rugged strength and rigidity; in the precision-made, chromium-plated brass fittings, including the Triton shower with Niedecken mixer illustrated; in durable vitreous china fixtures, such as the Jamestown pedestal lavatory with its convenient graceful design.

Visit your Kohler dealer for help in selecting bathroom, washroom, kitchen or laundry fixtures. Write for illustrated Booklet A-12, Kohler Co., Kohler, Wisconsin.

KOHLER OF KOHLER

PLUMBING FIXTURES • HEATING EQUIPMENT • ELECTRIC PLANTS

THE FULLER BRUSH-OFF

CONTINUED FROM PAGE 108

I decided then to sit down. "I couldn't think of accepting ose brushes, Mr. Folger." I said, ncentrating on remaining calm. simply couldn't consider it."

"Don't be silly," he said firmly, aking room for them on the coffee ble. "I insist." He winked at eter. "My philosophy is: treat a oman right and you'll keep her r life. I always say the only kind customer I want is a life-long stomer."

I had a sudden vision of Mr. olger and Peter and I proceeding rough life together, the three eads on the launderable dry mop, r baseboards unstreaked, our square corners constantly free of dust. The eternal triangle guaranteed not to sour.

"Thank Mr. Folger, dear," I heard Peter saying from a great distance.

"I'm trying to," I said loudly, "but I can't find strong enough words."

"Hope I didn't hold you folks up." Mr. Folger said, shaking hands all around.

"Oh, we had no plans," Peter said. "My wife and I lead a very quiet life. We just like to stay home and read and play with our brushes. Drop over any night; we'll make it a brushman's holiday."

IOW TO KEEP BOOKS ON OWNING YOUR HOME

CONTINUED FROM PAGE 76

ith six (five would be better; but ey don't come that way). This is l the equipment you need to be our own bookkeeper.

But before getting into a discuson of the actual accounts, which ill begin next month, it will be esirable to prepare four special ages, which may be called "conenience pages." These are to reord the essential facts about your ouse and provide useful reference nformation.

IRST of these convenience pages —Page A—is titled *The Place 'e Own*. The information on this age is simply a description of the hysical property at the time of cquisition. This information all eems very obvious, but it makes a ood starting point, like the first age in the old family Bible or the ustomary Baby Book. Besides, it rovides a ready reference in anwering inquiries of census takers r, at some later time, of prospecive renters or buyers. In the years o come it will recall the house you tarted with and give a brief hisory of the changes you have made.

On page B, with *Our Initial Outay*, we begin to get down to the oundation of our accounts. This age recites all payments — or greements to pay—made in conection with your acquisition of the roperty. In the illustration, the ouse was purchased rather than uilt by the present owner. Had the ther been the case, Item 2 would e replaced by an alternative headng, *Cost of Property*, and the folowing sub-entries:

Price Paid for Lot
Architect's Fee
General Contract (including all extras)
Special Contracts (including all extras)
Total Cost of Property

Also in case you have had the house built for you, there will be variations in the settlement costs (Item 4 and following). Appraisal fee, title search and title insurance, and recording costs will be encountered at the time of buying the lot. The title expense items will be encountered again at the time the house is completed and the permanent financing placed.

It may be noted that the settlement items will vary with local custom. You might in some places have to pay for an abstract of the title, an attorney's opinion on the title, a fee for preparing the mortgage or the deed, or some similar items that occasionally plague the smoothness of real estate transactions. In addition, under current financing conditions you may have to pay a charge in connection with the placing of a first mortgage. The list of items recorded on Page B should, of course, be modified to cover any of these requirements.

Just as the general heading, *Total Capital Investment* (Item 13) records what you paid, so the items under *Financing Arrangements* (Item 14) show how you paid it. In the illustration, both first and second mortgage financing were required. It is hoped you will be able to omit at least the second mortgage entry. The total in Item 18 must match the total in Item 13.

(Continued on next page)

NO MORE FUMBLING IN THE DARK!

THE FIRST RING OF YOUR PHONE LIGHTS THE NEAREST LAMP... *Automatically*

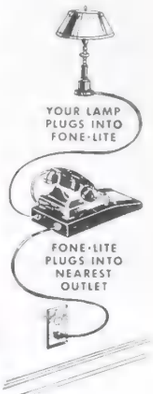


WORKS WHILE YOU SLEEP

AUTOMATIC FONE-LITE

IT'S AMAZING! . . This unique electronic device, when placed under your telephone, automatically lights the lamp nearest your phone with the very first ring of the bell. A must with men and women who receive telephone calls at all hours of the night.

FONE-LITE is not attached to your phone in any way . . Operates manually as well as automatically on either AC or DC current of 110 volts. Carries a full year's guarantee against defective workmanship or material. Ready to plug in, $25.



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Gentlemen: Please send AUTOMATIC FONE-LITE postpaid Check in amount of $25.00 enclosed

NAME_____

ADDRESS_____

CITY_____ STATE_____





CONTINUED FROM PRECEDING PAGE

There are, of course, other types of financing that might be encountered. In some jurisdictions deeds of trust are used instead of mortgages. A land contract or contract for deed may be substituted for the first or second mortgage or both. A third mortgage we hope will not be encountered.

On top of the expenditures so far recorded, there will usually be a few additional items paid at the time of acquisition. It is customary, for instance, for the buyer to reimburse the seller, on a pro rata basis, for any taxes or insurance already paid in advance. Even in case of a newly built property, the mortgage will require (if your own common sense hasn't already dictated) that all taxes be current and the proper insurance in force when the financing is placed. If the mortgage is insured by FHA, an initial mortgage insurance item would be added. Since these items are not in any sense part of the investment in the property, but are simply the beginning of a long series of recurrent expenses, they are listed separately (Item 19 and following). Item 23 shows you the total outlay you had to make before you could move into your house, including both cash paid and debt assumed.

Another of the convenience pages, Page C is useful for many unforeseeable emergencies as well as for ready reference in paying bills. The same is true of the insurance folks who complete the list.

Page D *Recurring Fixed* *penditures,* is the reminder p It lists the fixed payments that must meet at varying but rel lessly regular times. These ordinarily be mortgage, tax, and surance payments, with a sprink of others. The exact entries taxes will vary widely accord to jurisdiction, and, happily, many places only one tax bill be issued. The types of insura you may carry will also vary, the possibilities here will be elal ated in a later article. The *Ot Payments* may be limited to wa rates or may cover a much grea diversity than are listed on Pag (Item 15 and following). Grou rent, for instance, may be an ad one, in case the property is h under a long-term lease-hold.

It should be noted that the ki of charges listed on this page not those ordinarily paid direc by tenants in apartment houses. few of them, usually only those der Item 15, *Other Payments,* paid by tenants in rented sing family houses. These distinctio are important when, some ti later, you may want to comp your expenditures as a homeow with what you might have paid a renter.

With the ground work thus l in an orderly way you are n ready to start your accounts. N month we will discuss the differ accounts that you will find it adv able to keep and show you how open and maintain the month cash account which is the basis all the others.

NEW DEVICES FOR MUSIC IN THE HOME

CONTINUED FROM PAGE 67

money—about four dollars on Brahms, about nine dollars on Puccini.

The real benefit of the new long-playing record seems to me to be its musical excellence. Because the needle which plays it is extremely light and thin, fitting accurately in the groove, and because the records are made with fine plastic material (unbreakable), the resulting sound is full, rich, potent, and lifelike.

So far only Columbia makes these records. It would have been better had the whole industry together decided to bring them out. As it is, a certain amount of confusion has come about and undoubtedly a part of the record-buying public is sitting around twiddling its thumbs, wondering what the other recording companies are going to do. I suggest, however, that you do not wait. I have alrea spent many profitable hours wi the records that are available. N ones are being released continual —for example, a complete reco ing of *Hansel and Gretel,* two r ords, $9.70.

To play these records a speci turntable, revolving at a stateli speed, is necessary. Columbia a Philco have put out small, inexpe sive ($29.95) turntables which c be hooked up to any phonograp Don't *you* hook them up, thoug unless you are an expert rad mechanic. Let the service man it. These players work without a trouble. The one flaw is (in n opinion) that they are bleak a ugly-looking. I am putting mi into a decorative wooden box whi sits on top of the phonograph.

If you do not want any ext

gets on top of the phonograph. can buy any one of a dozen els of new phonographs that *both* kinds of records. These two tone arms, and by a push button you can play either the -playing or the conventional rd. Most of the manufacturers console-type phonographs now new double-duty instruments. mong those I have seen and d are the ones made by Mag- ox, Philco, Stewart-Warner, Ze- (with "twin-cobra tone arm"), miral, and Stromberg-Carlson. eral Electric makes an attach- t designed to plug into two of r phonograph models, the addi- al unit costing only around $20. nith, Admiral, and others have ilar turntables available.) The er of these new console instru- nts also have devices for more sitive tuning such as Stromberg- lson's Tone Selector, which des you by color to the right ustment of treble and bass, and icate tone arms which reduce face noise.

general, the manufacturers have placed emphasis where it ongs—on life-like reproduction. is is especially true of Magna- , which has just shown to critics l dealers its new parade of phonographs, some of them magnificent as both furniture and musical instruments. Their reproducing range is very wide; they can handle the low growls of the bass tuba as well as the high, icy piping of the piccolo. New Magnavox models also have the Duomatic record changer which provides four hours of continuous music at one loading.

In a class by themselves, as they always have been, are the finer Capeharts. These are majestic instruments for the real music lover. Their new device is called the "Gravity Intermix Record Changer," which is quite a mouthful of a title but is also an amazing performer. To understand what it does, you must see it work.

If you are prosperous, you should look at the new RCA-Victor Berkshire series of phonograph-radio-television sets. Only a few of these are available. Their high price alone limits their production. They are housed in breakfronts or modern cabinets, and although I am no expert on fine furniture, I can tell that they are indeed something.

While we are looking at phonographs, a word should be said about television sets, which sooner or later, and "more" sooner than

(*Continued on next page*)



Lastingly Lovely

PIE CRUST DINNERWARE

by Blue Ridge

DIXIE HARVEST (No. 3913) is another outstanding pattern on our new Pie Crust shape. Its exotic beauty is permanently sealed Under the Glaze and every piece a Hand Painted original creation, yet modestly priced.

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SOUTHERN POTTERIES, INC.

SMART MODERN FOR YOUR BEDROOM



THE *Versatile* By KENT-COFFEY

The Versatile group offers you Modern at its best — modern with simple lines and soft light-toned finish that will "go" with every interior — modern with a wide choice of pieces to fit your personal requirements. The shaped swell front "Mr. and Mrs. Dresser" and double 12-drawer chest are outstanding for beauty and utility. For smart Modern, choose *The Versatile*, by Kent-Coffey, available at many leading stores, coast to coast. Kent-Coffey are specialists in building beautiful furniture for your bedroom . . . authentic 18th Century as well as Modern.

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YOU'LL BE GLAD

YOU READ THIS FREE BOOKLET ON

Radiant Ray* Heating

It will help you make your most important home-planning decision

I DISCOVERED

why sunny radiant rays are so important to winter comfort—and why a Radiant Ray* Heating System keeps every inch of your home at a livable temperature—gives you *all the essentials* of good heating.

And not least, I found out how to have oceans of hot water, both Summer and Winter, from the same boiler that heats the house.





AND I WAS DELIGHTED TO LEARN

how economical Radiant Ray* Heating could be. It can be so controlled that your home is neither over nor under-heated—fuel is used only as demanded by the weather. I never realized before that a hot water or steam heating system is virtually a lifetime installation, with amazingly little up-keep.

If you plan to build or modernize your home, my advice is—read "Enjoy Better Living with Radiant Sunny Warmth."

*The warmth you get with radiators, baseboards, panels or convectors.

The Institute of Boiler and Radiator Manufacturers

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CONTINUED FROM PRECEDING PAGE

later, will be considered musical instruments. Concerts are already being televised and opera has made its debut on the television screen. Most of the manufacturers mentioned in the paragraphs above now make television sets. To review them even briefly, a separate survey is needed.

It seems to me, however, that two diverse tendencies emerge: those instruments which combine television with the radio and the phonograph in one piece and those which are separate entities. If you combine television with the phonograph-radio, you get better sound quality because you get better and larger speakers. When the television set is separate, it is more mobile; it can be set up in a different corner of the room or in a different room. The advocates of the separate set say that the triple combination makes a piece of furniture which is too big for small homes or city apartments. Maybe so. Many of the manufacturers also make table models and some which can either be hooked up with the phonograph or used as an independent unit.

I NOW wish to speak of another extraordinary device, which allows you to play music a whole evening without ever getting up from your chair. This is a new kind of record player called the Seeburg Select-O-Matic. This instrument plays records that are vertically stacked in a "library."

The thing looks like a noble cousin of the lowly juke box, but placed horizontally. From 200 records you choose whichever ones you wish to hear. You then set the machine like the combination of a safe. That's all. The instrument does the rest. It automatically picks out of the library the records you desire to hear and it plays them in the order you have determined, ten- or twelve-inch records intermixed, either or both sides, any way you wish. Having played these, the machine returns the records to their places in the library. The instrument can be operated by remote control, and can be set in advance for the concert to start at any hour you like. An amazing business! The Seeburg plays up to 14 hours of music, which is of course more music than the most passionate amateur would want, but this feature is desirable for use in factories or stores or clubs.

At one time or another you may have listened to a Toscanini broadcast and said to yourself: "How I wish I could make a recording of this, to keep it, to re-play enjoy it again!" Off-the-air re ings can now be made by any even by the person who can't mer a nail in the wall.

IN addition to the usual re type recorders there are two kinds of home recording devi those that record on wire and that record on tape. On the Wi Gay tape "Recordio," for exa you can record up to a half of music on one spool of tape. can edit this recording simpl cutting the tape with a pai scissors; you can paste an recording on it. The ribbon ca used again if you decide n keep the recording. The mac will erase what is on it, for Such recordings are quite fai and can be played a numbe times. The Brush Develop Company's "Soundmirror" Webster Electric's "Ekotape" similar tape devices.

Lear makes a high quality recorder which has the same tures as the tape device and record up to a full hour of m (cost $595, complete). Here a you can cut what you do not (such as talk between mus numbers) and splice the w thing together.

These home recorders seem me to have particular value amateur musicians. They can ord their own performances, t play them back and find out good or bad the performance

Homes where music is ma rather than just listened to, will interested in the new Estey gans. These are no larger tha piano (and no more difficult play) and can be placed in a r of modest proportions. The orga habitat has long been confined the church. Yet it can also b satisfactory, even a thrilling h instrument, as it offers a wea of tone colors and tone combi tions and a glory of sound. A g organ costs around $1.000.

There is nothing new to be s (fortunately) about the piano. S en out of ten people who play kind of musical instrument p the piano, and the piano rema the piano. There are now ma kinds of small pianos available w decent range and good tone quali These are much better and m handsomer than the ugly "uprig of the early Twentieth Century. most all the good makes can had in small editions. Among t manufacturers specializing in sma er pianos are Winter, Everett, C branson, Lester, Wurlitzer, Je French, Hardman, and others.

K-VENIENCES

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beautiful, modern closets that hold twice as much—

without structural changes





K-VENIENCES are quickly and easily installed with only a screwdriver!



Double closet capacity, keep everything within easy reach!



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Fit any size, shape or type of closet . . . make special closets more practical and convenient!



K-VENIENCES beautify your closet . . . are fashioned in gleaming streamlined chrome.

No other home improvement gives so much satisfaction for so little cost! Now is the time to make the most of your closets. Equip them with efficient, value-proved K-VENIENCES. At leading department and hardware stores.

for you! Send 10c for "How to Make the Most of Your Closets" by famous authority Helen Koues, and a FREE copy of colorful new booklet of closet ideas and equipment. Write today.

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THE ONE THING YOU CAN'T CHANGE IS CHANGE

CONTINUED FROM PAGE 52

shape the way human beings think and live. They are such things as your own personality, the tastes of other people, your religion, science, the economic state of the world.

But pay particular attention to the little brooks and rills which nourish the larger streams. Except for those constant desires with which everyone is born, these are the influences that change with the times. We show them as they are today. Five or ten years from now they will be different.

At this moment, for instance, they are the reasons why you prefer one-story, wide-windowed, servantless houses to the pretentious mansions that past generations used to set their hearts on. They explain why you like sun terraces and private, sheltered gardens, why you'd rather own a food freezer than a diamond tiara, or a stall shower than an ornately carved front door.

STUDY this map and you will see that change is rarely an out-of-the-blue, whimsical thing. It is cause and effect in action. The transition may be slow. But one newness inevitably leads to another, as Franklin's key on the kite tail has led to the fluorescent light in your kitchen.

And if you look at the three streams that pour into your personality make-up, you will see *why* you are always ready for newnesses as they come. All human beings have the desire for security, so you want to possess belongings of your own which give you a sense of permanence. You have a natural desire to escape boredom, so right from the beginning you are receptive to anything new and different. And you also possess the deep desire to achieve prestige. This is the thing that makes you want to be the best, own the best, and generally convince the other fellow of your excellence. It is, so the psychologists and social scientists tell us, these human urges that are especially responsible for the way we acquire new tastes.

When the leaders or innovators in any group adopt something new, other people tend to copy it. It gives the imitators a sense of being right up there with the best when they do or own the same kind of things as the people they most admire. In the last century, for instance wealthy men built plush

(*Continued on page* 131)

Good Riddance To Bad Garbage





No more trips through rain and snow to the garbage can—no more household pests attracted by garbage!

Hotpoint Disposall

Instantly Banishes Garbage the Modern Way!

BEFORE table refuse can even become garbage, the new Hotpoint Automatic Electric Disposall® shreds it to a pulp and washes it down the drain! You simply scrape refuse into the drain—turn on the cold water—and your job's done! This efficient food disposer is safe, odorless and self-cleaning. Let your nearest Hotpoint dealer show you how economically the Disposall can be installed in practically any sink.

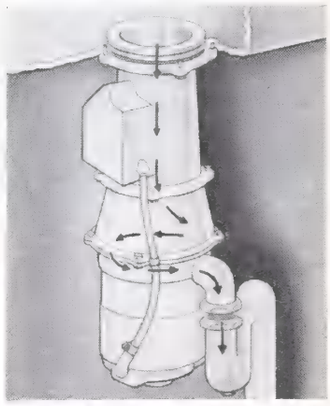
HOTPOINT INC. (*A General Electric Affiliate*), CHICAGO, 44

1 Simply remove control cover and scrape table refuse into drain opening. Replace control cover and turn handle to ON position.



2 You turn on the cold water, which automatically starts the action. Table refuse is shredded to bits and washed down the drain.

- More than 125,000 in use
- Costs less than 10c a month to operate
- Full year warranty
- Can be used with any sewage system, including septic tanks and cesspools



3 Here's how the Disposall looks and performs. Arrows show how waste is carried down the drain. The self-scouring unit is kept sparkling clean!

Everybody's Pointing To

Hotpoint Disposall



ROOM "A." Radiator takes up too much room—gathers dust. Its response to heating needs is sluggish. It's too hot for you or your furniture to touch. Yet too much heat goes to the ceiling; too little toward the floor. Fuel is wasted, because heat is wasted. This room needs Trane "Active Air" Convectors!

FIND THE DIFFERENCE

...and you're getting warm



ROOM "B." This room stays cleaner. It's evenly, healthfully, quickly heated at low fuel cost. Slim, trim Trane "Active Air" Convectors may be recessed into walls, out of the way. No hot surfaces to burn hands, damage furniture. A room that's beautiful, practical, comfortable—because it's Trane-Heated!

"Active Air" heat . . . new way to winter comfort!

For the biggest money's worth in home beauty and healthful comfort, use Trane "Active Air" Convectors with any steam or hot water system.

The advantages of modern, "Active Air" heat will amaze you. So get *all* the facts now! Send the coupon *today* for valuable FREE booklet.

The Trane Company, Dept. 029, LaCrosse, Wis. —or Trane Company of Canada, Ltd., Toronto

I want to see your full-color photographs of beautiful rooms, and learn more about Trane Convector heating. Please send me your free book "How To Live in June All Winter."

NAME _____

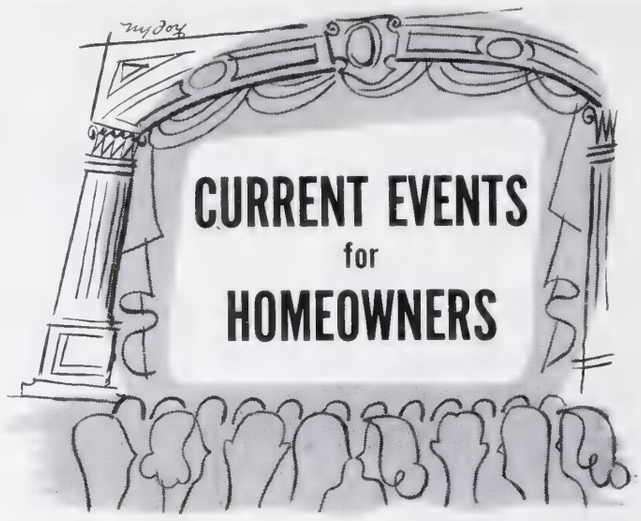
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CITY _____ STATE _____

SUCCESSOR TO RADIATORS

TRANE

"ACTIVE AIR" CONVECTORS



If you are running an old house or planning to build a new one, these are some new angles you should know about

Since fuel remains on the shortage list this winter, you want to retain all the heat you possibly can within the walls of your house. Insulating your home will give you fuel savings as well as more comfort. A double-action building insulation material called Cellulite-Silvercote

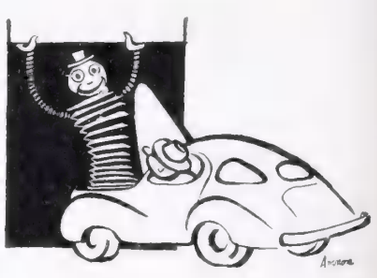


reflects radiant heat in addition to blocking heat transfer by conduction and convection. It consists of two non-corroding, reflective, metallic membranes enclosing a fiber blanket. Also, it is flameproof, repels pests, can't rot, sag, or settle with age and vibration. Its reinforced flanges simplify nailing to wall studs and roof rafters, making it ideal for homeowners who plan to do the job themselves. Retail prices vary from $53.35 to $63 per 1,000 sq. ft., depending upon where you live. Gilman Bros. Co., Gilman, Conn.

Ever thought of leather as a luxury flooring? Resilience, durability, and natural beauty are combined in Leatherfloor: tiles of natural cowhide (4-, 6-, and 8-inch squares and diagonal half squares) cost you about $19 per sq. yd., unlaid. Flexible and pre-finished, they are laid in mastic on a smooth, dry sub-floor *above* ground. Only upkeep is an occasional waxing—let the cowhide mellow and redden with age. Equally effective on vertical surfaces. U. S. Plywood Corp., 55 West 44th St., New York 18, N.Y.

You no longer have to dash out into the rain to raise your garage door. With "silent sound," you can push a button on the dashboard of your car; the door swings up, and the lights in the garage go on. When you back out, the process is reversed. An outside key-type switch allows control of the door from outside the garage. In addition, you may have a push button at any convenient spot in the garage or inside the house.

Autosonic garage door opener is the name of this device. There is no outside wiring, no electric eye, or switch to bury under the drive-



way. When you press the button, sound waves are picked up by a small microphone on the garage, relayed electronically to a control box inside, which opens and closes

the door. Vendo Company, Kansas City, Missouri, makes it. Cost installed is about $270.

Protection of a full rubber-base enamel is now available for concrete floors. This one-hour drying enamel—which also reduces accidents due to slipping—is called Rubber-gard skid-check floor enamel. A floor treated with this enamel has the same constant resistance to cleaning agents and submersion in water that rubber has. Even accidental spilling of alcohol and gasoline is said not to affect this enamel. Available in eight colors, Tile Red, Oak Brown, Club Green, Star Dust, Midnight Blue, Light Gray, Slate Gray, and Chestnut Brown. Average cost to homeowner is about 1½¢ per square foot. Wilbur and Williams Paint Corporation, Boston, Mass.

Because builders now use cinder and cement blocks widely, you should know about paints designed to moisture-proof and decorate such porous surfaces. One—Cabot's concrete sealer finish—comes in white, red, gray, and buff, may be tinted further with oils. Single coat cost: about $3.50 per 150 sq. ft. (Use two coats for best job, indoors or out.) Cabot's may also be used as undercoat for ordinary oil paints. Samuel Cabot, Inc., 141 Milk St., Boston 9, Mass.

Another paint designed to protect masonry walls from water is called Tite Wall. Similarly priced, it features ease of application; humidity should only help it harden. Tite Wall comes in white and pastel tints. Mix it with an equal part of fine sand for the sealer coat. Truscon Laboratories, Detroit 11, Michigan.

Got any cloth you'd like painted? Try Nu-fab (plastic and rubber in a water vehicle), a paint designed to rejuvenate fabrics ranging from lamp shades and upholstered chairs to awnings and convertible automobile tops. According to the manufacturer, it remains flexible when dry, retards fire, dry rot, and mildew, repels moths, strengthens old fabrics, seals small holes, waterproofs and adheres patches. It dries to the touch in half an hour and may be washed, even in boiling water. Comes in white, black, clear, and nine colors you can mix for other shades. Apply with brush or sprayer. One quart ($2.59) covers 60 to 90 sq. ft., one coat—enough to waterproof most fabrics. Adhesive Products Corp., 1660 Boone Ave., New York 60, N.Y.



If you don't like paint odor, try Ridsmel the next time you do interior painting. The manufacturer says Ridsmel completely deodorizes all paints, varnishes, and enamels both during and after painting. A 4-oz. bottle (one teaspoonful per gallon of paint) costs you $1. Holley Chemical Co., 122 East 25th St., New York 10, N.Y.

If you plan to build or remodel, check the features of the pre-fabricated Van Packer Chimney with your architect. According to the manufacturer, this tubular (14½" diameter) metal-skinned chimney



has the following advantages over the usual brick: It costs 40% to 60% less and weighs 90% less, needs no foundation (it's suspended from floor or ceiling), maintains better draft (mortar may develop cracks and holes), and

(*Continued on next page*)

MAKERS OF FINE PLUMBING FIXTURES SINCE 190[illegible]

ELJER





"We both got what we wanted"

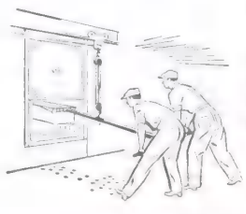
"My dream bathroom just had to be *smartly beautiful.* Harry was primarily concerned with *quality.* When our plumbing contractor recommended Eljer, we both got what we wanted."

And why not? Eljer Plumbing Fixtures are available in a wide range of related, yet distinctive, styles of lovely pastel colors. Eljer styling has always set the pattern for truly smart bathroom design.

As for quality . . . Eljer Vitreous China Fixtures just naturally resist stains and the effects of all ordinary acids . . . because they are *real china.* The lustrous, glass-like finish stays bright and new looking . . . with just the swish of a damp cloth.

For free booklet on Eljer Fixtures and beautiful chrome-plated brass fittings, write Eljer Co., Box 192, Ford City, Pennsylvania.

WHAT IS ENAMELED CAST IRON?

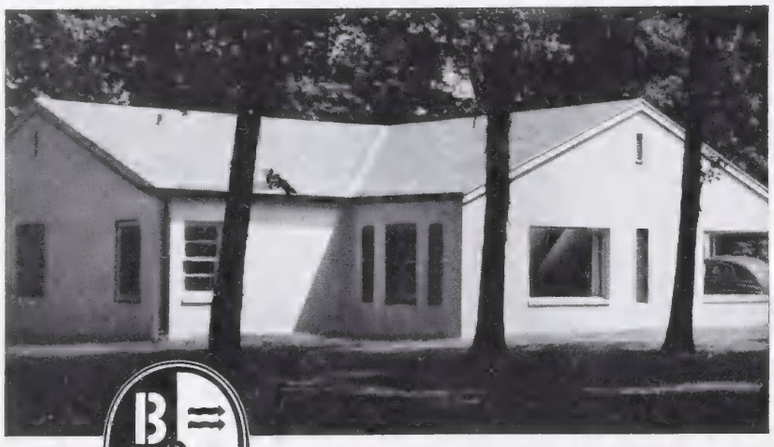


All Eljer Enameled Cast-Iron Fixtures have a body of *solid cast iron.* An *extra-thick* coat of Vitreous Enamel is fused to this base by extremely-high oven temperatures. The resulting finish is velvet-smooth . . . and will last a lifetime with ordinary care. When you buy a bathtub or kitchen sink, be sure it is made of *rugged, rigid cast iron.*

ELJER CO. • FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.



"Like going to Florida"



B & G Hydro-Flo*

Radiant Panel Heating

delights owner with sunny warmth

This owner of a B & G *Hydro-Flo* heated home writes, "To go home is like going to Florida for the night after working all day in the cold. It is hard to describe the comfort that this type of heating provides.

"We have used much less fuel than anticipated—at least a third less. The house is uniformly comfortable, no drafts, less dirt and warm floors all of the time."

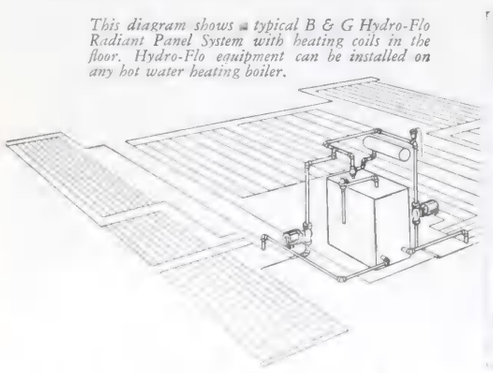
Do you wonder that B & G *Hydro-Flo* Heating is today's home comfort sensation? Whether you prefer radiant panels, baseboard units, radiators or convectors, this *forced hot water system* will give you the finest in economical, automatic heating.

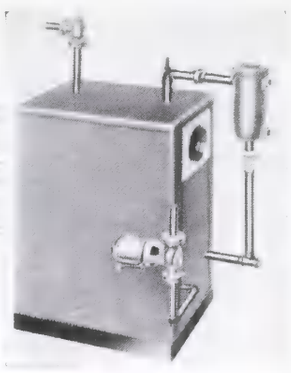
Loads of hot water, too

And not least, the B & G *Hydro-Flo* System furnishes a year 'round supply of hot water for kitchen, laundry and bath . . . heated by the same boiler that heats the house.

For the complete story, send today for the free booklet, "Capture the Sun with B & G *Hydro-Flo* Heating."

This diagram shows a typical B & G Hydro-Flo Radiant Panel System with heating coils in the floor. Hydro-Flo equipment can be installed on any hot water heating boiler.





BELL & GOSSETT Company

DEPT. AW-30, MORTON GROVE, ILL.

Please send your free Booklet "Capture the Sun with B & G *Hydro-Flo* Heating"

Name .....

Address .....

City ..... Zone ..... State .....

*Reg. U. S. Pat. Off.

CURRENT EVENTS FOR HOMEOWNERS

CONTINUED FROM PRECEDING PAGE

does not deteriorate due to acids in waste gases (its ceramic tile lining is acidproof).

Although the Van Packer Chimney is neat-looking, it is designed primarily for service. Face it with fieldstone or brick if you wish.

Price range is from about $50 to $200, depending upon number of sections needed. These come in 1- and 2-ft. lengths (flashing and illustrated instructions included), from your dealer or direct from the factory. FHA and Underwriters-approved for use with any fuel. Installation time, about 4 man-hours. Van Packer Corp., 1355 La Salle St., Chicago 3, Ill.

An ounce of fire prevention being worth tons of cure, you should know about Flamort fire retardants, flameproofing chemicals for materials ranging from coarse wood to fine silks (one for synthetic fabrics is now being laboratory-tested). Colorless (with the exception of grade WCC—for raw lumber), odorless, and harmless if properly used, the chemicals should last almost indefinitely on wood, paper, and fabrics. (Laundered or steam-cleaned articles must be re-treated.) The manufacturer says they are approved by various civil authorities and the U. S. Navy (in one test, a Flamortized wood structure withstood a temperature of 3,600°F.). Some of the grades, it is claimed, do additional jobs: mothproofing textiles, priming wood for painting (surfaces already painted cannot be treated), and preventing termites and decay. Prices start at 72¢ per lb. (WCC in lots over 100 lbs.). You can buy the chemicals ready-mixed, or in powder form for varying concentrations and economy in price, shipping, and storage. One pound of powder mixes with water, covers 80 to 200 sq. ft. Apply by sponging, dipping, brushing, spraying, or sprinkling. Flamort Chemical Co., 746 Natoma St., San Francisco, Calif.

Make your home a safer place to live in by installing tamper-proof electrical connections like the No-shok outlet. With No-shok, you plug in, then twist plug a quarter turn before it makes contact. Kids can stick hairpins galore into the outlet with never a shock. For this peace of mind, you pay about 50% more. Bell Electric Co., 1844 West 21st Street, Chicago, Ill.

Cut down on moisture damage to tools, stored furniture, etc., with the Frigidaire Dehumidifier. It removes water from the air of basements and other closed storage rooms by refrigeration; you don't have to heat the room to dry it out. Plug it in anywhere—but, to save emptying a bucket each day or so, connect the Dehumidifier to a drain. Weight is 85 lbs., price, $149.50. Uses about as much current as a 60-watt light bulb. Frigidaire Div., General Motors Corp., Dayton 1, Ohio.

A loose shingle or two won't be a major calamity if you have a Patch Pack handy. Patch Pack contains 50 No. 1 grade western red cedar shingles in assorted widths, a packet of 100 shingle nails, and complete instructions for use. The shingles are made with a new tapered shape, which makes it possible to replace worn or broken shingles in a hurry. No tool other than a hammer is necessary for installation and the retail price is only $2.50. Patch Pack Co., Portland, Ore.

Is your automatic heating system controlled only by *indoor* thermostat? If so, Weather-man will give you up-to-the-minute dual control. From its position outside your house (or in a window with its temperature bulb on the outside) Weather-man anticipates the need for heat indoors, thus smooths

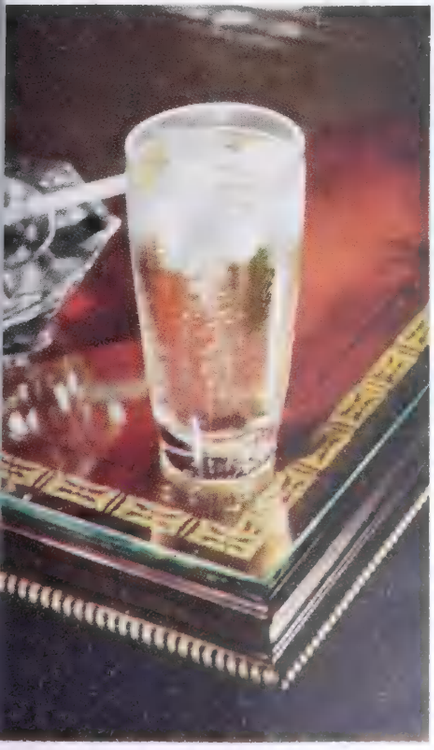


out the fluctuations of ordinary indoor controls. Install it yourself if you've got the know-how. Price: $78.50. Weather Controls, division of Automatic Devices Co., 53 Jackson Blvd., Chicago 4, Ill.

A little extra glass means a lot of extra charm

THAT'S one of the best things about decorating with glass . . . a little goes a long way. One simple application of glass in any room is usually enough to transform the room completely, to give it new beauty, smartness and vitality. The room at the right, for example, has taken on new sparkle thanks to one simple addition: fireplace paneling of Pittsburgh Plate Glass structural mirrors. The mirrors dramatize the room's charm and multiply it by reflection.

Room by B. Altman & Co.



FURNITURE TOPS of Pittsburgh Plate Glass . . . a simple use of glass that does 2 things—(1) protects fine furniture from tumbler rings, cigarette burns, scratches and (2) improves the attractiveness of the room.



WHERE TO BUY. Your department store or other local glass supplier can help you work out your ideas for the use of glass and mirrors in your home. And when you buy, always look for the Pittsburgh Label. It means quality Plate Glass.



FREE BOOKLET!

Packed with practical suggestions for using glass and mirrors inexpensively to dress up your rooms. Illustrated in full color. Ideas for old homes and new.

PLEASE PRINT

Pittsburgh Plate Glass Company
2003-9 Grant Building, Pittsburgh 19, Pa.

Please send me, without obligation, your free, illustrated booklet entitled "Making your Home More Attractive with Pittsburgh Glass."

Name .....

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City .....

County ..... State .....

PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS

PITTSBURGH PLATE GLASS COMPANY





Furniture with the Enduring Quality of Fine Sterling

The Heywood-Wakefield emblem is a trusted symbol of modern furniture with the same enduring quality which makes sterling a prized possession. Quality is a Heywood-Wakefield tradition.

Plan for now—and the years ahead with "Home Planned" modern

OF course you're shopping thoughtfully these days—for furniture built to give long years of service and with lines that will "wear well" as you live with it. And it's *you* that Heywood-Wakefield Modern has in mind! It is beautifully made of fine American hardwoods, by New England craftsmen whose skill has been famous for generations. It has the sleek look you want in modern, but tempered by skillful curves and other subtle touches which give it an inviting and lasting friendliness. There is true decorator's magic in the sunny "Wheat" and "Champagne" finishes, too. Best of all, the exclusive Heywood-Wakefield "Home-Planned" designs assure continuing harmony as your home grows through the years with the addition of new pieces to living room, dining room and bedrooms.

Do see Heywood-Wakefield Modern soon. See for yourself how much the Heywood-Wakefield emblem on every piece means—in livable good looks, and fine construction. It is at better furniture and department stores now.

HEYWOOD-WAKEFIELD
EST. 1826



Sensible as it is good-looking, Heywood-Wakefield Modern brings you all the advantages of modern as modern should be.



Not only in your living room, but in dining and bedrooms as well, Heywood-Wakefield Modern brings the lastingly livable qualities of modern at its sensible best.

WHAT YOU NEED TO KNOW ABOUT DISHWASHERS

CONTINUED FROM PAGE 83

needs no electric connections, water pressure does the job. ssure should be 40 pounds per are inch. If this pressure does exist in your area, you can ob- a pressure stabilizer or a boost- pump from Kaiser. These dish- shers can be ordered with or hout a hydraulic lift to raise the ks from the drum for loading.

How Many Dishes Will a Washer Hold?

Except for the Kaiser model, de- ned to hold service for four, hwashers have a capacity for vice for six. This is rather an lefinite term, but it serves as a de. Whether the machines han- service for four or six, as the e may be, depends upon how ny dishes you use at meals. Some nilies use more than others. If are accustomed to service ates, finger bowls, wine glasses as ll as water glasses, and a full mplement of flat silver, natural- more dishes are soiled than for family that dispenses with some the extra dishes and courses. e capacity of the dishwasher you e considering is an extremely portant factor. In the opinion of me, a mechanical dishwasher is a ne-and-labor-saver only if it will one meal's dishes in one load.

Will a Dishwasher Do Pots and Pans?

Yes, mechanical dishwashers will ash pots and pans, but will not re- ove burned or stuck-on particles food. These, as always, have to removed by hand. Largely be- use of the capacity element, it is mmon practice to wash pots and ans in the dishwasher in a sepa- te load.

What Does "Once-a-Day" Dishwashing Mean?

If yours is a small family and ou do not use too many dishes, it ay be practical to let soiled dishes ccumulate and do them in the shwasher once a day. These can loaded into the dishwasher they accumulate, leaving the itchen free of mess, and all can done at once. They can even be ft in the dishwasher until wanted r the next meal.

What About Installation?

Unless the store from which you urchase a dishwasher has an in- allation service, it is necessary employ a plumber and an elec- ician. Both must follow code les prevailing in your community.

Installation costs vary widely, and it is to your interest to understand in advance what you are to be charged. Figures obtained for us by *Plumbing and Heating Business* show that installations of dishwashers have been made for as low as $10 and as high as $235.

There are numerous reasons for this wide variation. The obvious one is that the plumber or electrician meets with different conditions in different houses. In some, the installation is a simple one, in others, highly complicated. In new construction, there is no problem.

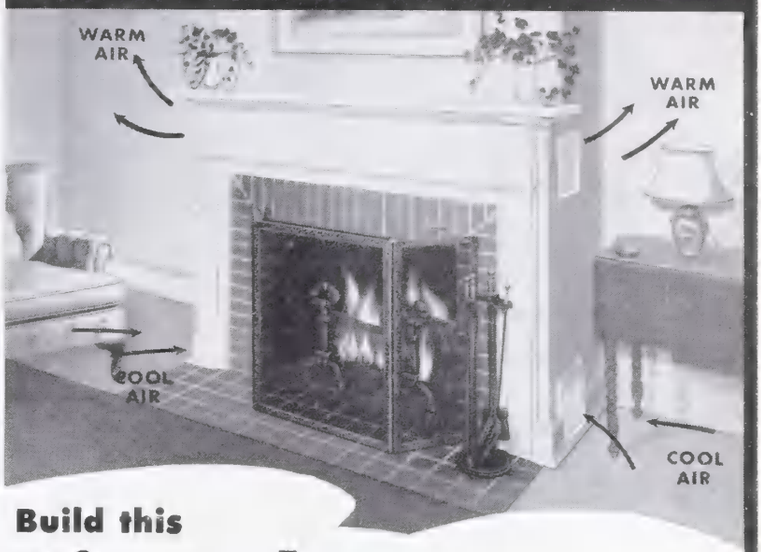
Another factor involved is the prevailing union wage scale for plumbers and electricians in your vicinity. The situation is complicated also by what might be called politics within the trades involved. This situation arises from the fact that often plumbers and electricians do not sell mechanical dishwashers, and therefore are not in the same position as the electrical dealer or department store that makes the sale to make a legitimate profit. The plumber or electrician who does not make a profit on the sale of the appliance sometimes finds that his overhead for the installation-only business is proportionately higher and apparently feels it fair, from his standpoint, to charge enough for installation to offset this factor. Dishwasher manufacturers are well aware of the situation, and are making every effort to solve it with fairness to all concerned.

What Does It Cost to Operate a Mechanical Dishwasher?

One dishwasher manufacturer figures that washing dishes by hand costs $2.46 a month including hot water, soap, towels, hand lotion, and 25 hours of time. HOUSE BEAUTIFUL, believing that time is money, adds $25 or $1 an hour labor charge, or a total of $27.46.

To wash dishes mechanically, this same firm figures on a total cost of $3.48 including detergent and electricity. At a guess, scraping and stacking dishes probably takes ten minutes a day, or five hours a month, or $5 for labor, making a total of $8.48 a month, for running an electrical dishwasher. The saving in machine vs. hand-washing comes to $18.98. At this rate, with dishwashers costing somewhere around $290, it would take about 15 months for a dishwasher to pay for itself. After that, for the rest of its long life, it would ride free.

Enjoy this Modern Comfort in Your New Home...



Build this Fireplace that actually Circulates Heat

Of course, the fireplace in your new home should be modern. So build it around the Heatilator* Fireplace Unit and enjoy circulated heat that warms every corner of the room, and even adjoining rooms.

The Heatilator Fireplace works on the warm-air furnace principle . . . draws the cooler air from the floor, heats it, and returns it to far corners. It banishes chilly floors and drafty corners. Ends the waste and bother of furnace fires on cool spring and fall days. Supplements furnace heat during severe weather, and serves as an auxiliary heater during fuel shortages, or emergency furnace repairs.

Architects and heating engineers recommend the Heatilator Fireplace to solve the difficult heating problem in basement rooms. It's ideal for summer homes. Makes camps usable earlier in spring, later in fall and for winter week-ends. Supplies all the heat needed by many homes in mild climates.

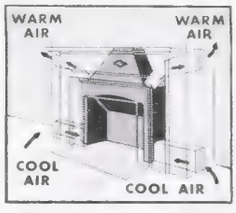
Will Not Smoke...

The Heatilator Fireplace Unit is a scientifically designed steel form around which the masonry for any style fireplace is easily built. It assures correct construction, eliminates common faults that cause smoking. **Savings in labor and materials add little, if any, to the cost of the completed fireplace.**

Your fireplace must serve you a long time, so for lasting satisfaction insist on this unit that has been proved for 21 years in homes and camps all over America. The Heatilator name on the dome of every unit is your protection—refuse substitutes. Sold by leading building material dealers. Mail the coupon now for free illustrated folder.

Heatilator Fireplace

*Heatilator is the registered trademark of Heatilator, Inc.



Cool air from the floor level is heated in the metal chamber around the fire—then is circulated to far corners of the room.

Basement Rooms



The Heatilator Fireplace solves the difficult problem of heating basement rooms. Its circulated heat warms the entire room quickly and thoroughly.

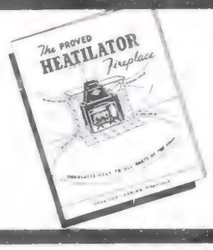
For Camps



The Heatilator Fireplace makes camps and summer homes usable weeks longer every year. Provides comfort even for winter week-ends.

HEATILATOR FIREPLACE

THE REG U.S. PAT. OFF.



HEATILATOR, INC.
131 E. Brighton Ave., Syracuse 5, N. Y.

Please send me the free illustrated booklet describing the Heatilator Fireplace, its specifications and advantages.

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Coated with plastic for easier handling and longer life, Guild Playing Cards are packaged in a crystal clear plastic case for appropriate gift giving, or keeping. Select your playing cards from Guild's Gallery of distinguished art. Ask for them at your favorite store, or write for the name of the dealer nearest you

WESTERN PLAYING CARD CO. • RACINE, WISCONSIN
Makers of American Artists Playing Cards

A Cedar Chest for Lady Hamilton





Guaranteed by Good Housekeeping

THIS West Branch Cedar Chest belongs to the 18th Century elegance of Lady Hamilton—as it does to those today who appreciate fine period furniture. Useful as well as decorative, it increases your storage space—generously. Whether you prefer traditional or modern, there is a West Branch to blend with your scheme of living. *Write for free illustrated folder.* West Branch Chests, Milton, Pa.



No. 1975
Chippendale lowboy in ribbon striped African mahogany veneers. Genuine shell carvings. Carved claw and ball feet. Cedar drawer in base. Free moth insurance policy with every West Branch chest.

West Branch Cedar Chest
THE PRESENT WITH A FUTURE

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 48

modern color scheme, at around $8 and up. The Villa Margherita nearby has white pillars outside, an atmosphere truly Charlestonian inside, is open until June 1, at $15 minimum including meals. Choice among moderate-rate hotels is the old St. John, a rendezvous of Charleston elite in the 'Forties.

Both the Chamber of Commerce, Charleston, and the Research Planning and Development Board in Charlotte will guide you to transportation and accommodations.

North Carolina: Azalea to Rhododendron

Spring lasts a long time in North Carolina, where altitude has as much to do with the blooming season as anything. The camellia gardens of the southern coast bloom during February. In March the daffodils around Castle Hayne turn gold, and the tulips around Washington make their pied patchwork. In April the azaleas ignite along the southern coast, flame up the mountains during May, meet the rhododendron there in June. Some 20 towns throughout the state celebrate their own particular climax of bloom with open houses and gardens. To get the latest on dates, write now to Mrs. Wesley Taylor, Chairman of Garden Tours, Justamere Farm, Greensboro, N. C.

In mid-April, for instance, you'll do all right by concentrating on Wilmington and thereabouts, where history, architecture, and blossoms mingle most glamorously. Wilmington itself holds an Azalea Festival then, with due attention to the cypress, azaleas, and reflections in its own Greenfield Lake Park, and tours to nearby Airlee Gardens and to Orton Plantation. At the nursery here you can buy plants to take home. There are hotels both in town and at nearby beaches. The Cornwallis House—yes, where the General headquartered—is now nicely restored and offers the Magnolia Tea Room. You can also eat well at the old St. Johns Tavern.

Simultaneously at New Bern you'll find marked tours to about 100 shrines and gardens, architectural and historical. You can stop at the Queen Anne here. Guide books are available from the New Bern Chamber of Commerce. And for more of same, spread your itinerary north to Edenton, south to Brunswick, and west to the Piedmont again, where all will be delicately garnished with dogwood and blushing peach blossoms.

Virginia: Boxwood and Ma Mansions

All Virginia rises to his Garden Week, trims its box, ishes its brass and mahog opens wide its doors, and pray tulips will open in time. Us they do, and so do the dogw the redbud, and the fruit bloss in the Shenandoah Valley.

Dates this year are April through the 30th, and the Ga Club of Virginia suggests you c early, since some private est will be open only three days pre-arranged tour, of course, is way to guarantee coverage hotel reservations. Your tr agent can put you in touch any number. If you go on y own, a Garden Week guide b will help you decide where, an letter to the Travel Council, M phy Hotel, Richmond 19, will h you line up reservations.

The guide book, listing all places to be open, won't be off press until March 1. But a le now to Historic Garden Week, J ferson Hotel, Richmond 19, get you on the list for a free co

Williamsburg: The Intellectu Approach

Williamsburg, Virginia, alrea deep into the second lap of restoration program, will be poi ing with pride this spring to newly reconstructed Guard Hou which together with the Powd Magazine will compose an exhi tion unit devoted to things mi tary. Signs will explain other pr ects under way. The annual Flow and Garden Symposium, duri which you can join kindred sou in the study of Colonial garde flowers, and flower arrangement one of two 5-day sessions, tak place February 28th—March 11t

As a result, you'd be wise to r serve your way into Williamsbu well in advance. A new annex the Williamsburg Lodge—$5 an up without meals—should make easier this year. Another is und way at the Inn—$7 and up. F reservations at either, write direct to the manager. For informatio about guest houses and tavern write Colonial Williamsburg, Wi liamsburg, Virginia.

West Virginia and Maryland

Like the Shenandoah Valley Virginia, the western panhandle West Virginia abounds in appl blossoms in mid-April and well int May, with crabapple, dogwood, an redbud on the side. And in Mary



A
larm Welcome
awaits you
in
Ontario
All Year
CANADA'S
VACATION PROVINCE

The air is brisk in Ontario . . . but the welcome is as warm as can be. The ski slopes are inviting for beginners or accomplished skiers; there's the spectacle of breath-taking hockey games; there's the thrill of dogteam sleighing. There are wonderful hours of song and story and solid comfort beside an open fire . . . there's the rousing fun of an old-fashioned square dance to while away an evening. There's truly a world of warmth and welcome awaiting you in ONTARIO — Canada's Vacation Province — right next door.

This winter visit ONTARIO, Canada's Vacation Province, for a holiday you'll remember always.



For descriptive booklet or latest snow report, write to:

Department of Travel & Publicity,
V48, Parliament Bldgs.,
Toronto 2, Ontario.

NAME .....
ADDRESS .....
CITY ..... STATE .....

land, the annual House and Garden Pilgrimage, with 200 open houses, takes place April 29th to May 9th. For information, write Federated Garden Clubs of Maryland, 217 Sheraton Belvedere Hotel, Baltimore 2.

Flowers, California-way

But you're going west this spring, not east? Here are some of the floral high spots in a California spring:

Now until June 1st, at Palm Springs. Desert Breakfast Rides every Saturday, on which, via horse, surrey, or tallyho, you mingle with ranchers, film stars, and desert old-timers, with flowers all around, and a chuckwagon breakfast awaiting your return. Also every Saturday, Sunfun Hikes, with a guide to explain plants, animals, and geology.

Now through summer, at Santa Barbara. Garden Tours every Friday through the large seaside estates; Orchid Show mid-April.

Now, around Beaumont and Banning near San Gorgonio Pass. Twelve hundred acres of cherry and almond bloom, with community fiesta, rodeos, and sports events going on at the same time.

Now, at San Marino. Scarlet aloes doing their stuff at the Rare Plant Garden, Huntington Library and Art Gallery.

February 12th-13th at Glendale. Camellia Show, Civic Auditorium.

February 19th-20th, at San Diego, Camellia Show, Balboa Park.

March 15th and thereafter for about a month, at Sierra Madre near Pasadena. Wistaria Festival, held under one of the world's larger wistaria vines, 40,000 square feet of delicate lavender bloom.

Early April, at Twenty-Nine Palms. A home-talent exhibition of desert blooms: cacti, trailing vines, from the inch-high flowers of the desert floor to that fascinating monster, the Joshua tree.

April, in Sonoma County. The Gravenstein apples around Sebastopol and the Russian River section put on their annual show. Guided trips through the orchards start at Sebastopol.

April, in Lake County. The Redbud Festival, with everything from Indian tribal songs to aquaplaning and, of course, redbud, worth traveling miles to see.

Must You Take the Dog?

For an encouraging list of hotels and motor courts in the United States at which Towser is welcome, ask the Gaines Dog Research Center, 250 Park Avenue, New

(*Continued on page 127*)

FOR A FUN-FILLED FOREIGN HOLIDAY

Nearby
CUBA
"Holiday Isle of the Tropics"



Average Winter Temperature 72-7°

A WEALTH of varied vacation diversions awaits you in this light-hearted land of romance . . . true Latin hospitality where the charm of Old Spain flavors the gay modern pace.

Havana offers a bright center of continental pleasures, night clubs, smart beaches, racing, gaming and art events imbued with true foreign allure.

Save time for the rest of Cuba . . . incomparable Varadero Beach, famous historic sites, picturesque villages, the best of fishing grounds, the mysterious Isle of Pines . . . and a friendly welcome everywhere.

BRILLIANT, VARIED CALENDAR OF EVENTS

GRAN CASINO — gala entertainment, gaming at its best.

ORIENTAL PARK — with horse races four days a week.

JAI-ALAI — nightly games by top players.

CARNIVAL — colorful Comparsas in March!

Also splendid concerts by Havana's famed Philharmonic, varied sports contests, yacht races, native fiestas, fairs and many other events planned for your entertainment.

NEARBY . . . EASILY REACHED ★ Only 90 miles from the U. S. ★ Fast, frequent, air or sea transportation. ★ No passports needed by U. S. citizens.

Full information and literature from your Travel Agent or

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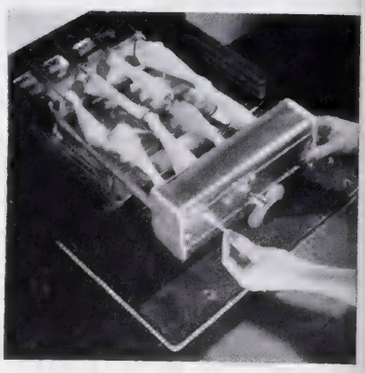
P. O. Box 1609, Havana, Cuba or 336 E. Flagler St., Miami, Fla.





It's Worth MENTIONING

By Julie Polshek



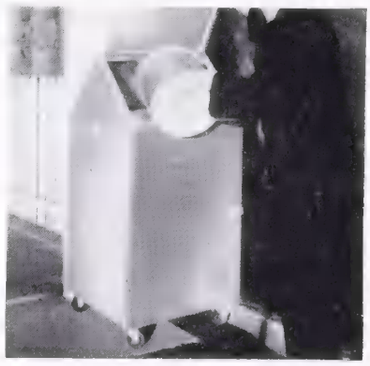
Devotees of "en brochette" foods will go overboard for this self-turning aluminum Cheftanette. Just wind it up to set stainless steel skewers a-turning for a half hour. Push-pin stops and starts it for unloading and reloading. Use it under broiler now, outdoors come summer. It grills cubed meat, fowl joints, wienies, kidneys, etc., to juicy perfection. 19" x 11" over-all. About $17; extra skewers $3 set. Crane's, 419 E. 57th, N. Y. C.



Plug this Odor-Master into a wall socket and in a jiffy heat-activated wafers will deodorize, medicate, or pine-scent the room, depending on the type of Whiffer you use. It's safe where there are tots, for there are no wires and shell stays cool. It's the slickest thing we've seen to banish bathroom and kitchen odors. About $4 with 12 deodorizing Whiffers. Pine or deodorizer Whiffers 50¢ doz.; medicated, 60¢, Hudson's, Detroit.

If restaurants that have "hogged" this amazing Slic-Slicer till now have more time-savers like this one, bring them on! One stroke of adjustable 9-blade, stainless steel "saw" through the aluminum cage cuts a tomato into identical ¼" or ½" slices. It "polishes off" boiled potatoes, oranges, cucumbers, bananas, olives, lettuce, etc., with equal dispatch. Serrated blades remove for sharpening. Under $7. Hammacher-Schlemmer, N.Y.C.





This wheeled, fumigating Sanicon is "Exhibit 2" of restaurant equipment that solves a home problem. Weatherproof, washable aluminum hut (takes up to 26-gal. can) keeps refuse hidden, odorless, safe from usual hazards until it's collected; rides heaviest load easily to collection spot. Built-in apron funnels garbage into can without spilling. Refillable DDT deodorizer lasts months. About $38 (less can). Sanicon Co., Norfolk, Va.



This Jolles Spring Flower Chair Seat Needlepoint Kit saves you half the cost of assembling the dozen or so yarn hues yourself. Savings and the exquisite design are a twin incentive to dress up your dining-room chairs. Painted 27″ square canvas in luscious yellow, blue, green, salmon tones, with yarn for design, about $3. Background yarn: gray, navy, ice-blue, moss green, eggplant, dusty rose, $2. Bamberger's, Newark, N. J.

We're so steamed up over this Sav-A-Step Hanger and Dryer that we'd like to award its inventor a medal for distinguished service to housewives. The 12-garment arm swings within finger's reach and back out of your way without your stirring from the board. Sit-down ironers make special note! Toothed aluminum clamp stays permanently on board; chromed steel rods detach for storage. About $3.25, Page & Biddle, Haverford, Pa.





Anyone can repair tub or bowl junction cracks like a "pro" with this Tub-Kove Sealing Strip. Just "glue" finned back of suede-y vinyl tape to crack with liquid vinyl cement and it's lastingly covered, sealed, waterproofed. Strip stays white, won't crack or harden, washes clean, is paintable. It adheres to porcelain, wood, plaster, plastic tile, wall linoleum, glass. Complete kit (15′ strip) about $2.75, Bloomingdale's, N.Y.C.

Enjoy the delights of open-fire barbecuing all winter with this Lange Fireside Grille. Cast-iron 14″ x 24″ platform holds wienies, hamburgers, steaks for a gang, swings out for cool loading and unloading. It adjusts to desired height with a screw turn, lifts off when not wanted. Tension spring in post base grips it tightly into fireplace (24″ to 40″ high) without so much as a scratch. About $15, Gimbels, Milwaukee, Wisc.





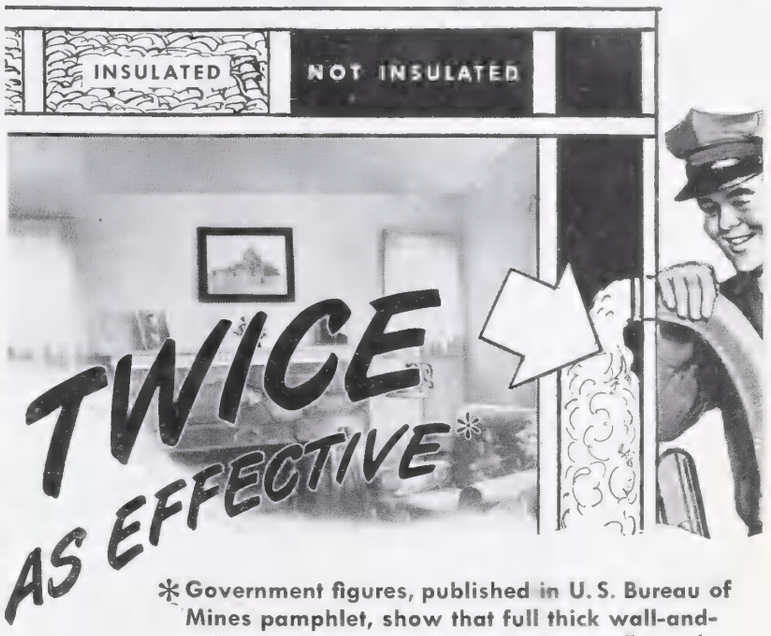
Like its namesake, this Heat King Torpedo directs its load to the precise spot and level that the abundant fan-forced warmth is wanted. When it isn't chasing room chill, it's a hair dryer par excellence. Raise or lower standard with a screw turn: tilt torpedo forward or backward for precise angle heat flow. Built-in hand grip carries cocoa-brown and chrome heater to and fro. About $24 (1320-W, AC), Wanamaker's, Philadelphia, Pa.

(Continued on next page)



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Alexander Smith
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It's Worth MENTIONING

CONTINUED FROM PRECEDING PAGE

You can't beat this sight-saving Rex Cole lamp for close-up light. It's "super," too, for television, for abundant light is all beamed down below eye level. Reflector raises or lowers, swings completely around to "spot" glareless light where you will. Lamp's 6½ pounds tote lightly. Beige with ivory or two tones of tole-like red or library green. About $16.50 with two bulbs. Virginia Paige, 7312-35th St., Jackson Heights, N. Y.





Space-saving, closet-tidying aids like this DeLuxe Closet Caddy make us shout for joy. It doubles closet's capacity, brings a welcome solution, too, for storing long-handled implements and ironing boards, and keeping them off the floor. Coil spring snugs "longies" to door, unhooks to remove them. Top rack combines shelf, hooks, and towel bar. The 17" long racks are heavy, rustproof metal. About $3. Lewis & Conger, N.Y.C.

Illum-Addrex beams your address yards away on the darkest night to guide approaching guests to your door. Daytime reading is easier, too. It lasts for years. Weatherproof reflector box is frosted Plexiglass with fused-on 2-inch black plastic numerals. Washing keeps it spotless. It connects into doorbell circuit in a jiffy, burns only about a cent of juice monthly. About $6 complete (give numerals), Schunneman's, St. Paul, Minn.



PHOTOGRAPHS BY FRED LERNER



Imagine hanging 24 pairs of hose or gloves in a 9" x 2" sliver of space! That's just what this attractive Rochow Quik-Grip Foldaway Drier achieves. The 7" arms even provide 24 snagless "clothes-pins." Sturdy arms swivel separately in full arc, nest into housing when idle. Use it in nursery, kitchen, bathroom; in closets for ties, belts, etc. Crystal, red, green, yellow, ivory plastic. About $2, Shillito's, Cincinnati, Ohio.

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Royal Doulton figurines are once again available in a wide range of subjects and sizes — some priced as low as $6.75, others up to $90 . . . The costumes are colorful; the flesh tones soft and delicate; each figure has a marked character all its own. Those pictured here merely suggest what your dealer can show you. Every piece bears the same famous symbol . . . Royal Doulton Wares are sold only through selected stores. Write for the name of your nearest dealer . . . Enclose 10c if you want fully illustrated Booklet No. 14, including correct table services.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 123

York 17, to send you their free booklet, "Traveling with Towser." It includes suggestions for keeping Towser on his diet. If you are border-hopping, bring along a veterinarian's certificate showing that Towser is healthy. Mexico wants it visaed by the Mexican Consul.

Casablanca Again

The Morocco Express, new last winter, leaves Paris every Friday morning, whizzes you to Bordeaux on one of Europe's fastest nonstop runs with transfers to wider gauge at the Spanish border, to a steamer at Algeciras opposite Gibraltar, to narrow gauge at Tangier, and arrival at Casablanca Sunday night.

Or you can make it the goal of a guided air tour. Hemphill World Travel, Los Angeles, has one each month through May. You leave from New York on one of Air France's Golden Comets, sleep your way across the Atlantic with breakfast in bed—or sit up for $200 less—and reach Paris in the morning. From Paris this tour gives you time in Barcelona, Madrid, Cordoba, Granada, Gibraltar; takes you by plane or boat across the Straits; and flies you inland from Tangier to Fez and Meknes, coastward again to Rabat and Casablanca, with a side trip to the Sahara town of Marrakech. Return is by way of Algiers, Tunis, and Rome. Thirty-nine days from New York, $2,875.

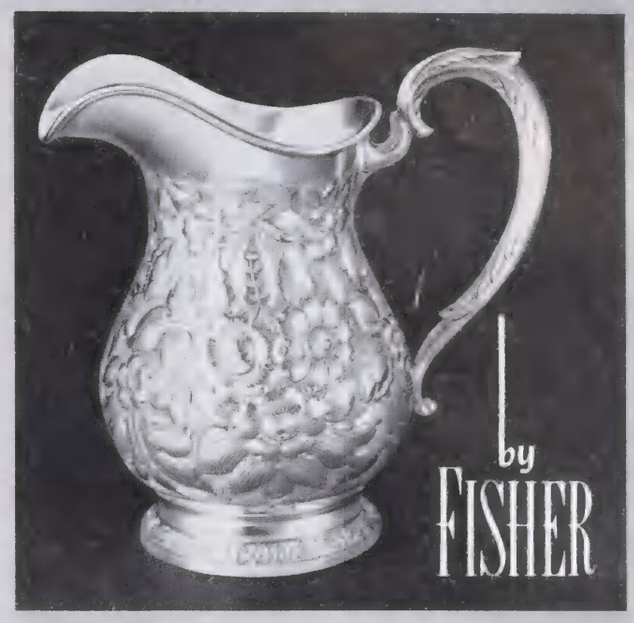
About Bermuda

Should you be trying for Easter in Bermuda, your chances are better this year than last. The famous luxury hotel, the Princess, a-gleam with a million dollars' worth of remodeling, reopens February 1st. So does the Bermudiana, which now offers a choice between American Plan, with meals, and Bermuda Plan, with breakfast only. This last is popular with visitors who like to be footloose and meal-free. Also in February, the Furness Line's beloved "Queen of Bermuda," elegantly refurbished, will be back in regular service.

Reservations will come easier, however, if you go later, in March, say, when cotton-clothes weather really comes true, and you can swim with nary a shiver. Besides the regular Furness sailings, British Overseas Airways, Pan American, and Colonial Airlines do it from New York; Pan American and Canadian National Steamships from

(Continued on next page)

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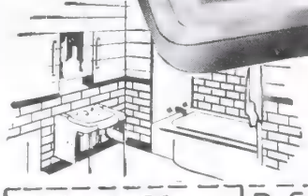
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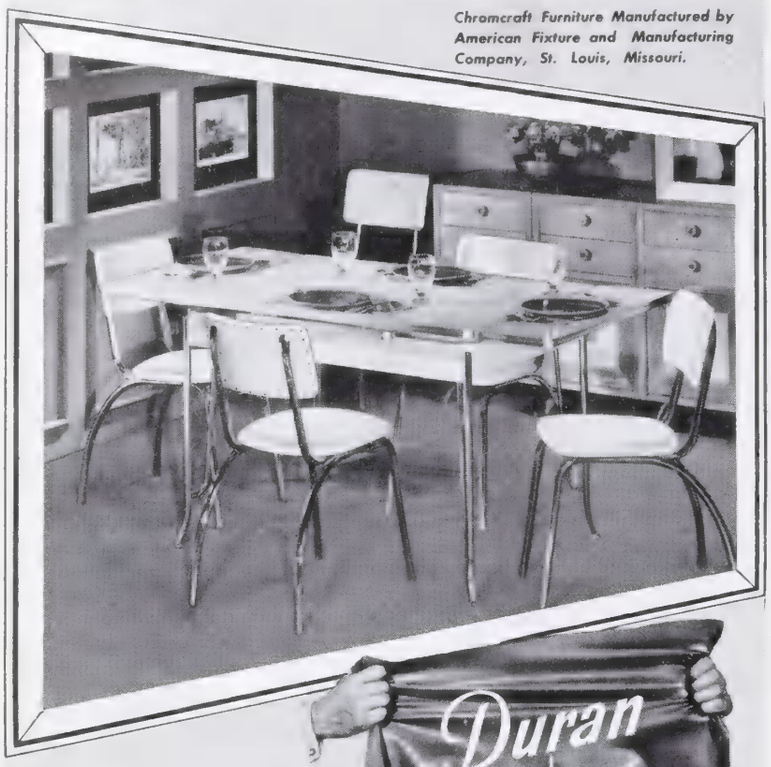
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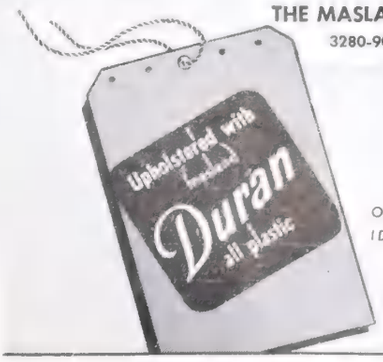
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Boston; British Overseas Airways from Baltimore; Colonial Airlines from Washington; and British South American Airways from Miami via Nassau and Kingston.

When you count costs, figure around $100 to $125 plus tax for the round trip from New York. Larger name hotels and private cottages charge from $12 American Plan; smaller hotels and guest houses usually begin at $10 American Plan; $5 Bermuda Plan. Private homes will house you Bermuda Plan for as little as $3.50. At Hamilton restaurants like the Hearthstone, Ace of Clubs, Clover Leaf, meals are about what you are used to paying; while at the Tom Moore Tavern, Plantation Club, or Waterlot Inn you can eat lobster or steak for well under $5. And while you're figuring, set aside a generous allowance for shopping. You can now bring back duty-free up to $400 worth of English tweeds and French perfumes, you know.

Life Under the Live Oaks

One of the choicer spots to stay on the Gulf Coast is Longfellow House, Pasacagoula, Mississippi, where, so they say, Longfellow himself was inspired by the moonlight and magnolia surroundings to write "The Building of the Ship." Appropriately, Longfellow House is today owned by R. I. Ingalls, of the Ingalls Shipbuilding Corporation, and its standards of hospitality are dictated by the fact that it is a retreat for company executives. It is consequently exclusive and elegant, and you haven't a chance without reservations made well in advance.

At Longfellow House you will find Greek pillars, old South furnishings, a golf course and swimming pool, and gallery views of the Gulf. Your quarters will be a guest cottage under the pines: living room, bedroom, bath, and screened porch; or a guest suite or bedroom in the house, at around $10 up. Meals are extra, but for no more than you'd pay in a good hotel you can feast on rice jambalaya, shrimp Creole, barbecued chicken, stuffed crabs. So famous, in fact, is this cuisine, that you can buy Longfellow House specialties at some food shops, or by mail order. Ask for coffee, shrimp, oysters, pecan pralines, or glacé, spiced, or frosted pecans, and Japanese persimmons. They are good eating souvenirs for gourmets.

THE FORWARD LOOK

CONTINUED FROM PAGE 75

All furniture shown on pages 68 through 75 was designed by Tommi Parzinger and made by the Charak Furniture Company. Following are descriptions and sources of other furnishings shown in the rooms.

Living room on page 68

Cabinet, for storage or radio, of prima vera wood, covered in deep green tooled leather with brass hardware. **Pillows** on oak stools covered in chartreuse taffeta stripe from J. H. Thorp & Co., Inc. **Drapery,** Mexican hand-woven cotton in ecru, from The Rogar Collection, trimmed in red ball-fringe from Consolidated Trimming Corp. **Accessories,** brass and glass hurricane lamps by Tommi Parzinger. Frog ceramic is antique Chinese.

Dining room on page 69

Table, an extendable Danbury, of prima vera wood inlaid with walnut strips. **Server,** pickled oak. **Chairs,** prima vera frame. **Upholstery fabric** from Howard & Schaffer, Inc. **Wall,** Holland tile washed white. **Rug,** Edgar Bythiner. **Accessories,** brass centerpiece, Tommi Parzinger. Painting, an abstraction by Guy, loaned by Carlebach Galleries. African wood basket on server. Flower arrangement by Constance Spry.

Living room on page 70

Upholstery fabric on sectional sofa, wing chair, and platform rocker, by Greeff Fabrics, Inc. **Drapery fabric,** by Patterson Fabrics, Inc. Nested **end table** and glass-top **coffee table** in prima vera wood. **Wall covering,** off-white combed paper, by Katzenbach & Warren, Inc. **Rug,** custom-dyed, F. Schumacher & Co. **Accessories,** Tommi Parzinger. **Desk** is prima vera wood, top and sides covered in tooled leather. **Desk chair,** of oak, upholstered in beige leather. **Lamps,** designed by Tommi Parzinger, from Lightolier Co. **Stove,** antique Franklin, from William H. Jackson Co.

Page 71

Breakfront of prima vera wood with diamond-cut glass doors. **Shells,** loaned by American Museum of Natural History. **Radiophonograph chest** of French oak. **Radio** by Freed Radio Corp. **Record-changer** from Thorens Co.

(*Continued on page* 133)

...so glamorous... so versatile... so useful!

You've pictured your dream dinette. With CHROMCRAFT furniture it can be a reality within your budget!

Shown here in Contemporary surroundings is CHROMCRAFT'S A110 DINETTE SUITE. The table top, 42" x 30" closed, opens to 62" x 30" to accommodate eight; and is made of mar, scratch and burn resistant plastic. Gracefully styled chairs are richly upholstered in stain, fade and scuff-proof Masland Duran. Steel tubing is superbly chrome plated for years and years of service. So easy to care for, so easy to clean—just whisk over the table and chairs with a damp cloth!

The CHROMCRAFT sectional buffet consists of four, smart oak pieces, hand-rubbed to a neutral "gray-mist" finish—a chest, china and two commodes with doors upholstered to match the dinette. Here are pieces you can arrange and re-arrange!

The A110 SUITE adapts itself to any interior, from Cape Cod to California Informal; is available in a host of colors to harmonize with any color scheme . . . Red, Blue, Green, Tan and Yellow. See them at your favorite furniture or department store!



Above: **A109 DINETTE SET** . . . 30" x 30" closed, 50" x 30" open. Plastic top, upholstered in all-plastic Masland Duran. In Red, Blue, Green, Tan, Yellow.

Below: **A121 DINETTE SET** . . . 24" x 30" closed, 44" x 30" open. Plastic top, upholstered in all-plastic Masland Duran. In Red, Blue, Green, Tan, Yellow.



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HE ONE THING YOU CAN'T CHANGE IS CHANGE

CONTINUED FROM PAGE 115

laces and filled them with the st extravagantly carved and or-mented importations that money ld buy. They were establishing ir prestige in the eyes of the rld, because money in those days s the highest symbol of prestige. t they also started a style that ckled right down into popular te. By the Nineties, there were w houses that weren't muffled in nbrequins and fulminating with twork, even if the fabrics and rniture were only lower-priced ke-offs of the millionaires' dam-ks and hand carving.

HIS acceptance of change never happens for one reason only. eople accept the new only when it advantageous and useful to them d when it is harmonious with the cial, moral, and economic climate their day. The Nineties could ulch themselves in bric-a-brac be-use there were plenty of low-iced servants to do the cleaning ork. And machines were proving pable of turning out plenty of ic-a-brac cheaply, without benefit human hands. Large houses ade sense to them because their milies were large, including par-nts and maiden aunts. They had herited a strict code of polite be-avior and they had comparatively eaceful, leisurely lives, undis-racted by ready-made entertain-ents, war, noise, and bustle. They ad to stay put, because they had o easy way of traveling great dis-nces in short time. They lived in lose-knit communities that made em very conscious of their neigh-ors. Their tastes, as shown in the ouses they considered fine, met all hese conditions of their times.

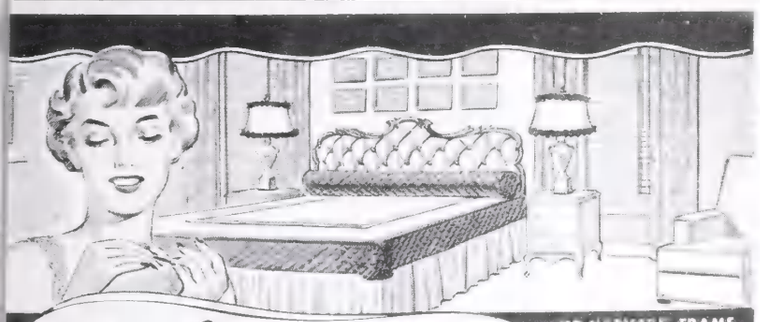
But even while the leg-o'-mutton-leeve girls were rocking on their front porches, their tastes were changing. Relentlessly, new things were coming along to catch the eye of the pace-setters. They were discovering that there was no longer any prestige in owning elaborately hand-carved sideboards when anybody could own a factory-made duplicate.

There is prestige in being the first to own the latest thing, particularly if it's useful, so they started to acquire such things as the newly developed horseless carriage and the telephone. For quite another prestige reason they began to collect antiques, because in a melting pot country the ownership of fine antiques could be construed as evidence of distinguished ancestry.

In due course Chippendale took over the dining room. Reproductions of it are still being mass-produced, even though the innovators seem to have left it behind and are presently setting the pace with objects of contemporary design. Today the motor and the phone have been so thoroughly accepted that they practically control the pattern of our living. This is because nothing has yet been created to do their work more dependably or efficiently.

EVERYTHING changes. But all things don't change at the same time or at the same speed. That's why it's often difficult to recognize change when it may be all about you. The transition from old to new may be so gradual that it is familiar to you before you are aware of it. The large windows in contemporary houses are a good example. For the past 20 years they have been slowly enlarging in all cli-

(*Continued on next page*)



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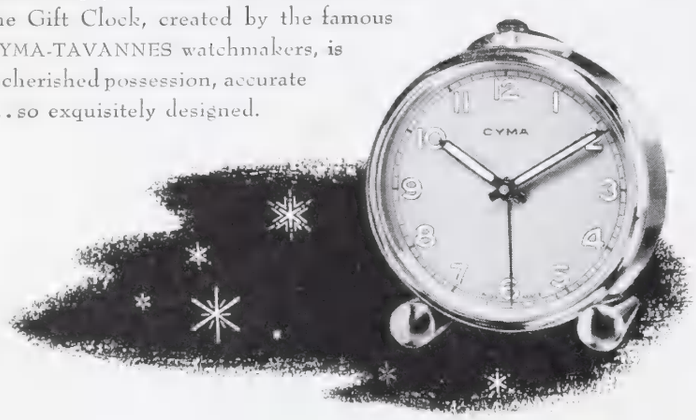
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CONTINUED FROM PRECEDING PAGE

mates as more and more people have seen how pleasantly they link the outdoors with the indoors and how they make small rooms look bigger. Similarly, lots of furniture these days looks traditional and familiar to us. Yet if we compared it with its authentic origins, we would be amazed at the way modern living has made it shed its ornament and elaborate detailing.

ON THE other hand, any change that seems to be sudden and looks unfamiliar is immediately recognizable as new and strange. People generally resist it, too, because we all tend to be a little frightened of change, even though we inevitably accept it. Think back to the innovation of radio and the people who swore they'd never have one of those things in their houses. Radio had to prove itself as a useful contribution to living before it was popularly owned.

Always, in this unevenly paced stream of change, there are influences which seem to be ahead of their times. These, too, are the unfamiliar-looking things which appear to break so abruptly with the past that they seem impossible to fit into the life you know. Many furnishings designed today and labeled Modern fall into this group, and are popularly rejected for this very reason. Lots of this design may eventually prove to deserve rejection for all time. If it doesn't fit into the social context that all the other influences of this era are creating, it will fall into the same limbo as the passing fads that are too trivial to join the main stream of your taste.

But before you pass judgment on anything new, you must first try to understand the meaning behind it. You must evaluate it against the needs of your own times, rather than wonder what your grandmother would have thought of it. Once you understand it, you may like it. But your blind distaste for the unfamiliar isn't going to abolish it. Because if it has grown naturally out of its era and reflects the world you are part of, it will be accepted eventually, whether you like it or not. Your life will be affected by it in the long run.

We're not saying by any means that all change is good. But we are saying that many good changes are delayed in acceptance because too many people refuse to be open-minded when something new comes along.

The greatest, most rapid changes in our time are coming about in technology and science. Alrea their influences have made our ing as different from our gra parents' as theirs was from the M dle Ages. Consider how the au mobile, the plane, the telepho and the radio have dissipated d tance. Formerly inaccessible pla are perfectly feasible spots to bu houses, so there is a tendency people to move away from crowd cities to the wide open spac There, thanks to electricity, fre ers, mechanical appliances, i proved building materials, a plumbing, they can live with ev finer amenities than were forme known in the greatest centers culture.

Consider how medical resear has brought about the worship sun and its consequent effect on t outdoor living spaces we plan f our houses. These are mere trickl out of the welter of changes scien is bringing about, mere fo shadowings of changes that ine tably will come.

This machine age has alrea given us new prestige symbols replace the old. We no longer t to assert our importance with oste tatious display. A mechanica power-driven kitchen, in this he day of the motor, is more to h desired than lace curtains on th front windows and a cupola on th roof. It's rather a mark of distin tion to have a terrace or garde where you can acquire a sunta (which indicates you have the le sure for lounging) or a barbecu stove (which means that cookin is socially acceptable when you d it for fun and not for a living). W still try to impress the neighbor and always will, because we'r human beings. But somehow ou symbols are happily less concerne with sheer snobbery. They ma help us to show off, but they als help us to live more sensibly a the same time.

YOU cannot change change. You taste is bound to move with th time. But you still have the pre rogative of improving your tast by consciously broadening and en riching the experiences that wil affect it. It is always within you power to understand by wha changes the past became the pres ent. Thus you can clarify for your self what the present—the tim called Modern—means. You ca catch a glimpse of which way it i going from here. To meet change keep yourself alerted to what's ne everywhere, and try to assess i with an open mind.

You'll get to like change, onc you understand it.



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THE FORWARD LOOK

CONTINUED FROM PAGE 128

Bedroom on page 72

Twin beds on single headboard of prima vera wood. **Double chest** of prima vera wood. **Fabric** on headboard and bedspread, blue velvet from H. B. Lehman-Connor Co., Inc. **Fabric** in draperies and bedspread ruffle, clover-leaf pattern from Dan Cooper. **Upholstery fabric** on armless chair, yellow and white striped satin. Scalamandré Silks. **Rug** from Edgar Bythiner. Brass **sconce** and brass **mobile bed-lamp**, designed and made by Tommi Parzinger.

Page 73

Dressing table (or desk) of pickled oak, with drawers and opening top section covered in tooled beige leather. **Bench**, black lacquer, upholstered in chartreuse taffeta. **Hall table** (or end table) of prima vera wood with yellow tooled leather top. **Wallpaper**, Katzenbach & Warren, Inc. **Accessories** and **lamp**, brass, by Tommi Parzinger.

Bedroom on page 74

Bed has pickled oak frame. **Fabric** on headboard and bedspread, natural linen striped in yellow and tangerine, from Dan Cooper. **Chest and [illegible]pers'ructure** of pickled oak, with specially designed brass hardware. **Curtaining**, Howard & Schaffer, Inc. **Rug**, beige with tangerine line, by Cabin Crafts, Inc.

Page 75

Desk is oak. **Desk chair** is prima vera wood upholstered in leather. **Wallpaper**, Katzenbach & Warren, Inc. **Rug**, Edgar Bythiner. **Lamp** has slotted shade, usable for illuminating pictures on wall, and base to hold figurines, a Tommi Parzinger design from Lightolier.



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PANTRY SHELF NEWS

Here are fine foods to please both adventurous epicures and devotees of simple fare

By Julie Polshek

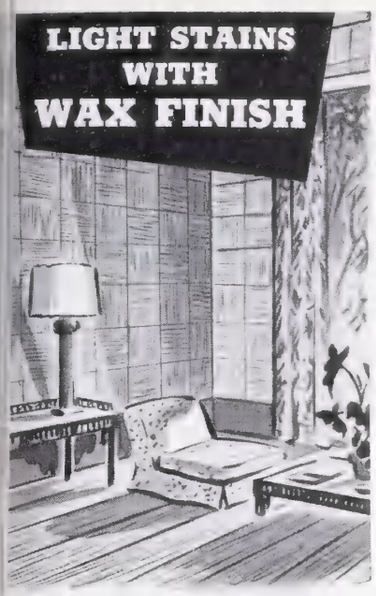
EVEN a magician couldn't bridge the gap between the three schools of thought about what constitutes fine cookery. There's the meat-and-potatoes school which dotes on simple, homey food. There's the "au naturelle" school which is perfectly willing to adventure with even reindeer steak, say, but wants no part of embellishments such as wines, herbs, and other "fancying-up" adjuncts as these proponents call all such things. And finally, you have the adventurous, creative "gourmet" group which believes that skillfully fusing these so-called embellishments into cookery vests it with extra flavor, goodness, and interest. Though never the three shall meet as to how food shall be treated, they all relish good food according to their own lights. Whichever school you belong to, you'll find interesting reading and fine eating in this collection of our monthly "finds."

The newest and most interesting innovation on the seasoning horizon is Sperb—herbs and spices in liquid form. They're compounded of fine, aromatic oil extracts held in an alcohol base that keeps their full flavor and natural strength intact almost indefinitely.

The Sperb Herb Set includes ounce each of garlic, tarra thyme, mint, marjoram, and r mary extracts in a good-loo lazy-susan-type plastic holder— tract bottles have matching sc on caps. The Sperb Spice Set vides extracts of cinnamon, spice, nutmeg, celery, anise, ginger in a similar holder, don brown.

The bottles all have corked di per tops which let the seasoni out one drop at a time, until achieve the exact seasoning bl you want. Even a culinary no can use these liquid herbs spices knowingly and artfully. just keep tasting and adding th drop by drop as you go along makes herb cookery foolproof, flavoring can even be added food just before serving to cor the final seasoning, or at the ta if individuals like a touch more this or that. You can mix it, into salads and other uncool foods. Sperb imparts its flavor food very quickly and blends ea and thoroughly into both cool and uncooked foods. It's certai the easiest-to-use herb form ever seen.

One of the most interesting u I found for Sperb herbs was ble



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ing them into butter for spreading on canapes and sandwiches and into butter sauce to serve on fish. Either the Sperb Herb Set or Sperb Spice Set costs about $2.50 with holder (plus postage) at the Bar Mart, 62 West 45th St., N. Y. C.

If your experience with dried beef —better known as "chipped beef" —is limited to the kind you buy in groceries and butcher shops, you'll find the Hilltop Dried Beef a delectable surprise and revelation. It's a completely different kind that's good enough to nibble at "as is." The tender, paper-thin meat isn't the salty variety you may know and needs no soaking. It comes in large steak-size pieces that keep well and can be "chipped" off as you use them. Cream it, mix it into a noodle or potato casserole, into baked stuffed tomatoes, dress it up with a sherried cheese sauce. In all these luncheon or dinner guises, it makes zesty eating.

From this same farm I enjoyed the finest hickory-smoked bacon I've tasted in many a moon. It has a fragrant hickory-wood aroma that makes your mouth water while the slices cook. It's lean as can be and emerges from the skillet crisp and tender, with just enough "smoke" to add zest to its natural flavor.

The Hilltop Farm people are obviously past masters in the fine art of meat smoking. Incidentally, did you ever try hickory-smoked bacon drippings on popcorn. Missouri style? If not, be sure to relegate some drippings for this.

After working my way with much gusto through their beef and bacon, in due course I got down to the rest of the Hilltop Farm treasure-trove: country-style hickory-smoked ham and spiced pork sausage, to be exact. At times like that, I decide that the life of a food editor is a happy lot, indeed.

What a ham! It emerged from the oven tender as butter, fine-textured, oozing with juice and exuding that tantalizing hickory-wood "smoke." This, even before our first mouthful of the ham confirmed that its flavor was all the aroma promised. It's ham you have to eat to fully appreciate. Best of all, it comes to you ready for the oven.

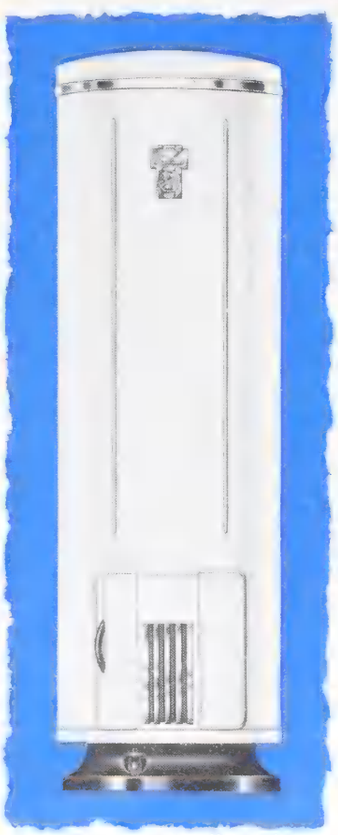
After slow-baking it, we tried out a glazing and basting sauce of honey, brown sugar, and pineapple juice that a Hilltop "fan" passed along to them, and they in turn to me. Make note of it, for it gives the ham a heavenly flavor and a picture-like glaze.

(*Continued on page* 141)



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HOW TO AVOID THE PEST EXTERMINATORS RACKET

CONTINUED FROM PAGE 87

This association has been trying since 1933 to set standards for pest control operators and to drive the "phonies" out of business.

In the meantime we have the racketeers, though their number is decreasing. And only by knowing a few basic facts about pest control can you protect yourself from them. (See box, page 87.)

First of all, the general rule for all buying applies with double strength to exterminators: "*You get what you pay for.*" There is no such thing as a bargain counter for pest control. While it is a nuisance to have to spend $25, $175, or more, to clear your home of uninvited and destructive creeping, crawling, or flying things, there is no other way. The pest control operator who claims to do an effective job much cheaper than the next fellow will short-change you, sure as shooting.

The racketeer cashes in on your lack of information about what it is that exterminates pests. There is no mystery about this. Certain chemicals are specific remedies for certain pests. These chemicals are known to all up-to-date operators, and can be known to you, if you take the trouble to write to the U. S. Department of Agriculture or your own State Agricultural Experiment Station. Don't fall for the "new and exclusive" ingredient. There is no such thing. Nobody has a brand new formula that is more effective than anybody else's. All have access to the same ingredients, and there is no magic in any of them.

The important thing is the "know-how" of pest control operators in applying new or old insecticides, plus the time and labor they are willing to expend to rid your household of its pests. And this, rather than the chemicals used, is what costs money.

Take, for example, a plague of roaches. Most pest controllers today use sodium fluoride, pyrethrum, DDT, or a new killer called chlordane for exterminating roaches. You could use these things yourself. But would you know *where* to put the powder or spray the solution? Are you willing to do a *thorough* job?

Beware, too, of the pest exterminator who promises satisfaction without inspecting your premises. No one can give you a good estimate of cost without seeing what



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is involved, except perhaps in the case of apartments that are so much alike they can be averaged within a city or in a neighborhood. You wouldn't expect a painter to give you a price without seeing and measuring your rooms, would you?

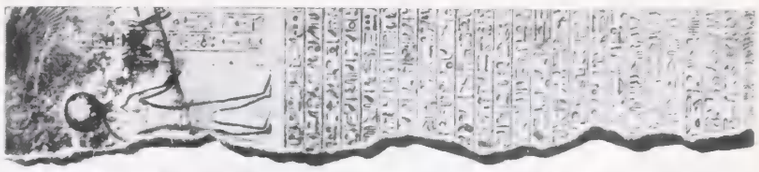
Firms specializing in termite control usually charge for a report based on inspection. This is because in certain sections of the country, where termites are prevalent, it is common for a termite control company to be called upon to look over a building to give it a clean bill of health before it is sold. Thus many inspections are made without the prospect of work to be contracted for after the inspection. Since this kind of inspection is time-consuming, it is only fair to charge for it.

What should be used for the various common household pests? You will find it valuable to know, at least sketchily, so you can ask an exterminator the right questions, remembering of course that there are good results to be achieved from many anti-pest products, properly applied, not just the newer ones.

For bedbugs: DDT is the longest-lasting residual insecticide against bedbugs, flies, and mosquitoes. Most pest controllers today use it. A five per cent solution on the bedframes, springs, and surfaces of mattresses usually will do the job. It isn't always necessary to spread it on the walls behind the bed, because the bugs go to the bed or their meals. But it may work faster if walls and baseboards also are covered. If upholstered furniture is infested, it must be treated too.

For roaches: Sodium fluoride, pyrethrum or a combination of the two have been used with good effects for years. DDT also has been found satisfactory for certain kinds. Some pest control operators don't use DDT because they want to achieve quick kills, especially important in places like restaurants, and DDT takes time to eradicate roaches. A new insecticide called chlordane recently has come on the market, available under 20 or more trade names. Like DDT some years ago, it still is being tested. Short-term experiments by the Food and Drug Administration indicate it may be somewhat more toxic to warm-blooded animals than DDT. It must be used carefully, without possibility of food contamination or application to

(*Continued on next page*)



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Top—Photo of ancient Egyptian stone tablet unearthed at King Tut-Ankh-Amen's tomb.

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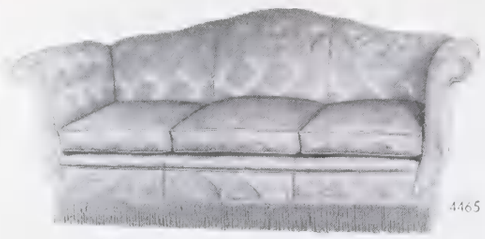
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CONTINUED FROM PRECEDING PAGE

surfaces to which infants or children have access.

For silverfish: DDT is used against these nocturnal insects, usually glimpsed around bathtubs or sinks when you turn on a light. Actually, they feed on fabrics and paper in your closets, bookcases, attics, etc. The exterminator with "know-how" sees that the poison is placed in attics and basements, around furniture where it is warm or moist, in dresser drawers, in closets, and behind the books in your bookcase.

For ants: Ant control appears to be a somewhat neglected field in pest control, possibly because the ordinary tiny ant seen most often in the kitchen is usually only a nuisance. It does not carry disease, nor is it especially dirty. Chlordane is being used against some species of ants, as reported in HOUSE BEAUTIFUL in August, 1948. The old poisons, mostly thallium sulfate and arsenic, of the "bait" type—mixed with sweets or grease to attract both the sweet-eating and grease-eating ants—are effective.

For moths and carpet-beetles: Treatment is quite similar for these two pests, but it consists of more than just using a solution or a powder. First, a thorough cleaning of wool, fur, feathers, lint, and hair from cracks in floors or backs and corners of closets; then, protection of woolens in tight containers with paradichlorobenzene crystals or naphthalene flakes or balls, followed by spraying of DDT or other chemicals on wall surfaces of closets or floors or on the clothing or carpets themselves. Especially should you spray rugs or little-moved upholstered furniture, cracks, crevices, air ducts—wherever lint collects. Carpet-beetles, which wander around more than clothes moths, may be attacked by dusting a ten per cent DDT powder behind baseboards, in cracks of floors, on upholstered furniture.

For mice: The preferred method for getting rid of mice in the home, according to John C. Jones, the Rodent Control Specialist of the Fish and Wild Life Service, U. S. Department of Interior, is the good old mouse trap. Mice also may be killed by eating grain treated with strychnine or other poisons, commonly called "mouse seed." But since this often makes them die *in* your house, the attendant nuisance of odor can necessitate ripping out some of the floor boards or even the walls to remove the bodies.

For rats: No pest control operator can promise to lick the rat problem in your home without the co-operation of your neighbors. Rodent control is a community problem. The rat population of the country has grown terrifically in recent years. Without community action on proper disposal of garbage and trash, storage of supplies and materials, and rat-proofing of buildings, rats will continue to increase in numbers, for they depend on man for their food and shelter, and multiply at an alarming rate. (N. B. One female produces 54 baby rats a year, each female of which can breed when it is seven to nine weeks old.) Add to this the fact that rats are smarter than any other pest known to mankind, must be "tricked" into taking poison bait, and you understand why it is estimated that losses due to rats are estimated at two and a half billion dollars a year, not counting the cost of diseases transmitted to man by rats.

There are two relatively new rat poisons: antu and Compound 1080, both effective but dangerous to other animals. The 1080 has no known antidote, will kill anything; the bodies of rats killed by it should be burned. Neither material is recommended for common household use.

Your best bet is rat traps, placed strategically in spots where food has been left for a short period preceding the placing of the trap—so the rats don't catch on too quickly. This won't exterminate rats, though, without:

1. Elimination of food supplies through clean-up of garbage dumps, tight covering of garbage cans, trash, etc.

2. Elimination of rat harborages where breeding takes place, i. e., trash heaps, piles of stored materials like lumber, burrows, spaces between building walls, floors, and foundation.

3. Rat-proofing of buildings especially exteriors like porches where material *must* be resistant to gnawing. This is construction work, involving the use of metal flashing, pointing up of brick work, and sealing of holes with concrete. The advice of a specialist in rat control, or a building contractor with knowledge of rat-proofing techniques, may be necessary here.

If you want to know whether your house is rat-proof, get the opinion of your health department or a reliable pest control operator in your vicinity.



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Amhar Industries Dept. A
P. O. Box 307, Huntington, New York

For termites: Termite control is perhaps the most specialized of all pest control operations. A full discussion of it is another article. But you should know that there are companies doing nothing but this kind of work. The control process is so involved, signs of termite activity usually are so difficult to spot until considerable damage has been done, that the selection of a reliable termite operator is a "must" if your house is badly infested.

If you suspect trouble, ask for a report on conditions in your home in advance of placing your order. Demand a complete *structural pest report,* including a ground plan showing the location of various troubles. This report should cover not only termites but wood-boring beetles, fungi, grade levels, earth contacts, etc. Dry rot fungus *can* cause as much damage as termites in some parts of the country. Don't get excited about "scare reports" sometimes given by solicitors posing as "termite inspectors." They usually are salesmen with incomes dependent upon commissions paid for getting each job. The Government—Federal or State—has no inspectors. And in this field, more than any other, an attempt may be made to scare you.

You will not need a pest control operator for every kind of infestation in your home, of course. If you are hesitating about whether to call in the professional, obtain and read federal or state bulletins, then ask yourself the following questions:

1. Can I identify the pest that is giving trouble?
2. Do I understand that pest's living conditions so I know where to look for its nest or feeding ground?
3. Can I select the right chemical and apply it properly myself?
4. Do I know enough about building construction to remove, remodel, or replace parts of my house if necessary to combat the pest?

If you are not sure about all these things, your best bet is a specialist in the field. But find the *right* man or the *right* firm! Without knowing something of the fundamentals of pest control you may spend your money foolishly in a futile search for a "bargain."



Great New Hotpoint Water Heater Gives You Amazing MAGIC CIRCLE HEAT

With Magic Circle Heat Of Pressurized Calrod* Units, You Enjoy Unequalled Safety, Economy And Reliability. Correct Water Temperature Maintained Automatically. Heavy-Duty Tank Stores Hot Water For As Long As Three Days Without Reheating!





SENSATIONAL is the word for Hotpoint's ultra-modern automatic electric water heater using the Magic Circle Heat of pressurized Calrod* Units. No other heater can match Hotpoint for safety, economy and dependability.

Day and night, the new thermostat keeps water temperature exactly right *automatically* and prevents the waste of electricity. So efficient is the thick Fiberglas* insulation around the heavy tank that you actually can store hot water for *three days* without reheating! Be sure to see this great new home appliance at your Hotpoint dealer's.

HOTPOINT INC. *(A General Electric Affiliate)*, CHICAGO

New! Hotpoint Gives You 10-Year Protection Plan!

EIGHT MODELS, ranging from 15 to 82 gals. capacity. The table-top model is available in both 30- and 40-gal. capacities and is a matched unit of Hotpoint's Electric Kitchen.

Everybody's Pointing To

Hotpoint

Electric Water Heaters

*Reg. U. S. Pat. Off.

EVERY 3½ MINUTES 8 HOURS A DAY
One or More Oil-O-Matic Low Pressure Oil Burners are Installed...there's a reason
USE OIL-O-MATIC'S DOLLAR-SAVING FUEL CONSERVATION ENGINEERING. SAVE MONEY NIGHT AND DAY
Your Oil-O-Matic dealer will survey your home and show how to save heat, save fuel. Cut fuel bills as much as 50%.
CALL YOUR OIL-O-MATIC DEALER
For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory under "Oil Burners" or write to the factory at Bloomington, Illinois.
WILLIAMS OIL-O-MATIC HEATING SYSTEMS

GARBAGE DISPOSERS

CONTINUED FROM PAGE 85

What Wiring Do You Need?

No categorical answer to this question can be given. It depends upon wiring conditions in your house and requirements of the local electrical code.

What Plumbing Connections Do You Need?

You need a connection to the sink drain pipe which leads to the house sewer system. Your local plumbing codes dictate how such connection be made. Before it is made, the existing drain should be thoroughly cleaned.

What Structural Changes Are Likely to Be Involved?

If the drain pipe of an existing sink goes through the wall at a point higher than the outlet of the disposer, it is too high, and either must be lowered in the wall, or a new drain installed through the kitchen floor.

Are All Garbage Disposers Alike?

No, there are 14 different makes, and two main types. One is known as the continuous feed type, operating with a regular switch. The other is the capacity type, with a drain-top control.

Should Soap or Any Other Cleanser Be Used?

No. The shredding mechanism shreds the food waste and the cold water washes it away without the need for a cleanser.

How Do You Use a Disposer?

Each make carries its own directions, which should be followed carefully. In general, the operation is extremely simple. You simply scrape food waste into the drain opening, turn on the motor switch or handle according to the type of disposer involved, and then turn on the cold water faucet.

Does a Disposer Require Oiling?

No.

Is There Danger of Getting Fingers Caught in the Mechanism?

No. All disposers have safety features to prevent this. With all the thousands of disposers sold and installed to date, no accident of this kind has ever been reported to any manufacturer.

with RUSCO Magic Panel Ventilation
you're always one step ahead of the weather



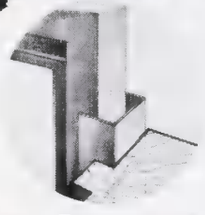
ENJOY YEAR 'ROUND, RAINPROOF, DRAFT-FREE, FILTERED-SCREEN VENTILATION
Fingertip adjustment from inside insures adequate flow of air day or night in any weather merely by adjusting sashes to desired levels.

NO MORE CHANGING, NO MORE STORING OF STORM WINDOWS OR SCREENS



Just raise the Magic Panel for maximum ventilation when the weather is warm . . . lower it for storm window protection when it's cold.

RUSCO ALL METAL COMBINATION SCREEN AND STORM SASH NEVER NEED REFITTING



Rusco gives you screens, storm sash and weatherproofing in one permanently installed unit . . . the patented Thermolok* Closure Frame assures permanent weathertight fit.

Rusco Combination windows offer many other year 'round benefits . . . a more comfortable home—control of excessive steaming and frosting, simplified window cleaning—greater cleanliness — protection against prowlers—noise reduction. Pay for themselves—save up to ⅓ in fuel.

The F. C. Russell Co.
DEPARTMENT 1-H29 • CLEVELAND 1, OHIO
World's Largest Manufacturer of Combination Windows . . . the leader since 1937

"Always one step ahead of the weather" with RUSCO
FCR
Guaranteed by Good Housekeeping

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Department 1-H29, Cleveland 1, Ohio
Gentlemen: Please send me illustrated literature on Rusco Windows and name of nearest distributor.
NAME.....
ADDRESS.....
CITY..... ZONE..... STATE.....
I own my home ☐ I plan to build ☐

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What About Installation?

As in the case of dishwashers, installation costs for disposers vary widely, and here again, it is wise to understand in advance what you are to be charged. *Plumbing and Heating Business*, a trade publication, checked for us and found costs all the way from $10 to $185. Reasons for the variation are the same as those which hold true of dishwasher installations.

What Does It Cost to Operate a Disposer?

It costs the average family $6 a year to dispose of food waste by means of an electric disposer. This estimate was made by Ralph Fuhrman, Superintendent, District of Columbia Sewage Treatment Plant, Washington, D.C., and quoted in a recent issue of the magazine, *The American City*. Mr. Fuhrman bases his estimate on capitalization of the original cost of a food-waste disposer over a 20-year-period, plus the annual cost of water and electricity, and additional sewage treatment. On the credit side he deducts the annual cost of a garbage can.

Does a Disposer Contribute to Health and Sanitation?

Everyone knows that decaying food, wherever it is, attracts vermin of many kinds, from house flies to rats. Research on the part of the medical profession has proved that these vermin are carriers of many kinds of diseases, some of them fatal.

With an electric garbage disposer, food is flushed down the drain while it is still fresh. There is nothing left to decay. As a sanitary convenience a food-waste disposer ranks with indoor plumbing.

What's to Prevent Installation?

In some communities the installation of disposers is still forbidden by municipal ordinance. At press time, the larger cities where the homeowner cannot legally install a disposer were New York City, Brooklyn, Albany, Schenectady, Troy, Watervliet, N. Y.; New Haven and Bridgeport, Conn.; Philadelphia, Harrisburg, Lancaster, Reading, and Butler in Pennsylvania; Fond du Lac, Wisconsin; Miami, Florida; Annapolis, Maryland; and in New Jersey there are ordinances against them in almost all large towns including Paterson, Passaic, Bloomfield, Cranford, Dover, East Orange, Maplewood, Morristown, North Plainfield, Rahway, Westfield, East Orange.

VALLIANT
is the word...
for fine Wines



From historic Valliant & Son Vineyards—under vine since 1849—come four great wines to complement your meals. Valliant Burgundy, Valliant Riesling, Valliant Sauternes, Valliant Cabernet. Each is authentic in character and developed in accordance with time-honored traditions. Also, ask for Valliant appetizer and dessert wines: Sherry, Port and Muscatel.

W. A. TAYLOR & CO., N.Y.C
Sole Distributors for U.S.A.
Valliant California Wines

Do These Prohibitive Ordinances Make Sense?

No. They were written into the statutes years ago, before there was any such thing as a garbage disposer as it is known today. However, it should be noted that New York City, Brooklyn, and Philadelphia are working to rescind the prohibitive statutes. Some communities, notably Miami and Fond du Lac, have a real sewer problem which justifies their statutes.

In some communities city officials actually are encouraging the installation of disposers. Raymondville, Texas, and Newton, Kansas, are two of these, according to a report in a recent issue of "The American City."

Can Sewer Systems Take It?

Yes. There is little likelihood of *all* homes in a community suddenly being equipped with garbage disposers at once. The load on existing sewage systems, therefore, will not come all at once. The gradual addition of sewage would not constitute a serious situation *if* the present sewage system is adequate. Both food wastes and sewage are organic, both dangerous to man, both go through the same process of decay, and both can be treated in the same processes of a modern sewage-treatment plant.

What Does All This Add Up to?

The garbage disposer is here to stay. Dearborn, Mich., for example, is considering an ordinance which will require installation of garbage grinders in all new homes.

PANTRY SHELF NEWS

CONTINUED FROM PAGE 135

The pork sausage was the final delight. And I mean delight! It's delicately spiced pork and nothing more! I've become so used to sausage "padded" with cereal that I'd almost forgotten how wonderful all-pork sausage tastes. Having found it, I'll never settle for less. The flavorsome fine-ground meat emerges from the drawstring cloth tube in which it's shipped in a compressed loaf that's easy to slice. Hilltop's meats come singly or in a combination box containing 1 ham (12 lbs. or more), a 5-lb. "side" of bacon, 2 lbs. pork sausage, 1 lb. dried beef. It costs about $21. (Prevailing meat prices may alter these and following prices slightly). Individually, the 12-lb. ham costs about $13; bacon is under $2 for 2 lbs. (sliced), $12

(*Continued on page* 143)



A HOUSE THAT SAYS
Hello!

Cabot's Collopakes make your house look so clean and bright and cozy, it seems to bid everyone a friendly welcome.

This is because our *patented Collopaking process* produces fresh durable colors, a velvety-smooth surface, and the amazing hiding power that makes Cabot's Collopakes so economical to use.

FREE! COLOR CARD AND BOOKLET, "The Little White Book" with pictures of 10 Prize Houses and complete information about Cabot's Collopakes. Write to:

Samuel Cabot, Inc.
215 Oliver Building
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IN-SINK-ERATOR
FOOD WASTE DISPOSER
... with reversing action



The many outstanding features and self-servicing advantages are the reasons this home owner is happy to have chosen IN-SINK-ERATOR to

Make His Home
FREE FROM GARBAGE!

Insist on IN-SINK-ERATOR with reversing, two-directional longer life shredders, trouble free operation. It is sanitary, completely self-cleansing, has continuous feeding, is simple to operate, easy to install, neat in design and compact in size. Sold by IN-SINK-ERATOR Plumber Dealers.

Price $119.50 (Plus Installation)
For complete information on IN-SINK-ERATOR fill out and mail this coupon today.

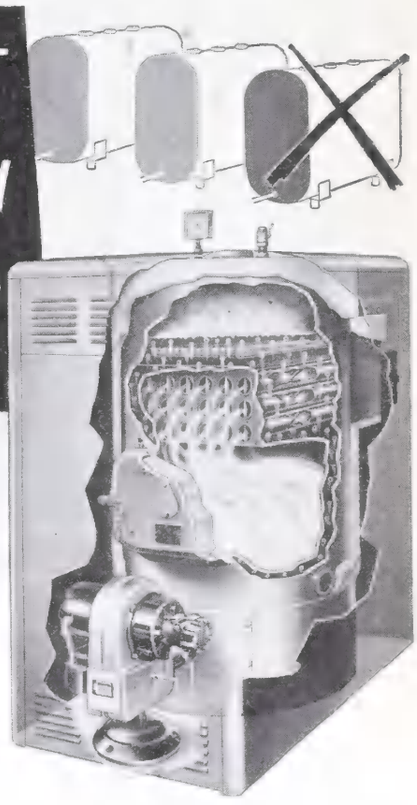
IN-SINK-ERATOR Mfg. Co., Dept. B
Racine, Wisconsin
Please send complete information on the Model 900 IN-SINK-ERATOR.
Name_____
Address_____
City_____ State_____



FITS ANY KITCHEN SINK

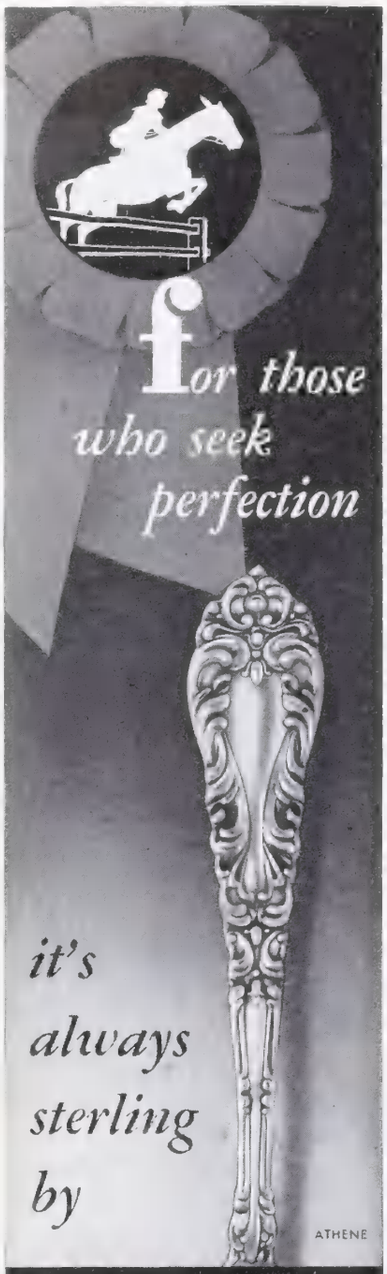
IN • SINK • ERATOR MFG. CO.
Racine, Wisconsin
Specializing exclusively in the manufacture of automatic Food Waste Disposers since 1938

Cut fuel costs-
SAVE every third tankful with a
FITZGIBBONS STEEL BOILER



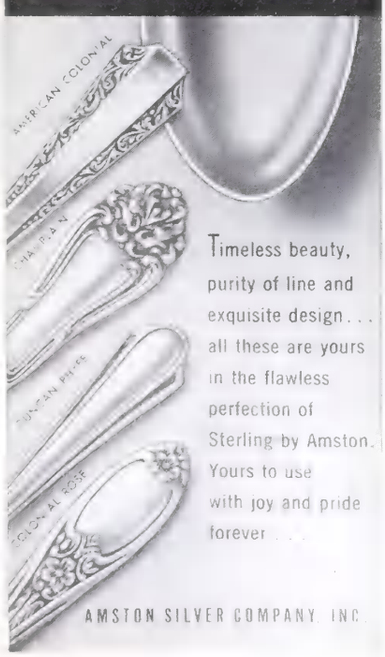
Meet today's high fuel costs with a heating unit designed to reduce them — a Fitzgibbons boiler-burner unit that will give you quick, abundant, radiant warmth with less fuel. More than 30% less than former consumption, in many thousands of homes now enjoying Fitzgibbons low-cost heat. . . . Plentiful year-'round service hot water too, with no storage tank needed. . . . Get the facts on this unit that makes every drop of oil give up *all* its heat. Write for Bulletin 400.

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Manufactured at: OSWEGO, N. Y. Sales Branches in Principal Cities



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WALLINGFORD, CONN.



Timeless beauty, purity of line and exquisite design . . . all these are yours in the flawless perfection of Sterling by Amston. Yours to use with joy and pride forever . . .

AMSTON SILVER COMPANY INC

IT MAY BE FRENCH BUT IT'S NOT PROVINCIAL

For stores in your town carrying S. J. Campbell furniture shown on pages 90-91, see list below

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Los Angeles ..... Barker Bros.
Los Angeles ..... Cannell-Chaffin
Beverly Hills ..... W. & J. Sloane
San Francisco ..... John Breuner Co.
San Francisco ..... W. & J. Sloane

ILLINOIS

Chicago ..... Marc T. Nielsen

LOUISIANA

Shreveport ..... Friend-Piper Furniture Studios

MINNESOTA

Minneapolis ..... The Dayton Co.

MISSOURI

Kansas City ..... Davidson's Furniture Co.
St. Louis ..... Lammert Furniture Co.

NEW YORK

New York ..... Macy's
New York ..... John Wanamaker

OHIO

Columbus ..... F. G. & A. Howald Co.

PENNSYLVANIA

Pittsburgh ..... Kaufmann Department Stores

UTAH

Salt Lake City ..... H. Dinwoodey Furniture Co.
Salt Lake City ..... Zion's Co-operative Mercantile Institute

THE MARCH OF DIMES—IT'S UP TO YOU!

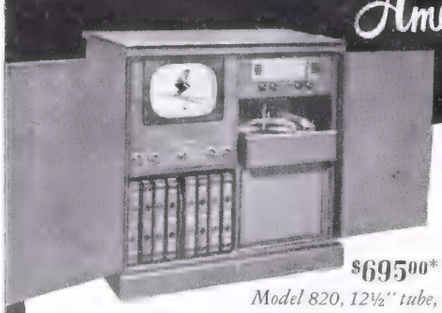
• The National Foundation for Infantile Paralysis is like a parent whose sick child needs *two* kinds of medicine. It has pledged to give financial assistance, in whole or in part, to *any* infantile paralysis patient who needs such help for proper medical care. It has *also* promised to leave no stone unturned in pursuing every avenue in quest for scientific information to overcome infantile paralysis.

It can't do both jobs unstintingly unless more money is raised during the current March of Dimes than ever before.

Even a week cut off from the time before the mystery of polio is solved might mean the difference between health and crippling to somebody's child, somewhere!

GIVE MORE TO THE 1949 MARCH OF DIMES!

America's Grandest Entertainment



DAYLIGHT TELEVISION by GENERAL ELECTRIC

$695.00* PLUS FM-AM RADIO-PHONOGRAPH WITH LP RECORD PLAYER

Model 820, 12½" tube, all television channels.

*Prices slightly higher West and South—subject to change without notice.

Performance-Engineered at Electronics Park

For Those Who Cannot or Should Not Climb Stairs...

STAIR-TRAVELORS



RESIDENCE ELEVATORS

Folds snugly against wa

Compact machinery fits small space

Your doctor will tell you: Stair climbing is 10 to 14 times more strenuous than walking. Avoid this health hazard—by the push of a button you can ride! The Sedgwick Electric Stair-Travelor or Elevator provides a safe energy-saving convenience. Readily installed. Endorsed by physicians. Praised by users.

Write for Illustrated Booklet

Sedgwick Machine Works
157 West 15th St., New York 11, N. Y.

Sedgwick

Builders of Vertical Transportation Since 189

YOUR COUNTRY HOME

ARE YOU OFFERING IT FOR SALE OR LEASE THIS SEASON?

TOWN & COUNTRY's long experience as a recorder of gracious living will be of real aid in bringing your advertisement directly to the class of financially-able families you are seeking.

TOWN & COUNTRY is the oldest established real estate medium in America and is equipped to give efficient and experienced advice to home owners desirous of selling or leasing their country homes this season.

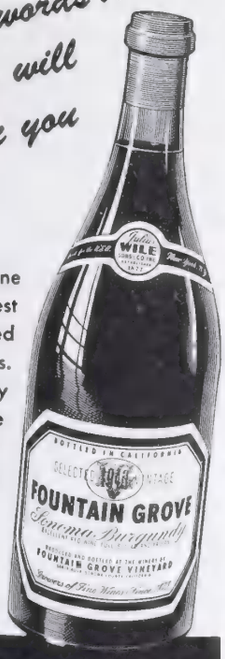
Send for our illustrated real estate folder showing sample advertisements and advertising rates.

Address: Alfred Polan, Manager, Real Estate Department.

TOWN & COUNTRY

572 Madison Ave., New York, N.Y.
Telephone PLaza 5-2800

More than words... a bottle will convince you



that here is one of America's finest brands of red and white wines. ▪ Specify Fountain Grove and you will be convinced.

FOUNTAIN GROVE
California Vintage
TABLE WINES

Julius WILE SONS & CO. INC. IMPORTERS SINCE 1877

Julius Wile Sons & Co., Inc.
New York, N. Y.

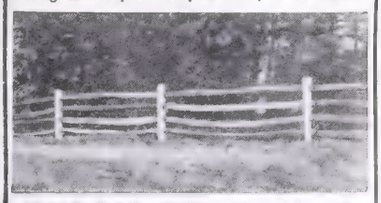


DUBOIS
Reg. U. S. Pat. Off.

WOVEN WOOD FENCE

Affords privacy and protection. Beautifies and screens from automobile glare. For country estate, suburban home, city lot or penthouse. Makes a lovely background for garden vines and plants. Moderate prices. Easy to erect. Never requires painting. Lasts for a generation.

3 styles—Close Woven—Close Cleft
Open Cleft
Heights 18", 3' 10", 4' 11", 6' 6" & 8'



DUBOIS Old Fashioned Post and Rail Fence

The favorite fence for suburban and country homes. Hand split chestnut, with either chestnut or locust posts. 2, 3 or 4 rail styles, 4 feet high, creosoted post ends

Write for free folders

DUBOIS
FENCE & GARDEN CO., Inc.
Ridgefield, New Jersey
& 3990 Chevy Chase Dr., Los Angeles

PANTRY SHELF NEWS

CONTINUED FROM PAGE 135

for 12-lb. "side"; dried beef, under $1.75 a lb.; sausage, 4 lbs. for about $2.75. (plus postage on orders under $4). Hilltop Farms, West Wellington, Conn.

Crêpes Suzette have been made so unbelievably quick and simple to concoct that they no longer need be reserved for gala company occasions. First there was Crepette, the ready-mix for the wafer-thin French pancakes themselves, which I told you about in the October Pantry Shelf News columns. Now LaVille's Mr. Bertauch has produced a superb ready-mixed Suzette Sauce for crêpes. In the jar the mixture of butter, sugar, Curaçao, and ground orange peel, blended according to a fine, authentic French recipe, looks just like hard sauce. A spoonful of the Suzette Sauce goes into each crêpe before folding or rolling it and another on the top of each. When the "dressed" crêpes go into the oven or chafing dish, the sauce liquefies into a delectable syrupy marinade that turns the crêpes into Crêpes Suzette. For extra glamour and "kick," brandy is often sprinkled on the whole before serving. And there are those who turn the concoction into a flaming masterpiece by then lighting the brandy and serving the crêpes flambées. They're heavenly eating with or without these company flourishes. The LaVille Suzette Sauce costs under $2.75 (plus postage) for 3 six-ounce jars, from Vendôme, 415 Madison Ave., New York, N. Y.

A perfectly blended, herb-flavored, "bought" salad dressing is cause for excitement in itself. Add to that the fact that it's made with all olive oil, of the finest quality, and abundantly mixed with fine crumbled bleu cheese, and you won't want to waste any time in getting a bottle of New England Cellar Salad Dressing on your pantry shelf. It's concocted from an old, old family recipe of Mr. and Mrs. Nils Hogner who brought it on the market. The Hogners even grow the herbs which they infuse into the garlic-flavored red wine vinegar that's part of the superb aromatic blend. The Hogners make up only a few cases at a time to assure its real homemade flavor. It makes a green salad come to life, and the bleu cheese adds the crowning touch to this fine dressing. A pint bottle costs about $1.75 (plus postage) from F. P. Garrettson Co., 150 Front St., New York City.

BROWNHAM Bedroom



At better furniture and department stores

WRITE FOR FREE ILLUSTRATED BOOKLET
Dept. B.

UNION-NATIONAL, INC. • JAMESTOWN, N. Y.

Let porters play "hard-to-get" . . . YOUR LUGGAGE RIDES ON WHEELS!

Big help when you need it . . . sturdy, *retractable wheels* on a colorful, high-style suitcase. Pack it full (there's room for plenty) and porter or no porter, you're on your way. Choose any of five color-styles including white rawhide, in four standard sizes. Ask your dealer or write to us.



● Simple "Rollaway" ® Operation

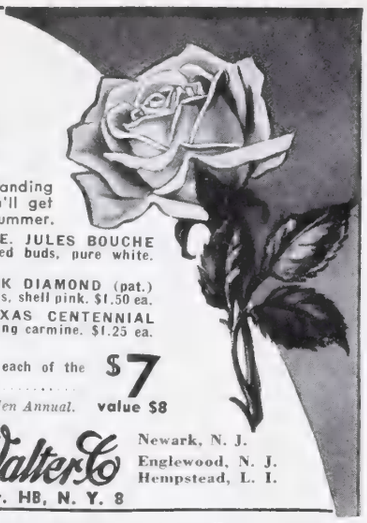
Pull up handle — out come the wheels.
Release handle — wheels retract.

● Shown: 29" Dresner *Rollaway* Master Dres Duo wardrobe case in washable maroon corded covering. Ivory rawhide binding. Brass Yale lock.

S. DRESNER ORIGINAL LUGGAGE

S. DRESNER & SON, INC. • 512 So. Peoria St., Chicago 7, Ill.

SIX EVERBLOOMING
ROSES
To bring ever-precious beauty and fragrance to your garden



Add to your garden pleasure with these six outstanding performers. All are guaranteed to live and you'll get an abundance of lovely blooms all through the summer.

5N 3528 CALIFORNIA (pat.)—Ruddy orange toned with saffron yellow. $1.25 ea.
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SPECIAL COLLECTION OFFER (5N 3590)—One each of the above six varieties ..... $7 value $8

Write today for 1949 Garden Annual.

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Newark, N. J. Englewood, N. J. Hempstead, L. I.
132-138 Church St., Dept. HB, N. Y. 8

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Guaranteed by Good Housekeeping

Guard the precious beauty of your new stove . . . *add gay charm to an old one*

Glamorize your kitchen as you protect fine surfaces from heat, scratches, spilled foods. Use cheery, gay Aristo-mats on stove tops, table tops, under electric appliances. For lasting beauty and dependability, insist on the best—Aristo-mats, wherever housewares are sold.

Finest Quality Money Can Buy!

PHOENIX TABLE MAT CO., Chicago 7, Illinois

NO WASHING + NO DRYING + NO BREAKAGE + NO HELP OR HUBBY NEEDED FOR DISHES +

PAPER PLATES
Save You Plenty

SAVES FUEL!
Thermostatic
RADIATOR VALVE...
Automatically



LETS YOU HEAT ANY ROOM INDIVIDUALLY AT THE MOST COMFORTABLE TEMPERATURE

Replaces ordinary air valves. Radiator heats only when temperature drops below valve setting and shuts off when setting is again reached. May be installed in one-pipe steam system.



$4.95 prepaid

See Your Local Dealer or Write
HEAT-TIMER CORP., 160 Fifth Ave., N. Y. C.

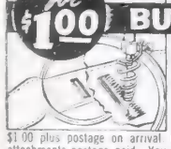
HEMSTITCHER



Hemstitch on any sewing machine with this handy attachment. Does two piece, criss-cross, inlaid, circular and hemstitching for pleats; also tucking, smocking and picoting. Makes rugs, comforters, slippers, etc. out of any material. Easy directions included

Both for $1.00

BUTTON HOLER



Makes button holes on your sewing machine instead of by hand. Also darns stockings, sews buttons, zippers; and can be used for quilting. Sews in any direction — front, back or sideways.

SEND NO MONEY — Merely send your name, address and pay postman $1.00 plus postage on arrival. Or, send $1.00 with order, and we mail attachments postage paid. You risk nothing. Satisfaction guaranteed or your money back.

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GROW
MUSHROOMS
RIGHT IN YOUR BASEMENT!



MAGIC MUSHROOM TRAYS

Trays are full of completely developed choice odorless mushroom spawn in pasteurized soil—simply place trays in basement and keep soil damp—that's all. Fresh, delicious mushrooms appear in 3 to 4 weeks, continue for 2 to 4 months. Customers report over a bushel from 4 trays! WRITE FOR ILLUSTRATED CIRCULAR or send $2.75 for 2 trays; $5.00 for 4 trays, $10.00 for 10 trays. Directions are included. Shipped 2nd class express charges collect from Ashtabula, Ohio. Each tray weighs 25 lbs., measures 14" x 18". Orders accepted only from Northern states East of Mississippi River.

LOHRMAN SEED CO., 409 Macomb St. Detroit 26, Mich. *Our 55th Year*

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MANUAL 25¢

INDEX
of Advertised Products
Another helpful HOUSE BEAUTIFUL service on page 156 this issue.



PHOTOGRAPH BY BALZ OF JOYCE STUDIO

Stage settings for your spring beauties

Earliest flowers are choice but diminutive. They need a build-up to make them effective as indoor decoration

by Mrs. Anson Howe Smith

IN February we begin to long for signs of spring, but see little to give us hope. And yet on the bleakest February day you can discover in the garden that there are hardier spirits than ourselves.

The winter aconite needs no fur coat, only a green "Elizabethan ruff" around her neck. Snowdrops, delicate and immaculate, drill their way up through cold hard ground that no shovel could penetrate. White waxen blossoms on the winter honeysuckle and the Christmas roses do not seem to shiver but look up imperturbably from their surprisingly handsome, dark green foliage.

Gather a few of these brave heralds of a reluctant spring, bring them into the house where you can enjoy them in comfort, and cheer yourself by the mere sight of them on desk or coffee table.

Most early spring flowers are so tiny that they go unnoticed indoors unless you contrive a setting worthy of their charm. Their diminutive perfection must somehow be brought into scale with the room to give them the necessary importance as decoration. Their beauty must be studied, like that of a Hollywood star, so that it may be given the best background, the proper foils,

the perfect lighting of all details.

Christmas roses are large enough to hold their own, so it is not so much in size that their effectiveness must be increased, but one must have a special appreciation of their exquisite texture, delicate yet with considerable depth and substance. Never arrange them in anything fussy or frivolous. Old pewter, Lowestoft, or celadon will strike the right note of strength, simplicity, and *quality*. Lacking these, a not too highly glazed pottery in a quiet brown or gray-green will answer, but anything crude or garish will ruin their translucent beauty.

TINY flowers like snowdrops or chinodoxas need a little more buildup. Just three blossoms, with a little of their own foliage, might make an enchanting line arrangement—in an old salt cellar or liqueur glass or a small pottery container—in a class for "diminutives" in the flower show. But it would be difficult to relate such a tiny composition to its surroundings in your home. It could be done, though, by making the little arrangement a unit in a larger group. Put it, for example, on a fair-size teakwood stand, in company with some other object which is a little larger. A rectangular stand might hold a charming old tole or silver box, a tea caddy or a small Chinese figurine, or a slightly larger arrangement of ivy or galax, to any one of which your snowdrop arrangement might serve as an accessory. The group on the stand would count as a single unit and thus would not be lost as an entirely unrelated and inconsequential detail.

The winter honeysuckle suggests to me a Victorian setting. I would put it in a small slender vase of Bohemian glass or Parian marble, against which the long slender trumpets would droop becomingly and give forth that exquisite and unearthly fragrance. As the blossoms come before the leaves, some other foliage would have to be added, such as a bit of miniature ivy, germander, *Euonymus minimus*, or boxwood.

The winter aconite has quite a different personality. Far more robust, it has strength in its good spring yellow, and character in its dark green frill of leaves. I can imagine arranging it in a small oval Chinese bronze container which is very black and boldly encrusted with dragons, or in sturdy pottery or even a wooden bowl rather than in porcelain or glass. Or I would use three or four flowers

(*Continued on page* 152)

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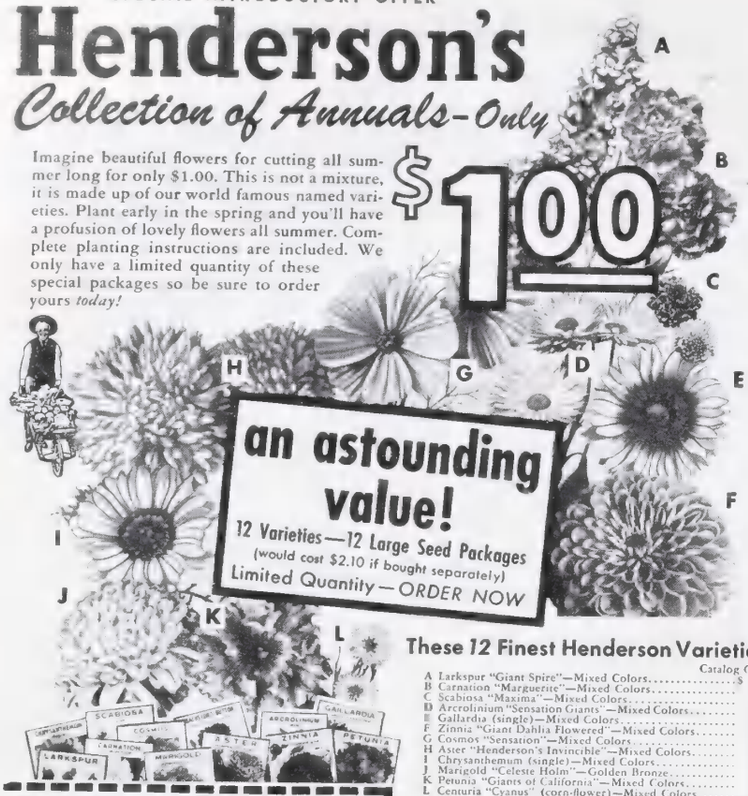
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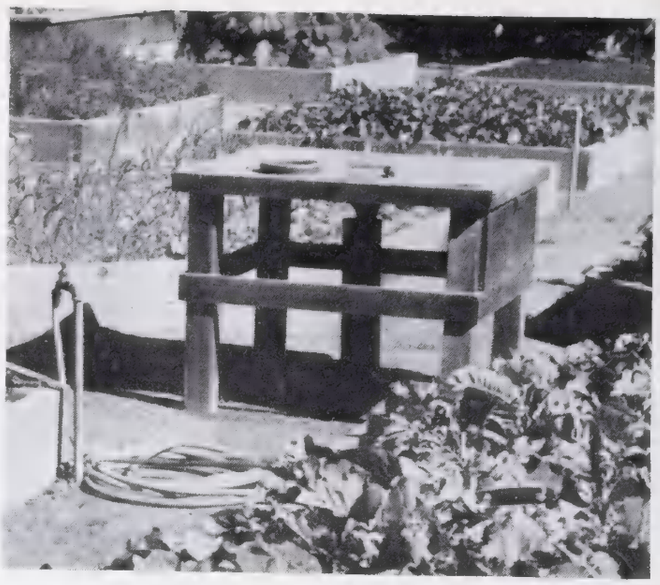
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■ Vegetable washing stand in the center of Sullivan garden banishes kitchen-sink mud. The only drain necessary is a dry well made by burying several bushels of small stone. Faucets at the corners of beds obviate the need for dragging long hoses to water garden.

ENGINEERED GARDEN

CONTINUED FROM PAGE 101

well throughout all 12 months.

The original idea of building the beds above the ground was partly to accent the ground pattern, partly for ease of maintenance and to reduce stooping, but it was mainly dictated by the fact that the base was solid rock. The only way to provide necessary drainage for gardening and to move in a minimum amount of topsoil was to follow the scheme shown. Bedding your vegetables is an idea worth investigating if you think you will need to bring in topsoil. It's an excellent dollar stretcher. Why pay out your good cash to buy loam for places that will be only paths for you to walk on?

If you prefer to garden on the level, you can sink bricks, stones, or strips of metal or treated wood into the ground as edgings for your beds. You will find this simple trick keeps your vegetable garden neat at least cost. You still can use labor-saving wheeled tools for all cultivating, something not possible for Mr. Sullivan and others who use raised beds. But the latter don't really need much cultivating anyhow. The soil is up out of the way of most weed seeds—and the main reason for cultivating is to kill weeds. Occasional minutes spent with a push-pull scuffle hoe is a stand-up job that's easy on the muscles and quick death to any weeds that get started in raised beds.

Feeding and watering is much easier when you confine your crops in units, whether raised beds as Mr. Sullivan uses or bordered ground level beds. The soil in your tomato bed, for example, usually will need to be fed and watered at different times from that in your melon beds. When you are able to give this close attention to the specific needs of each crop, insects and diseases won't have much luck getting in their profit-eating work. And if you do run into trouble, it's confined to a small area that can undergo vigorous treatment without danger to the rest of your garden.

Engineered lighting may not seem possible for your garden, but you can plan to make the most of what sunlight your plants do get. You must have six hours of sunshine a day if your vegetables are to be sweet enough to have good flavors. In general, morning sunlight is the most valuable of the day, so put the shortest plants on

(*Continued on page* 152)

once again...IT'S TIME TO FEED VIGORO*



VIGORO—complete, balanced plant food supplies all the essential plant nutrients grass must get from the soil for best growth and development.

Your lawn wakes up from its winter sleep much earlier than you think! That's why you should feed Vigoro NOW—even before the frost is out of the ground.

You see—during early spring, plant nutrients can do the most good—will readily benefit the entire plant when there is plenty of moisture in the soil. And Vigoro—complete, balanced plant food—provides in ample amounts *all* essential plant nutrients growing things must get from the soil. Just apply Vigoro evenly at the rate of 4 pounds per 100 square feet.

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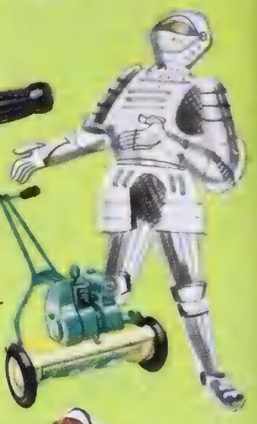
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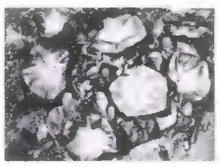
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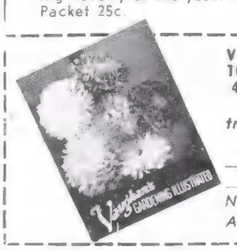
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THE MAN BEHIND THE HOE

THE MOST FUN in vegetable gardening comes from raising something that you can't buy at the local market. Bibb lettuce, for example. This is a semi-heading type that should be thinned to four inches or more. No other lettuce I know has its distinctive flavor and tenderness, and the dark green leaves of Bibb lettuce really dress up a salad. This variety sends out flower stalks quickly in warm weather, so must be sown as early as possible in the spring. Some people think Oakleaf equally good, but I'll take Bibb every time.

DO YOU PREFER Iceberg lettuce to the leafy types? Then try growing Great Lakes. It will withstand more heat than most head lettuce varieties before tip burning.

AFTER TRYING MANY VARIETIES of baking squash, we've settled on two: Royal Acorn and Delicious. The first is good during September and early October when the flesh of Delicious may still be a little dry, but we like the latter for fall and winter use.

HOW WOULD YOU LIKE a planting of raspberries that combine vigor with top quality? Taylor is the variety to grow. We've frozen several varieties for winter use, but none have been better than Taylor.

CARING FOR TOOLS is another good job for a February week end. There are hoes to sharpen and hose to repair and a dip in wood preservative for the lower two feet of the bean poles. I can't afford to let them decay.

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DRIVING through the fruit country along Lake Erie one bright day last February, I saw a number of growers out getting an early start on their pruning. To me, pruning has always been a job for late March here in Michigan, but the fruit specialists tell me that any time in winter is okay if you can take the weather.

IF YOU LIVE in the Lower South, your spring crop of frost-hardy vegetables can go in this month providing your land isn't too wet. Beets, spinach, lettuce, onions, cabbage, and peas are among those that germinate well in cool weather (in fact, they *must* be planted early where summers are long and hot). The best peas I ever grew I planted in early February while living in central Alabama. They came on in late April—the pods large and almost perfect.

A FRIEND IN WISCONSIN recently showed me some huge Spanish onions he grew last summer. They were keeping perfectly in the coal bin, of all places. My friend's root cellar is perfect for apples, beets, and carrots but too damp for onions. A shelf just inside the coal-room door has proved ideal.

HOW ABOUT STRAWBERRIES in October? I am sold on the everbearing types. Production is spread out over a long season, and the fall berries are often the best of the lot.

SPEAKING OF STORAGE, the new potato sprout-inhibitor (a hormone powder) will really help keep your potatoes in good condition until late spring. At the first sign of sprouting, I sort carefully and apply powder according to the directions. You can buy the powder in small packages as Dormatone, Barsprout, or Dow Sprout Inhibitor.

MY SEED ORDERS are just about completed, but I am going to add one novelty that will startle the neighbors next fall—purple cauliflower. A friend gave me one last October. The flavor is hard to define but it's more like broccoli. Worth trying anyway; half the fun of gardening is in growing something new.

Keith C. Barrons

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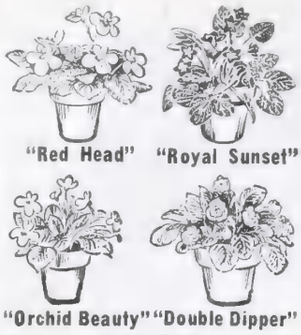
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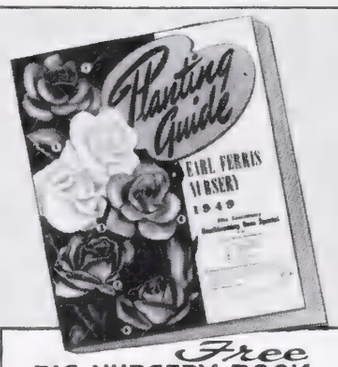
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ENGINEERED GARDEN

CONTINUED FROM PAGE 146

the east and south sides of your garden. If there is a lot of dust and dirt in the air over your town, hosing off the plant leaves can double the effectiveness of the sunlight ration. Washing leaves is as important as washing office windows.

Plants don't seem to mind noise, so you don't need to carpet your garden to deaden sound. But if you carpet your garden with a thick mulch (three inches, good—four inches, better) you cut down splashing (no dirty leaf is very efficient in using the sunlight needed to make the sugars that fatten and fortify your vegetables). Mulches also conserve soil moisture, which costs money to buy and takes time to apply. Mulches also keep the roots cooler. Roots are mineral pumps and no overheated machine can operate well.

Peat, straw, Silvacon, Terralite—all are good mulches. The last two can be scraped up at the season's end and stored for use again the next year. Peat and straw gradually work into the soil and improve its texture, so really aren't lost, although you can't re-use them year after year.

Every engineering trick you use cuts your working cost, improves your product. Your thumb may not look any greener when you get through, but those who view the results of your garden will dub you the green-thumb gardener of the neighborhood.

STAGE SETTINGS

CONTINUED FROM PAGE 145

at the base of a line arrangement of forced branches or evergreens, with rocks and moss and perhaps a cluster of anemones to reproduce a little "memory picture" of the woods in spring.

Yellow is such a welcome color at this time of year, holding all the warmth we long for. Witch hazel, which also blooms in February, is another yellow, though tenuous and dim, a mere echo of color in the bleak landscape. A little more decisive is the Cornelian cherry. Both are useful for line arrangements, though they need some accompanying foliage to set them off. Later, of course, the early promise of spring yellow is richly fulfilled by forsythia and kerria, primrose and daffodil.

With these, and with the first bluebird, in come the glorious spring blues—sheets of scillas and chinodoxas, carpets of forget-me-

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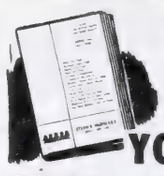
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nots, grape hyacinths, and the shy blue eyes of myrtle. It takes quantities of these to make a show, and the same rule applies when using them in the house. Mass thickly to concentrate the color and to give the quick, dynamic impression of *blue* that is so effective.

Not content with grouping such flowers closely in the vase, I sometimes group the vases. I have used scillas in three bowls, a matching pair at either side of a larger bowl, the latter set on a teakwood stand. The three units are merged into one by a continuous flowing mass of blue.

Grape hyacinths, having longer stems and sturdier form, I like to arrange thickly in a pair of pewter tea caddies or pewter mugs, to make a strong decorative note of blue at each end of the mantel, particularly in a room with quaint figured wallpaper which carries the same potent blue. In a beautiful old Federal mansion I have seen a pair of antique "overlay" vases, hung with prisms beneath the flared, rolled-over bands of overlay, making perfect "frills" for round, old-fashioned bunches of grape hyacinths. It is mass, not line, that is of supreme importance. It is the color sensation that is breathtaking and it must be stressed.

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Dahlia *Marietta E.:* Cactus, canary yellow . . . . . Each 75¢
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One Easter, for a family dinner, I contrived an amusing table decoration with the help of my early pansies. In an aluminum kitchen ring-mold I put thick, very short, twiggy branches of some hawthorn I had forced. There was no bloom, but the twigs (not more than three or four inches long) were studded with a myriad of tiny, pointed green leaf-buds. This thorny circle made a delightful "nest" for a half dozen gaily dyed Easter eggs. At either end, close to the nest, I set a black and gold lacquer finger bowl full of pansies, using a little fresh parsley for foliage. This centerpiece cost nothing except a package of egg dye and a little time, yet it served as a conversation piece and added far more to the occasion than a routine arrangement of expensive flowers.

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Worms

Earthworms are fine—in your garden, but not in your lawn. You don't want worms dotting it with mounds of soil. A new, super-active earthworm, resistant to DDT and other standard worm-killers, showed up in lawns along the Atlantic Coast last summer. Ask your state college for help if you suspect this pest is in your lawn.

What's that!

No one has yet come up with a garden label that completely suits the dirt gardeners. Some dozen years ago, Ray Allen (American Rose Society) perfected a label that met all objections except cost. A long baking was needed to fire-in the enamel, secret of the legibility and long life (the original labels still look brand new after exposure for a decade of severe winters). But if you will settle for simple metal labels (long life, fairly easy to read), try the Roover portable stamper. It's small and light enough (3 pounds) to take right into your garden to stamp labels as needed.

Soil no good?

Last fall I helped plant some tulip bulbs in the homestead garden in Rhode Island. When we took over 27 years ago, the neighbors shook their heads. The topsoil had been skinned off and sold. But as I ran my fingers through today's soil and got its wonderful feel (like that which gardeners rave about), I had to marvel again at what humus can do to fix up a seemingly hopeless soil. Every scrap of pest-free plant refuse has been composted with chemical plant food and poultry manure and returned to the soil each year as humus.

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A. violets

The best African violet I ever saw was growing in the window of a chemical laboratory. Its owner had never grown one before she got the present plant some 18 months earlier. But she hadn't read any of the complicated rigmarole for growing the plant, so didn't know it was supposed to be hard to grow. She just gave common-sense care and enjoyed her plant. She was pleasantly surprised to have it bloom month after month without a rest (pages 98-99).

Traveling

Don't miss seeing the camellia collection at Gainesville if your travels take you to Florida this winter. You'll see 1,500 plants of 600 varieties at the state college there. Look up Professor John Watkins if you want to talk daylilies or orchids with a real expert.

Flit

Of all the new disease stoppers being tested in the research stations my travels take me to, I am most intrigued by the push-button approach of aerosol bombs (filled with the same copper naphthenate I like so well as a wood preservative—it's tops in that field) and the self-pumping garden sprayers (a small cylinder of carbon dioxide is the muscle-saver in the one model already on the market). Both gadgets—and I use the term in the same affectionate sense that dirt gardeners everywhere use for equipment they like—promise help toward the ideal of more fun, less work in gardening.

Snip and Clip

February is pruning month. Wounds heal faster now than at any time in the year. Make it a rule to prune out all dead branches first—only after this is done start to shape up the plant. Amateurs usually try to thin first, then wish some branches could be put back to replace holes that show up when the dead parts are cut out.

Heave

Reading Tommy Church's suggestion to confine plants in raised or curbed beds (page 101) reminds me that gardeners talk so glibly about how frost heaves soil that I fear many beginners who would like to lay brick paths or curbing are discouraged from trying it. Even in Iowa I had no trouble from bricks laid dry (no mortar) on a sand base. Unmortared brick curbings put in three years ago in Rhode Island looked die-case straight when I saw them recently—and nothing had been done to them since the day they were laid.

To try

Plan to try Dithane in place of bordeaux mixture this year for disease control, especially on your vegetables. We've known for years that bordeaux injured our plants—sometimes as badly as the disease we were trying to stop. But we had to risk the injury. Order Dithane when you send in your seed order.

Special Reminders of the Month

- Sow cool weather annuals—Zone 3.
- Spray gladioli for thrips—Zone 3.
- Divide overgrown perennials—Zone 6.
- Spray for spruce aphids—Zone 6.
- Put out cutworm bait—Zones 6 and 7.
- Feed your lawn—Zones 1, 2, 4.

Joseph E Howland

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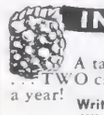
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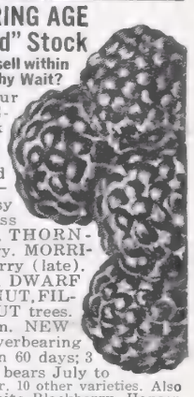
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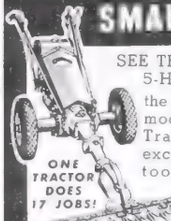
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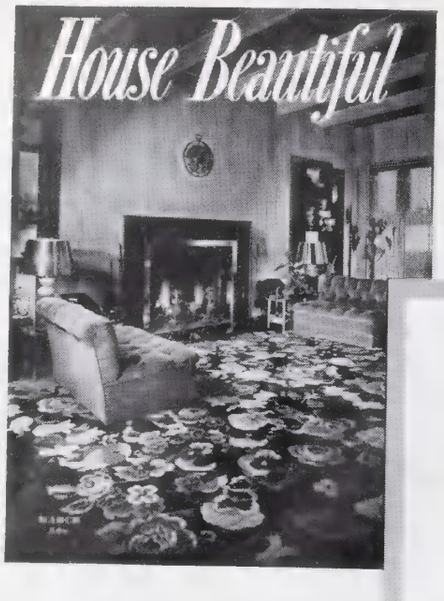
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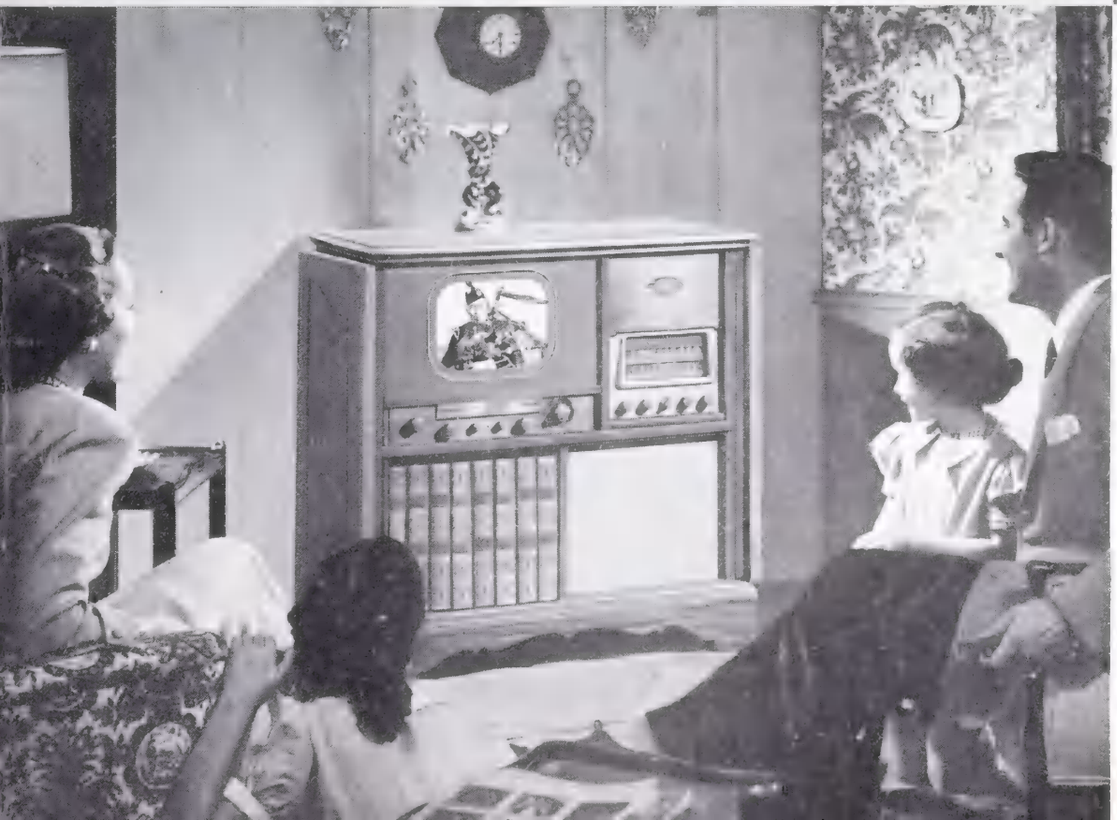
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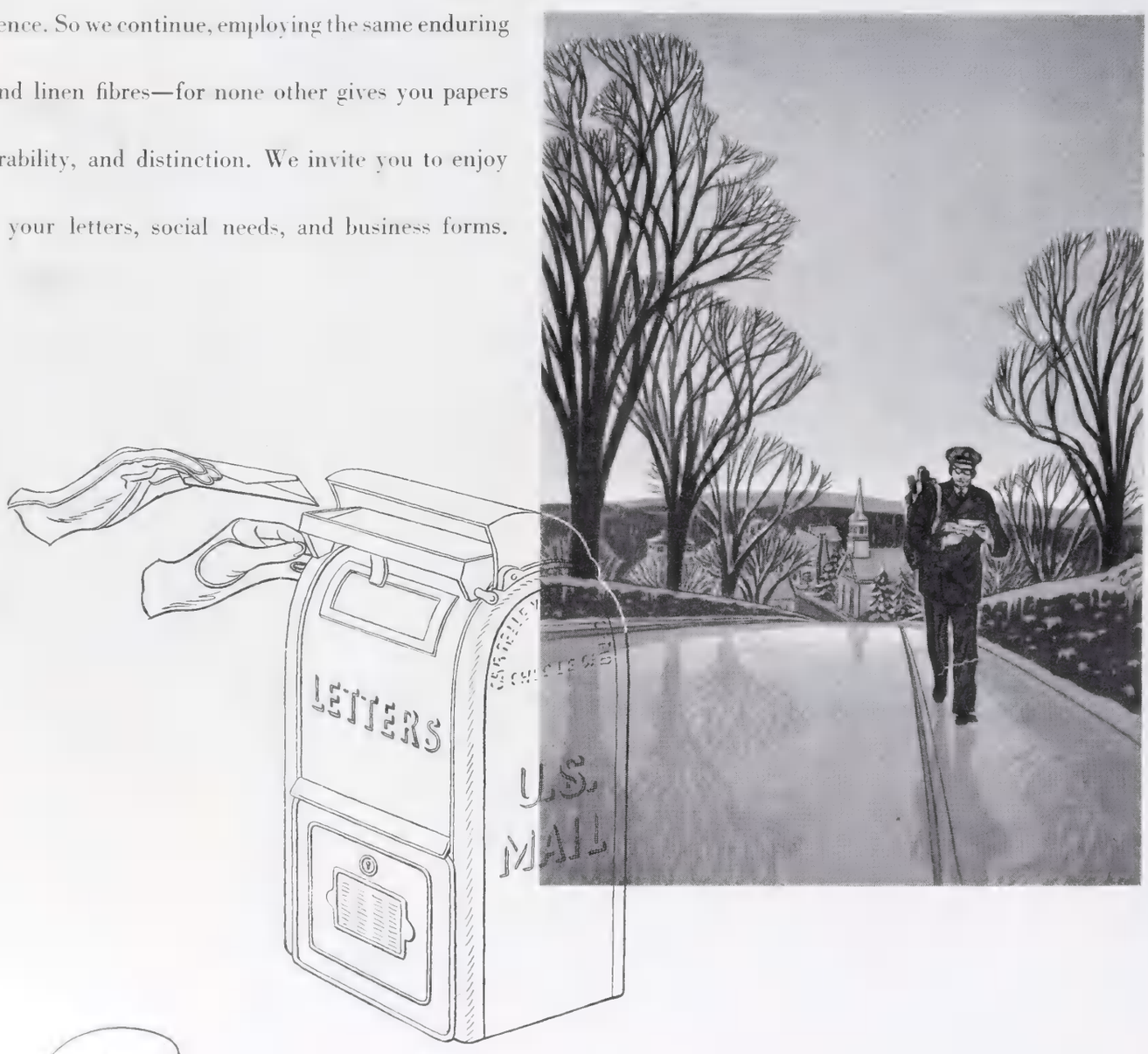
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A long association with the finest names in furniture is typified in the Baker Reproductions at Dayton's. These exceptional pieces reveal a fidelity of detail, a richness of patine rivaled only by their 18th Century prototype. Here is a heritage of quality respected by Northwest people who take lasting pleasure in fine things... a heritage for which Dayton's is famous.





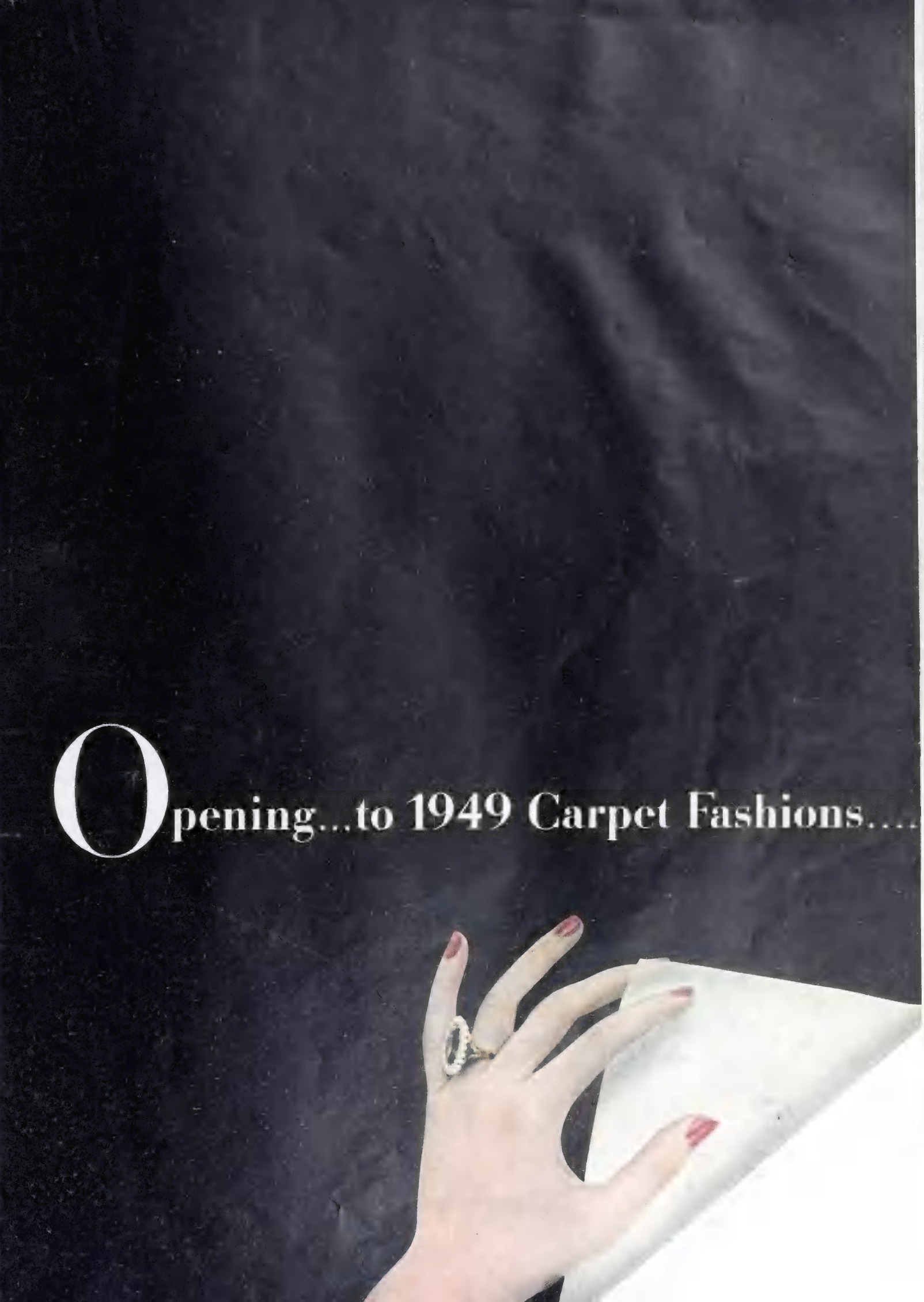
Baker Secretary, $695. Arm Chair from the Set of six at $845
Chest of Drawers, $225
Commode Lamp Table, $120

THE NORTHWEST'S GREAT STORE

The Dayton Company.

MINNEAPOLIS

Opening...to 1949 Carpet Fashions....





Beautiful fashions in...

What's beautiful, what's new...in broadloom? Your store will show you, from March 1st to 10th, in its 1949 Carpet Fashion Opening. Be sure to see the glorious multicolors, the textured weaves, the carved and sculptured patterns...from the broad looms of Alexander Smith



For multicolor design — Alexander Smith's figured Axminster Saxony; 8 designs, 12 color combinations, widths to 12 feet, about $7.50 square yard.*



For texture interest, glowing color ... Alexander Smith's twist weave broadloom, Pinehill; eleven lovely colors, up to eighteen feet wide, about $11.00 a square yard.*



For textured design: Alexander Smith's sculptur Axminster Patrician; two patterns, 6 color co binations, widths to 15 feet, about $11.00 sq. y*

By Alexander Smith



. Broadloom

and Masland. Picture them in your home...
sweeping from wall-to-wall, or cut and bound as rugs, tailored
to fit your rooms. These pictures give you just a
preview of the beauty two famous carpet weavers offer you
this Spring—in lovely, long-lived fashions for your floor.



r embossed look, low cost...Masland's Imperial
gonne; 3 patterns, 8 colors; any broadloom
dth with new Silver Seal. About $8.00 sq. yd.*



For delicate definition of design...Masland's carved Wilton broadloom, Scarsdale; five fashion shades in 2 patterns; widths to 12 feet, about $12.50 a square yard.*

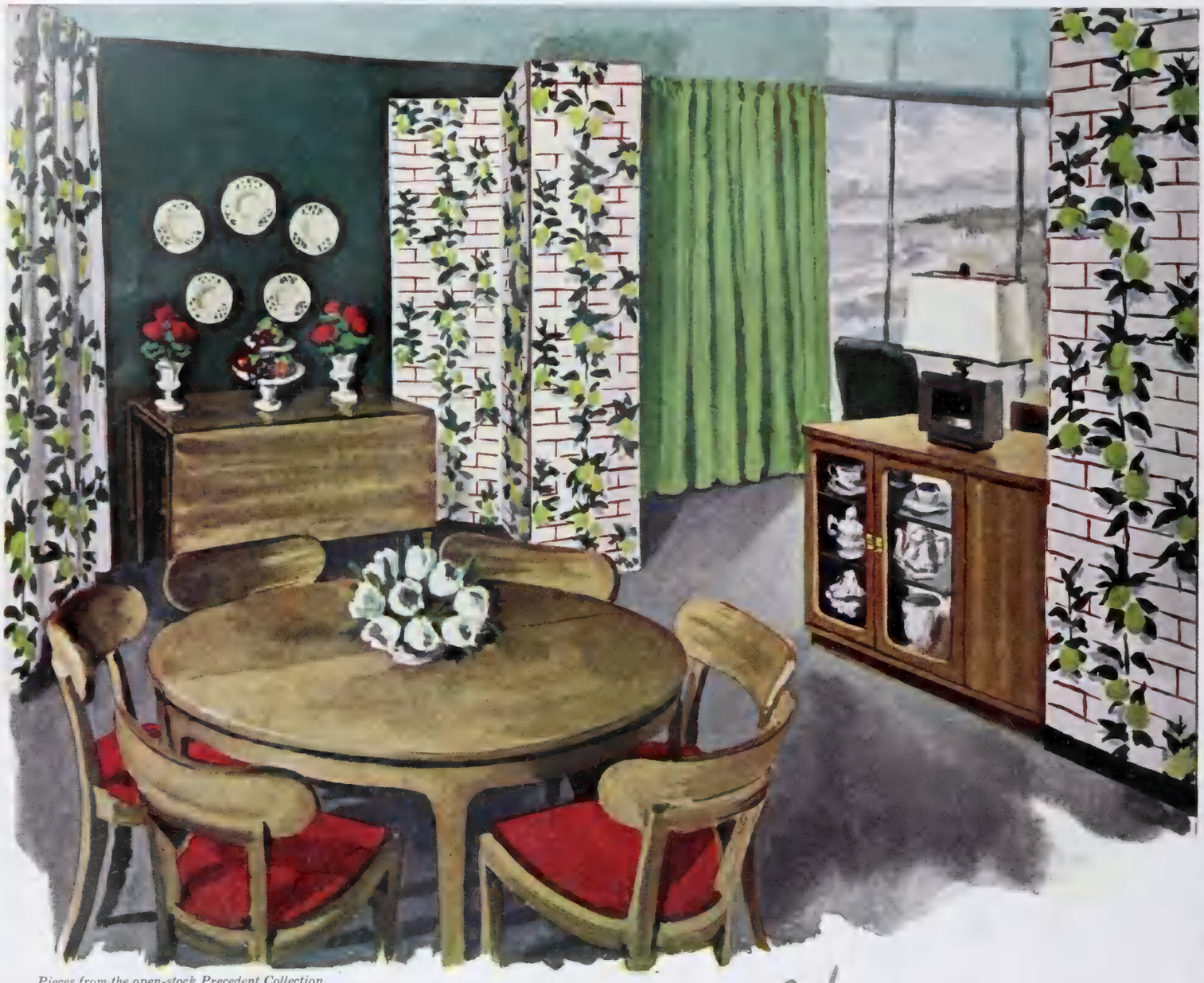


For beauty of raised self-tone design...Masland's sculptured Wilton broadloom, Cotillion; six fashion shades, widths to 15 feet, about $15.00 sq. yd.*

*prices vary slightly with locality

By C.H. Masland





Pieces from the open-stock Precedent Collection

It's news because it's so *Hospitable*

Greet your guests cheerily with Precedent by Drexel. Its multi-purpose pieces and versatile design give you freedom to arrange and rearrange to fit their wishes and your needs . . . Suave, purposeful lines are easy to live with and show your love of the pleasant life . . . Silver elm and beechwood, rubbed to a satin-smooth finish, add brightness and blend with your modern or your traditional. . . . See Precedent at leading department and furniture stores.
Look for the "by Drexel" brandmark—your proof of fine craftsmanship.

by Drexel

Drexel FURNITURE COMPANY

DREXEL, NORTH CAROLINA

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

Write today for booklets: "Traditional"—26 pages—10c in coin; "Precedent" and "Alone or Combined"—2 booklets illustrated with full-color drawings and photos of Drexel's contemporary furniture—25c in coin for the pair. Address: 472 Huffman Rd., Drexel, N. C.





Della Robbia

IN

ALVIN

STERLING

brings to your table . . . silverware of sheer beauty
and charm with a romantic background. Designing genius
has translated into lovely sterling the spirit of eternal youth
from the works of Luca Della Robbia . . . famous sculptor
of the fifteenth century . . . for your everlasting enjoyment.
Like all other ALVIN Sterling patterns . . . Della Robbia is
made only in substantial service weights . . .
pleasing to the touch . . . finely
balanced for hand-comfort.

There is an ALVIN pattern to suit the most exacting taste for style and correctness in sterling silver dinner services.

Ask to see them at your jeweler's, or write us for illustrated price folder.

THE ALVIN SILVERSMITHS

Makers of Exclusive Silver Designs for over Sixty Years

PROVIDENCE 7, RHODE ISLAND



Now! Save on every food dollar

—yet eat like a millionaire!

YOU CAN REALLY buy the food you need week after week for less money . . .

If you'll change your shopping habits just a little bit.

Instead of paying the high retail price for a sliver of steak, or patty of hamburger, you buy a large section of beef on which you receive a "special" price. And you have the butcher cut it into convenient portions for daily servings.



Instead of buying a pint of ice cream, you get the 1-gallon, or the commercial 2½-gallon container at the store. You'll be amazed at the saving.

Instead of buying a package or two of frozen food each day, you buy a case. You save money here, too!

You can make savings like these all along the line when you have a General Electric Home Freezer to store the food you buy this way.

However, just because you buy in quantity doesn't mean you have to invest a lot of money. You just get in the habit of making one or two big purchases—instead of a dozen small ones!

Luxuries—without the cost!

Saving money is only part of this new, exciting way of living out of a home freezer!

When you have a food bank right in your home, you need not shop when the weather's bad, or when you just don't feel like it.

You can cut your meal preparation time in half. You don't have to pick, clean or wash frozen food. And frozen vegetables, for instance, require about *half* the cooking time of fresh vegetables!

You'll feel like a millionaire, too!

For when guests arrive unexpectedly, you can entertain them royally at a moment's notice.

You can have fresh corn on the cob, asparagus, nuts, strawberries—most every delicacy you can think of—right on tap the year round.

Best of all, these "luxury" foods are *not* luxuries to you, because you buy them in season when prices are low.

So don't wait another week to invest in a General Electric Home Freezer. Start living this economical and practical way now. See your General Electric retailer.

Why you should insist on a General Electric Home Freezer

A home freezer is an important, long-term investment, and you've every right to expect *dependable* service year after year.

With this in mind, remember that the General Electric Home Freezer has the same type of sealed-in refrigerating system as that used in G-E Refrigerators. *More than 2 million of these dependable General Electric refrigerating systems have been in service in G-E Refrigerators for 10 years or longer!*

Besides, the General Electric *Perfect Seal* Cabinet *insures* that your frozen foods will be kept at zero temperature. The steel cabinet is Bonderized . . . the liner is rustproof aluminum . . . and the Fiberglas insulation is 4 inches thick!

We sincerely believe no other freezer on the market can compare with the dependable General Electric. See it today! General Electric Company, Bridgeport 2, Connecticut.

GENERAL ELECTRIC

For the Years to Come—





HUNTLEY
BEDROOM FURNITURE

Carefully designed to bring the charm and grace of 18th Century mahogany bedroom furniture within the modest budget and yet combine the cabinet work and unseen construction that are to be found in furniture "for the years to come." Can be seen at the better furniture and department stores in January, February and March. Booklet on request.

HUNTLEY QUALITY STANDARD

B. F. HUNTLEY FURNITURE COMPANY
Winston-Salem, N. C.
BEDROOM AND DINING ROOM FURNITURE

Leery of Ladders?

Get SELF-INSULATING WINDOWS That stay in the year 'round

Thermopane.* That's the glass to have in all your windows if this isn't your idea of a pleasant weekend. With *Thermopane* there's no wrestling with storm sash and ladders. Nor hiring help for the job.

With *Thermopane* your windows open and close just like sash with ordinary single panes. BUT . . . you have two panes of glass with dry air sealed between—insulation built right into each window.

There's your fuel saving. Your comfort. Freedom from downdrafts. Freedom from frosted or fogged-up panes.

You can now have *Thermopane* in almost any type window you want—casement, double-hung sash or picture windows, made of either wood or metal.

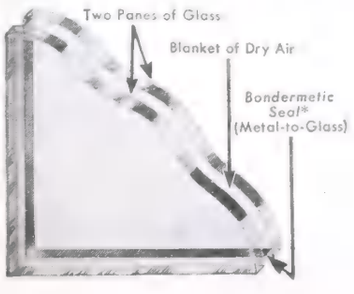
When you build or remodel, ask your architect or contractor to figure on installing *Thermopane* in every window. Naturally, it costs more than single glass panes, for you're getting *insulated* windows. And what a relief it is to have year-round comfort (summer heat insulation, too) without lifting a finger.

For full information on this ultramodern window, write for our new *Thermopane* book.

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Thermopane



made only by
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GLASS COMPANY
2039 Nicholas Bldg.
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For the well being of your treasured trees...

have them DAVEY-INSPECTED this spring

Do you know when your shade trees are beginning to fail? Few people do. Unintentional neglect is the cause of most tree trouble. Too often tree men are not called until a valuable tree's life is endangered or the expense of saving it is many times the cost of simple tree care in the early stages. Regular tree inspection every spring is the most important phase of tree care.

An experienced Davey Man knows what to look for in an ailing tree. A common check for example, is to measure twig growth. He may call on the Davey laboratory for scientific analysis. For the Davey Man in the field is backed by the entire Davey organization, its laboratory and its continuing research.

It is so unnecessary to neglect trees, when it is so easy to have them inspected. If the Davey Tree Expert Company is not listed in your phone book under "tree service," write direct to the home office for the address.

If you would like to be a Davey Tree Man or know some one that would write us today.

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1846-1923

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Window

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping!



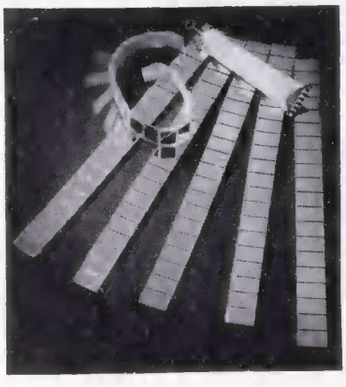
ENGLISH BERETS, the smartest toppers of all for boys and girls, come in light blue, white, navy, scarlet, brown, bottle green, pink, or beige with a first name or monogram in contrast. For infants, 2-6 and 6-15. $3. Turtleneck shirt of combed cotton in white, brown, navy, maize, red, dark green, with name or monogram. 3-6 and 7-14, $3. Ppd. Janss, 725 Rahway Ave., Elizabeth, N. J.



GOOD BUY, MR. CHIPPENDALE. The gayest trays that ever catered to a cocktail party or served a supper beside a fire, are hand-painted with spring roses on black, white, yellow, or turquoise backgrounds. Give second color choice. The Chippendale design couldn't be prettier. Alcohol-resistant, 7″ x 9″, $3.95 for 4 plus 25c postage. No c.o.d.'s. Ellison's, Box 284, Orange, N. J.



IF SHE'S PRETTY the way white piqué is pretty against a topaz tan, and if she's gay the way sudden laughter is gay, she's the girl to wear the prettiest and the gayest pin and earrings in the whole Easter parade. Made in France, they are miniature straw hats, exquisitely decorated, and each set is somewhat different. $10 for pin and earrings, tax and post. included. Edith Chapman, 168 E. 33rd St., New York 16, N. Y.



MIRROR SHELF EDGING. A decorative dabbler will have the time of her life with these flexible strips of mirror. With them she will outline the shelves in her closets, put a frame around a hanging perfume cabinet, and do dozens of other dramatic tricks. A box of six sections, each about 10″ long, comes with cement. $1.25 ppd. Nessa Gaulois, 723 Lincoln Rd., Miami Beach, Fla.



Another Masterpiece
by Virginia's Craftsmen

Simplify your entertaining with this sturdy little folding table. Also makes a perfect chairside or coffee table. Expertly fashioned by hand of solid WALNUT or MAPLE, folds easily. Measures 24″ x 15″ x 18″ high.

$12.50 (Express charges collect)
No C.O.D.'s please

Write for free booklet on other hand made furniture, "Heirlooms of Tomorrow."

AVALON GIFT HOUSE
Box 935-B Front Royal, Virginia



BANJO WALL FLOWER

Inspired by a banjo clock.
Height 26″, width 9½″, depth 5″.
Maple finish on Birch.

Hanging flower box complete.
With copper liners and hand-wrought lantern, as shown **$17.50**
With copper liners and pitcher **$14.75**
With copper liners only **$12.50**

Send check or money order *Exp. Col.*

MON-ELL CRAFTS
210 Sound Beach Ave.
Old Greenwich, Connecticut

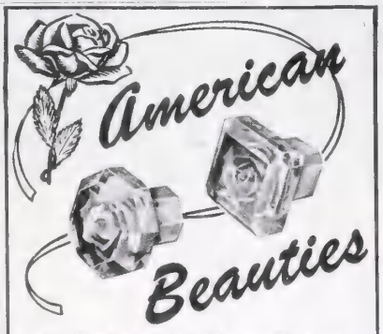


CHEESE in Wine!
Smooth, flavorful, delicious

Set of four 12 oz. crocks contain Stilton and Cheddar cured in Port Wine; Roquefort in Brandy; Swiss in Kirsch. Complete.....$7.50
Set of six 4 oz. crocks contain Stilton, Cheddar, Roquefort, Swiss, Edam in Sauternes and Gorgonzola in Brandy.....$4.85
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One 24 oz. crock, choice of Cheddar, Stilton, Roquefort or Gorgonzola.....$3.45
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One 5 lb. crock as above.....$10.50

Prepaid within 200 miles.
Write for Catalogue "B"

Vendôme
The Recognized Cheese Specialists
415 MADISON AVENUE
New York



To Decorate Your Doors
A Wonderfully Different Gift

Adorn your doors with the striking splendor of life-like roses graciously encased in crystal-clear plastic. These decorative door-knobs retain all the refreshing charm of a real rose. Come in the four natural rose colors — red, yellow, pink and white. Easy to install — will fit any door.

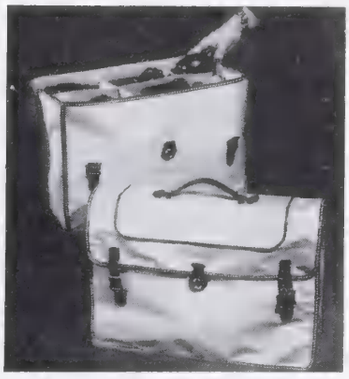
No C.O.D.'s please
$3.75 ea. or $7.50 a pr., postpaid
1½ in. Drawer Pulls, similar colors, each $3.25

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Shopping with Pat Quinan



SHOE-FLY BUY. This is, without exception, the best piece of luggage we've ever found for carrying your wardrobe of shoes when you travel. Made of tan canvas or brown duck, bound with cowhide, its flannel-lined compartments hold six pairs of shoes, can be removed when you want to use it as a duffel bag. For men's and women's shoes, just 1¾ lbs., $24 incl. tax. Exp. coll. T. Anthony, 751 Madison Ave., N. Y.



YOUR OWN HOUSE, hand-painted in water colors by a good artist on fine heavyweight imported paper, is one of the most delightful gifts we can imagine anyone receiving. Send photograph or snapshot with full color details, etc. Angles of painting will be same as photo. Over-all size with 4″ mat, 22″ x 28″, $19.50. Bleached oak frame in traditional or modern design, $6.75. Harel House, Hopedale, Mass.



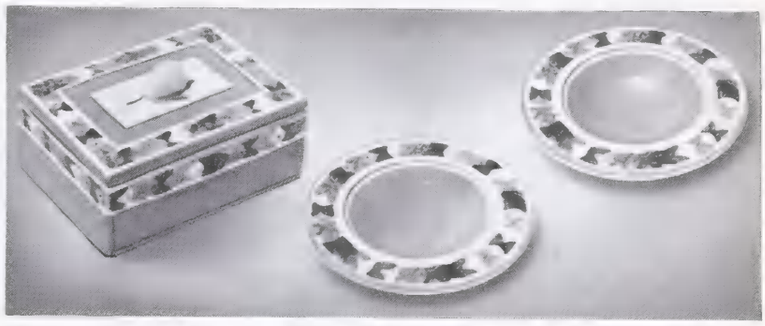
MAIL CALL. The monthly bills will be glaringly on view, Pa's favorite magazine will remain intact, and your daughter's love letters will be neatly awaiting her eager hands in this silver-plated mail rack. On the hall table, a breakfast tray, or in the breakfast nook, it will bring order out of early morning chaos. $4 plus 25¢ post. No c.o.d.'s. The Lillian Shoppe, 20 Armat St., Germantown, Phila. 44, Pa.



JEEPERS CREEPERS! You'd think that *Window Shopping* had sired this infant the way we go on about its progress across the office floor. A wind-up key starts things moving, and Lollipop beelines along in a phenomenally authentic creep—backside wriggling, and arms and legs working in rhythmic unison. 5″ long, $1.50 postpaid from J. J. Anthony, 1517 West North Avenue, Milwaukee 5, Wisconsin.



Jordan Marsh
NEW ENGLAND'S LARGEST STORE



IMPORTED DELLA ROBBIA 3-pc. Smoking Set

GIFT TREASURE FROM ITALY at a rare low price! Choice Della Robbia blue or yellow pottery with raised border of multi-color fruit and leaves. 5″ x 3½″ cigarette (or candy) box with pear knob, plus two matching 4″ ashtrays. BUY SEVERAL FOR YOURSELF, BRIDGE PRIZES, SHOWER, BIRTHDAY or WEDDING GIFTS at Jordan's value price!

$3

MAIL ORDERS PROMPTLY FILLED. *Add 20¢ to cover handling outside New England.* Dept. 113 China, Fourth floor Annex. JORDAN MARSH COMPANY, Boston 7, Mass.



King Size and Regular

More of our hand-painted Tole for your coffee and dining table matches.
"King Size" for kitchen matches $1.00
"Regular" for safety matches Set of 4 ... $1.00
Choice of Tole Black, Green, White, Turquoise
Sorry, no C.O.D's
Add 20¢ for delivery

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411 FIFTH AVENUE • NEW YORK 16, N.Y.
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Versatile Glassware

You'll find all kind of uses for these lovely crystal clear coupettes. Versatile, too, because they go with any crystal pattern. Practical for powdered sugar or whipped cream and berries or fruit; or cocktail sauce, as iced seafood servers; and just wonderful for ice cream sundaes. Available with insert which permits filling with crushed ice. You're sure to want several sets ... for yourself or for gifts. Sorry no C.O.D.'s.

Set of 8 ... $5.00 ppd.
Set of 8 with insert $6.50 ppd.

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Baltimore 18, Md.



DINNER PARTNERS

Faithful old Ketchup and Worcestershire do a quick make-up job and come to the table, Cinderella-fashion, in gleaming party dress. Made of silver plate on copper, the Condementainers are wonderful as gifts, wonderful for your own silver cabinet.

Holder for Ketchup.....$5.94
For Worcestershire size.....4.74
Tax and postage included. No C.O.D.'s, please.

WHITE GIFTS
179 Westchester Ave, Port-Chester 2, N. Y.

"COMF-EASE"



Genuine
TOP GRAIN LEATHER!

$200.00 VALUE

A genuine EAGLE OTTOWA leather chair, hair stuffed, and studded with antique brass nailheads. Ideal for home or office. Available in forest green, morocco red, safari brown, or lemon sulphur ... mahogany or light finish.

Prepaid ONLY $149.50

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Interior Furnishings



Cast Iron Furniture *(or cast aluminum at the same prices)*

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.

Large Settee
#600—$40
60 inches wide

Arm chairs
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22½ inches wide

Large table
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Round-the-tree benches

Settee
#500—$25
32 inches wide, 28 inches high (back)

Chairs
#502—$15 ea.
16 inches wide, 28 inches high

Table
#110—$25
Diameter 28 inches, height 22¾ inches

Specify cast iron or aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

Immediate Delivery

J. F. DAY & CO.

1901 Fourth Ave., S., Birmingham 3, Ala.

Window Shopping



MINK ASCOT. You'll step into spring looking as if you'd just returned from Paris, and feeling like it too, with this elegant little scarf that is made of genuine pieced wild mink in a rich coffee tone. Lavishly fringed with 20 tails of natural summer ermine, it's an accessory that will do phenomenal things to a tailored suit. $15.50 incl. tax and post. Harold Rubin, 52 E. 56th St., New York.



MAKE YOUR OWN PARTY. This amazingly complete package takes the old familiar dread out of giving a children's party. Included is everything to decorate a bang-up table in a circus theme. There's a carousel centerpiece, hats, place-cards, and nut cups, invitations, etc. Party for 8, $2.25 ppd. Page & Biddle, Inc., 21 Station Road, Haverford, Penna.



TOMATO SURPRISE. As we write this, it is New Year's Eve; as you read it, you'll be dreaming of spring. But even on this blustering last gasp of 1948, it makes us think of daffodils and digging in the garden and waking to the good smell of sunlight and green grass. A creamer and sugar bowl and tray, made of pottery to look just like tomatoes. $2 the set plus 20c post. Dennison's, 411 Fifth Ave., New York 16.

Continued on page 25



COLONIAL TROUGH TABLE

Styled for freshness and lasting beauty, hand crafted in New England. Sturdily constructed for a lifetime of use, with rugged effects. Well braced. Generous space to hold magazines, fruits, knitting, or knickknacks. Top measures 18" long by 13" wide; over-all height, 21". Easy to move about. Solid knotty pine construction, finished in mellow antique maple or gleaming hand-rubbed mahogany. Order a pair as end tables. Wonderful catch-all table for the Rumpus Room. Please state finish wanted.

Only $14.95 Prepaid
(No C.O.D.'s, please)

TEMPLETON CRAFTSMEN
Dept. 19 Templeton, Mass.



AT LAST IT'S HERE! PARTY SET-UP

imported from Italy

Glorious high-glaze pottery plate and cup . . . hand painted Nove Rose pattern in brilliant, beautiful hues! Charming for lunch, buffet or tea parties . . . most original of gifts!

Single set $2.25
Sets of four or more, each $2.00
Matching creamer and sugar set $3.00

Express collect. Sorry, no c.o.d.'s

HOMECRAFT Products
71-55 Austin St., Dept. B, Forest Hills, N. Y.

Old-Fashioned Trivets

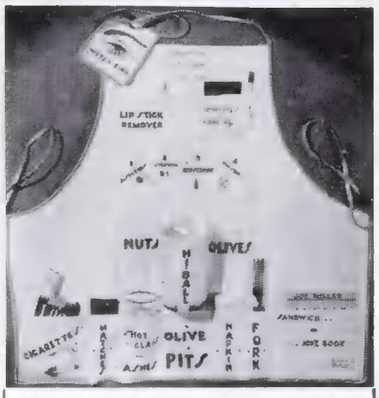


Black Iron..... $1.15 ea. Postpaid
Three for $3.00

Hand finished reproductions of famous Heart, Starwheel and Snowflake colonial designs. Ideal for protecting table tops from hot plates etc. . . . also as stands for plants and vases. Lend a decorative touch to a plain wall. Size about 5" x 8". Also available in lustrous Silvertone finish at $2.25 ea. No C.O.D.'s please.

Write for Free General Catalog

THE NEW ENGLAND GENERAL STORE
a Plain Street Millis, Mass.



HOST'S COCKTAIL APRON

Everyone who sees this completely zany apron wants it! We've sold thousands. In it the host or hostess becomes a very special person! It warns all that "Bill belongs to Mabel" or "Mildred to Tom." There's a loop for the wearer's glass while he uses both hands to greet guests, a pocket for Mickey Finns, aspirins, nuts, olives, lipstick remover, etc. Red print on white duck. $2.50 each, two for $4.75.

BLACK & FISCHER, Inc.
43-66 Bowne Street, Flushing, N. Y.

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with this smart new magnifier with the Long Lens



⅓ Actual Size

YOU can read newspaper print — a column wide — with a Longview, the new kind of magnifier with a long lens. It magnifies 2½ times—solves "seeing" problems with a larger, sharper field of vision than ordinary magnifiers. Folds into a handsome plastic handle. 3¼-inch lens. Weighs less than 3 oz. You'll be proud to own—or give—a Longview! $6.50 postpaid. If not completely satisfied after a 10-day trial, your money will be refunded.

Edroy Products Company
488 Lexington Ave., New York 17, N. Y.

Peggy Bunny

is 17½ inches tall with golden curls and a winning smile!



$1.50 postpaid delivered to you

Ideal Easter Gift! Send for your Peggy Bunny today. Combinations of Blue, Pink, or Gold. Peggy Bunny is the softest, most cuddly doll a little mother could love. Sent prepaid. No C.O.D.'s, please.

DOLL HOUSE
410 W. PEACHTREE • ATLANTA, GA.

VIRGINIA HOUSE DINETTES



Beauty and Durability ... to Last a Lifetime!

Combine sparkling beauty . . . practical efficiency . . . and you have a Virginia House Dinette. Smartly designed Valinite plastic table tops resist the hardest wear, and won't chip, crack or stain! Gleaming chromium-plated legs of specially processed steel add extra smoothness, sturdiness and durability. Pliant, durable Duran cushions each chair. A damp cloth cleans Virginia House Dinettes in no time!

Virginia House Dinettes come in irresistible colors: mother-of-pearl, tan, yellow, blue and red. Ask for Virginia House by name.

Virginia House

LINCOLN INDUSTRIES, INC., MARION, VA.

...those heavenly carpets



Of course you'll see the Carpet Fashion Opening at your favorite store, March 1st through 10th. Among the Lees beauties in the 1949 limelight, you'll surely fall in love with the magnificent pattern shown above. It's called an Ashlawn quality carpet by Lees that always wins orchids at first sight.

JAMES LEES AND SONS COMPANY, BRIDGEPORT, PENNSYLVANIA

by Lees



Here's another Lees star performer—beautiful Bramble! It's Lees exclusive textured twist, the smart carpet with "the twist that stays in"—even after repeated shampoos and cleanings. Bramble is thick, resilient, springy—comes in every smart color on the decorators' charts—and looks like a dream with modern or traditional.

MAKERS OF LEES CARPETS, MINERVA AND COLUMBIA HAND-KNITTING YARNS



Easter Dinner

IMPERIAL CANDLEWICK

Family Style

A beautiful table crystal to express your joy in living—and dining . . . to reflect the rich colors of the awakening season and help you make your table an invitation to good company as well as to complement your Easter cuisine. Each piece of this extensive and varied service is designed for functional use . . . superbly hand-crafted crystal for daily family appreciation as well as for your most memorable occasions.

Imperial Candlewick is an open stock pattern. Add to your collection as your need and budget permits, for a perfect, scintillating table service.

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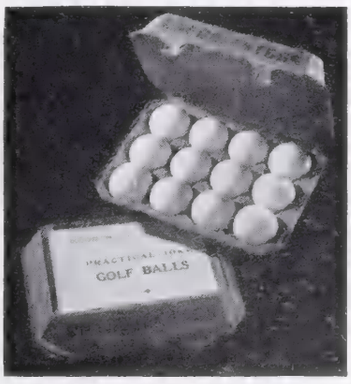
Window Shopping

CONTINUED FROM PAGE 20

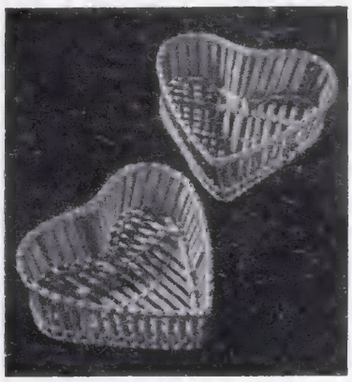
WELCOME MAT. Your front entrance will do you proud, and guests will receive a warmer welcome if they scrape spring mud from their shoes on this good-looking black rubber mat. It comes with three initials worked into the pattern in white. 16″ x 24″, $6; 20″ x 30″, $9; 24″ x 36″, $13. Ppd. No c.o.d.'s. Allow two weeks for delivery. Eunice Novelties, 541 Madison Avenue, New York.



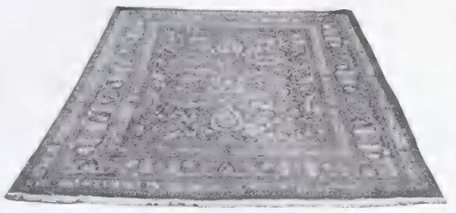
GOOFY GOLF BALLS, for the best egg you know on Easter morning, are made of composition, and they're dead ringers for the real thing. A well-under-par Gene Sarazen will blue the air with expletives as he winds up for a perfect wood shot, and the ball dribbles half an inch! Good joke for a dawn to dusk golfer. A dozen, boxed like eggs. $3. The Bar Mart, 62 W. 45th St., New York 19.



COEUR A LA CREME BASKETS. Fromage à la crème is a delicious sour milk cheese dessert that is a great luncheon dish in France, nearly always eaten with sugar, and often served with fresh strawberries or strawberry jelly. The gayest way to serve it is in these heart-shaped wicker baskets. 5½″ size is 80¢ each, but smaller individual sizes are available. Ppd. Bazar Français, 666 Sixth Ave., New York 10.



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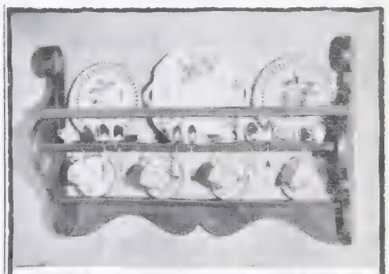
SWEETEST PIN-UPS

These lovely milk glass plates are decorated with copies of old fruit prints and laced with bright red ribbon tied in a perky bow. Actually the ribbon is painted on which makes them perfect for desserts, salads or as decorative wall plates. The unique plate holder holds the plate absolutely flush to the wall. Adjustable to all sizes. A grand gift.

Set of 4 plate holders $ 2.25
Set of 4 fruit print plates 5.95
Set of 8 fruit print plates 11.75
Add 25¢ post. No C.O.D.'s.

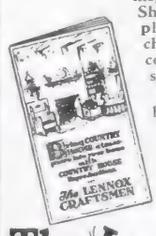
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ELLISON'S
Box 284 Orange, N.J.



COLLECTOR'S SHELF

A desirable piece of country furniture inspired by an old Pewter Shelf provides a showplace for the collector's choice plates, after-dinner coffee cups and saucers, spoons and miniatures.



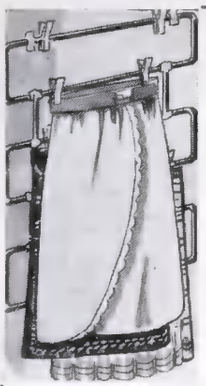
Handmade of mellow brown antiqued Knotty Pine. 20″ high, 31″ wide.

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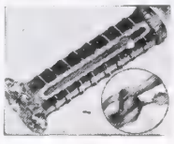
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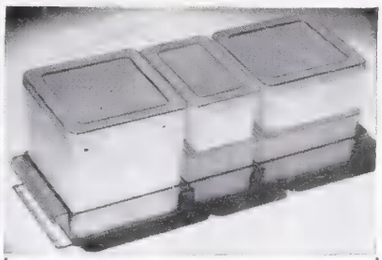
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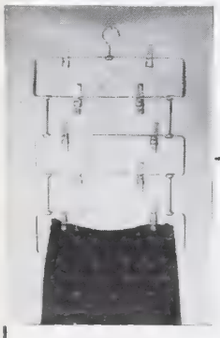


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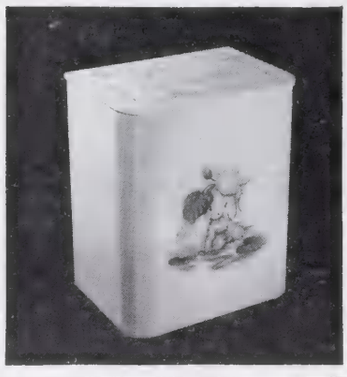
Window



HEAVY IMPORTED LINEN, elegant and lush, will do spectacular things for your table. The place mats and matching napkins are hand-printed with yellow or green flowers on a natural background, and each setting is just $2. Not that we don't trust your arithmetic, but a set of 4 is $8; 6, $12; 8, $16; etc. Add 25¢ post. per set. No c.o.d.'s. Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington 6, D. C.



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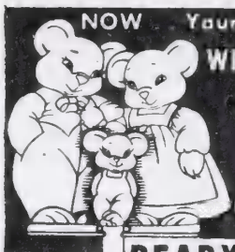
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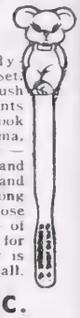


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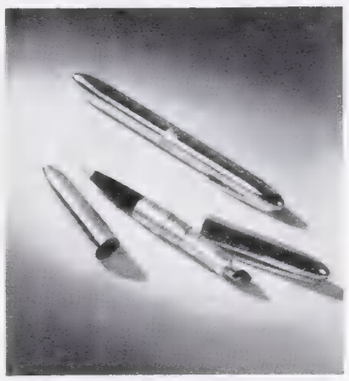
Shopping



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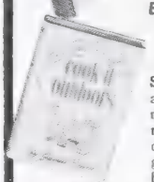
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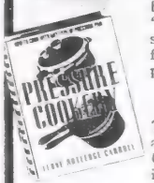
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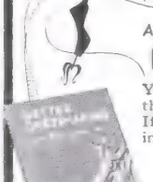


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Window



LIGHT TOUCH. A pin-up lamp that keeps its head in the air—with good reason—is as cheerful as the first crocus. Made of sun-glinting brass, it has a 10" glass chimney, and the hexagonal shade, so treated that it can be wiped clean with a damp cloth, comes in smart black blooming with yellow flowers. It will bring gaiety to any room. $8.95 ppd. Betty Blue Gift Shop, 3349 Greenmount Ave., Baltimore, Md.



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Fitted For Every Sewing Need

Opens to put all sewing needs at fingertips! Thread, scissor, pincushion on "Top Deck". Thimbles, needle and threader in triple compartment "Bottom Deck". You'll love DOUBLE-DECKER WORKBOX KIT—sturdy red and white plastic. See complete outfit in gift box, on FREE 10 Day Trial. **SEND NO MONEY!** *Send name and address,* we ship COD for $1.98 plus postage, or send $2 and we ship postpaid. Purchase price refund if not delighted.

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Tissue or Toilet Paper HOLDER



Only $6.80 Postpaid

Perfect for your own home
Charming as a gift to others

Just pull the paper ENJOY the music. "Whistle While You Work" and other Popular Tunes.

MUSICAL CAKE PLATE—$8.80
that tinkles the Birthday Song while the cake revolves! Durably made of metal with white enamel finish. Fine Swiss music movements.

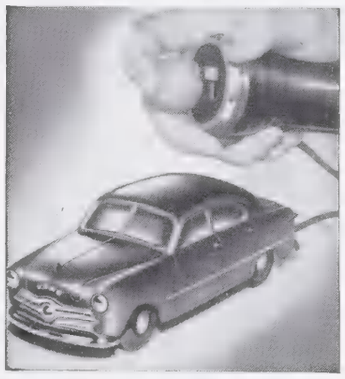
Send check, or money order and we pay postage; C.O.D. You pay postage.

Siesta Novelty
P. O. Box 1204, MIAMI BEACH, FLORIDA

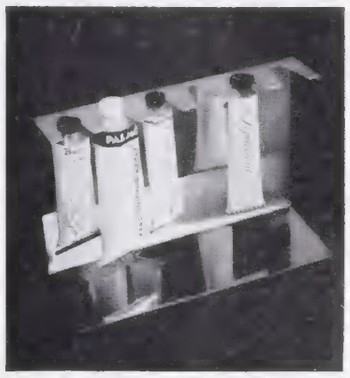
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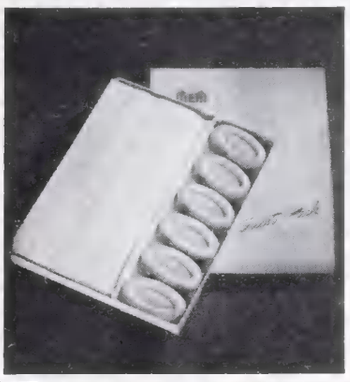
THERE'S A FORD in your child's future, and it's sheer Houdini stuff because it operates by remote control. By pushing the buttons on the battery case, which a young ringmaster holds in his hand, he puts this 1949 scale model through its remarkable paces: starting, stopping, reversing, and turning in any direction. $6.95. Two batteries are 10¢ each. Add 35¢ postage. Bleazby's, 31 E. Adams, Detroit 26, Michigan.



EFFICIENCY EXPERT. This is the gadget that really banishes clutter and confusion from your bathroom cabinet. Tube rack stands in back of the medicine chest or fastens onto the door, and holds six tubes ready for use without endless searching. Made of polished heavy gauge aluminum, it measures 7¾" x 5½" x 2¾" wide. $1.29 ppd. Young Sports, Chester Springs, Pa.

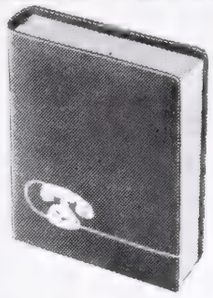


GUEST STAR. A very pretty gift box comes elegantly filled with exactly what you've been wanting for your guest bathroom. There are six Masslinn guest towels made of soft non-woven cotton that you can toss out after they've served their purpose, and six cakes of Mem guest soap. Towels and soap come in blue, yellow, rose, or green, $1 ppd. Berne Marling, 181 Martine Ave., White Plains, N. Y.



Make Your Phone Book a Thing of Beauty and Color with this

PERMANENT TELEPHONE BOOK COVER



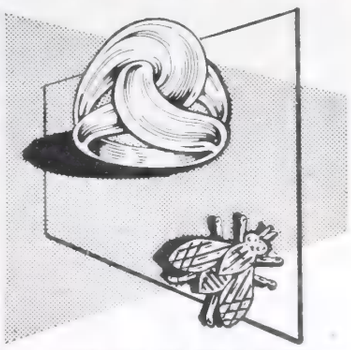
Washable! Grease Resistant!
High Quality Dupont "Fabrikoid" Cover with Hand Turned Corners!
Heavily Padded!
Fits any Phone Book!
Simple, Secure, Easily Changed

22½-KARAT GOLD EMBOSSED

Your money back if not satisfied. We pay postage. No C.O.D.'s. Write color: red, blue, green or brown.

2.95
3 for $5.75

LAR-KEN PRODUCTS CO.
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JOIN THE '49 GOLD RUSH!

Order these distinctive new pieces:
14K gold bee scatter pin, $15.
14K gold twisted ring, $39.50.
Postpaid *Fed. tax incl.*

Or send us your old-fashioned jewelry; let our designer create exciting new settings for your precious stones. Sketches, estimates without obligation.

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charm

Tawny finishes, as mellow as candlelight... lines fluid and graceful as a song... lend a romantic charm to the fine French Provincial furniture you'll find awaiting your selection...

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a store of inspiration and service

BRIGHTEN YOUR KITCHEN!



Hand-Decorated 4 Piece TIN CANISTER SETS

Six gay Peasant Designs on Chalk White, Ebony Black, Canton Green, Flame Red, Jonquil Yellow and Pastel Blue.

Varnished and waxed to a satin finish. Moisture proof and snug tight. Perfect containers for flour, sugar, coffee, tea.

Only $6.95, postage prepaid. Sorry, no C.O.D.'s Please give color choice.

Send for color photographs of these beautiful sets created exclusively by

STUDIO GIFT SHOP
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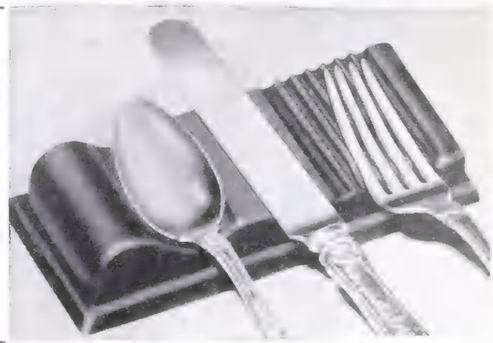


NEW POLISHADE

Especially designed for fork prongs, this scientifically molded polishing block can be used with equal efficiency to clean and polish in a fraction of the usual time all silverware and other household metal, no matter how ornate. No polishing cloths needed. May be used with any liquid, powder or cream silver polish —and actually improves with use! Simple directions are included. No C.O.D.'s, please.

$1.00 prepaid

SEAGER & SEAGER
P.O. Box 150 Glendale 5, California

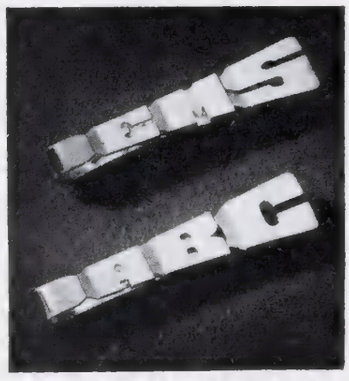




Window



SHELF ADMIRATION. You'll love it because of its uncluttered design, fresh as an April morning, and because you can trust it with your most fabulous collection of French perfumes, figurines, or small plants. Four wood shelves in ebony finish, with 4" between shelves. Metal posts in copper or silver finish. 20" x 4" x 14" high. $9.95 ppd. No c.o.d.'s. Rehns Products Co., 48-10 43rd Ave., Long Island City 4, N. Y.



INITIAL SUCCESS. For the man on your mind, who just needs a slight shove to head for a June wedding, this tie clasp with his monogram should turn the tables. Made in sterling silver rhodium finish, or 1/20-12k gold fill, it's also a fine love-and-kisses gift to a tax-paying husband or a bachelor uncle. $5.95 incl. tax and postage. M. J. Kittredge, Inc., 88 Elm St., Westfield, Mass.



WOODY WOODPECKER is the rollicking bird who laughs himself around the country, making fun of dopey mortals. Now his satirical "Ha, ha, ha—ha, ha" is captured within a red plastic frame in the form of a harmonica, and his insolent face and hands-on-hips stance will be the life of your next party. 79¢ each, ppd. Gwendolyn Maloney, 170 E. 51st St., New York 22, N. Y.

Littletree

HANDMADE CYPRESS FURNITURE



IDEAL FOR LAWN, PORCH, TERRACE OR PATIO!

This different outdoor furniture, built of beautiful natural Southern Cypress, is graceful and unique. Dip treated with clear toxic wood preservative and water repellent for all-weather protection. Sturdy construction throughout—joints dowel inset, fastened with split cypress bands.

Enthusiastically endorsed for over eleven years. Send your check, say where to ship and we'll have a set off to you when you say.

6 PIECES settee, 2 chairs, coffee table, side table and foot stool. **$44.70** Delivered • **3 PIECES** settee and 2 chairs **$32.90** Delivered

Price includes delivery to your freight depot in U. S. East of Denver.

WESTERNERS:—Send order to Littletree Plant, 8726 W. Beverly Blvd., Los Angeles, California. Add $5 per set. California residents add 3% sales tax.

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Littletree

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Two-in-One Radio Bed Lamp!

Read in bed by the soft light of this beautiful lamp—while listening to your favorite music! A glareless tubular type bulb with a frosted curved lens built right into a magnificent 5-tube radio that's tops for tone and volume. Compact, smartly designed unit 9½" long and 5½" wide. Choice of Ivory or Walnut finish. Equipped with flexible brackets that fit any size bed. Complete broadcast band coverage, operates on either AC or DC. (State finish desired.) Sorry, no C.O.D. Send check or money order. Dept. HB-3.

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2 lbs. American Cheddar, fully aged, postpaid $2.00
2 lbs. Cheddar with Sage Leaf, postpaid $2.00
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ORDER NOW... WHILE SUPPLY OF AGED CHEESE LASTS

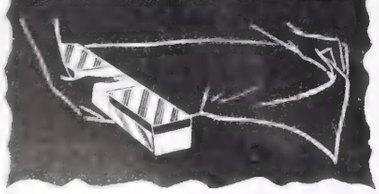
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FIT GUARANTEED FOR EVERY BREED

Handsome by day! Visible at night! Custom-made radiant WHITE superb leather harness. Also, Red, Tan and Black harnesses. Ruby-red jeweled light reflectors, nickel nail heads. Pet's name inscribed on plate. Fit a lap dog or a police dog. Adjustable, lined and beautiful. Order C.O.D. $3.50 plus postage. Or send $3.50, we pay postage. 5-ft. matching leash, $1.50. 10-ft. leash, $3.00. IMPORTANT: Take BODY girth at forelegs with string. Send string and pet's name.



ROUND COLLARS FOR LAP DOGS TO GREAT DANES



ROUND cowhide COLLARS WITH SMART PADLOCK and KEY

Flashy RED, WHITE, TAN OR BLACK rolled cowhide collars with padlock and key and pet's name inscribed on plate. $2.50, matching leash $3.00, $4.50. Send string GIVING EXACT NECK girth. (LEAVE any size.)



FLAT MILITARY COLLARS RED, WHITE, TAN, BLACK. Rust-proof with padlock and pet's name on plate. $2.50. Choice of red, blue, white or green bows.

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SADDLE-STITCHED SKUFFS



$2.65 Postpaid

You slide right into real comfort when you slip into Skuffs. Wander around the house in these easy-going solid leather slippers with stitched-on soles . . . so lightweight, so sturdy, so smart-looking. Skuffs take little space, weigh only ten ounces . . . pack flat when traveling. Tan, blue or wine. Men or women's sizes—4 to 13.

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EASTER BUNNY

ACTION TOY

Hops — Jumps — Sits Up! Steals the Heart of Every Boy and Girl!



Just arrived from Paris, these Genuine Fur Easter Bunnies (and French Poodles) mean hours and days of fun for every youngster. Just a slight pressure on the rubber bulb and tubing attached to the toys makes them go into their heart-stealing routine. Order as many as you need, at once, before our supply is sold out. Money-back guarantee.



ONLY $2.98 Bunny or Poodle

—also FRENCH POODLE

A darling companion to the Bunny. Jumps—sits up and begs. Also $2.98. Enclose payment, we ship postpaid; or C.O.D. plus postage. Specify Bunny or Poodle, or both. Same refund guarantee.

LUCIEN STERN, Dept. HB
385 Fifth Avenue, New York 16

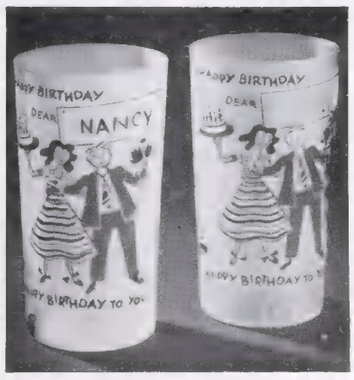
Shopping



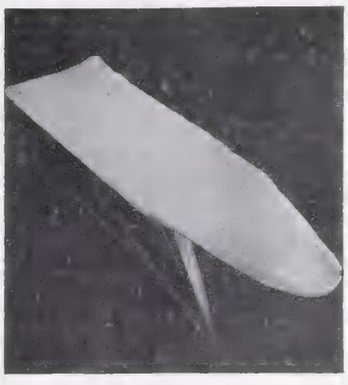
MUSICAL TAIL. The romping spirit of Easter morning has stopped just long enough to pose for his picture, and you should hear the way he and his pal, Buttons and Bows Quacker are serenading the photographer. To start the bunny's music, you twist his tail. Duck has a regular wind-up key. White rabbit, 10″ high, $8; yellow duck, $7. Ppd. Malcolm's, 524 N. Charles St., Baltimore, Md.



BIRTHDAY GLASSES. Fill in the blanks on these frosty tumblers with the name of the guest of honor in colored pencil or ink, and when the party's over, just wash off the name and store them away until the next fête. Red and blue figures are fired on for permanence. Set of 8 is $4.95 ppd. Salt and Pepper Shop, 445 E. 86th St., New York 28, N. Y.



PERFUMED IRONING PAD. This is *not* for your husband's shirt, but you'll love it for your own things and for a little girl's smocked cottons. The scented pad fits over your ironing board and comes with a choice of four fragrances: gardenia, violet, mimosa, or lilac. Perfume lasts 3 months. Pad can then be re-impregnated for $1. $3.95 plus postage. Hammacher Schlemmer, 145 E. 57th St., New York 22, N. Y.





BABY TRAINING SEAT
only $2.98 plus 25c postage
ORDER BY MAIL NOW!
At last—beauty combined with safety and sanitation! Feather-light, yet very strong one-piece plastic in blue or pink. Portable. Adjustable. Cannot scratch toilet seat. Stays dainty and odorless. Send check or money order today!
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Victorian
HAND VASES
in
Cranberry & Crystal
$1 each

Charming little vases that reproduce old pieces. These are 4 inches high in delicate cranberry with crystal glass ruffle top. Use them for candle sticks, too. $1. each ppd. No C. O. D.'s, please.

Quaint Ceramic
Pot Belly
Stove
$1



Delightful for ivy or flowers. Quaint pottery stove 4¾ inches high in ivory with gay floral touches. Shades of the '90's for your coffee table. $1. ppd. No C.O.D.'s, please.

CHARM COTTAGE
"On the Mississippi"
Davenport, Iowa

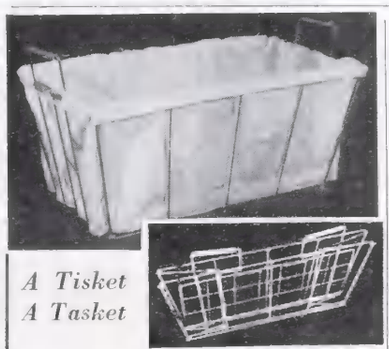


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INACTIVE PATTERNS
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Most of the above sterling patterns have been inactive for many years

We are now in a position to deliver them immediately, or at a very early date. Our stock, one of the largest in the world of inactive and obsolete flatware, features more than 400 patterns by such well known silversmiths as Towle, Lunt, Alvin, International, Gorham, Frank Smith, Reed & Barton, Wallace and others. We specialize in taking your old silver in exchange on a new and active pattern of which we have more than 40 from which to choose.

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JULIUS GOODMAN & SON
Jewelers in Memphis since 1862
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A Tisket
A Tasket

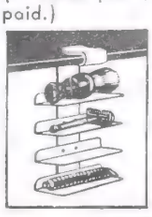
A FOLDING WIRE CLOTHES BASKET
These lightweight, durable clothes baskets are really something to sing about! With spot-welded joints for strength, they open simply with a twist of the tubular handles. The bottom is off the floor, and the basket moves easily on its runners. Locks so it can't collapse. Only 2″ wide when folded. Comes complete with elastic top liner.
27 x 15 x 12″..... **$5.50** postpaid
No C.O.D.'s, please
TERRACE NOVELTIES
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WARNER KEY
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wallpaper
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Tells how to
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Enclose 15¢ stamps
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PHOTO COURTESY OF [illegible] HOMES & GARDENS

Stamp Dispenser is heavy polished brass, 2" high. Felted to protect desk, weighted to serve as paper weight. Top holds clips. $3.50 ppd. (In silver plate, $7.50 tax and postpaid.)



Medicine-cabinet neatness! Tidy Shelf utilizes waste space, increases cabinet capacity. Keeps shaving gear, cosmetics up front, always handy. Adjusts to any shelf. Order one for each family member. $1.00, ppd. Immediate shipment.

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NEW STEAK BROILER. This is brand new and wonderful; it looks like a regular electric toaster, and it sears and broils on both sides at the same time. With removable 10″ x 10″ stainless steel grill and drip pan, it's made of chrome-finished heavy steel plate. Operates AC or DC. $22.50 ppd. No c.o.d.'s. Abbott Gifts, 20 W. 22nd St., New York 10, N. Y.



LIQUOR LUGGER. A fortifying gift for a man who travels a lot is this bottle case in suntan cowhide with white saddle stitching and a convenient zipper opening. It's handsome protection against his clothing suffering from the effects of his good spirits, and inside the cover someone has thoughtfully provided a corkscrew and bottle opener. $10.25 ppd. Dale Fifth Avenue, 719 Fifth Ave., New York 22.



EASY GOING. Here is a genuine moccasin *shoe* for women, made just as the feet-happy Indian made his, but so smartly designed that you can wear it for everything from stalking the super-market to dinner-and-theater in town. Instantly flexible, with cuban heel and hand-sewn vamp, it comes in burnished brown leather. 3½-9. AAA-C. $10.95 plus 25¢ post. Fellman, Ltd., 6 E. 46th St., New York 17, N. Y.

(*Continued on page 37*)

Rare Craftsmanship in SOLID CHERRY, MAPLE *or* WALNUT

In the age-old tradition of their forefathers, southern mountain folk still make this quaint colonial furniture. Seldom have you seen its like. Beautiful maple, walnut and cherry wood from a southern mountainside—shaped by deft hands and rustic water-powered machinery. Hand-woven seats. Traditional wooden pegs instead of nails. Hand-made charm; Hand-made quality. You'll be proud to own masterpieces of such rare character. They can't be bought in stores, because they can't be mass-produced.



Colonial Ladder-back Chair $19.95

Foot Stool $5.00

Chair and Stool $23.95

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____STOOLS ☐ Cherry ☐ Maple ☐ Walnut
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Remittance for $_____ is enclosed.
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China designed by Merlin Hardy

Plate. Natural color sea shell on white background with pink border. **$11.00**

Cup and Saucer. Natural color sea weed on white cup with pink saucer. **$10.50**

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Charming, Graceful Interiors



Actual Height of Lamp 33¾″

Hand blown Candylbeme Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candylbemes.

Quick Delivery

Candelabra Base: Clear 50c, Frosted 55c each. Standard Base: Clear 60c, Frosted 65c each. Adaptors to convert Candelabra Base to Standard Base 20c each. Add 7⅛% excise tax, bulbs only. Minimum order 6.

SEND 30c FOR BEAUTIFUL ILLUSTRATED LAMP AND FIXTURE CATALOG

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TEE MANY MARTOONIS

is the amusing inscription on cockeyed cocktail glasses that keep guests guessing on their vision or condition. Tipsy highballs bear hand-painted inscriptions in gay colors: "Drunk as a Skunk", "I Shoulda Stood in Bed", "Sharp as a Wet Noodle", "Slightly Bedraggled", "Pleasure Bent", "Over the Hill", and other comical titles.

$2 each ppd.

Sorry, No C.O.D.'s.

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Geo. Vanderbilt Hotel, Asheville, N. C.



• *Personalized Album* •

The perfect gift for any occasion such as birthdays, wedding anniversaries, showers, baby books and guest books. A loose-leaf album of black walnut, hand-rubbed to satin smoothness, personalized with any name you desire. Design, name and hinge carved from selected birch. Size 10″x11¾″, heavy paper for snapshots, clippings, etc., or smooth bond paper for guest signatures. Send for folder of other designs. Album, postpaid, $5.00.

Vulco-Craft Company

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occasional SOLID BRASS TABLE LAMP



Height 23″. Solid brass base, lacquered (will not tarnish), decoratively set off with maple wood trim. Shade: 14″ drum parchment, in rich Burgundy or Hunter's Green. Underwriters' Laboratory approved wire and plug.

only **$6.85** each POSTPAID

Buy a pair for $13.50

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Aristocrat of Scents

In Beautiful hand woven Bamboo Basket

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Two for $1.00

Yes, it's genuine Old English Lavender, free from adulteration, with its natural, long-lasting fragrance.

Nice to delicately perfume the bedroom and powder room, the linens, dress and garment bags, the lingerie and hosiery drawers, the handkerchief box, etc. and to place among the woolens to discourage moths.

Similar baskets filled with Rose Buds, Orange Blossoms or Pine Balsam—same price. Baskets may be refilled.

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DRESS: A BEN REIG DESIGNED BY OMAR KIAM

ALL THE NEW FIRTH CARPETS IN YOUR FAVORITE STORE . . . CARPET FASHION OPENING, MARCH 1-10

VOMEN WITH A SENSE OF STYLE PREFER FIRTH

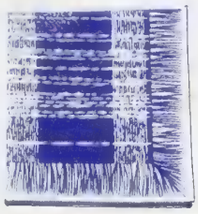
W. & J. Sloane, in New York, decorates a room around Firth's Good Harmony Quality broadloom. The design...an inspired reproduction of a lovely old Aubusson...retains all the delicacy of the original. Firth pattern 7533

FIRTH Rugs and Carpets

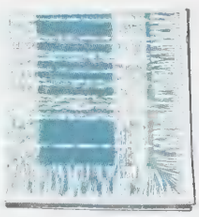
295 Fifth Avenue, New York 16, N. Y.

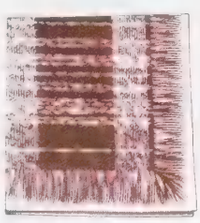












Carson Pirie Scott & Co.

Add new dimension to your table's beauty

with frolic fringe



. . . our own hand-screened texture-print inspired by a weave

by Dorothy Liebes

52″ x 52″ cloth and four napkins, set 4.95.
52″ x 70″ cloth and six napkins, set 7.95.
Four 12″ x 18″ mats, four napkins ,set 3.95.
All napkins 16″ square.

Luncheon cloth, place mats, napkins of firm-textured cotton . . . hand-printed in color-fast tones elected by Miss Liebes herself. Hunter's green, brown, lime, gold, red, royal blue, turquoise.

▪ Linen Shop, Second Floor.

CARSON PIRIE SCOTT & CO. 1 South State Street, Chicago 3

You'd never dream this beautiful

GOODALL SEAMLOC*

carpeting could be so thrifty, too!

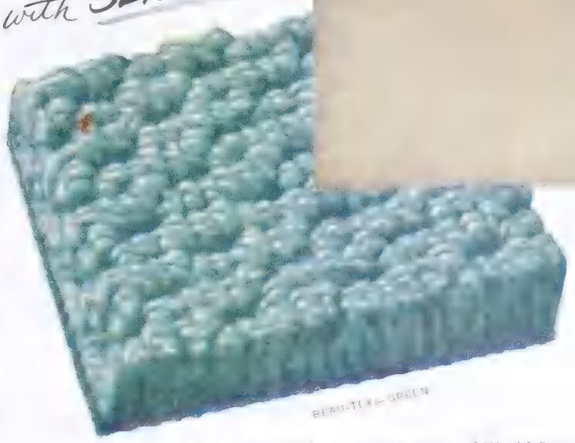




You get so much more for your money with beautiful Goodall Seamloc Carpeting! Its practically invisible seams and special width permit *perfect* fit in rooms of any size or shape . . . whether you prefer special rug sizes or wall-to-wall carpeting. And, when you move, your Seamloc Carpet can be taken up, re-cut and re-laid in your new home and still the seams will hardly show. Imagine the economy this means . . . the added wear and beauty you will get with this wonderful new carpeting. Ask to see Goodall Seamloc at your decorator's or your favorite store.



You get added beauty with **SEAMLOC**



And you'll find this beauty is yours through years and years of wear. The deep springy textures are *Blended-for-Performance* by Goodall. Double-extra backing holds the rich pile in and up under crushing footsteps—allows easy cleaning, or shampooing, right on the floor.

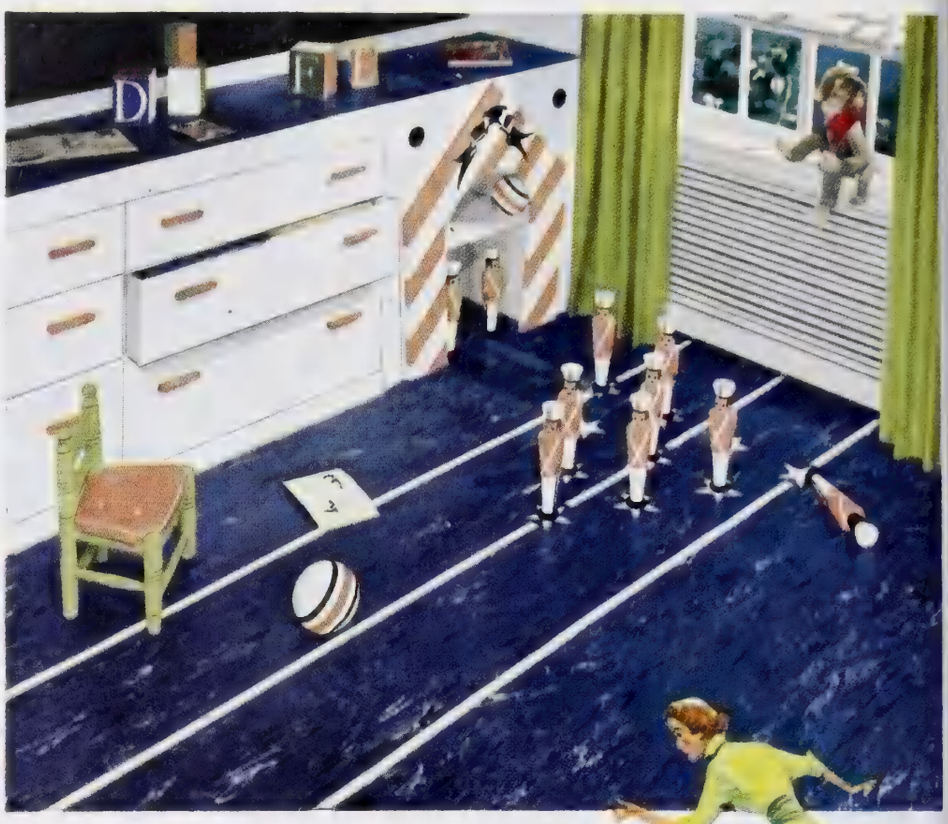
You Can Select Seamloc Carpeting in today's most popular colors and decorator shades. It is correlated to harmonize perfectly with Goodall drapery fabrics and upholsteries.

Goodall Fabrics INC.
Subsidiary of Goodall Sanford, Inc.
THE FINEST NAME IN FIBRICS

©1949 by Goodall-Sanford, Inc. Sole Makers of World-Famous PALM BEACH* Cloth and Suits *Registered Trade Mark

GOODALL FABRICS, Inc. NEW YORK • BOSTON • CHICAGO • DETROIT • SAN FRANCISCO • LOS ANGELES

Never Before a Floor Like This!



More beauty for your floors . . . more leisure for you with FLOR-EVER! This new, miracle floor covering practically eliminates upkeep—retains its original good looks—takes top honors for long wear! Made of especially formulated Vinylite Brand Plastics, it's stain-, spot- and alkali-resistant, grease- and waterproof, *quiet* and resilient to the step.



It's New! It's Plastic!
It's made of "Vinylite"!

FLOR-EVER's beautiful, clearer, brighter colors go right through to the backing! Choose from a whole rainbow of floor-flattering shades designed to complement any decor. If your favorite store does not yet stock FLOR-EVER, write us for the name of the dealer nearest you.

"Once over lightly" cleans it

Takes top honors for long wear

Smooth, non-porous surface won't absorb dirt

Lovely fade-resistant patterns

Flor-Ever®

Vinylite **PLASTIC FLOOR COVERING**

Guaranteed by Good Housekeeping

DELAWARE FLOOR PRODUCTS, INC.,
Wilmington 99, Delaware
Also manufacturers of "Wall-Ever" Plastic Wall Covering and "Duralin" Enamel Floor Covering

Window Shopping

CONTINUED FROM PAGE 32

EARING OF THE GREEN. n honor of your pup's spring rooming and St. Patrick, get him kelly green, rolled cowhide col- r with his name engraved on a rass plate. Corbin padlock and ey, and jeweled reflector studs for is nighttime strutting. Take neck rth with string, send string and et's name. $2.50, postpaid; 5-ft. atching lead, $1.50, postpaid. urtis Creations, Dept. H-1, Gen- see-Hopper Bldg., Utica, N. Y.



NE BOILED EGG, a little nsteady on his pins but delighted see the wonderful world in ouble and rosy focus, clutches a mp post with boozy brotherli- ess. Made of a special casting ompound with ceramic finish, e's stepping out of his frame in bar relief." Fun to hang above a ar—or a reformed man's bed! " x 5", $1.65 ppd. The Leister ame Co., Inc., 26 North Erie t., Toledo 2, Ohio.



PATTER SHIELD. During he season of Lent you will prob- bly be doing your share of fish rying, and this is a remarkably onvenient gadget to have around hen the fat begins to sizzle and patter. It's a 3-panel aluminum creen that fits around your fry- ng pan, protects walls and stove. ine, too, for your electric mixer! ach panel is 9" x 10". $1 ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisc.





the VICTORIAN

A beautiful gift. Contains an assortment of our finest chocolate covered miniatures...nuts, cordials, creams and many others in decorative metal container.

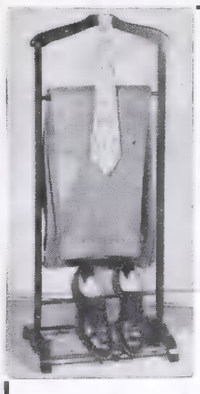
2 lbs. $3.25

Barricini CANDIES

Send mail orders to Barricini, 22-19 41st Ave., L. I. City 1, N. Y.

Add postage, 32¢. Includes shipping container and insurance anywhere in U.S.A

Barricini shops in Greater New York and Newark.



Silent Valet

This DeLuxe model is just right for taking care of the things that clutter up a man's or boy's room. Saves time and temper in the morning rush by having all his clothes handy, ready to put on without any waste motion. It's a handsome piece of furniture that holds coat, vest, trousers, under-garments, shoes, socks, necktie and shirt—all conveniently arranged. Keeps bedroom neat. Choice of mahogany or maple finish. 41" tall. **PRICE ONLY $7.95 POSTPAID.** No C.O.D.'s please.

WRITE FOR BIG FREE CATALOG

Bancroft's

2433 So. Indiana Ave.

Dept. 264 Chicago 16, Ill.

Order by Mail and SAVE!



Imagine, for $3.45 . . . 8 Libbey beverage tumblers of sparkling bell crystal, monogrammed with the beauty and skill for which AMERICAN CRYSTAL cutters are internationally famous. You'll want several sets . . . for yourself, for gift-giving.



MONOGRAM STYLES

No. 1, Block letters (1, 2, or 3)

No. 2, Early English (single)

No. 3, "Hers and His" first initial



TUMBLER STYLES

No. 1, Juice— 6½ oz.

No. 2, Water— 10 oz.

No. 3, Iced Tea— 12½ oz.

(Heavy flat-proof base, chip-proof "Safedge" rim)

AMERICAN CRYSTAL CO.
P.O. Box 534, Rochester, N. Y.

Send the following postpaid, with money-back guarantee

☐ 8 mon. juice tumblers, $3.45 (OR) 3 complete set for $9.00
☐ 8 mon. water tumblers, $3.45
☐ 8 mon. iced tea tumblers, $3.45

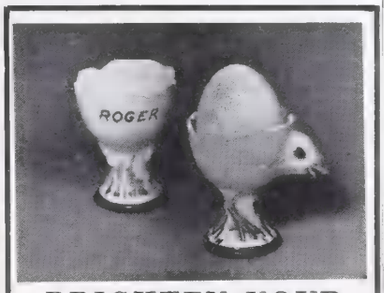
Monogram Style No. 1__ No. 2__ No. 3__ Initials____

NAME_____

ADDRESS_____

CITY_____STATE_____

Check Money Order (No C.O.D.'s)



BRIGHTEN YOUR BREAKFAST SET

These hand-painted egg cups are as gay as the morning sunshine. Children love them, especially when their names are painted on the back. Makes a welcome gift for Easter or Mother's Day. Ideal for brides or brides-to-be. Colors are fired-on to prevent washing off. Just $1.50 each —postpaid—add 50 cents per cup for personalizing.

Dept. B3

COUGHLIN'S

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Jewel-Tone ORIENTALS

A dozen places in your home are waiting for the lasting beauty these precious Oriental rugs will bring. Their soft colors and texture add a note of luxury to any decorative scheme . . . modern or traditional. Specify your choice of background color.

2' x 3' - $16.50 *Satisfaction*
3' x 5' - $39.50 *Guaranteed*

Equally good values in all sizes. Descriptive list on request. All shipments postpaid.

Adams & Swett

FINE RUGS SINCE 1856

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Handy LENS STICK

Prevents steaming and clouding of lenses in a jiffy. Clean your glasses with this efficient little gadget. Works like a lipstick. Indispensable for sportsman and motorist and all who wear glasses.

$1.00 postpaid

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Write for Catalogue B-39

THE SALT AND PEPPER SHOP

445 E. 84th St., New York 28, N. Y.



SWITZERLAND

A hand-blocked scenic by Zuber from the original blocks cut in 1802. 16 strips, each 26½" wide.

Price $830.00 per set

Write for illustrations.

A. L. Diament & Co.

34 E. 53rd St., New York

1515 Walnut St., Philadelphia

Spread Eagle Mansion, Strafford, Pa.

So precious—for Spring!

—for daughter, home and gifts. Direct to you —fresh and sparkling!



Bayfort's Cameo Chair is so darling—so exquisitely adaptable—for jewel-like fireside or bedroom charm. (And daughters just adore it.) In pairs, preferably, and in fine, fresh Velvet, either rose, blue, green, lipstick red or gray—$39.50; pair—$77.00. Or, in rose, wine, green or blue Faille; single—$34.50; pair—$66.25 (or, send your fabric)—3½ yds. of 48", or 4½ yds. of 36" material—$29.50. Petite button tufted seat and back; coil spring seat. H. 32"; W. 23"; D. 26". No C.O.D. Express (for 35 lbs.) is collect. Send check or money order, quickly. Hundreds of protected customers. You'll enjoy our prompt attention and this easy way of guaranteed shopping.

Bayfort Society
BOX 1808 CHARLOTTE, N.C.



Penny Size $8.10
Nickel Size $9.00
(Includes Fed. Tax and Postage)

PERSONALIZED GOLDEN EARRINGS

Personalized monogram earrings—gold tone on sterling, also silver finish. New adjustable clip and screw back combination. When ordering underline first initial of last name. No C.O.D.'s. **Write for FREE Costume Jewelry Catalog.**

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501 Fifth Avenue • New York 17, N. Y.



Keep Ice Cubes 4 Hours!

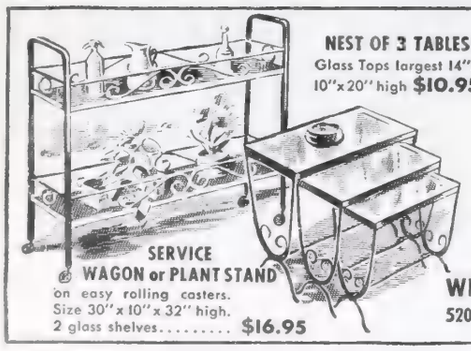
THERMO TUMBLERS

Exciting new tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Lucite with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive shades of cobalt blue, red, green, amber. You'll want several sets at the new low price.

Set of 4 (One each shade) $5.00 *Each Now* $1.25

Mail orders rushed postpaid

ARTISAN GALLERIES
FORT DODGE, IOWA



NEST OF 3 TABLES
Glass Tops largest 14"x 10"x20" high **$10.95**

SERVICE WAGON or PLANT STAND
on easy rolling casters.
Size 30"x10"x32" high.
2 glass shelves..... **$16.95**

HAND WROUGHT IRON

Ideal for House and Terrace. Handsome and sturdy. Decorative and useful.

Finished in white or Pompeian Green.

Order by Mail
Shipped express Collect. No C.O.D.'s.

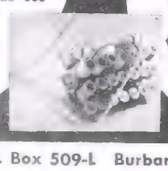
WROUGHT IRON INTERIORS
520 Bergen Street Brooklyn 17, N.Y.

NEW "42" THREAD SPOOL HOLDER

The Unique, New Sewing Aid. Sturdy, handy, compact, convenient. Handiest sewing aid any woman ever had • Uses little space, yet holds up to 42 full thread spools. Prevents tangled thread • Holds two embroidery scissors • Spools color matching • Lightweight, durable aluminum alloy • Rose or Pastel Blue. Wonderful gifts • Your gift card enclosed • Only $1 plus 10c postage and handling (or with protective transparent cover . . . $1.45 pp) . . . Complete with 42 spools of assorted colored thread, 2 scissors, transparent cover . . .

$4.95 pp.
Please, no C.O.D.'s

$1 UNFITTED

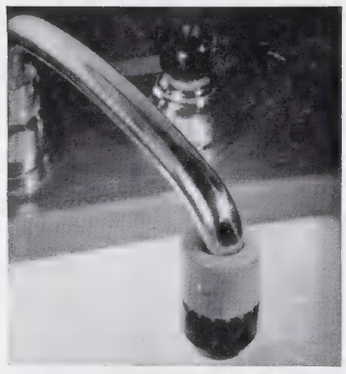




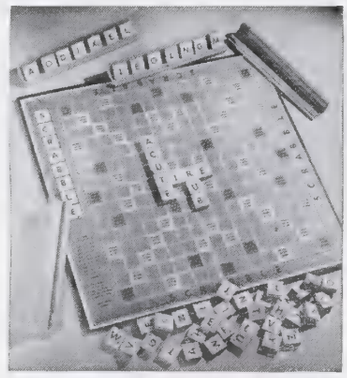
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN
REFUNDMENT OR REFUND OF MONEY

ZIEROLD MFG. CO. P.O. Box 509-L Burbank 3, California

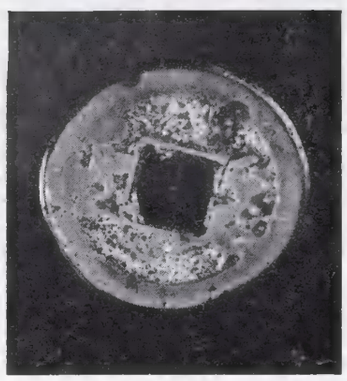
Window



ON TAP. Some wizard has worked magic and produced this Firestone Velva-Flo, which softens ordinary tap water and eliminates splashing when you screw it into your faucet. With this wonder-worker, water suds faster and you'll find that the fluffy spray is kind to your hands, hair, and clothing. You'll want one for the kitchen, bathroom, and laundry. 89¢ each, ppd. Spencer Gifts of Atlantic City, N. J.



SCRABBLE is a new and brainy game to while away a quiet evening. With some honest concentration, you'll find that this combination of anagrams and crossword puzzles is fascinating. But, let's face it, you must have a good knowledge of words and some clever strategy. 15" x 15" folding playing board, and four racks (Mah Jongg Type) for 100 letters. $3 ppd. Production and Marketing Corp., Newtown, Conn.



POCKETFUL OF LUCK for a jinxed gentleman who has defied the legends of black cats and stepladders, and is ruefully licking his wounds. This is an ancient Chinese coin which, throughout its long history, has brought good luck and happiness to its owner. About ¾" wide. $1 ppd. Chinese Treasure Centre, Park Hill, Yonkers-on-Hudson, N. Y.

Inexpensive Pull-Up



Reg. value $30.—**$15.95.** Special price for 4—**$59.50.**

Modern—ideal for dining, bridge or office; beautiful, woven fabrics in red, yellow, green, chart and grey or any color Boltaflex plastic. No-sag spring construction with helical ties. 31" tall, 20" wide, and 22" deep. Shipping charges collect wt. 28 lbs. no c.o.d.'s.

studio shop
557 Boylston Street Boston 16, Mass.



Beautifully Made—
Beautifully Priced—

We were fortunate to secure this superb solid mahogany Bibelot Cabinet which is a truly fine furniture piece. Made with painstaking cabinetmaker's skill, it has a hinged door and bent glass sides. Mirror-backed, completely glass enclosed, it is 23" x 19½" x 5½" and comes in a choice of mahogany, pickled pine, antique ivory, antique gold or black.

Truly a remarkable value at
19.95

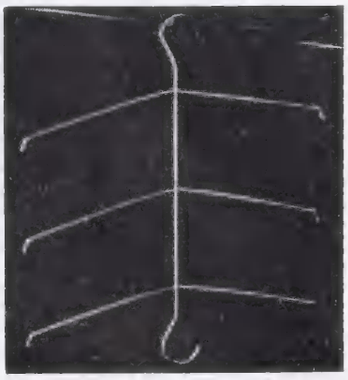
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MAYMAC COMPANY
60 W. Broad Street, Mt. Vernon, N. Y.

Shopping



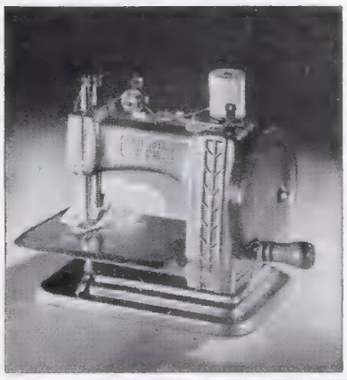
HANG IT ALL. The "6-Up" combination reversible hanger is as accommodating a brain child as ever took up residence in a closet. Hang it one way (see photo) and it holds three blouses, shirts or jackets. Somersault it, and it holds three skirts! Chrome-plated, with double hook, it's $1.50 ppd. Dollar St. Louis Corp., Ambassador Bldg., St. Louis, Mo.



HOTCANS are tins of excellent foods which *heat themselves in the can!* Just puncture, and in 12 minutes they're ready to serve! Per can: coffee 55¢, hot chocolate 72¢, chicken noodle soup 75¢, frankfurters and beans in sauce, $1.05, chow mein vegetables with chicken $1.05, corned beef hash $1.10. And many more. Perfect for campers, dormitories, etc. Ppd. Terramar Co., 908 N. Western Ave., Los Angeles, Cal.



SEW SMALL. A little tailor's stitches will be as straight and fine as Mommie's when she sews seams on this machine. And her Patsy Ann will look as though Schiaparelli created her costume! It operates by hand and is made of heavy metal with aluminum fittings. Measures 8" x 6" x 4" overall. $6.25 ppd. From Uncle Bernie's Toy Menagerie, 339 North Rodeo Drive, Beverly Hills, Calif.



A Tonic for Marred Furniture



REVIVA by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces. Quart $2.50 · Pint $1.50 · Half Pint $1.00

REVIVA — *A Triple Action Tonic For Marred Furniture*

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to a fine greaseless lustre and covers minor scratches

Use "Patina" Jackson of London English Type Wax (Paste)

A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.25 jar; $1.75 double size.



Plus postage. Sorry, no C.O.D.

JACKSON OF LONDON PRODUCTS Mrs. Mark Jackson's Studio B 5 West 52nd St. New York City 19



PURSE BRUSH
in gold plated case
$2.50

Smart little case holds a black nylon brush that swivels in or out like a lipstick . . . gives lint, dust, dandruff the brush-off. Postage 10c.

HALL GALLERIES
ALBERT STEIGER · COMPANY
SPRINGFIELD · MASSACHUSETTS



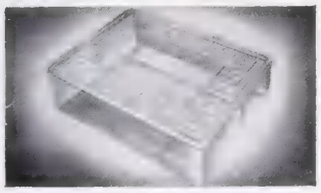
PERSONAL PUFFS
$3.50
POSTPAID

Here's a splendid gift for "HER" that's truly personal. It's a set of 12 Powder Puffs, made of fluffy baby lambskin; each puff personalized with monogram or FIRST NAME, in gold. Packed in clear, after-use plastic box.

Send check or money order
Satisfaction guaranteed or money back.

PENTHOUSE GIFT SHOP
8300 Talbot St., New Gardens 13, N. Y.

Milady Treasure Box



- Crystal-clear satin-smooth plastic.
- The brand-new DUSTPROOF container in which to keep lovely clothing and accessories crisp and clean always.
- For closets and drawers, to hold hose, scarves, lingerie, blouses, cosmetics, shoes, hats, gloves, jewelry — hundreds of other uses around the house. Measures 14" x 10½" x 4".
- Complete with removable partition, postpaid anywhere in the U. S. **$4.95**

Satisfaction guaranteed or money cheerfully refunded. Send check or money order. No C.O.D.'s. Dept. B.

ATLANTIC PLASTICS CO.
7 INDIA ST., BOSTON, MASS.

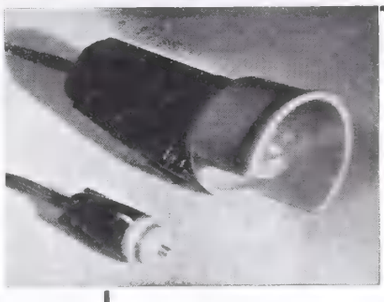


COLONIAL KNITTING BOWL

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid
Sorry, no C.O.D.'s

TEMPLETON CRAFTSMEN
Dept. 20 Templeton, Mass.



WONDER CAR LAMP

Magnalite—new, different wonder lamp works like magic! Plugs into socket of any car lighter. Provides instant floodlight when changing tire, etc. Serves as warning to oncoming cars. Magnalite base stays permanently magnetized. No car owner should be without this valuable accessory. Only 6½ inches long, with 12 foot cord.

$3.95 postpaid
No C.O.D.'s, please.

EUNICE NOVELTIES Dept. B-39
5th Floor Woman's Exchange Bldg.
541 Madison Ave., New York 22, N. Y.

Put the "Good Luck" Sign in Your Home with

PENNSYLVANIA DUTCH HEX SIGNS

If you're smart, you'll want to be "hexed"—because, contrary to popular belief to "hex" someone is to wish him good luck and the protection of the Gods. Brightly colored in the red, blue, green, yellow and black of the originals, Hex Signs make quaint patterns for painting and needlework. Set of tracing patterns (23 Hex Signs in 3 convenient sizes) plus colorfully illustrated booklet giving history of this old form of peasant art. Postpaid, $1.00

Large sheet of 48 Hex Sign Decals in full color. Postpaid, $1.00

Complete Set of Hex Sign Patterns, Decals and Illustrated Booklet . . . Postpaid, $2.00

R. W. CUMMINGS, INC. LANCASTER 3, PA.



Plantation Comfort Group—



Old-fashioned Comfort . . plus modern beauty! In lifetime, resilient STEEL!

ALL 3 PIECES FOR **$34.50**

No wonder we've shipped so *many* of these outdoor sets . . . to almost every state in the Union. For a *tiny* $34.50 you get a fine, big 62-inch Glider, a matching Glider Chair, plus springy Lounge Chair. The whole works comes packed in a single carton; weighs 173 lbs. *(Freight charges extra.)* Order today!

MYERS-DICKSON Atlanta, Georgia
Serving the South for Over 35 Years

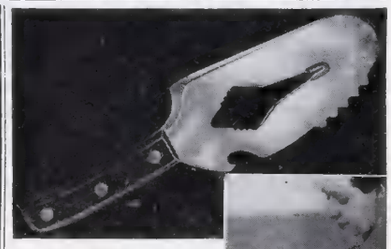
Gleaming Golden Tableware

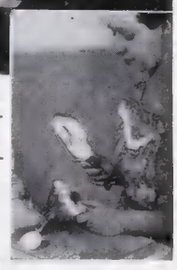
Dirilyte



It's golden right through, slow to tarnish, hard to scratch. Start with the Gravy Ladle—$4.25, Bread Tray—$12.50, or a **SIX PIECE PLACE SETTING.....$11.20**
No federal tax. No charge for Script or Old English initial on each piece.
Sorry, no C.O.D.'s.
Open stock list on request.

VICTOR'S
141 Main Street Hackensack, N. J.





KLEVER KLEEVER

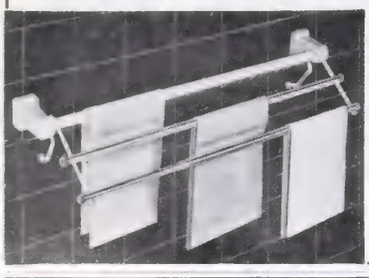
The PERFECT Kitchen Aid!
INGENIOUS! VERSATILE! EFFICIENT!
It does practically EVERYTHING!

- Chops poultry, meat, fish & vegetables.
- Unscrews 1" standard bottle caps.
- Wedges open stuck refrigerator trays.
- "Tenderizes" steaks
- Opens Bottles.
- Lifts tacks & nails
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Of tempered steel, rosewood handle.
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GUEST E-X-T-E-N-S-I-O-N TOWEL RACK



TRIPLE YOUR TOWEL SPACE!
Every bathroom needs the extra towel space provided by this wonderfully efficient towel rack. Just hang it on your own rack—round or square—no screws or bolts. Brilliant Chromium plate over nickel on solid brass—no polishing. Adjustable 15" to 25" long. Will last a lifetime. **$3.95** POST-PAID
Single bar extension. $2.25 Ppd.
Money Back Guarantee—No C. O. D.'s please

ALLEN METAL PRODUCTS CO.
24 Lefferts Rd. Yonkers 5, N. Y.
You **can** take it with you



PALETTE—PALETA PALETTA

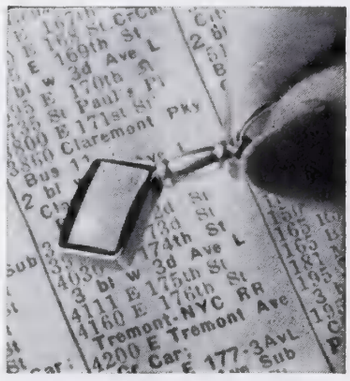
In any language—a delightful serving table. Ideal for Bridge, teas, brunches, buffet suppers, cocktails, playroom, lawn, etc. Can be folded when not in use.
— highly glossed—African Satinwood
— satin black legs—solid brass tips
— functional height—16 inches—top 9" x 13"
— alcohol proof
— colors—natural and stained shades of green, red and yellow. *Also obtainable in unpainted, sanded—ready to wax or decorate to your own taste. They're fun to do.*

PRICED AT (Postage paid)
1 for $3.25 over 4—$2.50 each
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Prompt Delivery—Sorry—No COD's

GILES
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Window



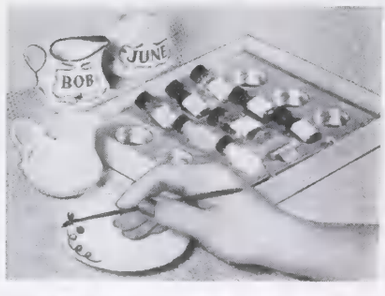
THE CHARM OF VIEW. When friends examine your collection of charms, this is the one that will stop traffic. It is a real magnifying lens, precision-ground and polished, and set in a small sterling silver frame with an attached ring for fastening it to your bracelet. 3/8" long. $4.20 including tax and post. Blackhawk Craftsmen, 2800 N. Main St., Rockford, Ill.



QUEEN ANNE WING CHAIR. If you have a fireplace in your bedroom, you'll want this beside it. In the living room, you and your husband will fight for it. Covered in floral Glosheen with silver, chartreuse, yellow, or beige background, $59.50; in blue, rose, green, or lipstick red velvet, $74.50; in muslin or your own fabric, $48.50. 40" high, 32" wide, 34" deep. Express collect from Bayfort Society, Charlotte, N. C.



MAGNETIC DARTS. Here's a fine game that's as safe for nursery dead-eyes as it is for martini-ed red eyes. Darts are plumed with feathers and tipped with magnetized discs which adhere to the 20" metal target board. Board hangs on wall, comes with baseball game on one side, hunting game on the other. $3.95 ppd. Artisan Galleries, Fort Dodge, Iowa.



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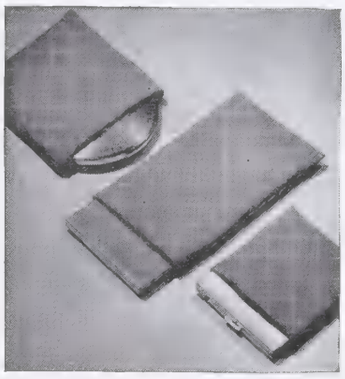
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Shopping





PRETTY PROTECTORS for pretty compacts and cigarette cases are made of jacquard faille with tarnish-resistant lining. In black, brown, green, or gray, they come in sizes to fit compacts measuring: 3″ square, 4″ square, 2¼″ x 3¼″; and cigarette cases measuring: 3¼″ x 5¼″, 3¼″ x 4″. 50¢ each ppd. Vicki Burke, 135 East 53rd St., New York 22, N. Y.



HANDY PAIR. The lady of the house will love the compact take-along convenience of this fitted "Sewing Circle," and little party-goers will find the button hook indispensable when donning their Mary Janes. Kit lined with green corduroy is 2½″ wide. Silver finish, $4.20; gold, $5.40. Button hook measures 5½″ open; closed, 3¼″. Gold-finish, $3.60. Ppd. Tax incl. Rendezvous Gift Shop, Asbury Park, N. J.



FUELISH FANCY. A lighter that never fails is the perfect gift for any smoker. The Video is made of clear plastic, so your fuel supply is always known. Ergo, you never run out. The base may be used for a table stand for the lighter, and the top doubles as a cigarette container. $5 ppd. Uttal's. 20 So. Fourth St., Mt. Vernon, N. Y.

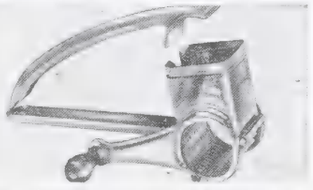
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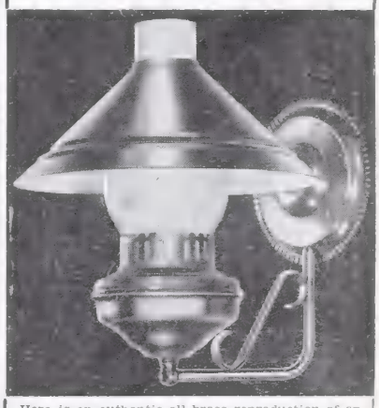


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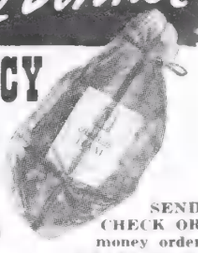
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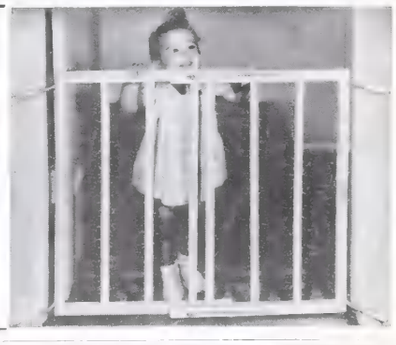
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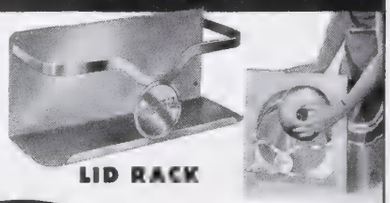
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LID RACK *(right)* holds lids, pie tins, flat ware. 11¾" long, 5" high, 4" deep.



LID RACK

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Dor-File RACKS



CLEANSER RACK

Holds all kitchen cleansing needs, and dish-cloth or hand towel. 10½" long, 4" high, 5" deep. A necessary kitchen convenience.

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(Continued on page 49)

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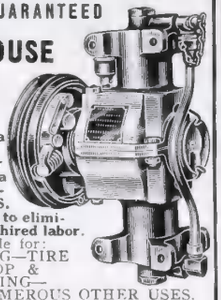
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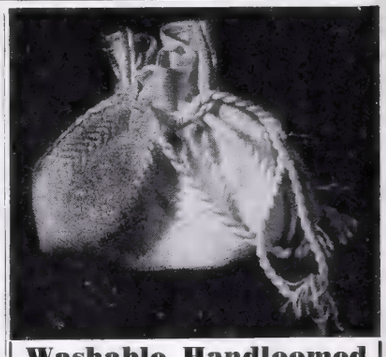


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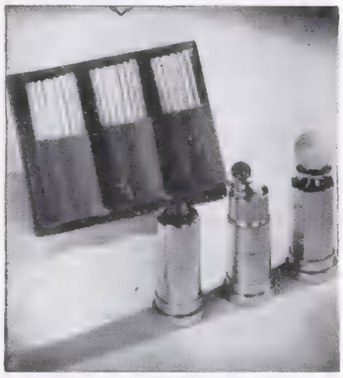
Window Shopping

CONTINUED FROM PAGE 44

BET YOU CAN'T think of a gayer wedding gift than this gargantuan brandy inhaler that has the impressive capacity of 140 ounces! Made of clear glass, it is distinctly cut with any two first names and a date—their wedding date, of course. In this way, they'll never forget to renew their vows with a loving cup on anniversaries. $7.50 ppd. Pigeon Coop, 1405 New York Ave., Union City, N. J.



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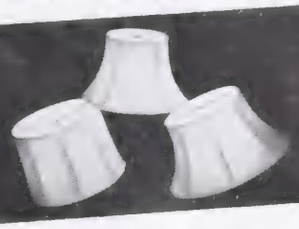
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OVAL TABLE SIZES: Top	Bottom	Depth
7x10	8x12	9
7½x11	9x14	9½
9x12	11x16	10½
11x13	13x18	12

DRUM TABLE SIZES: Top	Bottom	Depth
9	x 12	x 9
11½	x 14	x 9½
11½	x 16	x 11
15	x 18	x 11½

BELL SHAPE SIZES: Top	Bottom	Height	
12½	x 20	x 11	Floor
8	x 16	x 10½	Table
7	x 14	x 9½	Table
9	x 14½	x 8¾	Swing Arm
8½	x 12	x	Bridge (Reflector or down-bulb type)

Wonderful, washable pure silk lamp shades, worthy of your finest lamps—whether crystal, china or metal! Made of pure silk shantung with rayon linings, and hand-sewn folds at top and bottom.

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NO HOT SOAPY DISHWATER TO SPOIL LOVELY HANDS

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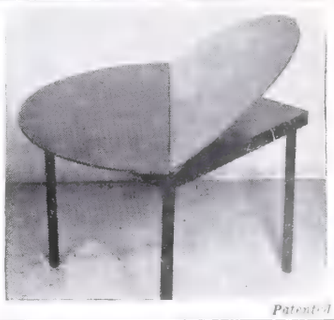
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$21.00

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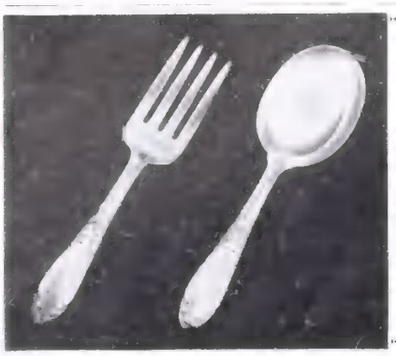
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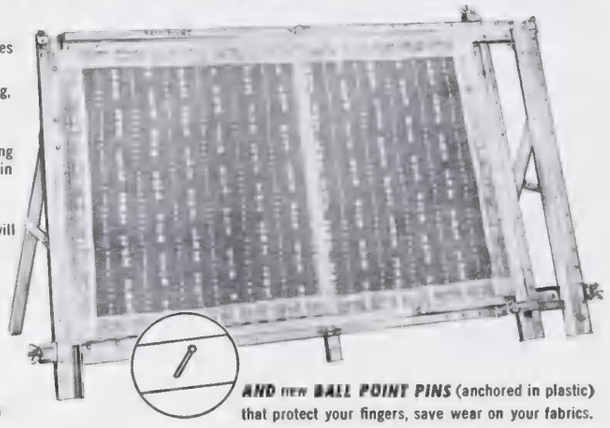
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Stretches curtains, doilies, runners, lace table cloths up to 54" x 92"!

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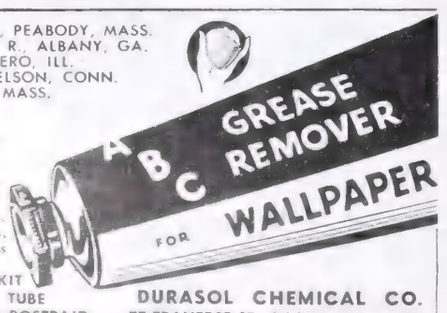
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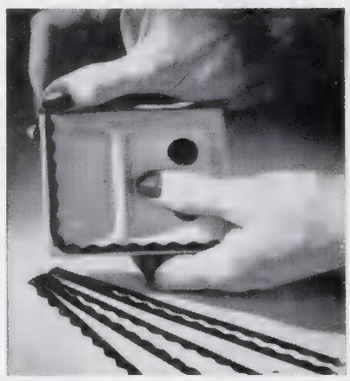
Window



YOU'LL COTTON TO THIS. and so will your silver, gleaming in approval of the painless polish it gets with Silver Puff, a new instant polish that gives sparkling brilliance to all metals. The soft cotton, impregnated with an excellent tarnish-removing agent, actually turns a chore into a pleasure. Big jar, $1 postpaid. Hill Mfg. Co., Dept. H., 381 Whitehall S.W., Atlanta, Ga.



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8½" 5½" 3¾"

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Made of heavy crystal clear Corinthian glass with special windproof construction—a size for every occasion. The "Giant" serves well at a party or card game . . . doubles as a handsome candy dish. Underline last name initial for hand-cut monogram. Send check or money order (add 25¢ west of Mississippi).

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Set of 3 (3 sizes) $5.00
Set of 4 (5½") $5.00

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Men-Women

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AVOID "DRIED-OUT" HANDS & Callouses. Also, don't let soap, hot-water, grime, soil-under-nails, painting, cleaners, etc., rob your hands of NATURAL OILS & COMFORT. Wear—



WATSOLITE VINYL PLASTIC

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Here are fine combed yarn Organdy and Batiste made by "WAMSUTTA" the finest name in cottons. Add new charm to your home by making curtains, bedspreads or vanity skirts. Make graduation, confirmation dresses, evening gowns, pinafores, handkerchiefs, lingerie, etc. Order today by the yd. or in 40 yd. bolts. Washfast colored Wamsutta Organdy at 69¢ yd., Batiste at 79¢ yd.

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Pink	69¢ yd.....yds.....bolts		Pink	79¢ yd.....yds.....bolts	
Blue	69¢ yd.....yds.....bolts		Blue	79¢ yd.....yds.....bolts	
Maize	69¢ yd.....yds.....bolts		Maize	79¢ yd.....yds.....bolts	
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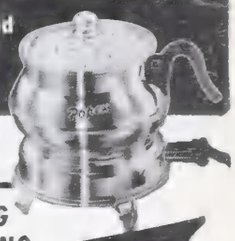
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You go shopping with a smart, neat little purse, 9"x6" — unsnap it at shopping destination and you have a capacious 17"x16" shopping bag. It also holds gloves or umbrella and has a zippered purse. Of sturdy fabric, the outside is of durable leatheroid. Red or black. It means no more package juggling and is only
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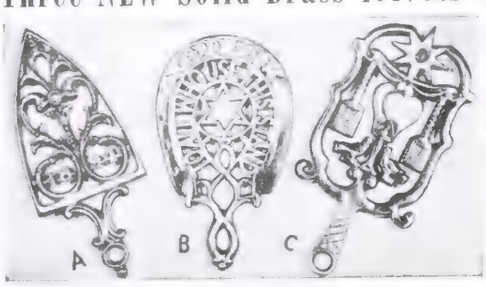
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Choice of
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YOU REALLY SAVE!

Not just one, but BOTH of these fun-to-sit-in, all-during chairs. For a low $11.95 price! Choice of green or yellow, with white frame. Easy leaves for your porch or lawn! Two chairs weigh 60 lbs. Complete in carton. Freight paid!

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Window



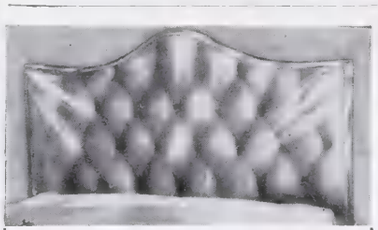
LADY, PLANT A MANDOLIN, and you'll have the loveliest centerpiece in town, the most enchanting bay window in the county. 17" long, 5½" wide, it is delicately made of French Faience, has golden silk cords, and 8 keys that actually turn. Fill it with ivy or philodendron and let the melody of its beauty fill your room. $30 ppd. C. D. Peacock, 2nd Floor Gift Shop, Chicago 3, Illinois.



SOMETHING GOTTEN IN DENMARK. From the adventurous days of the Crusades and Richard Coeur-de-Lion comes a chest for cigarettes or jewelry, bric-a-brac or scented love letters. Made of heavy metal, it's imported from Denmark, and has a raised Crusade scene. 5" x 3½" high. $10.95. Postpaid. From Jenifer House, New Marlboro Stage, Great Barrington, Mass.



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Shopping

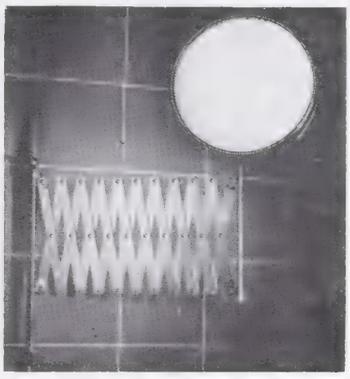




GIVE HIM THE BRUSH that will shine up his love for you instead of shooing it away. A business-like shoe-shine brush has extra long bristles of black or silver fox hair for black or tan shoes. The natural hardwood handle is curved to fit his hand, and they're $2.50 each; or a pair, one silver, one black, is $4.75. Postpaid from Pokorny's, 124 St. Charles St., New Orleans, La.



ONE FOR THE ROAD. Back again after a long absence is the telescopic drinking cup in its leather case. Collapsed, it measures a neat one inch thick, and the cowhide carrying case is 2½" wide, just big enough to slip inside a man's pocket or a woman's purse. Happy Daze! $5 postpaid from The Studio Shop, 557 Boylston St., Boston 16, Mass.



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Solid Cherry Drop Leaf Table

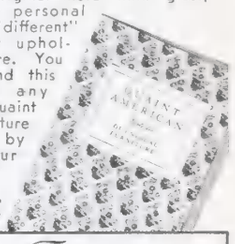


The Prudence Lee ***Drop Leaf Table*** is from our ***Quaint American*** collection. Its graceful proportions and tapered spool turnings have been exactly copied from our original. Our Quaint American chairs will fit between the legs, so it will seat 8 comfortably! Built of solid Cherry, in rich hand rubbed Cherry finish. Leaves down: 36 x 24 ins.; leaves up: 36 x 54 ins. Price includes shipment to your nearest freight office..... $39.95

★

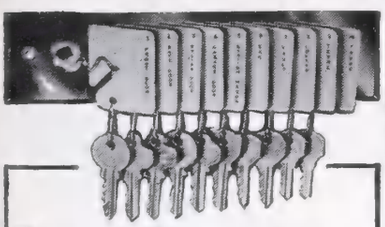
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Our new 1949 "Portfolio" is greatly enlarged, with many new additions of ***Quaint American*** furniture in ***Solid Cherry***, reproduced from rare originals in the Forslund collection. A twin-deck, 7-drawer chest, Grandfather's clock, and candy stripe carpeting are among the new pieces, which include unusual tables, chairs, chests, mirrors, lamps, accessories, original-mold milk glass, and a really personal service for "different" custom built upholstered furniture. You will rarely find this furniture in any store as our Quaint American furniture is sold only by mail. For your "Portfolio"



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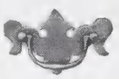
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Window Shopping



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(*Continued on page* 59)

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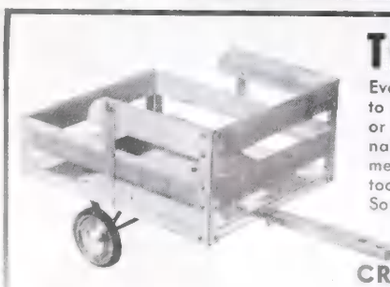
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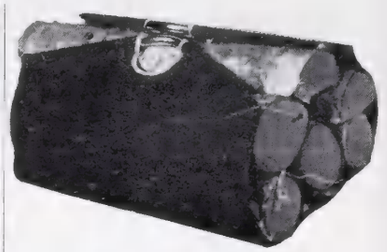
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Grosvenor, pattern GR 15, wave design in Silver Blue.

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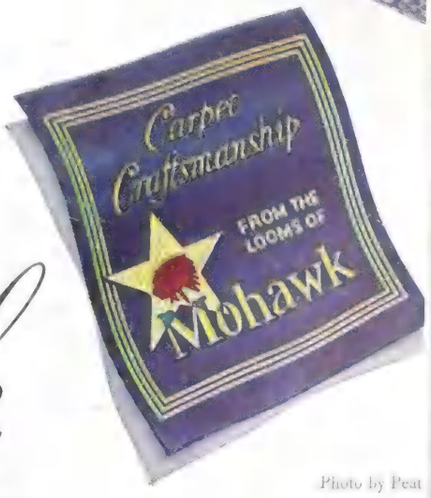


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Window Shopping

CONTINUED FROM PAGE 56

A YEN FOR THESE, and an appreciation of the elusive charm of Chinese accents, will give a winter-weary room the spring tonic it so sorely needs. Ming trees come prettily planted in solid copper containers in 3 sizes: 3¼" wide, $4.25 (with small Chinese figure); 3", $3.25; 2¼", $1.95. All including postage. Long Island Gift Co., 22-20 37th St., Long Island City 5, N. Y.



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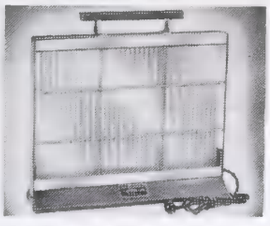


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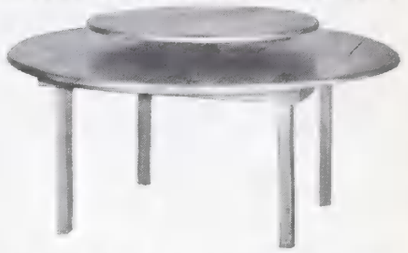
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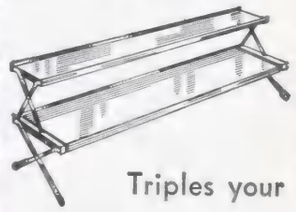
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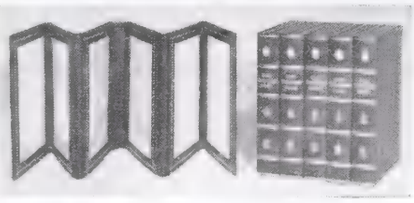
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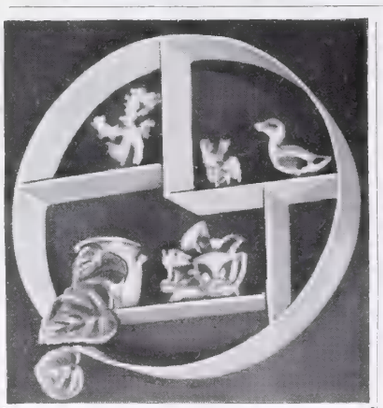
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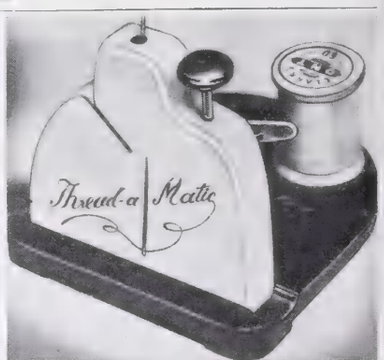


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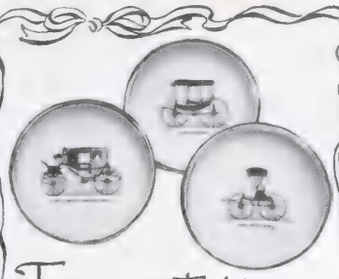


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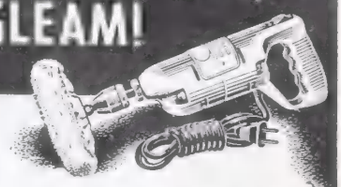


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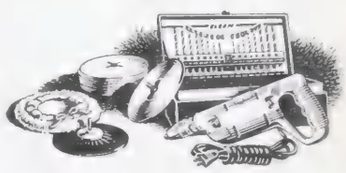
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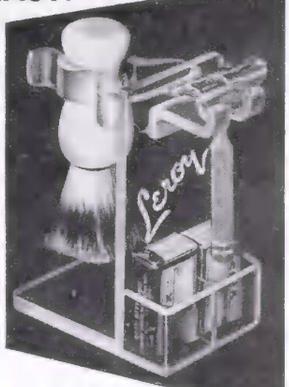
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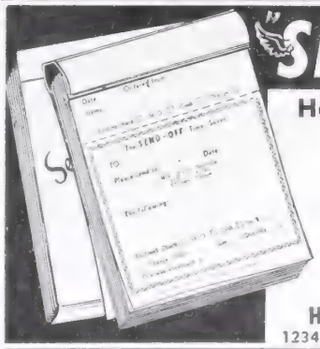
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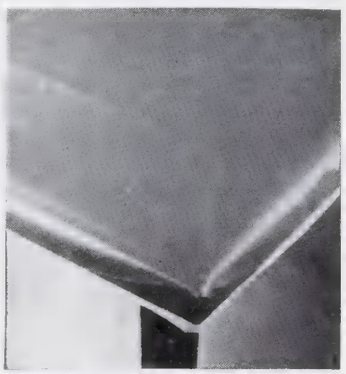
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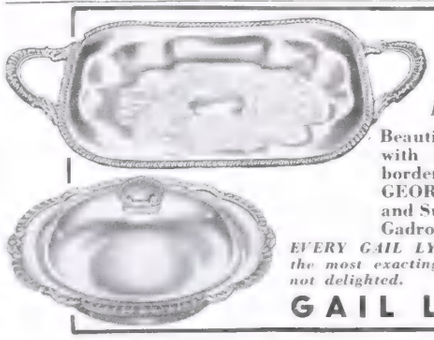
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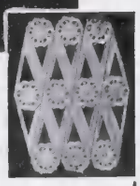
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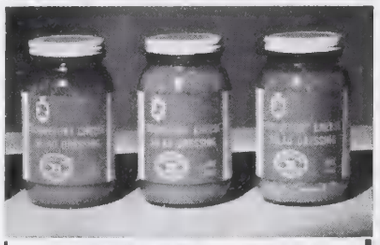
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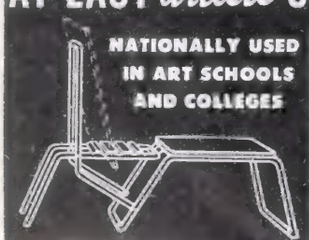


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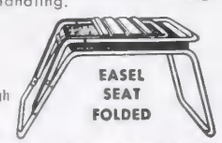


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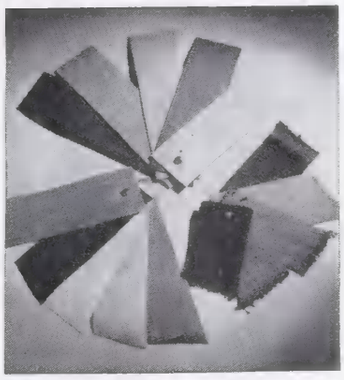
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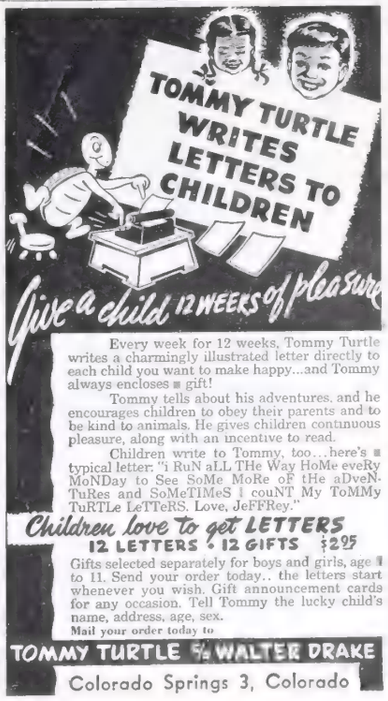
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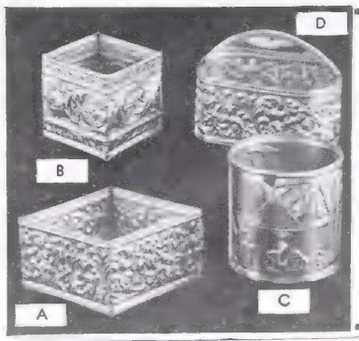
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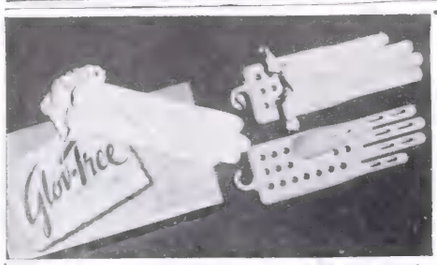
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(*Continued on page 69*)

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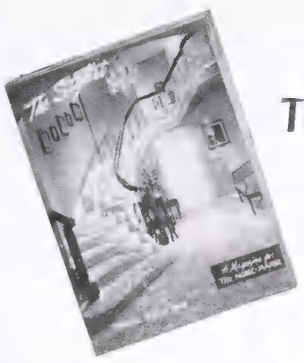
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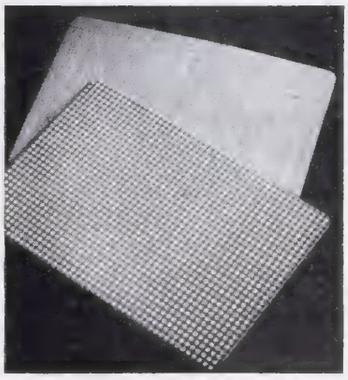
Window Shopping

CONTINUED FROM PAGE 66

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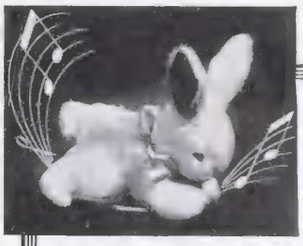


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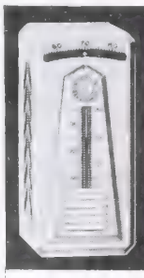




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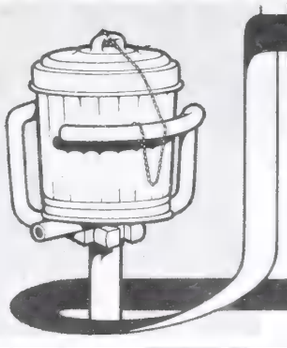
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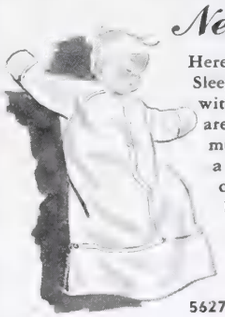


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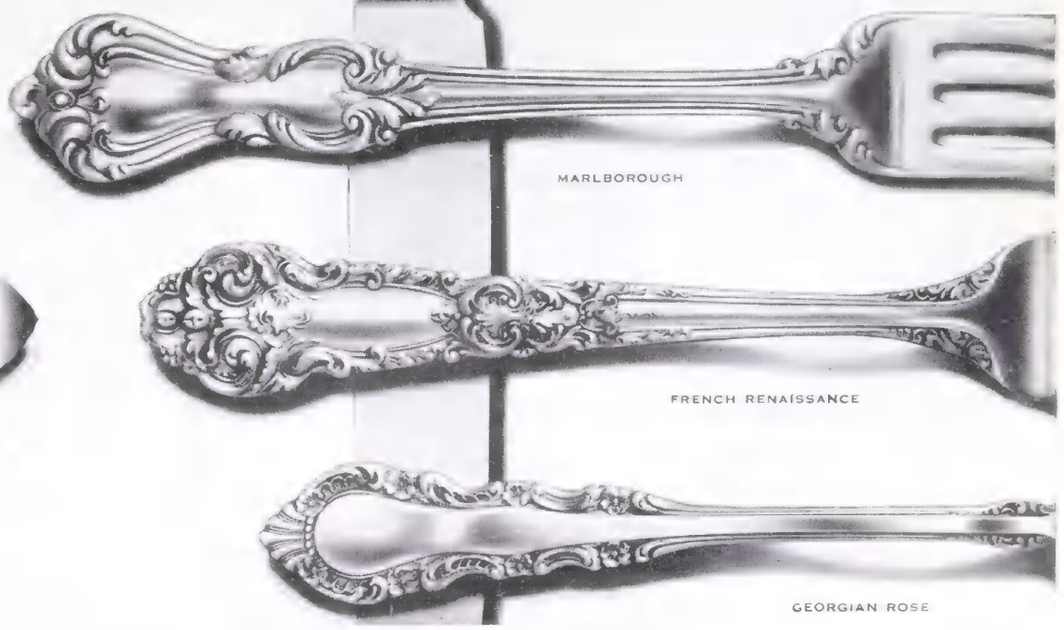
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PHOTOGRAPH BY ADRIEN BOUTRELLE

● Though rather expensive to begin with, a spray of orchids has long-lasting qualities that will amaze you. This beautiful arrangement of cypripediums combined with cyclamen was made by Grace H. Lincoln.

What do the flowers on your hall table tell about you?

by Mrs. Anson Howe Smith

Your tastes and skill, your imagination and your attention to detail—these your flower arrangements in the hall tell about you. It tells everyone whether you are forthright or fond of furbelows, quiet or flamboyant, dignified or gay. It can set the mood for an occasion, or catch the spirit of the prevailing season, or extend a welcome more eloquent than words.

Whatever the season, your hall table arrangement should reflect it, or perhaps more often counteract it, if the weather is uncooperative.

In February a warm cheery impression is needed. In March, delicate pastel colors with a good dash of singing blue in camassias, leucocoryne, or grape hyacinths are more likely to fill the bill for color.

On a hot midsummer day you will want your hall to look frostily cool (and if it's too hot to pick flowers, try an arrangement of pine boughs to take your temperature down by degrees). On a dark day you may want something light, not only in color but in form as well. Apple blossoms or flowering crabapple, dogwood, or quince supply light intricate pattern to enliven a dark corner effectively.

But it is not only your choice of flowers that gives the clue to your personality and establishes the mood of the arrangement on your

(*Continued on page* 74)



Monogrammed Hostess Set *by* **LIBBEY GLASS!**

● ***Created by Libbey,*** America's leading glassware designer. You will be so proud of your own set. And as a gift they will earn you gratitude and affection from friends, hostesses, brides, and on Mother's Day.

These new, dramatically personalized glasses are handsome with traditional or modern décor. Each lovely initial is wreathed in 22K gold. Both the satin-etched initial and the gold are fired on —for permanency. Bases are heavy. Capacity 11 ounces. The rims are gold-banded, too, and guaranteed—"you get a new glass if the 'Safedge' ever chips." Beautifully prepacked in its own emerald and gold gift carton. *At leading stores everywhere.*



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Slightly higher in South and West



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Praxiteles' Aphrodite

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On the COAST at I. MAGNIN. In DALLAS at NEIMAN-MARCUS.

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Paris–New York

THE FLOWERS ON THE HALL TABLE

CONTINUED FROM PAGE 72

hall table. It is what you *do* with the material in hand. Decide first what sort of person you are—pot-marigold, bird-of-paradise, or lily-of-the-valley—and what sort of house you have. Then arrange your flowers or foliage accordingly.

YOUR quaint little house in the country may have an old bean pot filled with pine. A Georgian mansion will do better with its pine in Chinese bronze or celadon. A modern apartment might use the more unusual long-leaf pine or use ordinary pine in an unusual way, such as building up a dramatic background for a piece of primitive African sculpture.

What can *you* do for your house with commonplace material?

If you are "no good at arrangements" don't waste too much effort in trying to combine flowers. Instead, put choice single specimens in simple tubular vases or interesting antique bottles, or have a few large blossoms floating (or nearly floating) in shallow bowls and trays. See to it that these containers are in themselves beautiful. Then your problem is simply to fit the flower to container and room.

Perhaps you like stylized design in your arrangements. If so, remember that backgrounds should be simple and uncluttered to the point of bareness. This type of arrangement is lost in a milieu of pictures, books, knicknacks, figured chintzes, and oriental rugs.

If your passion is for large massed arrangements of mixed garden flowers (such arrangements are very beautiful when well done), here are a few pointers to keep them from being a jumble of forms and colors. Keep one color dominant, using it in all its variants of light and dark, bright and dull. Then use a good dash of its complement and add other colors in smaller quantities.

Group your colors, too, instead of spotting them here and there, and use feathery material as a foil, not as a "filler." Work for balance and get interest and variety into the silhouette. Mass your strongest forms and most compelling detail at the focal point.

This type of arrangement is fun but it takes time and a lot of flow-

(*Continued on page* 212)

Beauty Recaptured...

FOR THE HOME OF DISTINCTION

Eighteenth century huntsmen might well have taken their toddies from just such a table. You can imagine them lifting their glasses to the great Sheraton who designed it and to the gracious hostess who had given it a place of honor.

The spirit of that day and its creative genius is embodied in this lovely half-round cocktail table and other Weiman adaptations "in the grand manner".

On display at better furniture and department stores.



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Empire Crafts Corporation, Newark, New York State

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PHOTOGRAPH BY MARIAN STEPHENSON

● Henri-Christophe's Citadel, a baffling, incredible architectural miracle, rises like a sudden cliff above Haiti's brooding hills.

How to leave home and like it

by Louisa M. Comstock

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

The people who wouldn't think of starting a motor trip without a Duncan Hines guide in the glove compartment will seize on his latest, *The Duncan Hines Vacation Guide.* This is just as invaluable for planning a journey as during one. First of all, it answers the major question of where to go, not only in the United States, but in Canada, Bermuda, the Bahamas, and the West Indies. To help you make up your mind, it tells you where to stay, what to wear, what accommodations there are, where children are welcome, how much your stay should cost. It also briefs you on what you can do when you get there and what facilities there are for doing it. And, just so you can endear yourself to the natives by asking intelligent questions about local flora, fauna, and heroes, it furnishes a painless account of the background of the place. It's about $1.75 at book stores.

Kentucky Open House

Springtime open house in Kentucky lasts from May 11th through May 15th this year, and gives you no less than 60 grand-manner homes to visit, several of them never before open to public gaze.

You'll find doors open, family treasures on display, and floral finery at its loveliest all through the Bluegrass region. You can visit Ashland, home of Henry Clay, where the garden was landscaped by Pierre l'Enfant. Don't miss Versailles and Paris, among the oldest cities in Kentucky, where there are excellent examples of Greek Revival architecture. Millersburg, near Paris, is opening Forest Retreat, its slave quarters and smoke house still intact. In Frankfort you can visit Liberty Hall, planned by Thomas Jefferson. Its restored garden, designed by Arthur Shurcliffe, is an example of the sort of thing the Garden Club of Kentucky has done and will be doing with the 50 cents or one dollar you pay at each house you visit. While you're in the Bluegrass, you can also inspect some of the famous thoroughbred horse farms.

In Bardstown, of course, is Federal Hill, where Stephen Foster wrote "My Old Kentucky Home." Paducah, participating for the first time, has many old houses with rare collections of English and Early American furniture and Georgian silver, and will be pointing with especial pride to the fact that the home of Vice President Alben Barkley (*Continued on page* 141)

Only Wallace Sterling ... like Sculpture ... is lovely from every angle



SCULPTURE, "YOUNG GIRL," BY JEAN ANTOINE HOUDON, CIRCA 1800. COURTESY OF METROPOLITAN MUSEUM

Only Wallace Sterling ... like Sculpture ... has

Third Dimension Beauty

When you go shopping for sterling, you will find that these five Wallace designs, created by William S. Warren, famous designer, are among the most popular silver patterns in America today. That's because their designs are so distinctive ... because they are the only silver patterns with the "Third Dimension Beauty" of sculpture – beauty in front, beauty in profile, beauty in back. Before you select your silver, hold a piece of Wallace Sterling in your hand and turn it slowly around. You'll find loveliness from every angle ... beauty from every possible perspective. This sculptural quality of "Third Dimension Beauty" is found in no other sterling but Wallace ... America's most sought-after silver.

Left to right: Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six-piece place settings from $27 to $35, according to pattern.



WALLACE
STERLING

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Question: What's tragic about this Picture? *Answer:* Nothing!

Here's mother  *fixing dinner and hurrying back and forth between the colorful Formica surfaced sink-top*  *and the gleaming Formica surfaced dinette-table. Here's a tea kettle of boiling water*  *on the Formica top.* 

Here's a lemon  *she's squeezing for salad . . . its juice runs onto the Formica too.*

 *Here's sister in the bathroom prettying up*  *for the company, with her cosmetics spread out over the Formica surfaced lavatory dressing table. And here's dad entertaining the company*  *with cocktails around the Formica topped coffee-table.* *(Look—no coasters.)*

Beauty Bonded

FORMICA

Reg. U. S. Pat. Off.

at Home with People
at Work in Industry

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
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Moral: **Formica is wonderful for practically every horizontal surface in your home. Its colors stay bright and wipe clean with a damp cloth. You can use it with confidence, abuse it without regret.**

Formica topped furniture is available in better stores everywhere. Your local Formica fabricator offers you various colors, patterns, and Realwoods for custom work for your own home. Look for the Formica Trade Mark when you buy. It is your assurance of the genuine. Formica meets and exceeds NEMA standards and has been granted the Good Housekeeping Guaranty Seal.

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"I started a One Woman Revolution

. . . to bring you this New and Easy Way to Select Wallpaper!"



"Years of fighting with ordinary wallpaper sample books made me mad! Instead of helping me find the harmonizing patterns I wanted, most wallpaper books confused and hindered me. Old-fashioned methods force women to search through hundreds of disorganized samples . . . *without any assistance* . . . in hopes of finding two or more patterns which 'go together' in design and coloring. That's why I started a one-woman revolution to take the guesswork out of wallpaper selection.

"I took my idea to the world's largest manufacturer of fine wallpapers. Together, we developed a completely new, expert way for any woman to select perfectly blended wallpapers. Now you can quickly, easily find *related* wallpapers which will harmonize with your rugs, draperies and furnishings . . . whether period or modern. Never before in all my years of professional decorating experience have I seen an easier, simpler, more accurate aid to every woman faced with decorating problems. *You'll* be excited about it, too!"

HERE'S HOW IT WORKS . . .

THE EXCITING NEW NANCY WARREN STYLE SELECTOR shown below illustrates gorgeous new washable and fadeproof wallpapers, specifically selected and grouped in related patterns and colors.

You simply start with one basic color or pattern . . . then see up to 8 different wallpapers which blend or contrast perfectly! You see them all at once, too, side by side in this exciting new NANCY WARREN STYLE SELECTOR.

Each Nancy Warren Wallpaper is numbered, referring to the helpful new Selector Chart which gives Nancy Warren's own suggestions for the use of each paper . . . plus a complete decoration plan for your particular problem.

Don't put up with outdated, hit-or-miss methods of selecting wallpaper! Ask your dealer for the new NANCY WARREN STYLE SELECTOR to find what you want . . . in the finest wallpapers ever created to glorify your home.

Your Nancy Warren Dealer is listed in the Classified Phone Directory — under "Wallpaper."

The new Nancy Warren Style Selector



Nancy Warren

WALLPAPERS

WASHABLE • FADEPROOF

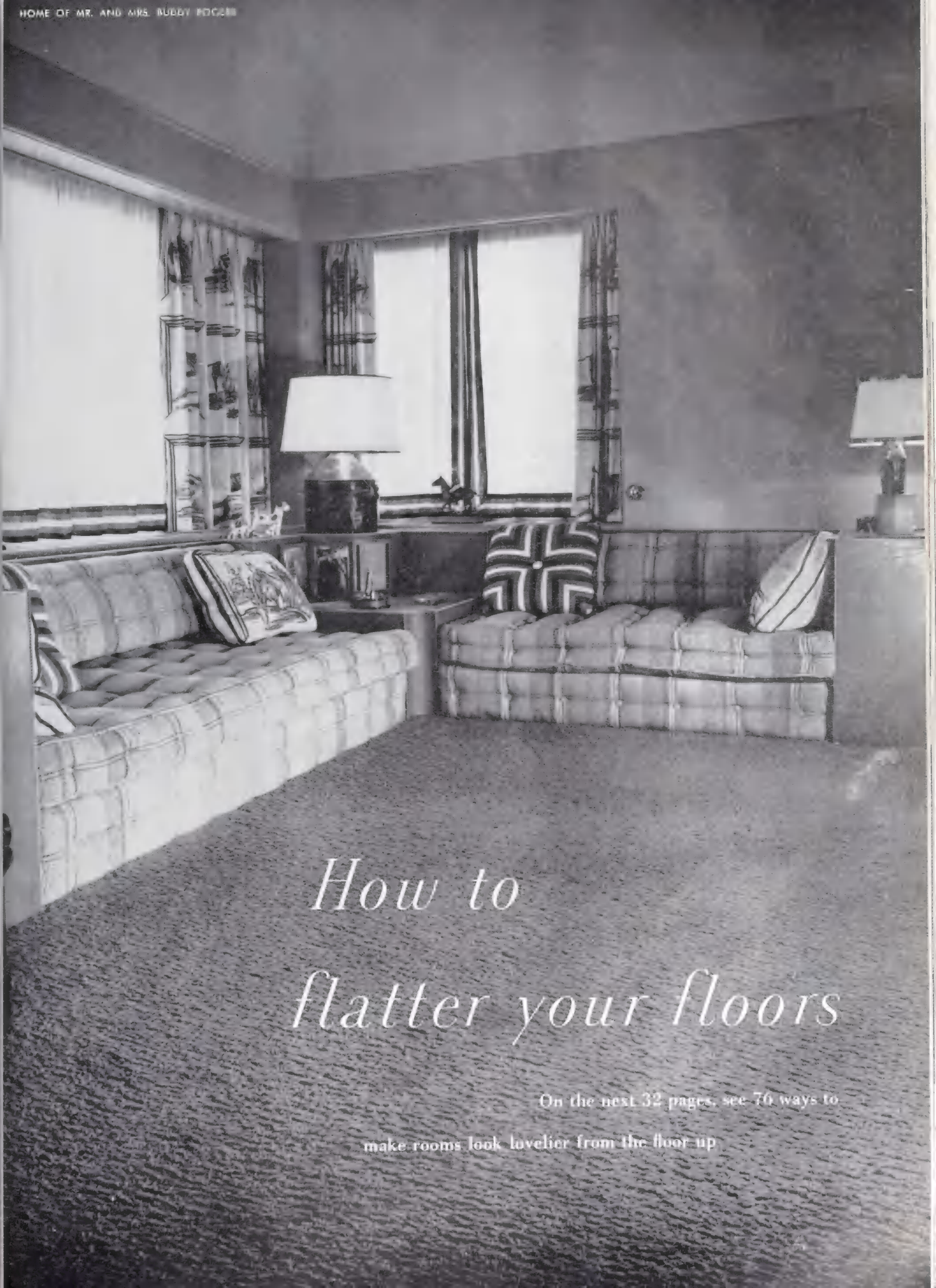


CELANESE* MULTICORD*

PLAIN AND PRINT . . . *Along with the now famous solid colors and distinctive coordinated patterns, this great fabric . . . a modern weave of acetate rayon . . . is now available in the ever popular plaid. You will find it in ready-mades, such as the chair shown, or by the yard in a generous variety of colors and combinations. Plain 50 inches, print 41½ inches wide. Celanese Corporation of America, New York 16.*

Celanese* | decorative fabrics

*Reg. U. S. Pat. Off.



How to flatter your floors

On the next 32 pages, see 76 ways to make rooms look lovelier from the floor up



PHOTOGRAPHS BY MAYNARD PARKER

The right rug can turn a remnant of an entryway into a room. This rug's flowered border inspired the chintz theme that upholsters the sofa, lines the shadow-box alcove and even turns up in a lampshade. In small rooms, stick to single, small-scale motif. Home of Lindsay Howard. John Luccareni, decorator.

Your rug can be a theme song

The right rug can be the springboard of your decorative scheme. Use it to create and sustain the mood of your room. Let it determine the character of the furnishings, influence the pattern of the fabrics

All the furnishings of a well-decorated room must be appropriate—each to the other. A fine rug can set the decorative theme of a room in the same way a fabric can provide a color scheme. Given the proper encouragement, a fine rug can decorate a room single-handed. Let it determine the character of your room's furnishings, which should be the variations on the main theme. For example, if you are blessed with a fine, flowered rug, choose a chintz that picks up its floral motif. Let a textured rug ramble up a stairway, turn up on a headboard or a bedspread, perhaps reappear as upholstery. Or translate a scalloped border into a fabric motif or the shape of a valance. Since a good rug is a major investment, make yours pay dividends in décor inspiration as well as longevity.

If the man of the house wants a bedroom without a hint of boudoir, look twice at Robert Walker's sleeping quarters. A short loop rug, as masculine as a crew cut, sets the theme for the bedspread banding and the handsome headboard. Harry Gladstone, decorator.

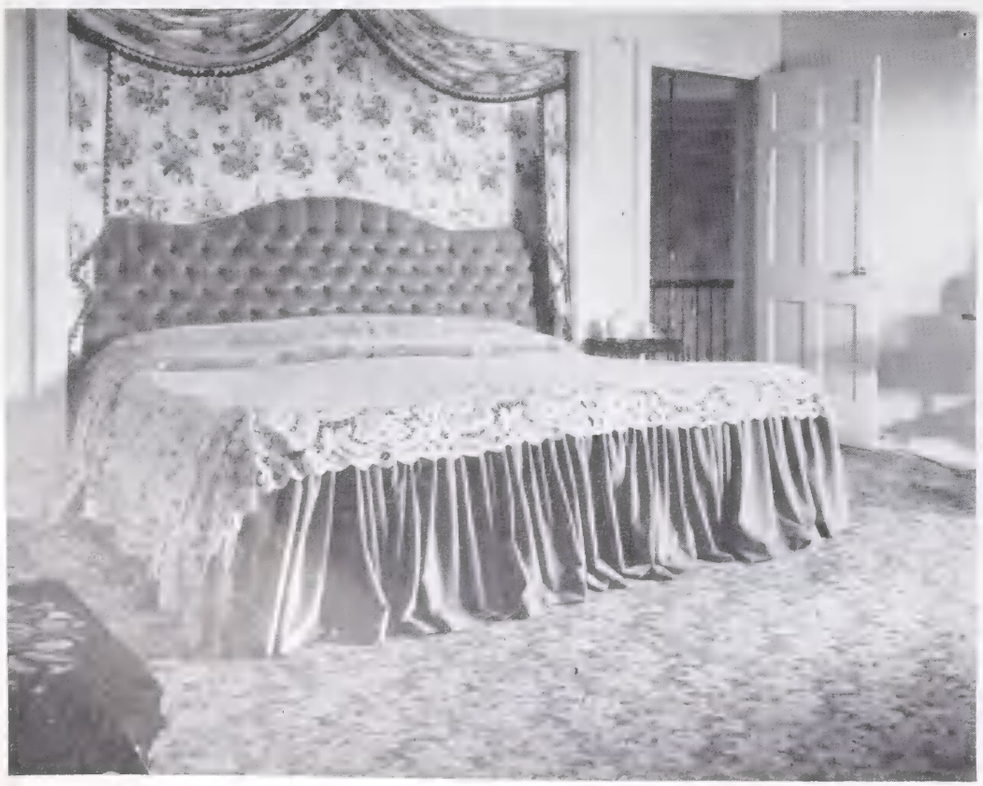


Your rug can be a theme song



Here the use of rag carpeting is a canny choice since it is so appropriate with Early American architecture and furnishings. You can buy it by the yard and seam it together for wall-to-wall coverage. Home of Mr. and Mrs. Zeppo Marx. George Hall, decorator.

FOUR PHOTOGRAPHS BY MAYNARD PARKER



The wall-to-wall sentiment of a Brussels carpet is picked up in the flowered wallpaper and draperies over the bed in this very *Life-with-Father* bedroom. The fabulous spread spent its youth as a pair of lace curtains. Home of Mr. and Mrs. Herbert Francis Sturdy.

Better your home
Better your living



PHOTOGRAPH BY THOMAS L. WILLIAMS

The Governor's Palace at Williamsburg is an object lesson in using an Oriental rug with eighteenth-century furniture. The intricate pattern of such a rug is best displayed against the quiet textures of damask, needlepoint, and the patina of old, rubbed wood



For the room you identify as "the room we live in," choose a rug that's both hardy and handsome and let it set the decorative theme. This sturdy, bold-patterned rug cues the plaid upholstery, while the neat, framed prints above the sofa repeat its geometric motif.



Consistency of character of all the parts makes a room "jell." Here the colorful, braided rug is right in character for the Early American furniture and architecture. Home of Mr. and Mrs. Zeppo Marx. George Hall was the decorator.

The hearth rug

CONUNDRUM:

What sentimental gesture
is also a way to keep your
carpet from taking a beating?

ANSWER:

The accent rug in front of your fireplace



3 PHOTOGRAPHS BY MAYNARD PARKER



If you're sentimental, flatter your fireplace—the heart of your home—by a rug of its own. If you're practical, you'll know that this is a canny move, too, for it protects the carpet or floor below. Home of Mr. and Mrs. E. E. Fogelson.

Your fireplace rug needn't be large to do big things. This small flower-strewn beauty accents the hearthside and invites you to toast your toes by the fire, and it stands up well under concentrated use. Home of Mr. and Mrs. Willis Nance.

Better your home
Better your living



Some picture rugs may be hard to use, but before a fireplace they can be as cordial as a handshake. This hooked "Welcome-to-the-fireside" has a texture that's nicely compatible with the rugged stone in the room. Home of Mr. and Mrs. Zeppo Marx.

PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON



Don't think that fireside rugs are for traditionalists only—the stylized blocks of this one would be happy with Modern furniture. It's big and practical enough to encourage fireside activities, like corn popping. Home of Mr. and Mrs. Charles Bellows.

HOW TO BUY A RUG

by Marion Gough

To most people the purchase of a wool rug is a big, bold venture. Like matrimony, it is not to be entered into lightly, because too large an investment is usually at stake.

The most reassuring thing we can tell you about carpet buying is that you get what you pay for—which is to say, you get more when you pay more. The "more" you are getting is wool, which increases progressively as the price goes up, for with machine-made carpet, labor and operation costs are said to be practically the same for fine grades as for lesser ones. You buy, of course, whatever your budget lets you. But it is pretty generally conceded that if you can have a $10 a yard or a $15 a yard rug, you get the best of the bargain when you buy the more expensive one, because you get more service out of a more closely woven, deeper-pile rug.

You have to ponder on color and style, of course, but the colors and furnishings you already own can help steer you in the right direction. You have to think about appropriateness, too. But common sense tells you that a rug for a bedroom, where the traffic is light, needn't have the same durability as carpeting for the hall, living room, and dining room where the going is rough and constant and stains are inevitable.

Where most carpet purchasers meet their Waterloo is on the subject of quality. It's a rare and flashily-informed citizen who knows an Axminster from the Velvet when he trips over it, or who can tell a hand-carved Chenille from an embossed Wilton. But almost as rare is the shopper who knows even the most elementary standards by which carpets are judged.

Most of us have to rely on the say-so of the rug dealer—as powerful an argument as we can think of for purchasing carpeting only from reliable firms which carry only the most reliably-made merchandise. This word to the wise, plus a little background information on carpets in general, should help your peace of mind when you make your puchase.

Rugs are judged by the amount or weight of wool that has gone into them. So the best general rule we can give you is to look for two things when you're examining (*Continued on page* 172)

Your carpeting can divide or unite

Your carpeting can do all sorts of tricks with space. If you want to make one room look like two or three separate rooms, follow the example below. Use the same carpeting, concentrate on one color, and let strips of bare floor do the dividing. You get clean-cut separation and still retain the luxurious sweep of unbroken space. If you want to do just the opposite and create the illusion of one room where you really have two, let the same colored carpet flow uninterrupted from one room into the other. The photograph opposite shows how easily you can build up the effect of spaciousness and serenity. Or if you merely want to make a small room look bigger, use a neutral color carpet and lay it from wall to wall. These tricks are good for any room, large or small, so get the most out of your carpet and flatter your rooms as well as your floors

by Laura Tanner

By dividing areas with carpeting instead of solid barriers you get separation and still can enjoy the luxurious sweep of unbroken space. Here the same kind and color of carpet draws the eye from living room to hall to dining room. Yet individual rooms are clearly defined by strips of bare floor. This device in the home of Morton D. May, Jr., can be used with equal effectiveness in a small living-dining room. Samuel Marx was the decorator and the architect.

PHOTOGRAPH BY HEDRICH-BLESSING STUDIO





EKTACHROME BY PAGANO

Rooms look bigger and more inviting when you tie them together with the same floor covering

The space-making trick of having the same carpet in two adjacent rooms can be carried a step further by the correlation of fabrics, using the same coloring but different patterns in both rooms (above). Fabric, Atkinson Wade; table and chairs, Molla, Inc.; Modern chairs, B. Altman & Co.; curtains, Berkshire Fine Spinning Assoc., Inc.; dish, America House.



PHOTOGRAPH BY WILLIAM N. WLAND

Here is how a rug can carry a room. See how the drapery fabric repeats its rhythms and how prettily the centerpiece bows to its rose motif. This use of a Victorian floral pattern proves that harmony is a matter of taste, not period, for the rug blends well with eighteenth-century furniture, Empire accessories, and a Modern painting. John Gerald, decorator.

If your rug is a star, let it shine. Pick furniture and fabrics which will point up its glory

A *terrific* rug should have no competition

Don't soften the impact of a boldly patterned rug with distracting pattern. Everything else in your decorative scheme should be soft-pedaled and serve only to give the rug a big build-up. The stronger the design of the rug, the less design you need in the room. Use it with plain walls and solid-color fabrics. Or, if you want to combine it with another pattern, be sure that the rug dominates, as it does in the room opposite where the drapery background blends into plain walls and medallions are spaced like the flowers on the rug. If a center motif is your rug's chief glory, don't cover it; if it has a wonderful border, let it show.

If your rug is a work of art with a handsome, strikingly colored pattern, then treat it as such, and let the rest of the room be its frame



This whole room focuses attention upon the beauty of an English Georgian rug. No other patterns compete with its bold, yet intricate design—there are no draperies. the chairs are a solid color, walls are plain and dark. Even the furniture flatters it because you see the rug through its graceful legs. Decorated by Marshall Field & Co., Chicago.

A *terrific* rug should have no competition

Continued

A rug with a dominant and beautiful pattern should be given no competition by other patterns used elsewhere in the room. So if you have the good fortune to own a great rug give it the quiet, simple setting it deserves, which is so well illustrated at the right in the home of C. W. Fletcher. Not one bit of pattern is used elsewhere to distract your eye from the rug.



PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON



A terrifically important rug can lift a whole room out of its own level. Above is a modest, farmhousey room that has been given a grand and exciting air because the rug is important and very beautiful. Very little other pattern appears in the room, and this quietness helps the rug to shine in all its glory. There can only be one star in a show.

PHOTOGRAPH BY MAYNARD PARKER



When the whole floor is a carpet of flowers it pays to be very restrained about using pattern elsewhere. It is well known that we can make ourselves sick by eating too many sweets. It is also true that the loveliest patterns shine the most beautifully when they have no distracting surroundings bidding against them. Julia Spence, decorator.

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



To give a wonderful rug the kind of treatment it deserves, carry its spirit throughout the room. See how the carving on the table and the border of the wall panel repeat themes sounded by the Empire rug. And note that the furniture is arranged to show off the rug's splendid border. Home of Mr. and Mrs. Theron Catlin. William Pahlmann Associates, decorators.

Better your home
Better your living



Proving our favorite thesis, that it's not how much you spend but how cannily you spend it, here's a clue to the high style that can result if you give a low-cost fiber rug a brilliant setting. Floor border is wallpapered in plaid. So is the desk. These rugs come in good colors and easy-to-use designs.

When you want to spend a little and get a big effect

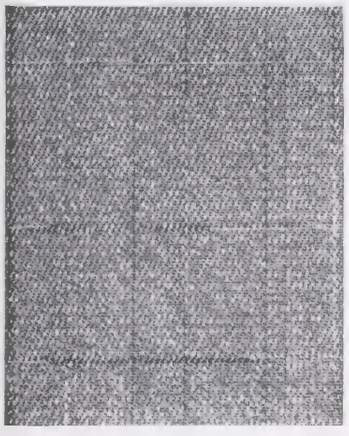
Fiber rugs have come in off the porch and are heading for the parlor. They've acquired such handsomeness, at such painless prices, that they're bound to be decoratively intriguing to people like renters, parents of the very young, and those with more flair than fortune

If you have bare floors to cover and a sound reason for not investing in orthodox carpeting at $6 and up, up, up a square yard, turn your face toward the fiber rug market.

Rugs woven variously of fiber (specially constructed, tough paper), sisal, grass, and sometimes interlaced with cotton, rayon, or wool, will stand you anywhere from $18 to $40 for a 9′ x 12′. The pictures here show what trim good looks and, in some cases, great smartness these little prices can buy, particularly if you toss in some imagination with their installation indoors. See the plaid wallpaper framing the rug opposite. Or turn a trick of your own by bordering the floor in a contrasting paint or a bright-colored felt, which you buy by the yard.

For this outlay, don't expect to sink up to your ankles in fine wool pile or to hand your rug down to your grandchildren. But you can definitely expect some solid service, for these rugs are reversible. Some are plastic-coated for extra toughness and easy damp-mop cleaning. Most are water-repellent, so they're still ready for the porch any time you say so.

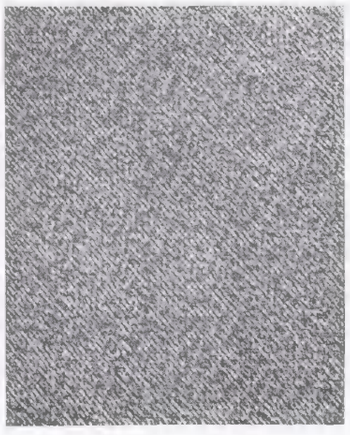
PHOTOGRAPHS BY IRVING C. CHRISTENSON STUDIOS



About $20 gets you a 9′x12′ fiber and sisal "broken line" plaid.



Gray and red wool and fiber. Give it a red floor. About $30.



Cotton, rayon, and fiber is smart, tweedy, and soft. About $37.

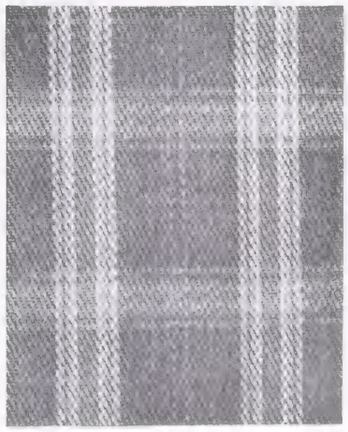


Fiber, woven in floral designs, has a look of wool. About $25.

The sculptured effect in fiber and wool, yours for about $34.



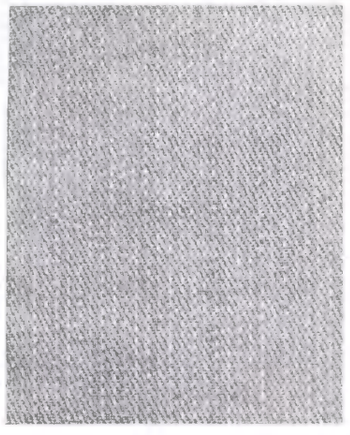
Plaid fiber—big, bright, and decoratively inspiring. About $18.



Self-color patterned fiber has shadings like damask. About $26



A go-with-anything pin stripe pattern, vinyl-coated. About $18.



If your rugs can go to the laundry-

you can revel in fragile colors



This look of sculptured luxury is acetate rayon and cotton mixed, so it can go to the laundry and return bright as new. Commercial laundering costs about 6¢ to 10¢ a sq. ft.

HOME OF MRS. BEN ALEXANDER — TWO PHOTOGRAPHS BY MAYNARD PARKER



Velours-like tufted cotton covers floor and upholsters furniture in this dressing room. If a washable rug doesn't come with a rubbery, nonslip backing, it can be painted on.

Now you can take pastel rugs out of the day-dream class and luxuriate in the pale and pretty colors you once thought too perishable. In looped or tufted or shaggy pile, in cotton or rayon, they take as kindly to the washtub as your Turkish towels. Precocious descendants of the candlewick bath mat, they've grown smart and high-style and worthy of any room in the house. You'll find them in colors to melt your heart, in rug sizes from 2'x3' to 12'x18'. Or you can piece them together to cover a floor wall-to-wall

HOME OF FRANCES MARION

HARRIET SHELLENBERGER, DECORATOR



This wall-to-wall cotton string is actually not one great rug but several small ones. The shaggy pile hides the joinings. To make this kind of rug easy to disassemble for laundering, rugs can be stitched together loosely, snapped to seam tapes, or zippered together.

by Marva Shearer

How to make a MASTERPIECE

If you know how to make things with your hands, you can create a rug of museum caliber for not too much money. The trick is to watch your designs. They must be good ones, as shown here and on the front cover

The least expensive way to acquire a sensationally beautiful rug is to make it yourself. If you know anything about the needle crafts or the handwork arts, you can master the techniques in a relatively short time. You can develop the "know-how" necessary to embark upon creating a masterpiece with a "trial run" on a small project—the kind that you can buy packaged, pre-designed, or already stamped in a needlework department. But once you have learned the technique, put the rubber stamp variety behind you forever.

The real secret to making a masterpiece is to use a design that could be called great. Unfortunately, the tendency in America is for women to waste their craft efforts on stereotyped, inconsequential designs that work up fast and have little real decorative use and value when finished. (*Continued on page* 169)

PHOTOGRAPH BY MAYNARD L. PARKER



If you would make an heirloom rug, first master your craft. Then, when hook and needle are second nature to you combine your skills. Give a hooked floral center a deep braided border. Home of Mr. and Mrs. Charles Wilson.

PHOTOGRAPH BY ROBERT C. CLEVELAND



Loving hands at work don't count unless they can produce such meaningful beauty of design as this hooked stair runner in the home of the James Cagneys. There's a sentimental, but skillfully drawn, family symbol on each riser.

Handcraft becomes art only when design is as perfect as workmanship. This breath-taking rug is needlepoint, stitched in a scaled-up pattern of flowers you might see in a Jacobean silk. The home of Sir Francis and Lady Peek.

COLOR PHOTOGRAPH BY WILLIAM HOWLAND





The beauty of bare floors

In floors, as in other matters, the simplest solution is often not only the best but the best-looking. Select an appropriate flooring to begin with, and leave it bare if you want to. Of course, you can't buy a floor for beauty only, any more than you can buy a car that way. You must first decide what you want in terms of *performance*. What sort of traffic will it bear—bedroom slippers, muddy boots, teen-age scuffling, or hard kitchen work? Answer these questions and you'll know whether you want floors hard or resilient, warm or cool, glossy or dull. As these pictures demonstrate, you can have all these and beauty too.

PHOTOGRAPHS BY WILLIAM HOWLAND



Texture in a magnificent floor of random-width teak planks

The natural color and satiny texture of this teakwood floor is preserved by repeated coats of clear varnish, rubbed down with oil and pumice stone. Laid in random-width planks, the floor is in the game room of Max Cohen. Eldredge Snyder, architect.

A wide variety of pattern is practical in linoleum flooring

Utility and good looks are combined in this spirited floor in the kitchen of Wharton Green, Jr. A custom-made (though not too costly) installation, the yellow inserts are placed at random in a marbleized background. Daniel W. B. Warner, architect.



PHOTOGRAPH BY MAYNARD PARKER

Colors like this lustrous jet are one of the qualities that make tile a perennial favorite

A large, handmade tile with softly-rounded edges and a deep vitreous glaze has been used with telling effect in the garden room of the Dick Knox house. Originally ideal for warm climates because of their permanence, wide color range, and easy maintenance, tile floors are nowadays practical anywhere, thanks to radiant heating.



PHOTOGRAPH BY MAYNARD PARKER

Study the relationship of the Welsh dresser to the hooked rug (above). Rug, by repeating shape and character of dresser, sets it apart from room's lesser lights. Home of Charles Wilson; Dick Smith, decorator.

See how the custom-designed abstract rug (below) leads the eye directly to the arresting terra cotta figure of St. Francis, which replaces the usual fireplace grouping. Furniture by Charak Furniture Company.

PHOTOGRAPH BY WILLIAM HOWLAND



by Helen Markel Herrmann

How to dramatize a special piece of furniture



PHOTOGRAPH BY WILLIAM HOWLAND

An aristocratic Sheraton sofa is highlighted by a sculptured rug that provides a properly distinguished base. Don't miss how this same rug serves to merge together a furniture grouping that would otherwise float.

A rug can be as important to a beautiful piece of furniture as a Tiffany setting is to a fine jewel.

For proof, study these four pages

A woman we know spends hours choosing the proper setting for her star sapphire, but is perfectly calm about putting her authentic Chippendale desk on a rag rug. The odd creature is always telling us that the desk is a perfect jewel, which it is, but she gives it a paste setting and then complains when nobody comments on its beauty.

The Chinese knew long ago that even beauty needs to be displayed, and they designed beautiful bases to show off their fine porcelains and jades. As a base highlights a fine jade, a rug should highlight a furniture "jewel." Choose a rug that will frame, focus attention on, or create a pretty island for a piece of furniture, or a grouping, that deserves playing up.

How to dramatize a special piece of furniture (Continued)

PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON



If you're pleased as punch with your Early American cupboard, let a special rug create a pretty platter for it. This hooked rug has the hand-wrought quality of the piece itself.

PHOTOGRAPH BY MAYNARD PARKER



If you have a show-stopping family heirloom, award it a worthy base. Note how intricate geometry of burled walnut is repeated in abstract rug. Marianna Von Allesch, decorator.

PHOTOGRAPH BY WILLIAM HOWLAND



If you want to call attention to a grouping, give it its own rug. The sculptured border echoes oval of table, the Chinese-influenced Charak furniture, and the fine Oriental screen.



If your quarters are too small for a dressing room, a rug can turn the trick. This small, very feminine rug makes a boudoir out of a once-useless alcove in a space-pressed apartment.



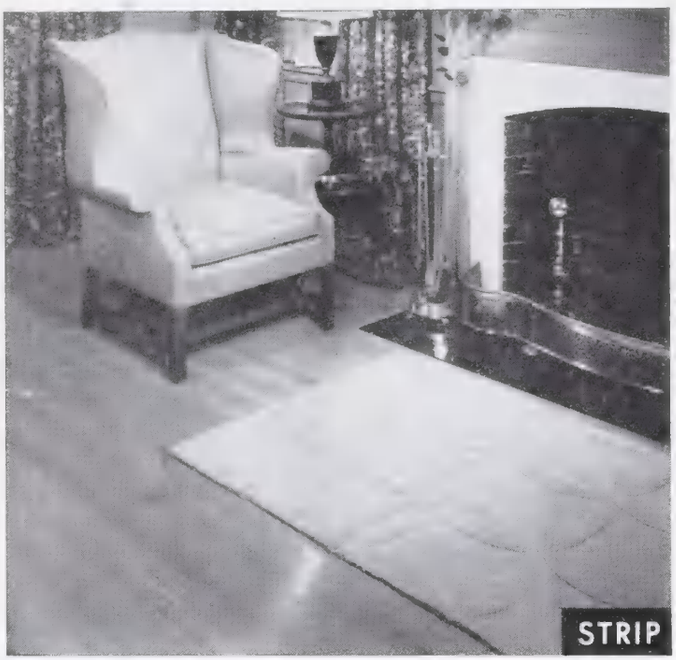
PHOTOGRAPH BY MAYNARD PARKER

A fresh-as-paint hooked rug paves the way to a gala Welsh dresser

The spanking fresh, rough-textured quality of this hooked rug makes it an ideal setting for the unpretentious gaiety of the Welsh dresser in Eve Arden's living room. Primitive painting on the wall, sprigged wallpaper and cottagey accessories all underline the charm of the dresser, the focal point of this Early American room. The Van Lansings, decorators.

Use your head when you choose your floors

Don't think of hard-surfaced flooring solely in terms of appearance. True, it can give you color, pattern, and texture—but you must also consider comfort, safety, durability, and maintenance. There is no "best" material, so study these floors and select whatever fits your needs



Standard tongue-and-groove oak flooring, laid by an expert, makes a handsome floor, long the accepted standard of excellence.

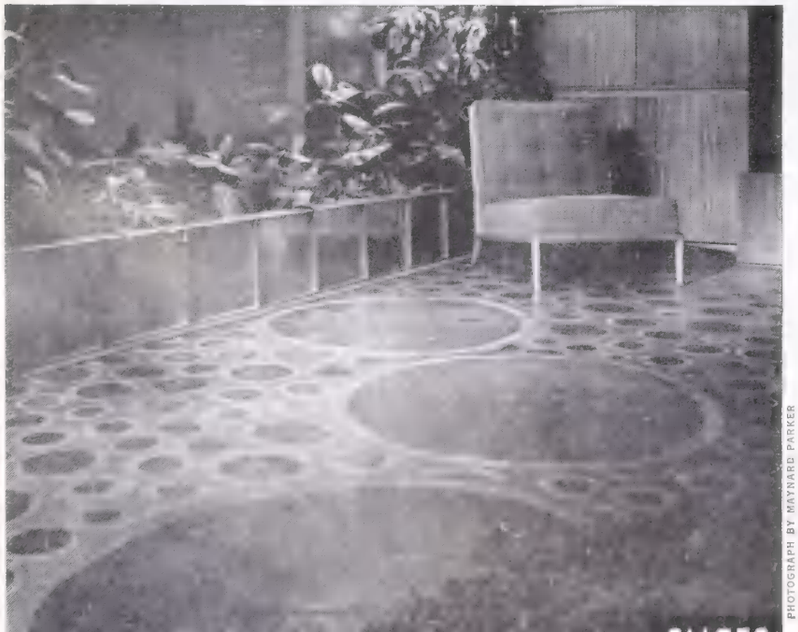
You can saw log slices several inches thick yourself. Peel bark, dry, and set in mortar to make an inexpensive and unusual floor.

WOOD: The traditional American flooring is durable, warm, and naturally resilient. Although some grades of soft wood may be acceptable, hard woods (maple, oak, walnut, etc.) are best. Wood may need refinishing occasionally, should be moisture-, fire-, and vermin-proofed. Some brands now come pre-finished and waxed.

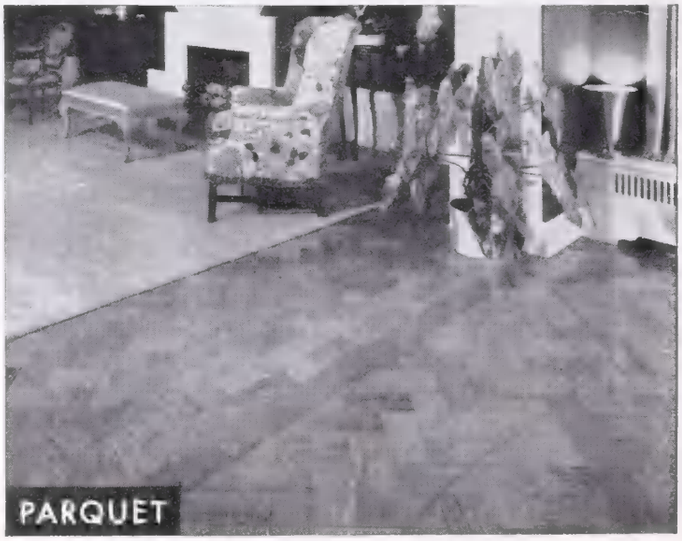


Prefabricated wood blocks are back again, factory-finished, cost 60¢ to 90¢ a sq. ft. installed. Nail or set in mastic.

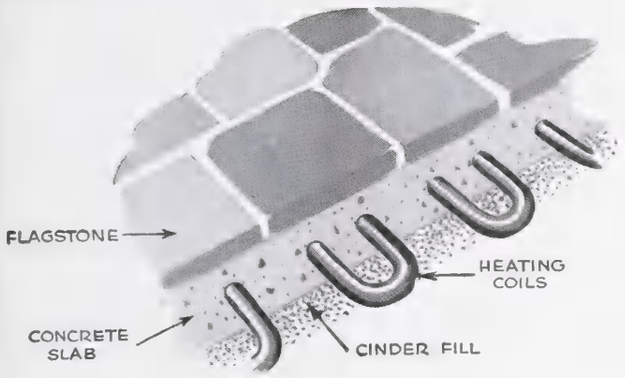
Ornate designs *look* expensive, but need not be when prefabricated pieces are used. Installed price: from 50¢ to 60¢ per sq. ft.



PHOTOGRAPH BY MAYNARD PARKER



MASONRY: Radiant heating, using the floor as a heated panel, takes the chill off masonry materials, makes it feasible to enjoy their durability and decorative textures indoors. Although non-resilient, they are fireproof and almost maintenance-free, can be extended into the garden, joining indoors with out. Sketch shows flagstone floor heated by non-rust, permanent pipe coils set in concrete slab.



PHOTOGRAPH BY MAYNARD PARKER



Many shades and several sizes are available. Costs average 55¢ per sq. ft., laid. Seal against "dusting" with clear sealer.

Many colors, patterns, and grades—some cost little more than flagstone. There are some standard tiles, but most are cut to order.



PHOTOGRAPH BY RICHARD GARRISON



Flagstone coated with a clear sealer is a trouble-free floor. Use random colors for beauty. Around $1.50 per sq. ft., laid.



Comes glazed or unglazed in wide range of colors, sizes, shapes. Costs range from $1 to $3.50 per sq. ft., laid.

Low-cost cement may have integral color. Paint or wax to prevent surface dust. "Terrazzo" is marble chips in cement.



THREE PHOTOGRAPHS ABOVE BY EZRA STOLLER

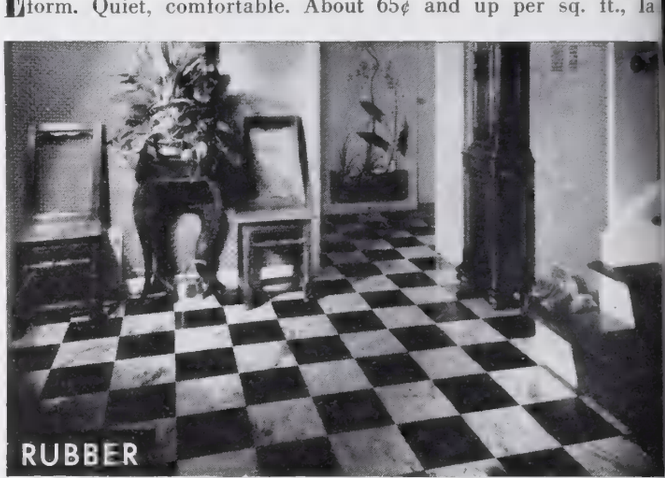
Use your head when you choose your floors

All of the materials on these two pages are easy to install in either old or new houses. Light in weight and resilient, they come in a wide variety of colors and patterns. They are resistant to sun, grease, water, fire, and most chemicals. But none of them is all-purpose, so study each one before you decide



Trapped air makes cork springy and a good insulator. Handson woody texture; must be waxed. About 80¢ to $1 a sq. ft., la

Extremely resilient. Many colors available in both sheet and t form. Quiet, comfortable. About 65¢ and up per sq. ft., la



PHOTOGRAPH BY MAYNARD PARK

PHOTOGRAPH BY RICHARD GARRISON



This outstanding installatio by architect Edward H Tauch, Jr. proves you shoul not ignore a material simpl because some of the availab designs are poor. Linoleu should be waxed well to pr vent surface damage and th need for frequent washin Prices range from 33¢ to 85 per sq. ft., laid, depending o grade of linoleum.

Better your home Better your living

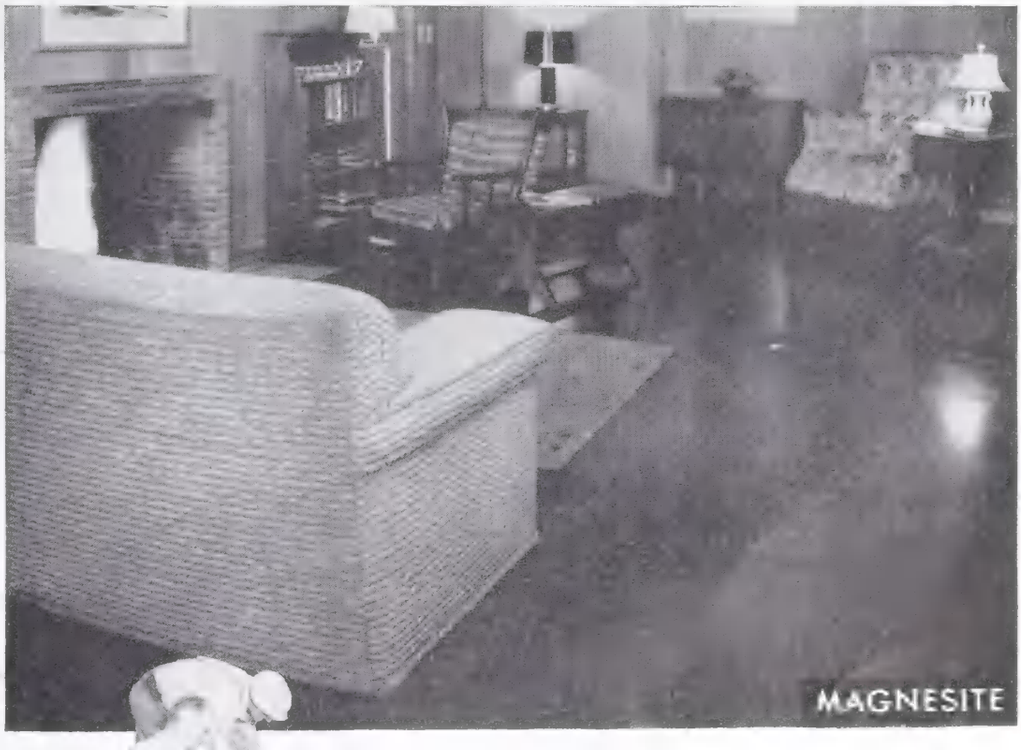
PHOTOGRAPH BY MAYNARD PARKER



sphalt tile installs on concrete slabs above or below grade, or plywood above grade. About 25¢ per sq. ft. and up, installed.



Plastic floors are noted for light, pretty colors. Stain-, scar-, and flame-resistant. Tiles from 85¢ to $1.50. Sheeting from 38¢.



ggregate fillers such as wood hips, bark flour, and sawdust l the quality of resilience magnesium oxchloride ce- nt floors (Portland cement is n-resilient). Installed price is about 50¢ to $1 per ft. Note workmen pouring r electrical heating wires.



For More Information on Flooring See Page 160

Sculptured rugs the biggest style trend







PHOTOGRAPHS BY IRVING C. CHRISTENSON STUDIOS

Sculpturing means the creation of a three-dimensional pattern by varying the height of pile. Contrasting color often emphasizes this (right). Second pattern from top (above) is hand-carved. Sculptured rugs fill the bill wherever plain carpet would be monotonous and pattern too busy.

These 4 pages show you 15 different sculptured rugs, their pile patterned like bas relief. All such rugs used to be hand-carved to custom order—and only for the feet of the well-heeled. But custom design inevitably trickles into popular-priced merchandise. Now commercial carpets are cleverly woven to look sculptured

PHOTOGRAPH BY MAYNARD PARK



Renoir's "Jeune Femme au Chapeau Blanc," courtesy of Durand-Ruel Gallery

Chest, John Widdicomb Co.; armchair from Lord & Taylor



COLOR PHOTOGRAPH BY WILLIAM HOWLAND

A high-pile velvety leaf on a low-pile textured ground gives this rug the effect of carved damask



COLOR PHOTOGRAPH BY WILLIAM HOWLAND

There's a practical plus to this luxurious texture: it's an artful concealer of footmarks

Solid-color rugs tend to show footmarks and shadings, unless they are woven with twisted yarns or patterned in a texture like the embossed swirls above. Intricate weaving of plain and twisted yarns produced this lush, sculptured look. Furniture, The Widdicomb Furniture Company. Upholstery fabrics and "Paris Bouquet" drapery fabric, Goodall Fabrics. Nylon gauze curtaining, Moss Rose Mfg. Co.

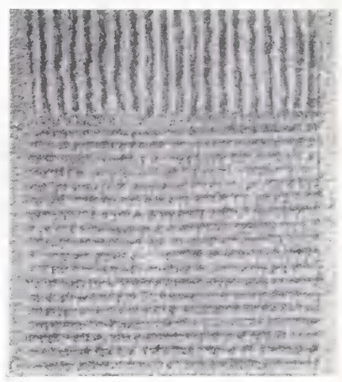
Sculptured Rugs (Continued)

PHOTOS BY IRVING C. CHRISTENSON STUDIOS







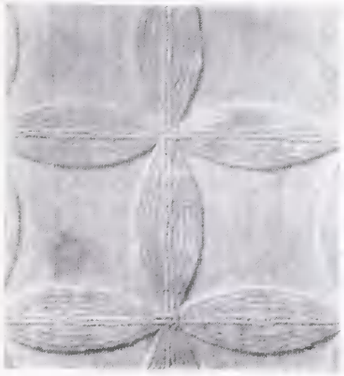


PHOTOGRAPH BY MAYNARD PARKER



DOROTHY DRAPER, DECORATOR

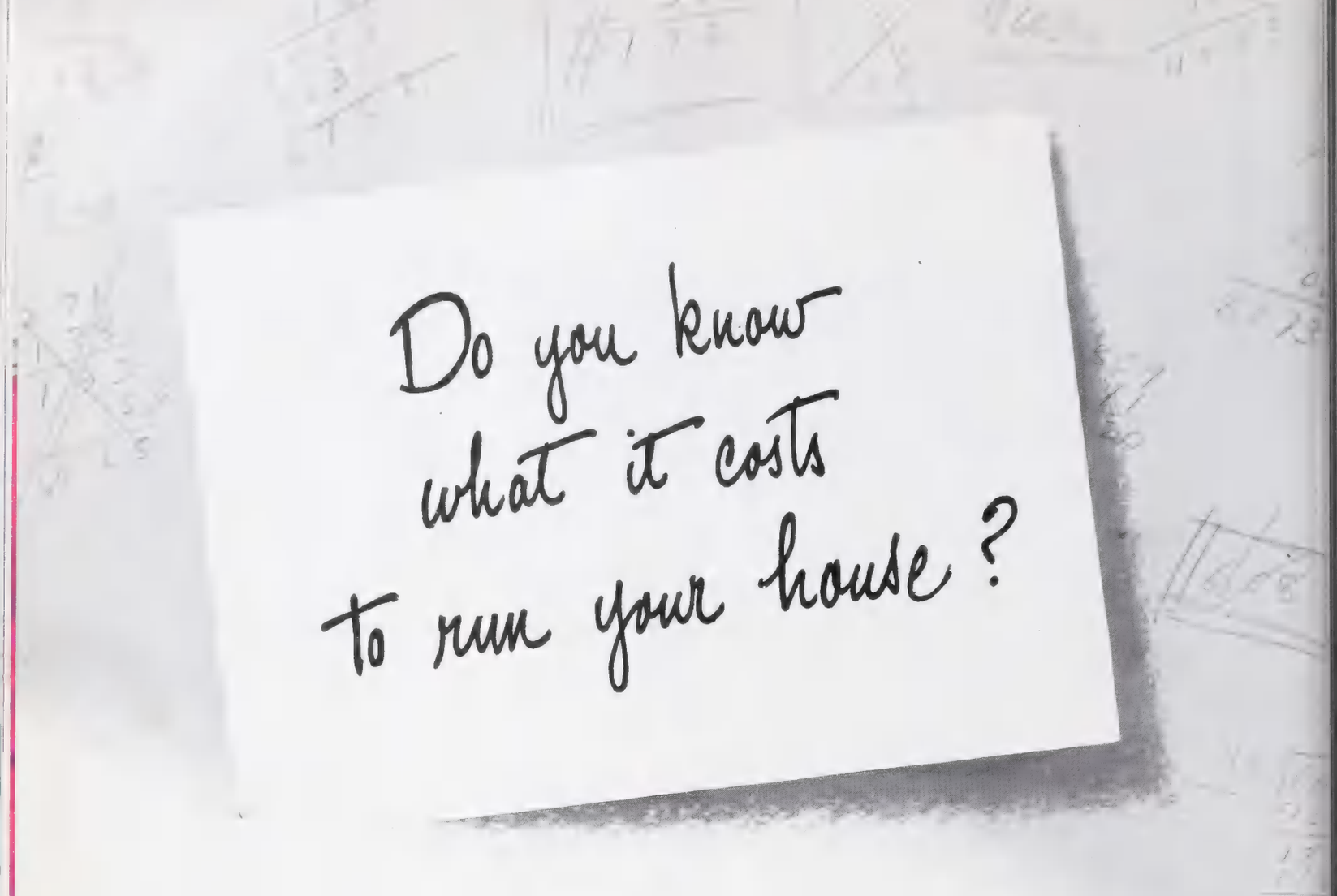
Intriguing feature of carved-to-order rugs, like this one and the one at the top of the column, is that they can carry out any decorating motif you choose. Hand-sculpturing is usually done on high-pile, costly chenille. Commercially embossed rugs can be as low as $12 square yard.











By keeping track of your monthly expenses you know just where you stand. This third in a series of articles on home-ownership tells you how to set up a simple and businesslike record

by Miles Colean

If you can locate and hypnotize a rich and aging uncle, maybe you can afford to be nonchalant about home-ownership. If not, you'll have to do what everybody *should* do—run your home on a very businesslike basis.

You'll find that as soon as you've moved in the bills start moving in too—a fuel bill, a payment for replacing a broken window pane, etc. So one of the first things you have to do is to keep track of costs. Also, you'll find it much easier if you keep an account of expenditures as they are made. Consequently, your first and most vital record will be your Monthly Cash Account, which looks like the sheet on the facing page. You will see from it how the items are set down as the bills and charges are paid and how each month is totaled before proceeding with the inevitable entries of the next.

Problem number one with this general account of expenditures is to decide what items are to be recorded. Since one purpose of this bookkeeping is to enable you to determine how well you eventually make out with your investment and how your outlay as a homeowner compares with that of a renter, a reasonable basis for selection is to pick for entry *those items of expense that you would not pay if you were still a tenant in another's property*.

If you care to know only whether your outlays eventually will or will not be more than they would have been if you had been renting rather than owning *this particular house*, you need not—in these accounts, at least—be concerned with fuel bills or light, gas, water bills, and the like, because you would customarily have to pay these in addition to your rent as a tenant of your own house, just as you do as the owner. If, however, you are interested also in comparing the cost of home-ownership with that of living in a fully serviced apartment of comparable character, you will want to keep track of these items as well. In our illustration we have followed the latter course. It should be noted also that an accurate record of these service expenses in past years will be of (*Continued on page* 134)

MONTHLY CASH ACCOUNT

	Amount brought forward (January through August)		$116000
September 1948			
9/3	48 First mortgage payment	7596	
9/7	Gas bill (August)	207	
9/7	Garbage collection (6 months, Sept.-Feb.)	900	
9/13	Fuel oil (180 gal. -- Midcity Fuel Co.)	2250	
9/14	Rockwool batts for insulating attic trap door — Suburban Lumber Co.		
9/15	Repair of broken basement window	250	
9/17	Second mortgage payment	175	
9/17	Electric bill (August)	4314	
9/28	Property tax (second half)	271	
	September total	13700	
			29663
October 1948			
10/1	First mortgage payment	7596	
10/8	Gas bill (Sept.)	241	
10/8	Water bill	900	
10/15	Second mortgage payment	4314	
10/22	Electric bill (Sept.)	310	
10/23	4 azalea bushes (Greene Nursery)	3000	
	October total		16361
November 1948			
11/8	Paint for nursery (P+G Paint Store)	718	
11/10	Gas bill (Oct.)	237	
11/12	First mortgage payment	7596	
11/17	Second mortgage payment	4314	
11/17	Electric bill (Oct.)	328	
11/20	Lumber to extend basement shelves	1442	
	November total		14635
December 1948			
12/2	First mortgage payment	7596	
12/10	Gas bill	251	
12/11	Fuel oil (150 gal. -- Midcity Fuel Co)	1875	
12/16	Second mortgage payment	4314	
12/16	Electric bill (Nov.)	312	
	December total		14348
			$191007







IS YOUR PROBLEM LIKE THIS? "Before"—a series of evergreens rose like sharp exclamation points across the front of the house. In the *new* planting, each conifer was chosen and placed to make the large, spreading house look its best. Key plants are the Mugho pine (now there is a good reason for the curve in the front walk) and the tree arching over the front door. Mr. and Mrs. Paul Isaacson are the owners.

The *right* and *wrong* of using conifers

by John and Carol Grant



AVOID THIS. A series of columns or overgrown masses of evergreens adds nothing to the architecture of garden.



PHOTOGRAPHS BY MAYNARD PARKER



DO THIS. The strength and darkness of this sprawling Japanese black pine give pleasing character to the transition between the handsome Roman brick wall and the wood. The coarse texture of the long needles is strong enough to hold its own with the weight of the masonry. Where there is less brick or stone, softness of cedars or junipers would be better.

Conifers are the exclamation marks in landscaping. They are strong and dark and provide punch in your garden. Use them with restraint. If scattered about indiscriminately, they do more to break up a garden design than any other wrong planting. A series of columnar conifers standing like a row of exclamation points across the front of a house adds nothing to the architecture of the house and still less to the garden. Pairs of conifers scattered about are the bane of informal garden plantings. But a fine specimen conifer, well placed against a brick or stone building, can give needed strength, character, and unity to the design.

Conifer foliage is made up of a pattern of lines. Sometimes these lines are strong, straight, and sharply etched, as in many pines. Naturally, different conifers vary greatly in the strength and vigor of their foliage pattern. The foliage lines are much shorter and are arranged in curving patterns in the cedar type of foliage. The foliage pattern of yews is intermediate in vigor but especially dark in color, which gives proportionately greater weight. The lines are short and light in most junipers, often producing a soft and somewhat fluffy effect. But even junipers make a relatively strong, dark note in the landscape when seen from a little distance (*Continued on page* 202)

Better your home
Better your living



The New American Look

The old is looking new; the new is looking old. The American melting pot is still at work, merging widely differing strains. The result is a vigorous, pleasing new architecture which looks completely right in our landscape, wins friends without argument

by Elizabeth Gordon, Editor

A changed look is appearing on America's residential scene. The new houses can't be labeled with a precise style name. Some people say the traditional house is being modernized. Others say that Modern is having a throw-back to Period architecture. HOUSE BEAUTIFUL thinks both views are right. Our melting pot is still melting. All over the country there is an unmistakable merging of old and new architectural forms to produce new homes that have the virtues of both Period and Modern.

This is good—and soundly evolutionary. There is too much that is aesthetically pleasing in our architectural inheritance for us to throw it overboard. Yet there is also much good in Modern that we should not be denied.

Thousands of new homeowners seem to feel this way. For they have asked their architects to blend into one structure the design features they like from the past and the present. You can see the evidence from Cape Cod to Point Loma. One house that typifies this new look is presented here.

The People Who Created the Look of this House:

Mr. and Mrs. Paul Trousdale, the owners

Allen G. Siple, the architect

Edward Huntsman-Trout, the landscape architect

Greta Magnusson Grossman, the furniture designer

Bill Schneider, the decorator for Barker Brothers



The pitched roof line has not been discarded in this new American look. It appears as gables or sheds, held up by simple, cleanly-framed, glass walls. Exposing structural parts is an old American practice but also very Modern.

PHOTOGRAPHS BY MAYNARD PARKER



The New American Look

Continued



Now that progress has given us better control of our indoor climate we are bringing the outdoors inside in a literal fashion. Result is an increased affection for nature, planting beds indoors, glass walls to bring the garden indoors visually. Notice the frank use of the studs as frames for the glass wall (draped for night, here).

The low, rambling look was originally a farm-building idiom, present everywhere in rural America—regardless of climate or racial inheritance. No wonder that lovers of our native forms should design houses with long, sprawly, spread-out plans and make them snuggle into the ground. Rambling plan is practical, too, now that our building materials and techniques are so highly refined. Old houses *had* to be compact or else pay a premium for winter comfort. Perfected heating and insulation free us of these restrictions.





The New American Look

Continued

One of the most marked characteristics of the new American architectural look is our awareness of the beauty of our native building materials: stone, undressed wood boards, brick, textured concrete, rough framing lumber. We seem to see them and appreciate them better when they are used in juxtaposition with each other.

The three pictures here all express this appreciation for an honest material, honestly used. We seem to be forgetting the fakery of the early part of this century, when we tried to make one material look like another. Note especially the trend to build-in some of the furniture as part of the structure, shown below and at right.

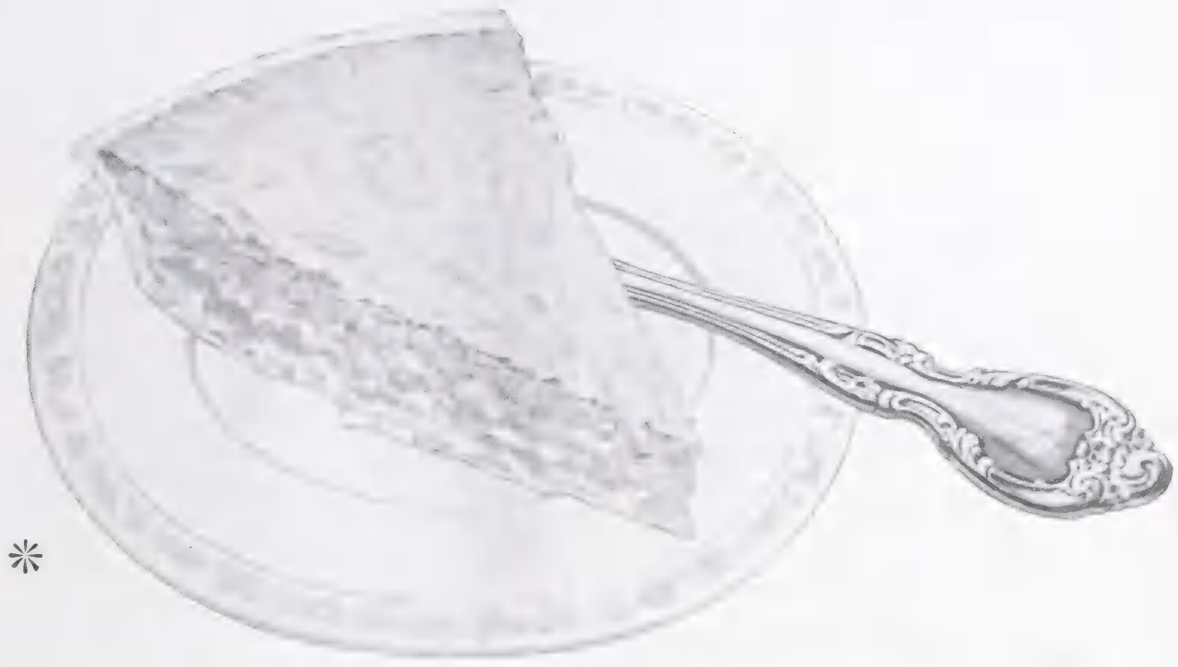


Better your home
Better your living





Let's have something *substantial*



An Emergency Dinner

(that doesn't give itself away)

Onion Bisque

London Broil—Claret Sauce

Savory Baked Potatoes

Spinach Italienne

Salade du Jour

Poppy Seed Bread Sticks

Pecan Pie

Coffee

COLOR PHOTOGRAPH BY WILLIAM HOWLAND

An emergency dinner becomes a feast when it's set forth on your party finest. Here are Wedgwood china. Kosta glass goblets. Gorham's "Melrose" sterling. all from Black. Starr & Gorham. Antique red glass. Belmont Galleries. Candlesticks. Harriet Sherry. Colorado carnations. Home of Mrs. A. H. Adler. Silvermine. Conn.

by Florence Paine Rollins

With plenty of time to lay plans, devise interesting menus. shop carefully, and work preparations in at leisure. most hostesses can manage a fairly commendable dinner party. If entertaining were always that simple, there wouldn't be so many prematurely gray hostesses. But in every life, however well organized. comes the Big Challenge, that day—probably a day you planned to devote to back correspondence, or just to reading a good book—when you receive a frantic morning phone call from your husband that Aunt Abigail and Uncle Ben (whom you've never met. and whose visit you've been facing with considerable misgivings) are arriving at 5 P.M.

From all the background you've been fed on Aunt Abigail, she is not one you can whisk off to the Club with a casual explanation. nor one to whom you can serve a quickie casserole of tuna fish and canned mushroom soup with potato chips. Aunt Abigail is a sterling character. but not sympathetic to one-dish-meal philosophy. nor extramural entertaining. She belongs to the stick-to-the-rib generation of eating, and is not to be wooed with your masterly *coquilles aux crevettes*. and a huge green salad. No wonder your husband (*Continued on page* 162)



The taste for Bortsch

by M. F. K. Fisher

The taste for bortsch and the prejudices thereof can involve as many personal quirks as a recipe for hang-overs, as many racial, social, and political eyebrow liftings as an ambassadorial visit. I have ceased to take them very seriously, after years of listening worshipfully to one famous comedian swear that he would eat bortsch at only one restaurant in the whole world, where it was prepared magnificently and as it *should* be. When I went to that restaurant and ordered that bortsch, I found it a pale, watery, and indeed completely dishonest shadow of what I myself, un-famous, un-comedian, think good bortsch should be.

I believe that it is one of the best soups in the world. It can be hot, cold, thick, thin, rich, meager, and still be good. It can be easy or intricate to make.

Some people like it hot with boiled beef in it, or quarters of cabbage (the variations on cabbage alone are almost infinite: chopped, minced, quartered, whole, on and on).

Some people like it cold with chilled sour cream poured over a steaming hot boiled potato in the middle of the plate.

Some people like grated fresh beets in it, and some like nothing at all, just the clear red consomme—and, of course, the cream.

Some people like little poached force-meat balls in it.

Some people, apparently, like my famous comedian-friend, like it *bad*.

And then again, there is the aspect of its sourness. Should it be fermented beets that give it its own peculiar sharpness, or fresh, sliced beets in honest vinegar? Is it a heinous gastronomical sin not to use salts-of-lemon from the corner drugstore instead of the handier fresh lemon juice or vinegar? Should you spit it out and stalk from the table if it has no sour taste at all, but rather the bland smoothness of a Little Bortsch that can only be Polish if you are Russian, or Russian if you are Finnish, and so on and so thus intrinsically prejudiced.

Well, I like it two ways best, and these are they—one cold and easy to make: the other hot and comparatively complicated, as you can see from the ingredients: (*Continued on page* 179)



by Dr. Joseph E. Howland
·House Beautiful's Garden Editor

You get what you pay for

Do you wonder why there are such differences in the prices of rose bushes, tulip bulbs, and flowering shrubs?



SKETCHES BY JOHN BRIMER

You aren't being offered a sensational bargain when you read that rose bushes are "three for one dollar," or that tulip bulbs are "25 for one dollar," and when forsythia bushes are sold for "7¢ each" that's probably all they are worth—newly rooted little cuttings, not husky big plants.

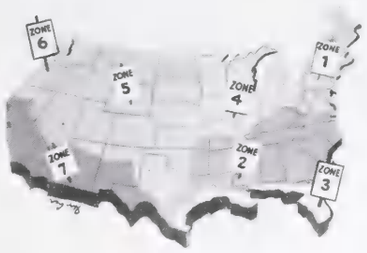
Does the offer describe the roses as No. 1 size or merely by age—"two-year-old, field-grown plants"? Just about all of the 20 million rose plants to be sold in 1949, no matter how small or weak, will be two years old and field-grown.

Does the tulip offer guarantee that all bulbs will be top-size (at least $1^{3}/_{8}$ inches across)? Or are the bulbs so small that they are described by their circumference—"not tiny bulblets, but average three inches in circumference" (circumference is about three times as big as diameter)? The thing for you to remember is small bulbs don't bloom the first year.

More than likely, the bargain offer doesn't tell you anything about the sizes. Strip away the fancy adjectives and you probably will find that you know nothing about what to expect except the variety and number of shrubs or bulbs you will get.

But you don't have to buy "blind" like this. There are recognized descriptions for all good shrubs and bulbs. If you want the best, ask for No. 1 rose bushes; top-size bulbs (especially tulips, lilies, gladioli); bushy, two-year-old flowering shrubs; husky perennials; thick trunks in fruit trees; large, firm balls of soil around roots of evergreens.

If terms like "bushy" and "husky" sound vague and indefinite to you, remember this: They (*Continued on page* 204)



HOUSE BEAUTIFUL'S
GARDEN CONSULTANTS

ZONE 1. *Richard B. Farnham*
New Brunswick, N. J.

ZONE 2. *William Lanier Hunt*
Chapel Hill, N. C.

ZONE 3. *John B. Watkins*
Gainesville, Fla.

ZONE 4. *Paul A. Kohl*
St. Louis, Mo.

ZONE 5. *George W. Kelly*
Denver, Col.

ZONE 6. *Carol Wieting*
Seattle, Wash.

ZONE 7. *Alfred C. Hottes*
La Jolla, Cal.

by Matthew E. Richardson



GRAPHIC ARTS STUDIO

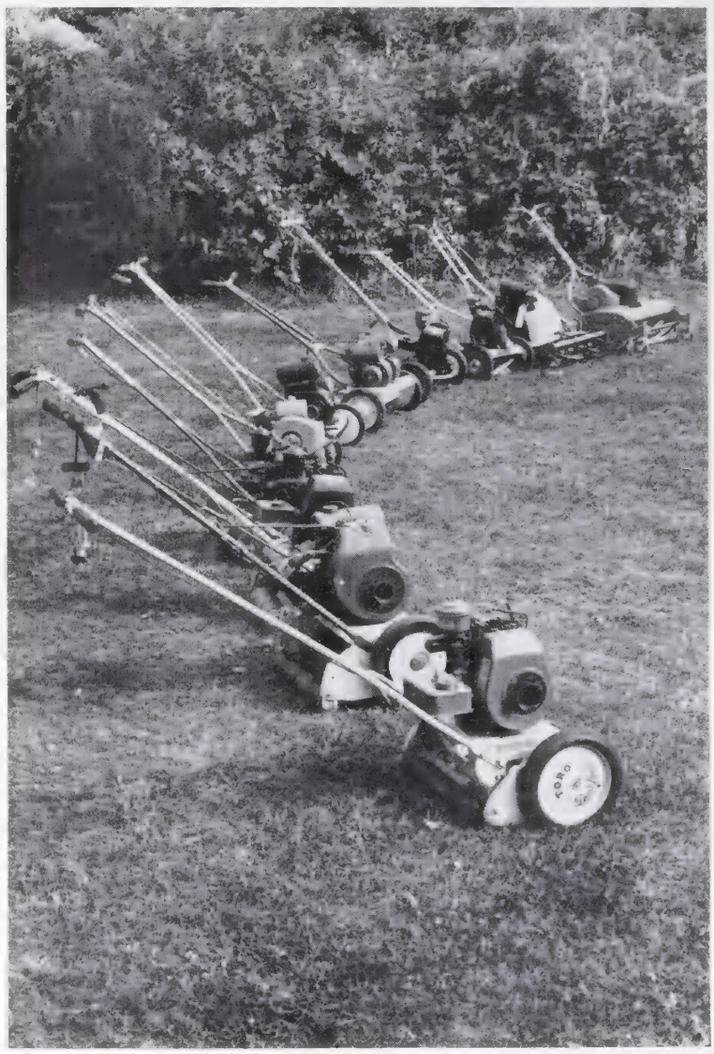
What you need to know when buying a power lawn mower

A man who owns one, and who has tried twelve others, tells you how to shop for one of the biggest labor-savers you'll ever use

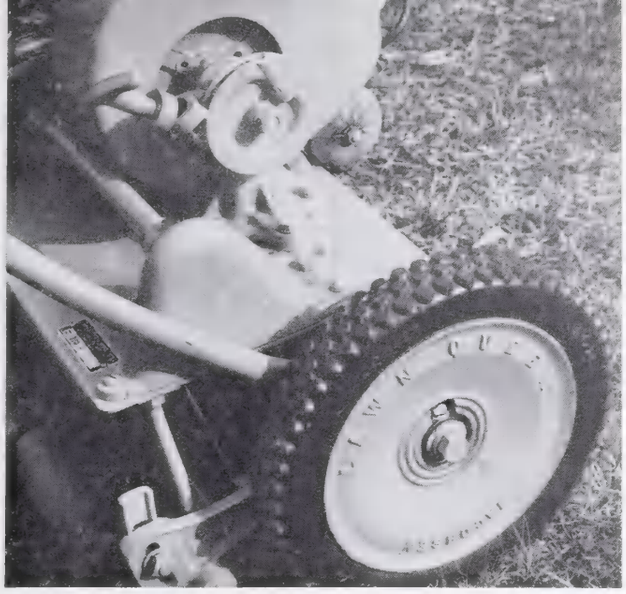
It all started one day when I was sounding forth to some of the editors of this magazine on the impractical designs of garden equipment. Someone said, "Say, you're just the man to try out some of the new power mowers and write us an article. You've owned a machine for several years: your two acres of grass with all kinds of lawn conditions would make a good proving ground." Almost before I knew what was happening, boxes and crates started arriving and in two weeks the garage overflowed. A few were delivered by local distributors, bless their hearts, with engines tuned up and gas tanks full. But most machines had to be assembled: handles bolted on, controls connected and other odd jobs done. It sounds easy, but each machine was different. I worked nights and grew dizzy trying to decipher print so small it must have been made for midgets, and Rube Goldberg drawings that had little resemblance to the strange parts that fell out of the boxes.

I had agreed to try out some 15 machines, but fortunately only a dozen arrived. What started out to be a casual job for a couple of Saturday afternoons turned into several months of testing and hard work.

I should make it clear right now that this article isn't an attempt to tell you which is the best mower in America. There is no *one* best machine for everyone. Different sizes and kinds of properties call for different kinds of mowers. My hope, in experimenting with a dozen or so machines on all kinds of ground, was to find how various types operate and to pass on enough information to help you judge power mowers for yourself. In discovering the tricks of power mowers, you may learn enough to decide whether you want one at all. (*Continued on page* 131)



Machines tested: Toro *Homelawn*, Pincor *P-18* and *P-20*, Eclipse *Rocket*, Savage *Power Chief*, Jacobsen *Lawn Queen*, Reo *Royale*, Coldwell *Super Bear*, Pennsylvania *R*, Reo *Trimalawn*, Jacobsen *Estate*, Toro *Starlawn* (not shown). Prices ranged from $100 to $300.

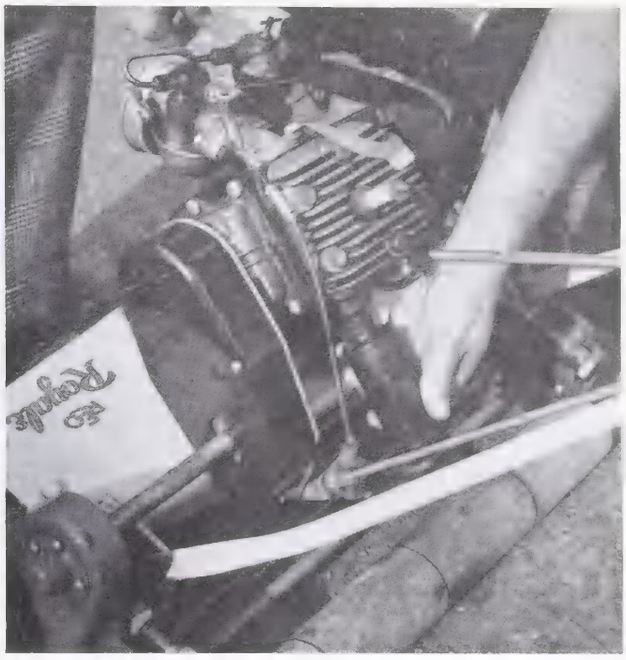


Nobby tires help a mower to have good traction and to climb slopes easily. Tire tread and the weight distribution of a mower are sometimes much more important than the amount of engine power. Most mowers this size use a ¾ HP engine.



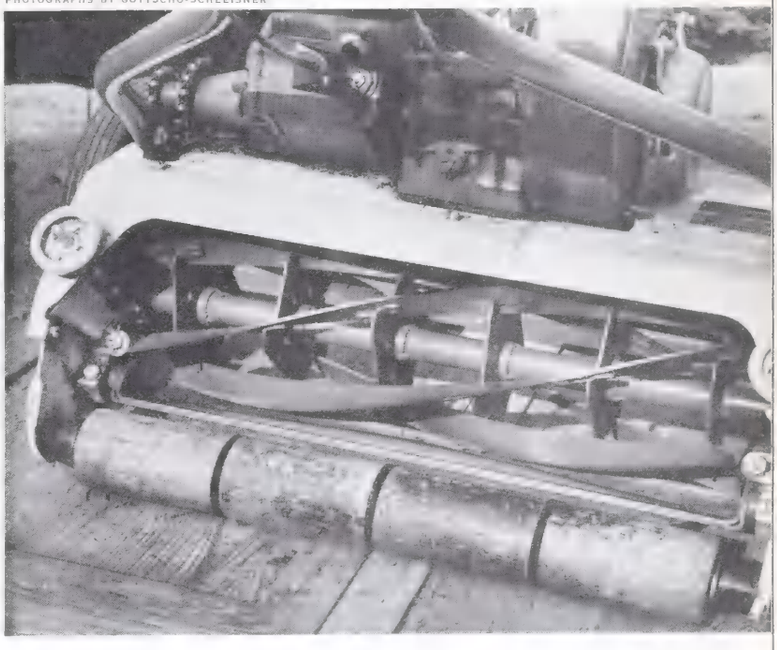
Proper engine operation often depends on a delicately adjusted carburetor spring. Make sure such a spring is strong, easily adjusted, and accessible. When new engines fail to start or run smoothly, the trouble is often here.





Muffler should point down if you are allergic to exhaust fumes. Even with mufflers, gasoline engines tend to make considerable noise. While electric machines are quieter, they have the disadvantage of a trailing electric cord.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



How many blades touch bed knife? In the best, three touch at the same time, as here, producing smooth lawns. The best machines have five or six steel spiders to hold cutting blades firmly to center shaft.

Secret for quick starting: proper use of choke. Learning to get just the right adjustment of the choke on a new mower is a tricky matter and requires considerable practice. New engines are often stubborn.

What to look for →



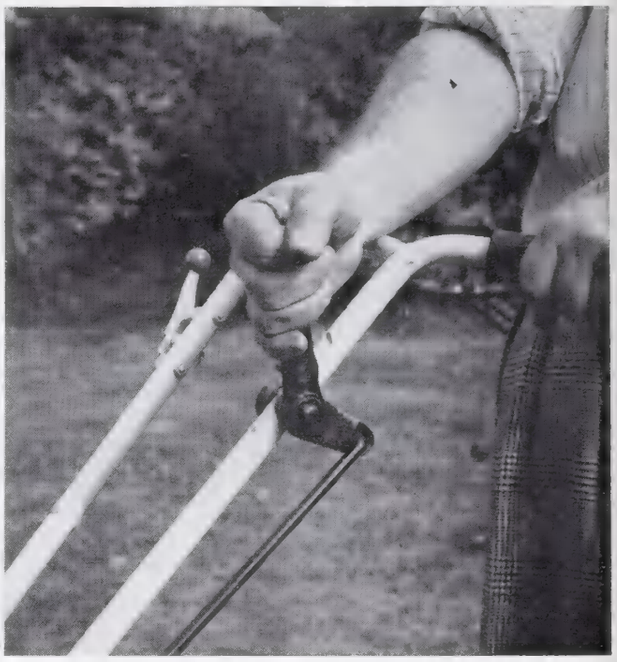
Engines are started by pulling on a rope, as in starting an outboard motor. Some machines have a built-in rope or cable, as shown here. This is an advantage if it is well designed and if engine back-firing can't foul the line for you.



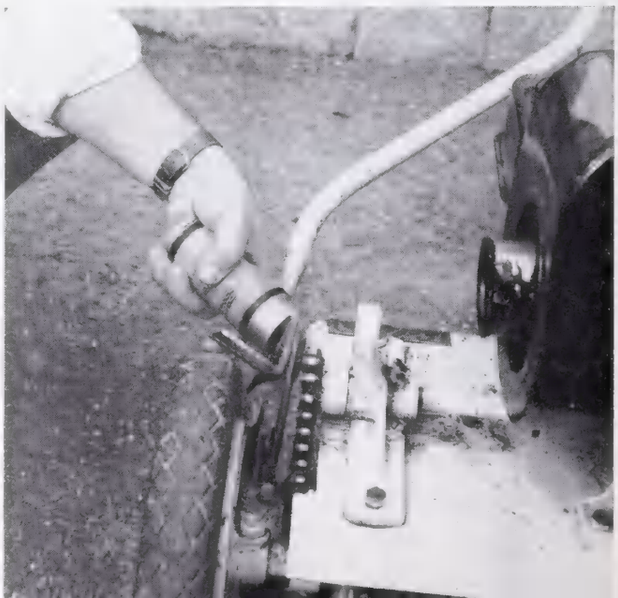
Clogged strainer may be the trouble when your engine doesn't get gas. Most engines are 4-cycle and, like an automobile, require gas in the tank and oil in the crankcase. For 2-cycle engines, gasoline and oil are mixed in the fuel tank.



Blades out front let you cut closer to obstacles. You can also cut close along a flower bed sunk below grass level, yet not leave strip to be hand-trimmed later. This type seems clumsy but actually handles easily.



Clutch control should be on the handle for convenience, and preferably operate via a steel rod. To stop quickly you instinctively try to hold mower back, and yet on most mowers you push clutch control forward rather than back to stop.



Easy oiling is worth looking for. On some machines the oil cups are hard to find, difficult to fill. Proper oiling is the secret of long life. Oil for crankcase and air filter must be right weight, usually S.A.E. 30.

What to look for (Continued)

The real point to owning a power mower is that it is a labor-saving device. Most men who have bought power machines did so because they were tired of paying from 75 cents to $1.25 an hour for inefficient and undependable yardmen. Owners found it a real economy to buy a power machine and do the work themselves. If a mower costs $150, that amounts to only $15 a year if the mower lasts for ten years, and with proper care it should last longer. New owners always wonder why they put off getting a machine.

A power mower is fast because it cuts a wider swath than the average hand machine, and with power a man moves faster and lets the machine do the hard work. It probably comes down to this: If your lawn can be cut in an hour by hand, there isn't much economy in buying a power mower, although one would take the strain out of the work. For larger lawns, power is a definite economy. If you have to struggle to cut a slope, power pays for itself in added comfort in a few weeks.

What Size to Buy?

Once you decide to buy a power outfit, the basic question is this—what size should you get?

Mowers are talked about by the width of their cut. Hand mowers are usually 16 or 18 inches, but a few are wider. Power mowers start at 18 inches and seldom go wider than 24 or 25 inches for the recommended family size. Machines wider than 25 inches are generally used on estates or where grass-cutting is really a big-size chore.

My own machine is a 27-incher and too large and heavy for ordinary family use. It is ruggedly built and will cut grass faster than a smaller mower, but it is tiring to handle after an hour or two, especially if you make many turns. It is a nuisance in the garage in winter, too heavy to move up and down cellar steps, and too large to go in the back of a car to take to a repair shop.

After using an 18-inch power model, my own feeling is that this size is too small to bother with. If you need power at all, you had better get a larger machine. For, in cutting grass, you usually lap over about three inches so you won't skip any, and that means with an 18-inch mower you cut only 15 inches at a time. You don't really need power to do that.

For practical purposes you can lump the 20- and 21-inch sizes together. If two rival machines are equal on other counts, however, the 21-inch would always be preferred because it would cut 5.9% more grass in the same period (allowing for the three-inch overlap).

So your choice is really narrowed down to deciding between the 21-inch model and the 24-incher. (There are only a few 25-inch machines.) There is more difference between 21 and 24 inches than you would believe at first. Because of the overlap you throw away, you are not comparing 24 with 21, but 21 with 18. Hence, a 24-inch mower will cut 16.7% more grass than a 21-incher; 23.5% more than a 20-incher; and a very impressive 40% more than an 18-inch blade. If you cut grass for nearly six months, as I do, those savings in a single season amount to a lot of man-hours. For example, if your grass takes six hours to cut with a 21-inch power mower, it could be cut in five hours with a 24-inch machine. An hour a week at a dollar an hour is $26 a season if you hire a yardman. However, if you can cut your entire lawn in an hour or two with a 21-inch machine, maybe that's fast enough for your needs.

Look for Maneuverability

Next to size, the most important consideration is maneuverability. If your yard is filled with shrubs, flower beds, and other hazards that turn grass-cutting into an obstacle race, you should be especially concerned with how easy or difficult a machine will be to operate. Mowers that cannot be easily turned, stopped, put through other maneuvers are tiring to use. (We've taken out a few spotty flower beds to streamline and simplify this problem. Curving lawn shapes are best for power mowers.)

Because the clutch control is the key to starting, stopping, and turning, you should pay close attention to how it is designed. Usually the control is on the mower handle and by moving it in or out, the lower end of a steel rod of flexible steel wire engages the clutch. Only a smooth clutch will let you move forward slowly, an inch at a time if necessary, when you are cutting around a delicate shrub, or close to the roots of a tree. If the clutch is hard to handle, or jumpy in action, you will quickly become fatigued as well as exasperated.

Grass-cutting is one job in which running in circles is recommended. By making big, sweeping turns you save time because you are cutting grass steadily. But there are always times when you have to make sharp turns. You can do this by disengaging the clutch so the machine stops, turn the mower by hand, then engage the clutch and go merrily on your way. Or you can leave the wheels turning, rock the mower back, and turn it on its wooden rollers, lower the wheels and move on. This latter method is faster. A wooden roller that is divided into three or four sections helps you pivot more easily. (*Continued on page* 199)

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



Housing a dozen power lawn mowers crowded my car out of the garage for months. During the summer my reputation for eccentricity increased as neighbors dropped in and found two or three of us experimenting, with engines putt-putting all over the place like the warm-up for some new kind of Indianapolis auto race.

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Imperial Tables are made and sold in Canada under the name Deilcraft-Imperial



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● Try *not* to relax in a leather chair like this with a good light above and books all around. Things that clutter a man's own room can be kept close at hand, yet out of sight, in built-in cupboards. Home of Mr. and Mrs. Jules Ladany, Ravinia, Illinois.

Every man's privilege —a room of his own

His den can be as personal as a pipe-dream, as handsome as the rest of the house, if you use good details, sturdy fabrics, provide a place for everything

PHOTOGRAPHS BY MAYNARD PARKER



● See the good details of this pine-paneled room: the over-mantel decoration, which is made from blow-ups of old engravings; the impressive Greek key border over mantel and door. Note how the practical card-table group is placed to take in the view.



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DO YOU KNOW WHAT IT COSTS TO RUN YOUR HOUSE?

CONTINUED FROM PAGE 114

value in anticipating future expenses, even if that account is not used in a comparison of rental vs. ownership costs.

In keeping the Monthly Cash Account, the expenditures for each month are totaled at the end of the month in the second column of the account page, and the monthly totals are then summed up at the end of the year. (If the year's items take more than one page, make a sub-total at the end of each page and carry this over to the next page, as shown in the illustration.) This arrangement permits you readily to compare the total expenditures from one month to another, from one month to the corresponding month in other years, and from year to year.

These comparisons have several uses. By giving a clue to your past average monthly outlay, they can help you to keep check on your latent extravagance or to forecast your future outlays. Some months, such as those in which taxes fall due, will be a heavier drain than other months. Your past monthly records will point these out so that you can plan ahead. The account will also point out the months of relatively light expenditure in which it would consequently be easiest to take on some special expenditure like a paint job or a major repair.

AS YOU build up your account book, you will add several pages for a number of special accounts. These other accounts are for the purpose of keeping more particular watch on the different kinds of expenditures that go with home-owning. Thus there will be a page on which you will show the mortgage payments only—two such pages if you have a second mortgage as well as a first, as in the unfortunate case of our illustration. There will also be a page devoted solely to insurance expenditures, one on which to record taxes, one on which to keep special track of the service expenditures that are often included in apartment house rents but not in rent for a single family house. Another page will be used for repair and maintenance expenditures, and a final one for improvements to the property and what may be called capital replacements, such as a new range or refrigerator after the first one wears out. There should be six or seven of these special pages.

The task created by these special accounts is not as formidable as it may appear. All the items that are to go in the special accounts will be found in the Monthly Cash Account, if it has been faithfully kept. For instance, taking the first month's entries in our illustration, the two mortgage payments will be transferred to the mortgage accounts; the gas bill, the garbage collection charge, the fuel bill, and the electric bill to the service account; the insulation expense to the improvement account.

THESE transfers can be made at any convenient time, for the basic record will always be found in the Monthly Cash Account. A monthly transfer is best. It will take only ten or fifteen minutes each month after the initial accounts have been set up, unless you have really let yourself go during the particular month. Moreover, it is always best to be regular about these business matters. Regularity in accounting encourages circumspection in expenditures, so you will not only be kept informed of what you have spent but you will be likely to spend less money and spend it more wisely.

Of course, a bi-monthly or quarterly or even semi-annual recording in the various special accounts is possible. But the longer you let the interval become, the more tedious will be the task, and what takes only a pleasant few minutes each month may take a boring hour or more if left until the end of six. Regularity isn't painful after you get used to it, and it will end by providing you any time at a moment's glance with such useful information as where you stand in paying off that mortgage, how your fuel bills this winter compare with those of last year, how your taxes stack up with your neighbor's (if you can worm the information from him), what your average maintenance cost is over the years, how much value you have added to the property.

The recommended procedure is that once each month, *all* the expenses of the preceding month which have been recorded in the Monthly Cash Account should be entered in the special accounts mentioned above. Only the date and the amount spent should be recorded in the special accounts, the details are always available in the Monthly Cash Account.

Don't wait—choose now from today's loveliest carpets!



Wide, wonderful choice—best values around—ready at your Bigelow dealer's!

STAND IN THE DOORWAY of the room in *your* house that needs a new carpet most. Take a good look.

Then close your eyes and picture the same room transformed with a beautiful new Bigelow Carpet. Imagine the perfect pattern, the just-right color. Hold that dream in your mind (you can open your eyes!) and hurry to your Bigelow dealer!

Glowing array of colors—superb patterns! Like a solid color? Find today's newest, loveliest shades! A pattern? Everything from 18th century florals to smart modern leaf design! No wonder women say Bigelow makes the best styles—and more of them!

Left: Glowing beauty through color and texture. Bigelow's Sonata 2103-9201. Around $18.95 a sq. yd.*

Quality that means years of wear and pleasure! Every Bigelow Carpet is made of fine imported wools, blended to give greatest richness, luster, wear. These wools are kept "lively" in the making—so that your Bigelow Carpet keeps its like-new springiness and good looks!

Below: An unusual carved effect surface. Bigelow's splendid Sovereign 10410; around $11.50 a sq. yd.*

For name of your local Bigelow dealer, call Western Union by number. Ask for Operator 25.

Prices from $5.95 a sq. yd. to $18.95! Pay what you please—you have plenty of choice at every price level! No need to put off till "sometime" the Bigelow Carpet that will give your home a needed lift-in-loveliness right now. Don't put up with shabby rugs or bare floors for another tick of the clock—see your Bigelow dealer now!

Below: This expensive-looking embossed effect carpet is Bigelow's Ferval 9419, a real value. Around $7.50 a sq. yd.*

*Slightly higher in West.





LIVELY WOOL SPRINGS BACK UNDERFOOT

Bigelow

Rugs and Carpets

Beauty you can see . . . quality you can trust . . . since 1825

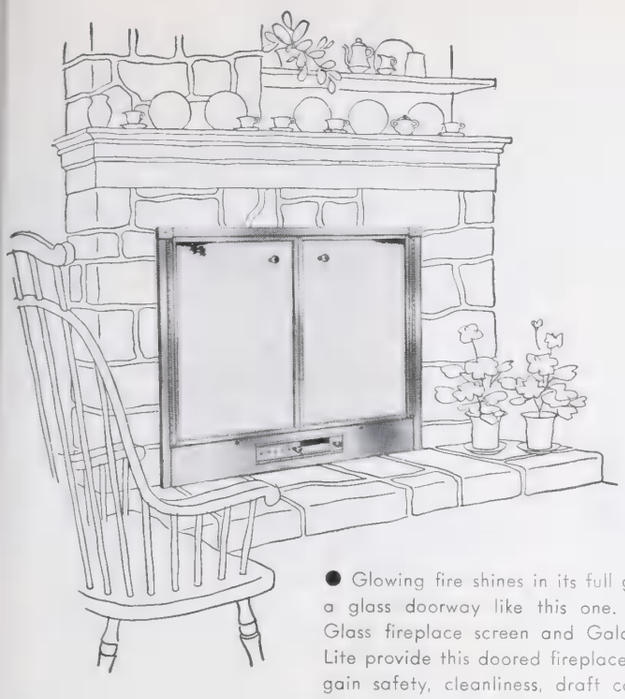


WOODARD

. . . style authority in wrought iron

Summer is nearer than you think . . . so start planning your life-in-the-open now. And what could be more attractive than our Orleans group . . . inspired by old New Orleans balcony grill work . . . comfortable . . . beautifully wrought . . . rust-protected by the Parkerizing process. Ask to see this group at your favorite store or write for descriptive catalog.

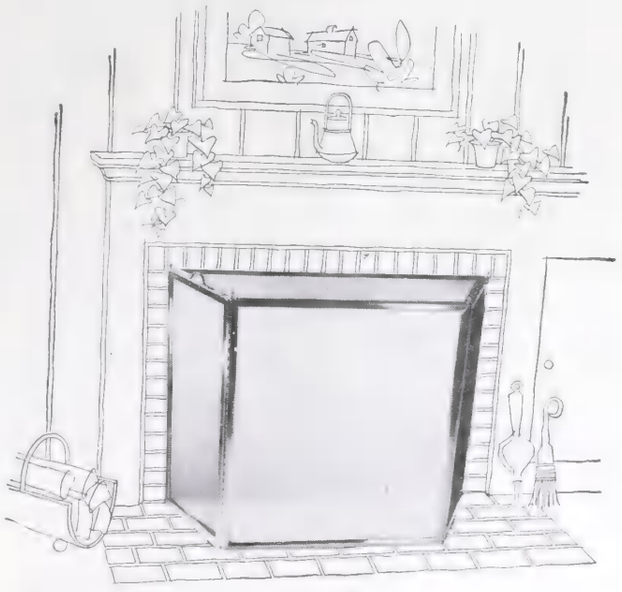
LEE L. WOODARD SONS, Owosso, Michigan



● Glowing fire shines in its full glory through a glass doorway like this one. Both Donley Glass fireplace screen and Galanot Thermo-Lite provide this doored fireplace closure. You gain safety, cleanliness, draft control, room-delivered heat, and add fireplace beauty.

Fireside Talk

Here are a host of devices, both practical and decorative, to give you new fireside pleasure. They make your fireplace lovelier, safer, better



● Clip a Logan Nite-Gard over the top of your folding fireplace screen and you can stop worrying about sparks that might escape through open top. It's devised for the Logan spark-proof fire screen (shown), but fits any standard folding screen.

(Continued on next page)



for your hours of charm

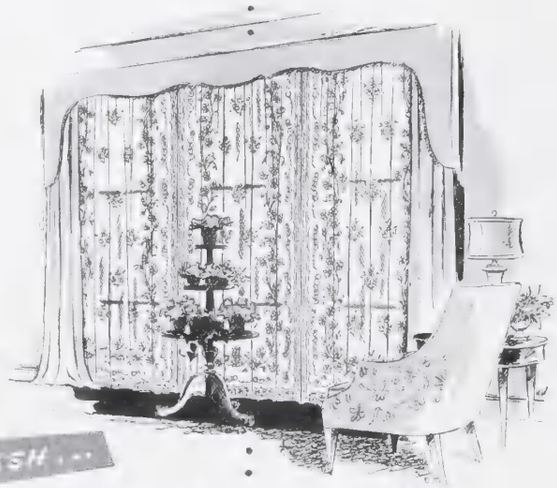
Now you can have white magic in flowing lines on lucent crystal. Just ask for *Chintz* . . . a "Master-Etching" by Fostoria. You'll adore the frosty, fringent pattern handlaid on diamond-clear crystal. But since you pay so little to get so much, don't be selfish. Share this blessing with your fondly-hoping or sweetly-hinting friends. You'll find *Chintz* in stemware and many accessory pieces, or many other fascinating Fostoria selections, at the better stores everywhere.

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FOSTORIA GLASS COMPANY • • • MOUNDSVILLE • WEST VIRGINIA

Wilbarry

LACE NET CURTAINS BRING SPRING INSIDE YOUR WINDOWS!



So Fresh...

So Airy-Light...

And So Decorative!

It's easy to make windows *look* like Spring with Wilbarry lace net curtains. Better still, these curtains *stay* like Spring, for their tied-in-place weave keeps them looking "good as new" through many seasons, many launderings. And how you'll enjoy selecting the perfect pattern to play up *your* decorating scheme from Wilbarry's many lovely all-over or bordered designs. At your favorite store, or write for name of store nearest you.



Guaranteed by Good Housekeeping — Replacement or Refund of Money if Not as Advertised Therein

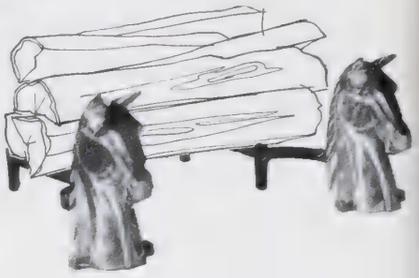
For "Fashions for Your Windows"—the colorful 24-page idea booklet illustrating 22 graceful ways to dress 15 kinds of windows—send 25¢ to

THE WILKES-BARRE LACE MANUFACTURING CO.
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MAKERS OF WILBARRY LACE DINNER CLOTHS

FIRESIDE TALK

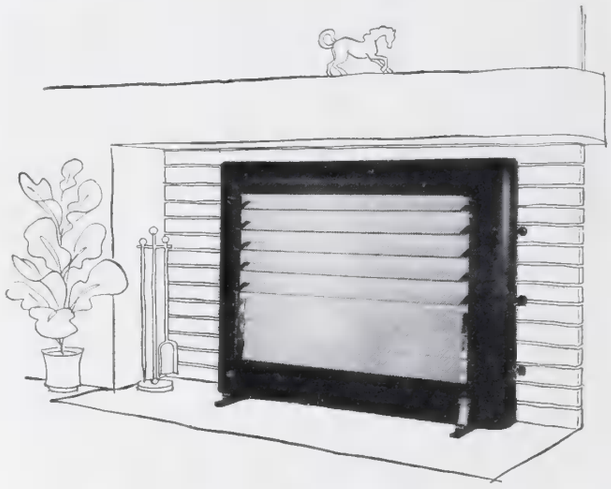
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● These magnificent, massive Bronze Originals, sculptured horse head andirons are works of art. They're hand-cast in solid bronze, with antiqued heatproof finish, from original clay by noted artist Reynolds Jones.

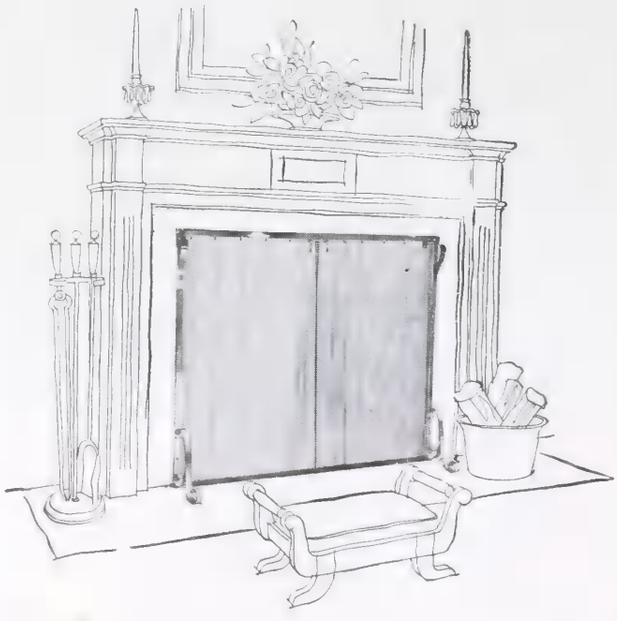




● Classic simplicity, flowing grace, and the highlights of antiqued solid bronze unite to make these Wah Chang Chinese Modern andirons by Bronze Originals pieces of rare beauty. Like heads, they're hand-cast.



● Dollinger Air-Trol fireplace screen fronts its bronze safety screen with adjustable, transparent glass louvers. They control draft, increase heat flow to room, keep logs or other fuel burning longer, do away with damper use, prevent smoky backdraft.



● Two curtains that comprise Bennett-Ireland Safety Flexscreen alic open simultaneously with one pull like a traverse-hung drapery, close with deep center lap in same fashion. Sheer-woven metal fabric drapes in graceful folds, lets fire shine through.

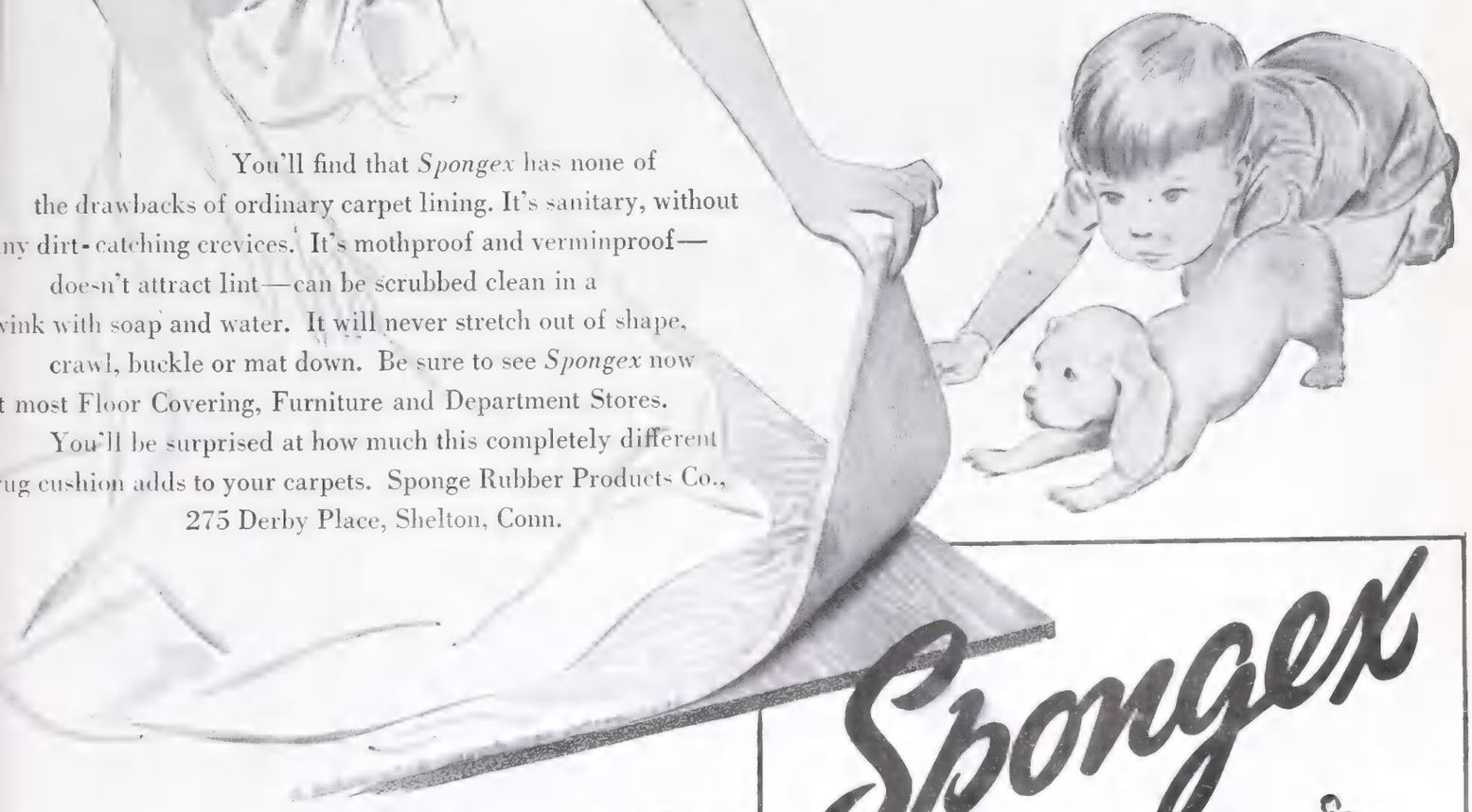
(Continued on page 140)

Deep-pile softness for the thinnest rug

with amazing, new SPONGEX sponge rubber rug cushion....



Any rug will take on amazingly luxurious softness with this new *Spongex** rug cushion. And *Spongex* saves wear and tear on carpets, too. ✓ ✓ ✓ Made of virgin rubber, *Spongex* has millions of tiny air cells that literally float your carpets on air—give even the thinnest rugs the glorious feel of rich, deep-pile carpeting. With its greater softness, *Spongex* cushions heavy footsteps that break down the pile of carpeting—will give your rugs longer life.



You'll find that *Spongex* has none of the drawbacks of ordinary carpet lining. It's sanitary, without ny dirt-catching crevices. It's mothproof and verminproof—doesn't attract lint—can be scrubbed clean in a vink with soap and water. It will never stretch out of shape, crawl, buckle or mat down. Be sure to see *Spongex* now t most Floor Covering, Furniture and Department Stores.

You'll be surprised at how much this completely different ug cushion adds to your carpets. Sponge Rubber Products Co., 275 Derby Place, Shelton, Conn.

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Spongex

This life-size display identifies dealers who handle Spongex Rug Cushion.



See Spongex Rug Cushion at your favorite floor overing, furniture or department store, or write s for a sample, giving us the name of your dealer.

*Trade Mark Reg. U. S. Pat. Off.

Perpetual blossoms for your table

Woodlily

heavy sterling silver, exquisitely pierced

A very distinguished pattern, modern in feeling, yet ageless as the graceful flower that inspired its design. You must see Woodlily to appreciate fully its charm.

There's a jeweler near you who will show you Woodlily, and other fine patterns in Frank Smith Sterling. We'll be glad to give you his name. Send 25c for our booklet—*The Modern Hostess Set.* It gives you practical plans for acquiring a well balanced assortment of Frank Smith Sterling.

FRANK SMITH SILVER COMPANY
Gardner 6, Massachusetts

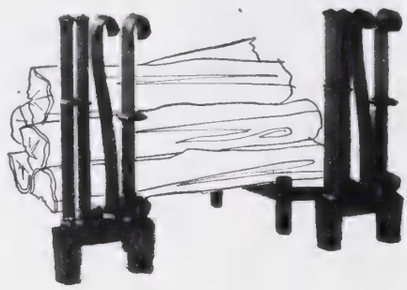
SMITH CHIPPENDALE TRAY

Frank Smith STERLING

TUDOR FIDDLE SHELL EDWARD VII FIDDLE THREAD

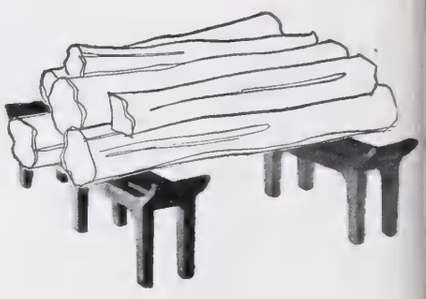
FIRESIDE TALK

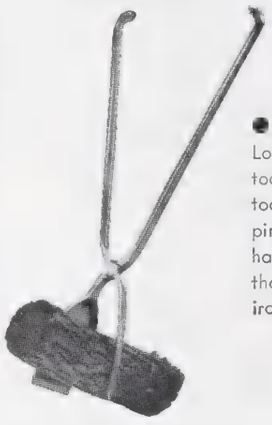
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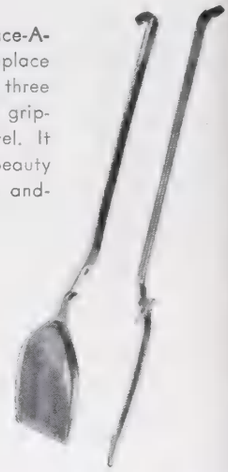
● Black Lanning monogram andirons stand out in bold, striking silhouette against firelight. Both tall uprights and log rests are cast iron with smooth, permanent black finish. You can get matching pair, or two different 2- or 3-letter monograms or words.

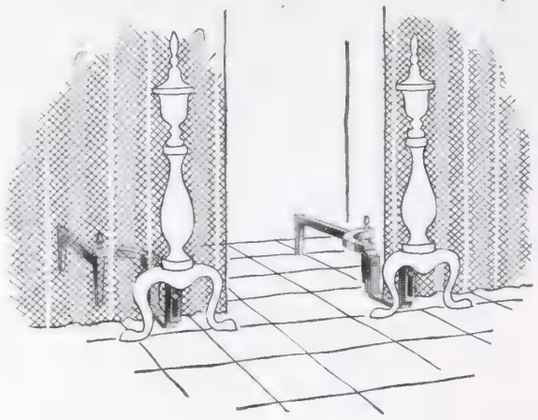
● Peerless slanting log cradles keep logs together and roll them to back of fireplace for good burning and safety. Foreshortened cradles straddle andiron shanks for easy fire feeding. Andirons can be pulled out front where heat won't discolor them.





● Antiqued solid bronze Place-A-Log is an innovation in fireplace tools. It comes apart; is three tools in one: long-handled gripping log tong, poker, shovel. It has same modern classic beauty that makes Chinese Modern andirons so notable.





● You can have a fire screen and still enjoy the beauty of your andirons if they're attached to Bennett-Ireland Shank-Gaps. It guards them, too, from damage and discoloration the fire might cause. Inconspicuous black U-braces adapt to most andirons.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 76

is on its list. Some of the oldest houses of all are in charming Maysville on the Ohio River, built soon after the first Virginians crossed the Alleghenies to settle in Kentucky.

Each area has its own Open House dates: Maysville and Paducah, May 11th and 12th; Frankfort, Lexington, Versailles, Paris, and Millersburg, May 13th and 14th; and Louisville and Bardstown, May 13th, 14th, and 15th. By thus making Open House progressive, its sponsors hope you can follow comfortably through—starting either at Maysville or Paducah, depending on the direction from which you arrive, proceeding through the Bluegrass, and ending at Louisville, from which Bardstown is only 39 miles.

FOR information in advance, you can write Open House in Kentucky, First National Bank Building, Louisville, Kentucky; or ask the Standard Oil Company, Stark Building, Louisville, for a guide book and map. The Kentucky Chamber of Commerce, Louisville, will give information on transportation, hotels, and best routes.

The Rush to Europe

If advance bookings tell the tale, European Recovery via the American travel dollar is in for a big boost this summer. Europe is coöperating with everything from more soap and hot water, better coffee, and cheaper haircuts, to special rations for their guests and brand new American-made sightseeing buses. To give you an idea of the general attitude, this summer's European visitor will find at least nine countries no longer requiring visas.

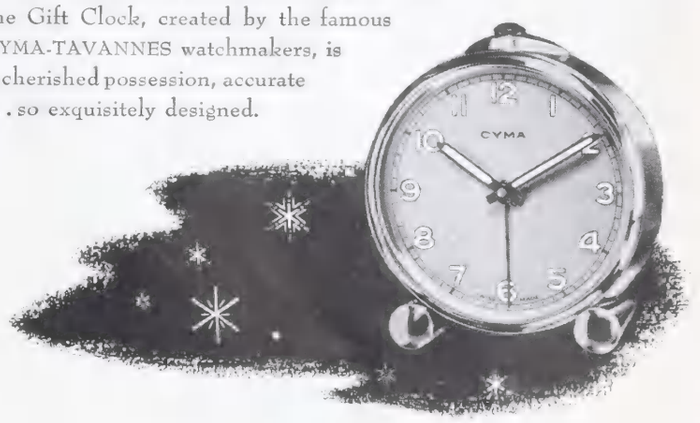
Even countries still under military control are making their bid for American dollars. This year for the first time since the war you can get the Military Permit necessary to enter Austria, merely by purchasing through your travel agent an Austrian Tourist Card. It will cost you $1.67 for each day of your stay, refundable only in Austria and in Austrian schillings, but it allows you to stay where you like, as long as you like.

For a Military Permit to travel in Germany you must still show confirmed and prepaid hotel reservations. But some 200 hotels in the

(*Continued on page* 187)

Treat yourself, for a change!

Of course, CYMA, the Gift Clock, is a long-to-be-remembered present for friends or family, but don't forget yourself! Imagine this lovely little Swiss precision clock, with its dependable alarm, enhancing your own bedside table. CYMA, the Gift Clock, created by the famous CYMA-TAVANNES watchmakers, is a cherished possession, accurate ... so exquisitely designed.



Luminous dial...7-jewel watch movement...*one* key winds both time and alarm. In a number of handsome finishes. As illustrated: $18 Fed. tax incl. Other CYMA clocks too, for home, office or travel. Write for booklet 122.

CYMA WATCH COMPANY
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CYMA the Gift Clock



Especially in upholstered furniture the reputation of the maker is your best guarantee of quality.

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20 MILLING ROAD, HOLLAND, MICHIGAN

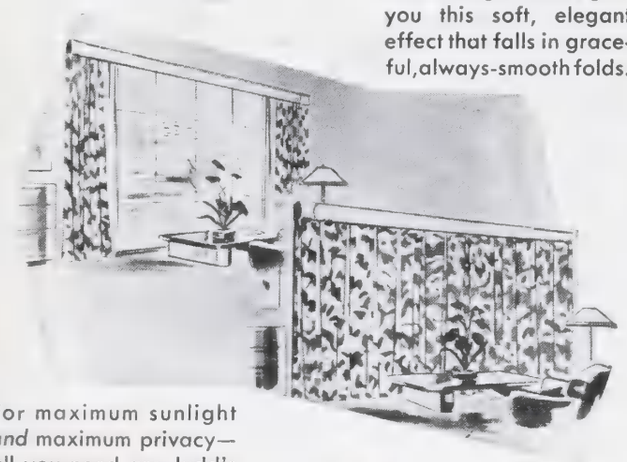
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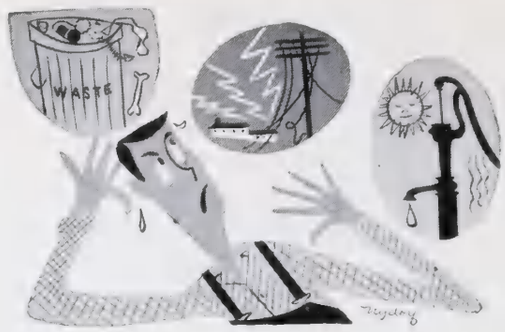
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How to avoid the headaches of country living

There is nothing unusual about country living as far as most household services are concerned. The only plaguing problems are those of electricity, water, and sewage

By Stanley Schuler

PURELY from a mechanical standpoint, the country is no place to live. I speak with feeling:

We took title to our home the day after the New England hurricane of 1944, and we've been fighting the battle of water supply, electric outages, and plumbing stoppages ever since.

Of course, I wouldn't trade the country for the suburbs. But there are times—like this morning, when the water pump refused to operate—when it's hard to curb the green envy that rises with the pleasant thought of city-owned-and-operated water, sewage, and gas systems.

Yes, the urban and suburban life has its points. But somehow I can't help feeling (though I've never seen proof) that if you plan right in the first place, the mechanical problems of the country home will never crowd you to the point of saying, "I've had enough."

As far as I'm concerned, the old saw about "quality pays" never made more sense than it does to the country homeowner. For instance, the water pump that came with our place was one of those tough, quality products that had already been going strong for 25 years. But the motor that drove it was an unknown brand with the stamina of a spavined mule. Result: No water on many more than one occasion.

Hence, my rule is when you live in the country, be doubly certain to buy the best. You'll save yourself more than one unhappy session without, say, water—but with a maximum of work.

Rule No. 2 is even more extravagant, but equally important: Plan for the worst. If a 550-gallon septic tank is adequate, but a 750-gallon tank will prevent a sewage-less Sunday, put in the latter. Sooner or later one of your house services is going to tie up in knots for a couple of days, and then you'll wish you had thought to save yourself at least a few hours of pioneer living.

Actually, in the clutch, every household mechanical service seems of paramount importance. You can't do without any one of them. Not in this modern age, anyway. But if you'll allow me a choice, I'll take electricity before all else. After all, it lights my lights, operates my

oil burner, pumps my water, refrigerates and cooks my food, washes my clothes, and all with no worry on my part—until along comes a storm.

I know, a storm in the country is often very nice. You fall asleep to the sound of rain drumming on the roof, and when you awaken next morning, the air is as scrubbed and fresh as Crater Lake.

But storms also have an insidious habit of lopping limbs off of trees. And tree limbs land on power lines. And then there is no electricity.

Unfortunately, the average single homeowner has little control over the power lines that service him. So long as American utilities persist in stringing wires on poles along highways and byways, there is always the chance that the line will be knocked out.

BUT that ten, fifty, or a hundred feet between the transformer on the power company's creosoted pole and the main fuse box in your house—they're yours. So put your service entrance wires underground.

It's more expensive, to be sure. Heavy parkway cable, as it is called, costs more than the wire used for overhead stringing, and so does the installation. But it won't wear out with age; lightning can't strike it and blow a fuse in your basement; and it won't take a tumble—a dangerous snapping, sputtering tumble—under the weight of a weary bough.

Water supply is the next crucial problem for the country man.

Well do I recall the dismal sight, following one of those dreadful ice storms that occasionally strikes the North, of dejected country dwellers toiling up and down Connecticut's hills with buckets of water from a well. Since I wasn't then one of them, I could only sympathize.

But several years later, right after we moved into our home in the hills, came a hurricane. And then the sympathy was all for ourselves.

The storm warnings had been out all day, and one old-timer hastened down the road to advise my wife to fill a tub with water "because there probably won't be any electricity (and no pump) a few hours from now." So Elizabeth did just that. Unfortunately, she neglected to tell our young daughter that this was an emergency. Ashley, being a tidy soul, just couldn't stand a tub full of water with no bather in sight. And by the time we had discovered that she had pulled the plug, there wasn't any water. Only endless trips

(*Continued on next page*)



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You've never seen such beautiful, tempting cakes as you make with this handsome five-piece set. One reason: The West Bend Griddle Meter takes the guesswork out of griddle cookery. Place it on the griddle and it tells you the precise moment to pour the batter for perfect results.

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E Pancake Turner of bright stainless steel, in a rounded shape that makes it easy to use. Hangs by eye in handle.

W-643

CONTINUED FROM PRECEDING PAGE

for four days on end to the well.

We were lucky then (and since then on less crucial occasions) because we had an old-fashioned shallow well. Two of them, in fact. And all we or our neighbors had to do was throw a bucket down and come up with a couple of gallons of water. That's the real reason why I'm partial to shallow wells.

But I won't insist that they are better, from every standpoint, than a drilled dwell; because I guess they aren't. What you save in original cost you may lose in failing or contaminated water supply.

This much I do know about wells and water supplies, however: You must have tip-top grade pumping equipment. And obviously, to maintain a decent flow of water in the house, you need an adequate water tank—the bigger the better, in the long run.

More importantly, I recommend a close alliance, a water agreement, with your nearest neighbor.

This, I confess, is not always practical. It isn't if your neighbor lives more than several hundred feet away. It isn't if he's a cantankerous soul. It isn't if he is likely to move out of the neighborhood. It is a feasible idea *only* if you and he have amicable relations.

OUR own water agreement came about by chance. In the old days before we acquired our home and our present neighbor bought his, both houses were owned by one man. Naturally enough, since the houses were no more than 200 yards apart and the well was in between, he served both houses from the same well with the same pump.

This arrangement continued for some months after the houses were sold to us and to the present neighbor. Then finally, and very sensibly, the p.n. decided he ought to have his own water supply.

But when he put it in he very smartly did not sever the line from our well to his house. Instead, he connected the new line from his well to the old line. A cut-off valve went in at this juncture.

Now we have the perfect, and frequently life-saving, arrangement. If something immediately irreparable happens to our pump, I merely open the valve and the neighbor's pump pumps his well water into our house. Similarly, if something happens to his pump, I can pump my well water into his house. Thus, unless catastrophe befalls us both at the same time, neither of us is ever long without water.

This same arrangement I recommend to any new country dwellers who are pretty sure that they will not get into each other's hair.

And just in case of an area-wide emergency, I'd advise installation, if at all possible, of an old-fashioned hand-powered water pump—a much neater and simpler water-getting method than the rope-and-bucket one.

Having now got the two most essential services into the country home, the problem is to get rid of some waste.

SEWAGE is not often a headache, although occasionally it can bring on an awful attack of migraine. But that is usually your own fault: You forgot to call in the man to pump out your waste tank.

In days past country people had a choice of sewage systems, the cesspool or the septic tank. Now the former, for a variety of reasons has just about faded from the picture. Most sanitation men agree that the septic tank, connected to a proper underground absorption system, is the best method of disposing of liquid wastes without nuisance and with relatively little danger of polluting nearby wells. Further than that, the septic tank, unlike the cesspool, can be used with a garbage disposal in the kitchen sink. It's a real convenience in the country.

Installation of such a sewage system is neither difficult nor expensive. But it is certainly a job for an experienced contractor.

Beyond this point, the country home does not differ materially from the suburban home. If you cook and heat water by gas, you merely use bottled gas instead of gas from a main. It is not so efficient or economical as electricity, but it doesn't fail unless, of course, you forget to order a refill when the supply runs low.

Home heating is home heating no matter where you live. Refrigeration is refrigeration. Plumbing is plumbing. Laundries, laundries. And so on.

But electricity, water, and sewage are *real* problems unless you put as much thought and care and money into their installation as you put into the planning and construction of the house itself.



MAKE A *Graceful Entrance* INTO DREAMLAND





The scene above *is taken from the new color movie, "The Story of a House," soon to be shown in leading department stores throughout the country.*

"Good night, Sonny. You're off to see the Sandman . . . in a real dream room."

One feature that makes his room so nice, Mother, is the 7-ply Mengel Flush Door. Notice how exactly it matches your Weldwood-paneled walls. And isn't the crisp, clean beauty of birch just right for a young fellow's room?

Of course, these attractive doors are also made in other fine woods such as mahogany, walnut and rift oak.

And, if you want to match painted walls, there's the Mengel Flush Door faced with gum wood. This moderately-priced southern hardwood gives you a satin-smooth surface for paint.

So you see, 7-ply Mengel Flush Doors can fit your decorative scheme perfectly . . . all through the house.

You and Dad will be interested in the construction, too. Mengel's patented Insulok core holds warping, shrinking and swelling to an absolute minimum. It gives you a door that's finger-tip light and unbelievably easy to handle.

And when it comes to housekeeping, you're going to like your Mengel Doors more every day. The smooth, unbroken surface offers no place for dust and dirt to cling. A quick whisk with a damp cloth, and they're clean.

Whether you're building or remodeling, plan to have these beautiful doors in your home. For help in planning, send the coupon for our free booklet. "The Door to Charm." Learn how easy it is to make a graceful entrance for every room in your house.

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Mengel Flush Doors and Weldwood Plywood are sold by lumber dealers who will be glad to show you samples. Or call at one of our showrooms.

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Brooklyn, 187 Gardner Ave.
Chicago, 900 W. Division St.
Cincinnati, 1187 Gilbert Ave.
Cleveland, 3131 St. Clair Ave.
Dallas, 2825 Manor Way
Denver, Frank Paxton Lumber Co., 3340 Brighton Blvd.
Detroit, 6845 Dix Ave.
Fresno, 221 Divisadero St.
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New Orleans, 887 Race St.
New York, East 144th St. & Southern Blvd.
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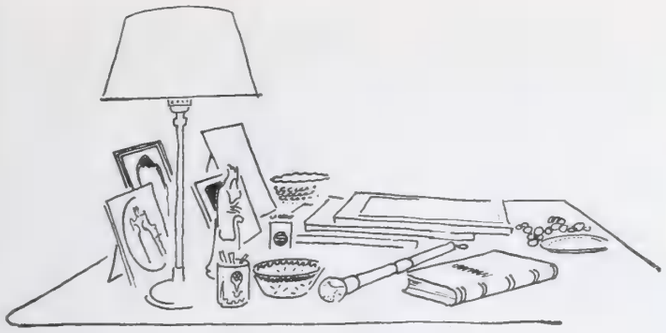
Since 1837, five generations of homemakers have selected the fine wool carpets which bear the Hardwick name. For many, many of those years, our loom production has concentrated on fine Wiltons, famous for both beauty and long, satisfactory wear. *Only in quality Wilton will you find the layers of soft buried yarn which spell luxury and durability.* The exquisite Del Rio Embossed Wilton illustrated is an outstanding example of Hardwick craftsmanship. Your dealer will be glad to show it to you. Be sure to visit the CARPET FASHION OPENINGS in your community during March.

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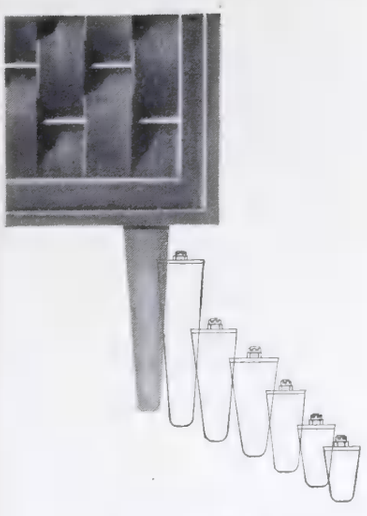
LEHIGH AVENUE AT 7th ST., PHILADELPHIA 33, PA.



Decorator's Diary

"Market trip" jottings to tip you off to what's new and worth owning in decorator-styled furniture, fabrics, and wallpapers

What a blessing that furniture manufacturers have begun to think constructively about legs! There never was a bigger nuisance than having to have an inch or two sawed off the legs of a cabinet that's just that much too high to look right—unless it's having them raised. Now you can order most of the Dunbar pieces with



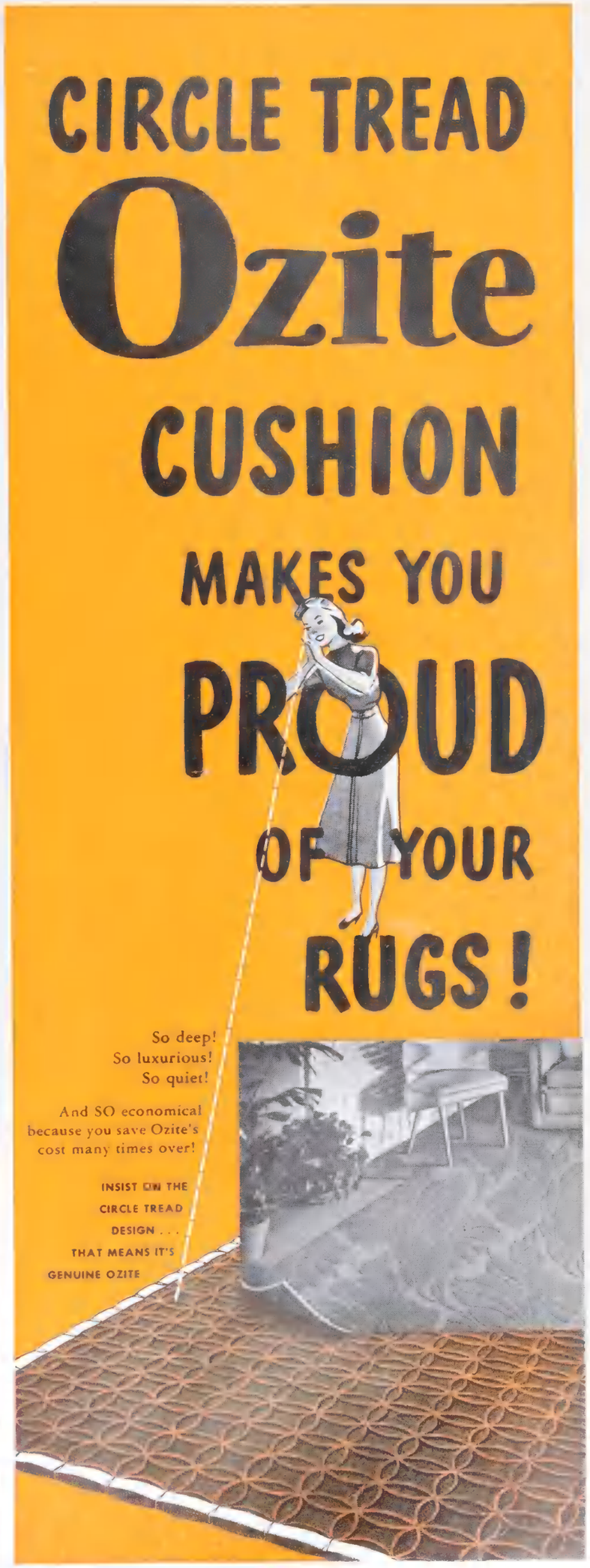
Adjusto-leg

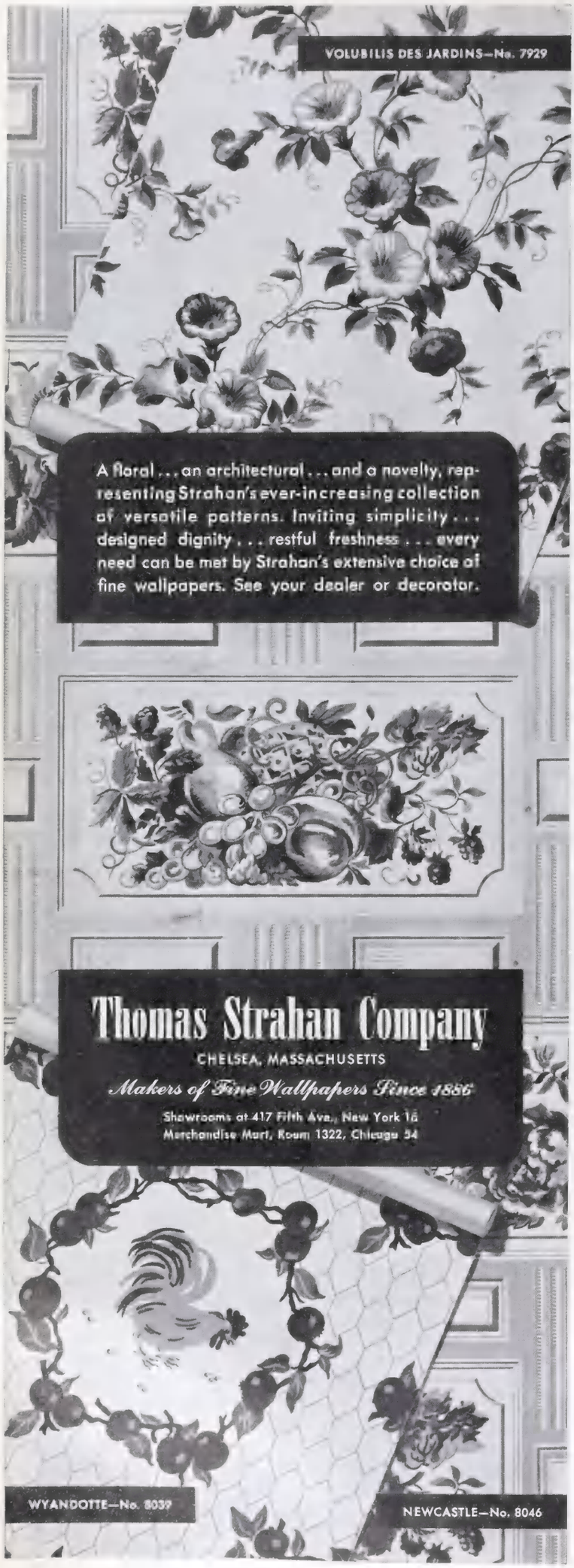
"Adjusto-leg," a sturdy tapered affair that screws into the bottoms of chests and cabinets and even some of the upholstered pieces. Comes in seven different heights from three inches to twelve inches, which is quite a choice. And there's enough play in the screw section so that you can adjust each leg of a set to a slightly different height to take care of any hills and valleys in the floor. On upholstered pieces you can use higher legs on the front than on the back to give the seat more of a pitch—that makes a lot of difference to some people's comfort.

At Herman Miller they have figured out a way of cutting down on the forest of legs that inevitably results when you line up three or four cabinets or chests in a sectional arrangement. A simple gadget made of a heavy metal rod bent into the shape of a V spans the divide between two chests pushed together. It's one leg that does the work of two. Two do the work of four. The separate arms of the V are bent at the top to run horizontally from front to back of each chest and join again in another V support at the back. Both the Miller leg and the Adjusto-leg can be unscrewed and replaced with something different if you change your mind or the room arrangement at a later date.

It does seem a mystery, though, that no one has ever thought before of making venetian blinds with vertical slats so that the flat surfaces won't be horizontal and dust-catching. Now someone has, and the idea seems to work out very nicely. The vertical slats are really bands of Fiberglas fabric impregnated with plastic. They're flexible, of course, but the hardware at top and

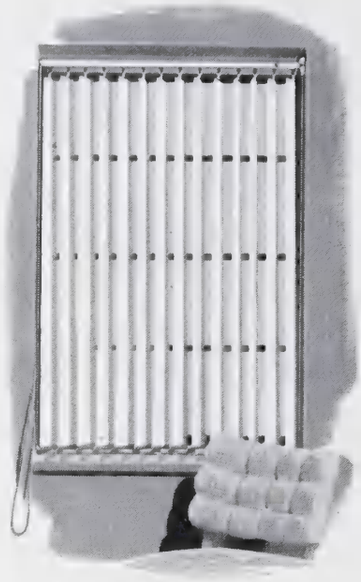
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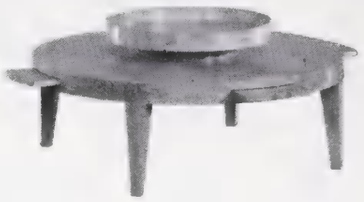
bottom of the blind keeps them from flapping limply in the breeze. Adjustable—like slats on a horizontal blind—you can shut them tight,



Venetian on the Up and Up

open them wide, or slat them at any angle in between. Only difference is they direct the light from side to side instead of up and down. With slats closed completely, the blind moves up and down on a roller like a window shade. Comes in white or pastels. New Design, Inc. takes orders.

A round table suggests conviviality, just by its shape. And a lazy Susan always says "Help yourself." I guess that's why the coffee table in the Robert W. Irwin custom collection struck me as just right for the Bradleys' living room. They love to have people drop in any day, any time. And there is



Coffee Table Susan

always a cup of hot tea or coffee or a cocktail, a bowl of popcorn, a plate of cookies, or a tray of homemade bread and butter. The Irwin table, I know, will be put to good use in that house. Good to look at, it is of walnut burl sturdily built with uncomplicated lines. Lazy Susan has a good-sized gallery to keep bottles and plates from sliding off as you twirl it. And four little shelves pull out of the table proper for the benefit of lazybones who can't reach quite that far.

At Schumacher, saw a new drapery print on mohair which ought to refute any notions that a pretty flower or leaf can't make a clean design (below, right). The name is "Double Exposure" but it had to be explained to me that this was because the lacy fern motif was always paired with its own shadow, like a snapshot when the subject has been inspired to move just as the camera clicked. The ferns are drawn in precise detail like a botanical print, and spaced fairly far apart. Mohair drapes beautifully, of course, and the pattern has considerable dignity. Can see it used at the windows of an old-fashioned, high-ceilinged library filled with heavy, somber furniture. Would inject a little life into the room without being too giddy.



Cherries and Shadows

Also at Schumacher an old English chintz (above, left) made me take back some of the unkind things I've been saying about that school of chintz for the past year or so. Personally, I've found the recent arrivals anything but inspiring, particularly the colors—washed-out pastels or muddy mediums. But this one was as fresh and gay as we always remembered English chintzes to be before the war. Has cherry branches growing straight up and down the length of the fabric—branches that manage to be decked miraculously with fruits, leaves, and blossoms, all at the same time. Colors are somewhat unorthodox too — purples, deep blues, green, all on a snow white ground. What I like best about it is the vertical composition of the pattern. For a squatty window in a low-ceilinged room it would do the same thing a stripe would, but do it much more prettily.

(*Continued on page* 157)

The Choice OF THE STARS

Sonja Henie selects

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- BATHROOMS
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● A pretty floor can "make" a corner. This little garland of a hand-hooked rug leads from a bed (picture opposite) to a cozy hearthside group. See what a graceful blending job it does, for its colors and medium-scale rhythmical pattern make close harmony with the design of the chintz.

The Sweet Little Rug for Intimate Places

Pretty to look at and easy to clean, a small bedroom rug has many accomplishments. It can feature a bed or a corner, call a whole decorative tune—or just give you a cozy feeling



● Giving your guest's bed a rug of its own is a good recipe for hospitality. Notice how happily patterns are mixed here. The rug's floral theme is taken up by the decoration on the throw (folded at the foot of the bed), and accented by the tiny moss rose pattern of the chintz.



● A few square feet of double personality. Another view of the rug shown opposite demonstrates how a single small rug can feature a bed while it accents a sitting corner. This room, and that on the opposite page, below, in the home of Mrs. N. B. Hasbrouck. Sally Hunt, decorator.

Whether it's fluffy or flat, flower-strewn or plain, a sweet little rug in your bedroom is much more than a floor covering.

In front of your bed, it can be worth its weight in nightcaps and breakfast trays, for the sight and feel of it helps to make going to sleep or getting up a pleasure. And see from the picture below how neatly an island of a rug can set off a sitting area in a bedroom. Your dressing table is another intimate spot which deserves to be flattered by its own rug. Don't miss the decorative value of even a tiny rug. It can provide accent colors or pattern interest for a small setting or a large room.

But the beauty of these little rugs is much more than pile-deep. If you place them strategically, they will bear heavy traffic, for they are easy to take up and clean. So scatter them over wall-to-wall carpet to cut down those cleaning bills. Or, if your room boasts beautiful parquet or fine linoleum tile, they may be all you need to give the floor a "furnished" look.

PHOTOGRAPHS BY MAYNARD PARKER



● Count on the multiple talents of a beautiful rug. This one gives a bed-sitting room its chief pattern and neatly marks off the room's main areas. It also takes the brunt of the heaviest traffic, and spares the carpet under it. Home of Miss Barbara Stanwyck. George Hall, decorator.

Sleep Your Way to Health

Proper rest can be the key to healthy living. To keep pace with our fast-moving modern world, you dare not spend your slumber hours "too tired to really rest." Perhaps you, like countless others, can better sleep your way to health on a Karpen Pil-O-Rest.

KARPEN Pil-O-Rest Reg. U. S. Pat. Off.



Karpen Pil-O-Rest Mattress now $59.50
Box Spring upholstered to match $59.50
(*Slightly higher west of the Rockies*)



A COMPLETE INNERSPRING MATTRESS PLUS CHANNELED PILLOWS TOP AND BOTTOM

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With a Pil-O-Rest you actually *rest in pillow comfort* while sleeping on a healthfully firm, tuftless innerspring mattress. Built in the finest traditions of Karpen Guaranteed Quality—it's the mattress that scientifically meets the requirements for restful sleep. (Other mattresses in the Healthway* line from $39.50.)

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Garbage Gone ... Like That





1 Simply remove control cover and scrape table refuse into drain opening. Replace control cover and turn handle to ON position.



2 You turn on the cold water, which automatically starts the action. Table refuse is shredded to bits and washed down the drain.

- More than 125,000 in use
- Costs less than 10c a month to operate
- Full year warranty
- Can be used with any sewage system, including septic tanks and cesspools

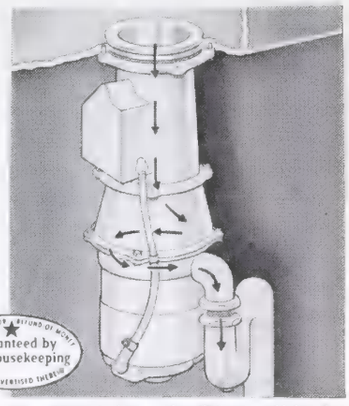
No more trips to the garbage can—no more household pests attracted by garbage!

Hotpoint Disposall

Eliminates Garbage the Modern Way!

NOW, you can end forever the old-fashioned, unsanitary job of collecting garbage! With the new Hotpoint Electric Disposall® you simply scrape table refuse into the drain and turn on the cold water. The Disposall shreds it to bits and washes it down the drain. This efficient, automatic waste disposer is safe, odorless, self-cleaning—costs amazingly little to operate. Let your Hotpoint dealer show how economically the Disposall can be installed in practically any sink.

HOTPOINT INC. (*A General Electric Affiliate*), CHICAGO, 44



3 Here's how the Disposall looks and performs. Arrows show how waste goes down drain.

Everybody's Pointing To

Hotpoint Disposall

Call Western Union Operator 25 for the name of your nearest Hotpoint dealer.



● If you want practical good looks, choose a rugged, hard-surfaced carpet for your stairs. It can be tough and still have textural interest. For economy, buy standard 27-inch width and center it on the steps. Home of Mr. and Mrs. E. Gilbert Mason.

How to carpet the stairs

Remember that your stairs probably get more concentrated wear than any other floor area in the house. So choose a tough-surfaced covering, and avoid the kind of pile that shows footmarks easily

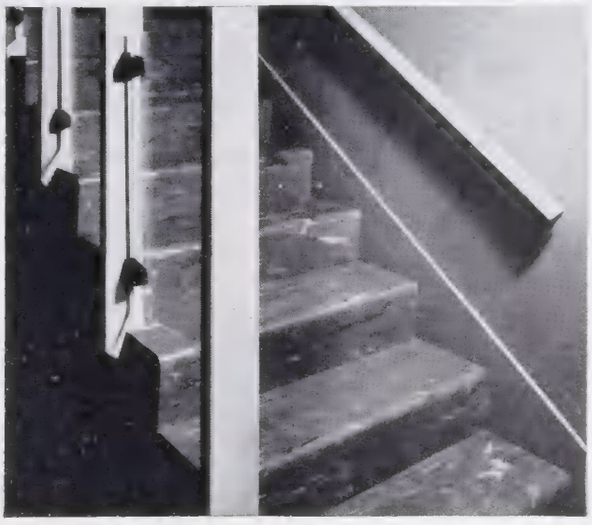


● If you have country furniture, a great oval braided rug makes a wonderful showing on the stairs. You can get a similar effect by using individual braided rugs—one for each tread. They are sensible, too, since they are easy to take up for cleaning.

Choose your stair-covering for the treatment it will get. Full-width, deep carpeting will reward a household of adults by its handsomeness. But if Junior uses the stairs as a bowling alley, linoleum will survive with a minimum of scars. A middle course is to combine caution with beauty by using sturdy, washable carpeting. Instead of the top-to-bottom methods, you can carpet the treads only.

When the carpet is laid, remember two things: First, for better wear use extra padding under the carpet around the nose of each step. Second, have a few spare inches of carpet at top or bottom—when steps look worn, pull the whole carpet up or down so that the worn part moves to the riser and the steps look freshly carpeted.

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

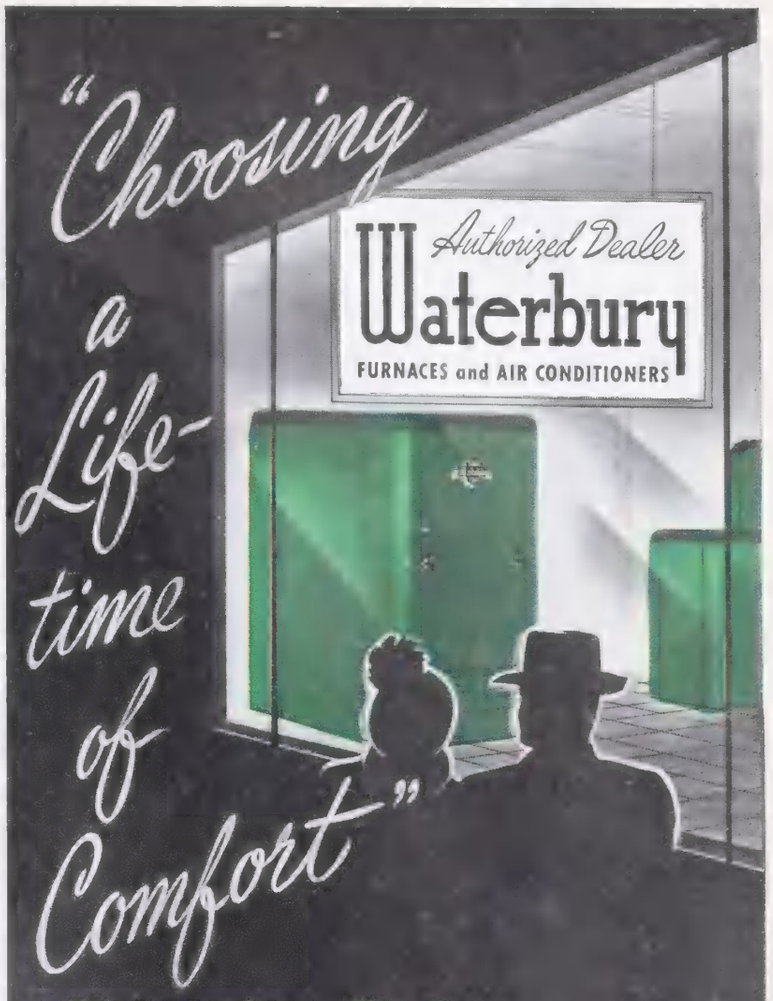


● If Junior uses the stairs as a bowling alley, or if they are apt to be subjected to similar punishment, linoleum will take the shock and muffle the noise with aplomb. Better still, a regular scrubbing keeps its colorful surface clean and fresh as new.

THREE PHOTOGRAPHS BY MAYNARD PARKER

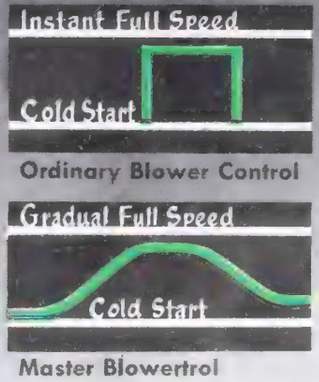


● If you want to make the most of a magnificent staircase, use full-width carpet that seems to flow into the hall. Be sure to protect a luxurious carpet by extra padding at the edge of each step. Home of Mrs. Allan Hancock. Doris Suman, decorator.



When you buy a Waterbury you are not just buying a furnace—you are equipping your home with trouble-free comfort. If you want true fuel economy—freedom from service calls—dependable comfort all winter long—then you want a Waterbury!

There is a Waterbury for Every Size Home and Every Type Fuel



Say "Goodbye" to Cold Drafts—Hot Blasts—"Cold 70"

The Master Blowertrol—now standard equipment on Waterbury Air Conditioners—will give you freedom from the discomfort of drafts and stratification. Ask your Waterbury Dealer about Blowertrol.

Over 40 Years in Warm Air Heating

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Please send me "Seven Steps to Indoor Comfort" and the complete folder of Waterbury Units, also the name of my nearest Waterbury Dealer.

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SHE'S CAPABLE

HER CHOICE IS

Sieling Modern

For the modern, conscientious homemaker, furniture must do more than adorn; it must serve efficiently, as well. The conservative styling of this Sieling Modern bedroom group complements gracious, modern living. Its well planned units are designed for spacious, convenient storage.

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DESIGNED BY RANDOLPH MOHLHENRICH

GRACIOUSLY, SPACIOUSLY YOURS

SIELING MODERN



● Ideal if you're pressed for space, this versatile blonde oak table (30" high) encompasses the long and short of hospitality. When not on active duty, it measures a mere 40" x 20", makes a pretty secret of the fact that you dine in the living room.

TEA for TWO

or

DINNER for TEN

This obliging table makes short shrift of such problems as close quarters and large guest lists. Sound design conceals a dinner party in a 40" x 20" console

PHOTOGRAPHS BY WILLIAM HOWLAND



● Three filler leaves and a magic center leg produce a miracle of expansion, brook no alibis for not giving a family dinner. Fully extended, this same gem measures 40" x 76", seats ten elbow-free guests. Made by the Extensole Corporation.

Callaway Casuals

RUGS FOR EVERY ROOM IN THE HOUSE!



COTTON RUGS
Lush loop twisted rugs, striped or plain. Long wearing, washable. Scatter and room sizes.

Callaway—for over a quarter of a century leaders in fine quality casual rugs . . . at better stores everywhere.



FIBRE RUGS
Calglazed* for long wear. Smart, practical, economical. Reversible Plaids and Pin stripes.

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NYLON RUGS
New, soft, lustrous. Resilient. Long wearing Washable, moth-proof.

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OTIS WOVEN AWNING FABRICS



PATTERN No. 3104 PATTERN No. 2907 PATTERN No. 2830

Give your house the Flattering Touch...

A brilliant pattern of Otis Woven stripes, showing *both sides alike*, in key with architectural design and landscape, adds a summery gaiety which ordinary awnings cannot give. Whether your preference is for stripes, a conservative pattern, or a solid color, there is an Otis Woven fabric to suit your taste. These fabrics come in a variety of cool blues and greens, vivid reds and yellows, and in combination... There is no "wrong side" in Otis Woven fabrics—because the yarns are fast-dyed before being woven, and the fabrics show *both sides alike*... in perspective or sitting under them on the terrace. And they remain fresh and colorful through many seasons of sun and rain. Have your awnings, lawn umbrellas and outdoor furniture coverings made of Otis Woven fabrics... Go to any first-class awning maker—choose your pattern from his book of Otis Woven samples.

These fabrics are sold through leading distributors everywhere

OTIS WOVEN FABRICS PLIED YARNS 31 IN. 12 OZ. PER SQ. YD.

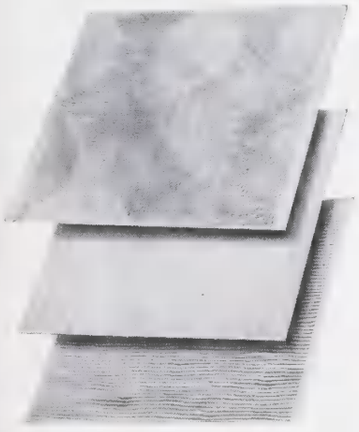
Manufactured by THE FALLS COMPANY IN NORWICH, CONNECTICUT

McCAMPBELL & COMPANY, 40 WORTH STREET, NEW YORK CITY: *Selling agents*

DECORATOR'S DIARY

CONTINUED FROM PAGE 148

I was never impressed with the idea of putting wallpaper on the floor until I saw the little room settings Katzenbach and Warren built for the American Federation of Arts Modern Wallpaper Exhibit. Most of the floors were "papered" with one of the sculptured wall coverings like "Straw Squares," "Matting," or "Bricks," which must be a good deal sturdier than paper. At least they look more like something that's meant to be walked on. The

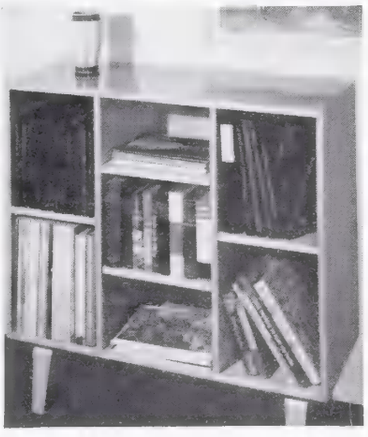


"Sculptured" Wallpaper

best place for this unconventionality, I should think, would be the floor of a small room that tends to be nondescript—a dinky foyer or a drab little dining room. Bricks on the floor and an espalier pattern on the wall would be a forgivable kind of make-believe for a breakfast room furnished with one of the new wrought-iron ensembles for indoors. Or how about the matting pattern painted willow green (all of the sculptured coverings have to be painted after they are laid) for the floor of a room with walls hung with Chinese flower panels and indoor rattan for the furniture?

Never thought I'd live to see the horsehair that covered Great Aunt Rachel's Victorian settee in a decorator's showroom. But there it was—or one of its direct descendents—at Arundell Clark's, side by side with his collection of non-objective prints. Must admit I didn't recognize the horsehair at first, since the version he showed me wasn't the old funereal black but a black-and-white blend close to a light oxford gray. Would look very smart on a black lacquered chair. And remembering Aunt Rachel's, I'd swear it would wear forever. Don't know that I'd care for it in a lady's sitting room. But it ought to be a good bet for a playroom or an office reception room.

How nice it would be if we could build bookshelves the way one assembles a storage wall—with separate compartments to fit exactly the things to be stored in them. Too expensive a proposition, I suppose, for the average collection of books. But since there are always a certain number of misfits, everyone ought to have at least one small set of outsize shelves. Saw a good one the other day at the new Pascoe shop. The case itself is 39 inches wide and 30 inches high. Two vertical partitions divide the inside into three sections. You can have one adjustable shelf for each of the side sections and two shelves for the middle section—a total possibility of seven odd-size compartments. Since no one shelf is more than 13 inches long, little is lost by setting it at an unconventional height for a small lot of a half dozen books. Or you could



Outsize Bookshelves

arrange to use some of the shelves for record albums since the case is fifteen inches deep. The white maple piece stands on bent laminated legs.

When I hear my designer friends discussing the "low level of the public taste" and what should be done to elevate it, I sometimes wonder which level they're talking about. The real trouble, I suspect, is that so many people never bother to use what taste they have. What would happen, do you suppose, if manufacturers made only those things they honestly thought were good-looking, and merchants sold only what they thought was good, and each person bought only what he believed to be impeccable?



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MAKE YOUR NEW HOME a cool retreat from the heat . . . a warm, snug haven against winter chill . . . a cozy place for carefree, comfortable relaxation.

The modern protectiveness of clean, soft, fluffy-white cotton insulation is yours to enjoy from the day you move in . . . no upkeep, no repairs, no replacements — EVER. No other home investment gives you such smooth, unfailing service year after year. Cotton Insulation actually pays for itself over and over again in fuel savings alone.

Cotton Insulation ***and ONLY Cotton Insulation Gives You ALL These Desirable Features:***

Permanently Flameproof • Most Efficient, by Government Test • Non-irritating • Easiest to Install • Lightest in Weight • Insect- and Rodent-repellent • Sound Retardant • Greater Comfort in Any Climate • Pays for Itself in Fuel Savings

Write to any of the following manufacturers for complete information on how to put low-cost, high-comfort cotton insulation in your home. No obligation.

Standard Cotton Products Co. "Standard" Insulation Flint, Michigan

Insulation Industries, Inc. "Triple-I" Insulation Janesville, Wis.

Lockport Cotton Batting Co. "Lo-K" Insulation Lockport, New York

Gilman Brothers Company "Cellulite" Insulation Gilman, Conn.

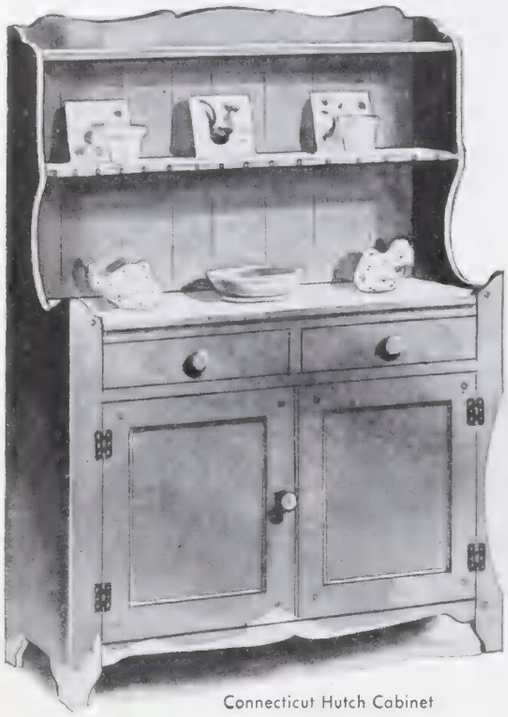
Barnhardt Manufacturing Co. "Natur-Temp" Insulation Charlotte, N. C.

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the furniture of

Memorable

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Connecticut Hutch Cabinet



Lancaster County Chair



Cape Cod Corner Cabinet



Butterfly Extension Table

THERE'S SOMETHING about wonderful Statton Trutype Americana that makes you cherish it through the years. It's furniture that's made to live with. There's a friendliness in the warm glow of the genuine solid maple... and you'll thrill to the beauty of the enduring Collector's Finish.

Every piece of Statton Trutype Americana is superbly constructed for years of service and is authentically styled. Look for the "History Tag" on each piece which tells the origin of the design.

There's a wide selection to choose from — living room, dining room and bedroom furniture . . . truly fine, and surprisingly inexpensive. Ask to see these Statton reproductions in SOLID MAPLE at your favorite store.

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HAGERSTOWN, MD.

PUT RUG CARE ON A TIMETABLE BASIS

RUG TIMETABLE

Dirt is Rug Public Enemy No. 1. The secret of licking it is day-by-day care and vigilance. Sporadic heavy-handed go-at-'em won't do. Here's the timetable: 1. A daily surface pick-up with the carpet sweeper. 2. Vacuuming at least twice weekly, with emphasis on hard-used areas. 3. A thorough monthly going-over that involves all nooks and crannies, low-slung and floor-sitting furniture and undersides of rug corners and edges. 4. Bi-yearly vacuuming that includes the underside of rug, both sides of rug cushion, and a clean-up job on floor underneath. 5. Once a year, shampooing or dry-cleaning (depending on which method maintenance instructions call for) by a professional.

POWDER YOUR RUGS

Dirt-absorbing powders are worth their weight in rug cleaners if you use them regularly—monthly is about right for this treatment. First vacuum your rug. Sprinkle on the moist powder and brush it into the pile. Leave powder on the rug for at least one hour and then vacuum again. This takes up powder and dirt particles it has absorbed. Leaves rug bright and clean.

SHIFT THE BURDEN

Agreed, rug turn-about isn't play. But it pays big dividends to turn your rug every six months and shift the traffic burden to the end that's been having an easy time of it. (Take advantage of the shifting to do that under-cover vacuuming.) Scatter rugs over heavily-used areas pay off, too, especially with wall-to-wall carpeting. Wise women shift furniture, too, especially the heavy pieces, to give rug pile under it a "breather" so it won't mat down for good. Protective cups, domes, underpinnings that distribute furniture weight are all rug savers.

FULL STEAM AHEAD

If a piano, heavy chest, or the careless shuffling of feet have bruised areas of your rug, steaming will usually perk up the pile—unless you've procrastinated too long. A steam iron or an ordinary electric iron over a damp cloth does it. Don't press, though, and follow it right up with an easy brushing with lay of the pile. The same steaming treatment on both back and front of rug corners takes the curl out of them. If curling persists despite such cajoling, try sewing cardboard corners to the underside of the rug with carpet thread.

HOW TO STARVE A MOTH

Moths lose interest in a scrupulously clean rug. Hidden danger zones lie under radiators, seldom-moved furniture, floor and baseboard cracks. Spray these areas with insect oil or a moth-repellent solvent solution once a month.

NO HOT AIR

The parched air of most heated rooms that robs your skin and hair of its oil is equally brutal on your rugs. Humidifiers, radiator pans, flower bowls, or plant jars will add moisture to the air and life to your rugs.

THE SOONER THE BETTER

Speed is the crux of all spot and stain removers. Get after animal stains quickly if you don't want a permanently bleached area. Water is safest for any spot of unknown origin; if that doesn't work, let it dry and follow up with dry-cleaning fluid. And don't forget that moths thrive on neglected grease spots. If Junior spills his water or milk on a twist or frieze rug, don't rub the rug while it's wet. Just blot it up and delay rubbing until rug has dried.

EXPERT ADVICE

Home shampooing of room-size rugs is seldom successful, sometimes fatal. However, if you have no alternative, avoid ammonia-based compounds above all. They bleach out color. Another tip: New rugs and sometimes older ones "sprout," —a tuft rears its head above the others. It's nothing to worry about unless you are unwise enough to pull out the sprout. Just level it off with sharp shears.

STAIR CARE

Stair carpeting takes its worst beating at the nose of each step. Forestall this day of reckoning by leaving an extra piece of rug at one end. Just shift carpeting as situation calls for it, so fresh areas are brought over nosings. Extra-thick padding at nosings cuts down wear, too. Above all, choose carpeting that can take heavy traffic.

HOOKED RUGS

Lovely they are and lovely they stay, if you treat them well. No shaking, please. And this goes for any and all rugs. Modern hooked rugs take safely to vacuuming with any but a rubber-agitator type of cleaner. But never vacuum an antique; stick to a carpet sweeper, or soft brush. And warn the cleaner to whom you entrust your treasure to dry-clean only. Even modern, washable hooked rugs need reshaping and brushing by an expert to preserve their beauty. And if you cherish any hooked rug, roll it—never fold it.

LET IT SHED

Don't start moaning if a new rug sheds or "fluffs." It's only yarn snips left in the pile when the rug was made. Vacuuming is perfectly safe and helps pick up fluff.

THE FINE ART OF VACUUMING

Vacuum in the direction of the pile. Move with it to avoid shading (dark and light areas). Before traveling from a dark rug to a light one, be sure bottom of vacuum is cleaned of dark fluff it may have acquired. Keeping contacting mechanism of vacuum scrupulously clean is mandatory with all light rugs. A wiping with carbon tetrachloride does the trick.

A SOFT BERTH

Imagine what would happen to you if your bed didn't have a mattress. Rugs don't fare much better without a cushion between them and the hard floor. There's nothing like padding to lengthen the life and good looks of a rug.

For more about this turn to pages 180-181.

Sipped with delight

by seven generations

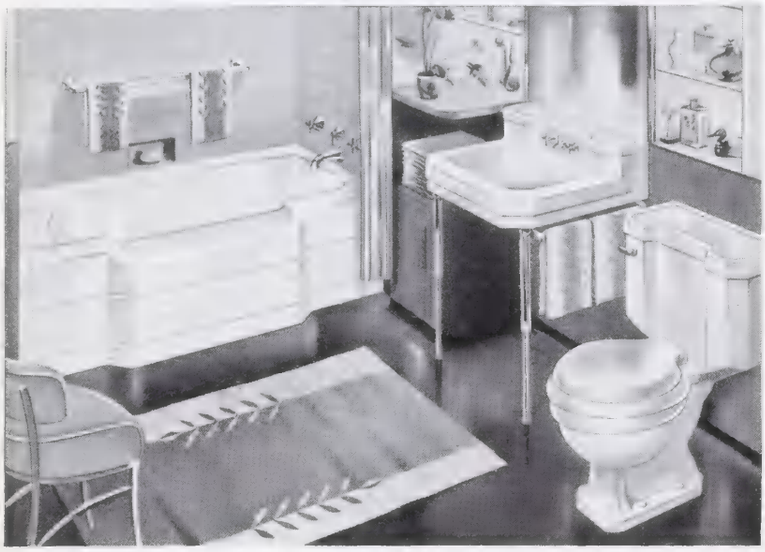


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MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

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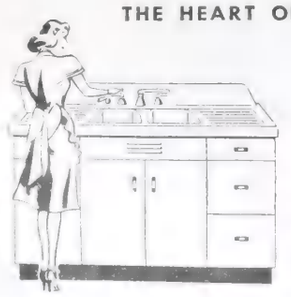
"I'm a walking testimonial..."

"When we remodeled our bathroom, we installed Eljer Plumbing Fixtures . . . and now, I'm a walking testimonial. They're beautiful and easy for me to keep clean and new-looking."

Eljer Fixtures *are* beautiful . . . with just the right amount of "modern" in the styling. And, one big reason why they are easy to keep sparkling clean is that the lustrous vitreous chinaware resists scratching and stains. It is impervious to the effects of all ordinary acids . . . because it is *real china.*

Eljer Bathtubs have a base of *rugged, rigid cast-iron* that makes possible a smooth, extra-thick coating of glass-like enamel that will last a lifetime, with ordinary care. Your plumbing contractor will help you choose Eljer Fixtures, in white or pastel colors, to suit every requirement. For free booklet, write Eljer Co., Box 192, Ford City, Pennsylvania.

THE HEART OF YOUR PLUMBING SYSTEM



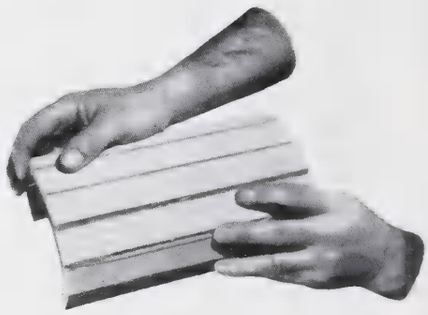
Eljer's beautiful, chrome-plated brass fittings feature new, exclusive construction principles that assure long, satisfactory service, but *all* wearing parts are *easily renewable.* Just another reason for specifying Eljer Fixtures with Eljer Brass, in bathroom, kitchen and laundry.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

Use Your Head when You Choose Your Floors

CONTINUED FROM PAGE 109

Modern twists are giving some familiar materials new and exciting uses: Prefabrication, the use of plastics, and inlaying with integral colors are all comparatively recent developments in the flooring art. The resulting products are worth your study because they mean better floors. Prices quoted on pages 106 to 109 are approximate at best, due to countrywide variations in labor, freight costs, etc. Check prices in your own locality before making a decision.



● Wood block floorings are getting better and better. Picture shows flexible, extra-resilient block made of hardwood strips attached to a latex-filled backing. The same elastic material separates the strips. Laid in mastic, the block needs light sanding and waxing. Another manufacturer makes a laminated block, treated for vermin and rot.

PHOTOGRAPH BY HEDRICH-BLESSING STUDIO



● Interesting irregularities of early floors are now available in prefabricated, inexpensive wood products. You can have random-width planks, wooden pegs, butterfly keys (once used to hold floor in place), and edges which, when laid, simulate cracks of hand-hewn floors.

PHOTOGRAPH BY LOREN SMITH



● Terrazzo floor shown above differs from the ordinary in that a latex binder is used instead of Portland cement. No dividing strips needed—aggregate may be marble chips or cork particles. Installed price range starts at about $1.10 a sq. ft. for a large area. Wax for extra beauty.



● Linoleum designs *can* be good: custom inlaying does the trick. If you're not satisfied with commercial patterns reminiscent of Great Grandmother's kitchen, make up your own design and have your linoleum contractor do the inlaying on the job. Simple designs are best.



● The making of designs in rubber tile floors has been simplified by two different manufacturers. Product at left has diagonal square cut out; one at right is a square tile cut in half by an S curve. Designs are achieved by inlaying different colors and by varying with normal tiles.

See this NEW DISCOVERY for the MODERN Kitchen



Hot Water "Packaged-in-Glass"!

HOT WATER "PACKAGED-IN-GLASS" is assuring hundreds of thousands of American homes automatic hot water that's sparkling *clean*. Now you can enjoy all the benefits of this new discovery in a new kind of *Permaglas* Electric Water Heater, a popular Table-Top Model, that slips into your kitchen . . . and gives you extra, useful table work space!

NO RUSTING • NO CORRODING

Your *Permaglas* Water Heater CANNOT rust or corrode under any water condition—because the tank is glass-fused-to-steel.



New table-top electric model, 30- and 40-gal. sizes. Other electric models, 30, 50, and 80 gal.

Annoying (and costly) tank rust that ruins your laundry, corrosion dirt that stains both water and fixtures—both are banished! You enjoy the certainty of long and dependable hot-water service. You get the finest automatic hot-water convenience at extremely low cost.

The great discovery of glass-fused-to-steel, *built-in* protection against damaging rust, is just one of many advanced "*Permaglas*" features. Ask your dealer about all of them . . . soon. At leading public utilities, merchant plumbers, and better appliance dealers.

FOR DRAMATIC PROOF, visit your nearest dealer who displays this emblem:



See for yourself this amazing new discovery . . . Hot Water "Packaged-in-Glass."

Guaranteed by Good Housekeeping

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TRADE MARK REG U. S. PAT OFF

A SMITHway WATER HEATER*

A. O. SMITH Corporation, Water Heater Division, Kankakee, Illinois
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*Also quality zinc-lined *Duraclad* Electric Water Heaters



LOVE YOUR COMFORT?

Then you'll want Silentite Windows

Winter's blasts and summer's dust have no place in your home! That's why you'll want truly weathertight windows—Silentite Windows—developed after years of research to make your home more comfortable . . . and to add new beauty and charm at the same time.

A NEW Window Principle!

No other window but Silentite has the patented floating weatherstrips that fit snugly—always—against the sides of the window—yet permit easy movement. Remember, too, that Silentite is a wood window—for *extra* insulation value.

New Window Beauty!

Silentite windows have a smart, modern appearance that means excellence in design. Dividing bars are narrow—glass areas large. Twelve Silentite sash styles from which to choose.

So Easy to Operate!

Silentite windows move up and down with little effort—even a child can open the largest window. And, of course, Silentite has no old-fashioned weights or pulleys—no cords to break. Toxic preservative treated, Curtis Silentite Windows assure lifetime service and satisfaction.

GET ALL THE FACTS—Mail the Coupon



Send for Silentite Window booklet if you plan to build or remodel.

1865 CURTIS WOODWORK SILENTITE PRE-FIT the "Insulated" window

CURTIS COMPANIES SERVICE BUREAU
551 Curtis Building, Clinton, Iowa
Gentlemen: Please send free window booklet called "Light Up Your Living."

Name .....

Address .....

City ..... *State* .....

LET'S HAVE SOMETHING SUBSTANTIAL

CONTINUED FROM PAGE 125

makes the wise suggestion: "Let's have something substantial."

Now, what can you give Aunt Abigail that won't take hours to shop for and prepare, and which won't be as familiar to her as Uncle Ben's face?

Over a period of years we've heard a lot about the Aunt Abigail days in people's lives, so we thought we'd arm you with a menu that you could keep in mind for just such emergencies. Could be we're wrong, but we think this emergency dinner would put you into the favorite-niece class before the soup plates were cleared away.

THE dinner is as good as it is good-sounding. The nicest part, though, comes when you analyze it, and find that practically every ingredient is right in your larder. So you can spend your time on *preparation*, and shop for the few missing links on the telephone. You'll probably have the makings of the super onion soup, the ingredients for the sauce for the meat (most shelves house red cooking wine and canned mushrooms), the potatoes surely, lettuce for the salad, and bread for the breadsticks. You'll probably even have the pecans for the pie—if you enjoy making cakes and cookies.

So, then, a brief telephone call to Butcher O'Brien will bring the meat and the spinach, and you're ready to move right foward.

Make the soup first, and you'll be all set for your first course, come what may. The soup is a blend of onion, chicken stock, cream, milk, and seasonings. It's not overpoweringly "oniony," so you don't have to worry about suiting all tastes. Some guests won't even recognize that its base is onions. It's a truly good winter soup—warming, but not too filling. Just filling enough to convince Aunt Abigail that you're a girl who knows how to take care of the man in her life. Serve it in bouillon cups. Three-quarters of a cup to each person is a nice sufficiency.

Once you've prepared the soup, turn your attention to the savory potatoes, bread sticks, and pie. The pecan pie calls for an unbaked shell, so you can tuck all three in the oven simultaneously. It won't hurt the potatoes to bake slower than usual; it will just take them a little longer, that's all.

London broil is a slight misnomer for our entree, for it is roasted, not broiled. But otherwise it looks exactly like what you've been served in restaurants when you've ordered London Broil—long, narrow slices of rare tender beef.

It's all done with a cut of meat called a "sirloin tip," a tender, rather shapeless cut right next to the sirloin steaks. Because it's tender, it requires little cooking time, and is especially desirable for those who like their meat rare. It's a lean cut, so you must add fat to it if you would have it juicy. Ask your butcher to include a generous piece of suet with it. Cut the suet into thin slivers. Make shallow incisions about an inch apart across the top of the meat and insert suet. Remove, of course, before serving.

Spinach Italienne looks quite glamorous, but is really most simple—just spinach, plus buttered crumbs and hard-cooked eggs. The crumbs are the touch that counts. In fact, they seem to improve almost any vegetable. When the spinach is all chopped and seasoned, toss the chopped egg whites with it. Then toss in the crumbs, and sprinkle sieved yolks on top last.

The bread sticks are a compromise, when you haven't time for rolls and want to eliminate last-minute biscuit making. They're delicious, though—chunky strips of white bread, brushed with melted butter, sprinkled with poppy seeds, and toasted until golden.

The savory potatoes are the baked and stuffed variety, but with a slight difference—the addition of sage and summer savory to the usual salt and pepper. The herbs make a nice change.

SALADE du jour can be whatever you happen to find in your refrigerator the day Aunt Abigail decides to arrive. Most of us usually have lettuce crisping in the hydrator, and keep on hand a bottle of good French dressing. These alone can produce a nice salad, but some bleu cheese crumbled in the dressing would be better, or, lacking that, chop a piece of celery, some green pepper and a few stuffed olives into your dressing before tossing it with the lettuce.

The pecan pie takes care of the sweet ending without overdoing it. Most pecan pies are overwhelmingly sweet, but not this, because it's a combination of syrup *and* brown sugar, rather than the sugar alone. We usually are willing to let you inject some of your own

(*Continued on page* 164)

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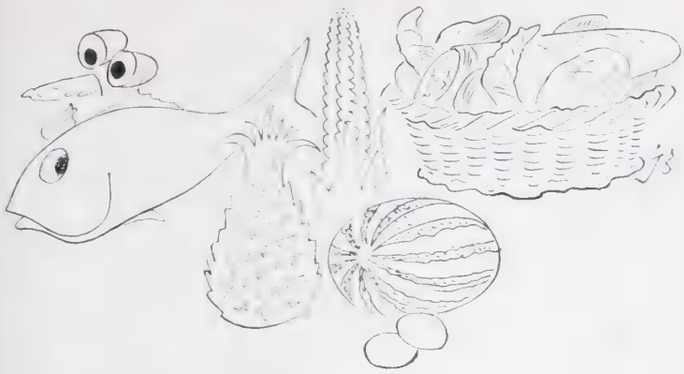
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PANTRY SHELF NEWS

Add sparkle to everyday and party menus with new foods, new ways with stand-bys

By Julie Polshek

Are you in a gustatory rut? It's easy to drift into one, from force of habit as much as anything else. It usually happens so imperceptibly that you're hardly aware your repertoire has got into a groove. You suddenly awaken to the fact that you are offering up the same old dishes, prepared in the same old way, a few "pat" company dinner menus, constant "repeats" of the same cocktail snacks and hors d'oeuvres, week after week, month after month. After a while it makes for monotonous eating, pleasureless cooking. Learning about foods you aren't familiar with, trying out new foods and new recipes, finding new and different ways to prepare everyday dishes to vary their flavor and spark them up—that's the essence of fun in the kitchen. And you can have fun without spending either your life at the stove or fabulous sums of money, if you give yourself half a chance. Go food adventuring, homemakers!

The chestnut horizon (marrons, as they call them abroad) has been broadened by leaps and bounds during the past months with the arrival on our shores of some half dozen new chestnut products from France and Italy—chestnut flour, salted ground chestnut purée, sweetened chestnut paste, jumbo whole marrons in curaçao and in rum. They open the door to new and exciting culinary exploring of epicurean stature. And they make any time of the year "open season" for chestnut cookery. Best of all, they end all the bother of shelling and cooking the chestnuts. Let's view them one by one:

Groult Flour of Cooked Chestnuts from France makes it as easy to infuse chestnut flavoring into soufflés, cakes, stuffings, or anything else as it is to spoon sugar into coffee. You can turn the fine dehydrated flour into a delicious, epicurean, puréed soup by mixing it with part stock or consommé and part top milk or cream, plus a dash of ginger, a few grains of cayenne, a little lemon juice, and—for the finishing touch, if you like—some sherry when you serve it forth. Cook the flour in milk, according to the recipe on the box, to make the delicious "vegetable" side dish with which the French in particular accompany venison, game, red meats. There are other recipes for turning the basic creamed purée into yummy, easy desserts.

Coudert & Fils' chestnut purée is primarily intended to accompany game and meat, like the milk-enriched purée you make with the chestnut flour, and as a chestnut dressing for fowl and venison. It's ready for use in either role. Unlike the flour, the purée isn't usable for desserts because it's salted.

For dessert adventuring, Marronita Cream of Marron from Italy

(*Continued on next page*)

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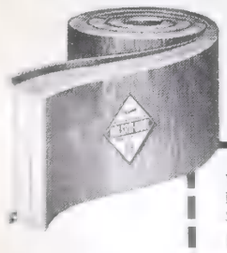
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is king of them all. It would be worth the price of admission if it had no other use than the heavenly whipped cream dessert it creates in less than five minutes. You simply spoon the rich, vanilla-flavored syrupy paste into whipped cream, blend it in with a stir or two, dish it up in pear-halves or with a couple of lady fingers perked in each portion. A tablespoon of rum makes the delectable concoction sparkle. It's a dessert well known to the Italians and the French. I predict it will acquire just as many American devotees with its goodness because it's so incredibly quick and easy to make. It's lush enough for company but if you want to go all-out, mix in bits of the rum or curaçao-soaked marrons I shall tell you about anon, and top each portion with half a marron. The thick paste can also be used in icings, and mixed into rice, bread or tapioca pudding for a change of pace. But cut the usual amount of sugar way down, for the paste is 60% sugar.

New to our shores, too, from Italy are out-of-this-world jumbo Marroni Motta Curaçao and Motta Rum. These marrons in either curaçao or rum are something to smack your lips about. Serve them whole à la toothpicks as demitasse sweets, break them up to top ice cream (be sure to pour on some of the heavenly spiked syrup in the jar, too) or use marron pieces to garnish icings. Ordinary "drug-store" vanilla ice cream turns into glamorous company fare when it's softened enough to mix in a flock of marron bits and a little of the syrup, and then rehardened in the refrigerator.

Two 8⅝-oz. boxes of chestnut flour cost about $1.75; the ground chestnut purée costs about $1.75 for a 1 lb.-14 oz. tin; whole marrons in either rum or curaçao are under $2.75 for an 18-oz. jar (all plus postage). All are from Vendôme, 415 Madison Ave., New York, N. Y.

Maybe wishing makes things happen. I've certainly wished many times during a tussle with a mess of black walnuts that science could find a way to soften their stone-like shells. Science didn't, but Mayfair's Shop which holds forth in the fabulous and unique Farmers Market in Los Angeles has an even better solution—shelled black walnuts. For this innovation they can count on the vociferous thanks, I am sure, of all those who share my delight in the inimitable, deep-throated flavor of black walnuts for nibbling and for baking. These particular black walnuts are gathered in the Neosha Hills in Arkansas' Ozark Mountains. Their flavor is superb, and the nutmeats are wonderfully fresh. The broken nutmeats are of just the right size to use in cakes and pies without further ado, yet large enough for good nibbling with cocktails. Either way they're delicious. You can get these shelled black walnut meats from Mayfair's, Farmers Market, West 3rd & Fairfax, Los Angeles, Calif. They cost $1.75 a pound, a small price for taking over the shelling job.

Serve the brand-new Kettle Cove Claret Orange Sauce once on duck, chicken, turkey, or most particularly on ham, and you'll never settle for less. It's a tangy, not-too-sweet sauce, one to really get excited about. It's made of nothing more than fine claret, oranges, lemon juice, and sugar. Whole oranges, rind and all, prepared and glazed by the same recipe Kettle Cove uses for their delicious Old-Fashioned Orange Slices, are finely ground and long steeped in the claret to produce the unusual sauce. The claret base is thick with ground orange, and the blend is a perfect complement to the meat.

Of the same fine quality is the exceptional Grapefruit Marmalade also produced by Kettle Cove. It will find special favor with all those who like a zesty marmalade on the tangy side. It has a wonderful texture, for the grapefruit segments are virtually whole, augmented with bite-size slivers of glazed grapefruit rind. As you enjoy the delightfully flavored marmalade, you may wonder what gives it a special verve and goodness. It's a dash of fine rye whiskey, just enough to enrich the grapefruit mixture without openly revealing its presence. It really does things for the marmalade. An inspired embellishment!

Kettle Cove Claret Orange Sauce and Grapefruit Marmalade are both available from Charles & Co., 340 Madison Ave., New York. The sauce costs about $1.50 for two 9-oz. jars; the marmalade $1.50 for three 12-oz jars (plus postage).



HOW TO MAKE A MASTERPIECE

CONTINUED FROM PAGE 98

Entirely too many people seem to do handwork more for the sedative and anaesthetic effect it has on their minds, than for the stimulation and fun of doing creative work. The sedative approach to rug-making will not produce a rug masterpiece.

A really great rug, such as the one shown on the front cover, must be of museum caliber. It should have far more than smooth, controlled craftsmanship. A project you are to work on for months or years is not worth the doing, either in time or money, unless it has more style, more character, more beauty, and more appropriateness for your house and furnishings than any you could buy ready-made. In short, a rug is a big enough project to warrant being a design triumph as well as a craftsmanship triumph.

The needlepoint rug on the front cover was made by Mrs. Elise Hopkins of Carmel, California, who worked two or three hours a day for two and one-half years. Mrs. Hopkins is not an artist, so she paid $50 to an artist to roughly sketch up the flower motifs and generally arrange the little ones in relation to the big ones. But Mrs. Hopkins did all the other creative work, which meant choosing the colors for the flowers, actually placing the flowers in the right places so they composed well with each other. Her actual cash investment, for courses and wool, was $467. Since the rug has been finished she has been offered as much as $15,000 for her masterpiece. Another look at the cover, and you'll see why—it's not because the stitches are even and smooth, but because the design is fresh, beautifully color-schemed, and boldly conceived. It's the kind of design that *makes* the room that holds it—without help from any other furnishings. It has that fine, elusive, usually expensive quality called style. Yet its intrinsic cost was but a fraction of its present market value.

If you would like to make a rug that is to be an important possession and a valuable heirloom, there are three craft techniques from which to choose: hooking, braiding, and needlepoint, all well-established

(*Continued on next page*)

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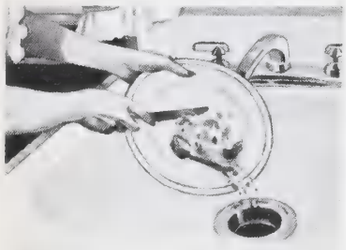
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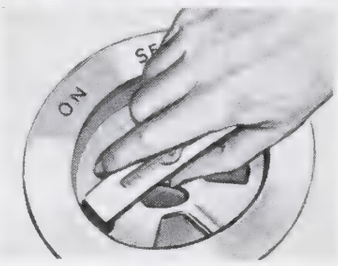
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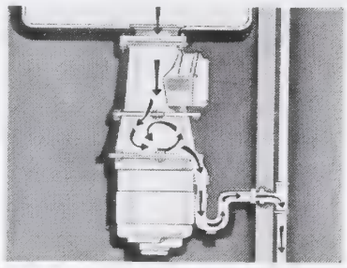
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craft arts. Here are brief surveys of each of these crafts that will tell you how to choose one for your own pursuit and happiness.

Hooked Rugs

To be authentic, a hooked rug must be made from old materials, preferably old woolen bathrobes, dresses, trousers, children's clothes, discarded lightweight blankets, and so forth.

If you have no old clothes around the house or have given them away to the Salvation Army, you can buy them back very reasonably, or purchase used clothing from a score of salvage companies, or get mill ends from textile manufacturers. The price of old clothes ranges from $1 to $1.50 per pound for carefully selected materials. And for a 3′ x 5′ rug you need nine pounds of the stuff.

The only other equipment necessary is a hook, a pair of scissors, a wooden frame, and the foundation material. The most durable foundation material, and the one used by the pioneers, was homespun linen, but since that's practically nonexistent, the next best buy is two-thread monk's cloth or burlap, both of which retail for about $1.50 a yard.

For a frame, all you need are four long pieces of 3″ x 1″ finished white pine and four clamps, or if you prefer to buy a ready-made frame, they cost about $10 each and are available in all department stores.

In any event, if you buy all your material and your new tools, the original investment on a hooked rug, 3′ x 5′, should amount to less than $50.

Once you've committed yourself to making a hooked rug, it's best to start it under the guidance of an instructor. She will point out to you that the technique of hooking (not to be confused with yarn punching as taught in needlecraft shops) is ridiculously easy. It merely consists of pushing your hook through burlap or monk's cloth stretched taut on a wooden frame, hooking a strip of woolen material, and then pulling the material up through the foundation to form a loop. An even series of loops makes a rug. That's all there is to it.

As for instructors, you can find them among your friends, in the classified telephone book, or in the adult education handcraft classes of most public school systems.

For the beginner, an instructor is necessary and therefore invaluable. Private lessons yield the surest results but class instruction is less expensive. What you may expect to learn from a teacher is how to select an appropriate pattern for your rug and how to use and combine the strips of colored material. You will soon learn that the secret of any outstanding hooked rug lies in the individuality of the design and the muted, toned-downed quality of the colors. A thoughtful instructor will also show you the handsome hooked rugs in nearby museums, pictures of famous rugs, and the best among antique shop collections. From these masterpieces you can study, copy, and learn.

On the first rug, most teachers have the novice copy a traditional design or a combination of proven motifs. But as you develop a feeling for the medium, you naturally will come up with your own motifs, your own ideas, and your own use of color. Once having learned the wide range of possible expression, your subsequent hooked rugs will bring out the artist in you.

Braided Rugs

According to experienced rug-makers, more skill is needed to make a braided rug than a hooked one. The secret lies in knowing the technique that will properly produce a rug that lies flat and is well-proportioned color-wise.

The actual rug-making is a three-fold process. First, you cut up your materials. Then, you sew these by machine into long strips. The long strips are braided into a plait, and the plaits are sewn or laced together to form a rug.

Compared to hooking, these three processes require a bit of muscular agility which seems to make the job appealing to those women who are tired of doing a lot of dainty handwork.

As in learning to hook, a skilled teacher is necessary in learning to braid. She can give you, for example, a few very important rules of thumb. In order to make a rug 9′ x 12′, you must start with a center braid 3′ in length. The center braid is always equal to the desired length of the rug minus its width. The typical beginner usually experiences difficulty in judging whether strips of a certain color will make a braid long enough to encircle the rug once more. A rule about this is that if your colored strips reach one and two-thirds times around your rug, you've got enough. And the way to prevent your rug from curling up like a canoe is to make sure to relax the braids as you work around the ends.

Only a trained teacher can point out these and other details of tech-

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nique. Until you've had some experience in the craft, it's also prudent to let a professional worker plan your color scheme and apportion your woolen strips.

The basic aesthetic appeal of a braided rug lies in its size and its sweep of color rather than in its artistry of design. In fact, a simple oval rug is much more appropriate in this medium than figure eights or clover leaves or other tricky motifs.

Here again, visits to museums, antique shops, and handcraft exhibits will help the beginner develop a taste for what is best and beautiful in the braided rug.

Needlepoint Rugs

Needlepoint (also called tapestry or embroidery) rugs are the most luxurious, chic, and stylish of all handmade rugs. They have a richness, worth, and elegance that places them on a par with all the fabulous rugs of history—Aubussons, Bessarabians, etc.

For those of you unfamiliar with such floor-coverings, there is a tendency to regard them as fine delicate pieces of embroidery too perishable to be walked on. Actually, they're nothing of the sort.

A needlepoint rug is made of heavy, durable yarn sewn on a tough, coarse canvas netting. Because of this, a needlepoint rug is as practical and durable as any other type of rug. Moreover, the technique of making one is easier than hooking or braiding and goes very fast. One rug-maker, well-known in the field, estimates that she could complete a rug, 9' x 12', in four months by merely working one hour or so each evening. Such a rug might be worth anywhere from $1,500 to $5,000, depending on the beauty and style of the pattern.

By working on canvas strips, three to four feet wide, and by seaming them together, you can make a needlepoint rug of any size or shape. This is a distinct advantage over the hooked and braided rugs where your rug size is limited respectively by the size of your frame and the amount of working space you have available.

In needlepoint rugs, the choice of color and design is limitless. They can be Victorian, Provincial, Chinese, or contemporary in feeling—literally anything that lends itself to your own home-decorating.

The materials will cost you more than for other types of rugs, but the result will be worth the original investment. The unstamped canvas net sells for $2.50 a yard, and the most suitable yarn is the medium-grade wool which averages $1 per

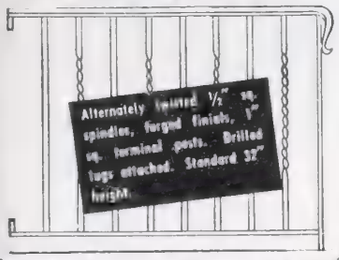
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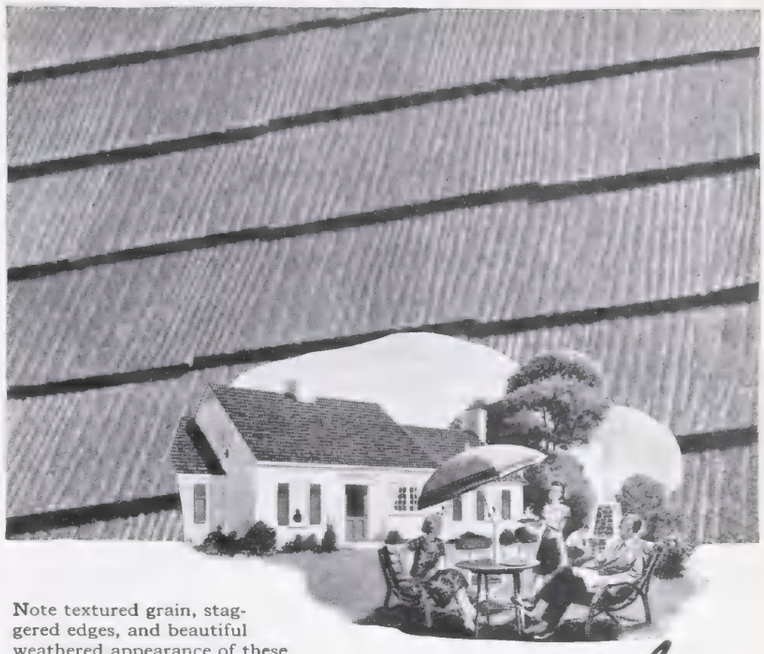
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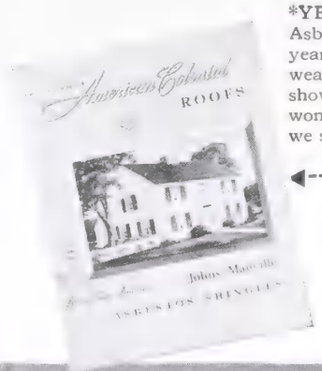
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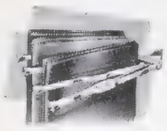


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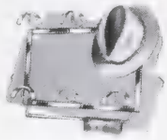
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CONTINUED FROM PRECEDING PAGE

4-oz. skein. You'll need a great deal of both of these, and you'll find when you get finished that your rug averages roughly $2.50 a square foot in overhead.

Here and now, you'd best be warned that unless you're determined to finish a needlepoint rug, there's not much point in starting one, since your materials will cost you anywhere from $50 upwards.

The technique used in making needlepoint rugs is to thread a large sacking needle with an afghan-type yarn and then sew it double onto the canvas netting. The stitch used is the tapestry or Gobelin stitch. Other embroidery stitches are possible but the advantage of the tapestry stitch outweighs others in that it covers the net with a double thickness of yarn and holds it locked by its bias slant. It also results in a smooth, ridgeless surface, particularly when the rug-maker works the pattern and background in curved rather than straight lines.

Aside from guiding the neophyte in the most comfortable relaxed way of working, there isn't too much a teacher can pass on to an apprentice. She can point out such obvious tricks as how to work out a design on graph paper and how to enlarge the design by doubling the number of stitches. She can suggest that you test your color ideas on paper first and then copy from a satisfactory colored drawing. She can guide you in selecting bold, stylized designs suited to the coarse nature of needlepoint, but that's about all.

Needlepoint rug-making is a field for women who are skilled in other handcrafts and want to apply their experience to this new challenge. And the results produce the smartest type of floor-covering—the kind that can rarely be bought except by custom order for fabulous sums of money.

Books to read if you want to make a rug:

1. Kent, Wm. Winthrop. *The Hooked Rug*, Dodd, Mead & Co., New York, 1930.

2. Kent, Wm. Winthrop. *Rare Hooked Rugs*, Dodd, Mead & Co., New York, 1941.

3. Walker, Lydia Le Baron. *Homecraft Rugs, Their Historic Background, Romance of Stitchery, and Method of Making*, Frederick A. Stokes Co., New York, 1929.

4. Allen, Edith Louise. *The Rug-making Craft*, The Manual Arts Press, Peoria, Illinois.

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HOW TO BUY A RUG

CONTINUED FROM PAGE 87

carpet: closeness of weave and height of pile. And it's a good idea to examine several different rugs of varying grades and prices at the same time, in order to have some basis of comparison.

The more tufts of wool there are to a square inch, lengthwise and crosswise, the closer the weave and the better the rugs. You can judge this from the crisscross pattern that shows up on the back of most rugs. The more little crisscrosses, the better. Try also to dig your thumb through the pile of the rug until it touches the backing. If you can do this without difficulty, the wool tufts are too sparse. In poor quality rugs you can sometimes look right through the tufts and see the backing. When this sad state of affairs exists, a rug is said to "grin." Skip it.

The upstanding fibers or tufts of a rug make up its pile. Sometimes these fibers are cut, as they are in smooth carpets, or uncut, showing up as little loops, such as you frequently see in textured carpets. They create the resilient surface you walk on, and the more surface wool, the more luxurious walking and longer wear. Pile should be firm, deep and straight, should not spread out like frayed and skimpy V's when you press your thumb into the carpet surface.

NOWADAYS we use the words carpet and rug interchangeably, although there's a technical difference in their meaning. Carpet is woven in long lengths, which may be cut into shorter pieces. A rug is a carpet which is woven as a unit—square, oblong, round, or oval—to fit a specified area. The difference is kind of academic, for your broadloom carpeting which you buy by the square yard in whatever width and length you need to cover your floor adequately becomes a rug once it has been cut to fit the floor. Standard commercial rugs are made in sizes from 27"x42" mats up to 12'x15' floor coverings. For some reason or other, when you price rugs the price of a 9'x12' rug is usually quoted as a sort of gauge.

Although we are now seeing pile carpet woven of nylon and rayon, most of it is woven of wool or worsted, a fine quality, tightly spun wool. Worsted carpeting is more expensive than plain wool but extremely durable. Our own American sheep don't seem to produce a tough enough wool for floor covering, so almost all carpet wool is imported, one reason why carpet

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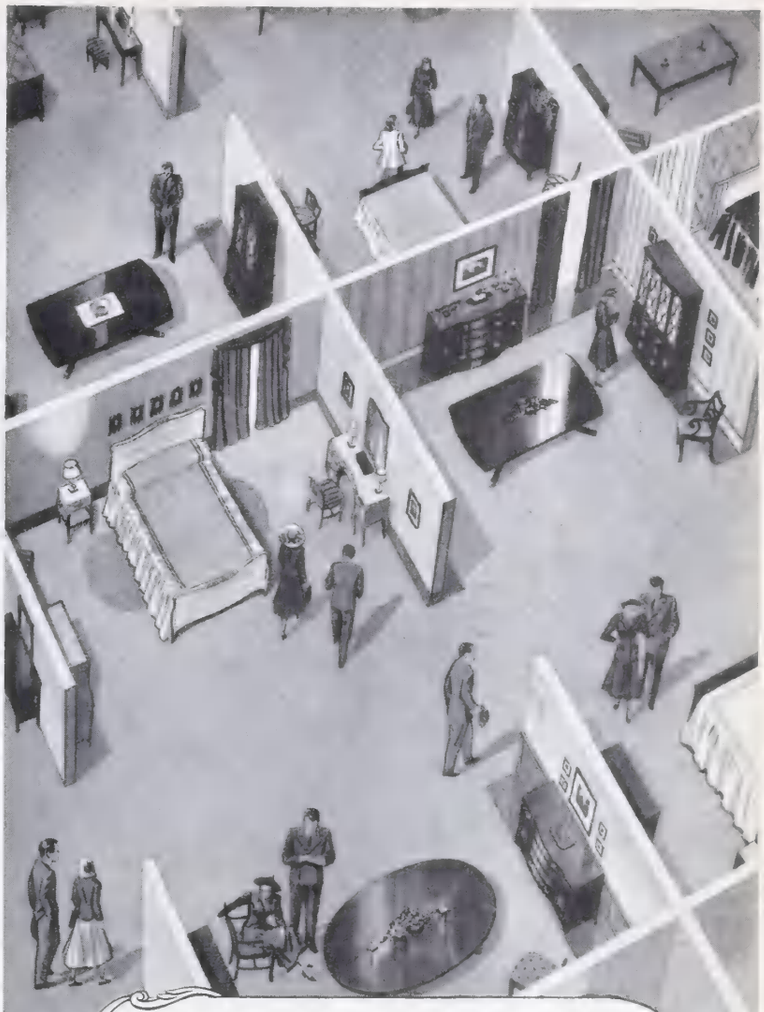
And while we're going to give a lot of words here to the standards by which you judge pile carpeting made of wool, let's not give you the impression that your rugs must be wool pile or nothing. You can do some mighty handsome decorating with cotton rugs or those made of cotton mixed with rayon and other yarns because they give you wonderful textures to work with. You see these rugs with lush, shaggy piles, or they may be tufted, braided, or woven like the old farmhouse rag carpeting, and they are getting smarter looking all the time. Give them a whirl before you make the great decision. One of their greatest boons is that they can come in shades of colors you may not be able to find in other rugs—pastels, for instance, or very vivid hues. Many of them, like the tufted or shaggy ones, have fairly easy launderability on their side, too, especially if they are laid in sections so they may be separated into small pieces for washing. You can get shaggy rugs in wool, too, but they're supposed to be dry-cleaned.

FIRMNESS of construction is the thing to look for in all cotton rugs, whether they're of braided strips stitched together, or punched in loops through a fabric backing, or woven as an integral part of a mesh-like backing. Fabric backings should be closely woven. You can get cotton rugs in stock sizes all the way up to 9'x12', and larger on custom order. You can put several together to cover a large area, or order them up custom-made to fit your floor. The strip rag variety, which is sometimes made of wool, can be bought by the yard, usually in 27" widths, sometimes as wide as 36" or 6', and can be seamed together to cover large areas.

The warp or crosswise of a wool carpet is wool, in combination with cotton, linen, or sometimes jute, a fibrous yarn made from the bark of an Asiatic shrub. The weft or lengthwise of a carpet may be jute or cotton or sometimes wool, camel's hair or cowhair, depending on the type of weave.

Broadloom, contrary to what many people think, is not the name of a particular weave or brand or design or carpet. It is any carpet that is woven in a loom 54" or wider. Formerly most carpet was woven only 27" wide, and so had to be seamed to cover a broad floor surface. Now carpets can be loomed in widths as wide as 30 feet, so that few seams if any are necessary. Broadloom widths are

(Continued on next page)



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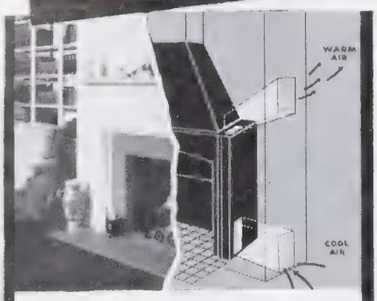
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usually available in multiples of 3 feet—generally 6′, 9′, 12′, 15′, and 18′. All of the four chief weaves of carpet are made in broadloom.

And this brings us up to the question of how much you need to know about carpet weaves. A while back we pointed out that in carpet-buying you get more when you pay more. This is not to say that you can't reach a point of diminishing returns in rugs as well as in everything else. You may well ask how closely woven can you get when you learn that you can buy Chenille for $25 a yard on up to over $100. When you get into such blue-sky brackets the extra price is buying custom design and intricate, not-to-be-duplicated art. But even without considering price you may discover that it is not particularly to your advantage always to buy the most expensive grades if your living conditions don't require the kind of performance they are capable of giving. It's like building a steel house when wood will do the job. For this reason we think it's a sound notion to learn the characteristics of the chief types of carpet that you'll find on the market now. Then you can judge for yourself which investment will do the best carpeting job for you.

THE names of the four kinds of carpet weaves are probably at least vaguely familiar to you—Chenille, Wilton, Axminster, and Velvet. Mind you, they are not trade names or pattern names, but denote generically different methods of manufacture. Each type of carpet is made in varying qualities or grades, and it seems to be the custom among carpet manufacturers to give each grade a high-sounding name of its own. The lowest count Wilton in a manufacturer's line might be called "Beauty," the next quality might be "Noble," and so on. Each grade will be made in a variety of patterns, and each of these may be given a distinguishing name.

Chenille is more or less a deluxe weave, coming pretty close to being an all-wool rug. It is made in two weaving operations and requires a lot of skilled hand labor. They first weave a wool or worsted blanket which is cut into slender furry strips. (These look like caterpillars, hence the name "Chenille." French for caterpillar.) The carpet itself is woven of these strips, usually with a weft of fine grade cotton or linen or, in the fanciest jobs, with wool, camel's hair or cowhair. When you look at the back of a Chenille you see a pattern like a wool homespun, very firm but not stiff. The pile is deep and luxurious, often an inch or more thick. It takes to hand-carving like a dream so most hand-sculptured rugs are in this weave. There are no color limitations to Chenille, either, and it can be woven in irregular shapes, so it is particularly desirable for special order, custom-made carpets, which is where you are most likely to find it. By reason of its great wool content, it is a heavy-duty carpet, frequently used in public places where traffic is rugged. But its richness and adaptability to custom design also make it a rug of great elegance in home decoration. It can be woven up to 30′ wide and costs from $20 a square yard up.

BUT just one word of warning here. Chenille, because it has come to signify great quality, is a much-abused word. If you see on the market an inexpensive rug, woven of furry-looking strips and looking the same on both sides, don't believe them if they call it Chenille. It is actually a far less complicated weave known as Smyrna, frequently used for cotton bath mats and for rugs made of reused rug and clothing wool. Smyrna is dandy for many purposes but it isn't Chenille by a long shot.

Wilton is another weave with a luxury connotation because so much wool goes into its making. There are those who think a worsted Wilton rug is the best-wearing rug ever. It is a rug of "buried yarns"—a situation that occurs as a result of the weaving process. This is done on Jacquard looms on a principle similar to the weaving of brocade. You can get five or six colors in a Wilton pattern—no more—but in weaving the pattern the yarn that shows up on the surface is on top of other yarn which is buried in the background. You are buying a lot of wool that you can't see, but you get fine compact pile and excellent underfooting and durability. Wiltons are woven with very little jute, and the back is given no sizing for stiffness as some carpets are, so it is especially recommended for humid regions where sizing is subject to mildew. The nearest we can come to describing what the back of a Wilton looks like is to say that it has a resemblance to needlepoint. Wiltons are woven up to 12′ in width, currently cost from about $9 to $17 per square yard.

The Axminster (and note that this is NOT Ax-min-IS-ter) is the easiest weave to recognize provided you are close enough to it to try

(*Continued on page* 177)

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Living Room, Illustrations, Pages 72-73

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HOW TO BUY A RUG

CONTINUED FROM PAGE 174

rolling it. It has a stiff, ridged jute backing, so constructed that the rug will roll only one way—lengthwise. Its weaving process, which simulates the Oriental tied-down tuft, lets it have an unlimited number of colors in its design. The most colorful domestic rugs are usually what the carpet dealers term "Ax." Axminster has suffered in the past from an unfair reputation for cheapness, but the truth is that it is made in a great variety of grades from low-price quality to fine, varying in closeness of tufts and pile height. A high-grade Axminster may have as many as eleven rows to the inch, an inexpensive grade as low as five. It is not recommended for heavy wear, as Wilton and Chenille are, but it can serve more than adequately in rooms where there is reasonable traffic and provides lots of color where it's needed. Axminster is woven up to 15′ in width, and is priced from around $6 to $13 a square yard.

Velvet is the least complicated of all carpets. All the yarn used in it shows up on the surface. It is not particularly noted for luxuriousness, but it takes moderate traffic well. It regularly comes in solid colors only, and nowadays is frequently done in twisted yarns. You'll also see Velvets with uncut, or looped, pile. Whenever it is patterned, as it occasionally is for commercial installations, the design, incredibly enough, is dyed into the yarn before the carpet is woven. As the carpet is loomed the colors come along in the right places and produce the pattern, usually a little hazy and uneven but nice to look at. Velvet is woven up to 18′ in width, priced at about $9 to $16 a square yard.

BESIDES these four well-known weaves, you may hear tell of special weaves. Some mighty handsome carpets are being woven in them these days, chiefly textured or embossed rugs with pile of varying heights. Actually they are all developments of or variations on the four old tried-and-trues and a signal that the carpet industry is not simply resting on its oars, giving you the same old thing year after year.

This should give you an idea of what to expect in the rug market. Your final choice should depend on how carefully you have balanced your particular needs against what each kind of carpet can give you. For the success of a rug, like almost every other thing in the world, depends on how well it does the job it's supposed to do.

Now to help you further find your way among the rugs and carpets, here's a glossary of terms you may hear bandied about:

Aubusson: a fine old French rug, Louis XIV style, woven in a flat tapestry weave, and distinguished by delicate patterns of flowers, ribbons, and scrolls in pastel colors. Rare these days, but modern rugs sometimes borrow the patterns.

Brussels: carpet woven on a Wilton loom but with an uncut loop pile, instead of a sheared, velvety surface. Very popular with the Victorians. Patterns were strong on all-over roses, are sometimes adopted today.

Friezé yarn: a tightly twisted carpet yarn which gives the pile of a rug a rough, nubby look, often responsible for that engraved effect you see in some carpets.

Ground color: the background color of a patterned or figured rug.

Heather yarn: a mixture of black, brown, and gray natural wool with a dash of red and green. Woven effect is tweedy.

Jacquard: name of the man who devised the kind of complicated loom that weaves Wilton carpet. Loom was originally designed to machine-weave such intricate fabrics as brocade and damask.

Ingrain carpet: you don't see this around any more but Great Grandma knew it well. In case you'd like to know, it was woven of yarn that had been dyed before weaving and so loomed that the pattern showed through on both sides.

Jaspé: name given to irregular, blurry stripes of two hues of the same color, running across the carpet. Linoleum comes in such a pattern, too.

Luster carpet: carpet with a soft cut pile which has been washed with a chemical and brushed so that it has a silky sheen similar to the luster you see in Oriental rugs. Domestic Orientals are usually treated this way.

Moresque: blended yarn of two or more colors which creates a textured appearance in rug surface and cuts down the soil marks.

(Continued on next page)





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CONTINUED FROM PRECEDING PAGE

Patent back carpet: carpets which have been given special treatments on their underside so they may be cut without raveling. Treatment may be a plastic coat applied to a woven carpet, or the tufts of the carpet may be anchored in rubber cement and then applied to a fabric backing. Such carpet can be easily cut around jogs or cut out to allow the insertion of design motifs.

Pitch: carpet-maker's term for the number of construction units per 27 inches along the width of a wool carpet. This means the number of rows in 27 inches along bottom edge of your carpet. The higher the pitch, the closer the weave, the higher the price.

Savonnerie: very durable old French hand-tufted carpet, originating in the Seventeenth Century. Deep-pile tufts were hand-knotted to the back, the design showing up on both sides. Occasionally made today. Typical designs very florid.

Sculptured rug: precise meaning is rug of a very deep pile which has been cut by hand into raised patterns so pile has varied depths. Actually the name is now given to rugs which the trade itself calls "embossed." These have been woven to simulate hand-sculpturing by omitting tufts, combining looped pile with cut pile, or similarly creating a carved effect.

Self-tone: carpet design which uses two or more shades of the same color, usually achieving a raised or embossed effect. When two shades are used this may also be called "tone on tone" or "two-tone."

Shading: this is the name for the glossy patches you sometimes see in carpet. It means that the pile yarn has been crushed so that the smooth sides of the pile catch the light. Such areas may look like a different color from the uncrushed pile, but they're not. This usually occurs when the air in a room is too dry. Far from being a defect in a carpet, this is an indication of good quality because only the best wool and the deepest piles shade.

Shedding: this is the fluffing that happens with all new carpets. It is merely the short ends of yarn, left when the pile was cut, working their way up to the surface of the rug. It stops soon, doesn't mean the rug is coming apart.

Sheen-type rug: a machine-made Oriental, which has been given a chemical treatment to give it luster.

Smyrna: a weave, sometimes erroneously called "Chenille," which uses a furry type of yarn, sometimes cotton, sometimes wool, producing a reversible rug.

Sprouting: this happens when little tag ends of threads poke their way up above the pile of a carpet. They're just excess lengths of threads used in holding down the carpet tufts. But don't pull them. Cut them even with the pile.

Special weaves: these are carpetings which seem to fall into none of the four generally-made commercial carpet types. But they usually represent variations in these weaves, are frequently high-style and high-priced.

Tapestry: carpet with uncut pile, woven on a Velvet loom. Not really tapestry at all but so called because it looks like it.

Hard-twist carpet: carpet woven with yarn which has been tightly twisted under pressure before it goes into the loom. Result is a hard, often nubbly yarn which unwinds slightly when the pile is cut giving a curiously two-tone textured look to the carpet surface. Some twists are given a treatment that insures that they'll stay twisted for the life of the rug during shampoos and all.

Top colors: colors of the yarns in the pattern of a carpet, as opposed to the background color.

Wires: metal wires used in carpet weaving to raise the yarn to form the pile. In rugman's parlance, the word is used as a measurement of the number of rows along the length, or side, of a carpet. The more wires there are, the closer the weave will be.

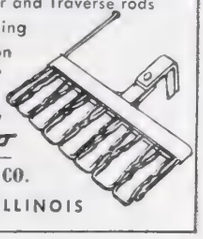




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Plasti-Glo
MANUFACTURING CO.
CHICAGO 13, ILLINOIS

THE TASTE FOR BORTSCH

CONTINUED FROM PAGE 126

Hot Winter Bortsch

16 young beets
2½ cups good vinegar
3 tablespoons butter or chicken fat
2 sweet onions
4 young carrots
2 bay leaves
Handful of parsley sprigs
Salt, pepper
3 tablespoons flour
3 quarts good rich beef stock

Scrape and wash the beets, and put 12 of them through the coarse meat grinder. Cover with vinegar for several hours. Melt the fat, add the onions and carrots which have been coarsely ground, the chopped parsley, and the bay leaves and seasoning. Stir until golden, add one-half the flour, brown all well, then stir in the rest of the flour. Drain the ground beets thoroughly, saving one-half to a cup of the vinegar, and add them to the braised vegetables. Add the stock. Let simmer a half hour or until the vegetables are tender. Grate on a cheese grater the four remaining beets, mix them with the vinegar, and add to the soup five minutes before serving.

Little sausage-balls poached in boiling water can be added and, of course, an accompanying bowl of thick, sour cream is a necessary addition to the tureen of deep red soup.

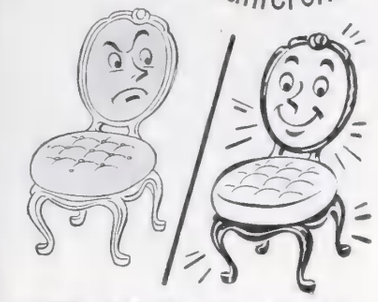
Cold Summer Bortsch

1 quart vegetable juice
1 pint strong stock (canned consommé is all right)
1 can sliced beets with juice
½ to ¾ cup good vinegar
1 thinly sliced onion
Salt, pepper, and so on

I say "and so on" because some people like a touch of clove or kümmel. The vegetable juice can be tinned or what is left over from pressure-cooking.

Pour the liquids into a casserole containing the canned sliced beets, their juice, the sliced onion, and the seasoning. Chill for 12 hours or more. Strain off the liquids, and serve very cold with sour cream—and hot potatoes, if desired.





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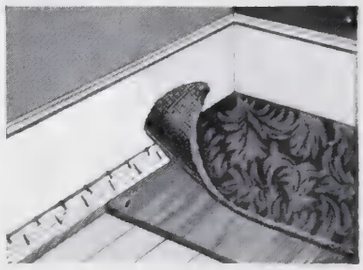
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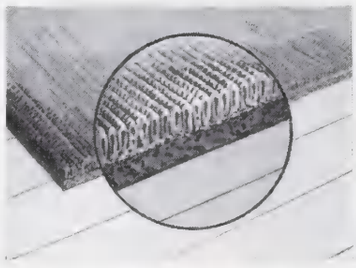
DO YOU KNOW

the under-cover story on rugs?

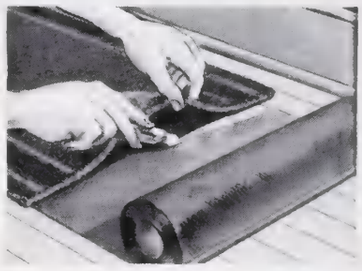
Here's "must" reading for all rug owners. These under-cover adjuncts are the key to safety, added beauty, and better service



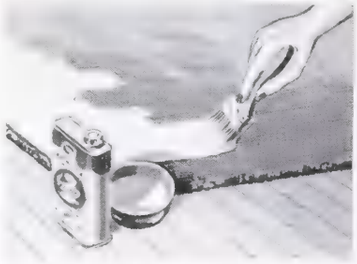
Do you know this invisible rug-laying device? Wall-to-wall or stair carpeting is pulled smooth and taut (without bumpy tacking) by an edging of plywood grippers that work like a curtain stretcher. The many short pins grip carpet flush to walls, hold edges flat and tight.



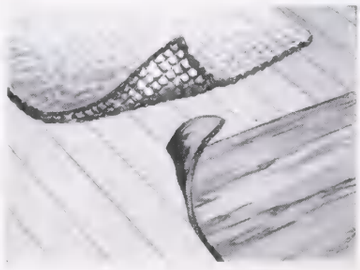
Do you know all-in-one carpeting and cushion? Sponge-rubber backing is blown into back of wool carpet to cushion it, strengthen it, bind tufts, hold down raveling. Comes in 27-inch strips, five colors, lays without visible joints. Eliminates need for separate underlay.



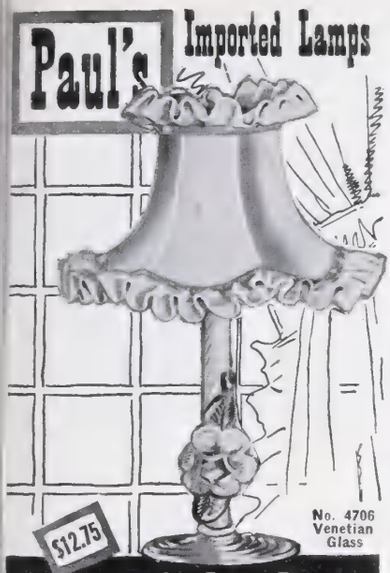
Do you know about non-skid rubber underlays? These textured rubber sheetings anchor any loose rug to tile or highly polished floors. They add, too, a protective liner that's "proof" against water, moths, dust, reduces rug wear and tear. Cut underlay to size you need.



Do you know skid-proofing can be brushed on? Liquid brush-on rubber and plasticized compounds keep rug "put," anchor loops, add body, stop curling. Some endure for life of rug: with others, you retreat it after each refurbishing. It's a good anchorage for hooked rugs.



Do you know you can cushion rugs with rubber? Here are two types of sponge rubber cushion—one waffle patterned, the other plain—that will lengthen the life of your rug and give a luxurious, buoyant tread. Use plain 3/16 or 1/4 inch thick) for heavy traffic areas.



Surprisingly Low Priced

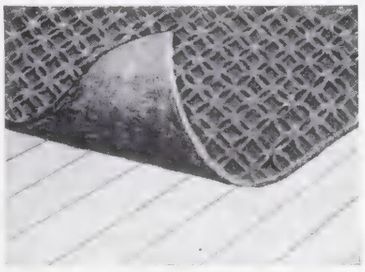
Lamp pictured is one of many artistic gems brought back from Venice, Italy by Paul's. You'll love the graceful splendor of Paul's imported Venetian hand blown boudoir stick lamps . . . marvel at the mere $12.75 price, complete. Delicately lovely rose or blue 18 inch high lamp with exquisite contrasting raised flowers and leaves, 11 inch bell styled hand tailored shade. Paul's also brings you lamps from France, England, Bavaria and China . . . fine china, hand decorated Majolica and Faience. You'll find these lamps add color and sparkle to every decorating scheme. Lamp illustrated also available as a 25½ inch table lamp at $24.75. Write today for Free Catalog that will show you how to add enchanting individual charm to any room setting. **Send postcard TODAY to Dept. H-3.** for catalog and name of nearest dealer.

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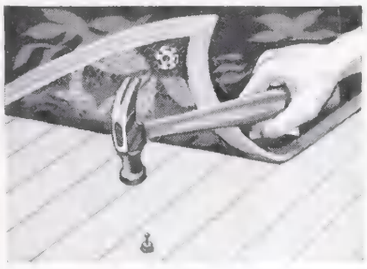
Do you know
there is paper that anchors rugs?
You just spread scatter-rug sized sheet on floor, throw rug over it, trim to required dimensions. Treated crêped craft paper grips both surfaces. Two or more side-by-side sheets handle larger rugs. Paper sponges clean.



Do you know
hair cushions are moth-proofed?
More than that, the "proofing" is permanent. All-hair cushioning comes in different weights for light and heavy-traffic areas. The hair is also electrically sterilized and deodorized, doesn't "felt" or lose its spring.



Do you know
rugs can be snapped to the floor?
Here's still another way to end the menace of sliding, skidding, creeping rugs. Snap socket sews invisibly to rug's underside; stud fastens to floor with special non-marring tacks. Two snaps hold scatter rugs; six the largest of them.





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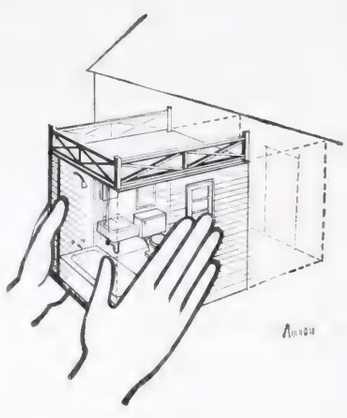
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These are some new angles you should know about if you are running an old house or planning to build a new one

Now you can buy a bathroom. Just like that—all in one big package, 6′ 8″ x 8′ x 8′ 2″ (high). Feature of the unit is that it fits on the outside of your house—you don't have to give up other space. Though exterior styling leaves something to be desired, interior is well-designed, with the following fixtures: toilet, lavatory (mixer-type faucet), tub and shower with grab bar and towel rack, blower-type electric heater, light fixture with pull switch, built-in medicine and linen cabinets, soap dish, tooth-brush and tumbler holder. Structural materials: ceiling and upper sidewalls—plywood or Masonite (unpainted), wainscoting—Marlite (yellow with chrome molding), floor — Congoleum-Nairn linoleum (green only), insulation—Celotex and cotton. Metal roof has decorative railing.



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This unit is the first concrete example of the completely prefabricated bathroom we've all been waiting for. Builders Mfg. Co., Bremen, Ind.

Plaster in technicolor. Have you a wall surface suffering from small checks, cracks, seams, nail holes which paint alone may not hide? With Plastic Plaster you can have a finish coat of plaster and paint in one operation. It can be applied over old or new surfaces of plaster, wall-board, concrete, wood, or metal, either painted or unpainted. Sizing is recommended when the wall is exceptionally dry or porous. A gallon will cover up to 125 square feet and can be applied by brush, block, sponge, sprayer, or roller. It is available in 12 pastel colors. About $4.25 a gallon. Sicca Soya Paint Co., Inc., 3400 Washington, Peoria, Illinois.

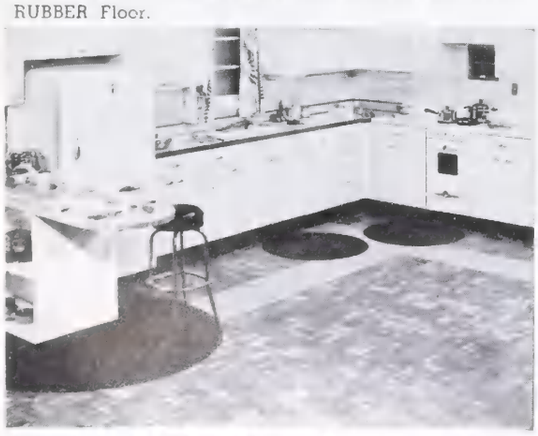
Stains on your ceiling? They may be due to ice dams on your roof that cause water to back up through the shingles. If so, ask your dealer about G-E Heating Cable. This product is a flexible, 60-foot

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length of resistance wire, lead-covered and insulated against shock. It uses 400 watts of electricity to produce surface temperatures up to 165° F. Laid in a zig-zag pattern along the eaves in a strip 3 feet wide, it keeps open channels in the ice through which water can run off. One 60-foot cable handles 15 to 25 feet of roof, depending upon severity of conditions. The cable comes in the form of a loop, the ends attached to an ordinary plug ready to insert into any ordinary 110-V outlet. Price: $10.75. Operating cost: about a penny per hour of constant use.



If you have 220-V current, a 120-foot (800 watt) model is available at $19.75. Use heating cable also in gutters and drain spouts; wrap it around exposed plumbing to prevent freezing (for this use, a thermostat you can mount yourself costs $7.50, regulates either one or two cables). General Electric Co., Schenectady 5, N. Y.

Marriage Saver. You won't have to divorce your mate because he refuses to close the window in the early A.M. Now you can step from your bed in comfort. You also save money on fuel, since your heating system won't be working overtime reheating the house. Air Sentry is a device which automatically controls the amount of cold air entering through an open window. The opening of the air passage in the top of the Air Sentry is controlled by a bellows filled with gas which contracts as the temperature drops. This is equivalent to lowering the window but you get no direct drafts or wind blasts. You can install it yourself and there are no maintenance or operating costs. Units are custom-built from 28" up—in 2" additions. $20.40 for the 28" unit. Air Sentry Co., 631 East Center Street, Milwaukee 12, Wisc.

Hole in the wall. An answer to minor but difficult ventilating problems may be found in Midget Louvers. Small yet practical, they are easily installed. Just cut a hole and insert the louver—no nails or screws are needed (its integral flanges keep it in place). They can be installed at the eaves between the joists to ventilate a flat roof; at the soffit for better circulation of air over the insulation and up the rafters and out through additional Midget Louvers at the gable ends; to ventilate unexcavated areas, etc. They are made in 1" (for storm sash, closets, etc.), 2", 2½", and 4" diameters. Price: 36¢ and up. Midget Louver Company, 8 Wall Street, Norwalk, Conn.

Supergrain. Something new in plywood! Etch Wood is etched out in its natural grain pattern—all of the soft wood is removed from the face, leaving the remaining surfaces polished and harder than smooth-surfaced panels. It is easy to finish as no filler or sealer is necessary due to the absence of soft wood. It is available in panels 5/16" thick and 4' x 8' in size. It comes in two grades: exterior, which is bonded with fully waterproof glue, and interior, which is bonded with moisture-resistant glue. Price varies from 29¢ per square foot to 34¢ per square foot, depending upon locality. Davidson Plywood and Lumber Company, 3136 East Washington Boulevard, Los Angeles 23, California.

Building a roof? Prospective homeowners who want to keep expenses down should check on the Durisol roof plank. In one fireproof material, this unit provides roof deck for built-up roofing, insulation, and soundproof ceiling. Its light weight and ease of handling cut installation costs to a minimum.



(Durisol is a material which consists of chemically mineralized wood fibers bonded with Portland cement and molded under pressure.) The roof planks are available in 3¼" and 4½" (including ¼" cement coating) and 16" widths, and in lengths up to 8'.

(*Continued on next page*)

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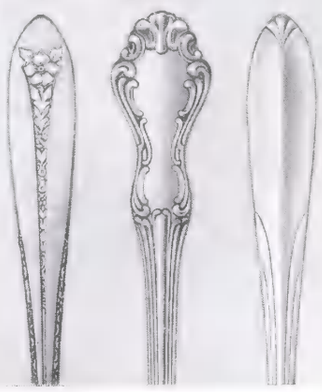
Why be content with dreams when you can make them breathtaking, excitingly real . . . right now . . . with magnificent National Sterling. There is no finer solid silver than this, no patterns more exquisite . . . yet it is surprisingly inexpensive. For you — today, and every day — the precious luxury of a table set with National Sterling. Five piece place setting from $15 to $16 plus Federal Tax. At fine jewelers and silverware departments.

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OVERTURE

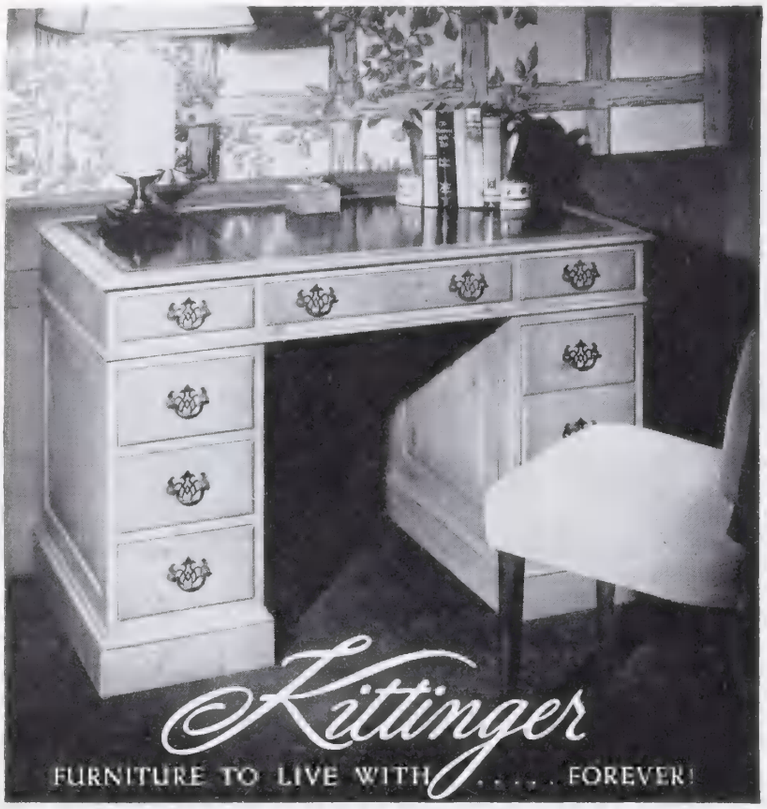


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BASE-RAY is available in two models, *Standard* and *Hy-Power* (shown above). The latter is designed especially for rooms that are hard to heat.

BASE-RAY* Radiant Baseboards are hollow cast-iron units (only 7" high) which replace the customary wooden baseboards on outside walls and are supplied with hot water or steam from your regular heating boiler. BASE-RAY heating makes homes wonderfully comfortable. It warms walls and floors with *clean, even, draft-free, radiant* heat. And with BASE-RAY you get rid of unsightly registers and other heating units that rob you of usable space. Easily installed in new or old houses. For further details mail coupon below.

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Please send folder telling how BASE-RAY Radiant Baseboards can add comfort and beauty to my home.

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CURRENT EVENTS FOR HOMEOWNERS

CONTINUED FROM PRECEDING PAGE

Other Durisol modular building slabs are available for exterior walls, partitions, ceilings, attics, etc. Durisol, Inc., 420 Lexington Avenue, New York 17, N. Y.

Spray with plastic. Just press the button on the can—that's all you do to spray a host of articles from finger rings to furniture with Krylon, new transparent plastic coating. Fire-resistant and waterproof, the product has a thousand applications: coat your hollow ware with it to prevent tarnish, spray it on file cards to lengthen their life, use it to help insulate electric wiring. Krylon dries in less than a minute, retains flexibility of material it covers. A 12-oz. can costs $2.95 at hardware and department stores. Ask for Krylon Solvent if you wish to remove the coating. Foster & Kester Co., Inc., Reading N. Broad St. Station Building, Philadelphia 32, Penna.

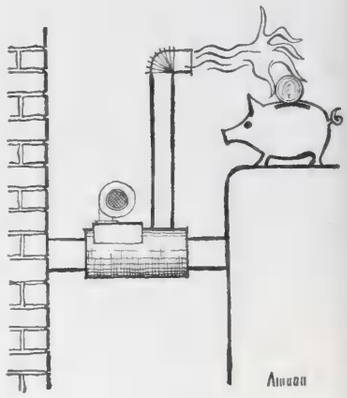
Home paint sprayer. Eager to paint that room in a hurry? With Burgess Vibro-Sprayer you fill the Mason-jar type paint container, plug in and spray your paint on. The entire operating mechanism is encased within the molded housing. The sprayer is small enough to be held in one hand (weighs only 2½ lbs. and there is no accessory equipment other than the 8-foot cord.) It works equally well with enamel, lacquer, varnish, shellac, light oils, liquid wax, disinfectants, and residual type insecticides. Cost of $12.95 includes a supply of nozzle discs for various liquids. Burgess Battery Company, Lake Zurich, Illinois.

Rats wear out their teeth and turn away in disgust when buildings are sheathed with Protekwood,



new lightweight building board. Price is only 8½¢ per sq. ft., saving you the expense of concrete or sheet metal construction for food stores, poultry, etc. Non-poisonous and moisture-resistant, the board is simply a hardwood core faced on both sides with asphalt-impregnated fiber. Standard size: 4′ x 8′ x 5/32″. Paint Protekwood like any other wood (prime before using oil paints). U. S. Plywood Corp., 55 West 44th St., New York 18, N. Y.

Pennies in your piggie bank. You can reclaim that heat lost up your chimney. Heatriever is designed to trap part of the heat that is usually wasted, and by means of a blower and an auxiliary duct, make use of it. The blower recovers 150 cubic feet of warmed air per minute to warm a cold room, playroom, laundry, garage, etc. The unit fits around the smoke stack between the furnace or boiler



and the chimney. A built-in thermostat plugs into an electric outlet and starts the blower motor when the temperature of the stack reaches 110° F. and stops it at 90° F. The unit can be attached to any centrally located heating plant. Cost $59.50. National Engineering & Equipment Co., 14 Constitution St., Providence 7, R. I.

No wire, no plug-in—A device worth checking is the Fire Watchman, a small fire alarm requiring no electrical connections. Attach it 18 in. below the ceiling. Warm air from a fire anywhere in the room rises to the ceiling, melts the Fire Watchman's fusible safety link and sets off a clockwork alarm which rings for several minutes. $4. H. Boker Co., Inc., 101 Duane St., New York, N. Y.



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Fabrics by INTERNATIONAL LOOMS
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That's why, in friendly toddy or cheery highball, you'll find the nut-sweet flavor of this traditional Kentucky Bourbon your key to true whiskey appreciation. Next bottle, enjoy OLD FITZGERALD.

OLD FASHIONED... *but still in style*

OLD FITZGERALD

Stitzel-Weller Distillery, Inc., Louisville, Ky.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 141

U. S. Zone alone have been authorized to accept American reservations. And so in addition to the limited five- and eight-day group tours it has been offering, American Express through its Paris office can now set up three- to ten-day independent itineraries for travel in Germany. And American Overseas Airlines points out that several German travel bureaus are again on the job with escorted tours through Northern and Southern Germany in new buses with radio, bar, and washroom. About $15 a day does it, they say, including a visit to the Rhine-wine cellars at Rudesheim, dinner at a student's inn in Heidelberg, opera or a concert at Munich, and a boat trip on the Koenigsee in the heart of Berchtesgaden.

Dollar Wise

While it is always wise to take traveler's checks abroad, it is wiser just now to take along at least a few American dollars. It's easy to spend American money almost anywhere. But converting foreign money back into American money, or even into that of another country, is something else again. Thus, if you must cash a traveler's check to pay last-minute bills, you may find yourself leaving a country with a pocketful of change which has nothing but souvenir value the minute you've crossed the border. But if you reserve, say, five dollars in American folding money—not coin—for each country you will visit, you can use it to pay your way out, and break even.

Find out also just how far you can go toward setting yourself up currency-wise before you leave home. In some cases you save by buying foreign money here. But some countries limit the amount of their own money you can bring in. Or there may be a simpler way, like the Hotel Coupon Book American Airlines advises for travelers in Germany—100 Deutschmarks, purchasable here at the legal exchange rate, at this minute around 30 cents per mark, and very handy when it comes to paying bills in a foreign language.

Of Tours—Grand and Less So

Especially for first-timers to Europe, the escorted tour is the answer to all problems of when and where, reservations, and border bafflements. Tours are many this year, both by ship and air, from the quick two weeks, to Grand Tours like Grandmother used to take, leisurely and luxurious. And, in case you're late in signing up, Thomas Cook has announced an extended European season, with group tours departing on every sailing of the Queens "Mary" and "Elizabeth" through Sept. 14th.

But for others, who know just where they want to go and have no qualms about currency, customs, and language, and who appreciate the per capita savings possible when three or four travel together, there is only one way to tour Europe—in your own or a rented car. The American Automobile Association which handles approximately 95 per cent of the tourist cars shipped abroad, took care of 2,500 last year. This year, with automobile freight rates reduced from $600 to $500 round trip, they expect to take over many more. Roads, they say, are good, and fuel is adequate, generally costing around 40 to 60 cents a gallon, 90 in Italy. Gasoline is no longer rationed in Austria, Belgium, Luxembourg, the Netherlands, and Switzerland; Italy, Norway, Spain, France, and Great Britain make special allotments for tourists.

Here's the procedure for taking a car abroad with AAA help: visit your local AAA motor club, or contact the AAA International Travel Department, 25 Broad Street, New York. You answer a few questions, show state registration certificate and driver's license. You receive a *Carnet de Passages en Douanes*, an international customs document which eliminates the need for depositing duty on a touring auto when entering a foreign country or crossing international borders. Upon departure you drive your car to the pier, where a steamship company representative puts it aboard. An AAA agent meets you at your destination, provides international driving licenses, license plates and registration certificates, helps you clear through customs, prepares your car for the road, and supplies information.

Should you prefer to do it by rented car, most travel agents can guarantee one to await your arrival, either to drive yourself or complete with English-speaking chauffeur. The AAA operates a drive-yourself program in Paris. Rental rates now range from $6.25 to $11 a day, $42.75 to $76 a week, and $179.50 to $322 a month. Payment, according to a French regulation, must be made in U. S. currency.

(*Continued on page 190*)



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for cold nights HOT WINES

Spiced wine is good whether your hospitality is budgeted or baronial, for you can coddle it with brandy or stretch a single bottle of claret to serve 12 happy people

by Doris Brian

Ever smell spiced wine brewing? If you did, you'll know why King Cole called for a bowl of hot wine along with all those pipes and fiddlers. It's fun to make and good to serve in this crisp weather. And you needn't buy the very best wine for the purpose, either.

To accompany these drinks, don't pick anything too sweet. Let the wine carry the flavor and choose its background for texture—say a fine plain cake topped with nuts, or crunchy cookies, or even buttered toast. Doughnuts were favorites with mulled wines in Grandmother's day.

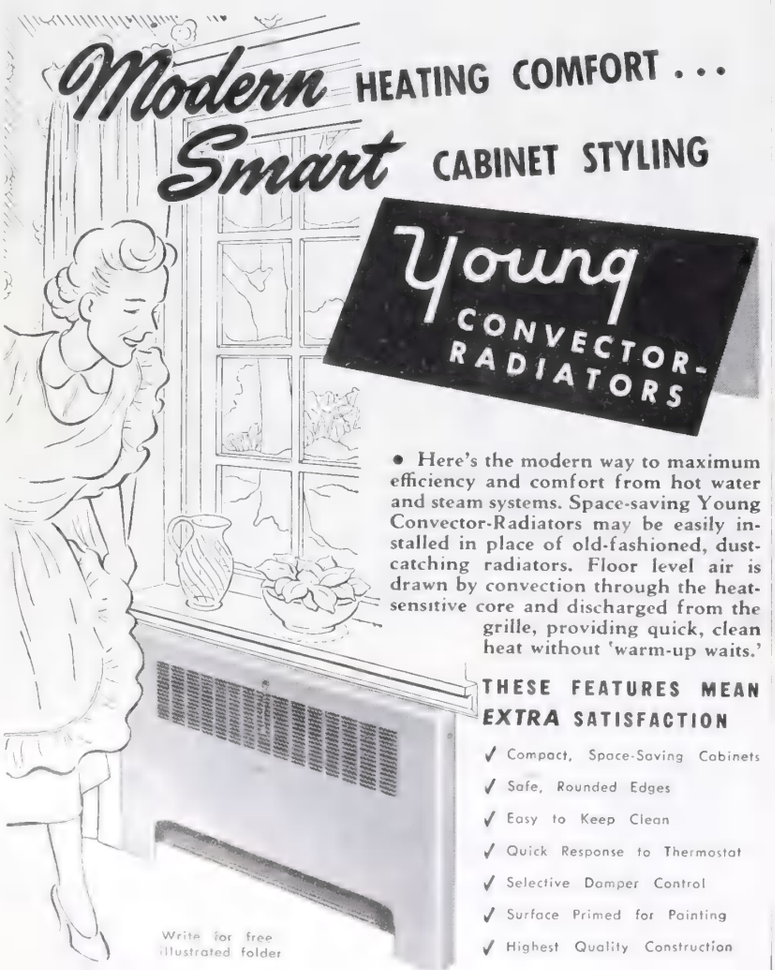
Basically, all of these recipes consist of wine, spiced with cinnamon and cloves, and mixed with brandy, fruit juices, or hot water. You can work infinite variations on the theme by changing the proportions and adding other spices or fruits.

There are two precautions. First, *never boil* any of these drinks in the making, for boiling will evaporate the alcohol and leave bitterness behind. Second, if you serve them in glasses, be sure to put a spoon in each glass when you pour in the hot wine—if you don't, the heat may break the glass.

English Bishop

If you have an open fireplace, you can enjoy this one long before

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Write for free illustrated folder

YOUNG RADIATOR COMPANY General Offices Dept 929 C, Racine, Wis Plants at Racine, Wis and Mattoon, Ill

you drink it. It would be wonderful in the country on a winter week end. Serves 4.

1 bottle red port
3 jiggers cognac
1 orange
1 tablespoon brown sugar
1 orange
3 doz. whole cloves

Stud orange thickly with cloves, dip in cognac, dust with brown sugar. Brown on skewer in fireplace (or under the broiler) until sugar caramels. Then quarter the orange, place in a saucepan with the port and simmer, tightly covered, for 20 minutes. Just before pouring, add 2 jiggers of cognac. For a special touch, serve it *flambé* with a little extra cognac floating on top.

One variation of the Bishop uses honey in place of the brandy, another substitutes a roasted lemon for the orange, and the juice of half a lemon for the brandy.

Spiced Claret, Port, Cognac

Easier to make than the Bishop, here's a luxury drink that was venerable even in Queen Bess's day. It makes four good, sound drinks.

3 cups claret
1 cup port
½ cup cognac
6 cloves
2 pinches cinnamon
2 pinches nutmeg
Rind of 1 lemon, cut spirally

Mix ingredients together in saucepan. Heat well, but don't boil.

Glog

To make 15 guests feel like knights home from a joust, try this adaptation of the Swedish *Glögg*.

1 pint sherry
1 pint claret
1 pint brandy
2 oz. Angostura Bitters
1 cup granulated sugar
15 raisins
15 salted almonds

Place sugar and liquids in flameproof casserole. Heat over flame until piping hot. Serve in old-fashioned glasses, with an almond and a raisin in each.

Port Wine Negus

Here is another old favorite, lighter in taste than the wine-and-brandy drinks. Recipe serves 8.

1 bottle port
1 cup boiling water
1 lemon
2 tbs. granulated sugar
1 tbs. nutmeg

Pare lemon. Put rind and juice of the lemon in top of double boiler. Add sugar and port. Heat till it steams. Stir in boiling water. Strain into mugs or glasses. Fleck each glass with nutmeg. If you like, add a pinch of allspice, mace, and cinnamon to mixture while it is cooking.

Spiced Sherry

If it's sherry you want to spice, try this mulled drink which serves 8 to 10.

1 bottle sherry
2 cups water
4 cubes sugar
2 teaspoons powdered cloves, nutmeg, and cinnamon, mixed

Boil spices in water until steam smells pungent. Stir in sugar and wine. Heat till it steams. Serve very hot.

don't watch out, Hotel Rockaway, impressively Colonial, opens March 15th. At Roaring River State Park, seven miles from Cassville, Missouri, where the Ozark Hatcheries feed in the rainbow trout faste even than you can pull them ou is Roaring River State Park Hote The scenery and the fishing are both superior around Ginger Blue Hotel, on Prize Drive U.S. 71 along the Elk River, four miles north of Noel, Missouri.

At Mountain Home, Arkansas, Norfork Lake's famous bass will be biting, and the Lathrop Lodge on Panther Heights will be open. And both of the name houses at Arkansas' Eureka Springs will be doing business. The venerable mountain-top Crescent, whose history includes as many ups and downs as the town it crowns, although completely renovated only in 1946, still retains Shoo Fly Walk, where gallants of the 'Eighties shooed away interference with their courting. There's a croquet court and a spring-fed fish trap from which you can personally select your dinner.

The also venerable Basin Park, which hugs the mountainside below so tightly that all o eight





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Swing the steps beneath the seat, or use them as a footrest. Either way, you'll be sitting pretty! Upholstered seat and form-fit back lighten tiring tasks.

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COSCO Utility Tables



HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 187

Long and Sweet

Of all ways to get to Europe, perhaps the most fabulous is the 47-day spring cruise of that busy little cruiseship, the "Stella Polaris," which starts from New Orleans April 26th, ends in London June 11th, with 10,000 miles and 22 Caribbean and Mediterranean ports in between. Cost: $1,080 up.

Guide Gastronomique

Americans whose fondest recollections of prewar France are concerned chiefly with onion soup, will be cheered to know that eating in France is still a fine art, and that the current rate of exchange is all in favor of gourmets whose capacity might otherwise be larger than their pocketbooks. Thomas Cook & Son, however, points out that the 1948 issue of the Guide Gastronomique, which classifies major restaurants all over France as to cooking and wines, actually gives its highest rating, Temple of Gastronomy, to only three in Paris.

You may already know the Rotisserie Rein Pedauque near the St Lazare Railway Station. The other two are the Coq-en-Pate, and the Taverne Nicolas Flamel, both located in the east end, far from the fashionable Champs Elysées. Also singled out for this highest of all recommendations are the Restaurant Chapon Fin at Bordeaux, and the Restaurant Compagnons de Jehu at the little town of Pontanevaux, near Maçon in the Burgundy wine district. Among those rated almost as high is Madame Poulard's restaurant at Mont St. Michel, whose famous omelets are familiar to many Americans, and who is recommended also for her roast mutton, lamb chops, and lobster, Brittany style.

Those Ozarks

Even more than most places, the Ozark Mountains are all things to all people. To increasing numbers of the shorts and T-shirt crowd they are an inexpensive summer vacation, just a piece away from some of the Midwest's larger cities and complete with dance bands, safe horses, and staged mountain music. But to those who are able to go early in the spring, willing to exchange doormen for dogwood, and would rather have peace than a private bath, the Ozarks are still one of this country's pleasanter doses of sulphur and molasses.

Rigidly defined, the Ozark region hugs the western part of the Missouri-Arkansas line, with runover into Oklahoma. But the characteristics which make this "playground" country actually spread over a wider area. Typical Ozark country is rolling, richly wooded, laced with lively streams, jeweled over with lakes both natural and dam-made, honeycombed with springs and caves. Typical Ozark people still come up now and then with speech somewhat Elizabethan, and consider it only good manners to have a pleasant "Good-morning" for all comers.

A primary Ozark attraction is the fishing, superior at any time and accomplished in the laziest way known, on a typical Ozark float trip, during which the current provides fuel and horsepower, guides furnish gear, food, instruction—and you pull them in!

You can find at least some of these characteristics all the way up to the Lake of the Ozarks in central Missouri and down to Hot Springs, the fabulous National Park and spa in Arkansas' Ouichitas, and east along the Missouri-Arkansas line through the White River and Big Springs country.

According to the Ozark Playground Association, Joplin, Missouri, to which you may write for information and more specific dates, the redbud begins to spike highway turns around the middle of April, with dogwood and fruit blossoms appearing in farmlands through the first week in May.

TO SEE the choicest scenery, you should, of course, drive your own car. Have no qualms about the mountain driving. To those who take mountains seriously, the Ozarks scarcely deserve the name. To Midwesterners, used to prairie driving, the modest 2,800 feet or so of their highest, Mt. Magazine, is high enough for scenery, but not too high for comfort.

Without a car, you will find that both the Missouri Pacific and Frisco railroads serve the Ozarks, with bus or station wagon connections to the resort of your choice, and that some of the inexpensive summer tours run all year. Either the Chicago Travel Service, 116 West Monroe Street, Chicago, or the Ozark Travel Association, 128 North Pulaski Road, Chicago, can fix you up with six days in the Ozarks, including transportation from Chicago, hotel, and trimmings for less than $100.

Otherwise you will find that the Crown Coach Company, Joplin, Missouri, tours the scenery; one or another of the Trailways bus lines



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will deliver you to a surprising number of remote destinations; and a number of small airports will accommodate your plane.

Several Ozark hotels are open all year or early, with rates averaging $7 to $8 a day American Plan at larger resorts; around $3 in smaller hotels with meals extra. If your hotel is incidental to sightseeing, you may prefer a hotel in one of the many larger Ozark cities, like the Connor at Joplin, the Big Spring Inn at Neosho, Missouri; the Harris at Rogers, or the Goldman or Ward at Fort Smith, Arkansas.

But if you like hillbilly cooking and would rather do square dances than see them, you may prefer an Ozark resort. At Rockaway Beach, Lake Taneycomo, Missouri, where Harold Bell Wright's "Shepherd of the Hills" will haunt you if you don't watch out, Hotel Rockaway, impressively Colonial, opens March 15th. At Roaring River State Park, seven miles from Cassville, Missouri, where the Ozark Hatcheries feed in the rainbow trout faster even than you can pull them out, is Roaring River State Park Hotel. The scenery and the fishing are both superior around Ginger Blue Hotel, on Prize Drive U.S. 71 along the Elk River, four miles north of Noel, Missouri.

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The also venerable Basin Park, which hugs the mountainside below so tightly that all of its eight floors are on ground level, was redone only last fall, and now offers radio-active spring water baths with steam and massage in a sparkling new bath house.

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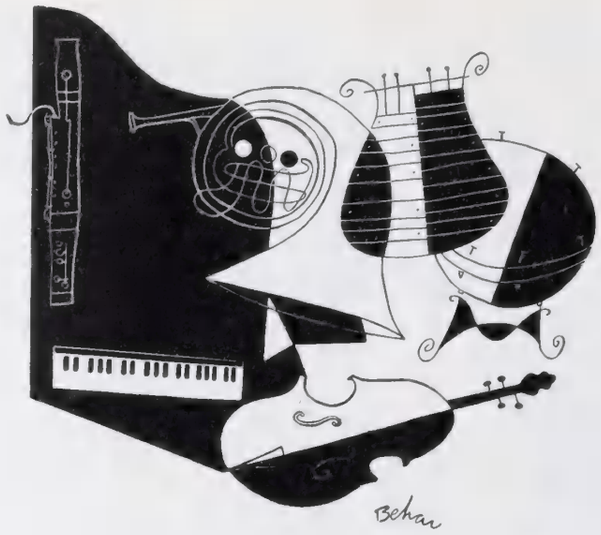
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REMARKABLE RECORDS

Last month House Beautiful's music editor discussed new devices for the enjoyment of music in the home. The logical follow-up is his report on new records

by Richard Williams

Moussorgsky: *Pictures at an Exhibition* — in the piano version, played by Vladimir Horowitz.

The composer, Moussorgsky, had a close friend, a painter and architect named Victor Hartmann, who was, like Moussorgsky himself, a man pursued by bad luck. Hartmann was not, as far as I can judge from seeing a few reproductions of his pictures, a particularly good painter. But he must have been a good friend, and when he died at an early age Moussorgsky was deeply grieved. "What a terrible blow," he wrote. "Why should a dog, a horse, a rat have life, and creatures like Hartmann die?" Moussorgsky must have been quoting the lament of King Lear over Cordelia:

Why should a dog, a horse,
a rat have life
And thou no breath at all?

The following year he composed as a memorial to his friend the *Pictures at an Exhibition*. He wrote the work as a series of ten pieces for the piano. They are musical interpretations of Hartmann's pictures. Moussorgsky worked at the composition with ease and enthusiasm: "Ideas, melodies come to me of their own accord, like the roast pigeons in the story."

But the work created no attention whatever, and was not even published until five years after Moussorgsky's death. In 1923, at the suggestion of Koussevitzky, Maurice Ravel got hold of the piano score and arranged it for the orchestra. *Pictures at an Exhibition*, in its orchestral version, has since become a popular orchestral selection and has been played so often that it has almost reached classic estate.

Now Horowitz has gone back to the original and plays the complete piano version. When Horowitz played the work at Carnegie Hall, the audience cheered for five minutes after. This is music of the most varied moods: extremes of gentleness and sarcasm, the weird and



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the sunny, the wholly fantastic and the humorously realistic follow each other. So great is the power of music—or perhaps of this particular music—that we follow Moussorgsky easily in his imaginative descriptions; we never become confused and we come away without feeling vertigo but feeling, on the contrary, exhilarated and satisfied. *Pictures at an Exhibition* in its original version is a masterpiece—a masterpiece of fantasy and humor. And the feat of playing which Horowitz here performs is almost incredible.

Beethoven: *Quartet No. 16 in F,* played by the Paganini Quartet.

This is the last quartet that Beethoven wrote and it belongs to the greatest of his music. Curiously, its substance is of lighter weight than the quartets that precede it. Beethoven, after his suffering and the struggle to unravel the riddles of his world, here attained peace and serenity. The great calm after the storm is particularly expressed in the slow movement, in which the instruments enter one by one. Beethoven described the movement as "a gentle song of rest or peace." What incomparable, beautiful music it is!

Four Operatic Arias, sung by Jan Peerce.

For opera lovers, of course, Mr. Peerce is, in my humble opinion, a rarity, for he is a tenor who sings with taste. He pays attention to the notes that the composer has written down and does not smear the melody with lard. These are familiar arias, perhaps too familiar, but they are a pleasure to hear sung so well. The album is good from a technical standpoint, too. It uses new recording methods which bring out both voice and the orchestra (conducted by Erich Leinsdorf) clearly. The arias in the album are:

Ponchielli: *La Gioconda:* Cielo e mar (Heaven and Ocean).

Leoncavallo: *I Pagliacci:* Vesti la giubba (On with the Play).

Halévy: *La Juive:* Rachel! Quand Tu Seigneur (Rachel, When the Grace of God).

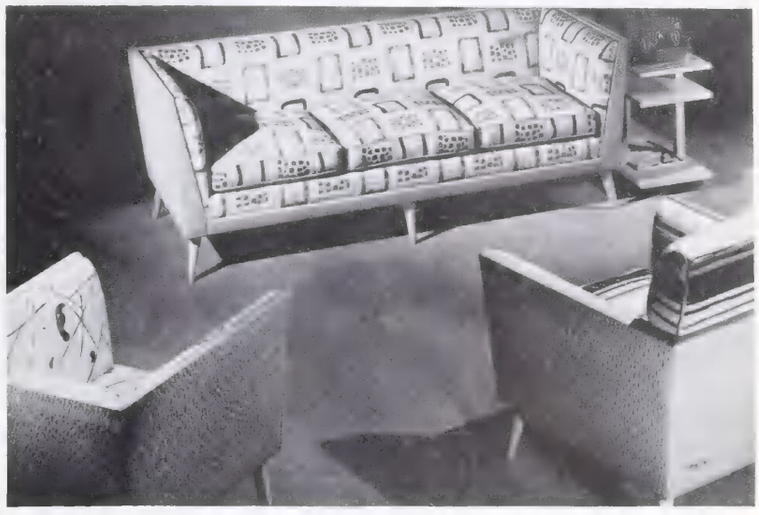
Puccini: *La Tosca:* E lucevan le stelle (The stars were shining).

Prokofieff: *Classical Symphony,* played by the Boston Symphony Orchestra, conducted by Serge Koussevitzky.

One of the favorite works by a contemporary composer, and one which turns up regularly in Boston Symphony programs. An insolent and at the same time adorable symphony. The idea is this: Prokofieff

(*Continued on next page*)

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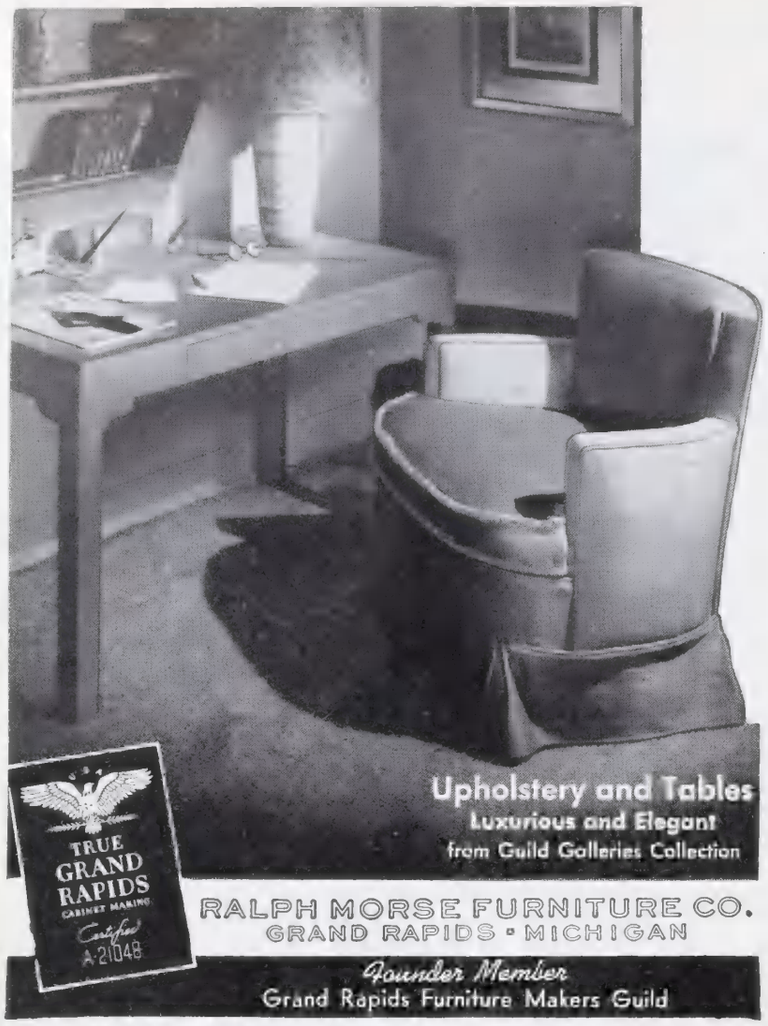
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REMARKABLE RECORDS

CONTINUED FROM PRECEDING PAGE

wrote a symphony in the spirit of Mozart, as Mozart himself might have written it had he lived in the Twentieth Century. The joke comes off, too, and with a high sparkle. Splendidly played.

Rimsky-Korsakoff: *Scheherazade*, played by the Philadelphia Orchestra, Eugene Ormandy conducting.

The *Scheherazade* shares with Tchaikovsky's *Nutcracker Suite* the distinction of being one of the favorite pieces of music which is based on legend or fairy tale. Both works make a hit with children so this is a good album for them. The color of the orchestra and the texture of the music are as luscious as a Persian rug. The tales that Scheherazade tells are tales of adventure, of the sea, and of Sinbad's ship, of the festival in Bagdad, of the shipwreck. They make exciting music. The tales do not include any of the erotic stories of *The Arabian Nights*, for that would have been beyond the ken of Rimsky-Korsakoff, a bearded professor of great respectability if ever there was one. (Available also as a long-playing record.)

Dvorak: *Symphony No. 4*, Philharmonic Symphony of New York, conducted by Bruno Walter.

This symphony stands in the shadow of the more famous *New World Symphony*. It is so little known that this recording is almost in the nature of a discovery. The symphony is filled with folk tunes and the ingenuous gaiety that Dvorak must have found in his beloved Bohemia. A symphony off the beaten track, but on a good track.

Mozart: *Concerto No. 7 for Three Pianos*, the pianos played by Lhevinne, Vronsky, and Babin, and accompanied by the Little Orchestra Society, Thomas K. Scherman, conductor.

This is also little-known music and a delightful concerto. Mozart wrote it for three pupils he had (all too temporarily)—the Countess Lodron and her two daughters. Mozart made the piano parts not too difficult in order not to discourage his pupils. A minor masterpiece, easy and enchanting.

Viennese Waltzes, played by the Alexander Schneider String Quartet.

This is not the usual collection of Blue Danube—Voices of Spring—Tales from the Vienna Woods. There are seven waltzes, unhackneyed every one. They are by Johann Strauss Sr., Josef Strauss, and Joseph Lanner, who was (more or less) the founder of the Viennese waltz institution. A particularly interesting waltz is the one by Lanner called "Mozart Waltz," which is built on themes from *Don Giovanni* and *The Magic Flute*. The waltzes are played in the original instrumentation.

Non-musical Recordings: Laurence Olivier: Excerpts from *Hamlet*.

If you enjoyed the film, or perhaps even if you did not (I did not), you will enjoy Olivier's recording of such scenes as "Oh that this too, too solid flesh," "To be or not to be," Advice to the Players and the Play Scene. I think that he gives a better performance on these records than he did in the film. Or am I just imagining that? At any rate, I am not quite correct in saying that this is a non-musical album. Some of William Walton's music which accompanied the film is given in the recording, and this is outstandingly good music. *Hamlet* isn't bad, either.

"I Can Hear It Now," with Edward R. Murrow as narrator.

This is an album which presents a history in miniature of the years from 1932 to 1945, using the actual voices and speeches of history-making personalities, the whole linked together by comments spoken by Edward R. Murrow. You can hear the voices of Roosevelt, Willkie, Churchill, Chamberlain, Hitler, Mussolini, Stalin, Will Rogers, Huey Long, and many others. You can hear Roosevelt telling us that we have nothing to fear but fear itself, or the abdication speech of the Duke of Windsor, or the eyewitness description of the Hindenburg air disaster, or Hitler's lashing out against Benes, or Elmer Davis's reporting of the invasion of Poland on September 3, 1939. You can hear a recording of a march of Storm Troopers singing *Sieg Heil*, the French surrender at Compiègne, Chamberlain's resignation, a broadcast of the New York Philharmonic interrupted by the Pearl Harbor announcement, our declaration of war, the D-Day messages, the first bulletin of Japanese surrender and the acceptance of the surrender itself by General MacArthur, and some 50 other excerpts, some of these lighter and less historical, but all fascinating. Available on ordinary, unbreakable, and long-playing records.



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THE MAN BEHIND THE HOE

IF WE SHOULD HAVE an early season don't hesitate to do a little outdoor planting in March. Remember the warm early spring of 1945? That year I had beets, carrots, lettuce, spinach, and peas, all up by the first of April.

DOWN AT AUBURN, ALABAMA, where I once lived, "Doc" Isbell taught me the trick of broadcasting lettuce and spinach seed where there was a loose litter of dead weeds or other plant residue to trap the sun's heat and get the seeds up early. That was a midwinter job in the South, but here in the North I've used the same scheme as soon as the snow disappeared. You don't have to wait for the soil to dry out, and don't worry about its being too cold. These vegetables are very hardy.

DURING THE VICTORY-GARDEN ERA I conducted a survey of garden troubles in several suburban communities near Detroit and found small size and poor growth from too close spacing to be even more common than damage from insects and diseases. When planning this year's garden, allow plenty of space between rows, particularly if you won't have extra water available.

DON'T HESITATE to prune your grapevines back rather drastically. Grapes are produced on new growth and not on wood that developed the year before. Pruning won't necessarily increase the total yield but the bunches will be larger.

AT THE FIRST SIGN OF SPRING you will find orchardists out with their spray rigs, getting the jump on over-wintered insects and their eggs with

(Continued on next page)

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CONTINUED FROM PRECEDING PAGE

a dormant spray. This is a March job that will pay big dividends to the home fruit-grower too.

ONE EARLY SPRING DAY in an Ontario village I saw a row of corrugated cartons, bottoms up, along the edge of a neat back yard. A little snooping revealed that each box was covering a clump of rhubarb that had grown eight inches high as a result of the trapped heat, while the uncovered rhubarb nearby had barely broken the surface.

IF YOU MISSED OUT on mulching your strawberries last fall, it's not too late. A mulch of straw reduces the likelihood of root injury through the soil heaving which so often occurs during the alternate freezing and thawing weather of March. And I've found that a mulch pays double dividends with cleaner berries in June.

OUR NINE-YEAR-OLD PHILIP is already talking about a vegetable plot of his own again this year. Last season he specialized in onions grown from sets and sold as scallions to the neighbors. He pocketed all the returns and I was out the price of the sets. Guess we had better have a lesson in cost accounting along with this year's gardening venture.

EASILY GROWN VEGETABLES that are not too touchy about depth of planting are best for a child's own garden. Bill planted three hills of potatoes all by himself when he was only four years old and got a big thrill out of watching them grow. The day he dug them was the event of the season, even though the largest was of walnut size.

FROST-HARDY VEGETABLES like cabbage, head lettuce, and broccoli can be started under glass this month. I've found it best to seed about six weeks before garden planting time. This allows two to three weeks in the seed box and three to four weeks in a flat. If you expect your garden will be ready to work in late April, sow these seeds about the middle of March.

A SUCCESSFUL GREENHOUSE MAN taught me the trick for raising fine onion plants which, if set out in early spring, will produce onions you can be proud of. Sow the seeds in a flat eight weeks before outdoor planting time, in rows about 1½ inches apart, with four seeds per inch or row. Give plenty of light and grow in a cool room.

REGARDLESS of what kind of plants you grow in flats, it's best to shift to pots or to space the plants more widely in other flats as soon as leaves begin to overlap. If space is limited, better not seed so early. You must transplant seedlings to the garden while they are still stocky.

Keith C. Barrons

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WHAT YOU NEED TO KNOW WHEN BUYING POWER LAWN MOWERS

CONTINUED FROM PAGE 131

At least two manufacturers have tried to make clutch operation easier for you by tying it in with an up-and-down motion of the mower handle. On one machine you step on a pedal to send it forward, and stop it by lowering the handle. With this machine the operator carries the weight of the handle. If he lets the handle down so the mower supports it, the engine disengages. Mowing up or down slopes was impossible, as the engine was constantly cutting out, which also happened on rough ground where the mower bounced around. On the other mower, a hand lever permits you to stop or start by raising or lowering the handle. After trying both machines on a variety of ground I concluded that the orthodox hand control used on most other mowers is better for me.

Sometimes it is an advantage to have a machine that will roll along under power when the blades are not turning, as in crossing gravel driveways, for example. Nearly all large machines have this feature, but few mowers under 25 inches do. It is something to consider if your property is large.

Two of the machines I tried out had the cutting blades out in front of the drive wheels. They will cut several inches closer to trees and stone walls than conventional mowers will. Because the drive wheels are several inches inside the cutting area, you can cut along a sunken flower bed and not leave a strip of grass to be hand-trimmed.

How Much Horsepower?

Horsepower is probably less important than you now believe. As a rule, manufacturers install sufficient power to run their mowers faster than you will want to walk. None of the machines I tried out seemed at all underpowered. The amount of power is sometimes less important than weight distribution and tire traction. Some mowers with ¾ HP engine can romp up a hill faster than a machine of the same weight and size with twice as much power.

Last summer there was still a shortage of small engines. Some firms were forced to buy three different makes of engines to have enough for their mowers, and an individual buying a machine could not be sure of what kind of engine would turn up on the mower finally delivered to him. Some engines are sturdier and more nearly fool-proof than others. If you find an engine that pleases you, specify that you want it and no other.

The great advantage of buying close to home is that you will get servicing. Many engines are hard to start the first few times. Often carburetors need delicate adjustments. A neighborhood service man will help you over your initial troubles. Also a machine bought from a local man will probably be assembled and you will not have to attach the handle, the control system, and other odds and ends.

Self-Powered

In some very light power mowers, the engine turns just the cutting blades. It does not drive the mower forward. With these machines (both gasoline and electric) you still have to do a good share of the work. To me such a machine seems a poor kind of joke.

Adjustability of Blades

The cutting blades of good machines can always be adjusted up and down over a considerable range. In dry spells you should cut your grass higher than the usual 1½ inches, say two inches or more. Some mowers adjust only from ¾ to 1¼ inches and that is not enough. Check the amount the blades can be shifted with facts in manufacturer's literature and don't take a salesman's word for it.

Power mowers should have hooks for using grass catchers. You may not want to use a grass catcher all the time—in fact it is a poor policy to do so. But during the few weeks late in the summer when crab grass or some other pest is going to seed, you can save yourself a lot of trouble by using a catcher and getting rid of the millions of seeds.

If you shop around for power mowers, ask your various salesmen if they have ever used the machines they are recommending. The chances are they haven't. I have talked with salesmen who glibly recommended certain mowers and then I discovered they didn't know the clutch from the throttle. Be suspicious of what such men tell you. A lawn-mower repairman, provided he isn't also a sales agent for some brand, is often a source of good advice on what to buy.

In buying a machine remember that you are buying for ten years or longer. A few weeks more spent in investigation and a few dollars more spent for a machine adapted to your particular needs will prove to be a sound investment.

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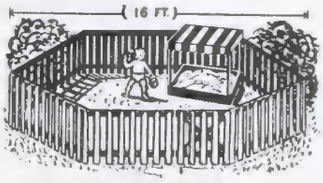


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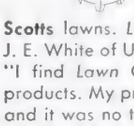
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The LOG of the Practical Gardener

Show Girls

March is flower show month: from 5th-12th Cleveland; 13-19 Boston: 13-20 St. Louis; 21-26 Philadelphia; 21-26 New York; 25-27 Kansas City; 26—April 3 Detroit; 26—April 3 Los Angeles.

Cleome

Not enough people know about the usefulness of cleome, especially in its sensationally colored variety, Pink Queen. Plants are barrel-shaped, four feet high, and topped by big, pink and white, feathery flowers that will highlight your borders. Try a package of seed this year.

Hemlock snip

Your hemlocks, yews, junipers, and arborvitaes will look better next summer if you shear them *lightly* this spring with your electric hedge trimmer. I delay the job until about ten days before the time evergreens usually start their new growth. This helps shorten the time the new-haircut look is apparent.

Elm troubles

Seeing workmen chopping down the big elms on the Illinois capitol grounds recently reminded me again how deadly Dutch elm disease and phloem necrosis has become. If you are setting out new street trees, better consider thornless honey locust or pin oak (liberal use of plant food overcomes traditional slow growth).

Glad troubles

If you have reached the hobbyist stage in gladiolus growing, you will want a copy of Dr. Ray Nelson's latest booklet (25c) on preventing gladiolus troubles. Address: Michigan State College, East Lansing, Michigan.

Plume Poppy

Grandmother used this sturdy, big (12 feet high) perennial as a spectacular background plant. Press agents for much less useful plants have kept plume poppy crowded out of the news too long. I consider the large, silvery-tan leaves (as much as a foot across) and the 20-inch plume of dusty gray flowers well worth the trouble of coping with the rampantly-spreading weedy root.

Daphne dilemma

Daphne cneorum would be far more popular if everyone realized how easy its flowering-time leaf drop could be prevented. Secret is to shear all the shoots back to two-inch stumps in early July and to spray the plant and its surrounding soil thoroughly in early March with any good disease killer. Tiny black specks on the leaves in March are your warning that the fungi are ready to strip off the leaves at blossom time unless stopped by a spray.

Early birds

Warm, moist winds from the South are great tempters for gardeners to start sowing seeds in the house or cold-frame. But better wait until six weeks before date of last spring frost. Starting earlier just gets you into trouble—either over-tall, spindly plants or a necessity to get the plants outdoors before frost danger is passed. Seedlings grown rapidly and without the check of crowding far outyield poor, early-bird plants.

Feed and seed

Don't delay if you didn't get your lawn fed last month. If your lawn is thin and spotty, feed heavily (reseeding is a temporary, futile way to get the velvet carpet look in a starved lawn). If you must seed a new lawn this spring, don't delay. Your weed troubles can increase one per cent for every day you delay after March 1.

California

Dry, snowless winters always worry the garden enthusiast. He knows that his plants will use all the reserve water in the soil long before midsummer. Experienced gardeners apply the remedy Californians learned years ago. When the winter is dry, use more plant food than usual to get deeper rooting.

Special Reminders of the Month

- Sow sweet peas and hardy annuals—Zones 2 and 5.
- Transplant perennials—Zones 2 and 5.
- Prune roses—Zone 6.
- Spray tulips, daffodils, and iris to control leaf diseases—Zone 6.
- Plant dahlias—Zone 7.
- Pinch pelargoniums to induce bushiness—Zone 7
- Plant gladioli and crinums—Zone 2.
- Remove winter mulch from tulips and daffodils—Zone 1.

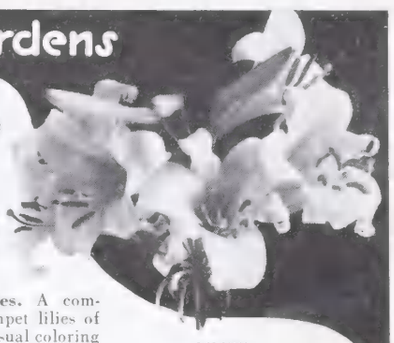
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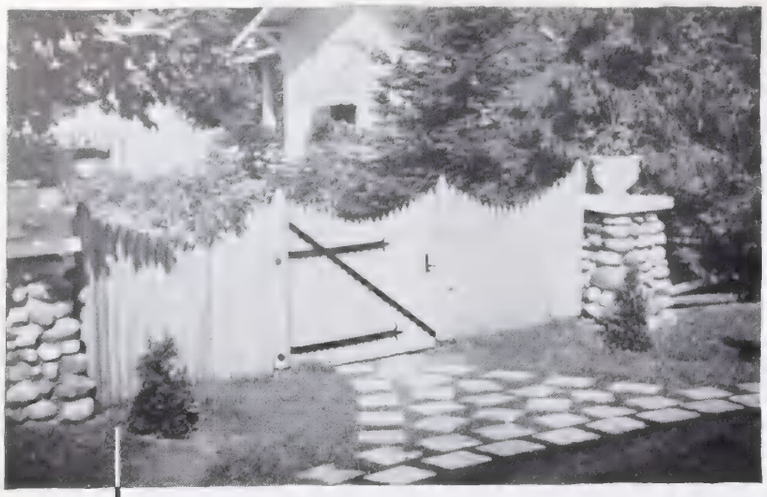


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● Conifer foliage is made up of a pattern of lines. Sometimes these lines are strong, straight, and sharply etched. The distinct and striking character of many pines is due to the pattern of lines. Long needles, arranged in bundles, give coarse-textured effect.

The right and wrong of using conifers

CONTINUED FROM PAGE 117

because of the low light reflectivity of the leaf surface and the deep-shadowed texture of the foliage mass.

Accordingly, building materials should have a direct effect upon your choice of plant material for the base planting. Use the vigorous texture of the longer-needle pines near a large brick or stone house, as at right on page 117.

Where there is less brick or stone but the strength and darkness of a conifer is still called for, you can utilize the distinctive character of one of the interesting types of cedar foliage. Where even less vigor is needed, the softness of juniper foliage may add just the right touch. Evergreen conifers may also be used to some extent with large frame houses.

The foundation planting should tie the vertical lines of your house to the horizontal lines of the ground. These vertical lines are most apparent at the corners, especially the outer corners of the building. Consequently, this is not the place to use a pyramidal or columnar conifer, as this would only emphasize the vertical line. Strongly horizontal lines are usually most desirable for base planting. Choose varieties that are irregular in outline and train them in such a way as to emphasize their irregularity. In other words, prune, *don't shear* them.

Most conifers are trees rather than shrubs. They have clearly defined trunks, even though some dwarf conifers are miniature trees never more than a few inches high.

The smallest conifers are especially effective in the rock garden.

The weight and darkness of conifer foliage is seldom seen to best advantage except when combined with the strength of brick, stone, or concrete.

The full range of sizes in the coniferous evergreen trees—all the way from the smallest miniatures to the huge forest trees—provides many plants particularly valuable in garden planting. There is every reason to select a conifer of just the right size for any given spot and to choose one with just the right design characteristic. The particular conifer you use must be determined by what will thrive under your cultural and climatic conditions. Never lose sight of the fact that to have a sound planting design you must know and understand cultural requirements of plant materials. But in *all* regions the universal design principles invariably apply. In all zones there are species of pines and junipers which are satisfactory—more of them in some zones than others, of course.

ALWAYS select a conifer that will not be too big for its location when it is fully grown. There are plenty the right size for your purpose. Hemlocks and deodar cedars provide a good illustration of the trouble that results if you don't consider mature size. They are intriguing trees when small, with an irregular outline of gracefully arching branches. Consequently they are frequently planted in small gardens, although they will ultimately attain a height of 100 to 150 feet, with a spread of branches at the base as much as 50 feet across. So you can see such a tree is going to be too large to plant under your window!

It's so easy to fall into the mistake of thinking, "Oh, well, it probably won't get big for a long time and then we can get something else." You might just as well start out by planting something that will not over-grow its position, and have your planting mature in beauty and distinction.

Wherever large conifers already take up too much space in your garden, remove a few of the lower branches each year and allow the top to develop. (Never make your trees unsightly by cutting off their tops and clipping the side branches back.) The ground underneath will be hard to plant, so it won't be ideal from an ardent gardener's point of view, but you can plant it with a tough ground cover or pave it. If you are starting from scratch and want a shade tree in that particular spot, a deciduous tree would usually be a better choice. This is especially true in regions having little winter sunshine.

The dwarf and semi-dwarf conifers have been long in coming into their own in America although for centuries the Japanese have realized their value and used them effectively. We don't mean trees artificially dwarfed by starvation and painstaking pruning (for which Japanese plantings are famous), but trees or shrubs which remain dwarf under normal garden conditions. There are hundreds of varieties to choose from. Mature specimens range in size from three inches up to ten feet.

DWARF conifers are usually most readily obtainable from nurseries which specialize in rock garden plants.

They may seem expensive but actually they are a much better buy than cheap conifers, and they continue to increase in value the longer you have them.

There are more than 60 dwarf forms of Norway spruce. Mature specimens vary in size from a few inches high up to 20 feet, as contrasted with 200 feet for normal trees. There is also a considerable variation in habit of growth—some are conical with long, slender lines; some short, dumpy pyramids; an endless variety of inverted pudding-basin shapes, and several distinct weeping and prostrate forms. The dwarf spruces are valuable in your rock garden, but their use in general landscape effects is strictly limited because of their stiffness and crisp outline.

There are several forms of Lawson's cypress and a number of Japanese chamaecyparis with fuzzy, juvenile foliage. Dwarfs of this type are especially useful because their soft outline and loose growth make them blend readily with nearby plantings.

Juvenile forms, without exception, need to be grown in light to moderate shade. They never really thrive when grown in full sun or under dry conditions.

Most conifers grow well in watered gardens. A few, though, such as some pines and junipers, are natives of dry rock ledges, so lose their character and become rank and lush in growth if given ordinary watered garden conditions.

Trees and shrubs that have been clipped back to an abnormal size for many years frequently become greatly weakened and fall easy prey to pests and diseases. This is one reason why so many evergreen conifers which have been clipped for years look so unattractive.

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They are hardy and prefer spots that are too wet for other plants, yet will thrive in well drained locations.

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La Favorite (Child's orig.): double flower, blue-white falls, faintly laced with purple. 2½ ft. tall. Each 50¢, doz. $5.

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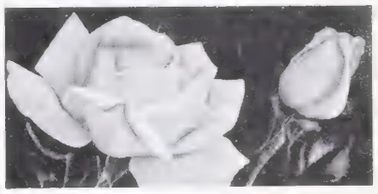
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Peace—Bright primrose yellow buds, the petal edges tinged cerise, open into lemon yellow blossoms shading to deep pink. This lovely rose with varied shadings is as attractive as its name. It is unusually strong, with long stems and dark heavy foliage, and a wonderful fragrance.

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You get what you pay for

CONTINUED FROM PAGE 127

mean something to the growers because they are the actual words they use to denote top quality. So you can use them to advantage when you order.

You can demand—and get—refunds for roses or shrubs that fail to meet the standards. The American Association of Nurserymen actively polices its members on this matter. And most nurserymen who grow the plants they sell are members.

However, you are on your own when you buy bulbs. Few dealers volunteer any information about the sizes of bulbs they are selling. No undersize bulbs are allowed to leave Holland, but American bulbs of any size can be offered for sale. And so-called Dutch firms can legally operate in the United States and sell only American-grown tulips (of any size they choose) as long as they offer for sale some other kinds of bulbs that were grown in Holland. This peculiar government ruling lets these companies capitalize on the good name of Holland tulips. Thousands of people are fooled each year and get undersize American bulbs instead of the big, fat Holland tulips they expect.

To get the best buy you must specify the size plants you want when you order. Your insistence upon this will mark you as a customer who knows and appreciates the best in plants. Then you will get *more* than you pay for.



● *Lily bulbs* should be firm with the scales clasping each other tightly. Roots-attached are preferred, but seldom obtainable if you delay ordering until spring. Lily growers usually list their smallest bulbs as "large" and use "giant, mammoth," etc. for those larger.



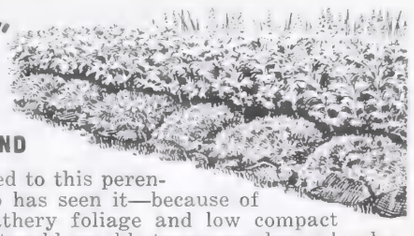
● *The best tulips* are about 1½ inches across. Smaller bulbs can't be counted on to bloom the first year; larger bulbs may split up into a number of small bulbs after the first season. Bulbs 1½ inches across can be left in the ground for at least two years before they need to be dug, sorted for size, and replanted.



● *Iris, daylily, peony, and dahlia* must be big enough to contain sufficient stored food for a good send-off when planted. But better a small, thrifty, pot-grown perennial than a large and leggy field-grown plant, especially for poppies and delphiniums, neither of which looks like much when you receive a young plant.

(Continued on next page)

A "Forty-Niner"



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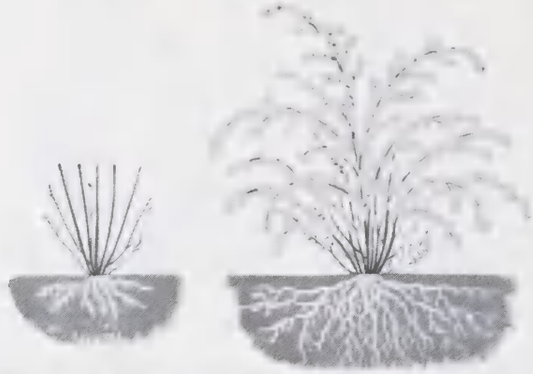


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An unique electrically operated "Stair-Lift". Folds against wall when not in use.

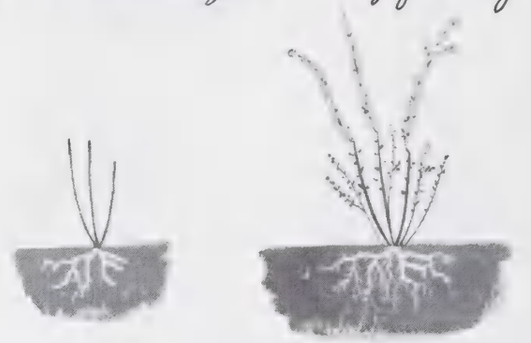
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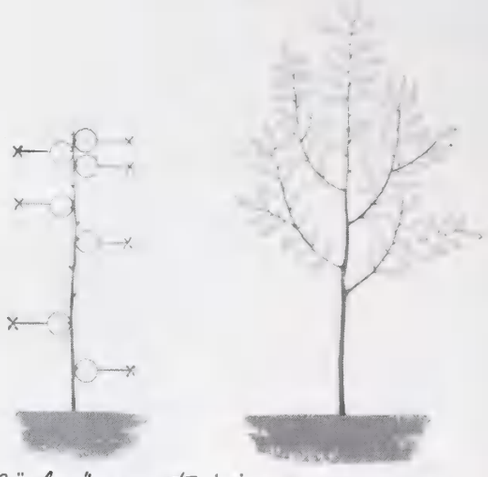


$1.50 shrub = husky bush = heavy flowering

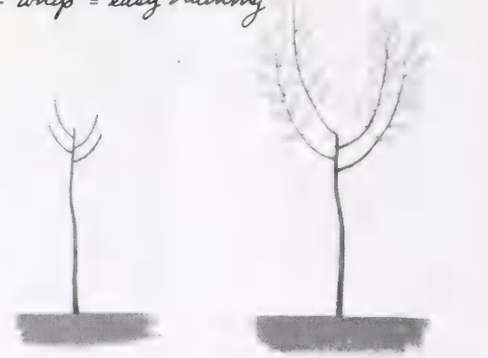


59¢ shrub = small plant = few roots = sparse bloom

● *Shrubs* dry out readily if not stored properly, so look for plump stems as a sign of high quality. Usual grading is into 2 to 3 feet, or 3- to 4- foot size so allows considerable latitude in what you get, a point worth considering when comparing prices.



$1.50 "whip" = easy training



$1.50 "2-year tree" = too late to train

● *Whips* can be trained so that the main branches start exactly where you want them (rub off the extra buds, as shown). Two-year trees were cut off at an arbitrary height at the end of the first year. They throw out a ring of branches that are too close together (branches may split off when tree starts to fruit).

It's Worth MENTIONING

by Julie Polshek

Make way for the queen of electrified crocks! Fine china outer wall makes the Simmer Crock lovely enough for a show piece. It cooks stew, soup, pudding, beans, all slow-cooking foods masterfully because the 2-quart crockery well is enclosed in a radiant-heated Fiberglas blanket. Red, ebony, about $20; pastel green, blue, yellow, $17; china holder (same colors) $3.50. Hammacher-Schlemmer, New York, N. Y.

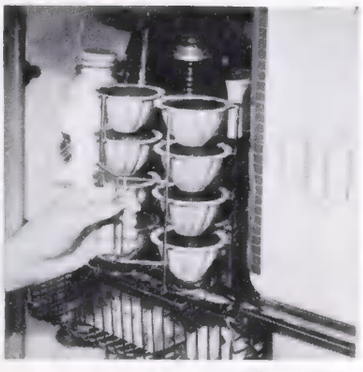




Coffee or tea stays hot to the last drop on this Silex Candle Warmer. You can use it, too, to keep a casserole or whatever hot for second helpings. Crystal and chromium combine to make it a lovely table accessory that can hold its own with finest table appointments. The candle warmer is made of special wax that gives off clean, bright flame. Warmer about $3, complete; candle refills, 3 for 25¢. L. Bamberger & Co., Newark, N. J.

These Wood Line Conversation Stools have as many "lives" as the proverbial cat. Use them for solo buffet serving, extra chairs, end tables, breakfast bar. They stack compactly in a corner or closet. Simple design, satiny finish give maple bentwood stools a go-with-anything beauty. Blonde legs (17¼") with blonde, red, black, or white top (14"). Nest of 4 about $30; Virginia Paige, 7312—35th, Jackson Heights, N. Y.





What a joy to whisk gelatin molds into the refrigerator without having to reshuffle everything to make room. The 8"-high chromed metal Jel-Rac uses hardly more foot room than a big beverage bottle. Sure-footed base and overhanging mold lips make sure neither rack nor molds tip. Suspending molds hastens jelling. Rack totes 8 molds to refrigerator at once. Under $2, complete. Ward Phillips Co., Mdse. Mart, Chicago.

(*Continued on next page*)



The
Mary Pray Chair
Tufted Seat

This solid mahogany copy of an English Victorian side chair is a lovely piece to own. The lines are simple and clean and its decorative qualities alone recommend it—to say nothing of its sturdy construction for usefulness. Also made with plain seat.

A decorator chair
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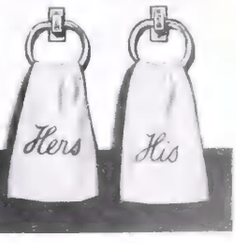


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This original feature lets you give a lustrous protective finish to table tops, furniture, woodwork, cabinets, counters and even your car! Just click the long handle off . . . snap the side handles on! See it, try it at your favorite dealer or department store. Write for illustrated folder.

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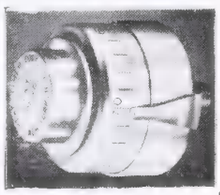
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It's Worth MENTIONING

CONTINUED FROM PRECEDING PAGE

What to do with fish bones, lobster shells ceases to present an awkward, messy dinner-table problem when Bonettes are clipped to plates to gracefully clear the decks of the debris. They're handy, too, for butter and crackers on a crowded table, and, attached to after-dinner coffee saucers, they keep china free of cigarette mess. Chromed metal boats fit any dish, won't scratch. Set of 4 about $1. Miles Kimball Co., Oshkosh, Wisc.





Let's have more cupboard organizers like these! Adjustable rubber grips of Parker Dish Rack file 12 plates, any size, in a 4-½" space; a twirl removes one or all. Cup-Stemware Holder hangs 12 of either in 10 inches of "roof" space. Three screws install it. Spacing between arms is adjustable; ends have rubber stops. The aluminum space-makers end stacking, prevent chipping. Rack about $1; holder $1.25, Lewis & Conger, N. Y. C.

You can bank on top-flight precision in tools that hail from professional kitchens like this Wulff Hone-Rite Rotary Oil Stone. It smooths blades as it hones them by rotating honing stone through an oil bath all the while. One hand turns stone, the other draws blade through slots that guide it along oiled stone. It's foolproof, safe. Wall-mounted red metal honer is always ready. $17.50 with oil. Wulff Mfg. Co., Ontarioville, Ill.



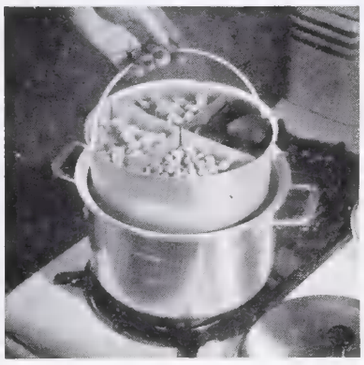


Light switches add glamour to room décor dressed in lovely Huntington Lucite Switch Plates. It's glamour with a practical side, too, for crystal-clear Lucite wipes clean of fingermarks and soil like a dish. Opaque white plastic shield high-lights delicately carved roses, leaf border, and beveled plate edges. Fits any one-lever wall switch. Red, yellow, or pink roses. About $3.75 complete. Huntington Co., 735 E. Sylvan, Milwaukee, Wisc.



Rub no more, milady! "Spank" small wash clean with this cast-aluminum Mity-Mite Washer. Paddle gently, thoroughly flushes out soil, spots as you "grind." It's a must for hard-to-rub "smallies" like hankies, collars, cuffs, bras, baby things; made-to-order for dormitory dwellers or apartments shy of laundering facilities. Crossbar adjusts to fit any standard pail. About $3, less pail. J. A. Kelly Co., Box 35, LaPorte, Ind.

Pressure-cook or deliciously steam as many as four vegetables in the same cooker or saucepan with this Arrow-Matic Jr. Pressure Cooker Divider and Vegetable Steamer. And no mixed flavors! Adjustable partitions divide one-piece aluminum steamer into 2, 3, 4 sections of needed size; remove them for steaming a pudding, etc. Fits any 4-qt. saucepan or cooker (except cookers with inside flange). About $1.25. Wanamaker's, Philadelphia.





You don't even have to remove this Easy-2-Slide Ice Tray from the refrigerator to lift out one or all six cups. Invert it, press it, and out pops the cube. Aluminum rack slides in and out like a drawer on aluminum track that freezes to ice chest. Cubes freeze lightning fast. 2-½" x 11-3/8" x 1-3/8" trays leave room for frozen food. About $1 complete; plastic cups for storing extra ice for parties, etc., 6 for 50¢. Hecht's, Washington, D. C.

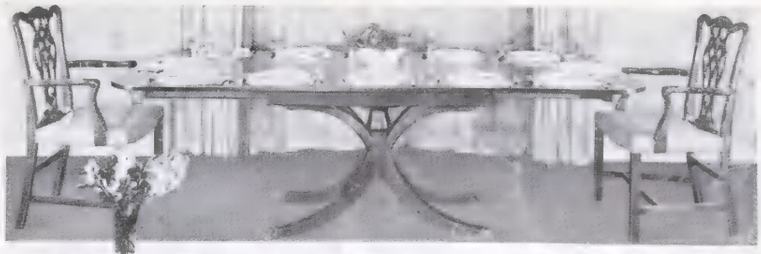
Welcome to multi-purpose utensils like this Allen Spun Aluminum Tube Cake Pan that conserves precious storage space by minimizing kitchen gear. Complete, it bakes angel food and sponge cakes to feathery perfection. With insert removed, the heavy-gauge pan will be kept busy between times baking casserole dishes, puddings, etc. or for stove-top cookery. 2-, 3-, 4-, 5-qt. sizes, about $1.35, $1.50, $1.75, $2. Boston Store, Milwaukee, Wis.





These Bethel Latex Gloves won't stick to your fingers or get clammy, for the knit-cotton lining absorbs perspiration and dampness. No matter how wet your hands, they slip on and off without tugging. They flex like an unlined glove for lining stretches right with rubber. It insulates them for hot-water chores, adds strength and wear, washes easily. Small, medium, large. $1 pr., Eagles Nest, Box 3473, Mdse. Mart, Chicago.

(Continued on next page)





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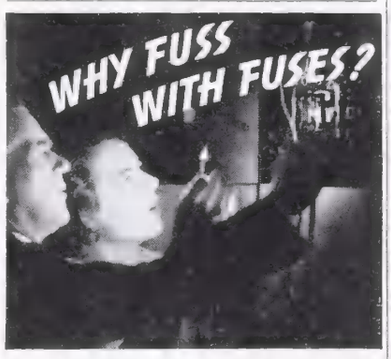
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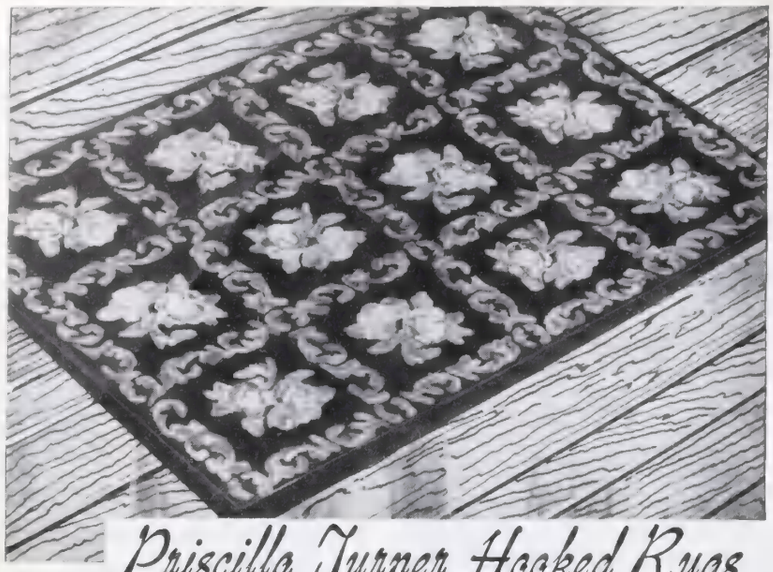
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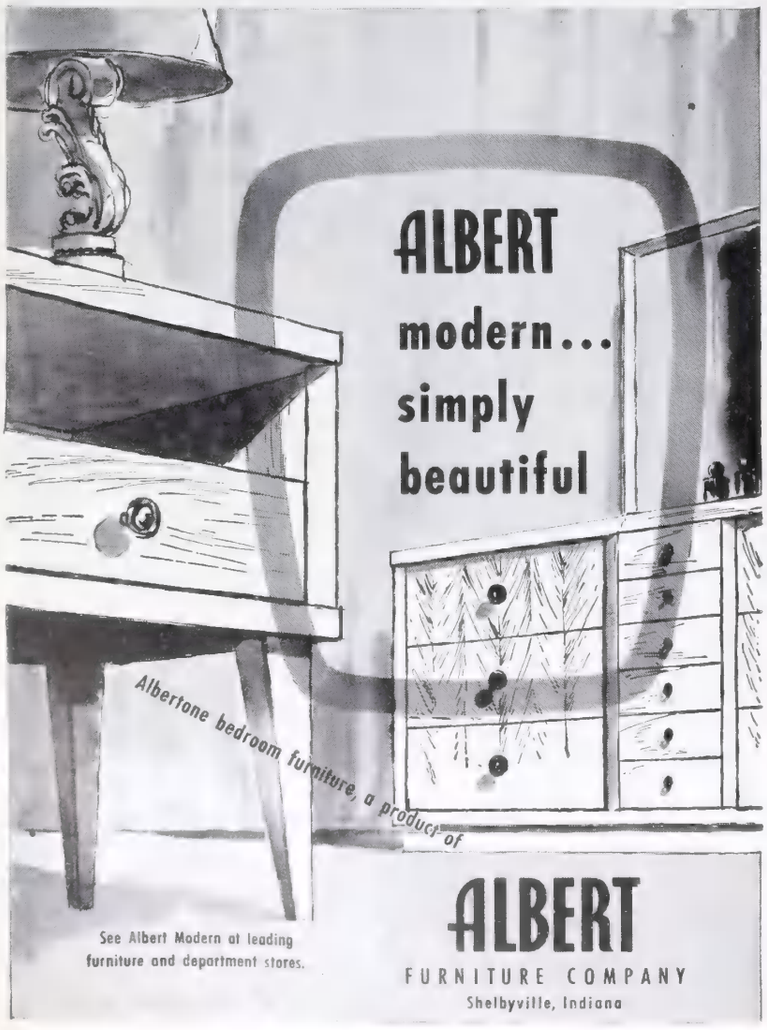
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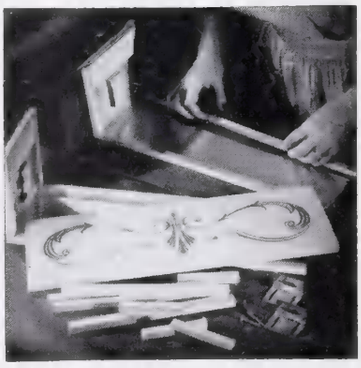
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Here's table-setting glamour with a practical side. The handsome plastic Princess Super-Size Tailored Eyelet Place Mats are dead-ringers for the eyelet-bordered linen mats from which they're photographically reproduced. The 14½" x 18½" surface eliminates need for center doilies, is washable, heat-resistant. Green or chocolate with yellow border; wine-gray, gray-chartreuse. About $3 for 4; 6 for $4.50, Horne's, Pittsburgh, Pa.

Striking beauty that withstands even boiling water makes these exquisitely grained Weavewood salad bowls a double-barrelled headliner. Wash them time and again in hottest water. They won't become absorbent, warp, crack, stain, or lose the impenetrable satiny surface created by pressure-molding the hand-woven strips of Bella Rosa wood. Stackable 6¼" bowls, $1.50 ea.; deep 11" server, $7.50, Dayton's, Minneapolis.





A novice can "slipcover" this Hollywood Aluminum Cornice professionally to match the room décor. To refurbish fabric or change covering when you garb room for summer or re-do it, just whisk out wood locks that hold fabric (paper, too) taut without sewing, glue, or nails. Gold-scrolled ivory cornice (6" high, 6" deep) can't warp or sag. For 36"-48" window, $4; 54"-90", $6. Schaul's, 933 Manhattan Ave., B'klyn, N. Y.

Even a super-size angel-food or towering layer cake gets plenty of headroom and sidewise space under this 11½" x 5½" Carlton Cake Saver. Its gleaming beauty won't tarnish or dull for both tray and Bakelite-knobbed dome are of heavy, high-buff, stainless steel without even a seam to mar the satiny surfaces. It's dreamy, too, to keep canapes, hors d'oeuvres fresh until serving time. About $4, Marshall Field, Chicago, Ill.





The find of the month for our money is this Paragon De-Frost-It that makes nightly de-frosting in wee hours as automatic as refrigerator itself. Just flick it to "skip" setting if ice-cream is stored. Other frozen foods, cubes stay intact. It checks food odors, keeps food fresh longer, boosts refrigerator service and life. "Juice" savings alone pay for it. Install it yourself in a few seconds. About $10. Ernst Hardware Co., Seattle, Wash.

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THE FLOWERS ON THE HALL TABLE

CONTINUED FROM PAGE 74

ers. Don't begin until you have solved the holder problem for the vase in hand.

If you want drama in your arrangement, learn to see it in familiar material as well as in the exotic. Consider the drama of contrast in light and shade, as well as in color contrast. Simplify the design and depend upon the naturally spectacular character of the material, such as huge fuchsia-colored dahlias and purple-red celosias against a background of chartreuse shrub branches and green (undeveloped) hydrangeas.

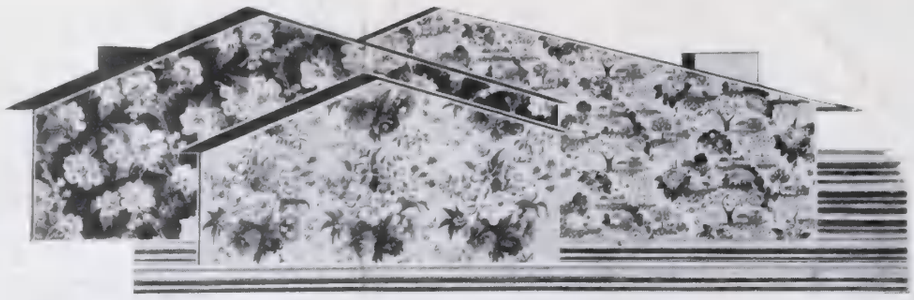
For the "smartest" sort of simplicity stress the naïve. Use lily heads or amaryllis blossoms with very short stems, or try patterned mounds of your carnations, or in some other way sweep aside the academic approach and look at your flowers as a child might, thinking of them as bright beautiful objects of arresting form. In other words, if you're going to be naïve, do it with tongue in cheek, like a Matisse or a Picasso.

IN other parts of the house a poorly constructed arrangement might, by the grace of good color or fine material, get by. But never on the hall table. Here skilled workmanship is imperative. The arrangement must be able to withstand sudden gusts of wind, and tall vases must be heavy and well balanced. Flower textures had better be tough and leathery. Branches and foliage must be well anchored in chicken wire or a needle holder.

Hall arrangements should be kept well within bounds. Rough, thorny branches that reach out and snag a passing coat or veil are an abomination. And no one wants to peer through a tangle of stems or under the bend of a Hogarth curve to get a peek into the hall mirror.

A good rule, particularly if the hall is little more than a passageway, is to keep the arrangement small, compact, and low. If the hall is extremely narrow, you can even resort to using wall pockets. On the other hand a spacious reception hall, furnished with massive chests and console tables, will swallow up [illegible] chrysanthemums, calla lilies or glads without seeming in the least crowded.

But regardless of the scale or character of your entrance hall, it will reflect your personality. You are making a "character" flower arrangement there. Be sure it shows you at your best!



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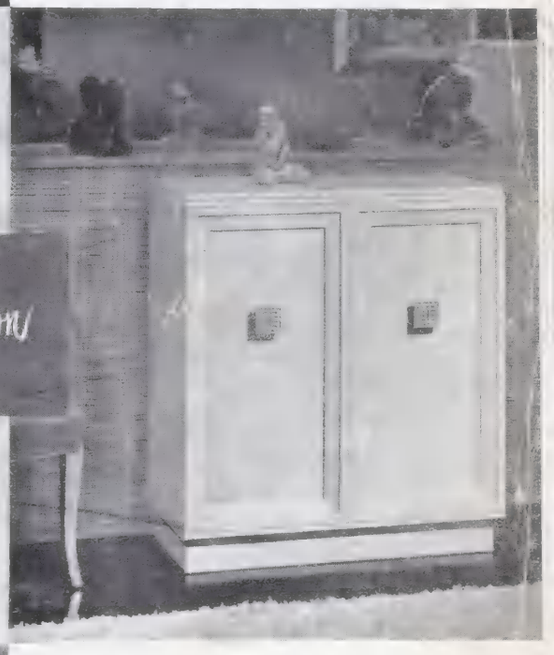
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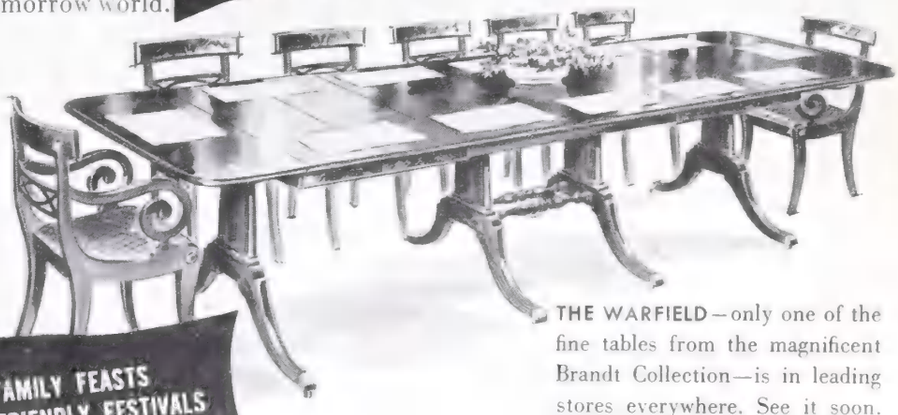
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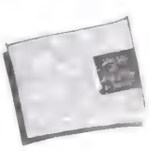




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● On our cover, a terrace at the Greenbrier Hotel, White Sulphur Springs, W. Va., demonstrates to guests the tawny elegance of old brick and the practicality of a pot garden—inspirations to carry back to their home grounds. The wrought aluminum furniture is by Molla, Inc. Color photograph by Gottscho-Schleisner.

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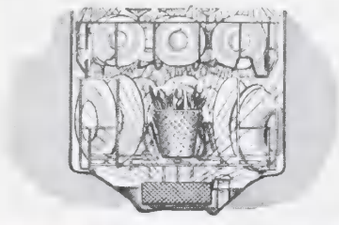
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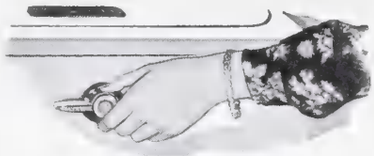
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Caribbean

and Caribbean Stripe

* See page 15

Waverly GUARANTEE BOND

your COLOR-CODE *from Havana*

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Perfect color coordination is achieved in this room using "Caribbean" on one chair, "Caribbean Stripe" on the sofa, "Caribbean Plaid" for draperies. Pillow colors were chosen by the code; turquoise, code J, chair, red, code C, for the ottoman.



Pinewood
and Pinewood Stripe

* See page 15





your COLOR-CODE *from the Smokies*

Clusters of rosy pine cones in sprays of forest green set the tranquil color scheme for this restful room.
Solid color accents are plucked from the designs of the Waverly Sister Prints. Many coded colors in Waverly's new group come in a variety of textures which combine very effectively.
As all Waverly Fabrics, these are guaranteed by the Waverly Bond. Their low cost makes new decorating much easier. Waverly Fabrics, Division of F. Schumacher & Co.

As in all Color-Coded schemes, "Pinewood" print was chosen first and used for draperies. "Pinewood Stripe" covers the seats and inside backs of the sofas. Brown, code R, makes the ruffles and outside backs of the sofas, and sofa pillows in Electric, code K, are striking accents. "Pinewood" comes in choice of seven background colors.

Here "Marimba" makes a magnificent expanse of draperies and "Marimba Stripe" repeats its brilliance on the chair opposite. The sofa's dark green, code N, was taken from the print as was the chartreuse, code G, on the occasional chairs. "Marimba" comes in seven background colors, and, by varying textures as well as colors of blending solid fabrics, you have unlimited decorative effects.



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Waverly GUARANTEED BOND

Marimba *and Marimba Stripe*

* See page 16



Stratford *and Stratford Stripe*

* See page 16

your COLOR-CODE *from the Avon*

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the flower hues in "Stratford" and its
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the stately grace of the scrolls,
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Waverly GUARANTEE BOND

From "Stratford's" ten background colors, this one was chos to illustrate how simple it is to decorate by the Color-Code. Bl code E, was picked from the print design of the draperies for t solid cover of the sofa. So was the blue-red, code M, of the acce ing sofa pillows. "Stratford Stripe" is used on the wing cha



your COLOR-CODE *from Devonshire Parish*

Bermuda Lily *and Bermuda Stripe*

* *See page 15*

Coral sands in blazing sunlight, verdant foliage and exotic blossoms—this is the Bermuda that inspired Waverly's lavish "Bermuda Lily" design. You can develop many different and exciting room schemes from any of its nine background colors. And you can do it economically because these fabrics are so low in cost. Remember when you buy that the Waverly Bond is your guarantee of complete satisfaction. Waverly Fabrics, Division of F. Schumacher & Co.



This room looks so glamorous yet was created so simply by the Color-Code. Colors in the "Bermuda Lily" print at the windows are repeated in the dark green, code N, of the sofa, the chartreuse, code G, on the tops of the chairs. "Bermuda Stripe" is used for pleated ruffles on these comfortable chairs. You always know the correct solid colors to use by looking at code letters on the tag attached to the print.

* See page 10



Caribbean

and Caribbean Stripe

ALABAMA
Decatur ..... K. C. Berry

ARKANSAS
Arkadelphia ... B. W. McCormick & Son
Fayetteville ..... Barrett Quality Shop
Little Rock ..... Pfeifer Bros. Inc.
Eldorado ..... Julia McDaniel, Inc.

CALIFORNIA
Los Angeles ..... Mathews Drapery
Pomona .. Pomona Curtain & Drp. Shop
Los Angeles ..... Milleron's
Riverside ..... Riverside Drapery
Long Beach ..... The Loom
San Francisco ..... The Emporium
Oakland ..... H. C. Capwell
San Pedro .. McCorkell's Pacific Shade
San Diego ..... The Marston Co.
San Diego ..... Dyers Standard Furn.
Sacramento ..... John Brenner Co.
Stockton ..... John Brenner Co.

COLORADO
Denver ..... Frank S. Wells

CONNECTICUT
Danbury ..... Evelyn Shop
So. Norwalk .... Textile Remnant Store
Westport ..... Four In One Shop
New Haven ..... Edward Malley & Co.
New London ..... Ray C. B. Jenks

DISTRICT OF COLUMBIA
Washington ..... The Hecht Co.

FLORIDA
Tampa ..... Maas Bros.
St. Petersburg ..... Maas Bros.
Daytona Beach ..... Yowell-Drew-Ivey
Jacksonville ..... Furchgott's
Pensacola ..... Gilberg's

GEORGIA
Columbus ..... J. A. Kirven Co.
Athens ..... Michael's Bros.
Rome ..... The Vogue Fabric Shop
Thomasville ..... Steyerman's
Atlanta ..... Rich's, Inc.
Valdosta ..... C. C. Varnidoe & Co.
Albany ..... Rosenberg Bros.

ILLINOIS
Zion ..... Northwestern Drapery
Chicago ..... Reliable Slipcover Co.
Chicago ..... The Fair
Chicago ..... Windmillers
Elmwood Park ..... Windmillers
Chicago ..... Pakan Furn. Mfgrs.
Kankakee ..... Alden's Chicago Store
Peoria ..... Lenhausen Drapery
Ottawa ..... Rabenstein's
Evanston ..... Lord's, Inc.
Macomb ..... Scripps-Reno
Monmouth ..... Colwell's Dept. Store
Springfield ..... R. F. Herndon & Co.
Moline ... Meridians Home Fashionette
Dixon ..... Eichler Bros.
Freeport ..... O'Connell's Drapery
Rockford ..... D. J. Stewart & Co.
Chicago ..... Quality Slipcover
Elgin ..... A. Smann Bros.
Oak Park ..... William Y. Gilmore

INDIANA
Auburn ..... Schaab & Bros.
Warsaw ..... L. E. Carter Dept. Store
Elkhart ..... Ziesel Bros.
South Bend ..... Ellsworth's
Rochester ..... M. Wile & Sons, Inc.
Valparaiso ..... J. Lowenstine & Son
Plymouth ..... F. W. Bosworth Co.
Anderson .Pouch Drpy. & Fabric Store
Peru ..... Senger Dry Goods
Logansport ..... S-K Co.
Indianapolis ..... Wm. H. Block Co.
Richmond ..... Lawler's
Kendallville ..... Trading Post
Lafayette ..... Loeb's, Inc.
Gary ..... Howard Drapery
Gary ..... Brown's Venetian Blind

IOWA
Des Moines ..... L. Ginsberg & Sons
Fairfield ..... Bradshae Furn.
Keokuk ..... Sullivan-Auwerda
Burlington ..... Interiors
Cedar Rapids ..... Cartwright's
Davenport ..... M. L. Parker Co.
Dubuque ..... Roshek Bros.
Clinton ..... Paaske Shop
Mason City ..... Damons
Algona ..... Chrischilles Store
Ottumwa .Kiple & De Prenger Furn. Co.

KANSAS
Salina ..... Stiefel Store
Wichita ..... Geo. Innes Co.
Hutchinson ..... Peques-Wright
Kansas City ..... Bill Davis Shop
Dodge City ..... Eckles Bros.
Manhattan ..... Cole's
Topeka ..... Crosby Bros.

KENTUCKY
Louisville ..... Kaufman-Strauss
Owensboro .... McAtee-Lyddane & Ray
Lexington .... Mitchell, Baker & Smith

LOUISIANA
Baton Rouge ..... Paul Levenson, Inc.
Opelousas ..... Abdalla's Inc.
Monroe ..... Masur Bros., Inc.
Shreveport .. Murphy's Decrs.-Upholst.

MARYLAND
Baltimore ..... The May Co.
Bethesda ..... Virga & Co.

MASSACHUSETTS
Holyoke ..... R. C. Goehring Co.
Fall River ..... Madson Furn. Co.
Boston ..... R. H. White's
Framingham ..... Direct Sales
Northampton ..... McCallums

MICHIGAN
Saginaw ..... Wiechmann's
Dearborn ..... Thomas H. Millington
Holland ..... De Vries & Dornbos
Pontiac ..... Moll's Inc.
Ann Arbor ..... Goodyear's
Detroit ..... Crowley Milner Co.
Lansing ..... F. N. Arbaugh Co.
Monroe ..... Schmidt's
Wyandotte ... Lucille's Linen Shoppe
Ishpeming ..... Kemp's Furniture
Muskegon .. Bassett's Home Comfort

MINNESOTA
Faribault ..... Sellners Drapery
Owatonna ..... The Kelly Co.
Austin ..... Jane's Drapery
Red Wing ..... R. J. Peterson
Winona ..... H. Choate Co.
Mankato ..... Geo. E. Brett Co.
Hutchinson ..... Brauns
Minneapolis ..... Dayton Company

MISSISSIPPI
Meridian ..... Marks Rothenberg Co.

MISSOURI
Clayton ..... Famous Barr
Carthage ..... Ramsay's
Joplin ..... Homer's Drapery
Cape Girardeau ..... Rust & Martin
Independence .... A. J. Bundschu Co.
St. Joseph ..... Townsend & Wall
Sedalia ..... C. W. Flower D. G. Co.

NEBRASKA
Fremont .. Geo. Schweser's Sons, Inc.
Lincoln ..... Norman's

NEW JERSEY
Pt. Pleasant .. Pt. Pleasant Hardware
Spring Lake ..... Monmouth Decorating
Asbury Park ..... Steinbach Company
Newark ..... Fabric House
Long Branch ..... Paramount Uph.
Red Bank ..... J. Yanke
Camden ..... The Mill Mart
Irvington .. Young American Decrators
Milburn ..... Model Dec.
Passaic ..... Herman Bros.
Hackensack ..... Lyric Silk Shop
West New York ..... Benjamin Dec.
Trenton ..... Holmes Ely
Orange ..... Gold Furniture Co.
Passaic ..... A. Eisenstein
Vineland ..... The Marcus Shop
Bloomfield ..... H. E. Wein & Co.
Atlantic City .. Kensington Carpet Co.
Jersey City ..... Vogue Decorators
Plainfield ..... Chain Dec.
Ocean City .. Howard S. Stainton Co.
Bayonne ..... Goldman Barlack
North Bergen ..... Castle Furn. Co.

NEW YORK
Hempstead .. Frankel's Cotton Stores
New York ..... Gold Uph.
New York ..... Pert Uph. Shop
Bronx ..... S. Lash
Bronx ..... King's Decorators
Flushing ..... Philip Saftlas
Jamaica ..... Alba de Luxe Uph.
Richmond Hill .. Goldstein Curtain Shop
Portchester ..... Portchester Uph. Co.
Yonkers ..... Manchester Silk Store
Bronx ..... Kirsch Decorators
Astoria ..... B. Berkowitz
Bronx ..... Webster Uph.
New York ..... Bloomingdales
Mt. Vernon ..... Sunshine Decorators
Bronx ..... Walton Uph.
Bronx ..... Kaveman & Clausen
Patchogue ..... Fabric Shop
New York ..... I. Weintraub
Glen Cove ..... New York Remnant
Sag Harbor ..... R. C. Barry & Son
Riverhead ..... Mueller's
Manhassett ..... House of Fabrics
Tonawanda ..... House of Burgess
Woodhaven ..... Dubois Mfg. Co.
Troy ..... Mooney's
Nyack ..... Bliss Decorators
Oneonta ..... Oneonta Dept. Store
New Rochelle ..... Martin Shop
Amsterdam ..... Currans

NORTH CAROLINA
Burlington ..... Textile Sales Room
Greensboro ..... Ellis Stone
Asheville ..... Ivey's
Raleigh ..... Weaver Textile
Goldsboro ..... Belk Tyler Co.
Chapel Hill .. Carolina Drapery Shop
Rocky Mount ..... Weaver Fabrics
Jacksonville ..... Leder Bros.
Lexington ..... J. F. Ward Co.
High Point ..... Efird's Dept. Store

OHIO
Fremont ..... Paul E. Spieldenner
Fostoria ..... Eddie A. Spieldenner
Painesville ..... Carlisle Allen Co.
Warren ..... Carlisle Allen Co.
Cincinnati ..... Shillito's
Ravenna .. Miller's Home Furnishings
Barberton ..... C. Weigand
Elyria ..... Welsh Curtains & Rugs
Milan ..... Grace Dickerson
Medina ..... Ziegler Store, Inc.
Wooster ..... Wm. Annat Co.
Mt. Vernon ..... Rudin Co.
Mamilton ..... Carpet House
Middletown .. Rathman Troup Furn. Co.
Xenia ..... Galloway & Cherry
Ashland ..... Home Co.
Bellefontaine ..... Uhlman's
Piqua ..... J. W. Brown Store
Athens ..... Baker & Stauffer
Sidney ..... Uhlman's
Mansfield ..... Home Interiors
Steubenville ..... May & Leopold
Akron ..... Shade Shop

OKLAHOMA
Oklahoma City ..... Kerr D. G. Co.
Tulsa ..... Brown Dunkin Co.

PENNSYLVANIA
Ardmore ..... Fabric Town
Media ..... Harry Kaplan
Reynoldsville ..... Mill to Home Shops
Philadelphia ..... Lit Brothers
McKeesport ..... J. Hirshberg Co., Inc.
Philadelphia ..... H. T. Glenn
Philadelphia ..... Kessler & Kessler
Scranton ..... Scranton D. G. Co.
Stroudsburg ..... A. B. Wyckoff, Inc.
Wilkes-Barre ..... Isaac Long Store
Greensburg ..... A. E. Troutman Co.
Hazleton ..... Arlotto's
Bethlehem ..... Fontain's
New Castle .... Strouss Hirshberg Co.
Erie ..... Erie Dry Goods
Allentown ..... H. Leh & Co.
Harrisburg ..... Pomeroy's, Inc.
Norristown ..... D. M. Yost

RHODE ISLAND
Providence ..... Gladdings, Inc.

SOUTH CAROLINA
Greensville ..... Belk Simpson
Spartanburg ... The Aug. W. Smith Co.

SOUTH DAKOTA
Sioux Falls ..... Donahues

TENNESSEE
Nashville ..... The Cain Sloan Co.
Jackson ..... Holland's
Memphis ..... Rhodes-Jennings

TEXAS
Dallas ..... Titche-Goettinger Co.
Ft. Worth ..... R. E. Cox & Co.
Beaumont ..... Whitehouse D. G. Co.
Houston ..... G. A. Stowers Furn. Co.
Galveston ..... Kahn & Levy
Harlingen ..... Junkin Furn. Co.
Sherman ..... Knight Furn. Co.
Waco ..... Monnig D. G. Co.
San Antonio ..... Stowers Furn. Co.
Wichita Falls .. W. B. McClurkan & Co.
Tyler ..... Broadway Furn. Co.
Austin .... E. M. Scarbrough and Sons

UTAH
Salt Lake City ..... Fadel Mfg. Co.

VERMONT
Bennington ..... Lovett & Boynton

VIRGINIA
Portsmouth ..... C. S. Weiss
Lynchburg ..... J. R. Millner Co., Inc.
Roanoke ..... S. H. Heironimus

WEST VIRGINIA
Beckley ..... Curtain Shop
Wheeling ..... Stone & Thomas
Clarksburg ..... Parsons-Souders Co.

WISCONSIN
La Crosse ..... Doerflingers
Prairie Du Chien .. Knapp Floor Co.
Wausau ..... Winkelman's Dept. Store
Neenah ..... Liebl Interiors
Green Bay .... Curtain & Drapery Shop
Madison ..... Madison Drapery
Racine ..... W. J. Lange & Son
Plymouth ..... Katte-Leys
Sparta ..... Florshop
Kenosha ..... Kenosha Drapery Co.

WYOMING
Cheyenne ..... The Colonnade Shop
Sheridan ..... Brouillette's

CANADA
Windsor, Ontario .. The C. H. Smith & Co.
Montreal .... Henry Morgan Co., Ltd.
Ottawa .... C. W. Lindsay & Co., Ltd.
Hamilton, Ontario .. T. Eaton Co., Ltd.
Toronto ..... Danforth Fabrics

* See page 11



Pinewood

and Pinewood Stripe

ALABAMA
Huntsville ..... Dunnavants
Dotham ..... Blumberg's

ARKANSAS
Arkadelphia .. B. W. McCormick & Son
Fayetteville ..... Barrett Quality Shop
Little Rock ..... Pfeifer Bros. Inc.
Eldorado ..... Julia McDaniel, Inc.

CALIFORNIA
Pomona .. Pomona Curtain & Drp. Shop
Los Angeles ..... Milleron's
Riverside ..... Riverside Drapery
San Francisco ..... Macy's
San Pedro .. McCorkell's Pacific Shade

CONNECTICUT
Danbury ..... Evelyn Shop
Torrington ..... Morris
New Britain ..... B. C. Porter & Son
Bristol ..... C. Funk & Son, Inc.
New Haven .. Edward Malley & Co.
New London ..... Ray C. B. Jenks

DISTRICT OF COLUMBIA
Washington ..... Henson Drapery Co.
Washington ..... Lansburgh & Bros.

FLORIDA
Tampa ..... Maas Bros.
St. Petersburg ..... Maas Bros.

GEORGIA
Columbus ..... J. A. Kirven Co.
Rome ..... The Vogue Fabric Shop
Albany ..... Rosenberg Bros.

ILLINOIS
Bloomington ..... C. W. Klemm & Co.
Bloomington ..... Paul Wheeler Co.
Rock Island .... McCabe Dry Goods Co.

INDIANA
Auburn ..... Schaab & Bros.
Warsaw ..... L. E. Carter Dept. Store
Elkhart ..... Ziesel Bros.
Rochester ..... M. Wile & Sons, Inc.
Valparaiso ..... J. Lowenstine & Son
Anderson .. Pouch Drpy. & Fabric Store
Peru ..... Senger Dry Goods
Logansports ..... S-K Co.
Indianapolis ..... Wm. H. Block Co.
Richmond ..... Hoosier Store
Terre Haute ..... Ferguson & Son Dec.
Lafayette ..... Loeb's, Inc.

IOWA
Des Moines ..... L. Ginsberg & Sons
Keokuk ..... Sullivan-Auwerda
Muscatine ..... McColm & Co.
Cedar Rapids ..... Smulekoff's
Clinton ..... Paaske Shop

KANSAS
Wichita ..... Geo. Innes Co.
Hutchinson ..... Peques-Wright
Kansas City ..... Bill Davis Shop
Dodge City ..... Eckles Brothers
Manhattan ..... Cole's
Topeka ..... Crosby Bros.

KENTUCKY
Ashland ..... Parson's Faulkner
Louisville ..... Stewart Dry Goods

LOUISIANA
Baton Rouge ..... The Dalton Co., Inc.
New Orleans ..... Maison-Blanche Co.
Monroe ..... Masur Bros., Inc.

MARYLAND
Baltimore ..... Stewart & Co.

MASSACHUSETTS
Brockton ..... Atherton's
Holyoke ..... R. C. Goehring Co.
New Bedford ..... Saster's
Fall River ..... Mason Furn. Co.
East Dedham ..... Mill No. 2
Haverhill ..... Sceraspeare Co.
Boston ..... Thresher Fabrics
Attleboro ..... Fines
Northampton ..... McCallums
Plymouth ..... Buttner Co.

MICHIGAN
Pontiac ..... Moll's Inc.
Ann Arbor ..... Goodyear's
Lansing ..... F. N. Arbaugh Co.
Monroe ..... Schmidt's

MINNESOTA
Rochester ..... C. F. Massey Co.
Faribault ..... Sellners Drapery
Owatonna ..... The Kelly Co.
Austin ..... Jane's Drapery
Winona ..... Bailey & Bailey
Red Wing ..... R. J. Peterson
Hutchinson ..... Brauns

MISSISSIPPI
Meridian ..... Marks Rothenberg Co.

MISSOURI
Clayton ..... Famous Barr
Carthage ..... Ramsay's
Cape Girardeau ..... Rust & Martin
St. Joseph ..... Townsend & Wall
Sedalia ..... C. W. Flower D. G. Co.

NEBRASKA
Fremont .. Geo. Schweser's Sons, Inc.
Omaha ..... Orchard & Wilhelm

NEW JERSEY
Spring Lake ..... Monmouth Decorating
Asbury Park ..... Asbury Park Drapery
Camden ..... J. B. Van Seiver Co.
Newark ..... L. Peplen
North Abington ..... Otto's Uph. Shop
Vineland ..... The Marcus Shop
Hackensack ..... Lyric Silk Shop
West New York ..... Central Uph.
Ocean City .. Howard S. Stainton Co.

NEW YORK
Hempstead .. Frankel's Cotton Stores
New York ..... Pert Uph. Shop
Bronx ..... S. Lash
Bronx ..... Webster Uph.
Far Rockaway ..... M. King
Bronx ..... Lewis Uph.
Tonawanda ..... House of Burgess
Oneonta ..... Oneonta Dept. Store
Cortland ..... Peck Furn. Co.
Amsterdam ..... Currans
Bronx ..... E. Michelstein
Elmira ..... S. F. Izard Co.

NORTH CAROLINA
Burlington ..... Textile Sales Room
Greensboro ..... Ellis Stone
Asheville ..... Ivey's
High Point ..... Efirds Dept. Store
Salisbury ..... Dave Oestreicher
Raleigh ..... Weaver Textiles
Chapel Hill .. Carolina Drapery Shop
Rocky Mount ..... Weaver Fabrics
Kinston ..... The Decoration Shoppe
New Bern .... Sam Lipman & Son, Inc.
Jacksonville ..... Leder Bros.
Lexington ..... J. F. Ward Co.
Fayetteville ..... J. C. Penney
Lumberton ..... Curtain Rod

OHIO
Defiance ..... Harding's
Fremont ..... Paul E. Spieldenner
Warren ..... Carlisle Allen Co.
Cincinnati ..... Shillito's
Ravenna .. Miller's Home Furnishings
Barberton ..... C. Weigand
Elyria ..... Welsh Curtains & Rugs
Milan ..... Grace Dickerson
Medina ..... Ziegler Store, Inc.
Wooster ..... Wm. Annat Co.
Mt. Vernon ..... Rudin Co.
Hamilton ..... Carpet House
Athens ..... Baker & Stauffer
Middletown .. Rathman Troup Furn. Co.
Springfield ..... The Ed Wren Store
Xenia ..... Galloway & Cherry
Shaker Heights ..... Kinslee Shop
Ashland ..... Home Co.
Bellefontaine ..... Uhlman's
Urbana ..... Marsh Dry Goods Co.
Piqua ..... J. W. Brown Store
Sidney ..... Uhlman's
Mansfield ..... H. L. Reed Co.
Steubenville ..... May & Leopold
Akron ..... A. Polsky & Co.
Van Wert ..... Bonnewitz Co.

OKLAHOMA
Oklahoma City ..... Kerr D. G. Co.
Enid ..... Herzberg's
Tulsa ..... Brown Dunkin Co.

OREGON
Portland ..... The Curtain Store

PENNSYLVANIA
Philadelphia ..... Wikler & Martin
Philadelphia ..... Economy Mart
Ardmore ..... Fabric Town
Media ..... Harry Kaplan
Philadelphia ..... Kessler & Kessler
Wilkes-Barre .. Fowler Dick & Walker
Scranton ..... Cleland Simpson Co.
Greensburg ..... A. E. Troutman Co.

RHODE ISLAND
Providence .. Weintraub Silks & Fabrics

SOUTH CAROLINA
Charleston ..... C. B. Prentiss
Columbia ..... The James L. Tapp Co.
Greenville ..... Belk Simpson

TENNESSEE
Knoxville ..... Miller's Inc.
Memphis ..... Rhodes-Jennings

TEXAS
Dallas ..... The Yardstick, Inc.
Ft. Worth ..... R. E. Cox & Co.
Houston ..... G. A. Stowers Furn. Co.
Galveston ..... Robert I. Cohen, Inc.
Waco ..... Monnig D. G. Co.
Waxahachie ..... Cheeves Bros.
San Antonio ..... Stowers Furn. Co.
Wichita Falls .. W. B. McClurkan & Co.
Marshall ..... Jos. Weisman & Co.
Tyler ..... Broadway Furn. Co.

UTAH
Salt Lake City ..... Fadel Mfg. Co.

VERMONT
Bennington ..... Lovett & Boynton

VIRGINIA
Richmond ..... Thalhimer Bros.
Portsmouth ..... C. S. Weiss
Lynchburg .... J. R. Millner Co., Inc.

WEST VIRGINIA
Bluefield ..... Clark Stores, Inc.
Beckley ..... Curtain Shop
Clarksburg ..... Parsons-Souders Co.

WISCONSIN
La Crosse ..... Doerflingers

WYOMING
Cheyenne ..... The Colonnade Shop
Sheridan ..... Brouillettes

CANADA
Windsor, Ontario .. The C. H. Smith Co.
Ottawa ..... A. J. Freiman, Ltd.
Kingston, Ontario .. Jos. Abramsky & Sons Ltd.

* See page 14



Bermuda

Lily & Bermuda Stripe

ARKANSAS
Arkadelphia .. B. W. McCormick & Son
Fayetteville ..... Barrett Quality Shop
Eldorado ..... Julia McDaniel, Inc.

CALIFORNIA
Los Angeles ..... Mathews Drapery
Riverside ..... Riverside Drapery
San Pedro .. McCorkell's Pacific Shade
San Diego ..... Dyers Standard Furn.
San Francisco ..... Redlick Newman
Los Angeles ..... Millerons

COLORADO
Denver ..... Denver Dry Goods

CONNECTICUT
Torrington ..... Morris
Bristol ..... C. Funk & Son, Inc.
Stamford ..... Four In One Shop
Westport ..... Four In One Shop
Bridgeport ..... Davidson's, Inc.
New London ..... Ray C. B. Jenks
Norwalk .... Tristram and Fuller, Inc.

DELAWARE
Wilmington .... The Crosby & Hill Co.

DISTRICT OF COLUMBIA
Washington ..... Henson Drapery Co.
Washington .... Wm. E. Miller Furn.
Washington ..... The Hecht Co.

GEORGIA
Rome ..... The Vogue Fabric Shop
Atlanta ..... Rich's, Inc.
Albany ..... Rosenberg Bros.

ILLINOIS
Decatur .... Alden's Gebhart-Gushard
Evanston ..... Lord's Inc.
Macomb ..... Scripps-Reno
Chicago ..... Mandel Bros.
Rockford ..... Viking Shade Co.
Chicago ..... Quality Slipcover

INDIANA
Auburn ..... Schaab & Bros.
Elkhart ..... Elkhart Curtain & Drpy.
Bloomington ..... Breedon Co., Inc.
Rochester ..... M. Wile & Sons, Inc.
Valparaiso ..... J. Lowenstine & Son
Anderson .. Pouch Drpy. & Fabric Store
Peru ..... Senger Dry Goods
Logansports ..... S-K Co.
Richmond ..... Hoosier Store
South Bend ..... Andreous Dpy. Shop

IOWA
Davenport ..... Healy Eckman
Mason City ..... Merkel Co.
Iowa City .... Strub-Wareham Co.
Cedar Rapids ..... Cartwright's
Dubuque ..... Roshek Bros.
Algona ..... Chrischilles Store

KANSAS
Salina ..... Stiefel Store
Wichita ..... Geo. Innes Co.
Hutchinson ..... Peques-Wright
Kansas City ..... Bill Davis
Dodge City ..... Eckles Bros.
Manhattan ..... Cole's
Topeka ..... Crosby Bros.

KENTUCKY
Ashland ..... Parson's Faulkner
Louisville ..... Stewart Dry Goods
Louisville ..... Kaufman-Strauss
Lexington .... Mitchell, Baker & Smith
Madisonville ..... Baker & Hickman

LOUISIANA
Monroe ..... Masur Bros., Inc.

MARYLAND
Baltimore ..... Blum's

MASSACHUSETTS
Holyoke ..... R. C. Goehring Co.
Framingham ..... Direct Sales

MICHIGAN
Saginaw ..... Wiechmann's
Mt. Clemens ..... Prichs
Holland ..... DeVries & Dornbos
Grand Rapids ..... Martin-Kalsbeek
Pontiac ..... Moll's Inc.
Detroit ..... Crowley Milner Co.
Lansing ..... F. N. Arbaugh Co.
Wyandotte .... Lucille's Linen Shoppe

MINNESOTA
Faribault ..... Ochs Bros., Inc.

MISSOURI
Clayton ..... Famous Barr
Cape Girardeau ..... Rust & Martin
Independence .... A. J. Bundschu Co.
St. Joseph ..... Townsend & Wall
Sedalia ..... C. W. Flower D. G. Co.

NEBRASKA
Fremont .. Geo. Schweser's Sons, Inc.

NEW JERSEY
Spring Lake ..... Monmouth Decorating
Asbury Park ..... Harry Milberg
Newark ..... Fabric House
Camden ..... The Mill Mart
Irvington .. Young American Decorators
Paterson ..... Van Dyke Furn.
Elizabeth ..... Binders Curtain Shop
Atlantic City ..... Alben Decorators
North Bergen ..... Castle Furn. Co.

NEW YORK
Hempstead .... Frankel's Cotton Store
New York ..... Gold Uph.
New York ..... Pert Uph. Shop
New York .... Haimovitz & Berkman
Richmond Hill ..... Morrell's
Flushing ..... M. Karlin
Yonkers ..... Manchester Silk Store
Bronx ..... Webster Uph.
Far Rockaway ..... M. King
Patchogue ..... Fabric Shop
Sag Harbor ..... R. C. Barry & Son
Tonawanda ..... House of Burgess
Nyack ..... Bliss Decorators
Oneonta ..... Oneonta Dept. Store
Amsterdam ..... Currans

NORTH CAROLINA
Asheville ..... Bon Marche
Rocky Mount ..... Weaver Fabrics
New Bern .... Sam Lipman & Son, Inc.
Jacksonville ..... Leder Bros.
Lexington ..... J. F. Ward Co.

OHIO
Painesville ..... Carlisle Allen Co.
Cincinnati ..... Shillito's
Ravenna .. Miller's Home Furnishings
Elyria ..... Welsh Curtains & Rugs
Medina ..... Ziegler Store, Inc.
Middletown .. Rathman Troup Furn. Co.
Bucyrus ..... Lamb's, Inc.
Springfield ..... The Ed Wren Store
Ashland ..... Home Co.
Bellefontaine ..... Uhlman's
Piqua ..... J. W. Brown Store
Sidney ..... Uhlman's
Mansfield ..... Home Interiors

OKLAHOMA
Tulsa ..... Vandever's

PENNSYLVANIA
Philadelphia ..... Osker Huber
Ardmore ..... Fabric Town
Reynoldsville ..... Mill to Home Shops
McKeesport .. J. Hirschberg Co., Inc.
Philadelphia ..... H. T. Glenn
Philadelphia ..... Kessler & Kessler
Philadelphia ..... Swanson Uph.
Scranton ..... Stoehr & Pfister
Mazion ..... Dick's Shop
Germantown ..... Geo. Allen, Inc.

RHODE ISLAND
Providence ..... Gladdings, Inc.

SOUTH CAROLINA
Charleston ..... C. B. Prentiss
Greenville ..... Belk Simpson

TENNESSEE
Nashville ..... The Cain Sloan Co.

TEXAS
Dallas ..... The Yardstick, Inc.
Galveston ..... Robert I. Cohen, Inc.
Waxahachie ..... Cheeves Bros.
Wichita Falls .. W. B. McClurkan & Co.

UTAH
Salt Lake City ..... Fadel Mfg. Co.

VERMONT
Bennington ..... Lovett & Boynton

WEST VIRGINIA
Bluefield ..... Clark Stores, Inc.

WISCONSIN
La Crosse ..... Doerflingers
Green Bay .... Curtain & Drapery Shop
Plymouth ..... Katte-Leys
Madison ..... Hendrickson's

WYOMING
Cheyenne ..... The Colonnade Shop
Sheridan ..... Brouillettes

CANADA
Windsor, Ontario .. The C. H. Smith Co.
Montreal ..... C. Wallace Co., Ltd.
Ottawa ..... Murphy-Gamble, Ltd.
Kingston, Ontario .. Jos. Abramsky & Sons Ltd.
Niagara Falls, Ontario ..... C. Wallace Co., Ltd.
St. Catharine, Ontario ..... C. Wallace Co., Ltd.
London, Ontario .. C. Wallace Co., Ltd.
Hamilton, Ontario .. T. Eaton Co., Ltd.
Galt, Ontario ..... J. H. Wilson & Sons

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Division of F. Schumacher & Co.

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✱ See page 12



Marimba

and Marimba Stripe

ALABAMA
Huntsville — Dunnavants

ARKANSAS
Arkadelphia — B. W. McCormick & Sons
Fayetteville — Barrett Quality Shop
Little Rock — Pfeifer Bros., Inc.
Eldorado — Julia McDaniel, Inc.

CALIFORNIA
Los Angeles — Mathews Drapery
Pomona — Pomona Curtain & Drp. Shop
Los Angeles — Milleron's
Riverside — Riverside Drapery
Long Beach — The Loom
San Francisco — The Emporium
Oakland — H. C. Capwell
Sacramento — John Brenner Co.
San Diego — The Marston Co.
San Pedro — McCorkell's Pacific Shade
Stockton — John Brenner Co.

CONNECTICUT
Bridgeport — Fabric Mart

DELAWARE
Wilmington — The Crosby & Hill Co.

DISTRICT OF COLUMBIA
Washington — J. J. Schleifer
Washington — Standard Upholstery Co.
Washington — Honeycutt Upholsterers
Washington — S. Kann Sons
Washington — Lansburgh & Bros.

FLORIDA
Miami — Public Self Service Store
Jacksonville — Furchgott's
Tallahassee — Gilberg's

GEORGIA
Rome — The Vogue Fabric Shop
Atlanta — Rich's, Inc.

ILLINOIS
Chicago — The Fair
Waukegan — Koul's Discovery Shop
Highland Park — Ann Hoyer
Kankakee — S & F Home Fabrics
Rockford — Rockford Standard Furn.
Evanston — Lord's, Inc.
Monmouth — Colwell's Dept. Store
Springfield — R. F. Herndon & Co.
Bloomington — Paul Wheeler Co.
Moline — Meridians Home Fashionette
Elmhurst — Ollswang's
Elgin — Ackemann Bros.

INDIANA
Hammond — E. G. Scott Mercantile
Gary — Hammond Drapery
Auburn — Schaab & Bros.
Elkhart — Elkhart Curtain & Drpy.
South Bend — Ellsworth's
Rochester — M. Wile & Sons, Inc.
Plymouth — F. W. Bosworth Co.
Peru — Senger Dry Goods
Logansports — S-K Co.
Richmond — Hoosier Store
Kendallville — Trading Post
Gary — H. Gordon & Sons

IOWA
Oskaloosa — Aloosa
Ottumwa — Saul-Edmund Co.
Davenport — Healy Eckman
Fairfield — Bradshae Furn.
Burlington — Buettner Furn.
Cedar Rapids — Craemer's
Osage — Dale Paterson
Dubuque — Roshek Bros.
Mason City — Damons
Muscatine — McColm & Co.
Hutchinson — Peques-Wrinht
Kansas City — Bill Davis Shop
Dodge City — Eckles Brothers
Manhattan — Cole's
Topeka — Crosby Bros.

KANSAS
Arkansas City — Newman D. G. Co.
Salina — Stiefel Store
Wichita — Geo. Innes Co.

LOUISIANA
Baton Rouge — Paul Levenson, Inc.
New Orleans — Maison-Blanche Co.
Opelousas — Abdallas's Inc.
Monroe — Masur Bros., Inc.
Shreveport — Murphy's Decrs.-Uphol.

MAINE
Portland — Porteous, Mitchell & Brown

MARYLAND
Baltimore — Little Potts
Bethesda — Virga & Co.

MASSACHUSETTS
Holyoke — R. C. Goehring Co.
Springfield — Albert Steiger Co.
Boston — R. H. White's
Framingham — Direct Sales
Northampton — McCallums
Plymouth — Buttner Co.
Cambridge — J. H. Corcoran & Co., Inc.
Filchberg — Kidder & Davis

MICHIGAN
Saginaw — Wiechmann's
Dearborn — Thomas H. Millington
Birmingham — Bronsing's
Detroit — The Bedell Co.
Mt. Clemens — Priehs
Holland — DeVries & Dornbos
Pontiac — Moll's Inc.
Ann Arbor — Goodyear's
Detroit — Hudson's Basement Store
Lansing — F. N. Arbaugh Co.
Bay City — Bird's Curtains & Dps.
Wyandotte — Lucille's Linen Shoppe
Alpena — The Better Homes Curtain Shop
Muskegon — Bassett's Home Comfort
Three Rivers — Joseph F. Hettwer
Midland — House of Design
Kalamazoo — Gilmore Bros.

MINNESOTA
Rochester — C. F. Massey Co.
Faribault — Sellners Drapery
Owatonna — The Kelly Co.
Winona — Bailey & Bailey
Red Wing — R. J. Peterson
Mankato — Geo. E. Brett Co.
Minneapolis — Dayton Co.

MISSOURI
Clayton — Famous Barr
Carthage — Ramsay's
Joplin — Homer's Drapery
Cape Girardeau — Rust & Martin
Independence — A. J. Bundschu Co.
Sedalia — C. W. Flower D. G. Co.

NEBRASKA
Fremont — Geo. Schweser's Sons, Inc.
Omaha — Orchard & Wilhelm

NEW JERSEY
Spring Lake — Monmouth Decorating
Newark — Fabric House
Long Branch — Paramount Uph.
Red Bank — J. Yanke
Camden — The Mill Mart
Irvington — Wilson Home Dec.
North Abington — Otto's Uph. Shop
Irvington — Young American Decorators
Passaic — Herman Bros.
East Orange — Mayer's
West New York — Benjamin Dec.
Asbury Park — Tepper Bros.
Orange — Gold Furniture Co.
Englewood — Craig Dry Goods
Newark — Welbilt Upholstery
Elizabeth — Binders Curtain Shop
Atlantic City — Atlantic Slipcover & Uph.
Jersey City — Vogue Decorators
Ocean City — Howard S. Stainton Co.
Perth Amboy — Carlton Uph.
North Bergen — Castle Furn. Co.
Newark — Kresge Dept. Store
Newark — L. Peplen

NEW MEXICO
Roswell — Purdy Furn. Co.

NEW YORK
Hempstead — Frankel's Cotton Stores
New York — Aladdin Iron & Bronze
Richmond Hill — Morrell's
Portchester — Portchester Uph. Co.
New York City — Curtain & Linen Shops
Jackson Heights — Ramm Decorators
Far Rockaway — M. King
Patchogue — Fabric Shop
Freeport — Freeport Fabric Shop
Rockville Center — Regency Decorators
Sag Harbor — R. C. Barry & Son
Brooklyn — Munz Fabrics
Huntington — Asher's Fabric Shop
Mount Vernon — Feldstein Decorators
Tonawanda — House of Burgess
Nyack — Bliss Decorators
New York — B. Altman
Oneonta — Oneonta Dept. Store
Franklin Sq. — Mod-I Decorators
Albany — Blvd. Uph. Co.
Binghamton — Sissin Bros.
Buffalo — J. N. Adam & Co.

NORTH CAROLINA
Burlington — Textile Sales Room
Asheville — Bon Marche
Salisbury — Dave Oestreicher
Raleigh — Bryan's
Chapel Hill — Carolina Drapery Shop
Rocky Mount — Weaver Fabrics
Jacksonville — Leder Bros.
Parkersburg — Curtain Shop, Inc.

OHIO
Fremont — Paul E. Spieldenner
Painesville — Carlisle Allen Co.
Warren — Carlisle Allen Co.
Cincinnati — Shillito's
Elyria — Welsh Curtain & Rugs
Medina — Ziegler Store, Inc.
Springfield — The Ed Wren Store
Dayton — Rike Kumler
Ashland — Home Co.
Mansfield — Home Interiors
Van Wert — Bonnewitz Co.
Athens — Baker & Stauffer

OKLAHOMA
Oklahoma City — Kerr D. G. Co.

PENNSYLVANIA
Philadelphia — John Wanamaker
Allentown — Hess Brothers
Ardmore — Fabric Town
Media — Harry Kanlan
Chester — The Yardstick
Tamaqua — Mitchell's Furn. Co.
Chester — Uneeda Furn. Co.
Norristown — D. M. Yost Co.
Germantown — Geo. Allen Co.

RHODE ISLAND
Providence — The Outlet Co.

SOUTH CAROLINA
Columbia — The James L. Tapp Co.

TENNESSEE
Knoxville — Miller's Inc.
Nashville — The Cain Sloan Co.

TEXAS
Dallas — The Yardstick, Inc.
Houston — G. A. Stowers Furn. Co.
Galveston — Robert I. Cohen, Inc.
Harlingen — Junkin Furn. Co.
Waxahachie — Cheeves Bros.
Marshall — Joe Weisman & Co.
Leveland — Mason & Co.

UTAH
Salt Lake City — Fadel Mfg. Co.

VERMONT
Bennington — Lovett & Boynton

VIRGINIA
Norfolk — Smith & Welton

WASHINGTON
Seattle — Gillman Bros.

WEST VIRGINIA
Wheeling — Geo. Stifel Co.

WISCONSIN
Prairie Du Chien — Knapp Floor Co.
Green Bay — Curtain & Drapery Shop
Racine — W. J. Lange & Son
Plymouth — Katte-Leys
Sparta — Florshop
Madison — Hendrickson's

WYOMING
Cheyenne — The Colonnade Shop
Sheridan — Brouillettes

CANADA
Windsor, Ontario — The C. H. Smith Co.
Ottawa — A. J. Freiman, Ltd.

✱ See page 13



Stratford

and Stratford Stripe

ALABAMA
Birmingham — Burger-Phillips
Decatur — K. C. Berry
Huntsville — Dunnavants
Dotham — Harden's
Mobile — Adam Glass & Co.
Florence — Roger's Inc.

ARKANSAS
Fayetteville — Barrett Quality Shop
Little Rock — Pfeifer Bros. Inc

CALIFORNIA
Riverside — Riverside Drapery
Long Beach — The Loom
San Diego — Dyers Standard Furn.
Los Angeles — Milleron's

COLORADO
Denver — Frank S. Wells

CONNECTICUT
Danbury — Evelyn Shop
Waterbury — L. & C. Fabric Center
Bristol — C. Funk & Son, Inc.
Stamford — Four In One Shop
Westport — Four In One Shop
New Haven — Horowitz Bros.
New Britain — Davidson and Leventhal

DELAWARE
Wilmington — Yardstick, Inc.

DISTRICT OF COLUMBIA
Washington — Woodward & Lothrop
Washington — Standard Upholstery Co.

FLORIDA
St. Petersburg — Myrick's
Jacksonville — Furchgott's
Pensacola — Gilberg's
Tallahasse — Gilberg's

GEORGIA
Columbus — J. A. Kirven Co.
Athens — Michael's Bros.
Rome — The Vogue Fabric Shop
Macon — Burden-Smith & Co.
Atlanta — Rich's, Inc.
Valdosta — C. C. Varnidoe & Co.
Moultrie — David's
Albany — Rosenberg Bros.

ILLINOIS
Champaign — G. C. Willis Co.
Kankakee — Alden's Chicago Store
Decatur — Alden's Gebhart-Gushard
Ottawa — Rabenstein's
Evanston — Lord's, Inc.
Macomb — Scripps-Reno
Galesburg — Kellogg-Drake Co.
Bloomington — C. W. Klemm & Co.
Springfield — John Bressmer Co.
Rock Island — McCabe Dry Goods Co.
De Kalb — Shur-Fit Slipcover
Elmhurst — Ollswang's
Dixon — A. L. Giesenheimer
Rockford — La Forge Furn.
Chicago — The Fair

INDIANA
Auburn — Schaab & Bros.
Warsaw — L. E. Carter Dept. Store
Elkhart — Ziesel Bros.
South Bend — George Wyman & Co.
Valparaiso — J. Lowenstine & Son
Plymouth — F. W. Bosworth Co.
Peru — Senger Dry Goods
Logansports — S-K Co.
Indianapolis — Wm. H. Block Co.
Richmond — Lawler's
Gary — H. Gordon & Sons
Terre Haute — Ferguson & Son Dec.
Lafayette — Loeb's, Inc.

IOWA
Dubuque — J. F. Stampher Co.
Waterloo — James Bloch Dry Goods

KANSAS
Arkansas City — Newman D. G. Co.
Salina — Stiefel Store
Wichita — Geo. Innes Co.
Hutchinson — Peques-Wright
Kansas City — Bill Davis Shop
Dodge City — Eckles
Manhattan — Cole's
Topeka — Crosby Bros.

KENTUCKY
Hopkinsville — Keach Furn.
Owensboro — McAtee-Lyddane & Ray
Lexington — Mitchell, Baker & Smith
Bowling Green — Pushin's Dept. Store

LOUISIANA
Baton Rouge — The Dalton Co., Inc.
New Orleans — Maison-Blanche Co.
Opelousas — Abdalla's Inc.
Monroe — Masur Bros., Inc.

MAINE
Portland — Porteous-Mitchell & Brown

MARYLAND
Baltimore — Blum's
Baltimore — Southern Couch Mfg. Co.
Frederick — C. C. Carty

MASSACHUSETTS
Greenfield — John Wilson & Co.
Lynn — Goddard Bros.
East Dedham — Mill No. 2
Haverhill — Sceraspeare Co.
Framingham — Direct Sales
Northampton — McCallums
Plymouth — Buttner Co.
Boston — Jordan Marsh

MICHIGAN
Birmingham — Bronsing's
Detroit — The Bedell Co.
Mt. Clemens — Priehs
Grand Rapids — Martin-Kalsbeck
Detroit — Hudson's Basement Store
Detroit — Crowley Milner Co.
Grand Rapids — Herpolsheimer Co.
Muskegon — Herpolsheimer Co.
Monroe — Schmidt's
Sebewaing — Satow Furn. & Uph. Co.
Alpena — The Better Homes Curtain Shop
Muskegon — Bassett's Home Comfort
Pontiac — Waite's Inc.

MINNESOTA
Rochester — C. F. Massey Co.
Faribault — Sellners Drapery
Faribault — Ochs Bros., Inc.
Winona — Bailey & Bailey

MISSISSIPPI
Tupitlo — R. W. Reed Co.
Meridian — Marks Rothenberg Co.

MISSOURI
Clayton — Famous Barr
Carthage — Ramsay's
Joplin — Homer's Drapery
Cape Girardeau — Rust & Martin
Independence — A. J. Bundschu Co.
St. Joseph — Townsend & Wall
Sedalia — C. W. Flower D. G. Co.

NEBRASKA
Fremont — Geo. Schweser's Sons, Inc.
Omaha — Orchard & Wilhelm
Lincoln — Norman's

NEW JERSEY
Vineland — The Marcus Shop
Morristown — M. Epstein & Co.
Paterson — Van Dyke Furn.
Hackensack — Lyric Silk Shop
East Orange — R. H. Muir & Co.
Englewood — Craig Dry Goods
Newark — Welbilt Upholstery
Atlantic City — M. E. Blatt Co.
Ocean City — Howard S. Stainton Co.
Newark — Hahne & Co.
Paterson — Quackenbush Co.
Trenton — Nevius-Voorhees

NEW YORK
New York — Gold Uph.
Portchester — Portchester Uph. Co.
Flushing — Abrahamson's
New York City — R. H. Macy
Mt. Vernon — Sunshine Decorators
New York — Crosrill Curtain Co.
Tonawanda — House of Burgess
Woodhaven — Dubois Mfg. Co.
Buffalo — Wm. Hengerer Co.
Oneonta — Oneonta Dept. Store
Cortland — Peck Furn. Co.
Amsterdam — Currans
Binghamton — Fowler, Dick & Walker, Inc.
Plattsburg — Gervais Dec. Studio

NORTH CAROLINA
Asheville — Ivey's
High Point — Efirds Dept. Store
Salisbury — Dave Oestreicher
Raleigh — Weaver Textiles
Goldsboro — Belk Tyler Co.
Winston Salem — Morrissett Co.
Chapel Hill — Carolina Drapery Shop
Rocky Mount — Weaver Fabrics
New Bern — Sam Lipman & Son, Inc.
New Bern — Belk's Dept. Store
Kinston — Belk Tyler
Lexington — J. F. Ward
Fayetteville — J. C. Penney Co.
Lumberton — Curtain Rod

OHIO
Defiance — Harding's
Fostoria — Eddie A. Spieldenner
Bryan — Uhlman's
Hudson — Dodd's Dept. Store
Canton — The Thurin Carpet & Rug Co.
Cincinnati — Pollman's
Ravenna — Miller's Home Furnishings
Barberton — C. Weigand
Elyria — Welsh Curtains & Rugs
Milan — Grace Dickerson
Medina — Ziegler Store, Inc.
Mt. Vernon — Rudin Co.
Middletown — Rathman Troup Furn. Co.
Springfield — The Ed Wren Store
Xenia — Galloway & Cherry
Youngstown — G. M. McKelvey Co.
Dayton — Rike Kumler
Ashland — Home Co.
Bellefontaine — Uhlman's
Piqua — J. W. Brown Store
Sidney — Uhlman's
Mansfield — Home Interiors
Akron — A. Polsky & Co.
Van Wert — Bonnewitz Co.
Athens — Baker & Stauffer

OKLAHOMA
Oklahoma City — Kerr D. G. Co.
Enid — Herzberg's
Tulsa — Brown Dunkin Co.
Tulsa — Vandever's

PENNSYLVANIA
Philadelphia — Osker Huber
Allentown — Hess Brothers
Ardmore — Fabric Town
Butler — A. E. Troutman Co.
Du Bois — A. E. Troutman Co.
Indiana — A. E. Troutman Co.
McKeesport — J. Hirshberg Co., Inc.
Easton — Wm. Laubach & Sons
Scranton — Scranton D. G. Co.
Stroudsburg — A. B. Wyckoff, Inc.
Wilkes-Barre — Pomeroy's, Inc.
Greensburg — A. E. Troutman Co.
Pittsburgh — Spear & Co.
Hazleton — Arlotto's
Connellsville — A. E. Troutman Co.
Latrobe — S. P. Reed Co.
New Castle — Strouss Hirshberg Co.
Pottsville — Pomeroy's, Inc.
Harrisburg — Pomeroy's, Inc.
Norristown — D. M. Yost Co.
Reading — Pomeroy's, Inc.

RHODE ISLAND
Pawtucket — Arthurs Fabric Shop
Providence — The Outlet Co.

SOUTH CAROLINA
Charleston — C. B. Prentiss
Spartanburg — The Aug. W. Smith Co.

TENNESSEE
Knoxville — Miller's Inc.
Nashville — The Cain Sloan Co.
Jackson — Holland's
Chattanooga — Loveman's, Inc.

TEXAS
Dallas — Titche-Goettinger Co.
Ft. Worth — R. E. Cox & Co.
Beaumont — Whitehouse D. G. Co.
Houston — G. A. Stowers Furn. Co.
Galveston — Kahn & Levy
Sherman — Knight Furn. Co.
Waco — Monnig D. G. Co.
Waxahachie — Cheeves Bros.
Marshall — Joe Weisman & Co.
Tyler — Broadway Furn. Co.
Austin — F. M. Scarbrough & Sons
Leveland — Mason & Co.

UTAH
Salt Lake City — Fadel Mfg. Co.

VERMONT
Bennington — Lovett & Boynton

VIRGINIA
Richmond — Thalhimer Bros.
Williamsburg — Casey's Dept. Store
Portsmouth — C. S. Weiss
East Radford — Leggett's Dept. Store
Christianburg — Leggett's Dept. Store
Lynchburg — D. Moses & Co., Inc.
Front Royal — Weaver's, Inc.

WEST VIRGINIA
Beckley — Curtain Shop
Wheeling — Stone & Thomas
Clarksburg — Parsons-Souders Co.
Martinsburg — Frank S. Emmert & Son
Parkersburg — Curtain Shop, Inc.

WISCONSIN
Neenah — Liebl Interiors
Madison — Madison Drapery
Fond Du Lac — Brauers
Racine — W. J. Lange & Son
Plymouth — Katte-Leys

WYOMING
Cheyenne — The Colonnade Shop
Sheridan — Brouillette's

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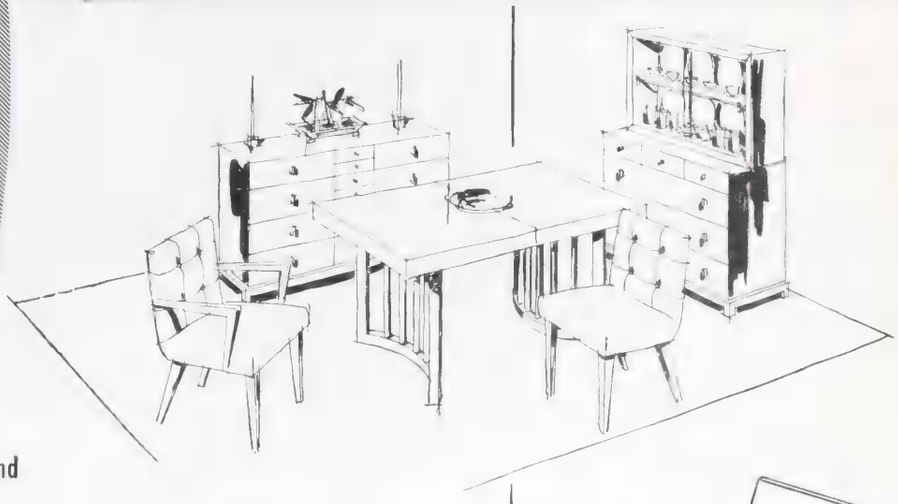
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. . . . . Binders Curtain Shop
. . . . . Atlantic Slipcover & Uph.
. . . . . Vogue Decorators
. . . . . Howard S. Stainton Co.
. . . . . Carlton Uph.
. . . . . Castle Furn. Co.
. . . . . Kresge Dept. Store
. . . . . L. Peplen

EXICO
. . . . . Purdy Furn. Co.

ORK
. . . . . Frankel's Cotton Stores
. . . . . Aladdin Iron & Bronze
. . . . . Morrell's
. . . . . Portchester Uph. Co.
. . . . . City Curtain & Linen Shops
. . . . . Ramm Decorators
. . . . . M. King
. . . . . Fabric Shop
. . . . . Freeport Fabric Shop
. . . . . Regency Decorators
. . . . . R. C Barry & Son
. . . . . Munz Fabrics
. . . . . Asher's Fabric Shop
. . . . . Feldstein Decorators
. . . . . House of Burgess
. . . . . Bliss Decorators
. . . . . B. Altman
. . . . . Oneonta Dept. Store
. . . . . Mod'l Decorators
. . . . . Blvd. Uph. Co.
. . . . . Sissin Bros.
. . . . . J. N. Adam & Co.

CAROLINA
. . . . . Textile Sales Room
. . . . . Bon Marche
. . . . . Dave Oestreicher
. . . . . Bryan's
. . . . . Carolina Drapery Shop
. . . . . Weaver Fabrics
. . . . . Leder Bros.
. . . . . Curtain Shop, Inc.

. . . . . Paul E. Spieldenner
. . . . . Carlisle Allen Co.
. . . . . Carlisle Allen Co.
. . . . . Shillito's
. . . . . Welsh Curtain & Rugs
. . . . . Ziegler Store, Inc.
. . . . . The Ed Wren Store
. . . . . Rike Kumler
. . . . . Home Co.
. . . . . Home Interiors

. . . . . Wm. Hengerer Co.
. . . . . Oneonta Dept. Store
. . . . . Peck Furn. Co.
. . . . . Currans
. . . . . Fowler, Dick & Walker, Inc.
. . . . . Gervais Dec. Studio

Van Wert . . . . . Bonnewitz
Athens . . . . . Baker & Stau

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Oklahoma City . . . . . Kerr D. G.

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Philadelphia . . . . . John Wanama
Allentown . . . . . Hess Broth
Ardmore . . . . . Fabric To
Media . . . . . Harry Kan
Chester . . . . . The Yardst
Tamaqua . . . . . Mitchell's Furn.
Chester . . . . . Uneeda Furn.
Norristown . . . . . D. M. Yost
Germantown . . . . . Geo. Allen

RHODE ISLAND
Providence . . . . . The Outlet

SOUTH CAROLINA
Columbia . . . . . The James L. Tapp

TENNESSEE
Knoxville . . . . . Miller's In
Nashville . . . . . The Cain Sloan

TEXAS
Dallas . . . . . The Yardstick, In
Houston . . . . G. A. Stowers Furn.
Galveston . . . . . Robert I. Cohen, In
Harlingen . . . . . Junkin Furn.
Waxahachie . . . . . Cheeves Bro
Marshall . . . . . Joe Weisman &
Leveland . . . . . Mason &

UTAH
Salt Lake City . . . . . Fadel Mfg.

VERMONT
Bennington . . . . . Lovett & Boyn

VIRGINIA
Norfolk . . . . . Smith & Welt

WASHINGTON
Seattle . . . . . Gillman Br

WEST VIRGINIA
Wheeling . . . . . Geo. Stifel

WISCONSIN
Prairie Du Chien . . . . . Knapp Floor
Green Bay . . . Curtain & Drapery S
Racine . . . . . W. J. Lange &
Plymouth . . . . . Katte-L
Sparta . . . . . Flors
Madison . . . . . Hendrickso

WYOMING
Cheyenne . . . . . The Colonnade S
Sheridan . . . . . Brouille

CANADA
Windsor, Ontario . . The C. H. Smith
Ottawa . . . . . A. J. Freiman,

Pottsville . . . . . Pomeroy's,
Harrisburg . . . . . Pomeroy's,
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Reading . . . . . Pomeroy's,

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Baltimore, Md. . . . Stewart & Co.
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Cincinnati, O. . . . H. & S. Pogue
Cincinnati, O. . . . . John Shillito
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Detroit, Mich. . . . . J. L. Hudson
Detroit, Mich. . . . Ernst Kern Co.
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Hollywood, Cal. . Broadway Dept. Store
Houston, Tex. . . . . .Foley Bros.
Indianapolis, Ind. . . . L. S. Ayres
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Los Angeles, Cal. . . Barker Bros.
Los Angeles, Cal. . . . . .Builock's
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Los Angeles, Cal. . . . The May Co.
at S. Bway and at Crenshaw Blvd.
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Miami, Fla. . . . . Toni Lord
Miami Beach, Fla. . . . . Liorene
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Milwaukee, Wis.
Milwaukee-Boston Store
Milwaukee, Wis. . Ed. Schuster Stores
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New York City, N. Y. John Wanamaker
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Omaha, Neb. . . . . J. L. Brandies
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Pasadena, Cal. . Broadway Dept. Store
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Philadelphia, Pa. . . . Gimbel Bros.
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Pittsburgh, Pa. . . . . Gimbel Bros.
Pittsburgh, Pa. Kaufmann's Dept. Store
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Salt Lake City, Utah . . . Z. C. M. I.
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San Francisco, Cal. . . . . Macy's
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Below: **TB 7 DINETTE SET** . . . side refectory table, 24″ x 40″ closed, 44″ x 40″ open. Plastic top, upholstered in all-plastic Masland Duran. In Red, Mother of Pearl, Yellow, Blue, Tan.



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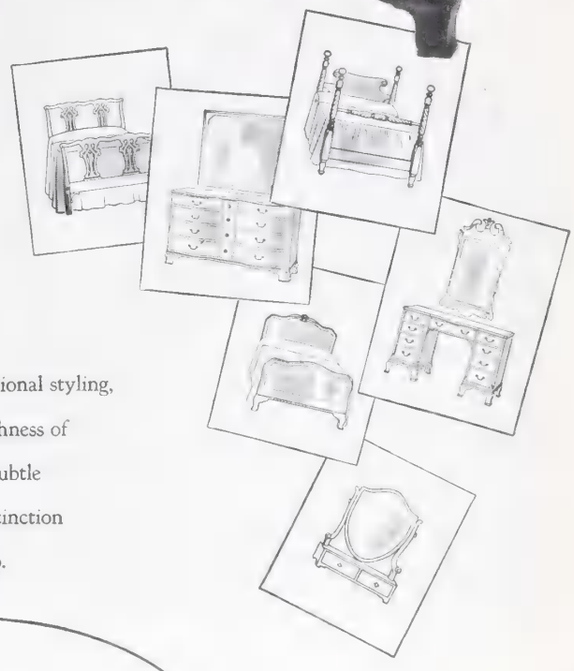
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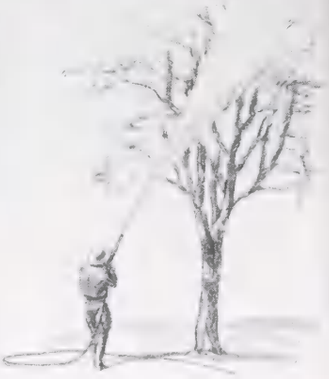
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1901 Fourth Ave., S., Birmingham 3, Ala.



ARTCRETE BIRD BATH

No. 7163

33½" high x 23" wide.

Price $22.00 freight collect

A Bird Bath is a necessary and enjoyable part of your garden and will bring the Birds to delight you with their merry song.

The Bird Bath is cast marble with a marble-like texture, and will resist time and weather.

Immediate shipment upon receipt of price.

Send 10 cents for our 32-page Catalog of Bird Baths, Benches, Fountains, Figures, Flower Pots, Vases, Pedestals, Bird Feeders, Sundials, etc.

ARTCRETE PRODUCTS CO.

Dept. D, Eagle & Lawrence Roads

HAVERTOWN, PA.

Established 1918



This American Eagle and Arrow Weather Vane is made of copper, hand hammered on iron copper bearing spire. Eagle is full bodied and 22 Karat gold leafed. Offered in 3 sizes. Prices are f.o.b. New York.

No. 55—20	inches	spread	of	wings	$37.00
No. 54—27	"	"	"	"	$53.00
No. 53—36	"	"	"	"	$80.00

FISKE Weather Vanes have topped buildings everywhere for 90 years. Time does not dim their beauty nor reliability. Many other designs.

Illustrated folder and prices on request.

J. W. FISKE IRON WORKS

Established 1858

76 Park Place, Dept. 2, N. Y. 7, N. Y.

Specialists, Ornamental Bronze & Iron Work



NEED AN OTTOMAN?

This one has an attached pillow top, filled with kapok, and is covered in muslin. It has nicely tapered hardwood legs finished in mahogany, so that it may be easily upholstered or slip covered, with or without flounce. You must have several to match the family's favorite lounging chairs. Height 14", Length 24", Width 18". Shipped prepaid. **Immediate Delivery $12**

Shaw's

Tallahassee, Florida



Gem Antique Oriental Rugs

Here you will find a treasure chest of those RARE antique and OUTSTANDING semi-antique weaves so often sought and almost never found. Collectors, rug lovers and other aspiring buyers satisfy their rug cravings from my stock.

I specialize exclusively in the finest antique and semi-antique oriental rugs obtainable.

SEND FOR DESCRIPTIVE LISTS AND MONOGRAPH. Rugs sent on approval without obligation.

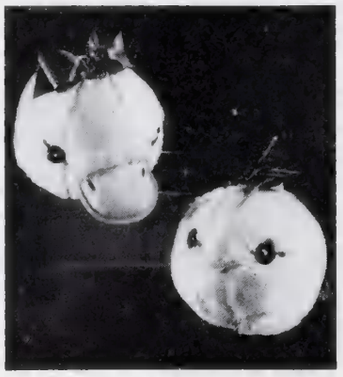
Thos. F. Davis, Box 86-B, Skaneateles, N.Y.

Successor to Major L. B. Lanehan, Collector of fine rugs since 1900.



Window

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping!



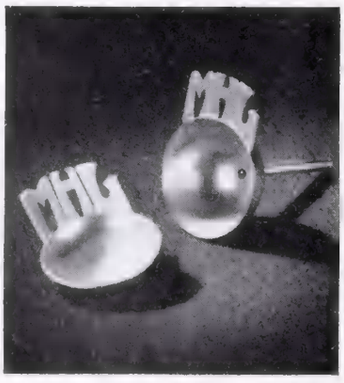
THEIR HEADS CUT OFF make them the cutest, most irresistible bundles of love that ever won the heart of a chubby chick on Easter. You could search for weeks and never duplicate their round yellow winsomeness, and the duck with the orange felt beak has us all in delighted hysterics! Duck or chick balls in soft plush, $2.50 each, postpaid. The Artisan Galleries, Fort Dodge, Iowa.



EVENING ELEGANCE. The loveliest stole that ever caressed a pair of satiny shoulders comes lavishly fringed with tawny natural summer ermine tails. Cozy at a beachclub dance when the breezes get nippy, counting the stars on shipboard, or dancing on a terrace high over the city. It comes in eggshell satin. In the mood for love? $19.75 incl. tax & post. No c.o.d.'s. Harold Rubin, 52 E. 56th St., N. Y. C. 22.



DOOR MARKER. The "Name Writ" does a masterful job of identifying front doors of apartments, houses, doctors' offices, or bedrooms. And if ever you've spent hours searching halls or country roads, rejoice! Any six-letter name is hand-wrought of metal in white, black, or copper, $2.50. With luminous finish, $2.75. Add 20¢ for each extra letter. Two wks. del. Goldfarb's Seed Dept., 160 E. 57th St., N. Y.



VANITY PAIR. To fill your atomizer with his favorite perfume and not waste a precious drop, use this sterling silver funnel. And the scoop will eliminate a shower of powder on your vanity next time you load your compact. Handsome cut-out monograms serve as handles. Their personal touch makes them perfect bridesmaid gifts. 1½" long. $2.40 each, incl. tax and post. Page & Biddle, Haverford, Pa.

Shopping with Pat Gunan



SAFETY IN THE RAIN. A puddle jumper will prance proudly through the raindrops clutching his clear Vinylite plastic umbrella, and her safety will be insured. The see-through top is printed in red, green, and yellow with traffic policemen, safety mottos such as "Go on Green," "Yellow for Caution," etc., and it has a traffic light handle. $3.95 postpaid. The Fitzgeralds, 637 Madison Ave., New York 22, N. Y.



THE LANGUAGE OF FLOWERS plus the whispered enchantment of candlelight, and your table will be set with the magic of spring. Oblong, covered bowls in turquoise or yellow come with openings for three candles and flowers. 8″ x 5″, $4.95. Round bowls to match with opening for flowers and one candle. 4¼″ wide. $2.95 pair ppd. Crane's, 419 E. 57th St., New York.



DOUBLE OR NOTHING, says a starry-eyed member of the *Window Shopping* department, who sings love songs during the week, and fills a hope chest on week ends. And we agree with her selection of this double entrée dish for meat and vegetables as one of her basic "elegant" pieces. In sterling silver, 18″ long, it's $30 including tax and postage. John Wanamaker, Philadelphia, Pa.



LOOK, MA! Here's a remembrance to show you where our heart is. A hand-rolled Swiss sheer handkerchief comes handpainted with "Thinking of You Always, Mother Dear" (or any ten words). White with navy, red, or brown; gray with flame; powder blue with navy; navy with emerald; pink with brown, and vice-versa. Washable. $2 each, 3, $5.50 ppd. Penthouse Gifts, 83-02 Talbot St., Kew Gardens, N. Y.



START THEM WITH STERLING

Child's cup in heavy soft finished silver. Perfect reproduction of the 18th Century Jeremiah Dummer cup. 28.50

Silver dumbbell rattle. 9.00

Napkin holder for years of use. 8.00

PRICES INCLUDE 20% EXCISE TAX

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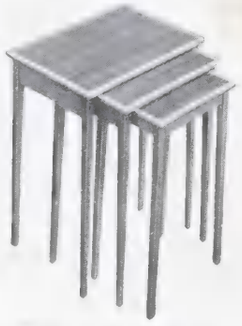


Milk Glass Epergne

Designed for small scale rooms. A diminutive hobnail bowl and 3 removable vases to vary your floral arrangements. $5

Add 2% tax on Illinois shipments
Add 35c for postage out of city

C. D. Peacock **JEWELERS**
Chicago 3, Illinois
112 Years in Chicago

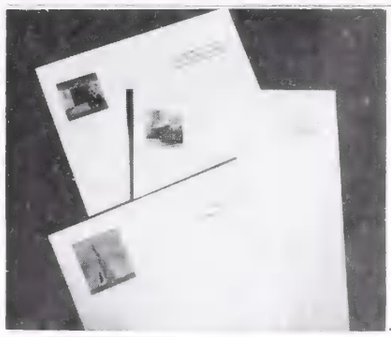


NEST OF TABLES

In Rich, Genuine Mahogany

Beautifully styled in the 18th century tradition for 20th century homes. Ideal for the small apartment, for tea and snacktime serving. Each of the nest of 3 tables is handsomely crafted with true Satinwood cross band inlay. Patient hand-rubbed finish brings out full charm of the genuine mahogany. Largest table 13″ x 19″ x 25″ high. Usually $55—now only $39.95. Express Collect. (No C.O.D.'s, please.) Money back guarantee of satisfaction.

The BURTON Co., Dept. 52
8 Pelham St., Cambridge 42, Mass.



Picture Your House

your garden, boat, or hobby, reproduced with snapshot clarity at the top of this unusual white stationery. Simply send in good, glossy photograph plus your name or house name and you'll receive

120 sheets & 96 envelopes.....$6.25
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Write for free folder of bedroom accessories

WASHABLE, WEARABLE, WONDERFUL cabin craft

seersucker bedspread

MONOGRAMMED AT NO EXTRA CHARGE

$11.00 POSTPAID, TWIN OR FULL SIZE

Handsome, tailored throw spread trimmed and personalized in white punchwork on backgrounds of kelly green, olive green, warm gray, rich brown. Colorfast, lovely on any bed. 2-3 wk. del'y.

Specify twin or full size, etc. No C.O.D.'s

a. lawrence karp, inc.

87 Atlantic Street, Stamford, Conn.



Quaint American Suitor's Chair

The Paul Jones, a Gentleman's Parlor or Suitor's chair authentically reproduced from the original with framed back, curved arms, and "finger" carving. Built of selected solid birch, like the original, in rich cherry finish. Width 28, depth 23, height 41 inches. Covered as shown in an appropriately selected quaint beige tapestry. Price includes shipment to your nearest freight office..... $95.80

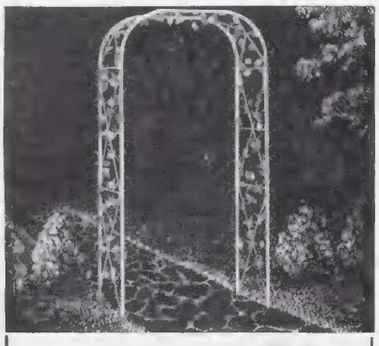
Send for our new Illustrated Portfolio

Our new 1949 "Portfolio" is greatly enlarged, with many new additions of ***Quaint American*** furniture in ***Solid Cherry,*** reproduced from rare originals in the Forslund collection. A twin-deck, 7-drawer chest, Grandfather's clock, and candy stripe carpeting are among the new pieces, which include unusual tables, chairs, chests, mirrors, lamps, accessories, original-mold milk glass, and a really personal service for "different" custom built upholstered furniture. You will rarely find this furniture in any store, as our Quaint American furniture is sold only by mail.

For your Portfolio please send 25c



Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN



ALL-STEEL, WELDED

Garden Trellis

A graceful adornment for your garden and the perfect Trellis for your favorite climbers. It is made entirely of rigid, welded steel and finished in glistening white enamel. Built to last a lifetime—can't rot or become rickety. Easy to anchor securely. Simply imbed sockets (furnished) in the ground and insert legs of Trellis. Height 7' 4"; width 46"; depth 24". Better order right away. Steel is scarce and they're going fast. Remittance with order, please; no COD's.

$29.95

Transportation charges collect

BROCK & CO. 1710 N. Decatur Rd., N. E. Atlanta 6, Georgia

Old-Fashioned Trivets



Black Iron..... $1.15 ea. Postpaid
Three for $3.00

Hand finished reproductions of famous Heart, Starwheel and Snowflake colonial designs. Ideal for protecting table tops from hot plates etc. . . . also as stands for plants and vases. Lend a decorative touch to a plain wall. Size about 5" x 8". Also available in lustrous Silvertone finish at $2.25 ea. No C.O.D.'s please.

Write for Free General Catalog

THE NEW ENGLAND GENERAL STORE

4 Plain Street Millis, Mass.

Now Children Rush to Hang Up Clothes!



Colorful New Costumer for Youngsters ONLY **$2.50** POST PAID

Hang Anywhere—at any Height—in Bathroom, Bedroom, Closet or Nursery

In Brilliant or pastel colors that won't run off! Fascinating parade of animated charmers that every child is sure to fall in love with! 5 big wooden pegs that say "Hang your clothes on me." Yes, it's easy for children to be neat when one of these gorgeous Costumers is hanging on the wall! FULLY GUARANTEED.

Send for one or more today.

Ruth Smith Enterprises, Inc.

Dept. B P. O. Box 5281 Cleveland, Ohio



CRACKER CARRIERS

JUST $1.25 A PAIR POSTPAID

Yes, just $1.25 brings a pair of these colorful baskets to your door, without delay or shopping troubles. They're 9 inches long and crackers, cookies and a host of good things fit them. Woven of sweet, clean palm leaf by the Otomis in a Mexican Mountain Valley. Color: Natural off-white with decorative bands of green, pink and purple.

Send check or money order today; your money back pronto if you want it.

WRITE FOR FREE CATALOG OF IMPORTED GIFTS

The OLD MEXICO SHOP
SANTA FÉ — NEW MEXICO



Window



LUCKY IN LOVE, and because you are, you're married to the *only* man in the world, you live in a pretty house, and the happiest time of your day is when you dine together in candlelight. So to salute your luck, we found these real pony-shoe candle holders, 3¼" long, and finished in black. Order a pair for the horsiest couple you know. $1.50 pair, ppd. Horseshoe Forge, Lexington, Massachusetts.



LATTICE WORK. These woven place mats will bring the melody of spring to a breakfast or luncheon table, or a dinner table set with a big bowl of sunny daffodils. They're made of Plexon, the plastic that washes off with a damp cloth, and does wonders for laundry bills. White, brown, yellow, green, chartreuse, or silver. 95¢ each. Prepaid from Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington, D. C.



THERMAL BASKET. An avid skier, who follows the snow until the end of April, or a water-baby counting the days until she can feel the sun-drenched warmth of a beach will want this insulated basket in either climate. A Fiberglas liner, electronically sealed in Vinylite plastic, will keep hot things piping, cold things icy. It holds ten quarts and is $12.95 postpaid. Saybrook Gifts, 777 Lexington Ave., N. Y. C.



HAND COLORED COACHING SCENES

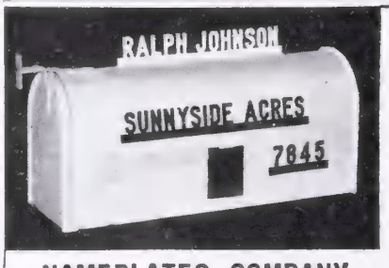


These unusual hand colored coaching scenes are truly magnificent and will add loveliness and charm to any room in your home.

Set of four — Size 11x14 — Only $7.95. No C.O.D.'s, please.

PICWOOD GALLERIES

70-44 Austin Street Forest Hills, L. I.



NAMEPLATES COMPANY
Box 145 Clayton 5, Mo.

MAILBOX NAMEPLATES

For distinctive identification. Custom made of 1¼" cut out steel letters, rust proofed and welded in place. Available for top or side of mailbox in white, black or silver finish. Rivets included for easy attachment. May be had with "Scotchlite" reflector for night detection. Would make an excellent gift.

NAMEPLATE 15 letters or less **$3.50**

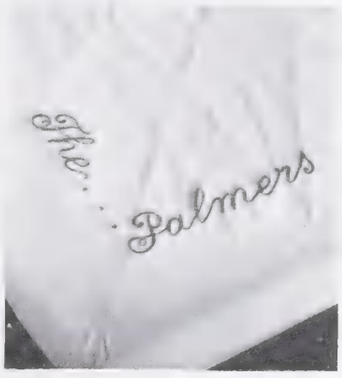
Reflector for Nameplate	$2.00
Numbers (6 numbers or less)	$2.00
Reflector for numbers	$1.50

Add 15c for postage—No COD's

Shopping



THE NAME IS JONES, or Smith, or Brown—it makes no difference to this store—which will monogram a rayon quilted bridge-table cover for you with any name you want. The cover comes with a sunburst design in cedarwood, rosedust, cherry rose, or almond green, marked with "The Blanks" in a contrasting color. $10.25 ppd. Franklin-Bayer, The Linen Shop, Inc., 630 N. Michigan Ave., Chicago 11, Illinois.



SWEET FOR THE SWEETS. Candy jars copied from Early American pieces of the Georgian period, are lovely on a sideboard, in a Victorian foyer, or, with their tops removed, planted with glossy green ivy, 11" high over-all, their pedestal stands give them the look of your grandmother's glassware, steeped in tradition. $2.50 each; $4.50 the pair, prepaid. Salt & Pepper Shop, 445 East 86th St., New York 28, N. Y.



APRIL FOOTWORK. To wear with the first navy of spring, on shipboard with a skirt and sweater, or for super-market striding, these pretty pumps are made of alligator lizard. With comfortable low heels, they have the ever-flattering d'Orsay cut, and come in black, brown, navy, red, and green. Sizes 4 to 9 AAA to B, and the price is $15.95 ppd. Joseph Antell, Zero Newbury St., Boston 16, Massachusetts.



Out of a decorator's dream . . . sweeping extra-wide 8½-inch organdy ruffles!

New! Dramatic! Imagine your home with these billowy, permanent finish, snowy white organdy curtains.

$3.98 54" long

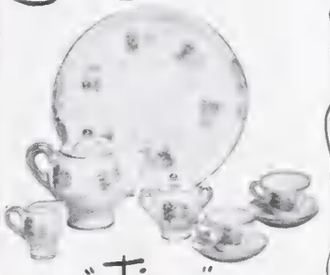
63" long $4.50 — 90" long $5.98
72" long $4.98 — 99" long $6.50
81" long $5.50 — 108" long $6.98

Styled by Auburn! 88 inches wide per pair . . . full 8½-inch ruffles, picot edged with French heading and tie-backs.

Order by mail →

Gilchrist's P. O. Box 1325 Boston 4, Mass.

Please send _____ pairs organdy curtains in _____ inch length at _____ per pair.
Name_____
Address_____
☐ Check ☐ Money Order ☐ Charge
Outside of New England, add 25¢ shipping charge for total order.



"Tiny" China Tea Set

The tray measures 3" in diameter and all five pieces set on it. Delicate and fine . . . . you miniature collectors will love it.

Sorry, no C.O.D's Add 15¢ for delivery $1.95

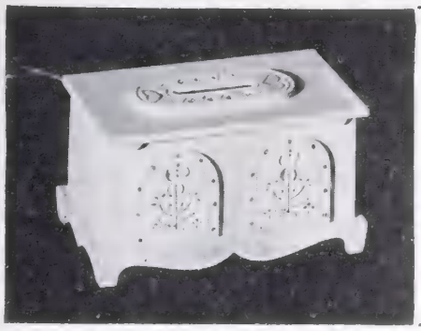
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MINK and ERMINE



A soft circle of genuine pieced wild Mink cascading with tawny summer Ermine tails.
$15.50
Tax included. Postpaid, no C.O.D.
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CUSTOM FURRIER
Harold J. Rubin
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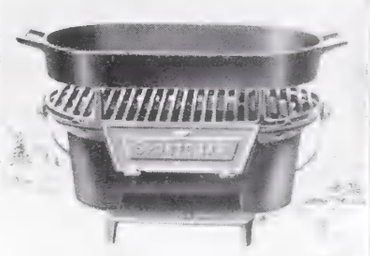


Dutch Dowry
CHEST BANK

The thrift of the Pennsylvania Dutch inspired the little Dutch Dowry Chest Bank that is decorated with quaint Dutch designs. Only 3½" x 2" x 2" it holds more than you think, and opens easily. The bank is metal, painted pink, blue or ivory, with gay Dutch decor. History of Dowry Chests is included with bank. $1.50 **postpaid.**

No C.O.D.'s Please

EDITH CHAPMAN
168 East 33rd Street, New York 16, N. Y.



Come and Get It!

Invitation to supper under the stars, to fish-fries beside the stream!

The Sportsman Grill—handiest outdoor pal you ever had. Easy way to have delicious steaks, barbecues, hamburgers on outings or at home. Takes place of costly masonry grill. Carry along with small bag or charcoal for sizzling fish-fries—use next winter for golden-brown birds in camp. Great gift for an outdoors man. Youngsters in a family go overboard for it. Has removable deep fryer and grill, bail for easy carry. Made of durable pig iron. 19" x 10½".

$10.95 exp. collect

JOHN JARRELL, Inc.
84 Broad St., N.W., Atlanta, Ga.

Aid to Better Housekeeping



DeLuxe
UTILITY TABLE

Handiest table you've ever seen . . . for roasters, appliances, serving, tea cart, night stand, etc. Sturdily built of finest triple-plated tubular chrome; high pressure heat and acid resistant plastic shelves with chrome edges: beautiful, easy rolling plastic casters. Stands 30" high. Shelves 18" x 24". Available in red, blue, tan, grey and green mother of pearl design or solid black, red or marble black. Shipped post paid. No stamps or C.O.D. Specify color desired.


Easily attached handle converts table into serv-ice cart.

DeLuxe Utility Table without handle..... $24.95
with handle $28.95

DINE-EEZ Furniture Co.
330-A WEST KILBOURN MILWAUKEE WIS.

MAGIC TOP DOUBLES THE SIZE of your Card Table!

T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted. Dark Green, Rich Red, Dark Brown—$5.95.
Unpainted T-Top $4.95. All prices at Salem, Mass.
No C.O.D.'s, please
SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, Inc.
Dept. 54 Salem, Mass.



Patented



In Old Williamsburg

The charm and graciousness of the Old Dominion come vividly to life in Asam's *Virginia Colony* wallpaper. Washable and sunfast, $2.25 a single roll. Color samples available for your inspection. Send 10c in coin or stamps to cover mailing costs.

ASAM WALLPAPERS, 919 Arch St. Philadelphia 7, Pa.

ASAM WALLPAPERS
PHILADELPHIA
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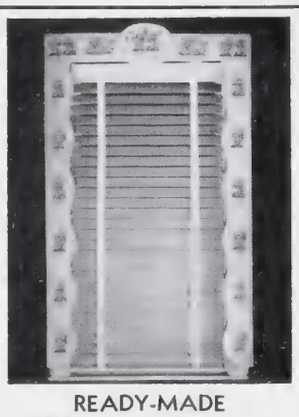


Colonial Wall Shelf

Here's the place to display Great Aunt Susan's cherished plates or Grandmother's silver teapot. Hang small cups on the convenient hooks. A charming conversation piece to brighten your living room wall. Fashioned of knotty pine, in antiqued maple or mellow brown finish, hand-rubbed to a satiny lustre. 20½" high, 32" wide.

$18.50
Express charges collect. Sorry, no C.O.D's
Ask for Booklet

MATTICUM
Woodworking Shop
The Shop in the Catskills
Accord, New York



READY-MADE
Window Beauty

New Windo-Frames that make any room charming. Complete unit—only $9.95. Freight collect. Cornice for top of window only—$2.95

Available in straight or scalloped design. Adjustable in width from 39" to 45" by 65" long. Additional sections available for double or triple windows. Decal, paint, paper or cover them with fabric . . . to your taste. Delight in children's room. Beautiful in kitchen. Match your slip covers. ¼-inch plywood face on 1-inch wood frame. No C.O.D.'s.

Homemaker's Shop
511 Cedar Lane Teaneck, New Jersey



TOTE your POTABLES



to picnics, sailing, swims, games, skiing, skating. Any event has an *extra* glow when

PAK-A-BAR

is one of the party. Sturdy, attractive; water repellent, alcohol-proof finish.

Two sizes: both with insulated ice container and four highball glasses.

Small size (shown) holds one 1-pint and two 4/5-quart bottles plus 16-oz. bottle of "mixer". $27.50 postpaid.

Large size holds one 1-pint and two 4/5-quart bottles, includes four ponies and extra space for spoons, napkins, etc. $32.50 postpaid.

Lock and key $1.75 extra on either. Check or money order—no COD's or charges.

DUTEX • Westport • Conn.

Window Shopping



PETITE CACHE POTS are darling when planted with dainty Pittsburgh ivy, sitting on a window shelf, or holding pins and things on a vanity. Imported Limoges and hand-painted all over with a profusion of pretty flowers, they're just 1½" high. So order them lavishly because the price, for this magnificent shop, is fantastic. Four for $3.95. Add 35¢ postage. Alfred Orlik, 680 Fifth Ave., New York 19.



FORTUNE CAKES. With dessert serve Chinese Fortune Teller Cakes, and inside the cockle shells, your love will find the magic words to start him thinking, such as "Success with pleasure is contentment," "A chance to go abroad with a faithful marriage partner," etc. 50 cakes in acetate drum, $2.50 ppd. Chinese Treasure Centre, Park Hill, Yonkers-on-Hudson, N.Y.



BE IT EVER SO MORTGAGED. A saucy conversation piece is this hanging wall skillet, hand-decorated with "God Bless Our Mortgaged Home." Hang it in your kitchen or bar and prepare for some witty repartee. And there are two pockets for planting ivy. Made of white pottery with green decoration, 6½" in diameter, 9¼" long. $3.95 ppd. Malcolm's, 524 N. Charles St., Baltimore 1, Md.

(*Continued on page* 39)



No. 7, 5¼"x6¼" No. 8, 5¼"x6¼"

For those who love rare exquisite things, we have reached into the past and reproduced these two remarkable old photo frames.

Each design is a masterpiece of mid-19th century artistry and elegance, a perfect setting for that most cherished photograph.

In silver plate or light gold finish, with easel stand and ring for hanging, $5.25 each, postpaid. $10.00 per pair. Prints included.

MARIE'S ANTIQUES, Oswego, Illinois

For a Spring Bride — *Sterling Silver Harlequin*



COFFEE SPOONS

Delicately and exquisitely designed to represent these flowers: Wild Rose, Golden Rod, Calla Lily, Hollyhock, Apple Blossom, Tea Rose, Water Lily, Forget-Me-Nots. Spoons are excellent weight sterling with gleaming Gilt bowls. Set of 8, gift boxed. **$15**

Federal Tax Included.
(Add 2% sales tax for Tennessee delivery)

GEO. T. BRODNAX JEWELRY CO. DEPT. 20 Memphis, Tenn.



MASLAND

MRS. ORSON MUNN, JR., of New York and Southampton, at home in New York. On the floor, "Cotillion," the new sculptured Wilton Broadloom by Masland in Corsage Green, No. 1205-25. About $15.00 sq. yd., slightly higher west of the Rockies. Send for free booklet, "Young America At Home," showing attractive room arrangements in full color. Write Dept. HB-9, C. H. Masland & Sons, Carlisle, Pa.



Pieces from the open-stock Touraine Group—Brittany finish

Frame your dreams IN ROMANTIC TOURAINE

Capture the charm of an Eighteenth Century French Chateau with Touraine, by Drexel . . . Find new glamour for your bedroom in the precious Brittany fruitwood finish, new color possibilities in its rich honey hue, and new delight for your eye in this lovely design, with the smoothly flowing, richly carved detail, so well loved by the courtiers of Louis XV. Look for more than beauty in Touraine by Drexel. Look for all the cabinet-maker details which make furniture by Drexel the finest that craftsmanship can build – dovetailed, center-guided drawers that open with a feather touch, sturdy, three-ply dust-proofing, and gleaming, hand-rubbed finish.

See Touraine, by Drexel, in the fascinating new Brittany fruitwood finish, at fine department and furniture stores. Look for the "by Drexel" brandmark – your proof of superior craftsmanship.

by Drexel

Drexel FURNITURE COMPANY

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WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

Write today for booklets: "Traditional"—26 pages—10c in coin; "Precedent" and "Alone or Combined"—2 booklets illustrated with full-color drawings and photos of Drexel's contemporary furniture—25c in coin for the pair. Address: 472 Huffman Road, Drexel, N. C.





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In those attractive homes where the gifted touch of the decorator is felt, Columbia Venetian Blinds appear over and over again. Decorators and home consultants, as well as architects, so often specify "Columbia" because of:

- Columbia's superb mechanical efficiency.
- high-grade, lasting quality of the enamel-coated slats.
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THE COLUMBIA MILLS, INC., 428 SOUTH WARREN STREET, SYRACUSE 2, NEW YORK

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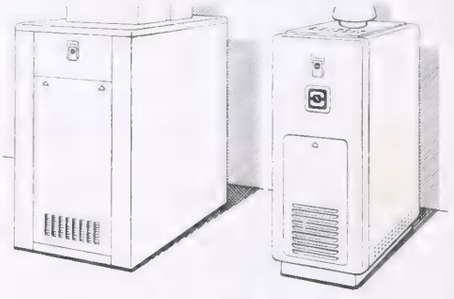
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YOU get eye-catching beauty that stays young—as well as the finest in comfort and convenience—when you buy American-Standard Plumbing Fixtures. Their good looks, long life and easy cleaning make a room you can always be proud of—whether bathroom, kitchen or laundry. Yet American-Standard products cost no more than others, and can be bought on convenient time payments for remodeling. Sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Our free HOME BOOK shows how heating and plumbing can bring you greater home comfort and beauty. Just write: **American Radiator & Standard Sanitary Corp.,** Dept. H94, Pittsburgh 30, Pa.



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Look for this AMERICAN-Standard HEATING PLUMBING *Mark of Merit*

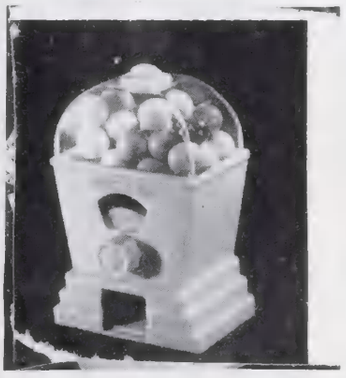
Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS • DETROIT LUBRICATOR • KEWANEE BOILER • ROSS HEATER • TONAWANDA IRON

Window Shopping

CONTINUED FROM PAGE 34



GARDEN MITTS. Before the first yellow crocus peeks into the spring sunlight and the showers of April wash away all traces of winter, you'll be gathering up all your garden equipment so you can get to work the minute the earth is soft. These sturdy Jersey mitts come in cadet-size for women, in bright yellow, green, or red and the floral design is colorfast. $1.25 a pair, ppd. The Gift Box, 738 Hinman, Evanston, Ill.



HORSEY SET. For a poker club's wee hour welsh rarebits, or the family's breakfast room snacks, here's a smart and sturdy set. Four pairs of prancing horses are hand-blocked in turf-brown on white Egyptian cotton, and it comes with six matching napkins. All have whipped edges, and the cloth measures 15" x 15". $15 postpaid. "little joe" Wiesenfeld Co., 112 W. North Ave., Baltimore, Md.



PAINT SHIELD. If your wallpaper, windowpanes, or mirrors suffer from home repair jobs, you'll be glad to know about "Paint Shield." A liquid masking tape to keep paint off glass or metal, it may be brushed or sprayed on, and it dries in tape form in a few minutes. After paint job, simply peel it off like nail polish. One quart, $2.60 ppd. Edith Chapman, 168 E. 33rd St., New York 16.

SURPRISE EASTER BASKET



An unusual and exciting present every child will enjoy! This gay Easter basket contains five beautiful plastic eggs, each a different size and color, and each containing a special surprise. Without the presents, the eggs nest one inside the other for endless fun. **$2.00 POSTPAID.**

Specify age and sex of child so surprise gifts can be correctly chosen.

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SORRY, NO C.O.D.'S

THE BLOCK SHOP
58 Wall Street, New Haven 11, Conn.

FREE WITH GIFT CERTIFICATE



Buy for your favorite child a **$5.00** Gift Certificate which may be applied on any toys in our catalog. Certificate is good throughout the year — for birthdays, Christmas, or other occasions. With the Certificate we'll send you free the five beautiful Nesting Eggs (without any surprises enclosed, of course), and our 20 page catalog.

Enclosed is Check (or Money Order) for $_____ for the following:
_____ Easter Baskets ($2.00 each)
_____ Gift Certificates and free Nested Eggs ($5.00 each)
Send to (Please print):
Name _____
Address _____
Ordered by:
Name _____
Address _____
Age of Child _____ Sex of Child _____
Also, please send me your Catalog HB _____

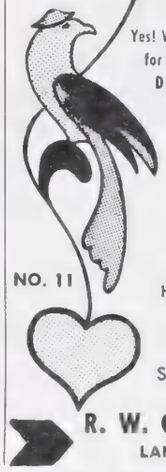


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The Marcelle Host Chair combines beauty with versatility at a price which enables everyone to own a pair. Only $29.50 each or $57.00 a pair. Solid Mahogany legs, hand-tied coil springs and brass nail head trim. Upholstered in modern Duran all-plastic either red, chartreuse, green, blue, yellow or beige. Or in your material—$26.50 each or $51.00 a pair. Send two yards of 50" for one, or 3½ yards for two chairs. Height 36"; Width 22"; Seat depth 18". Express charges are collect. No C.O.D.'s. Send check or M. O. Also, send 10c for your copy of "A Selection of Chairs."

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Yes! We've had so many requests for this beautiful Pennsylvania Dutch Decal in an extra large size for cupboard doors, panels and furniture that we've created it approximately 4 inches wide and 15 inches high—3 on a sheet together with 3 pieces of the Heart and Vine Border.

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$1 POSTPAID
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LANCASTER 3, PA.

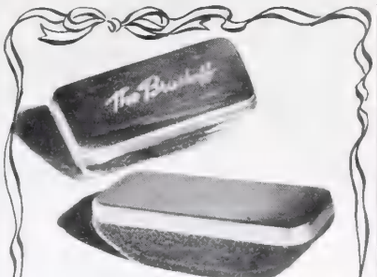


PALETTE—PALETA PALETTA

In any language—a delightful serving table. Ideal for Bridge, teas, brunches, buffet suppers, cocktails, playroom, lawn, etc. Can be folded when not in use.
— highly glossed—African Satinwood
— satin black legs—solid brass tips
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Also obtainable in unpainted, sanded—ready to wax or decorate to your own taste. They're fun to do.

PRICED AT (Postage paid)
1 for $3.25 over 4—$2.50 each
2 for $6.00 *Unpainted—fifty cents less*
4 for $10.00 *for each table.*
Prompt Delivery—Sorry—No COD's

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Washington 7, D. C.

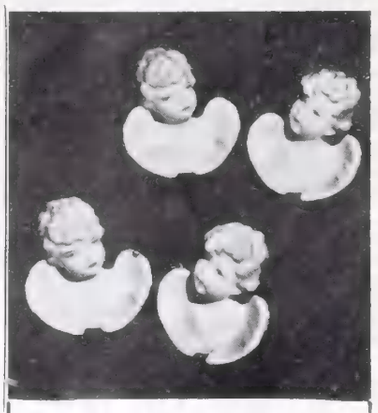


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The best new brush in years. Perfect for removing dust, lint and hair from clothes, suede shoes, bags and gloves. To clean, wash in warm suds.

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RODLESS CURTAIN

With elastic back that stretches to fit any size or shape window! Single, double & miniature.

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- Versatile! FOR EVERY ROOM in the house! Swell over venetian blinds, curtains or as shown in illustration.



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WITH LOVELY NEW DRAPES SLIPCOVERS AND RUGS!

Your home can glow with warmth and beauty, dressed up in lovely new drapes, slipcovers and fluffy shag rugs made from smart Itasca materials! You'll have such fun doing it, for they are so easy to make with the help of Itasca's Homemaker's Inspiration Book. And *you'll* glow with pride when you find out how little it costs to redecorate your home with handsome, low-cost Itasca materials. Plan now to bring new charm to your home by sending for Itasca's



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GET BOTH FOR **ONLY 10c**

Ten cents brings you Itasca's sparkling new Homemaker's Inspiration Book, plus 20 samples of Itasca materials. Book has 32 big pages with more than 100 illustrations. Gives basic rules for making lovely drapes, bedspreads, slipcovers, place mats, etc., and actually produces of fresh home decoration ideas. You get 20 generous samples of lovely, low-cost Itasca materials, including Ratines, Homespuns, Basket-weaves and Woven Stripes, all in newest designs and colors. It's a double bargain — a homemaker's asset! Send 10c today to cover handling and mailing charges — get your big Drapery Book and 20 samples.

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Woolly Lamb Salts & Peppers
$2 Pair



Cutest things you've ever seen! Cunning lambs 3¼ inches high. Highly glazed white pottery with Spring flowers painted at their feet.



Boy & Girl Duck Salts & Peppers
$1.50 Pair

A boy and a girl with feathery wings and tail. White pottery, yellow base and bill, blue cap. 3 inches high.

No C. O. D.'s, please.

CHARM COTTAGE
"On the Mississippi"
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Peggy Bunny

is 17½ inches tall with golden curls and a winning smile!



$1.50 postpaid delivered to you

Ideal Easter Gift! Send for your Peggy Bunny today. Combinations of Blue, Pink, or Gold. Peggy Bunny is the softest, most cuddly doll a little mother could love. Sent prepaid. No C.O.D.'s, please.

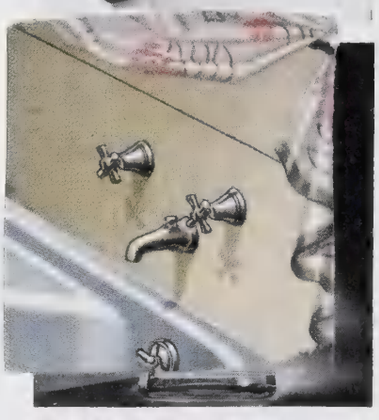
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410 W. PEACHTREE • ATLANTA, GA.



Window



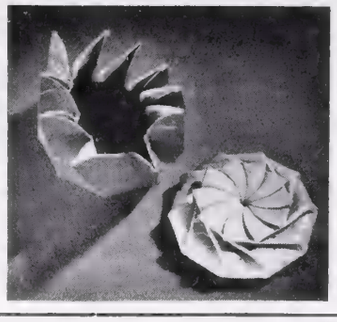
WHAT'S IN A NAME will be easy to see, when you note the magic personalizing works. Billfold in natural, green, blue, or red pigskin has a coin compartment and a facsimile signature in gold, $8.30. (Or stamped in gold, $4.30.) Man's combination case with facsimile signature, $11.60. Incl. tax & post. 3 weeks delivery. Selden Cooper, Hotel George Vanderbilt, Asheville, N.C.



DRESSING FOR DINNER should come to the table looking as pretty as possible, and we've found something to do it proud. A clear glass bottle, 7" high, has a handsome three-letter monogram, and comes with two lines for measuring the oil and vinegar. It's a happily timed gift for the fast approaching salad season. $4.75 postpaid. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



A FEATHER IN HER CAP will enthrall a soda fountain siren, and it will fascinate her blasé sipping partners. You see, this isn't any ordinary feather, but one with a ball-point quill that writes homework assignments, telephone numbers, tic-tac-toe, or what Amy said about Jean. 100% felt calot (for any head-size) in red, green, navy, brown, or black. $1.25 ppd. Gift Finds, 8 W. 40th St., N.Y.C.



PETAL POUCH *for* SPRINGTIME

Pop Spring into your handbag with this flat little 3" pouch, that resembles a folded flower. To open, squeeze its sides slightly and there's your bus fare or newspaper change without fumbling.

Genuine leather in lizard or alligator finish. Red, Green, Brown or Black. (State 2nd color choice).

Just **$1.00** Postpaid. Wonderful for Easter & Mother's Day Gifts.

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ABC CLEANING PAD for Dirt, Dust, Soot. Excellent for Window Shades, White Shoes, Drawings, Books, Pictures and Venetian Blind Tapes, etc.

SEND TODAY FOR THE GIANT KIT CONTAINING 3 PADS AND LARGE TUBE WILL DO 3 OR 4 ROOMS $1.00 POSTPAID



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Shopping



IN YOUR EASTER BONNET, you'll be the wow of the parade, look as sweet as a breath of spring, and have your beaux falling over one another to capture your heart. This natural straw band, a-growing with field flowers, has a pretty veil to frame your face. $3.95. Matching miniature hat-box, to carry your "bait," also $3.95. Prepaid. Molly Samson, 52 E. 56th St., New York 22, N. Y.



BUY GUM. We're forced to admit that blowing up the biggest, bestest bubble in town looks like great fun. And so for the soda-pop crowd, a bank to help them save money and induce them to do so. Each time a coin is deposited in this real vending machine bank, a twist of the lever will produce a colorful pellet of gum. With extra refill of gum, $1.50 ppd. J. J. Anthony, Box 402, Milwaukee, Wisc.



DEEP COUNTRY APRON. For the lady who's the mistress of the hounds, stable girl, or custodian of the vegetable patch, here's a sturdy, colorful canvas apron. Skirt Shape has a huge pocket, and is grand too, for fisher folk and huntresses. Royal, scarlet, emerald, Brittany red. In sizes small, medium, or large, it's $5.50 plus 15¢ post. Mary Lewis, 746 Fifth Ave., New York 22, N.Y.





Announcing
INACTIVE PATTERNS
in
Sterling

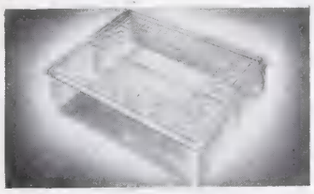
Most of the above sterling patterns have been inactive for many years

We are now in a position to deliver them immediately, or at a very early date. Our stock, one of the largest in the world of inactive and obsolete flatware, features more than 400 patterns by such well known silversmiths as Towle, Lunt, Alvin, International, Gorham, Frank Smith, Reed & Barton, Wallace and others. We specialize in taking your old silver in exchange on a new and active pattern of which we have more than 40 from which to choose.

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- The brand-new DUSTPROOF container in which to keep lovely clothing and accessories crisp and clean always.
- For closets and drawers, to hold hose, scarves, lingerie, blouses, cosmetics, shoes, hats, gloves, jewelry — hundreds of other uses around the house. Measures 14" x 10½" x 4".
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EARLY AMERICAN



Ladder Back Chair Simple, old fashioned design. Oak frame, bent back posts and slats. Woven round fibre seat. Height 45 in.

Mahogany finish *each $12.50* *pair 23.00*
Unfinished *each $11.00* *pair $20.00*

Indian Stool Attractive utility stool, sturdy oak frame, 12 inches high, natural oak finish, curved, hand-woven, Indian basket pattern multicolored fibre seat

Single $3.50 Pair $6.00

Rex chairs and stools are of the *green post, dry stretcher, lock joint* principle of construction that gives meaning to our slogan *They last a lifetime.* They have been in continuous production in Georgia since 1856.

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REX CHAIR COMPANY
REX, GEORGIA

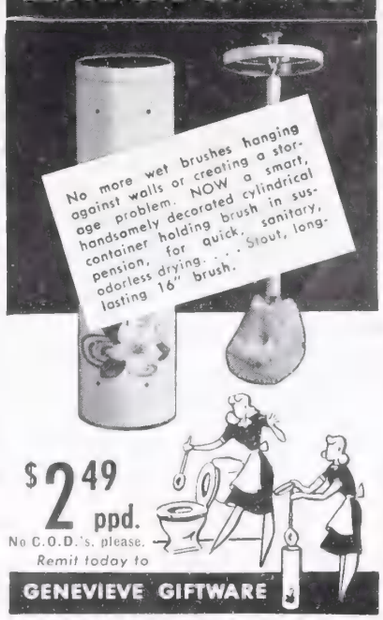
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BRUSH and CONTAINER



$2.49 ppd.
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Remit today to
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DELICIOUS
TAFFY 45¢ lb.

EVERY INGREDIENT IS THE FINEST OBTAINABLE. It's the SWEET BUTTER, delicious FLAVORS and KNOW HOW which have made MULLANE TAFFY famous for 101 YEARS.

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and ever satisfying, the rich beauty of fine Oriental rugs affords you a limitless realm of decorative inspiration.

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to your table with Crown Staffordshire English bone china in the new Springtime pattern. Exquisite floral border, pink predominating, on white. Complete service in open stock. 20-pc. starter set for 4, $45.85.

Plus shipping charges

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CHEERFUL EYEFUL

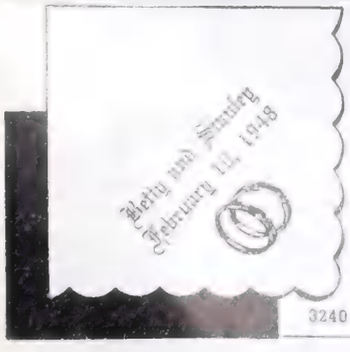
Brighten up your wall with these beautifully hand painted and superbly crafted vine or flower holders. Made of gay, colorful California ceramic, they will add interest to any room. Available in a combination of rose and black or two-toned green. State choice. Boy is 10" high, girl proportionately. Use soil or water—easily hung on wall. Postpaid. No C.O.D.'s.

Each $5.50 or $10.00 the set

Dept. B

ELLISON'S

Box 284 Orange, N.J.



WEDDING RECEPTIONS are not complete without these beautiful white sheer paper napkins with the first names of the bride and groom, the wedding date and rings in raised gold or silver. Place a piece of wedding cake on a napkin and hand it to the guests, many of whom keep them for souvenirs. Also used at showers, parties, etc.

Cocktail or luncheon size

100 for $2.50 postpaid

WEBER'S

3240 S. Carrollton Ave. New Orleans 18, La.



Window



LIGHT UP THE SKY, and send out a beacon to your friends searching you out along a dark country road. This post lantern will be a welcome sign at your front door or entrance to your drive, and it's made of copper, finished in dull black. Electrified, with a frosted glass chimney, it fits a 3" diameter post, and is 7" x 21" high. $24.50 f.o.b. Fan-Craft Mfg. Co., Plainville, Conn.



THE PLAY'S THE THING, but their clothing is important, too, so order a set of denim play-clothes for each of your children Jackets: hip-length Shack Jack, $5.95; waist-length Short Rig, $4.50. Bowler, $1.95. Slacks: Yachtsman dungarees, $3.50; Dinghy shorts, $3.25. Swordfishing cap, $1.95. Sizes 2-12 in Sunset Red or Sea Blue. Ppd. Send head size. Johnny Appleseed's, Inc., Beverly Farms, Mass.



WILD ABOUT HARRY? If you are wild about this miracle man from Missouri, you'll surely want the Democratic Donkey that gleefully plays his victory song, "I'm Just Wild About Harry." Send it as a good-humored jab to the staunchest G.O.P. man you know, and even he will love its lilting tunefulness. Gray plush, 17" high, $9.95 ppd. Susan Jay Gifts, Inc., 302 E. Fordham Rd., New York 58, N. Y.

Littletree **PLACE ORDERS NOW**



HANDMADE CYPRESS FURNITURE

Ideal for Lawn, Porch, Terrace or Patio

This different outdoor furniture, built of beautiful natural Southern Cypress, is graceful and sturdy. Dip treated with clear toxic wood preservative and water repellent for all-weather protection. Sturdy construction throughout—joints dowel inset, fastened with split cypress bands.

Enthusiastically endorsed for over eleven years. Send your check, say where to ship and we'll have a set off to you when you say.

6 pieces —settee, 2 chairs, coffee table, side table and foot stool **$44.70**

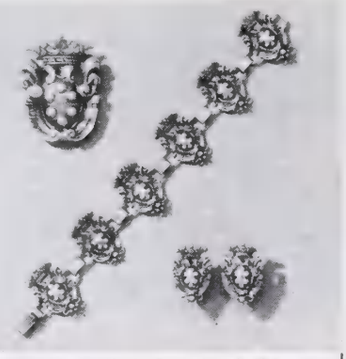
3 pieces —settee and 2 chairs **$32.90**

Price includes delivery to your freight depot in U.S. East of Denver.

WESTERNERS: Send order to Littletree Plant 8726 W. Beverly Blvd., Los Angeles, California. Add $5 per set for freight. California residents add 2½% sales tax.

Littletree BOX 123

DEPT. B-3—WINTER PARK, FLORIDA



The Medici Coat-of-Arms in hand-wrought sterling

The Jamaica Silversmith has captured the regal splendor of this famous and fabulous Florentine family in jewelry expressive of his art. These striking pieces are entirely hand-wrought. There's a richness about them you'll treasure. Pin and earrings are $4.00 each; bracelet $7.50. Complete set $15.00. Necklace (not shown) $8.00

Tax included; postpaid U.S.A. No C.O.D.'s. Write for free descriptive booklet.

The Jamaica Silversmith

79-80 164th Street

Jamaica New York

Shopping



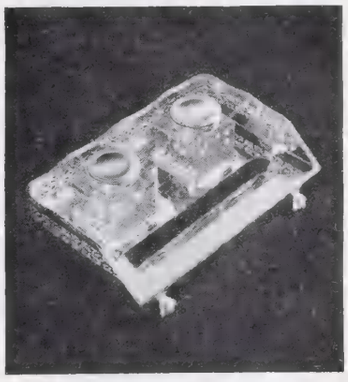
FLEXIBLE PEARLS. If you want to look like the queen of the realm the next time you dance with your husband, take in a play, or pour tea for the community club, you'll wear this pearl choker that is adjustable to any neck size. Three rows of pearls, punctuated by rhinestone bars, when doubled up can be worn as a bracelet. $9 incl. tax and post. Gerlou, 501 Fifth Ave., New York 17, N. Y.



STRIPES FOR ACTION in the super-market, on a shopping spree in town, for carting shoes to the cobbler's will work magic you never dreamed they could. This roomy cotton shopping bag folds up into a little roll to stick in your purse or car compartment, and the gay Roman stripes will make a lasting impression on your favorite tradesmen. $1.60 ppd. Dennison's, 411 Fifth Ave., New York 17, N.Y.



GEORGIAN ELEGANCE. From the magnificent period of rich satins and damasks, towering pompadours, and powdered hair comes a beautifully executed reproduction of an ink stand. Hand-made of Sheffield with a pierced gallery, gadroon edges, and two fine crystal bottles with removable tops, it's 8″ x 5″ x 2½″ high. $35 incl. tax & post. Philip Colleck, 9 E. 47th St., New York.





ALL MAHOGANY **FOLDING TABLE**

This handsomely hand crafted Genuine Mahogany folding table is made by New England craftsmen. An ever-needed extra table for gin rummy . . . chess . . . games . . . sandwich and goody serving . . . coffee tray holder. Folds easily and compactly to 2″ thickness. Top of table 16″ x 20″ x 25″ high. Hand-rubbed to a lustrous, smooth finish. Attractively molded edging. Makes an appreciated gift. Prompt delivery. Satisfaction guaranteed or money back.

Only $14.95

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A distinctive 18th century English coach motif in ebony black on Coronet china. Eggshell fabric shade, diameter 11″. Overall height 22½″. Gold trimmed base comes in ivory, yellow or grey. When ordering, please specify color of base. **$13.50** express collect

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TABLE TRICKERY





Now it's a handsome card table—a decorative, permanent adjunct for any room. Presto, it's a small dining table . . . a family game table—a buffet or work table. There's deep storage space inside. And the upholstered chairs always are welcome extras. This is positively the most successful stroke of table genius we've seen. It's exemplary of the inspiring array of decorating ideas you'll always find at Wilson-Jump. Drop in, next time you're on Michigan Boulevard!

Illustrated: Multi-purpose card table in gleaming mahogany; gold-tooled leather top in library shades of red, green or brown —$148; regency chairs upholstered in Invlite in matching colors, with ornamental brass handles—$76 each.

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Window



SET THE TABLE that will bring a compelling beauty to a room in a prominent spot, then listen to the admiration of your friends. The "Martha Lee" cocktail table, a copy of a rare old parlor bench, is pretty by a chair or sofa, serving afternoon tea or after-dinner coffee. Built of solid cherry with a glass inset top, it's 29″ x 19″ x 18″ high. $23.45 Exp. coll. Carl Forslund, 122 Fulton St., Grand Rapids 2, Mich.



HOP-A-LINE. Pretty soon the green grass will be alive with small-fry playing One-a-Cat and Run Sheep Run, and here's a new game that will keep them outside until long after sundown. Played in almost the same way as sidewalk hopscotch (with bean bags instead of a slate), any number can play, and the shouts of glee will ring round the neighborhood. $5 ppd. The Children's Shop, West Hartford 7, Connecticut.



AN EGG FOR EASTER, filled with Altman & Kuhne's renowned Silver Assortment, is skillfully molded of bittersweet chocolate and then wrapped in springtime colors of foil. There are two layers of sweets inside, and it's a marvelous "I Love You" gift for your sweet-toothed mother on Easter. 3 lbs., $9.50; 1¾ lbs., $5.75; ¾ lb., $3.75. Plus postage. Altman & Kuhne, 700 Fifth Ave., New York 19, N.Y.

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Foot Stool $5.00

Chair 44″ high; 18″ wide; 15″ deep; 18″ floor to seat.

Chair and Stool $23.95

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Southern Farms
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Brass Wall Sconces

7″ Wide—21″ Long. Check or Money Order only. Please send for free catalog.



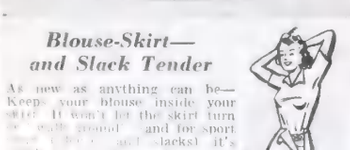
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Authentic reproductions of fine antiques. Only the expert can distinguish them from their forerunners of a century ago. The rich simplicity of these solid brass sconces will add to the decor of your home.

—bevelled oval mirror—

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With Removable Metal Trays

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- REJUVENATES FABRICS ranging from lamp shades and upholstered chairs to awnings and convertible Auto Tops
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Available in 12 colors and black and white. Price $2.59 per qt. (1 qt. covers 60 to 90 sq. feet)

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AN ICE CREAM DISHER FOR THE HOME
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Beautifully constructed of gleaming cooking utensil metal rigidly secured to sleek black plastic handle . . . one piece bowl and shank . . . no welding . . . no soldering.

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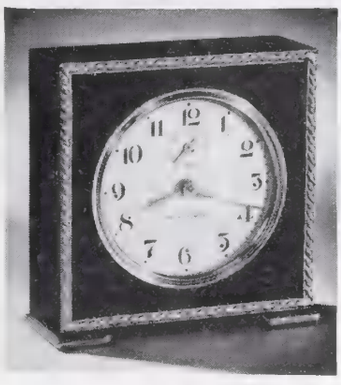
APRIL IN PARIS and gaiety in the step of the garçon at the Café de la Paix, in a bunch of spring violets atop mamselle's chapeau. Such a frivolous spirit is captured in reproductions of Hulda's water colors, "Promenade" and "Flower Market." Blue, burgundy, and yellow tones predominate. Antiqued white or gold frames, 15" x 18". $9.95 ppd. Lexington Art Shop, 960 Lexington Ave., N.Y.



STARS OF WONDER. From one of Fifth Avenue's most elegant stores, known for its wealth of glittering beauty, comes a bargain worth getting excited about. A dozen highball glasses come with a cut star design as delicate as April and they cost just $10. Old-fashioneds also available. Be a wise shopper and stock up on several dozen. Plus 65¢ post. Black, Starr & Gorham, 594 Fifth Ave., N.Y.C.



CAUSE FOR ALARM, but it can be loud or soft, because the "Severan" can be toned either way. The latest in the Seth Thomas line of alarm clocks comes in a square, mahogany case with pretty gold trim almost 4" square. Clocks are always welcome wedding gifts, and this one, ready to wind up, is particularly fine. $12.14 incl. tax and postage. Harley Clock Shop, Altman Bldg., Kansas City, Mo.



Gorham
STERLING

fancy serving pieces
available in all patterns
first time since the war!

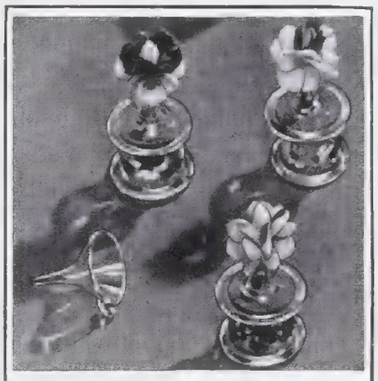
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Patterns: Buttercup, Camellia,* Chantilly, English Gadroon,* Etruscan, Fairfax, Greenbrier,* King Edward,* Lyric,* Nocturne,* Old French, Strasbourg.*

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Delicate as the wisp of enchantment they'll hold. Each hand-decorated screw-top bottle is 1-dram size. You'll adore the shell stoppers tinted in petal pastels of yellow roses, forget-me-nots, apple blossoms, pansies, gardenias. Each has a glass funnel. Daintily wrapped for gifts—for you.

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KATHLEEN WELLER
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Decorate with these so pretty, so colorful and quaint Pennsylvania Dutch designs. The Jane Zook portfolio includes 50 beautifully drawn outline patterns and borders—all different designs and sizes—with complete painting instructions. There are lovely Stiegel roses, typical heart and flower motifs, amusing birds and "hex" signs—in sizes suitable for decorating all articles from furniture to pill boxes. Have fun painting these easy-to-trace Pennsylvania Dutch patterns. Send for the Jane Zook patterns at $1.25.

50 PENNSYLVANIA DUTCH PATTERNS (Folder D-200) ..... $1.25 postpaid
Also, 5 **EARLY AMERICAN TRAY PATTERNS** (Folder T-100) ... $1.25 postpaid

(5 different patterns for 5 different-sized trays, with complete instructions for painting.)

No C.O.D.'s

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PORCELAIN MINIATURE, $9.75. Reproduced on porcelain.
IVORY MINIATURE, $75. A superb fine arts miniature reproduced on genuine ivory (22 karat goldframe).
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Decorative Map of New England Framed with Yankee Cordage

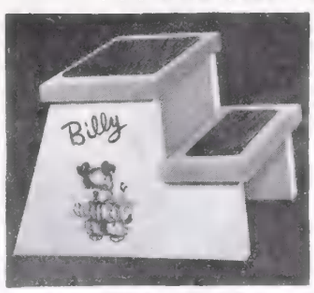
Illustrations of ships, historical scenes and colonial landmarks give this map a definite charm—one of simplicity, color and distinctive design.

All lovers of New England will want this map for their homes or cottages, where it will enhance their living room, den, child's bedroom or office. To "Old Salts" the nautical rope motif recalls the excitement and color of the sea.

Mounted & antiqued—Rope border
Ready for hanging—$2.00 Ppd.
Size 10" x 13"—Unmounted $0.50

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It's a sturdy utility toy with rubber treads, extended bottom step to make it tip-proof. Supports up to 175 lbs. 8½" high, 9½" wide, with 4" steps. Made of "furniture-equality" wood and finished with a washable enamel lacquer. Decals and personalized with the child's first name. White sides with your choice of blue or pink steps.

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Use 1, 2 or 3 on any wall or standard size door. STACK-A-DOOR Cabinets are so perfectly aligned you get precision fit (even between sections). Adjustable shelves, guard rails, hanging hooks, concealed hinges on every cabinet. Ideal for bathroom, kitchen, cleaning-closet doors. Easy to hang, removable for cleaning. 22" high, 20¾" wide, 4" deep. Made of sturdy steel, baked on White Enamel finish. Each section **$5.98**

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Extra Safety for Your Dishes

These sturdy aluminum extra shelves multiply cupboard space. Make it unnecessary to stack dishes of various sizes on top of another in towering, shaky, hard-to-handle piles. Use together as shown, or separately. Cup shelf is 19x3 inches; lower one measures 20x6 inches Entire unit, postpaid. **$2.25**

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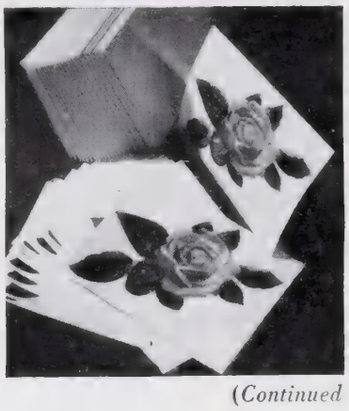
Window Shopping



RECOGNIZE THE CHAIR that has won the hearts (and the sit-downs) of everyone who has come into the *Window Shopping* office. Made of Peel Rattan. 29" high, in light natural, a group of them would be wonderfully comfortable on a porch, in a cabana, around a bridge table, or on your terrace. Comfortably priced, too, at $9.50 each. Exp. coll. Four Seasons Shop, 59 S. Idlewild, Memphis, Tenn.



THE LOXIT is an item on the market that makes lots of sense, and will also help the house exchequer. A plastic lock for liquor bottles works on the combination principle, and we defy anybody to open it without knowing the magic numbers. A good lesson for a "spirited" servant given to dipping into the family supply. $1.25 each; $5 for five. Ppd. England Brothers, Inc., Pittsfield, Massachusetts.



ROSE-SCENTED NOTES. If all of Bing's love songs are dedicated to you, if butterflies flutter each time the phone rings, chances are you're in love. And for your *billets doux*, we found this gift box of 20 folded notes and envelopes that bear (miraculously) the haunting fragrance of the dew-kissed rose. Yellow or red, $1.25 ppd. Bren Linda, 545 Fifth Ave., New York 17, N.Y.

(*Continued on page* 51)



How you can make a PERFECT OLD FASHIONED every time!

There's no trick to mixing Old Fashioneds when you use Kettle Cove Orange Slices in Syrup. Here's all you do: in each glass, put one Orange Slice (delicious eating!), a teaspoon of our rich syrup, and a dash of bitters if you like. Then cold Ice and a generous jigger of your favorite whiskey. That's all there is to it! No fuss, no bother, no long sessions in the pantry. And you'll say it's the smoothest, most delicious Old Fashioned you ever tasted (your money back if you don't!!). What's more, you can turn out one just as good every time. Kettle Cove Orange Slices in Syrup have dozens of tasty cooking uses too. One 12-oz jar makes about 20 Old Fashioneds. Three jars for $2.30, six for $4.50, all postpaid (add 12½% west of Mississippi).

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Complete with 2' handle and hose nut

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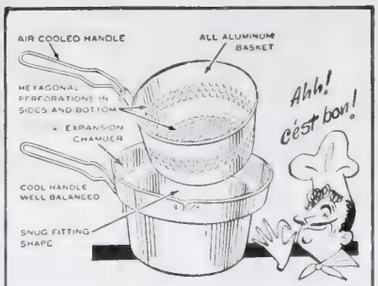
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MAKES YOU A MAGICIAN, MADAME!

Crisp, golden French-fried potatoes, shoestrings! Chicken an old Southern mammy would envy; fritters, doughnuts and croquettes of wondrous flavor, lightness! All now so quick and easy for you with this versatile utensil. Serviceable weight, all aluminum, expansion chamber prevents bubbling over, hexagonal perforated basket drains in jiffy. 4-qt. capacity. Order for yourself, for married daughter. Unique, appreciated gift for bridal shower, party prize. Recipe folder for tempting French-fried treats comes with it.

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YOU'LL PRIZE AND PRAISE the many *marvelous* features of this exciting, inviting furniture. A genuine Howell dinette set is not only enduringly beautiful...also it is completely *practical*. The richly colored Formica plastic table top withstands boiling water, is undamaged by alcohol or fruit acids, and whisks clean with a damp cloth. Chairs are handsomely upholstered in washable all-plastic Fabrilite, in matching colors. Howell *Chromsteel** plating is the finest. And Howell *design* adds style distinction to lasting quality. There's a Howell set in just the right size, model, and color for your home—at leading furniture and department stores.

*Trade marks



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Kindly mail free illustrated catalog showing the complete Boltaflex line and colors available.

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THERE'S MAGIC IN *Moonglo*

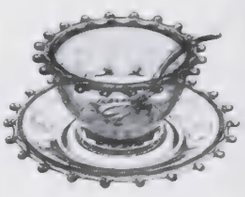
With all the sparkle of moonlight on a rippling brook, Moonglo cutting casts a magic spell of beauty that charms your guests and inspires their sincere compliments. The striking hand-cut design on famous Lariat crystal, with the loop motif, provides the versatility of Aladdin's Lamp in planning table settings. Your Heisey dealer has glistening Moonglo . . . in a complete assortment of hand-blown cut crystal stemware and hand-cast table accessories.



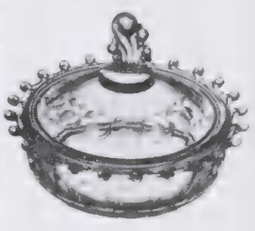
Goblet and Claret Glass



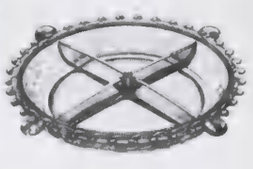
Sandwich Plate



3-piece Mayonnaise Set



Candy Box



4-compartment Relish



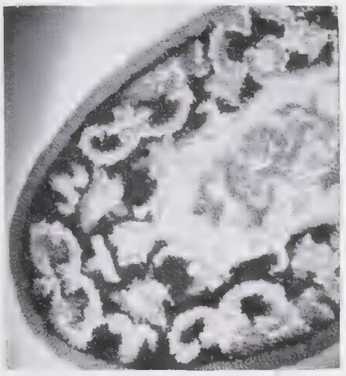
SEND FOR FREE BOOKLET. "Moonglo" is only one of several outstanding designs shown in "Choosing Your Crystal Pattern," an authoritative booklet on the proper selection of glassware, china, and silver. Send 10c to Dept. H9—A. H. Heisey & Co., Newark, Ohio.

Heisey
HAND-WROUGHT CRYSTAL

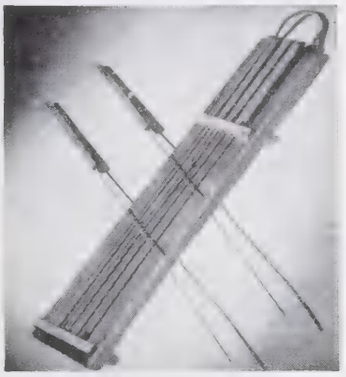
THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND

Window Shopping

CONTINUED FROM PAGE 46



SCATTER YE RUGS in the upstairs hall, on the floor before a vanity, or give them to the nicest farm folk you know. This hooked scatter rug has a non-skid latex back, and comes in gray, beige, rose, green, or blue with a floral center. Oval or oblong. 2′ x 4′, $14.95; 3′ x 5′, $28.50; 4′ x 6′, $44.50. Sizes to 12′ x 18′. Adams & Swett, 130 Kemble St., Boston 19, Mass.



NEWER SKEWERS. If you know a couple that ski in the winter and live outdoors in the summer, this would be an ideal gift for them. Six skewers come in a wooden case convenient for hanging, and they're fine for cooking hot dogs, meat balls, or "kabobs" on a ski week end, camping trip, or under the stars in the good old summertime. $5.95 ppd. The Bar Mart, 62 W. 45th St., New York 19, N.Y.



EAT-NEAT APRON. A child's apron that not only holds down your high-chair commando securely, but also prevents whatever he spills from spoiling his clothes, chair, and the floor, is made of lightweight waterproof material. The combination harness and bib comes in pink or blue. $1.69, or extra-sturdy apron, $1.89. Ppd. Carner & McKewen, 305 W. Redwood St., Baltimore, Md.

GUIDE YOUR GUESTS TO YOUR DOOR IN THE EARLY AMERICAN WAY

COPPER POST LAMP



Dull Black finish. Wired for 100-watt bulb; 21" to 10" square by 23". Ready to fill as 7' post. Shipping weight - 14 lbs.

A distinctive practical decoration for your lawn, drive entrance or backyard. Made of heavy everlasting copper with bright brass eagle finial. Produced by the nation's leader of post lanterns.

$14.75 F.O.B.

Sold with a money-back guarantee. Express collect, money order, or check, otherwise C.O.D.

FAN-CRAFT MANUFACTURING CO.
295 East Street Plainville, Conn.
Fourth Generation Master Craftsmen

GIVE MOTHER A GLEAMING GLASS

LAZY SUSAN



Five partitions keep dainties separate. Use it to serve hors d'oeuvres, cookies, candies, jellies or relishes. Lazy Susan revolves at the touch of your hand. Floral patterned glass tray with metal base. May be used without base as a tray.

Makes an ideal gift for your favorite hostess. $3.25 Postpaid

Order yours, today! Sorry no C.O.D.'s.

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A soap of rare fineness imported from England..



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Cussons
LINDEN BLOSSOM

Carefully made and hand finished by English craftsmen. Pleasantly scented in traditionally good taste.

Cussons Linden Blossom is especially imported for those men and women who like to live luxuriously and who are really discerning. To them, Linden Blossom quickly becomes an integral part of gracious living.

Linden Blossom is pleasantly scented the way a truly fine soap should be. Its purpose is neither to disguise nor to overpower, but simply to increase a person's sense of well-being. The lather is rich and creamy, equally at home in hot or cold water.

Cussons Soap is also available in two other highly esteemed scents: Imperial Leather and Blue Hyacinth. We recommend that you try a box of each. If you are not pleased after using one cake, return the balance for a full refund.

EACH BOX CONTAINS 3 CAKES

Cussons Linden Blossom bath size....$2.25
Cussons Blue Hyacinth bath size.....$2.00
Cussons Imperial Leather bath size...$2.25
Cussons Imperial Leather toilet size..$1.50

Enclose check or money order with your order. We pay postage. No C.O.D's., please.

BRITISH MERCHANDISE CENTRE, LTD.
(sole U. S. distributor for Cussons)
Dept. H, 338 Madison Ave., New York 17

STAMP DISPENSER is heavy polished brass, 2" high. Felted to protect desk, weighted to serve as paper weight. Top holds clips. $3.50 ppd. (In silver plate, $7.50 tax and postpaid.)



HAND MADE BARREL BANK. You feel good when you save! Saving is easy with this handsome oak barrel, good-looking enough to grace your desk or mantel. Stands 6" high. Holds 3000 coins. Comes complete with lock and key. *A fine man's gift.* It'll make your home even more attractive. Guaranteed. Immediate delivery. And just $3.50 postpaid.



Northmore's
Dept. HB2
Highland Park, Ill.

Desert Dwellers
... Navajo



Exquisite, Navajo Indian character dolls—rare, beautiful, authentic—fascinating creations of intense appeal to collectors and lovers of genuine Americana.

Color inspiration from the Grand Canyon and the Painted Desert, admiration for the gowns worn by the wives of army officers a century ago, and native ingenuity, set the Navajo dress pattern still in vogue in the Reservation today, faithfully reproduced in these charming dolls.

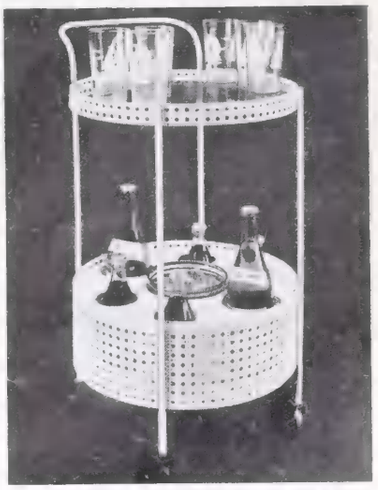
Richly colored velvet blouses, brilliantly contrasting voluminous skirts, picturesque native hair dress, and unique primitive jewelry—all will be found in complete detail in these dolls. Made of stocking bodies, tightly wired. Approximately 8½ inches tall. Entirely hand made.

$13.95 Postage prepaid

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Phoenix, Arizona

For more gracious living



TEA WAGON—SPECIAL AT **$15.95**

A charming metal tea wagon that's useful as well as beautiful. Stands 31 inches high and comes equipped with 15½-inch crystal clear glass shelf at top. Quiet Rubberex wheels. In white or verde green, with six-opening divider, as shown. Satisfaction guaranteed. Sent express collect for $15.95.

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"BALLERINA" — Charming and modern in four dramatic colors: gray, blue, green or yellow. 4 dinners, 4 breads, 4 soups, 4 cups and 4 saucers. 20-Pc. service for 4 $4.95

"MAGNOLIA" — Milk-white magnolias, leaves and band of blue-green. 4 dinners, 4 breads, 4 soups, 4 cups and 4 saucers. 20-pc. service for 4 ..... $9.95

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ADELMAN'S
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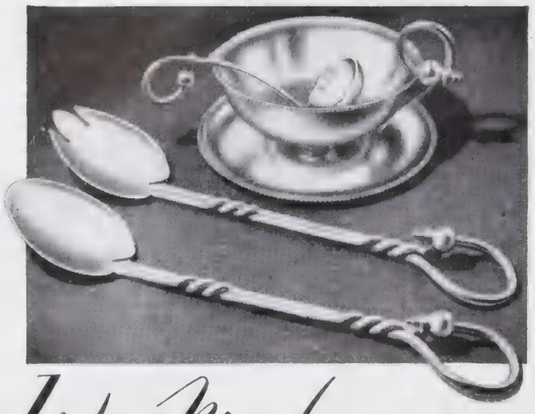
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Salad Servers $4 pr.

Sauce Dish and Ladle $6 set

Looks like expensive silver . . . but won't tarnish for it's Buenilum aluminum alloy, hand buffed and polished! Swedish modern design 13" salad servers, and matching 5½" diameter bowl with attached plate and graceful ladle for salad dressing, gravy or sauces. ORDER TODAY for yourself and for gifts!



Jordan Marsh

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MAIL ORDERS PROMPTLY FILLED. *Add 25¢ to cover handling outside New England.* Dept. #47, Gifts, 4th floor Annex. JORDAN MARSH COMPANY, Boston 7, Mass.



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WEDDING OR ANNIVERSARY PLATE

Wedding bells, orange blossoms and a happy couple before the altar. A permanent reminder of that wonderful day. A plate beautifully decorated on an ivory background. A gift to newlyweds that will be treasured a lifetime—then become a family heir'oom, 10" d'am. In ordering give first names and date. $4.00 postpaid.

MAYFAIR GIFTS, INC.

99-16 Metropolitan Avenue, Forest Hills, N. Y.



SEAFOOD SHELLS

Bake and serve in these individual Crab and Oyster "shells". Sea green glazed oven-ware adds color and interest to your table, and they're so easy to clean. Guaranteed oven-proof. A booklet of famous Chesapeake Bay sea-food recipes included with each set. Sorry no COD's. Sent Postpaid.

Set of 4 Crab bakers 4.75
Set of 4 Oyster bakers 3.75

Dept. A49

James Stuart

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6 DIFFERENT PURE IRISH LINEN LADIES' HANDKERCHIEFS AT A GIVE-AWAY PRICE OF $2.50!

Here's a fine present for a bride-to-be, a wonderful gift for a graduate, and simply perfect for some special birthday. They're pure Irish linen . . . and pure delight . . . gleaming white with exquisite spoking, different on each one . . . packed in attractive gift box. And at this low price, what a value! What a wonderful gift!

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Our "Bentham" reproduction will be authentically and worthily at home in your True Victorian living or dining room. In solid Honduras Mahogany; resilient springs in seat. Width 19"; H. 36"; D. 17". Choose from our rich, fresh Antique Velvet, either blue, green, red, gold or plum—$49.50. (Or, in your needlepoint or fabric—2/3 yards—$39.50). Express prepaid. Send check or money order. No C.O.D. Satisfaction guaranteed, as portrayed in our Portfolio of True Victorian, or money refunded.

Bayfort Society

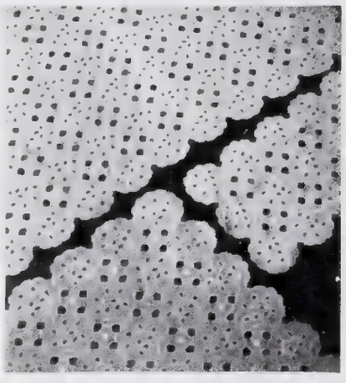
BOX 1808 CHARLOTTE, N.C.



Window



HEAT IT UP. This tri-section food warmer is a livesaver for a busy mother. Just fill the lower section with water and let baby's fare or family left-overs steam hot. In addition to saving needed burner space, you won't get that warmed over taste. Sections lift out for easy serving and washing. Each holds 1 pt. $2.98 postpaid. Miles Kimball, 33 Algoma Blvd., Oshkosh, Wisc.



BUREAU OF BEAUTY. Spring is perk-up time for a lady's spirits and her home too, and to do the trick in the boudoir here's a really lovely set of scarves. They're eyelet-embroidered on fine-count lawn and come in white, rose, maize, aqua, and gray. 14½" x 34", $1.65; 14½" x 42", $1.95; 10" x 14½", 50¢; 6" x 14½", 35¢. All postpaid from Ethel Parker, 1193 Lincoln Place, Elberon, N. J.



RING THE PHONE with a set of chrome-plated bands that clip easily on the ear and mouthpiece of a French-type phone, and the phosphorescent trim makes them glow in the dark. So, if ever a wee morning ring has made you shatter a prize lamp or soundly stub a well-manicured toe, you'll quickly order a set of Telotrim. $1 for two bands, postpaid. Filene's, Boston, Mass.



NEW SILVER SCENE

Handsome indeed is this useful new five piece set—a real "Two timer," the silent butler doubles beautifully for serving hot hors d'oeuvres—the ash trays make dandy coasters.

Master crafted in heavy silver plate on copper with engraved sportive dolphin motif. A solid value; handsomely gift boxed. $9.50 postpaid, including tax.

The same in bright chrome, $7.50 postpaid

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"SHANLIN"

Moygashel Pure Imported Irish Linen



• Crease Resistant • 36" wide

In white, eggshell, pink, brown, gold, kelly green, black, light blue, red, violet, suntan, coral, light grey, turquoise, navy, yellow, dark green. Orders accepted in any yardage, from your nearest store, prepaid with money order or check. C.O.D.s shipped plus postage. **$3.50 yd.**

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"The House of a Thousand Fabrics" 26 N. Palafox St., Dept. A, Pensacola, Fla.

Shopping



LOVE SET. For the lovely luxury of breakfast in bed or after-dinner coffee before the fireplace, this three-piece set comes in sterling silver. The coffeepot holds two cups, and with the sugar and creamer is $45. The 9″ footed tray has a piecrust Chippendale border and an embossed center. $18. The set, designed by Friedman, is $63 incl. tax & post. George H. Newstedt Co., 4th at Race St., Cincinnati, Ohio.



"LEARNING TO GARDEN," by Olive Gunnison, is a primer for the person who knows absolutely nothing about gardening. It's wonderfully easy to understand and so prettily written that you can fairly see the blooms before your eyes. And now is the time to get that green thumb going! With pocket-size notebook for your thoughts on the subject. $2.85 ppd. Funk & Wagnall's, 153 E. 24th St., N.Y.C.



ON A MAJOR KEY, a rhinestone-studded ladybug, and on the other, an enameled four-leaf clover, make a truly elegant love and kisses gift for a back-seat driver. Available for any car made by General Motors, Ford, or Chrysler, any locksmith may cut keys to pattern of ones you regularly use. 14k gold-plate, on a gold-plated chain, $5. Include name of car when ordering. Spencer Gifts of Atlantic City, N. J.





A CENTERPIECE IS FOUND... For Flowers or Ivy. Complete, **$16.50.** Or individually priced: Ivy Ring, 12″ dia., **$7.** Mirror Plateau, **$4.** Imported Bird, 8″ high, **$7.50.**

Add 50¢ for postage in America

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THIS exquisite Figure—truly a Fine Art Fountain—is 22 ins. high—$27.50. Bird Bath 26 ins. wide, with pedestal 36 ins. high—$30.00—all in Pompeian Stone. Sold separate, or complete: $57.50, f.o.b. New York.

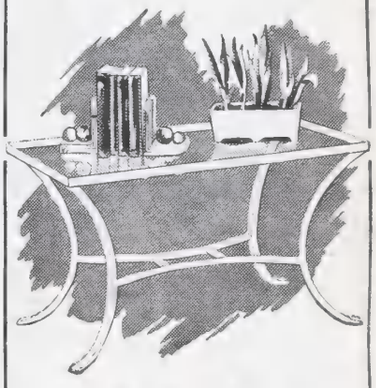
Write for illustrated catalog of garden ornaments—$5—$500

Enclose 10¢ please for mailing.

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For Smart Hospitality



Antique Wrought-Iron

COCKTAIL TABLE

You'll like the smart simplicity and fine craftsmanship of this antique wrought-iron cocktail table. It's a graceful piece for your [illegible] or game room, porch or yard. 17″ high with crystal glass top 15″x30″. Available in White or Verde Green Antique with clear glass. Specify your choice. Satisfaction guaranteed. Sent Express Collect for $12.50. Mail check or money order to Dept. 21-A

KAYSONS' Evansville 4, Indiana

Monogrammed rayon bengaline bedspread



In rose, gray, dubonnet, blue, white, peach, flame, caramel, gold, turquoise, eggshell or green. Monogrammed in any of these shades. Matching lined tieback draperies, (not monogrammed). Four weeks delivery: sorry, no C.O.D.'s.

Twin size 83″x108″, each $24.50
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Oversize 122″x112″, each $39.50
Draperies—90″ length, pair $29.95
Draperies—99″ length, pair $31.95

Note deep 22″ drop. Average spread has 16½″ drop.

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For Milady's Chamber

Shades of the romantic past . . . soft and sentimental as a scented valentine. These lustrous, lady-like lamps lend a frankly flirtatious air to vanity or night tables. Pretty pleated shades of washable acetate are tenderly triple-flounced . . . bedecked with sweet satin rosettes and shiny ribbons in party pink or boudoir blue. Graceful swirling milk glass base, bright burnished brass trim. Specify pink or blue. 2 vanity lamps and 1 bed lamp

Complete **$10.00** postpaid
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Here is the answer to your search for an all-purpose utility table that is perfect for any room, every decor. Use it as a card or end table, for telephone, lamp, radio, sewing cabinet, or other occasional table uses. Made of solid Honduras mahogany with rich, lasting hand-rubbed finish. Each of the four spacious, dust-proof drawers equipped with antique brass finish reproduction pull. 30″ high, top is 17″x15″. Only **$34.95** delivered free anywhere in U.S.A. Pr **$67.50.** No CODs. Send check or money order to

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"WILD LIFE" GLASSES

Beautifully Hand-Painted

Party or not, you'll love these beautiful crystal glasses, hand-painted in brilliant game bird colors by skilled artists in this quaint New England studio. Six game birds in each set: Mallard, Green-winged Teal, Blue-winged Teal, Redhead, Shoveller, Pheasant. In heavy-bottom American crystal. Wonderful gifts — to keep or to give!

Highball or Old Fashioned Glasses, set of 6 . . . . . **$6.75**
Whiskey Jiggers, 1½ oz., set of 4 . . . . . **3.35**

Postpaid! Send check, cash or money order *today!*

New England Guild

66 Montowese St., Hartford 6, Conn.



WROUGHT-IRON BEAUTY

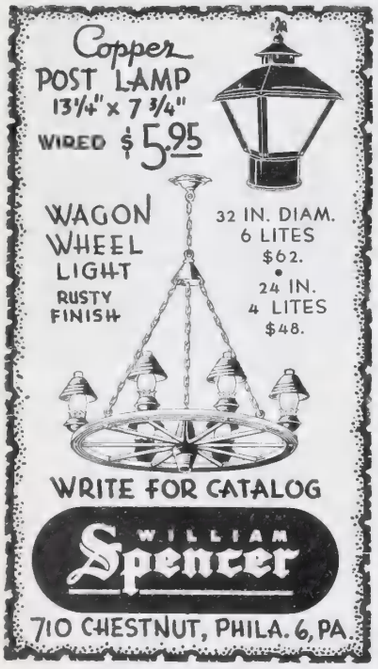
with SPRING SEAT COMFORT

Don't mistake these exceptional pieces for the usual run of out-door furniture. They are in a class by themselves. Frames are extra-heavy steel tubing, while bottoms and backs are resilient spring steel for bouyant comfort. Glider suspensions have silent ball bearings to give you that smooth, lulling motion with no side-sway. And the beautiful wrought-iron side panels lend a distinctive charm found exclusively in this fine furniture. Finish is glistening-white baked enamel.

DeLuxe Glider upholstered in your choice of pastel Green, Blue or Rose plastic; or heavy duck in Blue or Green. Buttons and piping are white. Innerspring cushions.

Remit with order, please; no COD's.

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TAKE THE COFFEE OFF THE KNEE!





USE "GEMACO" SNACK TABLES. A piece of fine furniture for parties, luncheons, near your card table, etc.

Folds easily without tinkering with knobs or nuts. All metal parts chromed. Woodwork has rich, alcohol and water-resistant finish. 22½" high, table top 12" x 14". State finish desired—**Mahogany, Walnut, Light (natural) finish, or colors: Delft Blue, China Red, Bright Orange, Bright Yellow, Jade Green, Black.** *Deluxe and Custom models available at higher prices.*

GIFT ORDERS handled—we enclose card or send yours. Include complete details and shipping dates.

ONLY $6.95 each

$13.50 per pair when ordered in even pairs

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PERSONALIZED TOWEL SETS

FINE QUALITY TERRY TOWELS with any name, names, or wording thereon in Red, Blue, Green or Brown permanent colors.

1 Large Bathtowel, 1 Hand Towel, and 1 Facecloth in White—$7.65 set. In Blue, Peach or Green—$3.50 set. Cellophane Gift Wrapped. 10¢ per set postage.

Also sold singly, all with any personalizing you wish—first name, surname, both names, name of house, farm, boat, camp, school. His, Hers, Mr., Mrs., Guest, The Smiths, etc. Beach Towels and Kitchen Towels, too. Write for folder.

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THE ODOR CHASES ANIMALS AWAY

DOGS, RABBITS, ALL ANIMALS MAKE A U-TURN AND RUN WHEN THEY SCENT U-TURN STAKES.

● No animals will get within 3' of U-TURN Stakes. Put them next to your evergreens, among your shrubs and flowers and around your lawn and your problems with dogs, cats and rabbits are ended. Harmless. Inoffensive to humans. Simple to use—just push into ground. Effective for 3 months . . . 13½" long; green color blends with foliage.

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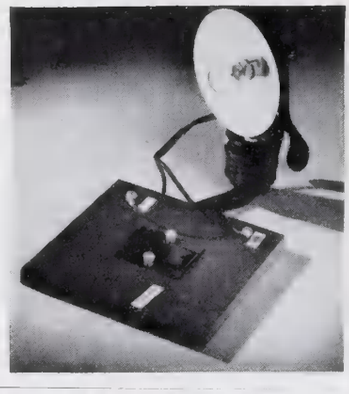
Window



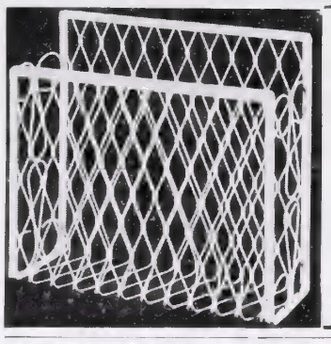
GOOD UNDERSTANDING. Life-size maple-leaf Coaster-Ettes look as if a spring breeze had wafted them to earth. Use them as coasters or as doilies for sherbet or fruit cocktail. Molded from synthetic rubber, heat- and alcohol-resistant. Eight come in a lustrous container. In leaf green. $1.95 ppd. Watkins Furniture Shoppe. W. 88th and Lorain Ave., Cleveland, Ohio.



AMERICAN CUCKOO CLOCK. The first domestic cuckoo clock has at last appeared on the market, and at a price within range of the average pocketbook. It has a guaranteed American movement, cuckoos every half hour, and to wind it you just pull the chains. In wood with a pretty walnut finish, it's a buy at $11.95 prepaid. Sally Grave. 80 East 11th St., New York.



KEEP IT UNDER THE HOOD of your car, and your husband or the garage attendant will be able to spot any mechanical trouble in a flash, because it's a lamp that floods the entire motor area with light. When held in hand, it becomes a trouble light, with off and on flashing action. It can be installed in ten minutes, costs $3.68 ppd. Super Penn Oil Corp., Sylvania, Ohio.



It's a Magazine Rack • It's a Bag Rack

It's the HANDI-RACK

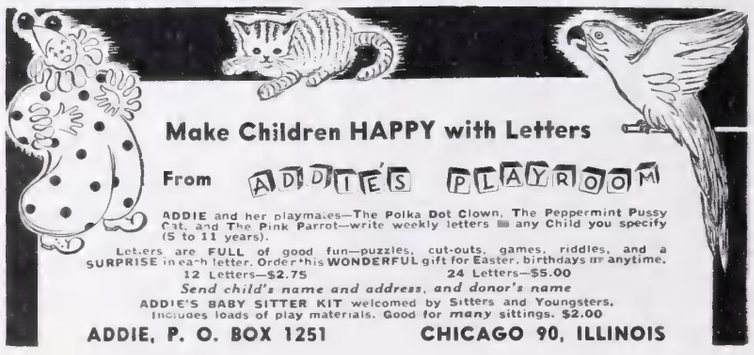
In the living room, bedroom or porch, it keeps magazines and newspapers orderly. Hang it in the kitchen to hold paper bags or pot covers . . . in the bathroom to hold cleansers and soap chips. Wherever you use it, it's decorative.

You're sure to discover other uses for the HANDI-RACK and want several.

Expanded metal and steel wire with baked white enamel finish. 13x15x4 inches. $3.95 postpaid.

No C.O.D.'s Please.

GLADYS LYNN DESIGNS
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Shopping



SO IN LOVE are we with this hurricane-style cigarette holder and ash tray, that we've ordered two sets already: one for our favorite lady on Mother's Day, the other for a new home-owning friend—and we haven't forgotten Easter, weddings, and ourselves. The chimney is pretty etched crystal, and the ash-tray base is heavy silver-plate, 4" high. $5.50 ea.; $10 for two. Ppd. Ellison's, Box 284, Orange, N. J.



THREE IN ONE. A gift ensemble to make your life easier comes neatly packaged and neatly priced, and you'll want to remember it for new brides in the throes of setting up housekeeping. A large cylinder comes filled with an excellent baster, pan handler, and a whip beater, all made by Artbeck, and the whole kit and kaboodle sells for just $2.98 postpaid. Bernard Fine Co., Inc., 59 East 8th St., N.Y.C. 3.



CUPS THAT CHEER are jumbo size to hold eye-opening amounts of delicious coffee. And, besides being handsome and hefty, they can be used for pencils, plants, etc. White Bavarian China with a gold rose band decoration, they're marked in dubonnet script with "Mother," "Mom," "Father," or "Dad." $2.95 each; $5.50 pair ppd. Betty Blue Gift Shop, 3349 Greenmount Ave., Baltimore, Md.





Today, as in grandmother's time, Plummer is the bride's favorite shop for China, Glass, and Silver. Many more of the finest Imported Chinas (Wedgwood, Minton, Doulton, etc.) and Domestic lines to choose from. Complete etiquette in Stationery for the Bride. As a convenience to the bride's friends, we keep a record of her choices to prevent duplication in gift buying.

Pictured are: heavy Lead Crystal with Wickham Waterford, cutting; Sterling Silver in "Silver Plumes," "King Richard," "Onslow" and "Colonial Thread" patterns; lovely English Bone China by Spode. The Coupon below brings you our new "Bride's Brochure," gratis.

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A new use for an old household item ..use it to serve canapés, peanuts, popcorn, or sandwiches. Or if you want to dust with decore, here it is! Choice of Tole Black, Red, Green or White.

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Add postage, 35c. For each additional tray, add 15c. Includes shipping container and insurance in U.S.A.
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The luminous clarity of these electrified shower lamps will lend a note of grace and brilliance to your room. Timeless in form . . . modern in execution . . . each sparkling lamp displays 27 cool, star-like glass crystal pendants cascading over a 3½" square of genuine onyx. Heavy gold plated open work base. Ideal for the credenza, console, table, etc. Complete with bulbs. Overall height 17".

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HOUSE PLANS



263 DESIGNS • IDEAS Including CALIFORNIA RANCH TYPE

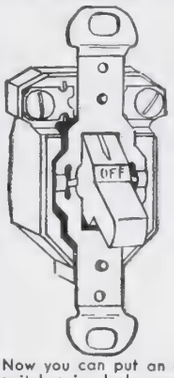
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ANGLER'S PAL is the name of this wizard worker that is eight tools in one. It combines pliers, hook hone, knife blade, shot and sinker splitter remover, pointed nose for making wire leaders, cutters, screwdriver, and disgorger for removing hooks. Made of tempered steel, it comes in a leather scabbard that snaps on a belt. $5.95 plus 30¢ post. Hammacher Schlemmer, 145 E. 57th St., New York 22.



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Shopping



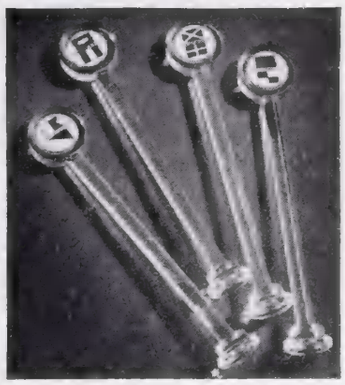
SEALING WAX. This comes close to being the best household item we've had in the office in a long time. A fat roll of waxpaper comes in a regular box with a cutting edge, and the magic is that the paper *seals itself*. A fingertip touch and "Wax-Seel" sticks to itself and nothing else. $1; two rolls, $1.75. Ppd. Green Gable Gifts, 394 Lenox Ave., New York.



A LITTLE BIRD TOLD US he'd be happy in a house we built especially for him. And we believe it's true. And here's the kit with pieces all cut, ready to fit and assemble, nails, sandpaper, doweled perch, and a full set of easy instructions. $1.65. Or, if you don't feel like giving the birds a personal touch, a completely built birdhouse is $2.98 postpaid. Edmund B. Harris, 366 Madison Ave., New York 17.



FLAG THESE. The next time the gang's all there break out these marine muddlers, and they reflect the spirits of those present with such sayings as "I Require a Pilot," "I Am Afloat," etc. Authentic marine flag code, translations are inserted in the ends. Set of 4 muddlers or stirrers in plastic, $3.95 ppd. Polished aluminum, $5 the set, ppd. The New England General Store, Plain St., Millis, Mass.





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2 VERSATILE WAGONS FOR YOUR HOME

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The **"Arden"** Deluxe Tea Wagon (right) plays host in your home or garden. Stepsaver for teas, cocktails, buffet suppers. Sturdily built of selected hardwood, smoothly sanded, ready to paint or stain. You'll assemble it in 5 minutes and enjoy it a lifetime. Size 18 x 28 x 31 high. Also available finished in Chinese Red, Green, Canary Yellow, or Black Lacquer; Maple, Mahogany, or Natural, at $5.00 additional. An ideal gift!

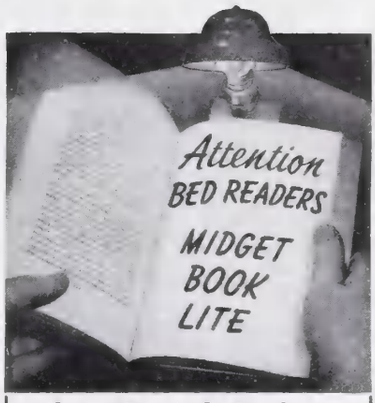


The **"Bentley"** Hostess Wagon (left) is wonderful for bar service, for sickroom use, for every entertaining need. 17 × 27 × 29 high, with a spacious center cabinet for decanters, record albums, magazines, etc., and 2 side trays that are just right for large bottles and glasses. Durably constructed of satin-smooth hardwood, ready to paint or stain. Shipped completely assembled, express prepaid. Also available in Mahogany or Maple finish, $5 additional.

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without disturbing anyone. Light up just the book pages with this new book lamp that clamps to back cover. Pages turn easily. Adjustable reflector shade . . . all metal construction . . . light weight . . . on and off switch . . . complete with standard cord and plug. **$2.75** Postpaid

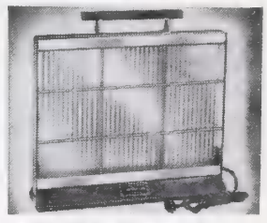
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With Cake Gripper

No more "thumb in whipped cream" or "finger-licking." The cake gripper holds the serving securely. You can pick it up and set it on the individual plate "right-side-up" without touching the cake itself. It's easy, convenient, clean.

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Sydray Company

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New Crochet AND EMBROIDERY PILLOWCASES





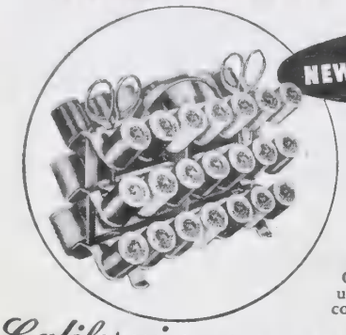
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HIGH FASHION



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ROUND cowhide COLLARS WITH SMART PADLOCK and KEY

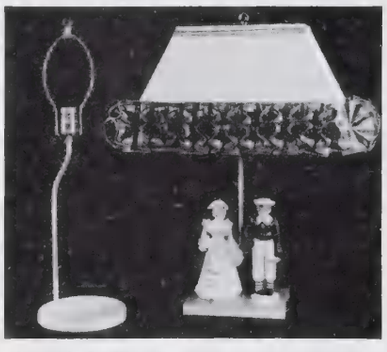
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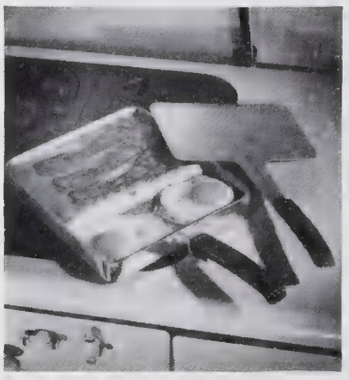
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NOVELTYME *Studios* HELLAM 1, PENNA.

Window Shopping



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DU-TWO GRILL. Cook your bacon on the upper "level" of this grill, and the fat will drain into the lower section for easy pouring off. Then, when bacon is almost crisp, start your eggs in lower part, and, because the aluminum retains heat, your bacon will remain hot until the eggs are finished. With lid-spatula, and heat-resistant wooden handles, $6.95 prepaid. F. W. Heckert Co., Inc., 36 E. First St., Dayton, O.



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(*Continued on page 63*)

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WESTMORELAND GLASS COMPANY

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Handmade Glassware of Quality



Photography, Tony Venti

Gulistan Renaissance in Majolica Rose about $15.75 per sq. yd., higher in the West and South. Also in Cloud Grey, Willow, Ocean Turquoise, Fernmist Green, Maraschino, Barley Beige. Other lovely Gulistan weaves $7.75 up.



THE DECORATOR THEODORE SIMPSON



THE THEME HUDSON VALLEY CLASSICAL

"Textured carpet," maintains Ted Simpson, member of the American Institute of Decorators, "puts a room on a luxurious footing in the most distinctive way."

As in the Albany room above, *your* room will look more distinctively luxurious with the thick sculptured weave of Gulistan Renaissance carpet. More spacious, too, with one color — *your* color — flowing wall to wall. Don't forget . . . before choosing new carpet, be sure to see Gulistan! Ask your favorite store.

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Window Shopping

CONTINUED FROM PAGE 58

"HAT'S UP, DOC?" queries mischievous Bugs Bunny be- he starts his merry round of ks on poor Elmer Fudd. And e he is in time for Easter, with levilish twinkle in his eye and large as a real "wabbit," as c would say. Made of felt and sh. Bugs stands 26" tall and nes nibbling on his favorite e, a big, orange carrot. $4.98 stpaid. Mastertoys, 66-31 Fresh nd Rd., Brooklyn, 27, N. Y.



GARDE. Perhaps a beauti- damsel, a point of honor, an aid debt set these eighteenth- tury gentlemen to dueling. The nts are hand-colored and come handsome Hogarth frames. ng them along your staircase in the library. 10½" x 13½", frames are black and gold tal leaf. Cerise, blue, and maize edominate. $7.50 each; 4 are 9. Ppd. Picwood Galleries, 70- Austin St., Forest Hills, N. Y.



ATTER UP! A professional seball uniform, sturdily made cream or gray striped flannel th red or blue trim, comes with set of red rubber-backed letters, hich can be pressed on uniform team name. Grand for a junior ltin' Joe DiMaggio. Small for zes 4-6; medium for 8-10, and rge for 12-14. $5 ppd. Holly- od Athletic Co., 207 East 7th .. Los Angeles, Calif.





"WUNNERBAR"

That's Pennsylvania Dutch for "wonderful." And wonderful is the word for these decorative Pennsylvania Dutch designs. Easy to apply to furniture, doors, cigarette boxes, book-covers, etc.

No. 10 DECALS. Large sheet of 35 decals. Authentic, quaint, colorful. Postpaid $1.00

No. 100 ABCD PATTERNS. Matching patterns in four sizes for painting and needlework. Postpaid $1.00

Complete set of decals and patterns. Postpaid $2.00

Specify by number when ordering.

R. W. CUMMINGS, INC., LANCASTER 3, PA.



Give your closet the NEW LOOK with this "SPACE-SAVER" shoe rack, fits inner side of any closet door, holds approx. 16 pr. shoes, special racks for wedgies and house shoes, hooks for belts and brushes, utility shelf on top for polishes etc., suitable for both men's and women's shoes. A MUST for you and a wonderful and useful gift for others . . . White enam. & natural finish.

Price.....$7.50 prepaid in U.S.A.

ELLIS MANUFACTURING COMPANY
1021 SOUTH BROADWAY ST.
TYLER TEXAS





ORDER BY MAIL

New Low Prices

Superbly tailored

duPont Nylon Marquisette Curtains now in two shades

Made of the same miracle nylon as your stockings, yet amazingly strong, these curtains launder easily with practically no shrinkage. Resistant to sun, mildew and fire, they're also 12 inches wider per pair than average curtains.

ORDER BY LENGTH
(In Ivory and Flesh Tint)

54" long.....$4.65 pr.
63" long.....$5.25 pr.
72" long.....$5.75 pr.
81" long.....$6.25 pr.
90" long.....$6.65 pr.
99" long.....$7.25 pr.

ALL 86" WIDE TO THE PAIR

Matching fabric available by the yard. $1.29

Morris'

Postage prepaid. Send check or money order. Swatch on request.

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WONDERFUL NEW TOY IMPORTS FROM U. S. ZONE ABROAD!

Fun for the small fry, and adults too, with these clever creations rich in color and charm! Perfect gift ideas for birthdays.

CREEPING DOLL—Wind her up and watch her crawl with amazing realistic action! Durable construction. Gay cotton romper suit. Permanent winding key. 7" $1.50

TWIRLING HOOP ARTIST—Entertaining little acrobat pulls hoop around floor to the tune of tinkling bell. Runs unbelievably long time. 6".$1.50

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APPLE TEA SET—Life-size wooden apple converts to tiny tea table. Contains dainty hand-painted teapot, 2 cups & saucers, fruitbowl with fruit. $1.00

10% Discount on orders of $10.00 or more. We pay postage. No C.O.D.'s. Satisfaction guaranteed. Free catalog on request.

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"Two for the Money" $1.25

Little Joe Chef for pepper, Madam Mammy for salt. A spicy pair for your collection. . . Very decorative as well as useful.

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WILL SPRINKLE 1000 SQ. FT. OF LAWN

The complete unit can be attached to the end of your hose in a jiffy. Easily adjusted to fit any shaped lawn—easy to move, weighs only 5 lbs. Patented control for mist spray or garden soaker. Unit consists of 18 ft. of garden hose and 3 adjustable spray units.

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Guaranteed satisfaction or your money back . . . ORDER BY MAIL, add 25c for handling and mailing. In Calif. add 2½% sales tax.

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LOS ANGELES 36, CALIFORNIA



BE COMFORTABLE *with NEK-EEZ*..
the perfect neck rest pillow

Scientifically designed, it provides utmost comfort. Supports sensitive neck, shoulder and back muscles:

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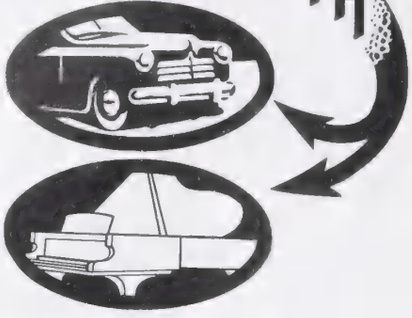
Complete with removable, washable, zippered cover. Soft Kapok filled.. $4.95 postpaid
Deluxe European goose down filled $7.95 postpaid

A Thoughtful Gift *No C.O.D.'s please.*
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Greasless - Heat Resistant

WAX VENEER

For your finest furniture, woodwork, painted and enameled surfaces or . . .
For your automobile.

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Please send me POSTPAID . . . 16 oz. Bottle(s) of GLAZE-ALL wax veneer polish. Price $1.69 each plus 3% Ill. Sales Tax.

Name . . . Address . . .

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Guarantee: If you are not satisfied with GLAZE-ALL, return bottle within 5 days of receipt of purchase and your money will be promptly refunded.

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HERE'S *Extra Storage Space* for KITCHEN and BATHROOM!



*Back-O-Door** SECTIONAL CABINETS

Use 1, 2 or 3 on any door.

$5.98
22" high, 20¾" wide, 4" deep

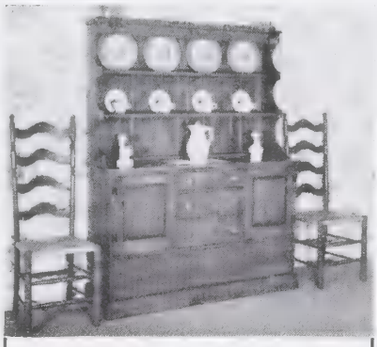
- Made in heavy gauge steel, finished in beautiful baked-on white enamel finish
- Self-aligning cabinets fit any standard door
- Easy to hang or to remove for cleaning
- Adjustable shelves, each with guard rail
- Concealed hinges
- Hanging hooks adaptable for all sections

*Trade mark reg. Pat. pending

Use 1, 2 or 3 of these beautiful sectional BACK-O-DOOR cabinets on any standard door. Each cabinet is a precise fit and holds jars, bottles and boxes. Adjustable hanging hooks provide extra space for gadgets, brushes, etc.

add .75 Postage—No C.O.D.

Charles A. Peters Associates, Inc.
Dept. H
BATH and CLOSET SHOP
339 North Ave., New Rochelle, N. Y.



Solid Wild Cherry and Black Walnut

This colonial hutch cupboard and ladderback chair in cherry combines the charm, dignity and simplicity of skilled early American craftsmanship. Sturdy authentic reproductions from discriminately-selected carefully kiln-dried woods. Highly resistant hand-rubbed satin finish. Top drawer tarnish-resistant silver chest. Top of base 16"x54", height 34", overall height 68", price approximately $285. Chair approximately $40. Walnut slightly increased price. Guaranteed as represented. Open stock. No COD's. Shipped FOB. Send 10c for photographs, wood finish samples, price list and further information on tables, chairs, chests, beds and many other reproductions.

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Colonial Reproductions
Coldwater, Michigan



NO MORE BURNED FINGERS FOR BOILED EGG LOVERS!

CRAX-EZY Keeps Fingers Cool and Clean . . . . . .

End the juggling act! Clip your boiled eggs open in a jiffy and have fun at the breakfast table. Practical, inexpensive gifts for parties and showers. Durable plastic and stainless steel; in red, white, blue, green, yellow. ONLY 50c per set ppd., incl. tax

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Imported Candy Dish

Exclusive with us . .

Pottery glorified by your choice of Poppies, Roses, Tulips, or Lilies, 5" x 6". $6.00 post paid. Hand made, hand painted.
Indicate second choice.

SEND CHECK OR MONEY ORDER TO:

Imported Arts, INC.
MAIL ORDER DEPT.
515 Lincoln Road Miami Beach, Fla.
Illustrated catalogue sent on request



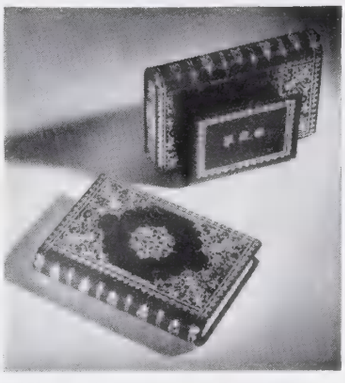
Window



WEDGE TABLE. This wi into a "difficult" corner o porch, between two chairs cabaña, before a sofa, or out it will hold long, cold drink warm, starry nights. Made in angular shape of hand-pe cypress, it's completely weat resistant and measures 25" x high. $7.80 exp. or freight col The Littletree Co., Winter P Florida.



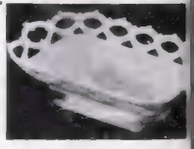
A LITTLE HERBY. Hick Hill Tossed Salad Dressing originally made by a famous tess for her own table, and a often the case, her friends fo her into business. Without exception, it is the finest oil du ing we have tasted, comple unique in character. An 11½ bottle is $1.50. Or for $5.5 bottles will be sent at speci intervals. Hickory Hill Delica Wayzata, Minn.

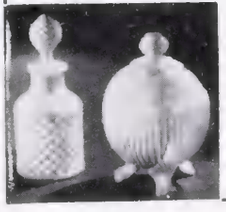


CARD SHARPS. Your du cate partners, a gin-rummy p ing Dad, a solitaire-minded a will cherish the elegance of t fine leather cases. They're bossed with 24k gold and available with monogram, name, or first name, under 16 ters. In maroon, green, or leather, they come with two pa of pasteboards. $5 postpaid. sha Libby Shop, 52 Province Boston, Mass.

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Choice pieces of Westmoreland Early American milk glass from original hand made moulds. Delightful to give or own.





The charming cologne bottle in the Sandwich pattern is exclusive with us, 6½" high. $2.00. The covered candy or powder jar of unusual beauty, fluted pattern, 4" in diameter. $3.15

Graceful lace edged dish with basket weave design. 9¾" long and 6" wide at top. $4.00

All Postpaid. No C.O.D.'s please.
Send 15c for gift catalog and we will allow it against any order.

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Beautiful Red Plastic Cabinets. **Works by new crystal Diode—no tubes, batteries or electric "plug-ins" ever needed.** Should play for **years for nothing!**

GUARANTEED TO WORK on local stations
ONE YEAR SERVICE GUARANTE

SEND ONLY $1.00 (Bill, ck, mo) and postman $2.93 C.O. plus postage on delivery or send $3.99 for postpaid delive SENT COMPLETE, READY TO PLAY THE MOMENT Y GET IT, on simple attachment. Has personal phone also. THINK OF THE WONDERFUL PROGRA YOU CAN HEAR WITH THIS TINY MIDGET! LISTEN AT HOME, IN BED, HOTELS, CABIN SCHOOLS, OFFICE, ETC.—MOST ANYWHERE—ALWAYS READY TO PLAY—NEVER RU DOWN! WONDERFUL GIFT FOR BOYS, GIRLS OR ANYONE! GET YOUR MIDGET AT TH LOW BARGAIN PRICE TODAY!

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Shopping



HILD'S WASHSTAND. tart little Miss Mudpie off on a stidious foot with this reproduction of an old-fashioned washand decorated with a nursery hyme motif. Steel mirror holds wo quarts of warm water, which turned on by faucets and reased in lower tank by pulling ut stopper. 4 feet high, it's yours r $14.95 exp. coll. Lewis & onger. Sixth Ave. at 45th St.. ew York 19.



IATCH POINTS. These will ake elegant wedding gifts for ree reasons: they're not run-of-e-mill; they're extremely useful. nd they're good looking. Covers r regular five-and-dime-store atches come in mock tortoise ith a massive three-letter monoram in gold and are grand for a hain-smoking couple to spread rough the house. Two. $3.25: ur. $7.50. Ppd. Evelyn Reed. 38 Madison Ave.. N.Y.C.. 22.



UENCH THE FLAME that tarts in your automobile. in the itchen. or the treacherous ones hat start from smoking in bed. his compact fire extinguisher. ust 6" long, comes in a saddle eather case and is filled with 4 unces of flame-killing chemical. ive it to a cautious husband. 8.95 plus 25¢ post. Dale Fifth ve.. 719 Fifth Ave.. New York.



Amazing Simple Device Ends Garbage Mess and Odors!

Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling.

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!



Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

New! PATENTED **SCRAP-TRAP**

Goodbye to your *worst* kitchen chore! Now, you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America. We guarantee you'll be delighted or money back!

GENUINE SCRAP-TRAP BAGS always available. Only 35c for months supply (about 1c per day).

SAVE 700 TRIPS A YEAR to your outside garbage can! Women love its new, easy, sanitary convenience! New low price. Mail only $2.19 for beautiful ivory-finished Scrap-Trap complete with month's supply wet-proof genuine Scrap-Trap Bags. Only 10½ inches wide. 500,000 sold on sight! Tell us whether wood or metal surface. Mail order today!

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to better wallpaper decoration. Tells how to choose the right colors, how to care for fine wallpaper.

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DECORATIVE WALLPAPER
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10" low style 2½ qts. (shown) or 10" high style 4 qts.

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Entertaining made easy in the Continental manner—with a Copper Chafing Dish. Table or buffet sociability at its best. Prepare such delicacies as Lobster Newburgs, Creamed or Curried dishes, Crepe Suzettes. Cooking doldrums will vanish . . . entertaining will have an added zest. Copper chafing dishes heat quickly—evenly; retain heat.

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Money back guarantee if not delighted.

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HANDMADE
From south of the border

Style E. All leather in natural tan with open or closed toe and 1¼ inch wedge heel. Send shoe size including width, outline of foot, and $4.50. "For women."

(Add 2½% in California) Postpaid

Sandal not in extremely narrow widths. Open toe is best for narrow foot.

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Dept. BA Calexico, California

(Send for folder showing other styles in leather sandals and espadrilles for women, men and children. 6c will bring folder by airmail.)



TIDY SKIRT RACK

"Your Closet Maid"

Fits neatly on closet door, hook or rod. Six pairs of beautiful plastic clothes pins hold skirts in place. Hanging arrangement eliminates wrinkles—preserves pleats—saves closet space. Holds trousers too. Cadmium plated—steel frame swivel hook. Holds six shirts. Ideal for college dorms. Postpaid $2.00. No C. O. D.'s. Also blouse tree, holds 6 blouses, $2.00.

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GRAND BABY GIFT! GIFT BOXED!

- Roomy 12"x11" Diaper Bag with Drawstring. Large separate pockets for wet things and dry necessities.
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√ Quilted Plastic Fabric.
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ON-A-DOOR A-JUST-O SHELF CABINET

Provides Extra Storage Space in Kitchen — and — Bathroom



Just like an extra closet, and a lot handier! Amazing new On-A-Door Cabinet is easy to attach to inside of any door. Shelves easily adjust to hold most sizes of boxes, cans, bottles. Great in kitchen for spices, canned goods, utensils, cleaning supplies ... in bathroom for cosmetics, soaps, medicines.



An exceptional value

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Finished in white enamel ... $12.95

Craftsman construction of natural wood. 7 shelves—6 are adjustable. 20 in. wide, 40 in. high.
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- Sizes For Mother and Daughter.

Beauty and long service are combined in these genuine selected cowhide bags. Large bag is 8½ x 10½ inches ... small bag is 5½ x 7¼ inches. Ideal for casual or sports wear. Makes wonderful gift.

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SOLD BY MAIL ONLY — ORDER TODAY!
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Box 275, Dept. 42, San Antonio 6, Texas

Write for FREE illustrated folder on 30 beautifully styled shoulder and hand bags

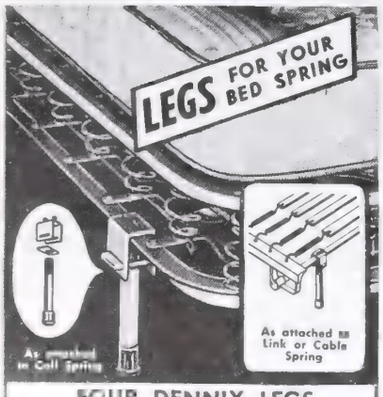
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Blessed to Give

For a First Communicant, a bride and groom, a traveling man, a crucifix is a treasured remembrance. Serves as an altar piece, wall plaque, attaches to chain or rosary. Gold plated figure on yellow jewel plastic cross. 3" high. White, black or maroon case. $1 ppd. Send check or money order. Sorry, no c.o.d.'s.

The Marsha Libby Shoppe
52 Province St., Boston 8, Mass.



FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

All-steel 8" legs attached in 5 minutes to any steel spring (coil, link or cable) 4 legs per set, finished in aluminum ... **5.95**

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Easter Comes Every Week!



The postman rings 52 times a year for every child who gets the JUNIOR STORY CLUB service. It's a treasury of fun for four to eight year-olds because each gets:

1. Special Easter gift card
2. 52 wholesome illustrated stories.
3. Leatherette story binder.
4. Personally addressed weekly letters to every child from the STORY TELLER.
5. Membership card.
6. Free birthday gift.

Plus contests, prizes, and surprises!



FREE! The Story Teller will send at no extra charge a 24" high dancing Bunny on all Easter orders

$5.00 Postpaid—1 full year service.

26 weeks service—$3.00.

JUNIOR FEATURES
Box 45T Scarsdale, New York



Window



ONE SNACK FIND. An indi vidual snack tray, made in Ver mont of cherry birch, comes with a "grippable" mug to make a fine set for Sunday night sandwich suppers, or between-game bites by the tennis court. Mugs come in brown, aqua, yellow, or green and four of them with four trays are $7.50. Or the trays, $1.2 each; mugs, 75¢ each. Add 25 W. of Miss. Elizabeth McCaffrey, 200 W. 16th St., New York.



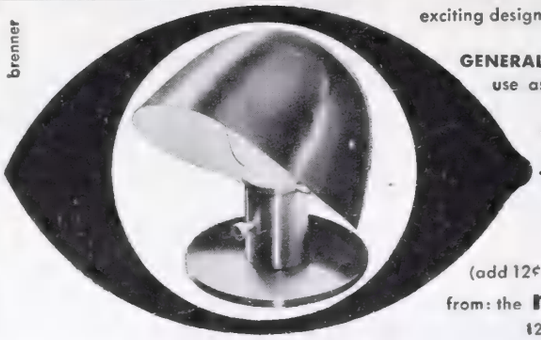
A-HANKERIN' FOR YOU will undoubtedly lead some kind soul to order up a batch of these pretty name hankies in your honor. Made by Burmel of pure Irish linen, they have hand-rolled hems, your entire name mono grammed in white, and come in gray, pink, light blue, red, navy or chartreuse. $1.25 each; three for $3.50 prepaid. Janss, 725 Rah way Ave., Elizabeth, N. J.



ONE FOOT—OTHER FOOT and pretty soon a rosy rug-slippe will be striding around like his grown-ups. But, for those precious days when his only worry is his rattle, a pair of flower-tipped sandals in feather soft felt. White pink, or blue with open toes and button straps, they come in sizes up to 3, and are washable and pre-shrunk. $2 pair ppd. Craw ford-Scott Shoe Co., Mattoon, Ill

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brenner



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by george nelson for
GENERAL LIGHTING COMPANY
use as a night or sick-room light
satin aluminum finish
with switch, cord and plug

$5.95 postpaid U.S.A
C.O.D. 50¢ extra
(add 12¢ sales tax in new york city)
from: the **modern room**
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modern Swedish design! handmade crystal

One of those rare finds of flawless Swedish design that makes such a delightful addition to dinner table or tea tray . . . and a lovely wedding gift! Hand-made sugar and creamer of sparkling domestic crystal with heavy bases and gracefully flared bowls. Sorry no C.O.D.'s.

ONLY **$2.50** PR. POSTPAID

AGNESTRONG
39 West 8th Street, New York 11, N. Y.

Shopping



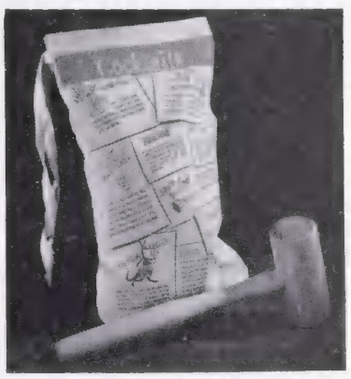
ON THE BALL. The 1-A set will really go for these brightly-colored bouncers, because they're decorated with letters of the alphabet and numerals. And what first-grader isn't fascinated at his first encounter with readin', writin', and 'rithmetic? Made of Vinylite plastic film, they're inflatable and sturdily constructed for indoor, lawn, or beach games. $1.50 postpaid. Macy's, New York, N.Y.



RADIO SHELF. Set in this handsome piece is an excellent Emerson radio, and the extra space is for knick-knacks. Hang it over a sofa, or in the kitchen where you can cook, listen to the radio, and use the space for recipes, bills, pencils, etc. AC or DC. 6" x 18" x 30" high. Chinese red, white, or ivory finish. $27.50 exp. coll. Garland Mfg. Co., 1307 Locust St., McKeesport, Pa.



IN THE BAG go the ice cubes, and then the business-like mallet does a resounding good job of chopping them up for Mint Juleps, Tom Collinses, or lemon "Cokes" for the younger crowd. The bag is printed all over with various cocktail recipes, and the set makes a fine gift for the bartender of the house. $2.50 ppd. Bodine's of Baltimore, 2119 N. Charles St., Baltimore, Md.



A Tonic for Marred Furniture



REVIVA by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces. Quart $2.50 · Pint $1.50 · Half Pint $1.00

REVIVA *A Triple Action Tonic For Marred Furniture*

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to a fine greaseless lustre and covers minor scratches

Use "Patina" Jackson of London English Type Wax (Paste)



A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.25 jar; $1.75 double size.

Plus postage. Sorry, no C.O.D.

JACKSON OF LONDON PRODUCTS Mrs. Mark Jackson's Studio B 2 West 52nd St. New York City 19

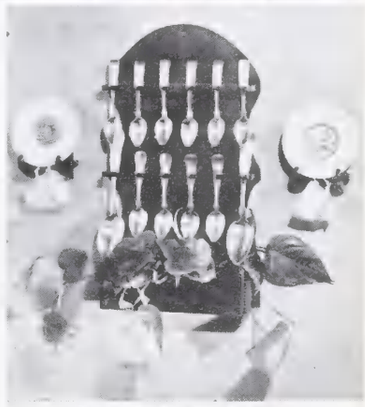


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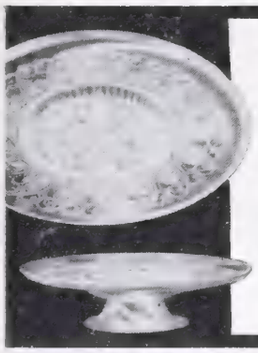
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10½ x 19 with metal liner for plants.
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Cup and saucer hangers for demi-tasse or standard cups.
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Express Charges Collect

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HURRICANE LAMP . . . combines hand-painted opal milk glass with polished brass that never tarnishes. For mantel, dresser or table. Height: 13" overall.
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Print initials and style monogram desired. Express collect.

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TO EACH HIS OWN

You'll spot *your* towel at a glance with these wonderfully smart initial towel holders. Handy, hygienic bathroom accessories—they come in clear Lucite with gold plated single initial.
$1.50 each, postpaid

THE BRUSHOFF

This new miracle clothbrush removes dust, lint and hair from clothes, suede shoes, bags and gloves like magic! Washes clean in warm suds.
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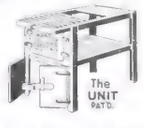


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Specialists in Bathroom & Closet Accessories
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GUESTS LOVE IT!





AND SO WILL YOU . . . that deliciously *different* taste of food cooked outdoors over fragrant wood or charcoal fires! BE THE PERFECT HOST! With a Hancock Outdoor Fireplace, your parties become occasions both charming and memorable. So simple to build, too, with the Hancock "skeleton" unit. Ovens and barbecue spits available. Send a dime today for 4-page Plan Sheet—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with helpful information and full working drawings for a variety of designs.

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BEAUTY . . . COMFORT
ECONOMY
With New

GLASS SHOWER DOORS

or Tub Enclosures

FOR OLD AND NEW HOMES

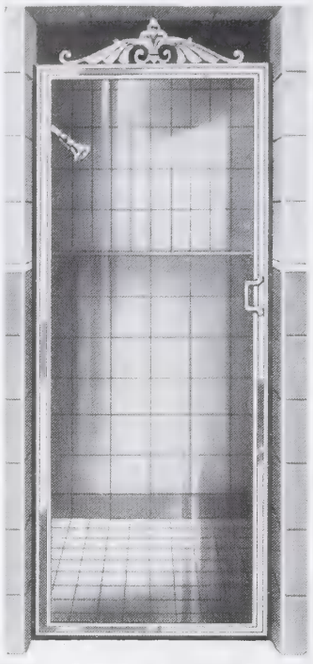
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It Folds! It's Featherweight!

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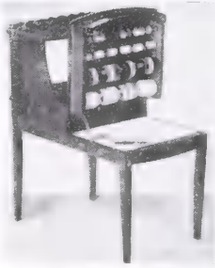
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2-in-1 Step Table Sewing Cabinet



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$29.95 plus express



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Window



JINGLE BELLES. A little miss who tells Daddy she's so-o-o big or one who has the Cub Scouts carrying her books will love this bell bangle bracelet. It's handmade of sterling silver and comes engraved with the junior charmer's first name. For babies aged one to five, $2.40; girls six to twelve, $2.80 including tax and postage. Wayne Silversmiths, 1924 McGraw Ave., New York 62.



PIQUANT PAIR. An 18th century lord and his lady stand at the base of these pretty pink lamps. The double ruffle shade is plastic so you can whisk dust away quickly. They'd make lovely dressing table lamps for milady's boudoir. White, pink, or blue china, 17¾" high. $4.98 each; $8.95 the pair postpaid. No c.o.d.'s. Netty's, 62-82 Sanders St., Rego Park, N. Y.



THE GATHERING STORM, will send a rain queen's spirits soaring under the shelter of these pretty protectors. A Cravanette raincoat comes in steel gray, beige, nile green, moss green, cocoa, aqua, navy, black, or lipstick red, and has a plaid-lined hood and matching umbrella that tucks neatly away in pocket. Sizes 9-17 or 10-18, $22.95 ppd. Long Island Gifts, 22-20 37th St., Long Island City 5, N. Y.

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A warm glow that wakes up when you pick it up—goes to sleep when you set it down.

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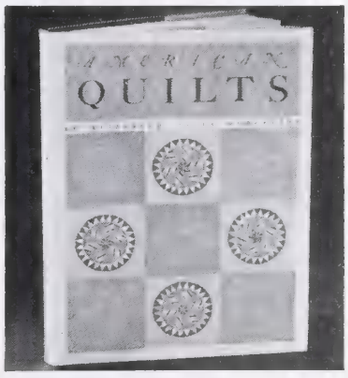
LENNAN LIGHTS, INC.
230 West Olive, Burbank, California
Makers of Famous Rub-R-Light Flashlights

Shopping

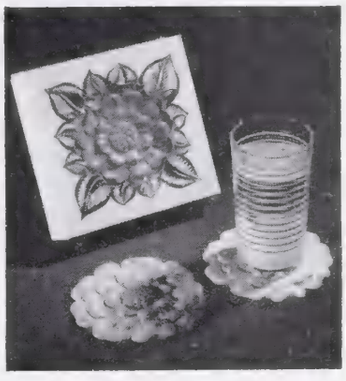




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QUILT COMPLEX. To take you back to the days of the bundling board and tester bed. here's the story of "American Quilts." Elizabeth Wells Robinson presents a fascinating study of this Colonial art and shows how the events of the times affected it. You'll also find instructions for making your own quilts. Beautifully illustrated. $6.50 ppd. The Studio Publications. Inc.. 381 Fourth Ave.. New York 16. N. Y.



CAMELLIA COASTERS, summery as a mint julep. and pretty as a garden in June. will do a professional job of keeping rings off your tables. Set of eight comes in assorted warm weather colors in a window gift box. and makes a lovely Monday morning present for a week-end hostess. $1.95 the set ppd. Fred H. Harvey Co.. Cleveland. Ohio.



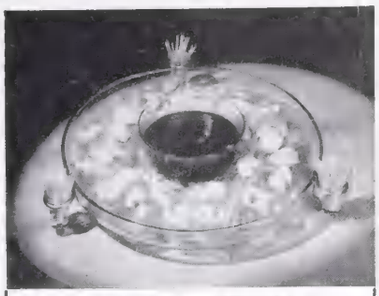
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(Monogram Included)

Take lovely linen towels . . . add the magic of a large single letter monogram . . . and you'll have a sure-to-please gift for hostess and friend. Luxurious looking and practical, too . . . they're fine quality, launder well and retain their lustre and sheen. They add a "new look" to the bathroom. Available in seven glorious colors: Aqua, Burgundy, Grey, Gold, Pink, Green and Emerald. Order some for yourself, too! $1.00 each postpaid.

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Shrimp on ice are very nice. The seafood server will be the center of attraction at any party. It is 13½" in diameter. the center bowl is held securely in place and is just right for your famous seafood sauce. The pick holders are detachable for convenient storage and the quality and workmanship of the server is superior. Multi-colored picks included with each order.

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Versatile Trivet

Handsome footed silver plated tray with a hand colored heat-proof ceramic insert that is padded for use under a hot dish. Choice of flower or bird design. The tray can be used separately as a compote for nuts and candies or as a card tray. Diameter 6¼ inches. Ideal for yourself or for gracious giving . . . . . $9.

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Ninth and Locust Streets
SAINT LOUIS (1) MISSOURI



OLD WORLD *Elegance*

Truly a museum piece . . . this authentic reproduction of an old French oil lamp is a rare find for library, living room or den. Intricately detailed, painstakingly crafted, it is finished in permanent antique Swedish brass, displays a beautiful bas relief entitled "The Study." Hand made matching mica shade. 25" high overall. Eminently giftable.

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No C.O.D.'s please. *Send for our catalogue*

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A perfect gift for everyone . . .

6-Piece MONOGRAMMED BATH SET

Sparkling white, absorbent terry towels embroidered with dainty pink, blue and yellow flowers . . . large copen blue initial.

The Set, Gift Packaged, Postage Prepaid **10.95** No C.O.D.'s

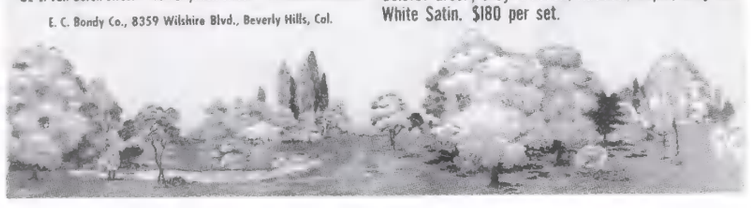
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THE KEW DECORATION

Inspired by scenery at the Royal Botanical Gardens, Kew, supplied in sets of 12 lengths, each 20 ins. wide, complete set extending 20 ft. without repeat. Greatest height over trees 4 ft. 9 ins.

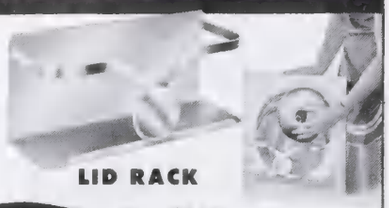
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FOR CABINET NEATNESS

You'll keep spices, lids, cleansers at your fingertips with Dor-File racks. Made of rust and stain proof polished aluminum. Screws furnished for easy mounting.



LID RACK *(right)* holds lids, pie tins, flat ware. 11¾" long, 5" high, 4" deep.

LID RACK

Price **$1.49** *each plus 10c postage*

Dor-File RACKS



CLEANSER RACK

Holds all kitchen cleansing needs, and dish-cloth or hand towel. 10½" long, 4" high, 5" deep. A necessary kitchen convenience.

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SPICE RACKS

Hold five standard spice cans. Small bottles and boxes find a home here, too. 12½" long 2½" high, 1½" deep.

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Dor-File guarantees satisfaction, or your money back!



SIXTEEN GOLF CLUB Stir Sticks

In Acetate Golf Bag

$1.00 (post paid)

Yes . . . Sixteen authentic golf club reproductions in the shape of stir sticks in miniature golf bag. Just the smart thing to use when you serve cocktails or highballs at home—order from

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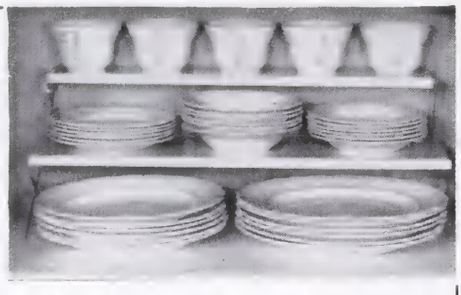
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"SHELF STRETCHER"

Makes each shelf in your china closet, pantry, etc., do the work of three!! Eliminates the need for stacking dishes, groceries, spices, etc. Made of light but extra strong aluminum, the shelf stretcher is a must for every kitchen. It multiplies storage space and keeps shelves orderly. Folds flat when not in use. 20" long. **$1.95** each. Two for **$3.75.**



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An adjustable baby gate that is not permanently attached but can be moved instantly from one doorway to another. Held rigidly in place by rubber-covered clamps that grip doorjambs up to 7".

Has no obnoxious slats or posts with knobs or spikes one could hurt climbers over. Fits openings from 26" to 35" wide. Height 25".

Beautiful natural finish **$5.95** ppd.

White, pink or blue **$1.00** more

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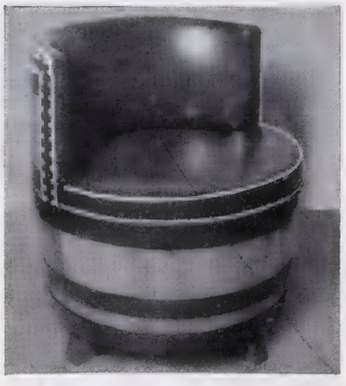
1528 Franklin St., Santa Monica 33, Calif.



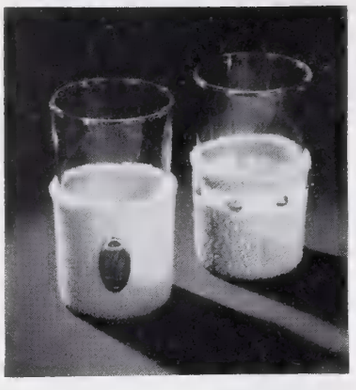
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PERSONALIZED PANTIES. For the youngest and the sweetest baby you know. a pair of batiste or dimity panties to cover a round and rosy bottom. And on the lace-trimmed pocket her name in pale blue or pink to make them a present for a little heartbreaker and nobody else. In pink or white. sizes 2-4 $4.25 postpaid. Linda Lou. 202 McCall St., Waukesha. Wisc.



GENTLEMEN, BE SEATED in this wonderfully comfortable chair. Pull Sportsmaster up to your card or game table, and, when you've made your contract, just store the accoutrements under the seat. 44" high, upholstered in red. green. black or yellow Duran. With barrel backs and metal bindings. $59.95 exp. coll. Kooper Craft. Terre Haute, Indiana.



PARTY PARTNERS. No more rings on your treasured tables when drinks are blanketed with these new terry-knit Hi-Jacs. They fit any size glass and slip on in a second. Dressed with gold metal studs or numerals. they come in assorted colors and are washable. Gift box of 8 is $2.25 postpaid. From Frances-Morris. 1016 Carroll St., Brooklyn 25, New York.

(Continued on page 73)

Musi-Test

Presents a concise test designed to gauge musical aptitudes: your own, your children's or friends'. (Can be self-given.)

No musical training is needed to give or take these simple tests: checking musical ability and determining advisability of musical training.

Price ..... **$1.00** postpaid

Can be used as a fascinating party game.

Musi-Test

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PROTECT your PYREX and other baking dishes

Now no more clumsy "stacking" of odd-sized baking dishes! No more slipping, breaking or chipping! Sensational new "A-Just-O" efficiency rack fits right into your kitchen or pantry shelf. Adjustable partitions accommodate all shapes of trays, pots, pans, bowls, etc. Made of sturdy 2" slotted strips, plywood partitions. Clean, unfinished wood 24" long, 12" high, 9" deep. Shipped knocked down, easy to set up. Postage prepaid, only **$4.95**

Money-back guarantee, of course, but no C.O.D's. please

NATIONAL MAIL ORDER CO.

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Chicago 7, Ill.

So lovely,
So Exactly right



Rug designed by Earline Brice. Room setting by Patricia Locatell. Upholstery fabrics by Moss Rose.

NEEDLETUFT RUGS have a great gift for fitting into a room, making it glow with warmth and distinction. The design shown here is an old quilt pattern, worked with rich colors in crewel-type craft embroidery. It's one of many Needletufts for every decorating style—cottons and wools, accent and room-size rugs, plaid, floral, textured and sculptured designs for every room in the house. In fact, Needletuft Rugs offer such a wide choice of colors and patterns that they have inspired the new art of "Floor Decoration." See them now at fine stores, see how right they are for your home! Needletuft Rug Division, Cabin Crafts, Inc., Dalton, Georgia.

One of a new group of
Craft Embroidered
Needletuft®
RUGS



Your home deserves beautiful Crane fixtures like this Drexel *Group—with* Dial-ese *controls that operate at a finger's touch. The vitreous china shelf-back lavatory has a large semi-oval basin, built-in soap dish and a quick draining Crane* Securo *waste. The modern bathtub with the flat safety bottom—only 16 inches high—is easy to step in and out. The toilet is the last word in quiet efficiency.*

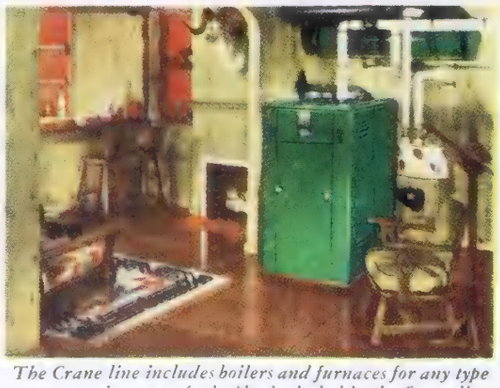
Why not do something about modernizing now?

Tired of your old bathroom—your old kitchen—your old heating system? Tired of faucets that are hard to turn—of sinks that won't drain properly—of broken-down boilers that won't heat?

It's time you did something about it.

Now is the time to install beautiful Crane fixtures in your bathroom—a modern Crane sink in your kitchen—a Crane boiler, Crane radiators or new Crane Baseboard Radiation in your heating system.

Crane equipment has new features that provide greater convenience—greater comfort than ever before. There is a Crane Dealer in your community who will gladly discuss the equipment necessary for your modernizing plans or for the new home you are planning. See him today.



The Crane line includes boilers and furnaces for any type system—to burn any fuel. Also included in the Crane line are radiators, controls, water specialties, pipe, valves and fittings—everything for any home heating system.



The handsome Sunnyday Sink—a full 60 inches wide—has a large 8-inch deep basin, two depressed drainboards, swinging mixing spout, retractable hose spray. The Crane line includes other sinks to suit every taste and budget.

CRANE

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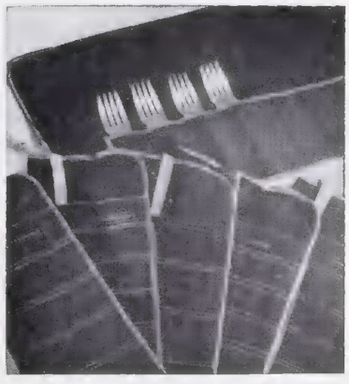
Window Shopping

CONTINUED FROM PAGE 70

SET FOR A PARTY. If children's parties never get any easier to give, order this package of 25 foil decorations and leave the rest up to the young fry. It contains 12 favors for the cake, 12 placecards, and a merry-go-round centerpiece to set the party off on a gay whirl. No pasting is necessary, just punch out and shape. $1 postpaid. Hall Galleries, Albert Steiger Co., Springfield 2, Massachusetts.

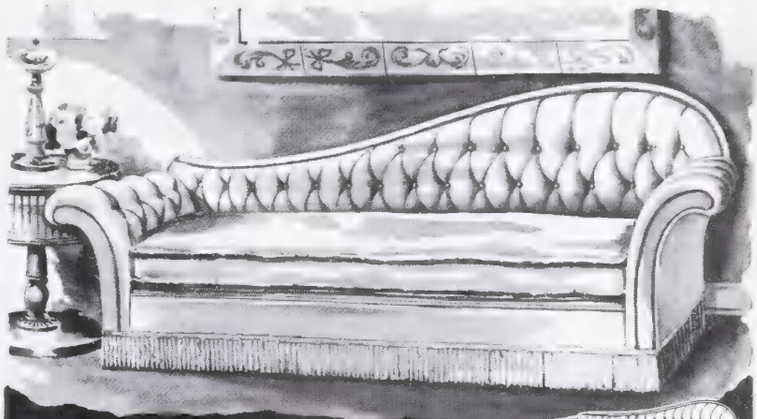


PROTECT YOUR SILVER with the rightly famous tarnish-proof rolls made of Pacific Silver Cloth. There are six rolls, each with twelve pockets, to hold teaspoons, butter spreaders, forks, salad forks, cream soup spoons, and knives. Each roll is clearly identified, and the six, gift-packaged, are $7.95 postpaid. From The Graham Roll Co., 1329 Floyd St., Louisville, Ky.

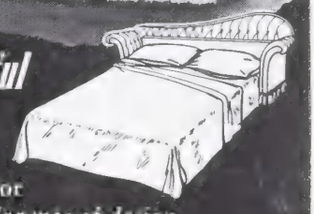


STASH YOUR CASH, savings bonds, insurance policies, jewelry, and your daughter's curls in this strong box, as safe as a bank vault. A Corbin 3-number combination lock eliminates misplacing and losing keys, so fill it with valuables, set your own combination, and rest assured. 11½" x 6" x 4⅜", it's made of steel with a silver-gray finish. $3.98; tray $1.25 extra, ppd. Bancroft's, Bancroft Bldg., Chicago 16, Ill.





The world's most beautiful Convertible Sleepers



Magnificent custom-crafted decorator creations of *incomparable beauty, elegance of design, and luxurious styling.* Graceful, exquisitely proportioned sleepers by the master designer Bernard Castro. With *one* quick effortless motion — they open into FULL-SIZE beds! *Specially designed headboard separates bed from sofa,* ingenious extension for that extra-tall person. Castro shows you the largest and most varied collection of exclusively designed convertible sleepers.

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Specially packaged as Mother's Day or Easter gift.
Simple to work and threads needle in a jiffy. Merely insert needle, press button, place thread in slot, release button, presto! the job's done. Pull thread to desired length, cut with scissors lever. Mechanism precision made of steel, encased in plastic.
Postpaid
$2.95



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SO CLEVER—
You go shopping with a smart, neat little purse, 9"x6" — unsnap it at shopping destination and you have a capacious 17"x16" shopping bag. It also holds gloves or umbrella and has a zippered purse. Of sturdy fabric, the outside is of durable leatheroid. Red or black. It means no more package juggling and is only
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For rectangle or oval phones



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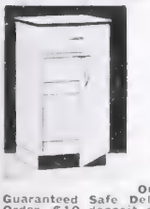
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16 x 20" Porcelain Tops
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Serve-a-Slice
BREAD BUTLER

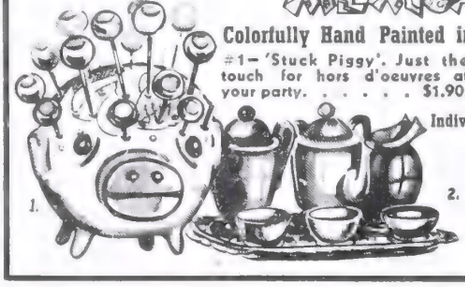
Let the Bread Butler solve your stale bread problem! Tests in actual day-by-day use show it keeps bread fresh, usable, delicious 2 weeks and longer. Serves only one slice at a time, rest of loaf remains in moisture-conditioned container. You'll be surprised how quickly it pays for itself with fresher bread and bread saving. Made of lustrous plastic, easy to clean.

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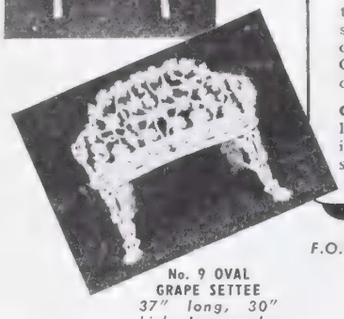
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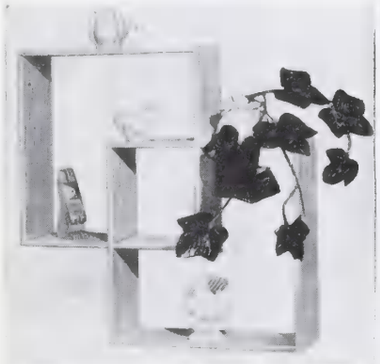
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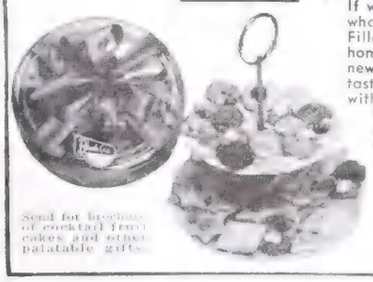
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3

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4

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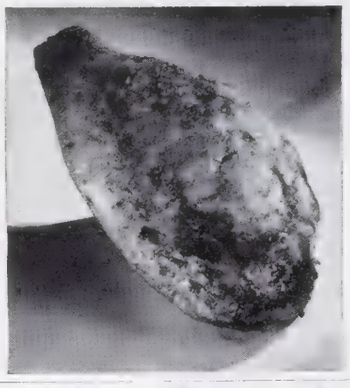
Window



YOUR HANDS, MADAME should be lovingly pampered be cause by their serene beauty th world shall know you. So start a the tips of your fingers and giv yourself a professional manicur on the rubber "Manomat" tha clings to a surface, has two com partments for polish, orang sticks, etc., and comes in rose blue, green, or gray. $1.95 ppd Annestra Co., 2923 Euclid Hts Blvd., Cleveland, Ohio.



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Shopping



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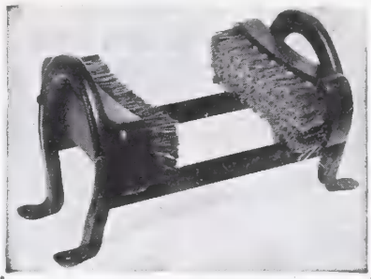


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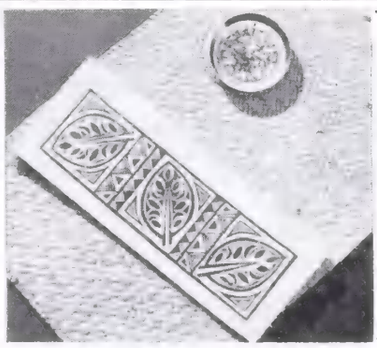


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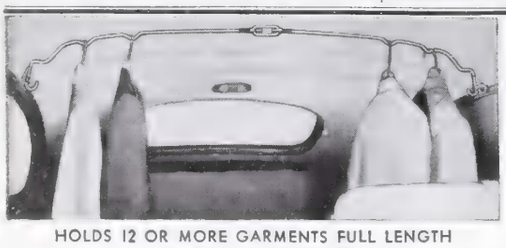
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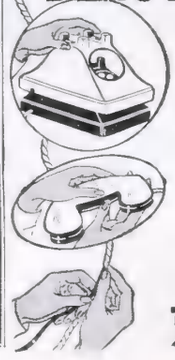
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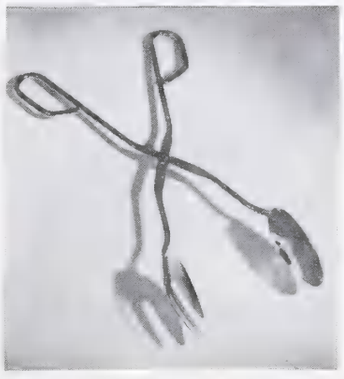
Shopping



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Washable Handloomed Bags

These bags are handloomed from cotton and rayon on ole timey looms in the homes of mountaineers in the heart of the Great Smokies, a land rich in tradition, folklore and the art of handweaving.
12"x13" $3.25 Prepaid—No COD's
13"x15" 3.95 Tax Included
Pure Nylon bags, $1.00 extra.
Colors: White, multicolor, brown & white, black white, and all assorted colors, and pastels.

Alan Stalcup
"In the Smoky Mountain National Park"
GATLINBURG, TENN.



the Kooper Kitchen

Cook . . . without cooking yourself. A barbecue that's distinctively different.

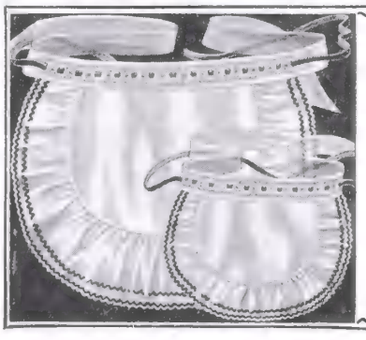
It's the zest of taste you seek whether it's meat, fowl, or fish—sauces—barbecues or other piquant flavor.

Roast—bake—broil—or grill, in this Kooper Kitchen. Taste excitement will be attained.

Write for free recipe booklet on choice sauces and further description of famous "Kooper Kitchen."

KOOPER KRAFT
Terre Haute, Indiana

Kooper Kraft ©



One for Daughter, too!

Dainty duet of crisp white aprons in permanent-finish organdy, colorfully set off with twin row of edging in pink or blue and matching ribbon interlaced in its lovely band of imported embroidery. The set is prepaid, or separately, $3.00 for the large and $1.95 for the small one. **$4.95**

No C.O.D.'s.
Send check or Money Order.

MOTHER & DAUGHTER APRON CO.
P. O. Box 114, Milltown, N. J.



New Table Lighter

ADDS CHARM, GRACE TO ENTERTAINING

Seen wherever distinguished people gather, 'The Classic,' by A·S·R enhances any decorative scheme. Its beautiful platinum-derived rhodium finish resists tarnish, needs no polishing. Can be machine engraved with your monogram or coat of arms.

Click and it's lit! Stays lit without holding—you can pass the light without passing your thumb!

Send no money for the 'Classic' A·S·R Table Lighter. Simply pay postman **$12.50** (plus postage) on delivery. No Federal Tax. Your money refunded within ten days if not delighted.

Order shipped same day received—

MÉGÈVE ET CIE
663 Fifth Ave., New York 22, N. Y.



A SUN DIAL

ONLY . . . **$14.00** POSTPAID

Grace Any Garden With Old World Charm

This heavy cast bronze 10" diameter Sun Dial is offered in 3 finishes . . . True Verdi Green, Highly Polished or Antiqued . . . can be mounted on pedestal, stump, or low wall . . . delightful . . . functional.

INTRIGUING BELLS



CAMPAGNA VIEJA: Only **$5.50**
(Antique Finish)
$6 (Highly Polished)

Heavy cast bronze . . . 4¼" dia., 3¼" to top with a 1¾" extended stem . . . Lovely . . . Useful. Hook-Brackets, $2.50 in Antique, $3.00 in Polished . . . all postpaid. Cash, Check, Money Order. Please, no COD's.

FREE BROCHURE SHOWING REPLICAS OF SIXTEEN AUTHENTIC, HISTORIC BELLS WRITE FOR IT

Florence Brett
857 Oneonta Drive, South Pasadena, California



CHILD'S ROOM LAMP & NIGHT LIGHT

Young ones are fascinated by telephones and you'll delight the heart of any child with this charmingly clever lamp which works by dialing.

Made of sturdy plastic, it is 13" high, comes in ivory or pink with 10" matching shade. Tested and commended by Parents Magazine, it is only **$5.50** postpaid

Send for our catalog

Saybrook Gifts
777 Lexington Ave.
New York 21, N. Y.



Dial a number to get regular room light.



Dial again, night light glows through plastic base.



Dial third time, both lights remain on — both turn off on fourth dial.



TO SPEAR EXTRA TASTE, EXTRA FUN—
From Your Outdoor Grill

"GRILL SPEARS"

This tricky set of six Grill Spears adds gayety and good taste to outdoor picnics. Every last gleaming one measures more than a yard long. That's a sure guarantee against burnt fingers and singed eyebrows! What's more, each sturdy steel spear is square-cut all the way down to the long sharp point. This unique square-cut makes possible for the first time absolutely even grilling. The frankfurters, peppers, tomatoes, onions or other foods on the spear simply cannot slip as you revolve it over the fire. Wonderful also for toasting marshmallows over the fireplace! And the set looks nice and smart! Each spear has a different colored [illegible] wooden handle—six red-white-blue! As a added advantage you get a special rack for easy hanging or safe storage as well. Send for your set of GRILL SPEARS. Money-back guarantee if not completely satisfied.

ALL 6 FOR ONLY **$5** POSTPAID

Send check or money order

JONATHAN ANDERSON
Dept. "H," P. O. Box 253,
Cranford, N. J.



Rare Old English Lavender Sachet



Aristocrat of Scents

In Beautiful hand woven Bamboo Basket

By Mail • Postpaid

Only 59c

Two for $1.00

Yes, it's genuine Old English Lavender, free from adulteration, with its natural, long-lasting fragrance.

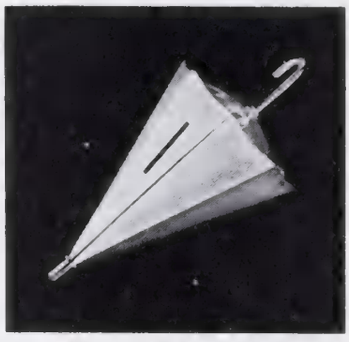
Nice to delicately perfume the bedroom and powder room, the linens, dress and garment bags, the lingerie and hosiery drawers, the handkerchief box, etc. and to place among the woolens to discourage moths.

Similar baskets filled with Rose Buds, Orange Blossoms or Pine Balsam—same price. Baskets may be refilled.

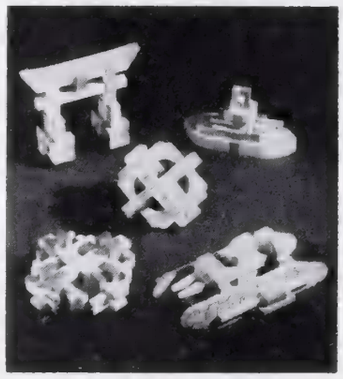
EDWARD GEORGE COMPANY
Boardwalk Nat'l Arcade Bldg., Atlantic City, N. J.



Window



"SAVE FOR A RAINY DAY," reminds this little umbrella bank, and, before you know it, you'll be starting on that trip to St. Moritz, making a down payment on a house with a picture window, starting Junior at Dad's alma mater. It's silver-plated and takes up to a 50¢ piece. 6" long $3.50 plus 20% fed tax. Ppd. No c.o.d.'s. C. D. Peacock, 2nd Floor Gift Shop, Chicago, Ill.



PUZZLERS. These brain-teasers would be a challenge for even the most wizard puzzler. Perfect time consumer for a convalescent, they'd make ideal traveling companions on long jaunts. They come assembled and you first have to take the wooden pegs apart before you can remake them. In battleship, tank, ball, snowflake, or pagoda shapes. 2 are $1 ppd. Q-T Novelties, Box 54, Murray Hill Station, N. Y.



MIGHTY MUFFINIÈRE. This piece is as English as Yorkshire Pudding or tea and crumpets. It's a shaker for sugar or spice and you'll use it to sprinkle cinnamon on toast, sugar on fruit or cereal. Genuine reproduction of an old Georgian piece, heavily silver-plated, 7½" tall. $10.50 incl. tax and post. The Pink Barn, 29 Wilmot Rd., Scarsdale, N. Y.



Flower Show

For a note of breathtaking beauty—lure Springtime's leafy fragrance indoors. Fill this graceful pierced edge flower fernery with bright blooms or trailing ivy. It will cheer your mantel, table or window ledge all year 'round. Watertight. 6" wide and 5¾" deep. Solid brass or copper. Lacquer prevents tarnishing.

12" long $10.00
18" long 12.50
24" long 15.00
shipping charges collect
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New Marlboro Stage
GREAT BARRINGTON, MASS.



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IN METAL—STONE—NATURAL ROCK

For Homes Pools Gardens

Sparkling, bubbling, decorative fountains. Cool and humidify atmosphere. Preserve furniture. Portable—require no water connections. Choice of beautiful designs.

COLOR CHANGE FOUNTAINS

Send 30c for our latest catalog describing patented color change fountains, waterfall, and pump units.



Est. 1885. Main office and factory opposite Merchandise Mart, Chicago

JEWEL ELECTRIC & MFG. CO., 216-HB W. Kinzie St., Chicago 10, Ill.

Shopping



ATCH ON THE LINE of a uare-necked dress, the lapel of ur spring suit, or clipped to ur handbag will set a style te wherever you go. The numals are wonderfully clear, and e 17-jewel movement assures u of its fine workmanship. $41 cl. tax and post. Shield back is eal for engraving. We found it Le Rose Novelty Company, 141 est 54th St., New York, N. Y.



UPID'S POTION in this case ight be aspirin, benzedrine, or e ever-present vitamins. A ubby messenger of love is emossed on one side and the little ap catch makes it spill-proof. olds a generous supply of pills, nd the hinged back makes for onvenient filling and dosing. Silver or gold metal finish, 2¼" x 1½". $2 incl. tax and post. Merod Jaccard King, St. Louis, Mo.



PAR EXCELLENCE. For a udding Patty Berg, we've found purse to hold her beauty as well s her business equipment. The Golf Pac" clips on a belt, and olds tees, a pencil, golf balls, tc., while the inside pocket is for igarettes, comb, etc. Tawny rown, jet black, fairway green, nd horizon blue. 100% felt. 6½" 6½". $2. Ppd. Highland Mfg. o., 137 Front St., Worcester 8, Massachusetts.



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Why pay fancy prices for saddlery? Write for *free* Catalog that has saved real money for thousands of horsemen. Describes over 400 popular items of: English and American "tack." I ship saddlery on approval. "little joe" WIESENFELD Dept. 5-D, Baltimore 1, Md.



COCKTAIL NAPKINS

Made of new, soft absorbent MASSLINN. (Pressed cotton and rayon cloth) Handsome design by W. E. Sewell. Package of 75 only $2.00. Postage prepaid. Your money back if not delighted.

"little joe" **WIESENFELD**
Dept. c Baltimore 1, Md.



CORDIALLY YOURS

CARDINAL RED BIRD ENSEMBLE in frosted glass, hand decorated & fired.

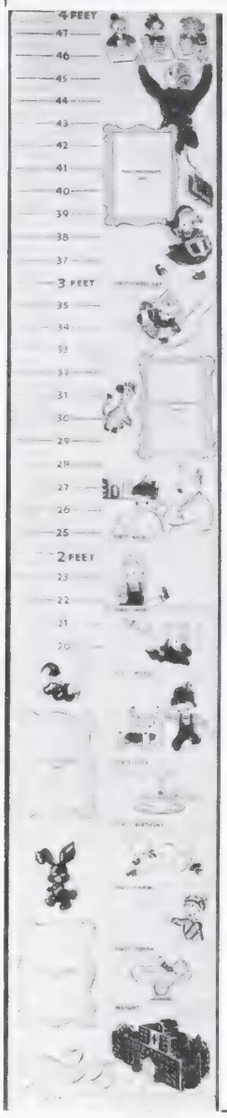
Cocktail Shaker, chrome top $7.95
Martini Pitcher & Stirrer $7.50
8 Zombie or Hi-Ball Glasses $7.95

All postage paid

CORNER HOUSE
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BABY'S MEASURING CHART— GROWTH RECORD— PHOTO ALBUM



All in One!

A complete record of the important events in baby's life from his birth to his first day in school. Precious years to be remembered always. Can be hung on wall or folded like a book and tucked away in a drawer. There are spaces for five photos of baby at various ages. There are spaces for his birth date, weight, date of his first tooth, his first crawl, first birthday, first step, first word, first shoes, first haircut and first school day. On the back is a "family tree" for photos of Daddy, Mommy and Grandparents. There's even a space for the hurrying family doctor's name! Beautifully lithographed in color on heavy, durable art board, 4 feet long — 8 inches wide.

$1.00 postpaid.

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EXQUISITE EASTER GIFT



THE "HARE-RAISING FAMILY" . . . mama bunny's tummy unzips and lo! . . . 3 of the cuddliest plush bunnies in contrasting pastel colors parade out! 16" of pink and white plush and a blue ribbon bow. $5.95 postpaid.

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Personalized Tie Tender



This handsome addition to a man's closet allows easy one-hand selection with all ties visible. Individual plastic hangers hold ties securely and move freely on chrome bar. Sturdy plastic mahogany back 15" long holds 30 to 50 ties.

30 ties **$3.50** postpaid
40 ties $3.75 "
50 ties $4.00 "
Price includes name or initials
SORRY, NO C.O.D.'s

Dept. C2 **UTTAL'S Mount Vernon, N.Y.**



PEA HULLER AND BEAN SLICER
Indispensable Kitchen Helper

Shells peas and lima beans, slices string beans, carrots, apples, beets, celery, etc. Perfect for shoestring potatoes. ***A time saver for home canners.*** Sturdy, rust-proof construction . . . easy to use and clean. Full instructions on box.

$2.95 plus 25¢ for mailing.



MEASUR-MIX SPOON

Use only one spoon to measure and mix cake batter, waffles, gravy, french dressing, beating, whipping and serving. Beautifully molded, stain resistant aluminum. 12½" spoon measures 1 teaspoon, 1 tablespoon and 2 tablespoons and has heat resistant handle.

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Send for our circular of choice gift suggestions.

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Give the Gift that's . . . .
NEW - PRACTICAL - BEAUTIFUL
EKCO FLINT
7 Piece DELUXE SET STAINLESS STEEL Kitchen Tools

Mirror-bright, stainless steel utensils will be a lifetime reminder of your thoughtfulness. Black plastic handles are securely riveted. Lighten cooking drudgery and dress up her kitchen.

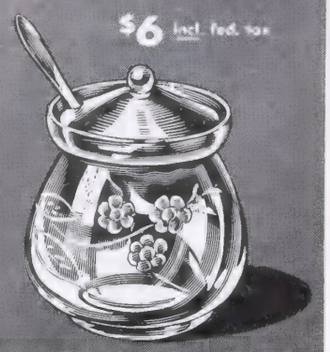
$12.95 Order by mail - Save time & ... POST PAID IN U. S. A. Gift Boxed with a Gift Card
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Sterling-top jam jar

$6 Incl. fed. tax



Beautifully etched glass with sterling silver cover and spoon, to add a lovely note to any table.

Mail Orders Filled! Add 25¢ for mailing.

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Neighborly Jewelers Since 1877

LEXINGTON at 60th STREET, N. Y. 21



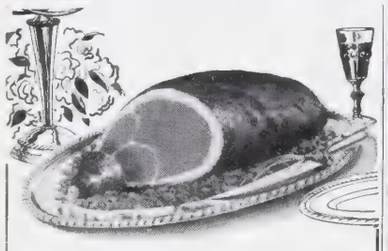
SERVICE IN STYLE

A smart apron, all over embroidery in white, or ecru with picot edge. Collar, cuffs, and apron button on without the bother of sewing or pinning.

Price $8.25 **Postpaid**

THE Settlement Shop

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For a Festive Easter

SMITHFIELD VIRGINIA HAM

Aged like fine vintage wine . . . this golden-brown succulent Smithfield razorback is baked to perfection in the time-honored Southern style—slowly laced in its own thick juices to preserve its rich, nutty flavor. About 10 to 12 lbs. when cooked, ready-to-serve. Prices from **$20.00** to **$24.00.**

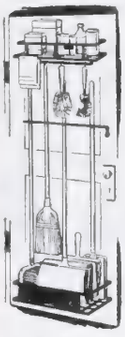
Just Arrived! **FRESH BELUGA CAVIAR** in ¼, ½ and 1 lb. containers at **$30.00 per lb.**

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PLaza 5-3316

CLOSET CADDY



Utility Closet Fits any door

New space saving cleaning tool holder, with hooks for handles, tucks behind door, hangs on wall. Durable springs hold everything snug to wall. Sturdy steel construction.

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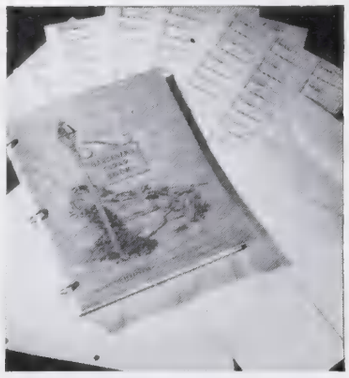
Send check or money order today for this grand space saver. Postage, 20c. Sorry, no C.O.D.'s.

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HAVE THINGS YOUR OW WAY. Gardens are as indivi ual as their proud parents. Th goes for garden work books, to So tailor your own from t makings in this scrapbook ki 70 pages for clippings, note sketches; 112 printed heading 20 filing envelopes in two size set of linen index tabs; printe wood-grain ringed covers. $2.5 ppd. Home Service Publication 421 Elvine Dr., Glendale, Cali



DOUBLE TALK. Yes, it' Mortimer Snerd, in "poyson. come to amuse kids from 6 to 6 with his antics and inane chatte He brings his own book of Berge "ventriloquial" tricks and typica dialogue. You'll be putting Mor timer through his paces like veteran in no time. 11" hig rubber hand puppet. $2.95 ppd Hollywood Magic Co., 109 La Cienega Blvd., Beverly Hills Calif.



LADY LOVES. When you're a loss for a present for Aunt Elsie, your child's kindergarten teacher, or your husband's secretary, remember these old costume prints in the Godey style. These are imported from Paris, no two are alike, and the soft pastel colors will make any room more gracious. 7½" x 10", they're $3 pair; two pairs, $5. Incl. postage. Paris Etching Society, 36 W. 47th St., New York 19, N. Y.

(Continued on page 83)

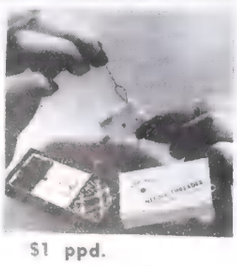
STITCH IN TIME



This little sewing kit is just the size of a real walnut. It's fitted with thimble, thread, needles and pins. Slips into your handbag for emergency stitching. Gold or pastel colored metal.

$1 ppd.

RED DOT needle threader is a wonder worker. Even butterfingered sewers work this in a wink. Made of plastic by blind craftsmen, it's only 1" long.



$1 ppd.

Gwendolyn Maloney

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METALCRAFT

Distinctive House Signs, Door Knockers, Mail Boxes, Lanterns, Foot Scrapers, etc.



NORTHBOUND—Spring brings back birds: it can also bring this beautiful weathervane to your rooftop. Made of fine quality weather-resistant metal, finished in rich black. Mounted on special oil-filled swivel to respond to every breeze. Prompt shipment, with brackets ready to install.

27" wide, 32" high **$18.50** f.o.b. Wheeling
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Original Handcrafted Specialties
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IMPORTED ROTARY GRATER



ONLY $1.00

Direct from France comes this amazing grater that takes the skinned knuckles out of grating. Fingers never touch food. Quick, sanitary stainless steel. Operates by hand action. The rotary head is interchangeable for right or left handed use. Coarse or fine grating. No waste—every bit of food is used. Easily cleaned under faucet. Satisfaction guaranteed.

Space Saving Cup Rack

The handiest rack to appear in years. Holds 6 cups, one on top of the other. Keeps them stacked firmly, neatly, securely into the same space formerly occupied by one cup. It's decorative, too, as it's handsomely designed in wedgewood-blue plywood. Complete set of two racks (space for 12 cups) $1.19. Four racks only $2.25. We pay postage. No C.O.D.'s please.



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NEW 1949 O'BRIEN COLOR MANUAL!



Full page swatches—6" x 3" authentic color-schemes

Up-to-the minute standard and easy-to-mix colors by O'Brien Stylists—in tune with latest decoration trends. No guess work. $1.50 postpaid. Send check or money order today! The O'Brien Corp., Dept. H-4, South Bend 21, Indiana.

MADE BY THE MAKERS OF FAMOUS

Top Quality Since 1875

O'BRIEN PAINTS

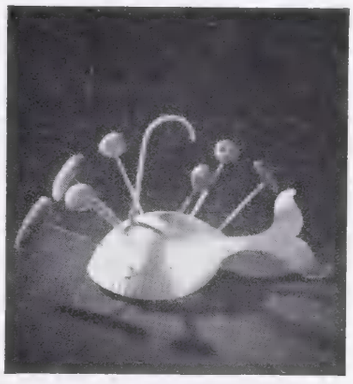
Window Shopping

CONTINUED FROM PAGE 80

ONE IN THE HAND will provide you with two things of prime importance in the life of a *femme fatale*. The Tangee Glamourizer, a pretty, etched, golden metal case contains a superb Tangee lipstick, and the top conceals an atomizer that sprays a fine, gentle mist of your most provocative perfume. Just a little larger than a lipstick. $1.90 ppd. Henry Halper Pharmacy, 570 Madison Ave., New York 22, N. Y.

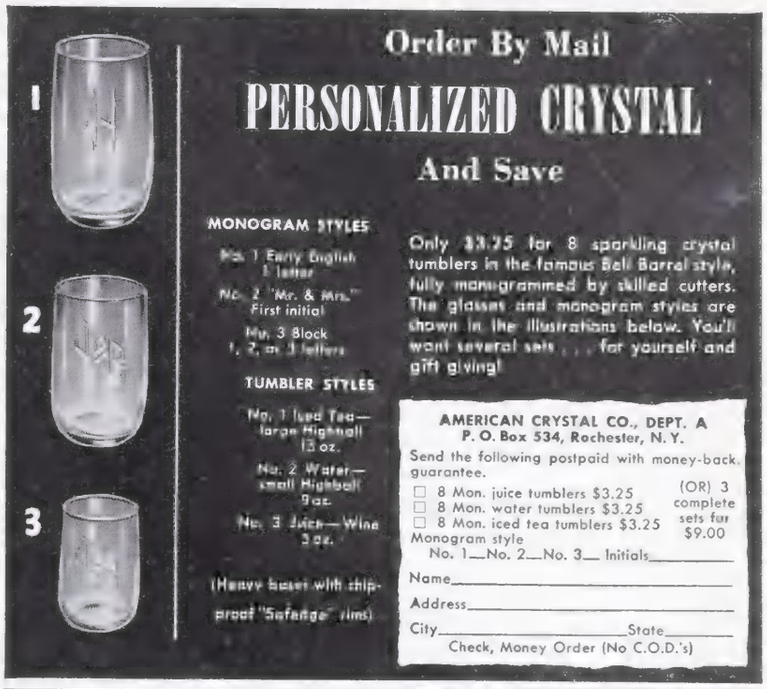


WHALE OF A PARTY. A silver-plated version of Moby Dick holds your prize hors d'oeuvres ready for guests to nibble on. Toothpicks fit in the holes on his back and you might put some pretzels on his silver spray which also serves as a handle and folds down for easy storing. He measures 4½" long, and comes gift-boxed. $4 incl. tax and post. House of LeWitt, LeWitt Bldg., New Britain, Conn.



YOUR DAILY BREAD can now be served on pretty wooden plates, inscribed in dark brown old English script, with the humble plea, "Give us this day our daily bread." Fine for summer barbecues because their 10" diameter is plenty big enough for steak and tossed salads, franks and potato salad, or heaps of buttery corn. $1.35 each, $5 for four. Postpaid. Cooper Crafts, 233 East 34th St., New York 16.





Lovely Blanc de Chine
"GODDESS of MERCY"
figurines.



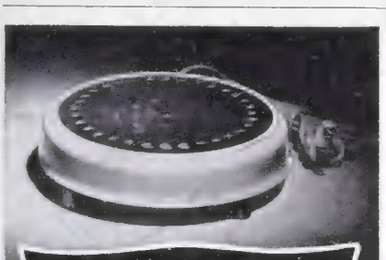
Imported from Swatow, China, the town famous for its porcelain as well as its linen products. They come a long way to lend their charm for your home decoration. The perfect gift that ends your days of searching—a surprisingly good value, why wait!

8" high
$3.25 each $6.00 pr.
9" high
$4.50 each $8.25 pr.
10" high
$6.25 each $11.50 pr.
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More fun in bed with a
Two-in-One Radio Bed Lamp!
Read in bed by the soft light of this beautiful lamp—while listening to your favorite music! A glareless tubular type bulb with a frosted curved lens built right into a magnificent 5-tube radio that's tops for tone and volume. Compact, smartly designed unit 9½" long and 5½" wide. Choice of Ivory or Walnut finish. Equipped with flexible brackets that fit any size bed. Complete broadcast band coverage, operates on either AC or DC. (State finish desired.) Sorry, no C.O.D. Send check or money order. Dept. HB-4.
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COPPER BEECH STUDIOS
WESTPORT, CONN.



COFFEE·HOT
KEEPS FOODS HOT... *Right on the Table*
Novel and Attractive as a gift or prize. It does not cook but keeps the last cup of coffee steaming as it pours. Useful with cereals, toast, vegetables, etc. Safe with metal, china or glass dishes. Saves many steps to the kitchen.
Your cleverness in selecting a "COFFEE-HOT" as a practical gift will be remembered daily at the breakfast table.
Smartly styled in plastic case, red or white. Just 6" across. 6' cord & plug. $2.50 prepaid.
SUPREME ELECTRIC PRODUCTS CO.
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HOT DONUTS IN A JIFFY!
Enjoy hot donuts in minutes with amazing, new Prest-O-Gun, polished aluminum home donut maker! Marvelous for breakfast, snacks or when guests drop in. No rolling out dough or cutting donuts. Simply load "gun" with one of easy recipes furnished, squeeze trigger, out come perfectly formed donuts! Ideal gift! Order today. Send check or money order.
Only $5.95 postpaid.
KITCHEN ECONOMY CO.
184 Tenth Street, Oakland 7, California

New EASY WAY to BRAID RUGS
AMAZING NEW INVENTION MAKES 24"x36" RUG IN 5 HOURS

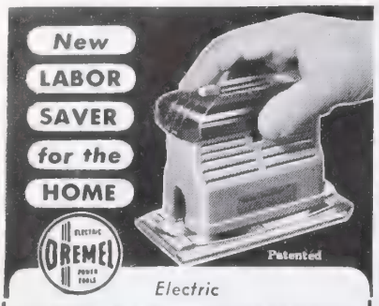


Make rugs EASIER and FASTER than you ever dreamed! Attach cone-shaped folders to strips of cloth and braid. No folding, creasing, sewing. No raw edges or seams to show on either side. Braid-A-Rug braids evenly. Ravel-proof. Use any old material—make rugs, pot holders, purses, table mats, 1000 other articles. Now, complete Braid-A-Rug set of 3 folders, rug needle and instructions, only $1.00!
only $1.00 COMPLETE
PROFITABLE HOBBY
Make $200 to $400 selling beautiful, easy-to-make, hand braided rugs to friends and neighbors.
Extra for Prompt Action
Order NOW and receive at NO extra cost a large spool of carpet warp thread—enough to make dozens of rugs.
Send No Money. Test at Our Risk.
Just send name and address. On arrival pay postman only $1.00 plus C.O.D. postage. Try for 10 days. If not satisfied, return for $1.00 back. (Send cash, we pay postage.)
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LIFESIZE—A RIOT OF COLOR!
Brighten up your home with this 18 inch, lifesize Polly—complete with perch, mounting bracket and bright finish brass plant bowl. Brilliantly colored. Glazed porcelain-like finish. Gives an added touch of color to any room. You'll want one for yourself—one for a friend. Safe delivery guaranteed. Send check or money order. Postpaid in U.S.A. Two for $9.25. Each only $4.95.
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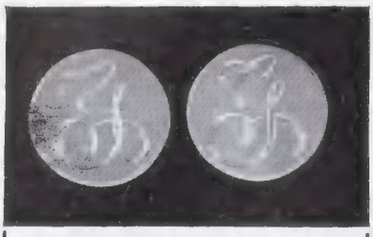
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Moto-Sander is the lightest, most practical electric sander ■ polisher—as handy ■ your electric iron or sweeper. Furnished with 6 sheets assorted grade Garnet sanding paper, plus **felt pad** and **sheepskin** for wax polishing. Operates on 110-120 V., 60 cycle A.C. Thousands of satisfied users.

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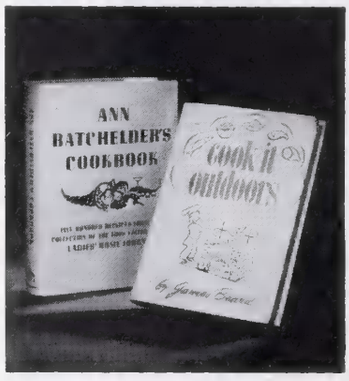
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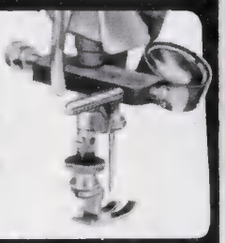
A COOK'S TOUR of more than 500 recipes from the collection of Ann Batchelder, the Food Editor of the *Ladies' Home Journal*, is called "Ann Batchelder's Cookbook." Written clearly and with humor ("A good sauce is like love, merely a matter of collaboration") it's $2.75. And for your husband's summer barbecues, "Cook It Outdoors," by James Beard. $2.50 ppd. M. Barrows & Co., Inc., 114 E. 32nd St., N.Y.C.

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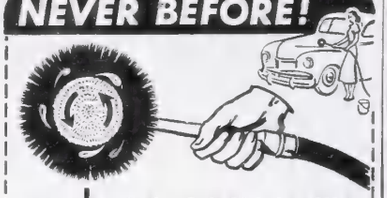
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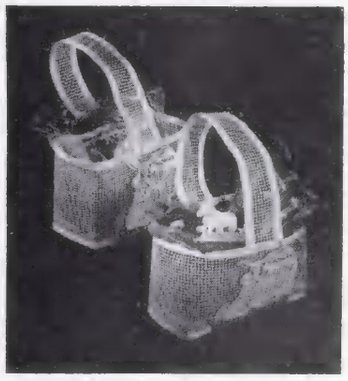
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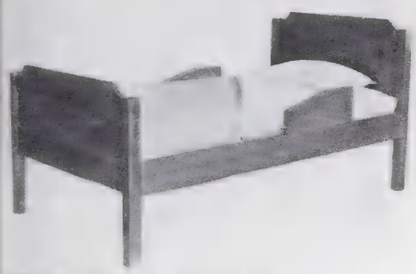


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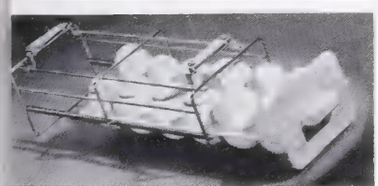
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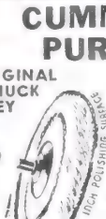
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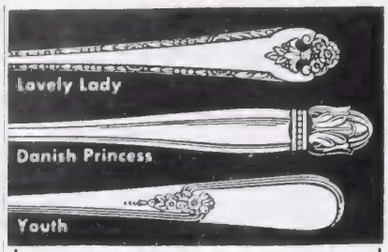
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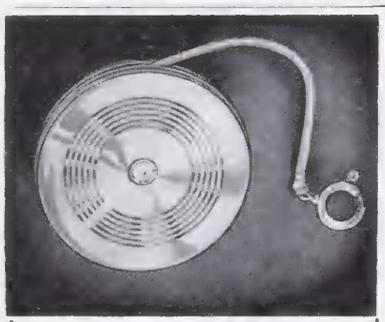
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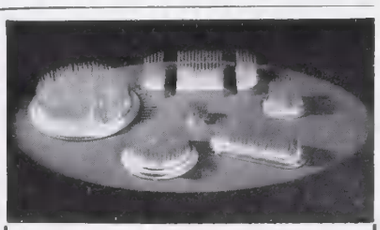


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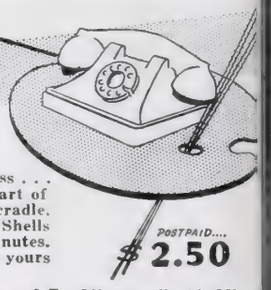


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Shopping



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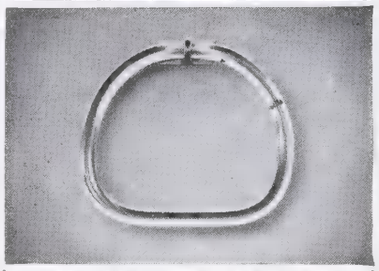
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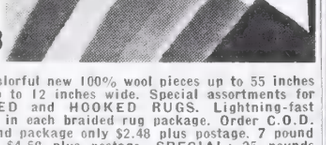
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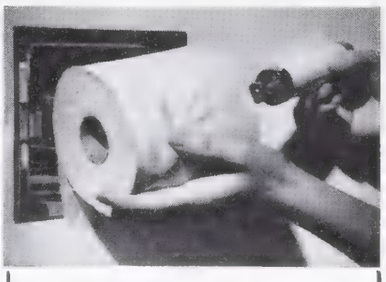
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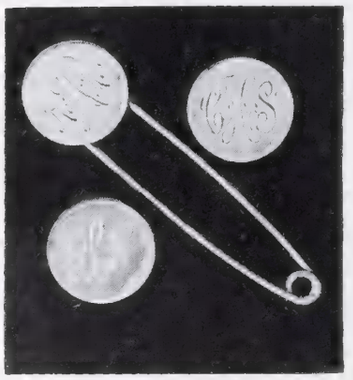
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Window



GREEN-UP TIME. Plant this lyre with pretty green ivy or shiny philodendron, and your sun room will have the freshness of the first day of spring. And to fit the *décor* of any room in your home, it comes in mahogany, pickled pine, black, or antique gold. Made of wood with metal plant pocket, it measures 18" x 9" over-all. $8.95 postpaid. Maymac Co., 60 W. Broad St., Mt. Vernon, N.Y.



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1208 No. Field Ave. Inglewood, Calif.

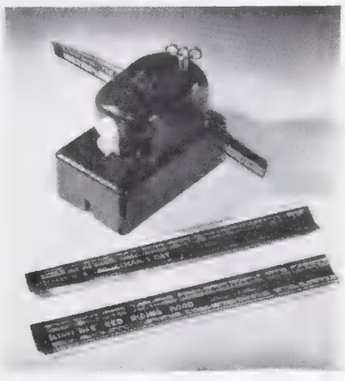
Shopping

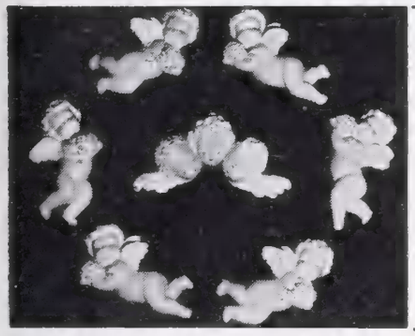


FELLAS WITH UMBRELLAS will stow their foul weather gear in the "Kloset-Dor" umbrella rack, and their little sisters and grown-ups, too, will get the habit. Made of leakproof metal in green, wine, or black with a gold floral design, it hooks easily on the back of a door, and will bring order out of a chaotic closet. Give second color choice. $3.50 postpaid. James Stuart, 410 Delaware Ave., Wilmington, Del.



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Will be sentimental over you. Hung in pairs, or various combinations, they'll be enchanting for a child's room . . . as a frame, or outline your bed-head and mirror. In pink, white or flesh with gold, 5½" tall . . . a lovely gift at any time.

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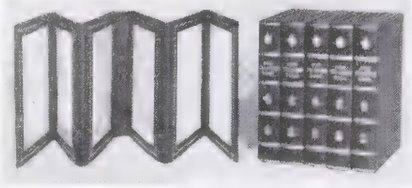
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NEW! A Baby's Toilet Seat That Fits in a Handbag

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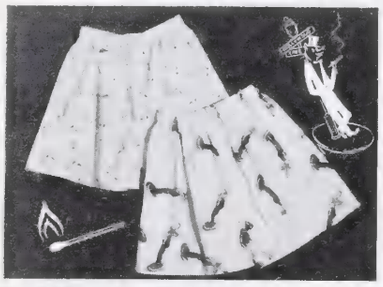
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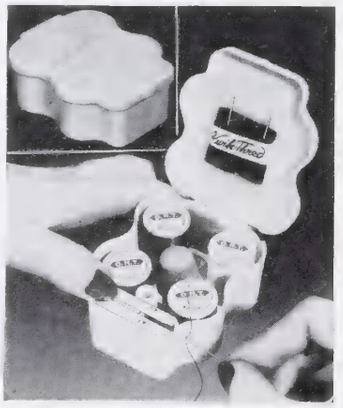


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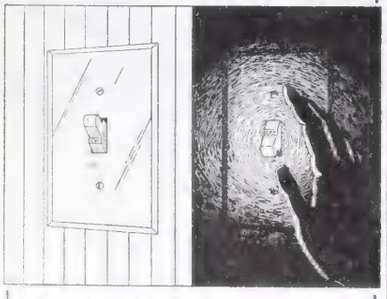
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(*Continued on page* 94)

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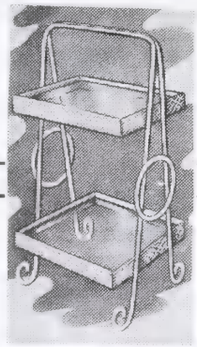
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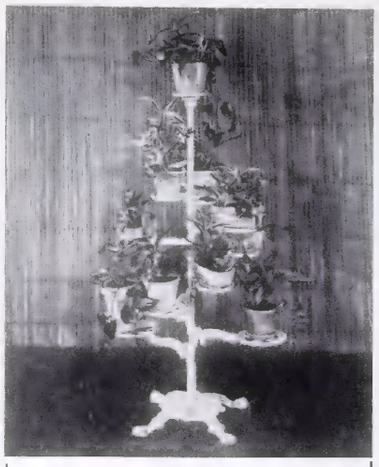
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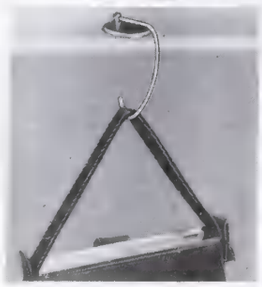
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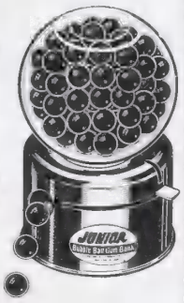


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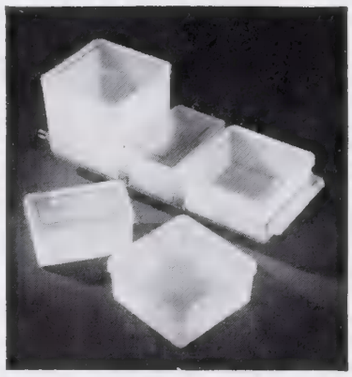
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Window Shopping

CONTINUED FROM PAGE 90



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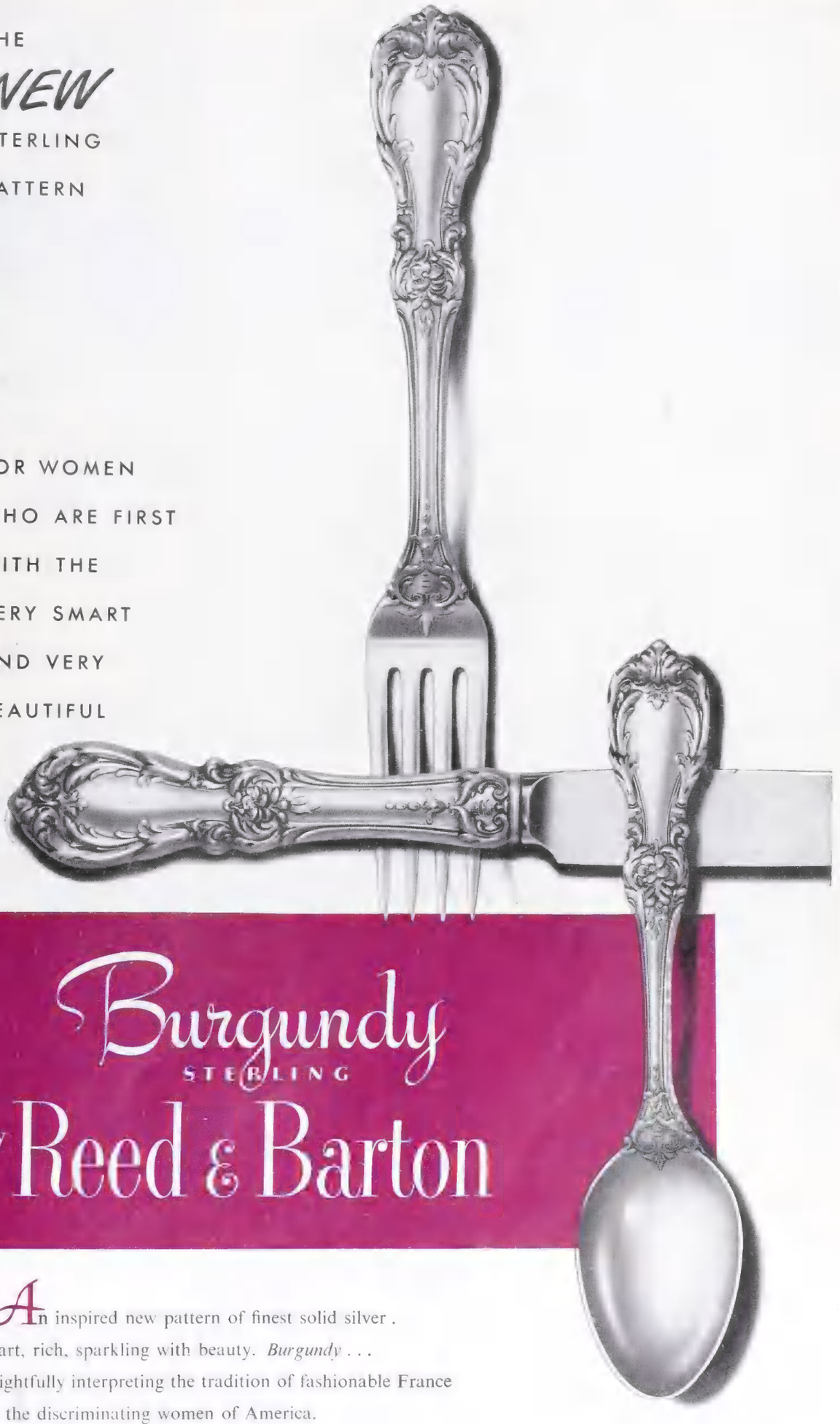


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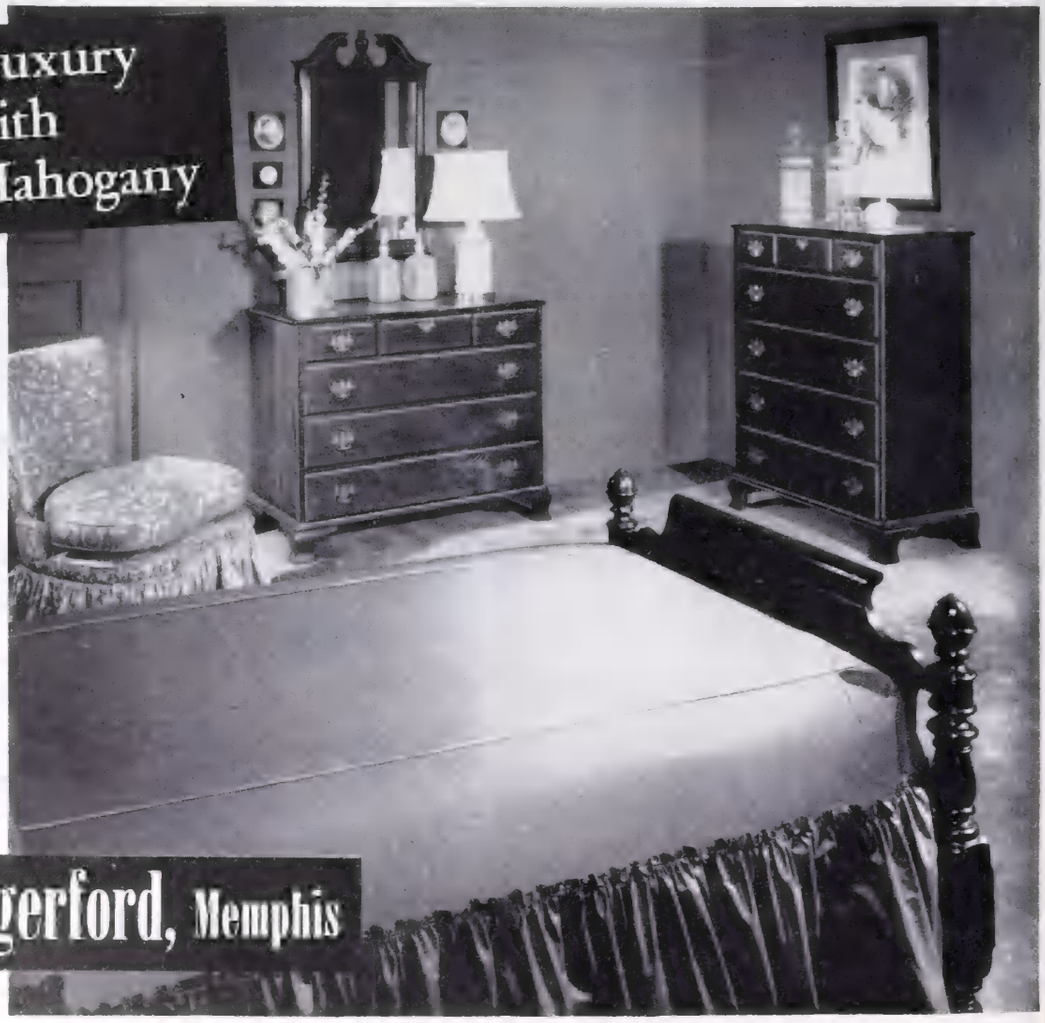
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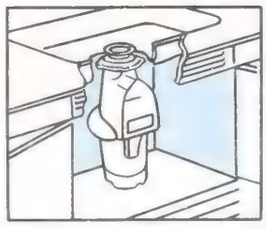


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ARRANGEMENT BY EMMETT HOLCOMBE. PHOTOGRAPH BY BALZ OF JOYCE STUDIO

Do your flower arrangements look well on all sides?

You haven't completed your arrangement until you have checked how it rates for beauty from different views

By Mrs. Anson Howe Smith

Take a flower—any flower at all. Hold it lightly by its stem and twirl slowly round and round between your thumb and finger. You will see at once that your flower has three dimensions—length, width, and depth.

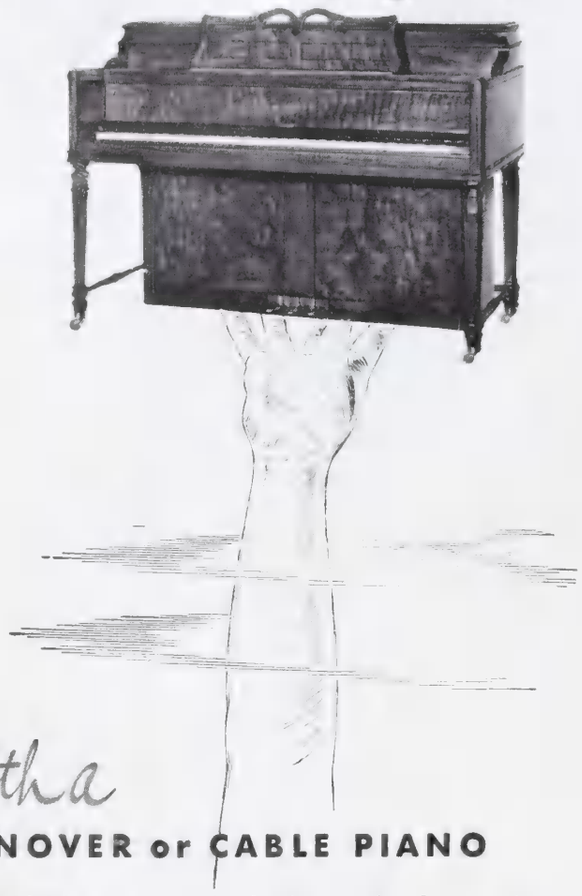
If the flower head is long and tubular with the florets set closely on all sides of the stem, as in a hyacinth, there will be a serene and uniform beauty all the way around. If the flower grows singly and at right angles to the stem, as a daffodil, it will be more complex, with an attractive "face," a distinguished profile, and some sort of precise and decorative detail at the back. Whatever the construction—and the possibilities are innumerable—every aspect pleases as the flower is turned.

How many flower arrangements

(*Continued on page* 100)


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DO YOUR FLOWER ARRANGEMENTS LOOK WEL ON ALL SIDES?

CONTINUED FROM PAGE 98

would have the same three-dimensional perfection?

Very few, I'm afraid, because in designing our flower arrangements we have taken most of our inspiration from painting and decorative design, forgetting that we are not working with paint on a flat surface, but with solid, substantial material in the round. Though we can learn much about line and color from the two dimensional arts, the precepts of architecture and sculpture are really more appropriate to our needs. And a superb example of structural perfection is ever before us in the plant material itself.

What you do with the back of an arrangement should depend upon what, in the particular circumstances, seems to be most needed. Usually the chief necessity is for balance and a sense of structure, but occasionally you may want to add drama. And sometimes the need is simply for finish and perfection of detail.

LET'S take some practical examples to see how it works out.

At the flower show, when an arrangement is placed in a shadow box, you might assume that the back view doesn't matter. No one sees it from that quarter, to be sure. But discerning critics will know that an arrangement that is not finished at the back is likely to have an unsatisfactory appearance from the front, not to mention an unpleasant, sway-back conformation from the side (an aspect more noticeable than many exhibitors realize).

How can you correct this without "spoiling" the design, which seems to be more or less as you want it from the front? Putting in extra material indiscriminately at the back certainly would ruin your arrangement. All you really need is just enough material to give substance to the side view and a sense of easy transition from front to back. Keep this extra material well below the silhouette unless, of course, it can follow the main lines without confusing the design. Sometimes it takes only a little foliage to do the trick.

At home you are independent of flower show rules and judges, but you want your friends to think your arrangements are attractive. Try to anticipate the views they may have of them. An arrangement at the end of the room may have looked very well to you as y placed it there, but how will appear to someone sitting on t sofa or passing on the way to t dining room?

When a vase is placed on table against the wall, the si view will be prominent from son part of the room. If the arrang ment is cut abruptly at the ba it will appear awkward and u balanced. On the other hand, there is so much material at th back that the flowers lean again the wall, the arrangement will st look unbalanced and as if in nee of that additional support. there's a mirror behind your a rangement, there's your chance f a little drama. Give your arrang ment a reflection worth lookin at in the glass.

WHEN an arrangement is to b seen from all sides it offers, course, the greatest challenge. I addition to the obvious necessit for good appearance all the wa around, there is the opportuni to feature the back view by a unexpected contrast of color, ma terial, or detail to break up mo notony, to add the agreeable el ment of surprise, and to give imag nation full play.

You'd be pleased, for exampl to find that a charming, simpl arrangement of shrub branche and pale pink tulips had for ac cent on the other side a cluster o huge dark red pansies, or som parrot tulips, or some other un expected and effective material.

If you saw a centerpiece o flowering crab when you entere a dining room, you would b thrilled to discover, as you too your place on the opposite sid of the table, that you were lookin into the heart of some deep blu grape hyacinths.

Or you'd be interested to notice in an arrangement of narcissus i an old pewter tankard on a smal end table in a living room tha the raised lid of the tankard it self made an effective center o interest at the back of the arrange ment even more attractive than th other side.

What is called "back interest" in dress design may be a passing fashion, but, in flower arrangemen as in the flowers themselves, i will always have style. As in al forms of craftsmanship, it is a sign of refinement and precision to finish things at the back.

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DRAWING BY NELL ATWATER

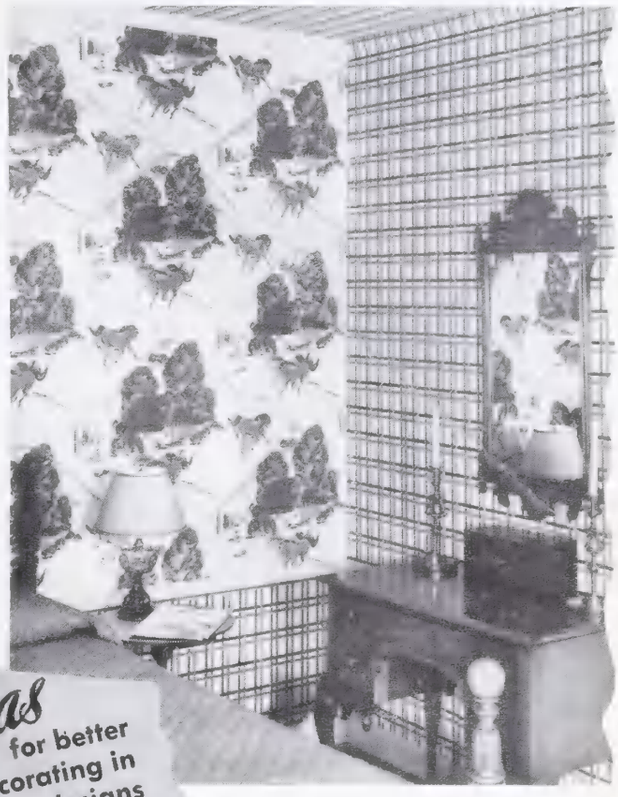
DON'T CALL THEM LEFT-OVERS

It's a wise diner who recognizes a left-over—if a smart cook has got there first and given it a new name

By Richard Buehler

Few of us will rally to the dinner table once the word gets round that we're about to dine on left-overs. Psychologically, the approach is poor, because "left-over" too often means "warmed-over," and the words sound as untempting as the

(*Continued on page* 107)



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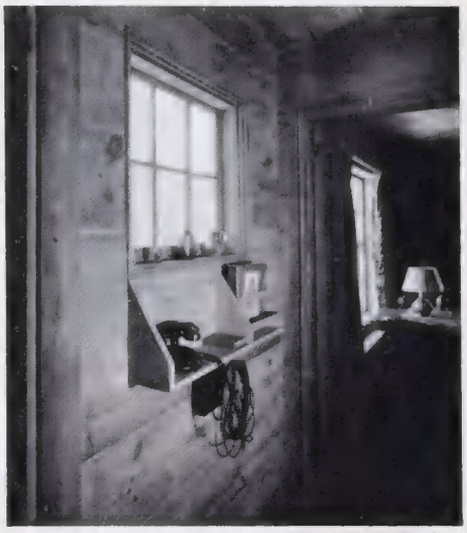


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PHOTOGRAPH BY PAUL DAVIS

● Telephone shelf in home of Marion B. Farnsworth was built onto wall and blends with the rustic interior. Special feature is rack for phone book.

Where other people keep the telephone

Your telephone niche can be more than just utility space. It should be an integral part of your home decoration, designed for charm as well as efficiency

PHOTOGRAPH BY MAYNARD PARKER



● The Hereleys converted a space 3' sq. at head of basement steps into private phone booth, made it distinctive by using printed silver wallpaper.



● Recess in wall for the Carters' telephone has hand-painted design to amuse guests. Whimsical lettering is reminder for long-winded gossips.



● The Strocks' telephone is located in a busy passageway. They built wall pockets below shelf to keep phone books handy, but out of the way.

THREE PHOTOGRAPHS BY MAYNARD PARKER



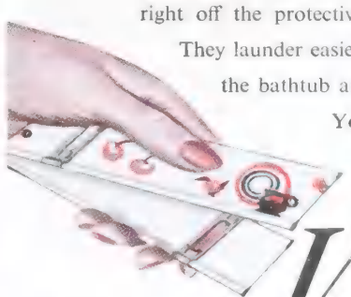
● For their bedroom hall, the Frances Moores used an old mahogany washstand as their telephone table, then arranged decorative plates above.

(Continued on next page)



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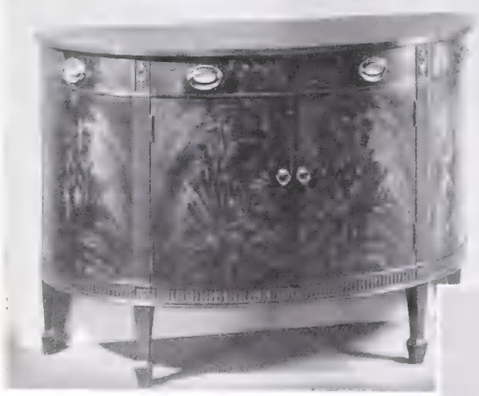
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WHERE OTHER PEOPLE KEEP THE TELEPHONE

CONTINUED FROM PRECEDING PAGE



● Diamond-motif wallpaper in the Hasbrouck hall forms intricate pattern for telephone corner. Stool is covered to blend with adjoining room.



● Telephone in the Heimbeck home rests alongside floral arrangement, can be put inside cabinet when not in use. Stool-cover is quilted cotton.

THREE PHOTOGRAPHS BY MAYNARD PARKER



● Kitchen telephone at the James Haleys features amusing old chair with space for storing books. Extended cupboard shelf provides writing area.

DON'T CALL THEM LEFT-OVERS

CONTINUED FROM PAGE 103

es to which they're applied. e will grant you that this is no of the world to carp over what all your food when you'd do er to thank heaven for some- g to eat. But gastronomically king, there's a lot in a name. the remains of the Sunday t "ragout" or "pilaffe" and it up with a session of thought- dignified preparation that es it worthy of its new name. you've turned the tables on the ercilious.

YOU take your left-overs seri- sly, no one can foretell the hts of good eating you may h. Hors d'oeuvres, it is said, their start in frugal French hens as snips and snatches of ner meals, metamorphosed with er seasonings and imaginative ings. The most savory soups, as well know, are the conglomer- mergings of essence and juice canny cooks save from meats vegetables.

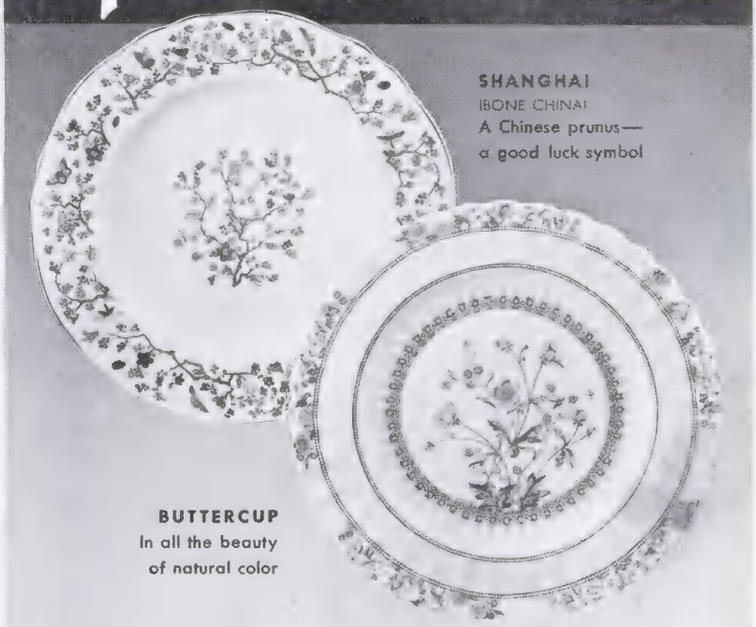
cook is a creative person. He uld plan and work like an ar- ect. When you have on hand certain basic materials your job is to put them to noble uses. In time you will develop a certain routine with these materials, which will make your marketing much easier because you won't have to figure out in advance just the exact quantity you need to buy for a given number of people. You will know beforehand what to do with the rest.

Here are a few recipes which might be helpful. They are all of European origin. Because Europe never could afford much waste in the kitchen, there was always a use for everything.

On the top of my list is a *pilaffe*. It is very useful because it can be done with almost anything you happen to have. It needs a good quality of rice properly washed, boiled, and drained, a little butter, a seasoning of salt, pepper, and curry powder, a handful of raisins soaked and softened in plain cold water, a cupful of meat stock (a bouillon cube dissolved in hot water will do), and any old piece of roast beef, pork, veal, chicken, cooked

(*Continued on page* 181)

Spode THE FINE ENGLISH DINNERWARE

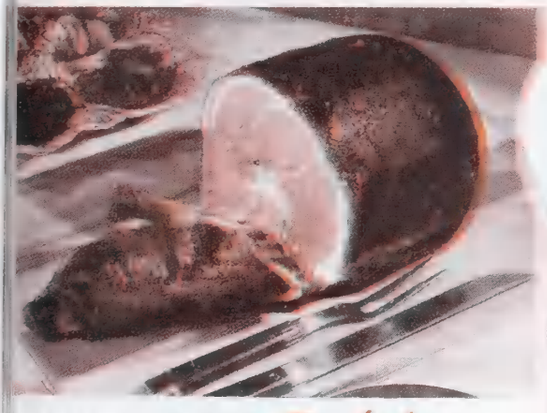


Fine craftsmanship cannot be hurried; Spode quality always takes time. There is still not enough Spode dinnerware to fill orders immediately. Delays are inevitable. But do not delay in deciding which of the lovely patterns of Spode is yours. Booklet 41 will help. Send for it today.

Wholesale distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N.Y.

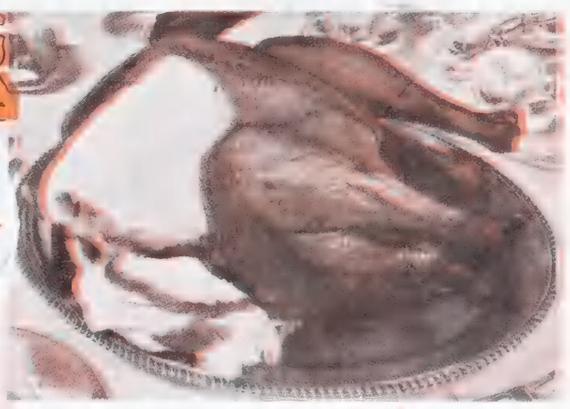
BUY A LITTLE — BUT BUY THE BEST



Here they are—

RARE FORST CATSKILL MOUNTAIN *Smoked Delicacies*

FOR EASTER GIVING AND YEAR-ROUND FAMILY FEASTING



Delightful taste-teasers from the Catskill Mountain Smokehouse . . . each an incomparably delicious addition to any family feast . . . each never-to-be-forgotten gift supreme! All the rich, full flavor and delicious juices of Forst world-famous delicacies are sealed in by modern smoking processes. The choice of discriminating gourmets, Forst treats are shipped charges prepaid anywhere in Continental U.S. Order today!

THE FORSTS, ROUTE 191, KINGSTON, NEW YORK

FORST CATSKILL MOUNTAIN *Smoked* HAM

READY TO EAT

Forst's Catskill Mountain Smoked Hams are delightfully juicy and tender — sugar-cured and smoked Southern style over aromatic hickory embers according to a generations-old Forst recipe. Because Forst's hams are subjected to a longer curing and smoking period than average hams, they come to you with a flavor-rich, tantalizing deliciousness that makes each bite a taste-intriguing thrill. The traditional Easter delicacy at its taste-tempting best.

10 to 16 lbs. . . . $1.25 the lb.

FORST CATSKILL MOUNTAIN *Smoked* TURKEY

READY TO EAT

As an Easter gift or for family feasts, order a choice, young full-breasted Forst's Catskill Mountain Smoked Turkey—cured in rare, zesty spices and aromatic herbs, then smoke-cooked to golden-brown perfection over fragrant applewood embers. Special revolving racks insure uniform top-quality. Air-conditioned smokehouses filter the smoke, preserve and seal in the full flavor and natural juices of our extra-choice, full-breasted turkeys.

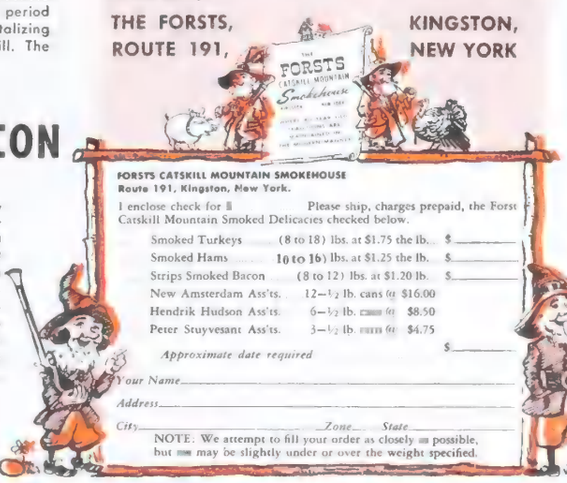
8 to 18 lbs. . . . $1.75 the lb.

FORST CATSKILL MOUNTAIN *Smoked* BACON



A whole strip of bacon, sugar-cured and hickory-smoked according to a famous 80-year-old Forst family recipe. Full, lean—with all the little cartilages or "buttons" removed. Derind before smoking to insure that every morsel is lusciously tender and full-flavored.

8 to 12 lb. Strips — $1.20 lb.



FORSTS CATSKILL MOUNTAIN SMOKEHOUSE
Route 191, Kingston, New York.

I enclose check for ____ Please ship, charges prepaid, the Forst Catskill Mountain Smoked Delicacies checked below.

Smoked Turkeys	(8 to 18) lbs. at $1.75 the lb.	$
Smoked Hams	10 to 16 lbs. at $1.25 the lb.	$
Strips Smoked Bacon	(8 to 12) lbs. at $1.20 lb.	$
New Amsterdam Ass'ts.	12—½ lb. cans @ $16.00	
Hendrik Hudson Ass'ts.	6—½ lb. cans @ $8.50	
Peter Stuyvesant Ass'ts.	3—½ lb. cans @ $4.75	
		$

Approximate date required

Your Name ____

Address ____

City ____ Zone ____ State ____

NOTE: We attempt to fill your order as closely as possible, but may be slightly under or over the weight specified.

FORST CATSKILL MOUNTAIN *Smoked* TURKEY DELICACIES

All the rich, rare mouth-watering flavor of golden brown Forst's Smoked Turkeys, vacuum packed for your enjoyment.

Three delicious forms: Sliced Smoked Turkey, Handi-cut Smoked Turkey and a Smoked Turkey Paté.

Choose from 3 popular assortments:

New Amsterdam—4 ea.—12—½ lb. cans *Only* $16.00

Hendrik Hudson—2 ea.—6—½ lb. cans *Only* $8.50

Peter Stuyvesant—1 ea.—3—½ lb. cans *Only* $4.75





PHOTOGRAPH BY AUBREY P. JANION, FROM C. P. CUSHING

Green vistas, little changed from the tranquillity that once welcomed Columbus, greet the traveler to St. Thomas, Virgin Islands.

How to leave home and like it

By Louisa M. Comstock

Dates and rates are changeable. Prospective tou ists should confirm this information with the travel agents, transportation companies, or hote

This spring, apparently, it's quite all right again to ac knowledge that the pink organdy frills around Washing ton's Tidal Basin are Japanese cherry blossoms. It's even per missible to lay definite plans, one fine day, to visit the countr of their origin.

Undeniably some day will be finer than today, so far a travel in Japan goes. Japan is still under military control But the Japan Tourist Bureau, working with the Military, ha set up arrangements whereby you can not only visit the countr but can circulate within it, enough at least to see a considerabl number of its choicer attractions, with reasonably good ac commodations, reasonably priced. Chief requirements are tha you arrive with confirmed and prepaid reservations into through, and out of the country, and adhere to the arrange ments, particularly as they concern where you go, how, an for how long.

Transpacific passengers on the American President Lines "President Cleveland" and "President Wilson" thus can pre arrange with the line to leave the ship at Kobe for a two-day tour overland by motor coach and train. You can visit Kyoto via Osaka, with sightseeing in the ancient and ever glamorous capital, proceeding to more sightseeing in Tokyo, including a trip to Kamakura, where generations have gazed in awe at the great bronze Buddha, and take to ship again at Yokohama Round-the-world passengers on the "President Monroe" an "President Polk" can have three days' worth, disembarking a Yokohama, with an additional half day at Kyoto, plus a hal day viewing temples, Buddhas, and deer at Nara, embarking again at Kobe.

For somewhat more of Japan, American Express with Pan American World and Northwest Oriental Airlines, will provide connections with the Japan Tourist Bureau's all-expense tour, the most ambitious thing of its sort now available, only seven days, but only $175. Tour proper starts at the Tokyo airport, adds to the shorter itineraries above such sights as Hakone Lake, from whose hotel you get the famous double view of Mt. Fuji, and Atami, noted for hot springs, seascape, and orange groves.

Tokyo suffered much war damage. But even here the Ginza shopping district is again displaying characteristic wares. Kyoto, actually little touched, is (*Continued on page* 209)



You'll enjoy living with

Cushman *Colonial Creations*



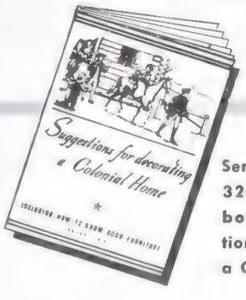




Your great grandmother's favorite dining room furniture . . . her prized platform rocker . . . her best butterfly table . . . you'll find beautiful maple-finished pieces adapted from these and other authentic Early American antiques at your *Cushman* dealer's.

Each *Cushman* piece is specially designed to add to your home a cherished Early American friendliness and charm. Each is sturdy and comfortable, made with mellow, rounded edges and mortise-and-tenon construction. In genuine Cushman Colonial Creations you find a beautiful, hand-rubbed satin-finish that is proof against hot dishes, water and alcohol.

Brandywine Manor Dining Group, in dining room above, includes Table No. 7030, Arm Chairs No. 7031A, Side Chairs No. 7031, Buffet No. 9022, Mirror No. 5-38, Hutch No. 5-175T . . . and China Cabinet No. 9024, shown separately.



Send 10¢ for valuable, 32-page illustrated booklet of suggestions for decorating a Colonial home.

H. T. Cushman Manufacturing Company
NORTH BENNINGTON, VERMONT

H. T. CUSHMAN MANUFACTURING COMPANY, BOX 405
North Bennington, Vermont

Gentlemen: *Enclosed is 10¢ in coin for which please send me a copy of your booklet, "Suggestions For Decorating a Colonial Home."*

Name .....

Address .....

City ..... *State* .....



With a sincere sense of pride LUNT craftsmen present this truly new creation in luxuriously heavy Sterling. Note the sculptured character of the stylized poppies, the beautifully proportioned, gracefully slender handles. Though its roots are modern, it concentrates on good taste and grace, blending happily with the finest table appointments be they modern or traditional. Here is contemporary Sterling at its best! Please send for literature and prices, addressing Dept. B-5

LUNT
Sterling of Lasting Good Taste

Lunt Silversmiths



Lots of elegant pattern for a 19th-century look

Tufting on the wall, the flourish of swags, the modification of the central theme for the ceiling, these spell nostalgia for an ornate period. But see how well the sleek dado stripe controls all this lushness





PHOTOGRAPH BY PAGANO STUDIOS

A highly stylized wallpaper, such as this block design with its tracery of spencerian scrollwork, can be a fascinating starting point for a room. Not only does it immediately suggest novel ways for you to enlarge upon the theme yourself, but it gives a clue to what to shop for. The bed cover copies the scrolls in heavy cotton braid, while the lamp with its similar rope scroll was a particularly happy find. Table is from Tomlinson of High Point; lamp from Lightolier Corp.; rug from Libertyville Textile; wood felt spread executed by Spool Cotton Co.

More pictures on page 175

The old favorites are still going strong

To prove that time can't touch good design and good color here are eight wallpapers that are as popular today as they were many years ago





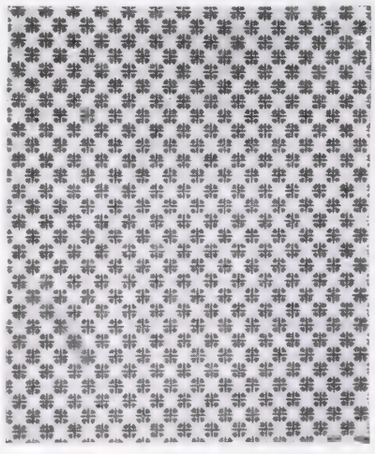
This room is as friendly and gracious as the first one in which this pattern was used a long time ago. It is a classic wall background for fine old furniture and reproductions. Today, modernists use this paper on one wall and paint the other three.



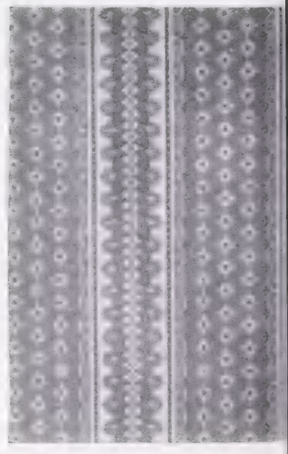
The familiar ivy pattern doesn't become dated for it brings a fresh outdoor look inside the house.



This good classic pattern that can adapt itself to almost any room still retains its deserved popularity.



How many Provincial rooms have you seen papered in this design? In new colorings it's popular today.



Another old standby—this familiar stripe is still among those present.

There's one thing about wallpapers—a good pattern is always a good pattern. Here are eight popular best-sellers that you will instantly recognize as old friends. The original patterns first appeared many years ago. but because their design and coloring were good. they have been in constant demand year after year. These same papers are still going strong today and we predict that your grandchildren will buy them too.



There is an elegance to this design which has made it survive many a more pompous rival.



The good colors in this old floral suggest schemes that still look fresh. inviting.

PHOTOGRAPHS BY MAYNARD PARKER



It is easy to see why this pattern has become one of the favorites. It is bright and gay, yet small in scale so that it isn't overpowering. Snowflakes were probably the design inspiration. Notice how well the wide. dark picture frames "settle" a room which has a great deal of pattern.



announcing





...n you afford to spend

$5 *a room*

for a foolproof color scheme?

Your paint color scheme will come to you in a portfolio like this. In it you'll find a complete set of color samples numerically keyed to sketches showing you where to use these colors that are individually styled to fit your room.

House Beautiful's paint Color Scheme service

Now you can dare to be as colorful as you want. House Beautiful offers a safe, new way to get a beautiful color scheme the next time you repaint

Do you yearn to use beautiful, exciting colors? But are you afraid you won't use them properly? Are you afraid to let yourself go?

Have you realized that color is the least expensive of all home furnishings? It can fill a room with meaning, with moving light and shadow. It can proclaim your personality. The more knowingly and intricately it is used, the more it can become a constant source of pleasure—like listening to a symphony.

If you are timid or not sure of yourself, HOUSE BEAUTIFUL is willing to step in and assume the creative responsibility for you. We have arranged with William Manker, HOUSE BEAUTIFUL's own famous color-stylist, to do for you what he does for us. Mr. Manker will color-style any room you ask him to, for a fee of $5 per room. His scheme will include, if necessary, five paint colors, synchronized to go with the colors of your existing furnishings which you cannot change and must still use in the room. He will send you a color scheme for painting, like the vibrant ones you have seen during the last 16 months in HOUSE BEAUTIFUL's pages—in the exciting "Pace-Setter House" and in "Inspiration House."

To make it possible for him to *really* do a personalized scheme, you must inform him of the basic elements you will retain in your room. That is the only way he can properly compose a color scheme around your own possessions.

What We'll Do

We'll tell you *what* colors to use and *where* to put them.
We'll scheme them around the colors of your existing furnishings which are not to be changed.
We'll send you paint color-cards big enough for your painter or for a custom paint-mixing store to match successfully.
We'll tell you where to use which colors.
We'll tell you how to unify badly cut-up walls.
We'll tell you how to make a small room seem bigger, or a badly proportioned room seem better shaped.
We'll co-ordinate all this information and send it to you in a graphic, easy-to-read portfolio like the one opposite.
We'll tell you, in short, as much as though Mr. Manker made a personal visit to your house. *BUT you have to give us the necessary data first.* (Allow 15 days for an answer.)

What You Have to Tell Us

1. What is the function of your room? Is it living room, dining room, bath, sun room or kitchen?
2. What existing furnishings are in the room and what colors are they? *You must send color samples of your draperies, carpeting, upholstery, and wallpaper, or we cannot do our job.* Cut a few snips out of the dominant color of your carpet. Cut little bits out of the backs of hems of draperies. (If you're buying new ones, send a piece big enough to show all colors and the pattern.) Send a sample of wallpaper if you are choosing a new one to go with the new painting. In short, give us pretty exact samples of what the new color scheme must take into consideration.
3. Which directions do the windows face?
4. What is the color of the permanent floor if it shows?
5. What special architectural features does the room have—such as fireplaces, dado, built-in bookcases, niches or alcoves, radiator enclosures, lighting coves, baseboards, cornices, bays, stairways, closets, cupboards, valances, material of hearth or fireplace facing. Rough pencil sketches of the four walls, showing which features occur on which wall, will help considerably. Don't worry about how crudely they are drawn.
6. What are the floor dimensions and the ceiling height?
7. What is the locale of your home (city, country)?
8. What is the style of your furnishings (Eighteenth Century, French Provincial, Early American, Modern)?

Above all, send color samples of the existing things in the room that will not be changed, be it tile, linoleum, chintz, etc. (Only wood colors can be described by words.)

House Beautiful Magazine Paint Color Scheme Service
572 Madison Avenue, New York 22, N. Y.

Gentlemen:

I should like to have you do a paint color scheme for my ..... room. Here are the necessary data for creating a color scheme around my furnishings. Enclosed is my check (or money order) for $5.

NAME .....

STREET .....

CITY, ZONE, STATE .....

Now . . . at last . . . Colored Curtains to match your paint and paper

By Sara Little

To all of you who are looking for fresh new ideas, these colored curtains which match paint and wallpaper will be good news. And we don't mean "match" in the sense that they simply continue a color to the point of monotony. We mean colored curtains which complement your paint and wallpaper colors.

The pictures on the opposite page illustrate this point. The patterned wallpaper is the dramatic note in the room. The curtains act as a foil for the paper and sharpen an accent color. So the window and the wallpaper and the paint all go together. It is always tricky and not often successful to use patterned fabric against patterned walls. A good rule to remember is that when walls are an important decorative element the curtains should be just an accent.

Windows are getting larger and more important both architecturally and from a decorating point of view. More and more people are taking advantage of the view, and if windows are heavily shrouded you can't bring the outdoors in. Sheer curtains have always had the advantage of letting in air and light without sacrificing privacy. Colored curtains do this job even better.

Remember, too, that colored curtains are so decorative that they can be used without draperies, and this means still more air and more light and more view. It also means less work, for you can just cross off drapery cleaning from your list of housekeeping chores.



1 There is a fine interplay of color in this blue room. The curtain is dramatized by the repeat of the color in the fine old accessories. Shades of blue and gray in the wallpaper and the paint vary subtly enough to give the whole room interest and charm. Using one color in different values is restful and pleasing, and these cool colors are especially suited to a warm, sunny room. The curtains are from Berkshire Fine Spinning Associates; furniture from White Furniture Company; and the rug from Aldon Rug Mills, Inc.

2 Warm fruit colors in the wallpaper, paint, and curtains are sympathetic to the mellow tones of the fruitwood in this Provincial room. The bold plaid of the paper contrasts effectively with the simplicity of the sheer curtain. You gain a feminine touch by the addition of a ruffle of the same material. It makes a perfect setting for a dressing table because the light comes directly from outdoors. The curtains, "Snowberry," by Richard Borden Mills; the furniture, Jacques Bodart; and the rug, Quaker Maid Mills.

3 A room with a northern exposure would take nicely to this setting. The ivy seems to be climbing on a louvered door, and the yellow curtains suggest sunlight pouring into the room. The wrought-iron plant-stand, filled with greens, completes the illusion of an outdoor sunny garden.

By placing chairs around the plant-stand, and using the bottom row of trays as a side table, you make this a spot for relaxing. Curtains, Robertson Factories; furniture, Bradley, Laurens & Campbell; rug, Laurence Products Co.

4 Because this wallpaper is small in scale and unobtrusive, the dramatic note of the room is centered on the window. The dark curtain makes a striking accent, can be drawn back to allow more light to enter, or can be closed for privacy. Sheer curtains, even when closed, let in a good deal of air and light. This is an ideal spot for dining, for playing games, for sewing. Curtains, Cortley Curtain Corporation; furniture, Sprague & Carlton; rug, Belrug Mills, Inc. All windows on this page are by Curtis Companies, Inc.


1


2


3


4

Washable wall coverings are as spatter-proof as the tile above the tub in this bathroom. There's less danger of mildew since the paper resists that, too.





The walls of this boy's room appear to be paneled in wood. Actually they are finished with a wall covering that comes by the roll and is hung like wallpaper. It has all the grain and texture of wood paneling and it's washable—a practical point in a room that's allergic to smudges and fingerprints. Sofa, hooked rug, courtesy B. Altman & Co.

These patterns can take it and keep their good looks

No doubt about washable papers being designed for any room or any type of decoration. Small or large scale, brilliant colors or monotones, the choice is as wide as you can possibly ask for. You don't have to be afraid of colors fading and you don't have to worry about stains or soil.



You can't prevent accidents ... so be smart

You can't prevent the little accidents that spot and scuff your wallpaper. So get acquainted with the handsome new family of wall coverings and coatings that laugh at grease and dirt and can be cleaned with soap and water

By Helen Little

Can you remember 'way back when washable wall coverings meant something only for the kitchen or, occasionally, the bathroom? Or even further back when oilcloth was the last (and the only) word in "permanent" wall coverings? Look at the pictures on these two pages and learn how far the technicians have advanced in making wall coverings impervious to almost every conceivable disfiguring influence. Moreover they are designed now for every room in the house.

This makes sense, for ink stains, dirt, grease, and smudges feel free to operate anywhere. Small-fry aren't a bit fussy about which room gets the benefit of their cute artwork. And accidents which deface a wall are equally democratic. They happen anywhere.

Designs in these new collections include as wide a variety as the usual choice in wallpapers. There are florals, stripes, textured effects, and plain colors. There are wood grains, grass cloths, and homespun designs. In fact, you can be as selective as you please. Whatever your decorative scheme, there are suitable patterns: formal, Colonial, scenics, metallic grounds, tile-like glazes for the kitchen and bathroom.

None of these coverings demand special handling. They go on just like ordinary wallpaper. You apply the paste, hang the paper in strips, and brush it down firmly. Walls do not have to be specially prepared. Like wallpaper, they work best on a smooth, plaster surface or can be hung over paper.

When you go out to buy these new miracle papers you will find two types: canvas-backed and paper-backed. Their magic is accomplished by the use of resin which is impregnated into the paper or applied by a special process to the canvas. It forms a protective covering which cannot be invaded by stains. Each pigment particle is sealed in the resin coating. All the openings are closed and dirt or stain cannot enter. This differs from a mere coating because the washable, specially prepared coverings are saturated with plastic. (*Continued on page* 201)

Now there is a dirt-resistant wall covering for every room in your house



Even kitchen papers are imaginative in these new patterns. The bright colors stay bright and fresh, for dirt stains and even spatters of grease respond amiably to the damp cloth treatment. Household cleaning isn't drudgery with products such as these.



PHOTOGRAPH BY EZRA STOLLER

Stone and plaster walls have heartwarming qualities which you can't ignore. But there are spots in today's houses where often they aren't suitable. If you want such things as washability, waterproofness, high gloss or resilience, you'd better look at the new surfacing materials shown on the following pages.

PHOTOGRAPHS BY MAYNARD PARKER





Wood has always been one of America's favorite building materials. It gave us some beautiful walls in Colonial times (left) and it still does (above). But wood in its natural state is vulnerable to fire, water, insects and rot. To get around this and yet retain its natural beauty, wood nowadays comes in all sorts of fabricated forms. Study these if it's wood your heart is set on.

In surfacing your walls...

You're entitled to more than good looks

A wall that holds the roof up has many duties to perform. Being handsome is only one of them. It must be strong. It should be resistant to weather, fire, rot, and vermin (proof against them, if you can afford it). It should be long-lived and maintenance-free. These properties naturally have priority over such things as mere appearance, though luckily, most structural materials have handsome surfaces. Wood and plaster, brick and stone produce the good-looking walls shown on the facing page.

But indoors, no matter how sturdy the wall, it is the surface, the very skin, that counts. Here we need all sorts of properties —seamlessness, washability, acoustics, color, etc.—properties that old-time structural materials could not furnish. So we turn more and more to the really staggering array of modern surfacing materials. These come fabricated in tiles, boards, sheets, and rolls. They're made of just about every material you ever heard of and they give you any kind of performance you demand. These pages show the principal types and what they do. Study them before you make up your mind. All prices are for materials only.



Three uses for glass: to borrow light (left), to borrow space (above), and to make a waterproof wall (below). Corrugated glass or mirror solves some wall problems. "structural" glass finishes the bathroom below. It comes in matte and gloss finish, many colors, sizes. Prices start at slightly over $1 per sq. ft.



PHOTOGRAPHS BY EZRA STOLLER



For more pictures of wall surfaces turn the page



PHOTOGRAPH BY EZRA STOLLER

These new materials give you the chance to select your surfaces for comfort, convenience, good looks. You can build them into new walls or graft them to old ones

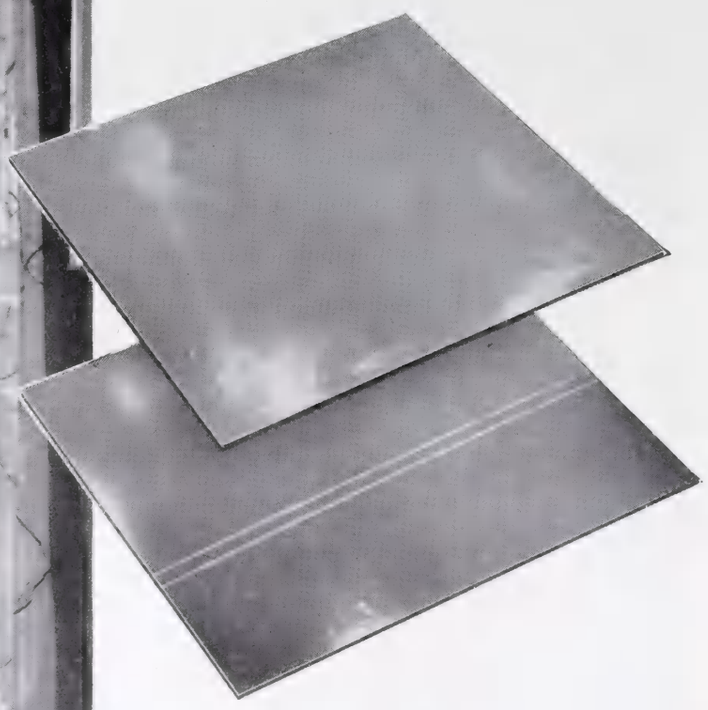
CONTINUED FROM PRECEDING PAGE

No matter what kind of performance you demand of your walls, you'll find what you're looking for in the new surfacing materials. If it's the look of real wood you're after, you can get it in plywood, in thin veneers laminated onto plastic sheets or canvas. If you want a sound-absorbent ceiling, you can get it in any number of acoustical tiles. If it's washability you're after, you'll find it in plastic sheets or in ceramic, glass, plastic tiles—even in porcelain enamel "wallpaper." On the other hand, if all you want is a plain painted wall, you'll find it, factory-finished, on many standard building boards. (*Continued on page* 190)

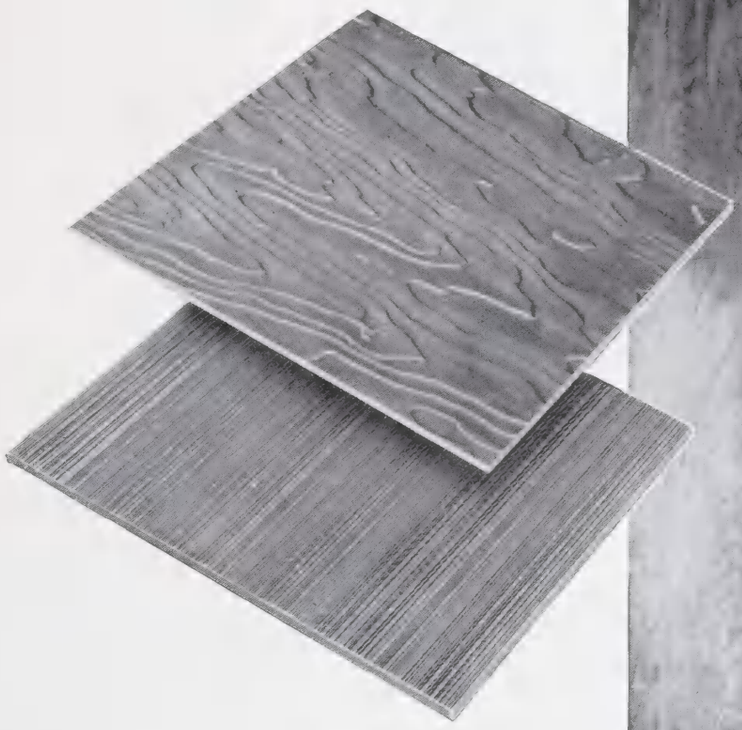
Ceramic tile in gray is a good foil for this coral-colored lavatory case, custom-built of laminated plastic sheets. These sheets are suitable for wall and counter surfacing, come in large panels in a wide array of colors and patterns, including real wood veneers. Cost is 70¢ to 80¢ per sq. ft. for wall panels.

PHOTOGRAPH BY JACK LAWS





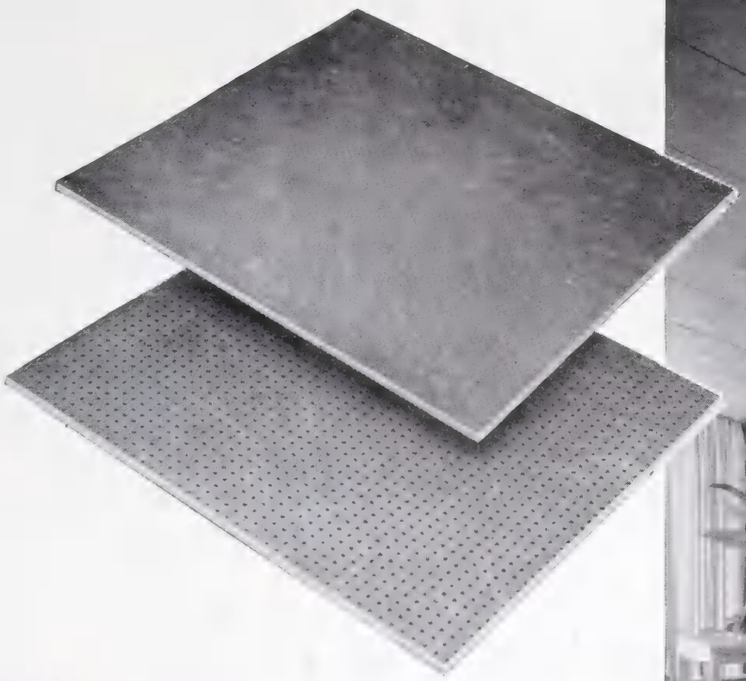
Glazed hardboard boasts a tough, long-lived, easy-to-clean finish that's baked on at high temperatures. In matte or high gloss, in many colors and three patterns. The large (up to 48 sq. ft.) light panels should be set in mastic against a solid backing, trimmed with metal or plastic molds. Cost: 33¢ to 44¢ per sq. ft.





PHOTOGRAPH BY EZRA STOLLER

Plywood puts the liveliness of natural wood into large and reliable structural panels. In veneered form, it makes fine woods available at about 25¢ a sq. ft. up. Two textured forms (above) make an interesting surface treatment where you want weathered wood effect. Cost is approximately 26¢ to 33¢ a sq. ft. retail.





Asbestos board takes wax or paint easily, but its cool, softly mottled gray has been left unadorned in this ceiling. Cost: about 25¢ a sq. ft. The perforated form (45¢ to 50¢ a sq. ft.) makes an excellent acoustical ceiling, backed with batt-type insulation. This comes also in corrugated panels for structural use.

Turn page for more pictures of wall surfaces



One way to hide joints—if you want to hide them—is not to have them in the first place. Wall shown at left is surfaced with one giant panel: only joints are at corners of room. This type of wallboard costs less than 10¢ a sq. ft., comes with slightly pebbled surface, ready for paint or wallpaper. Patented fasteners nailed to studs secure panel from behind, eliminate most nailing.

Panel construction *can* provide smooth, seamless surfaces for painting or papering







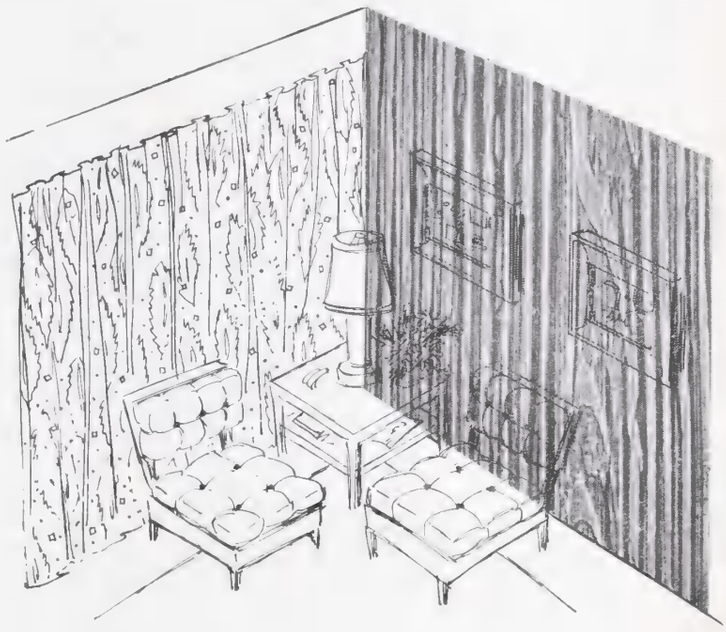
PHOTOGRAPH BY HEDRICH-BLESSING STUDIO



Laminated-panel construction yields a solid, crack-resistant wall surface of great strength and double insulating value. One system recommended by a leading manufacturer is as follows: Vertical panels are nailed to studs (1). Then a second layer is applied horizontally, using a special adhesive (2). Built-in recess along joint is filled with a perforated tape anchored in special cement (3). Result, sanded and painted, is smooth and seamless as plaster. It's roughly equivalent in price, quicker, neater. Single-thickness cost of board is about 4½¢ to 5½¢ a sq. ft.

How to fool the eye

If you want smooth, sleek-looking walls study the page at the left.
If you want the effect of textures like wood, brick, straw matting, check the easy-to-install coverings on this page



If you want a rough-textured effect without great expense, this covering will do the trick. It looks like grained wood paneling. Actually it comes in rolls like wallpaper and is just as easy to install. Surface is tough—use it on walls that are apt to take a beating.



PHOTOGRAPH BY DANA MERRILL

Cover indoor brick walls, if you like, with this plastic three-dimensional wall covering (left). It is similar to linoleum in consistency and doesn't need a finished backing of wall plaster. It can be painted or antiqued to match any color scheme.

Texture and changing highlights (below) are dramatized by these straw squares. Pattern comes from play of light and shadow on textured surface. It hangs like any wallpaper, is even sturdy enough for use on floors. Paint can be applied for special colors.



Actual straw mats would be hard to apply, but a photographic process makes this paper look like the real thing. It requires no special handling and can be put up like ordinary wallpaper. This pattern looks best in a room without too much conflicting design.

PHOTOGRAPH BY DANA MERRILL



Make your kitchen as livable as the rest of the house

The efficient kitchen doesn't have to look like a hospital laboratory. Here's one that used wallpaper, fine woodwork, and natural wood cabinets. Now it's the most lived-in room in the house

By Charlotte Eaton Conway

PHOTOGRAPHS BY WILLIAM HOWLAND



Fine old pine-paneled doors hide the efficient cleaning closet behind them. One-half is dedicated to weather-wise jackets, hats, and rubbers against a sudden trip to vegetable or flower garden.

WILLIAM S. DRAKE, BUILDER



Kitchen towels, staple canned goods, paper and string, hammer and screwdriver are always at hand in the good-looking sideboard, built-in on the other side of the fireplace to balance the closet.

This kitchen looks as well as it works. The crowning touch is the wallpaper. It's in character with the pine and just suits a room you really want to live in. Informal and hospitable like its owners, Mr. and Mrs. William Knox Atkinson, it has the charm that goes with an old farmhouse. But still it is efficiently tailored to meet today's needs and today's way of life.

Once a library, the new kitchen was planned around the fine old pine mantelpiece. Equally old attic floor boards were converted into cabinets and a sawbuck table with gleaming brass trim. Here the atmosphere of antiquity ends, and today's practical, labor-saving mood for servantless living takes over. Good lighting, efficient electric appliances, easy-to-clean Formica surfaces, durable Armstrong linoleum, well-engineered storage are all you could ask for.



It's no hardship to work at the convenient double-bowl, double-drainboard Crane sink. By day, north light streams through the big, weather-protected Thermopane window. By night, fluorescent tubes invisibly set above wall cabinets give evenly diffused light to every part of the room. Built-in gadgets like those Mrs. Atkinson is using below save space and time in the kitchen.







Cleaning-up motions are minimized by carefully planned storage near the sink. Note divided silver drawers, pull-out towel rack behind ventilated door. Cupboard above contains often-used dishes.



The "bar department" is complete in itself, from General Electric refrigerator to liquor supplies, glasses, "Coke" and soda bottles. The Waring Blendor is set permanently into counter for easy access.

PHOTOGRAPHS BY WILLIAM HOWLAND



Above and at the left are a pull-out step-stool bench, ventilated vegetable bin, and ingenious wood-topped drawer for fixing vegetables. All pieces push under counter when not in use.



Seasonings and staples are easy to reach at the right of the range. An American Blower ventilator over the Frigidaire range assures fresh air. Note Revere skillets hanging picturesquely above range.

The most useful trick in the decorator's kit

Matching wallpapers and fabrics





Pick a wallpaper that has a matching fabric. Then you are free to use your fabric for draperies, upholstery—wherever you want. See how effectively the curtains merge with the walls of this bedroom. Now carry your foolproof scheme a step further and use the same design on the bedspreads, as shown above. Repeating the pattern makes the beds look smaller. These are favorite tricks of decorators and ones you can easily use in your own home, especially today when there is such a large selection of fabrics.





A small room seems larger when there is no break in the color and pattern that flow from wall to draperies. Decorator Helen Conway uses this device in Hedy Lamarr's dining room, above, then points up the window with a violet-blue quilted valance. In spite of all this pattern, a stripe on the chairs does not seem busy.

Wallpaper and fabric harmonies tend to create an uncrowded air in a small room. See how the dimensions of the four-post bed, above, are lost in the activity of the toile on the walls and draperies. Note how patterned paper minimizes the slope of wall. This and the bedroom above are in the home of Remy Chatain.



PHOTOGRAPH BY MAYNARD PARKER

Let matched wallpapers and fabrics help you over the hurdles of decorating. These tried-and-true reliables can be fitted into any type of room, have no period limitations, insure effortless success

For a modern room try using wallpaper for patterned decoration on only one wall, as here. It is dramatic and needs no further embellishment. The contemporary design of the paper has been reproduced on a nubby material for a nice contrast in textures. This room, decorated by Florence Hayward, is at Ocean House.

Where should wallpaper stop?

By Laura Tanner



Paper both walls and ceiling if you like a cozy feeling. Small, all-over patterns are unobtrusive and hold the room together. They make it seem smaller, almost give the effect of a solid color. Note how easily non-directional pattern works on the ceiling. Anita Loor was the decorator.





Two walls papered, two plain—an ideal solution for any room where you want to use a bold pattern. This pattern on all four walls might be overpowering. But the use of the stripe on two walls pushes back the sloping dormer and gives the effect of greater height. The other two walls are plain except for the border of the same paper. Rule to remember: If you like bold patterns, go ahead and use them—in limited quantities—combined with the quieting influence of unobtrusively plain walls. Home of Milton M. Morse.



Wallpaper on ceilings. If your floor and walls are plain you're in danger of being too plain. Why not paper the ceiling with a non-directional, all-over floral? Then use a similar type of floral fabric in small quantities. Formulas like this can keep room from being stereotyped.

You can paper just about anything—floors, ceilings, furniture, valances, insides of drawers—anything that's prettier for being papered. Only thing to beware of is this: Don't use papers that have a right-side-up pattern on ceilings or floors. For these spots use non-directional patterns that look just as well upside-down as right-side-up.

PHOTOGRAPHS BY MAYNARD PARKER



Should you paper beams? Yes and no. Depends on where they are in the room, what they run into. Here the beam is so close to the papered curtain valance, and butts into the papered wall, that papering it is right—even though ceiling on either side is plain.



By papering everything with an all-over pattern you overcome the problem of a small room that is broken up by doors (as in this foyer) or windows. Pattern optically quiets everything down, holds it together. Home of Richard Goldstone, Florence Lewis, decorator.



Scenic for Moderns: An amusing *trompe-l'oeil*. Chinese-inspired scenic paper keeps a severely simple modern grouping from looking too plain, rescues room from being hopelessly box-like. When used judiciously, this sort of panel is bold enough to give importance to a furniture group, yet delicate enough in line not to overwhelm it. Seen in Ocean House. Florence Hayward, decorator.

SCENIC PAPERS

-to push back walls or to paint a picture



Have you a room without a view? A piece of furniture you want to dramatize? A mantel you don't know what to do with? An unpleasantly broken wall? A scenic paper may be the answer



Accent an architectural feature: Choose a floral panel, as opposed to the scenic mural below, for broken spaces and low ceilings. Small motif of this eighteenth-century paper dramatizes a handsome door, keeps it from being overpowering. Julia Spence, decorator.

ALL PHOTOGRAPHS BY MAYNARD PARKER



Stunt for a long, unfurnishable hall: A floor-to-ceiling scenic paper pushes back the wall optically, dispenses with the need for furniture which would further cut down limited floor space. Note how columns and moldings frame the "mural." Ocean House.

Use it with a dado: If you're planning a scenic paper in a room with a good deal of furniture, a dado is very useful. Note that if this paper had run clear to the baseboard most of the "mural" would have been lost in a welter of legs. Home of Remy Chatain.

What are good house colors?

Exterior color schemes should be earthy and warm. Choose colors that actually occur in nature. Read how to do it

By Allen G. Siple

Houses belong to the land. House colors belong to the land. The color of your house belongs to the color-spirit of its landscape. If its walls are of earthy stuff, stone, brick, or weathered wood, you may be fairly sure that it belongs, that it ties into the earth and goes well with the landscape. And if the stuff is good and durable, and if you like it, then the best painting advice will be no paint at all. Let time and sun and rain do the job.

Sometimes white is the answer (a good white, of course), if the supporting landscape is sufficiently active with vibrant greens and rich earth tones. Above all, your house should be white if you like white.

But there is something stirring nowadays about color—a new growth from very old roots. In Athens white marble was painted red. In early America there was color everywhere, in New England, New Mexico, Monterey, and Williamsburg. America has always been colorful, in nature and in temperament.

The trend toward color is healthy and good, and a few gorgeous blunders can be forgiven in favor of a vigorous approach. Timid greens, silly pinks, sickly blues of the warhousing years are fast disappearing.

What America wants and likes are full-bodied colors, as rich as you like or as light as you like, that tie into the earth and belong to the landscape. Outdoors we like colors that gladden the optic nerve and warm the cockles of the seeing heart. Tuscan reds, Venetian reds, cocoa warmed with red, turquoise grayed with red, muted coral, muted greens from black to white, all the warm grays, with accents of vermilion, chartreuse, cobalt, or Mexican pink—it is a broad palette, and yet, spectrum-wise, bounded by very definite limits.

It is a good time to hold fast to sound ideas about color and to consider the possibilities with just a bit of reserve. Suppose you dream up a truly delightful color, say a hue of the purple cattleya orchid blended with *vin de Samos* or the color of a wine-barge sail at sunset. Now dip your whole neighborhood in it, and see if you really like the effect. Exciting and precious colors are no longer exciting and precious if used to the saturation point. Overwork them, and they become banalities.

Exterior wall colors for houses are comfortably limited to the warm tones of nature, and not too snugly held within the red and green families of the spectrum. All wall colors must have solidity, for the house must share solidity with the earth itself. Within these limits, your house will belong to the landscape. Even a white house has solidity if toned with warmth.

It comes about this way: The earth is red; sunlight is yellow; the sky is blue; growing things are green. Mix these together and you have a warm gray—warm because red is dominant, so far as this planet is concerned; gray because all colors in Nature tend to balance and solidify each other.

Look down from a plane flying at 10,000 feet. The earth rises to your eye as a welling tone of warm and muted color. Fields, mountains, cities blend in the general warm earth-tone. Green trees seem mixed with gold and purple. Fresh plowed fields are toned with red. Red barns are toned comfortably with warmish gray. Even a lake of cold blue, reflecting the sky, seems overlaid with a wash of gold and magenta. All colors are warm. All have solidity. From the air, all harsh and silly colors are absorbed in the good earth's healthy glow.

The tone of all landscape is warm, no matter how gray and no matter what association of ideas may make it seem cold. The sleeping warmth of the earth comes up through snow and the drabbest city street. A blue building is unthinkable. A cold-colored house is a decidedly jarring note. Gray houses are excellent, but always with red in the gray.

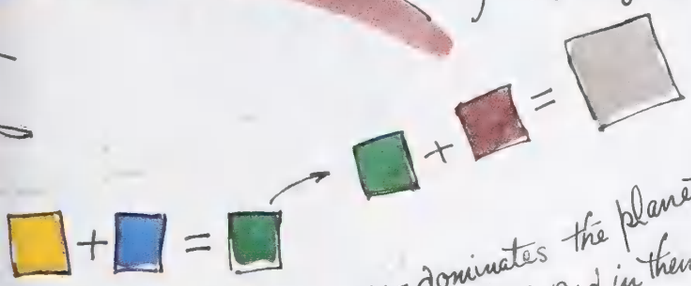
Warmth comes from red, the primary color of the land. Sunlight (yellow) supplements and brings out the warmth of red. Green, its complement, directly across the color spiral, is neutral, neither hot nor cold, and responds quickly to warmth when red is reflected in it. Yellow is warmish, but lacks vitality without a bit of earth red added. With a few very delightful exceptions, the yellows are doubtful (*Continued on page* 169)

Sunlight is yellow

The sky is blue

The earth is red

They add up to a warm gray.



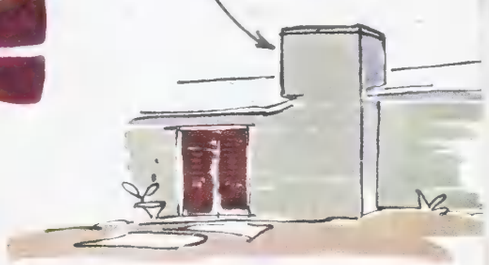
Red is the strongest so it dominates the planet. All colors in nature wind up with Red in them.



any color will do - so long as it's RED.







WHITE 20%

Beware of Pink!

BLACK 20%

All of these are RED.
Solidity in the middle zone.

All values of green have Solidity if neutralized with Red.

RED IN NEW ENGLAND

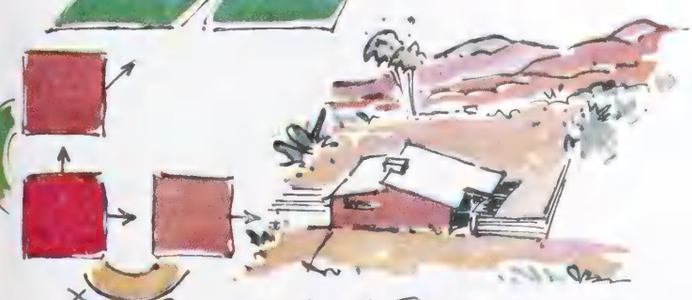




TIE INTO THE LANDSCAPE NO MATTER WHERE.

Warm soffit tones give a lift





RED IN PALM SPRINGS

WARM GRAY ALWAYS.



By M. F. K. Fisher

The Perfect Dinner

No set rules can produce the perfect dinner party. Dining well is a question of sensitivity, of flair, of innate taste, because the time, place, and people are as important as the food

One time while I was walking in a leisurely but not dawdling way from Vézelay to Avallon (it was only about ixteen kilometers, but I managed to spend a good five hours overing them, over the gentle empty French roads), I discussed, ith an intensity seldom given to any conversation and very arely sustained without boredom for so long a time, the subject f The Perfect Dinner.

Everything was in favor of such a quietly passionate entertainment. The weather was heady, an April day of breath-taking learness after days of rain, so that the earth steamed and uivered a little in its pushing fertility, and birds in the air and ares along the ground and moles and earthworms underneath t sent out an almost tangible excitement. I myself was young but not too young, healthy and free-limbed. And my companion was not only my true love, but also a man I knew to be the most charming talker in a world peopled largely by the stiff-in-tongue, so that quite apart from our shared physical emotions we could speak together, tirelessly, any time at all, of no matter what—and find it good.

All this conspired to make our nonsensical deliberations on The Perfect Meal as celestially enjoyable as such communion possibly could be, and although I have by now forgotten most of what we did decide upon, the slow steady murmur of our voices, thoughtful one minute and mocking or purely silly the next, echoes unquenchably in my mind's ears. It was a kind of contest, and, as we walked on and on toward Avallon, we fought with all our wiles to win, one from the other, the palm for perfection.

We decided, after some fumbling and confusion, that time, place, weather, and, perhaps above all, *people* were as important to the gastronomical consummation as the food itself. We settled on six as the perfect number of guests, including our two selves, of course.

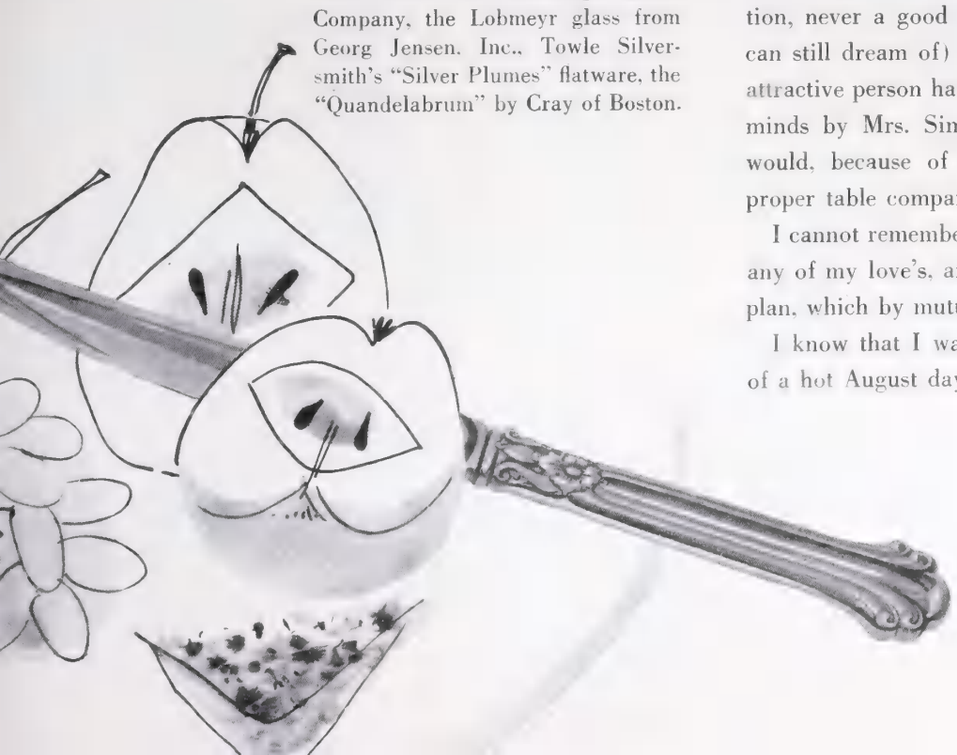
I remember that I named Colette (I might not today, feeling that in her powerful old age she would monopolize the conversation, never a good thing at such a feast as I wanted then and can still dream of) and the Prince of Wales, whose impossibly attractive person had not yet been dimmed in a million women's minds by Mrs. Simpson's svelte shadow and who, I thought, would, because of his great social skill, make a fitting and proper table companion.

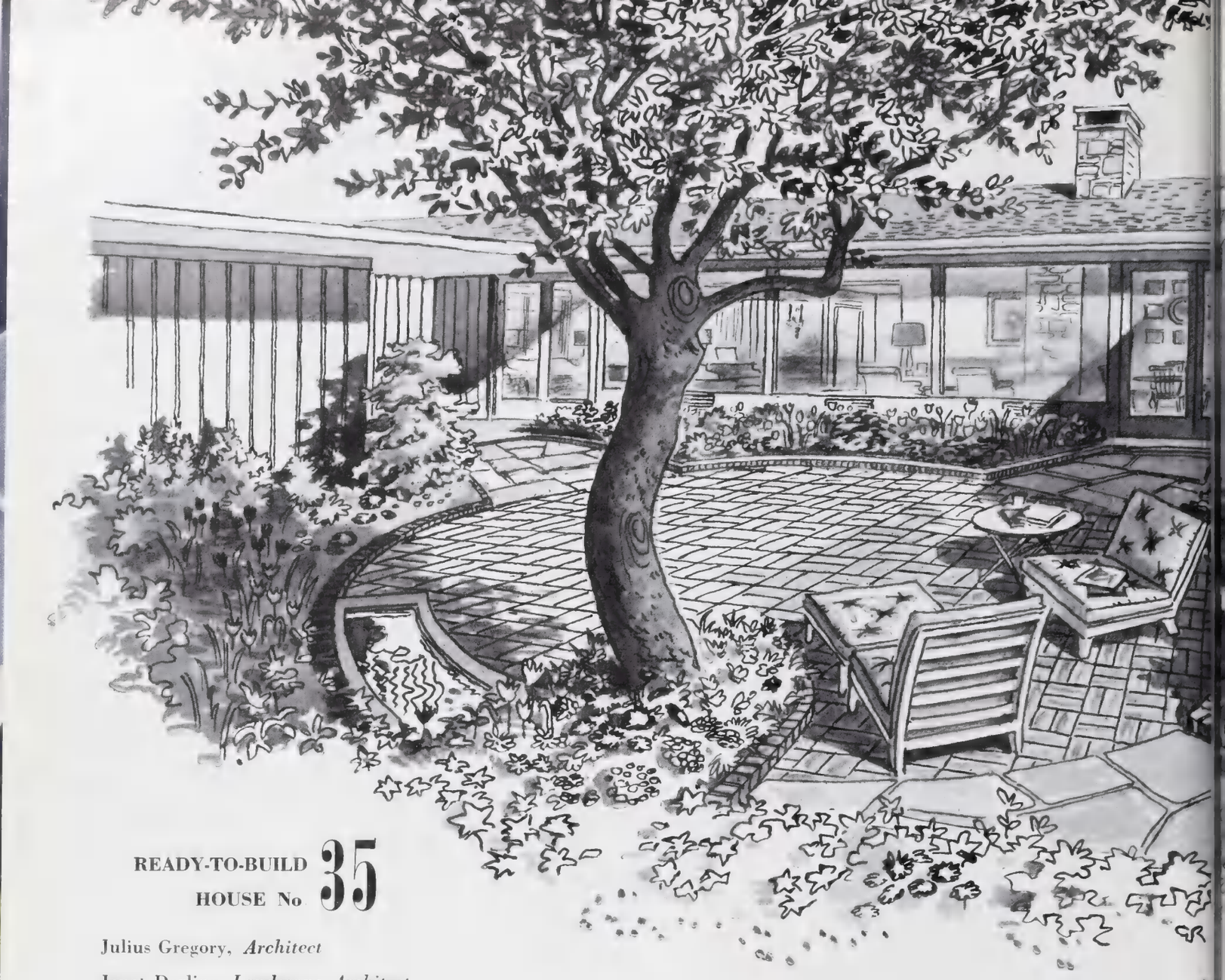
I cannot remember what two other people were my guests, nor any of my love's, and I have forgotten every other detail of his plan, which by mutual agreement won the palm from mine.

I know that I wanted my meal to be served at the cool end of a hot August day, while there was (*Continued on page* 176)

OLOR PHOTOGRAPH BY WILLIAM HOWLAND

This unobtrusively simple table setting by Mrs. Frances Taylor Heard was designed to be a discreetly subdued background to fine food and good conversation. The serene geometric elegance of the tablecloth from S. H. Le Bell & Company is echoed in the handsome china from the Flintridge China Company, the Lobmeyr glass from Georg Jensen, Inc., Towle Silversmith's "Silver Plumes" flatware, the "Quandelabrum" by Cray of Boston.

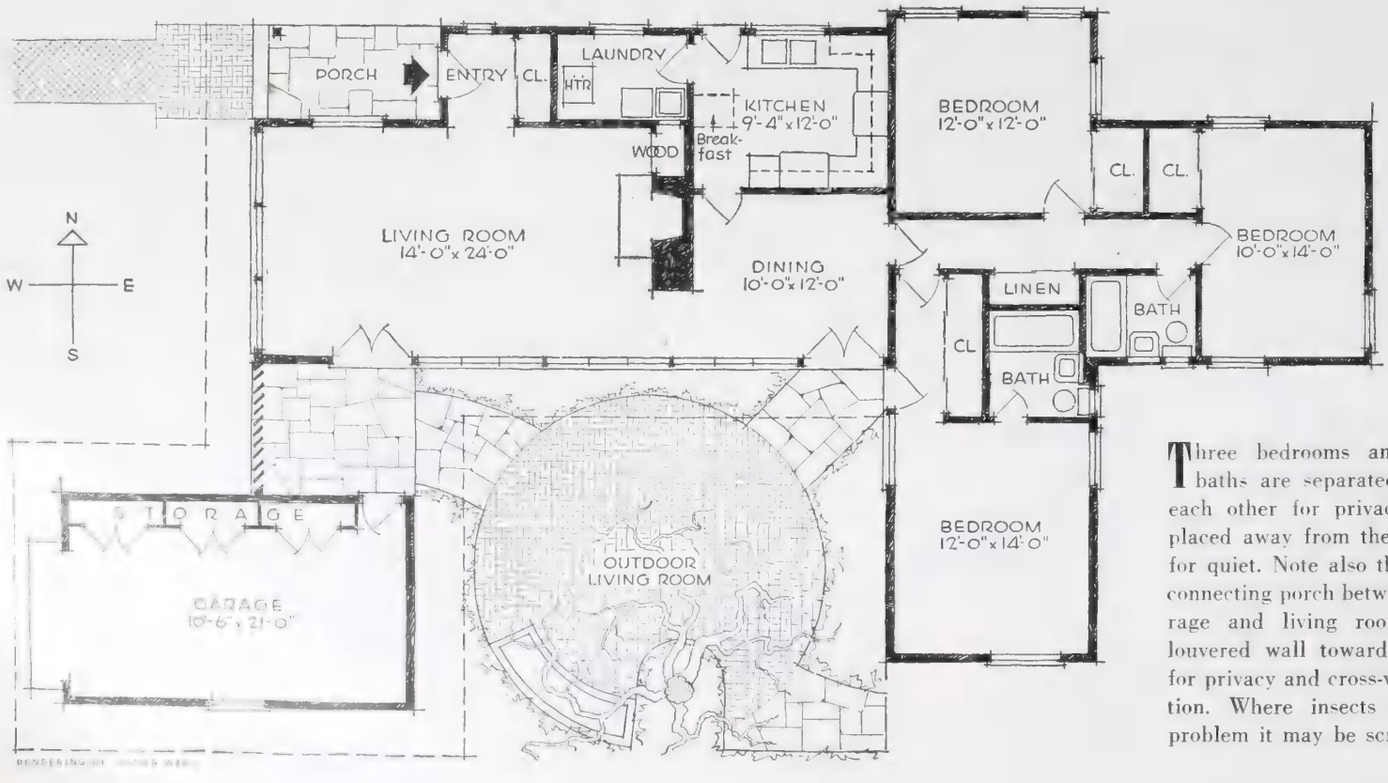




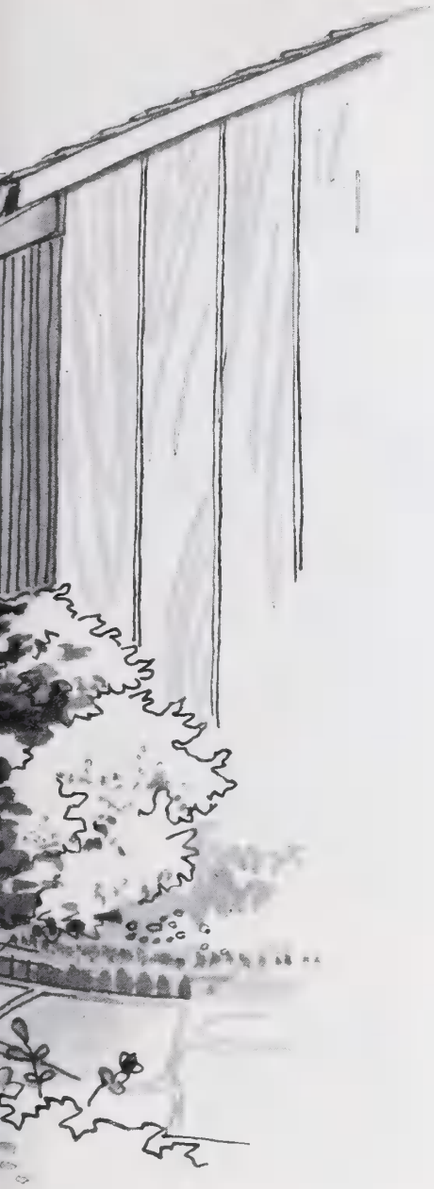
READY-TO-BUILD HOUSE No 35

Julius Gregory, *Architect*

Janet Darling, *Landscape Architect*



Three bedrooms and two baths are separated from each other for privacy and placed away from the street for quiet. Note also that the connecting porch between garage and living room has louvered wall toward street for privacy and cross-ventilation. Where insects are a problem it may be screened.

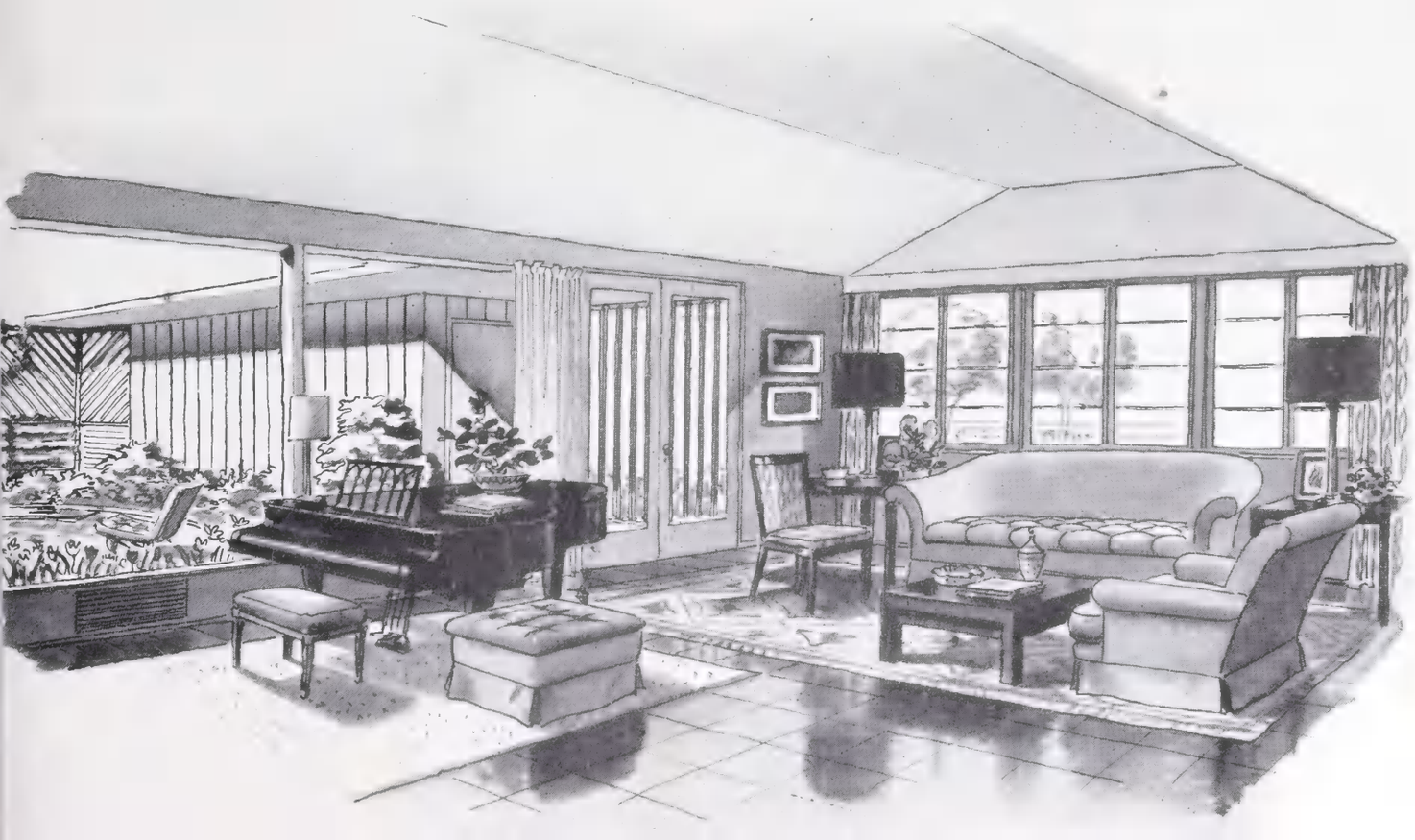


SKETCH BY MENDEZ

Can you find the seventh room of this house ?

It's the outdoor living room, of course, shown at the left. This yields added space, both real and apparent, for every member of the family—and they'll all be out there from earliest crocus to last chrysanthemum. Such a "room" will cost you only about a quarter as much as indoor space

Here is a house that makes its own view. Well-suited to many narrow, interior lots with narrow frontage and no particular outlook, this house creates its own center of interest around a half-enclosed, brick-paved garden room. Open to the south, yet shielded from the hot afternoon sun, it makes a fine place for summer dawdling. And, protected from cold winds, it's a snug sun-trap in winter. Even in bad weather, when you can't use it, you'll enjoy the garden from the living and dining room (below). For more about this house and how you can get the plans for it, turn the page.





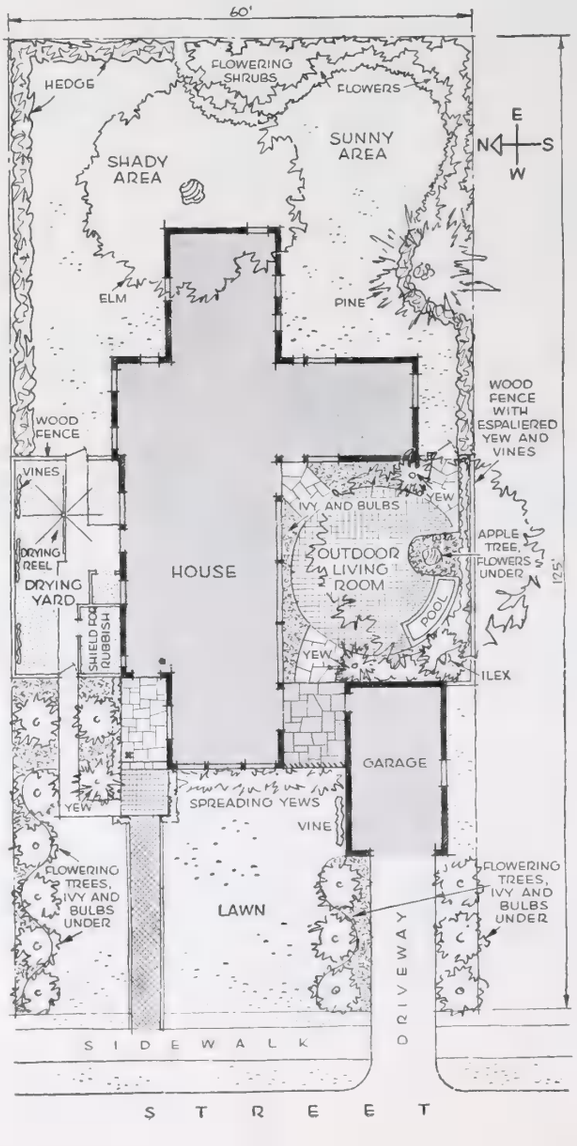
Vertical wood louvers (arrow) across the street-front do many jobs in one. They give privacy, cut out hot western sun, permit cross-ventilation, and serve to tie garage to house, increasing its width and screening garden.

FACTS ABOUT THIS HOUSE

Not designed for those who want to keep up with the Joneses, this is a house for the family that wants to keep up with itself. Its simple, pleasant street-front is an expression of a plan aimed at comfort. The layout gives each member of the family enough room to turn around in, enough privacy to keep out of each other's hair, and enough living space (indoors and out) to permit easy entertaining. Although it could do with more land, it is shown at right, neatly placed, on an inside east-west lot, 60 x 125 feet.

HOW TO FIGURE THE COST

You can arrive at an approximate cost for the house in your neighborhood by multiplying the square feet of floor-area (1,727) or the cubic feet of volume (17,776) by your local unit building costs. Any good contractor will tell you what these are.



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The Daydreamer and Music

If you are reasonably sensitive

and can't appreciate great music, then chances

are that you don't hear it.

Not with your whole mind, anyway

By Richard Williams

Some years ago there appeared in the magazines an advertisement in which a bold black headline asked the reader, "Have You a Grasshopper Mind?" The illustration showed a man sitting at his desk and thinking of a dozen things at the same time. A shifty fellow. A daydreamer, jumping from one thought to the next. A grasshopper mind. Not to be trusted.

When you read the text you found out that the cure for the blight consisted of a course of self-improvement lessons available by mail to anybody—even to you.

The advertisement frightened me. I knew I had a grasshopper mind. I also knew that nothing, absolutely nothing, would cure me. I never clipped the coupon. Indeed, I persuaded myself that daydreaming might not be such a bad habit after all. I doubted that if I stopped it I would become rich and wise. Or at any rate, rich. I consoled myself with the thought that I was in good company. It must be an old habit. The Roman writer of comedies Plautus, who lived two centuries B. C., described somebody as "a man who dreams awake." A man who dreams awake—that describes most of us when we begin to go to concerts or attempt to listen to long pieces of music.

Daydreaming takes hold of us when we are not concentrating on what we are doing or when we are not doing anything in particular. That's the beginner's condition when he is confronted with great music. It is difficult for most people who have had little experience with symphonic music to pay exact attention to it. They fall into a reverie, from a reverie into a vagueness, from a vagueness to thoughts which have nothing whatever to do with the sounds being made by the musicians, and, before they know it, they are miles away.

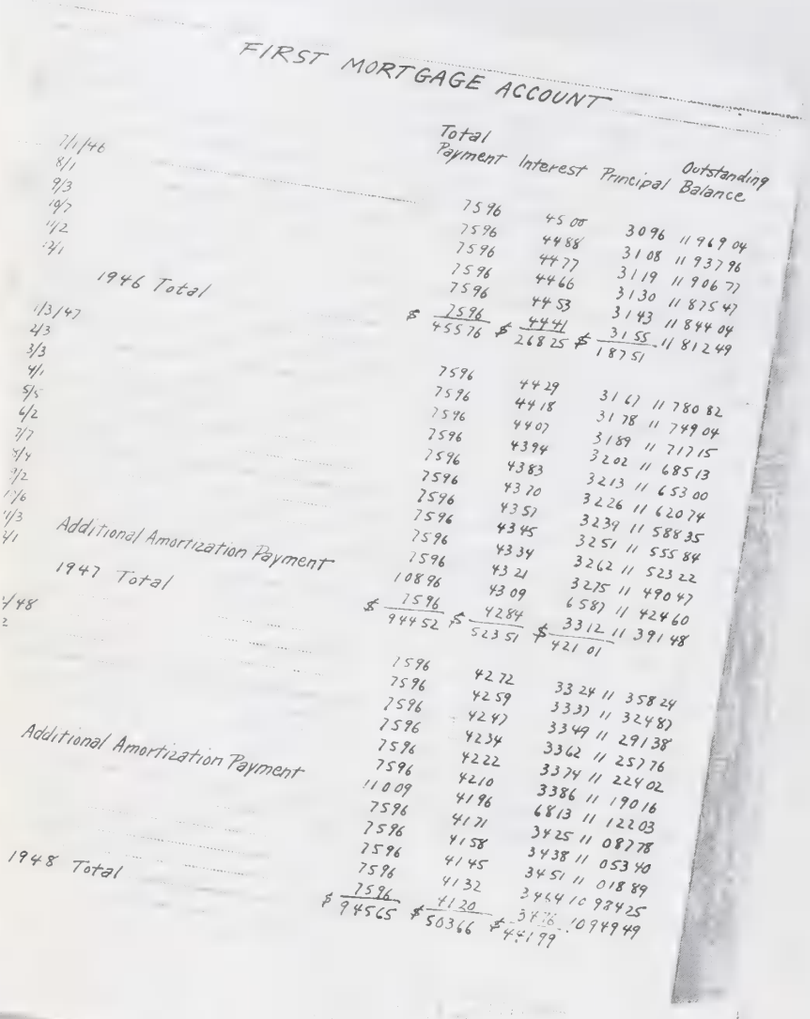
This will never do. It may be all right to "dream awake" through certain kinds of music, but, for the real enjoyment of great music, attention is necessary. Half an absence will take us no nearer the music. Indeed, if we cannot concentrate, what is the use of listening to great music?

I have stated what seems to me the nub of the problem of listening to music. That is, the *beginner's* problem. The real difficulty lies in not being able to pay attention, in *not hearing*.

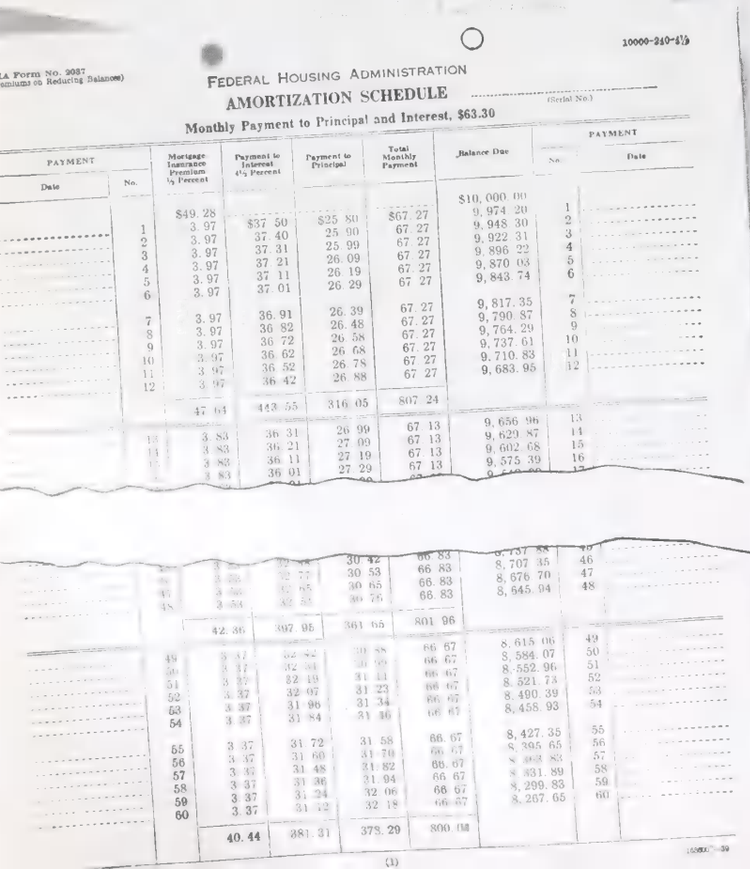
Not everybody agrees that this is so. You will find some musicians who say no, that the beginner (*Continued on page 2*

How to handle your mortgage debt

This is the fourth in a series of articles on the business of home ownership


FIRST MORTGAGE ACCOUNT

	Total Payment	Interest	Principal	Outstanding Balance
7/1/46				
8/1	7596	4500	3096	11 969 04
9/3	7596	4488	3108	11 937 96
10/7	7596	4477	3119	11 906 77
11/12	7596	4466	3130	11 875 47
12/1	7596	4453	3143	11 844 04
1946 Total	$ 45576	$ 26825	$ 18751	11 812 49
1/3/47	7596	4429	3167	11 780 82
2/3	7596	4418	3178	11 749 04
3/1	7596	4407	3189	11 717 15
4/5	7596	4394	3202	11 685 13
5/2	7596	4383	3213	11 653 00
6/7	7596	4370	3226	11 620 74
7/4	7596	4357	3239	11 588 35
8/2	7596	4345	3251	11 555 84
9/6	7596	4334	3262	11 523 22
10/3	7596	4321	3275	11 490 47
11/1	10896	4309	6587	11 424 60
Additional Amortization Payment	$ 1596		3312	11 391 48
1947 Total	$ 94452	$ 52351	$ 42101	
1/48	7596	4272	3324	11 358 24
2	7596	4259	3337	11 324 87
	7596	4247	3349	11 291 38
	7596	4234	3362	11 257 76
	7596	4222	3374	11 224 02
	7596	4210	3386	11 190 16
	11009	4196	6813	11 122 03
	7596	4171	3425	11 087 78
	7596	4158	3438	11 053 40
	7596	4145	3451	11 018 89
Additional Amortization Payment	7596	4132	3464	10 974 25
1948 Total	$ 94565	$ 50366	$ 44199	10 949 49


LA Form No. 2087
(Premiums on Reducing Balances)

10000-240-4½

FEDERAL HOUSING ADMINISTRATION

AMORTIZATION SCHEDULE (Serial No.)

Monthly Payment to Principal and Interest, $63.30

PAYMENT Date	No.	Mortgage Insurance Premium ½ Percent	Payment to Interest 4½ Percent	Payment to Principal	Total Monthly Payment	Balance Due	PAYMENT No.	PAYMENT Date
						$10,000.00		
	1	$49.28				9,974.20	1	
	2	3.97	$37.50	$25.80	$67.27	9,948.30	2	
	3	3.97	37.40	25.90	67.27	9,922.31	3	
	4	3.97	37.31	25.99	67.27	9,896.22	4	
	5	3.97	37.21	26.09	67.27	9,870.03	5	
	6	3.97	37.11	26.19	67.27	9,843.74	6	
		3.97	37.01	26.29	67.27			
	7	3.97	36.91	26.39	67.27	9,817.35	7	
	8	3.97	36.82	26.48	67.27	9,790.87	8	
	9	3.97	36.72	26.58	67.27	9,764.29	9	
	10	3.97	36.62	26.68	67.27	9,737.61	10	
	11	3.97	36.52	26.78	67.27	9,710.83	11	
	12	3.97	36.42	26.88	67.27	9,683.95	12	
		47.64	443.55	316.05	807.24			
	13	3.83	36.31	26.99	67.13	9,656.96	13	
	14	3.83	36.21	27.09	67.13	9,629.87	14	
	15	3.83	36.11	27.19	67.13	9,602.68	15	
	16	3.83	36.01	27.29	67.13	9,575.39	16	
	46			30.42	66.83	8,707.35	46	
	47			30.53	66.83	8,676.70	47	
	48			30.65	66.83	8,645.94	48	
				30.76	66.83			
		42.36	397.95	361.65	801.96			
	49				66.67	8,615.06	49	
	50				66.67	8,584.07	50	
	51				66.67	8,552.96	51	
	52				66.67	8,521.73	52	
	53				66.67	8,490.39	53	
	54				66.67	8,458.93	54	
	55				66.67	8,427.35	55	
	56				66.67	8,395.65	56	
	57				66.67	8,363.83	57	
	58				66.67	8,331.89	58	
	59				66.67	8,299.83	59	
	60				66.67	8,267.65	60	
		40.44	381.31	378.29	800.08			

(1)

By Miles Colean

It pays to be businesslike about home ownership, and you'll find a simple bookkeeping system is worth its weight in aspirin tablets. Keep a record of your operating expenses so you know where you stand at all times.

If you were able to pay for your house without having to borrow money, you have spared yourself one of the main outlays in home buying. You also have eliminated the necessity for at least one of the monthly entries in your general expense account, as well as what will ordinarily be the most important of the special accounts we have been talking about in this series. But you have missed the chance of playing a game that is open to other home buyers—the thrilling game of beating down a mortgage.

The sport of mortgage beating is no gentle pastime like, say, skiing or mountain climbing. It is more strenuous, exciting, dangerous—like whaling or bull fighting. For that ole debbil mortgage may turn on you and gore you or upset the boat, depending on your simile.

The Mortgage Account, as shown here, is the score sheet of the game. Here, each month, you take from the Monthly Cash Account (*Continued on page 217*)



Why fill your garden with stakes?

By Dr. Joseph E. Howland
House Beautiful's Garden Editor

Staking your plants isn't the only way to keep your garden free of flopping plants. A better way is to shift to the newer varieties that make a sturdy, self-supporting growth. You will save hours of work and have a neater garden.

You don't hear much about it, but in recent years the plant breeders have directed their efforts toward creating new varieties that can laugh at wind and rain. Today, a new variety hasn't much chance of winning lasting popularity unless it looks well in the garden and can thrive without babying. Confining your seed and plant order to the older varieties is a real handicap today. Look for comments on vigor and ability to withstand wind when you read the seed catalogs.

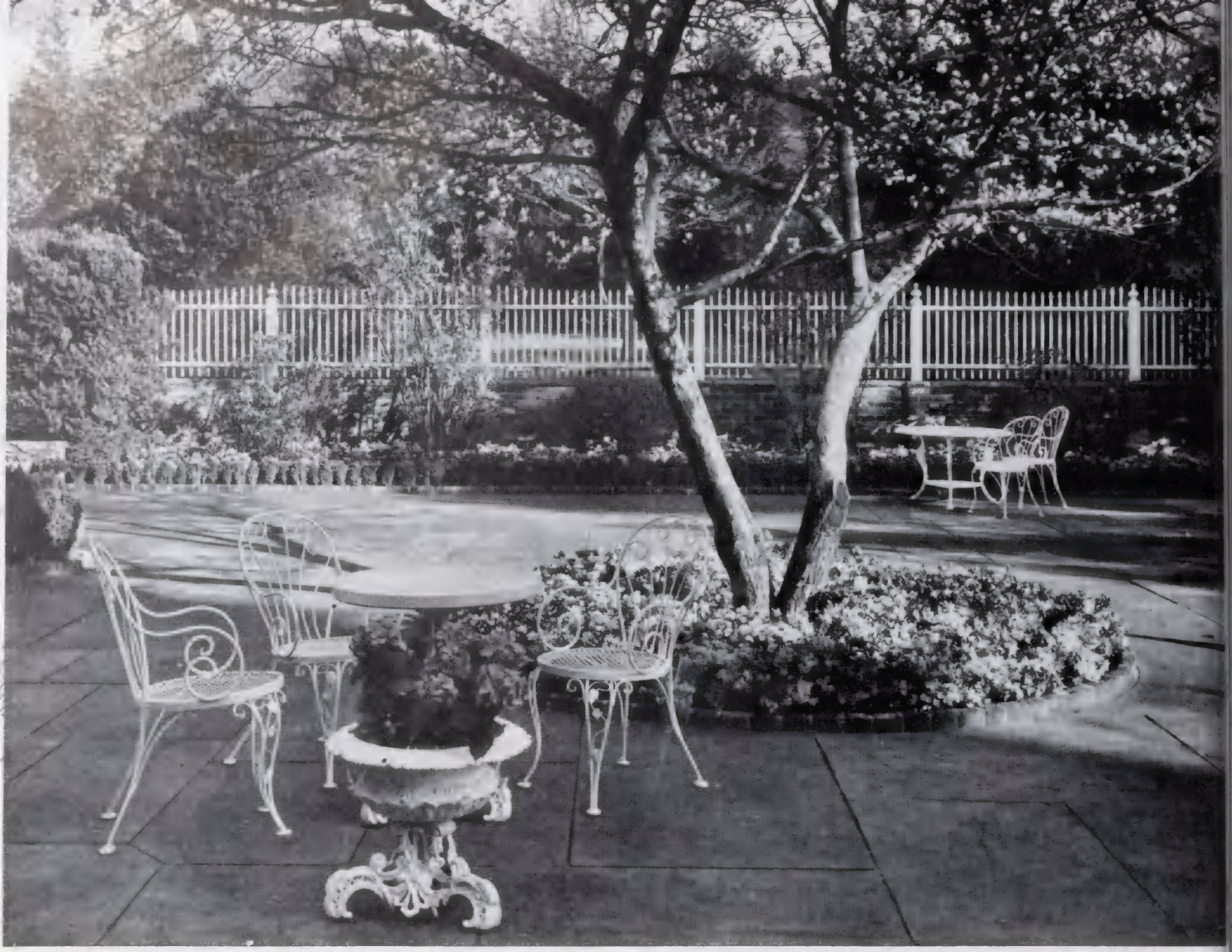
Can you forget about staking and tying? Not quite. Some years too much rain will fall. Or maybe you must garden where not enough sunshine reaches your plants to keep them short and stocky. Possibly you have floppy stems to support because you underfeed or overfeed your plants (use one pint of complete plant food for each five-by-five-foot area).

Or your plants may be growing too close together. Improper spacing can completely undo the plant breeder's work in making self-supporters. Stems, as a result, are thinner than usual, quick to fold over in wind or rain. Like falling jackstraws, each topples its neighbor unless someone spends the necessary hours staking the plants. Details for the correct spacings to avoid this trouble will be given in a future issue.



HOUSE BEAUTIFUL'S
GARDEN CONSULTANTS

ZONE 1. Paul A. Dempsey ..... Waltham, Mass.
ZONE 2. William Lanier Hunt.....Chapel Hill, N. C.
ZONE 3. John B. Watkins.....Gainesville, Fla.
ZONE 4. Paul A. Kohl.....St. Louis, Mo.
ZONE 5. George W. Kelly.....Denver, Col.
ZONE 6. Carol Wieting.....Seattle, Wash.
ZONE 7. Alfred C. Hottes.....La Jolla, Cal.



Putting a fence atop the low wall makes this sitting area more private and adds the bold line needed to make the flowers in front of it seem important. Everything in this garden, including the apple tree, was moved in. Photographed just four months after work started.

You'll become a better gardener away from home

Travel is your garden's best friend. There is scarcely a place where plants grow that can't contribute useful ideas to an observant visitor

You can pick up wonderful landscape ideas as you go about the country—ideas you can use to make your own garden more useful and more distinctive. You need only the ability to visualize the design in terms of plants that will grow in your region. Good design ideas for your garden can be found, for instance, in public gardens like those shown here from the Greenbrier Hotel, White Sulphur Springs, West Virginia.

Hotel grounds, even in the resort country, seem at first a strange place to find garden design ideas in scale with your own garden needs. The complete garden design usually is beyond anything of use to a home gardener, but look for small intimate gardens, such as the one shown here (Umberto Innocenti and Richard K. Webel, Landscape Architects). Even city hotels—the Roger Smith in Stamford, Conn., for example—sometimes have small gardens whose design is also worth special effort to see.

More Greenbrier photographs on page 241

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



Use just the right plants for the particular spot—here the interest of contrasting textures in yew (espaliered on wall) and boxwood.



Flow of strong line is always worth striving for. It gives visual movement that makes a garden interesting through all seasons.



Raising the bed of flowers to get them at eye level for the sitters is much to be desired when you can do it as skillfully as here.

Use the same material for steps and wall so that the raised bed does not stick up as an unrelated part of the garden design.

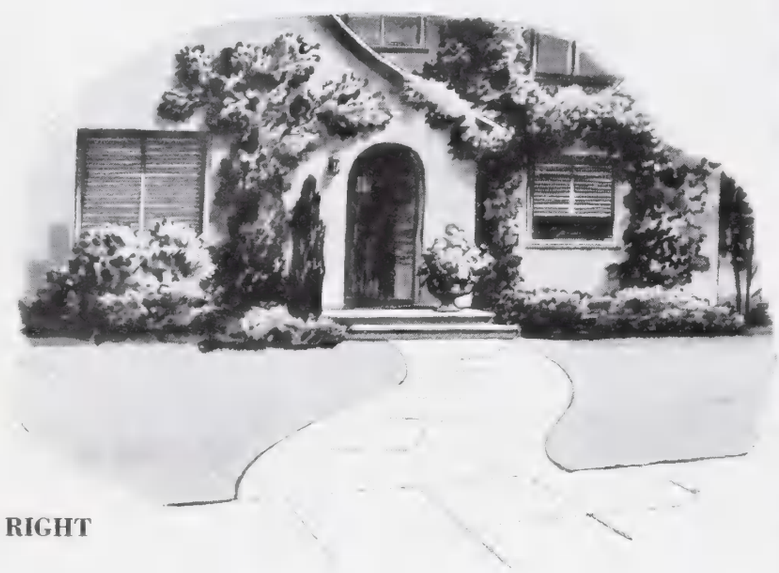
Common mistakes to avoid when you landscape

A few simple changes will produce an uncluttered look any homeowner can achieve in his own front-door planting

PHOTOGRAPHS BY MAYNARD PARKER



Symmetrical pairs are used instead of asymmetrical or occult balance. *Solution:* remove evergreen, container, and light fixture as indicated and move the other container for flowers so that it comes in the middle of the panel instead of off to one side. Replace the pair of arborvitae with grass where the paths meet, and plant a loose-growing, spreading shrub in place of the stiff conifer at the right of the door. Train the pyrancantha (left of door) in a loose open pattern over most of the bare wall space above.



RIGHT



RIGHT

Pleasing, though slightly overcrowded, this planting is spoiled by adherence to the absurd formula of paired plantings at junction of walk and sidewalk. *Solution:* remove planting at right of walk and prune planting at left, or swing the path a little to the right. →



Most of the common mistakes illustrated here arose from an unconscious attempt to mix formal and informal elements of planting design. Pairs of trees at an entrance is one of the commonest mistakes. Pairs of specimens have no place here unless your house has a completely symmetrical front (both sides exactly alike) and you want a strictly formal planting.

Let us make a simple analysis of the two types of garden treatment and see what makes a successful example of each. Step first, in imagination, into a formal garden and look at its design.

You immediately become conscious of a strong central axis or imaginary line running down the middle of the garden. The design on one side of this dividing line is exactly like the other half. Straight lines and geometric patterns and forms and pairs of specimens at all the important points of interest make up the design. There is an exact duplication of planting and pattern of beds on either side of the central axis. This is an example of symmetrical balance for the landscape design.

You can easily see that the basis of formal design is a completely symmetrical balance of geometrically shaped beds and architectural objects with the boundaries (*Continued on page* 255)

By John and Carol Grant



A symmetrical house has a symmetrical pair of yews, but the design is poor in its third dimension because the hedge is set on a slope. *Solution:* a retaining wall at the right to raise the floor of this garden, and another at the left to permit lowering the garden on that side. All the hedge now is at one level—seemingly a minor point but one of great importance to the composition as a whole. If you want to have a symmetrical planting, it should be carried out in such a way that the entire area included in the design is balanced.



RIGHT

SKETCHES BY HARRIE WOOD

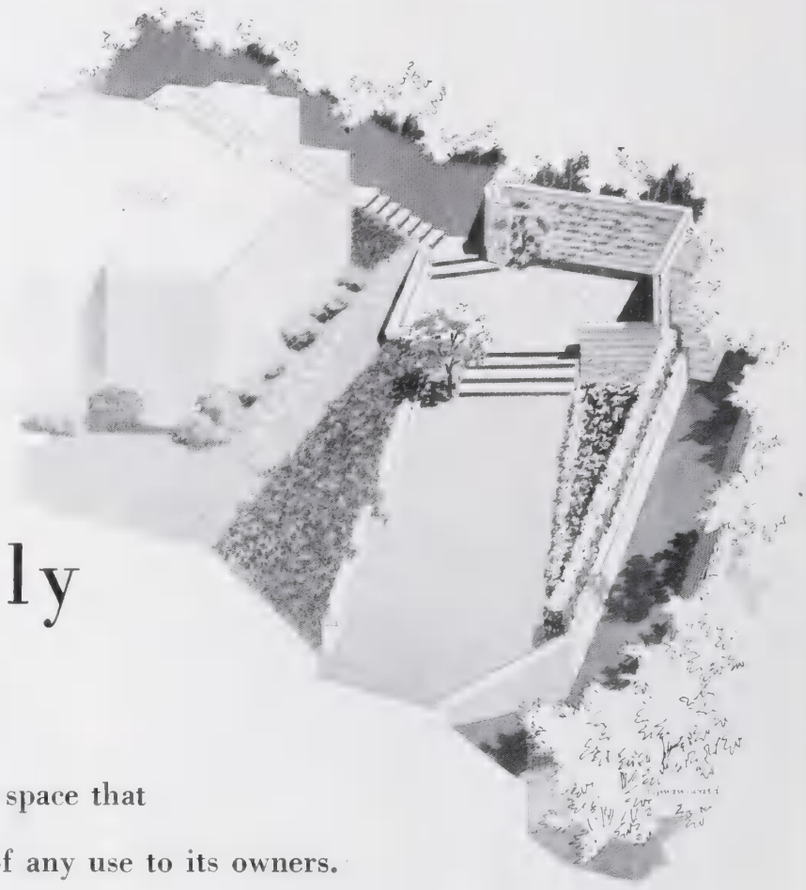




RIGHT

If you clip shrubs to fit into too small a space, their foliage finally gets smaller and sparser, and takes on an unhappy sickly yellow-green color. Parking strip would look better without any planting. *Solution:* remove the shrubs and keep this area in grass.

Designed by Thomas Church, Landscape Architect



This WAS a gully

Now this garden occupies the space that once seemed too steep to be of any use to its owners. Is there a hillside going to waste on your lot?

What to do about a narrow strip of steep hillside has puzzled many a homeowner. One hard rain and away goes the newly seeded lawn. Even if the grass gets a good start, the yard offers little chance for use by the family except the hardy member who gets a big workout as he struggles to keep the lawn mower from sliding down the slope.

The James Harts brought this problem to us. They wanted the yard to contribute its share to better living. Two requirements were set up at once: There must be lots of flowers and there must be a shady place for groups of people to sit. The first was easy. The lot graded naturally into a series of level places. Flowers could be grown in a bed backed up by a low wall. The need for a combination of shade, breeze, and privacy that would make a sitting area really useful led us to design and build the walled and flowered terraces you see in the photographs. The wooden deck (upper photograph) rests on concrete piers, saving the cost of bringing the grade up to the garden level. Such a saving can go a long way toward paying for the flooring. The series of wooden steps costs no more than masonry but makes a better link with the house (there is no feeling that you are being taken down the back cellar stairs).

Now there is privacy (lower photograph), though there are neighbors' houses close by on all sides. The Harts can sit, eat, and entertain outdoors in the once-wasted space. No garden design is a good one unless it does provide privacy for such activities in the yard. Yet there must be no feeling of being shut up in a tight little pocket. The Hart garden rates well here, although it is only 28 by 48 feet. It seems much bigger when you are in it.

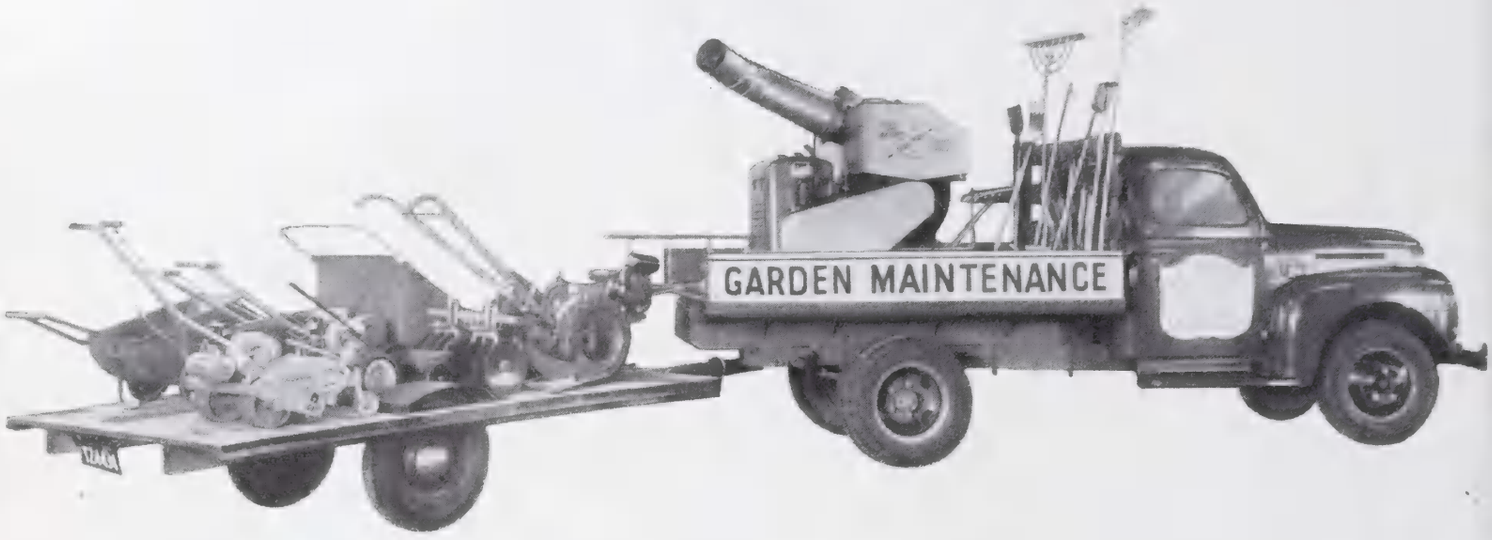
You may ask, "Why the peculiar shape of the garden?" (sketch above). The shape chosen was that which fitted the lot best. We wanted to get the largest area of useful space without getting into major expenditures for big walls or deep fills. The result illustrates a good point to remember in landscaping your own lot. Don't start out with preconceived ideas of what shape the gardened part of your lot must take. Let the design take any shape that capitalizes on all the useful areas, as was done here for the Harts.

Better your home garden
Better your living



PHOTOGRAPHS BY RANDAL EARTHMAN





Now you can garden without a lick of work

Did you know that in most cities there are companies that will take over the complete care of your garden?

Full-time gardeners are as scarce as good cooks and maids. But now you can turn your garden worries over to a garden maintenance company (most big cities already have several) that will do everything—planting, pruning, spraying, watering, fertilizing, and even hedge trimming, lawn mowing, leaf raking—each at exactly the right time.

The cost? Considerably less than the usual wages of full-time gardeners and not much more than unskilled yardmen and schoolboys demand these days. Most garden maintenance companies charge by the hour—usually $1.50 to $2 an hour (double this when they supply and use power equipment, such as gasoline lawn mowers and electric hedge clippers). For this hourly charge you get the services of an expert who recognizes at once what is needed and who has the know-how and the right kind of equipment to do the necessary work.

A few concerns offer an annual contract price, but in practice this has not been a satisfactory arrangement because the amount of work needed each year varies enormously, depending upon the weather. Don't sign yourself up for an annual charge until you have given the hourly rate system a trial for several years.

How do you know the company really knows its job? Unfortunately, there are no state or federal regulations for this new field. Anyone can get into the business, even though he doesn't know a petunia from a zinnia. To protect yourself and your valuable plants, ask for the names of gardens which the firm now maintains. A quick look at them will tell you just about how good a job you can expect. (One so-called expert pruned off to head height all the lower limbs from a beautiful copper beech "so we can grow grass under it"!)

Turn to page 256 for specific illustrations of what to look for to be sure the concern knows its job.



Andersen Gliding Window Units in Sam Buron Home, Pine Bend, Minnesota

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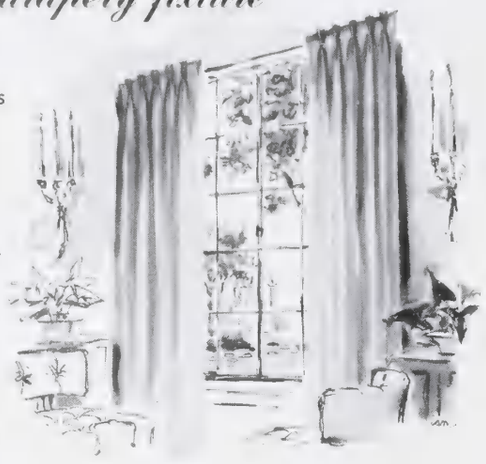
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*Judd 6 way drapery fixture**

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THE JUDD IDEA BOOK of practical, pretty new ideas for window decoration. Send 15¢ in coin to Dept. HB3, H. L. JUDD COMPANY, WALLINGFORD, CONN.

Wallpaper can disguise built-in storage

You can multiply inexpensive storage space in every room, add to its looks, and subtract from its cost, if you mask it with paper to match your walls

Visible built-ins need a steep investment in wood and carpentry if they're not to look like so many orange crates. But wallpapering the doors of even the most casual home-grown variety can save their faces and solve a number of decorating problems. For example, there are places where built-ins, no matter how handsome, will clutter a wall that would look better plain.

Our pictures show you how useful such camouflage is in a dining room, but it's no one-room stunt. Wallpapered doors can mask unsightly kitchen shelves, or allow you to hide a wardrobe's worth of storage in a trim dressing room. In a book-lined den, one such wall could make the room look larger.

PHOTOGRAPHS BY MAYNARD PARKER



● You can sink a lot of wisdom into a wall. The storage space revealed above is well-engineered, though not too attractive. But look below to see how wallpapered doors let it present a handsome surface to the world, and note how this ingenious treatment makes the most of a wall which might have been cluttered by even the handsomest of visible built-ins.





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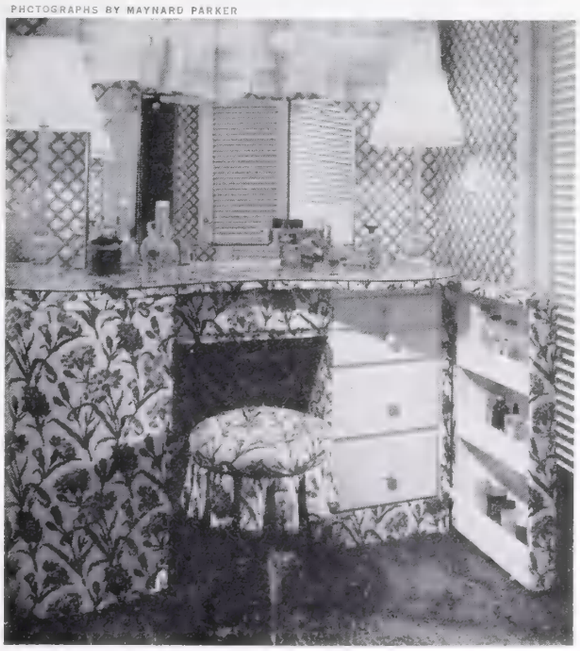


● Tailor your dressing table to your decorative scheme by upholstering it in your drapery fabric. Organdy curtain above it blocks out a difficult window, adds to the boudoir illusion. Home of the Norwood Smiths. Paul Granard decorator.

A LOT OF VANITY IN A LITTLE SPACE

Like a boudoir? Lack space? Take heart. It's a simple matter of a useless corner, an unpainted chest, and a little fabric

PHOTOGRAPHS BY MAYNARD PARKER



● Take full advantage of the side doors of a dressing table by installing neat racks that hold and control cosmetic clutter, leave drawers free for scarfs, gloves, etc. Swivel-type piano stool, fabric-upholstered, makes an ideal boudoir chair.

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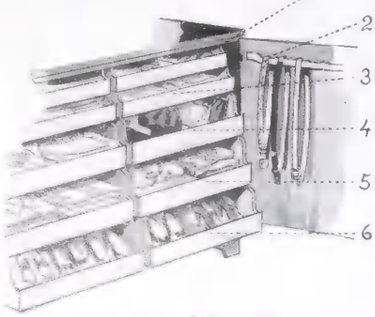
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3 Compartmented trays for lingerie, scarfs; underwear.

4 Deep gliding trays for bags, nighties; a multitude of shirts.

5 More deep gliding trays for shirtwaists, sweaters.

6 Gliding tray compartmented for all your shoes.

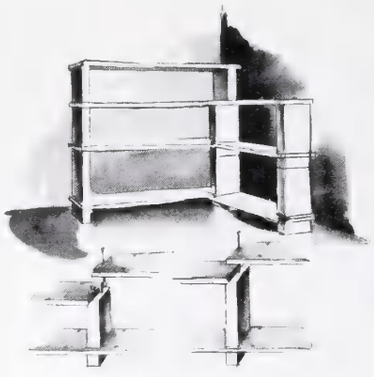
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Decorator's Diary

Meanderings with a typical decorator who views what's new on the market with a frank and professional eye

The best answer yet to the overflowing bookcase problem comes from an ex-bookseller and a model maker. You build your own bookshelves—one shelf at a time as you need it—with the parts designed by Guy Barker and Devon Dennett. The parts consist of shelves that come in two sizes and supporting blocks that come in three. All of them are held together with metal rods that slip through holes bored in the blocks and shelf ends, and terminate in brass caps at the top. Each part is sold separately; so is a little socket wrench, a kind of screwdriver for fastening the nuts.



Bookshelves to Size

Outfitted with the proper number of blocks, shelves, and metal rods, you can pile the shelves up to the ceiling or string them out along the wall or make them turn a corner. Stringing out is cheaper because it takes only one block support for every two shelves on the same level. The depth of the lower shelves, or all of them for that matter, can be doubled by using two shelves tied together underneath with a flat strip of brass. There are no backs—a point which might disturb people who think of bookshelves in terms of furniture. Has its advantages, though, such as making it possible to throw light from behind, or to use a papered wall as a decorative background for the books.

The wood is pine-finished with clear semi-gloss lacquer. Price of parts to build a bookcase 36″ wide with four shelves (including top and bottom) would be $28.50. There's also a fancier version in birch and maple that costs about five times as much, or the parts may be ordered in other woods to suit the customer's fancy and pocketbook. Hansen's, the Bertha Schaefer Gallery, and New Design, all supply them.

It's a long time since I first learned the sure-fire trick of using a black-and-white accent to bring out the best in a color. But I'm always forgetting it, probably because so few of the good things come in black and white. Doubt if I'll forget Cyrus Clark's black-and-white glazed chintz, though—not at $1.95 for a yard-wide yard.

Has a crisp pattern of branches and leaves and a few blossoms designed by the Danish architect

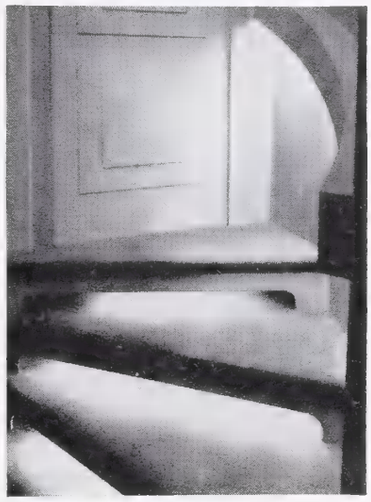


Accent in Chintz

Arne Jacobsen. The kind of unself-consciously pretty design that defies you to pigeonhole it as either traditional or modern. Knew right away it would fix up that living room where they went overboard on greens and chartreuse. Color versions of the chintz are just as good as the black and white. There's one in soft blues and pinks on dark gray that would take the candy-box curse off a pale pastel bedroom. And there's another on a background of lovely sunny pumpkin. Lord and Taylor has the fabric in New York along with a number of other pleasant prints by the same firm, same artist.

Now I know where to go whenever I get discouraged over a job that doesn't turn out quite as well as it might. I shall hop over to the Sylvania Lighting Center and be cheered by Lurelle Guild's poisonous restoration of a 1918 living room. What a long way we have come since then, in the way of handling color and light, if no other! What little color there is in the 1918 room is in the rug, a harsh blue, and that is all broken up with a bogus oriental pattern. There are portières of dismal dark red chenille with a deep-patterned border. Still more pattern in a tapestry-covered armchair and a muddy buff wallpaper. And the whole busy horde of unrelated flowers and leaves and geometrics, framed by vividly grained golden oak woodwork and spotted with unshaded ceiling lights. After that, the large areas of clear, serene color and the pleasant flow of diffused light in the exhibition rooms next door seem to belong to another planet.

The new rooms are full of the latest tricks the lighting men have thought up—some of them a little too reminiscent of a gift-wares showroom for my taste. The one I liked best was a device for bringing light to the treacherous turns of an old-fashioned winding staircase. Part of each riser is cut away and fluorescent tubes installed under each step. Miniature fluorescents—the kind that are only three-quarters of an inch thick—are hidden under the bannister.



Fluorescent for Safety

Makes the stairs safer, of course, and what's more, brings out architectural beauty you might never guess was there.

Little scenes with true genre characters, such as I haven't seen outside of original toiles de Jouy, make up an enchanting hand-printed paper called "Summer Holiday" found at Wall Trends.



"Summer Holiday"

The characters are just kids and their costumes are strictly of today: the striped jerseys and rolled-up dungarees that youngsters take to when school is out. A vertical gar-

(*Continued on page* 170)



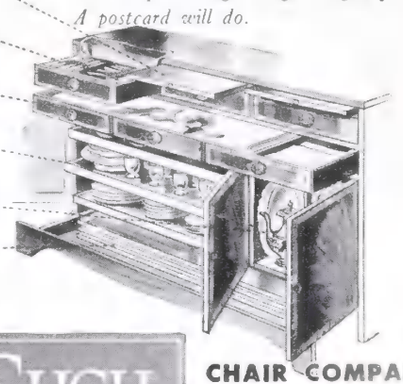
for your DINING ROOM

The fabulous *Sligh Originals* BUTLER BUFFET, most exciting furniture idea for the year, in a new "junior size" for apartments and small homes. Combines the functions of sideboard, china, and server in one versatile, convenient piece. So new, so exciting, so practical, the *Butler Buffet* received the 1949 Waters Award for "Achievement in Design" for its creator, Herbert TenHave. The complete *Sligh Originals* group includes many other outstanding design innovations, and offers you a selection from 26 pieces, for bedroom as well as dining room.

Write for *the brochure illustrating the complete Sligh Originals group. A postcard will do.*

The Fabulous Butler Buffet, Waters Design Award Winner.

1. Sliding trays for mixing drinks, serving buffets.
2. Adjustable partitioned tarnish-proof silver drawers.
3. A long drawer for linens and table cloths.
4. A deep compartment for china and glassware.
5. Cupboard with adjustable partitions for trays and platters.
6. A bottom compartment for extension table fillers.



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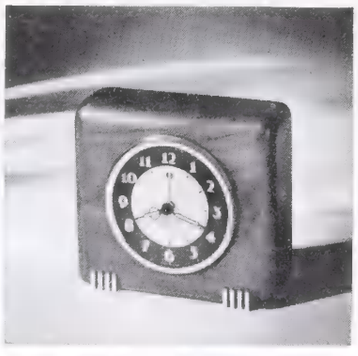
A treasure for the bride—the Sharon, a fine Seth Thomas* in Early American design. Mahogany finish on birch, strikes hours and half hours, electric or spring-wound. Height, 14½ inches. Width, 9⅛ inches. $42.50.†

SETH THOMAS

Clocks to treasure...
Clocks to trust



For the happy couple's mantel, commercial bookcase [illegible]. Petite design in genuine [illegible] self-starting electric. Height, 7¾ inches. Width, 5¾ inches. $19.95.†

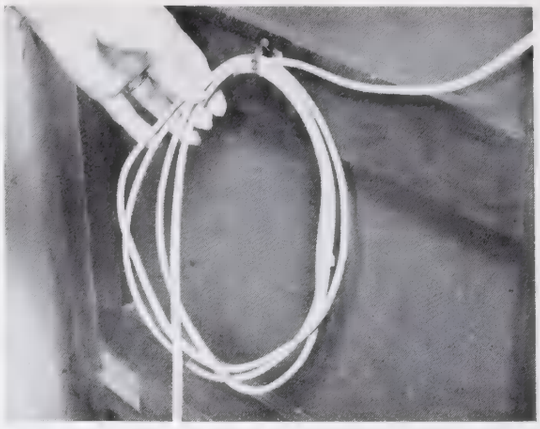


Give the bride a truly beautiful alarm clock—the Echo—for living room or boudoir. Mellow-toned alarm, genuine walnut cabinet. Luminous dial, $13.95.† Plain dial, $12.50.†

AUTHENTIC SETH THOMAS...THE FINEST NAME IN CLOCKS

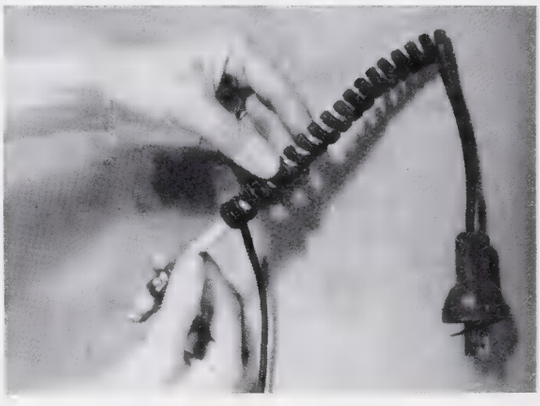
Seth Thomas Clocks, Thomaston, Conn. Division of GENERAL TIME *Instruments Corp.*

*REG. U. S. PAT. OFF. †*Prices subject to change—tax extra*

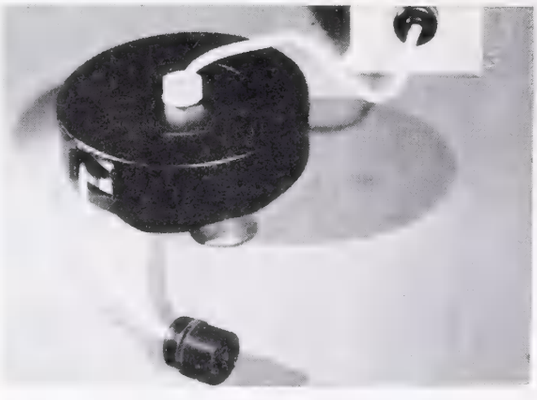


● Wired for safety: Fasten a hook (originally meant for hanging cups) to the back of a radio, sofa, or the like, and loop electric wire, as shown, to take up the slack. Such a simple measure to take to keep cords safely off the floor.

Don't Trip Over That Wire!



● Slack wire can be a menace to life and limb—the life of your appliance as well as your own. For a neat trick with a pencil, coil surplus wire as shown above. The cord comes away looking professional and handy to tuck out of sight.



● Some day an automatic cord reel will come built right into the wall outlet. Until then, here's one that winds or unwinds at a touch, for that perambulating bridge lamp or the toaster at the breakfast table. Benjamin cord reel pictured.

WHAT ARE GOOD HOUSE COLORS?

CONTINUED FROM PAGE 144

for the exterior walls of houses.

Fortunately, limiting colors to red and its complementary green, with all of their sisters and their cousins and their aunts, from black to white, proves to be not too confining. Any color notion contains an infinity of shades and hues. It is easy to find a good color. It is also easy to find a bad one



(too darn easy); consequently, a fairly level head and a bit of that elusive thing called taste will come in handy.

Tints are base colors diluted with white and lacking the solidity gained by graying, and are to be avoided for exteriors. To give a color solidity, add its complement color, the one opposite across the color spiral. For example, for a good Early American red, take a bucket of Tuscan red (Tuscan for earthiness) and add a bit of chrome green. For a good green of whatever depth, add red. For a good brown, which is a tone of orange, add blue.

Tints are weak and lacking in expression, but as they become weaker and lighter, they enter the zone called white. But pure white, which is the absence of color, is only a word, a sophistry. It is invisible. All whites that you can see are toned with red or blue or yellow. Warm whites are best. All commercial whites should be tuned up by adding a few drops of umber, ochre, or Venetian red.

The white house is here to stay—white-washed stucco in the West and South, white painted wood in green New England. It is high style, and the American scene would doubtlessly lose a great deal without it.

It's a dull rule that has no entertaining exceptions. There are no infallible rules about color. But their worth lies in that they may help you in a general way in arriving at a good answer, and that answer is: "Yes, I like it!"



someday is here!



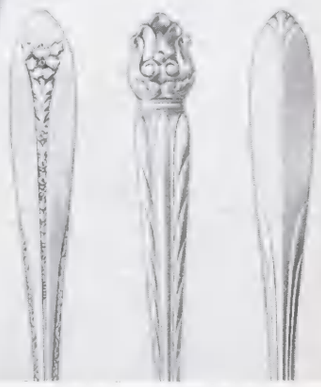
Yours — here and now — a table set with gleaming solid silver — at a price so modest, you'll pinch yourself to prove you re wide-awake. There is no finer solid silver than National Sterling, no more exquisitely designed, deeply modeled patterns . . . yet a five piece place setting costs only $15 to $16 plus Federal Tax. At fine jewelers and silverware departments everywhere.

PRINCESS ELIZABETH

MARGARET ROSE

INTERMEZZO

OVERTURE

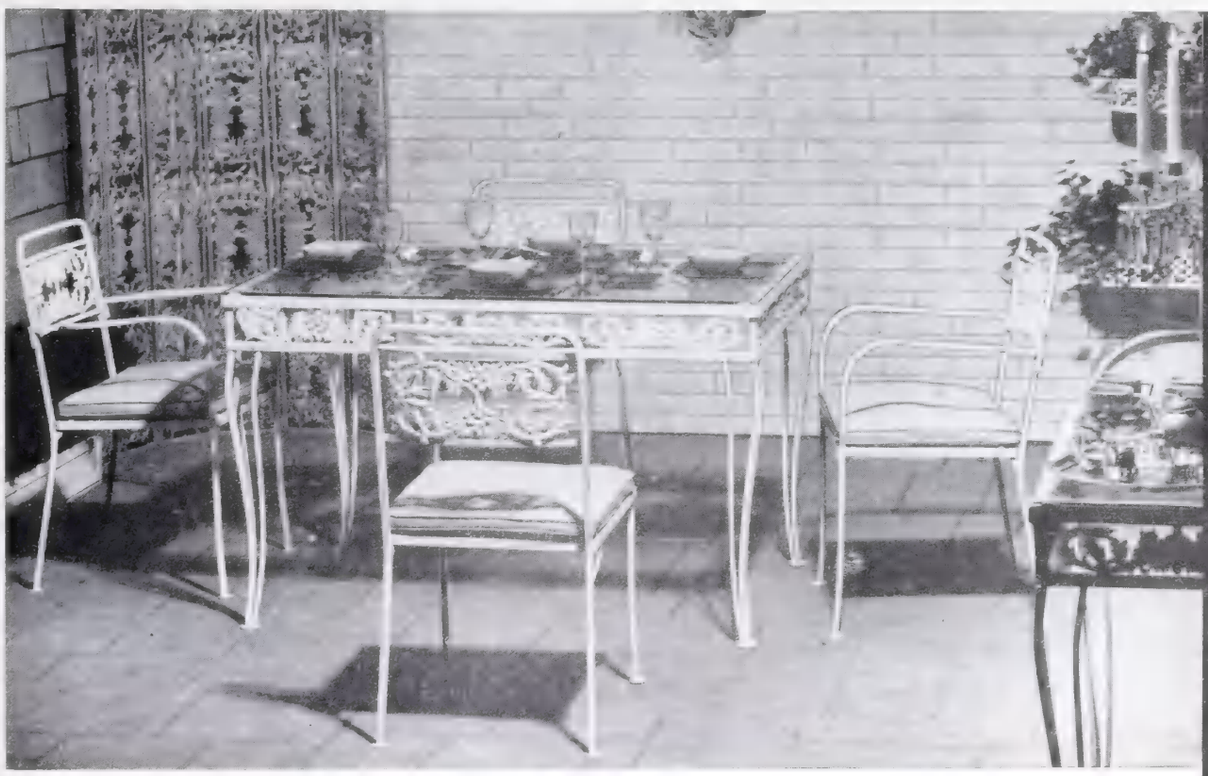


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Everything is within easy reach in this modern Curtis kitchen. There are many other possible combinations of Curtis units to fit this space. Curtis cabinets come to you prime coated—and may be painted in the color of your choice. Every unit has the sturdy quality construction and fine materials that have made the name of Curtis famous since 1866.

This charming kitchen-dinette is one of the many arrangements which Curtis units make possible. Curtis kitchen units may be installed just as easily in an old home as in a new one. Remember, Curtis kitchen cabinets are made of wood for extra durability and long life.





Here's a source of inspiration and ideas for every kitchen planner—the Curtis Kitchen Idea Book. Send for your copy today!

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DECORATOR'S DIARY

CONTINUED FROM PAGE 167

land of summer fruits and flowers runs down the length of the paper and small compositions of the same motifs separate each character group from the next. Comes in several colorings, all fresh and gay, but the gayest of all is the combination of browns with sharp red accents on a white ground. This is not a paper to be used without considerable deliberation, but I ordered it for the front hall of the old house near the Connecticut shore, because I can't think of anything that would offer a more cheerful welcome to guests arriving for the week end.

Renverne has a new lot of flowered wallpapers designed by James Seeman in that impressionistic style which seems to illustrate the



"Rose Arbor"



"New Rhythm"

proposition that art is more real than life. That butterfly is just about to flit to another blossom, you think, and the next breeze will probably carry off a few of the petals. But what are the blossoms—cosmos or pinks or hydrangeas? You can look and look again and never be quite sure. "Rose Arbor" looks more like a flowering magnolia tree, and has enough dignity to be used, with restraint, in a living room. "New Rhythm" has a



"Pastorale"

more careless sweep—strictly a bedroom paper I would say. But "Pastorale" might go in a dining room or any place where you could afford a certain informality. A demure floral, to be sure, with each petal and leaf precisely placed in a neatly calculated asymmetrical arrangement. These are machine prints, I was told, though I would have sworn they were done by hand. I like, especially, the way Seeman has used sharp strokes of chalk white to accent the pastel colorings.

We don't do nearly enough to make linoleum floors distinctive, I think, considering the possibilities. Discovered that the firm called Decorative Trends will work out any idea you can think up, as well as provide the linoleum, cut out the patterns, and install it. And they do an especially nice job of concocting variations on one theme for two adjoining rooms, such as a foyer and dining room, or a kitchen and dinette. Sometimes they borrow an idea from an architectural motif or a wallpaper. One of the most successful creations they showed me was a breakfast room floor inlaid with a simplified version of the wallpaper to be used in the same room—Katzenbach & Warren's "Bamboo Plaid."

There's a very special flavor to the furniture they turn out at Kagan Woodcraft, an old world flavor with a distinct accent on handcraft. Yet the lines are more or less contemporary. Table tops often have insets of decorated tiles; legs might have spiral carving for no reason, apparently, except that the craftsman loves to carve. And the joints are usually exposed so that all may see how carefully the maker has done his job. A room full of this kind of thing could

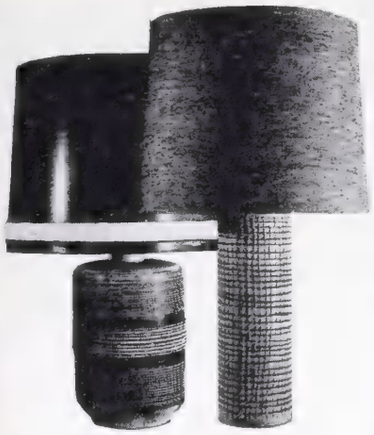
easily become an arts-and-crafts-y nightmare. But one piece makes a nice foil for less romantically conceived furnishings. Saw a small



Dining Table with Tile Inset

square dining table of white oak with a square of tiles set in the thick top that might go well in a dining foyer. Chairs to go with it are more or less of the Austrian peasant type, but with upholstered seats and back supports. Showroom samples are covered with mottled leatherette, but personally I'd settle for a sturdy handwoven fabric of a good texture.

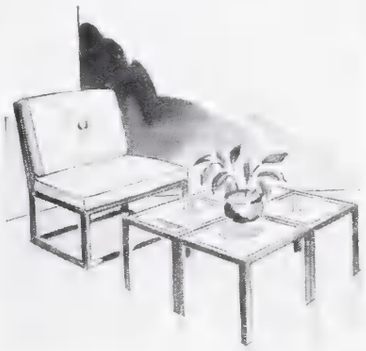
In spite of everything the purists say about lamps being lighting equipment and not decoration, I still like them to be pretty. For people who can't afford the work-of-art species selling at work-of-art prices, some of the Kelby Originals around in the stores now offer pleasant possibilities. Bases are



Kelby Originals

pottery; shades are either paper or laminated fabric. There's one with a fat, flat-topped cylinder base of grayish brown pottery with white ridges and a brown chintz shade trimmed with a band of white welting. A plain straight cylinder, sand-colored, has raised stripes of green and yellow glaze going up and down and around it to form a bright basket-weave pattern. A green and yellow tweed shade goes with that one. More formal but no more fussy is a glossy black cylinder with a mandarin figure and Chinese characters incised on it in peach color. Black paper shade, octagonal but *not* pagoda-shaped, lined with white. The bill for any of these would be less than $50.

Summer furniture lines, like summer hats, are beginning to come out with the first bold crocus. At Richard L. Sandfort, Inc. I saw an iron sectional group that would certainly answer any calls for iron without the curlicues. Frames are nothing but straight lines and right angles. Not quite as formidable as they sound, though, thanks to seat and back cushions of thick foam rubber. There's an armchair identical with the sectional units except for the straight squared-cornered arms. And there is a glass-topped



Sectionals for Summer

coffee table made up of four little squares pushed together. For a tiny porch or terrace where nothing but a four-square arrangement would leave any room to move around in, these pieces could be depended upon to make the most of the space.

Some of the old cabinetmakers must twitch in their graves when they hear our brasher contemporaries taking all the credit for functional and dual-purpose furniture. Take the chest with the top drawer that pulls out to make a dressing table or desk. Found an antique desk at Ginsburg & Levy's that does the top-drawer stunt as neatly as any of your modern "inventions." A writing surface covers center section of the drawer, but slides back to let you get at the stationery compartment below. On each side of it are well compartments for inks and other odds and ends. And then three more drawers for clothes. Was told the piece was probably made in Boston at the end of the Eighteenth Century for a bedroom. Dual-purpose, in other words.

Start with this smart hamper





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End up with this charming swan bathroom



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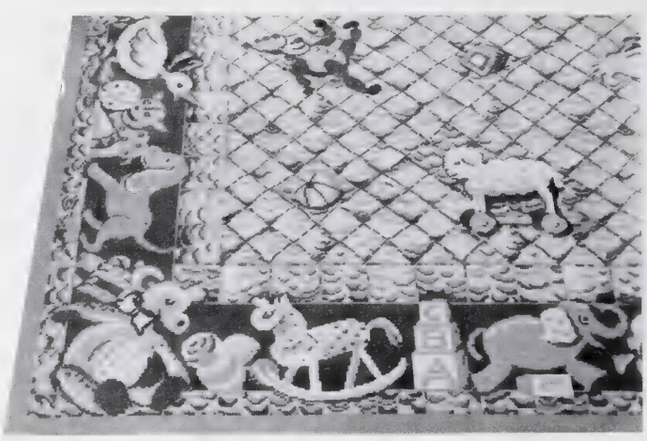
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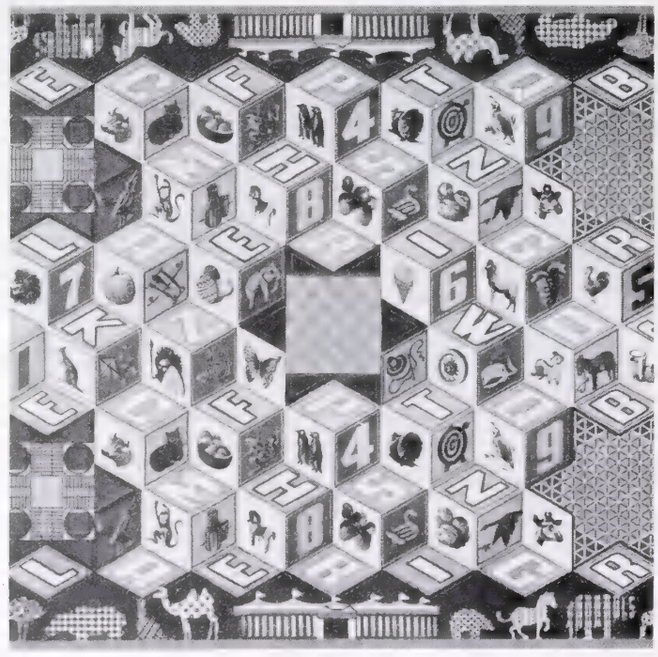
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How to floor the younger generation

Nursery linoleum, cute as a bug's ear, keeps the floor clean, safe, and rather educational



● A pretty parade of toys rollicks around the border of this linoleum rug for an infant's room. Since parents never know what's coming, the quilted design in the center is soft gray, with figures in both pink and blue, 9'x12', about $10.



● For the older set, who are learning to count, the nursery floor provides some bright-colored data on the alphabet, what goes on at the circus and life in general, is even patterned for checkers, parcheesi, and Chinese checkers. About $10.



★ THIS IS AN EXAMPLE of the thrilling decorative effects possible only with Balboa "Personally Color-Styled" Furniture. Only from Balboa can you select exactly the color combination of table-top, table-trim and chair upholstery that complements your walls, rugs, draperies and accessories.

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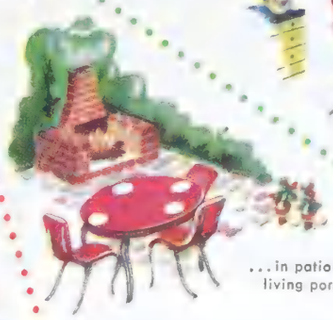
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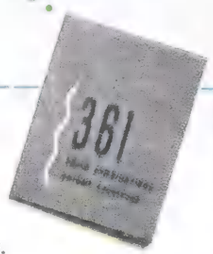
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Now you can build and decorate

WALLS and CEILINGS

in ½ the time!

What's behind the beauty of this room?

If you could roll back its decoration, you'd see a broad flowing surface—smooth and seamless to the most observant eye—ready to enhance *any* form of decoration.

You'd see a wall or ceiling surface achieved in hours, not days—and so strong it will remain beautiful year after year.

More important, it will fight fire!

In fact, you'd see SHEETROCK—the wallboard made of gypsum, a mineral that will not burn.

That's the Amazing SHEETROCK Story in a nutshell. So if *you're* planning to build or remodel, ask for SHEETROCK.

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The Fireproof Gypsum Wallboard

United States Gypsum
Chicago



PHOTOGRAPH BY HEDRICH-BLESSING STUDIO

● Notice the imaginative use of the dado stripe as a vertical trim around the door, above. The flowers from the wallpaper have been mounted into a lavish door pediment.

se your wallpaper motif

CONTINUED FROM PAGE 119

ok with special interest on patrns, either floral or geometric, ch form stripes and have smaller es as borders. Scissors and a e pot make these lucrative seons. Note, above, how the narstripe bands the vertical stripe around the door, how it squares off the corners and trims the dado. If you intend to copy floral motifs in needlework, or make a collage of cut-out designs of the paper, be sure to choose patterns with clean-cut, well-delineated outlines.



PHOTOGRAPH BY MAYNARD PARKER

● Here, trailing morning glories in the wallpaper lend themselves to unlabored embroidery on the cover of the chest. Such designs, cut out, adapt equally well for decoupage.

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...you'll wonder how you ever got along without it.



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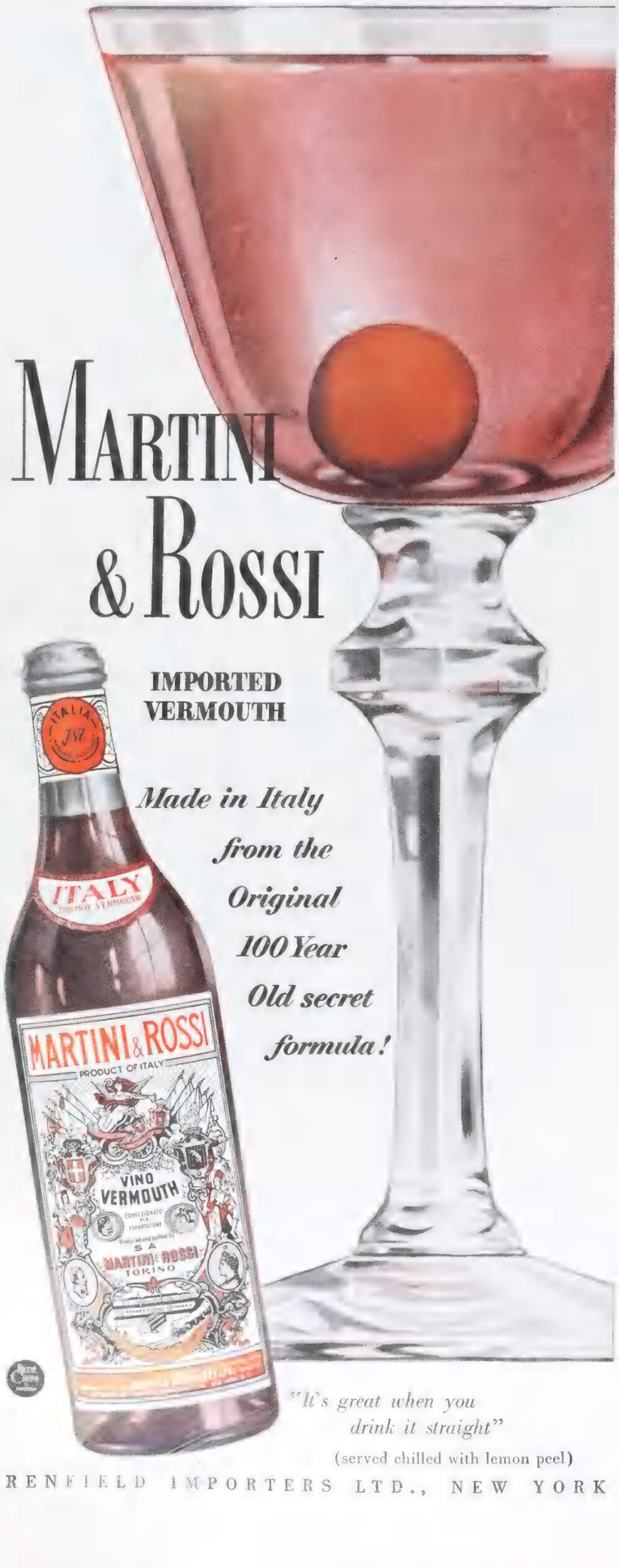
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"It's great when you drink it straight"
(served chilled with lemon peel)

RENFIELD IMPORTERS LTD., NEW YORK

THE PERFECT DINNER

CONTINUED FROM PAGE 147

still light in the sky for the first part, with candles to come later, on a wide studio-balcony on the top of a house on the Quai Voltaire in Paris, the whole glass wall of the apartment open that night, with dusk-colored gauze curtains moving faintly in the air rising upward from the Seine, and the pink lights of the Tuileries coloring the sky. That is all I wanted!

Food I have forgotten, except for one detail I insisted on, enthusiastic even so long ago in my belief that unexpectedness and a modicum of astonishment enliven any good dinner: I stipulated one course of small, fairly peppery *enchiladas*, using real *tortillas* and slivers of chicken breast, obviously a prodigal version of this vulgar delicacy, but coming fortuitously at the end of the hot, enervating day—or so I thought then, and still suspect.

That is all that is left in my conscious mind of the long, solemn, ruminative discussion, all that can be made tangible. Colette has withdrawn, and so has the Prince, and so, even further, has my good companion. And I am less capable of nonsense, and find reality easier to think upon, more probable. I can still plan perfection, but am impatient of not attaining it, where on the road to Avallon I could contemplate no matter what fantasy with seriousness.

It seems to me now that for my own satisfaction I must divide Perfect Dinners into three categories, none of them too improbable. And I need not depend, as I did that far day, on perfect synchronization of the weather, the place, the *décor;* time's passage has made me willing to compromise a little.

I feel now that gastronomical perfection can be reached in these combinations: one person dining alone, usually upon a couch or a hillside; two people of no matter what sexes or ages dining in a good restaurant; six people of no matter what sexes or ages dining in a good home.

Three or four people sometimes attain perfection, either in public or in private, but they must be very congenial, otherwise the conversation, both spoken and unsaid, which is so essential a counterpoint to the meal's harmony, will turn dull and forced. Usually six people act as whets, or goads, in this byplay and make the whole more casual, if perhaps less significant.

The six should be capable o cent social behavior: that is, n of them should be so much in as to bore the others, nor at opposite extreme should the carrying on any personal or pr sional feud which could put p on the plates from which all eat. A good combination woul one married couple, for warm posure, one less firmly establi to add a note of investigatio the talk, and two stranger either sex, upon whom the b acquainted diners could sha their questioning wits.

All six should be congenia their vocabularies; that is, should be able to converse in or more commonly understood guages, and the words they should be neither too simple too elaborate for comprehen-

As for social hurdles, they sh not exist, but if by chance otherwise intelligent and char guest would, because of early t ing or later worldly compulsi prove incapable of dining pleasure in the company butcher or a nuclear physicist, latter should be invited some time, or vice versa. It is ridicu to threaten an evening's poss perfection in the name of de racy, gastronomical or otherwi

Some such dinner party, t for six carefully opposed pe should not be given in a pu place. A large table in a re rant, unless it be isolated *salon privé*, is awkward to loo serve, and to manage conversat ally. If the noise of the other di is heavy enough to cover the so of six people's talk, it is also enough to reduce all the tal to twos. And if a subject is i esting enough to lure the six discussion of it, their voices be forced to a shout that is u tractive and in the end unc fortable. No, six are too many anything but a private room, to my mind a family dining r no matter how ornate or simpl long as it be fairly small, is best place for them.

There they can be served ea and smoothly by one servant by the host or hostess. They attain, in the intimate quiet of room, an easy familiarity im sible in public. They can spen long or short time over e course, as their pleasure and spiritual climate dictate, wit thought of the unavoidable rhy

restaurant service. They can also and this is perhaps most impor- nt after their basic congeniality eat dishes impossible to com- and in no matter what large tchen, things shunned by busy ofessional chefs for reasons of obbery, economy, or unadulter- ed ignorance.

It is advisable, to my mind, to oid serving foods that are too otic, too highly spiced; one of e less well-known guests may be tively nauseated at the mere ention of *escargots à la mode de ourgogne*, or be sent toward eath's door by a Bombay curry. n the other hand, I think it a pity serve a sirloin steak, no matter ow good, that has become almost n obligatory order, nine times out ten, when people go to restau- nts as a routine thing.

If beefsteak is to be eaten, it ould be in some such incredible rm as a *tournedos Rossini*, which ardly any chef will bother to pre- are properly (if he can afford to) nd which would please the guests y its luxurious unexpectedness.

If chicken, perhaps second most rdered food in public eating laces, seems indicated for what- ver reasons, it should not be fried" or "roasted," as any res- aurant will present it. It should emain chicken, plainly and hon- stly and comfortably recognizable n order not to scare away the skit- sh. But fried, it should perhaps e placed in a casserole of cream ith mushrooms, and, roasted, it ould have perhaps a dressing ever tasted before by any of the uests, of kasha and minced clams.

n other words, the usual should be made unusual: extraordinari- ess should cloak the ordinary. his long after my decision to serve *nchiladas* on a Paris roof to Co- ette and the Prince, I still believe rmly in the attributes of the un- xpected! I still believe, perhaps tubbornly, but with a satisfying st of proofs to back me, that ide-bound habits should occasion- lly be attacked, not to the point f flight or fright, but *enough*.

A guest, for instance, who boasts stupidly or not as it may seem) hat he is a meat-and-potatoes man, hould be given just that. But the eat should be a little *gigot* of amb, with a clove of garlic tucked nto it and a quick douse of brandy nd flame to cut the sticking fat- ess, cooked in an almost tepid ven until the juice runs clear, and o more. A casserole of peas and nushrooms would walk in with it ost happily. And the potatoes? hey'd follow, making the next course noble and alone, beaten un- til cloudlike with cream and butter, then piled into a dish, dusted with Parmesan, and put for one mod- erately searing moment under the oven flame. The meat-and-potatoes man would thus have his accus- tomed fare, but just out of focus enough, just honestly standing on its own various pedestals to aston- ish him—and please him, too, if the cook had St. Teresa on her side, to admit God walks among the pots and pipkins as well as in the cloist- ers and the marts.

A meal which might be perfect for six well-chosen guests to enjoy and linger over in a small room amply candlelit would, perforce, depend upon the hundred aspects already hinted at of place, weather, temperament, and such. Hunger and fair-to-good health are basic requirements, for no man stayed by a heavy mid-afternoon snack or gnawed by a gastric ulcer can add much to the general well-being. Given, then, six people (two beau- tiful, one intelligent, three of cor- related professions such as archi- tecture, music, and photography), a cool autumn evening with per- haps enough wind outside to make the dining room seem more than usually a haven, and a good cook . . .

I am that all-powerful being, to- night at least, with Black Bea in the kitchen to cope with the order I fight for but do not always main- tain. I have slyly kept last-minute preparations to their minimum, so that I appear uninterested in any- thing but my guests. We have Mar- tinis-or-Sherry before we come into the dining room and red caviar in a generous bowl, it being easier to be generous with the red than the black or gray just now. There is thin dark bread, with a pat of sweet butter and cut lemons—no hidden economy of chopped onion, chopped egg, to stretch out the primitive goodness of this taste.

The dining room table is set with warm colors, this being au- tumn: reds, brown-handled knives, strong plates and sturdy goblets, pink and purple grapes in the cen- ter—a very blunt decoration in- deed.

First we drink a hot *consommé double* of equal parts clam juice and veal stock, to carry the fish taste over to the coming meat taste, and laced with dry vermouth instead of sherry, to interrelate the Martinis and the wine to fol- low.

That will be a firm, rich "Bur- gundy type," too heavy for any-

(*Continued on next page*)

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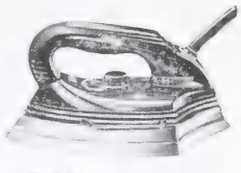


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CONTINUED FROM PRECEDING PAGE

thing but celebrations, in this case a Paul Masson Pinot Noir, standing three bottles deep on the sideboard, handsome indeed in its thick green-glassed pomposity.

Next comes an almost medieval platter of rump-roast, baked artfully with prunes, and then smothered in a sauce that might be dubbed sweet-and-sour by the unknowing. It falls under the knife in hearty slices, and there is a casserole of wide, freshly made noodles in golden butter to go with it and to take up some of the heady juices.

The wine flows down happily to this accompaniment. The six people talk, move with a new ease upon their seats and in their skins, and they feel a new zest, Breughelish

Then there is a large but bland green salad ("to scour the maw," Rabelais would say), made with the minimum of good wine vinegar so as to leave unassaulted the strong tannic impetus of the wine, and gently-toasted sourdough bread, which stays on the table for the next course of a hand-count of cheeses on a board: fresh buttery Gorgonzola, Camembert "more running than standing," impeccable Gruyères, Cheddar with a bite and a crumbling to it, and double-cream as soothing as a baby's fingertip.

The wine improves, especially in the third bottle. The candles begin to flicker. There is bitter black coffee, sitting carelessly beside the last bits of cheese, the last freckled crumbs of bread upon the cloth. There is, above all, a kind of easiness, which at this point in my life, both social and private, I find more valuable than rubies for waily-waily. Too often now the world's woes press in like a tumorous growth upon our hearts. If, in the alchemy of hospitality, some such ease as I have told of may be attained, it is to our general good and devoutly to be wished for, and while better, wider-traveled wines and rarer viands might be substituted for my menu based on local possibilities and my own purse, no happier result could follow, to my thinking.

THE question of what to do with four people is a different one, and, as I have already said, it depends dangerously upon the keen mutual interest of the four. It can too easily turn into a business conference or, in the case of two men who meet for dinner together with their doxies, a complete r When necessary, it should be d in private.

Two people who dine toget are a different thing again. T separate themselves into two m kinds, the ones in love sexually the ones in love.

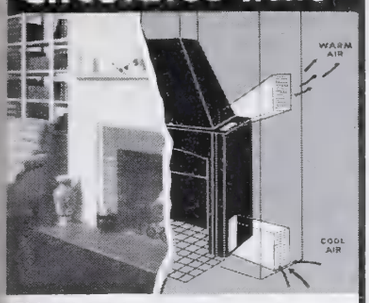
In the latter class I think myself dining with my father, s a strangely relaxed amicable m ing after the years of family c fusion at table; of several me I have had, at noon and at nig with women who for one rea or another attracted me—th brains, their creamy cheeks, way they talked about their love a dinner in the back room o shoe-repair shop with the cobb the two of us in a kind of gast nomical communion, testing sniffing. I was in love with all these people, and richly reward for being so.

But the other kind is more manding. It can and should disciplined. The best place to dulge in it, when two people sexually caught and still must is in public, granted of cou that they are well in hand able to observe the amenities. A thing else is unthinkable and dislike the memory I have of cou less couples mooning at each ot over good food gone to waste.

I think a delicately chosen, fully presented, lingering and l guorous meal, indulged in public can be one of the most success fillips to a love affair, but o when it is done with some inte gence. The presence of the oth near-visible diners makes the pr ised isolation, no matter h well-fed, seem even more desiral The waiters float in a conciliat cloud. The food—but there is need to give details of that such an amorous pattern. Alm everything in a good restaur will be tinder to the flame, bre blown on the ash . . .

The love-feasts that perhaps n and merit more thought are ones between father and daught mother and son, sister and sist My reason for making these rend vous apparently incestuous is th in a proper family, its vari members seem able to attain easiness of soul together, not kno by most other people. But I ha lunched once with my litera agent in an airy women's cl in New York; I have sat once the chair that Somerset Maugh just arose from, and spent th hours there, beside a beauti woman who was my husband's w before I was; I have been with

Circulates Heat



This

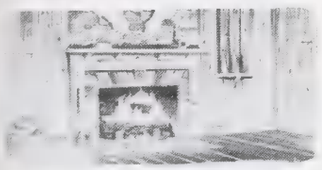
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lanky handsome secretary in a Hollywood Strip restaurant eating cottage cheese and fruit, which I loathe . . . and always I have reached a peak of contentment, satisfaction, fulfillment, which is a special virtue of sharing food in a public place with one other human being, of no matter what sex, who for that moment, at least, is naturally close.

PERHAPS the most limited, and at the same time most intricate, form of the perfect dinner is the kind eaten by one person. Then food takes strange forms, and so indeed does the position it is eaten in.

Where in a restaurant with his loved one a man might order his accustomed pattern of oysters and a dry Riesling, little roasted squabs with wild rice to nibble at, and a watercress salad with chilled fruit to follow, with a Châteauneuf-du-Pape and brandy of the best, alone at home he will lie back in his deepest chair, a low table handily beside him, and eat a series of unforeseen concoctions.

One may want a cold plate, and upon it a cold topless tin of salmon—no mayonnaise, no toast, no *nothing*—and a stiff Scotch-and-water. Another may putter and simmer over his electric hot-plate, and produce a strange dish of tinned shrimps, slightly blinky cream, wilted scallions, and too much Tabasco, which he will pour happily over a piece of yesterday morning's toast and eat languorously, one hand holding the latest pocket-edition of *Blood Fell on the Corpse*, and the other piloting his fork to his mouth with deep satisfaction and a feeling of culinary triumph. There may be anything from Pilsener-Urquell to the tail-end of a bottle of Wente Mourestel in his glass, and indeed drinking is something of an interruption in such a feast.

Then again there is the studied, deliberate dining alone, not accidental but *arranged for* in a kind of purgative sense, which I and most other thinking people (I use the word thinking in a non-philosophical but still gastronomical connotation) have practiced.

I figure that the peace and requisite relaxation of sitting by myself in front of a little fire, or in a shadowy patio in summer, are worth the effort they take, occasionally. They are, in a way, a kind of retreat. I balance my day to their accomplishment. I arrange them as if I were sending a posy

(*Continued on page* 199)



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PHOTOGRAPH BY "DICK" WHITTINGTON

● THE BORDER MAKES THE BEDSPREAD: An unpretentious bedroom with plain white walls achieves a decorator's look via the ingenious use of a floral border which runs underneath the ceiling, over the valance, is picked up in the border of the plain white spreads.

You can have inexpensive fun with borders



● SPICE FOR PROVINCIAL DINING: Perk up plain walls with this pin-neat border whose simple geometry gives an Early American room an architectural quality. All-over pattern allows it to run in any direction, so stripe a wall with it, frame a door, outline a window.



● PUT FAIRY TALES ON HER WALLS: If your daughter wants a story, decorate the walls of her nursery with the saga of Red Riding Hood. Use it around the room like a mural, or cut it into strips and let it appear unexpectedly inside a closet or at the foot of her bed.

(Continued on page 182)

DON'T CALL THEM LEFT-OVERS

CONTINUED FROM PAGE 107

bster, or fish you have in your ebox. It takes about 30 to 45 min- es of work from the word go, and l you have to do is this:

ilaffe: Wash rice in cold water, hange water 4 or 5 times. Put rice cold water with half an onion. Vater should stand well over rice. ook slowly about 12 to 15 min- es, add more water as rice ab- rbs it. Rice should flow freely hile cooking, so stir slightly with fork. Don't overcook. Taste for ght consistency. When done, place nder cold water in a strainer and nse.

In a frying pan or skillet melt a ablespoon of butter, add rice, salt, epper, a teaspoon of curry powder a little saffron gives a nice color, ut it isn't necessary), the softened aisins, and the meat (or lobster r fish) previously cut in pieces nd warmed up in a little butter. Mix it all together in the pan and dd a cup of stock which must be bsorbed fully before serving. Serve ery hot on pre-warmed plates. erve green peas with it.

But suppose you have just plain oiled beef out of which you have nade soup or stock the day before. ou make Fricadellen.

Fricadellen: Chop the left-over meat fine or put through a meat-grinder with a piece of smoked pork or ham. Soak one or two slices of white bread without the crust (stale bread is better) for half an hour in milk or water. In a mixing bowl mix a tablespoon of butter with the bread, which has been squeezed thoroughly, one whole egg, chopped onion, and parsley. This should be a paste. Then add chopped meat and stir all well together. Form little patties with your hands and fry them on both sides in butter or beef drippings, if you've been wise enough to save them.

Anchovinettes: In a pan with hot butter place neat slices of roast or boiled beef, veal, or pork. Brown quickly on both sides, add chopped onion, parsley, a bit of lemon peel, and a tablespoon full of finely chopped anchovy fillets out of a can. Add 2 tablespoons of sour cream and boil it up once more before serving.

Roast and Scrambled Eggs: The meat should be cut in shreds, like green beans. Steam it for a few minutes in its own gravy with a

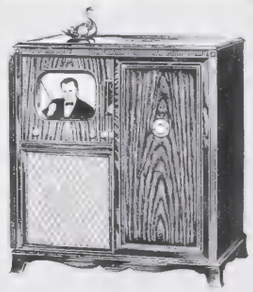
(*Continued on page* 197)



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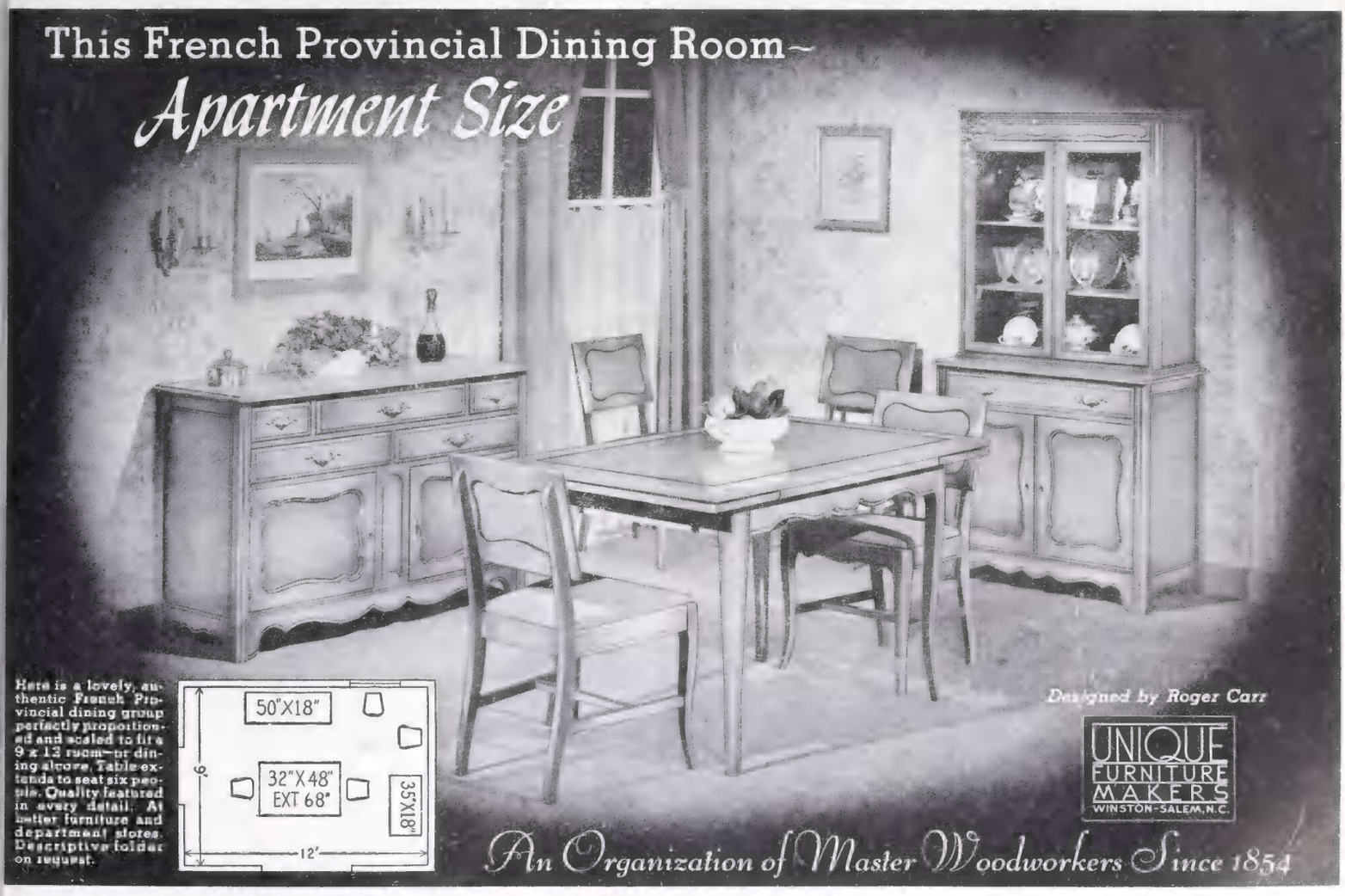
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PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON

● BORDERLINE COMPROMISE: If you think wallpaper softens a kitchen but you don't want to go all out with it, run a border around your soffit. It will add a dash of color, give kitchen a finished look.

You can have inexpensive fun with borders

CONTINUED FROM PAGE 180



● CUT OUT FOR MOPPETS: A giddy, spanking-fresh Pennsylvan Dutch border can run merrily underneath a nursery ceiling or arou a dado. Fine for either sex, this border cuts well, so let moppets sn out their favorite motifs, then apply them to unpainted furnitu



● SWAGGER FOR A COLONIAL BEDROOM: A stripe-and-sw border designed for cutting is as versatile as it is feminine. Use the together in a generous-sized room; use the swag alone underneath ceiling, or use stripe alone on one wall, or to frame a door or windo

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Right: Bigelow's Glentwist 94333—its texture "set" with Bigelow's Permaset process. Happy-medium priced at about $10.95 a sq. yd.*

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Left: Bigelow's Beauvais 1824. Only one of *many* delightful patterns in this popular carpet. Around $9.95 a sq. yd.*

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kage the light but keep your cy. Have you hesitated to in- glass block in that dark bath- because of the difficulty of ng a local man to contract the If so, you should investigate lux Precast Glass Block Pan- These ready-made panels can nstalled by a carpenter. The blocks are pre-cast in mor- nd key-locked into a 2″ x 4″ frame. They are delivered to in the frame, which can then nailed into place in the pre- d opening. The panels are



lable in a variety of sizes, using one of three types of glass ks. T. Kirk Almroth Associates, 15 Oxnard St., Van Nuys, Calif.

stal and chrome accessories he bathroom. Homeowners who the gleam of crystal and chrome want to see the new line of room accessories (soap dishes, el bars, etc.) called Crystal- ne. They are designed so that projecting lucite parts are per- manently joined to the chrome base portion. There are no visible screws, but the concealed screw mounting is easily installed. There is also an attachment for tiled walls. Prices from $1.80 to $10. Hall-Mack Co., 1344 W. Washington Blvd., Los Angeles 7, Calif.

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(*Continued on page* 188)

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With a Pil-O-Rest you actually *rest in pillow comfort* while sleeping on a healthfully firm, tuftless innerspring mattress. Built in the finest traditions of Karpen Guaranteed Quality—it's the mattress that scientifically meets the requirements for restful sleep. (Other mattresses in the Healthway* line from $39.50.)

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S. KARPEN & BROS.

Chicago New York Los Angeles
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Manufacturers of Karpen Guaranteed Furniture Mattresses and Transportation Seating

Reg. U. S. Pat. Off.

When it's upholstered with . . . .







Comfort's assured here, for this handsome lounge chair is upholstered in Duran, the unsurpassed all plastic covering . . . soft, pliant and satin-smooth.

Comfort's assured too in Duran's many restful colors . . . in its resistance to fading and scuffing . . . in its marvelous cleanability. It only takes the swish of a damp cloth to remove stains and restore Duran's lovely natural lustre.

Let your furniture be a pleasure to live with and a pride to show. Look for Duran all plastic. You'll know it by this tag.



Furniture manufactured by C. F. Streit Mfg. Co., makers of the famous Streit Slumber Chair.





Only genuine Duran is identified by this tag.

THE MASLAND DURALEATHER CO., 3730-50 AMBER ST., PHILA. 34, PA.



PHOTOGRAPH BY BILL JACKSON

● Our children were overjoyed to see the bedroom wall enlivened with their favorite nursery rhyme. We reproduced the bright, enchanting colors with a casein paint, Mural Tone. It was so easy to handle that even our youngest was able to help with the large areas.

You can make your own murals

Bring Mother Goose Rhymes to life on your nursery walls. It's fun for every member of the family, and easy, too

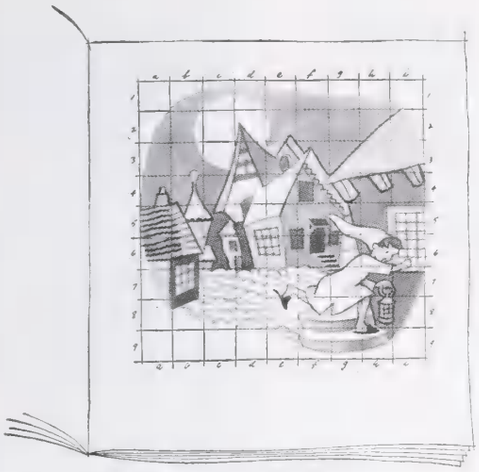
By Alice Vee Sweeny

The nursery at our house boasts a life-size mural on its walls. No, we haven't a modern Michelangelo in the family, nor did we go in for one of those enlarged color photographs or scenic wallpapers. We painted it ourselves. It took patience and the fearlessness of the amateur, but was worth every minute of concentrated effort.

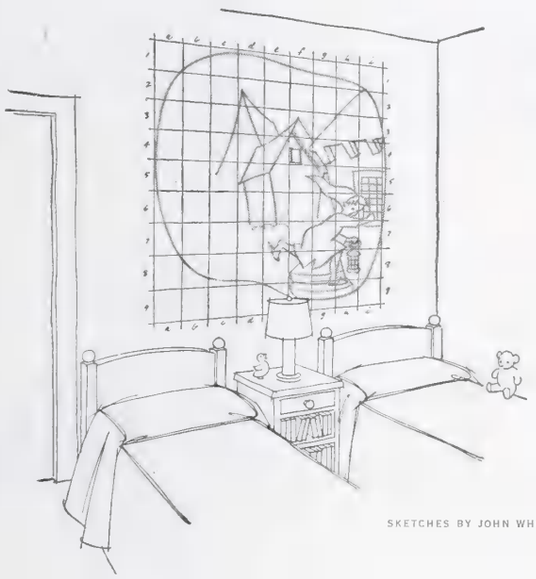
As the children's room is small and dark, we decided to decorate its walls with a design which would give color and a feeling of spaciousness. We found just what we wanted in one of our little girl's Mother Goose books: an illustration they loved of Wee Willie Winkie running pell-mell over a cobblestone street through a town of crooked, fairy-tale house was a natural for our purpos cause of its gaiety and perspe

The accompanying sketche plain the method we used for t ferring the illustration to the In executing this idea, we f that it is better for an amate choose clear colors rather subtle shades or tones. In that the paint does not require too mixing for exact shades unles want to lighten a positive with a small amount of white

This is a very inexpensive rewarding way to decorate, a consumed only a few days o time. It was so successful tha are now casting a speculative on the den and playroom.



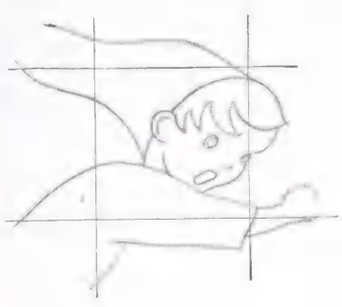
● First, we boxed the book illustration with pencil lines. We then divided the box into half-inch squares like a checkerboard, and marked the vertical lines alphabetically and the horizontal lines numerically. This made a small "grid" chart of the picture we wanted to paint.



SKETCHES BY JOHN WHITE

● With chalk, we transferred this "grid" to the wall above the headboards, allowing an equal margin on each side. We measured off the top and sides and divided them into the same number of parts we had made in the book illustration. Chalk sketch can be adapted to any wall space.

We were able to work two at a
ne from opposite sides of the
art with the book between us.
each of us chalked in separate
iares, the picture looked like a
nseless jigsaw puzzle. When we
ally met in the middle of the
ll, we stepped away, rubbed our
hing backs, and took a good look
our work. There was Willie, re-
oduced exactly on the wall.
Then at last began the fun of
inting. The creamy consistency
casein paint eliminates some of
e danger of paint dripping from
e brush, so we were able to out-
e the individual color areas with
iall brushes and let the filling-in
it until the design was completed.



● After the straight lines of illustration were chalked in each square, we drew the curved lines. Finally, we filled individual areas with the paint until "Willie" was completed.



Illustrated: No. 34-L—The New Yorker—Covered in green DURAN

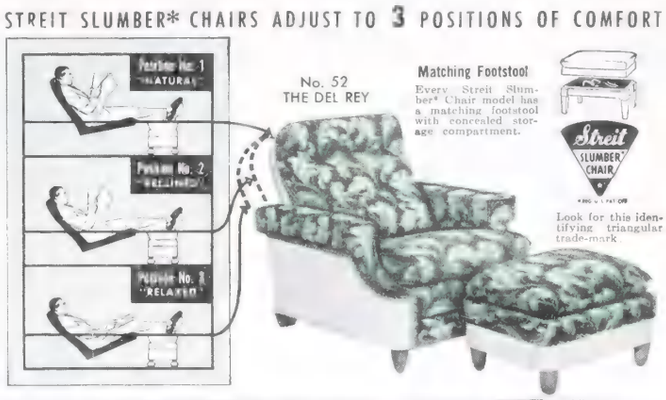


Man alive . . . what a comfortable chair! Just the thing to put that man of yours right on top of the world. It's beautiful, too . . . *and the only chair on the market that offers these 4 Exclusive Streit Slumber* Chair features:*

1. Thick, upholstered, spring-filled Seat-and-Back that ADJUSTS TO 3 PERMANENT POSITIONS OF COMFORT.
2. Matching, seat-high footstool with a *concealed* compartment for storing books, slippers, sewing, etc.
3. Factory-made, washable cretonne slip covers sold direct to you at factory cost.
4. A choice of authentic period designs and fabrics, in both open and closed arm styles, to harmonize with every decorative scheme.

Stop in at your Streit dealer's today and try the Slumber* Chair. Convince yourself it's the tops in comfort.

STREIT SLUMBER* CHAIRS ADJUST TO 3 POSITIONS OF COMFORT



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Champions OF RECORD

Royal Doulton models of actual champions, as they appear in the show ring. Each a collector's item — each an unusually acceptable gift. Most are available in three sizes.... Royal Doulton Wares are sold only through selected stores. Write for the name of your nearest dealer. Enclose 10c if you want illustrated Booklet No. 20.

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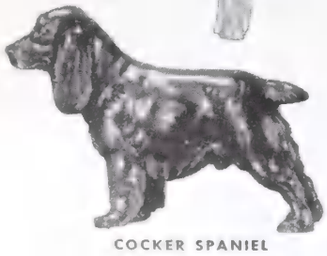
COLLIE
Ch. Ashstead Applause



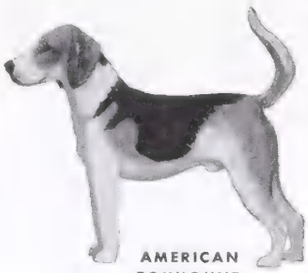
DALMATIAN
Ch. Goworth Victor



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Ch. Crackley Startler



COCKER SPANIEL
Ch. Lucky Star of Ware



AMERICAN FOXHOUND



MINIATURE MODEL DOGS

DOULTON AND CO., INC.
212 FIFTH AVENUE, NEW YORK 10, N. Y.

CURRENT EVENTS FOR HOMEOWNERS

CONTINUED FROM PAGE 185

Shave in peace. Tired of your shaving brush rolling into the sink every time you set it down? Why not install a counter-top lavatory with as much flat space alongside as you can afford? A new good-looking fixture called the Marcia has been placed on the market by Crane Company. The lavatory will fit into a countertop of tile, linoleum, glass, formica, wood, or



other materials. It is made of vitreous china and comes in colors to harmonize with the other fixtures in the Crane family. The china faucet spout and lavatory back are all one piece. Other fittings are chromium-plated brass. Over-all size is 24″ x 21″; basin 17″ x 10½″. Price approx. $80 in white, $101 in colors. Crane Co., 836 S. Michigan Ave., Chicago 5, Ill.

Versatile blind. You can drape the Vertical Blind like a curtain, or roll it up like a window shade. To understand how it works, take an ordinary venetian blind, turn it so the louvers run up and down instead of from side to side, then substitute flexible, plastic-coated glass cloth strips for the old-style, rigid slats. Special hardware gives full light control same as the venetian blind, plus the ability to drape (just part it anywhere). Strips come in 16 colors, from translucent pastels to opaque black. Cleaning is easy (just detach strips and wash—no ironing) and less frequent (no horizontal surfaces to catch dust). A continuous cord operates the whole works. Custom-made, $1.38 per sq. ft. Vertical Blind Co., Inc., 416 Broadway, New York, N. Y.

Home weather station. Amateur weather forecasters will welcome the Baroscribe, a recording barometer of the type used by official weather stations. This in-

Cyrus Clark

the name to remember for more effective decoration-

Everglaze ® J.B.&S. Co.
Chintzes

Provincial Cottons

Slip Cover Fabrics

at all leading stores

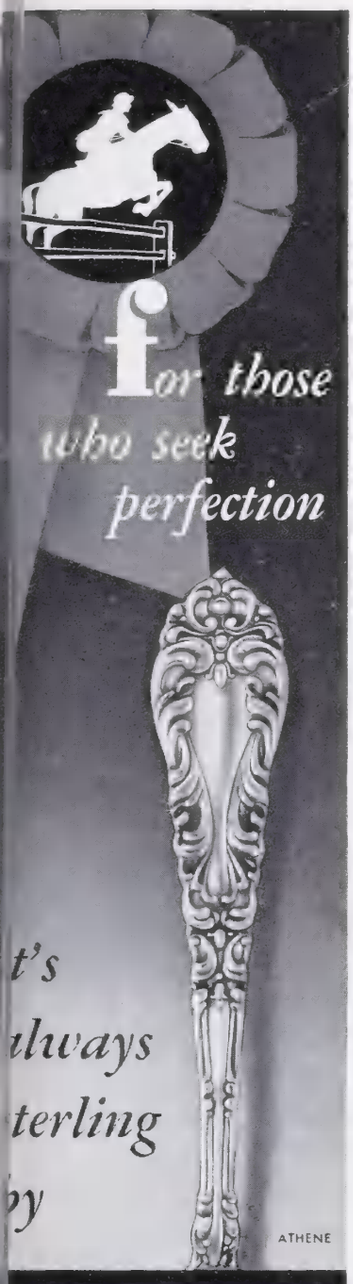
SHEPARD Home LIFT
The AUTOMATIC ELECTRIC RESIDENCE ELEVATOR



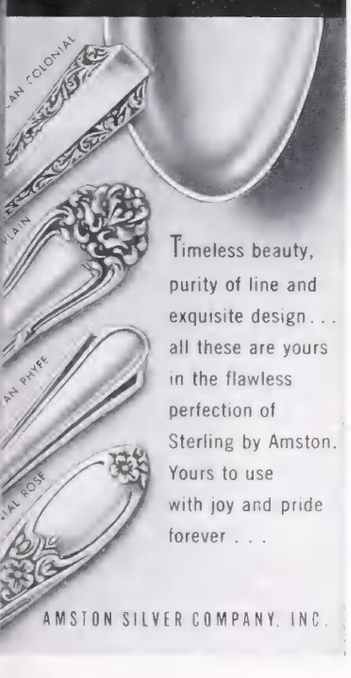
BRIGHTENS THE LIVES OF SHUT-INS

No longer need the aged or infirm be confined up-stairs. HomeLIFT will transform a house of two or more floors into a one floor home. Safe, dependable and easily installed in old or new houses. Costs less to run than a radio and operates from the light circuit. Extensively used throughout the nation. Write for catalog.

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WALLINGFORD, CONN.



Timeless beauty, purity of line and exquisite design . . . all these are yours in the flawless perfection of Sterling by Amston. Yours to use with joy and pride forever . . .

AMSTON SILVER COMPANY, INC.

strument writes an accurate hour-by-hour barometric record for seven full days. The size of an ordinary clock, it has an 8-day spring-wound movement, the chart being replaced at the end of each seven days. Adjustable to sea level at any altitude. Baroscribe is not affected by temperature variations. It may be mounted or hung on a wall, or set on any flat surface. Price of $58 includes two years' supply of charts and bottle of ink. Reverse side of each chart carries weather forecasting information for easy interpretation. Bachrach Industrial Instrument Company, 7000 Bennett Street, Pittsburgh 8, Pa.

Hard water cure. The hardest water comes out soft as rain when it's been treated by the Rheem Automatic Soft Water Appliance. The new appliance regenerates the zeolite (softening agent) automatically. When the zeolite needs recharging all you have to do is turn the dial to "Wash" and an automatic timing device does the rest. The appliance can run without recharging for 4 to 12 months, depending upon the degree of hardness of your water. There's even a by-pass valve which keeps the water flowing to your taps during the regeneration period. The unit



is 22″ deep x 36″ long x 60″ high and can be installed wherever there are water pipe connections. Price from $395 up depending upon region. Rheem Manufacturing Co., 570 Lexington Ave., New York 22.

Kitchen fire fighter. A new carbon dioxide fire extinguisher specifically designed for kitchen fires is a good investment in home safety. CO_2 is the most effective extinguishing agent for grease, cleaning fluid, and electrical appli-

(*Continued on page* 192)



gives thinnest rugs the feel of deep-pile carpeting!

Spongex — Now you can buy the luxury feel of deep-pile carpeting for just the price of this amazing rug cushion. *Spongex** gives the thinnest rug the rich softness of expensive carpets.

Spongex — By cushioning footsteps that break down the pile of carpeting, *Spongex* gives your rugs longer life—plus extra softness—pays for itself times over.

Spongex — See new Spongex now at most Floor Covering, Furniture and Department stores. You will be delighted at the difference it makes in your carpets.

Spongex — Made of virgin natural rubber, this completely different kind of rug cushion has millions of tiny air-cells that literally "float" your carpets on air.

This life-size display identifies dealers handling Spongex Rug Cushion.

You'll find that *Spongex* rug cushion has none of the drawbacks of ordinary carpet lining. It's sanitary, without any dirt-catching crevices. It's mothproof and verminproof, doesn't attract lint, can be scrubbed clean in a wink. And, *Spongex* will never stretch out of shape, crawl, buckle or mat down. Write for a free sample and complete details on *Spongex* now. Sponge Rubber Products Co., 275 Derby Place, Shelton, Conn.

Guaranteed by Good Housekeeping

Spongex

*Trade Mark Reg. U. S. Pat. Off.

YOU, TOO, CAN HAVE A DINING ROOM *just like this*



WHITNEY
Planned Setting

The PETERSHAM room above attains its loveliness from:

Wallpaper: *Strahan's "Hewitt" pattern No. WR 6974 200 (gray)*

Woodwork: *Paint matched to gray background of wallpaper*

Furniture: *Whitney Petersham Group*

Table No. 1204. Side Chairs No. 1268 Buffet No. 1240. Arm Chairs No. 1269. China Cabinet No. 1242

Note: Ask your local decorator or painter for an estimate on papering and painting your room.

IT'S EASY WITH
Whitney Planned Settings

Planned Settings tell you how to achieve an authentic setting in which to show off the exquisite design, the warm, lustrous finish, and the evident craftsmanship of the finest of Early American furniture, Whitney Birch, of course.

Yes, Whitney always offers you the ultimate in the warmth and friendliness of truly Colonial rooms.

★ WHITNEY ★
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SEND FOR FREE LEAFLET! Shows variety of Whitney Furniture from which to choose. Send name and address (please print) to W. F. Whitney Company, Inc., Department HB 449, South Ashburnham, Massachusetts.

W. F. WHITNEY COMPANY, INC. ▪ SOUTH ASHBURNHAM, MASSACHUSETTS

You're entitled to more than good looks

CONTINUED FROM PAGE 130

DRY WALL OR WET WALL? Dry-wall construction (a load-bearing skeleton of wood or steel covered with a skin of wood, steel, glass, etc.) takes less time and makes less fuss than wet-wall (concrete, brick, plaster, etc.). The wet wall is solid, permanent, resistant to fire, rot, vermin—and may have inherent beauty, such as the rugged texture of stone. But it is usually cold and thick; and it is not readily adaptable to future change. The dry wall, on the other hand, is warm, relatively light, flexible in terms of possible arrangements, and moderate in cost. And, best of all, the many operations of sanding, painting, polishing, and what-not all take place in the factory—not in your new home.

If you've decided on dry walls, you've opened up a host of possibilities in surfacing materials. It's up to you to put fire-resistance where it's needed, translucence where *it's* needed, and so on. Finally, you must handle the question of joints—hide them or else plan them in your decorative scheme.



Tips on tiles—Permanent, washable, easy to maintain—and made from many materials other than ceramics. Phenolic-melamine laminated tiles in photograph are 12" x 18", come in several colors at about 60¢ a sq. ft. Drawing shows wallboard scored to look like 4" x 4" tile. Joints are easily concealed as scorings. Unfinished board starts at less than 10¢. If pre-finished, up to about 45¢.



Sleep in the soft, soft glow of Candlelight...

So beautiful, so becoming, the delicate shimmer of Candlelight Yellow in Pequot's exquisite new luxury sheets of fine combed percale.

Woven from extra-long cotton fibres, over 200 threads to the inch, they're silken-smooth and soft as a candle's beam, to match your fondest dreams. Available in six pastel shades or White, to match your bedroom decor.

PEQUOT *fine combed* PERCALES

MORE THAN 200 COMBED THREADS TO THE INCH

Pequot Mills, Salem, Mass. Makers of Pequot Plus-Service Muslins, America's Most Popular Sheets



AIRWAY BLUE • PEACH • CANDLELIGHT YELLOW • PINK • GREEN • DUSTY ROSE

Suntile (it's color-balanced)

sings in the bathroom!





Suntile sings a happy, "oh-what-a-beautiful-morning" song!

Color-balanced, it sings a melody composed of colors blending harmoniously in walls and floors.

Suntile sings a budget tune, too, in low, low tones. It is durable, made of real clay. No chipping, marring or cracking. So easy to keep clean. *Nothing* to spend for painting or redecorating. It's *with you* for a lifetime—*always beautiful!*

Your architect will confirm all this. He knows Suntile—knows that it comes in many varied shapes, sizes and colors—knows that it will be skillfully installed by a carefully selected and trained Authorized Suntile Dealer.

Write us for descriptive literature on Suntile—and for the name of the Authorized Suntile Dealer in your neighborhood. He may be listed in your classified telephone directory. The Cambridge Tile Manufacturing Company, Cincinnati 15, Ohio.

SUNTILE OFFERS YOU BOTH—

BETTER TILE...BETTER INSTALLATION

COLOR BALANCED

Suntile

. . . . . A real clay tile
. . . . Bright with color
. . . . . Right for life



● Popex Popper has detachable hot-plate base with insulated feet, 2¼-quart aluminum popping bowl. About $7.75. The Popex, wood bowls, Stony Hill Craft shakers are all from Lewis & Conger, N. Y. C.; wood scoop from Evelyn Reed, 538 Madison Ave., New York 22, N. Y.

CORN POPPING

is more fun than ever

By Julie Polshek

orn poppers have gone electric. Now it's all fun and no work. ostalgic memories to the contrary. e old-fashioned corn popper, or e iron skillet preferred by some, esn't hold a candle to these aming modern appliances. They t a popcorn party going full ing in the few seconds it takes plug in the popper and pour rn and oil into its aluminum pop- g bowl. Your work is done until the flaky kernels are ready to dish up a few minutes later. For all the fun those corn-popping sessions over the kitchen range or before the fireplace used to be, it took a strong right arm and a lot of tiring shaking, stirring, and agitating to pop a batch of corn.

With an electric corn popper you can set up shop anywhere there's an outlet to plug into—in the liv-

(*Continued on next page*)



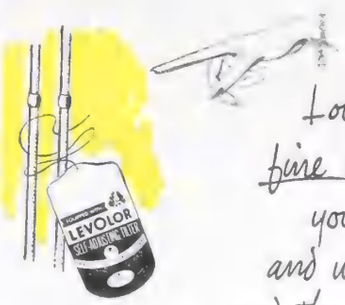
● Handled hot plate and removable 2-quart popping kettle of Apex Popper are polished aluminum. About $5.50, Gimbels, N. Y. C. Handmade pottery mixing-pouring bowl, Henry Bollman, East Gloucester, Massachusetts

"Look! cords are always even...



Ever since we furnished with venetians it's been wonderful —because I never have to adjust uneven tilt cords— LEVOLOR does that for me. And the way they work so smoothly-so easily-why.... it's just wonderful!"

LEVOLOR is the self-adjusting tilter engineered to make your venetian blinds work as well as they look. If tilt cords should "creep" just pull the *shortest* cord— correct adjustment is automatic!



Look for LEVOLOR wherever fine venetian blinds are featured— you'll recognize it by the blue and white merchandise tag and the famous "limit beads".

Ask your venetian dealer to install LEVOLOR when he reconditions your present blinds.



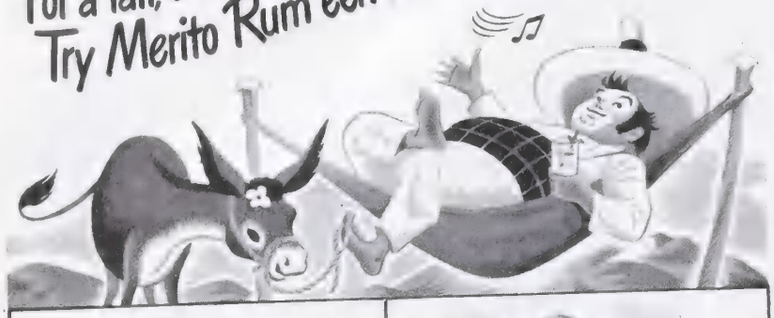
LEVOLOR*
SELF-ADJUSTING TILTER

Guaranteed by Good Housekeeping

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391 West Broadway, New York 12, New York

"For a tall, cool dreenk that's bound to please,
Try Merito Rum een a Mountain Breeze!"





Carmencita! You're so slow!
Don't you know thees is Merito,
On eets way to the U.S.A.?
More ees wanted there each day!



Mountain soil and tropic sun
Make thees rum the only one
Weeth deeleecious mountain flavor
Which weeth rare delight you'll savor!



Let me send you free today
My good booklet, bright and gay,
Telling how to make with ease
Dreenks that never fail to please!



Mix juice of ¼ lemon with 1 jigger Merito Rum (Gold Label) in a highball glass. Add ice and sparkling water. Stir. Garnish with fruit, sprig of mint. Serve.



MERITO
Rum
THE PUERTO RICAN MOUNTAIN RUM



This booklet containing 40 delicious recipes is yours for the asking. Write for it today.

(WHITE OR GOLD LABEL)

86 Proof. National Distillers Products Corp., Dept. H49, Box 12, Wall St. Sta., New York, N. Y.



● Bersted Kernel Corn Popper has 2-quart aluminum bowl, detachable insulated heater base, Bakelite handles. About $8, Gimbel's, N. Y. C. Hand-painted, red-enameled metal Server Set and scoop about $6.50, Marshall Field's, Chicago.

CONTINUED FROM PRECEDING PAGE

ing room and the rumpus room. The gang can gather 'round the popper whetting their appetites as they watch the dancing kernels through the glass dome, until the hot fragrant batch is ready to be buttered and eaten.

For flavor, flakiness, and moistness, electrically popped corn has it all over corn popped by old-fashioned methods. Kernels are shaken, stirred, agitated with a vigor, evenness, and non-stop speed the strongest arm couldn't duplicate. It goes without saying that whatever the method, only good popping corn will yield tasty results. We can vouch enthusiastically for the Betty Lane Dwarf White Hulless or Ohio Super Yellow Popcorn from the Country Store in Concord, Mass. Both pop down to the last kernel and puff up large and flaky. Either type is about $1 for three 10-ounce cans.

Buttered, salted popcorn holds first place in any popcorn popularity contest. Popcorn balls are a delicious change of pace—especially for sweet-toothed young 'uns. Here's a good basic recipe for making them. Boil together until syrup spins a long thread. 1 cup sugar, ¼ cup butter, ½ cup white corn syrup, pinch of salt. Add ¾ teaspoon of vanilla just before you pour syrup over 3 quarts of popped corn. Shape it into balls. You'll find mouth-watering recipes for a half dozen more kinds of popcorn balls, for popcorn crisp and bricks, chocolate popcorn, and more, in "Our Candy Recipes and Other Confections," available from Lewis Conger, New York, N. Y.

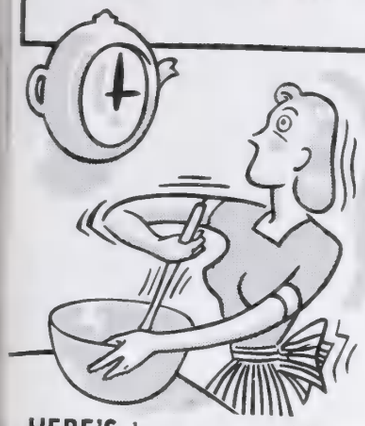
For cocktail nibbling, you just can't beat a big bowl of hot, buttered popcorn. For a change of pace try Missourians' delicious variation—"buttering" popcorn with smoked bacon drippings (only the smoked kind will do).

PHOTOGRAPHS BY FRED LERNER



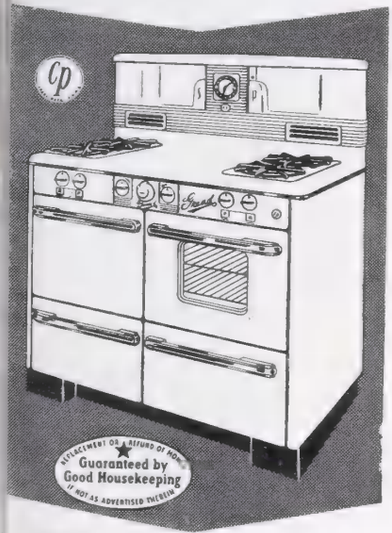
● Two-quart aluminum popping bowl and heater of Knapp-Monarch Popper are all in one, cover is domed. About $10, Hammacher-Schlemmer's, N. Y. C. Pop-Corn Server is gaily flowered. Marshall Field's, Chicago, Ill.

HOW LONG WILL IT TAKE YOU TO GET DINNER TONIGHT?



HERE'S how you could save a precious hour or two!

Get a GRAND . . . the gas range with *two* ovens. The oversize Bake Oven turns out uniformly perfect baked foods, while meat or poultry broils in the big separate Meat Oven. No more waiting for *this* to come out before you can put *that* in. Everything's done at one time!



OTHER GRAND FEATURES

Charcol-ator Broiler (in the Meat Oven) broils whole roasts, hams, and fowls, with infra-red rays, like hot charcoal, seals in juices, reduces shrinkage. *Safe-Tee-Kee* locks all burners so children can't cause accidents. *Lifetime guaranty* on burners and oven bottom (replaced if defective). See these Grand features, compare with others, before you buy!

For free illustrated booklet, write to Grand Home Appliance Co., 2323 E. 67th St., Cleveland 4, Ohio

Grand

T.M. Reg. U.S. Pat. Off.

GAS RANGES

FOR CITY GAS AND LP "BOTTLED" GAS

DON'T CALL THEM LEFT-OVERS

CONTINUED FROM PAGE 181

tablespoon of sour cream. Beat 4 to 6 eggs with a little milk or light cream, salt, and pepper until frothy. Put the eggs in a flat pan with hot butter on a very slow fire. Stir with a fork or spoon until done. When light and fluffy, add meat, stir again, and serve on hot plates.

Roast Veal and Kidney: Fry a veal kidney. Chop it fine, together with left-over roast veal, onion, parsley, bit of lemon peel, and a dash of salt. Put it all in a saucepan with a little butter and steam a few minutes. Remove from flame. Add one beaten egg. Mix it thoroughly with the rest. Cut slices of white bread (without the crust) in halves or triangles and spread the paste thickly on top. Fry the slices (meat side up) in hot butter or shortening. Good with green beans, peas, or spinach.

Ham: I suppose you have no difficulties in using any left-over boiled or roast ham, hamsteaks, smoked tenderloins or smoked beef tongue. But here is an additional idea that's simple and worth trying. All these things can go in a timbale of noodles (or spaghetti).

Timbale: Parboil wide egg-noodles or spaghetti in briskly boiling salt water for 10 or 12 minutes. Rinse under cold water and drain. If you have lots of time, place this in the refrigerator. Cut the meat (ham, smoked tenderloin, beef tongue) in small cubes. Heat oven. Grease a fireproof glass bowl or casserole with a little butter. Beat 2 whole eggs with 3 tablespoons of sour cream very well. Place a thin layer of the noodles on the bottom of your buttered casserole. Then a generous layer of ham, a layer of noodles, a layer of ham, a layer of noodles. Pour the egg mixture on top, spreading it over all. Sprinkle freely with grated cheese. Parmesan or American. Salt and pepper is used only if ham is very mild. Bake in moderately hot oven for one hour. If necessary, place under broiler to brown it for a few minutes before serving.



It's Cooking Magic!



SAYS Penny Singleton

AMERICA'S NUMBER 1 HOUSEWIFE

about Thermic Ray COPPER BOTTOM • STAINLESS STEEL COOKWARE



with the exclusive Norris VAPOR SEAL

No other line of cooking utensils gives you the outstanding advantages of Thermic Ray Cookware with its Copper Bottom — Stainless Steel — and exclusive Norris Vapor Seal features.

Comparison proves you get these features:

Lasting beauty, easy-to-clean stainless steel combines with fuel-conserving, heat-distributing Copper Bottom — and quicker cooking, flavor and vitamin protecting Norris Vapor Seal. Ease of vegetable draining, "nests" for easy storing, air-cooled handles, scientifically proportioned for proper heating, fuel saving.



Thermic Ray® NorrisWare

See the complete line now on display

AT BETTER DEALERS EVERYWHERE

NORRIS STAMPING AND MANUFACTURING COMPANY • LOS ANGELES

there's plenty of utility value in beautiful STATTON CHERRY!

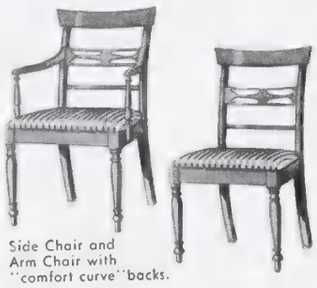
HERE'S solid cherry dining room furniture that's realistic about life's little problems . . . for it has those features that make living just a bit easier!

For instance, the china chest has a large removable silver tray; the handsome buffet has four lined silver drawers and adjustable shelves; and the table is a dream—has "magic" leveling glides and extends to seat as many as twelve.

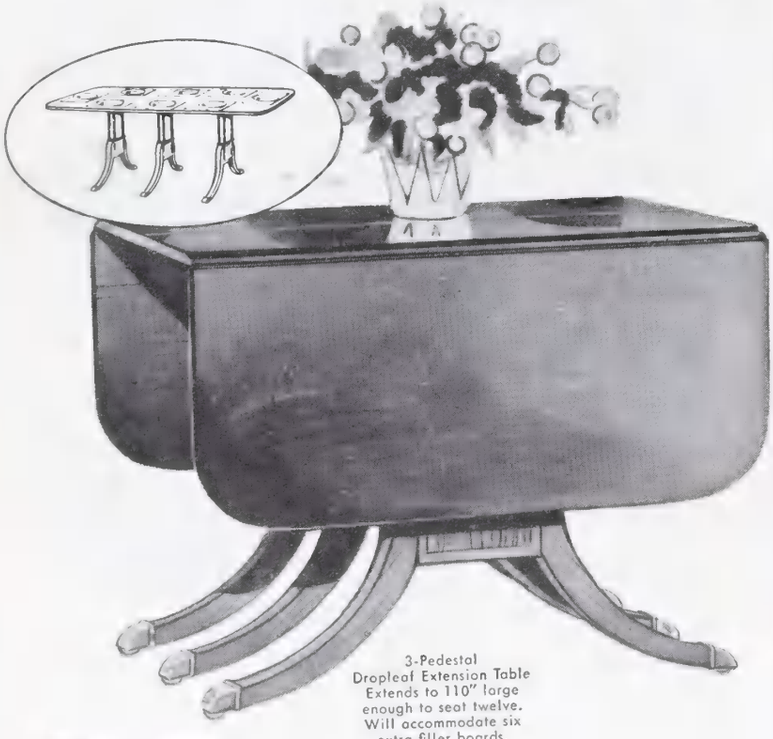
Every piece is authentically styled, soundly constructed and beautifully finished . . . and best of all, priced for the modest purse! See STATTON Solid CHERRY at your local store. ALL OPEN STOCK.



Buffet with four lined silver drawers.



Side Chair and Arm Chair with "comfort curve" backs.



3-Pedestal Dropleaf Extension Table Extends to 110" large enough to seat twelve. Will accommodate six extra filler boards.



China Chest with removable silver tray inside lower section.

STATTON *Irutype* AMERICANA

AT LEADING DEPARTMENT AND FURNITURE STORES

Write for new booklet

THE STATTON FURNITURE MANUFACTURING CO.
HAGERSTOWN, MD.



PHOTOGRAPHS BY WILLIAM HOWLAND

● Still life of an unruffled cook. Focal point of portrait is the occult jar on the stove, which contains a new seasoning known as MSG. MSG is no substitute for salt but simply intensifies flavor of food to which it is added. Now available under many trade names (see below), it gives the same old foods a new lease on life.

There's a new way to accent food flavors

An old oriental seasoning that intensifies food flavor without changing it may soon become as common in our cooking as salt and pepper

We dined out the other night in the home of one of the most impeccable hostesses we know. It was a characteristically simple dinner—soup, steak, salad, and fruit. There was nothing unusual about it beyond the inexorable fact that everything tasted better than it does at home.

"What *is* it?" we asked irritably. "We serve the same food, but it never comes out like this."

"Oh, it's nothing," our hostess said airily. "Just monosodium glutamate."

"What was that?" we asked, fork in mid-air.

"MSG to you," she said. "I'll introduce you after dinner."

What we met was the bottle that appears at the top of this page bottle which is being seen in m and more kitchens of savvy wom throughout the country.

MSG is an old oriental season agent which fanatic friends canny chemists both agree

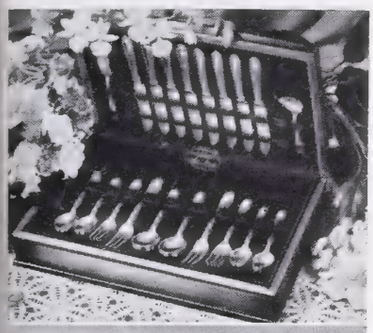
(*Continued on page* 200)



Enjoy your silver WITHOUT POLISHING!

Your silverware can't tarnish in a Pacific Silver Cloth chest, bag, roll, packet, wrap or buffet drawer. You save work for a lifetime. You get more pleasure from owning new silver, and old silver is more fun to use often. Both flatware and hollow ware are kept always bright and ready for instant use. Whether used daily, for entertaining, in or off vacations, or after years of storage, silver shines like magic!

That is why famous brands of sterling silverware usually are offered with a Pacific





Silver Cloth container. So is high quality silver plate in the beautiful modern *Invitation* pattern by Gorham illustrated here. Such high grade silver and Pacific Silver Cloth naturally go together. When you buy new silver, look at the chest, bag, or roll for the Pacific Silver Cloth label. It means quality. Avoid imitations. Pacific Silver Cloth is an exclusive product of Pacific Mills. It contains millions of particles of silver in a non-visible compound which absorbs the tarnishing elements in the air so they can't reach your silverware. Why spend money or laborious hours on abrasives or silver tarnish remover *unnecessarily?* Buy a chest lined with Pacific Silver Cloth ($6 and up), or a bag, roll or wrap ($1 and up) today at your leading local jewelry or department store (silverware, housewares, notions . . . yard goods in piece goods depts.); or see your furniture dealer for Drexel dining room furniture with Pacific Silver Cloth compartment. Write us today for literature and name of dealer. Pacific Mills, Dept. B4, 1 Church Street, New York 13, N. Y.



In a tarnish test* conducted by the United States Testing Co., Inc., only spoon A, protected by Pacific Silver Cloth, retained its original sparkle! The other spoon, though wrapped in so-called "anti-tarnish" cloth, nevertheless did tarnish as shown.

*Test No. 96514, June 30, '48
(photos absolutely unretouched)





PACIFIC
Silver Cloth
REG. U.S. PAT. OFF.

ACTUALLY PREVENTS TARNISH

THE PERFECT DINNER

CONTINUED FROM PAGE 179

to Jenny Lind, with all the proper bows to protocol. Finally I am there, alone, upon a chaise-longue or a tuffet. I have, according to the season, my mete and proper meat.

In the winter, if I am indeed alone, I drink some *good* vermouth, which seems increasingly hard to come by, and eat a little thinly sliced smoked salmon (this is a dream of course, winter or summer), and then a completely personal and capricious concoction, shrimps or lobster-tails or chicken in a thin artful sauce, very subtle indeed, the kind that I like to pretend would be loathed by anyone but me. I eat it with a spoon and fork. I have a piece of good toast at hand, but hardly touch it. And I sip, from a large, lone Swedish goblet (all its mates being long since shattered) a half bottle of well-chilled, fairly dry white wine. There is something delicately willful and decadent about drinking, no matter how small a bottle, all alone. And then, after one ruminative look at the little *zabaglione* I have painstakingly made for myself sometime earlier that day (I enjoy desserts in theory, but seldom can come to the actuality of eating them), I close the ice-box door firmly upon it and go to bed, bolstered by books to be read and a hundred unattended dreams to be dreamed.

THE slightly depraved ramifications of dining alone are plainly limitless. I have savored many of them, and do not feel myself the loser. In the main, though, I prefer the category of Two: a white-maned literate male who is past wanting me, a beautiful woman who would not want, a man who would—above all the company of One other, making the rarest kind of Two . . . and for lack of that, granted that in my own time I can gracefully eat alone if I am meant to, I would choose, at deliberately spaced intervals, the excitement, the whetting, the conflict and the intriguing patterns of a Perfect Dinner for the Six of us.



Sipped with delight by seven generations



RÉMY MARTIN
Cognac

80 PROOF, RENFIELD IMPORTERS LTD., NEW YORK, N. Y.



MARVELOUS **B&G *Hydro-Flo***

Radiant Panel Heating

IS READY FOR YOUR NEW HOME

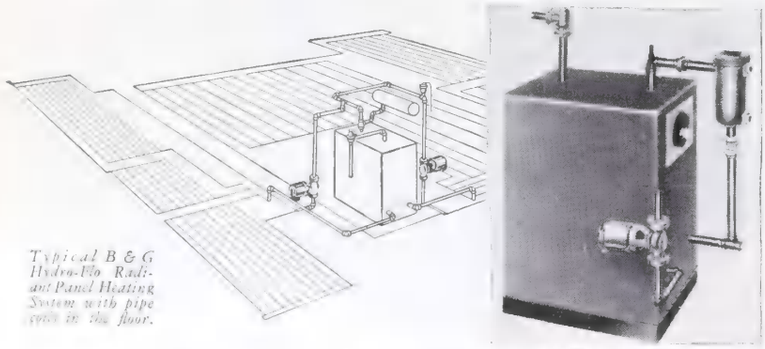
B & G *Hydro-Flo* Radiant Panel Heating will make your new home *completely* modern . . . luxuriously comfortable *without extravagance!*

This is the system that gives you *hidden* heating! Pipe coils embedded in the floor or ceiling spread draftless, sunny warmth all over the house—warmth as cheerful as Spring sunshine.

B & G *Hydro-Flo* Heating is a *forced circulation* hot water system. That's why the heat supply is so smoothly controlled—so closely matched to the weather that your home is never overheated nor underheated. It's the reason fuel costs are incredibly low!

Hot Water, too, for kitchen, laundry and bath

The Water Heater unit of a B & G *Hydro-Flo* System provides an ever-ready, all year 'round supply of hot water—always plenty for automatic washers and showers.



Typical B & G Hydro-Flo Radiant Panel Heating System with pipe coils in the floor.

BELL & GOSSETT Company

DEPT. AY-30, MORTON GROVE, ILL.

Send your free booklet "Capture the Sun with B & G Hydro-Flo Heating."

Name .....

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City ..... Zone ..... State .....

*Reg. U. S. Pat. Off.

THERE'S A NEW WAY TO ACCENT FOOD FLAVORS

CONTINUED FROM PAGE 198

shortly become as commonplace in American cooking as salt and pepper. In appearance, it looks like nothing more occult than granulated sugar. A pinch on your tongue will taste slightly salty, but



the flavor disappears completely when you add it to other foods.

Unlike salt, it imparts no flavor of its own. Instead, MSG *intensifies* rather than *changes* the flavor of the food to which it is added: Beans taste beanier, steak tastes juicier, dehydrated soup tastes like something Grandma worked at over a hot stove.

Because MSG is flavorless, you have probably already eaten it in good restaurants without knowing it. If you've ordered steak in Chicago's Pump Room, that expensive flavor was courtesy of MSG. Remember the greens at Trader Vic's in San Francisco, and the faintly pink fried shrimp at Don the Beachcomber's in Los Angeles? Both those professional gourmets—and many Chinese restaurateurs across the country—have been using MSG for a long time to step



up the flavor of their chow mein, and of the fragile, fragrant Chinese vegetables you can never quite equal at home.

Its admiring authors explain that MSG performs these palate mira-

(*Continued on page 216*)

Lovely to look at



(top down)
Nature Bouquet $7
Golden Leaves $5
Spring Flowers $3

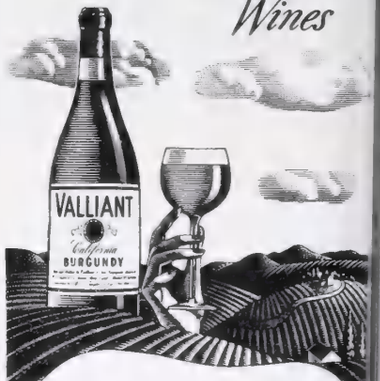
Decoratively beautiful with their smart, new designs and exquisite color tones, Social Supper Trays are indeed a gracious complement to modern living! Special chip and stain-resistant enamels baked on quality steel permit daily use without marring. Look for the Social Supper Tray label. At good stores.



Social Supper Trays
"for every occasion"

THE AMERICAN ART WORKS, INC.
Giftware Division, Coshocton, Ohio

VALLIANT
is the word...
for fine Wines



From historic Valliant & Son Vineyards—under vine since 1849—come four great wines to complement your meals. Valliant Burgundy, Valliant Riesling, Valliant Sauternes, Valliant Cabernet. Each is authentic in character and developed in accordance with time-honored traditions. Also, ask for Valliant appetizer and dessert wines: Sherry, Port and Muscatel.

W. A. TAYLOR & CO., N.Y.C

Sole Distributors for U.S.A.

Valliant California Wines



THIS ADDED BATH GIVES YOU MORE LIVING COMFORT

In your present home, or when you build, you can have an extra bathroom, *plus the comfort of shower bathing at its best,* with a Weisway Cabinet Shower. These gleaming, leakproof cabinets are complete, self-contained baths. They can make an unused clothes closet, or an odd corner of your new home into one of the most livable spots in the house. Easily, quickly installed in a 3-foot square or less, with no special treatment of building walls or floors. Exclusive Foot-Grip, No-Slip floor of vitreous porcelain is safe, wet or dry, easy to keep clean and sanitary.



Weisway

CABINET SHOWERS



Available in square or corner entrance models, (shown above) Weisways are precision-built of service-tested materials; suited to modern building techniques and worthy of the finest home. Equipped with high quality fixtures and curtain, or glass door, Weisways insure long-lasting satisfaction.

Get this Plan Book!

Sketches and floor plans show how Weisways fit into small floor space, suggest how you may have the comfort of extra baths in your present home, or when you build. Send 10 cents with coupon for "The Mark of a Modern Home," or ask for free folder about Weisways.

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Enclosed is 10 cents; please send me the "Mark of a Modern Home," containing bathroom plans.
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Name_____

Street_____

City_____ State_____

. . . SO BE SMART

CONTINUED FROM PAGE 127

and any weak spots are permanently closed. Then, too, when you only coat a paper you are likely to change the color. (Incidental word of warning: If you ever varnish over an ordinary paper, try it on a sample first to see if the color changes or runs. There isn't this danger in the new washables.)

All this doesn't mean that the washables won't get dirty. It does mean that cleaning them is merely a matter of using the simplest of cleaning agents—soap and water. It means, too, that major stains need not be a calamity. Even crayon, ink, or blackberry pie respond to the soap and water treatment. You don't have to scrub either. Usually these papers can be cleaned with just a damp cloth. If the dirt or grease is there, or if a stain looks stubborn, soap and water without elbow grease will do the job. You don't use harsh, abrasive soaps, caustic solutions, or gritty powders on any painted surface. Therefore, you don't use them to scour these coated wall coverings. A mild soap and lukewarm water does the trick. The stain is only on the surface, so surface cleaning is all that is required.

The resistance of these coverings to dirt and their ability to shed it add up to a spectacular achievement. But they have other rugged merits. Both the canvas-backed and the paper coverings reinforce plaster, which is solidly grasped and reinforced by the plastic and the backing. Thus they not only hide old cracks, they help prevent new ones. And here are a few more plus values: they resist fading from light; they are moisture-proof and bar mildew.

Because unusual strength and toughness are built into these coverings, it won't be necessary to repaper nearly so often. Retaining its brightness and freshness, the paper will sustain the general decorative scheme of a room long beyond its normal span.

Prices of these wonder coverings aren't as high as you would believe in view of the performance ascribed to them. For a single roll they range from about $2.50 and are made in standard wallpaper widths. They are slightly higher priced than wallpaper, but remember, they last longer. Almost all paint stores and a good many furniture and department stores carry these papers. Decorators sometimes can get custom colors for you.



FLUFF-DRI CLOTHES

Fresh-as a Daisy

in minutes—not hours!

Think of the extra pep you'd have—the hours you'd save—if you never had to hang out another wash—if you could dry it all *indoors* with a Hamilton Automatic Clothes Dryer!

No more struggling with heavy baskets—clotheslines—clothespins! Just put the clothes into your Hamilton, flick the switch and in a matter of minutes your clothes are gently tumbled fluffy-dry and wrinkle-free.

"But wait," you say! "How about the fresh air and sunshine on my clothes and linens? I like that. I want that."

Madam, good old Science thinks of everything! There's a powerful ultra-violet Sun-E-Day lamp in your Hamilton. It sanitizes your clothes and sweetly freshens them with genuine sunshine-and-breeze *ozone.* They smell like the breath of Spring.

How *about* that? How about calling on your Hamilton dealer? (For his name, call Western Union by number and ask for Operator 25.) HAMILTON MANUFACTURING COMPANY, TWO RIVERS, WISCONSIN.

In Canada the Hamilton Dryer is known as the Coffield-Hamilton Automatic Clothes Dryer, and distributed by Coffield Washer Co., Hamilton, Ontario.

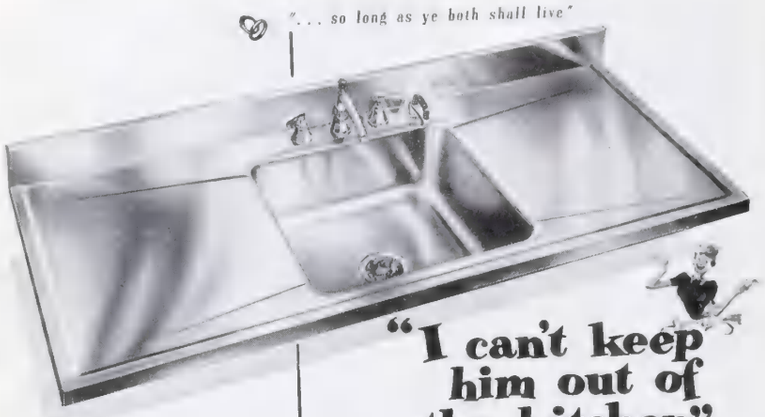
Hamilton

Automatic

CLOTHES DRYER

GAS AND ELECTRIC MODELS

"... so long as ye both shall live"



"I can't keep him out of the kitchen"

(...SINCE WE GOT OUR NEW LUSTERTONE STAINLESS STEEL SINK)

Says he, "Ah-h-h-h . . . this I call cozy!"
I say, "But, darling—must you LIVE in the kitchen?"
Says he, "No, but you're such fun to watch . . . all sparkle and glowing with pride.
(Was I *smart* when I bought you your Dream Sink!)

Remember the things the man told us . . . ?"

- Lustertone has no "surface" to wear rough and porous . . . it's stainless steel through and through.
- Lustertone is sanitary . . . permanently free of cracks, chips, and bacteria-breeding scratches.
- Lustertone looks luxurious but gives more for your money. (It is guaranteed to outlast your home!)
- Stainless steel is resilient, so less china is broken. And best of all . . . Lustertone *never* needs scouring.



- Lustertone's nine standard sizes are available complete *with* base, or alone. Will fit without fuss any standard base cabinet. In 54" to 120" sizes with single or double bowl; also custom made for any plan or purpose.

ELKAY Lustertone®

Look for this nameplate — it identifies the finest

STAINLESS STEEL SINKS

All your questions are answered in this free 16-page booklet. Clip and mail today.



ELKAY MFG. CO. Dept. A-1
1874 S. 54th Ave., Chicago 50, Ill.

☐ Where can I see a Lustertone sink?
☐ I am planning to build ☐ To remodel

Name_____

Address_____

City_____ Zone____ State_____



St. Charles
Leading makers of custom-built kitchens feature Lustertone sinks and surfaces for those who want the finest.

It's Worth MENTIONING

By Julie Polshek



Oh, to be a child again! These captivating Domar Story Book Popsicle-Food Mold-Its will make you echo us. Tots will go overboard for the whimsical bunnies, bears, clowns, gingerbread men that the gay-colored plastic forms yield. Mold popsicles, Jell-O, ice cream, puddings for parties; give everyday foods come-on glamour. Cut sandwiches and cookies, too. 16 molds (4 of each), $2.50. Hammacher Schlemmer's, N.Y.C.

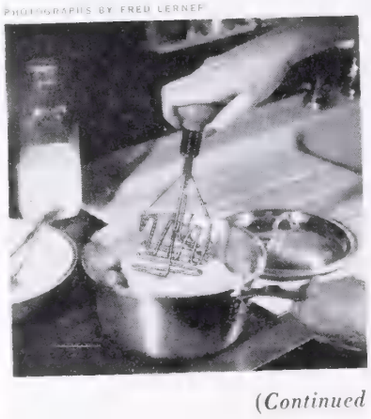


Thanks to this Playano, anyone can instantly play hosts of old song favorites without knowing a note. Start a "sing fest" anytime—anyone present can play for it by just following numbered keys and song words. Play with only one finger, each key strikes a chord. Play in any tempo, soft or loud. Playano fits any piano, removes instantly. About $18 with 20 song cards; additional songs 20 for $1. Playano Corp., 18 E. 48th St., N.Y.C.



What sewer wouldn't get excited about this portable LeMoyne Sew-Neet! The American reproduction of a Swedish baskinette nests four 9½" x 9" drawers plus a large bin for your sewing or mending projects in a 10½" x 19½" hard maple cabinet. Everything is instantly accessible, for drawers unfold automatically. It's a beauty, to boot! Mahogany, walnut, maple, ebony, or blonde finish, aluminum handle. $30. Carson's, Chicago.

PHOTOGRAPHS BY FRED LERNER



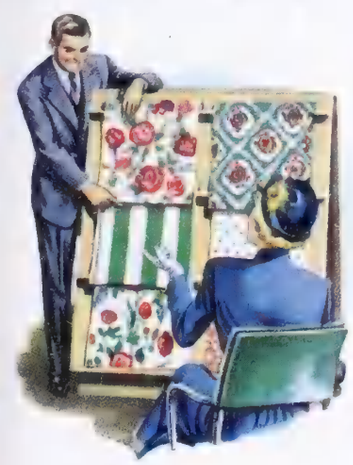
Mash and beat potatoes simultaneously with this double-acting Spud Spanker. They're smooth and fluffy in short order with half the work. Simply propel the spring-action handle up and down. Each down stroke forces upper mashing rods against bottom row, criss-cross fashion, creating dual mashing and beating action. Stainless steel with red, green, black, ivory, or blue plastic handle. About $2. Famous Barr, St. Louis, Mo.

(*Continued on page* 212)

YORK White Rose Wallpapers



Smart Decorating Begins with White Rose Wallpaper



YOUR FRIENDLY YORK DEALER HAS ALL OF THESE NEW WHITE ROSE DESIGNS

Whether your furnishings are modern or period there's a York White Rose Wallpaper design created to bring new charm to your home. Your York dealer has a stunning new collection of light-resistant, water-fast White Rose patterns, and he is prepared to give you professional guidance for smarter decorating. FREE! Write for name of your nearest dealer and free illustrated copy of "How to Decorate With and Care for Wallpaper."



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Sahara

ORIENTAL-MAGIC FOR YOUR HOME!



PHOTOGRAPHED AT W. & J. SLOANE'S "HOUSE IN TOWN"

Precious* Oriental Designs...

. . . to transform your rooms and make them come aglow with warmth and richness . . . captured on Gulbenkian's fabulous rugs! Deep, rich pile of finest wool that can withstand an enormous amount of hard wear. For here is the only Wilton constructed rug with the color and design woven through-to-the-back† as in the finest Orientals. Bring new color and excitement to your home . . . at moderate cost!

For store nearest you and for free helpful booklet on "How to judge and care for floor coverings", write

RUGS **GULBENKIAN** CARPETS

GULBENKIAN Seamless Rug Co., Dep't. H, New Brunswick, N. J.

*POWER-LOOMED IN AMERICA †REG. U. S. PAT. OFF.

THE DAYDREAMER AND MUSIC

CONTINUED FROM PAGE 151

as difficulties because he does not now anything of musical technique. To enoy music you must now its ingredients and its structure: you must, for example, be ble to keep in mind the themes a symphony and follow their rogress and mutations. How can ou, they say, understand the greatess of the *Prelude to Tristan* if ou do not realize that this melanholy and frustrating piece of muc is built from one musical theme, ne only; that with all its richness, ith all that happens during the *relude*, it is, in fact, but a reiteraon of one short design, it is a atement of unfulfillment that ses from the utterance of a single gh? You must know this sigh nd be able to recognize it in its arious guises before the *Prelude* an mean anything to you.

Other musicians deny this. You o not need to know anything bout the musical material from hich a composition is built in rder to enjoy it. Music is a purely notional affair. You have diffilty experiencing that emotion ecause you do not let yourself go. he longing of the *Prelude* is unistakable, and it is quite unimortant by what means Wagner rrives at the evocation of the notion.

WHATEVER view may be the correct one, the fact remains that it first of all necessary to be able hear the music. *Really* hear it. *eally* let sounds enter your mind. That usually happens is this: You e fully determined to enjoy the usic. You bring the best will in ie world to it. At the beginning the composition you do enjoy You think what you hear is autiful. Five minutes later, your es have been drawn to the harpt, who reminds you of a girl you ed to know who was particularly npleasant to you that winter you ere in Danville and you went on sleigh ride. Then you recall her people who were on the sleigh de with you, particularly Bob, hose specialty was some kind of ory about two farmers, the point which you are now trying to member, and—well, I needn't go n. Isn't that what occurs? And on't you return from these mental anderings with a sudden start, alizing that you have not lisned? And then? Then you feel oth guilty and discouraged.

I do not believe that great music an art beyond the comprehension of the reasonably sensitive person, even if that person has had no technical training in music. Perhaps I am oversimplifying, but it seems to me that neither loftiness of thought nor profundity of expression is the obstacle to music. It is not true that you are unable to understand the world of thought of Brahms or Beethoven. Neither is it true that their emotions are so rarefied that they cannot touch you. The thoughts of Beethoven and Brahms are full-blooded and fundamental. Once you can follow the music, the content begins to be within your grasp. You will not get as much out of it as you will from later hearings. But you will have made a start.

WELL, how do you manage to concentrate? How do you manage to listen?

These are my suggestions. First and foremost, experience. Suppose that tomorrow you were to find yourself in Athens without understanding a word of Greek. You hear Greek spoken all around you, and you have no choice but to try to make some sense out of it. After a month or two, you are going to begin to understand and speak a little Greek, even if you do not take a single formal lesson. Same thing with music. If you hear enough music, you automatically, without your doing anything about it, become used to listening. You will be able to listen to longer and longer stretches with more and more concentration.

Second, take it easy. Don't be discouraged if your attention does not last through the 40 minutes of the symphony. Above all, don't feel guilty if you cannot always keep your mind on the music. Do not feel that you are incapable of "appreciating" fine music.

Third, make it a practice to listen to the same piece of music a number of times. The phonograph permits you to do this. Every time you listen, you hear more. As you hear more, your feeling for the music grows. Both in length and breadth your enjoyment increases. Repeated hearing of a familiar composition will help you also to listen to other unfamiliar compositions.

Finally, I suggest that at the beginning you pay particular attention to the *melody* of a piece of music. From a strictly musical point of view, this is hardly a valid

(*Continued on page* 209)

New, Improved 1949

KOOLVENT

All-Season, All-Aluminum

AWNINGS



The ultimate in colorful beauty, all-weather protection, year 'round comfort for your home for years to come!

New, improved 1949 KoolVent Ventilated Aluminum Awnings offer more features than ever before! Their patented louvers bring you cool comfort in summer; give extra protection against winter's snow, rain, ice, sleet and storms. Their sturdy aluminum construction eliminates troublesome and expensive seasonal maintenance! KoolVents go up and stay up—won't sag, rot, rust, tear, burn or wear out. They are most economical because they are everlasting . . . pay for themselves by eliminating annual replacements. KoolVents will greatly enhance the appearance and value of your home. *For complete details, see your KoolVent dealer or mail coupon today.*



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- Choice of beautiful baked enamel colors.
- Over 500,000 installations.

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Accept No Substitute!

FHA financing. Convenient terms.

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Please send me free illustrated color booklet on KoolVent Awnings and Canopies.

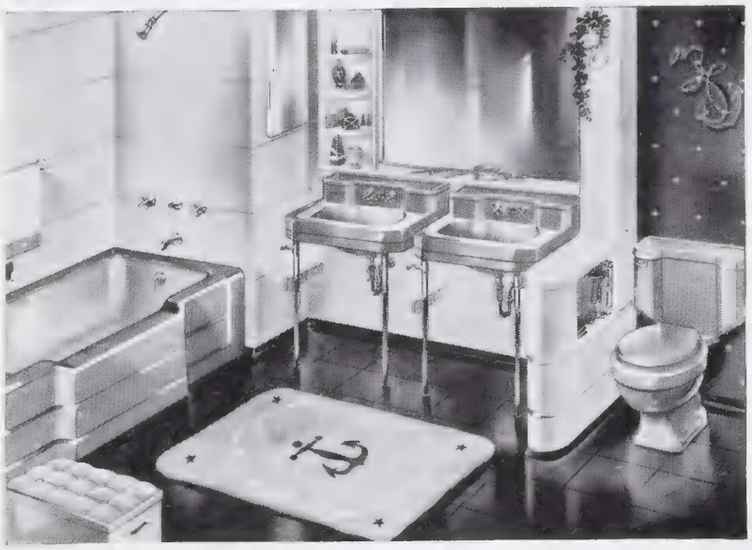
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MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER





"Here's how we got luxury without extravagance"

"It's one thing to have grand ideas, but quite another to make them fit your purse. Because we always wanted a super-super bathroom, we chose Eljer Fixtures . . . and that's how we got luxury without extravagance."

Investing in dependable, quality bathroom fixtures is *not* an extravagance. You expect them to last a long time . . . even a lifetime. That is why more and more homeowners are choosing Eljer. The bathtubs, for example, have a *rugged, rigid, cast-iron base* that makes possible a smooth, extra-thick coating of glass-like enamel that stays sparkling clean with the swish of a damp cloth. And, Eljer Vitreous China Fixtures just naturally resist stains and the effect of all ordinary acids . . . because they are *real china.*

For beautiful Eljer Fixtures in white or pastel shades, see your plumbing contractor or write Eljer Co., Box 192, Ford City, Pennsylvania.

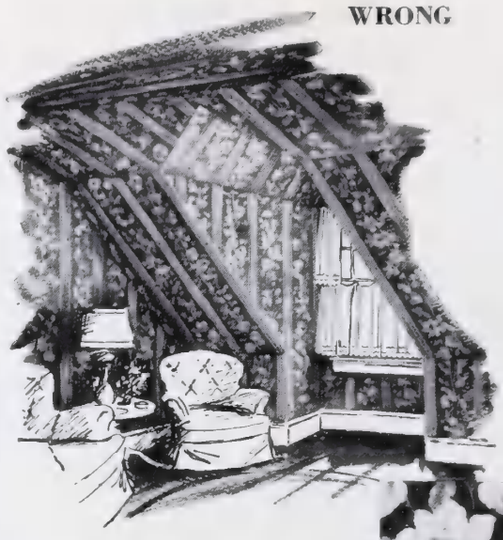


WHAT IS REAL VITREOUS CHINA?

Eljer Vitreous China is similar in texture to the finest table china . . but with added toughness to withstand severe use over the years. Fired at more than 2000° F., the glass-like surface actually becomes a *part* of the base. The colors cannot fade.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM AND MARYSVILLE, OHIO, LOS ANGELES, CALIF.

WRONG





● A dormer window was a romantic look-out to a child, but it's a headache in a bedroom. A strongly vertical paper only emphasizes a dormer's chief drawbacks: low ceilings and cut-up walls. A determined stripe requires an unbroken wall where it can run its course without interference.

WHERE SHOULD

CONTINUED FROM PAGE 141

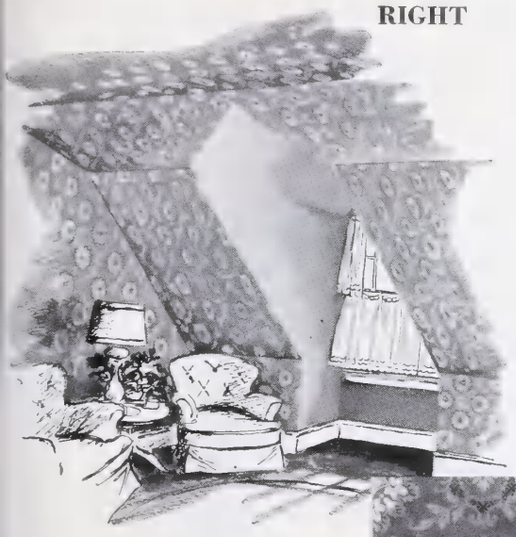
WRONG





● This floral paper is much too powerful in scale for the pretty boudoir alcove it frames. Dramatic in a larger room, it is only oppressive here, further minimizes already minimum space. Dominant motif overwhelms the starched charm of dressing table, exaggerates squattiness of angular room.

RIGHT



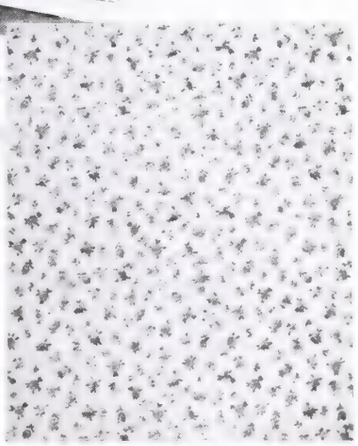


● If you want a definite pattern, dormer or no, choose one with an all-over figure without a specific direction. Warning: When a pattern is important never use too much of it. Here paper stops judiciously at dormer's edge and reveal is painted a solid color that picks up wallpaper tone.

WALLPAPER STOP?

RIGHT





● A small, all-over floral gives the effect of a textured wall, checks the angular activity of dormer's cut-up spaces. Unobtrusive design pushes back walls, allows dressing table to be the center of interest, where a plain painted wall would point up room's bad architectural features.

(Continued on next page)



Goodbye To Unsanitary Garbage Cans

Also good riddance to household pests that the garbage pail attracts!

Hotpoint Disposall

Solves Garbage Problems the Modern Way!

SAVING garbage is not only a distasteful, old-fashioned job but it's downright unsanitary! Go modern with the new Hotpoint Electric Disposall® which shreds table refuse to bits and washes it down the drain! This automatic food-waste disposer is self-cleaning — actually scours drain! Safe, odorless, it saves time, saves work. Let your Hotpoint dealer show you how economically the Disposall can be installed in almost any sink.

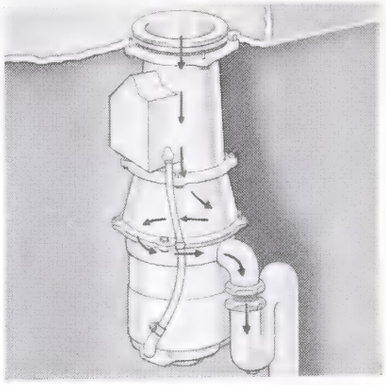
HOTPOINT INC. (*A General Electric Affiliate*), **5600 W. Taylor Street, Chicago 44, Illinois**

- More than 125,000 in use
- Costs less than 10c a month to operate
- Full year warranty
- Can be used with any sewage system, including septic tanks and cesspools





1 Simply remove control cover and scrape table refuse into drain opening. Replace control cover and turn handle to ON position.



2 You turn on the cold water, which automatically starts the action. Table refuse is shredded and washed down drain.

3 Here's how the Disposall looks and performs. Arrows show how the shredded liquefied waste is carried down the drain.

Everybody's Pointing To

Guaranteed by Good Housekeeping

Hotpoint Disposall

Call Western Union Operator 25 for the name of your nearest Hotpoint dealer.

"NORTH COUNTRY" BED—Distinguished by the unusual turnings of the posts, a mark of Cherry Valley cabinetmakers, the original of this four poster was found in the homestead of a family whose descendants followed the North Branch of the Mohawk into upper New York State. The bed shows typical Stickley adaptations to fit it into the modern scene. In regulation width—54 in. Also special width—72 in.



Creating an "AMERICAN PERIOD" furniture

Stickley-of-Fayetteville stands for a furniture style as well as for the name of a famous maker. It's a style of distinctive grace and proportion, marked by a simplicity characteristic of the American scene. Rooted deeply in American folkways, it reflects the influences that have shaped American taste since the earliest days of the Pilgrim century.

Made from America's Choicest Fruitwood

The major portion of every Stickley creation is carefully shaped from solid cherry—wood that has gone into the most treasured American pieces for the last three centuries. Aged and mellowed by a secret process, Stickley cherry has the exceptional depth and brilliance of finish that have made cherry one of the most prized cabinet woods. L. and J. G. Stickley, Inc., Fayetteville, N. Y.

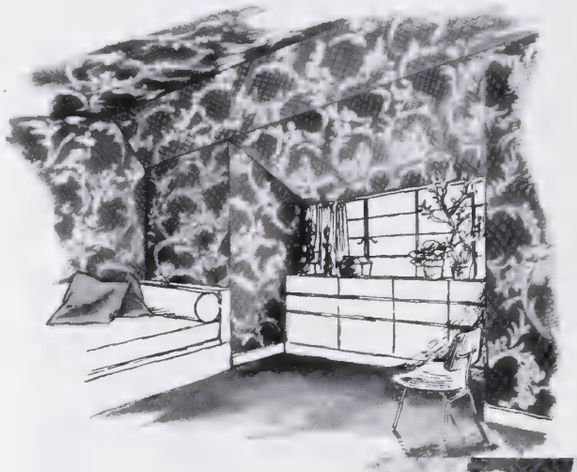
Cherry Valley WORKSHOPS OF

STICKLEY

OF FAYETTEVILLE, N. Y.

Where should wallpaper stop?

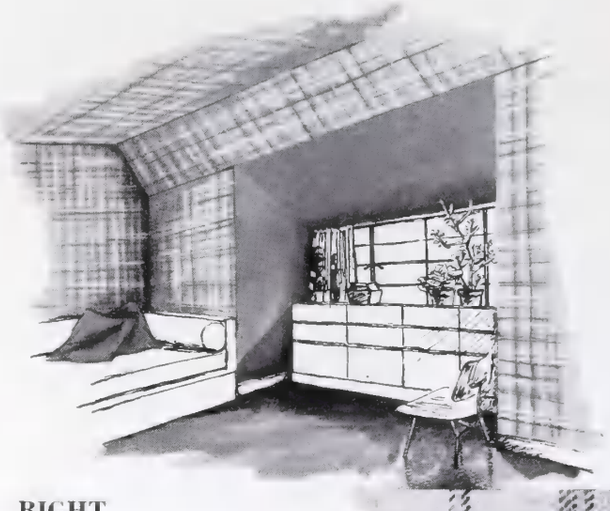
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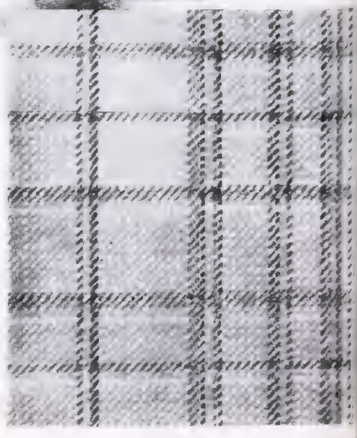
WRONG



● If you're thinking of papering a dormer room in a big, bold-patterned paper with a strong color contrast, *don't*. Look what happens here: The striking paper is so emphatic in color, so positive in design that it dwarfs even the overscaled bed and chests, cancels out the well-shaped window.



RIGHT



● The same room with a plaid paper seems twice as large, twice as interesting architecturally. Where bold color made the walls converge on each other, related tones give room breathing space. By painting inside of dormer dark gray, an architectural handicap becomes a decorative asset.

THE DAYDREAMER AND MUSIC

CONTINUED FROM PAGE 205

iggestion. Melody is only one lement of music and not always ie most important element. The ther elements of music play qually leading roles. These ele- ients are rhythm, harmony, po- phony (the process of sounding iore than one melody at the same me, and interweaving one melody ith another), and in orchestral iusic, tone color. But of all these, ielody is the most familiar to you. ou have heard melodies—tunes—nce you were a child. Now, *every* iece of music has a melody. That not to say that every piece of iusic has what you would call a ood tune. Though most music is ineful, the tune is sometimes but a short phrase, a suggestion rather than a completely voiced melody. At other times only a fragment of the tune is used. Here and there the other elements of music come to the fore and then you may lose the thread of the melody. You will find it again soon enough.

It is perfectly true that this follow-the-melody-pursuit does not do the music full justice. Still, you will hear more of the music than if you were just floating in a void. By picking out the feature with which you can most easily become familiar, as in a crowd of strange faces one tries to look for a familiar face, you will be able to feel more at home.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 108

orthwhile again if only for her iops. Though you must exchange merican dollars into yen upon arval to shop in Japan, the exiange rate, at this writing at least, ives you over four times as many en per dollar as a few months go, with obvious advantages to iose to whom Japan means silks, porcelains, lacquers, cloisonné, embroideries, fans, and dolls.

Ah, Gold!

Contemporary '49ers are finding gold again out California way. For this, the middle year of California's Centennials—yes, three, because

(*Continued on next page*)

A Cedar Chest of Memories



THIS authentically styled West Branch edar Chest recalls the olden age of furniture— lovely piece to hold herished belongings. esigned not only to be dmired, it also provides oundant year 'round orage space. West ranch Chests are faultssly fashioned of fine oods in a variety of eriod and modern styles. *nd for free illustrated folder.*

If your dealer does ot have the West Branch edar Chest of your hoice, write us and e will arrange for deivery through him. EST BRANCH CHESTS, ILTON, PENNSYLVANIA.

Guaranteed by Good Housekeeping



No. 4350
Chippendale console chest. Ribbon striped African mahogany exterior. Gadroon molding on base. Claw and ball feet. Full width cedar drawer in base. Simulated drawers on top compartment. Free moth insurance policy available with every West Branch Chest.

West Branch Cedar Chest

THE PRESENT WITH A FUTURE



LASTS ALL SUMMER...IN

Cotton-Insulated Homes

CAPTURE SPRING... keep its balmy temperatures, its brisk, invigorating freshness in your home all summer with Cotton Insulation. Make every room a retreat of restful coolness with *permanent* protection against the cruel heat of long, summer days.

Mankind's first choice for comfort through the ages, cotton is the *natural* insulation . . . requires no repairs, no replacements, no upkeep . . . ever. The millions of air spaces in and between cotton's tiny fibers blunt the sharpest cold and turn back the hottest heat, giving you maximum *insulating value.*

***Cotton Insulation* and ONLY cotton insulation gives you ALL these desirable features**

Permanently flameproof . . . Most efficient, by Government test . . . Non-irritating . . . Easiest to install . . . Lightest in weight . . . Insect and rodent-repellent . . . Sound retardant . . . Greater comfort in any climate . . . Pays for itself in fuel savings.

Write to any of the following manufacturers for complete information on how to put low-cost, high-comfort cotton insulation in your home. No obligation.

Lockport Cotton Batting Co. "Lo-K" Insulation Lockport, N. Y.

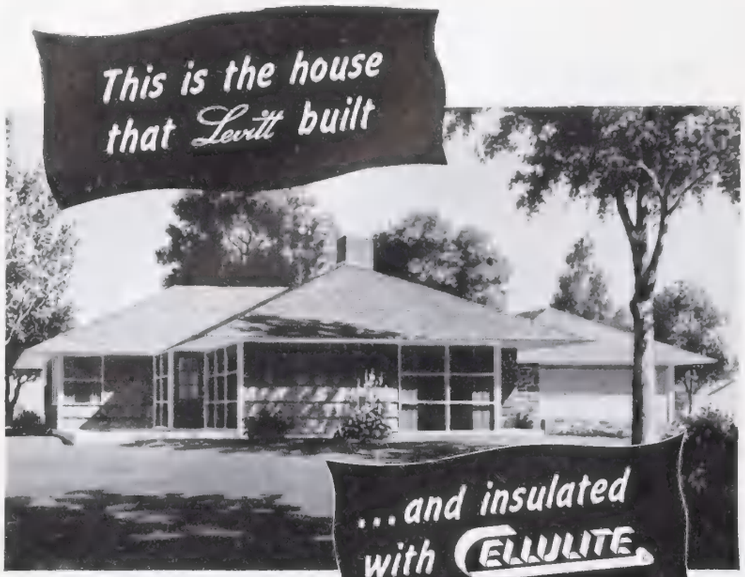
Insulation Industries, Inc. "Triple-I" Insulation Janesville, Wis.

Gilman Brothers Company "Cellulite" Insulation Gilman, Conn.

Barnhardt Manufacturing Co. "Natur-Temp" Insulation Charlotte, N. C.

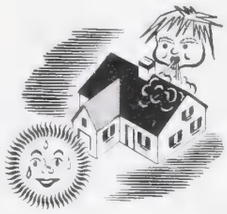
Standard Cotton Products Co. "Standard" Insulation Flint, Michigan

NATIONAL COTTON COUNCIL OF AMERICA



America's foremost builder of homes provides the Best in home insulation!

THIS is no "Dream House". It's *Real!* Folks like you are living in it right now — and in hundreds more just like it. It's the famous Ranch House built by Levitt and Sons, the nation's greatest builders of American homes. And every home constructed by Levitt — *thousands and thousands of them* — is insulated with CELLULITE, America's finest Cotton Insulation! Levitt chose CELLULITE above all others because CELLULITE gives home-owners *so much more for their money!* When you insulate, be sure you get the best — *Insulate with* CELLULITE!



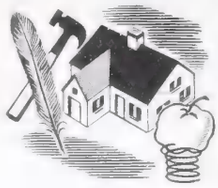
Best by Government Test!

CELLULITE is up to 36% *more efficient* in resisting heat and cold than any of ten other insulating materials tested by the U. S. Government! That means you'll be *cooler* in summer, *warmer* in winter, and *far more comfortable* all year 'round!

Defies Flame and Water!

CELLULITE is *permanently flameproof!* It won't flame or melt under the concentrated fire of a blowtorch. Sheds water like a duck and shows no mildew attraction. *And here's more good news:* CELLULITE is odorless, vermin-proof and *sound-proof!*





And Saves You More Money!

CELLULITE saves up to 40% on fuel alone! And it's so easy to install, your home can be done in a jiffy. That means *still more savings* for you! When you insulate, be sure you give yourself the best of it: *It always pays to insulate with* CELLULITE!

CELLULITE
America's Finest COTTON INSULATION

A Product of the Gilman Brothers Company Gilman, Connecticut

MAIL THIS COUPON TODAY

THE GILMAN BROTHERS CO., Gilman 5, Conn.

Please send me FREE literature on CELLULITE, America's Finest Cotton Insulation.

Name_____

Address_____ Zone_____

City_____ State_____

☐ For present home ☐ For future home

SEE COTTON COUNCIL ADVERTISEMENT ON PRECEDING PAGE

CONTINUED FROM PRECEDING PAGE

California characteristically has too much to celebrate to limit the fun to just one niggardly year—is concerned with the Gold Rush, that gaudy, bawdy, and altogether dramatic interval between the Discovery of Gold in 1848, and Statehood in 1850. You'll consequently see California through a slight aura of gold dust almost anywhere you go this year. Local one-time events, parades, pageants, exhibitions, fiestas, Pioneer Days, Gold Rush Days, and such, are ubiquitous.

A peripatetic museum of historic treasures will be covering the state: two white and gold buses emblazoned with the Great Seal of the state, bearing, amidst impressive documents, the very golden spike which joined Atlantic and Pacific by rail; an exact replica, half fingernail-size, of one of the original gold particles that started it all; and the wooden doll "rescued" by little Patty Reed, herself one of the few survivors of the Donner tragedy.

And, among continued and stationary things to see is the reconstruction at old Portsmouth Plaza, San Francisco, of three time-hallowed buildings authentically duplicated in full size. Two of them stand near their original Plaz sites: The old Customs House, wit the three-dimensional dioramas o California history which wer popular during the 1939-40 Golde Gate Exposition, and a little schoo house, white, not red, but fu nished in the little old schoolhous tradition, with more exhibits. Th third building reproduces Dr. D. C "Yankee" Robinson's Dramati Museum, on whose stage you ca view dramatizations of the era i which this early theater originall flourished.

For Yachtsmen and Others

Did you wonder, as your shi slid smoothly up the Inland Wate way to Alaska, what lay beyon those steep green mountains, wher those fjordlike clefts would tak you? Quite a number of the luck ones are discovering that the pa ticular cleft known as Jervis Inl leads most beautifully into anothe the Princess Louisa Inlet, whos emerald velvet depths cuddle Mal bu Club-in-Canada, one of th continent's more fabulous spots t get away from it all.

Until only recently this ge among British Columbia inlets wa jealously guarded from all but th inner yachting circle. Now, hov ever, a community of cabins an



GEM of a juice set...

... with Jewel-Tone Handles. 7-piece "Elite" Pattern. Hand-blown, brilliant crystal.

Now—serve juices in style wit this gay, show-off 7-piece "Elite juice set. You'll say the handsom crystal, ice-lipped jug with i glowing ruby handle is truly *pitcher of beauty*, while the smoot crystal glasses with their blu green and amber handles giv new zest to your favorite refres er. Jug holds 1 quart—glasse 5 oz. The popular "Elite" patte also comes in smart cocktail an bridge sets you'll be proud t own or give to a favorite frien Designed by the West Virgini Glass craftsmen who create *glas ware to treasure.*

When buying glassware, look for the blue and gold label of West Virginia Glass Co. It's your assurance of hand-blown, brilliant crystal glassware — smart, modern design — superlative quality—at conservative prices. At gift, jewelry and department stores. For name of your nearest dealer, write West Virginia Glass Specialty Company, Weston, West Virginia.

WEST VIRGINIA GLASS

lodges, very de luxe under a beguilingly rustic front, offers every facility to make fishing, hunting, swimming, or mountain climbing, or just loafing as nearly perfect an experience as possible.

There is an amphibian landing dock, a brief but sporty golf course, and, because both sports and scenery hereabouts are so completely in, of, and around the inlet itself, a variety of craft, from troller to speedboat to ocean-going diesel cruiser, all for charter by the hour, day, or week, and complete with crew or readied for your own skippering. You reach Malibu by amphibian plane or scheduled cruiser from Vancouver, 100 miles south. Or you can charter a yacht and cruise up from any given West Coast point. You stay in a fireplace-cheered log cabin, or a lodge with a sun deck—rooms $10 up American Plan, cabins or living room, bedroom, and bath suites from $25 up. The season is May 21st to October 1st. Investigate through a travel agent, or by writing direct to Hamiltair, Inc., 238 North Canon Drive, Beverly Hills, California.

Emphasis on Scandinavia

Should you prefer seeing part of Europe thoroughly to seeing more of it less thoroughly, you might look into Thomas Cook's Northern Wonderlands Tour, designed for people who think any part of Europe is wonderful so long as it's Scandinavia. Departure is from New York by Scandinavian Airlines July 12th. Out of Oslo you motor through the fjordlands as far as Andalsnes. In Sweden you drive through the Selma Lagerlöf country, stopping in the Dalecarlian resort of Rattvik, where you can count on native costume festivals. Total itinerary includes also Fossli, Oystese, Bergen, Stalheim, Balestrand, Leon, Geiranger, Karlstad, Stockholm, and Copenhagen. 29 days, $1,739.80.

Cook also has several more or less general tours with pleasant emphasis on Scandinavia. Typical is a 52-day swing including England, Holland, Belgium, Switzerland, and France, climaxed by a 15-day cruise of the Norwegian fjords and Scandinavian capitals on the "S.S. Stella Polaris." Leaves July 28th, $2,233.50 first class.

One way to choose your traveling companions, excluding all others, is to charter Western Air Lines' novelty among planes, the Flying Chuck wagon. A DC-4 equipped

(*Continued on page* 225)



Here's practical Decorating help

FREE! EVERY MONTH IN

Kyanize Color Recipes

Now, choose a paint color scheme om the rooms featured in the current onth's magazines.

Ask your Kyanize dealer for free yanize Color Recipe packet.* It conins directions for matching paint color hemes of the most interesting rooms.

3. Decorate with Kyanize Paints. They do it *better . . . easier.* Kyanize Paints are self-smoothing, flow on easily, leaving a surface without brush marks. Walls, ceilings, trim and furniture fairly sparkle . . . look like new. And remember, there is ■ Kyanize Paint for *every surface.*

your dealer is out of Kyanize Color ecipe packets, send 10¢ in stamps or in with your name and address (please int) to Dept. E-4, Boston Varnish ompany, Everett Station, Boston 49, assachusetts.

© 1949, Boston Varnish Company

DECORATING'S EASIER WITH

Kyanize

Self-Smoothing

PAINTS

. . . from Color Schemes to Finished Rooms!



New! MAKES RUGS FEEL SO LUXURIOUS!

NEW Deep, luxurious resilience

NEW Hygienic cleanliness

NEW Longer wear for rugs

NEW Non-skid safety

NEW Durability and toughness

NEW Peace-of-mind about moths and vermin

Air Filled Sponge Rubber

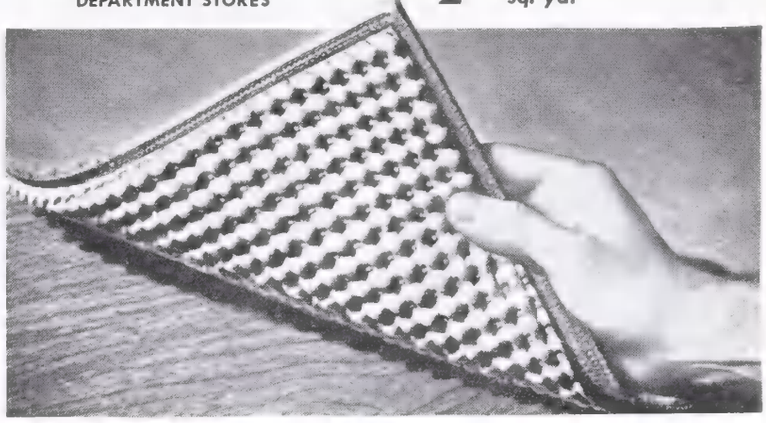
US RUG UNDERLAY

PATENT APPLIED FOR

Non-allergic; non-marking; cuts to exact size; no tacking needed.

AT FURNITURE, RUG AND DEPARTMENT STORES

2.95 sq. yd.



Also ask to see U. S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY



ON YOUR INSULATION QUESTIONS... MAKE A bee line FOR THIS EXPERT ADVICE!

There's an easy way to be SURE that you are getting lifetime comfort, complete protection, and fuel savings. Just see your local lumber dealer. He is an insulation expert. He has watched many different kinds of insulation perform. And his FIRST choice—among them all—is Balsam-Wool. Here's what you'll find when you see him:



Wind and Moisture Can't Rob You

Look at a sample of Balsam-Wool. Notice the tough windproof covering that completely surrounds the insulation mat. Balsam-Wool's integral vapor barrier keeps out condensing moisture—the biggest single foe of insulation. Look at the sturdy spacer flanges with which Balsam-Wool is *firmly* fastened in place. Remember, too, that Balsam-Wool has lifetime permanence and is highly fire retardant.



No Settling or Packing Down!

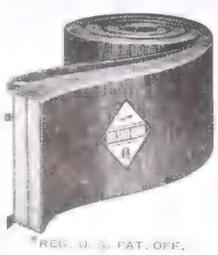
Try to shake the Balsam-Wool mat loose from its covering. You can't—because the mat is firmly bonded to that covering. Balsam-Wool can't settle or pack down—can't get out of place to leave uninsulated areas!



The Evidence Is All Around You!

Best proof of all—ask your lumber dealer to show you homes in which Balsam-Wool has been applied. Get the first-hand story from satisfied home-owners. Remember that Balsam-Wool has been applied in hundreds of thousands of homes!

Convince yourself that Balsam-Wool is the finest insulation you can buy—see your lumber dealer soon or mail the coupon for further information.



*Balsam-Wool**

SEALED INSULATION

*Made by the makers of famous Nu-Wood**

*REG. U. S. PAT. OFF.

Wood Conversion Company
Dept. 111-49, First National Bank Bldg.
St. Paul 1, Minnesota

Please send me the new Balsam-Wool booklet on Insulation.

Name.....

Address.....

City.....*Zone*.....*State*.....

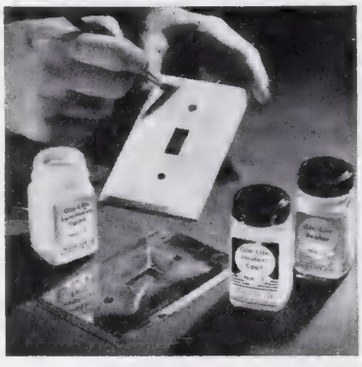
BALSAM-WOOL • *Products of Weyerhaeuser* • NU-WOOD

It's Worth MENTIONING

CONTINUED FROM PAGE 102

A cup of full-bodied "java" from a teaspoon of coffee in five minutes, is the claim of this aluminum Atomic from Italy. It makes good. It brews delicious regular or demitasse coffee by generating pressured steam condensation. Pour in water, snap coffee basket under bonnet, and it's ready for action. It takes any "roast" or "grind," works on any stove. 1½ cup, 2½ cup (3, 6 demitasse) about $13, $18, Gino's, 195 Bleecker, N.Y.C.





Glo-Lite makes wall plates switches shine in the dark. the luminous paint, too, to light house numbers, bells, knobs, l holes, bannisters, stairs, drivew etc. for nighttime safety and venience indoors and out. weather-, waterproof. Brush, sp or stencil it on. Use it on w glass, leather, cloth, paper, m 1-oz., 2-oz. set (undercoat, p sealer) about $1, $2, Baker 737 N. Michigan Ave., Chicago,

Dwyer Designs came up with an inspired idea in this Assistore. You'll whisk the folding steel rack all over the house: to porch or breezeway for wet wraps, to entrance hall when a party is on, beside your ironing board for freshly ironed clothes. It's slick to air clothes while you clean closets, to assemble duds for packing. During its few idle moments, it slips behind a door. About $15. Lewis & Conger, New York, N. Y.





This one service, measuring shortening by cups or part makes the Hanson Food Sca kitchen indispensable right ou the top drawer. But there's m It weighs by grams and kilos continental recipes and dial diets; and finally, by ounces pounds, up to 8 pounds. All t calibrations are trigger-pre White, red, or yellow Styron tic case. Under $3.50. Cra 419 E. 57th St., New York, N

(*Continued on page* 215)

Now— STEEL KITCHENS IN COLOR



St. Charles

THE QUALITY NAME IN KITCHENS

Yes, another "first" by St. Charles . . . made possible through custom-building by our resourceful production experts and skilled craftsmen. Now you can have your choice of four standard pastels in the long-lasting, two-coat, twice-baked, St. Charles finish. The cost? Only slightly more than the always popular white. Kitchen above is gay in Sunny Yellow. Panels at left show the other three colors.



Sea Green Mist Grey Shell Pink

Send for This Colorful Book — "Your Kitchen . . . and YOU" includes color photographs of many St. Charles Kitchens, as well as pictures of all units and accessories. Tell us if you plan to build or remodel soon. Enclose 10¢ to cover postage. Address: St. Charles Manufacturing Co., 1691 Dean St., St. Charles, Ill.

It's yours... through the Decorator's Skill





THIS STRIKING ROOM reflects the personality and hobby of its owner. A collector of decorative lead soldiers, he sought a room that would be a *setting* for his collection and a *livable* room as well.

Working with a noted decorator, he accomplished the result shown here—in which Cheney fabrics, imaginatively used at windows and on furniture, helped create the finished effect.

It is that professional touch the decorator has which makes distinguished rooms. And you'll find the decorator's services cost little—especially when you consider the final result.

Cheney fabric samples are available through any architect, designer or decorator, or the decorating department of your favorite store. From coast to coast, more than 3,000 decorators have Cheney fabrics to show you.

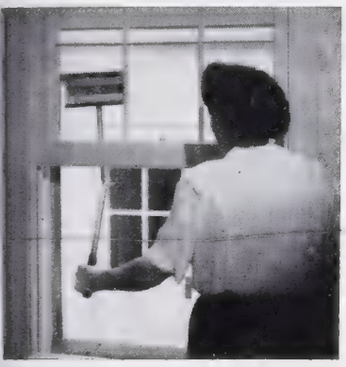
★ CHENEY FABRICS

CHENEY BROTHERS, *Manufacturers of Fabrics of Exceptional Quality since 1838*

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IT'S WORTH MENTIONING

CONTINUED FROM PAGE 212



Try this Safeway Window Cleaner and nevermore will you precariously sit on sills, lean out, or stand on chairs to wash windows. Long arm easily reaches every inch of window outside and in; double interlocking ratchet crooks it immovably at needed angle. You have instant use of felt washer or rubber wiper by just reversing head. Cleaner is mere 13 ounces. 7″, 3″ head, about $3, $4, complete. Abraham & Straus, Brooklyn, N. Y.

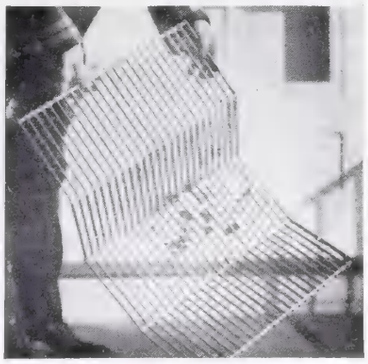


lhe way dirt, grime, even wax and grease wash out of these aracot disposable towels and ashcloths is incredible. It's just as credible that cloths soft enough r baby's bath are so tough you n use each one for weeks to our. dust, wax, wash windows, . They drink up water, squeeze ne dry, are lintless. Watch the arkle the towels give glasses! cloths and 4 towels, under $1.50. nnison's, 411 Fifth Ave., N.Y.C.



Now you see it, now you don't! This Infla-Form is almost that magical. Between uses, deflated Vinylite plastic dress form tucks into a drawer or hangs on a hook. If you aren't a perfect 16 or whatever, or if your girth changes, adjustable muslin pinning shirt makes inflated form virtually your twin. Use it to fit, hang hems, dry sweaters or seersuckers. Bust sizes (even): 30-40, about $10 with stand. shirt. Wanamaker's, N. Y.

his Ability Self-Cleaning All-Metal Door Mat is a headliner several counts. For one thing, ss-hinged sections lay wiper-aper flat on flagstones or uneven und. The 21 aluminum bars h scrape off dirt and mud and eeze out any "wet." Accumu-ed dirt drops right out when you l mat. It's rustproof, good-look-. a demon for wear. 12½″ x 25″, ½″ x 25″, 18″ x 33″, about $5, $7, Carson's, Chicago.





Newsworthy as this spring-action Romalite Waxpenser is for wax paper, it also gave us the answer we've searched for—a dispenser for aluminum foil. Either way, it's a find. Spring-controlled lid rolls paper or foil smoothly, without slack, cuts fast and straight. Marbleized white plastic body reveals paper supply, mounts under cabinet or on wall. Under $1.75; Chef Foil $1 a roll. May Sherwin, 545 Fifth Ave., New York, N. Y.

(*Continued on page* 222)





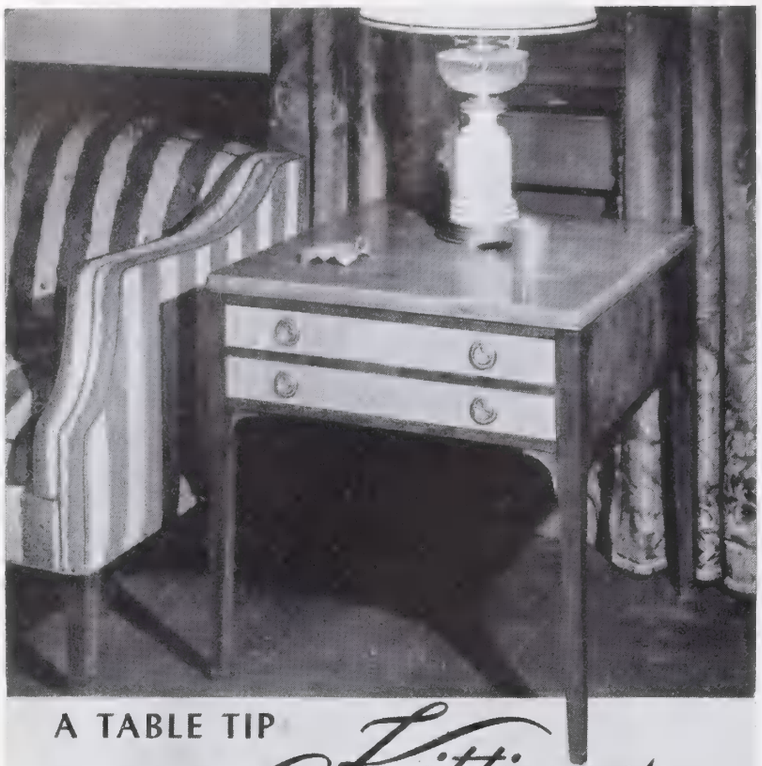
BUCKINGHAM PATTERN

Lovely as Old World Lace

Fieldcrest LACE TABLECLOTHS

You'll think these tablecloths are handmade until you see the price. Soft, lustrous finish that only mercerized yarns give. So practical, too. Launder easily, no ironing. Drax finished to resist soiling.

FIELDCREST MILLS, Division of Marshall Field & Company, Inc., 88 Worth St., N. Y. 13



A TABLE TIP FROM *Kittinger*

Select your next table for its roomy, grand-scaled proportions, ...large enough for your new television set! This Hepplewhite-inspired design will give you that highly-prized *utility*...and its richly inlaid beauty and fine craftsmanship will bring new charm, style and graciousness into your living room.

KITTINGER COMPANY, 1915 Elmwood Avenue, BUFFALO 7, N. Y.

For Your New Home—

CEDAR LINED CLOSETS

You will always point with pride to your CEDAR Lined Closets – and you will always enjoy their pleasing aroma so deadly to moths – and you will never have to repaint or refinish their natural beauty. Simply "write in" the top quality low cost cedar lining for your new home closets by specifying

Brown's **SUPERCEDAR** Closet Lining

Sealed, packaged and *guaranteed* to be 90% Red Heart or better and to contain 100% oil content. SUPERCEDAR Closet Lining can be installed for little, if any, extra cost over plastering and painting.



For Your Old Home—

CEDAR LINED CLOSETS

It is a simple operation to line your old closets with Brown's SUPERCEDAR. Sealed in convenient packages to protect its aroma, it can be easily put on over plastered walls by any carpenter or handy man around the house.

BROWN'S SUPERCEDAR CLOSET LINING

Established 1886

Geo. C. Brown & Company

GREENSBORO, NORTH CAROLINA

LARGEST PRODUCERS OF AROMATIC RED CEDAR IN THE WORLD

A NEW WAY TO ACCENT FOOD FLAVORS

CONTINUED FROM PAGE 200

cles by opening your taste buds so they become hyper-sensitive. If you doubt this somewhat lofty explanation, try the following test:

Take a little wintergreen and gradually add water until you can no longer taste the wintergreen flavor. Then add a pinch of MSG. This will stir up your taste buds to such a pitch that you will clearly taste the wintergreen.

This food catalyst is the answer to a harassed cook's prayer. Not even cooking, canning, freezing, or forgetfulness can stay it from its appointed rounds. If you have managed to overboil the peas again, add a touch of MSG and nobody will be the wiser. It is equally effective whether you add it to food during cooking or sprinkle it on later. A major blessing is the fact that it makes vegetables which have sat stolidly on the stove for several hours seem freshly cooked.

THE Chinese, connoisseurs of delicate flavor, have known and used MSG for a long time. It was a big black market item during the war. Proof of its importance in Chinese cookery is the non-apocryphal story of a prominent Shanghai merchant who flew over here during the war and talked General Mills into selling him o hundred dollars worth of MS He took it home by plane a made enough selling it to cover t cost of his trip.

Only within the past few mont has the domestic supply overtak the demand. Many grocers are al to stock it for private consumpti for the first time. You will find t wonder child on their shelves un various names: *Mai-Kai, Mei Ji Pekin Powder, Accent, Mei Y* and *Mei Ding.*

MSG is available in quantit from 3½-ounce jars to 1-pou tins, at prices ranging from cents to $2.25. It can be found such fine food stores as Charles Company, Vendôme, Hammach Schlemmer, B. Altman & C Stumpp & Walter, in New Yo City.

In all but *Accent*, MSG is mix with salt, garlic salt, celery s etc. A safe starter formula is ab 1 teaspoon per pound for m and vegetables; 2 to 4 teaspo per gallon for soups, stews; ab half those quantities for Acce One wonderful thing about MSG seasonings is that it's tually impossible to use too mu —lavish use merely intensifies f flavors that much more.



FILE YOUR EGGS FOR FRESHNESS

There's no disputing the fine delicate taste of a country-fresh egg. But if you're always having to use last week's eggs this week, out of a mistaken sense of thrift, you're missing a treat.

Reserve your newly delivered eggs for eating out of the shell by putting a pencil mark (or date) on any eggs that are left over fr last week's batch.

There are many uses for o narily good eggs—in baking cak frying, cooking, in omelets, etc that do not require your fresh eggs. Simply save the left-ov which you've plainly marked, cooking and breakfast on the fr

Cyrus Clark

the name to remember for more effective decoration-

Everglaze
® J.B.&S. Co.
Chintzes

Provincial Cottons

Slip Cover Fabrics

at all leading stores



"Yes, they do look like professional drapes, don't they?"



But they're really simple
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ffect with Plasti-Glo
vag-Sta pleaters. Just
cked out my length of material and hung
It's so simple I'm embarrassed when
eople compliment my 'professional' job.
ost drapery departments carry Plasti-Glo
eaters and Traverse rods for draw
apes. Expensive? . . . Oh, no . . . Pleaters
e only $1.20 a pair and Traverse rods
bout $2.25, depending
on length. Insist on
asti-Glo products."



Plasti-Glo
MANUFACTURING CO.
CHICAGO 13, ILLINOIS

HOW TO HANDLE YOUR MORTGAGE DEBT

CONTINUED FROM PAGE 152

the amount that you have paid your lending institution and put down separately the amount you have paid toward amortization; that is, toward paying off the principal amount of the mortgage loan and the amount you have paid for interest. It is assumed, of course, that the terms of your loan call for regular monthly payments of a fixed amount.

Though the amount of the payment remains the same month after month, the division of the payment between interest and amortization constantly varies, because the part going toward interest decreases as the amount paid on the principal accumulates.

During the first years it will not look as if you were beating down the mortgage very fast. Most of the payment goes to interest, and only a minor part to the principal. Assuming that you have 20 years to repay your loan, with interest at 4½ per cent per year, it will take until the end of the fifth year before you have reached the point where as much of the monthly payment goes to principal as goes to interest. But although a quarter of the mortgage period is over, you will have repaid only 17 per cent of the debt.

If you do no more than meet each monthly payment as it comes due, it will take you until the end of the tenth year before you can feel that you have your mortgage pretty well tamed. By that time, 40 per cent of the debt will have been paid and more than 60 per cent of each monthly payment will be going toward principal.

TO PLAY the mortgage game with the best assurance of winning, old hands will tell you that the thing to do is to make additional payments in advance as often as you can afford to do so. There are a number of advantages in doing this. In the first place you are saving interest. On the house we have used as an illustration, the total paid for interest on the $12,000 first mortgage loan, if each payment is made when due, would come to over $6,200 or more than 50 per cent of the amount of the mortgage. Every payment in advance cuts something out of that grim total.

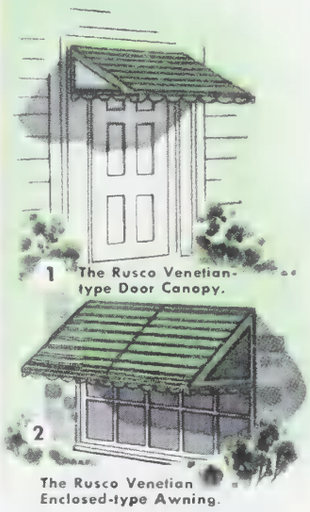
Extra payments may, therefore, be looked upon as deposits in a savings account paying 4½ per cent or whatever is the interest rate

(*Continued on next page*)

Year 'round protection against sun, storms, rain, sleet, snow—with . . .

RUSCO

an improved, complete line of all metal, adjustable, venetian-type awnings and jalousies



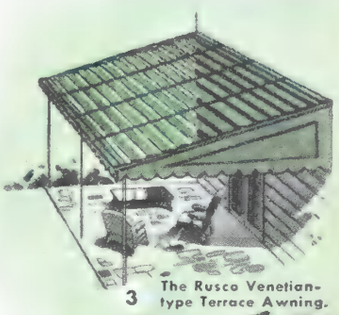
1 The Rusco Venetian-type Door Canopy.

2 The Rusco Venetian Enclosed-type Awning.

These colorful, permanent awnings and jalousies will give you many year 'round benefits—they never have to be taken down, stored or recovered. They're adjustable—give you control of light, visibility and ventilation. They're stormproof, sunproof, and fireproof.

Available in either aluminum or steel, bonderized and finished with baked-on enamel in many beautiful colors. A permanent awning installation that retains its service and its attractiveness through all seasons.

Send coupon for complete information and illustrated literature. Act today!



3 The Rusco Venetian-type Terrace Awning.





The Rusco Full Venetian-type Awning.



Rusco Jalousie Porch Enclosure.

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Smooth figure lines are *fashion* lines . . . let your Counselor personal scale help guide you to smartness and figure perfection. Beautiful, accurate, durable . . . ask your dealer for Counselor—the smart figure guide of fashionable women.

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COUNSELOR STREAMLINED Scales

"Correct in Every Weigh"

Eisenberg Original



The little graces that smooth the social pathway are best learned young.

That's why many mothers burn Taperlite candles on the table every night. Thoughtfulness that guides their children naturally and gracefully to an appreciation of atmosphere and background.

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Buy a supply of Taperlites today . . . enough to keep a fresh setting on hand at all times. They're as near as your grocery, gift, drug, department, florist or housewares store.

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LEADING CANDLE CRAFTSMEN FOR NEARLY 100 YEARS

HOW TO HANDLE YOUR MORTGAGE DEBT

CONTINUED FROM PRECEDING PAGE

on your mortgage. In this way, you are clearly making a very satisfactory investment. There is still another advantage. Borrowers who have not only kept up with current payments but have also made advance payments are in the best possible position to obtain leniency in case they should meet with some mischance that would make it temporarily difficult to fulfill the letter of the mortgage agreement.

To help you keep accurate track of the score and plan your payments ahead, it is very desirable to obtain an amortization schedule and insert it in your account book in the page opposite your mortgage account. If your mortgage is insured by the Federal Housing Administration, you can obtain from FHA such a printed schedule as is illustrated. Note that the monthly portions of interest and amortization are set down in parallel columns, the first decreasing as the second increases. Note also how slowly at first, and then more rapidly, the total amount of principal payments accumulates.

If you do not have an FHA mortgage, your lender may have a similar schedule to give you. Or lacking that, you can prepare one for yourself by using the appropriate page from a book of financial tables (such as "Monthly Payment Direct Reduction Loan Amortization Schedules" published by the Financial Publishing Company of Boston) which you should be able to borrow either from your lender or your public library.

Such tables will show, month by month, the division between amortization and interest for payments *on a $1,000 loan.* To prepare your own amortization schedule, increase each of the monthly figures in proportion to the original amount of your loan. For example, for a $12,000 mortgage at 4½ per cent interest to be repaid over a 20-year term, find the table showing a 240-month term (20 years) and 4½ per cent interest rate. Then make your own schedule by multiplying each monthly figure by 12 to find your individual monthly payments to interest and amortization.

If there is a separate monthly service charge, or mortgage insurance premium for FHA-insured mortgages, your amortization schedule and your Mortgage Account should each have a special column for this information. Do *not*, however, record hazard insurance or tax payments as mortgage payments, even though you may pay them to your lender each month in your mortgage payment. Keep them recorded in your insurance and tax accounts, which will be discussed later.

As you record each regular payment from your Monthly Cash Account, check it on the schedule and enter the amount of interest and amortization in your Mortgage Account. If you find it impossible to obtain an amortization schedule, ask your lender each month how the payment is divided. This will let you keep track of the payments you have already made, but it will not help you plan any advance payments.

When you wish to pay more than your regular payment, as our home buyer did in November 1947 and again in July 1948, set down the amount of the regular payment and then add to it the *amortization portion* only of the next one, two, three, or more monthly payments as shown by the amortization schedule. Check these payments on the schedule so that you will not fail to get just how you stand. You may not pay the interest payments for the extra months you have just checked off. These represent savings you have made with your advance payment.

If you have a second as well as a first mortgage loan, you will set up a separate mortgage account for each loan, and you should prepare a separate amortization schedule for each loan as well. In this case it is preferable to make whatever advance payments you can on the second mortgage rather than on the first until the former is fully repaid.

The interest rate on the second mortgage is almost certain to be higher than on the first, and the other requirements are likely to be more stringent. A second mortgage always carries with it a special risk to the borrower. It is wise to get it off your books as rapidly as you possibly can.

After you have made your first advance payment and seen your debt move with a jump (instead of the usual drag) down the schedule, after you have seen an equity amount removed from your debt or added to your equity, if that is the way you wish to look at it—and have counted the savings in the interest payments you have jumped, the game of mortg



Chintz marks me as the queen of the fiesta, steeped in the colorful romance of old California ... the charm of the jarabe, the click of castanets and the gay swirling of colorful costumes. Let me bring this charm to you. » The Chintz design is made with a copper etching and hand painted under a permanent glaze.

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Fairview, New Jersey

beating takes on a zest of its own. You will want to make these jumps as often as you can. And you are likely to end by getting out of debt much sooner than you expected.

In order to get the full advantage of the game, you must have the co-operation of your lender. Before you close the transaction, make sure that you have the right, without special charge, to make additional payments in the way we have described above: that is, that any advance payments are credited against those due immediately ahead rather than against the last months in the series, for it is by following our method that the maximum interest savings are obtained. It is also desirable, if you can arrange it, to obtain the right to skip principal payments equal to what you have paid in advance.

Do not let yourself be taken in by the old argument that it is a good thing to keep a mortgage on your house. You do not hear that as often today as you did 20 years ago, and it is just as well. The best way to avoid trouble with the mortgage is to get rid of it. The best way to win the game of mortgage beating is to beat it to death. The repayment period named in the mortgage note should be looked upon as a maximum period to be shortened as much as possible.

This homily is particularly apt if you have bought your house during the years after World War II. The more you have paid down the safer you will be if present-day values should turn out to be seriously inflated. In any case, a debt-free house is an excellent thing in time of stress: it gives you the security for a loan if again you need to borrow money. Or it gives you a haven in which, with a minimum outlay, you can ride out the storm. Keep the mortgage account faithfully and feel happy when you need keep it no longer.

Let Us Know If You're Moving

If you're one of the lucky few who have found a place to move these days, don't forget to let us know so that we can keep your copies of HOUSE BEAUTIFUL coming to you without interruption. Give us at least four weeks' notice before you move and be sure to give us your old address as well as your new one. Also, include your postal zone number.



What do you mean by "BLUE"...



a bold, vibrant shade?
a soft, subtle color?
a light, delicate tint?

BLUE can mean all of these things . . . and a hundred more! When you ask for blue interior paint, you don't mean just *any* blue. You mean a special, *specific* blue . . . to match your draperies, to harmonize with your slipcovers or to contrast with your rug.

Now at last you can *get* that blue! . . . *or any other shade of any other color* . . . prescription-mixed and ready to use in the finest quality paint! From *hundreds* of actually painted color samples, you can quickly select or match whatever color you wish at the Nu-Hue Color Bar.

Each thrilling Nu-Hue Custom Color is mixed to a specific Nu-Hue formula . . . can be duplicated for you at any later date! No more endless home-mixing, guesswork or disappointments. In seconds, the Nu-Hue Custom Color System gives you the perfectly blended color harmony or accurate color match you've always wanted . . . in flat, satin or enamel finish paint.

Don't be satisfied with ordinary hit-or-miss color-selection methods any longer. Quickly, easily select the color scheme you want to glorify your home. Treat yourself to color satisfaction at the nearest Nu-Hue Color Bar . . . soon!

BEFORE YOU DECORATE . . . See these specific blues recommended by the nation's leading interior designers and color consultants for up-to-date interiors. NU-HUE CUSTOM COLORS No. 344, 683, 829, 911.

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A friendly pen flies fast at this lovely Sheraton desk in choicest mahogany and maple burl overlay, topped with hand-tooled leather.

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Jewel among wall tiles



ALL GLASS WALL TILE

- *Sparkling, permanent colors*
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Please send me free sample of Crys-Glas plus booklet, "Crys-Glas, Jewel Among Wall Tiles"

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● Good features of this bath house weren't wasted when it was converted for living. Furniture was placed to take advantage of window wall; color was planned for pine-paneled interior.

BATH HOUSE INTO ONE-ROOM APARTMENT

Makeshift quarters needn't look makeshift if you realize that any place you live in deserves the very best planning and props you can muster

PHOTOGRAPHS BY MAYNARD PARKER



● Twin velvet sofas divide the tiny room smack in the center to make it behave like a suite. Rubber tile floor and cotton rugs are practical, yet blend well with the urbane furniture.



● This half of the room is for eating and sleeping. Closet behind mirrored dining table houses a rollaway bed. Notice the built-in window seat which covers copious storage space.

riend's bath house was the only lace she could rent when voice ch Kay Thompson arrived in lywood with her Manhattan- l sofas, mirrored tables, and oaster lamps in tow. So she ed them in.

he happy results we show you suggest a philosophy to all of who try to live the full life in a e that wasn't designed for liv- You *can* furnish a temporary e with permanent possessions, make it look well and function , if you use a sound basic plan. here are several reasons why all urbane furniture can flourish re bathing suits once bloomed. t, the furniture itself is all of a e, forms a harmonious unit. Second. Miss Thompson made the best of a small space by avoiding clutter and keeping the colors quiet.

Best of all is the sensible arrangement which makes this small room a haven for one, yet commodious enough to welcome two dozen guests. Miss Thompson made four rooms' worth of living out of one by placing twin sofas back-to-back in the center of the room.

One side, opposite the fireplace, is for living. The other, near the concealed cooking equipment, is a second sitting room which doubles for dining—and for sleeping, when a bed rolls out from behind a door. This kind of physical and psychological division of a room takes the edge off its oneness.



● Built-ins make a small house clutterproof and attractive. In this dressing room, which is a passageway to the bath, things like linens, shoes, medicines have their own compartments.

Get a Rust-free RUUD GAS Water Heater with a Heart of Rustproof MONEL

The Heart of Your Heater is the Tank



Just dial the Temperature You Want Up to 180°

This is a "Court of Flame" Water Heater

And the tank of a Ruud Gas Water Heater is solid, *rustproof* Monel. It can't rust . . . can't cause stains! You get *CLEANER* hot water . . . *clean enough to DRINK!*

Ruud-Monel means HOTTER* water, for whiter wash! Just *dial* the temperature you want, all the way up to 180°. Ruud's solid Monel tank will *take* it!

And Ruud-Monel is *FASTER*... because *Gas* is fast! Plenty of hot water for baths, laundry, dishes. Ruud's revolutionary "heat speed" design quickly replaces the hot water you use.

You get *CHEAPER* hot water, too! Ask your Gas Company, Plumber or Dealer to show you a Ruud-Monel *to-day!* Send for *free* folder now.

* **Get HOTTER Hot Water!**

The *Hotter* the Water . . . the *Whiter* the Wash . . . the *Cleaner* the Dishes . . . the *Quicker* the Cleaning . . . the *Healthier* the Home!

And with Ruud's new Temperature Control, you simply *dial* the hotter temperature you want! Dial as high as 180° for pasteurizing dishes and baby clothes. Then, for other jobs, dilute this concentrated, hotter water with cold to suit your needs. You increase your hot water supply . . . and you save money.



"The Hotter the Water The Safer the Dishes!"

Get Hotter Water FASTER!

Gas heats *fast* . . . and Ruud uses *Gas!* Designed to handle all types of Gas, including LP-gas.

Get Hotter Water CLEANER!

No more rust-red water . . . no more stains . . . from a rusty tank! The new Ruud-Monel tank can *never* rust. It *always* sends sparkling clean water!

Get Hotter Water CHEAPER!

Ruud's "thrift-design" construction and Ruud's Temperature Dial – plus the economy of Gas and the extra-long life of your Ruud-Monel tank – mean cheaper hot water year after year!

RUUD *Manufacturing Company, Pittsburgh 1, Pa.*

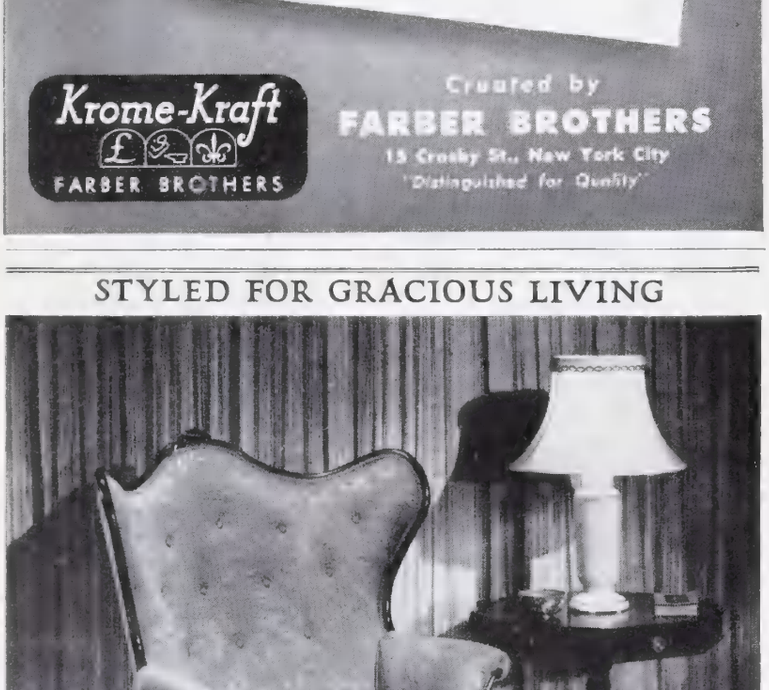


who entertains with distinctive Krome-Kraft hospitality sets and serving accessories! Typical is this cocktail set in chrome and fine hand-made glass with patented mountings that protect the glass, snap off-on for easy cleaning; also the vacuum-liner ice tub in lustrous, non-tarnishing chrome. At gift, jewelry and department stores. Send for folder.

Krome-Kraft
FARBER BROTHERS

Created by
FARBER BROTHERS
15 Crosby St., New York City
"Distinguished for Quality"

STYLED FOR GRACIOUS LIVING



COLONY COURT

THE CANTERBURY

—a contemporary interpretation by Colony Court—a picture chair, beautifully made, to be used singly or in pairs.

OUR FORTY-THIRD YEAR

by GLOBE HIGH POINT NORTH CAROLINA

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 215



These form-fitting Watsolite Plastic Work Gloves are the talk of gardeners. With reason! There's nothing like them for bare-handed "feel," grip, freedom. And they don't work up perspiration. Supple, seamless vinyl wears and wears. Medium (dishwashing, general use) medium-light (gardening, painting, any extra-sensitive need). Half or full sizes 6-10. About $1.35 (10½-11, $1.60). State dress-glove size. Watsolite Co., Andalusa, Pa.

You'll never realize the nuisance of spoon-measuring coffee until you use this Meas-U-Rite Coffee Dispenser. It measures a precise tablespoonful each time you click the lever—no cannister to open and shut, no spoon to dig out, no mess. More than that, it's airtight and keeps coffee fresh to the end. Chromed aluminum meter mounts to wall or cabinet, is always ready to use. About $3, with 1-lb. coffee jar, Jordan-Marsh, Boston, Mass.





Any renter has at least one storag problem E-Z-Do Klosette ca solve. Typical of its closet uses i this tot-level installation. The screw on shelf-rod unit "wraps up" man out-of-the-closet space needs, too a make-up table, bathroom shelf roost for electrical appliances kitchen, cleaning or laundry gea etc. It's 30″x12″. Kiln-dried Pon dorosa pine is sanded smooth ready for painting. About $ Joske's of Texas, San Antonio.

Look no further than this Aqua-Classics Madame Butterfly curtain ensemble for glamour and drama that will bring any bathroom to life. Exotic mural, inspired by Puccini's opera, is hand-painted. Both the design and soft pinks, greens, yellows, grays in the painting capture the delicate beauty of the music. Black, frosted white, sea green. Shower curtain about $8; ruffled window curtains $7 pr., Hammacher-Schlemmer's, N.Y.C.





For a needlepoint incentive th will whip you to action, vie these Dritz juvenile canvases a companion rocker and frame. Bac grounds of 13½″ square canvas make up in no time—designs are a done. Swinger, Girl and Dog, B and Dog, or Boy Gardener, abo $3 each; background wool (taup ivory, aqua, rose, green) for cha seat 60¢; for framing $1.20. M hogany-finish rocker, $8; fra $3.50; Bloomingdale's, N.Y.C.

See what a difference *mirrors* make!



YOU CAN'T KEEP your eyes off a handsome mirrored fireplace like this. Those simple mirror panels transform an ordinary fireplace into something so smart and warmly attractive that admiring comments just pop out of everyone who sees it! Makes the room seem larger, brighter, and more colorful, too. In 2 words . . . decorating magic!

Photographed at The Manor House, New York City

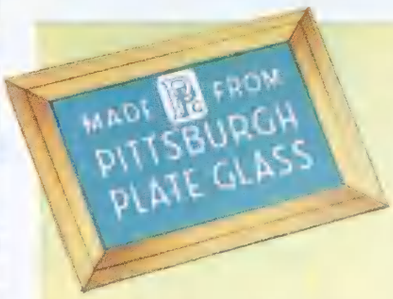


HOW TO TURN a moody lady into a merry one: just sit her down in front of a charming, mirror-backed vanity recess like this . . . and see her smile! The mirrored vanity top, that can't be harmed by spilled cosmetics, adds to the general gayety . . . and so do the mirror panels that flank the niche. Fashionable . . . and fun.

Room by B. Altman & Co.



IT'S SO MUCH EASIER to check your appearance, head-to-toe, before important engagements, when you have the proper kind of mirror to help you do it. And the proper kind of mirror for this purpose is, without question, a full-length, Pittsburgh Plate Glass Door Mirror. These mirrors are made of fine Plate Glass, and are *really* full-length (at least 5½ feet tall). Every home needs several.



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 211

ıd decorated in WAL's own shops, e Chuck Wagon accommodates oups up to 40, depending on how uch space you need for people, ıd how much for equipment, has ıllman-type sections, a swinging- ıor grub shack, and is finished natural grain leather imprinted th designs like cattle brands, cal- lated to make everyone feel estern, relaxed, and at home.

You can charter the Chuck agon to go anywhere in the world at has landing and servicing fa- ilities, at per-mile rates which ually run for 40 passengers about per cent of regular commercial fare, with any extensive lay- er expenses extra, and the grub d grog on you. Bob Hope has ed it, and so has Governor Earl arren. You can make arrange- ents through a travel agent or at y Western Airlines ticket office.

Merchandise Mart

One of the more profitable ways spend between-trains time in ıicago these days is at its mam- oth Merchandise Mart, where nducted tours now make it pos- ole for anyone with an hour and quarter and sixty cents to spend enter its exclusive seven-and-a- lf miles of exhibit-lined corri- rs. This is not a buying trip. ıe Merchandise Mart is now, as ways, primarily for wholesale siness. But its tours do give you quick once-over of a building ıose size alone makes it a show ace. In addition each tour is set to take you into at least eleven splay rooms, to give you a cross- ction of the more than 2,200 lines merchandise exhibited there, th a guide to brief you deftly modern floor coverings, fur- shings, draperies, lamps, kitchen d laundry equipment, their back- ground, manufacture, meanwhile pointing out new trends, outlining the principles of selection, assem- bly, use.

If you like what you see, you will probably be directed to home- town retail sources. Tours start from the main lobby every half hour from 9 to 4 daily except Sat- urday and Sunday, and during the first two weeks of July and Janu- ary, when the Mart reverts to its original purpose only, that of being the world's largest wholesale trad- ing center.

Freighters Aren't Always What You Think

Travel by freighter is not what it used to be. If you sincerely yearn for the romantic discomfort of a cattle boat, you can doubtless find one. But the postwar "freighter" does not even stoop to the name. It's a cargo-passenger ship, if you please, and your trip may be desig- nated, as Grace Line does it, a "casual cruise," and you will more often than not find yourself in air- conditioned quarters with a private bath and custom-built furniture, with a deck solarium for your sun- tanning, an open air dining room, even a swimming pool.

In essential respects, of course, modern cargo-passenger ships are faithful to the freighter tradition. They offer the closest thing afloat to traveling with your own thoughts. Many, in fact, carry passengers only as a matter of good will, and limit their number to twelve, thus sliding under a maritime conven- tion which requires a doctor, extra stewards, and the like when there are more. Most of them, too, give you at least a taste of adventure, since dates of departure and re- turn, even ports of call, dictated

(*Continued on page 229*)





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PANTRY SHELF NEWS

Your pantry shelf will yield many inspired emergency meals if you stock it with vision

By Julie Polshek

Guests never cease to marvel at the Houdini-like hostess who comes up with a noteworthy repast time and again without so much as a moment's notice. "Do stay to dinner!" says she to guests who've dropped in out of the blue. In no time flat she has concocted a delectable meal out of whatever food happens to be in the house.

Make no mistake, there's definitely an art to this magical business of using whatever is available in an imaginative and inspired way. But one thing that will do much to clinch it, and help even the easily flustered kitchen novice to achieve this enviable flair, is to pick and choose each can and jar on your pantry shelf. Ask yourself how can each be used "as is" or imaginatively combined when you want to ask unexpected guests to stay for lunch or dinner.

Say, for instance, you decide on that versatile stand-by, canned chicken or turkey. Then add to your trove canned mushrooms and pimientos, to give you the makings of a delicious "a la king" you can spike with sherry and serve on a bed of hot, tender biscuits. Or how about that delicious ready-cooked canned rice to go with it?

Canned soups can be combined in infinite ways to achieve a company-fare starter course. If you're fresh out of greens for a tossed salad, all sorts of canned vegetables or even fruits can be used for the salad course. I could write a book on what can be done with canned fruit, canned baba cakes, canne crêpes Suzettes, crêpe mix a other pantry shelf allies in t dessert line. You'll find a host ideas in the group of pantry she foods that follow.

If I hadn't opened the can Swanson Chicken Fricassee in Bu ter Gravy with my own hands, I scoff at anyone who tried to co vince me that it ever saw a ca opener. You'd be hard-put to tur out a tastier fricassee in your ow kitchen. After the many mush stewed-up meats and limp fo I've poured out of cans, I couldn but wonder how they manage keep the tender chicken in the fricassee so firm and juicy. Eve shred of meat is intact on the bon Maybe it's the pressure cookin that's boasted about on the labe However it's achieved, let's ha more of the same. The gravy something to be spooned up to t last drop. When you see the amou of butter used in the chicken-ri gravy, you'll understand why. T 1-pound can amply sates two a petites. If you add vegetable rice, dumplings, biscuits, or eg poached in the gravy, it stretch to give a couple of extra portion

Swanson also has canned bon chicken and boned turkey. Like t fricassee, they're pressure-cook in the can. This process yields me that's a marvel of tenderness a succulence without canned flavo plus a concentrated natural ju



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with which each can abounds. It makes both chicken and turkey perfect for meat pie, or shortcake, hot sandwiches, hash, and any other dish in which gravy is almost as important to the taste as the quality of the meat itself. If you want to whip up something glamorous in short order, use the firm pieces of chicken for Chicken Tetrazzini—that epicurean concoction of spaghetti, cream sauce, chicken, mushrooms and Parmesan cheese (slivered almonds, too, say I). When this delectable creation is in the making, remember the Blokzehl's Dutch Kitchen Mushrooms about which I told you several months ago and use them.

The final member of this distinguished line is the Swanson Whole Chicken. It's one of the most useful allies any pantry shelf can have. Suffice to say, I've never tasted whole canned chicken that even approaches it. It has all the goodness of its fellow products—and the same rich butter gravy that makes the fricassee such delicious eating. The can holds 3 to 4 pounds of meat ready to heat and serve—roasted, broiled, or en casserole. The chicken fricassee costs about 75¢ for a lb. tin. Either boned chicken or boned turkey come in both 6-oz. cans (equivalent to 1½ lbs. eviscerated fowl) and in 1-lb. cans (equivalent to 3½ lbs. fowl). Two 6-oz. cans are under $1.75; the 1-lb. cans, about $1.90. The whole chicken (3 lb. 4 oz. can) costs about $3 (all plus postage), from Charles & Co., 340 Madison Ave., New York, N. Y.

Anyone who is looking for a pantry shelf food that's as different as it's versatile will want to get acquainted with Capitaine Cook French Mackerel in white wine. It's the first American shipment of this famous Parisian delicacy since way back about 1940. For the benefit of those who haven't happened to encounter this unusual fish, its delicate flavor is as different from American mackerel as day is from night. The tender, juicy meat is reminiscent of brook trout and the white-wine marinade, infused with subtle spices, lemon and onion, is almost as delicate in flavor as the wonderful fish. The fish are whole, unskinned, with heads off. Every tin holds four to six, each about the size of large, plump smelts. They attest once again that few nations equal the French in culinary mastery.

You can serve the mackerel as an appetizer course (a famous New

(*Continued on next page*)

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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

York night club serves them with a thick slice of Bermuda onion), as part of a *smörgasbord* spread, or as a main dish. Accompanied with a helping of potato salad, they're something to remember for a Sunday night supper or midnight lunch when warm weather sets in. Hot boiled potatoes in sour cream are another thought. Capitaine Cook Mackerel cost under $3.25 for two tins (plus postage) from Seven Park Avenue Foods, 109 E. 34th St., New York, N. Y.

Anyone who ever visited the picturesque open-air markets of Paris and Brussels needs no introduction to butter *gaufrettes*. They're one of the favorite treats of these market stalls which are famous for their delicacies. We're willing to wager that none of those crisp, buttery wafers surpassed the Jules Destrooper Natuurboter Wafeltjes, which are to our knowledge, the first of these delicious butter *gaufrettes* or wafers to be imported to our shores. You'll agree when you bite into the crisp, buttery ovals (they're about the size of small saucers) that it's too bad we've had to wait so long for them. They have the aroma of fresh creamery butter. No wonder, for they're made of butter—lots of it—eggs, sugar, and flour. Sugar, has been used with a light hand to achieve pleasant sweetness without making itself too evident. The butter is the thing you're aware of first, last, and always. And finer butter you couldn't ask for. It hails from Dixmude in the heart of Flanders, famous for its fine butter for generations. The *gaufrettes* are oven-baked in small batches in a patterned mold that produces a checker-board effect. Each is about the thickness of a ginger snap. Bite into one and it melts in your mouth. They stay crisp for weeks.

Their forte is as an accompaniment for champagne and wine—cookies or wafers to fill this bill are mighty hard to come by. But they're just as delightful served with tea or ice-cream. You can also make them into ice-cream sandwiches or Napoleon-like custard. You wouldn't be amiss in sandwiching cream cheese and Bar-le-Duc between them, as another variation. However you serve them, don't pass them up!

They come from Belgium, are packed in air-tight tin boxes, lined with fluted paper. Each wafer is fenced in with the same paper. It helps keep them fresh and adds eye appeal should you also want an epicurean gift for someone who likes fine food. Each box contains 50 *gaufrettes*. They cost about $2.85 a box (plus postage). From Vendôme, 415 Madison Ave., N.Y.C.







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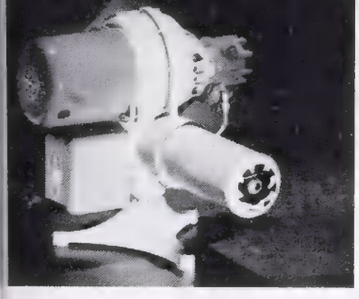
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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 225

as they must be by cargo, are divertingly uncertain. And it is true that you automatically travel first class on the new cargo-passenger ships, although not always less than cabin class.

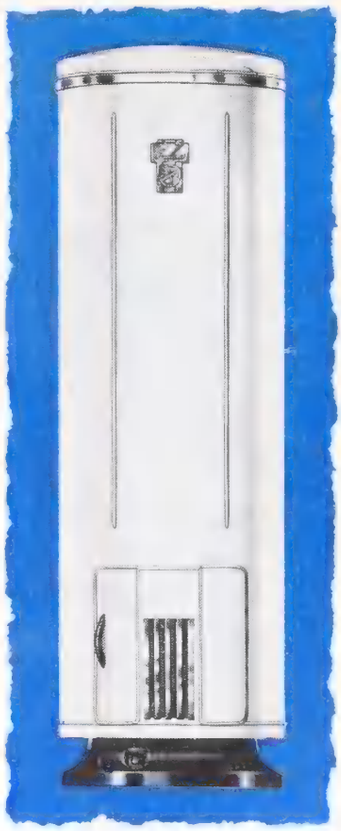
In return, you must accommodate yourself to the necessities and the spirit of the thing. Children are not always welcome on cargo-passenger ships, invalids are definitely discouraged. Some, with indefinite cargo ahead, requiring delivery at an indefinite port, will not guarantee return passage, or will unceremoniously unload you on return wherever it's most convenient for them. Most just let you ride along, make you supremely comfortable, but leave you to your own devices both afloat and ashore. And a majority of them are so highly in demand by people with essential business in specific spots that the best you can do right now is to have your name put on a waiting list.

Nevertheless, here are a few possibilities to investigate: In addition to the regularly scheduled Caribbean and West Indies cruises made by United Fruit and Standard Fruit banana and sugar boats, Canadian National does the Caribbean with three new cargo ships, Alcoa with both cruises and one-way passenger service. Both Moore-McCormack and the Shepard Line do the east coast of South America. Grace Line visits Venezuelan and Colombian ports, as well as the west coast, and through Grace Line you can contact the Gulf and South American Steamship Company, which covers the west coast via the Panama Canal.

FOR Europe: Canadian Pacific has a run from Saint John and Halifax to Liverpool; the Scandinavian American Line to Copenhagen; and the Oranje Line will be resuming service from Great Lakes ports with a new "Prins Willem III." Waterman Steamships offer "Class" cruises—round trip—to Europe, the Mediterranean, and the Far East; American President Lines are a possibility for transpacific. Dutch East Indies, and round-the-world passage; and the Holland-America Line is sending its new "Soestdyk" from New York to Java, and, through the Holland-Africa Line, will fix you up for a sojourn to Africa with a ship change at Rotterdam.



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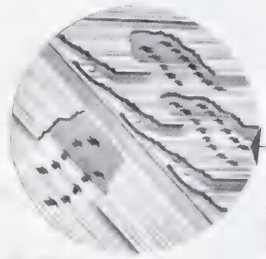
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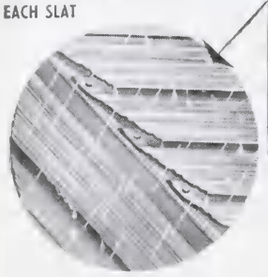
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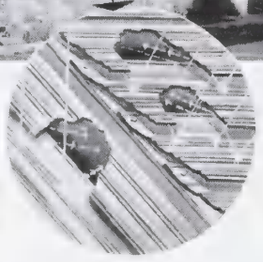


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What kind of paper should you put in a hall?

Something unexpected! Nothing trite! Avoid papers labeled "hall papers," pick bolder patterns for the passing-by effect

By Doris Brian



● Halls with dormer windows need a small, well-knit pattern that can unify the space. Here the little vignettes of quaint townscapes and flowers carry out the spirit of the Victorian furniture and rugs. Home of Mr. and Mrs. Harold Ruben.



● This "George Washington" paper ushers in Early American rooms—wisely. Muted tones don't conflict with paper in the room beyond, scale of repeats is similar in both papers, dado unifies hall and room. Home of Mr. and Mrs. Willis Nance.



● A tiny theme has many virtues in an upstairs hall: it makes the most of attractive woodwork, forms a background for pictures, and it sets the stage for the bedroom décor. Home of Mr. and Mrs. Zeppo Marx. George Hall, decorator.



● Smart answer to a trick problem: gray and white medallion paper is important enough to carry a large central hallway, neutral enough to be in harmony with other bold patterns visible from the hall. Home of Mr. and Mrs. Clifford Fitzgerald.

ALL PHOTOGRAPHS BY MAYNARD PARKER



● Used with discretion, a really striking wallpaper pattern does wonders. It gives interest to long, closed corridors or to foyers from which no other patterns are seen. Or use it to repeat the theme of an important room opening from the hall.

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THE MAN BEHIND THE HOE

I HOPE TO GET my first planting of frost-hardy vegetables in some time this month, but as my soil is quite heavy, I am not going to hurry if it is still fairly wet. Spading soil that's just right for mud pies is likely to ruin its tilth, and the advantages of an early start will be offset by the slow plant growth that results.

LAST SPRING I saw an apple orchard in western New York in full bloom, but with large bouquets of apple branches (a different variety) placed between trees. This orchard had been planted all to one variety that needs blossoms from another variety to provide bees with pollen that would fertilize the trees. If you have a lone apple tree that blooms each year but rarely sets any fruit, this will give you an idea.

PLANTING PEAS at the bottom of a deep trench that will be filled gradually later is a silly notion still expounded in many garden books. I've planted sweet peas by the acre in California where I once worked on a seed farm and we never planted over 2 inches deep. Farmers plant peas 1½ to 2 inches deep to get them off to the earliest start.

ASPARAGUS HARVESTING can be simplified by a method I developed while working with canners during the labor-scarce war years. Merely grasp the spear and bend it forward. It will break off right where the tough part begins, so will be ready to cook without further trimming.

(*Continued on page* 235)





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THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 232

IF YOU ARE SETTING OUT a bed of asparagus this spring forget the usual directions for planting in a deep trench. The crowns eventually grow at the same level regardless of how deeply they were planted.

GETTING COLD FRAMES READY reminded me of my early experiences in growing plants under glass. I failed to ventilate enough and practically cooked my plants. Now I prop up the sash a bit before leaving for work and hope someone at home will keep an eye on the weather.

I'VE FOUND THAT LATE APRIL is a good time to spray my lawn with 2,4-D for weed control. (Increase concentration by 50% for this early spraying to insure a good weed kill.) Nearby flowers and vegetables, which are the plants most likely to be injured by a little spray drift, are seldom up. Perennials and bulb plants can be protected with a covering of newspapers.

MY FATHER used to plant kohlrabi early each spring. He found this vegetable (tastes much like a mild turnip) didn't suffer from the ravages of cabbage maggots so likely to riddle the roots of early turnips. Hot weather makes kohlrabi fibrous, so plant only a few in spring, more in July for a fall crop.

THE EARLIEST RADISHES may also be troubled with maggots which make shallow tunnels around the surface of the root. I know an entomologist who covers his radish row soon after planting with a window-screen wire curved to a 12-inch-wide half circle with the edges stuck into the ground and closed at the ends so there is no chance for the flies (adult form of the maggot) to lay their eggs.

THE LATEST THING in gardening is the use of pelleted seeds—each made into a little pill by coating with seed-protectant chemicals and plant food. For several years I've been observing the work of the sugar beet research people here in Michigan who pioneered this idea, and it looks good for garden vegetables too. The idea isn't entirely out of the experimental stage but it's worth trying. Available from Dreer and Burgess.

SOUTHERN GARDENERS setting out tomato plants this month should plan to keep the vines off the ground to reduce fruit decay. When I lived in Alabama, I had a neighbor who avoided the work of staking by placing bottomless lettuce or orange crates around each plant about the time the first fruit were walnut-size. A little tying directed the shoots up and over the edges which supported later growth without further attention.

Keith C. Barrons





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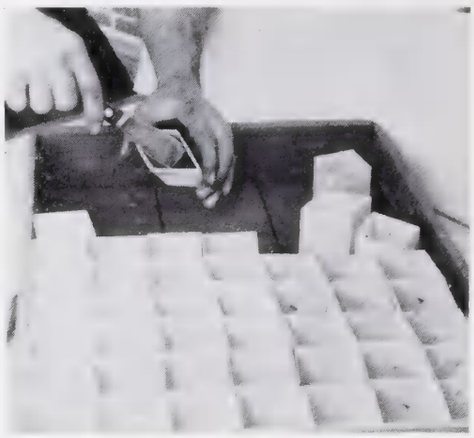
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Garden Books worth reading

Reviewed By
DeEtte B. Jacobs

Armchair Gardening. by Thomas M. McHatton. The University of Georgia Press. $2.50.

It is pleasant sometimes to find a book on gardening which hasn't a single "how-to-do" within its pages. In "Armchair Gardening," Dr. McHatton has stepped out of his role as professor of horticulture to write a slender book on the psychology and philosophy of gardening, on its art, its history, and on America's role in its development. There is nothing of the practical about the book, yet no one could so write of the spirit of gardening who had not had practical experience in making one.

In an Herb Garden. by Annie Burnham Carter. The Rutgers University Press, New Brunswick, New Jersey. $2.

This is an informal day-to-day record of the author's enjoyment of her garden from March through November. It is a record that is filled with bits of garden lore, with herb menus, and with poetry, with observations on people and catalogs, and the vagaries of seeds—in short it is the book of a gardener. Like-minded souls will appreciate it.

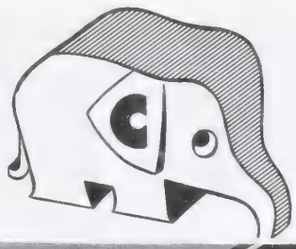
Climbers and Ground Covers. by Alfred Carl Hottes. A. T. De La Mare Company, Inc., New York. $3.

In this addition to his long list of reference books on specific gardening problems, Mr. Hottes now outlines the uses of vines and explains the mechanics by which the various kinds climb or twine. He classifies many species as to color, type of foliage, method of climbing, and suitability for special uses. This list is followed by a chapter on hardy climbers, including woody types and herbaceous perennials, with detailed information on their use and culture. There is a similar chapter on annual climbers, and one on Cali-

(*Continued on page* 247)



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DRAWINGS BY NYDORF

ARE YOUR GARDEN CLUB PROGRAMS DULL?

By M. C. Seckman

"12 New Ideas for Garden Club Programs"

1. Relieve the nurses at the local hospital from a day's care of arranging cut flowers and caring for pot plants.

2. Join the local ornithologists for a pre-dawn bird walk to see the garden-home your local birds prefer.

3. Ask the state Highway Commission to tell how they use plants to hold banks from washing down.

4. Invite the local photography club to show prints of wild flowers and tell under what conditions the plants grow.

5. Learn how to grow lawn grass from a visit with the superintendent of the local airport.

6. Tour your city with the Police Chief to see how plantings can endanger lives of motorists and pedestrians.

7. Spend an afternoon in the design room of a florist or in the studio of a painter.

8. Hunt out the varieties of roses that have survived ten winters in your city.

9. Have the Fire Chief show you how to fire-safe Christmas greens and other floral decorations.

10. Get the City Sanitary Department to list the plants whose roots they find most often as blocks in sewer lines.

11. Ask the City Forester and the Electric Company to explain their tree-trimming program.

12. Get local station to televise ABC's of gardening—how to sow seeds, how to plant a rose, how to prune.

(See story opposite)



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"Garden club programs? What a headache!"

Such is the attitude of many garden club members who dread this planning. Granted, it does take juggling skill to provide variety enough to interest every member, yet there are endless program sources to tap.

The problems of program chairmen are similar everywhere, differing only in local needs. She must cater to a varied membership:



experienced growers keenly interested in all phases of gardening; new members, young in garden experience but eager to learn; those interested solely in arrangements; flower show fans; those who join for purely social reasons or to be entertained. (Let us hope these are few!)

A poll of members' requests, taken in my West Virginia club, proved of great help in outlining the year's work. Members were asked to indicate their first and second choice in programs, which, we discovered, ranged from botany to "pink" teas. While programs on flower arranging rated high in interest, those on strictly horticulture predominated. This pleased us because we had thought our club trend was toward lighter subjects. Rose culture proved the most popular subject, with birds a close second. Other requests were for book reviews, travel talks, lectures on shrubs, flower names, soil, fertilizers, and even weeds.

The next consideration was how much could be spent on paid speakers for the year. When that was decided a budget was worked out.

Each year we try to bring at least one speaker of national reputation. These are chosen from lists of professionals who offer a wide range of subjects. We look for someone with a gardening background in harmony with that of our members. For illustration, a landscape architect of extremely modern taste would not be the happiest selection to talk to a group of women who owned gar-

(*Continued on next page*)



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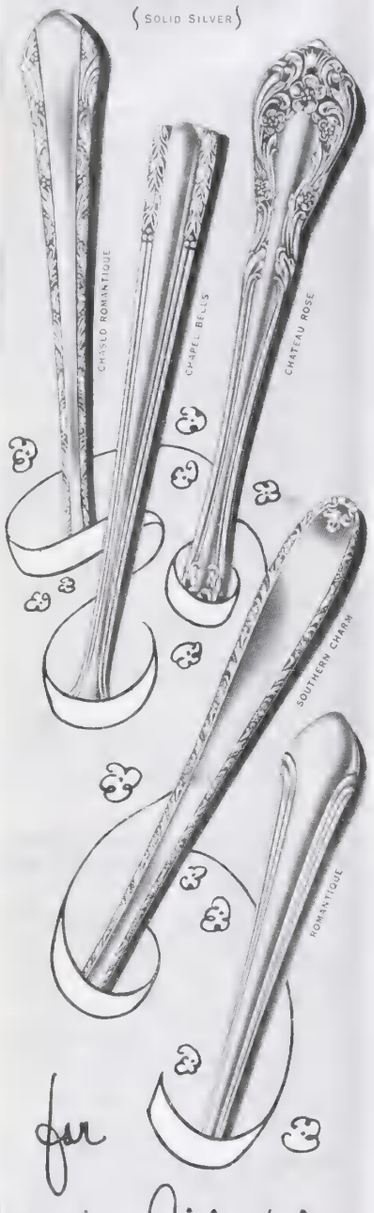
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CONTINUED FROM PRECEDING PAGE

dens of the Williamsburg type; nor would a lecturer using slangy, indifferent English for a club composed of well educated, cultured women . . or technical talks for beginners . . . camellias for the North . . . delphiniums in the South.

An unfortunate selection for the far South would be a flower arrangement speaker who specialized in dried material—when the audience had come hoping to learn how to use their wealth of bloom. Equally distressing would be a speaker on arrangements who stresses rare and priceless containers to an audience that could not afford them, or one who urges cheap make-shift containers when the listeners are eager to know how to use beautiful heirlooms.

At first glance it may seem hard to choose an appropriate speaker, but it is easy to make a few inquiries and learn which speakers to avoid.



Good speakers in one's own state often are less expensive than out-of-state professionals and more conversant with climatic and soil conditions Experts from state universities often come for expenses plus a small fee, or expenses alone. A warning here would be: Make certain they can speak. Sometimes experts are so technical they are unintelligible to the average group, or are so dull they stupefy their listeners. Such has not been our experience since we have had the cooperation of the Dean of our state college of agriculture in sending well qualified men.

Speakers are also secured through state agricultural extension departments, conservation commissions, and farm bureaus—speakers on such subjects as forest preservation, wildflowers, soil erosion, birds, and other related topics Usually there is no charge for such service

County agents, well versed in local conditions, can be called upon for program material. There is no charge for this.

With a little inquiry one can find growers and plant breeders in almost every locality to talk on their specialities Gardeners who test new plants are to be found in every part of the country and, ordinarily, can be persuaded to talk on their findings

We discovered that local florists were willing to cooperate in their dull season. They provided delightful programs, among them corsage making. The corsages made were presented to the hostess and club officers, or used for prizes for the best arrangement brought in. The care of gift plants is another topic for florists

In many communities there are camera fans who specialize in garden photography and who are generous enough to exhibit their results We have been exceptionally fortunate in having such an expert photographer who is also a fine naturalist Harry P Sturm is making a record in 16 mm. film of the wildflowers of our mountains, particularly rare orchids, and of the life cycles of wildflowers and insects. He gives generously of his time in showing these films.

Slides and films may be rented from nurseries and film libraries, or borrowed from universities and

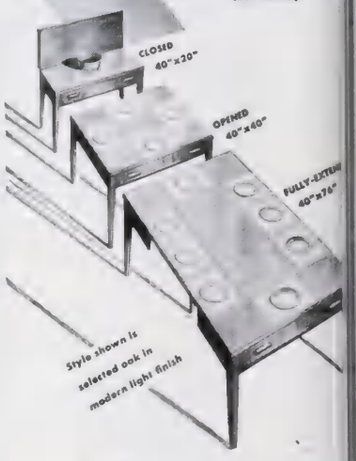
(*Continued on page* 246)

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YOU'LL BECOME A BETTER GARDENER AWAY FROM HOME

CONTINUED FROM PAGE 154



● Gate and fence designs always interest the observant gardener. These were designed by Messrs. Innocenti and Webel and built by local carpenters. Step-down into garden serves as a natural place to pause for the first view, a good way to add desirable drama.



● Boxwood of a sort grows everywhere in the South, but only a plant of it that has this unique shape would do as much for a spot like this. Such discrimination in choosing just the right plants for each feature place shows the master's touch in a completed garden.

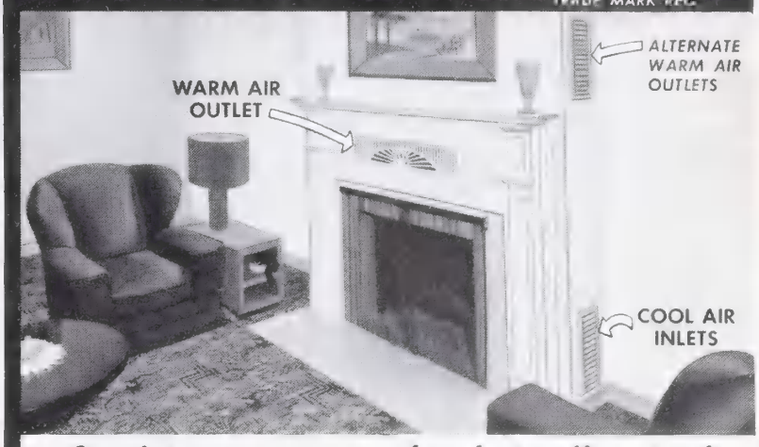
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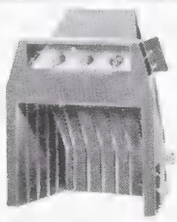
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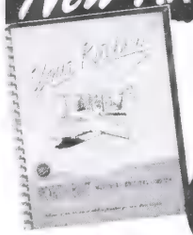
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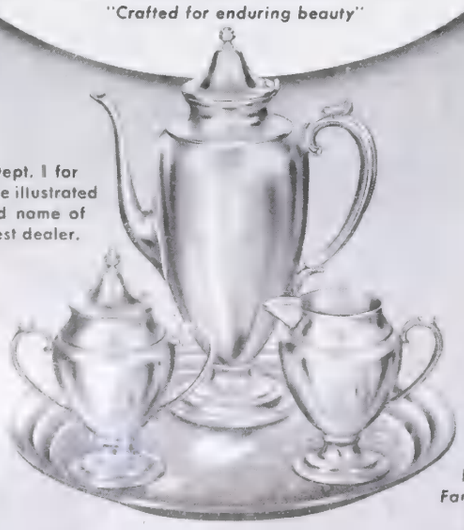


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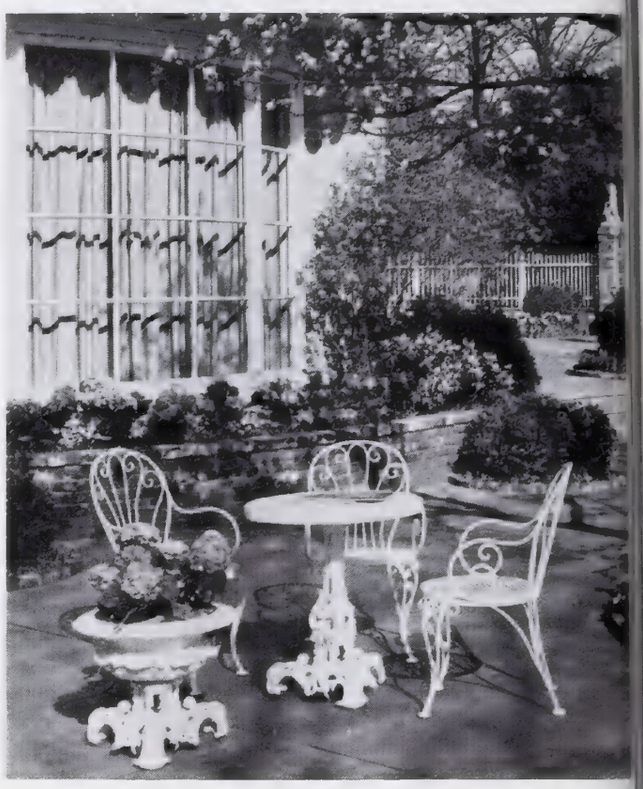


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YOU'LL BECOME A BETTER GARDENER AWAY FROM HOME

CONTINUED FROM PRECEDING PAGE



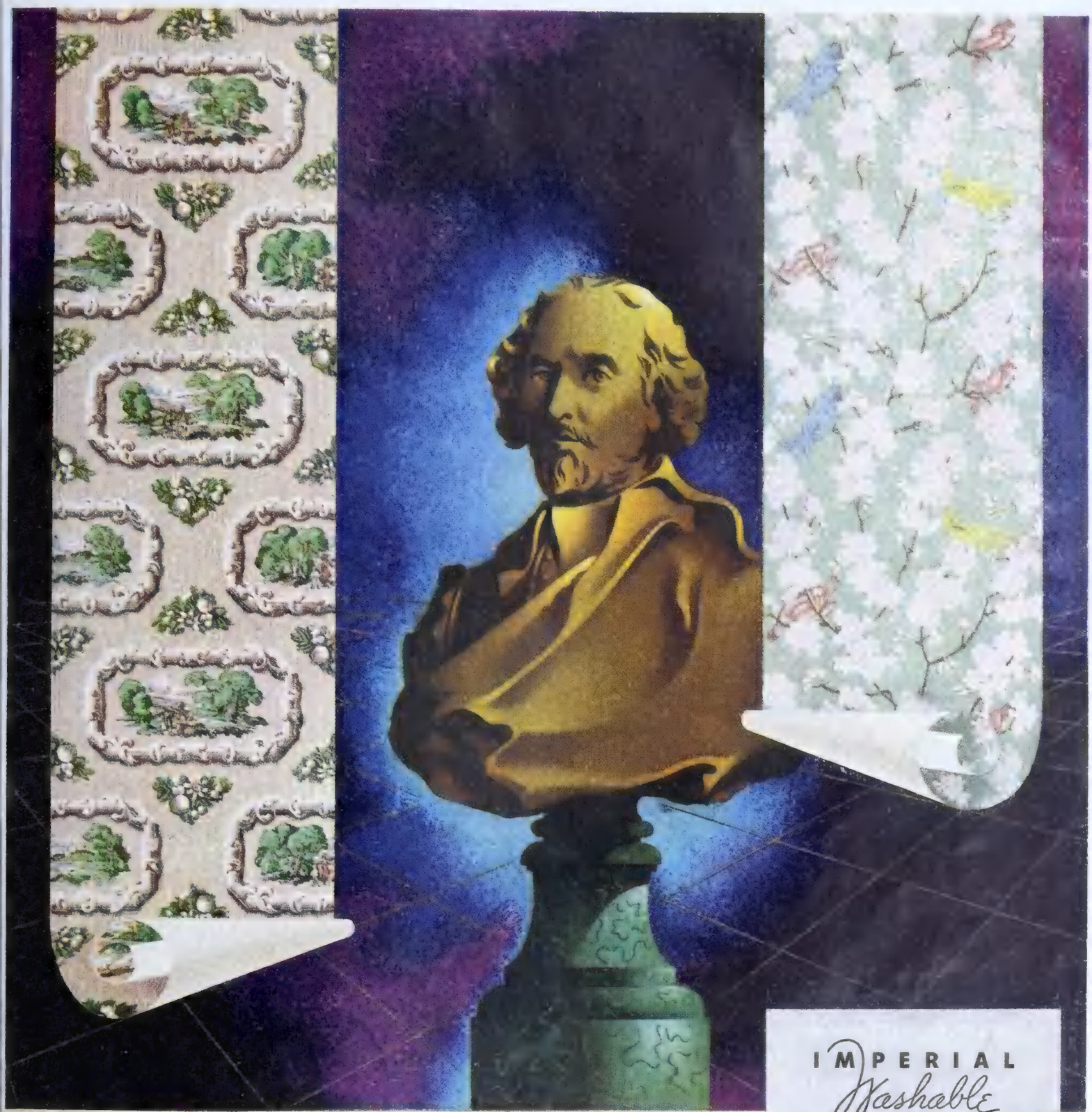
● Round urn of same design as the metal table and chairs gets the flowers up to table height. The effect is more colorful and there is no feeling that flowers were an afterthought to the grouping. Similar furniture is now available (by mail-order and in stores).

INNOCENTI AND WEBEL, LANDSCAPE ARCHITECTS



● Waves of spring bulbs at the base of a big tree solve the difficult problem of getting color here. By the time the tree leaves cast too much shade for growing plants, the bulbs will have completed their growth for next year, so will be ready for summer rest.

(Continued on page 245)



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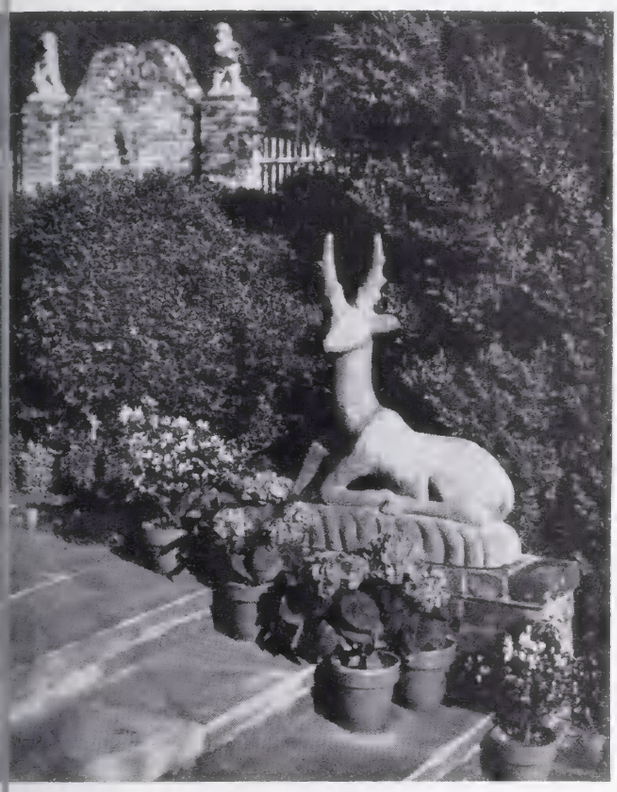
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OU'LL BECOME A BETTER GARDENER AWAY FROM HOME

CONTINUED FROM PAGE 242



Pots of flowers on the steps, a good design idea brought over
m European gardens, make them a colorful, more important part
the garden. Contrast of colors between the statue and its back-
ound of evergreens makes both come alive and adds visual depth.



White fence at base of dark foliage is a design trick that can
e a small garden from looking overpowered by the background
ubs that give it necessary privacy. Loose-growing flowering shrubs
re, a carefully trained lilac) then can go in front of the fence.

(Continued on page 252)



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ARE YOUR GARDEN CLUB PROGRAMS DULL?

CONTINUED FROM PAGE 240

colleges. Films of celebrated gardens can be borrowed by responsible garden clubs. For example, a film, breath-taking in its loveliness, of the world-famous Bellengrath Gardens near Mobile, Alabama, is available through the generosity of the owner, W. R. Bellengrath.

Some of the most rewarding meetings we have had were given by members who had specialized in growing a particular flower or had made an intensive study of one plant. Unexpected talent can be found. Topics were assigned to members who were first asked their preference well in advance so they could grow particular plants and display their results. Invaluable information for the region—not possible to secure otherwise—may be compiled in this fashion.

Plant exchanges can be the foundations for friendships as well as the means of disseminating valuable garden lore. To a fall or spring meeting members bring surplus plants to give away along with garden advice, all free.

Flower arrangement is not to be underestimated as an incentive to gardening, since many who are successful in this art find themselves forced to grow not only their flowers but, more valued still and exasperatingly hard to find, suitable foliage material. Our club has introduced arrangement "workshops" at monthly meetings to give members practice and encouragement for exhibiting at our fall show. Flower shows themselves can be sweet inducement to better arrangement and growing. Even the men have been taken in by this tricky bait. What man can resist the urge to "go all out" to beat the Smiths' roses—or cabbages?

Botany can be sandwiched into a high tea (no pun intended) held in the home of a popular hostess.

Believing that a busy club is a happy one, we try to find work for all, whatever the talent or bent: program publicity for the writer, broadcasts for those who talk well, library sampler programs for the bookish, garden clinic programs for the one who enjoys intensive research, correspondence with state and national organizations for the one with secretarial ability. Our club's artists design yearbooks, plan flower-show layouts, supervise scrapbook programs (there is much interest in gathering this material).

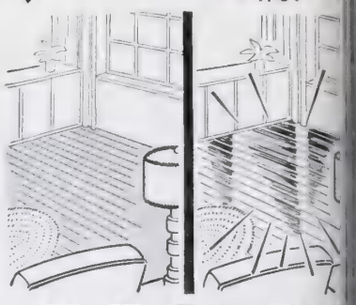
Many hands make "light work" might have been written of garden clubs and should be a comforting reminder for a program chairman. She should call on all members to contribute ideas and energy, reminding them that a garden club flourishes and grows—or dwindles and dies—in direct ratio to the quality of its programs.

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GARDEN BOOKS WORTH READING

CONTINUED FROM PAGE 237

ia, Florida, and greenhouse bers. The material on ground rs is not as lengthy.

he book contains a key, con- cted by Ralph W. Curtis, fessor Emeritus of Cornell Uni- ity, for the identification of mon hardy vines, and, in the l pages, a comprehensive table climbers, trailers, and ground rs. This tabulation gives at a ice information on the height, ering period, coloring of fruit, er or leaves, and the hardi- of vines and covers.

Cultivated Species of Primula, W. C. Blasdale, University of fornia Press, Berkeley, Calif. 0.

ne results of more than 20 years tudy of the group of plants wn as primulas are summed up his scholarly volume. The author, fessor Emeritus of Chemistry, of University of California, at- pted to grow in his Berkeley len all of the species of which s or plants could be obtained. his book definitely is not one ppeal to the casual gardener, the garden lover who wishes to nd either his collection of these resting plants or his general wledge of plant science will find nvaluable. The book is illus- ed by line drawings and by y photographs in black and e made by the author.

Foote's Rose Book, by Har- Risley Foote. Charles T. Bran- Co., Boston, Massachusetts. $3. rs. Foote gives exact direc- for the planting and care of s. If these directions seem to reader to be not only exact exacting, there is justification them in the many successful gardens which have come into g under the author's planning. hen Mrs. Foote first started work with roses in the rec- garden at Marblehead, Mass., ears ago, there were very few except "own-root" stock lable, and rose growing in country had not advanced in wledge and achievement as it in Europe. Her first importa- of tea and hybrid tea roses n Scotland was considered by icultural friends to be a most otful venture, since they were likely to withstand the bitter England climate. However, hods of protection were worked out which tempered the climate to their needs, and for ten years roses were grown in an experimental way, with new methods tried and rejected or perfected, until she came to have a garden filled with roses such as were not to be found in any other northern location. This led to requests for help from other rose lovers and to the fact that Mrs. Foote has since designed many of the finest rose gardens in the country.

Beginner's Guide to Wild Flowers, by Ethel Hinckley Hausman. G. P. Putnam's Sons, New York. $3.50.

The *Beginner's Guide to Wild Flowers* has reduced to simple and understandable terms a vast store of scientific knowledge. Over a thousand species of wild flowers are classified according to color of blossom, with a brief description and a black and white drawing illustrating each species. The book, intended for beginners of any age, is so designed that a knowledge of botany is not necessary in using it. It should be comparatively easy for the searcher to run over the illustrations given under the color of the flower at hand until he finds one that enables him to identify it. The index is marked to show which flowers may be picked sparingly and which not at all.

ABC of Orchid Growing, by John V. Watkins. Ziff-Davis Publishing Co., New York City. $5.

Orchid growing as a hobby has become so extensive in the United States that this book will be read with interest by amateurs whose equipment ranges from a simple Wardian case to a home greenhouse. Professor Watkins has long been actively involved in research on orchid growing, and this new book clearly shows his appreciation of the problems faced by the orchid grower.

The Pruning Book, by Gustav L. Wittrock. The Rodale Press, Emmaus, Penna. $3.

What garden has not suffered from the labors of a "handyman" with a pair of pruning shears? Also, truth to tell, many a garden has suffered from its owner's mistaken zeal in wielding shears or clippers. Mr. Wittrock's book is written for the purpose of outlining the reasons for pruning and the best methods of doing so in order that zeal may be guided by wisdom. He gives specific directions, illustrated by line drawings and photographs, of the proper methods of pruning.



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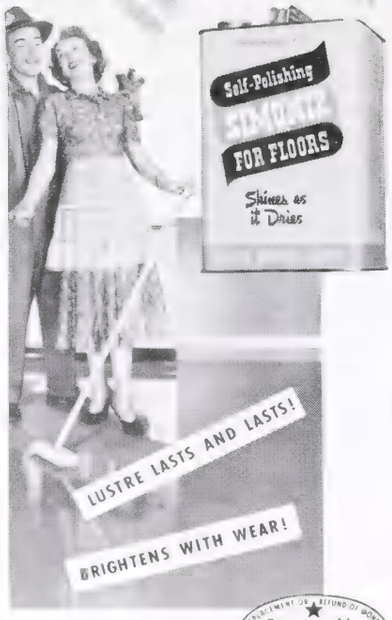
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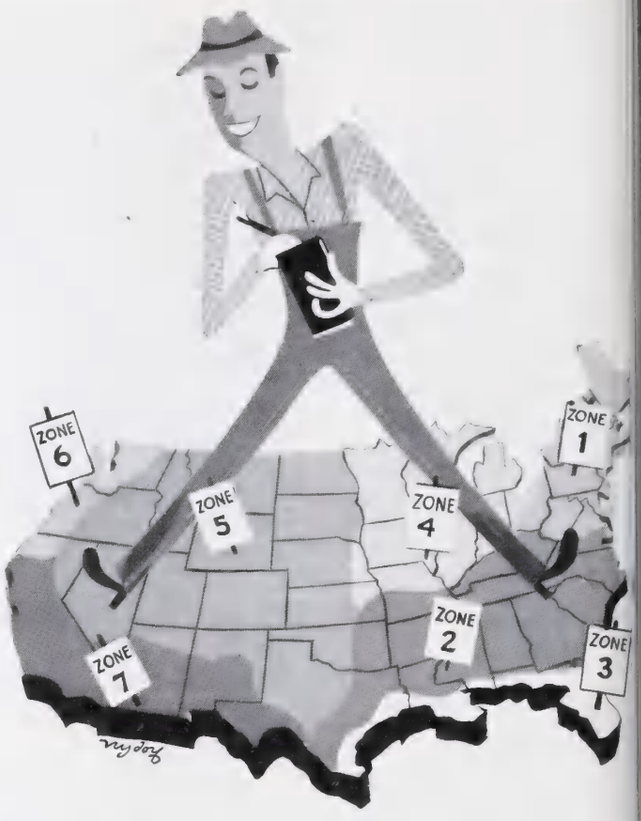
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Rose Roots

Rose bushes must be planted early—before April 20th except in the most northern states—or you can't expect them to amount to much the first year. Roses make almost all their root growth for the year before the warm June weather arrives. Big roots and big flowers go together.

It's Free

Do you read O. M. Scott's "Lawn Care"? It's free, comes out about six times a year, and contains much advice of use to anyone who wants a velvety lawn worth bragging about. I'll be glad to forward your request to be put on the mailing list.

H C L

If the high cost of living has pushed aside your plans to set out an evergreen hedge, buy your favorite evergreen (mine is hemlock) in a youngster size and grow it for a few years in your richest garden soil. You'll be amazed how fast the plants will grow. Six years once converted my $5 investment (50 seedling hemlocks at 10c each) into a luxuriant wall of green 200 feet long.

Sniff

At our house we like the cinnamon fragrance of carnations, especially of the greenhouse varieties. Did you know that now you can buy plants of the florist varieties for growing outdoors? You can get plants of the famous Denver carnations directly from the growers. And you'll also want to try Old Spice, a new garden carnation that rivals the best greenhouse flowers, available from nurseries and perfectly hardy outdoors in any winter.

Allergic to Rose Thorns?

Try Festival, the thornless rose, a good red sport of the familiar E. G. Hill. Now I wish someone would perfect a thornless Pink Killarney. Most wonderfully perfumed, and once America's favorite pink rose, it has all but disappeared because it is the thorniest of all garden roses.

Favorite

For a big show of brightly colored (orange or red) daisy-like flowers, June to frost, there is no equal to gaillardia, a tough perennial that seemingly lives forever. I've never seen any disease of insects on gaillardia, and never heard of a clump of gaillardia dying out. And if you prize a *big* bloom, there is a new variety, General George Patton, with flowers four inches across.

Show Pots

Would you like to grow pots of 'mums that will rival the florists' best next fall? George Bains, of Pawtucket, Rhode Island, has worked out a schedule that lets him do this: Buy rooted cuttings about May 25th from a local florist and plant singly in 5-inch pots. Bains recommends that you stick to varieties Spellbound, a lavender pink, and Honeycomb, a yellow. Sink the pots to their rims outdoors and about two feet apart. Feed every two weeks with Vigoro (¼ pint for each 25 pots). About July 10th pinch off the top half-inch of all shoots to force the plants to branch. Water generously all summer. Dig pot and all when the plant blooms. Water heavily the first week indoors.

No Snow

I am "sold" on my little one-wheel garden tractor (Choremaster) as a snow plow. My father bought a bulldozer blade for his garden tractor (a two-wheel Bolen) two winters ago and reported such great success against Rhode Island snows that I added a blade to my muscle-booster equipment last fall. Why not add power to your garden this spring—with the idea of getting effortless snow removal next winter from the same machine?

Special Reminders of the Month

- Plant summer flowering bulbs—Zones 2 and 7.
- Spray boxwood for leaf miners—Zone 2.
- Dust crape myrtles to control mildew—Zone 2.
- Ideal time to move plants—Zones 1, 2, and 4.
- Start removing winter mulches—Zone 5.
- Pinch off extra sidebuds on double peonies—Zone 2.
- Last chance to divide 'mums—Zone 6.

Joseph E. Howland





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HOW TO PRUNE YOUR ROSE BUSHES



By Frederic R. Webb

Uncover and prune your rose bushes as soon as growth shows signs of starting. (Look for swelling of the leaf-buds.) In most parts of the country, this will be the early part of April.

Judicious pruning restores fresh vigor to the plant by encouraging new and stronger growth. Rejuvenation, it might be called. Pruning also embraces certain other principles necessary to the health and well-being of your rose bushes.

If your rose bushes were left entirely unpruned, you would have awkward, leggy plants with slender, twiggy growth which would produce small flowers of very inferior quality. Many branches would fail to produce any flowers at all. A mass of poorly developed growth cannot possibly result in good roses.

The initial operation is the cleaning up of the bush. Cut out any dead or diseased wood—easily identified by its dark brown or black color (live wood is green-colored, or nearly so). If an entire branch is affected, make the cut down at the base of the plant.

Next, cut out any weak or twiggy growth, also any crowded or crossed branches (choose the weakest branch for removal). You will probably now have three or four stout canes remaining. A moderate pruning would consist of shortening these canes back to about ten inches from the bottom of the plant. Always prune to an outside "eye." (The "eyes" are swellings found at intervals along the cane, from which a leaf bud will start, or which already shows signs of breaking out.) Choose an outside "eye" because then the new shoot will grow outward and not toward the center of the bush. Make the cut a quarter of an inch above the "eye" and slanting slightly away from it.

It is important to keep the center of your bush as open as possible. The free air circulation which results will increase the disease-resistance of your plant.

All cuts should be made clean. Bruised wood and jagged, uneven cuts are likely to die back because they are an ideal place for fungi to enter. If part of a cane has died back, prune to live, green wood, even though it means more drastic pruning than you planned to do.



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For further information on keeping your pool clean and beautiful with aluminum paint—write for "Swimming Pool Handbook." Enclose 10¢ (to cover handling).

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Just imagine! This amazing low price brings you 100 blooming size gladiolus bulbs—all have our glorious rainbow mix colors in these 2-year-old, high-price varieties: Gorgeous shades of reds, blues, yellows, pinks, purples, whites, peach, violet, crimson, multicolor, etc. Already 2½ to 3¼ inches in circumference. We will replace any bulb that does not FLOWER FIVE (5) YEARS. Order now while they last! Mailed in plenty of time for spring planting. Money back guarantee. EXTRA—Prompt orders receive 2 Madeira Vines without additional cost. Wonderful fast growing vines for trellises and arbors. Ideal for covering fences or screens in short time . . . can be used in pots, wall pockets or window boxes, too.

SEND NO MONEY. Just send name and address. On arrival deposit only $1.94 plus C.O.D. postage with postman on our guarantee your money back if not completely satisfied. Cash orders sent prepaid. WRITE TODAY.

TULIP FARMS, Dept. GM-1802, HOLLAND, MICHIGAN

April is rose pruning time. Here an expert gives his easy-to-follow rules that insure lots of big blooms this summer

PHOTOGRAPHS BY ROCHE



● Remove all weak and diseased canes. Cut them off (above) as close to the base of the plant as possible. Leaving a small stub only encourages the weak shoot to try to grow, wasting plant strength that you want to go for big blooms on sturdy canes this summer.



● Shorten the remaining stout canes to about ten inches. This will result in the greatest number of big flowers. Delay pruning until the buds start to grow, as here. This enables you to know definitely which canes were injured or killed during the winter.

Look! Three different power mowers by

PINCOR
DESIGNED FOR THREE DIFFERENT JOBS

Now you can have a power mower that's built for *your* lawn—with all the years ahead improvements no other power mower offers! Every Pincor has the husky 1½ H.P. Pincor-built 4-cycle engine. Rugged welded steel chassis. Welded steel reel—heavy duty bed knife. Removable cutting unit. Adjustable cutting height—from ½" to 2½". Plus the extra features shown below!



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Electrimmer



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You just glide the Electrimmer over any hedge or bush . . . and Z-ZIP! —it's clipped to perfection fast. One hand does it . . . and Electrimmer cuts or shapes to any effect you want. Assures uniform, level tops and sides . . . perfect contours . . . without the aches, pains and blisters of hand clipping. And Electrimmer goes like fun . . . even through the toughest bush. Extra powerful. See it at your hardware dealer's, or write today for full information.



For cutting tall growths, Electrimmer comes with an adapter for standard ½ inch pipe that replaces rear handle. User can attach extension pipe of any length desired.

Electrimmer is made exclusively by
SKILSAW, INC.
5033 Elston Avenue, Chicago 30, Ill.

SKIL ELECTRIC Tools PNEUMATIC

YOU'LL BECOME A BETTER GARDENE AWAY FROM HOME

CONTINUED FROM PAGE 245



● Walls offer ideal backgrounds for choice shrubs, as here, b must not be completely hidden by plants if they are to contribu their share to the pattern. Bricks in the Greenbrier garden o of English design and were salvaged from a Charlestown hou

ALL PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



● Use of old bricks gives a garden an established look. Low wa in foreground is an example of an excellent way to handle a trans tion from turf to gravel. Shrub at right was chosen for its beau titul branch pattern, needed to get moving shadows on the wa



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Leading decorators specify Woodard wrought iron . . .
and it's certainly easy to see why. There's a definite decorator touch
about Woodard . . . a nicety of detail . . . a feeling for line
and color. This is Woodard's Chantilly Rose group . . . rust-protected . . .
as is all Woodard furniture . . . by the Parkerizing process.
Ask to see this group at your favorite store or write for descriptive catalog.
LEE L. WOODARD SONS, Owosso, Michigan

This much VIGORO*

(heaping tablespoonful per sq. ft.)



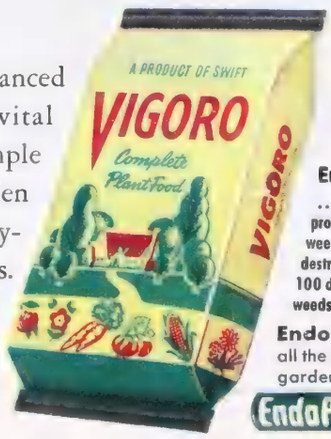


. . . makes this much difference !

VIGORO—complete, balanced plant food—supplies all the essential plant nutrients flowers must get from the soil for best growth and development.

Roses are no exception! They, *like all plant life*, must get many different plant nutrients from the soil to grow extra large, colorful blooms, healthy leaves and long stems. Few soils, however, supply these vital food elements. But what nature leaves out, Vigoro can provide. For Vigoro—complete, balanced plant food—supplies all of these vital food elements—provides them in ample amounts. Get Vigoro from your garden supply dealer—feed it right away to everything you grow—and at regular intervals.

Both of these plants were grown in the same soil, with the same amount of moisture and light. But one was given regular Vigoro feedings—the other wasn't!



2 more great gardening aids

EndoWeed



. . . new improved lawn weed-control destroys over 100 different weeds!

EndoPest . . . provides all the pest protection most gardens need!



*VIGORO is the trade-mark for SWIFT & COMPANY'S complete, balanced plant food.

With this pair "weedings" never been so easy!





NOW..."weed" your whole lawn in ess than one hour!

● Quick, safe, easy! That's how you "weed" your lawn with EndoWeed, new lawn weed-control. Dilute EndoWeed with water and apply with the exclusive EndoWeed "Side-Spray" applicator. (Or you *can* use any other type of spraying device).

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Get the 2 EndoWeed companion garden aids: VIGORO—complete, balanced plant food . . . EndoPest—all the pest protection most gardens need.

COMMON MISTAKES TO AVOID WHEN YOU LANDSCAPE

CONTINUED FROM PAGE 157

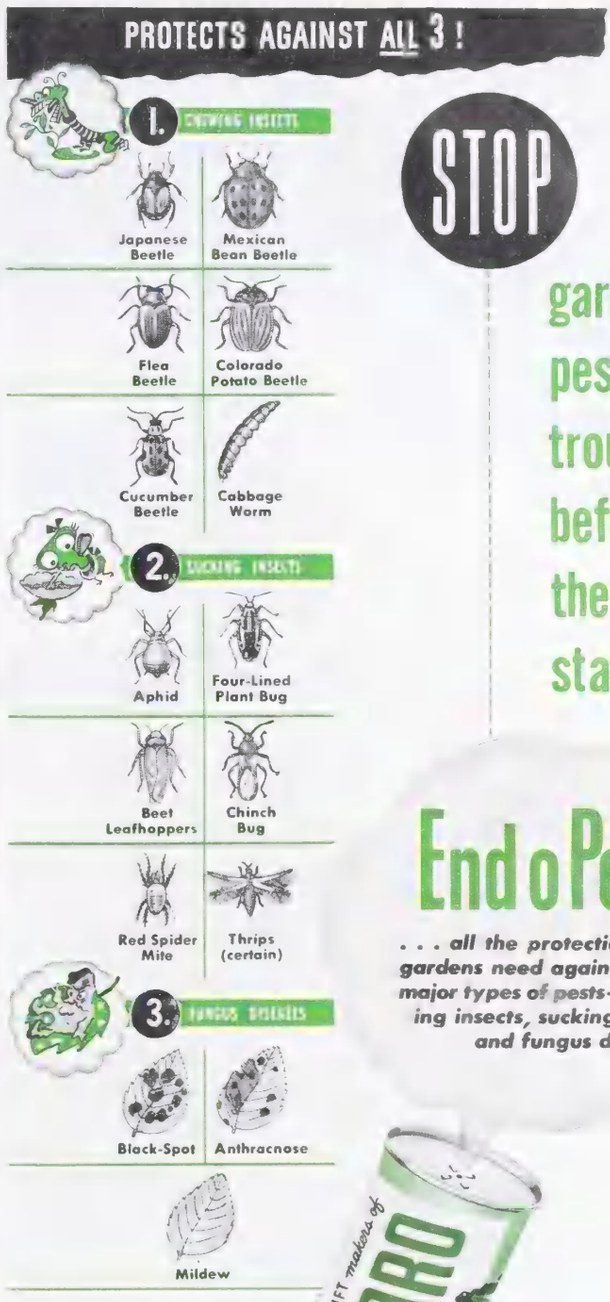
of the area very strongly marked and defined. In such a design the plant material is subordinated to this geometrical pattern, and clipped hedges and, occasionally, clipped specimens of trees or shrubs are used to form and accentuate the structure of the design.

In the formal design, a clear definition of the boundaries of bed areas tends to strengthen the design and accentuate the geometric pattern. This gives greater unity to the formal garden scene. But it has no place in the informal garden scene. It is commonly used but only detracts. It is rather like having a large unwieldy bundle and tying a string around it to hold it together. The clean-cut lines of the formal treatment should be replaced in the informal treatment by a melting and merging quality, with a subtle relationship of the plants themselves and of the curves and contours holding the design together.

THE garden structure in the formal treatment is architectural, with walls, fences, neatly-clipped hedges, beds, and so forth. The garden's principal structure in the true informal treatment is an arranging of free-growing trees and shrubs. These trees and shrubs may be restrained and slightly modified in their growth by proper pruning, but they should never be clipped.

The effectiveness of the formal garden depends upon distinct clean-cut lines and a well-tailored, man-made structure. Clipped shrubs and pairs of specimens belong there. In the informal garden, which is the commonest type of garden design today, they have no place. The reason that shrubs frequently are clipped is ignorance of the fact that you can get a shrub to fill almost any size space so that when the plant reaches maturity it will not exceed its position. Well-arranged groupings of free-growing shrubs of the right size, and pleasingly related, can bring real beauty to your house front.





STOP garden pest troubles before they start!

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Totty's LOVELY NEW DAHLIA



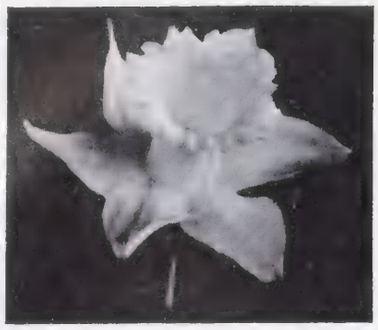
Maureen Creighton —Singing, shining, glowing red, the brilliant cheerful color sure to put a song in your heart and a smile on your lips—that's the shade of our new Dahlia. An English importation, it is one of the finest bedding dahlias ever introduced. The gorgeous red blossoms, three inches across, contrast smartly with the dark green leathery foliage. The plant grows neatly, and is ideal for a border or solid bed.

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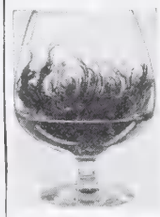
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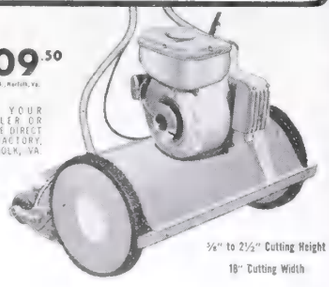
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Gary SELF-PROPELLED
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LIGHTEST MAN-SIZED MACHINE ON THE MARKET

109.50
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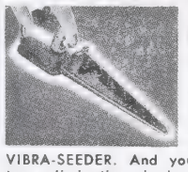
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SHIPMENTS PREPAID

AFRICAN VIOLETS—fine young plants, reasonable prices. Send for free list.

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IS HE A GOOD GARDENER



YES. Mowing no shorter than 1½ inches (2 inches in midsummer) gives the grass a chance to fight off weeds.

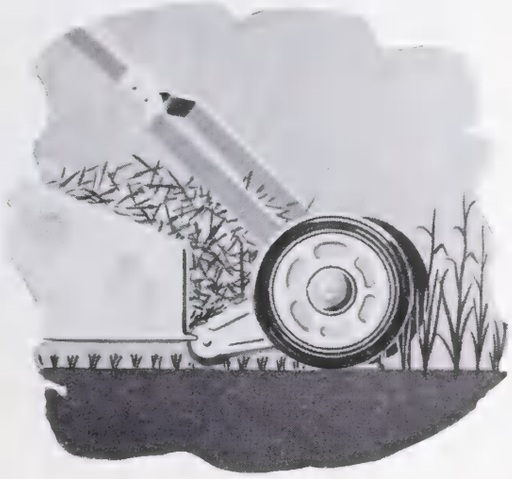


YES. Shrubs should be pruned one branch at a time. Cuts should be ¼ inch above a bud that points out.

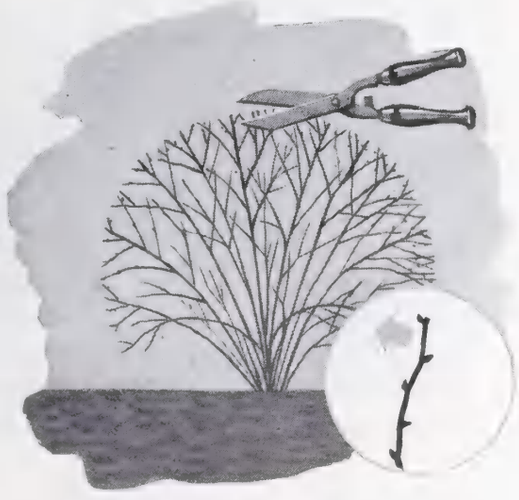


YES. Hedges must be widest at the bottom. Trim back 1¾ inches when new shoots get 2 inches above last cut.

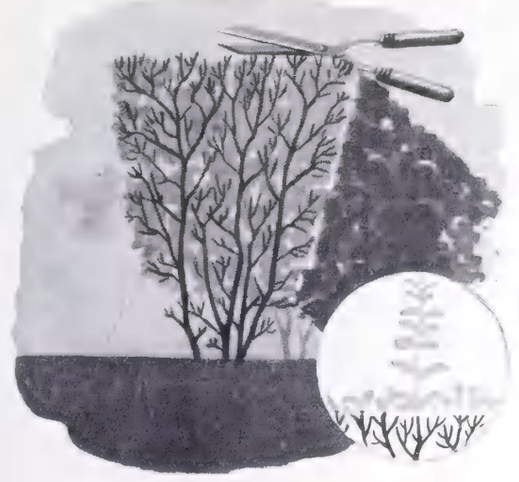
Here are six places to check your hired help—or yourself—to get a rating on how your garden will fare



NO. Close cropping robs the grass of needed leaves. Using a grass catcher robs the soil of needed humus.



NO. Shearing is for hedges, not flowering shrubs. If bud points in, center of shrub soon becomes a tangle.



NO. Too little light reaches base, so leaves drop. Shearing top back to old wood exposes bare branches.

(Continued on next page)

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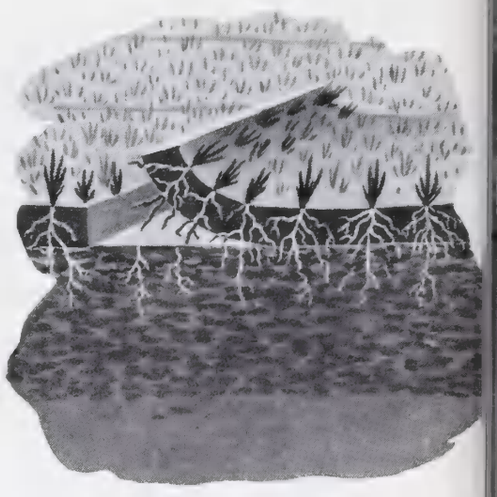
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IS HE A GOOD GARDENER?

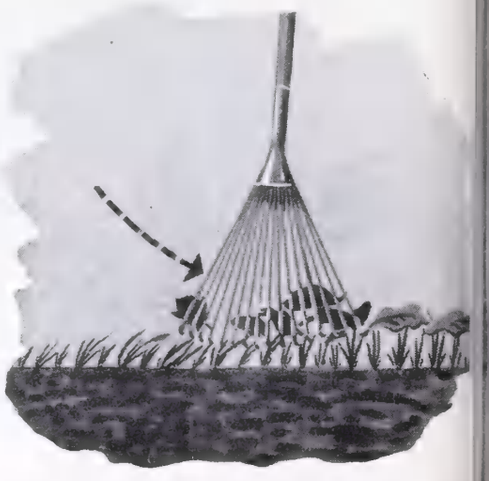
CONTINUED FROM PRECEDING PAGE



YES. Hole must be big enough so roots can be spre for quick growth through a wide area of rich s



YES. Sod must be thin (one inch thick) for quick k ting to soil below, or dry weather will cause its dec

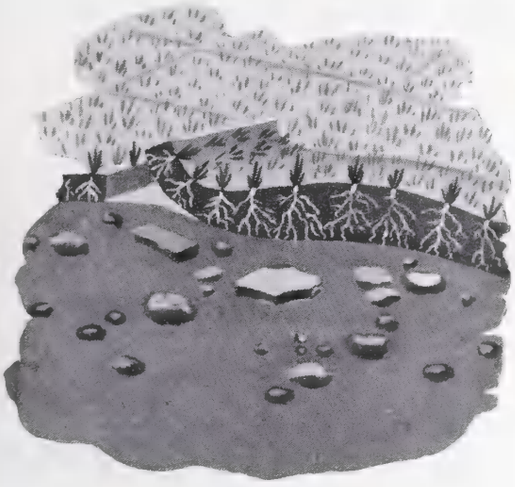


YES. Sweeping the lawn with a flexible fingered r gets the leaves off faster and without injury to gr

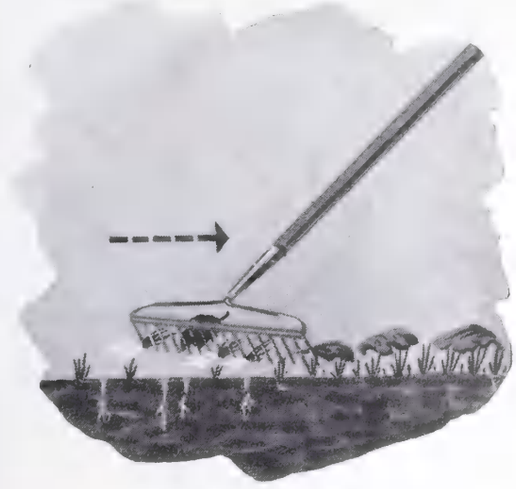
Anyone can spot these simple tip-offs that tell so much about the gardener



NO. Crowding the roots always gets the plant off to a poor start. Roots later may strangle each other.



NO. Thick or unevenly cut sod invites trouble, as does a poorly prepared soil below. And don't bury any junk!



NO. Stiff fingers of a rake rip out the young grass plants, leaving bare ground for weeds to get started in.

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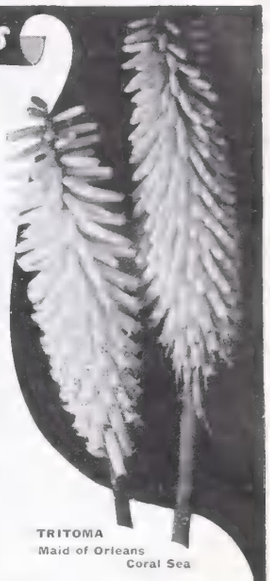
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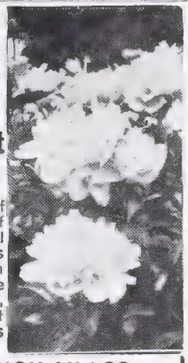
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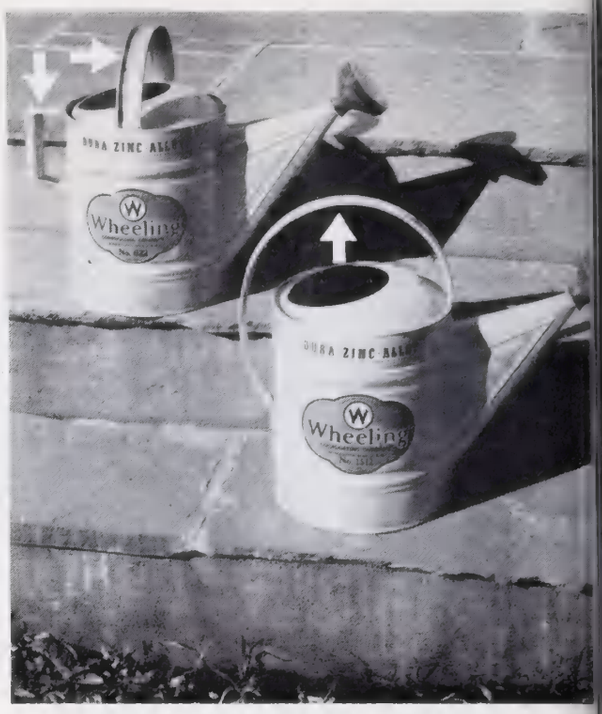
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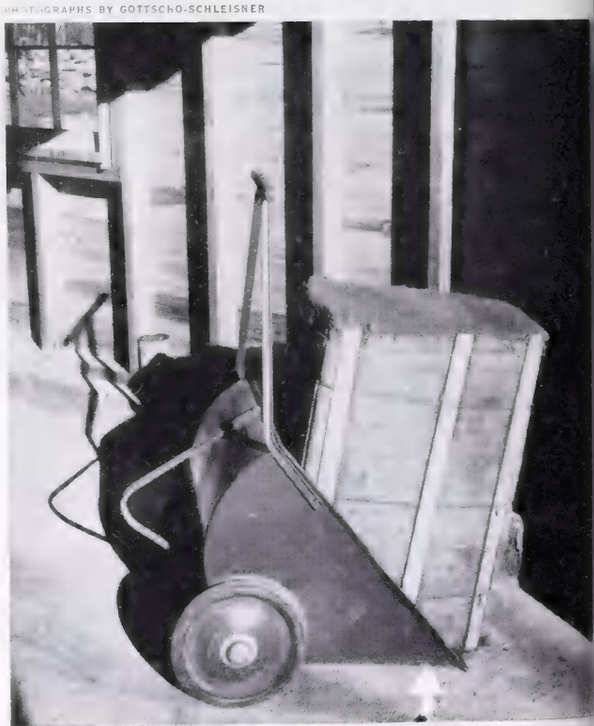
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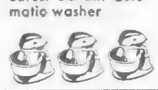
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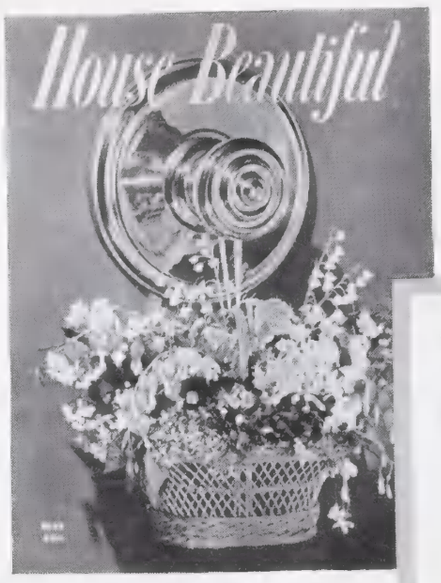
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Here you'll find handsome furniture and accessories that add graciousness and comfort to your indoor-outdoor living, whether it's at sky or sea level; whether you prefer traditional wrought iron, carefree mobile aluminum or imaginative California-modern such as we show above done in rattan and mahogany veneers. Unusually designed table, unusually large (43″ x 85″) 325.00. Chairs, with seats covered in interesting modern fabrics, each 65.00. Credenza buffet, 135.00. Two corner cupboard ends, 62.50 each. Mirror (35″ x 30″), 35.00. Wall shelves, 22.50 each.

Summer Terrace, 7th Floor



● On our cover, the fresh and pretty ritual of the May basket, a fragrant jumble of blossoms from woods and garden, hung on a fortunate front door to greet the season. Brass knob from Charles A. McCarthy. Color photograph by Edgar de Evia.

The magazine dedicated to the business of better living

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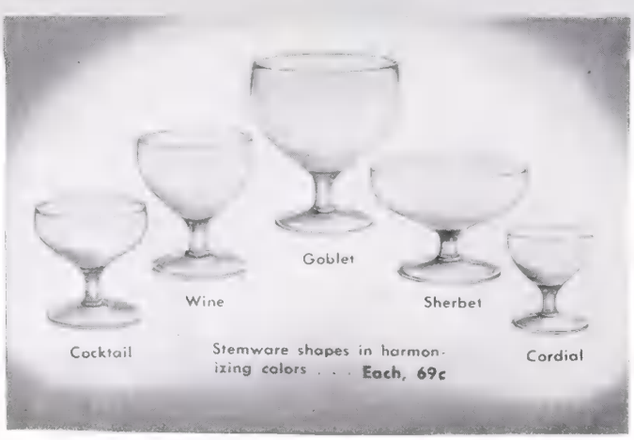
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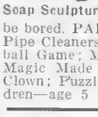
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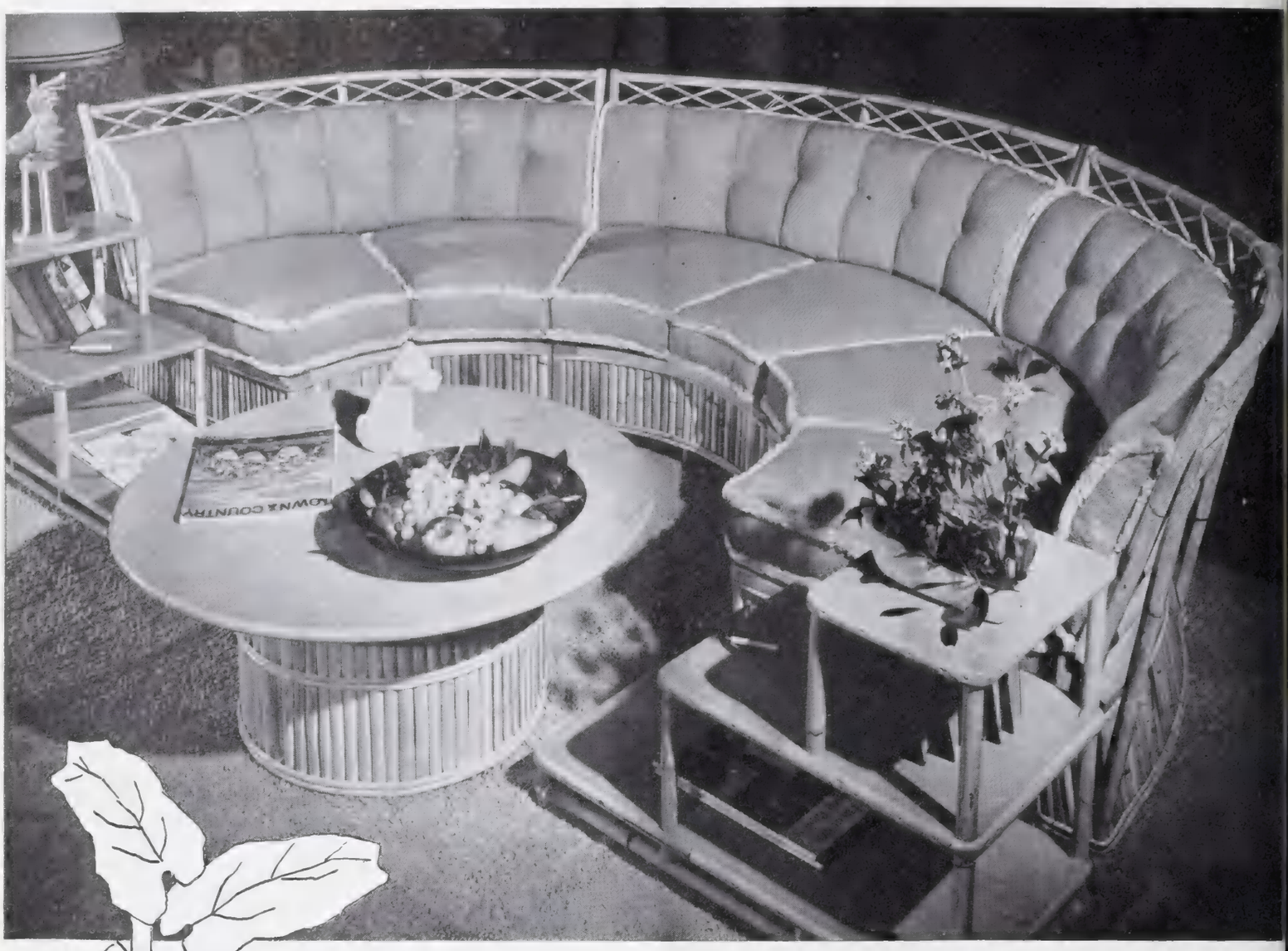
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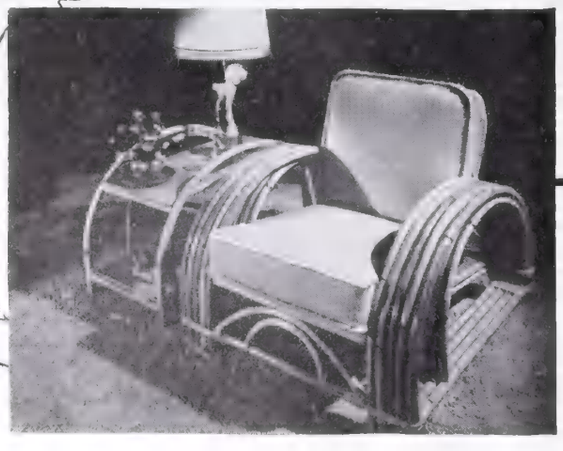
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8 SPANISH MOSS
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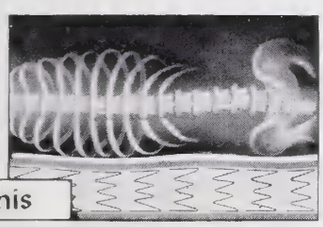
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Serta "Perfect Sleeper" Supreme Mattress cushioned with Foam Latex
$79.50

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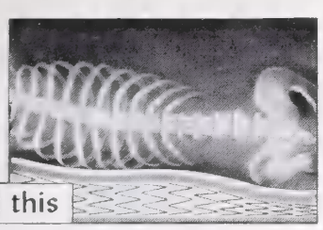
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Normal person on "Perfect Sleeper" Mattress. Spine given level support recommended by doctors — permitting healthful relaxation.



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More restful "tuftless" smooth-top—approved by thousands! Exclusive Serta construction—non-stretch, non-shift, non-sag—no buttons, bumps or hollows.

"Sertaseptic" Coverings resist certain disease germs and molds—retain freshness longer.

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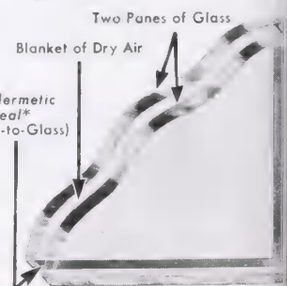
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"We've cut our food bill more than most people—and we eat better food in the bargain!"

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NE NIGHT over the dinner table, a few months ago, Alice and I were discuss- the cost of food. Food still costs too ich!

"Our budget showed that more than half my salary was being spent for the table.

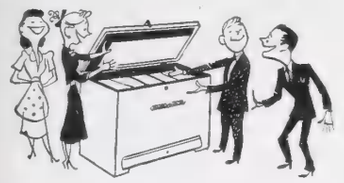


Ve talked and talked about our problem t, like most people, we were stumped!

"Then, one Sunday afternoon, we visited me friends. Somehow, we got around to e subject of food, and our friends led us their kitchen to see their General Elec- c Home Freezer.

"They had it stacked with a couple hun- ed packages of every fruit, vegetable, eat and berry imaginable.

"Bob told me that he saves plenty on ery dollar they used to spend for meat.



ey simply buy part of a steer, lamb or —*at quantity prices*—and have it cut up to small-size steaks, chops, meat patties d roasts.

"They also buy the commercial sizes of zen food—and showed me how he saves each dollar, too. *He says anybody can get ver prices when they buy a lot of food at a ne!*

"And they have a small garden, but it's more old-fashioned preserving for them. w, in a couple of hours, they can put up much food in their freezer as they could canning over a hot stove *all* day!



"Boy, what food"

Later, we sat down to a 7-course dinner for a king and queen. Our hostess prepared it in less than one hour—and all of it came out of their home freezer. It was about the finest food we ever tasted—bar none.

"That sold us! We, too, decided that we could not afford to be without a General Electric Home Freezer. And we're glad we



did—because we find we've *really* cut our food bill—and we're enjoying the *finest* fresh-frozen food all year round!"

Why you should insist on a General Electric

It's just common sense to buy a home freezer that you know will give you *dependable* service year in and year out . . . a freezer that will protect your food at zero temperature at all times.

Keeping dependability in mind, we sincerely believe the General Electric Home Freezer is your very *best* buy. It has the same type of sealed-in refrigerating system as that used in G-E Refrigerators.

More than 2 million of these dependable General Electric refrigerating systems have been in service in G-E Refrigerators for 10 years or longer!

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For *quick-freezing* foods at home . . .

For *storing* the frozen foods you buy



People illustrated are professional models

GENERAL ELECTRIC

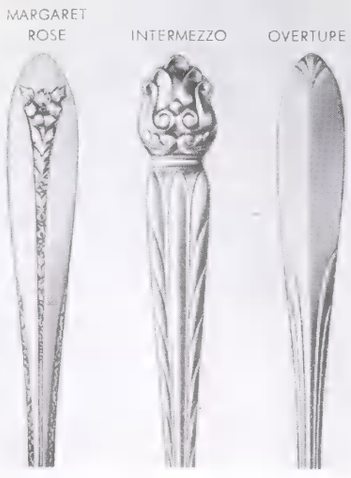


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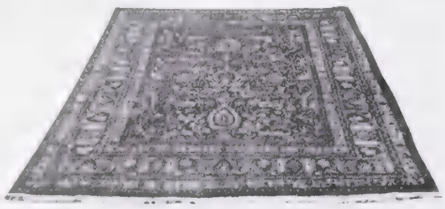
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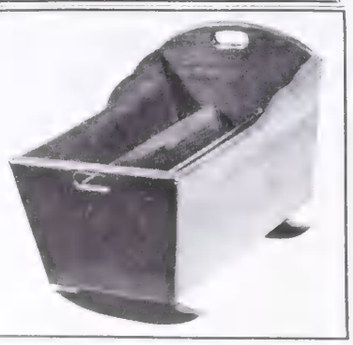
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AVALON GIFT HOUSE
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Window

Merchandise, except personalized items, may b returned for refund by firms involved. Price subject to change. Happy Window Shopping



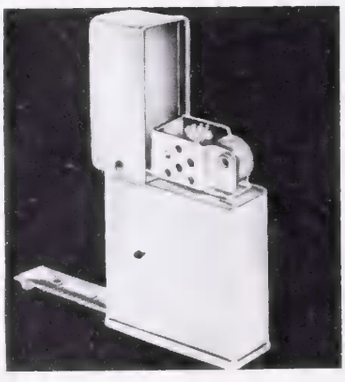
LAWN PATROL. You'll defi nitely want this gay trash recep tacle as a dumping station for th dixie cups, pop bottles, and chew ing gum wrappers discarded b your back-yard brigade. Wonder ful, too, for grown-ups' lawn liv ing. Dark green metal, painte with "Put It Here" or a hous name, it has double push door and removable top 34" high. $14 38". $15 ppd. State Supply Co 34 Stone St., New York 4.



SHAVE TALE. Give him th newest and gayest shaving mug i town, and each morning he'll d bristle with pleasure. It's a repr duction of half an antique mu decorated with a quartet of ha dle-barred mustachios. There is ceramic ring for his brush, a se tion for used blades, and it hang on the wall or fits in the medici chest. $2.50 ppd. Betty Blue Gi Shop. 3349 Greenmount Ave Baltimore 18, Maryland.



DILLER FOR A DOLLA A miniature Cape Cod hurrica lamp is one of the brightest ba gains of the spring season. Ma of polished brass, the saucer ba is your ash tray, the crystal chi ney your cigarette holder. Or ri it with green leaves and an e clamation point of pansies. Wo derful for guest room vani beside tables, dinner table 4½ wide. $1 plus 15¢ post. Page Biddle, Inc., Haverford, Pa.



RULING CLASS. A sleek a very good wind-proof light comes in a highly polished alur num case. But that's not all concealed in the base is a sna back metal tape measure that tends to 25 inches, and we ca think of a person—doctor, lawy merchant, housewife—who wo put it to good use. $4.95 postpa No c.o.d.'s. Crane's, 419 E. 57th Street, New York 22, N.

Shopping with Pat-Gunan



ONDERFUL BUY. A very egant smoking set, *quadruple* lver-plate on copper, consists of 8" round tray, a classic ciga- tte urn, match box, and ash ay. For Father's Day, weddings, nd silver anniversaries, it's a ft whose value we defy you to plicate. $5 including tax. Add ¢ postage. No c.o.d.'s. Bertram rier, Ltd., 1147 Connecticut ve., Washington 6, D. C.



RACE YOURSELF for the niest touch of sartorial sophisti- tion that ever held up a pair trousers. Silk brocade sus- nders show pyramided strong en flexing their muscles in an travaganza of red, black, and hite. With polished nickel fit- gs and elastic strap in back, .50. Matching garters will have ur Strong Man baring a well- rned calf. $2.50 ppd. Calvin rtis, 60 East 55th St., N. Y. C.

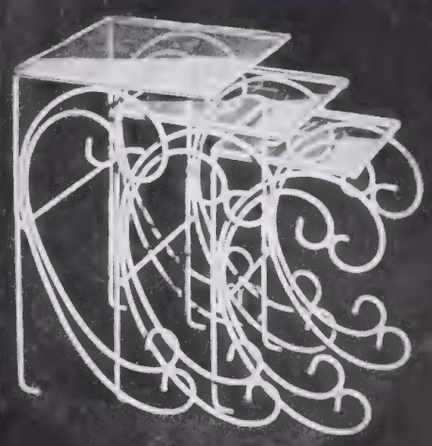


ECRET DRAWER GLASS. sh the button on the base of is highball glass and out pops ash tray. Made of chrome, it easily detached from the glass r washing, and, with a set of em, a nervous hostess will be le to keep her mind on her ests' conversation instead of on r Chippendale table. Set of 4, .98 ppd. Berne Marling, 181 artine Ave., White Plains, N. Y.



ISS ME is the unvarnished mmand that flashes out from is "dotty" bow tie. Two tiny in bulbs, inconspicuous among e polka dots, light up when you ess the lever on the concealed ttery in your pocket. Fun for ach club dances, and better an a John Alden for inarticu- e young men. $1.25 ppd. Miles mball Co., 33 Algoma Blvd., hkosh, Wisc.





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DORAY DEFROSTER ends all defrosting troubles. Every night while you sleep, it turns off the freezing process long enough to remove all frost accumulated during the day, and then starts your refrigerator again *automatically*.

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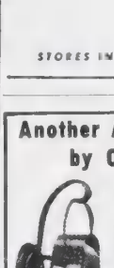
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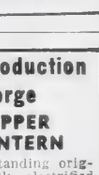
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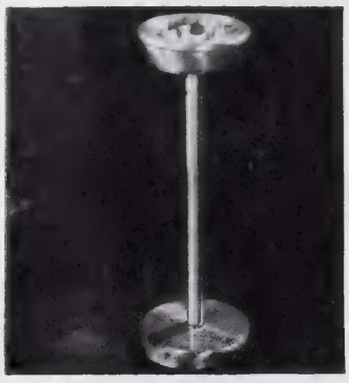
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Window Shopping



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(Continued on page 27)



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Window Shopping

CONTINUED FROM PAGE 22

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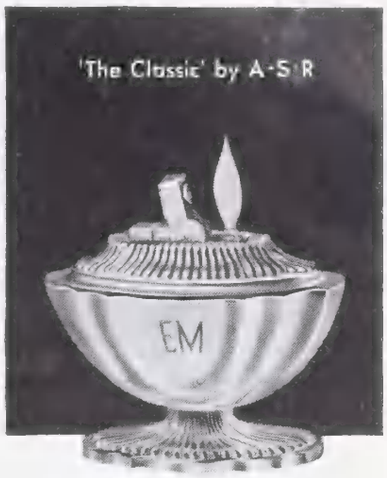
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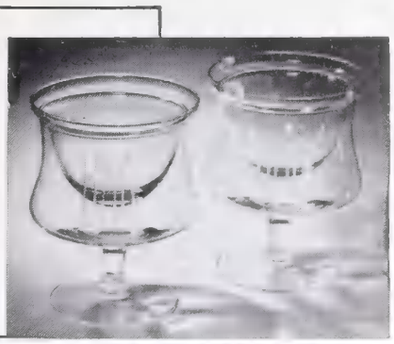
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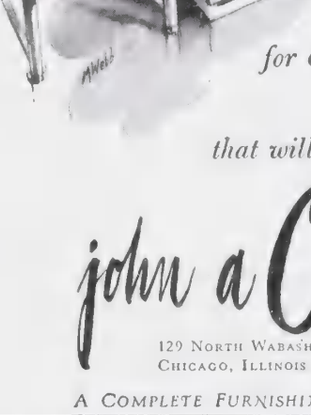
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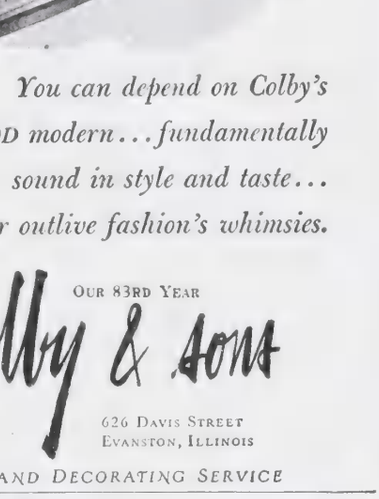
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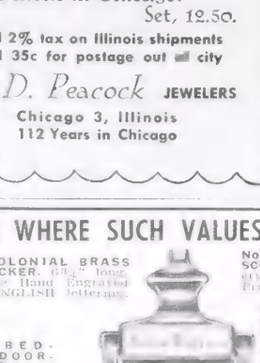
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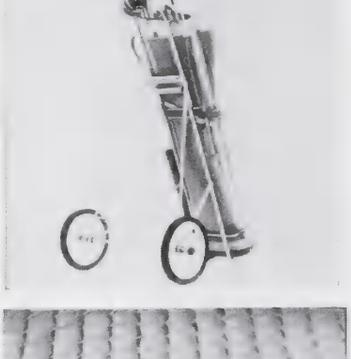
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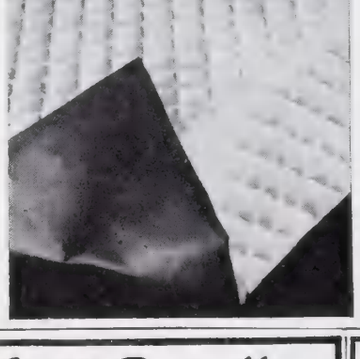
Window



TOP STORY for a spring suit is this bouclé shirt with gaucho neckline that will make you look like Maytime's godchild. The collar may be worn in or out of your jacket; and the colors are straight from a flower vendor's cart: mint, white, shell pink, heaven blue, pale yellow, or cherry. Washable and colorfast, 34 to 40. $2.95. Monogram in any color, $1 extra ppd. Janss, 725 Rahway Ave., Elizabeth, N. J.



CADDIE-BOY is a golf-bag cart that has become the limousine of the fairways. The rust-proof steel carriage rolls smoothly across roughs and greens on rubber tires, and adjustable sturdy straps hold the bag firmly in place. Folds flat for storing in locker or car. Open, it measures 12″ x 18″ x 42″ high. $10.95 exp coll. May Sherwin, 545 Fifth Ave., New York 17, N. Y.



PERMAPAD, a fabulous table protector made of treated glass fabric, is fireproof, heat-resistant, folds up like a tablecloth for storage, drapes beautifully, and is washable. White glass quilted top is liquid-repellent; white, maroon or green backing is liquid- and stain-proof. 36″ x 48″, $12.95; 40 x 60″, $18.95; 44″ x 72″, $24.95 ppd. Stanley Mfg. Co., 747 Santa Fe Drive, Denver, Colorado.

You'll Rave About



OUR OWN ORIGINAL
ROQUEFORT CHEESE SALAD DRESSING

(The only Salad Dressing bearing the seal of approval of the French Roquefort Association)

An authentic Roquefort Cheese Dressing made of the finest ingredients—Imported French Roquefort Cheese, Imported Olive Oil, Wine Vinegar, and Seasonings—in just the proper proportions. You'll love it, and your guests will rave. It gives green salads new life. Pint jars only, about ten generous servings.

( ) $1.65 pint ( ) Six for $9.75

Delivered by Prepaid Parcel Post

TO ORDER, CHECK QUANTITY DESIRED, AND SEND THIS "AD" WITH YOUR CHECK OR MONEY ORDER. NO C.O.D'S

Gourmet Delicacies INCORPORATED
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LARGE BRA

WOMEN!

Special Design "YUTH-BUST" Bra Gives YOU a More Alluring Youthful Bustline INSTANTLY!

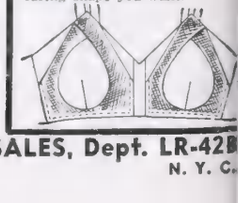
Also Same Style in BANDEAU Built-Up Shoulder NO. 404



Look Slimmer and Years Younger! Longline and Bandeau Styles have an exclusive patent pend. feature. Style No. 101 Longline also has SPECIAL V-CONTROL midriff support to FLATTEN BULGING STOMACH; also girdle attachment hooks. Built-up shoulder of excellent washable fabric. Sizes 34 to 52. COLORS: Nude, White, Black. Style No. 101 Longline only $2.98; Style No. 404 Bandeau only $2.75

SECRET INSIDE CONTROL

Special patent pend. bust molding feature of inside lifts, supports, separates and cups large unshapely busts into the smaller, youthful, alluring shape you want.



Style NO. 101

Send no money! Send style No., size, color, name and address. Pay postman on delivery price plus postage. Or send price with order and we pay postage. MONEY BACK if not delighted after 10-day trial.

TESTED SALES, Dept. LR-428
20 Vesey St. N. Y. C.

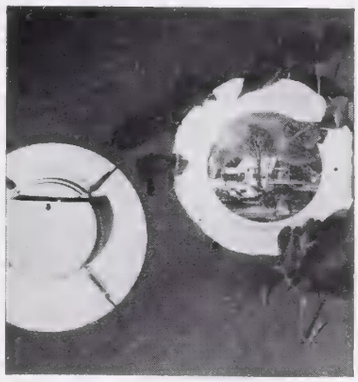
Shopping



RIDE'S BREAKFAST TRAY is as gay as its name. Early American knotty pine an antique finish which consists of five coats, each one painstakingly hand-rubbed. Easy to wheel up to the fireplace or out the terrace, it is 25″ high and measures 29″ x 15″ with the drop leaves down; 29″ x 32″ open. With non-tarnishing silver drawer, $7.75 exp. coll. The Cabinetmakers, Box 73, Lancaster, Mass.



PLANT-A-PLATE. This newcomer to the gift market had the recent New York Gift Show buzzing. An enameled aluminum container for flowers or ivy comes with spring coils that securely grip a plate's rim, and adjust from 8″ to 11″. With it you can display your prettiest plates and combine them with greens. $1.50 each. Currier & Ives dinner plate, $1.25 each ppd. Malcolm's, 524 North Charles St., Baltimore, Md.



PINT-SIZE. A picnic kit with pint-size vacuum jugs comes under the heading of *news*. This one consists of a leatherette case with zipper closing, two vacuum containers that keep coffee or soup hot, martinis or milk cold, and a clear plastic sandwich box. Incomparable for motor trips and beach picnics. $8.25 ppd. Terrace Novelties, 222-01 Linden Blvd., Cambria Heights, New York.





Personalized
ANNIVERSARY PLATE

Delightfully different anniversary, wedding or birthday gift. Center decoration hand painted in permanent colors. Husband's name and wife's maiden name and wedding date are hand lettered on a laminated porcelain plate . . . by an old-time wood burning process. Give complete names and date you want inscribed; allow about two weeks for delivery. No C.O.D.'s. Sent postpaid. 7″ plate, $3.50 14″ plate, $5.00

Send for FREE general catalog

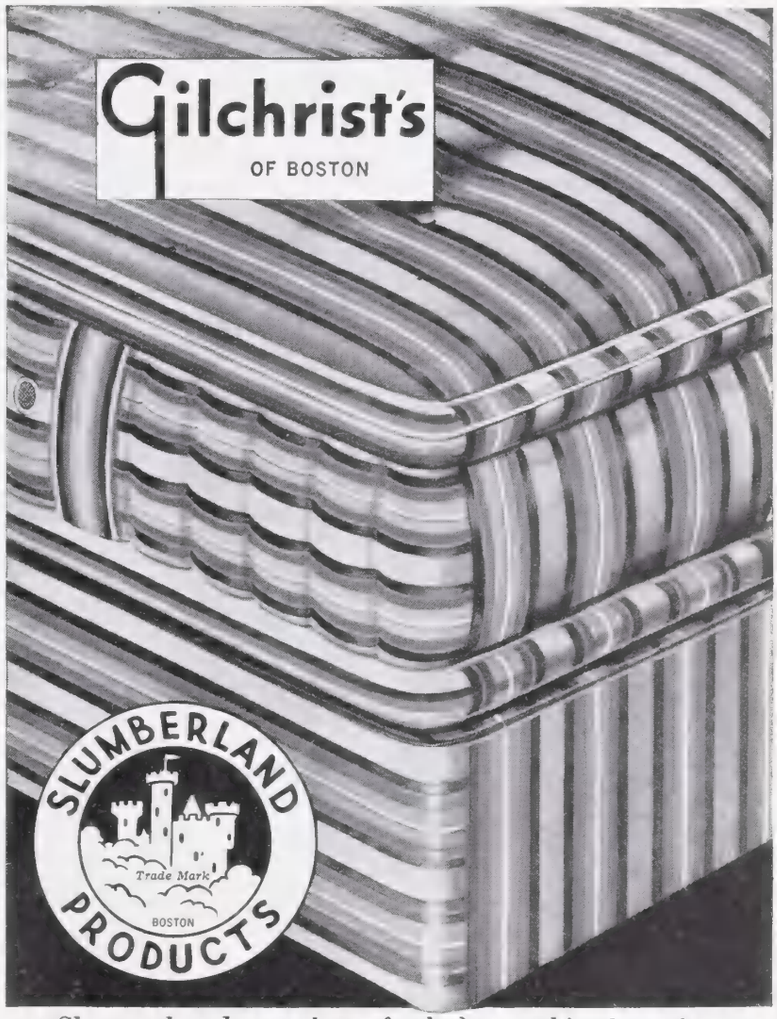
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4 Plain Street, Millis, Mass.



TEA KETTLE with table manners

Solid copper singing kettle comes to the table on its own copper trimmed walnut coaster. Cool plastic handle on kettle has a trigger operating the spout . . . gleaming finish easily retained. 2½ quart size. For casual entertaining . . . bright wedding gifts. tea kettle **$4.50** the coaster **$1.95**
plus 2½% sales tax in California. 25¢ postage

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OTHER CALIFORNIA SHOPS IN PALM SPRINGS
LA JOLLA • FAIRMONT HOTEL, SAN FRANCISCO



Sleep relaxed, awake refreshed on this luxurious

LATEXED CURLED HAIR TOP AND BOTTOM SLUMBERLAND INNERSPRING MATTRESS

With revolutionary new **SANITEX** ticking scientifically treated to resist perspiration odors, mildew, etc. Sanitex ticking keeps mattress antiseptically clean.

AN ACTUAL $44.95 VALUE

$29.95 ALL STANDARD SIZES

Matching upholstered box spring with Sanitex ticking $29.95

You have seen ordinary hair top and bottom mattresses at much higher prices . . . but where have you seen a mattress of fine latexed curled hair over white cotton felt at such an amazingly low price!

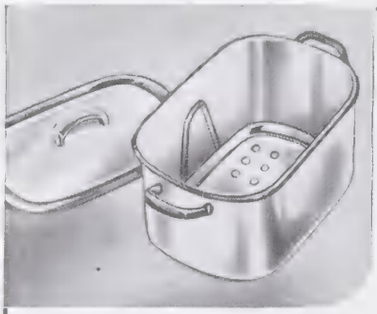
- **Sisal insulating pads protect the fine multiple coil steel unit**
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- **This 8-oz. Sanitex ticking is seamless and hairproof**
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- **Four convenient handles for easy turning**

Free delivery anywhere in New England. Freight collect elsewhere in U. S. Sorry, no C.O.D.'s

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please ship the following:

..... Slumberland Mattresses at $29.95 each
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SUMMER FEASTING?

ASPARAGUS BOILER . . . back again after 8 years . . . does right by fresh asparagus and corn. Perforated tray lifts by side handles, brings vegetables up intact and drained of water. Made of best quality white enamel, dark blue trimmed. 11" × 7½" × 5½". Holds 6⅛ quarts **$4.95**

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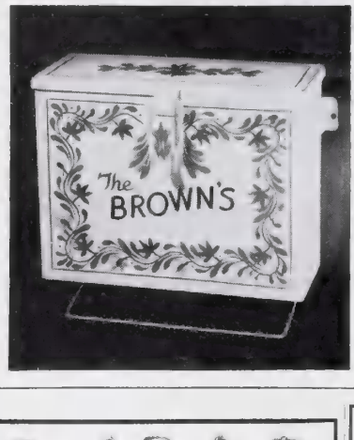
Window



CROWNED FOR A DOL LAR, and your cigarettes no only rest in golden glory, but the will go out before they burn low enough to topple onto your ma hogany table. Or get a set an use them as royal coasters. In po ished brass, 2½" wide and 1½ high, the agreeable price is jus $1 postpaid. Edith Chapman, 16 East 33rd Street, New York 16



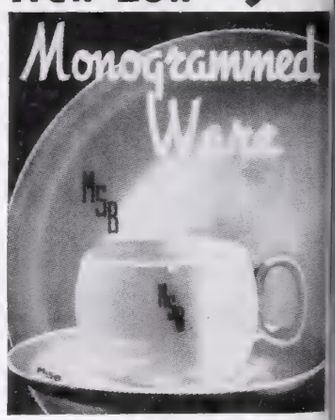
A DAY AT THE RACES wi find a track fan looking afflue —even though that photo-finis finished him—if he has th racing wallet. There's a lon pocket for his racing form an sections for money and ticket In pigskin with red or gree morocco or pigskin lining. $16.5 Black, brown, or red moroc with self lining. $14.50. Add 20 tax. Postpaid from Mark Cro 707 Fifth Ave., New York 22.



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New Low $9.95



20 piece monogrammed ivory china includes Luncheon plates, 4 small bowls, 4 bread an butters, 4 cups and saucers..... $ 9.9
32 pc. set service for 6 ..... $16..
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95 pc. set Complete service for 12 $59..
Open stock. 4 to 6 week delivery. Shippi charges collect from Ohio. Sorry, no C.O.D.'

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Shopping



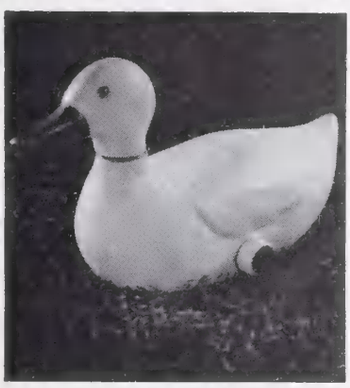
IOOT, MON, but this is a weater that will cover a gentle- an of distinction with glory. It pure Shetland, made in Scot- nd expressly for this fine sports op, and it's as light and soft d warm as May sunshine. In atural or gray with crew neck, maroon with V-neck. 38-42, 12.50 postpaid. The Weston port Shop, 512 Boston Post oad, Weston 93, Mass.



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Exceptional Value in

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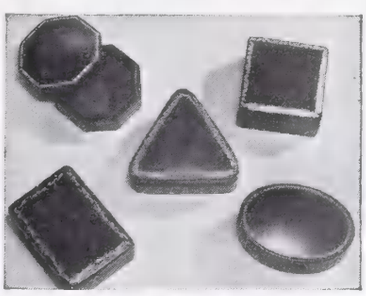
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36 IN. ZIPPER

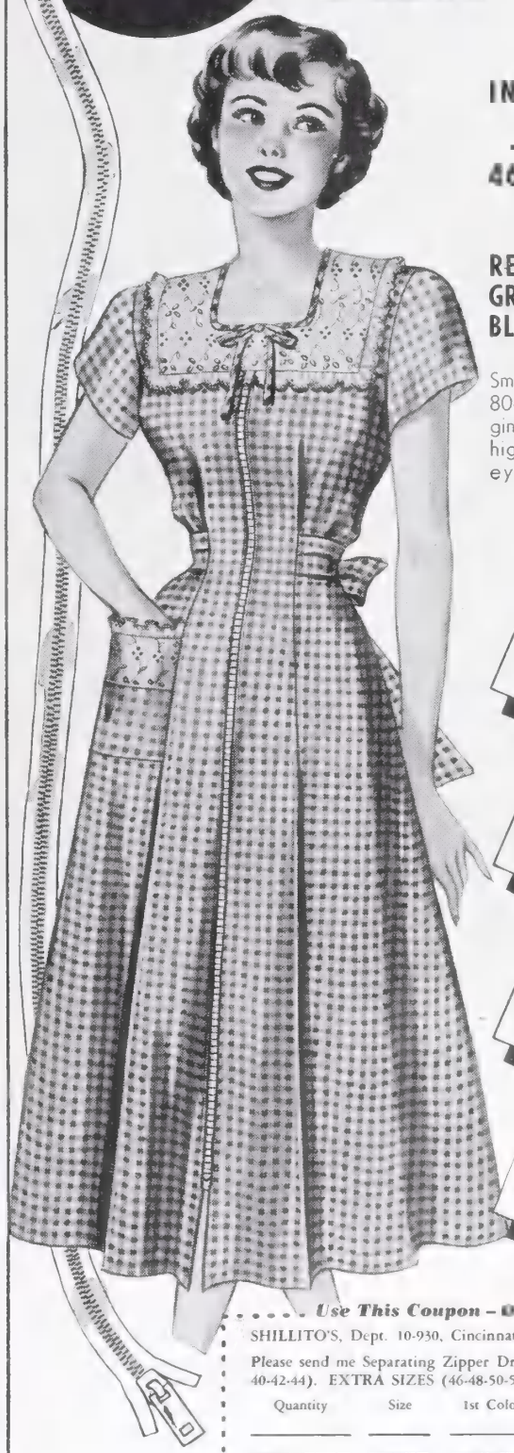
Separating ZIPPER DRESS 2.99

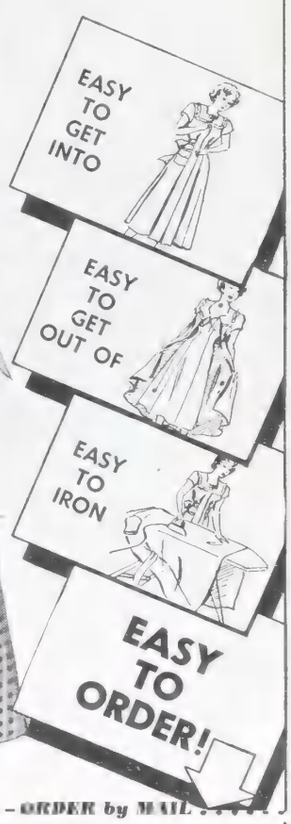
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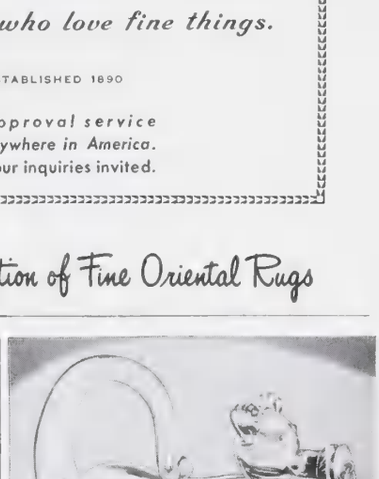
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Spun aluminum dish keeps ears out of food	$3.75 p.p.
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Rolled collar, red, green, tan, black	2.00

(Please give dog's neck measurement)

Send check or money order only, please.

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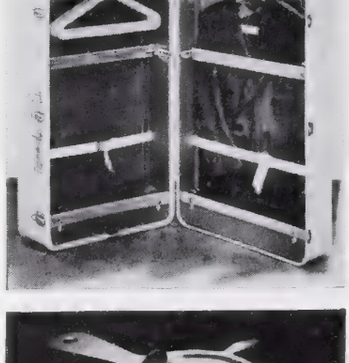
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Window



IN THE GRAND MANNER you will drink your coffee in a cup that is worthy of the nobility of the brew. The white set decorated with gold and hand-painted with a first name and date is $4.50. Hand-painted with flowers in garden colors, and the name in gold, the same cup is $7.50. Each holds a generous cup and a half. Postpaid and no c.o.d.'s. From Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



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CHIEF LOHOCLA (Alcohol spelled backwards for those slow to catch on) is a new recipe mixing glass decorated with the "How" for bartending braves to produce such fire-water concoctions as Manhattans, Martinis, Bacardis, Tom Collinses, Daiquiris, Whiskey Sours, and Cuba Libres. $1. With professional-type stainless steel strainer, $2 ppd. The Game Room, 1538 Connecticut Ave., Washington 6, D. C.

No Brackets—Screws—Tools required to firmly and securely install

Readi-Rods



For Garments—Portieres Shower Curtains

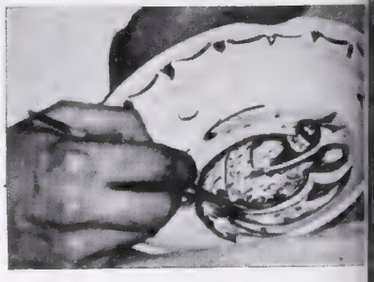
Anyone can quickly and easily install the amazing, new Readi-Rod—simply extend until the ends touch the walls, rotate one section, and you have a sturdy rod for permanent or temporary use.

Readi-Rods made of polished aluminum with non-mar ends—not suction cups—are perfect for Closets—ideal for children as they can always be moved to a higher level—Hanging Curtains in doorways and openings for privacy, eliminating drafts, etc.—Shower Curtains—no fuss or muss to install these non-rusting rods.

#24—24" long extends to 41"....$2.95
#30—30" long extends to 51"....$3.50
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hese shorts are destined to be
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enough to flatter his chesty
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placate a harassed Mom.
girls, too. Blue or red stripes,
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at a price lower than your
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e, and just wait till it's cov-
with rambler roses! $6.50
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point, will be your supply of
y pins, neatly wardrobed in
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and honey, just $1 postpaid.
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"THE CARRIAGE with the lamp on top"

Carriage Lamp will add sparkle and new to your desk, wall table, dresser, night e, child's room; to your living room, kitchen, for rumpus room.

all-metal carriage is red; the wheels are ow; the coachman and ladies are colorfully l painted; drawn by a pair of high-stepping t horses; on polished wood base. Yellow ic. oval shade 16" x 9"; overall height 20".

A delightful gift

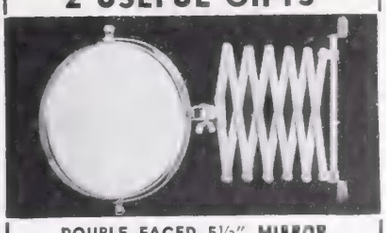
$19.95 each • $39.50 pair

C.O.D.'s please Express collect

Write for Free Catalog

YOCK & WILLIAMS, Interiors
Halsey St., Dept. HB, Newark, N. J.

2 USEFUL GIFTS



DOUBLE FACED 5½" MIRROR
Extends 18" from wall; one side magnifies; adjusts to any angle for best light. Ideal for shaving, make-up and hairdressing. Perfect Father's Day gift. $3.95 Postpaid

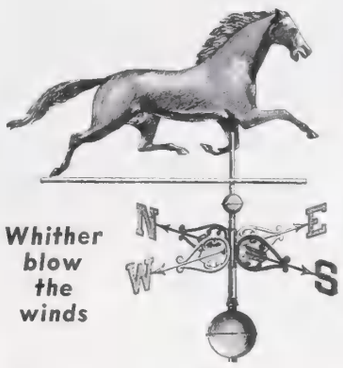
Smartly Styled
KNITTING CARRYALL



Separate zipper pocket holds extra needles up to 14". Yarn works through top hole permitting knitting while traveling. Large capacity. Supple calf grain waterproof plastic. Red, green, blue, black, brown. Contrasting piping. Order now for Mother's Day.

$3.95 Postpaid
No C.O.D.'s

MASTERCRAFT 60 South St., Boston, Mass.



Whither blow the winds

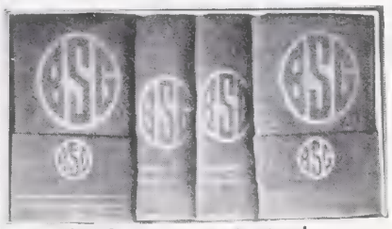
This Ethan Allen horse Weather Vane is hand hammered copper on iron copper bearing spire. Horse 31 in. long, ¾ full bodied, 22 karat gold leafed.

Price f.o.b. New York—$39.00

FISKE Weather Vanes have topped buildings for more than 91 years. Time does not dim their beauty nor reliability. Many other designs.

Illustrated folder and prices on request.

J. W. FISKE IRON WORKS
Established 1858
76 Park Place, Dept. 2, New York 7, N. Y.



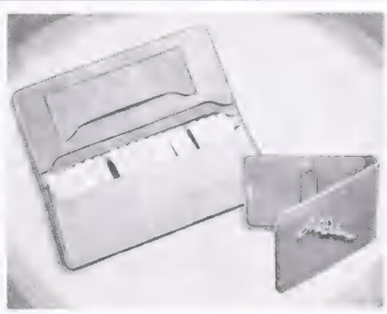
windfall for trousseau hunters!

monogrammed six-piece towel set *only $9.95*

Deep, thirsty terrycloth Golden Jubilee bath set by Martex—advertised as their "towel triumph of 1949."2 bath towels, 2 guest towels, 2 face cloths. Turquoise, camellia, blue, pink, aqua, dark water blue, hunter green, sand, maize, grey, white. 3-letter monogram in contrasting shade or darker tone of towel.

Sorry, no C.O.D.'s *Add 35c for postage and insurance*
3 weeks delivery

Franklin-Bayer
THE LINEN SHOP, INC.
Dept. H 630 NORTH MICHIGAN AVENUE
CHICAGO 11, ILL.



HIS OWN SIGNATURE

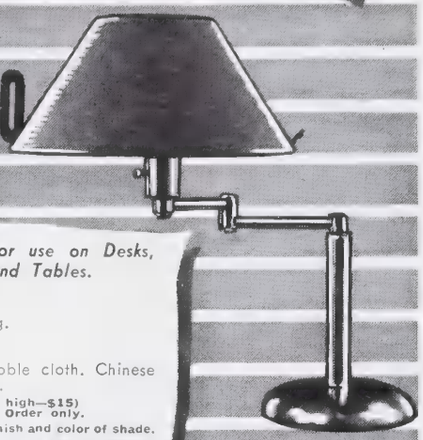
is cut out of golden metal and personalizes each of these natural piaskin gifts that will flatter any fussy father! The cigarette case, with removable metal device, converts into a pocket secretary. $11.50 with facsimile signature; $6.60 name gold-stamped. Billfold to match, $8.30 with facsimile; $4.30 gold-stamped. Tax and postage paid. Send copy of signature for whom gift is intended.

Allow 2 weeks for delivery. No C.O.D.'s. Residents of N. C. add 3% Sales Tax

THE SELDEN COOPER SHOP
Geo. Vanderbilt Hotel, Asheville, N. C.

Designed for Modern Living!

FUNCTIONAL
TABLE LAMP $10

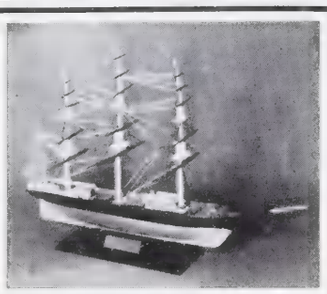


Simple versatility—excellent for use on Desks, Night Tables, Pianos, End Tables.

- Handy adjustable swing arm.
- Three way indirect light.
- Weighted base with felt padding.
- Overall height 20".
- Satin chrome or brass finish.
- 14" shade made of durable pebble cloth. Chinese red, green, chartreuse or grey.

(Companion floor model 54" high—$15)
Please send Check or Money Order only.
You pay small express charge. Specify finish and color of shade.

THE LIGHTING MART
Dept. A, Westwood, New Jersey



Clipper Ship
SEA WITCH

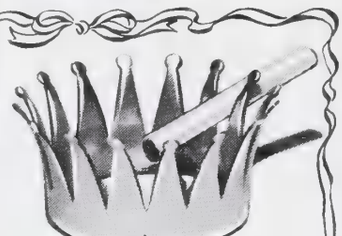
Classic early American Clipper Ship—built in 1846—established records that stand today. 18½" model hand made by Yankee Craftsmen in amazing detail. *Shipped completely assembled and finished.* Brass name plates included.

$30 Exp. Ppd. U. S. A.

Satisfaction guaranteed or money refunded

FREE CATALOG — Write for your copy —Ships, Schooners, Frigates, Clippers—from $6.50 up. Sold only by builder.

LE BARON BONNEY
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"Smoke Safe" Crown
$1.00

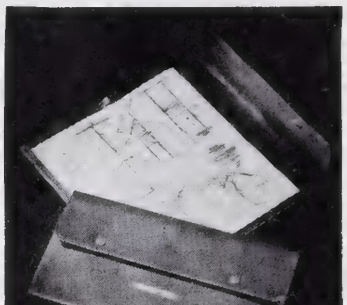
Solid Polished Brass. Very practical.. Also makes a fine coaster for a highball glass. Very decorative.
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Dennison's
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62 E. RANDOLPH • CHICAGO 1, ILLINOIS
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Window Shopping



HEADS UP. A head-rest, n to this country but used for ce turies in the Far East, is made lightweight wood that folds compactly to fit in the glove co partment of a car. It not on keeps sand out of your hair, h is so pitched that spinal tensi is eliminated. Add a fold towel for softness and you're for a siesta. $2.50 ppd. Nes Gaulois, 723 Lincoln Rd., Mia Beach 39, Fla.

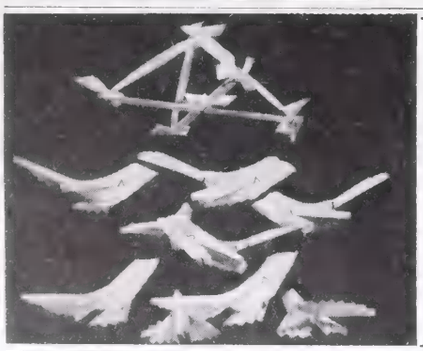


ONE FOR THE ROAD. A p skin map case has an aceta window through which you c check your routes, and a ba pocket for state maps not bei used at the moment. Have stamped in gold with "Godspee and the traveler's name or mo gram, and it's a bon voyage g he'll bless you for. $8.95 inclu the marking. Add 25¢ for posta Dale Fifth Avenue, 719 Fi Ave., New York 22, N. Y.



BATHROOM LIBRARY. magazine rack designed to ha on the bathroom door is made wood in a modern bleached fini with colorful decorations. It ho every size periodical from *Re ers Digest* to HOUSE BEAUTIFU and your extraordinary hospit ity will be the talk of guests fr coast to coast. Fine week-e present for your hostess. $3 ppd. The Normandy Worksh Box 804, Cleveland 22, Ohio.

(*Continued on page 39*)

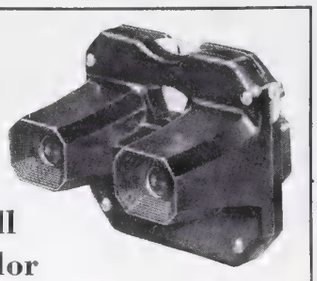


Baby Stops Crying For
FLUTTER-BYE

Hang Flutter-bye in the nursery over playpen or crib . . . out of reach . . . but where baby's bright eyes can catch every flash of color, every flutter of wings. The slightest breath of air sets multi-colored birds in instant "flight" . . . keeps baby enchanted and amused for hours on end. Beautifully boxed.

Illustrated 9 bird set $3.75 postpaid
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DOLORES
2872 Winslow Ave., Cincinnati 6, Ohio



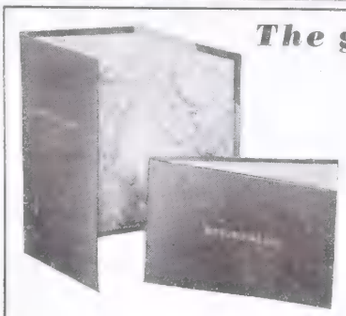
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The gift to CAR OWNERS

AUTO MAP CASE—Keeps your road map in order so you can read it quickly. Roomy pocket holds other maps. Soft, luxurious dark-brown leather or natural pigskin.

MOTORING LOG—In leathers to match above. Keeps record of places visited, mileage, gas, route numbers, etc. Fits Map Case pocket.

		Pigskin	
AUTO MAP CASE	$3.50	$7.50	postpaid
MOTORING LOG	2.50	3.50	"
COMBINATION	6.00	11.00	"

FREDERICK H. BEACH, Dept. 0-4
200 Fifth Avenue, New York 10, N. Y.

FOR FATHER'S DAY
A Place in the Car For His
Favorite Pipe.



- A new clamp type pipe rack holds pipe firmly in an upright position, eliminates spilling messy ashes.
- Adjustable both for bowl size and proper drying angle
- Constructed of springy metal with a suede finish that can't scratch pipe and a genuine rubber vacuum cup to attach to any smooth surface.

A Perfect Gift for the Man who Smokes a pipe

$1.00 POSTPAID • NO C. O. D.'S
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Chenille's

YOUR CHOICE

Whenever you have an unusual color scheme,
an outsize floor, a personal fancy, Mohawk can
match, harmonize or contrast in 20,000 possible colors
of wool chenille carpet... weave any width up to 30 feet...
fit any irregular alcove or fireplace without a seam...
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Whenever exclusiveness or originality in floor coverings are desirable, Mohawk's famous wool chenille's your choice.

Mohawk Chenille Color Panel... on display at fine stores... shows your favorite colors in actual wool tufts.



Mohawk

MOHAWK CARPET MILLS, INC. • AMSTERDAM, NEW YORK

"HOLIDAY"

Carson's tasteful

new earthenware service . . .

in colors with a tang

. . . at prices you'll really relish



SPICED TURQUOISE **MOSS GREEN** **GINGER**
CINNAMON BROWN **NUTMEG PINK** **SAGE GREY**

In open stock at these "holiday" prices:

10" dinner plate	.75¢	Gravy boat	1.75
8" salad plate	.65¢	Salt and Pepper	1.25
7" pie plate	.55¢	10" salad bowl	1.75
6" bread and butter	.35¢	8" vegetable bowl	1.25
Chop Plate	1.75	7" vegetable bowl	1.00
Cup and saucer	.85¢	Sugar Bowl	1.75
Cereal dish	.55¢	Creamer	1.25

Choose the "Two-some" set to start with. 4.95.
Two 10" dinner plates, two 7" plates, two cereal dishes, two cups and saucers.

Dinnerware, Seventh Floor

The above coordinated place mats with napkins are available in turquoise, grey, cherry, green, lime, and blue . . . in the Linen Shop on the Second Floor.

12" x 18" Place Mats, 50c each . . . 17" x 17" Napkins, 55c each

Mail orders given prompt and careful attention. Carson Pirie Scott & Co. 1 S. State St. Chicago 3

Carson
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For versatility and beauty choose

CELANESE* CLAIRANESE* taffeta

Clairanese, the graceful decorating taffeta of acetate rayon, gives new charm to ready-made boudoir ensembles, draperies, comforters, closet accessories, shower curtains and lampshades. Also by the yard. Celanese Corporation of America, New York 16.

Celanese* DECORATIVE FABRICS

*Reg. U. S. Pat. Off.

LIVING ROOM GROUP with a "new look." Hand-tufted love seats, contemporized from the Victorian era. Coffee table and end table are pure copies of old Chinese pieces.



A new idea for everyone who longs to own fine furniture

A GRACIOUSLY furnished home—one that makes your heart say, "I'm proud"—that's a longing most everyone has at times.

Maybe *you've* sidetracked that longing because you've thought fine furniture and reasonable prices couldn't mix.

But now, there's a great new idea to prove to you they *can*.

The makers of Heritage-Henredon furniture had this idea . . . to construct pieces that would have the superior artisanship of custom designs—yet be made by ingenious new methods that would put prices far below custom levels.

And that is what they have done—with a *complete* line of living room, bedroom, dining room designs that adapt 18th Century enchantment to contemporary living!

How imaginative, how truly fine these Heritage-Henredon designs are! Tables, beds, cabinets are of genuine mahogany, lavishly hand-sanded and hand-rubbed to bring out the secret beauty of fine woods. Upholstered pieces are hand-tailored, *covered to your order.*

You'll find every Heritage-Henredon piece is created for today, built to last for *many* tomorrows! Yet prices, though not in the "budget furniture" class, are *way below* what you'd expect!

So plan your home around these designs. Buy one now, more later. See how this fine furniture fits in with your dreams, and your purse strings.

Look for the proud Heritage-Henredon hallmark, at better furniture and department stores.

Heritage Henredon *fine furniture*

CUSTOM QUALITY at PRACTICAL PRICES



CHINESE-INSPIRED BED, of solid mahogany (also in black lacquer, antiqued with red). Double chest gives generous storage space. Bedside chest can also be used for sofa ends. Armless chair with tall-man comfort.





Fascinating Booklet, 25¢
"A New Idea in Furniture."
Write Dept. HB,
Heritage-Henredon,
High Point, N. C.

HERITAGE-HENREDON . . . FACTORIES AT MORGANTON, MOCKSVILLE & HIGH POINT, N. C.

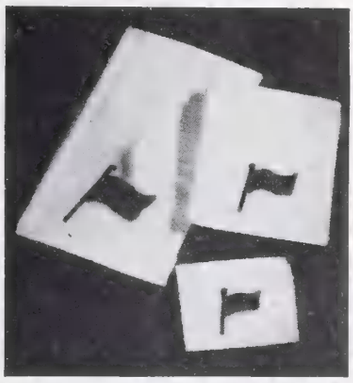
Window Shopping

CONTINUED FROM PAGE 34

OTE-ABLE PAD. A mar-lously fat memo pad consists 350 sheets. each with two per-rated memos, so you can doodle your heart's content. The fine ather cover has a gold-tooled eek key border. a gold-plated ncil, and a big gold monogram. wine, brown, blue. green, red, ory, pink, aqua. or lime. $4.95 d. Refills @ $1. Howard Pusch, West 55th St., New York 19.



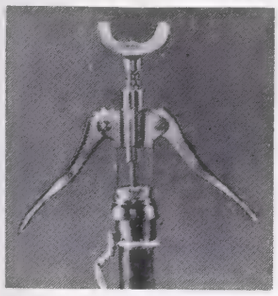
ANGER TOWELS. The min-one of your brood starts to ffle, hang these Red Flag tow-in the bathroom and you'll go long way in preventing the ead of colds. The red flag will come a "hands-off" symbol for eryone except the patient—and ll defend his rights with force. th towel, hand towel, face th. $2.75 ppd. Young Sports, ester Springs, Pa.



REASE JOB. This is the kind gadget that makes K.P. duty a g-and-dance routine. Called Grease-In Brush, the plastic ndle is a cylinder that holds a pply of shortening which feeds through the brush bristles for asing muffin tins, cake pans, l cooky sheets. $1 postpaid m Neptune Gift Shop, 3520-22 ardwalk, Wildwood, N. J.



A CORKER of a CORKSCREW



mazing! The Corks it will pull . . .

powerful lever action will ease t the most stubborn and difficult rks without breaking or spilling. ecision made—Chrome finish. ly $3.95 each ppd.

nd check or money order.

THE HOUSE & BAR SHOP

Gifts and accessories for Home and Bar

Scotland Rd. So. Orange, N. J.



ENGLISH TRAY SET

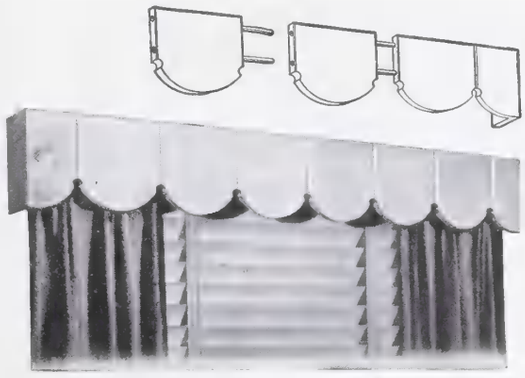
This artistic inexpensive breakfast tray set to start the day for stay in beds and sick alike. "Greydawn" by Johnson Bros. of England in delicate pastel wedgwood blue.

Composition of set tea cup, saucer, cereal, egg cup, coffee pot, cover, sugar, cream, covered muffin and 3 size plates, in all, 12 pieces.

$8.50 for 12 Piece Set
Postpaid—No C.O.D.
Catalogue Available

CHINA HALL
since 1852

306 King St. Charleston, S. C.



U. S. PATENT PENDING

UNIT VALANCE

The Only Cut-Out Wood Cornice That Will Fit Windows of Any Size

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For that "built-in" look of charm and permanence.

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Add to them.
Shorten them.
Rearrange them at will.

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(Only about $3.80 for average single window.)

Hides unattractive rods, hooks and curtain tops. Designed in a graceful scallop curve to add permanent beauty to your windows. Appropriate in any style room.

Comes ready to paint in your own colors or in knotty pine for a natural finish. Units slip together easily, stay put. Simple to hang, on wall or window frame. Slotted for drapery rods. Cut from kiln dried stock. Height 7", depth 4⅜".

To order simply send length in full inches (no fractions) of each valance desired. They will be shipped to you in that size with ends and hangers supplied.

Price—10¢ per inch across front. State choice—clear pine or knotty pine.

Sent prepaid in U. S. Check or money order. No C.O.D.'s, please.

Also available—custom built cornices in 8 lovely designs at slightly higher cost.
Write for free folders
UNIQUE WALL FURNITURE
AMERICAN PINE REPRODUCTIONS

Yield House
BOX 179 NO. CONWAY, N.H.
Dept. B-5

For Your Garden



Armillary Dial

Signs of the Zodiac (imaginary belt in heavens — paths of Moon, Stars, Sun).

Most unusual and interesting.

Dial: Bronze 12" diam. 15" high $35.00

Pedestal: Pompeian Stone 30" high $15.00

Separately if desired F. O. B. New York.

Just one of our many beautiful art pieces priced $5. to $1,500. Fully illustrated in our Catalogue. Write for it — 10 cts. please for mailing.

Erkins Studios
42 West 40th St., New York City 18, N. Y.



Hand Decorated Waffle Set with Easy-Pour Tops

Colorful Poppies hand painted on frosted glass make this waffle set as decorative as it is useful. A lovely gift for mother, bride, hostess—yourself! Ivory plastic top with no-drip spout eliminates pouring mess and bother. Batter and syrup pitchers hold generous quantities and have screw tops for easy filling, easy cleaning. Attractively gift packed.

$3.25 set postpaid.
Add 15¢ West of Rockies
Send check or money order. No C.O.D.'s

VAN CLEVE
P. O. BOX 244 MILFORD, CONN.

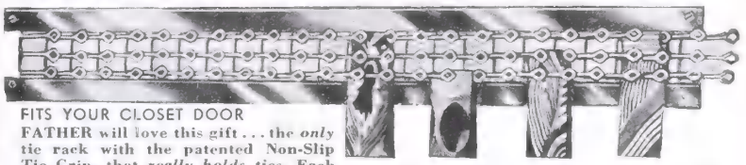
neckties with **HIS** monogram for **Father's Day**



This Father's Day, take the guessing out of giving. Choose the gift that goes straight to a man's heart, a personalized tie with his own initials beautifully hand embroidered in contrasting colors, on a superb quality crepe, fully lined. Black, Navy, Royal, Maroon, Brown, Gray or Green. **$2.50** postpaid

britton
CRAVAT MAKER IMPORTER
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KOVAX TIE RACK ON THE DOOR SAVES HIS TIES FROM THE FLOOR



FITS YOUR CLOSET DOOR
FATHER will love this gift . . . the *only* tie rack with the patented Non-Slip Tie Grip. that *really holds ties.* Each prong holds ties individually. Tie selected is released without disturbing others.
PACKED IN GIFT BOXES

48 prongs—holds 48 individual ties $8
72 prongs (illus.)—holds 72 individual ties 10
96 prongs—holds 96 individual ties 12
IN SMART MODERN CHROMIUM

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230 Fifth Ave., New York 1, N. Y.



Hand made in Madeira

Crystalline white organdy cloth, hand-embroidered and exquisitely hand-appliqued with white linen morning glories and center panel with cut-out organdy "leaves". The matching napkins are of linen.

68"x90" cloth and 8 napkins, **87.50**
68"x108" cloth and 12 napkins, **115.00**
68"x126" cloth and 12 napkins, **127.50**
68"x144" cloth and 12 napkins, **137.50**

First Floor — Also at White Plains, East Orange

McCutcheon's

Fifth Ave. at 49th, N. Y. 17

Colorful Party Platters



The pair, only **$2.50**

Old World Charm is shown in these egg and salad plates—reproductions of an old French hors d'oeuvre server, egg-shell white with floral center. They are nine inches across and have twelve indentations to "nest" the eggs. Centers may be used for relishes of any sort—or salads. A gift that will fit so many gift giving occasions or provide a touch of grace for your table.

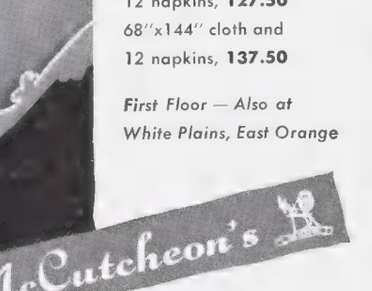
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444 E. BELVEDERE AVE. • BALTIMORE 12, MD.

Visit our store when you are in Baltimore.

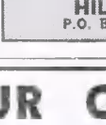
IDEAL MOTHER'S DAY GIFT



The 2-in-1 *SAXON HASSOCK!*

The "extra" seat you want plus the "extra" storage space. Comfortable padded seat top. Over 2¼ cu. ft. storage space. 15" high, 17½" dia. Long-life plastic covering cleans with damp cloth. In red, green, blue, eggshell, yellow with contrasting welts and button.

AVAILABLE WITH BAR OR SHOE RACK



Removable bar rack fits inside hassock — handy for storage, service. Holds 6 "fifths" and jiggers, 1 ice bucket. Shoe rack holds five pairs. Either costs $2.00 extra. Not sold separately.

Enclose check or money order. No C.O.D. Shipped anywhere Prepaid! Specify color and rack desired.

SATISFACTION GUARANTEED OR MONEY REFUNDED! MAIL YOUR ORDER TO

HILLS NOVELTY CO.
P.O. Box 447, Mt. Vernon, N. Y.



YOUR OWN PET

SPECIAL OFFER WITH FRAME $10.95

A beautiful pastel portrait of your own pet dog, cat, etc. (mounted in exquisite miniature gold plated frame 3¼" x 4¼") done by Mikki, noted animal artist of Texas. These portraits are beautifully executed and we know you'll love yours. Send good photo or snap (or several) with hair sample and complete color description. Add 40¢ to handle cost of mailing. Send money order to:

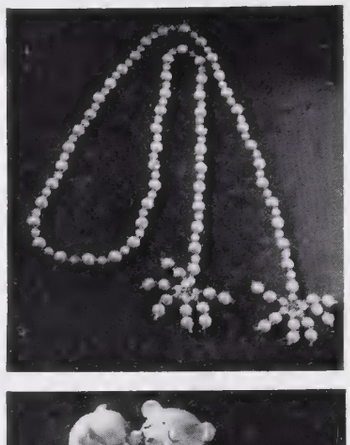
MIKKI OF ANIMAL PORTRAITS
3518 HOWELL DALLAS 4, TEX.
GOOD ONLY IN U.S.A. SORRY, NO C.O.D.'s



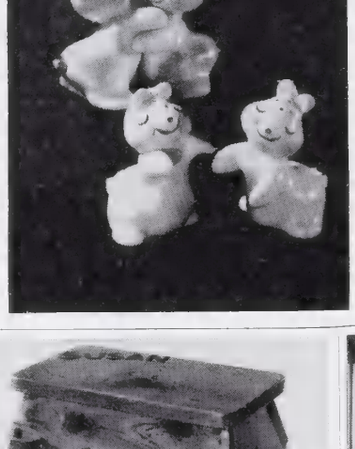
Window



COME-UPPANCE SEAT. it's a baby present you're looki for, the adjustable Hi-Seat is At mealtime it rests on a regul chair and brings His Nibs to tal level. In the nursery, it's a sm throne for listening to stories meditating upon one's naugh ness. With non-slip rubber ti adjustable to two heights, a with hand-painted first nam $3.75 ppd. Mayfair Gifts, Fore Hills, N. Y.



TURQUOISE ROPE, punct ated with pearls, is cool mag against a black dress, sudd technicolor against pale pi linen, compelling contrast agai a topaz tan. Both ends of the 4 strand are bangled with turquo and pearl tassels. It's a fashi accessory to wrap about yo throat and secure with a loo knot. $1.95 plus 20% tax, p Gerlou, 501 Fifth Ave., New Yo



BEAR HUG. In spring, ever grizzly's fancy turns to thoug of love. So these amorous Bru go into a clinch when they're shaking out your salt and pepp Available, too, in bunny hugg they stand 4" high. Made glazed pottery, bears are yell bunnies pink. $1.25 the pair. for two pairs, postpaid fr Agnestrong, 39 West 8th Stre New York 11, N. Y.



TOTSTOOL

A stool that's just right for little folk who want to reach their own soap and toothbrushes. Hand-fashioned in true colonial manner of mellow knotty pine—it's a lovely furniture piece. Sturdy, and not too high—it's well proportioned so it won't tip over with its precious standee. Rough treatment won't hurt it and there are no nails to loosen and protrude. It's gayly decorated on each end and we'll hand paint the little owner's name on the top (up to 10 letters).

TOTSTOOL is a gift that children from 1 to 6 cherish as their very own. Gift card enclosed.

$3.75 Please add 30¢ for postage and packing for delivery in the East. Please add 55¢ West of the Miss. R. and far South (La., Miss., Ala., Fla.). Sorry no C.O.D.'s.

Your choice of four finishes.
Natural pine
Natural pine with name and decorations
Pink with blue name and decorations
Blue with red name and decorations
Size, 9½" x 15½" x 8¼" hi.

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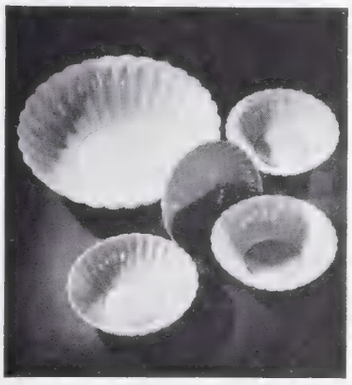
Shopping



MY FAIR LADY. A silk chiffon scarf to wrap delicately about your neck and to wear jabot-fashion with a tailored suit, or to drift across bare shoulders at a country club dance is lavishly fringed with fur tails. A silver-smoke scarf has silver-blue mink tails. A champagne scarf has natural summer ermine tails. $13 each. Tax incl., ppd. No c.o.d.'s. Harold Rubin, 52 E. 56th St., New York.



SALAD DAYS, geared for the informality of bathing suits and gay luncheons, will find you reaching for these plastic bowls constantly. The set consists of one 10" bowl and four individuals, but they double nicely for icebox leftovers or cocktail peanuts and popcorn. In yellow, red, and green, just $2 postpaid. Meredith, Inc., 1020 Grey Ave., Evanston, Ill.



DRIVERS BY NIGHT will find their task a lot more pleasant if you tuck a pair of these amber glasses in the glove compartment. The scientifically treated lenses cut down glare and actually improve vision. Fine, too, for night sporting events. Or give a pair to a video-addicted Dad on June 18th. In simulated leather case: specify for men or women. $2.95 postpaid from Bren Linda, 545 Fifth Avenue, New York 17, N. Y.



DECORET WHEEL SHELF



Adds smartness to any wall. Or use for utility. Aluminum; 15" dia., 3" deep. White, Red, Green, Ivory or Yellow. Easy to hang.

$3.98 Single or **$7.49** Twins. Postpaid
Add 40¢ extra, if west of Rockies.

DECORET TELEPHONE SHELF

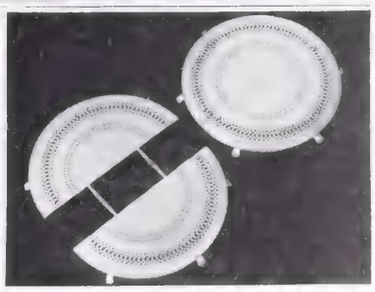
Or use for radio, etc. Saves space; adds beauty. Aluminum; 11" x 9". White, Green, or Red. Easy to hang. **$2.98** Plus Postage



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Order COD or send payment and save charges. SATISFACTION GUARANTEED.

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SIMPLE ELEGANCE

Elegantly simple is this heavy silver-plated trivet with its intricate pierced design. Adjustable to 13", it provides ample protection under roasts and other hot serving dishes. A smart table necessity — grand for your Holiday entertaining, or gift giving. Sent Postpaid. No C. O. D.'s.

12.50 tax incl.

Dept. B

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Patio Supper Set

Simplify your entertaining and add a dramatic touch to informal parties. The large 10 inch plate with slightly turned-up edge offers generous serving space . . . a groove holds the matching cup in place. Of highly glazed pottery in beautiful shades of mint green, spice turquoise, nutmeg pink and sage grey.

The set . . . $1.25

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Mermod-JACCARD-King 1829
Ninth and Locust Streets
SAINT LOUIS (1) MISSOURI

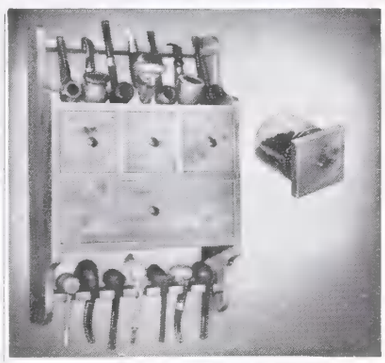


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NELLIE MOORE
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A charming hoopskirt chair, rich in the tradition of historic Bardstown. Made of solid, Honduras mahogany with a mellow, hand-rubbed finish. Hand tufted in rich velvet in our own shops by skilled Grand Rapids craftsmen. Full spring seat. Truly a decorative, authentic reproduction that would be a compliment to any room.

Send $89.50 Check or money order. Shipped F.O.B Grand Rapids. State color velvet wanted.
Free catalog of unusual and authentically styled chairs.

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A Pipe Man's Pipe Rack
Does Everything a Good Pipe Rack Should Do

1. Holds 14 (count 'em) pipes
2. Has 3 humidor tobacco drawers
3. Has large drawers for all accessories

Hangs conveniently on wall, saves table space. Of finest pine, hand rubbed to a satin luster. In honey tone knotty pine, or mahogany finish.

Size 13" x 18" **$14.50** express chgs. col.
Check or money order. No C.O.D.'s please.

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UNIQUE WALL FURNITURE and
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Charm and Utility



. . . featured in this graceful yet durable metal table. Center hole to anchor beach umbrella . . . lower shelf for added utility.

No. 1150 LOWER-SHELF ROUND TABLE Iron or aluminum 41" dia., 29" high. Painted $40. F.O.B. Wilmington, O. Cash with orders, please.

ORDER NOW . . . ask for illustrated catalog showing many other tables, settees, chairs, garden ornaments and urns.

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Window



MOSQUITOES HATE SAN DALWOOD, you know. Co bine that with what happens wh a pretty girl looks over a fa and you have a summer nig charged with bugless enchan ment. A Chinese sandalwood f has hand-painted flowers pastel backgrounds, delicate pierced sticks, and end sticks ivory. 6½" long, $5.95 ppd. fred Orlik, Inc., 680 Fifth Av New York 19.

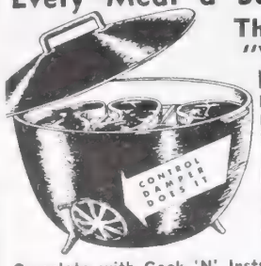


IT GROWS ON YOU. A ha hammered copper bowl, 5" diameter and 1½" deep, co planted with philodendron, a it's as gay a salute to spring a kiss in the park. Send it to y husband's office some sunny aft noon, or to a hospital patient w is missing the delicious contag of hurdy-gurdies and flower v dors. $1 ppd. The Copper Sh 9 West 42nd St., New York



TOOL ROOST. Your ha husband will have his pet t and gimmicks at his finger once Toolrack is installed in workshop. And you'll paint to match the kitchen so you w be pawing through drawers spatulas, scissors, etc. Indivi hardwood blocks fit into an alu num strip. 8" rack holds 7 t $1.35; 12", 10 tools, $2; and 14 tools, $2.65 ppd. Walter Dr Box 72. Colorado Springs. C

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No Muss . . . No Fuss—Use Anywhere



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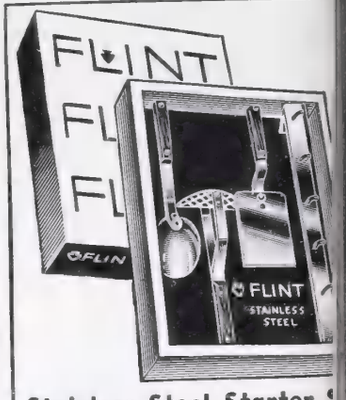
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Stainless Steel Starter S

These mirror-finish "Flint" tools will bri your kitchen—give it new life for so cost. Sturdy—beautiful. Black, heat-res plastic handles with hang-up holes. gift, too!
Guaranteed for 15 years of service. set or individual pieces.

Four piece set $6.95
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Basting spoon $1.75 6 place Wall Rack $
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All items gift boxed and wrapped. Send check or money order to

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$2.50 Each matted unframed 10" x 12"
$6.50 Each maple frame 11" x 13"



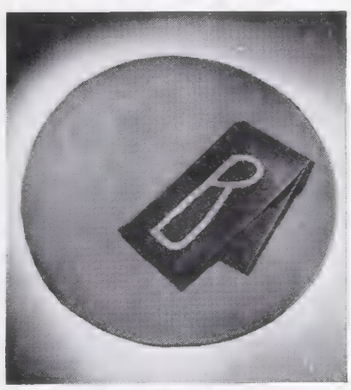
R. D. SMITH, Box 131 East Williston Long Island, N.Y.
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Shopping





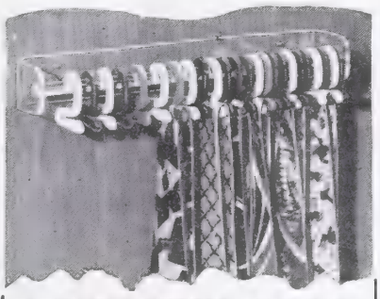
CANINE CAPERS will be restricted to your own back yard when your dog is secured to this spiral tie-out stake. He'll be safe too, from cars, dog fights, and the neighbor's wrath. Made of heavy metal, it's 16" long. $2 ppd. 9' non-tangling swivel chain also available, $1.50 ppd. Add 25¢ west of the Mississippi. The Dog Shop, 51 Washington St., Wellesley Hills, Mass.



WELL-ROUNDED. This is a setting that will linger long in the memory of every guest you entertain. Made of pure linen, the doilies are 17" circles, the napkins 17" squares, and they come in any combination of the following colors: hunter green, chartreuse, red, or gold. Service for 4, $18. With single initial appliquéd on napkins, $25 ppd. Franklin-Bayer, The Linen Shop, 630 N. Michigan Ave., Chicago 11, Ill.



MR. AND MRS. ALONE can let the rest of the world go by as they share the stillness of a spring evening over cocktails for two. A six-piece set includes mixer and large stirrer, two glasses, and two individual stirrers. To remind them that two is company, the hand-engraved lettering spells out "Mr. and Mrs." $3.50 postpaid. Carl Duncan, 100 Parkway Road, Bronxville, N. Y.



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DeLuxe Lucite TI-D-TIE RACK 18½" long with 48 plastic holders $5.00 postpaid.

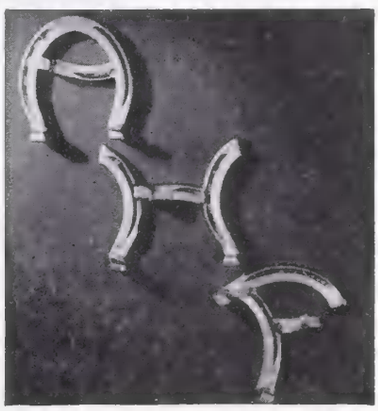
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Send Check or M.O. or pay postman plus C.O.D. charges.

U. S. Patent #2403834

FRED H. STREIT CO.

800 N. Clark St. Chicago 10, Illinois



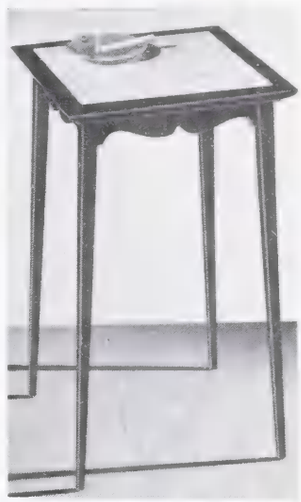
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Set of 4 only $4.50

Extra Nipples 40c

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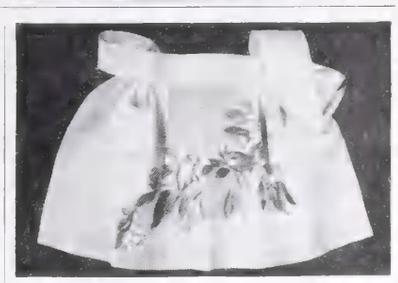


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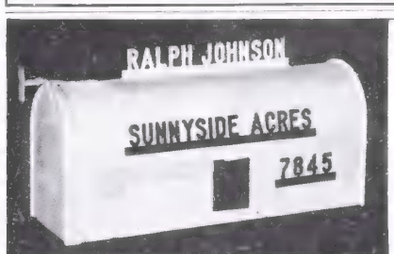
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LID RACK *(right)* holds lids, pie tins, flat ware. 11¾" long, 5" high, 4" deep.

LID RACK

Price **$1.49** *each plus 10c postage*

Dor-File RACKS



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Holds all kitchen cleansing needs, and dish-cloth or hand towel. 10½" long, 4" high, 5" deep. A necessary kitchen convenience.

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Hold five standard spice cans. Small bottles and boxes find a home here, too. 12½" long 2½" high, 1½" deep.

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Dor-File guarantees satisfaction or your money back!



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An accurate timekeeper, this quaint replica of a colorful Swiss Chalet has a bobbing bird who ticks off each second. Complete with swinging pendulum, a long winding chain and a balanced weight. Clock size 6"x8". Will run 24 hours without winding. Guaranteed.

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made in the original Hitchcock FACTORY



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THE HITCHCOCK CHAIR COMPANY

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Striking imported Chinese "Good Luck" Horses, ideal for collectors or your own knick-knack nook. Each made by hand, perfectly balanced and complete in details of mane, tail, eyes, nose, ears and hoofs. All colorfully hand-painted in different hues, then fired for enduring beauty and marked "Made in CHINA." Finest Chinese porcelain creations, approximately 3" x 2" each.

COMPLETE SET of 8 in different stances, specially boxed . . . . . **$3.00** Postpaid

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R.F.D. #2

West Auburn, Maine



Window



KITCHEN SECRETARY. The brainstorms you get while you're shelling peas, the menu for tomorrow's dinner party, the staples you're low on, and the week's food budget will be jotted down and pinned to this gay bulletin board. It even comes with a supply of red thumbtacks and a holder filled with memo pads. 12" x 13", $1.98 plus 25¢ post. Greenland Press Studios, 5700 Wilkins Ave., Pittsburgh 17, Pa.



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a dog house combining comfort and beauty— a decorative piece in any yard or garden

★ Truly the dog is lucky that has this home . . . combining comfort and beauty.

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Shopping



PERSONAL PLACE MATS. You'll be set for the entire summer—if you order paper place mats imprinted with your house, hobby, or monogram. Send in a photograph or sketch, and it will be clearly reproduced on the mats in the same size as submitted. White with red, blue, or green, 8 dozen are $9.75; each additional dozen, 60¢ ppd. The Ledyard Press, 427 Franklin Ave., Hartford 6, Conn.



BUY OF THE MONTH. A silver-plated tray is circled with a beaded edge and centered with a lavish script monogram. Just 8" in diameter, it's a perfect size for a sugar and creamer, a card tray on the hall table, a small server for cocktail twosomes. The surprising price is $6, including tax, engraving, postage. No c.o.d.'s. The Lillian Shoppe, 20 Armat St., Germantown 44, Pa.



STAMP CADDY. A handsome accessory for your husband's office desk or your own bill-cluttered secretary is this postage stamp holder. The proud eagle atop it looks as if he were about to take flight. Fashioned in brass and highly polished, it holds a standard roll of 500 one- or three-cent stamps. 2½" x 3". $4 postpaid, no c.o.d.'s. Essex County Guild, Topsfield, Massachusetts.



FAMOUS HOLMAN-O. D. BAKER
CUSTOM BEDDING



Supreme sleeping comfort—custom made to fit YOU! Nabob bedding is the most relaxing you've ever used, yet it is moderately priced. Standard twin or double bed sizes. Order YOURS NOW!

SOFT: Tip the scales under 110 lbs.? This is your Nabob.
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YOUR NAME is printed on mattress label before it is made guaranteeing it to be the Nabob Mattress being custom built to fit YOU.
Mattress or Box Spring—**$59.50** ea.
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Shipping charges prepaid.

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Planning to buy or build a new home? Here are 342 new plans and ideas that will help you in many different ways. Actual pictures of homes already built. Not just sketches. Each complete with detailed description and floor plans. All types of architecture. Homes for every climate. Brick homes, stucco homes, frame homes. One and two story. Four to ten rooms. One to three baths. Used by contractors, architects, realtors and building material dealers. Complete blue print plans and specifications available.

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Plus shipping charges

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Oldest china & crystal house in N.Y.
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How you can make a PERFECT OLD FASHIONED every time!

There's no trick to mixing Old Fashioneds when you use Kettle Cove Orange Slices in Syrup. Here's all you do: in each glass put one Orange Slice (delicious eating!), a teaspoon of our rich Syrup, and a dash of bitters if you like. Then add ice and a generous jigger of your favorite whiskey. That's all there is to it! No fuss, no bother, no long sessions in the pantry. And you'll say it's the smoothest, most delicious Old Fashioned you ever tasted (your money back if you don't!). What's more, you can turn out one just as good every time. Kettle Cove Orange Slices in Syrup have dozens of tasty cooking uses too. One 12-oz. jar makes about 20 Old Fashioneds. Three jars for $2.30, six for $4.50, both postpaid (add 10% west of Mississippi).

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New York's Lamp Stores

$9.95
COMPLETE
(Add 2% Sales Tax in N.Y.C.)

WE PRESENT our newest, exclusive design! Ideal for desk, bookcase, dresser night-table! The base is made of spun brass and wood in black, walnut, African or natural oak. Complete with washable fibre glass shade in amber, chartreuse, red or green. 18" tall.

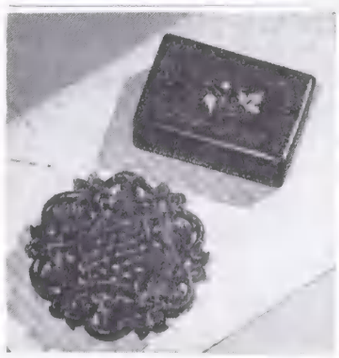
MAIL ORDERS FILLED
State desired color of lamp base and shade. Will ship express collect. No C.O.D.'s.

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PINE END TABLE
of Colonial Inspiration

This versatile end table will be equally at home in living room, bedroom or den. Place it beside a comfortable chair, with a good reading lamp and smoking accessories at hand, fill the center section with well-loved books and a bit of colorful bric-a-brac, and store cigarettes and matches in the roomy drawer, and note how each member of the family will gravitate towards it. Or use a pair—one at each end of a sofa. Sturdily made of solid knotty pine, with smooth worn edges to simulate age, antiqued in maple or mellow brown, and hand-rubbed to a soft glowing luster. 22" wide, 15" deep, 25" high. **$24.50**
Express charges collect. Sorry, no C.O.D.'s
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Matticum Woodworking Shop
(The Shop in the Catskills)
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HANDCRAFTED BEAUTY

Shines forth from these two useful and inexpensive "musts" for your home. Intricately hand carved in India by famous craftsmen from beautiful brown Shisham wood, they add a perfect touch to your coffee table, desk, or dressing table. The box 5¼" x 3¾", with brass inlay is useful for cigarettes, candy, jewelry, or desk needs; $3.95. The graceful stand 6" in dia. on ½" ball legs is perfect for a teapot, hot dish, vase, or lamp. Protects tables, $2.50 Ppd. Nice presents for June graduate or bride.

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Sterling

Most of the above sterling patterns have been inactive for many years

We are now in a position to deliver them immediately, or at a very early date. Our stock, one of the largest in the world of inactive and obsolete flatware, features more than 400 patterns by such well known silversmiths as Towle, Lunt, Alvin, International, Gorham, Frank Smith, Reed & Barton, Wallace and others. We specialize in taking your old silver in exchange on a new and active pattern of which we have more than 40 from which to choose.

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Gift Baskets for Mother's Day
(MAY 8)

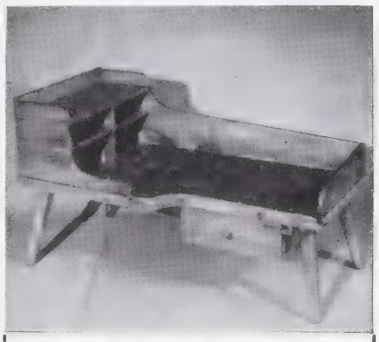
Handsome wicker or aluminum Gift Basket, aglow with satin ribbon and tulle... laden with distinguished chocolate miniatures, hard candies, nuts, and rare preserves. $10 and up

Other baskets: $12.75, $15.00, $17.50, $22.50, $27.00

Ideal for Bon Voyage Gifts

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Send mail orders to:
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Add postage for: $10.00 Basket - 33¢, $12.75 - 66¢, $15.00 - 69¢, $17.50 - 77¢, $22.50 - 88¢, $27.00 - 96¢
Prices include shipping container anywhere in U.S.A.
Barricini shops located in Greater New York and Newark



Cobbler's Bench

This authentic reproduction of an old Natick, Massachusetts cobbler's bench has a seat, a drawer and room for magazines, cigarettes, etc. Charming as a coffee or step table. Knotty pine antique finish. 42" x 20" x 25" overall. Platform 14" from the floor.

$65 exp. coll. No c.o.d.'s

The Cabinetmakers
Box 73
Lancaster, Massachusetts

CREATIONS IN COPPER



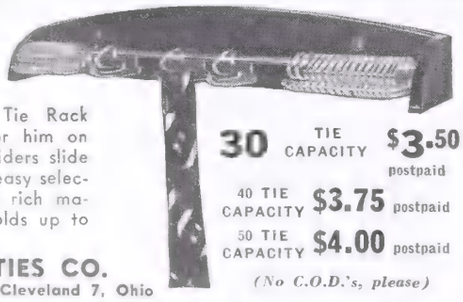
Bright as a new penny and twice as necessary. Hurricane oil lamps for blowing nights when electricity fails or for restful, cozy lighting anytime.

Ivy or potted plants will sing in this copper bird cage. Can be hung or placed on table. (Wall hanger included). Useful and gay in appearance. Send for booklet. $4.85 each or $9.00 a pair (or combinations). Postpaid.



Woodbeck Lamp Works • Gowen • Michigan

THE Tie Ride



A modern Tie Rack that makes a smart gift for him on father's day. Crystal clear riders slide freely along chrome bar for easy selection. Sturdily constructed of rich mahogany plastic; 15" long; holds up to fifty ties. Beautifully boxed.

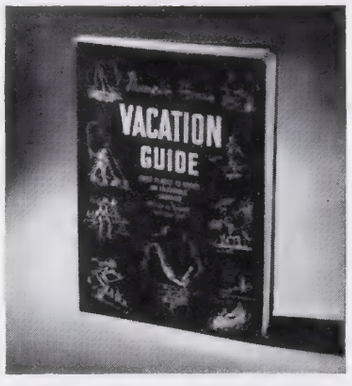
30 TIE CAPACITY $3.50 postpaid
40 TIE CAPACITY $3.75 postpaid
50 TIE CAPACITY $4.00 postpaid
(No C.O.D.'s, please)

BELDING NOVELTIES CO.
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Window Shopping



NEW TIMER. We bet Messrs. Currier & Ives never dreamed that their prints would be the background for an electric clock! One of their best-loved scenes has been reproduced on a china dinner plate, which has become a clock that was one of the stars of the recent New York gift show. Fun for a bride's Colonial dining room or kitchen. $12.50 ppd. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



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KEEP IT UNDER YOUR HAT. What do you do when your hair is up in pin curls and you have to make an entrance at the super-market? Or when a fresh hairdo is faced with an open car? If you're smart, you'll tuck your curls under this hair net cap. White piqué with a sun visor, $2.98 plus 15¢ post. The Del Hagens of Westchester, 1936 Palmer Ave., Larchmont, N. Y.

(Continued on page 51)

DAMP BASEMENT?



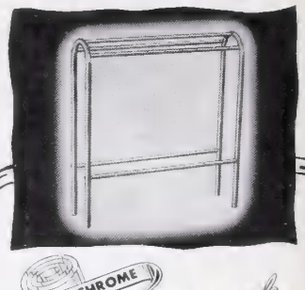
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It removes moisture from the air. It guards against damp and mildew. Remarkably successful in homes, warehouses and cold cellars. Operates on 110 volts AC. Portable. Just plug it in where you need it and let it work.

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A FLOOR STYLE RACK for Towels or Your Personal Laundry

Generous in size. Extremely compact. Tucks away behind any door. Holds a complete personal laundry or an ample supply of towels. Does away with the lingerie line in your bathroom. Made of tubular steel, heavily chromed, rust free, perfectly smooth, all set up. Size, 26" high, 24½" long, 6¾" wide.

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Now on display at Chrysler dealers all across America! The most beautiful Chrysler of all time! The Silver Anniversary Chrysler! Completely new in its well-bred beauty! Advanced in its inspired engineering! Designed with common sense and imagination—with over 50 of the advances you count on *first* from Chrysler. With Prestomatic Fluid Drive Transmission . . . with more horsepower from the great high compression Spitfire engine . . . with new, wider chair-height seats . . . plenty of headroom, legroom and shoulder-room . . . with a softer, safer, smoother ride . . . with Safety Rim Wheels . . . this is the car you'll want to live with for years to come! Tailored to taste . . . the safest, most comfortable Chrysler ever built. See it today! The greatest value we've ever offered!



New Car

...those heavenly carpets by Lees

The pleasure is
very personally yours
when there's a
Lees in your life.
Lees makes handsomely
designed carpets
from the choicest wools
of all the hemispheres.
You'll find the color,
and the price
you prefer,
in Lees wide selections.
The carpet shown
is Pirouette
in Ginger White.



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so right, so bright

for upstairs

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...everywhere

Kandell chintz gives every room a new personality ...at surprisingly small cost! There's a fascinating variety of colors to choose from, a wonderful range of patterns. And remember, the making of chintz is an art with Kandell. Only the finest dyes are used, superbly printed on close-woven fabric. So when you look for quality in chintz, plus a permanent washable Everglaze finish—look for the name Kandell on the selvage.



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KANDELL Chintz*

FOR THE STORE IN YOUR CITY, WRITE KANDELL, INC., 261 FIFTH AVENUE, NEW YORK 16, N. Y.



WOODARD

. . . style authority in wrought iron

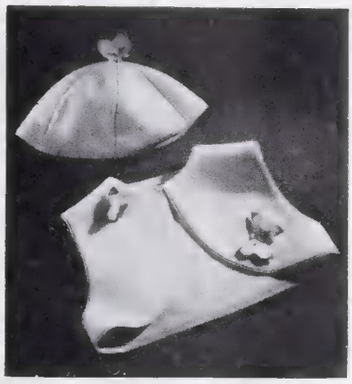
You might expect to find this wrought iron in a lovely old chateau garden . . . it's so very French in feeling. It's called Chantilly Rose . . . a design of roses and trailing vines. Beautifully detailed . . . rust-protected by the Parkerizing process. Ask to see this group at your favorite store or write for descriptive catalog.

LEE L. WOODARD SONS, Owosso, Michigan

Window Shopping

CONTINUED FROM PAGE 46

RESSED FOR CHURCH or
r a trip to the zoo with Daddy,
little girl will be gayer than a
rawberry ice cream cone in this
andmade felt bolero and beanie.
comes in white with practically
ny color trim, or in pastels with
hite trim and hand-painted but-
rflies. In sizes 1½, 2, 3, 4, 5, and
they dry-clean beautifully, and
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rost, 535 Wallace Ave., Bowling
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AKE THE CHAIR that will
t you down comfortably, join
e porch group graciously, fol-
w the sun across the lawn light-
. It comes in natural Mexican
ne which you may use "as is"
paint any color you like. Or
u may have it stained a coppery
ade. Yours for $12.50 express
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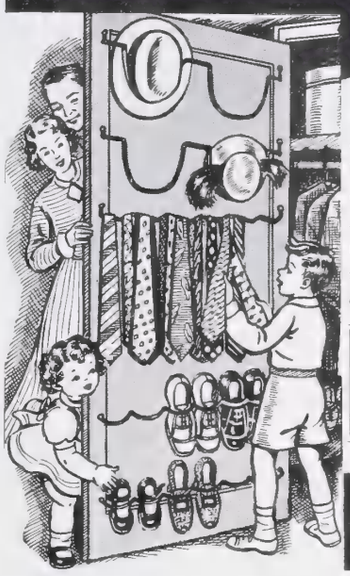
OPY-CAT KIT. Here's a
all edition of Tek Hughes
ini-Kit you saw in *Window*
opping some time ago. Now
iced to fit a primping teen-ager
college girl's budget, this little
is fitted with a comb, minia-
re hairbrush with nylon bris-
s, and a clear plastic clothes
ush. Case is red with white
ttens, midnight blue with shock-
g pink. $1.95 plus 15¢ tax. Best
Co., Fifth Ave., New York.



Handy Space Saving "Back O' Door"

HATRACKS • SHOERACKS • TIERACKS

ANY 3 RACKS for $1.59 POSTPAID



Make the most of the closet door in bedroom or hall. . . Plastic covered metal racks . . . in sapphire, emerald, ruby, turquoise, coral and white. . . Two hats fit into the hatrack . . . 3 pairs of shoes in the shoerack. . . Any number of ties in the tierack. . . Fancy nails supplied. . . Mark below quantity and color of each rack wanted. . . Clip and mail.

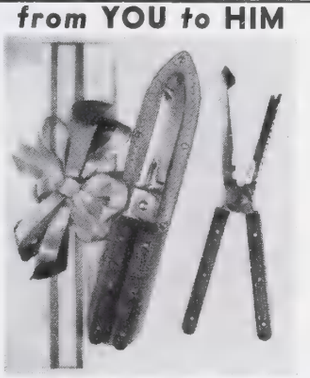
	Ruby	Sapphire Coral	Emerald	White	Turquoise
Hatracks					
Shoeracks					
Tieracks					

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LENTZ NOVELTY CO.

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from **YOU** *to* **HIM**



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IT'S NEW—IT'S DIFFERENT—IT'S PRACTICAL—IT'S HOOPER-RATED AAA

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2. Fly Trimmer—Leader or Wire Cutter
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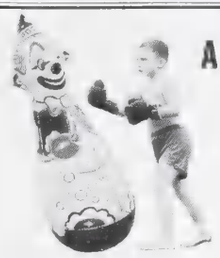
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If **PUNCHO THE CLOWN**
Is a playtime friend,
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Worries end.

Just the right height, four and a half feet,
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This stout plastic fellow, pumped full of air,
Always rolls upright, fights fair and square.
Smack him down! Biff! Bang! Bing!
Puncho the Clown takes everything!
With slap-happy grin and tough, tough hide,
He'll be any youngster's playroom pride.

PUNCHO THE CLOWN $10.95 Postpaid
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for his



PRIVATE STOCK

A handmade raffia straw-covered bottle inscribed with name. Canary yellow, Kelly green lettering. Ideal for Father's Day . . . or send wedding date for inscription as anniversary gift.

Send Check or M.O.

Reg. 5th size **$5.00**

Champagne size **$7.50**

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TOP-OFF FOR TOPS IS A KITCHEN NECESSITY

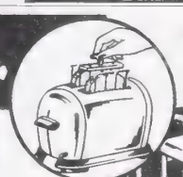
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Green Gable Gifts
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AMAZING NEW

Toast Lifter

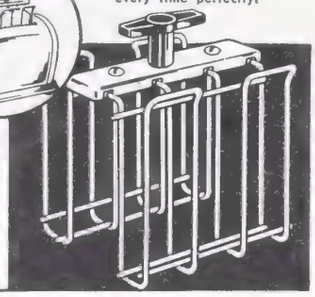


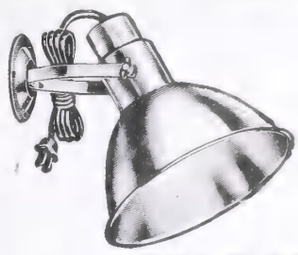
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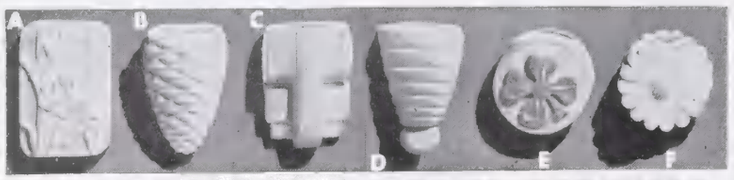
Sturdily made of rust proof aluminum. 10" in diameter. Will take up to 300-watt bulb. Enjoy evenings outdoors. Install yourself.

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Check or money order. No C.O.D.'s.

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2 oz. bottle—50¢; 4 oz.—90¢; 8 oz.—$1.60

GIFT BOXES CONTAIN
Perfumer & 2 oz. Bottle $1.10
Perfumer & 4 oz. Bottle $1.60
Perfumer & 8 oz. Bottle $2.50

Specify perfumer, scent and size bottle

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For Mother's Day, Father's Day and any and all social occasions. A perfect gift and prize, whose sweet perfume will be a continual reminder of you.
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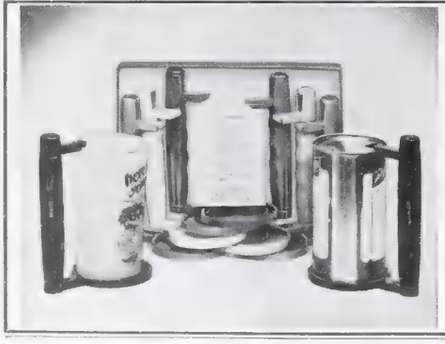


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Clear, high gloss, durable non-slip finish, use on linoleum, asphalt tile, woodwork, bars, other surfaces. High resistance to boiling water, grease, alcohol, acids, etc. Easy to apply, easier to clean.

Special introductory offer.
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Gallon size RONEX $6.95.

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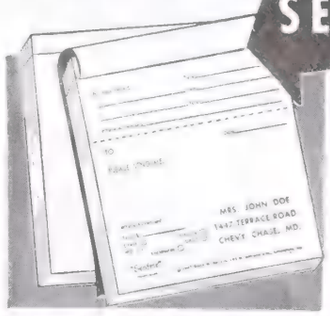


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Coaster and handle combined to form a colorful and convenient holder for drinks for *all* the family. Eliminates table-rings. Avoids spilling. Just the thing for picnics—cocktail parties—barbecues—any entertaining. Fit beer cans and ANY average size glass. *Handle easy for children to grasp—makes drinking exciting.* Gift-boxed set of six, each in a different color (for easy identification) personalized with initials or first name in gold, only $3.50, prepaid. Plain, $3.00, prepaid.
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New Shopping-By-Mail Aid

A handy shopping aid for yourself . . . a thoughtful gift for any occasion. **Senfrits** have your name and address already imprinted . . . just fill out and mail. There's even a stub you keep "for the record". Two pads as illustrated (100 forms each) sturdily bound: only $1.95 postpaid

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No C.O.D.'s.

SENFRIT, N. Ashland Ave., Lexington, Ky.



Window



POR-O-MATIC. A perpetu inventory of your stock of spir is kept in this measurer whi counts and registers each dri as you pour it. And you can t at a glance if someone's be dipping into the liquor cabin Set it to pour from ¾ to 1 ounces. Clear plastic with st fittings. Fits any standard bott $3.95 ppd. Bin Hay Corp., 45 I change St., Rochester, New Yo



HANGING GARDEN. Yo fill this lantern with daffodils the spring, lilies-of-the-valley early summer. Or hang it, spill over with philodendron, on y patio wall. Made of verdi-g wrought iron, it comes with hanging bracket and match clay flower pot. 17″ high. $2 ea $3.50 the pair, ppd. Bruce Pr ucts Company, 41 W. 23rd Str New York 10, N. Y.



REMEMBER THE MAN grumbles about the children's lowance, but slips them an ex five in emergencies; who grou about the New Look, then m bles that legs like yours should seen. For him, these spectact bar tools. Stainless steel sterling strainer, and ebony sterling muddler are $8.50 e Single initial, 30¢ each. Add post. Black Starr & Gorh Fifth Ave. at 48th St., New Y



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Exciting new plastic mitts that reach w up over your wrists, for dishwashin scrubbing, cleaning and all housekeep chores. "Handees" slip on and off in jiffy, over rings, watches, bracelets; pr vide full wrist and cuff protection; fit hands with full finger freedom to assu firm grip. Silky soft and sensitive, tough and durable. Finest plastic, will not crack or harden $1.0 Sent postpaid—No C.O.D. Pr

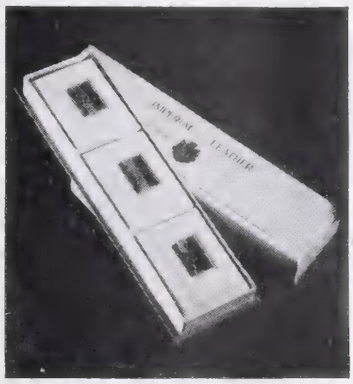
HANDY GLOVE CO
2145-B WAUWATOSA AV
MILWAUKEE, WISC.



Shopping



IPERIAL LEATHER is a rd-milled soap imported from ıssons in England, and it's just delightful as it sounds. This is e kind of fabulous luxury you ın afford to give a man, and he'll as proud of it as you are of ur ten-dollar-an-ounce perfume. ·x of 3 bath cakes, $2.25; box 3 toilet-size cakes, $1.50 ppd. ıly from British Merchandise ntre. Ltd., 338 Madison Ave., w York 17, N. Y.



LOOMING BARGAIN. A ely designed watering can for ding your house plants—even giving the children bathtub ampoos—is made of plastic in lors as cheerful as a school-y's whistle. You have a choice flame red, Killarney green, ip yellow, or Roman bronze, d the price is $1.35 postpaid. e Salt and Pepper Shop, 445 st 86th Street, New York 28.



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Imported Candy Dish

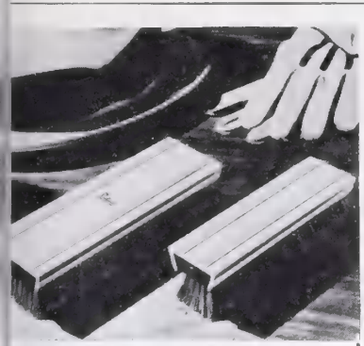
Exclusive with us . . .

A handsome little boy watches over your bonbons in this round glazed ceramic candy dish. Hand made and painted in superb natural colors. Tiny clusters of flowers top the rim. 7"x5".

$7.50 postage prepaid.

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FLATTER FATHER
with a handsome Kensington non-tarnish metal clothes and hat

BRUSH SET

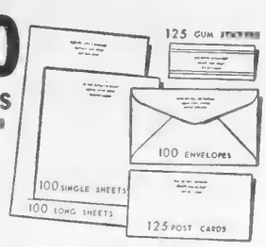
Strong, non-sag bristle brushes are replaceable when worn, the top is everlasting. Complete set $5.00 postpaid

With monogram $1.00 extra
Send money order, check or cash—Sorry no C.O.D.'s

Complete line of Kensington metal products

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550 PIECES
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JUMBO Assortment of Utility Stationery
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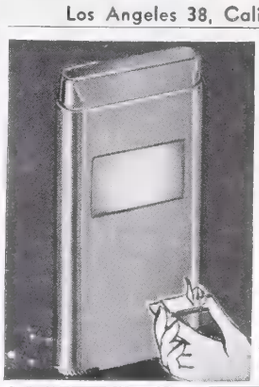
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Deluxe quality, heavy parchment style paper—adds new beauty to these social necessities. Name in black ink or three initials in gold or silver, all raised letterings. Envelopes included.

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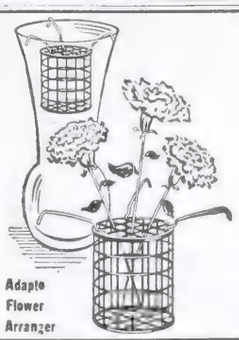


Table Model, Rhodium $6.95

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2 Initials, 25¢ extra



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Window



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LOOK! It floats over surface, polishing 11″ path TO baseboards and into corners. Rubber bumper protects furniture, baseboards. Twin brushes revolve in opposite directions, assuring easy control. No special skill needed. Child can operate it. Just plug it in, guide it. **INCLUDES:** Pair combination brushes for scrubbing, waxing; pair polishing brushes; pair buffing pads. Brushes easily removed, exchanged, replaced. No tools necessary. Bristles of best quality Tampico and Palmetto fibres. Buffing pads of heavy, high grade felt snap onto polishing brushes—used for exceptionally high lustre on floors, linoleum, table and desk tops, counters, general maintenance. Sanding, reconditioning accessories available at low cost. Speed scientifically adapted for best polishing results. Eliminates polishing fatigue. Saves time, money. Gives dependable, professional, trouble-free service. Sturdily built. Guaranteed one year against imperfections of workmanship and materials. Wt. 17 lbs. 110 volts, AC only.

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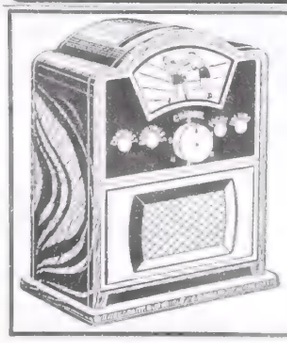
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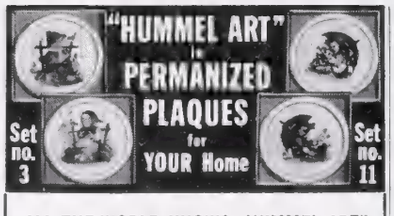
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In boy-girl pairs of gleaming, creamy wall plaques (complete with hangers) and "permanized" in full color for lasting, easy-to-keep-clean beauty, they bring cheer to every room. They'll steal your heart away!

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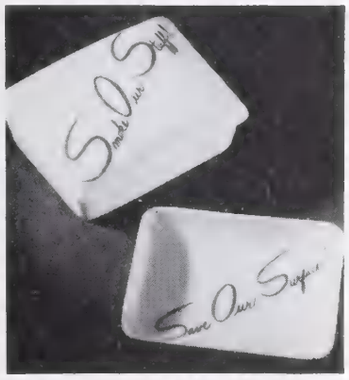
Shopping



HANDSOME TRIVET. As we prowl through the shops we're constantly hearing, "I'm looking for a wedding present. Something under $10, please." So here you are. A silver-plated trivet, 6¾" wide, has a removable tile inset that is decorated with birds or flowers. Very practical, very pretty, and just $9 including tax and postage. The Lennox Shop, Hewlett, Long Island, N. Y.



"SAVE OUR SURFACE" is the jocular admonition that decorates this ceramic ash tray, but the guest who finds it at his elbow will remember that there's a point to every joke, and he'll mind his manners and his ashes. $2.50. Then, to soften such a warning, there's a matching cigarette box that says, "Smoke Our Stuff." $3 ppd. Susan Ranney, 175 East 82nd St., New York 28, N. Y.



LITTLE STRAPPERS, bursting their jeans, will gain an all-important extra two inches in the overalls they have outgrown. Felt strap extenders are shaped like bunnies, have a button and a buttonhole—one for the strap, the other for the waistband. In any color you like, $1 the pair ppd. Mrs. Edward M. Ross, 33 Hathaway Drive, Garden City, N. Y.



"Sew-Handy" AMAZING NEW SEWING TABLE INVENTION

FITS ALL MAKES of PORTABLES

AT LAST one man got tired of seeing his wife struggle with wobbly bridge tables that were too low and too small or dining tables that were firm, but too high. He invented the "SEW-HANDY" Foldaway. Read the twelve amazing features in the panel. **NOT SOLD IN STORES.**



12 NEEDED FEATURES

1. Correct height. No back-aches.
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12. Has wider table space. No bunching.

Order Sew-Handy Direct

The so handy "SEW-HANDY" is now made and guaranteed by World's largest makers of all wood fold-away furniture . . . Not sold in stores.

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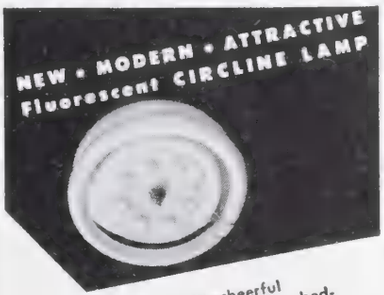
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Free! Send your name for Free Folder showing 14 Big Pictures of this amazing table—illustrating all its exclusive features—its 6 added uses. All Free! No obligation whatever. Be first in your group to know about the "SEW-HANDY". Just mail coupon below today.

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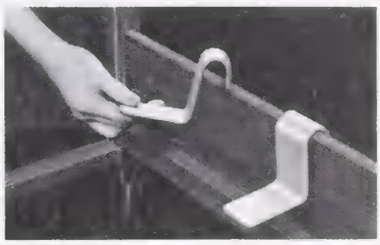


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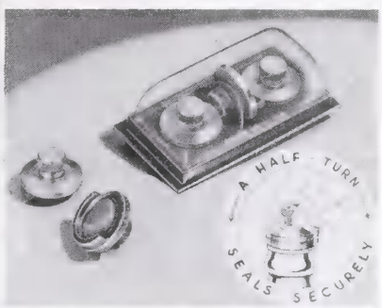
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Send No Money. Order C.O.D. $1 plus postage (or send $1 bill at our risk and we'll pay postage). Full Quart $3; Gallon $8.

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Slip it effortlessly over the top of any standard bottle and turn the knob . . . it's that simple to use.

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Complete satisfaction guaranteed.

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T-Top is a light rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted: Dark Green, Rich Red, Dark Brown—$5.95.

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Beautify your cupboards. "TRIM" Protectors seal out dust and grime, completely. Prevents tarnishing of silver. Made crystal-clear plastic. Full visibility. Clever design makes easy access. No fuss. No muss. No snaps or zippers. Saves work.

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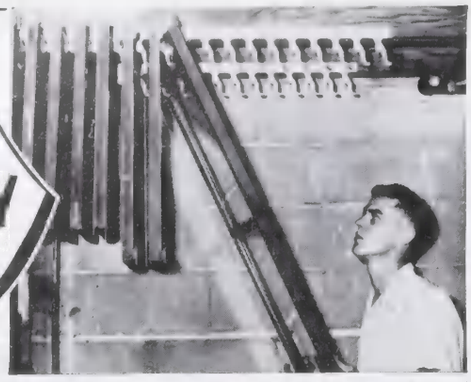
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Finally, a storm window and screen storage hanger that will save you money, time and effort. The *Stor-A-Way* Hanger protects your window sashes—hangs storm windows and screens above the damp basement or garage floor— prevents warping of frames—reduces glass breakage—keeps the basement or garage neat and tidy.
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Will hang windows vertically or horizontally
Installation instructions accompany each order

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Order now for immediate delivery—money refunded if not 100% satisfactory. Send cash, check or money order for full amount plus mailing cost.

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HOLLYWOOD LEGS

Transform your present box springs into an attractive Modern Hollywood Bed in a few minutes! Simply attach 6 plates to spring and screw legs in place. Made of selected, close-grained hardwood. No bolt or screw in wood to cause splitting. Always truly centered. Can't work loose. Nickel plated glides on bottom. State choice of light or dark finish. Complete set—6 legs, all screws and hardware, only $6.00 postpaid.

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Send remittance today. Shipment in 24 hours. Satisfaction guaranteed. No C.O.D.'s. Only **$6. postpaid**



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Erase that stain!
Do it yourself with **MAR-MAID**

Don't let unsightly marks ruin *your furniture.* MAR-MAID removes water and alcohol rings, stains, scratches, mars, minor cigarette burns and accumulated grime from all varnished, shellacked, lacquered and painted surfaces. Only **$1.00**

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NO MORE CREASES IN YOUR SKIRTS

. . . when you use this newly designed Prac-T-Rack. Holds up to twelve skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

Sold by mail order only in 48 states and all over the world.
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PRAC-T-RACK, STILLWATER 4, NEW JERSEY

ACTUAL SIZE



Fascinating Miniatures *in Sterling* *. . . with 14k gold corkscrew back*

Perch a captivating creature on your blouse, suit or hat or . . . your own birth sign and, as legend has it, good luck will be with you. These eye-catching pins are unmistakably Cini . . . exquisitely designed. The new corkscrew back will not leave a mark.

Both available in sterling at $3.60 or 14k gold (on special order) at $14.40. Prices include Federal tax and postage. No C.O.D.'s.

Matching bug earrings in sterling, $4.80 a pair. State choice of bug . . birthdate for Zodiac pins.

Send for complete list of Zodiac gift items.

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Crab . . . Frog
Butterfly
Fly . . . Crane
Spider
Dragon Fly
Wolf . . . Dove
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Loewy

Dept. B, 137 Parkway Road, Bronxville, N.Y.



Window



TAKE THE CAKE that says "Happy Birthday" with three surprises that will make any child feel as though he'd hit the jackpot. Remove the cover of the 4" plastic cake, and you'll find a real Mickey Mouse wrist watch by Ingersoll, a good ball-point pen decorated with Donald Duck, and an adjustable sterling silver Mickey Mouse ring. $10.95 ppd. White Gifts, 179 Westchester Ave., Port Chester, N. Y.



OLD ROCKIN' CHAIR, reproduced by this shop, becomes a quaint and restful piece for your bedroom or the nursery. And what sprite doesn't love to be rocked into Nod? The Martha Dunham is made of mahogany-finished hardwood upholstered in blue, beige, black, or wine Colonial tapestry. 34" x 21" x 17" deep. $27.95 exp. coll. No c.o.d.'s. The Chair Shop, Box 220, Hickory, North Carolina.



IVY RINGS, made of plastic, are truly enchanted circles for a dining table centerpiece. Fill the circular trough with water and ring it with ivy for a long-lasting arrangement. Or for gala parties, pack it with masses of sweetheart roses, or with blue cornflowers, white candy tuft, and red carnations. In clear, emerald, or ruby, 6" ring, $4.50; 10", $6.50 ppd. Bodine's of Baltimore, 444 East Belvedere, Baltimore 12, Md.



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A truly *personal* gift . . your favorite photo framed in this luxurious stand of mirror finish chrome A showpiece in the home or the office **Letter clip on back.** Made of heavy die cast metal, complete with glass. Height 5 inches.

SEND $3.50 — cash, check or money order today for prompt shipment of this Roth Photo Stand. Postpaid.

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Also available as book ends —the pair for only $6.95.



Sweet Adorable

BRIDE AND GROOM

Flexible **DOLLS**

Miniature dolls that a child can bend into 100 life-like positions. Hand painted (harmless vegetable dyes); full wedding attire. Bride has gorgeous white satin flowing gown with dainty fingertip veil. Easy to dress and undress; almost unbreakable; washable. Educational, ideal for the doll house, collectors, wedding decorations, gifts etc. About 4½" tall. Bride, Groom and assorted Bridesmaids (not illustrated) sent postpaid. No C.O.D.'s.

$1.50 each

Write for flexible doll catalog

Lilliputian Studio
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Shopping



THE MARRIAGE CUP. A lovely tradition borrowed from the French is the *Coupe de Mariage*, from which the bride and groom drank a rare wine to seal their troth. Their two names and the date of the wedding were engraved on the front. Reproduced by Reed & Barton in sterling, it's a perfect candy dish for modern brides. $27.50 incl. engraving, tax, and postage. Nelmor, 901 Bergen Ave., Jersey City 6, N. J.



SET FOR A BARGAIN. A 20-piece dinner service for four comes in lighthearted colors to match the mood of seashore living. Dinner plates, bread-and-butters, fruit or cereal bowls, and cups and saucers come in aqua, oyster gray, lemon yellow, or apple green, and the price is pleasant enough so you may want to order a service for 12. $4.95 for 20-piece set. exp. coll. Studio Shop, 557 Boylston St., Boston 16.



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the Plastic Work Glove
AVOID "DRIED-OUT" HANDS
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WATSOLITE VINYL PLASTIC
Tough, Seamless GLOVES
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Durable—Form-Fitting
SOFTER THAN EVER
Perfected over 5 years before offering for sale by mail.
Each pair of gloves is packed in an attractive box suitable for that most NOVEL GIFT. WATSOLITE GLOVES withstand boiling water, gas and oil, strong soaps, lye and even conc. sulfuric acid, cosmetics.
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Sizes 6 to 10 incl. ½ sizes. *Medium wt.* for DISHWASHING & housework, or *Med. Light wt.* for daintier glove in House or Garden work. $1.35 a pair postpaid. Send DRESS glove size (Do not "up" your size) & pfd. glove wt. with Check or Money Order to:
WATSOLITE COMPANY, INC.
Box 234 Andalusia 5, Pa.

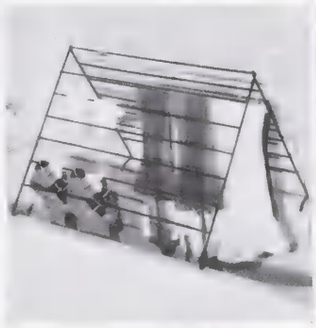
WEATHER-PROOF VELON FOLDING CHAIR

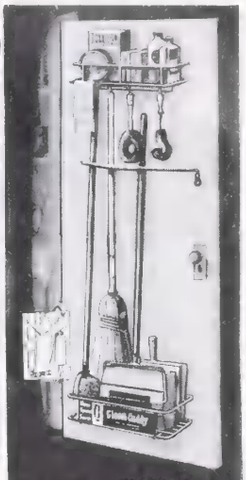


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Add 15¢ per mailing *Satisfaction Guaranteed*

Now... Baby Can Go Everywhere in Comfort
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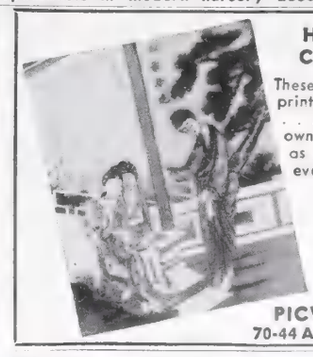
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The Chester Cribette, Mount Vernon, N.Y.
Specialists in modern nursery accessories.

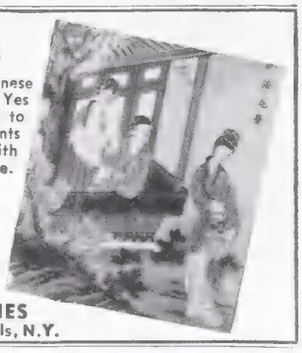


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Now *brush* dishes sparkling clean . . . in a fraction of the time . . . with the new Handi-Mite Dishwasher! Fastens to the faucet. Press button, and soapy water flows. Release button for clear, flowing rinse water. So quick and easy to use. *Saves hands, too!* Has 2 brushes: Nylon for dishes, brass wire for pots and pans. *You'll love it!*
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6 x 8—$3.00
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Simply Priceless! Authentic Amish Pennsylvania Dutch Dolls



Perfect miniatures of an Amish family, thrifty farm folk of the fabled Pennsylvania Dutch country. Made in the heart of the Amish region. Every detail is authentic—Amish hats and bonnets, tiny garments cut from the same bright-colored cloth worn by the Amish people.

Mama and Papa are 7 inches tall, Son and Daughter 5 inches. All are unbreakable; stand by themselves; large dolls have real hair. Ideal for your mantel, children's dollhouse, as a unique centerpiece, or much-loved toys. Also make unusual gifts. A real value at these low prices.

FAMILY GROUP (4) $6.00
MOTHER & FATHER $3.75
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Gorham STERLING LETTER OPENER

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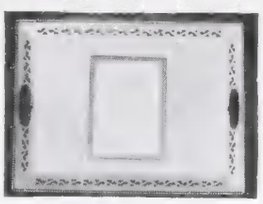
sectioned relish server with ice compartment

Into a heavy crystal bowl, 15" wide, with a square footed base, fit six removable relish compartments. These rest firmly on a polished chrome tray whose base has a pierced open design. Fill the bowl with ice, and serve your relishes or hors d'oeuvres in frosty splendor. Or remove the sections and serve icy watermelon or pineapple on the chrome tray. With toothpick holders for the relishes. **$15.75.** No c.o.d.'s please, add 75c postage.

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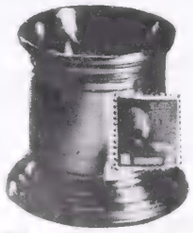
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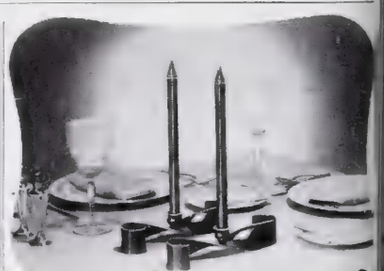
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HATHAWAY NYLON MARQUISETTE ®

HATHAWAY DOTS ®

Hostess Gown by Conti

Look to the *fabric* base

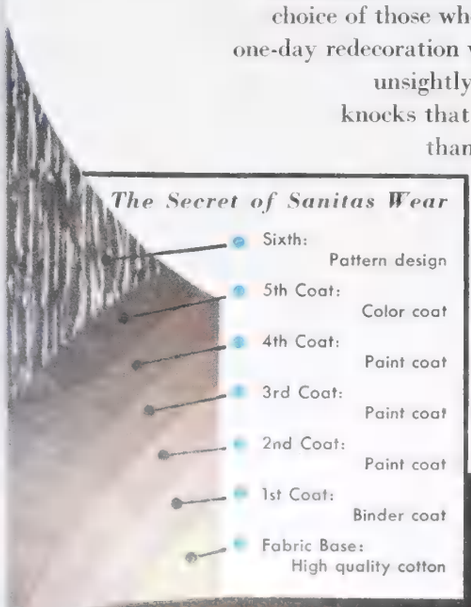
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The Stylist Magazine

—is a rich source of currently exciting decorating ideas. Ask your Guild Dealer for a FREE copy . . . Or sent postpaid for 25¢ through Guild Dealers Organization, 811-M Peoples Nat'l Bldg., Grand Rapids 2, Michigan.

Window Shopping

CONTINUED FROM PAGE 58

ADOWS IN THE SUN. As as summer's first warm days ve, you'll be spending lots of in your garden. And to make favorite spot even lovelier, e found this unusual bronze itorial sundial. The gnomon h makes the time-telling low on the dial is arrow-ed: Zodiac signs circle the . 10½" high, 7" wide. $17.50 coll. Erkins Studios, 40 t 40th St. New York 18.



E **SANI-SPOUT** is a small et, but it's worth its weight rayed tempers. For canned . oils, and syrup it provides uring funnel that is a delight se. A stainless steel spear into the tops of cans, and iquid pours out through the ic spout top. In red, green, ream. 50¢ each; 3 for $1.25 no c.o.d.'s. Wilmage Dis-ting Co., 1162 E. Jersey St., beth, N. J.



WHITE THE ROSE, so natic its contrast with the glossiness of ivy, that it's a g tonic that will bring the iness of May to your walls. white rose plaques are made yrocco wood, and they come rings which hold brass rpots. 9¼" x 7½". $3.25 or $6.25 the pair ppd. No 's. Ellison's, Box 284, ge, New Jersey.





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Made of plaster, I stand 18½ inches high overall, and wear a red and blue costume. Watch me light up by twisting my red bulbous nose. **$9.50 postpaid.**



PLASTIC GLASS AND BOWL: Light and unbreakable. Gaily decorated with a hand painted clown design. Make it your child's very own by having his name painted on it. **$1.50 each or $2.50 a set, postpaid.**

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This different outdoor furniture, built of beautiful natural Southern Cypress, is graceful and sturdy. Dip treated with clear toxic wood preservative and water repellent for all-weather protection. Sturdy construction throughout—joints dowel inset, fastened with split cypress bands.

Enthusiastically endorsed for over eleven years. Send your check, say where to ship and we'll have a set off to you when you say.

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...ouire—large round white diamond ...rred by 2 round and 2 baguette dia-...nds in platinum **$275.00**

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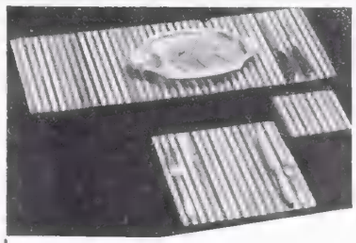
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$1. Post Paid

No more gravy spots on your white stove. A gay pottery flower on which to rest your dripping stirring spoon and save your stove top a world of mess. 3 by 4¾ inches, of glazed pottery with green leaf and the blossom in flower colors. (Give preference) Grand wall decoration, when not in use.

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YOUR FINE TABLE SURFACE!

Use Roll-Mats for individual place settings, or as runners to protect your table from hot dishes, spilled foods or liquids.

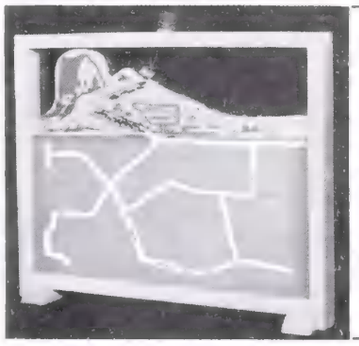
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$5.00 ex ress **prepaid**

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The Ant King

VILLAGE CRAFT SHOPS

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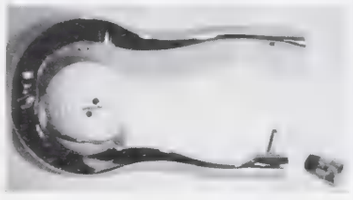


Luscious white blossoms against rich green leaves — beautifully printed on oyster white pure linen. And with the newer oblong napkins. Makes the most inviting table for spring and summer — that fresh, sparkling look. . . And a delightful gift!

Set for 4 (4 doilies, 4 napkins) **$11.00**
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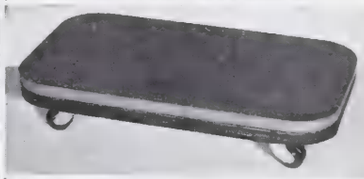
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Window



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You have a reputation as t most gracious hostess in t county, so, to secure that we earned accolade, set your ne party table with this fine wh Bavarian china. Five-piece pla setting shown is $6. Entrée plat demi-tasse, and soup bowls (n shown) are $1.50 each. Ppd. T Union, Columbus 15, Ohio.



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Mary, all dressed up for sch in her hood, dotted swiss apr and full skirt, is only the half it! Ups-a-daisy the skirt and fluffy white plush lamb appe Concealed in this twosome i Thorens music box which pl "Mary Had a Little Lamb." high. $7.95 ppd. Grint Brothers, Detroit 26, Michig



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Shopping



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Lazy Susan

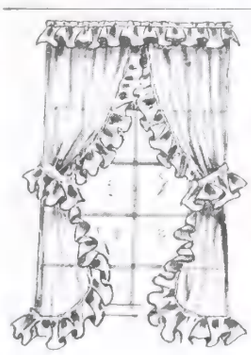
It's a party when friends gather around the LAZY SUSAN COCKTAIL TABLE. Twirl the top and bring within reach your drink, cigarette or canapes. Adapted from a lovely old original found in the South.

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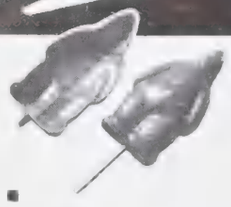
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Give your windows a new importance with these fine quality 76 x 72 count organdies 6 inch picot ruffles with extra fullness. All 84 inches wide to the pair. Add 10¢ per pair for mailing.

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FOR Children only

59¢ SET OF FOUR





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Even problem eaters will gobble up their food when given such irresistible come-on.





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A set for the sandpile and the beach will keep a mudpie crowd enraptured for hours.

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SILVER PLATED
Salt & Pepper Set



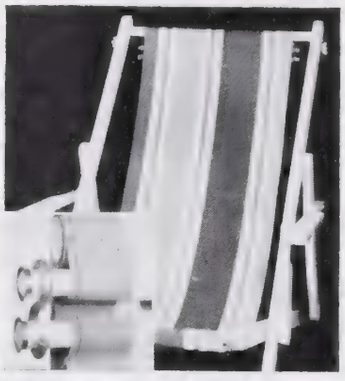
Mothers who appreciate the unusual enthuse over these charming Colonial type shakers . . . they're glass, shaped like sugar and creamer, with silver plated tops. **2.60** *postage prepaid tax included*

Order this Mother's Day Gift today. Send check or money order. Sorry, no C.O.D.'s

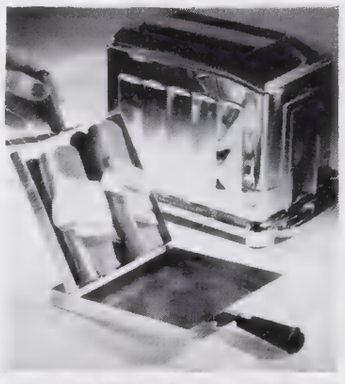
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Window



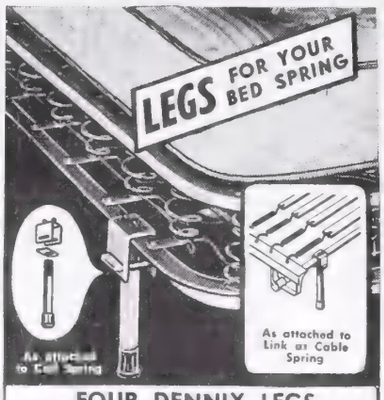
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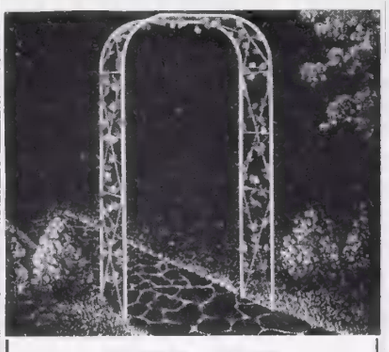


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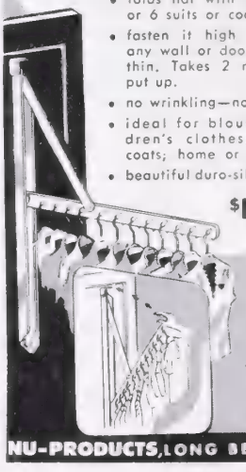
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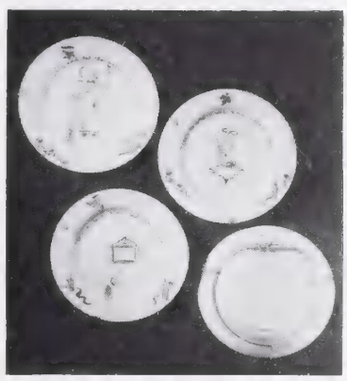
Shopping



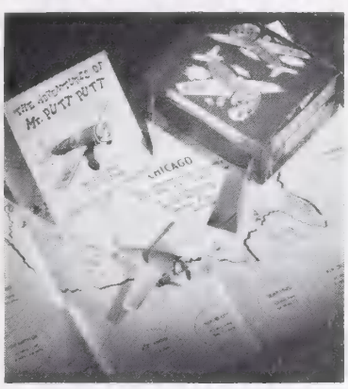
RAND FINALE to a terrace
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s hand-hammered copper cof-
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ose tall slenderness has a
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gar, and creamer are lined with
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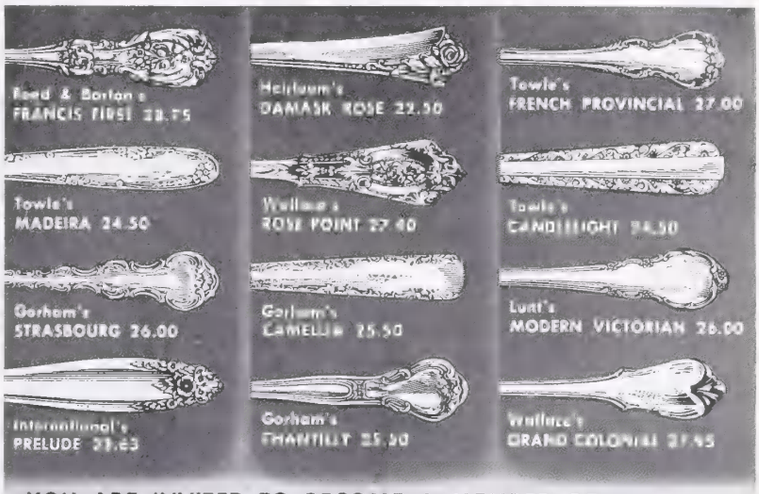


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Enroll me as a member of the Nelmor Sterling Club. Send me (postpaid) place settings of pattern. I will pay $2.00 per month for each setting, with no extra charges of any kind.

Prices include federal tax and are for one six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.

NAME _____

STREET _____

CITY _____ STATE _____



Yes, father really deserves the abundant comfort and English styling of our "Aristocrat" chair—superb in lines, proportions, joinery. Coil springs in base, cushion and back; bow front and nail accent. Outside: Height 36"; D. 37"; W. 30". Duran All-Plastic at $98.50—In dramatic, cleanable colors: Antiqued—White, Sun Yellow, Club Brown, Sprout or Forest Green, Burgundy, Kingfisher Blue or Turquoise. Also admirable in Top Grain Leather (ask for samples) at $179.50. Matching spring seat Ottoman—in leather, $34.50; Duran—$18.50. Express (approx. 110 lbs.) collect. No C.O.D. Send check or money order. Fully guaranteed. Hurry—Father's Day is "almost" here.

Bayfort Society
BOX 1808 CHARLOTTE, N.C.



...for Mother's Day...for Graduation

The Perfect Gift

Two-In-One Radio Bedlamp!

They'll appreciate reading in bed by the soft light of this beautiful lamp—while listening to their favorite music! A glareless tubular type bulb with a frosted curved lens built right into a magnificent 5-tube radio that's tops for tone and volume. Compact, smartly designed unit 9½" long and 5½" wide. Choice of Ivory or Walnut finish. Equipped with flexible brackets that fit any size bed. Complete broadcast band coverage, operates on either AC or DC. (State finish desired.) Sorry, no C.O.D. Send check or money order. Dept. HB-5.

only $29.95 (we pay postage)
(*Conn. Residents add 1% Sales Tax*)

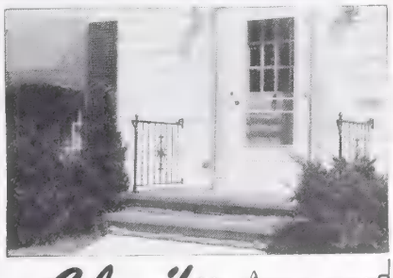
COPPER BEECH STUDIOS
WESTPORT, CONN.



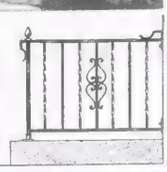
YOUR PORTRAIT in Oils

On canvas $75 up.
From any size photograph.

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Glorify YOUR HOME



Add artistic beauty and distinction with **Bellkool Iron Railings.** An extra safety factor, too, on porches, steps and entrances. Illustration shows application to concrete or wood stoop. Readily applied also to brick or stone. Sturdy, durable, attractively priced. No. 1500A with ornament, as illustrated, is $11.85 per railing in 3-foot lengths, other sizes and designs available. Immediate delivery. Shipping charges collect. Send check or money order . . . or write for colorful circular showing various types of railings in any size.

The BELLKOOL COMPANY DEPT. G-3 APPLETON, WISCONSIN



HOT TABLE • $59.50

Now—you can wheel your warming oven right to the table. Hots go on heat-controlled top. Desserts and salads go on unheated lower tray. Ideal for the terrace. Chromed steel—28¼x17½x27" high—swivel casters. 110 volt AC only. **Add $1.00 express charge.**

SCULLY & SCULLY, Inc.
"The Smart Gift Shop of New York"
506 Park Ave. New York 22, N. Y.



EXQUISITE SCENIC HANKIES

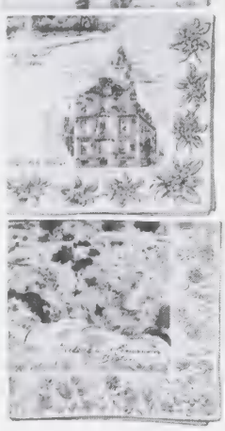
CAPTURE THE ROMANCE OF BOSTON FOR NATIVE OR VISITOR... **$1** each

Dainty hand-rolled edge hankies printed in fresh pastels on sheer white cotton. Five choices, left to right:
(a) Historic landmarks. (b) Historic map. (c) Harvard. (d) Boston buildings. (e) Public Gardens. To frame, carry and treasure!

HANDKERCHIEFS, Dept. 19, Street floor, Main Store
JORDAN MARSH COMPANY, Boston 7, Mass.
MAIL ORDERS PROMPTLY FILLED

Sorry, no C.O.D.'s under $2.00. Add 15¢ to cover handling outside New England.

Jordan Marsh
NEW ENGLAND'S LARGEST STORE



(Hankies shown folded)



SMOKING SET

Table Lighter of English bone china with flower sprays on white, Swiss insert **$12.50**
In peach or turquoise **$13.50**

Ash Tray, 4", in white **$3.95**
In peach or turquoise **$4.95**

Add 35¢ for shipping.

Alfred Orlik Inc.
680 FIFTH AVE., AT 53rd ST., NEW YORK 19



ESPADRILLES

Genuine Basque Rope Soled

These practical playshoes from Mexico - - durable, hand-made rope soles with gay lined canvas tops in a rainbow of colors—Red, yellow, green, navy, black or white - - in sizes 3 through 8.

$2.95 postpaid

No C. O. D.'s, please

When ordering kindly specify color of top desired, regular shoe size, and send tracing of foot please.

The Country Store, Inc.
F. H. TRUMBULL
CONCORD, MASS tts



Window



TIME AND TIDE. This Corvette electric clock with its fine Sessions movement will really rate with any man who likes things shipshape. A ship's wheel with solid brass spokes circles the face, and a very salty touch is added by the genuine hemp rope strung through the hand-rubbed, solid mahogany case. 6" x 2" x 6½" high. $13.95 incl. tax and post. Aldrich & Goebel, Inc., 51 South Colony St., Meriden, Conn.



TRIKE-SHOVEL. If you've ever watched a little sidewalk superintendent absorbed in the wonders of a steam shovel, you'll know that this is the toy your pint-size engineer will go for. Attach it to his tricycle, and as he lifts and lowers sand, he'll be the envy of the neighborhood. Instructive, too, because it teaches him coordination. Heavy metal. $3.25 ppd. The Toy Shop, 1301 Fifth Ave., Seattle, Wash.



SCENTED LINEN STRIPS. Open your linen closet, and get a whiff of springtime. Slip out, from luxurious stacks of sheets, fresh linen for your guest beds that will spin a night into flower-fragrant dreams. Choose from pastel pyramids of fleecy towels the color to suit your blue sky mood. Sacheted with fine scents, narrow pair $1; wider pair $1.50. Altman's, Fifth Ave. at 34th St., New York.

unusual, low-cost gift item

● A BIB-A-DAY may not keep the doctor away but it'll sure make things easier for Mommie because here's protection for baby's clothes for every day of the week. Absorbent white terry cloth soaks up all that doesn't reach little mouths. Each day has its own little bunny picture and seven attractive colors border these practical feeding bibs. Colors are pink, blue, rose, aqua, red and yellow—assorted. No trick to wash—ironing unnecessary. Set of seven gift wrapped in cellophane.

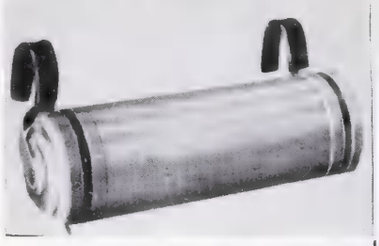
Send check or money order.

BLISS MFG. CO., 9 OAKES, S.W., GRAND RAPIDS, MICH.

Now BIB-A-DAY SET



SET OF SEVEN **$2.50** postpaid



PRETTI-LITE Bed Lamp

For readers by night here's a de luxe incandescent bed lamp, finished in two tone walnut grain, Swedish blond or ivory. Pretti-Lite's plastic clamps fit any headboard, won't mar precious furniture. Adapts to direct or indirect lighting. Takes up to a standard 60 watt bulb. Complete with cord and plug.

$2.95 prepaid **No c.o.d.'s**

Lyons Galleries, Inc.
106-17 CONTINENTAL AVE.
FOREST HILLS, N. Y.

PIGS 'N ELEPHANTS
TO HOLD YOUR PRETZELS



PERFECT FOR THE BAR!

These friendly creatures are 5½" high. Stick is removable and leaves no trace. Holds 10" equivalent to at least 2 dozen good size pretzels. Animals will not tip over. Elephant and pig richly finished in ebony black; ears, paws and mouths, pink; eyes, baby blue. Hand-painted, very decorative, adding charm to any home. $3.00 per pair, $1.65 singly, postpaid. We recommend pairs be of same. You can specify one of each, however. **$3.00** per pair *$1.65 Singly*

Current gift bulletin sent on request. C.O.D.'s accepted. Your satisfaction unconditionally guaranteed. All shipments insured.

CHARLOTTE'S
109 East 89th Street
Dept. HB-1
New York 28, N. Y.



YOUR PORTRAIT IN OILS BY MAIL

A beautiful 16"x20" oil portrait on canvas for an everlasting Keepsake of you or any member of your family. You send us a Photograph or Snap-Shot and color description of hair, eyes, complexion and clothing. You receive a beautiful, genuine oil painting by Professional Artists of long experience. All work is guaranteed or your money will be refunded. We know you will like our work. **$39.50** postpaid

No C.O.D.'s please.

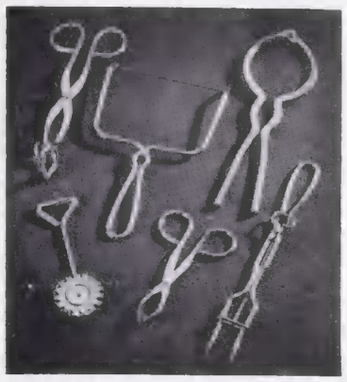
"Also famous Masterpieces cut into Oils from your prints" $100.00 and up.

GILBERT EDWIN
Studio of Fine Arts
5920 No. Figueroa Los Angeles 42, Calif.

Shopping



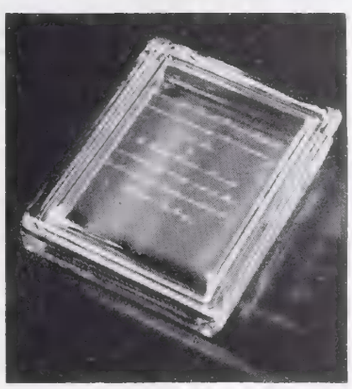
GIVE HER THE WORKS. And a housewife will whisk through such time-consumers as strawberry hulling, cheese slicing, cake decorating, etc., in jig time with this six-piece hostess gadget set. Included are an ejector fork, bar wrench, wire slicer, strawberry huller, pastry tool, and serving tongs. $1 ppd. Spencer Gifts of Atlantic City, N. J.



DEEP FRYER. The Fryryte is a remarkable new device that makes frying everything from French fries and croquettes to doughnuts and frogs' legs as simple as toasting bread. It's automatic and electric, comes with very clear directions, and eliminates that perilous top-of-the-stove spatter. $21.95 postpaid from House Utilities, 211 North Michigan Ave., Chicago, Ill.



INVITATION TO SMOKE. Send the next wedding invitation or announcement you receive to this shop and they will etch it on a fine Fostoria glass cigarette box. The lucky couple will cherish forever such a lasting reminder of their wonderful wedding day. It measures 5¼" x 4" x 1½". $7.95 postpaid. Holiday House, Bellevue Theatre Building, Upper Montclair, N. J.





HAND PAINTED *Hurricane* LAMP!

Lamp Illustrated

$9.95

Authentic reproductions of old oil lamps electrified! Hand painted on milk glass—trimmed with highly polished and lacquered brass, (will not tarnish). Three way switch—lites the top or bottom or both. 15½ inches tall and 7 inches at widest point. Available in several styles and sizes ranging in price from **$6.95** to **$21.50.**

Send check or money order. No C.O.D's please! Add 35c for delivery.

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Michigan residents please add 3% sales tax.

BUILD-A-PLAN and SAVE MONEY

- No Tools
- Easy to Assemble
- Use Over And Over Again
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Visualize your plan and make a scale model of your dream house before you build. It's so simple a child can do it. No tools—No mess. PLASTIC walls may be changed at will. Enlarge or reduce rooms, add closets, windows, bay windows, porches, etc. . . . Take model apart and start anew. No limit to the layout and plans you can build. GROOVED BASEBOARD HOLDS PARTITIONS STRONGLY AND FIRMLY. Furniture cutouts to scale, enable you to plan your decorating scheme and electrical outlets.

FREE with set: "How To Plan The Home You Want." 32 pages full of helpful home building hints.

ONLY $5.75 Postpaid. Sorry no C.O.D.'s. Add 2% tax in New York. Money back guarantee

BUILD-A-PLAN, INC., Dept. HB-5

1150 BROADWAY, N.Y. 1, N. Y.

Sterling and Crystal Sparkle for your Strawberry Preserves



No one will ask you what kind of jam you're serving in this jar, for the strawberry motif on the cover and spoon handle says, it's strawberry.

Complete, 4¾ inches high, 13.00; 3¾ inches high, 11.00.

PRICES INCLUDE FEDERAL TAX

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For the Bride of Any Year!

Victorian Loveliness

• Provincial charm and gracious comfort to grace any room.

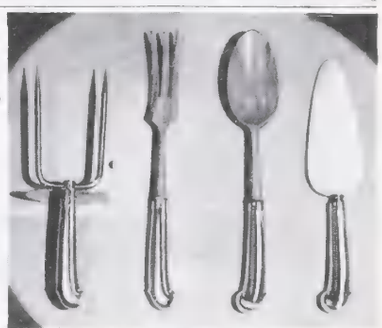
Hand-carved beauty to be joyously cherished for generations. A master-piece of construction. Solid mahogany frame, deep rose hand-carving, superbly finished. Posture pitch and cushion design for maximum comfort. Coil-spring seat with deep hand-tufting, foam rubber filling. Exquisite tailoring. Dull brass nail and fine gimp trim. Extraordinary value in our stock covers of rich velvet: Reseda green, Rose, Burgundy and Federal Blue. TUFTED $59.50; (with your 26 x 28" cover, $57.50) . . . PLAIN, hair-filled spring seat, in velvets or tapestries, $55.50. (With your 24 x 24" cover or needlepoint, $53.50.)

Assorted cover samples $1.00, refunded upon return or credited on purchase within 30 days.

Marvelous gift, anytime! Prompt delivery. Shipped charges collect. No C.O.D.'s

GRAND RAPIDS Connoisseur STUDIOS

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ROAST · SALAD · DESSERT Served with Sterling

Reflects the ultimate in your gracious way of living. The classic simplicity of the heavy Sterling Silver handles (designed by one of America's foremost silversmiths) will blend with any table setting. At these tiny prices . . . down goes "the cost-of-giving" too.

Available only in pattern shown. Prices include tax.

ROAST FORK stainless steel spears and guard (9¾") $7.50

SALAD FORK & SPOON olive wood implement section (11") 9.50

CAKE KNIFE stainless steel blade (10") 5.50

Postpaid . . . No C.O.D.'s

Dept. A5

James Stuart

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WILMINGTON 11, DELAWARE



Smart *STRAW HANDBAGS*

• STYLE A Large, over-the-shoulder bag in a genuine Madagascar straw with a richly polished wood frame. Smart for town or play. $6.

TAX AND POSTAGE INCLUDED

• STYLE B Lovely washable cruise cloth, with zipper throat and a removable straw boot. Mirror, change purse and large compartment. Available in black-brown beige-navy-red-green-copen blue.

VICTORIA Studio

NORTH EASTON, MASS.



SPEC-BANDS

A smart, new gadget that dangles your "specs" when not in use. At home, at work, at play . . . ends forever, that maddening hunt for glasses.

NO MORE MISLAID, LOST or BROKEN EYEGLASSES

SPEC-BANDS are made in two sizes—small and large cups. If you wear broad, heavyweight frames specify large cups; otherwise small cups. All that is necessary is to slip the temples of your glasses into the hollow rubber tubing; then drape the band around your neck over the head. Choice of brown, green, red, grey, plaid, or black ribbon. **(Black or brown cord for men) $1.00.** Gold chain $3.00; Black Velvet $2.00—**POSTPAID.** Satisfaction Guaranteed. Order NOW.

Dept. 5HB,

SCHOENIG & CO., INC., 9 Rockefeller Plaza, N.Y.C.



Quaint American Bureau-Chest

The Jefferson Lee bureau chest is exactly reproduced from an original discovered in Bardstown, Ky. It has the rare features of the "decked" top drawer and hand carved pulls and back rail embellishment of oak leaf and acorn design. Broad surfaces of laminated cherry, the balance solid cherry. Ideal as a dresser base, dining room linen chest, or hall commode. Width 33, depth 18, height 30½ inches. Price includes shipment to your nearest freight office..... $74.75

Send for our new Illustrated Portfolio

Our new 1949 "Portfolio" is greatly enlarged, with many new additions of ***Quaint American*** furniture in ***Solid Cherry,*** reproduced from rare originals in the Forslund collection. A twin-deck, 7-drawer chest, Grandfather's clock, and candy stripe carpeting are among the new pieces, which include unusual tables, chairs, chests, mirrors, lamps, accessories, original-mold milk glass, and a really personal service for "different" custom built upholstered furniture. You will rarely find this furniture in any store, as our Quaint American furniture is sold only by mail.

For your Portfolio please send 25c



Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN

Sale! Two CHAIRS!



Choice of
Lettuce GREEN
Canary YELLOW

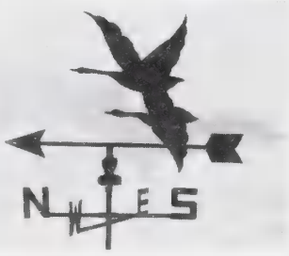
You REALLY SAVE!

Not just one, but BOTH of these form-fitting, enduring metal chairs . . . For a low $1.95 price! Choice of green or yellow, with white frame. Easy inserts for your patio or lawn. Two chairs weigh 30 lbs. Complete in carton. (Freight extra)

MYERS-DICKSON • Atlanta, Georgia

METALCRAFT

Distinctive House Signs, Door Knockers, Mail Boxes, Lanterns, Foot Scrapers, etc.



NORTHBOUND — A graceful weathervane made of fine quality weather-resistant metal, finished in rich black. Mounted on special oil-filled swivel to respond to every breeze. Prompt shipment, with brackets ready to install. 27" wide, 32" high $18.50. 30" wide 40" high $25.00. Prices f.o.b. Wheeling.



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HAGERSTROM METALCRAFT STUDIO
Original Handcrafted Specialties
41 Milwaukee Ave., Wheeling, Ill.

MONKEY BANK

Monkey See Monkey Do



Teaches courtesy to the saver. Pedro will thank you by tipping his hat as you deposit coins. Made of pressed metal . . . has red jacket and yellow hat.

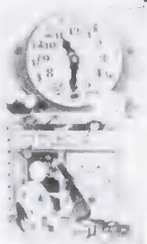
59c Postpaid

THE BIG CLOCK BOOK

Timely Gift For Youngsters

This big clock book, design to amuse and instruct, can be played as a game by matching the clocks on the back cover with all those on the inside pages. The hours are marked by all the time pieces familiar to children, and color illustrations and rhymes describe how Johnny and Sue spend their day.

$1.00 Postpaid



Send for free catalogue
GWENDOLYN MALONEY
170 East 51st Street New York, New York



MEALTIME PLEASURE for EVERY-ONE with B-BIG TABLE TRAY.

Little folks "feel big"—really *want* to eat when served at the big folk's table. A turn of the knob securely clamps B-Big Tray to table, forming individual serving space at just the right height for tots sitting comfortably on adult chairs. It's safe—no more building up seats with unsteady props. Keeps little hands away from hot dishes. Stain-resistant aluminum is easy to wash. Rubber coating protects table finish. Easy to carry when visiting or dining out. . . . Only $4.95, postpaid. Money back guarantee. (In Calif. add 12c tax.) SEND TODAY.

KITE and KOCH CO. DEPT. H.
P.O. Box 1071 Pasadena 20, California

Window Shopping



HIGH SPOT for the back yard gang will be the Crow's Nest. Four climbing ladders lead to a sturdy lookout platform with safety rails, and even a grown-up chained to a typewriter can get an inkling of the exciting games it will suggest to its Little King. All steel with weatherproof weldwood platform, it's 6½ feet high over-all. $29.95 f.o.b. Reiss Brothers, 54 East 59th St., New York.



SUNDAY MORNING BLESSING. Griddle cakes will be *la spécialité de la maison* with this West Bend cookery set in your pantry. The meter tells you when the griddle is ready for a ladle of batter so each pancake cooks a crisp golden brown. 3½-qt. mixing bowl, ladle, and turner are stainless steel. 13" griddle is aluminum. $12.50 the set postpaid. Order from Adelman's, 131 Liberty St., New York 6, N. Y.



IT BEATS THE BAND. An impressive drum comes personalized with a boy's first name in big bold letters, followed by the professional touch "And His Band." It measures 13" in diameter, 6½" deep, and comes in deep blue trimmed with red. Complete with neck strap, cymbal, and drum sticks, the price is $2.45 postpaid. Bancroft's, 2433 South Indiana Ave., Chicago 16.

(*Continued on page* 75)

Be Smart . . . . . Own a TABLEOPE



Be smart and preserve your card tables, dust-free and protected from scratches, by storing in a TABLEOPE. Smarten up your closet, too.

As photographed in blue, green, red, maroon with contrasting binding. Has 36" zipper for ease in slipping in and out. Fine decorator fabric, all-cotton.

Order direct from:
ASSOCIATED SERVICE AGENCY
158 E. Amherst St.
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$4.98 or two for $9.00
(give your table measurements)



DELIGHT THE CHILDREN YOU LOVE
have TOMMY TURTLE
write letters to them!

Children love to get letters, and every week Tommy Turtle writes a personalized, charmingly illustrated 3-page letter directly to the child you want to make happy. Tommy tells of his adventures, and he encourages children to be good (along with giving them an incentive to read!)

Tommy mails the letters—one a week for 12 weeks—and he always encloses a gift, selected separately for boys and girls. For children 4 to 11.

These are the original Tommy Turtle Letters that have brought so much pleasure to children all over the world. The children you love will enjoy them, too!

Send your order today—the letters start immediately or whenever you wish. Fast delivery — mailed 1st class. Mention child's name, address, age, sex and your name or nickname for gift card.

12 LETTERS-12 GIFTS $2.95
Send check or "bill me later"

Tommy Turtle
% WALTER DRAKE
Colorado Springs 8, Colorado

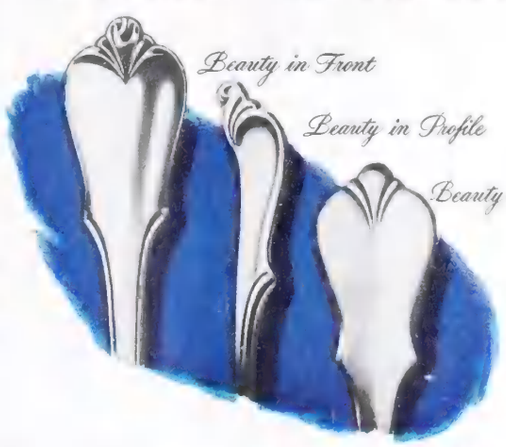
Only Wallace Sterling ... like Sculpture ... is lovely from every angle



FIGURINE, CONTEMPORARY AMERICAN

Only Wallace Sterling ... like Sculpture ... has Third Dimension Beauty

Brides are making Wallace Sterling the most sought-after silver in America. All over the country they're asking to see the sterling that has the "Third Dimension Beauty" of sculpture ... beauty in front, beauty in profile, beauty in back. Only Wallace Sterling ... created by William S. Warren, famous designer ... fits that description. Before you select your sterling, be sure to see the five Wallace "Third Dimension Beauty" designs. Left to right: Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six-piece place settings from $27 to $35, according to pattern.



WALLACE STERLING

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YOU CAN BE SURE..IF IT'S Westinghouse



NEW! COLDER COLD MADE POSSIBLE BY THE EXCLUSIVE AUTOMATIC HOLD-COLD CONTROL

NEW "ARISTOCRAT-10" *(Left)*
The prize of all Refrigerator-Freezers! Oversize, full-width Freeze Chest freezes food, or stores over 43 lbs. Holds an extra 13 lbs. in the Ice Cube Storage Tray. Butter Keeper, Meat Keeper, adjustable shelves.

NEW "DE LUXE-11" *(Right)*
Stores 35 lbs. of frozen foods, besides actually freezing foods. Special Meat Keeper, 2 large, extra-deep Humidrawers for fruits and vegetables, and plenty of shelf space.



THERE'S NEVER BEEN ANYTHING LIKE IT BEFORE! This marvelous, new HOLD-COLD CONTROL gives you the intense, COLDER COLD in the Freezer that keeps frozen foods safely . . . freezes them more swiftly . . . makes ice cubes faster . . . holds ice cream firm and smooth.

IT AUTOMATICALLY HOLDS TEMPERATURES STEADY AND SAFE in the Main Food Compartment. Gives moist cold *only where needed* . . . for fruits and vegetables . . . keeps them market-fresh.

WINTER OR SUMMER . . . NOTHING TO TURN . . . nothing to touch! The HOLD-COLD CONTROL *automatically* adjusts to temperatures selected, regardless of outside climate, humidity or temperature.

EVERY HOUSE NEEDS A

Westinghouse Refrigerator

SEE THEM AT YOUR RETAILER'S

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TUNE IN TED MALONE . . . EVERY MORNING, MONDAY THROUGH FRIDAY . . . ABC NETWORK

"You won't blame me for getting Hopping Mad —when you see how I took confusion out of wallpaper selection!"





"NORMALLY, I'm a very patient woman. But fighting with ordinary wallpaper books got my goat! Those clumsy, disorganized sample books never helped me find what I really wanted.

"Throughout my years of professional decorating experience, they only confused me with endless clashes in pattern and color. They never helped me find what I wanted and *forced* me to be satisfied with papers that *almost* matched. Well, I wasn't! And that's why I lost my temper, to save you time, trouble and disappointments!

"I went straight to the world's largest manufacturer of fine wallpapers and told them my idea. Working together, we developed the most exciting, simple and accurate aid to interior beauty ever known to wall decoration.

"Now *any* woman can quickly, easily select harmonized wallpapers which 'go together' perfectly. Without professional advice you select thrilling new wallpapers, expertly related in color and design to complement your draperies, rugs and furnishings . . . whether period or modern."

HERE'S HOW IT WORKS...

THE EXCITING NANCY WARREN STYLE SELECTOR shows you gorgeous new washable and fadeproof wallpapers, specifically selected and grouped in related patterns and colors.

You simply start with one basic color or pattern of your choice . . . then see up to 8 different wallpapers which blend or contrast perfectly! You see them all at once, too, side by side in this exciting new NANCY WARREN STYLE SELECTOR . . . just as they will appear on the walls of your home. Each Nancy Warren Wallpaper is numbered, referring to the helpful new Selector Chart which gives Nancy Warren's own suggestions for the use of each paper . . . plus a complete decoration plan for your particular need.

From a 2-room apartment to a 10-room house, Nancy Warren helps you solve your decorating problem. No more guesswork, confusion or disappointments! Just ask your dealer for the new NANCY WARREN STYLE SELECTOR and quickly, easily find just the wall beauty you want!

Your Nancy Warren Dealer is listed in the Classified Phone Directory — under "Wallpaper."

The new Nancy Warren
STYLE SELECTOR



Nancy Warren
WALLPAPERS
WASHABLE • FADEPROOF

Light colored carpet for a lighthearted room

HARDWICK'S *Del Rio* EMBOSSED WILTON



HERE'S the *light* look in carpeting—*new*—*cheerful*—wonderfully practical!

It's Hardwick's distinguished Del Rio Embossed Wilton in a subtly etched pattern that's *luxury itself.* Dream gray is the color—beautifully contrasted here with walls in chartreuse and hunter green, a red accented love seat and gay, flowered drapes.

Here is a carpet that reflects perfect taste, dignity and charm—*and you'll love the thick, soft, half-inch pile!* Available in six smart colors and five widths—27 in., 9, 12, 15 and 18 ft. Be sure to see Hardwick's Del Rio Embossed Wilton at your favorite store.

HARDWICK & MAGEE COMPANY

WILTON SPECIALISTS • MAKERS OF FINE CARPET SINCE 1837

LEHIGH AVENUE AT 7th ST., PHILADELPHIA 33, PA.

Window Shopping

CONTINUED FROM PAGE 70

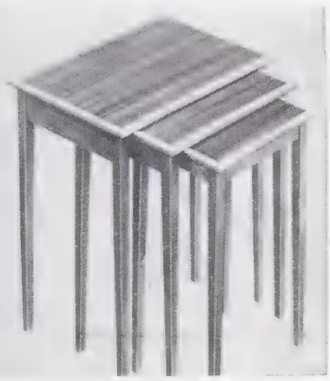
PEEDY SEEDER. It's the ıre gadget that measures up to ıe lofty standards of a gardener. ıd the Vibra-Seeder is one of ıem. It works on a flashlight bat-ry. and all you do is put your eds in the hopper. press button, ıd you're off. It spaces them enly. too. so you eliminate the inning job. $2.35 ppd. without)e battery. Worth-More Prod-ts Co., Dept. E-5. 260 Columbia ve., Elmhurst. Ill.



NIFTIES. Imported all the ay from Portugal. these bewitch-g miniature brandy snifters nd a bouquet to after-dinner queurs. Each of the eight glasses a different jewel tone: ame-yst. coral. turquoise. emerald, pphire. topaz. amber. and jade. t of eight. $3.95 postpaid. Burt ll. 2929 Broadway. New York.



ABLE TALK. A nest of bles is a necessity for modern ing. A wonderful space-saver, u'll use it for entertaining the family's Sunday night acks. Handsomely crafted of nuine hand-rubbed mahogany th a satinwood cross band lay. the largest of the trio meas-es 13″ x 19″ x 25″ high. A real d at $39.95 exp. coll. No .d.'s. Burton & Co., 8 Pelham , Cambridge 42. Mass.



NEW SENSATIONAL

RODLESS CURTAIN

With elastic back that stretches to fit any size or shape window! Single, double & miniature.

- No rods, no sewing, no measuring. Easy to launder and iron.
- Ready to hang—complete with hardware and simple directions.
- Versatile! FOR EVERY ROOM in the house! Swell over venetian blinds, curtains or ▬ shown in illustration.



Check Color & Quantity

1. Plastic (Looks like Chintz). (Solid colors only.) **2.99**
   ☐ Cherry Red ☐ Kelly Green ☐ White ☐ Blue ☐ Gold ☐ Wine ☐ Rosedust
2. Gingham Check Percale **3.99**
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Enclose Check or Money Order. We Pay Postage. . . C.O.D.'s you pay postage. Money back within 10 days if not satisfied.

BROADWAY MILLS, Dept. HB2
220 5th Ave., New York 1, N. Y.

DRIVING?



CAR-BAR* gives You WRINKLE-FREE Travel

■ Look better, feel better at your destination with a dozen garments hanging *wrinkle-free* on CAR-BAR. Easy to install. Unscrew and replace only 2-screws in door or window frame. CAR-BAR does not interfere with door or window operation. No rear-view obstruction. Safety engineered. No hooks. No sharp ends or edges. Adjustable 9½″ to 14½″ to fit any car. Streamlined. Chrome finished. Attractive enough to leave attached permanently.

Sent postpaid. No C.O.D.'s. **$1.50** *Double capacity with two.*

*Patent applied for

E. D. CLINGMAN
251-HB Houseman Bldg., Grand Rapids 2, Mich.
Screws included for cars without screwed in mouldings.

NEW 1949 O'BRIEN COLOR MANUAL!



Full page swatches—6″ x 3″ authentic color-schemes

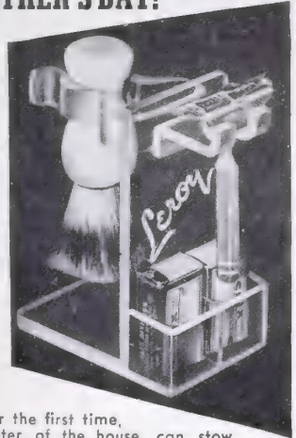
Up-to-the minute standard and easy-to-mix colors by O'Brien Stylists—in tune with latest decoration trends. No guess work. $1.50 postpaid. Send check or money order today! The O'Brien Corp., Dept. **H-5,** South Bend 21, Indiana.

MADE BY THE MAKERS OF FAMOUS

Top Quality Since 1875
O'BRIEN PAINTS

or FATHER'S DAY!

HAVE ACK, ombi-ation naving ush, afety izor, nd ade older



low, for the first time, ne master of the house, can stow way his shaving gear into one neat place ith the Shave-Rack. Made in crystal-clear, asy to clean, genuine Du Pont Lucite. ersonalized with first name **$1.98** ostpaid.
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No C.O.D.'s please
Send Cash or Money Order or Check to:
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Cast Iron Flower Stand

Charmingly fashioned, white, 43 in. high. Two 14 in. arms, two 12 in. arms, four 10 in. arms, and three 7 in. arms. Arms movable to any position. 35 lbs. Send $29.50. Specify freight or express collect. Flowers and pots not included.

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COMB HOLDERS

Just the thing for your dressing table or bathroom . . . holds three combs in upright position plus handy pin tray. Its sparkling beauty matches the finest toilet accessories. Formed of plastic. Colors Ivory and blue . . . Price $1.00. Order today, state model and color desired. No C.O.D.'s.

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Longer Beds for Taller People!

Simmons Master Construction ■ Superb Comfort



$89.50 Twin size.
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These custom-built mattresses and box springs are 6' 8" long—a full 5 inches longer than ordinary beds! Plenty of stretching room for relaxed, comfortable sleeping. Simmons innerspring mattress with pre-built borders, handles, ventilators, heavy woven stripe ticking. Twin or full size outfit complete with matching box spring and 6 legs. Metal extension rails to lengthen your standard bed, $9.95 pair.

We ship anywhere freight prepaid. No CODs. If in Illinois, add 2% for state tax.

BARNITZ STUDIOS SLEEP SHOP
1718 Sherman Ave. Evanston, Ill.

NO MORE DRINKING PROBLEMS WITH YOUR CHILDREN WITH THE

NEW "MERRY GO SIP"

Eliminates the usual trouble in getting youngsters to drink their milk, orange juice and other liquids. Merry Go Sip trains while it entertains. Straw is flexible. Set unbreakable. No parts to rust, stain or clog, may be sterilized, gift boxed.

CHILD SIPS MILK ADORABLE LITTLE ANIMALS GO ROUND 'N' ROUND



PRICE $1.50—Postage prepaid and insured

NO MORE FEEDING PROBLEMS WITH

"HUNGRY PIGGY"

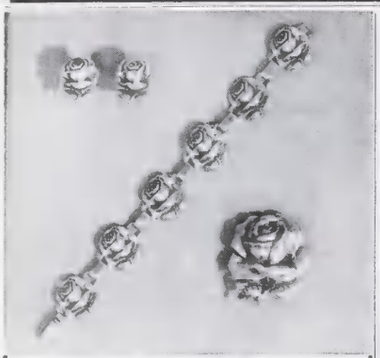
Piggy opens his mouth when spoon is inserted. Swallows, but food returns to bowl. "One for Piggy and One for Baby." Makes child want to eat more. 5 Piece Set, beautifully gift boxed.



PRICE $1.25—Postage prepaid and insured

MAKE MEALTIME FUN . . . ORDER THESE DRINKING AND EATING SETS TODAY!

NEPTUNE GIFT SHOP 3520 BOARDWALK WILDWOOD, N. J. • DEPT. HB

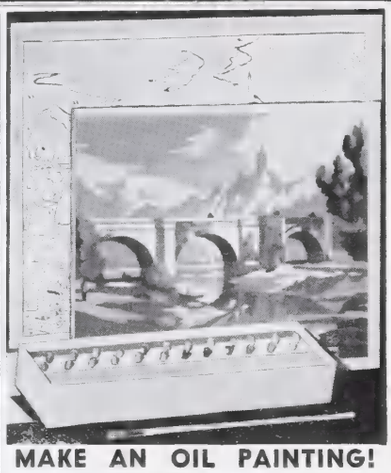


SPRING ROSE
in hand-wrought sterling

These lovely spring roses reveal the true art of fine silver-smithing. Each petal-turn and leaf-curve is captured for your permanent admiration. All pieces are entirely hand-wrought. Send roses to yourself—or as a gift—send roses for remembrance. Pin and earrings are $4.00 each; bracelet $7.50. Complete set $15.00. Necklace and buttons (not shown) $8.00 and $1.50 each respectively.

Tax included; postpaid U.S.A. No C.O.D.'s. Write for free descriptive booklet.

The Jamaica Silversmith
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MAKE AN OIL PAINTING!
No Experience Needed!

Everything you need to make a beautiful oil painting is included in the "Paint-in-Oils" Kit. . . . Artist's stamped canvas (16" × 12"), ready mixed paints, artist's brush, instructions. Just paint in areas marked on canvas, and watch your masterpiece take form, stroke by stroke! IT'S FUN! Choice of subjects: The Bridge (shown), Mount Vernon, Canal Boat, Zinnias, Homeward Bound, Quiet Waters, Poppies, and Bon Voyage. Each postpaid $2.95

THE ARTISAN GALLERIES
FORT DODGE IOWA



PROTECT YOUR CHILD

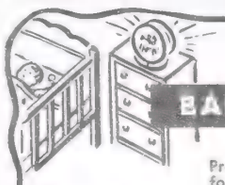
Stay-A-Bed guard, used on any bed, will keep your child from falling out. Saves the expense of a youth bed—tots graduate from crib to regular size bed. Slips on and off instantly—store under bed during daytime. Your choice of natural, maple, walnut, mahogany or white. Specify if for Hollywood bed and add 39¢ per guard ordered.

Patent Pending.

$4.95 Each

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The Handy-Lamby

BABY NITE LAMP



Practical, decorative addition for baby's room. Lamb picture on both sides of translucent drum (pink on one side, blue on other). Base in clear red plastic complete with cord and bulb. **3.50**

Send check or money order (No COD's). We pay postage. Money refunded in 5 days if not satisfied.

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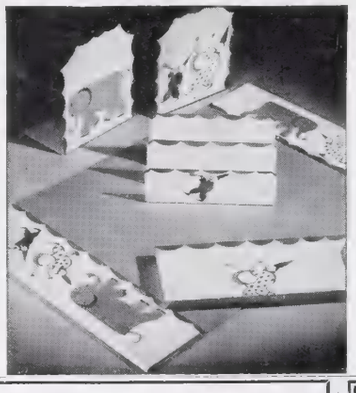
Window



TWO FOR THE SHOW. gift that will royally welcome new baby and delight the n mother is this hand-painted n sery hamper and matching was basket. Made of heavy me enameled white, they are de rated with a little boy, little gi or a clown, and the child's fi name. Hamper, 21" high, $7. 13" wastebasket, $4.50. Ppd. A 50¢ W. of Miss. Evelyn Reed, 5 Madison Ave., New York 22.

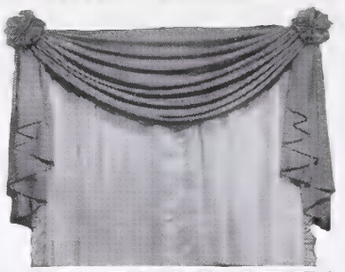


MIRROR ON THE WAL The proud Federal eagle crow this miniature bull's-eye mirr and if your room needs one tou of splendor to recover from de rative anemia, a pair of these the simple prescription. Ha them over a sideboard, flanking breakfront, or on the panel tween two windows. 13" hi over-all, $3.95 each ppd. La Furniture Co., 830 Farming Ave., West Hartford 7, Conn.



CIRCUS PERFORMERS. gay a desk set as ever inspire pigtailed braintrust to figure her least common denominato made of metal, hand-painted w red and blue clowns on a wh background. Set includes blot pad, letter rack, and pencil t $4.95. Matching book ends $2.25. Postpaid from Susan Gifts, Inc., 302 East Fordh Road, New York 58, N. Y.

NEW! Exquisite rosette treatment



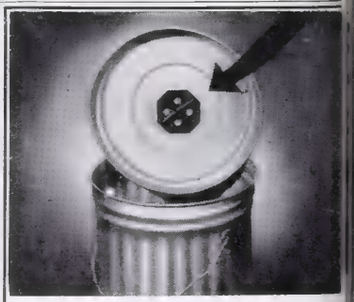
with SWAG-ART* drapery brackets

Have elegant professional-type draperies! Make this smart rosette swag treatment with just a single length of fabric . . . and new Judd SWAG-ART drapery brackets! Easy—no complicated cutting or sewing—the cord loop does the trick. Unusually graceful, effective arrangement. Brackets with instructions by mail. No C.O.D.'s, please.



Postpaid 85¢ pr.

WHITECRAFT *Trademark
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END GARBAGE-CAN NUISANC

Indoors and Out

If you have a garbage can that attrac flies, ants—possibly dogs, cats, rats—perhaps even maggots (!) — you shou learn about SAN-A-LIZER REPELLEN SAN-A-LIZER is an unbreakable, harmle little cake that fastens inside the lid your garbage can without tools in five se onds. It keeps the pests away for mont —and most important, SAN-A-LIZER co pletely deodorizes garbage. Send $1. plus 5¢ mailing, for a year's supply (fo cakes). Yes, it's noninjurious to pets a children. Postpaid. Guaranteed.

SAN-A-LIZER CORPORATION
Hollywood 28, California
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Shopping



AGON WHEEL. Your deco-ion will be looking up if invest in this ceiling fixture t is a wagon wheel rimmed h electrified Colonial chimney ips. The wheel is stained to nd with knotty pine paneling, 5 ft. chains and lanterns are iss. 24" wheel with 4 lights, 3. 32" wheel with 6 lights, $62. b. William Spencer, 710 estnut St., Philadelphia 6, Pa.



DY MEETS GIRL, and be-ise they were made for each er they will hang permanently your wall, facing each other in ppy togetherness. Their Tyro-n costumes, concertinas, and ght colors will bring cheer to ursery or breakfast room wall. de in Italy of glazed ceramic, " long. $2.50 each ppd. Im-ted Arts, Inc., Mail Order ot., 515 Lincoln Rd., Miami ach, Fla.



EET AND LOVELY. The y-fresh fragrance of sweet ss on a Summer morning is d-woven into this lovely carry-tray. Just imagine it with cool n Collinses or mint juleps ard. The deep coasters reform ipsy drink into a steady one. of six coasters and tray is 95 postpaid. From Abbey orative Products, Pleasant ley, New York.



A Tonic for Marred Furniture



REVIVA by Jackson of London

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—mars on hardwood floors. Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked, lacquered and waxed surfaces. Quart $2.50 · Pint $1.50 · Half Pint $1.00

REVIVA *A Triple Action Tonic For Marred Furniture*

REMOVES stubborn surface spots
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POLISHES to a fine greaseless lustre and covers minor scratches

Use "Patina" Jackson of London English Type Wax (Paste)



A decorator's polish to restore and retain the patine of precious pieces. For all wood and leather. Special BLOND for light woods. $1.25 jar; $1.75 double size.

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LOUVRE DOORS

Beautify your home, inexpensively. Louvre doors are preferred today in both new and old homes. Allows air to circulate in closets and rooms. Made of beautiful kiln-dried white pine. Style illustrated is 1¾" thick, 2'6" wide by 6'8" high ready to install, only **$14.95** ★

Send check or money order. Express Chg's collect. No C.O.D.'s

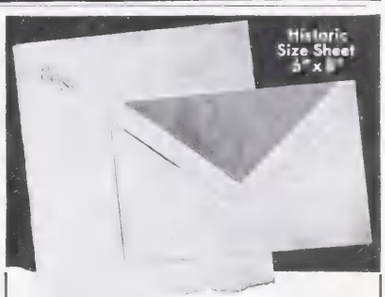
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Write for NEW FREE FOLDER on other Styles—Dept. B 5



Engraved Stationery

FOR BRIDES, GRADUATES

40 Sheets, 30 Envelopes (30 Sheets Engraved, 10 Plain) **$3.95**

The very finest hand-engraving from genuine hand-cut steel die. No finer engraving anywhere. Montag's Elysees, crisp rag-content paper with three-letter monogram engraved in dark blue English script, as shown. Choice of white, with envelopes lined in blue tissue, or pale blue, with envelopes lined in white. Please print three initials for monogram. Send check or money-order, no C.O.D. Additional orders, now or later, from the same die, $2.95. Orders postpaid anywhere in U.S., filled in one week after receipt. Order today for yourself, for beautiful gifts that ordinarily cost twice $3.95!

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QUAINT QUILT

Inspired by Early American prints—this gay, Colonial adaptation is splashed with the bright, bold "Feathered Star" design. A voluminous 80 x 84, the cheery quilt is washable and REVERSIBLE. Color fast. Wonderful spread by day and cover by night in children's rooms, etc. Blue, green, wine or brown on white.

$7.95 add 50¢ per quilt for shipping

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BACKACHE SUFFERERS!

This may be the very mattress you need!

Made according to Dr. W. S. Fuller's specifications for those who need a firm mattress to keep the spine in alignment and relieve pressure on delicate nerves. Gives correct support for healthful relaxation. Recommended to those subject to backaches. For best results use with coil-matched box spring. All sizes. Finest quality. *Mattress, $55; box spring $45. F.O.B. factory.* Write today for data.

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VERMONT HICKORY BASKETS

A Must For Every Home

A. PIE AND CAKE BASKET with removable tray so pie may be placed on bottom with tray over to prevent crushing. Size: 12½ x 11½ x 6. Beautiful workmanship throughout. Ideal for picnics. $4.95 each, postpaid.

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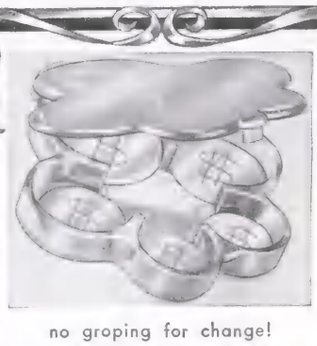
D. COVERED LUNCH BASKET. Children just love them for carrying school lunch and picnic adventure. Sturdily built to withstand hard usage. Size 11" x 7" x 6". $1.95 each, postpaid.

Order a complete set and save. All four—$8.95 postpaid.

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"MAD MONEY" CASE

$1.00

Handy compartments for half dollars, quarters, dimes, nickels, pennies—$3.64 in all! Red, amber, tortoise, blue or clear plastic. Postage 10c.

HALL GALLERIES

ALBERT STEIGER COMPANY

SPRINGFIELD · MASSACHUSETTS

Amazing Simple Device Ends Garbage Mess and Odors!

Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling.

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!



Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

New! PATENTED **SCRAP-TRAP**

T. M. Reg. U. S. Pat. Off. Pat. Pend.

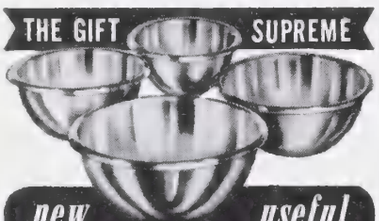
Goodbye to your *worst* kitchen chore! Now, you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America. We guarantee you'll be delighted or money back!

GENUINE SCRAP-TRAP BAGS always available. Only 35c for months supply (about 1c per day).

SAVE 700 TRIPS A YEAR to your outside garbage can! Women love its new, easy, sanitary convenience! New low price. Mail only $2.19 for beautiful ivory-finished Scrap-Trap complete with month's supply wet-proof genuine Scrap-Trap Bags. Only 10½ inches wide. 500,000 sold on sight! Tell us whether wood or metal surface. Mail order today!

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THE GIFT SUPREME



new useful
4 Pc. STAINLESS STEEL
MIX-SNACK BOWL SET

EKCO

COMPLETE
$10.95

Ideal for...
- Electric or Hand Mixers
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Beautiful set of non-breakable serving & mixing bowls of 1 quart, 1½ quart, 2 quart and 3 quart capacities. Easily cleaned and nested for storage. Polished bright finish with wide-curved rims. Gift boxed.

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GRAND PRODUCTS CO.
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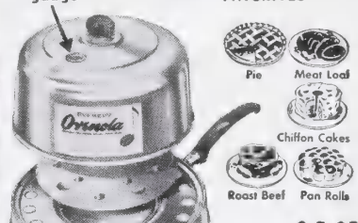
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Temperature gauge



Pie
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keeps kitchen cool • keeps fuel costs down

Goodbye to overheated kitchens, high fuel costs, stooping over a hot oven! Beautifully made of durable chrome-plated steel; dimpled trivet; special vent holes, scientific base for perfect baking. 8¾" high. 12" diameter, holds 9½" diameter baking dish. Tested and approved by expert cooks.

* FREE Recipe Folder with each Ovenola.

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Feed Trees, Shrubs, and Evergreens the Way Experts Do and Save Up to $15.00 Per Tree

Fraim's Fertilizer Drill and Gauge enables you to place Fertilizers in the proper amount under the soil where it will remain and disintegrate. Plants Drink Their Food, They Do Not Eat! Pays for itself in less than an hour. Simple directions with each tool. Polished Solid Cast Aluminum, bronze drill point. Weight 3 lbs., height 15 in. Guaranteed for life.

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NO MORE CLEANING TOILET BOWLS...

FLUSH-o-LET'S STERILIZING ACTION REMOVES ALL STAINS, SLIME, AND ODORS . . .

Another disagreeable job eliminated. Flush-o-Let cleans your dirty toilet bowls automatically. Each flushing activates the Flush-o-Let. Attaches inside tanks. No plumbing required to install it. Harmless to metal, bowls, and humans . . . Can be used with septic tanks. One bag of chemicals lasts six months. Refills 75c each. Complete outfit includes one bag of chemicals. $3.75 post paid. (Add 20 cents West of the Rockies.)

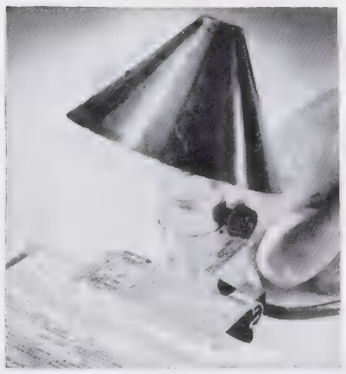
Satisfaction or money refunded. Check or Money Order

FLUSH-o-LET INC.
66-A Little Falls, New Jersey





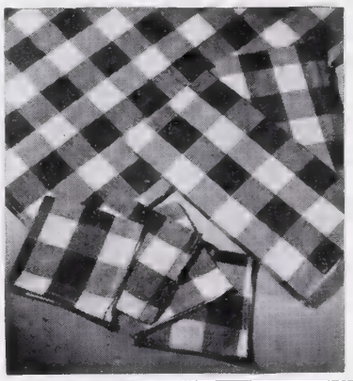
Window



CROSSPATCH HUSBANDS double-bedded with night hawk readers, will bless the "D" Light. Only 4" high, it clamps firmly to a book, leaving the rest of the room darkened. With it, college crammers too will be able to face the stern reality of exams with less active butterflies in the stomach. Copper, brass, or silvered aluminum, it works on AC or DC. $2.95 ppd. Moviette, Inc., 366 Madison Ave., New York 17.



UNDER COVER and protected from dust and soil will be those precious blankets you had in your trousseau. These natural-colored muslin blanket covers, with hand-tied peacock tail bands, are washable and very durable. An elegant touch to your bedroom! Double-bed size, 90" x 84", $9.75; single bed, 90" x 72", $8.95. Postpaid. Order them from Laura B. Copenhaver, Rosemont, Marion, Virginia.



GAY GINGHAM. To cheer up sleepy spirits at the breakfast table or add quaint charm to your foursome's luncheon, here's a merry red and white checked set. Cloth measures 39" x 52", four napkins 12" x 12". And to match there are two 19" x 28" dish towels, with a pliofilm case (not shown). $2.95 the set postpaid. From The Dutch Oven, Wycombe, Bucks County, Pennsylvania.



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Shopping





BEER ON DRAUGHT is what your bottled brew will taste like when you plug Keggy into its neck. Thanks to some magic worked inside this red plastic top, beer quaffers will think you just tapped the keg. Try it on the beer drinking-est man you know and see if you don't fool him. $1 each, 4 for $3.95 ppd. The Bar Mart, 62 W. 45th St., New York 19.



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HISTORY MAKER. This map wastebasket comes with historical events and dates chronicled on parchment. Sketches depict important happenings in New York, Pennsylvania, Connecticut, or New Jersey. Ideal for a schoolboy's room for its educational value and because the dust- and soil-resistant coating withstands rough handling. 16" high, $2.25 ppd. Historical Map Bureau, 76 William Street, New York.



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Don't mistake these exceptional pieces for the usual run of out-door furniture. They are in a class by themselves. Frames are extra-heavy steel tubing, while bottoms and backs are resilient spring steel for bouyant comfort. Glider suspensions have silent ball bearings to give you that smooth, lulling motion with no side-sway. And the beautiful wrought-iron side panels lend a distinctive charm found exclusively in this fine furniture. Finish is glistening-white baked enamel.

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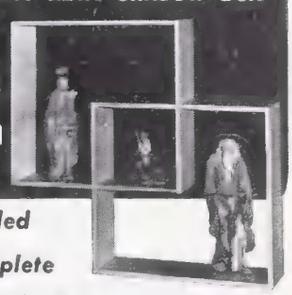
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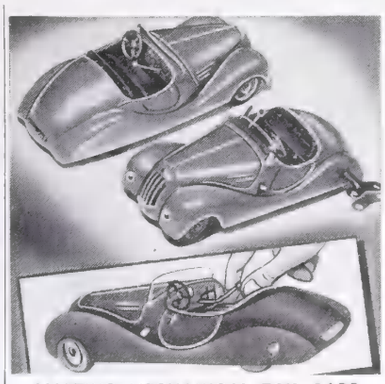
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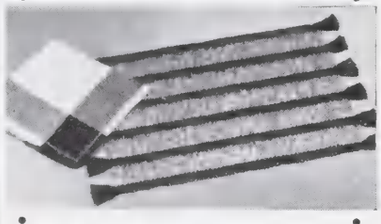


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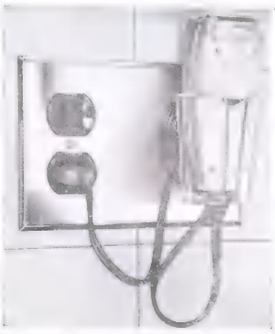
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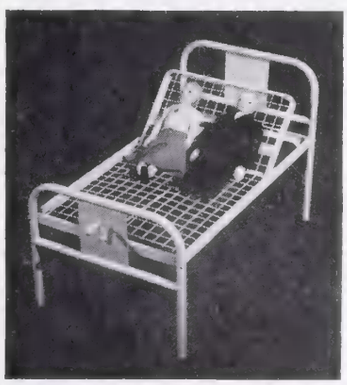
Shopping



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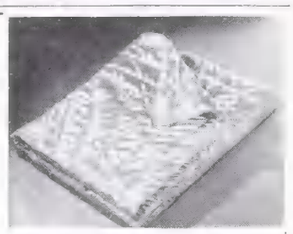
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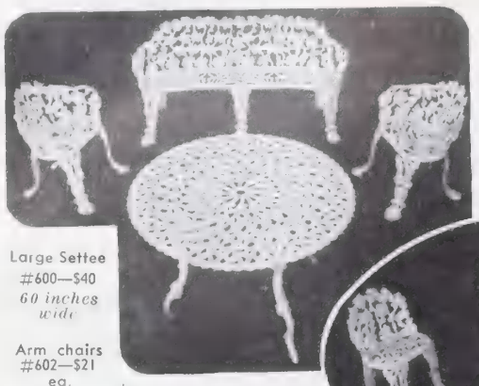
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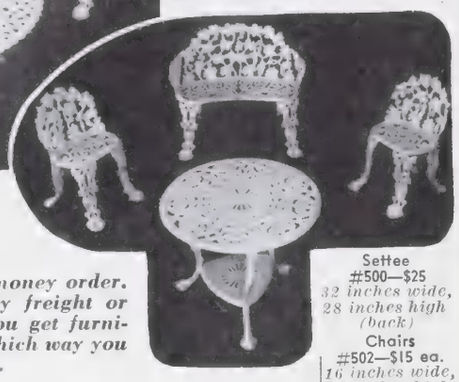
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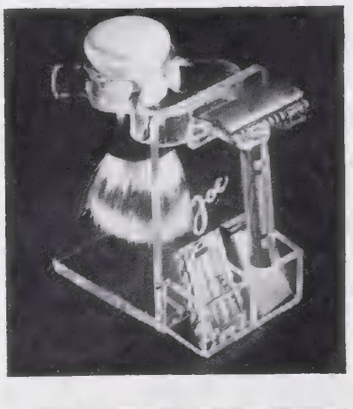
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MAJOR DOMO LAMP. A pot-bellied gentleman who once served as a water pitcher is converted into an unusual lamp. His costume is yellow, black, and red, and he stands on a stained wooden base. Let him light up your hall or set him in all his rotund splendor on your round living room table. With yellow fabric shade, it's 28" high. $29.95 exp. coll. Byock & Williams, 95 Halsey St., Newark, N. J.



HOLDING ITS OWN, this clear lucite rack is engineered to hold a shaving brush, razor, and blades. Because most men have a stern streak of neatness beneath their casual exteriors, this qualifies as a brainstorm for Father's Day—especially if you have it stamped with his name. $1.98. Without personalization, $1.59. Postpaid and no c.o.d.'s. Sheldon Plastic Sales Co., 32 Fulton St., New York 7, N. Y.



A SPRING TOAST to Russel Wright, one of America's foremost designers of modern glassware, for giving us this new set of stemware. Available in five sizes: goblet, juice, sherbet, wine and cordial, they come in a choice of colors to match the mood of Maytime. Chartreuse, coral, sea foam, or smoke gray, 69¢ each. Postage extra. You'll find them at Hempstead China Shop, 25 Front St., Hempstead, L. I., N. Y.

(*Continued on page* 85)

Matching Organdy

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THE AUTO-DINETTE CO.

P.O. Box 76 Grand Rapids, Michig

Patent Applied for



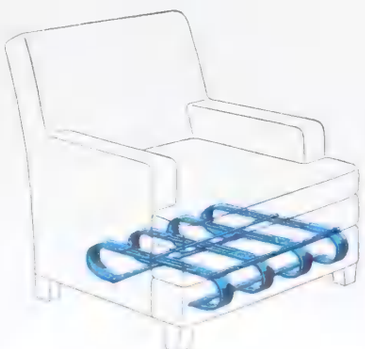
MASLAND

MRS. R. STUYVESANT PIERREPONT, JR., at home in Westbury, Long Island. On the floor, "Cotillion," the new sculptured Wilton Broadloom by Masland in Salon Beige, No. 1205-321. About $15.50 sq. yd., slightly higher west of the Rockies. Send for free booklet, "Young America At Home." Write Dept. HB-10, C. H. Masland & Sons, Carlisle, Pa.



Style Shown Above Typical of the Many Flexsteel Styles Available

WITH Flexsteel* ENJOY LIFETIME LIVING ROOM COMFORT



"It's what's inside that counts in real living room furniture." Thousands of homemakers have expressed that opinion as they admire their Flexsteel furniture after many years of use.

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Flexsteel is an exclusive, engineered construction using unit coil seat in Flexsteel sofas. Flexsteel spring units are unconditionally guaranteed. Compare Flexsteel with other constructions for lifetime comfort.

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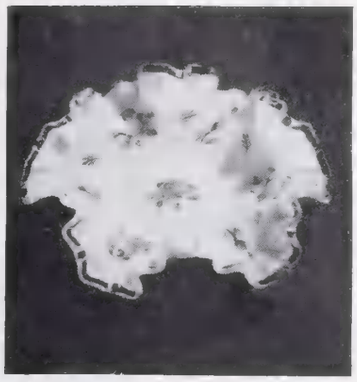
Write to your nearest Flexsteel manufacturer for a descriptive booklet showing other Flexsteel features and styles.

*T. M. REG. U. S. PAT. OFF.

Window Shopping

CONTINUED FROM PAGE 82

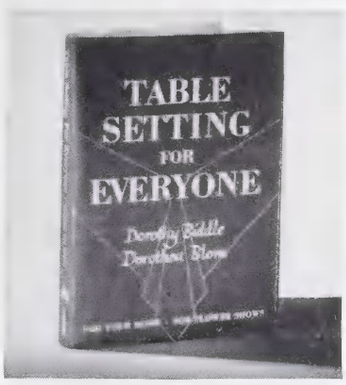
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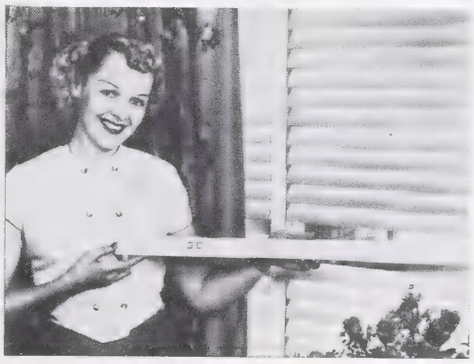


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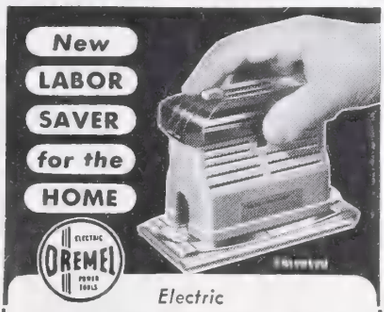
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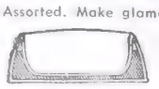
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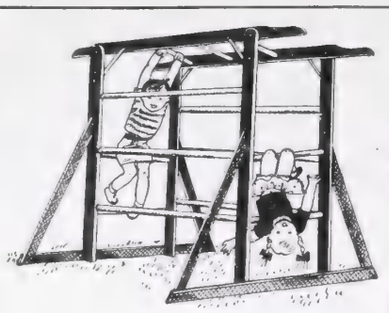
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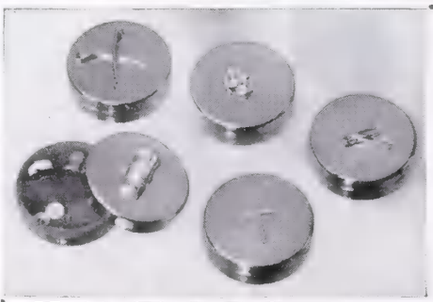
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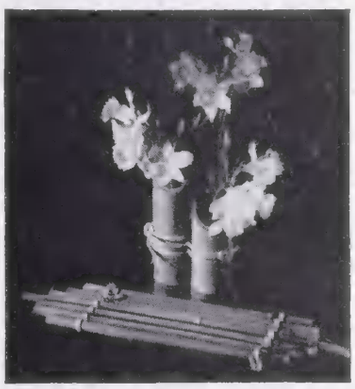
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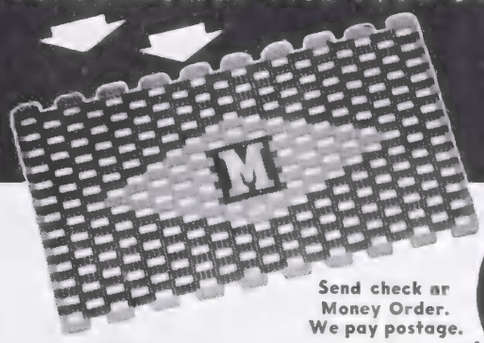
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20" x 30"—$3.19 24" x 36"—$4.48
20" x 40"—$4.10 24" x 48"—$5.98
27" x 54"—$7.50

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REEDCRAFT WEAVERS
BEULAH, MICHIGAN

COMPLETE LAWN SPRINKLER SYSTEM $9.90

NOTHING ELSE TO BUY



WILL SPRINKLE 1000 SQ. FT. OF LAWN

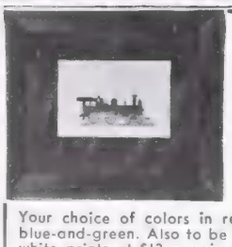
The complete unit can be attached to the end of your hose in a jiffy. Easily adjusted to fit any shaped lawn—easy to move, weighs only 5 lbs. Patented control for mist spray or garden soaker. Unit consists of 18 ft. of garden hose and 3 adjustable spray units.

10 DAY FREE TRIAL

Guaranteed satisfaction or your money back . . . ORDER BY MAIL, add 25c for handling and mailing. In Calif. add 2½% sales tax.

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LOS ANGELES 36, CALIFORNIA



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HAND-COLORED PRINTS

In elegant black Shadow-Boxes with glass windows. Each one is an authentic model of our early American steam locomotives.

$15.00 per pair
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Your choice of colors in red, black, yellow, blue-and-green. Also to be had in Black-and-white prints at $12 a pair, $6.50 singly. Every frame is hand-rubbed enamel finish.

The Gift Box catalogue sent on request.

Prices prepaid. Please send check or money order. Satisfaction guaranteed. Overall size—9¼" x 8⅛".

THE GIFT BOX
217 East Post Road, Dept. HB-1
White Plains, N. Y.



For June Brides—No matter which June it was when you were married, if you like gracious living, you will love this delightful new idea. Cherished as a gift for the bride. Quality, steel engraved place cards, engraved in silver on fine plate-finished card, designed to complement *your own* sterling pattern. In perfect taste for any occasion. Illustration at the left is an example. Send your check for $10, the name of silver and the pattern, for a box of 100 place cards. Available at this price for nationally advertised sterling patterns. Inquiries invited. Delivery in one to two weeks on most patterns.

TRAYLOR'S
17th Street—G1 Denver 2, Colorado



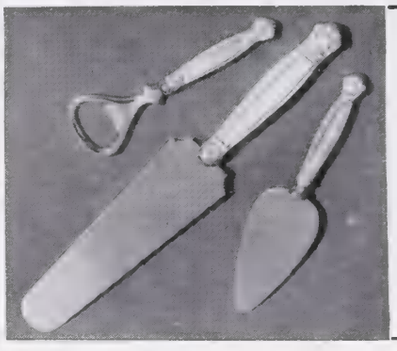
Window



GRAND STAND. A new plant stand, designed by talented Mr. Hagerstrom, is an important piece of furniture for living room, dining room, or patio, and it will show off your plants with dramatic talent. The 3 trays are galleried with lacy metal fencing; lowest one 30" x 16"; over-all height is 50". Easy to assemble. $58.50 f.o.b. Hagerstrom Metalcraft Studio, Wheeling, Ill.



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IN STERLING

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Bottle opener—2.40 tax incl.
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Be the first to entertain with this striking innovation. Your guest's cocktail glass and disappearing ash tray in one attractive unit. No muss, no fuss, no looking for elusive ask trays!

No C.O.D.'s please

World Happiness Products Co.
Headquarters for Bar Novelties
195 Greenwich St., New York 7, N. Y.



CORRECTION IN PRICE!

In April issue, we incorrectly indicated the price of $2.95—plus 15¢ postage for this

KWIK-THRED AUTOMATIC NEEDLE THREADER AND SEWING K

The CORRECT PRICE IS $1.98 COMPLETE
Plus 15¢ postage.

Refunds have been made to those who ordered at the incorrect price.

MILK'S *Estab. 1898* Dept. HB, WOODMERE LONG ISLAND, N. Y.

Shopping



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n intriguing pastime for the apered crowd that makes the ay pen's bars seem less like eavenworth is systematic toy-ssing. But if you're a farsighted rent, you'll insist that Stalwart ck up after himself. A white astic nursery boot, 11" x 17", gaily decorated and painted th a first name. $2.75 ppd. ftade, 505 Fifth Ave., N. Y.



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so solemnly they look as if ey were contemplating the sage rings of their ancestor Con-ius. You'll use them as figu-es or to support your most zed editions. Exact reproduc-ns of fine Chinese pieces, y're made of plaster with a ssy porcelain glaze. 7", in ental green or duponnet. $5.95 ppd. DorAnn's, 43 Nazing Roxbury, Mass.

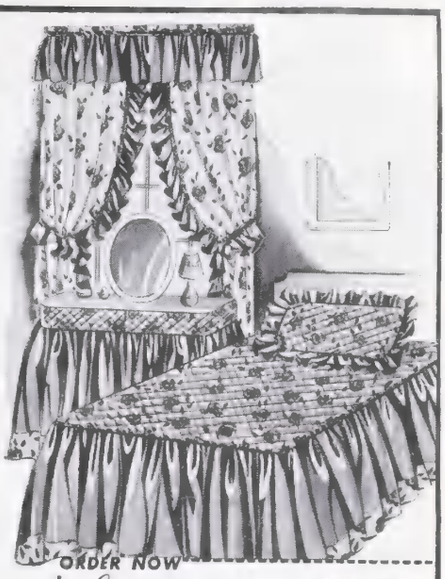


SENSATIONAL NEW
PLASTIC *Chintzlike* FABRIC
QUILTED BEDROOM ENSEMBLES

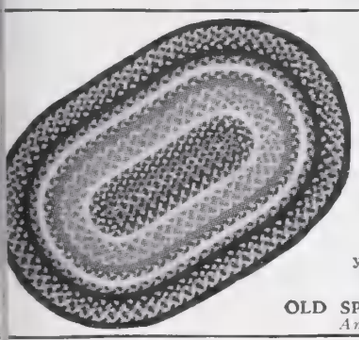
As lovely as a dream . . . yet as practical as reality . . . Exquisite new decorator designed plastic chintz bedroom ensembles that wipe clean with only a damp cloth!

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BEDSPREAD Single or Double	**$9.98**
90" DRAPES	**$4.98**
VANITY SKIRT	**$3.98**
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Colors: Rose, Blue, Green, Gold, Red, White.
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Blue sidewalk bicycle 40" long 22" high. For boys & girls 3 to 9 yrs. Adjustable seat & handle bars, parking stand, horn, semi-balloon tires. Price $17.95

HOLLYWOOD GOOSE HORN illustrated on bicycle (above) sold alone, postpaid $1.25



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Rolls out easily – automatically rewinds itself. Has 40 ft. of double clothes line in a compact wall case. A bar pulls the lines out and hooks on opposite wall.
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Keeps Cupboards Neater, More Attractive
IT'S AN OPENER . . . IT'S A SPOUT!
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Designed for every American home—with or without—an outdoor grill. The LAWN TRAYBLE becomes your Third Hand for outdoor eating comfort. From either the KITCHEN or backyard grill summertime FAMILY MEALS, CHILDREN'S LUNCHES, fish fries, steak suppers and outdoor parties can be served to any section of the lawn. The Buffet-tray not only holds both food and drink, but locks to the vice-grip suction cups to give the finest individual outdoor eating table there is. ALSO grand for CAMPERS, PICNICS, BEACH PARTIES, TRAVELERS AND TRAILER OWNERS. Eliminates expensive outdoor furniture, is suitable for all type chairs, stools or benches and easily stored in closet or auto. Plastic Buffet-Tray: red, green, blue, yellow, pink and white. Leg: primrose yellow with green trim. SET of 4—$6.60; SET of 6—$9.50; SET of 12—$18.00. Postpaid. No C.O.D.'s. Send check, cash or money order.
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THE ALDEN WONDERHOOD . . .
"winks at the weather", protects your hair, hat or veiling in the rain—keeps you dry! Ties over hat or any hairdress in a second, without crushing. Softly pleated to flatter—a snap and it folds itself instantly, to be returned to its own tiny purse-carried envelope. Made of Vinyl Film, in wonderfully soft, smart colors to match your clothes: mist, green, blue, pink, rose and red. Handy as a moisture-proof beach bag or carrying case, you'll find dozens of uses. Order as many as you need—they're just a wonderful gift—
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BRASS OR COPPER WASTEPAPER BASKET

Hand crafted of heavy gauge brass or copper and trimmed with embossed bands of solid brass, it stands 11½" high, top is 9" x 12". Weight 5 lbs. Watertight and lacquered to prevent tarnishing. When ordering specify brass or copper.

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GREAT BARRINGTON, MASS.

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GENUINE THERMOS GALLON ICE BUCKET

Prepare now for the warm weather ahead! This giant 'Thermos' ice bucket will hold a full gallon of ice cubes, 24 to 36 hours! Beautifully grained natural walnut or mahogany plywood with matching wooden knob. Chrome cover and clear plastic handle.

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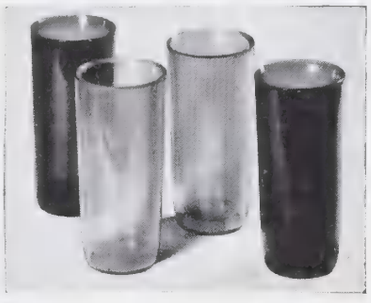


FROM AN OLD-TIME MOLD

Authentic, antique reproductions in the beautiful white-glowing glass of yesteryear. Decorative pieces of quaint and graceful charm, hand made, hand painted and kiln fired for heirloom permanency. Flower and foliage in picturesque shades of rose and green, with choice of complementary blue, green or dubonnet satin ribbon entwined in lace edge.

Size 7½ inches 6.95 per pair Postpaid

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THERMO TUMBLERS

Exciting new tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Lucite with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive shades of cobalt blue, red, green, amber. You'll want several sets at the new low price.

***Set of 4 (One each shade)* $5.00** ***Each Now* $1.25**

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ARTISAN GALLERIES

FORT DODGE, IOWA



LAWN COASTERS

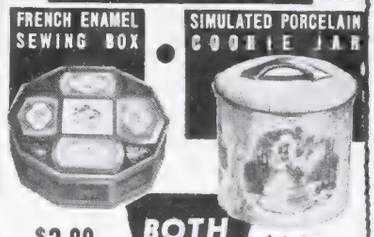
These handy glass holders will solve a real outdoor entertaining problem. Rustproof enameled steel—24" high. Stick them into the lawn by your chairs to hold glasses firmly and conveniently. Six to the set —$3.95 (Postpaid, if your remittance accompanies your order)

Send for free catalog of Smart Bar Accessories

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LOVELY GIFTS



$2.00

- Every woman will love one!
- Beautiful red roses
- Combines beauty and utility
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BOTH FOR $3.25!

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- Irresistible tea caddy, for mother
- Emerald green background and picture-pretty . . .
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Add beauty and charm to every-day living with exquisite, artistically colorful containers. Exquisite reproductions of priceless porcelain. This SEWING BOX and COOKIE JAR offers you outstanding value.

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25 Maiden Lane, New York 7, N. Y.



Window



COCKTAIL CHAIR. Many of you have made the happy discovery that this store has surprisingly fine furniture values. And this chair is another of their bright stars. Covered in a heavy modern textured fabric in gray, rose, or green, it has wheat-colored legs, and measures 24" wide, 22" deep, 31" high. $25 prepaid from Shaw's, Tallahassee, Fla.



LITTLE COWPUNCHERS. These miniature dolls look like tiny editions of Annie Oakley and Buffalo Bill Cody, all dressed up in their cow country toggery. Just the right size for a doll house, and a little miss will put them in all sorts of different positions. Made of flexible plastic, they're 4½" tall. $1.50 each ppd. The Lilliputian Studio, 91 Boylston Street, Jamaica Plains, Mass.



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FOR LAWN PARTIES

LAWNCOASTER



- INSERT IN GROUND
- HOLD DRINKS CHAIR HIGH!

Delight your guests with Lawncoasters for their drinks. Hold drinks chair high, leave both hands free. Prevent spilling—move them any place. Blossoms in 3 garden colors: red, white, yellow — leaves and stems are bright green. Steel welded construction will last for years.

Set of 6.....**$7.85**

Postpaid

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Solid brass, polished, lacquered. Decorative and useful. For fireplace hooks, hold curtain tie-backs, bathroom, kitchen, beautify closets, keys. Have a hundred uses as decorative hook. Size 2¼ x 3¼, chrome and copper 10¢ add'l.

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Shopping



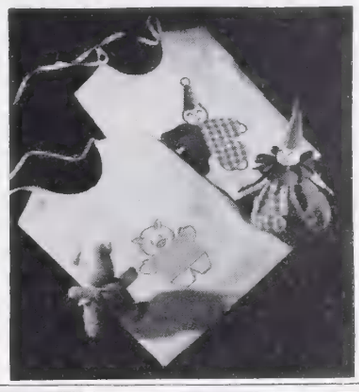
CIRCLED WITH HEARTS, hese hand-styled sterling silver angle bracelets are pretty jingle belles" to slip on a tanned arm. 1.20 each. Get a pair of them, nd in the middle wear a wider and of plain sterling that can be ngraved later with a name or a pecial message. $1.80. Wonderul for bridesmaids or graduates. ax & post. incl. Gift Fare Sterng, P. O. Box 243, Murray Hill tation, New York 16.



IODERN ACCENT. This eek, square table is hewn from orina, a hardwood of the maogany family from the Belgian ongo that is both water- and cohol-resistant. 30″ x 30″ x 18″ gh, in mahogany or walnut finh, $32.95. Lacquered black, red, reen; or in bleached, tan, or ay finishes. it's $34.95 exp. coll. o c.o.d.'s. Beaumond Distributrs, 133 Lexington Ave., New ork 16, N. Y.



ATCHED PLAY. A sturdy qué bib with an appliquéd own or piggy comes with a atching bean bag or stuffed anial. And while you're protecting nior's first Eton suit, you'll be lping the handicapped who ake them. Piggy bibs: blue, yelw, pink, green, and white; own bibs: red, blue, or green ngham. Set, $3.50. Detroit ague for the Handicapped, 535 . Jefferson Ave., Detroit, Mich.



OUR MISTAKE! . . . YOUR GAIN!

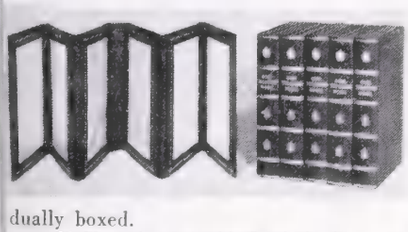
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Part of a luxury 3-piece luggage set, this superb case, through error, was over-produced. Worth from $10 to $12 more! Ruggedly built on 1 piece box in 3-ply wood. Red, Blue, Black or Brown . . . expensive "new process" fabricoid finished in waterproof plastic, finely stitched binding; rich "tortoise shell" handle; sturdy lock and key; solid-back mirror, waterproof lined, adjustable strap holds 1 to 3 jars or bottles. ONLY $9.95 tax incl. Postpaid. (If C.O.D. plus postage.) 14½″x10½″x5″.



FREE 3-letter gold monogram, if case brought in or purchased at our store. State 2nd color choice. Gold-topped jar and bottles $1.00 extra!

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An all brass early American reproduction for dining room, living room or den. Finished in old English brass. Easy to install. Shipped complete with canopy, 1 ft. brass chain, wired for 100W bulb. 15″ dia. 16″ high. Overall length with adj. chain 30″ $17.25

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Now, go anywhere without heating baby's bottle. Smart, adjustable shoulder strap bag—Keeps baby's formula warm. Put heated bottles in Thermo-Keep, hang by crib for 2 a.m. feeding. Keeps food, beverage hot, cold for hours. Smart Koroseal covering and lining makes Thermo-Keep Bag stain-resistant, odorless, washable. Fibreglass insulation protects food every way.

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Use on chairs, beds, sofas, etc. Does not injure even finest fabrics. Prevents puppy damage—put on slippers, drapes, etc. Keeps male dogs away from female.



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FIT your FURNITURE AND your PURSE!

for all club styles $3.95

THIGH COVERS $3.95

Real slip covers that fit to a "T"! Sit on them, live on them—unaffected by common stains (wipe with damp cloth), will not crack or peel, protect against dust! Of wonder-wear, non-inflammable Tedlee 4-gauge virgin vinyl, nylon-stitched! Protect wood from direct contact with plastic!

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State Quantity

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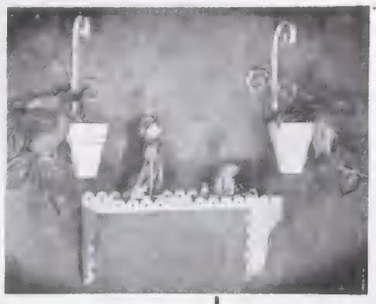
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Pert pick-me-up for winter-weary rooms! Fill the bright painted clay pots with plants or vines for a gay touch. Wrought iron brackets hold the pots. Saucy Sally scallop shelf displays your prized bric-a-brac. Shelf of weather-proof metal measures 14" long, 4½" wide. Can be turned upside down, too. Set comes in red or white baked enamel.

Complete 3 piece set (without ornaments)
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WOLF SHORTS. The original Hollywood Wolf leers from a Hollywood & Vine lamp post. Red, yellow, and black print on white Sanforized Broadcloth.

FLAMING SHORTS. Flaming red matches on white Sanforized Broadcloth. Surprise that male! Both "Wolf" and "Flaming" are elastic band, boxer type shorts. Guaranteed sizes 28 to 42. $2.50 a pair postpaid. *An exclusive from—*

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Remember Mother by saving her time, trouble and eye-strain. The THREAD-A-MATIC threads her needles in a jiffy. Does it automatically and even cuts thread to proper length. Easy to operate, precision made, works without fail, every time! In special Mother's Day Package with full instructions.

2.95 each postpaid
Send for our new catalog of truly smart gifts

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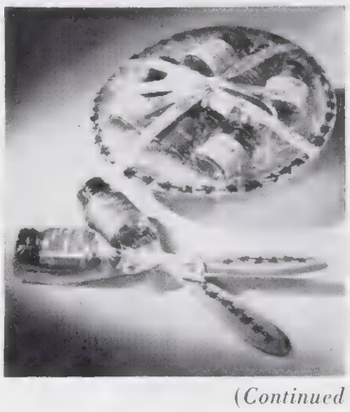
Window Shopping



PRETTY SOFT underfoot i this French Oval rug when a re luctant you answers that alarm Perfect for bathrooms, too. It' made of uncut loops on a friezé type background. It comes i these luscious colors: blue, greer rose, gold, turquoise, natura flamingo, beige, red, gray, cha treuse, dark green. 24" x 42' $6.95. In other sizes up to 4' x 6 Adams & Swett, 130 Kemble St Boston 19, Mass.

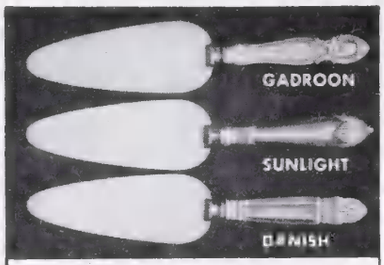


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(Continued on page 97)



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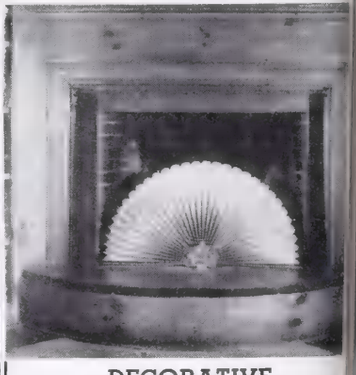
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Photography, Tony Venti



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THE KEYNOTE

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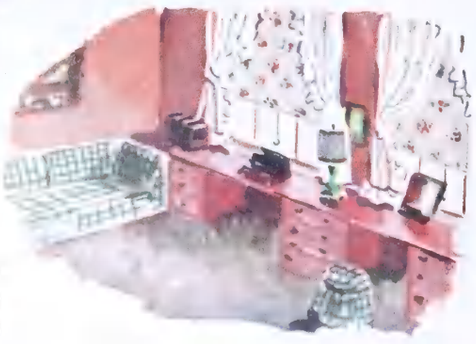
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Smooth, non-porous surface won't absorb dirt!

Lovely fade-resistant patterns

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Window Shopping

CONTINUED FROM PAGE 92

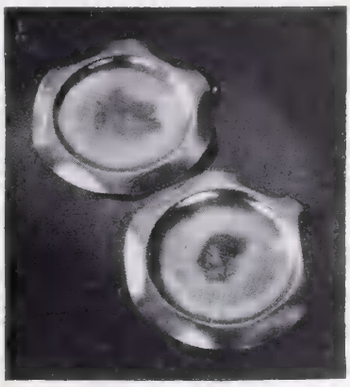
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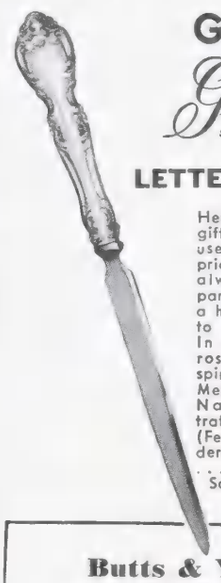
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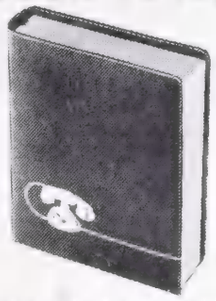
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Even streets are now cleaned with detergents



● You know how miraculously your dirtiest pans are cleaned by your favorite detergents. Now dirty streets (these pictured here are in Toronto, Canada) are getting their bubble baths as well. Speaking of that, are you trying it in your own bath? You should! It's wonderful.

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PATIO LUNCHEON

Greet the Spring with a luncheon in the patio... create the proper mood by using Winfield China... a charming setting for your favorite guests.

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Shrimp Wiggle on Toast Wedges
Stuffed Olives
Tomato Salad, Green Mayonnaise
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Peppermint Stick Ice Cream
Salted Nuts... Coffee

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WINFIELD, the handcraft China, may be used for formal or informal occasions with equal effectiveness outside or inside the home. Write for your Winfield booklet... a beautifully illustrated guide to serving ...with recipes and menus in the California style... Send 25 cents to...

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Inspired Masterpiece Inspired by one of the world's great masters, America's finest silversmiths have wrought a modern masterpiece in this newest creation by Frank M. Whiting . . . and called it Botticelli. Now, the magnificence of the Renaissance lives once again . . . captured forever in solid silver! At better jewelers and silversmiths everywhere.

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You are sure your windows are smartly dressed when you select one of Vogue's exclusive Sheer Marquisettes — Cloudspun, Sheer-delite, Bridal Veil, or Spindrift. Each made from specially selected long staple cotton which is carefully woven into fine count cloth, and superbly finished with DURAFINISH* — that makes Vogue Curtains last longer, stay cleaner and wash easier. Fashionably styled in pert Priscillas, luxurious Criss-Cross, ultra smart Ruffler (ruffles on all four sides) and Tailored Panels.

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New Eagle-Picher Decorator Paints simplify all home decorating!



10 HARMONIZING COLORS!

HARMONIZE with each other!

BLEND with any color scheme!

SIMPLIFY color selection!

Eagle-Picher colors were selected by interior decorators because they harmonize completely with each other — blend perfectly with all colors in furniture, drapes, rugs — and are by far the most popular with discriminating homeowners.

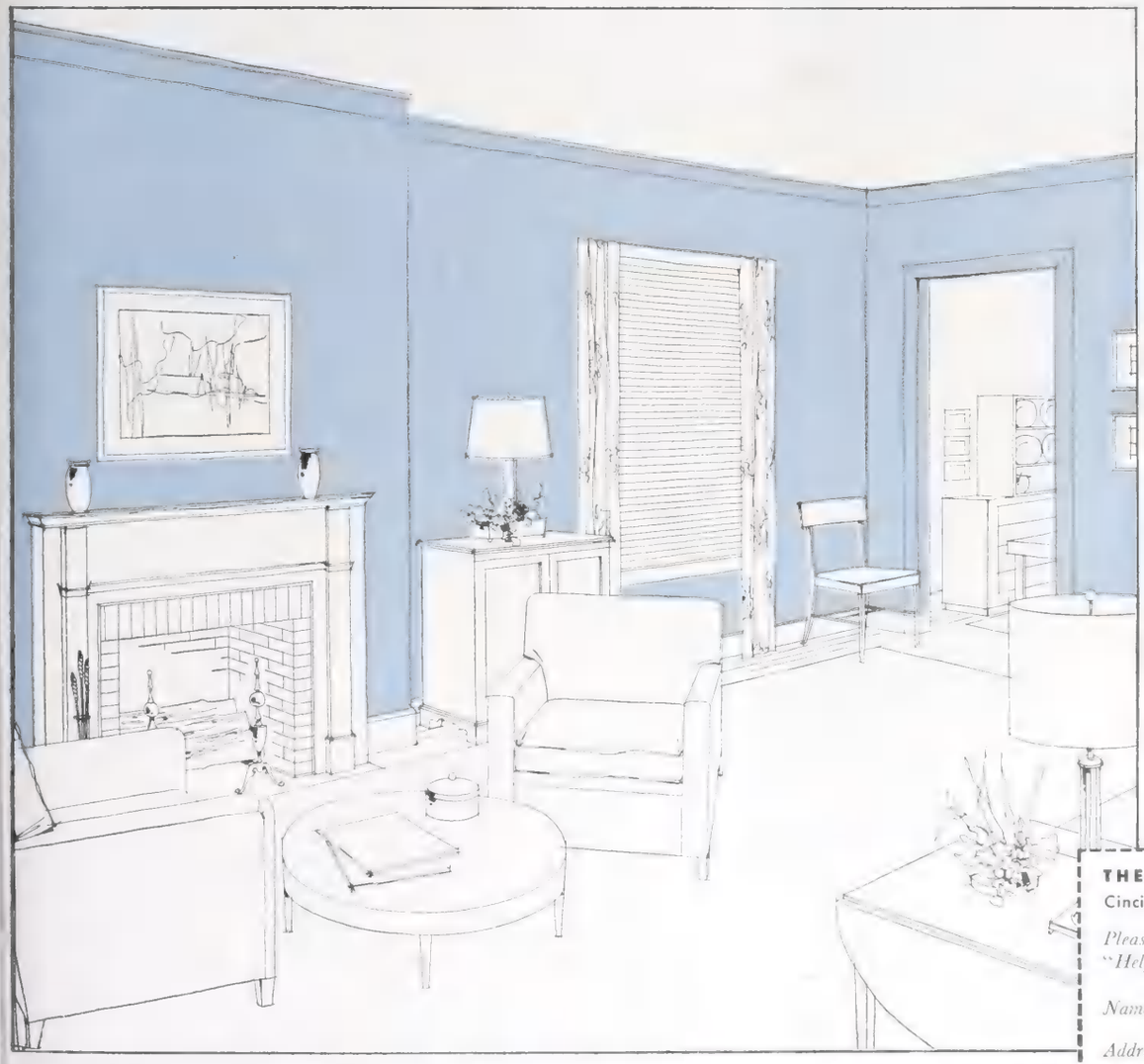
With them you can work decorating miracles . . . make small rooms appear larger . . . brighten dingy rooms. You'll get professional effects, *easily*, because you're *sure* of a unified, harmonious color scheme, *and* you get exactly matching flat walls and glossy woodwork. They're easy to apply, too . . . cover almost any surface in one coat, and may be washed because they're genuine oil paints.

Eagle-Picher paint for an average-sized room will cost you less than five dollars! Ask your dealer!

3 exactly matching finishes



for walls, ceilings — *for woodwork, cabinets* — *for kitchens, bathrooms*





Get out the crayons! See how this one shade of Decorator Paint — matched as closely as printing inks will permit — harmonizes with your color scheme.

The color in this illustration is **Potters' Blue.** Other colors available in harmonizing Eagle-Picher Decorator Paints are:
Roman Ivory • Twilight Gray • Desert Sand • Dresden Blue • Dusty Rose • Harvest Peach • Lettuce Green • Daffodil • Elfin Green

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PHOTOGRAPHS BY BERNICE B. PERRY

● June starts bustin' out all over with a blossom blizzard of pink and white along this apple orchard road in Milford, New Hampshire.

How to leave home and like it

By Louisa M. Comstock

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels

Lucky those who live within an easy drive of New England. For spring, on its annual climb up the map, pauses here most graciously, spreading the valleys with delicate apple blossom scarves, scattering mountain roadsides with feathery pink bouquets of laurel.

In Pioneer Valley along the winding Connecticut, Laurel Week can be counted on to start between June 8th and 15th, the actual date depending on that notoriously variable New England weather. When the bloom is high, it decorates a thousand miles or more of upland road. Make official connections for your laurel tour by writing ahead to the Pioneer Valley Association, Northampton, Massachusetts. It can guide you to towns whose proud citizens will personally conduct you to their prize displays, many on private property otherwise closed to you. And it can direct you via the Hilltop Trail from New York City, not marked as yet, but a "back road" treat that gives you the most scenery—and laurel—per mile.

The Monadnock Region of southern New Hampshire posts signs to lure you off the main highways and into the best blossom-time showings. Mountain laurel here blooms around mid-June, notably in concentrations out of Mason, Greenville, and Wilton. The apple blossoms, which for some mysterious reason seem tardier each year, should be out by the end of the month, particularly around Lyndeboro, Wilton, Milford, Greenville, Temple, and Peterborough. And the vast and famous rhododendron show at the State Reservation in Fitzwilliam normally comes in early July. For accurate timing and "how" and "where" details, write the Monadnock Region Association, Peterborough, New Hampshire.

United Nations

They're guiding tours through the United Nations Headquarters at Lake Success twice a day. Set up by the American Association for the United Nations, these tours are your way to get inside the conference rooms and learn at least what any well-informed person should know about the complicated workings of the U.N. You won't need a ticket, except to attend sessions when the U.N. is meeting. (*Continued on page* 172)


THE TOWLE HALLMARK
To Star on your Table
Solid silver at its loveliest — shown here in the modern mood. Timeless in beauty and created to attract a very special taste, each of the thirteen Towle solid silver patterns has its own appeal and meaning. Which will you choose to star on your table?
TOWLE
STERLING
Visit your jeweler during the Silver Parade
TOWLE'S SILVER PLUMES
TOWLE'S CRAFTSMAN







Pamper this fascinating new crystal for its beauty, but use it every day! For Cascade is sturdy and modern . . . an "all occasion" design that is meant to be practical, and is!

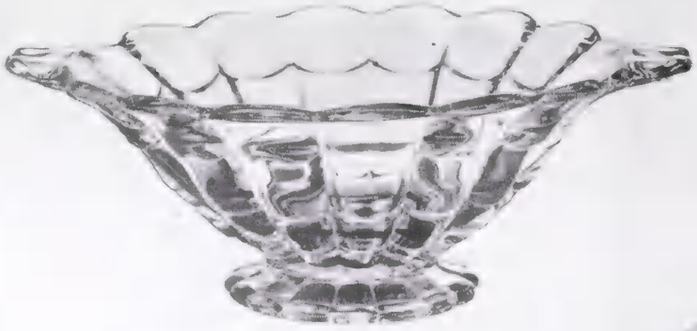
Cascade by Cambridge



How your friends will compliment you on its flawless clarity, its sparkling brilliance! A superb gift for the bride! Moderately priced at good stores . . . and *open stock!* The Cambridge Glass Co., Cambridge, Ohio.



(top to bottom) candy box, cup and saucer, goblet and juice glass, creamer and sugar, bon-bon, pair of candlesticks.





good nights for better days



PHOTOGRAPHED IN OCEAN HOUSE BY MAYNARD PARKER FLORENCE HAYWARD, DECORATOR

Counting sheep is obsolete. You'll find much better ways to capture sound, refreshing sleep on the next 24 pages



"No small art is it to sleep"

By Elizabeth Gordon, Editor

As our lives grow more complex with the bewildering tempo of the world, sleep becomes more elusive but also more necessary. Books on how to capture sleep are best-sellers. "Sleep Shops" specialize in individualized cures for sleeping troubles. Bed boards advertised to cure insomnia sell by the gross.

Something must be wrong if Americans find sleep so hard to achieve.

HOUSE BEAUTIFUL has tried to pin down the necessary components of successful sleeping. We have consulted scientists and doctors. We have digested basic research on such pertinent matters as differences in constitutional types. And we have come up with these simple conclusions about good sleep and how to achieve it.

GOOD SLEEP REQUIRES THREE CONDITIONS:

1. Psychological peace of mind
2. A favorable physical environment
   a. Quiet (unless the noise is an accustomed noise)
   b. Darkness
   c. The right bedding for your constitutional needs
3. Good health—physical and sexual

The first and third requisites are not within the editorial province of HOUSE BEAUTIFUL. The second is—and you will find the next 22 pages devoted to its discussion. Study this for ways to better your own sleeping.

COLOR PHOTOGRAPH BY PAGANO STUDIO

CREATE A SERENE CLIMATE FOR A GOOD NIGHT'S SLEEP

Use soft, sleep-provoking color and calm pattern and match the bed linen to the room. Curtain muslin, Henry Cassen. All other fabrics, Kandell, Inc. Rug, Klearflax Linen Looms Inc. RCA Victor radio.



The most restful bedrooms are uncluttered, emanating the placid sense that all is in its proper place. This one, in the home of Mr. and Mrs. H. L. Green, was decorated by the owners and Kelly-Scoville. Photograph by Emelie Danielson Nicholson.

The MIRACLES you can work with a Box Spring and Mattress

A box spring and mattress combination is an investment in decorative wizardry. It's the simple basic element of beds and sofas that look as if they were custom-made



TWO PHOTOGRAPHS BY MAYNARD PAR



No matter where you place it, a mattress-box spring combination is a fine piece of sleeping or sitting equipment. But it's also an investment with a versatile future. Depending on the kind of setting you give it, it can be a canopy bed this year or a built-in sofa next. Above, in the home of Eve Arden, it's a strikingly pretty bed, supported in a low frame and distinguished by an upholstered headboard—actually the bowed back and arms of a Victorian sofa. The Van Lansings, decorators.

Day bed, right, is a twin-size bed—a foam rubber mattress on a suspended spring base. It's an especially appropriate live-and-sleep-in-one-room piece, for its handsome hairpin legs and harlequin-patterned upholstery fabric give it living-room dignity as a sofa. Edward Wormley designed this for Dunbar Furniture Manufacturing Co.

Painting, "Spring Trio" by George L. K. Morris, courtesy Downtown Galleries



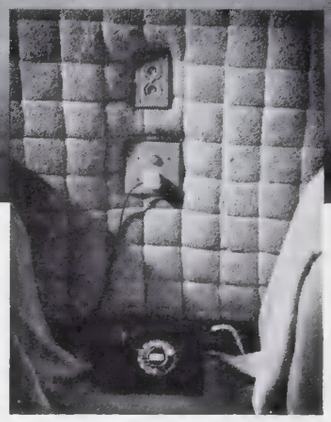
PHOTOGRAPH BY FRANK WILLMING

That's not a bona fide antique bed, opposite. It's a modern box spring and mattress, teaming up with an antique peasant-painted headboard. This is how, if you own a box spring-mattress combination, you can make your bed fit into any new decorating scheme, just by changing the headboard. Bedspread is patterned with bed-head motifs. Home of Mr. and Mrs. H. D. Cornell. Jack Moss, decorator.

Miracles with a Box Spring and Mattress (continued)

PHOTOGRAPH BY MAYNARD PARKER

Wall space under a window is usually a loss so far as placing conventional twin bedsteads is concerned. But you can turn it to a gain—and one with a made-to-order look—by upholstering the wall itself as a headboard for a pair of low box springs and mattresses. Play up the custom-made effect by matching the spreads to the headboard. Right, see the luxurious, built-in comforts a wall-headboard can furnish.



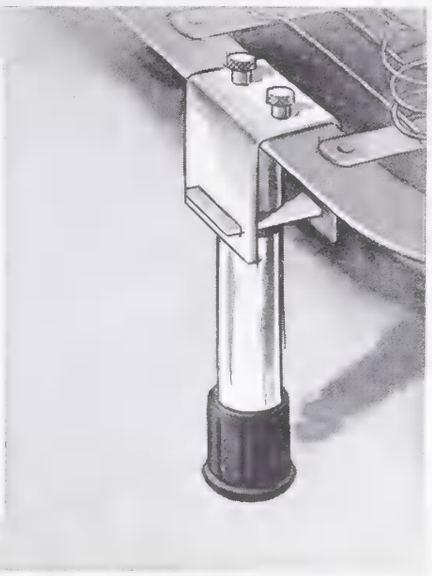
Part of the wall, lights, electric and phone outlets are in the bed. E. S. Goodrich home.

TWO PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



Decoratively, it's easy to cope with the plain, unremarkable, rectangular shape of a box spring-mattress, because it lends itself to a variety of treatments. Left, McCreery's decorators turn a twin-size unit into a sofa, fitting it securely into a wooden base and flanking it with cabinets which encase it for comfortable seating and serve as convenient end tables. Bolsters and pillows are not for decoration only. They narrow the bed width, make it more comfortable for sitting. See many more ways to make beds sit-able on pages 112-113.

You can change a plain box spring from bed to sofa by adding legs. The sketch shows an easily attached, six-inch metal leg which fastens to any steel spring. You can also buy frames with legs, into which you can set the box spring.

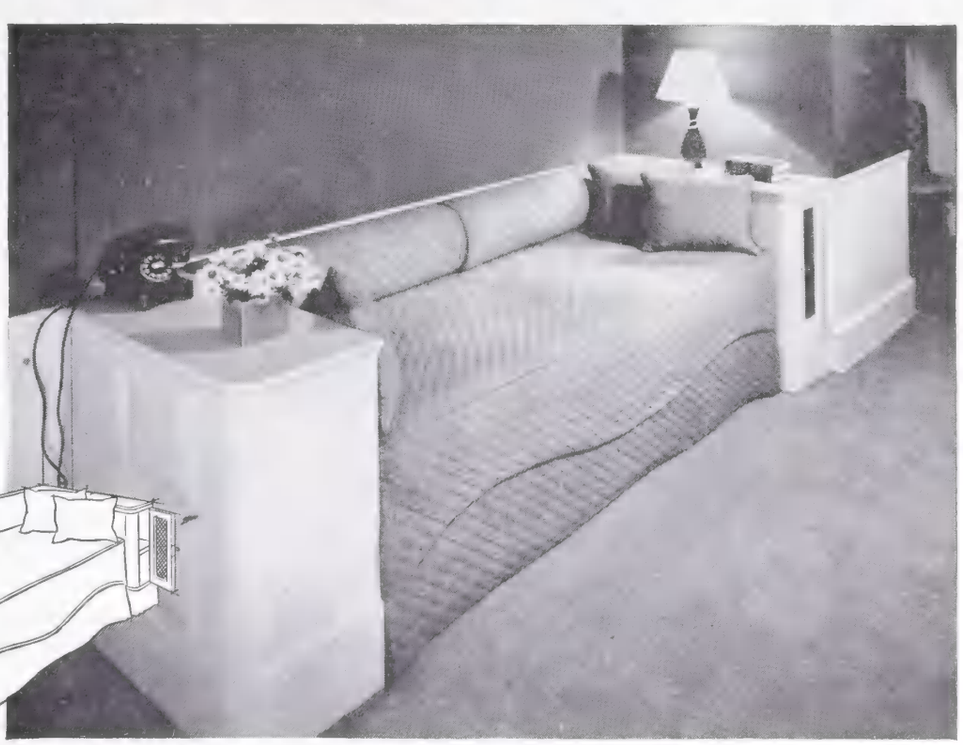


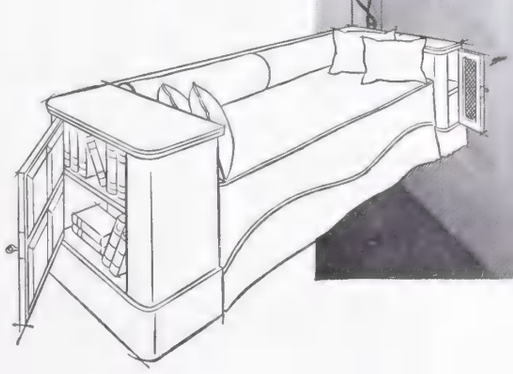
PHOTOGRAPH BY MAYNARD PARKER



Sofa niche in study at the Alexander Halls, right, looks as much a part of architecture as walls and windows. Decorator Hazel Wray Davey set a box spring-mattress into a handsomely scrolled wood base, bracketed by French Provincial cabinets which it copies in wood and design. Toile upholstery, matching the wall covering and drapery, unobtrusively blends couch into its background. Thus fine materials and skillful planning dignify the "bed in the parlor." Long, half-round bolster increases seating comfort.

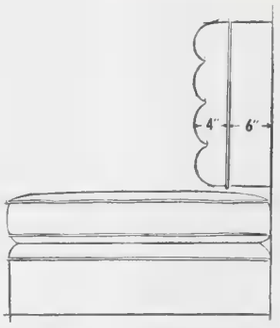
Nowadays you find the guest room working as the family sitting room when there are no guests under the roof. Thank the box spring-mattress for what amounts to an extra room. For see how a comfortable, guest-worthy bed can be disguised as a built-in sofa and still provide visitors with all the usual guest-room amenities. Arrangement at right was designed by Ted Sandler. Two cabinets box in the tailored beds as though they were built to it. One opens to hold books or occasional bedding. The other stores guests' belongings.



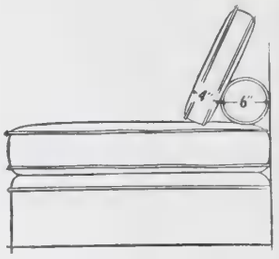




THREE PHOTOGRAPHS BY MAYNARD PARKER

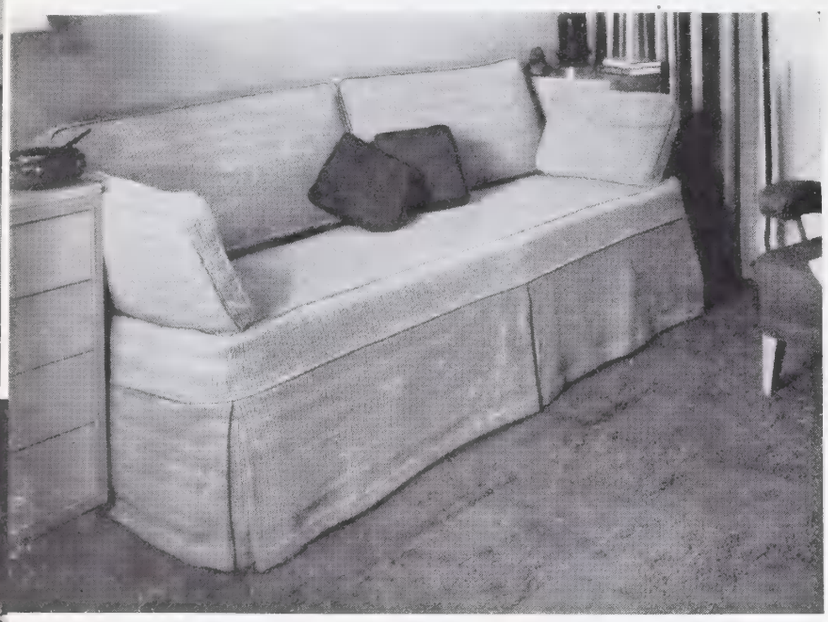


A long, ten-inch-deep box frame, tufted like a sofa back and hung on the wall above a bed, cuts down the bed's width, gives it sit-able dimensions and padding.

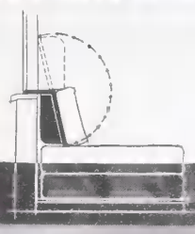


Reduce the width of a bed by at least ten inches —run a bolster along the wall. Forms a prop for a series of square, boxed cushions. Bolster 6″ deep; cushion, 4″.

The human anatomy does not form a rectangle when it sits down. It leans back. That is why the most comfortable backrests for chairs and sofas slope back, too. Notice that the bolsters at left are a couple of inches broader at their base than at their top. Their backs are straight, but their fronts are slanted. At Ocean House. Florence Hayward, decorator.



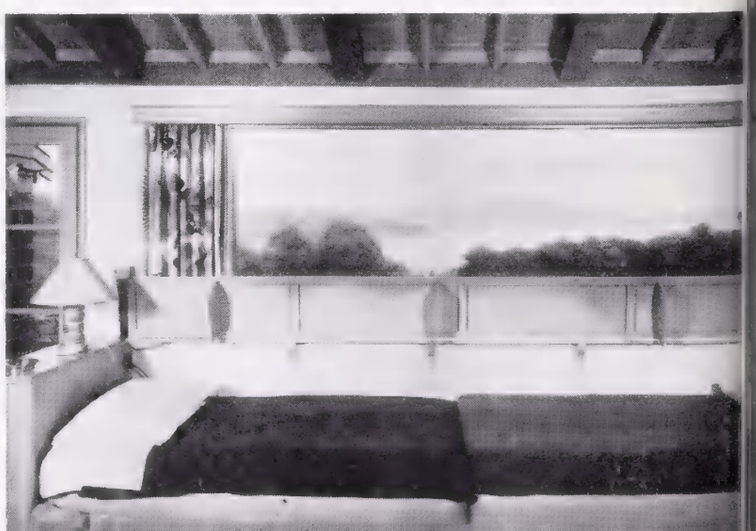




The weight of sitters may push beds out from the wall, especially if cushions are propped directly against the wall and bed is on wheels. Metal bar, attached to box spring, braces cushions, prevents this.

PHOTOGRAPHS BY JOHN C. ROBINSON

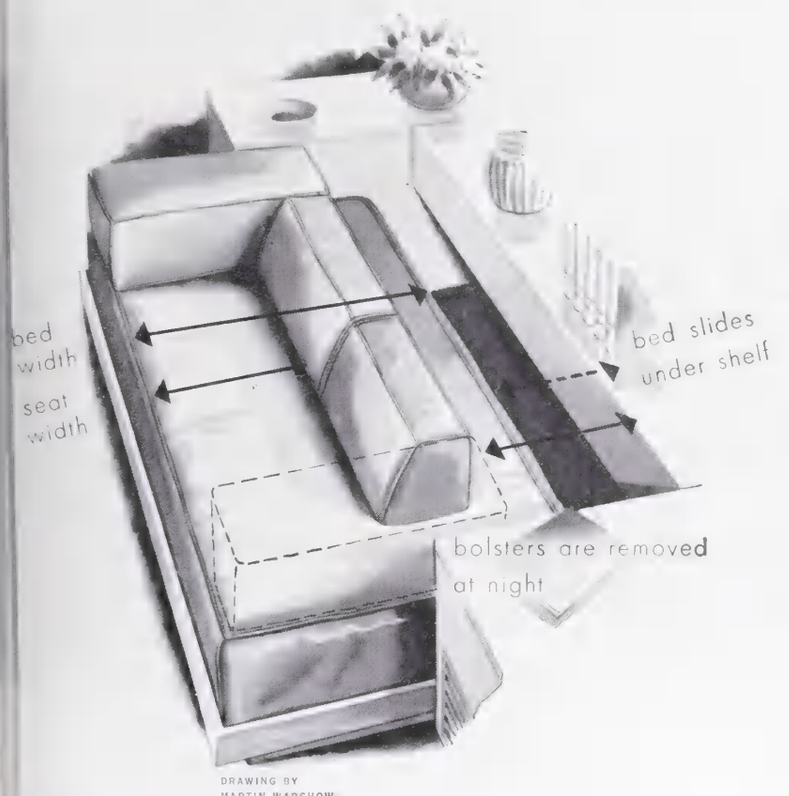




Seven ways to abolish the refined torture of "sitting on your shoulder blades"



How to Make a Bed Sit-able



DRAWING BY
MARTIN WARSHOW

A bed makes a poor sofa if you must either sit bolt upright or reach back with your shoulders to find a supporting wall. Solution is to reduce width of the bed. Trick at left narrows the bed by sliding it under a built-in cabinet and padding it with bolsters.

PHOTOGRAPH BY FRANK WILLMING



The bed opposite is a box spring and mattress, set in a built-to-fit frame. A hinged plywood panel, attached to the back of the frame, swings down (see sketch) to convert bed to a tailored sofa. Thus it decreases the width of the bed and furnishes a slightly sloping back-rest which fits most spines realistically. The wings or "stops" under the panel support the backboard. Cushions are removable. In the home of Mrs. Stuart Rose.

Up until now most readers-and-breakfasters-in-bed have had to sit up as best they could, bolstered by extra pillows that don't always stay put. Designer Edward Wormley has designed this upholstered headboard so that its padded back may be tilted forward comfortably and dependably at a good sitting angle. Arms, built into the headboard, pull down for additional support. Dunbar Furniture Mfg. Co.

One look at the before and after "evidence" and you can see how easily you can cope with sorry interiors like these. Pretty gruesome the beaverboard. the jutting flues! But here the realistic decorator-owner had second sight. She saw wallpaper, fabric, color working their magic without costly alterations. The pictures prove that she was right.



From Nightmares to Pleasant Dreams

This little horror became the most popular guest room on Route 19. but not until that unsightly flue came down and the rose buds went up. Two closets were added under the eaves opposite the beds. Blue checked gingham, cotton rugs on the shiny painted floor. pretty accessories completed metamorphosis. Home of Claire Stenz Johnson.





Color-match blankets to your bedroom scheme for extra fillip. And consider color-fast, decorated sheets and cases that have a custom-order, luxury look, yet can be bought over the counter.



You can make dream rooms without expensive alterations by the imaginative use of wallpaper, fabric, and color



You can buy extra glamour for your bedrooms with fine percale sheets, air-brushed with floral stencils. Perfect here with spread and ceiling paper. Add more color with a luscious blanket.



COLOR PHOTOGRAPHS BY MAYNARD PARKER

Quilt above suggested the two-faced color of the blanket and sheets edged in Helen Dunbar's design of printed doodles. You can buy such sheets already made, or personalize plain ones with your own motifs in embroidery, appliqué, or fabric paint.

Sheets, blankets, and comforters are on the market in colors to make a decorator dream. So plotting out undercover color schemes is a cinch. Left, wallpaper stripes and bedspread chintz inspired this one in the home of Mr. and Mrs. M. Burton Armstrong.

A word to the wise insomniac: An open bed, smooth, calm, and orderly, is supposed to put you in a snoozing mood. To enhance the orderliness of the scene opposite, comforter and bed linen copy the wall color, and monograms are embroidered versions of the scroll and dagger print on the Textron drapery and headboard fabric. This perfectionism costs more thought but no more money than a hodgepodge of bedding. Photographed at Macy's.

Dress your bed to match your room

A bed should be just as pretty turned-down as dressed-up. Make it a decorative part of the scheme of things by cueing sheets, blankets, and comforters to colors and patterns in the rest of the room

COLOR PHOTOGRAPH BY WILLIAM HOWLAND



AFTER

Now the bedroom is brightened with color and stripped of its "before" clutter. Instead of a hodgepodge of furniture, a few well-chosen pieces are arranged to break up the room into areas for sleeping, dressing, and relaxing. Built-in storage takes the place of chests and uses the once-wasted space under the sloping ceiling. See what's happened to the lamps and the dangling lighting fixtures.





Can your bedroom stand the light of day?

Here's one that couldn't. But look what happened to it. Study this case history and see how you can change a seemingly hopeless room into an inviting setting for sleep



BEFORE

ALL PHOTOGRAPHS BY ROGER STURTEVANT

This amazing change from "before" to "after" was accomplished by a powerful color scheme, a few pieces of modern furniture, and fresh ideas like the built-in headboard and bedside cabinets. Oversized draperies spread a broad splash of color over the far wall to brighten that end of the room.



This uninviting area is now the focal point of the new bedroom. Instead of just looking pretty, the draperies and long valance frame the three windows and the unusual view beyond. Note how a little carpentry work has joined the window seat to built-in storage.

Who would believe this crowded corner became the wonderfully spacious dressing table area shown on opposite page? See how color sets it off. The bedroom is in the home of Mr. and Mrs. Frank G. Steward. Klaus Pfeffer, designer.



Electric Bedding

. . . the way for cold-blooded folks to get a good night's sleep

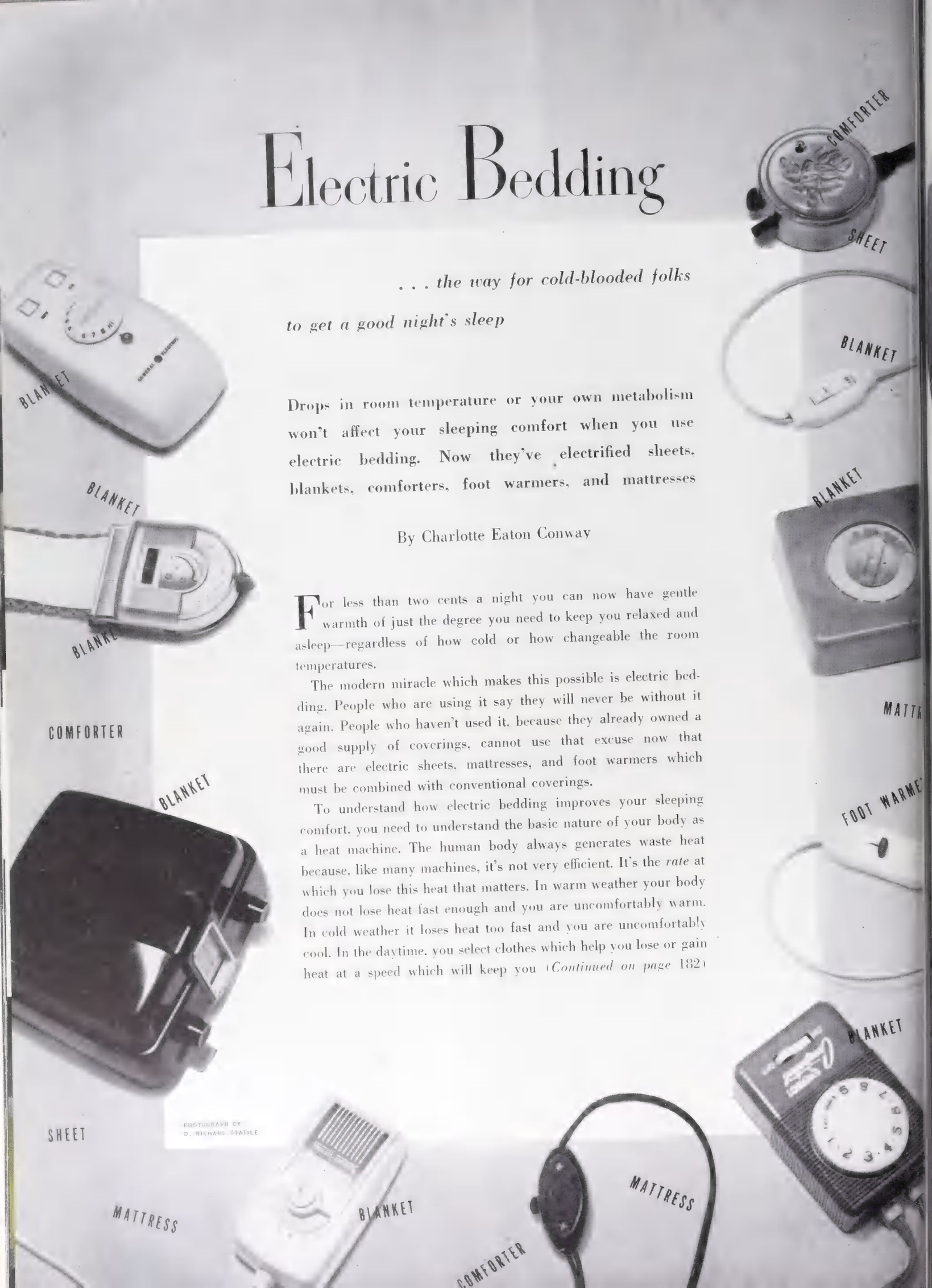
Drops in room temperature or your own metabolism won't affect your sleeping comfort when you use electric bedding. Now they've electrified sheets, blankets, comforters, foot warmers, and mattresses

By Charlotte Eaton Conway

For less than two cents a night you can now have gentle warmth of just the degree you need to keep you relaxed and asleep—regardless of how cold or how changeable the room temperatures.

The modern miracle which makes this possible is electric bedding. People who are using it say they will never be without it again. People who haven't used it, because they already owned a good supply of coverings, cannot use that excuse now that there are electric sheets, mattresses, and foot warmers which must be combined with conventional coverings.

To understand how electric bedding improves your sleeping comfort, you need to understand the basic nature of your body as a heat machine. The human body always generates waste heat because, like many machines, it's not very efficient. It's the *rate* at which you lose this heat that matters. In warm weather your body does not lose heat fast enough and you are uncomfortably warm. In cold weather it loses heat too fast and you are uncomfortably cool. In the daytime, you select clothes which help you lose or gain heat at a speed which will keep you (*Continued on page* 182)



By Doris Brian

Getting your money's worth in Bedding



PHOTOGRAPH BY BILL JACKSON

Gone is the dismal look of the unmade bed now that ticking can come in such handsome patterns as these. In itself, it amounts to decoration.

DO YOU WANT THE ANSWERS TO THESE QUESTIONS?

1. What makes a mattress good?
2. Should a mattress be firm or soft?
3. What do they mean by cotton felt? . . . Innerspring? . . . Latex?
4. How much should you pay?
5. Can you judge a mattress by its cover?
6. What is the best kind of ticking?
7. What is non-allergy bedding?
8. What about hair mattresses?
9. What is the difference between a box spring and a coil spring?
10. How can you judge a good spring?
11. What type of spring is best for your mattress?
12. What makes a good pillow?
13. How do you know when your bedding is worn out?
14. Is bedding worth rebuilding?
15. What is your best guarantee of a good bedding buy?

Has it ever occurred to you to get yourself fitted to the kind of bed you ought to be sleeping on? Probably not. But it's by no means as wild a thought as you may suppose. It's quite possible that much of the backache and insomnia and general cussedness that afflicts us moderns could be painlessly eliminated if only more people bought mattresses to fit their physiques and sleeping habits, the way they buy walking shoes to fit the idiosyncrasies of their feet.

But, unfortunately, most people don't know enough about bedding to purchase any confidently, let alone to get a perfect fit. Because they can't see beyond the ticking to the inner workings, they really buy their mattresses and springs and pillows on faith trusting to what "the man says." Read on if you want to back up that trust with knowledge of your own. You'll find comfort in learning that your bedding money buys only things that affect performance. You pay for no useless trimmings. And if you buy the product of a reputable manufacturer from a reliable dealer, you'll probably get just what you're paying for.

But there *are* snares for the unwary. So here are a few things a shopper should look out for:

Fictitious price comparisons: Question all bargains. Too often you're told you're getting a (*Continued on page* 209)

You don't buy style by the price tag

By Sara Little

Once all you asked of a ready-made washable bedspread was a sort of uninspired utility, in an obvious bedroom pink, blue, or Nile green. Style was the last thing you expected—or got—for the price.

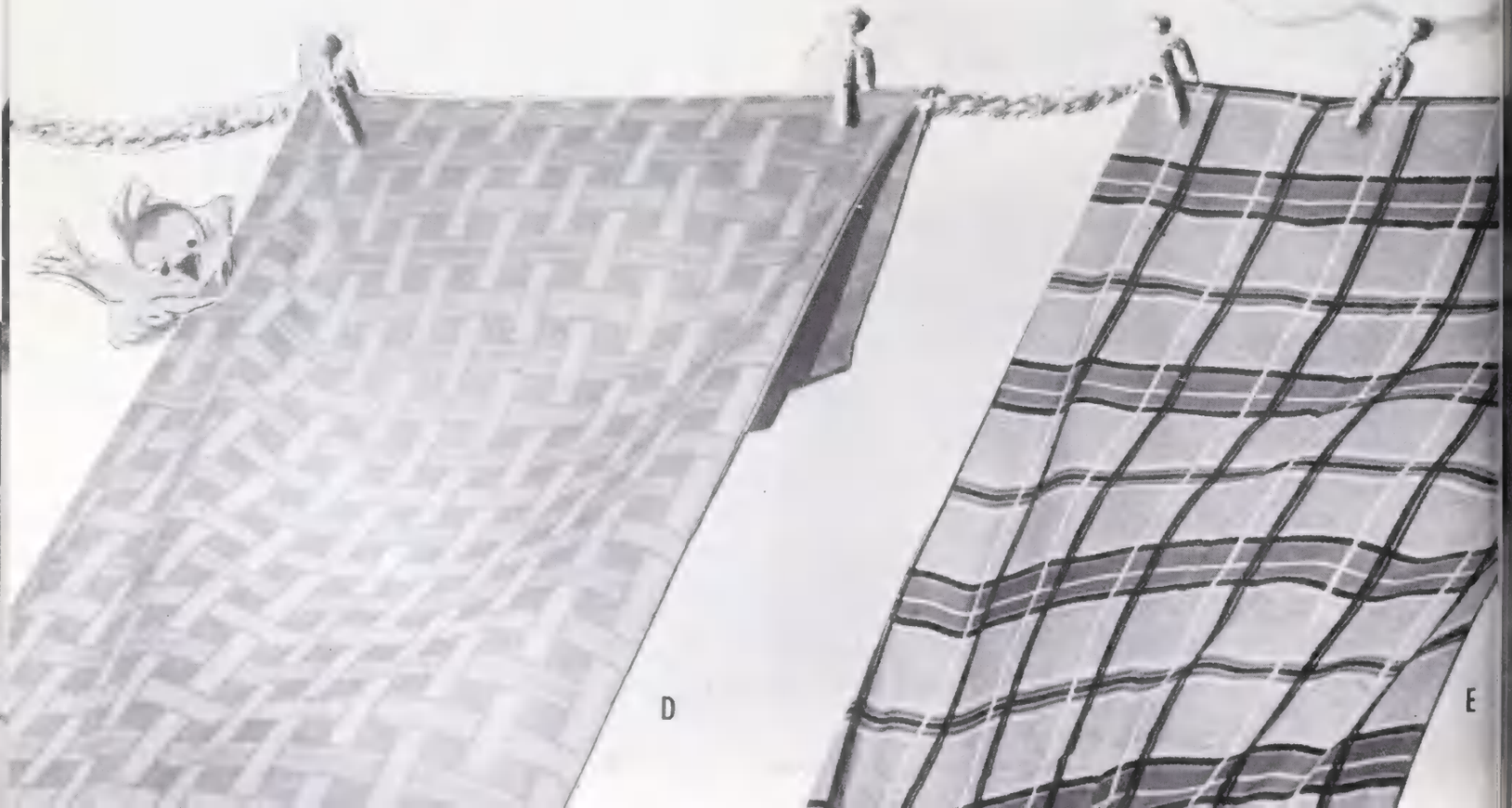
But here is heartening evidence of what you may now expect for the same kind of money. In the words of their designers, washable bedspreads have been "styled up," given qualities you once found only in high-priced or custom-made spreads. Colors are the fresh, imaginative ones that decorators use. Patterns are boldly drawn, often with the character of hand-weaves or hand-tufting.

Proof that top-flight design inevitably finds its way into the (*Continued on page* 200)

PHOTOGRAPHS BY EWING

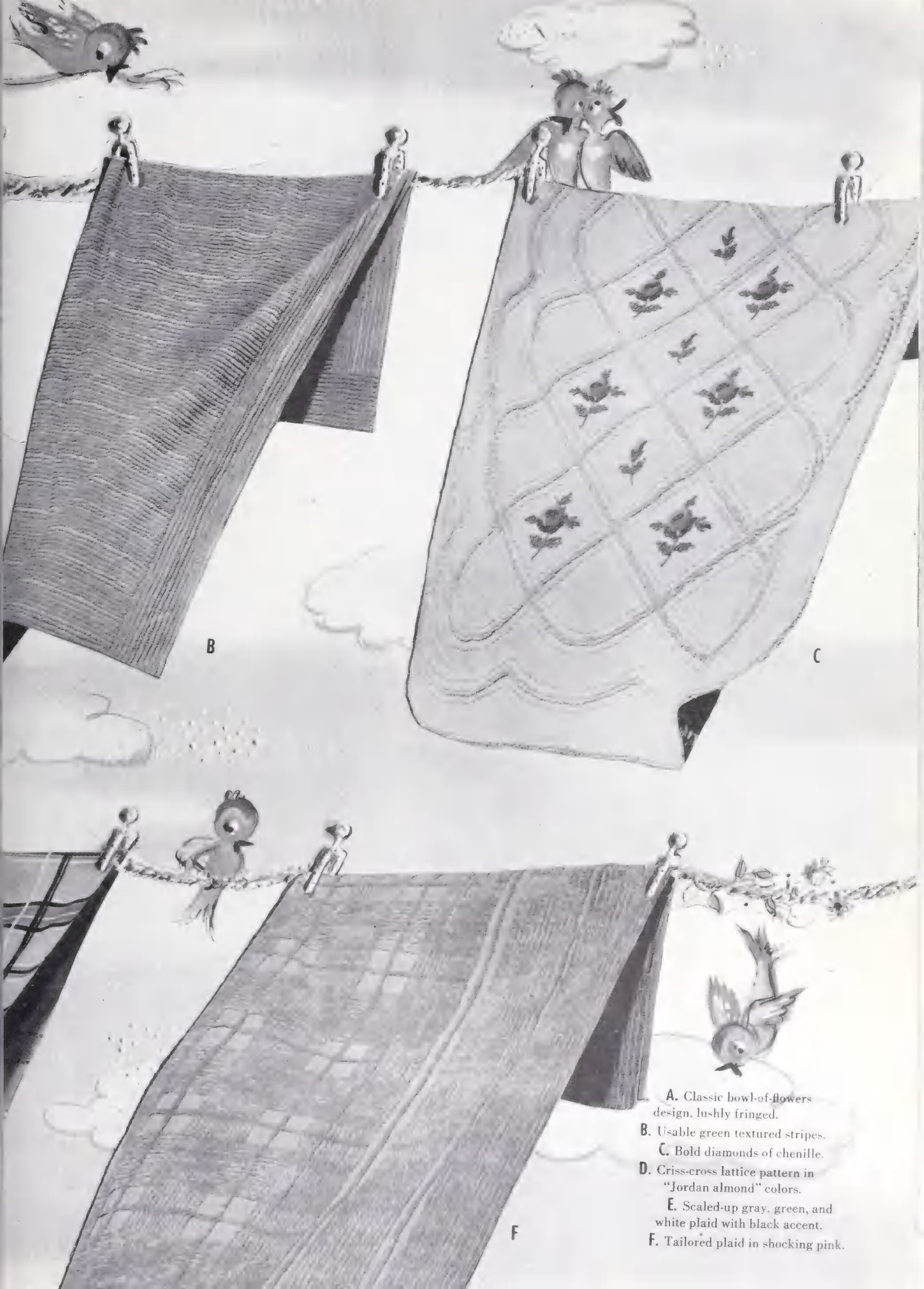


A



D

E



A. Classic bowl-of-flowers design, lushly fringed.

B. Usable green textured stripes.

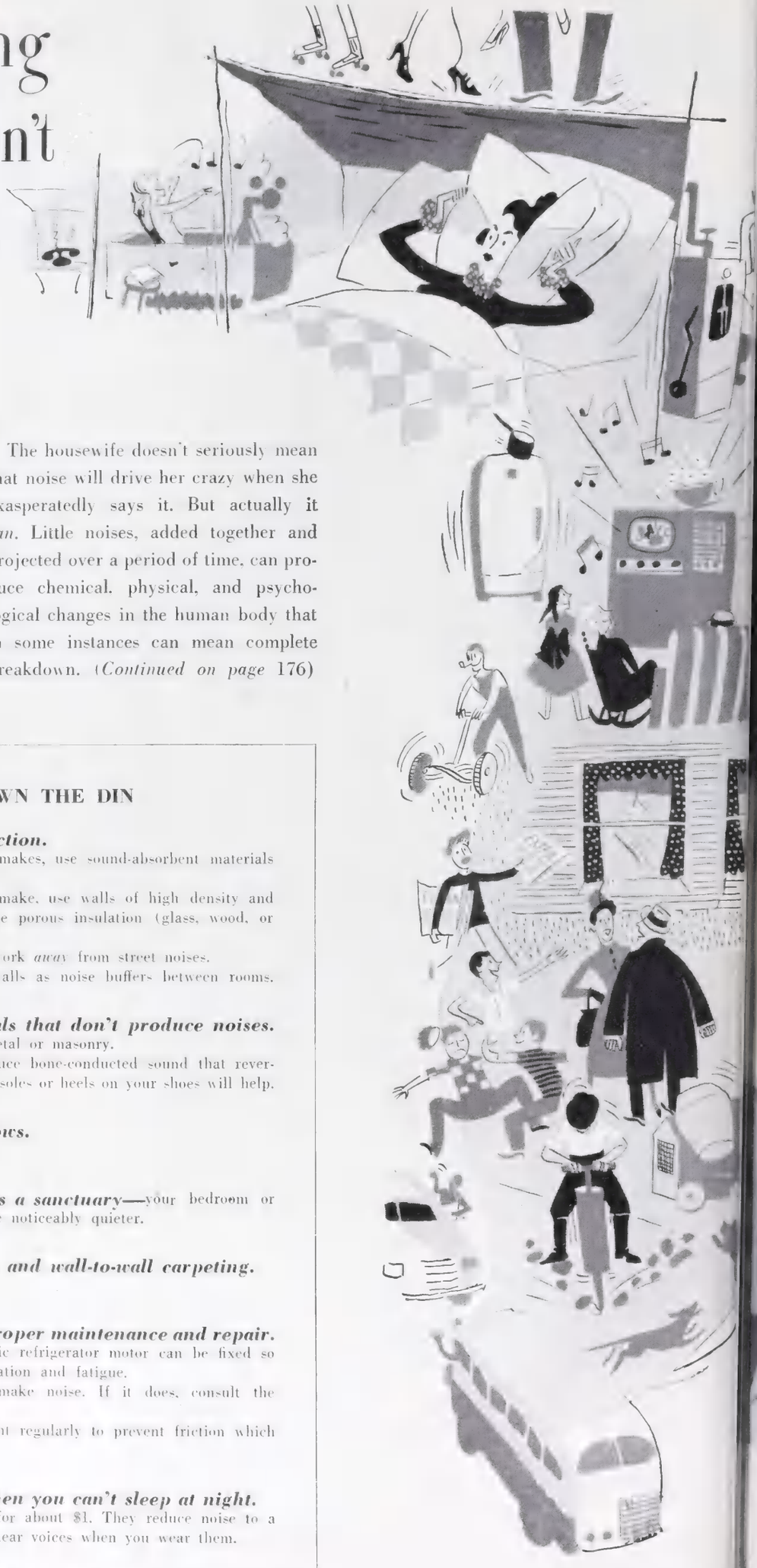
C. Bold diamonds of chenille.

D. Criss-cross lattice pattern in "Jordan almond" colors.

E. Scaled-up gray, green, and white plaid with black accent.

F. Tailored plaid in shocking pink.

The best bedding in the world won't overcome noise



By Dorothy Ducas

What can you do about noise? How can you combat this rising crescendo of sound that is making your daily life noisier and noisier? More people are jamming urban centers, more cars crowd urban streets, more mechanical servants are added to the household, and yet your home fails to cope with the din.

The housewife doesn't seriously mean that noise will drive her crazy when she exasperatedly says it. But actually it *can*. Little noises, added together and projected over a period of time, can produce chemical, physical, and psychological changes in the human body that in some instances can mean complete breakdown. (*Continued on page* 176)

HOW TO TONE DOWN THE DIN

1. ***Build your house for noise reduction.***
   a) To blot up the noise your own family makes, use sound-absorbent materials on ceilings, floors, and walls.
   b) To keep out the noise your neighbors make, use walls of high density and mass (like concrete on masonry) or use porous insulation (glass, wood, or mineral wool).
   c) Plan rooms for relaxation and solitary work *away* from street noises.
   d) Use wall-to-wall, floor-to-ceiling closet walls as noise buffers between rooms.

2. ***Cover work surfaces with materials that don't produce noises.***
   a) Wood or linoleum is not as noisy as metal or masonry.
   b) A rubber mat under your feet will reduce bone-conducted sound that reverberates through a building. Even rubber soles or heels on your shoes will help.

3. ***Shut out sound with double windows.***
   Screen it out with trees and shrubbery.

4. ***Air condition at least one room as a sanctuary***—your bedroom or your living room. Air-conditioned rooms are noticeably quieter.

5. ***Use plenty of draperies, curtains, and wall-to-wall carpeting.***
   They have a sound-absorbing effect.

6. ***Eliminate mechanical sounds by proper maintenance and repair.***
   a) The rattle and squeak of your automatic refrigerator motor can be fixed so the noise won't contribute to your irritation and fatigue.
   b) Your oil burner or stoker need not make noise. If it does, consult the manufacturer's representative.
   c) Oil the surfaces of mechanical equipment regularly to prevent friction which has a rasping, unbearable noise.

7. ***Wear inexpensive ear stoppers when you can't sleep at night.***
   They come in lightweight, flexible plastic for about $1. They reduce noise to a non-irritating level, although you can still hear voices when you wear them.

Can you find the 60 lineal feet of storage space hidden in these two walls?







PHOTOGRAPHS BY WILLIAM HOWLAND

It's there! But not behind closed doors. Nor under the beds. But in plain sight, waiting to be developed at not too great expense.

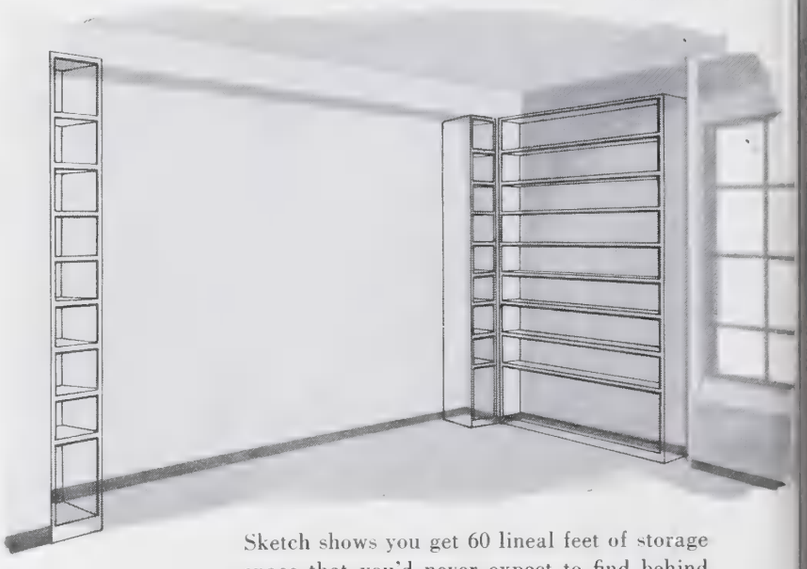
For the last two decades most Americans have been moaning because they didn't have enough places to put things. While they moaned, the shortage increased. For rooms have continued to shrink as costs have risen. Even though new apartments and houses have more closets for clothes, they haven't enough cupboards and shelf closets—if any. And all the "storage wall" solutions, though effective, are costly. HOUSE BEAUTIFUL has figured out a wonderfully successful way to create storage space where none exists. To understand it, study the next six pages.

House Beautiful presents a space-making idea - - -

The Storage Curtain

—so obvious, so easy, so inexpensive

DRAWING BY JAC HINES



Sketch shows you get 60 lineal feet of storage space that you'd never expect to find behind the draperies. Whole job took $52 worth of lumber and 65 yards of patterned fabric.

If you think this story is about a "transformation act," done with draperies, you are *only partly* right. What lies behind the fabrics is *really* the story.

What HOUSE BEAUTIFUL demonstrates here is a basic principle: that you can use fabric as a curtain or screen to conceal shelves of the simplest lumber construction. This permits you to kill two birds with one stone, for you take care of the decorating with the same expenditure that provides the screen to conceal low-cost storage space. Here 60 feet of new shelving were fitted into these two walls.

Simple! Inexpensive, because the draperies do two jobs! Practical, because only 10 inches of floor space were subtracted from the room! Any room can afford to give up that much space!

Like many new sound ideas, after you have stumbled on them, they seem so obvious you are embarrassed because you didn't discover them before. This one seems completely right and inevitable. Certainly it's cheaper than any previously devised storage system.

A. Camouflaging drapery looks like one piece, is actually in several sections. At windows, draperies are a separate pair on a traverse rod. Ninon curtains, Cortley Curtain Corp.

B. Storage curtain section of draped wall hangs from a ceiling track, pushes back easily. Window draperies are closed. Lamps, Warren Kessler. Rugs, Hudson Valley Rugs.

PHOTOGRAPHS BY WILLIAM







ALL PHOTOGRAPHS BY WILLIAM HOWLAND

A 9-inch-deep cupboard at each end of this bed wall added sixteen shelves of storage space, all smartly disguised under a sweep of drapery which covers shelves, reveals, and wall alike. Lily-flowered fabric is "Glosheen," a satiny, close-woven cotton, washable and sun-resistant. Waverly Div., F. Schumacher & Co.



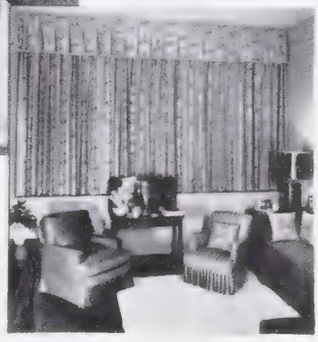
A storage curtain saves you many inches of swing space which you'd have to allow for if closet had a solid door. Fabric "door" to shelves pushes back on a rod. Wall drapery behind the bed unhooks for laundering.





ry element in this array of radiators and rs was in a different plane. To correct all shelves were built out even with the r farthest in the room. Shelf-masking peries fall automatically in the same line.





Drapery uses two different prints—an all-over floral and a correlated flowery stripe. The deep-pleated valance unifies the whole wall, lowers its height. Bookcase also encases risers at right. Table. Extensole Corp.

Draperies are 100 per cent full. Nylon rug. Callaway Mills. Lamps, covered in Laverne paper, by Muller-Barringer.

The Storage Curtain decorates as it works



PROBLEM—How to hide ugly risers and radiators without wasting space.

SOLUTION—This ingenious arrangement of shelves and cabinets which hide the eyesores and are masked themselves by a decorative drapery called the Storage Curtain.

Years ago, when the only drapery in a room was a pair of panels at each window, the storage curtain couldn't have happened stylishly. It does happen logically and smartly today, when current decorating procedure doesn't stop at the mere draping of windows, but carries fabric across whole walls. Space-hungry apartment dwellers feel that a big investment in fabric might just as well do something constructive besides looking pretty. The drapery opposite cloaks about 111 sq. ft. of undetectable extra shelving, but see how it also smoothes out architectural boners. All fabrics are "Glosheen," by Waverly Division of F. Schumacher & Co.

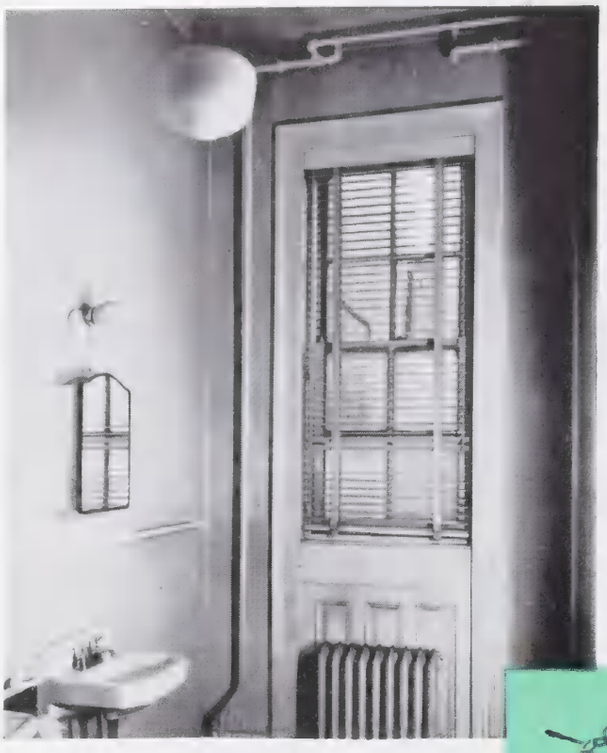




Would you guess that the draped "reveal" is a bookcase separately hung in a striped fabric?

This array of fabric—40 1/3 yards—is designed in separate, manageable pieces that can come down for washing. Ninon curtains. Cortley Curtain Corp. Turn the page to see how the storage curtain made three rooms out of one.

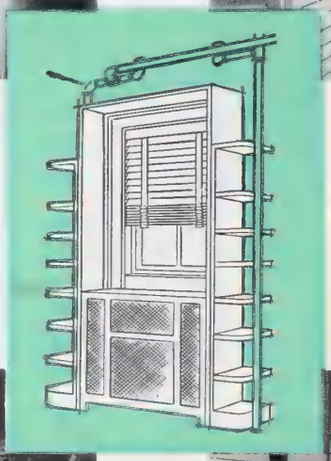
The Storage Curtain (continued)



This bathroom adjoins the one-room apartment shown on the two preceding pages. Its unpretty heating and plumbing have not only been veiled by cagily engineered storage curtains, but the room has also acquired pantry and dressing room facilities from built-in storage shelves.



Sketch left shows what goes on here. grilled box, windowsill-high, screens radiat and creates table surface. Each half of t drapery covers a column of shelves, sides which look like window reveals. Wall-fillin valance of quilted "Glosheen" hides pipin



PHOTOGRAPHS BY WILLIAM HOWLAND



Thanks to the civilizing effect of a bright-patterned drapery here, the bathroom is almost as cozy as the living room. Draperies work on traverse rods, are precisely cut to open exactly to the edge of the shelves. White shutter screen enhances the furnished look of bathroom, hiding the cold gleam of porcelain bathroom fixtures.

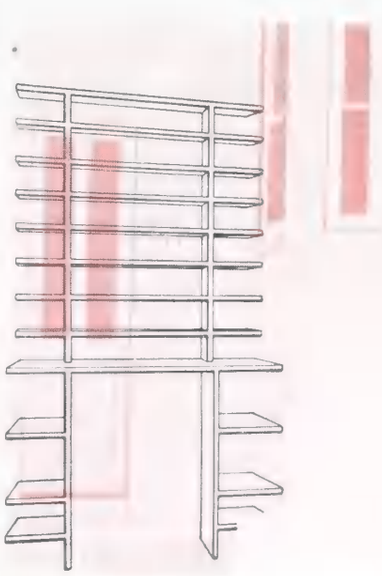


This draped closet holds the linen and bath accessory suppl Shelves on the other side of the window hold housekeeping od ments and the snack larder. (The only thing a storage curtai can't provide, apparently, is a cookstove, although it *could* conce a hot plate.) All fabric in this room is Waverly's "Glosheen

This is the dressing room, created in one end of the bathroom with saw and needle. To believe this you must look below at the problem in the picture and the sketch showing the solution. Behind the flowered curtain and under the quilted skirt of the dressing table there is something like 30 shelves of manufactured storage space. Apothecary jars, Shelly Marks.



Many apartments in old remodeled houses have such off-center doors and windows cut in half. Problem is to find a unifying device which will straighten out these cut-up elements. Hall door here was unused.

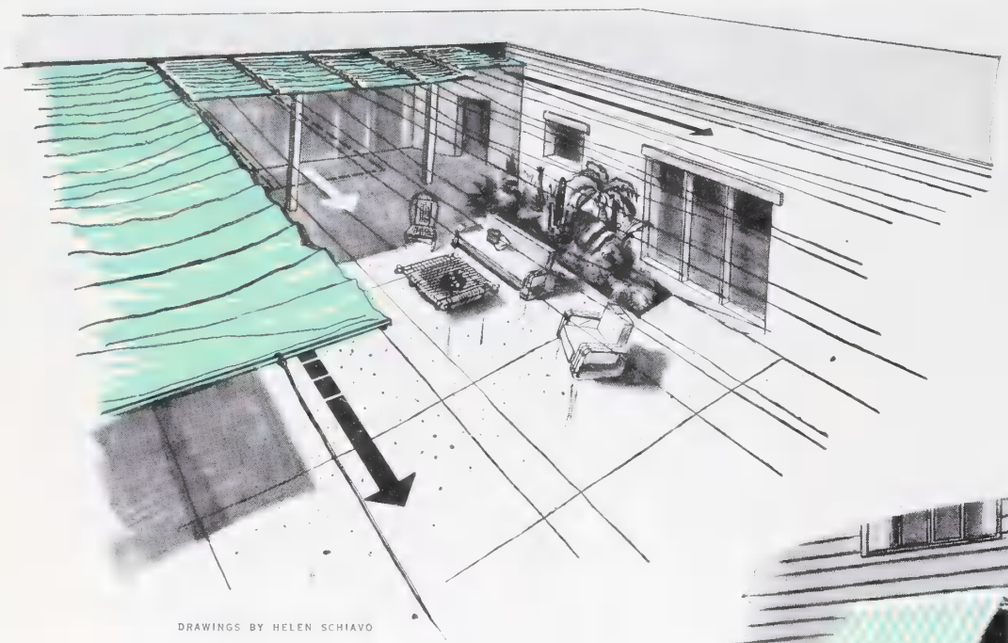


A system of shelves smoothes out an architectural nightmare, creates a dressing table. Step to door determined depth of dressing table surface. Shelves mask the door and wall from floor to ceiling.

More pictures on page 210

How to tame sun, wind and rain

First, be sure that you know what your awning problem is. Then make certain that the awning can handle *all* the elements it's apt to meet. Use scallops, spears, and frills if you must, but, chances are, they'll add only cost, not beauty



DRAWINGS BY HELEN SCHIAVO

In a patio like this, wind is not apt to be much of a problem. But the need for sun (when the air is cool) and for shade (when it's hot and glarey) dictates this flexible solution—a series of parallel canvas strips that slide back and forth on pulleys. They permit ventilation but cannot be shower-proof.



Simplest of all awning problems—that of protecting the single window—often fails because awning is too skimpy or unventilated. Be sure awning is wide and deep enough to protect window all day long—not just at noon. To avoid a hot pocket, be sure awning top is mounted some inches away from wall.

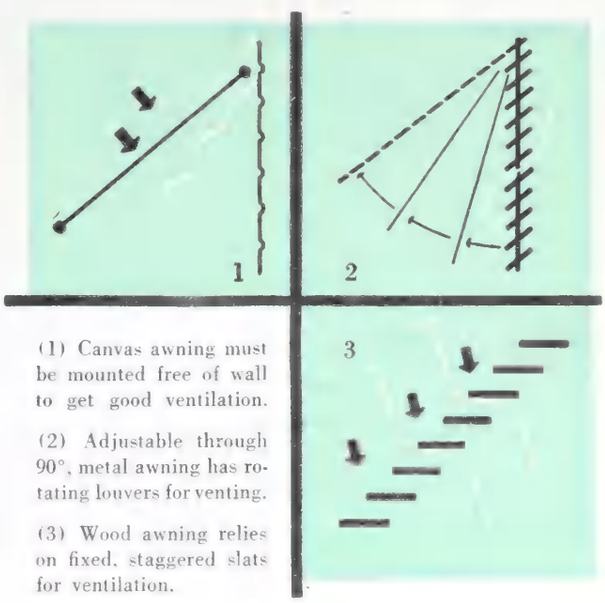
PHOTOGRAPHS BY MAYNARD PARKER



To cut out the heat and glare of desert sky and yet retain its luminosity, Frank Lloyd Wright has "roofed" the porch of his Arizona house with natural-colored canvas. Canvas is permanently fixed in place, as waterproof as need be for dry climate.

In these days of big glass areas, open planning, and outdoor living, it's more important than ever to keep the outdoors exactly where you want it. There are many ways to hold sun, wind, rain, and neighbors at a comfortable distance. The familiar awning is one of the most useful tools for doing it. Today, of course, the awning takes many forms, colors, and materials you never dreamed of ten years ago. They come in canvas, wood, or metal. They fold back, roll up, tilt out, or slide to one side. You can get them with rotating slats or fixed louvers. In fact, the choice is so wide it's apt to be confusing.

Thus you should study your personal "weather control" problem before you buy. Many people order identical awnings for all sides of the house when a little study might show them they need none at all on the north and twice as many (or twice as big) on the south or west. Another thing to look for is ventilation. It is not enough for an awning merely to intercept the sun's rays; it must also get rid of the heated air that gets trapped beneath it. Diagrams at right show how this is accomplished in today's modern awnings.

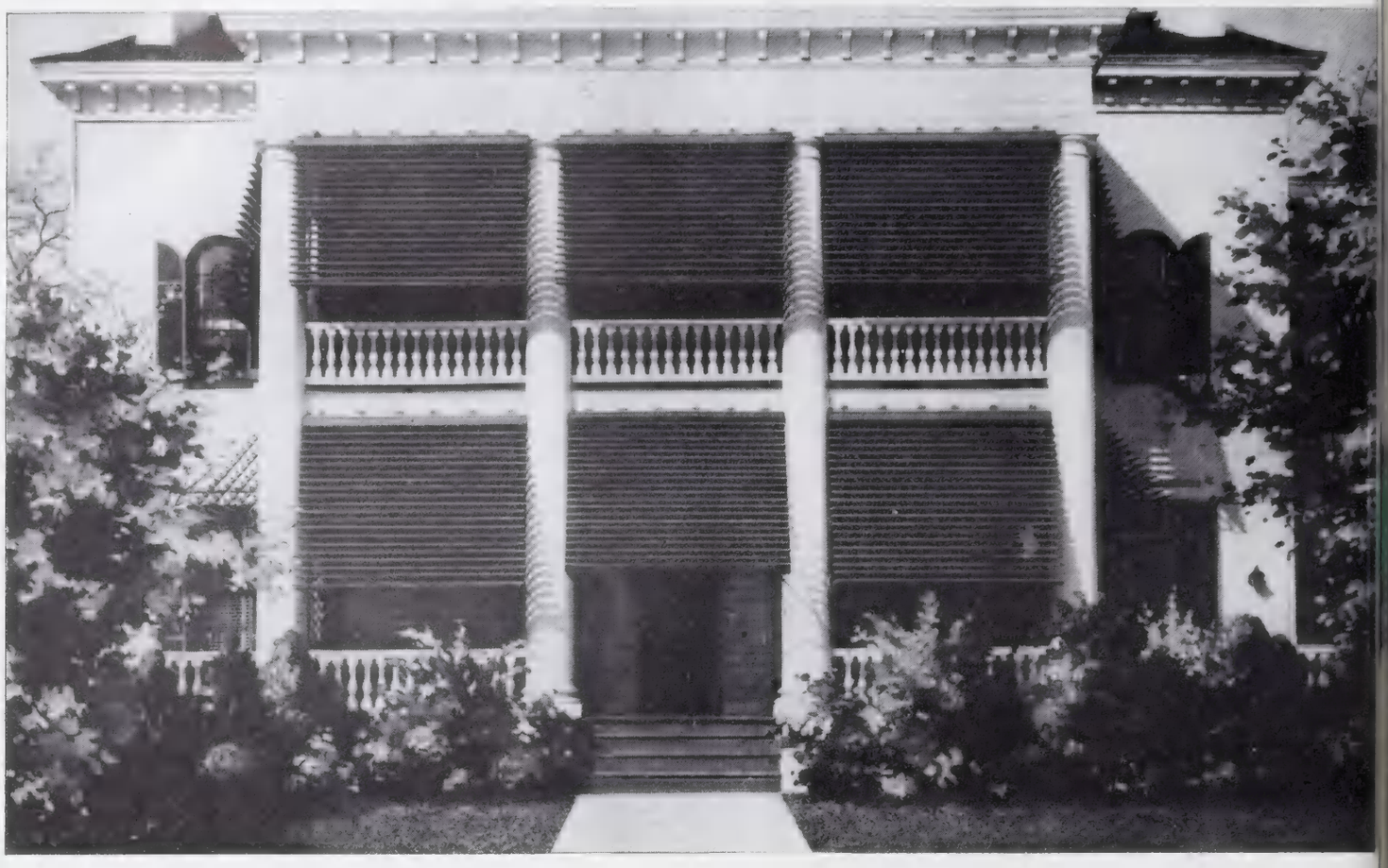


(1) Canvas awning must be mounted free of wall to get good ventilation.

(2) Adjustable through 90°, metal awning has rotating louvers for venting.

(3) Wood awning relies on fixed, staggered slats for ventilation.

For more pictures turn the page



Louvered metal awnings give shade, privacy, and ventilation to a southern veranda. Entire awning may be set at any angle you choose, while crank-operated louvers are themselves fully adjustable. Fire- and rust-proof, it's available in many colors.



Big screened porch made more livable by slatted redwood awnings whose two layers of slats are staggered for ventilation. Resistant to hail, wind, rain. Not adjustable.

PHOTOGRAPH BY MAYNARD PARK

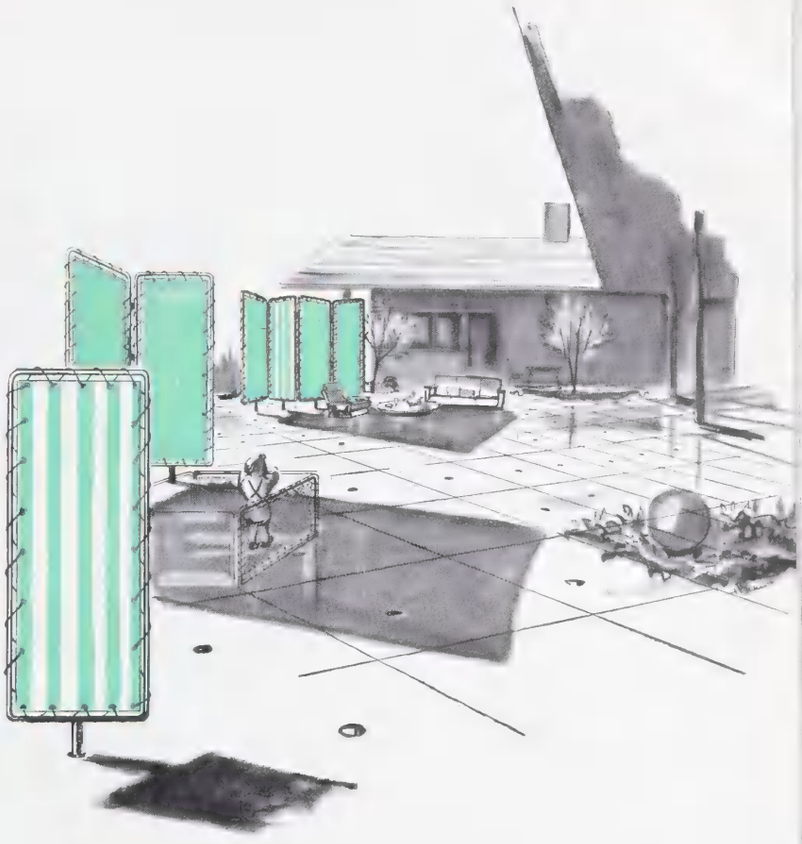


Fixed installation of gray and green striped canvas gives shower and glare protection to part of terrace. Remainder has roll-away canvas roof used only during very hot days.

SKETCHES BY SCHIAVO



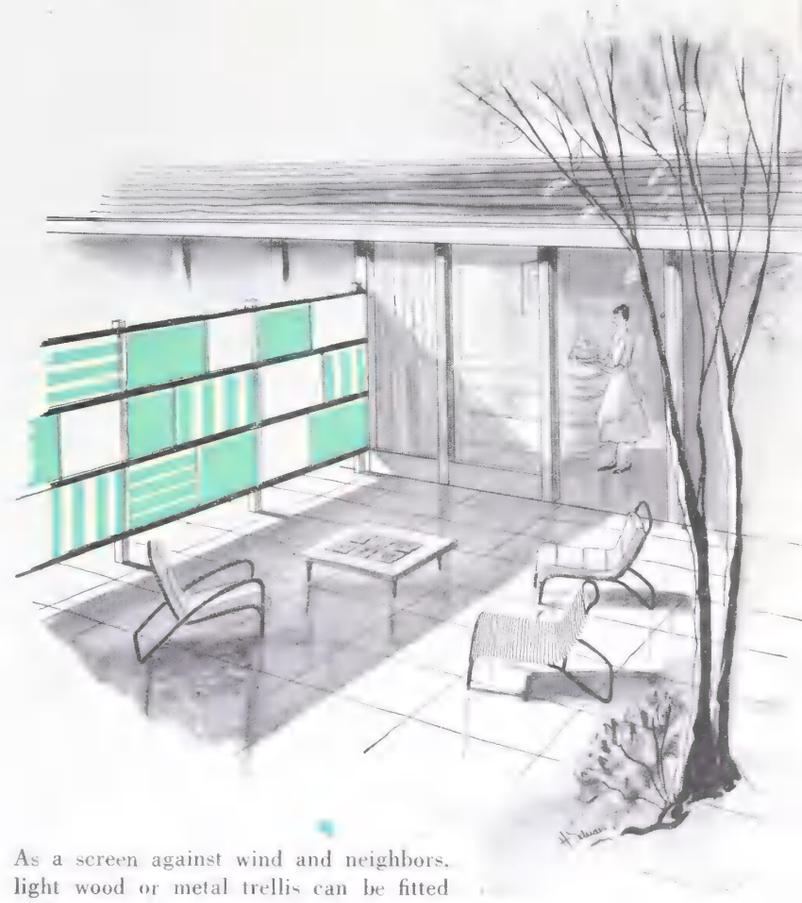
Solar house gains privacy by using canvas panels on balustrade. Being translucent, they look better from indoors than solid rail. Canvas "fence" protects family's sunning.



Metal pipe screens with laced canvas fillers slip into metal sockets countersunk in terrace like the flag in a golf hole. Give movable protection from hot sun, cold wind.



or permanent, non-adjustable protection om sun and rain, this metal awning has aggered slats for air, reflected light. riangular ends have fixed, vertical louvers.



As a screen against wind and neighbors, light wood or metal trellis can be fitted with removable canvas panels. Use different colors, patterns; switch them for variety.

For more information on awnings turn to page 221

Are you a *Gastronome?*

By André L. Simon

President, The Wine and Food Society of London

A gastronome is neither a genius nor a crank. He is not a freak, but a normal person who takes an intelligent interest in what he eats or drinks.

A gastronome must be blessed with the enjoyment of all five senses, plus a fair share of the artistic sense, which is but another name for a sense of appreciation.

It is appreciation that makes the difference between man and beast. None of us can boast our sight is better than that of the lark or eagle, nor that we have keener hearing or better sense of smell than dogs or cats. But the best trained and most intelligent animal has never been capable of appreciating a sunset or enjoying the music of Bach or Mozart.

The blind among us cannot enjoy design or color. There are also some who are blind only to color. Their misfortune is not so obvious: They can see but cannot appreciate the fine distinctions in color of things they see. There are also people who are taste blind. They can feel the heat and cold of what they eat and drink, but the shades of differences between savors and flavors are beyond them. They cannot be gastronomes.

Most of these unfortunate people do not mind this in the least. They have no idea that they are missing one of the major pleasures of life. They derive much satisfaction from proclaiming the fact that they eat what is put before them—eating to live and not living to eat. How little they realize that fish, birds, and beasts do just the same, grabbing what they can, asking no questions, and making no fuss.

Since everyone must eat and drink, a gastronome faces this physical obligation in a more intelligent way than others do. He refuses to let this daily refueling become a boring repetition or a mechanical habit when it can be an interesting hobby, giving to the sense of smell and taste some work to do and to enjoy doing. It need not cost any more in cash, but it demands a little more imagination, maybe a little more trouble and time as well. (*Continued on page* 190)

A gastronome is a believer in the dignity of food. He asks that the cook accord it enthusiasm and a refined skill. But he believes, too, that food deserves a certain deference in the serving—not grandeur or brilliance, necessarily—but the clean-polished perfection of tableware and the immaculate smoothness of linen, all placed together thoughtfully, as if no food before had ever merited such attention. It is a psychic invitation to a good appetite, and no meal should deserve less. On Mrs. Frances T. Heard's table opposite, the cloth is from Leron, Inc. Spode china, Copeland & Thompson, Inc. Heisey glassware, from Evelyn Reed. Sterling flatware is by Reed & Barton in the "Burgundy" pattern.

COLOR PHOTOGRAPH BY WILLIAM HOWLAND







Take a shopping list to SANTA FE

There's a shopper's paradise out in the land of cliff dwellings and super-sunshine. If you know what to shop for before you start out, you may bring back a cache of prize handicrafts

by Louisa M. Comstock

COLOR PHOTOGRAPH BY ROLF TIETGENS

The little trinket from your travels may be fun at the ime, but only the carefully planned investment in use-ulness and beauty makes a souvenir worthy of the ıame. From Santa Fe and Ţaos, bearing about them he timeless aura of the earth and the ancient skills hey spring from, come such worth-your-buying beau ies as the modern painting on wood, feather-decked, ıand-carved little Indians, basketry like petit-point, ilver-fringed buckskin, painting in beadwork, neck-aces of maize, silver hairpins, pottery bird ash trays.

Santa Fe delivers pretty nicely on all the promises the travel folders make for it. There it is—adobe and Indians, missions and artists, fiestas and processions—all in a sunny, golden land that always manages to keep cool. But there is one particularly exciting side of Santa Fe that doesn't seem to get half the fanfare it deserves. It breaks upon the unsuspecting visitor as a great surprise that Santa Fe is one of the world's unique shopping centers, teeming with beautiful handicrafts which are genuinely worth the buying. (Would that this could be said generally of lands where tourists rally!) Most of these things are purely Indian—ceramics, metalwork, beadwork, basketry—and evidence of the current renaissance in fine, bona fide Indian crafts, not to be at all confused with the burnt leather sofa pillow genre of so-called "Indian" art.

But in order to get the most out of a Santa Fe shopping trip, you had better prepare for it while you are still at home, within reach of a measuring tape, and where you can take first-hand notes on colors and shapes with a healthy, unemotional view of what you really can and cannot put into use. It's good insurance against those momentary enthusiasms that turn into lifetime regrets.

Do it even if you're merely going to Santa Fe for a quick look-around or plan to do nothing but ride or ski. There are opportunities to shop all over the Santa Fe district, and the shopping spirit is contagious. Within ten minutes of your arrival, a genuine Indian crosses the hotel lobby to dangle genuine turquoise before your dazzled eyes. Your first walk around the Plaza is a new experience in window shopping. And before you know it you'll be tracking down treasures with the rest of them. Only a careful and restrained shopping list will (*Continued on page* 135)

Centerpieces *you already own*



This important Italian tureen is as stimulating in modern dining room as in a Provincial setting. Its ow strong beauty shows here to advantage because it is us alone. Photographed at Cannel & Chaffin, Los Angele

See how many unusual objects have decorated these tables. Give *your* table a new center of interest by checking the novel possibilities of your own treasures

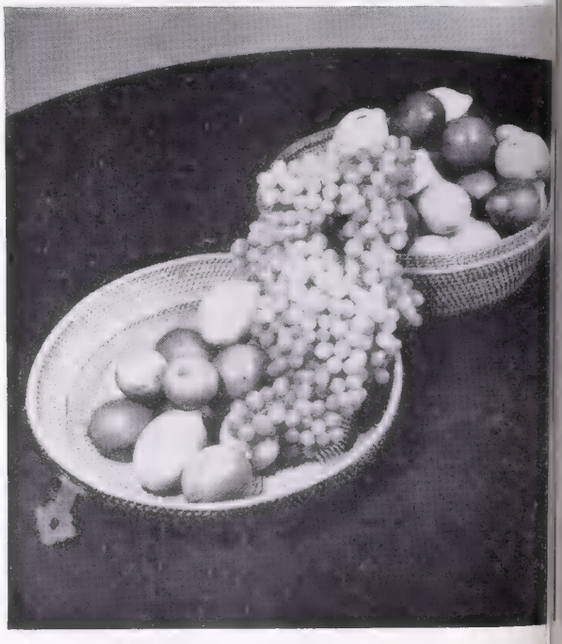


Amusing for a country table are these hand-carved, wood roosters from Sweden. Note the artful shaving that feath their tails. From Bonniers, N.Y.C.

TWO PHOTOGRAPHS BY MAYNARD PARKER



The classic simplicity of a faience tureen flanked by fine brass candlesticks are impeccable adornment for Provincial dining room of Mrs. Frances Moore. Useful beauty of such objects makes them coveted possessions.



Less than five dollars bought the perfection of this woven, covered basket, handsome lock included, in New York's Chinatown. Heap with fragrant green limes, lemons, and grapes. Enjoy visually, borrow when needed in the kitchen.

By Laura Tanner



Scales are always good decoration, whether used alone for design, or balanced with gourds, as here. Weight them with pretty shells, or rock specimens, or little pots of cacti. Striking a balance is a lot of fun.

PHOTOGRAPH BY HANS VAN NES



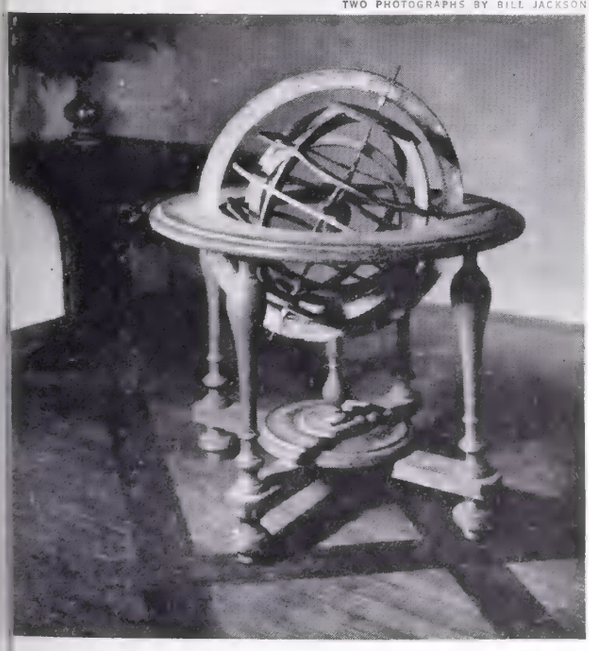
Sometimes the simplest ingredients make the most original centerpieces. Here, Mrs. Anson Howe Smith makes a still life of pressed leaves whose graining and texture contrasts with smooth black grapes and a pineapple on a teak stand.

PHOTOGRAPH BY WILLIAM HOWLAND



Philodendron or pothos grow vigorously in a dish of water. Set on a finely grained wood tray, they make a lasting decoration that thrives without the aid of green thumbs. They flatter a bare table, dress it when laid for dining.

TWO PHOTOGRAPHS BY BILL JACKSON

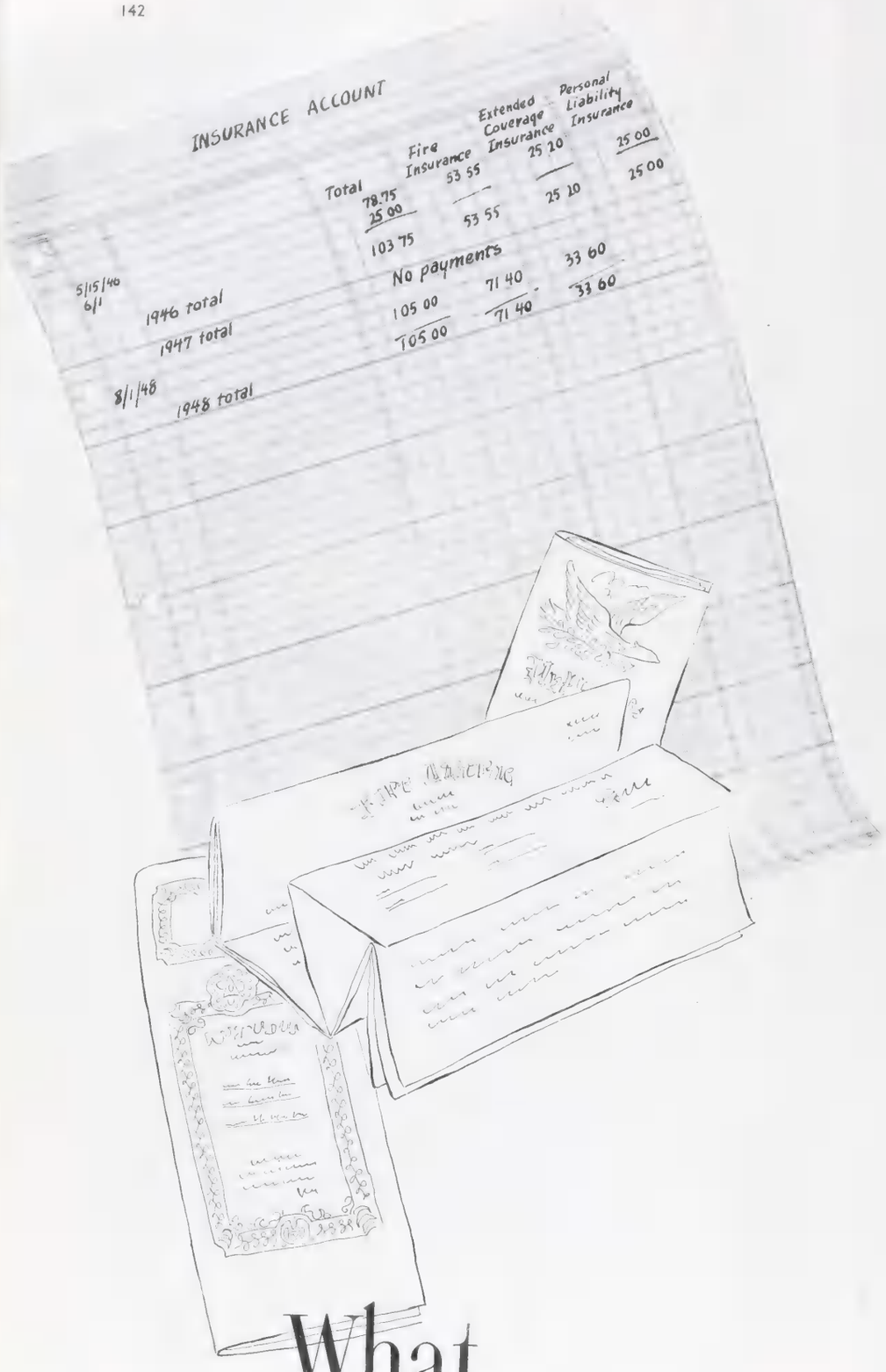


Unusual objects which have interesting line make exciting decoration. Here an antique celestial globe with its interlocking orbits is exciting against the geometric marquetry of a French table from Jacques Bodart.



SKETCHES BY R. MENDEZ

Try displaying any collection of similar objects such as these graduated pewter cups. A group of old glass bottles would do as well. Tuck flowers in them when available, or focus your enjoyment on their unrelieved line and color.



What insurance should you carry?

By Miles Colean

This fifth in a series of articles on the business of home ownership describes the safeguards you should have to protect your investment.

If you own your own home, you have a sizab sum of hard-earned cash tied up in destructib property. The businesslike way to protect this with insurance, which is a system of distributir risks that cannot be prevented completely. Th you, and a great many other people who join wi you, pay a comparatively small premium in ord to avoid the danger of a disastrous loss. If y owned 50 houses, each in a different city, full cove age with insurance wouldn't be particularly i portant because the chance that all of them or ev many of them would be destroyed within a fe years is just about zero. But you probably own on one house, which can be destroyed within a peri of hours, or even minutes, so that insurance is ve important indeed.

If you are keeping a simple set of books on yo home operating expenses (described in earl articles in this series), you'll find the insuran account ranks in importance next to the mortga account. While your mortgage payments build your investment, your insurance protects it. Entr in your insurance account won't be numerous, a they must not be neglected—one reason why separate account for them is advisable. Natura the account will cover only insurance related your house, exclusive of several other types such ordinary life insurance and so forth.

What are the risks to insure against? T most serious is fire. Fire insurance is a *must*. If y have a mortgage, the lending agency will requ it, but if you have a substantial equity, you likely to need more insurance than the amount quired for the protection of the mortgage holde If the house is clear of mortgage, you still n insurance, unless you are wealthy enough to t this risk yourself and en- (*Continued on page* 18

DRAWING BY JESSICA ZEMSKY



"But they look so small in the Spring!"

By Dr. Joseph E. Howland
House Beautiful's Garden Editor



HOUSE BEAUTIFUL'S GARDEN CONSULTANTS

ZONE 1. *Paul W. Dempsey . . . Waltham, Mass.*
ZONE 2. *William Lanier Hunt . Chapel Hill, N. C.*
ZONE 3. *John B. Watkins . . . . . Gainesville, Fla.*
ZONE 4. *Paul A. Kohl . . . . . St. Louis, Mo.*
ZONE 5. *George W. Kelly . . . . . Denver, Col.*
ZONE 6. *Carol Wieting . . . . . Seattle, Wash.*
ZONE 7. *Alfred C. Hottes . . . . . La Jolla, Cal.*

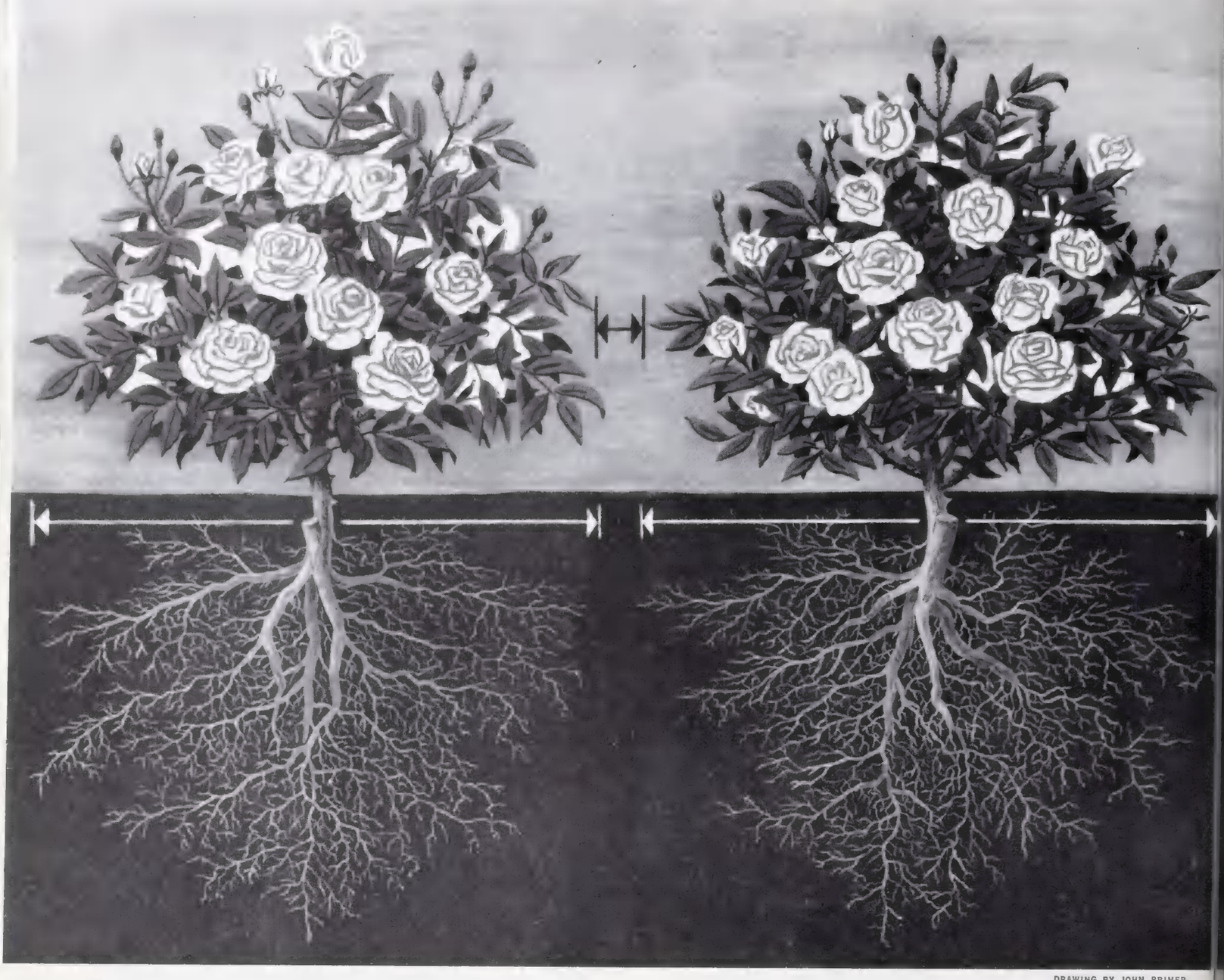
Your plants probably start out looking like the two little fellows above, left. But, come summer, aren't they fighting among themselves for sun, air, and food like the surly fellows at the right, above?

Forgetting from year to year how far apart to space your plants is quite the usual experience of even long-time gardeners. Somehow your seedling plants *do* look too small ever to fill the space you start to allot them in the spring. Remember, crowded plants are weak plants, a tempting dish for hungry insects, and sure to be hit by rainy-weather diseases such as mildew. Plants crowded so that the lower leaves are slow to dry after a rain offer ideal conditions for the growth of the mould fungi.

Crowding also shoots plants up. They then capture enough sunlight for their needs, but stand little chance against beating summer rains. If drought comes instead, crowded plants quickly exhaust the water available to their shallow roots. If they are free of competition for food, roots push deep and wide into the soil and pull up water from far underground.



Turn the page for a guide for spacing your plants



DRAWING BY JOHN BRIMER

In spacing your plants remember that the roots go down nearly as deep as the tops go up; roots spread out a little farther than the longest shoots.

What is the right spacing?



You'll hit the spacing about right for most plants if you allow a distance equal to the height of the plants. You can get this figure from most seed catalogs. Exceptions are the tall, wiry growers, notably delphinium, hollyhock, snapdragon, vines, most bulbs, sweet corn, and many root vegetables, and the sprawlers—especially double petunias, portulacca, cucumber, squash and melons.

Old hands at gardening do get away with so-called companion cropping of vegetables (sowing a quick grower like radishes between plants of a slow grower like eggplants). Then you must fuss over the feeding and watering schedule to get both just right. If you are new at the game, stay with the spacings given on the opposite page—and be even more generous toward your plants if your soil is richer than average. No one ever got into trouble giving *more* than the minimum space.

HOW TO SPACE YOUR FLOWERS, FRUITS AND VEGETABLES

ANNUALS

	DISTANCE APART IN ROW (INCHES)
acroclinium	15
ageratum	8
sweet alyssum	8
amaranthus	30
anchusa	18
**arctotis	24
asters (early)	20
pompon (erect)	15
branching	24
babysbreath	15
**bachelor's-button	24
**balsam	24
blue lace flower	15
browallia	10
calendulas	18
**calliopsis	15
California poppy	12
candytuft	12
castor bean	60
**celosia	24
cineraria	15
clarkia	18
cleome	30
coleus	15
cosmos	30
yellows and orange	24
**annual dahlias	30
Swan River daisy	10
dianthus	12
dusty miller	18
feverfew (edger)	10
**forget-me-not	10
four-o'clocks	24
gaillardia	15
gourds	12
hollyhock	24
honesty	24
kochia	24
larkspur	15
lobelia	8
morning-glory	6
nasturtium	18
nemesia	12
nicotiana	30
nierembergia	10
nigella	18
petunia	18
balcony	20
dwarf doubles	20
**phlox	18
portulaca	10
rudbeckia	24
salpiglossis	24
**salvia	24
scabiosa	18
shirley poppy	15
snapdragon	15
snow-on-the-mountain	24
**stocks	24
strawflower	30
sunflower	48
verbena	24
zinnia (giant)	30
pompon	18
fantasy	24

**Space dwarf types half this distance*

PERENNIALS

	DISTANCE APART IN ROW (INCHES)
anchusa	10
arabis	10
armeria	10
fall aster	24
aubrieta	6
azaleamum	24
campanula	18
carnation	10
Chinese lantern	24
chrysanthemum	24
columbine	24
coneflower	24
coral bells	15
coreopsis	24
English daisy	6
daylily	30
delphinium	24
foxglove	24
gaillardia	24
geum	12
hollyhock	30
iberis candytuft	8
iris	12
lupine	24
pansy	6
peony	30
hardy pinks	10
plume poppy	48
poppy	
Iceland	15
Oriental	30
primrose	12
pyrethrum	24
roses	
hybrid tea	24-30
floribunda	24
rugosa and other bush types	36-48
blue sage salvia	24
scabiosa	15
shasta daisy	24
statice	20
perennial sweet pea	30
sweet william	10
tritoma	24
veronica	18
viola	6
wallflower	10

BULBS

	DISTANCE APART IN ROW (INCHES)
anemone	7
caladium	15
calla	18
canna	24
daffodils	5
dahlia	36
gladiolus	5
hyacinth	6
ismene	10
lilies	10
montbretia	5
oxalis	6
tuberose	10
tuberous begonias	15

VEGETABLES

	DISTANCE APART IN ROW (INCHES)
asparagus	18
beans	
bush	3
pole (in hills)	36
soy	3
*beets	3
broccoli	24
brussels sprouts	18
cabbage	18
*carrots	3
cauliflower	18
celery	6
popcorn	8
sweet corn	10
cucumber	36
eggplant	24
herbs	12
horseradish	15
kale	12
kohlrabi	5
leek	4
lettuce	12
muskmelon	60
mustard	12
okra	30
parsley	12
parsnips	4
peas	4
peppers	18
potato	24
pumpkin	100
*radish	3
rhubarb	48
*spinach	6
summer squash (bush)	36
summer squash (runner)	100
winter squash	100
swiss chard	10
tomato (not staked)	36
tomato (staked)	24
turnip	4

**Remove every other plant each picking*

FRUITS

	DISTANCE APART IN ROW (FEET)
apple	
dwarf	12
espalier	8
blackberry	3
blueberry	5
boysenberry	3
cherry	20
grape	5
loganberry	4
peach	20
plum	20
quince	30
raspberry	3
strawberry	1½

How to stage your tulip show

Keynote your spring garden by giving your tulip
the kind of background that shows them of

By John and Carol Gra
Landscape Architec

Your tulips need just the right background if they are to show up to the best advantage. Scattered about the garden. they are disappointing because they have no background at all or are not effectively related to their background. Perhaps you have noticed that tulips are always most effective when planted directly in front of a vertical background—usually a wall or a fence. In the photograph they are shown with a background of both brick wall and fence which are pleasingly related to the tulips in color.

Tulips have been hybridized to a man-made form with exaggerated stems and blooms which sometimes seem to bear little relation to the foliage. This exaggerated blossom size and length of stem is perhaps what makes them so dependent upon a good sturdy background close behind them. The man-made bloom needs a man-made background. it seems.

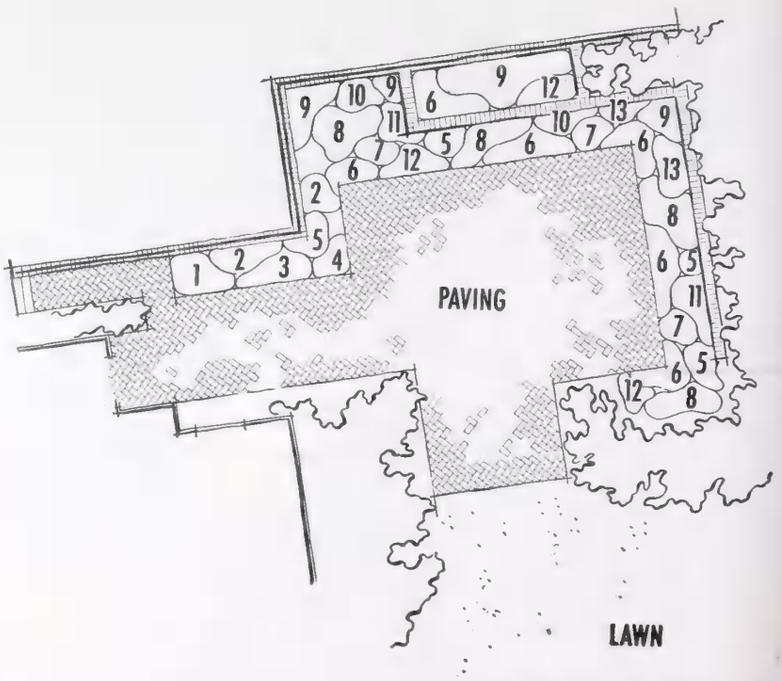
The original wild species of tulips grow well in rather poor soil and are accustomed to being left undisturbed from ye to year. Not the modern garden tulip! As one writer h said, "They have sold their birthright for a mess of comfd in the garden."

These tulips need a rich soil. preferably neutral or swe They are not happiest in the same soil in which your rhododc drons, azaleas, and mountain laurel thrive.

Some people replant their tulip bulbs every year. taki them up after flowering and carefully drying and ripeni the bulbs. If you have deep, sandy soil you can plant yo tulips deep (12 or 14 inches) and then carefully cont watering during the summer so that the bulbs have a chan to ripen without splitting up into little ones that produce folia but no bloom. One essential for this treatment is perfc drainage. Bulbs buried a foot deep won't come through t winter if the ground is too heavy (*Continued on page* 24

SEE HOW THESE VARIETIES ARE USED IN THE TULIP GARDEN OPPOSITE

1. Gemme
2. Lady Derby
3. Opal Queen
4. Blue Parrot
5. Blue Amabile
6. Love Dream
7. Scotch Lassie
8. Insurpassable
9. Princess Mary
10. Kathleen Parlow
11. Mauve Queen
12. The Peach
13. Rosabella



GARDEN OF MR. AND MRS. MAXWELL CARLSON

COLOR PHOTOGRAPH BY MAYNARD PARKER

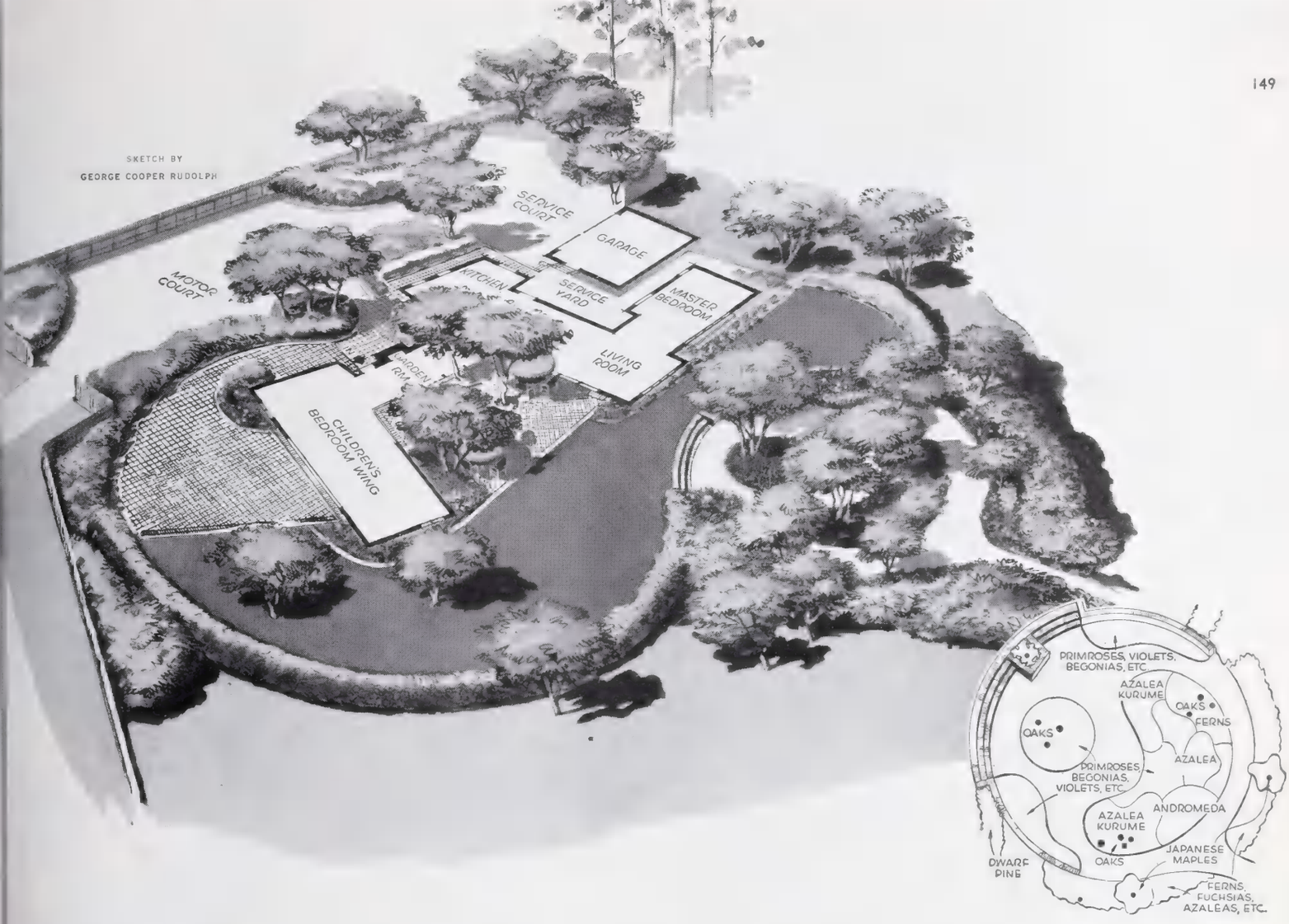


PHOTOGRAPHS BY MAYNARD PARKER



Your garden design doesn't have to be dull just because you have a flat lot. See how the Colemans put fresh interest into an ordinary garden plan by a man-made change in levels. Actually, the drop from the terrace is only 14 inches, but this is accentuated by the sweeping curve of steps and use of structural material like brick. See plan opposite.

On the terrace there are enough bright flowers in planting pockets in the brick floor for color effects, but the main plantings are wisely kept in perspective on the lower-level garden (above). Note how the house shelters the terrace on three sides so the Colemans can squeeze in a few more months of cherished outdoor living in the spring and fall.



Two-level gardening for the flat lot

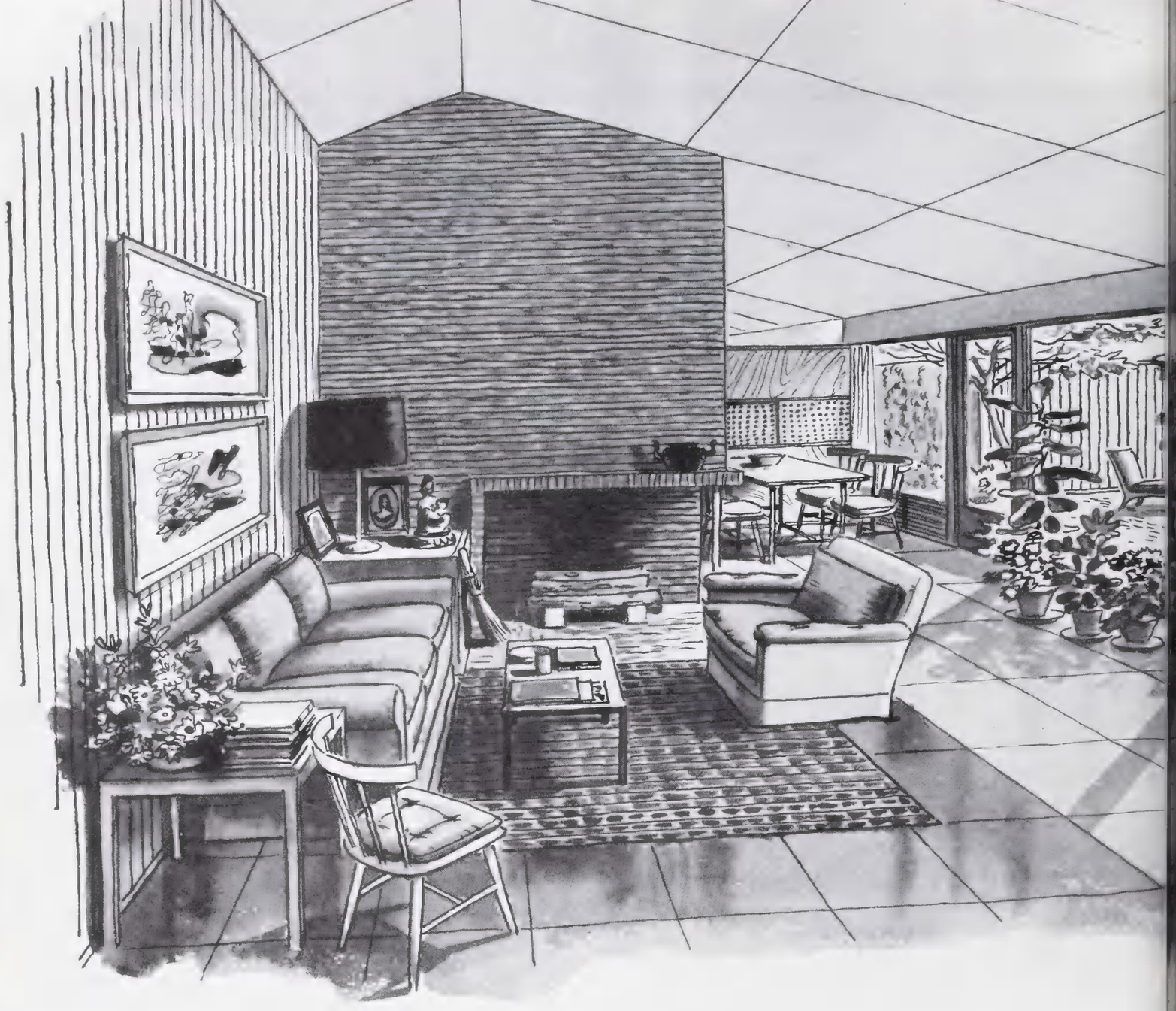
Designed by Thomas Church
Landscape Architect

You can put real glamour in the flattest lot by changing the level only 14 inches. Secret is to emphasize the change of level by using bold sweeps of steps or walls that give your garden strong all-year ground pattern

Flatness is the one thing you don't want in your garden—not if you want to get away from the humdrum look that has led so many homeowners to say, "My yard is hopeless."

The George Colemans owned a flat lot. Then asked us to design a garden that would be interesting all year. They love flowers. so one reservation was that we must provide space for lots of flowers. But just masses of flowers, no matter how skillfully arranged. can't make a satisfying garden. Your garden must *do* something, or at least suggest some movement. This actually happens if the design invites your eyes to sweep around and up and down.

Low steps. even just two of them, skillfully placed and curved. do just this (see upper photograph, opposite). This is what two-level gardening can do for your own flat lot. Whether you have great beds of flowers as the Colemans have, or prefer to keep most of these areas as islands of grass, you profit when you decide to have a step-down from a broad, built-up terrace outside your indoor living space.



This house won't be obsolete 10 years from now

WHY?

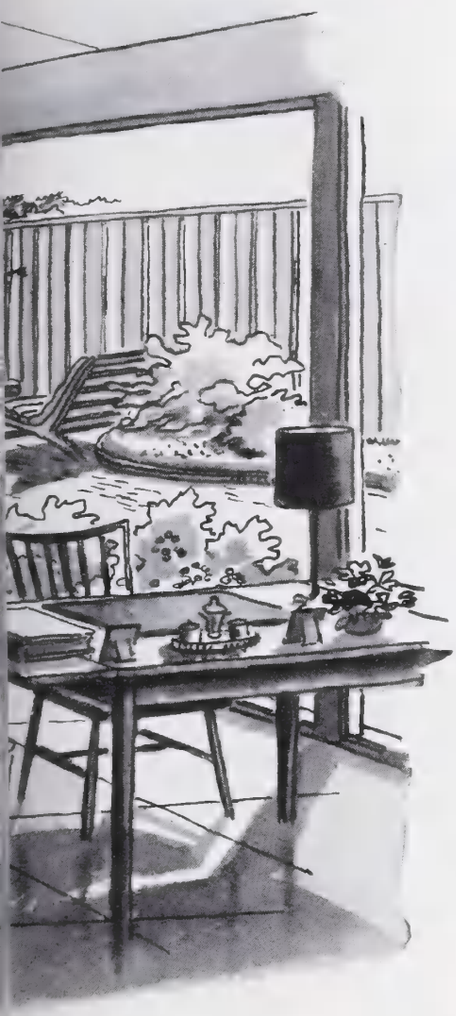
— because it has none of the "cracker-box" look that blights most of today's small houses.
— because it recognizes the motor age and turns away from the street.
— because proper solar orientation has largely determined its planning.
— because it is designed to harness the sun in winter yet exclude it in summer.
— because its rooms are gracious and charming, even though the house is small.
— because its living areas, inside and out, have privacy from the street and neighbors.
— because the design of the whole house has real character instead of rubber-stamp mediocrity.

Chiarelli and Kirk
Architects

Maud Sargent
Landscape Architect

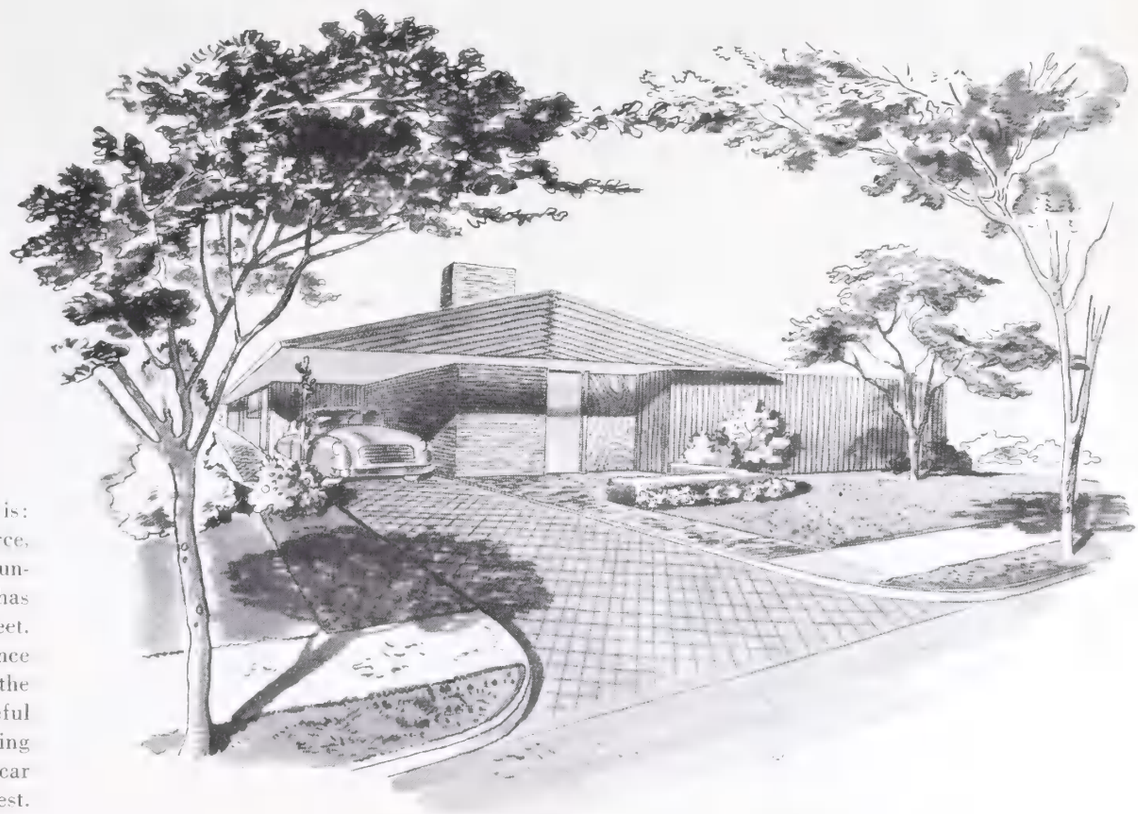
READY-TO-BUILD HOUSE NO. 36

1,152 SQ. FT. 13,095 CU. FT.
MINIMUM LOT WIDTH 50 FT.
DESIGNED FOR A WEST OR AN EAST FRONT LOT



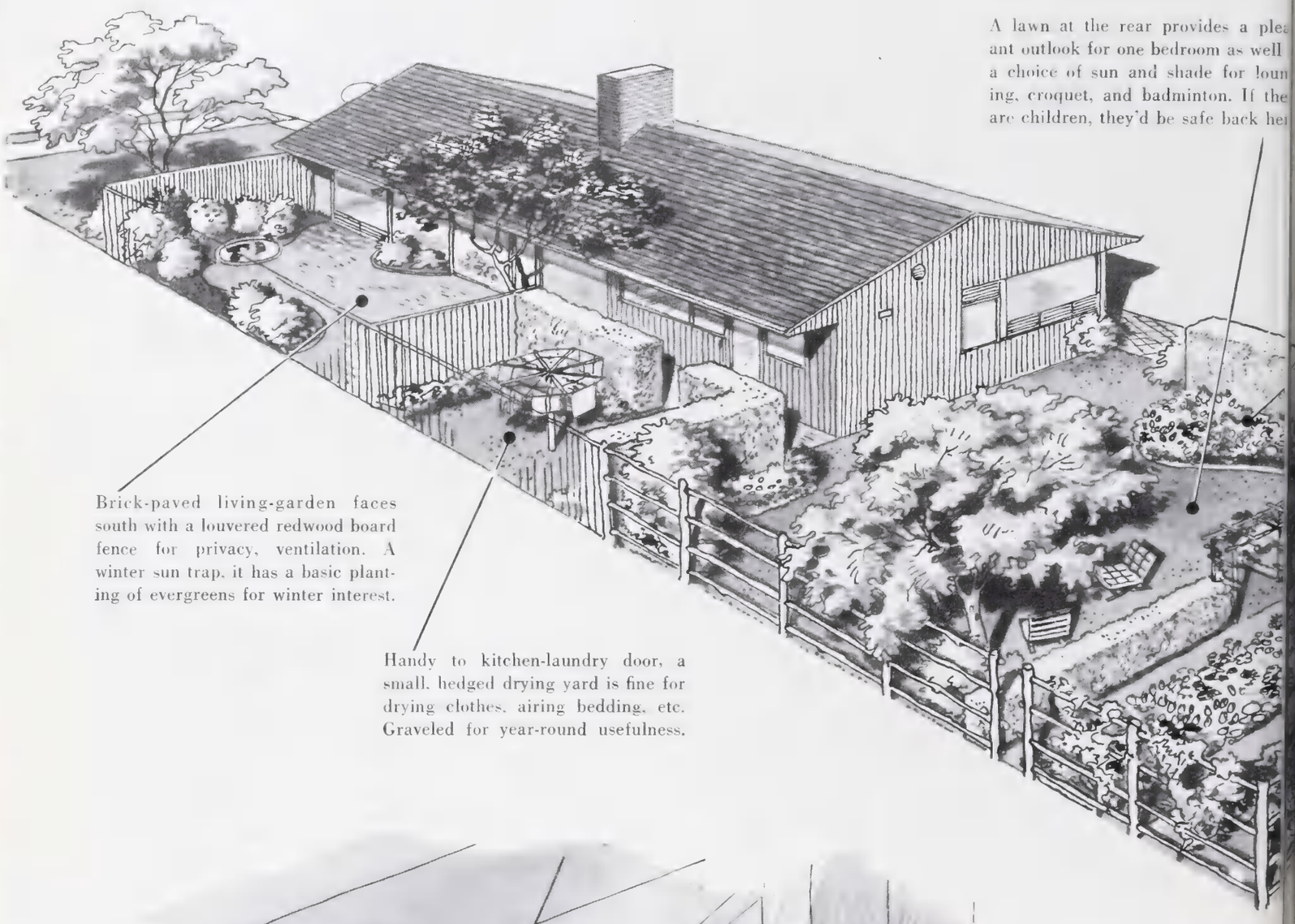
In a very real sense, the design of this small house is "self-centered." While it presents a handsome (if sedate) face to the public, its main impact is reserved for the people who live in it. And, considering the small size, it offers a surprising amount of choice of space, inside and out, where each person can do what he likes. Technically, it is equally ingenious. Economically framed (one simple gable), it rests on a concrete slab heated with copper coils. Ceilings follow the roof rafters (another economy) and, for summer comfort, the roof is ventilated—that is, spaces between rafters have an "air wash" between insulation and the roof itself. For more data on this house and how it works turn the page.

When you enter the front door of this house, you're in for a pleasant surprise: a spacious, light-filled living room flowing out to a private view, which you control, and into the sunny dining area beyond. All in all, here are quarters that will make your family feel *really* sheltered from the noisy world outside.



The moral of this small house is: When land and money are scarce, it's nonsense to try to imitate a country estate. Here a simple gable has been placed end-on toward the street. This reduces driveway and entrance walk to a minimum and frees the whole interior of the lot for useful development. Distinguished detailing of the gable end, entrance door, car port, and garden fence does the rest.

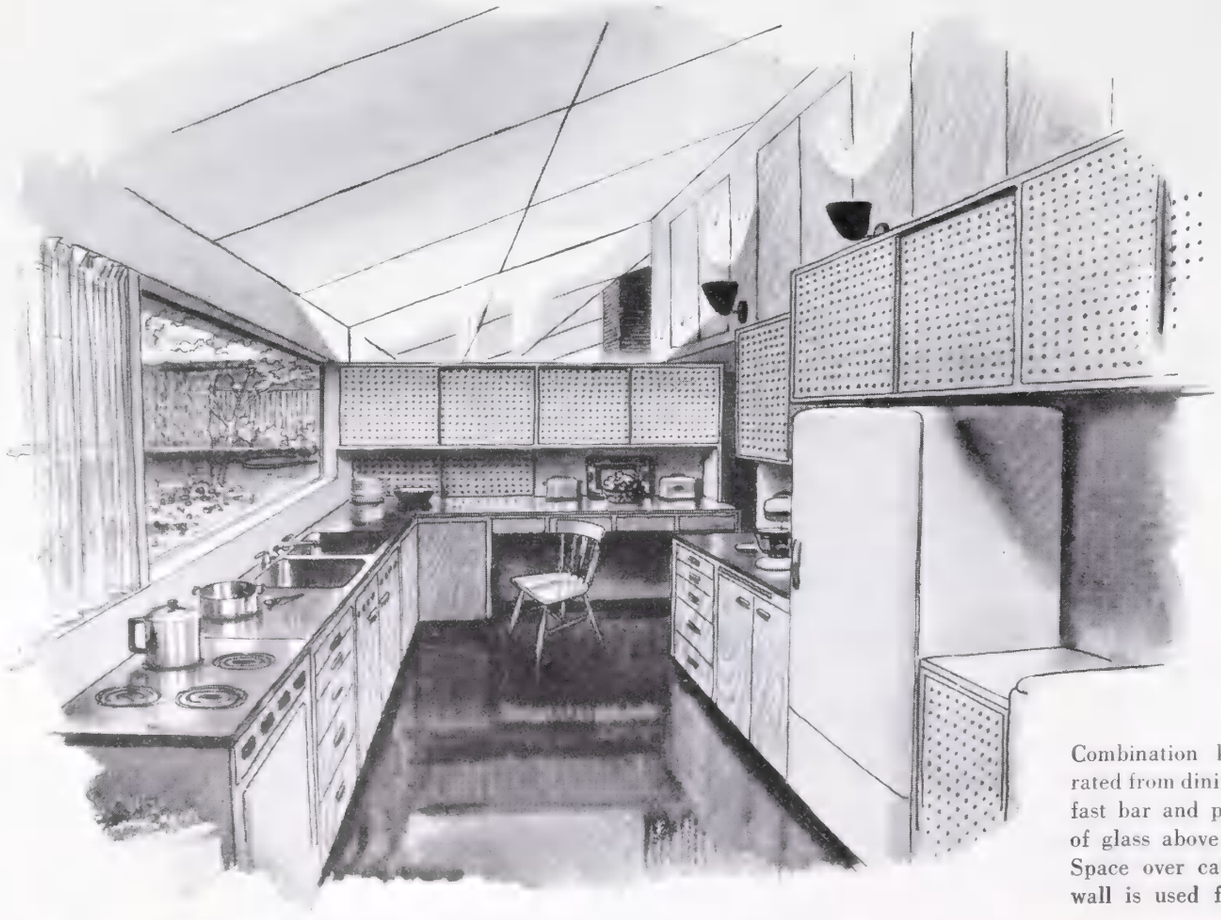
This house won't be obsolete (continued)



A lawn at the rear provides a plea ant outlook for one bedroom as well a choice of sun and shade for loun ing, croquet, and badminton. If the are children, they'd be safe back her

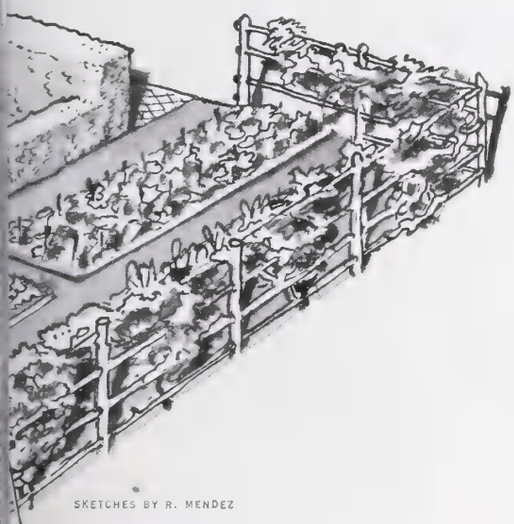
Brick-paved living-garden faces south with a louvered redwood board fence for privacy, ventilation. A winter sun trap, it has a basic planting of evergreens for winter interest.

Handy to kitchen-laundry door, a small, hedged drying yard is fine for drying clothes, airing bedding, etc. Graveled for year-round usefulness.



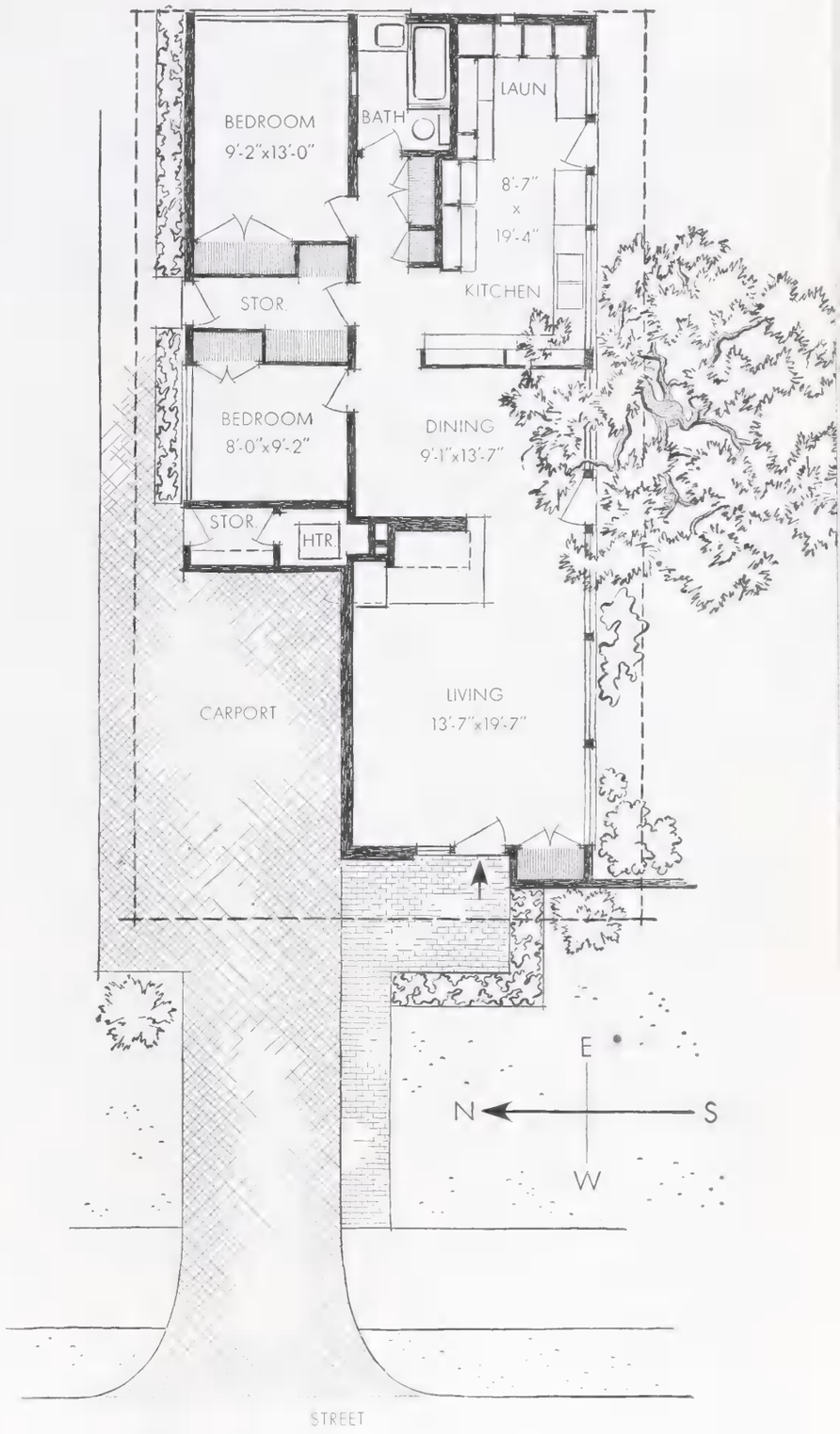
Combination kitchen-laundry is separated from dining room beyond by breakfast bar and pass-through. Fixed sheet of glass above shuts off kitchen odors. Space over cabinets along right hand wall is used for out-of-season storage.

Curved herbaceous border, edged with brick to facilitate mowing, has full sunlight. Along north, it's protected by hemlock hedge. If you don't want flowers, use shrubbery.



SKETCHES BY R. MENDEZ

A small vegetable garden runs across back of lot from north to south. It could have raised beds, graveled walks, if you are that kind of gardener. It's served from the street by a paved service walk for year-round wheelbarrow traffic, and surrounded by a rail fence for grapevines or berry canes.



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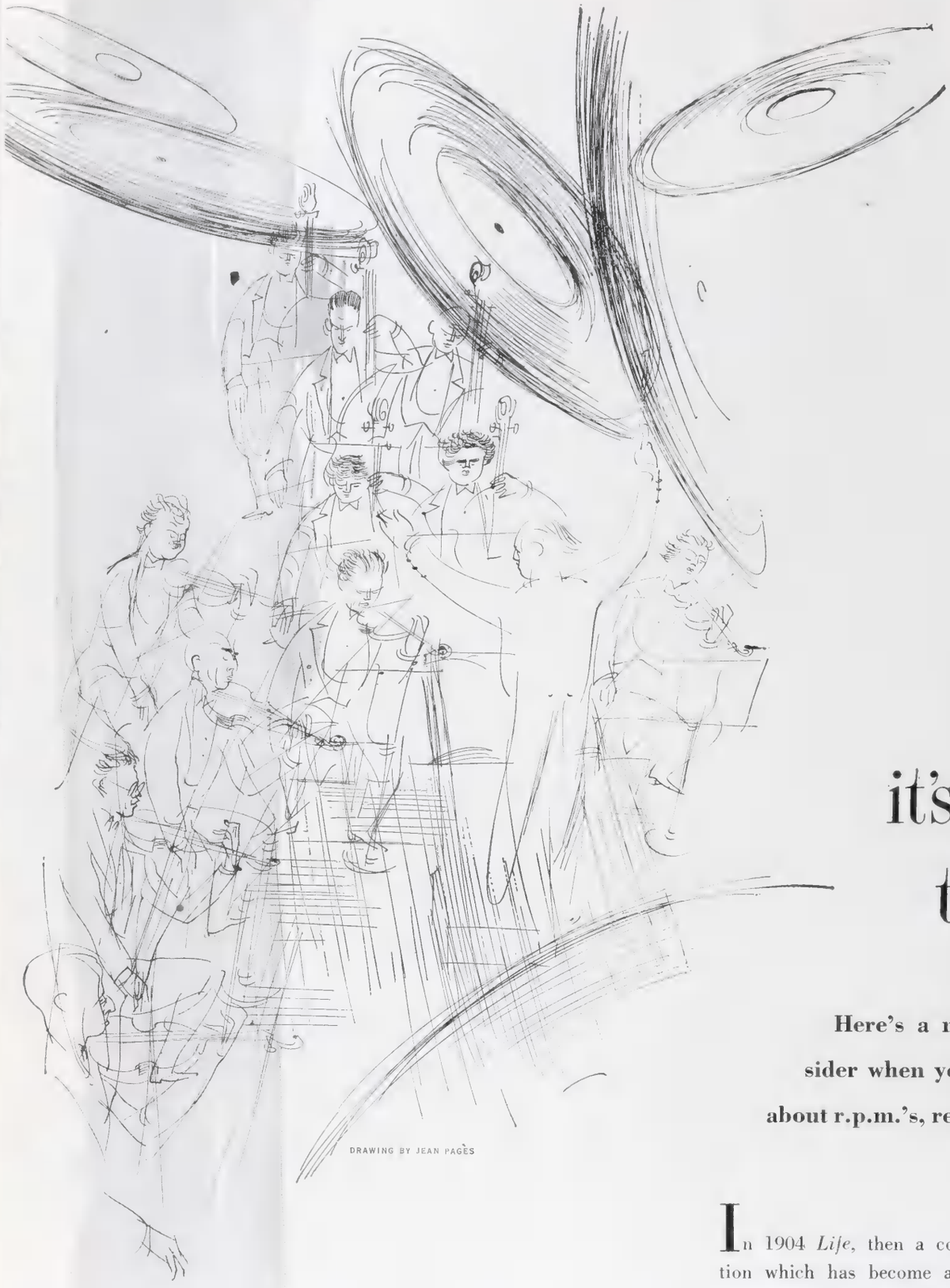
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DRAWING BY JEAN PAGÈS

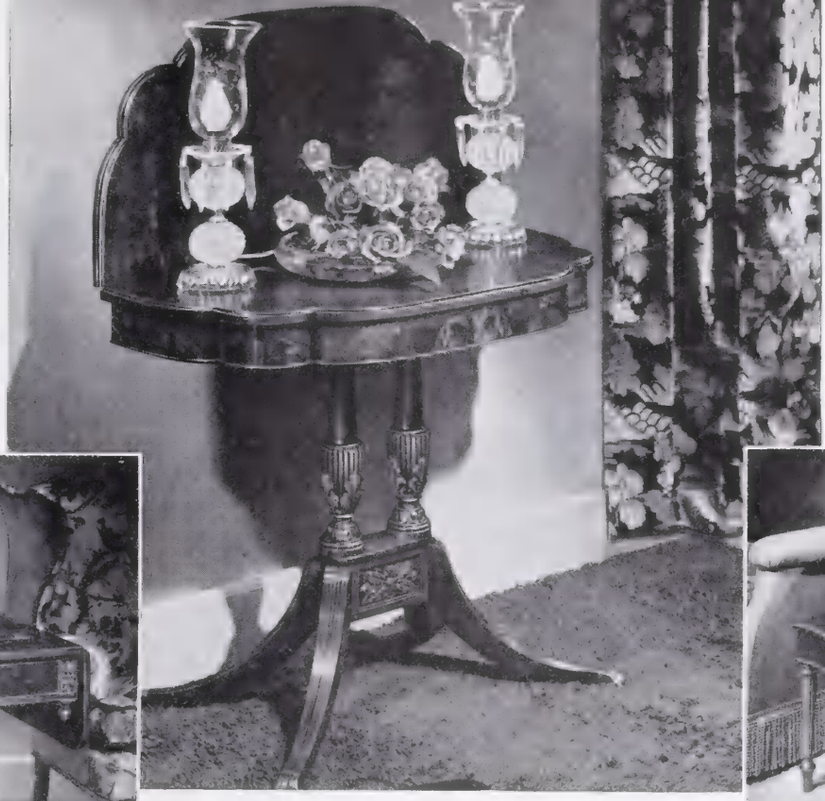
Long or short, it's the music that counts

Here's a new kind of record to consider when you're making up your mind about r.p.m.'s, reproduction, and record sizes

By Richard Williams

In 1904 *Life*, then a comic weekly, published an illustration which has become a classic of sorts. It showed three unhappy ladies. They had been out for a ride in their new automobile. But now they were mired in a ditch, while proudly and firmly and in the center of the road a carriage drawn by one spirited horse passed them by. At about the same time, the *Saturday Evening Post* published an editorial which said, "Some ingenious gentlemen have been fooling with the phonograph until they have discovered that its cylinders, when duplicated in a certain composite, will stand the wear of time and the tear of use. The possibilities of this invention, finally perfected and entrusted to the fiendish ingenuity of the times, are more alarming than the recent complications in China."

Even those of us who are not old fogies look at new things with mixed feelings. We acclaim a (*Continued on page* 170)



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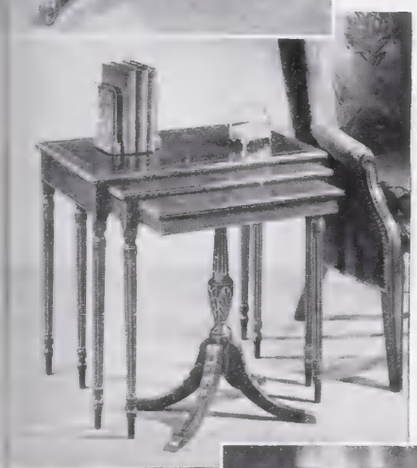
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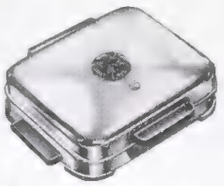
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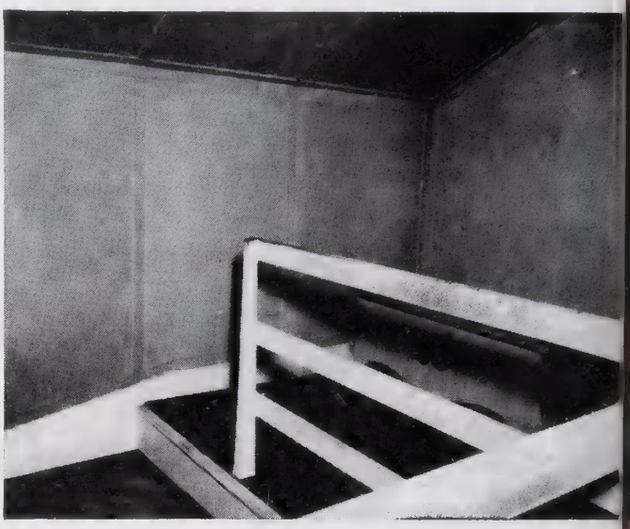
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How to avoid unhappy landings

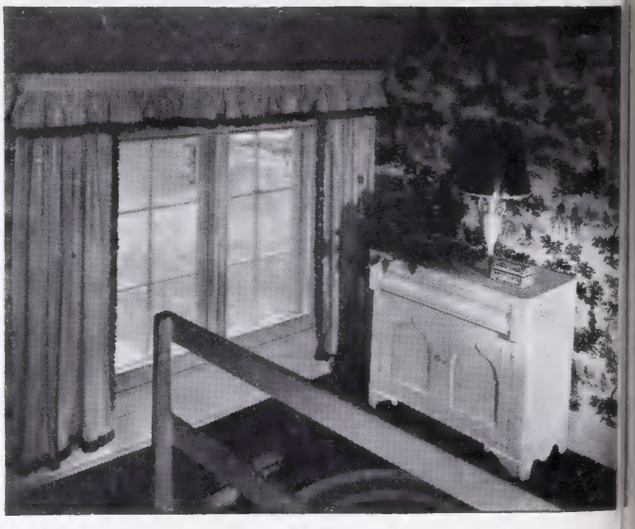
Too many houses have blind spots on the stai that could be made cheerful and inviting adding a window, using gay wallpaper and pai



BEFORE

● The builder of this old house had view enough when he tilled fields. If, groping his way upstairs, he ever thought that it would nice to have a window on this landing, he did nothing about it. the present city-bred owners, loving light and sky, ripped out gloomy wall at once, replaced it with spacious double window, be

PHOTOGRAPHS BY WILLIAM HOW



AFTER

● Now the stairway is sun-dappled by day, cosy at night with a to safely mark the steps. Fringe-trimmed, white chintz curtains fra view of the ever-changing country scenes. A sprightly hunting wallpaper with lots of green trees and riders' red coats is a sharp trast to drab beaverboard. Home of Claire Stenz Johnson, decor



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Decorator's Diary

Notes and jottings on what's new in home furnishings from the "little black book" of a market-wise decorator

nything that swivels or rolls or weighs less than 200 pounds ems to have acquired the prefix elevision" this year. So I wasn't o surprised when the salesman at cCreery's informed me that the iece of furniture that looked like round coffee table with an upholered top was a television-ottoman.



elevision Ottoman

nderneath it were four little three-gged, piece-of-pie-shaped stools, kewise upholstered in bright red xtured damask Didn't strike me being too comfortable a perch r a whole evening. But I remem-red that Mrs. Wilson had been tting about needing extra chairs r living room was small enough *fore* her husband bought the tele-ion set, and extra seating looked peless. She liked the ottoman, ough, and after rearranging all e furniture for the third time we ade room for it in front of the eplace The sofa and one arm-chair are still at good viewing angles to the set—for the comfort of Mr. W. and two or three honored guests. But latecomers and youngsters use the ottoman and its family of stools. These take care of six extras altogether and, as Mrs. Wilson pointed out, they're softer than the seats at Yankee Stadium.

Since Betsy had firmly refused to consider wallpaper for the children's room (Said: "I've never forgotten those sheep making faces at me when I had the measles!") I couldn't imagine why she was asking me to bring her samples of nursery patterns. Turned out she'd been brooding over Bobby and Joan and the way they persisted in playing in the hall—a long, old-fashioned one—even after we'd fixed up their room.

"If only they'd stay down at their own end, it wouldn't be so bad," she said. "But they camp outside our door at 7:30 in the morning with their trains and trucks and things, and you know what *that's* like. Don't you think we could do something with wallpaper—you know, sort of make their end of the hall a playroom annex?"

The scheme we worked out seems to be functioning perfectly as decorating *and* child psychology. The children fell in love with "Fun at the Zoo," a new Birge paper I

(Continued on next page)

Beauty Has Eight Sides

Splendor looks in all directions in the shape of this unusually designed drum table derived from an exquisite Eighteenth Century original. A masterwork of craftsmanship in the celebrated Weiman manner, this octagonal conversation piece takes its place proudly as the latest addition to the renowned Heirloom Quality collection. On display wherever fine stores cater to the good taste of America's smart homemakers.



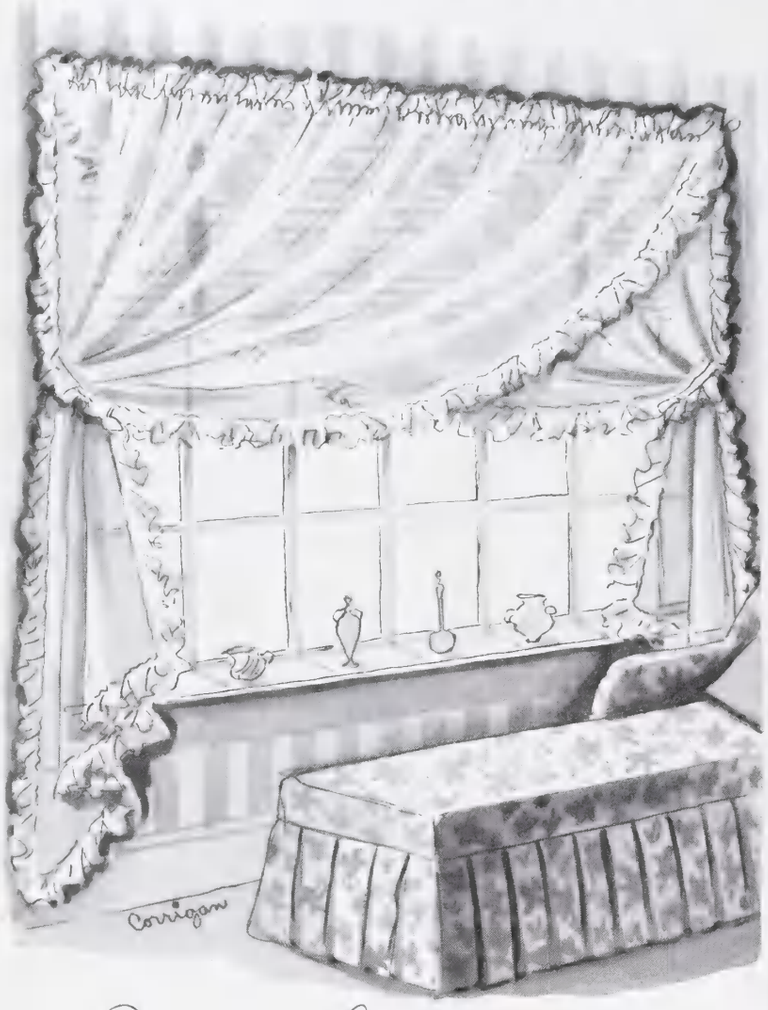
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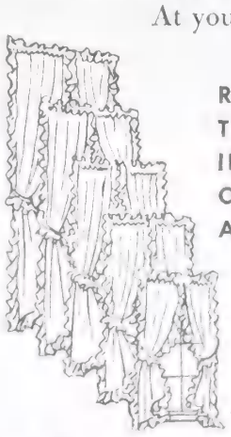


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CONTINUED FROM PRECEDING PAGE

found at Thibaut. But instead of papering the wall from baseboard to ceiling, we decided to make a continuous horizontal panel, just a little deeper than one full repeat, place it at about child's-eye level, and finish it top and bottom with a



"Fun at the Zoo"

plain molding. Bobby has a fine time identifying the animals, and both children are so busy keeping grown-ups off their wallpaper domain, they haven't time to wander off bounds.

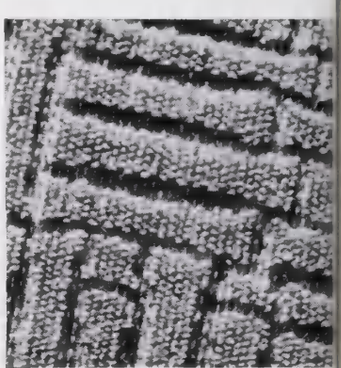
Used to remember Grandma's Victorian sofa as the only kind of chair in which I could sit up straight and be comfortable. I liked to sit in the corner of it where I could shift this way or that if I felt like it, always have plenty of back support and feel like a lady. Found



Guest-of-honor Armchair

an armchair at Davidson, Ltd., last week that does just about the same thing. No resemblance, though. It has a barrel back that curls around at the top, ending in trim points, and a removable cushion that's a good deal more comfortable than Grandma's sofa. The back slants inward as it goes toward the seat, which seems to be the secret of that comfortable support. And the round sweep of the top makes pretty frame for a pretty face. Sti it needn't be tagged "For Ladi Only." Even if a man might n pick it out for his book-and-pi evenings at home, he'd probal find it very pleasant for havi after-dinner brandy and a f hours of conversation at some else's house. Would make a go guest-of-honor chair—male or male. Macy's has this.

Friezés are back from their ex to grim, workaday service on tra and bus seats, but you'd hard recognize them as the same fabri Wonderfully clear, happy col and usable patterns, too. One the nicest I've seen is "Bambo a Joan fabric at Peter Schneid Sons & Co. Didn't get the point the name at first. Then I could s all the many-jointed bamboo stal some laid one way, others at rig angles to them. The design



Bamboo-striped Friezé

brought out very simply by low ing the pile height between t stalks. The fabric is woven of n hair blended with wool and cott and ought to be a good relia candidate for the "climbing cha in the Turners' living room. Tha the only one that four-year-(Peter is allowed to climb on to heart's content and the Turners fuse to have it recovered unles can give them a fabric guarante to outlive Peter's climbing years.

Spent the night at the Alexan Girards when I went to Detroit l week and was much taken w their idea for covering studio be Instead of having a skirt made cover the box spring, they have upholstered in felt—black felt the study-guest room, fireman r in the children's rooms. Looks ve neat and doesn't take much ma rial because only the sides a ends of the spring are covered. a a few inches of the top under t mattress. Instead of spreads or sl covers for the top they use so

(*Continued on page* 162)

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DECORATOR'S DIARY

CONTINUED FROM PAGE 160

wonderful thick blankets with brilliant, woven designs from South America. Fine for sitting on in the daytime, and they make a gay splash in the room. In the master bedroom the box spring and headboard are covered in pandanus cloth.

Wandering through W. & J. Sloane's "Penny Wise" shop the other day, came across something I've dreamed of for a long time—an honest-to-goodness typewriter desk that wouldn't look like a sore thumb in a Traditional living room. Many of the Modern desks have



Typewriter Desk Dressed Up

some kind of typewriter arrangement, I know. But most of the ones I've seen have been rather elaborate and extreme affairs that wouldn't go too well with Eighteenth-Century or Provincial things. This one, when it's closed, is just a typical double pedestal desk, as familiar as your own face in the mirror. Dark mahogany veneers and swan-neck handles. But the whole left-hand pedestal is a typewriter compartment with a pull-out typewriter shelf, just like an office desk. What's more, it's big enough for a standard size machine, not just a portable. There's a top center drawer plus three more drawers on the right. They've done a smart thing with the file drawer, too. Instead of placing it at the bottom where you have to tug to get it open and then bend down to get at what's in it, they have put it one up from the bottom or just about lap height.

Never saw any kind of floor tile look quite so elegant as the black and white Koroseal that Otto Zanke has in the entrance hall of his house in Greensboro, N. C. It's an unusual house. Built about 1870, he told me, but in a much earlier style—pre-Civil War Victorian. It has only one story and looks unpretentious enough from the outside. But inside there are the lofty ceilings and the deep French windows that you look for in every stage setting of the Old South. He has done it over beautifully in a combination of fine antiques and pleasant Modern. Certainly, he couldn't have picked anything much more modern than Koroseal tiles for that spacious hall—a reception hall really. But somehow they look as old as the house looks. Most of them are white, just accented here and there with a black one. And they give exactly the same effect, without imitating, as those early Victorian marble floors.

Picking a fabric to hang on the wall like a tapestry is more ticklish, I've decided, than picking curtains or draperies or slipcovers or almost anything. We needed a ceiling-to-floor drapery to conceal the double doors that lead from the living room to the dining room in the Chapmans' apartment, now that they've decided to turn the dining room into a bedroom for the nurse and the new baby. It had to be something important because the door breaks up the longest wall of the room. Still it couldn't be too bold since the room seems so much smaller now without the vista through to the dining room. At Bretton Fabrics Corp. we finally found the answer in Ruth Reeves' "Guatemalan Document" print of



Guatemalan Tapestry Print

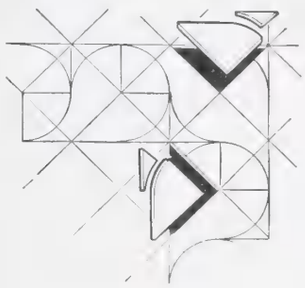
Peruvian linen. The motifs, some kind of Indian figures, are fairly large scale and interesting enough to be looked at for quite a while without getting monotonous. But they're printed in reverse—that is, the design is the natural color of the linen surrounded by blocks of brown and gray-blue, which make

or a pleasantly subdued effect. Goes nicely, too, with the paler gray-blue we'll use for the walls.

Yesterday was damp and miserable, but it cheered me considerably to find that $35 lamp at Lightolier. The base is a simple white ceramic column mounted on a block of mahogany—no tortured twists or gew-gaws. And the square white fabric shade has a gentle spray of hand painted blossoms

"Wavedge" is the name of a new rubber tile that must have been invented by a jigsaw puzzle fan. Comes in six- or nine-inch squares, and each square is divided in two by a diagonal compound curve. There are two versions, a left and a right, with the curve going in different directions. And each of these two-piece units may be cut (by the dealer) diagonally two different ways. Altogether he can get a selection of eight different odd shapes, each with one curved edge. The fascinating part of it all is the endless number of floor designs and borders that can be worked out by putting these odd shapes together in different ways. My favorite is a border that looks like a large, billowing, two-tone ribbon. It's the kind of free-flowing pattern that would be enormously expensive if you had it done any other way. Would take so much skillful hand-





Jigsaw Linoleum Patterns

cutting. "Wavedge" comes in 30 colors. Abraham & Straus have samples and pattern books and will take orders.



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*Illustrated: Model 1244, 40"x34" a Nurre "original."

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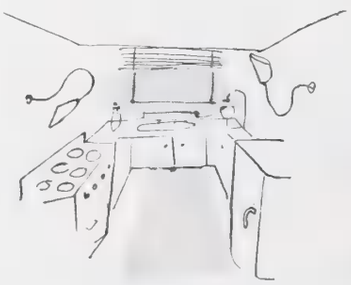
I COLLECT KITCHENS

By Bett Anderson

Yes, that's what I said—I collect kitchens.

And by that I don't mean that I have a bangle bracelet of culinary charms such as small skillets or tiny trivets. No, my kitchens are full-size. Some of them belong to my friends, some to my neighbors, and a few to movie stars and other people, famous or otherwise, whom I've never even seen, much less met.

It all started with our own kitchen, as sorry a sight as those photographers of "Before" kitchens could wish for. It was like an old tramp—down at the heels, lazy, inefficient, and up to no good. It



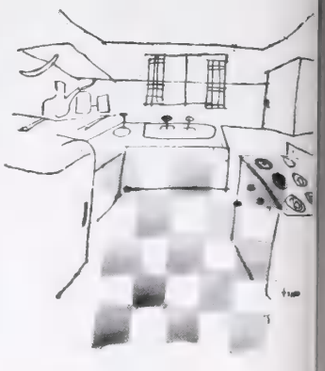
seemed to take a vindictive pleasure in tripping me (or my guests) on its rough, faded linoleum. Its one small window looked out benignly at the sun but stubbornly refused to relay any of the brightness back into the house. Its working space was more limited than dancing space in a night club. Yes, in spite of its hatbox proportions, it put me through paces to which no self-respecting track man in training would submit. So we decided to do something about it.

Now "doing something" about renovation has not been easy in the last five or six years. Men and material have been limited, and prices for both were out of our financial world. So we thought we'd simply broaden the window, take up the old linoleum and put new down, and knock out a closet to add space. Then, if we could get the lumber, we'd have cabinets built over the radiator, the stove, and along both sides of the refrigerator. That accomplished, my husband wo paint the walls pale blue, and do a decal job of some sort on cabinets.

We were about ready to proc with Operation Kitchen when closest friend decided it was t to exercise her friendly prerogat and give me some advice. Ne paint the walls pale blue, she s since it tends to show dirt grease more quickly. Use a g strong color that lends charac She invited me over to look at kitchen. Naturally, I'd seen it h dreds of times, but for the life me couldn't have told what the or scheme was. It seems you d notice things like that unless have a special reason for doing

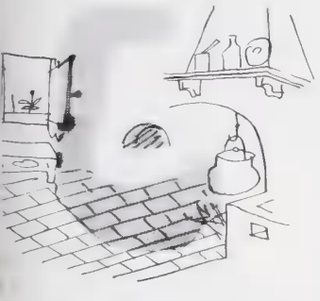
With great originality, she painted the walls a woodsy gr used bold black and white linole and tied everything together green, black, and white plaid g ham curtains. I liked it. I deci also to have walls the shade cool forest in spring, set off harlequin squares on the floor.

Then a neighbor of mine drop in and listened with a great s of interest while I enthusiastic outlined my new kitchen to her. I bubbled on, she grew more more thoughtful-looking. Yes, said, such a color scheme soun



fascinating *but* not for *my* kitch Those big black and white bl in such a small space would sm of a barber shop and the dark g would certainly give me claus phobia before I could say it.

ggested that I look at her kitchen. t was as streamlined and gleam- as a P-80 and just about as cozy. lished chrome had staked out a im and not even one fingerprint d been allowed squatter's rights. giant juicer stood at attention on shelf and, beside it, a mechan- l mixer bided its time. Ah, here s planned efficiency, all right, h never a wasted step nor a erfluous motion. But it was defi-



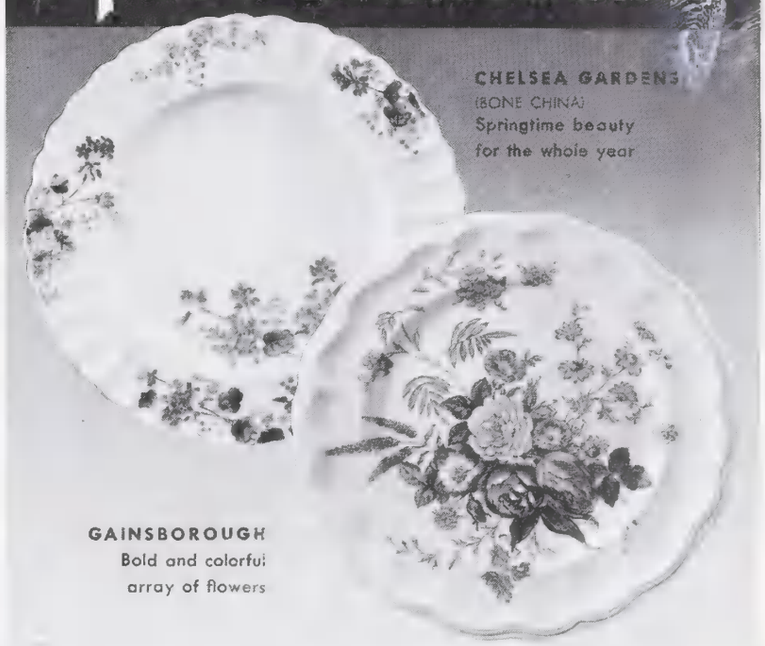
ly not my kitchen. I wanted a e where we could warm our rts as well as our food.

o there I was with three kitch- on my hands—a tramp, a harle- n, and a robot. It wasn't long re I added a fourth. This one in a magazine. I fell in love it at first sight of the darling h oven and scalloped valances of knotty pine. Gay window boxes formed a miniature herb garden. And instead of space-saving gadgets wedged in among electrically controlled whizzits, there were plump cooky jars, rows of shining pans proudly turned bottom-up, and a sunlit snack bar "for the kiddies," said the caption, "when they return hungry from school." That sunny spot stirred all my homemaking instincts. It made me want to dive right in and mix up a batch of gingerbread men. For a moment I actually owned that cheerful place and felt right at home with its owner who was smiling out at me from page 102. If anything, I felt her to be the intruder.

Then reality reared its ugly head. Put a dutch oven in my small space and I would have to go outside even to turn around. Secondly, I am not a cooky-maker-up-er, never was one, and never will be one. Baking is one of my blind sides. And what would I do with a snack bar for the kiddies when I have no kiddies? I said farewell to the stillborn gingerbread men and turned the page. Thus ended my dutch oven period. But for days after I had a fine, nostalgic glow around my heart

(*Continued on next page*)

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Note: Ask your local decorator or painter for an estimate on papering and painting your room.



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I COLLECT KITCHENS

CONTINUED FROM PRECEDING PAGE

every time I thought of that sweet, spicy-smelling kitchen that belonged to a woman living, so the caption had said, in Elgin, Illinois.

The next kitchen I clasped to my heart, if not actually to my hearth, belonged to some folks in Beverly Hills, California. According to the magazine pictures which I saw of it, their architect had thought of everything. One corner held a barbecue pit and another a window seat with books strewn about so that the housewife could read while she waited for the kettle to boil. Spice boxes on the wall added a note of quaint charm, and yet the working unit itself was as up-to-date as a calendar. I really enjoyed that California kitchen. I carried the picture of it around in my purse for days and showed it around with as much pleasure as a new parent showing snaps of the offspring. Some of my friends liked it, some merely clucked disapprovingly when they beheld its whitewashed brick walls.

Finally I showed the badly dog-eared clipping to a contractor who seemed to love the idea as much as I did. He even smacked his lips over it and rubbed his palms together. He could give me that very kitchen, he said, for a little over $3,000. I took the picture out of my purse, put my tongue in my cheek, and resolved not to look at another kitchen as long as I lived.

I kept that resolution for two weeks. Then a friend of mine sent me a picture that someone had sent her. It was the darnedest, cutest kitchen I ever saw. It was so different! With curving walls somewhat like the interior of an igloo, it seemed to beckon to me to step inside. My husband howled when he saw it. Those unusual walls, sloping to a point at the ceiling, were no triumph of an architect's imagination. They were that way because they were strictly from G.I. and formed the kitchen of a quonset hut. I felt a little foolish over that one, but by this time I was like a hound on the scent and there was no turning back from the chase.

From then on I began to col kitchens in earnest. I had hund of pictures, color schemes f Easter-egg pink to Gaugin yel every kind of décor from Penn vania Dutch to Metro-Goldw Mayer. I had a definite sc streak, mad-for-modern one mi and covetous-of-coziness the ne

But I'm sure no one ever more fun with a collection nor that cost less. Every month the another harvest of magazines f



which to glean new additions my renovation job. In my file u F (for Future), I now hav garbage-dispensing gadget ar revolving thingumabob that ena me to whisk my empty milk bo outdoors and the fresh bottles the kitchen. Only last week I a a two-foot bar of dancing sun to shine on the quaint drop that I mentally snitched fro Hedy Lamarr movie. A row of geraniums, envy of the florist w blooms continuously on my and, of course, is self-watering can scheme, can't I?)

I suppose, to other people, kitchen must look something li tramp—down at the heels, lazy efficient, and up to no good. it doesn't worry me in the because I know it's only a m of time until we do something a it. I'm merely waiting until sci manages to establish commu tion with Mars. If there are pe on the planet, there must be k ens. And if there are kitchens, must be the very last word. A all, there's no point in being l about this thing, is there?



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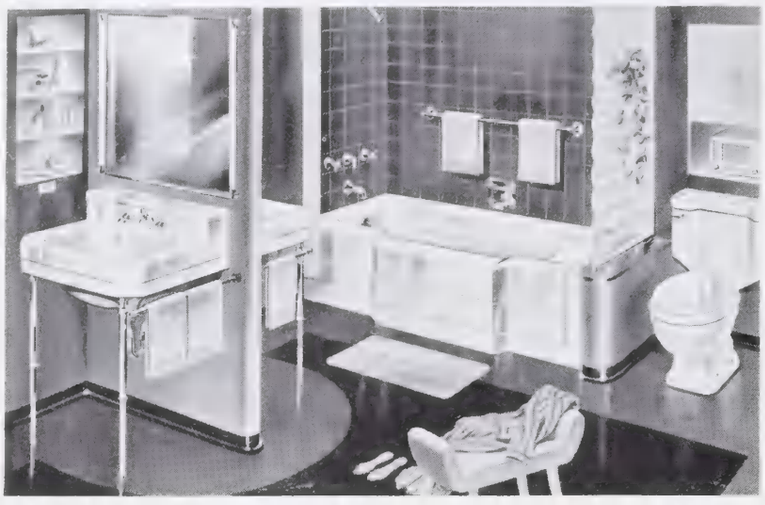
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IT'S THE MUSIC THAT COUNTS

CONTINUED FROM PAGE 154

new invention and, at the same time, are just a little suspicious of it. We rush to welcome it, at the same time casting a sentimental look at the status quo. How did you feel when you first saw talking pictures? I hated them, but I was fascinated by them. You've got to get used to improvements.

THE situation that now confronts you and me, who like and buy records, is this: We have not only one new invention to cope with, but two. We have the long-playing record, brought out by Columbia, revolving at a speed of 33⅓ revolutions per minute (I have reported on this record in the February issue), and a new record by Victor revolving at a speed of 45 revolutions, which was named "Madame X" by Victor engineers. Each makes necessary a special turntable running at the prescribed speed. Neither record can be played on the other's turntable. In addition, we have with us the regulation record, of which we have been fond these many years, which revolves at a speed of 78 turns around the spindle.

Thirty-three? 45? 78? Which of these numbers is the right one? Which new record is the better one? Shall I get both? Or neither? Are my old records now has-beens? These are the questions that puzzle some sixteen million people who own records.

First of all, let's say that an improvement has long been overdue. No fundamental change had been made in recorded music for a generation, the last improvement being the introduction of electric recording in the 1920's. Can the present "78" records stand improvement? The answer to that is a double yes. Though we are fond of the defendant, we can rise to make two accusations: First, that the "78" record, however splendid, does veil music with a slight and turgid coating of needle noise. It gives you music seen through a window, the pane of glass not being entirely invisible. To overcome this veiling we have had to play records good and loud. Second, that the present automatic changer is an intrusive and asthmatic mechanism. It clicks, then it huffs and it puffs, and then, taking its time, it comes down upon the next record with the subtlety of a kangaroo.

These defects are acknowledged. Nonetheless, "78" records have given us much solid satisfacti and still continue to do so. It absurd to think that they are n no longer desirable, that their co tent can no longer be thrillin that people are going to stop bu ing them, or that the changing ov of sixteen million phonograp will be anything but gradual.

But, people protest, if an i provement was necessary, if change is desirable, it would ha been better if both major reco companies had brought out t same improved record and not tw altogether different types of r cords. Perhaps! Perhaps it all would have been better if t Guelphs and the Ghibellines wou have agreed, or if the Republica and the Democrats agreed mo often. I am not so sure. You c make out a good case for the fa that the double offering gives the chance to try both—and choose the better one. As Gilbe and Sullivan's *Mikado* would sta A claims one thing, B the othe But C—that's the music-lovi public—is going to have the s eventually. Good for C. That assuming I am C.

Certainly both records are i provements and both have virtue The final preference will depen I think, upon what qualities see important to us.

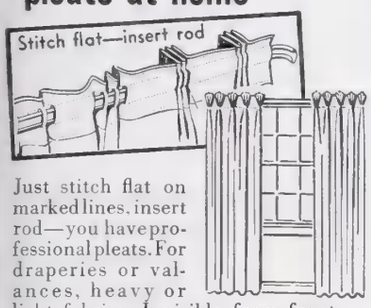
There is no question that t long-playing record has its adva tages. It is pleasant to hear 20 mi utes of music without any inte ruption whatever, to have t entire movement of a sympho pass before you as it does in t concert hall.

WHAT seems to me more impo tant than the length of playi time is the quality of tone. Ho well does the record reproduce t music? How truly does it give t sound of the orchestra, from t grunt of the bass tuba up to t altitudinous whistle of the piccol How clearly can it reproduce t voice? Does it do justice to th most difficult-to-record instrume the piano? In short, how near do it move music to the place whe music ought to be, the actual pe formance?

Here the new Victor record remarkably excellent. Its fidelity tone is amazing. The sound is fu flavored, with all the vitamins le in. The overtones which give musi its luminous and magic charm a intact. The dimension of the to has grown in depth. The reprodu



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tion is free of distortion. Distortion —which is sound off-balance—occurs on the ordinary record at the very beginning and (more frequently) at the very end of a record. These are the twilight zones of records. The Victor "45" does not use either the outer edge or the inner edge of the record. These are left blank; all the music is recorded in the middle, the clear noon of the surface. You play these records with a tone arm which is considerably lighter in weight than previous tone arms. The lighter the tone arm, the less needle noise you get. And these new records are indeed almost entirely free of needle noise, whether you play them loud or soft. The curtain between the reproduced music and you has become transparent.

THE "Madame X" record has other virtues. From its center, where the label is affixed, protrudes a slight platform, so that when one record is laid against another record the two playing surfaces do not touch. The grooves remain in pristine condition. The records can be stored in an easy and orderly fashion, all the records, popular or classic, songs or symphonies, being of the same size—that is, just 7″ in diameter. Record shelves are no longer necessary. Any bookcase will accommodate the "45" records and albums at a great saving of space. That is important in small homes. The records are easy to take off the shelf, easy to handle. An album containing four records weighs six and a half ounces. The weight of a similar album of conventional records is five pounds.

Both the long-playing Columbia records and the Victor "45" are made of plastic. They are durable and unbreakable—well, unless Susanna kicks them hard. Both are less expensive than the conventional records.

The new Victor records are, however, not long-playing records. The record plays about the same amount of music as the standard 12-inch record. Short selections or popular tunes, complete on one side, are therefore presented the same as they always were. The long-playing record is not very practical for short selections, and indeed may here be a disadvantage. If you want a recording of "Always True to You in My Fashion" you may not want anything with it on the same record. That may also be true of the "Blue Danube Waltz" or "Celeste Aida," but it is truer of a popular song hit, whose life is

(*Continued on next page*)

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CONTINUED FROM PRECEDING PAGE

a short if a merry one. Symphonies and concertos are something else again. Even here, the new Victor record makes only the briefest of pauses between each disk. The new changer changes fast—within two seconds or so. What is more important, the new changer on the Victor turntable is silent, polite, and unobtrusive. The click-click, push-pull is gone. You can load this turntable and play "up to 40 minutes of continuous music" they say, which is long enough without taking a turn about the room, I say.

So there you are. If you want both systems, you will need two extra turntables hooked on to your present phonograph. Though nobody wants his living room to look like a machine shop, this seems less of a horrendous disadvantage than several critics have claimed. At any rate, eventually, the public is going to decide which of the two systems it prefers. When that happens, phonograph manufacturers of all makes will offer machines that handle both the old records and whichever new-speed record is finally chosen as the best.

In the meantime, it seems to m silly to get mad and to say, "I wil sit this one out until the industr has decided on one type of record. If you do this, you will depriv yourself of a great deal of pleasur which can be had for little money Both turntables being inexpensive I do not believe that it is the bette part of valor to wait and see unt the final word is spoken. Thes days nobody speaks the final word In invention somebody has alway something new to say.

We have heard some talk of trade war between Victor and C lumbia. However, I think that w must give both companies th courtesy of believing that they ar endowed with ordinary commo sense. They must know that a figh in the industry would only alienat the record-buying public and harr their business. They must believe— and I think they *do* believe—tha by offering two different system they are giving the consumer choice which will work to his ad vantage. If there lies some pos sible embarrassment in such riches it also offers us the enjoyabl adventure of personal choice.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 102

Among the newer of Canada's coast-to-coast string of grand manner hotels, one at Tadoussac, in Quebec Province where the Saguenay and the St. Lawrence meet, gives grandeur a light touch that is unusually alluring. Like the others, Hotel Tadoussac does right by its background. A museum on its front lawn marks the spot of the first French trading post in this country. The nearby chapel, with its tinsel chandelier and Christmas-doll Christ Child, boasts a bell that has done duty for more than 300 years. Lobbies and passages are elegant with a collection of French Canadian antiques, pictures and oddments said to be worth more than a million dollars. You sleep under a Murray Bay blanket, and eat French *croissants* for breakfast.

But, where others are baronial with masonry and turrets, Hotel Tadoussac spreads friendly white clapboard, red mansard roof, and trellised porches to the waterfront. The carved armoires are waxed and honey-colored against spirited pastels and chintzes; the bedspread is part of your room's individual color scheme. You can golf here—nine holes with a St. Lawrence view; swim—heated salt water ride—with carriage or withou Seven miles away the hotel has it very own fishing lodge, headquar ters for nine looking-glass lake full of speckled trout and land locked salmon. It's also a very nic place if you'd rather just chat ove a hearty tea before the fire. Like it two sisters in the Canada Steam ship family—the Manoir Richelie at Murray Bay and the Thousan Islands Club at Alexandria Bay—Hotel Tadoussac opens with th cruising season in June, and mo guests arrive by Canada Steamshi although you can make it by ca Either way, you should have ad vance reservations. Rates are fro $10 up. Bedroom, sitting room bath, and fireplace suites, complet with pine-spiced air and lots o soft hot water, $20, all on Amer can Plan.

Try a Triangle

Although the well-known straigh line is indubitably still the shorte distance between two points, th traveler often finds a triangle n only a richer experience, but on no more expensive. Familiar exam



-esque and beautiful are the many tours an make in historic Québec—around the ntic Gaspé Peninsula—down the rugged shore of the St. Lawrence to the Saguenay Lake St. John—up through Montréal to aurentians—south to the storied Eastern hips. And everywhere you will be wel- d with truly French-Canadian hospitality nfortable inns and hotels.

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lp planning your vacation, or for information ing the unsurpassed industrial opportunities province, write the Provincial Publicity Bureau, nent Buildings, Québec City, Canada, or 48 eller Plaza, New York City 20.

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ple is Southern Pacific's "go one way, return another" plan, which permits you to combine any two of its four transcontinental routes, southern, southwestern, middle, and northern, at no extra fare. Another is the air triangle which allows you to fly to Hawaii from San Francisco, return to San Francisco via Los Angeles for the same amount of money.

From there it gets more complicated, but no less advantageous. American Airlines, having sold you passage to either El Paso or Fort Worth or Dallas, will throw in a side trip to Mexico City, not for free, but for only $59. The flight allows a stop-over in Mexico City with, if you like, a three-, five-, or seven-day tour pre-arranged to occupy your stop-over time. And, since you can return via either city, you can use it just as a trip to Mexico City, or as a detour on a trip across the continent.

Pan American has hooked up with Eastern and Northeast Airlines on a triangle between New York, Boston, and Bermuda, so you can, for no extra fare, leave from Boston and return via New York or vice versa, boarding your plane at any scheduled airport between. Pan American has also arranged with American and Eastern Airlines for a similar set-up between New York, Bermuda, and Washington or Baltimore. And, just as an example of how far a triangle can take you, there's Pan American's New York, Puerto Rico, Miami flight, which (through connections with National and Eastern Airlines) is now available to most eastern and southeastern cities, home-town to home-town, $180. Or, for $18 more, you can add a detour between San Juan and Miami, visiting Cuba, Jamaica, Haiti, and the Dominican Republic. Since stop-overs up to 90 days are allowed on both, it's no trick at all to mix business in New York with pleasure in Puerto Rico, or to top a trip to the tropics with a shopping spree on Fifth Avenue.

Luxury Around the Bend

Smoothest sailing in the Mississippi River steamboat tradition these days is aboard the Green Line's "S. S. Delta Queen," which manages to look like a reasonable facsimile of the old backwheeler, and to preserve its flavor in Southern cooking and service, in spite of private baths and air conditioning. The "Queen's" itineraries for this summer, all from Cincinnati, are these:

(Continued on next page)

Sleep To Wake Up Rested

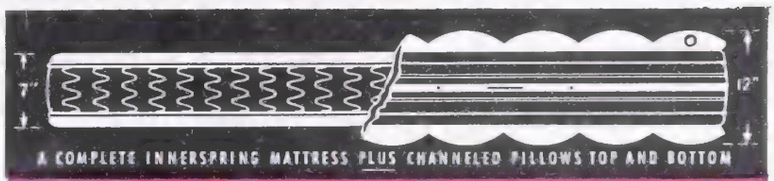
You can't expect to wake up rested and refreshed if you toss and turn all night, for your body must *store* up rather than *burn* up energy during the sleeping hours. Perhaps you too can better get the rest you need by sleeping on a Karpen Pil-O-Rest.

KARPEN
Pil-O-Rest
Reg. U. S. Pat. Off.



KARPEN Guaranteed MATTRESS

Karpen Pil-O-Rest Mattress now $59.50
Box Spring upholstered to match $59.50
(Slightly higher west of the Rockies)



A COMPLETE INNERSPRING MATTRESS PLUS CHANNELED PILLOWS TOP AND BOTTOM

Only Pil-O-Rest offers this healthful sleep-inducing combination . . . soft channeled pillows that conform to every body contour and a firm yet resilient innerspring mattress. The channeled pillows, filled with fluffy staple cotton, are an exclusive patented Karpen development.

With a Pil-O-Rest you actually *rest in pillow comfort* while sleeping on a healthfully firm, tuftless innerspring mattress. Built in the finest traditions of Karpen Guaranteed Quality—it's the mattress that scientifically meets the requirements for restful sleep. (Other mattresses in the Healthway* line from $39.50.)

Write for the name of your nearest Karpen dealer

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Manufacturers of Karpen Guaranteed Furniture, Mattresses and Transportation Seating

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New, Improved Eagle-Picher Storm Windows and Screens

Compare the motions it takes



To put on a hat *takes this many motions. These "guide light" photos were taken by attaching a light to the model's hands and photographing the actual motions of the hands.*



To put up a screen *takes this many motions. The "guide light" photos show how simple it is to change from storm sashes to screens—with Eagle-Picher Combination Windows!*

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Streamlined, narrower-than-usual frames, and soft, gray finish harmonize with *any* house style or color . . . add beauty to *any* home. You'll switch seasons in seconds! You change 'em from *inside*—just slide out the lightweight, sturdy storm sash, slip in the trim, durable screen and lock it in place—zip, it's done. They'll save time, work . . . and reduce maintenance and storage problems to the minimum! You get weathertight protection and save up to 15% on fuel . . . reduce unpleasant drafts . . . increase comfort.



Compare the advantages

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Send for information about our complete line of combination storm windows and screens, with doors to match, porch and picture window enclosures—of beautiful, durable aluminum!

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☐ For present home ☐ For future home ☐ Students: check for special information

*Name*_____

*Address*_____ *Zone*_____

*City*_____ *County*_____ *State*_____

CONTINUED FROM PRECEDING PAGE

June: Two 10-day cruises down the Ohio and up the Tennessee, through the Muscle Shoals area, to Wilson Dam at Sheffield, Alabama, $110 up. Late June, July, August: Weekly 7-day cruises down the Ohio and up the Tennessee to Kentucky Lake, $80 up. September, October, and early November: Four 20-day cruises down the Ohio and Mississippi to New Orleans, with three days in New Orleans using the ship as hotel, $225 up.

Blue Ridge A-bloom

June is the month of many flowers in the southern Appalachians. Start your trip down the Blue Ridge Parkway around June 1st to see the last of the flame azalea and the first of the purple rhododendron and mountain laurel. Rhododendron is conspicuous on Grandfather, Gregory, Bald, and other mountains, and on the Roan it blooms as in a park, vivid against a grassy carpet. One of the most popular gardens is the 600-acre tract atop Craggy Mountain, 32 miles from Asheville. Laurel is notable in the famous Pink Beds in Pisgah National Forest. If you wait until late June, the azalea will have faded, but white rhododendron will have been added. And whenever you go, make sure you do it with the greatest of ease by securing ahead the Collins Tourist Handbook, which gives general area descriptions, plus competent, unbiased listings of hotels, resorts, and other facilities all over North Carolina. The address is the Collins Company, P.O. Box 542, Winston-Salem, North Carolina, and the cost is 25 cents.

Passion Play

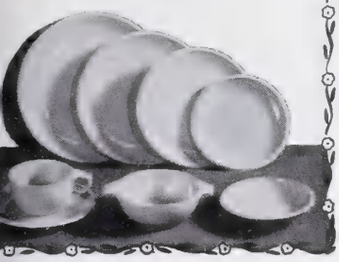
Bridges, hotels, and buses have been rehabilitated in the American Zone of Germany. But Thos. Cook & Sons says you will have to wait still another year for the famous Passion Play at Oberammergau, only a memory now for 16 years. In 1950, though, if present aspirations succeed, Oberammergau will be doing it again. The theater is reported in good condition, the robes have survived. Alois Lang, who played the Christus in the last performance, is active on the planning committee; George Lang will again produce, and the inhabitants of the village, who will make up the cast as before, are as eager as ever to fulfill the 300-year old vow that has given the world its oldest and most famous Passion Play.

Up to Alaska

Alaska will be somewhat mo available this summer than sin the war. Canadian National wi again send the "Prince George (new last summer) on regul cruise service between Vancouv and Skagway. To the 18 regul cruises on the same route by t Princesses "Louise" and "Norah Canadian Pacific will add eig special cruises by the "Prince Kathleen," released from the t angle run between Vancouver, Vi toria, and Seattle by the additi there of its new Princesses "Ma guerite" and "Patricia." Ar Alaska Steamship, with four shi from Seattle, will be serving n only southeastern Alaskan port but the Kodiak Island-Cook Inl area, and Seward, terminus of t Alaska Railroad and gateway Anchorage, Mt. McKinley Par and Fairbanks. There will be t usual regular flights by both P American and Northwest Airline and by Canadian Pacific Airlin from Edmonton and Vancouve And the Alaska Highway, thou it is still 1,523 miles of near-adve ture from Dawson Creek, Briti Columbia, to Fairbanks, and trip to start without official advi from your motor club or one of t oil company tourist bureaus, steadily acquiring more hotels a other tourist facilities.

AS for getting around inside Al ka: The acute hotel shorta which has plagued all concern since the war is only partially c rected by a large addition to t Westward Hotel at Anchorage, a a new hotel at Palmer in the Mat nuska Valley. The first-class hot in larger cities and at Mt. M Kinley Park are consequent crowded, and the less-than-fir class accommodations elsewhe may be very much less. Hence y are advised to limit your maneuve to routes set up by informed tra agents who can guarantee reser tions. The familiar White Hor Pass and Yukon Route is aga offering one- to ten-day inland tri for Skagway cruise passenge The least of these is a scenic tra ride to Lake Bennett, along a Go Rush trail still discernible in t rock below. The most ambitious a rail and steamer trek to Whit horse and Dawson. Alaska Airlin has summer tours to Anchora McKinley Park, Wonder Lak Fairbanks, Nome, and Kotzebu And several Alaskan travel age cies will set up escorted tours order, encompassing gold min Eskimo villages, the Arctic Circ

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the International Date Line, and Mount McKinley. The Arctic Alaska Travel Service in Fairbanks (contact through your travel agent, or an airmail letter direct to P. O. Box 133 will get you in touch weeks sooner) will, for instance, take over for about $20 a day per person, giving you the best there is in such places as Nome and the Eskimo village of Kotzebue, also provide you with a distant view of Siberia, and an Arctic Circle Certificate with which to impress your grandchildren!

Not Straight, Though Narrow

Colorado is so full of a number of things to do that you may well overlook one of the most unusual of them all—the Denver and Rio Grande Western's run through southwestern Colorado on narrow gauge. A survival of the Seventies, when narrow gauge was common in all mountainous country, the little San Juan is appointed with some of the opulence of its era, all scaled to its three-foot track. It is the only passenger train of its kind still running. You take it at Alamosa, overnight south of Colorado Springs, whence it winds back and forth across the Colorado-New Mexico border, through scenery less precipitous than you might expect, but spread throughout with vivid southwestern colors. And, unless things change this summer, its pint-size parlor car will be presided over by a single but delightful individual, who attends to baggage and tickets, cooks and serves, and, come late afternoon in one of the larger Spanish-name towns en route, will exchange apron for coat and straw hat, disappear, and return with your dinner steaks.

It's a day's trip, ending at Durango, from which you may take-off for (1) Mesa Verde National Park, which you can make the same evening by bus; (2) more narrow-gauging the next day up really precipitous canyons to the old mining town of Silverton; and (3) a bus trip to Grand Junction via the Million Dollar Highway. This may be either a spine-chilling ordeal or one of life's more wonderful experiences, according to your temperament. The highway is an extravagant masterpiece of engineering, along which the roadway is burnt sienna rimmed with magenta fireweed, and from which the mountain's are tall, unspoiled.

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Be sure to let us know so we can keep HOUSE BEAUTIFUL going to you.

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Made of sturdy aluminum —rustproof, durable, sanitary, thoroughly ventilated. Easy to clean, smooth and snag-proof. Hand-painted decorations on white or pastel backgrounds. Ensemble companion to the Detecto Bathroom Scale. $7.95* to $9.95*.

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This handsome, durable Detecto Bathroom Scale checks your weight accurately. Magnifying lens for easy reading. Fully guaranteed. $5.95* and $6.95*. Colors to match the beautiful Detecto Aluminum Hamper.

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Festive Fruit

Gay, sparkling colors . . . fine delicate brush strokes embodied in this unusual Festive Fruit design will bring the glorious freshness of the orchard right to your dinner table. All Stangl pottery is hand-painted by individual artists. The enduring beauty is preserved under fine glaze.



Ask to see Stangl when you select dinnerware. This famous name, so important to smart hostesses, appears on the underside of each piece. It means to you — the finest in pottery. On sale at all leading gift and department stores.

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Send 10c today to 650 New York Avenue for handsome Stangl booklet in full color: "Attractive Settings for Your Table."

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TRENTON 4, NEW JERSEY
ONE OF AMERICA'S OLDEST AND FINEST POTTERIES
Established 1805

THE BEST BEDDING WON'T OVERCOME NOISE

CONTINUED FROM PAGE 124

Dr. Edward Podolsky, author of a pamphlet called "What Price Noise?" distributed by the National Noise Abatement Council, reports that shrill sounds projected into a liquid had the effect of coagulating proteins, cracking vegetable oils, changing ethyl acetate to an acetic acid, and even, to a slight extent, changing starch into sugar. Intense sound, he says, has been proved to be able to boil an egg in a few minutes without raising the temperature. Sounds in the supersonic range actually killed bacteria. If sound can do all these things, "Is it any wonder, then, that some people could be driven to insanity, to desperation, to murder, or to suicide by incessant noise?" the doctor asks.

Dr. Podolsky gives the example of a woman, crippled by rheumatism, who was so annoyed by the constant blare of an overamplified radio next door that she propelled herself in her wheel chair to the window sill and let herself down to a noiseless death. He says it is no accident that a large number of inmates of mental institutions come from noise-saturated cities.

However, these are examples of the *extremes* of damage that noise can do. Other, less drastic, ill effects serve as sufficient reasons for serious consideration of noise abatement in your daily life, even if your nervous system seems to survive.

The continual pressure of strident sounds to which New Yorkers are subjected has produced impairment of hearing among its taxi drivers, according to the New York Noise Abatement Commission's study of 1930. The late Thomas A. Edison said that city noises inevitably must become greater and predicted the man of the future will be deaf. Occupational deafness is a real hazard for many workers such as machinists, smiths, boilermakers, weavers, locomotive crewmen, forgers, tunnel workers, and military men engaged in testing gunfire.

Nervous indigestion, as demonstrated many years ago by Dr. Walter B. Cannon of Harvard University and Dr. Donald A. Laird of the Rivercrest Laboratory, can be caused by loud noises. It halts the digestive rhythms, decreases the flow of saliva in the mouth and that of the gastric juices in the stomach.

Dr. Foster Kennedy at Bellevue Hospital, New York, found that noise raises brain pressure higher than that induced by any drugs known to exercise such an action.

Loss of sleep, leading to grave mental and physical symptoms, is the most important deleterious effect of noise according to Dr. Podolsky. You can go without food for days without serious injury, but 36 or 48 hours' loss of sleep can really hurt you. Lack of sleep is the most outstanding single effect of noise.

Productive efficiency, both manual and mental, is harmfully affected by noise. Both factory and office workers make more mistakes and expend more energy working in noisy environments than in comparatively quiet ones. Noise lessens attention and makes concentration on any set task difficult. It interrupts executive efficiency and leads to errors in judgment and mistakes in transmitting orders. Because the nervous system must adapt to it constantly, people are more fatigued by their work.

The shock of noise actually *provokes fear*, with increased blood pressure and heart action, a para-

(*Continued on page* 179)

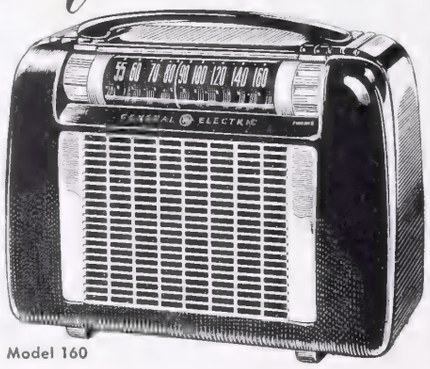
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GE Self-Charging

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● Play it all you please! It renews its battery power over and over.

G-E portables from $39.95. Prices slightly higher West and South — subject to change without notice.*



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Model 160



YOU can ge Martex "Golden Jubilee" towel have it monogrammed as sho right—in most good stores incl those listed below . . .

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Davison-Paxon Company

ALBANY
John G. Myers Co., Inc.

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Remember the name: Golden Jubilee...for this is the towel that celebrates fifty years of fine towel making according to the high standards first established by the originators of Martex. Golden Jubilee is a thick, thirsty towel with extra wear, extra beauty woven right in. And, best of all, it comes in ten other lovely colors and white. Naturally, monogramming is extra, but on the opposite page you'll find a partial list of the many good stores where you can buy Golden Jubilee — and have it monogrammed as shown here.

BATH SIZE about $1.69

GUEST SIZE about 89c

FACE SIZE about 35c



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the luxurious, new BURTONIGHTER



Model illustrated is the LAWSON

BURTONIGHTERS are available in traditional and modern styles in a wide range of beautiful colors.

Daytime, and until bedtime, it's there in the room colorful, beautifully styled and richly tailored—its beauty and cheerful brightness to be admired and enjoyed. Seats two comfortably, with lots of room to spare.

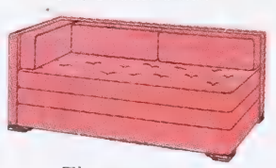
At bedtime just four easy motions and the BURTONIGHTER becomes a thoroughly comfortable bed for two!

Not just a makeshift, "something to sleep on" in an emergency, but a full size bed with a level sleeping surface and deep, luxurious, real innerspring mattress construction. No "hammocking effect"—sleepers do not roll to the center.

The BURTONIGHTER has been designed and made with no sacrifice of comfort for design. Yes, the BURTONIGHTER changes into a real bed—a wonderful bed that provides complete sleeping comfort.

We invite you to see the beautiful BURTONIGHTER at your favorite store. You'll say it's a masterpiece in furniture . . . a masterpiece in bedding.

The BUCKINGHAM



The PRINCETON



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HE BEST BEDDING WON'T OVERCOME NOISE

CONTINUED FROM PAGE 176

ing influence on the digestive ct. and muscular tension. You w how upset a sudden, inex- cable noise can make you. That's y Nazi troops used giant fire- ckers attached to their steel mets, tom-toms hung from their ts, and other noisemaking de- es when they made the break- ough of the main Maginot Line r Montmedy, France. And simi- tactics were tried by the Japs the Burma jungles. Civilians, were victims of this fiendish ategy—screaming aerial bombs planes equipped with sirens loose a bedlam of ear-deafen- nerve-shattering noise, to un- mine morale, deplete strength, create fear. It was part of the ar of nerves."

These things are real, but when encounter them in less dra- ic form, you pay little con- us attention to them, either ause you are absorbed in your k, conversations or daydreams, ecause you think there is noth- you can do about noise anyway. your nervous system is alert oise 24 hours a day, waking or ping, and *you are using up rgy in your reaction to noise, ther you know it or not!*

What can you do about it? Obviously, you must try to con- noise both inside and outside r home. The one requires com- nity action, the other practical liorations as you build, furnish, use the equipment in your e. To do either, you must un- stand what noise is, what parts t are disturbing and how they be eliminated.

What is noise? The dictionary it is "a sound of any kind, especially of a confused or dis- eable kind." Sound, on the r hand, is merely "the sensa- produced through our organs earing" as the result of sound es reaching us. Thus *noise is a d that you don't like*—that's xpected—or that causes actual sical distress. One man's noise be another's preferred sound: it, that roaring radio next door, efforts of the soprano in the tub, or the barking of a dog. Many things determine your sification of sound as noise: its or pitch, its intensity or loud- , its ryhthm (regularity being sing, irregularity annoying). tone or pitch depends on the uency of the sound wave which es a vibration of air against ears. Some people can hear er sounds or wave frequencies than others; we all know that dogs hear sound beyond human range. The overtones determine the qual- ity or timbre of a tone.

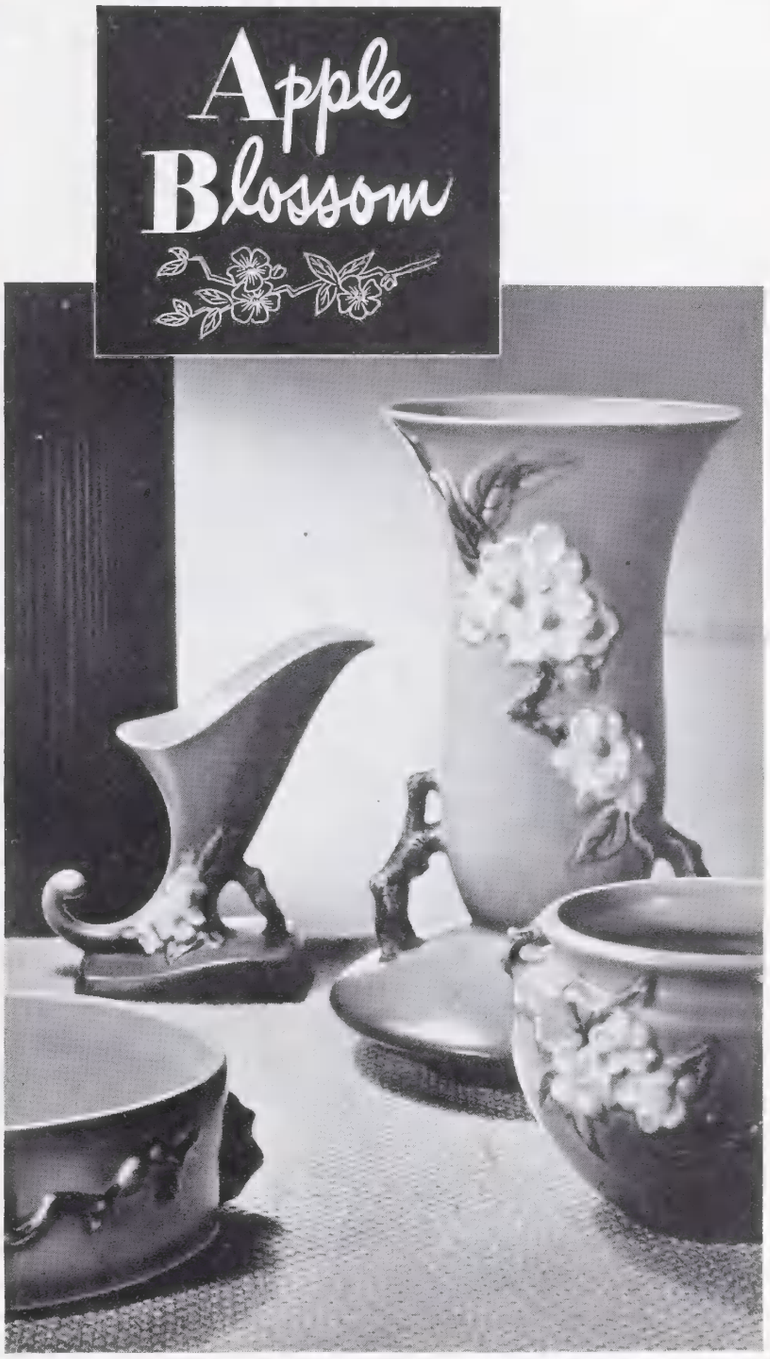
Intensity is a matter of the strength of a sound wave. At cer- tain intensities, measured by a unit called a "decibel," sound becomes noise. Yet not all sounds at this particular intensity can be classi- fied as noise, for factory noise, as a rule, is only slightly louder than the sound of a symphony orchestra.

Sound level, which is a form of energy exerting itself upon your ear drums as alternating air pres- sure, can be measured. But it has no positive relation to whether the sound is pleasant or annoying! The decibel is not a unit like the inch or the pound. It is really a ratio of the sound level being measured to a previously determined zero level that is not really absence of sound. Thus an average whisper is called 20 decibels, a fire siren at 75 feet screams at 80 decibels, thunder may go as high as 110 de- cibels. Ordinary sounds are be- tween 0 and 110 decibels, but there is no definite point at which the measurements mean discomfort to all.

DESPITE personal variations in definitions of noise, there are many sounds that are part of urban life which most of us agree are an- noying. These are the ones to go at *first*. The National Noise Abate- ment Council lists them, in order of their annoyance, as traffic sounds (trucks, horns, cut-outs, brakes, buses, motorcycles), transportation noises (elevated, streetcar, subway trains), radios (homes, streets, stores), whistles and bells (factory, locomotive, tugs), construction noises (riveting, pneumatic drills), vocal (newsboys, peddlers, noisy parties) and barking dogs.

The way to get rid of these is by *local action*, city-by-city. Indeed, about 150 city legislatures have enacted anti-noise ordinances, pro- hibiting such nuisances. New York City's law makes illegal the sound- ing of automobile horns, except as a danger signal; the blowing of steam whistles except for starting or stopping of work or as a warn- ing; the operation of a radio, phonograph, or musical instrument, or the keeping of any animal or bird causing noise loud enough to disturb the repose of neighbors; the erection, demolition, or repair of buildings between 6 P.M. and 7 A.M.; the use of drums or me-

(Continued on next page)



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chanical loud-speakers or amplifiers on trucks for the purpose of attracting attention. New York issued 228,927 warnings to makers of needless noise last year, prosecuting about 51,372 of that number.

Yet having a good law and enforcing it is not even half the battle, according to Ernest H. Peabody, President of the League for Less Noise in New York City, a pioneer crusader against noise. His *bête noire* is use of automobile horns within city limits.

"Horns are safety devices for the country, not the city," he says. "Use your brakes, not your horn, in the city."

Mr. Peabody believes in campaigns by citizens against needless noise, but the important thing, he says, is to make all the people aware *all year round* of the fact they need not tolerate much of the din to which they resign themselves.

"Unless you have a civic organization to follow up anti-noise drives, they drop by the wayside every time," he told us. "A good law, a good police job and once-a-year publicity won't do the job. You must build up public opinion against noise before cracking down on offenders. This means public education.

"Conditions in New York City have improved partly because we have an interested volunteer group with whom city officials can deal. Taking down the Els helped. New automobile horns, not designed to be heard for twelve miles, have also helped. But there is a lot to be done yet. The city has grown. Citizens, new and old, don't realize fully that they can help get rid of the noise that troubles them."

MEMPHIS, Tennessee, known as "the nation's quietest city," probably has made the most dramatic demonstration that noise can be stopped. The city has been honored by seven achievement awards in as many years by the National Noise Abatement Council. The award is given not for actual city quiet, as measured in decibels, but for "making progress in enlisting the aid of the public in combating the unnecessary noise menace." And that's the secret of its success.

When you enter the city by the bridge entrance, there is a large sign that says: "You're in Memphis —Help Keep It Quiet." All cars, inspected for safety, also are checked for undue noise. Banners in hotel lobbies, pamphlets in department store bills and packages, circulars in the mail, all keep Me phis folks quiet-conscious the y round. Rallies held during natio Noise Abatement Week draw 1 000 people, while soda jerke train engineers, and school c dren wear caps with anti-no slogans—to get the message acr quietly.

They say you can tell an out towner in Memphis almost at on when a driver toots his automo horn you know he's a visitor. Th is a story that a policeman, wa ing over to a car that had soun its horn on a main street, pic up a pair of murderers for wh there was an alarm: the crimin didn't know about Memphis qu

Memphis' ordinance passed 1941 is no better than that dozens of other cities. Its ob vance has made the impro ment so marked that a Chic citizen, spending one night th went home to join in the anti-n crusade in his own city, appre ing what a really good night's s meant. Incidentally, Chicago, Atlanta, New Orleans, Roches New York, Los Angeles, Baltim Salt Lake City, Jacksonville, erly Hills, Evansville (Indian Little Rock, and New York C all have won national awards recent years.

IF YOUR city has no ordinance if the one you have is not sol backed up by public opinion, is the direction in which to t your energies. If there is a N Abatement Committee in y town, the National Noise Ab ment Council, 9 Rockefeller Pl New York 20, New York, will you in touch with it, so you learn the countless ways in wh you can help put an end to n less noise in your community there is no such committee, the tional office will be glad to as you in forming one. It won't tak great deal of your time, and, you have organized the civic l ers in your community, you find that city officials, newspa editors, men's and women's cl school superintendents, and oth will work with you against n

What new laws you need will pend upon your community. T fic noises can be effectively trolled by insistence upon adeq mufflers for motors, prohibitio quick acceleration of buses trucks, limitations on horn-toot Does *your* local law provide th Transportation noises can be duced by requirements for n reducing devices and also by ing. Railroad terminals and ya

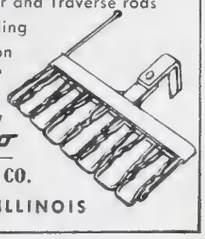
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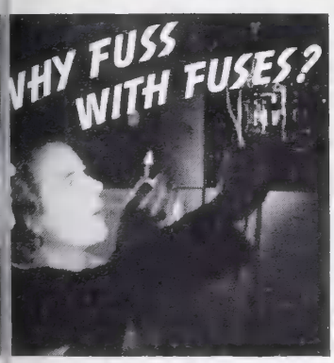
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bus depots and air fields should not be placed in residential sections. But is *your* zoning board taking this into consideration? The design of factories can be regulated with a view to reducing the amount of noise emanating from them, *if* your local building code is so written.

All these things take community action. But there are some things that are up to you individually. The way you build your house, for instance.

"As street noises increase, obviously there is need for greater insulation from them," declares Dr. Carey P. McCord, medical director of the Industrial Health Conservancy Laboratories of Detroit. "Present and prospective needs inescapably require a wider application of *architectural noise prevention.* Apart from a somewhat restricted field of noise treatment (largely industrial) the building trend distressingly favors *more,* rather than *less* noise. High costs, both of materials and labor, make some flimsy construction of small residences almost inevitable."

For noise privacy Dr. McCord says you must have a wall structure that prevents the *transmission* of sound from exteriors and between rooms. You must also have sufficient absorption within rooms, to cut down on the length of time a sound wave reverberates there. Obviously, the thicker your walls, the more you can block out sound. Yet how many of us consider noise in planning our walls?

OTHER ways to prevent sound transmission from outdoors include insulation supported in air spaces between two rigid partitions, porous acoustical material on walls, providing it is extremely thick, double-glazing of windows, trees and shrubs around the house to screen and diminish noise. For reduction of reverberation, walls made of materials having high density and mass, such as concrete, stone, and brick, are recommended. They are difficult to set in vibration and thus don't become secondary noise sources projecting sounds.

Plumbing is one of the principal sources of unpleasant noise of course. It needn't be. Quiet-flushing toilets, anti-water-hammer devices, water pressure regulators are all available. Architectural attention to the placement of fixtures and wrapping of water pipes so they do not come in contact with walls and floors and set up reverberations can further reduce this potential noise in your home.

Adequate construction to prevent

(*Continued on next page*)



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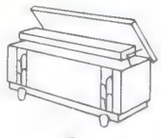


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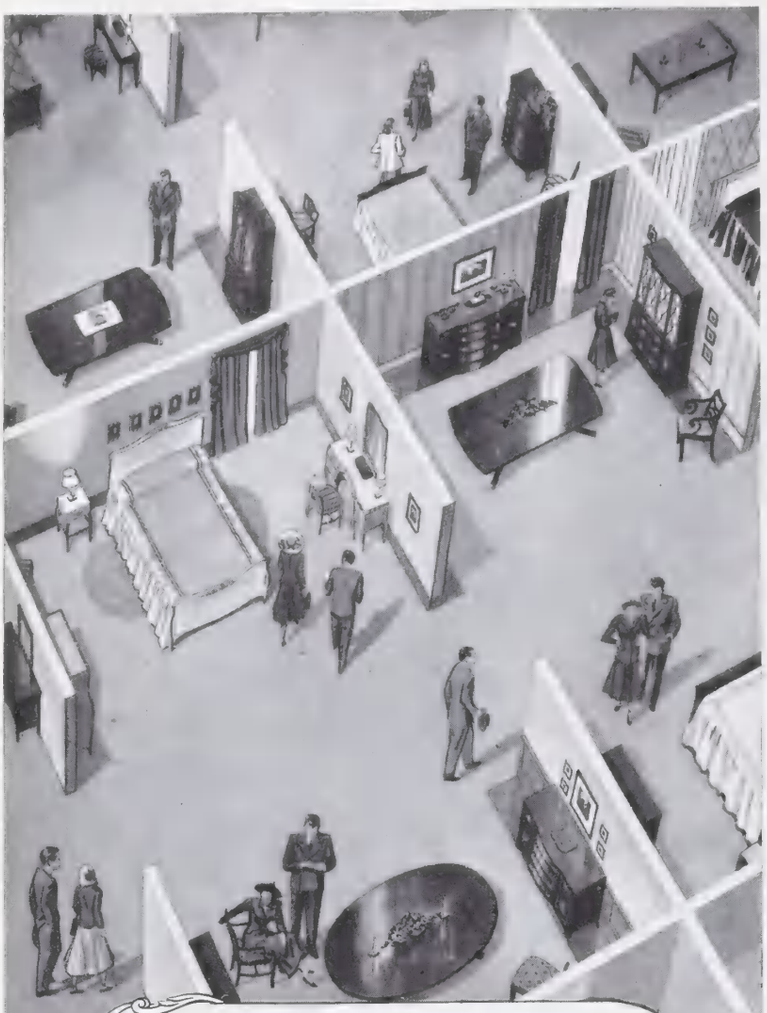
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THE BEST BEDDING WON'T OVERCOME NOI

CONTINUED FROM PRECEDING PAGE

sound transmission is expensive. But there are some things that don't cost much, if you think about them before you build. Setting your house far enough back from the street (150 to 200 feet, if possible), turning your rooms where quiet is most valuable—toward a rear garden instead of having them face the street, separating normally noisy rooms like the kitchen from living and sleeping rooms by stairways, halls, or especially thick walls—these can be done, with little extra cost.

And, of course, if your problem is deadening the noise in a house you already live in, there are palliatives such as rubber, asphalt, and linoleum tile for floors in kitchens and laundries, use of heavy draperies and curtains and rugs, the covering of work surfaces with sound-absorbent instead of reverberant materials (wood or linoleum reduce noise generation to a degree), the vigilant repair of all motors and mechanical equipment that announce their inadequacy with rattles, squeaks, and clangs. (See box, page 124.)

No cure-all exists for all types of noise, since noise itself involves acceptance or rejection by the hearer. Dr. McCord listed a dozen innocent noise-makers he w like to see reformed, among t the energetic snow shovelle 5:45 A. M., the diligent lawnm at 11 P. M., the whistler who tles the same tune all day lon the office, the noisy latecome a Pullman car, the telephone s er who uses this instrument as were a megaphone, the poli candidate equipped with a s truck. You could make your choices, with as much provoca We have had a friendly run argument with the Editor of H BEAUTIFUL for years as to the culty of sleeping in midtown York. She finds the street n sap her refreshment: we don't hear them. But she is lulled b sound of rain on the roof country house, while we spe week getting adjusted to the al ing croak of frogs in a pond our college dormitory!

Whatever noise is *your* sp irritant, the main thing is to what you can do about it. F isn't only annoying, it is dama to your health and to your ciency, consciously or unconsc ly. And if you are to enjoy b living, you must use all the that exist to muffle the increa noise of modern living.

ELECTRIC BEDDING

CONTINUED FROM PAGE 120

most comfortable. But on cold nights, when you are asleep, you need bed covers instead. It has been estimated that a person with inadequate bed covers on a cold night will have put out the energy equivalent to walking all night at 2½ miles per hour. The whole purpose of a covering is to slow up, to a comfortable degree, the loss of body heat.

And this is where electric bedding comes in. It is constructed with built-in warming elements as integral parts which automatically hold the degree of warmth you've selected, irrespective of changes in room temperature. Thus, no matter how great or how little loss of body heat there may be, the heated bedding compensates for it to just the degree you select.

THE warming element consists of well-insulated wires run in "channels" woven in the blanket, sheet, or comforter lining. You cannot see them unless you hold the blanket up to a strong light. In most cases (there are some exceptions), there is a series of safety thermo connected with these wires w automatically control the am of warmth in much the same that a thermostat starts or s your furnace.

These thermostats are pos protection against overheating short-circuiting. They automat ly shut off heat when the bla or other cover, reaches a temp ture of around 147 degrees w is not dangerously hot—no ho as a matter of fact, than the water in which you wash hands. The scorch point of wo about 190 degrees. Thus there i danger of overheating or s circuiting. Those blankets whic away with thermostats have sp signal wires inside to pro similar protection.

Some people like to be war than others, and electric covers constructed to take this fact consideration. They are equip with control boxes with dial tings at different degrees warmth. You set the dial on control box to suit yourself.

irst time you use electric coverings ou will probably set the dial at verage warmth, turning it down f you are too warm, turning it up f you are not warm enough. Even- ually you will find just the right legree of warmth, and from then n you need not change the dial etting. Just leave it as you like it s long as the covering is in use.

Electric blankets for single or win-size beds, electric sheets and omforters are equipped with sin- le controls. Blankets for double eds may have single or dual con- rols. In the latter case each person nay have the individually desired mount of warmth, irrespective of he needs of the other.

One blanket on the market is ifferent from most in that warmth s controlled electronically, accord- ng to the temperature inside the lanket itself. This compensates for hanges in body temperature as ell as in room temperature.

All of these blankets have some ind of pilot light or similar evice on the control box to indi- ate when the blanket is turned on.

Bed-making is somewhat simpli- ed when you use an electric sheet, lanket, or comforter inasmuch as here are fewer covers to handle. ach piece comes with explicit irections for bed-making. Electric attresses have a quilted surface ermanently attached to a regular nerspring mattress. The heating lement runs on the under side of he quilted top. Sheets and a light over complete the bed-making for n electric mattress.

LECTRIC foot warmers are espe- cially designed for those people ho complain of "cold feet." Meas- ring 36" x 17" long, they are laced at the foot of the bed be- ween the top sheet and the blanket bove. Thermostats automatically mit operating temperature to bout 105 degrees, which supplies mild warmth to the feet.

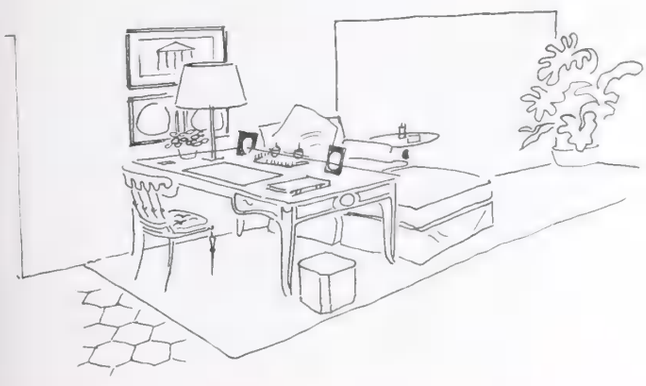
Electric blankets come to fit sin- le and double beds. There is one extra-wide blanket (about 80" wide x 86" long) in the de luxe classifi- cation. Electric sheets are 70" wide x 86" long, comforters 72" wide x 86" long, and both will fit either single or double beds. Electric mattresses come in single or double-bed sizes.

Most electric blankets are a com- bination of 75 per cent wool and 25 per cent cotton. Surfaces are all wool: cotton is used for strengthen- ing the inner lining where the wire channels are located. There are some variations of fiber content among different makes. Sheets are of muslin. Comforters have a rayon satin outer cover, with non-slipping spun rayon underside which can be zipped off for dry-cleaning. Within the rayon cover is a warm- ing sheet containing the heating element.

All makes of blankets come in blue and rose. Some makes are available also in green, cedar, peach, turquoise. Comforters come in rose, blue, and green: sheets in neutral peach.

CARING for electric bedding is somewhat different from ordinary bedding. It should always be washed, never dry-cleaned, since the chemicals used in dry-cleaning are injurious to insulation. For washing, follow directions that come with each blanket. Since elec- tric blankets contain wool, like any other blanket, they should be pro- tected against moths when not in use. There is one precaution: Do not pack the control boxes with the blanket in moth balls or flakes be- cause fumes from these will affect the silver points in the thermostats.

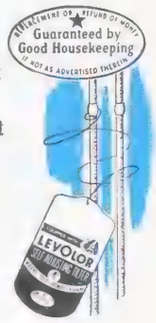
Any piece of electric bedding you select should carry the seal of approval of Underwriters' Labora- tories. This seal means that the blanket has been put through ex- haustive tests, far more severe than any treatment it could possibly re- ceive in the home, that it has passed with flying colors and is considered completely safe.





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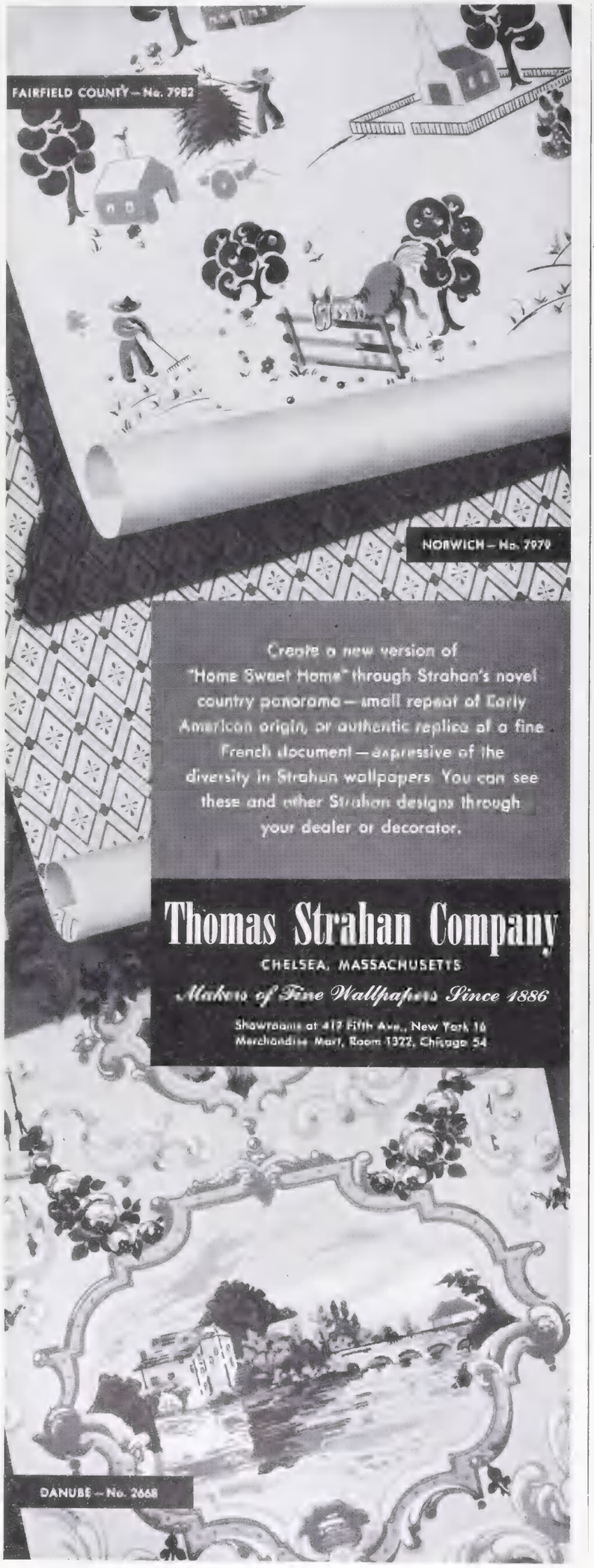
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TAKE A SHOPPING LIST TO SANTA FE

CONTINUED FROM PAGE 139

convince you that a Navajo rug is not indispensable in your basement playroom. And how, without notes, can you be sure the second picture at the left in a gallery-full will really do for your living room what it does for your soul here in the heady air of New Mexico?

In all this, of course, you are merely following an old Santa Fe tradition, as colorful and as characteristic as its adobes and fiestas. Here Pueblo Indian, Spaniard, Mexican, and American have met—with results often bloody but never dull.

For each of them, both Santa Fe and Taos (70 miles north) were first of all trading posts. The Indian brought his pottery, baskets, blankets, jewelry. Mexican merchants plodded up from Chihuahua with adornments for the churches, carved furniture, lace, silver for the fortress haciendas of the wealthy dons. The American's first offerings were unglamorous enough: calico, hardware, guns, shoes wagoned in over the Santa Fe Trail. But he is making up for it now. It is the American who in more recent years discovered the peculiar virtues of the craftsmanships and art forms thus assembled, and, through government schools, art colonies, and tourist dollars, instigated their revival.

A background so rich and wares so varied make New Mexico's Rio Grande Valley a "hard land on the hasty." Yet, should you need to see it in a hurry or not at all, though it does not approve, it will cooperate. The Santa Fe Railroad, which comes closer than any other but still sends you the last 20 miles by bus, will arrange ahead a guided, all-expense automobile tour good for three, two, even one day's worth of Santa Fe and its surroundings, including pueblos, cliff dwellings, and remote Spanish villages.

Even on such an abbreviated trip, stops at Santa Fe's Palace of the Governors Museum, Laboratory of Archaeology, and Museum of Ceremonial Art will furnish enough background in history, art, and handicrafts to give you the feel of things. You can quickly run the gamut of Indian wares at the markets held during spring and summer in the Palace porch. For such as you, shops like Eleanor Bedell's in Santa Fe, and the Mis-

(*Continued on page 203*)

New "Bubbles" pattern in famous *Fleecenap!



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The lighthearted "Bubbles" pattern comes in exquisite colors: Green, rose, peach, orchid, chartreuse, gray, blue or yellow backgrounds—with design in silver, white and a contrasting color. Also white with black; white with red. Curtain—$5.95. Matching Fleecenap window drapes and tie backs—size 34" x 60"—$5.95 a pair.

Kleinert's
SHOWER CURTAINS

*Prices slightly higher on the West Coast



LEGEND OF IMPERIAL GLASS TREASURES
on the opposite page

(1) Bookends inspired by Wei Dynasty Bodhisattvas; (2) Four-handled candy jar by Shang Dynasty bronze ceremonial vessels. (3) Ash tray, Shen 'Lung dragon, symbol of the elements wind and rain, from fantastic bronze animals of the same dynasty. (4) Cigarette box by Ch'ien Lung period glazed pottery pillow.

Imperial Cathay Crystal will be available on and after Monday, April 25th at these leading stores:

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Loveman, Joseph & Loeb

ARKANSAS
LITTLE ROCK, The Gus Blass Co.

CALIFORNIA
LONG BEACH, Scott Gift Shop
LOS ANGELES, Dohrmann's
RIVERSIDE, J. R. Westbrook Co.
SAN FRANCISCO, S. & G. Gump Co.

COLORADO
DENVER, Daniels & Fisher

CONNECTICUT
HARTFORD G. Fox & Co.

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WASHINGTON
Woodward & Lothrop

FLORIDA
FORT LAUDERDALE, Burdine's
MIAMI, Burdine's, Inc.

GEORGIA
ATLANTA, Rich's, Inc.
COLUMBUS, Max Rosenberg Co.

INDIANA
INDIANAPOLIS, L. S. Ayres & Co.

IOWA
DAVENPORT, M. L. Parker Co.

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WICHITA, Helzberg's

KENTUCKY
LOUISVILLE
The Stewart Dry Goods Co.

LOUISIANA
NEW ORLEANS, Maison Blanche

MARYLAND
BALTIMORE, Hutzler's

MASSACHUSETTS
BOSTON
Jones, McDuffee & Stratton Corp.
PITTSFIELD, England Bros., Inc.

MICHIGAN
DETROIT, J. L. Hudson Co.

MINNESOTA
ST. PAUL, Field-Schlick, Inc.

MISSOURI
KANSAS CITY
Emery Bird Thayer Co.
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BROOKLYN
Frederick Loeser & Co., Inc.
BUFFALO, Wm. Hengerer Co.
NEW YORK CITY, B. Altman & Co.
ROCHESTER, McCurdy & Co.

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OHIO
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CLEVELAND, The Higbee Co.
COLUMBUS, The Lazarus Store

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OKLAHOMA CITY, Kerr's, Inc.
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PORTLAND, Meier & Frank Co., Inc.

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ALTOONA, The Wm. F. Gable Co.
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EL PASO, The White House
FORT WORTH, Stripling's
HOUSTON, Joske's of Houston
SAN ANTONIO, The Vogue

UTAH
SALT LAKE CITY, Z. C. M. I.

VIRGINIA
NORFOLK, Smith & Welton
RICHMOND, Miller & Rhoads, Inc.

WISCONSIN
SEATTLE
Friedlander & Sons, Inc.
SPOKANE, The Crescent

WEST VIRGINIA
CHARLESTON
Stone & Thomas, The Peoples Store
WHEELING, Stone & Thomas

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IMPERIAL GLASS CORPORATION
Bellaire, Ohio



● To load or unload, or move to another part of kitchen or laundry, just give the hamper a tug on its generous handle. It wheels out easily, has a brace to keep it from tipping.

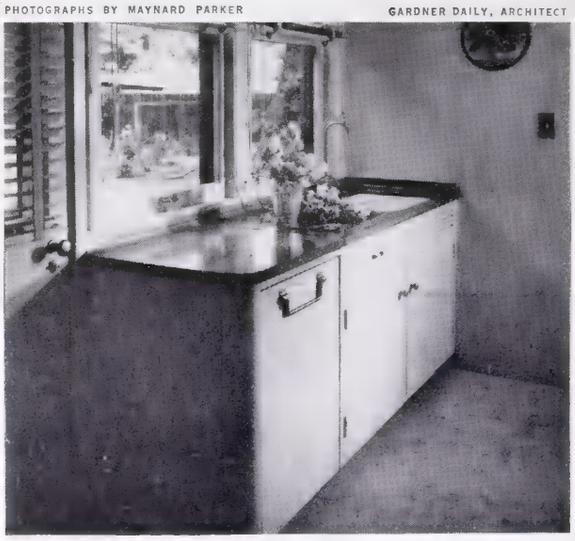
The Built-in, but Movable, Hamper

With a little thoughtful planning you can have convenience without sacrificing space

Making your head save your heels is the essence of good home planning, particularly in the working areas of the house. And it's really very simple, once you think the problem through.

That's what the Robert Webers did. They remembered too well trying to carry a great scoop of soiled clothes from hamper to wash and usually trailing half of th on the floor en route. Their so tion is one many can adopt. I a hamper built-in under a kitch counter, but mounted on wheels it can be moved around to suit t occasion. It's never in the way, always ready to roll where want

PHOTOGRAPHS BY MAYNARD PARKER — GARDNER DAILY, ARCHITECT



● When not in active use, the hamper fits under a built-in work counter flush with under-sink cabinet, and looks like part of the assembly. Handle hinges down out of the way.



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WHAT INSURANCE SHOULD YOU CARRY?

CONTINUED FROM PAGE 142

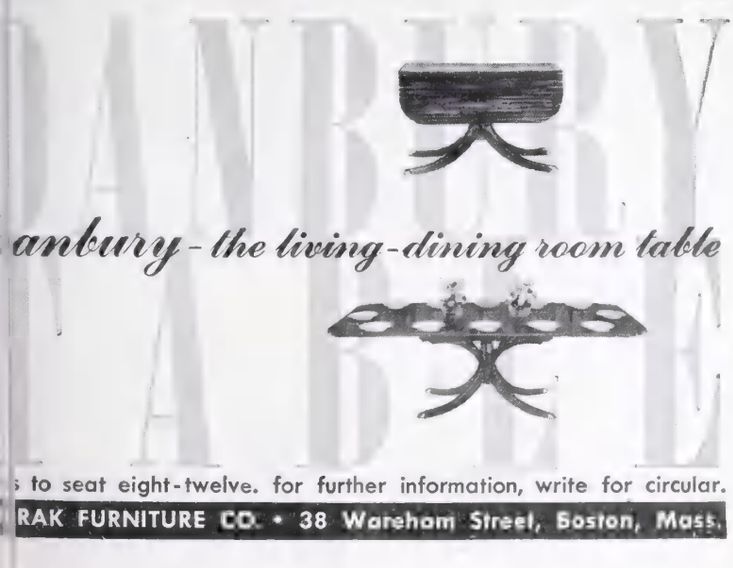
taking chances with really big
nks of money.
n addition to fire, there are a
ber of other risks, individually
ll but altogether quite impor-
: windstorm and tornado dam-
hail, explosion, riot, civil com-
ion, smoke, and damage from
cles. The reason for insuring
nst some of these, such as wind-
m, are plain enough. Others
as explosion and smoke re-
e some explanation. If there is
explosion resulting in a fire,
fire insurance policy covers
fire damage, but does not cover
tional damage from the explo-
to parts of the house not af-
d by the fire. The explosion
rance covers this risk except
special classes of explosions oc-
ing in a steam boiler of certain
r steam equipment.

IILARLY, fire insurance pro-
des for smoke damage, as well
ater damage, resulting directly
a building fire, but it does not
ide payment for other smoke
age such as that from a back-
in the heating plant or a sud-
burst of smoke from the range.
can be protected from such
age by smoke insurance. Note,
ever, that smoke damage from
eplace is not insurable under
common type of policy. If you
y a fire in your fireplace, you
have to take your own chances
noke damage to draperies, fur-
e, and decorations.
ould somebody's automobile
h your front porch or break
igh one of the walls, the legal
nsibility for paying for the
age rests on someone other
you—perhaps the driver of
utomobile that caused the ac-
t. That comforting fact does
very little good, however, if the person legally responsible has no property and no liability insurance, or if there is prolonged litigation between two or more car owners as to which one was responsible. Insurance against damage from vehicles pays your loss, and then the insurance company collects from the party legally responsible for the accident, if it is able to do so. This coverage does not take in damage caused by a vehicle owned or operated by you or a member of your household.

THESE minor types of hazard insurance are usually not obtained separately, but in a single policy that includes them all. In most cases this is obtained as an *extended coverage* addition to your fire insurance policy, which is considerably cheaper than a separate policy giving the same protection. The extended coverage can be for the full amount of the fire insurance, or for any smaller amount.

You also have a different type of risk as a householder and property owner—that of personal liability. If your dog were to bite the postman, the courts would probably hold you responsible as the dog's owner. If, moreover, one of the front steps were to break and the postman or some other person having reasonable business on the premises were to have a leg broken in this mishap, the courts would probably hold you responsible as the property owner. Or if the laundress were to be injured by the wringer, you would probably be held responsible as her employer. However, it would be the same "you" in each of these cases, and if the accident were serious it might take your full equity in the house to pay the judgment.

(*Continued on page* 193)



There are two things to know
...and only two
...when you select wallpaper



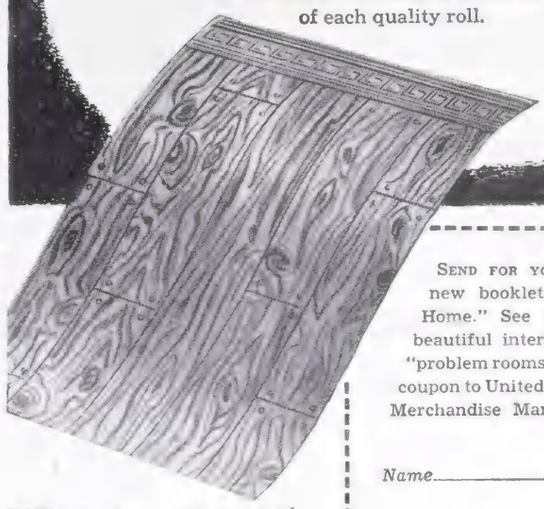
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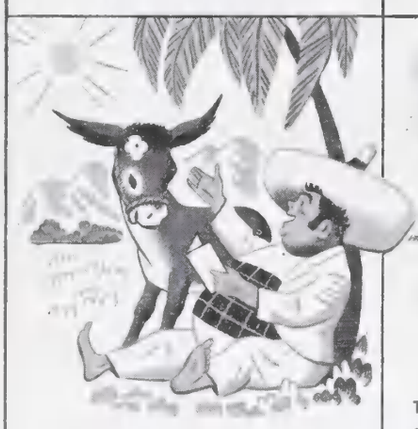




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And patient toil
Plus tropic sun
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From sparkleeng stream
Make Merito
A rum supreme!



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Don't delay!
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ARE YOU A GASTRONOME?

CONTINUED FROM PAGE 136

which will be fully justified and rewarded by making meals occasions not merely for reflection but for relaxation as well.

Like all true artists, the great gastronomes are *born*. No amount of training will make into a singer, poet, or gastronome the man or woman not blessed with an artistic sense at birth. The seed must be there to grow into the really great talent.

There are many people, however, who, while lacking the artistic sense necessary to become great gastronomes, have the potential to increase greatly their appreciation of foods. Their seed of appreciation and judgment has been choked by weeds or failed to germinate due to lack of moisture or too much of it—that is, by dire poverty or too much riches. Or perhaps while their seed germinated, the tender plant of artistic sensibility did not get the care, protection, and training necessary to develop it.

Training and practice are most important in learning the appreciation of good foods. For there are but small differences between the poor and the good, and only the minutest shades of difference between the good and the great. These minute differences can be appreciated only through constant practice.

Steady training in discrimination about food and drink serves a double purpose: It improves the delicate perception necessary in gastronomy, and it provides the absolutely necessary audience which chefs in the kitchen must have. Chefs are like actors. They cannot wait too long for applause. The applause must be immediate, spontaneous, and genuine if the chef is to give his best performance.

THERE are more good cooks in France than anywhere else because France has more gastronomes, poor as well as wealthy, who take an intelligent interest in what they eat. Their appreciation is articulate. In the humblest French home, where there has never been a paid cook, if mother forgets the salt in the soup or puts in too much, there is pandemonium. All protest loudly, and mother would prefer it that way to her brood's making no more fuss than a litter of puppies at feeding time.

The late Prosper Montagné, one of France's greatest chefs, remembered his father putting up the shutters of his drapery shop in Carcassonne with the notice "*Ferm pour cause de Cassoulet*" whenev that happened to be the main di for lunch, one which he intend to enjoy at leisure. This could n have happened in America whe business comes first and where d lars must be piled on dollars.

Too many rich men, who ha never had time nor the inclinati to take an intelligent interest their food, find a day when th can buy practically anything e cept a good digestion and th happy disposition that waits up a good digestion. It is my since conviction that the sum total human happiness throughout t United States would be mu greater if gastronomy might w even a moderate measure of ge eral recognition.

TOO often the name of gastron my is linked with the idea of gre or even gluttony. Yet gastronor has nothing in common with e cess. On the contrary, it teach that there is the same need harmony, balance, and beauty the choice, preparation, and pr entation of our food and drink there is in other activities in daily lives, such as the furnishi of our homes, and our choice dress, speech, and friends.

In our lives there is much th is ugly, coarse, or painful that cannot avoid. But there is much and there could be more—of thi that are beautiful and pleasant we go out of our way to find the One of the happiest things in l is a pleasant meal. We may ha to give up more time to it. I believe me, it is worth it. A g meal need not take longer to p pare or eat than a bad one. It w do you more good because you v enjoy it. But to enjoy good f you must take full notice of You must forget the clock on wall and your business worries you are to appreciate how the f tastes and how well or ill the w matches the food it is served w

Yes, gastronomes drink wine, wine and food are for them best of partners. Food never tas better than with wine, and wine at its best with the right fo Good food without wine is l good prose without punctuation. both punctuation and wine h digestion.

Gastronomes live the best, the best is not necessarily the de est. Far from it. The best is t

nich is the most suitable. There no one and only best: It varies th each individual and with every casion. It is a matter of harmony, e essence of all beauty. Two girls ıy be equally beautiful who are t in the least alike, but let them, uratively speaking, of course, change noses, and their beauty gone. The harmony has been stroyed. That is why gastronomes not drink sauternes with caviar, l claret with sage stuffing. Sau-nes with a fresh nectarine and l claret with a broiled steak are e returning the right nose to its htful owner's face.

JST as a young child would never walk if afraid of falling en he first stood up, no man or man will ever be a gastronome o is afraid of making mistakes. stakes in gastronomy, as in much e, are the steps that lead to per-tion. There are, of course, some ıeral rules which are plain com-n sense and within which each us is free to experiment and low our own likes and dislikes. t as one does not wear the same thes in hot weather, so must d and drink vary with the ather, the company, the occa-ı, and available supplies.

Since the first of all considerations is that our meals shall be fun as well as fuel, it is imperative to find out from the beginning what suits us best. We need not bother our heads for one moment about calories and vitamins. We are not guinea-pigs, but nerve-geared human beings, creatures of habits and of moods, and the more intelligent among us are usually the more unreasonable. The food that will look, smell, and taste good to us, the food that we will eat with real pleasure and gusto, that is the food that is best for us, be it fish, flesh, or green apples.

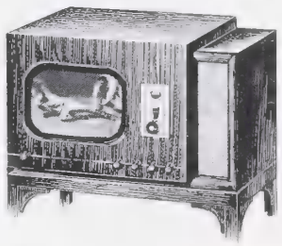
Gastronomes are, above all, individualists, but they conform nevertheless to certain general rules which have been accepted by all people of taste and experience. Thus it is the rule to serve appetizing foods, lighter in consistency and sharper of taste than others, at the beginning of a meal, leading up to the more substantial food of the main course. Then follows something light and tasty, cold and sweet to make a pleasant finish.

We begin with the "forefare" which is like the foreword of a book: It prepares us for what is to come, hence it must not be too long, too prosy or heavy to dull our interest or appetite. Oysters,

(*Continued on next page*)



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RUSH BOOKLET TODAY

ARE YOU A GASTRONOME?

CONTINUED FROM PRECEDING PAGE

soured herring, anchovy, sardines, crabmeat, smoked salmon or eel, and the like make an excellent opening any day when fish happens to be to our liking. If not, there are all sorts of pigment confections and preparations of shredded, spiced, smoked, or pounded meats for us to choose from. But if we want to be difficult and turn from both fish and meat hors d'oeuvres, we shall still have a score of different vegetables to choose from, cooked or not, with or without vinaigrette or mayonnaise or sauces.

We may, for a change, more particularly during the cold weather, prefer something hot to begin with, and, if we do, we have a choice of soups beyond count: plain clam chowders or sophisticated bisques, all manner of crèmes, purées, potages, and consommés with beef, mutton, pork, fowl, or game as their background, and ever so many vegetable soups, from the sharp, thin sorrel soup, to the velvety, creamy *Crème Andalouse*, probably the richest and best tomato-cum-pimientos soup. But it is a mistake, gastronomically, for the host to provide at the same meal both hors d'oeuvre and soup. It is done, of course, but it is a mistake.

The mistake that many a guest makes is to make a meal of the forefare or foreword, the hors d'oeuvre or soup of which the function is to stimulate and not to satisfy the appetite. There never has been nor can there ever be a better sauce than a good appetite, and it is important that the main dish should have the benefit of it.

THE main dish may come immediately after hors d'oeuvre or soup, but, when the occasion demands it, on party nights or any special occasions, what is called an *entrée* may come first. It may be a dish of fish, eggs, meat, game, vegetables, or anything else, but it has to be light, dainty, tasty, and served with a light hand. But no second helpings! An *entrée* is like a preface or introduction that comes after the foreword and before the real story. It must be really good and short to be justified.

Then we come to the real story, the *pièce de résistance*, the main dish of the meal with its garnishings and trimmings. After which the business of the day is over. We have no right to be hungry any more, but we sit on and play with cool, crisp lettuce, some biting cheese, a sweet morsel of cake, an ice cream, some fresh fruit. It the pleasantest part of the meal— when a glow of well-being radiate peace and goodwill.

Regarding the choice of wine the best is that which you happe to like best at the time, whatev its color or pedigree may be. simple straightforward meal, sim ple but all the more enjoyable f the perfect balance of its sim plicity, calls for no more than on sort of wine and one kind of brea

As a matter of common sense, is always safer to serve the lighte and the younger wines before th heavier and older ones. Whit wines also look more at home wit fish and white meat, and red wine with red meat, game, or cheese. is also generally admitted tha white wines give more satisfactio when served cold, chilled but n over-iced. Red wines are bette when served at the temperature the dining room — an air-cond tioned dining room.

GASTRONOMES do not smok during a meal, nor do they danc between courses, not because the dislike smoking or dancing but be cause they believe that there is right and a wrong time and plac for everything. Just as it woul be foolish and bad mannered t go to a picture exhibition or to concert and make it quite plai to all present that you have n come to look at the pictures listen to the music, so it is bot foolish and bad-mannered to as any cook to provide a well balance and carefully prepared meal if yo are not in the least interested, an show it.

After all, what is the hallmar of a well-bred, cultured person, th man who used to answer, in Eng land, to the name of a gentleman It is not a matter of wealth an more than of clothes, but of man ners. A gentleman may have, an often has, many faults, but how ever selfish he may be, he has bee taught manners, which reall means taking notice of other peo ple's feelings, let alone their ex istence. Smoking during meals ma give the smoker a certain satisfac tion, or it may have become a pure ly mechanical habit, but it certainl cannot give pleasure to anybod else, and it is sure to be very di tasteful to those present who ha come hoping to enjoy the fare an wine provided for their entertain ment. That is why gastronomes d not smoke during meals.

WHAT INSURANCE SHOULD YOU CARRY?

CONTINUED FROM PAGE 189

n increasing number of house-lers have been protecting them-es against these risks through prehensive public liability in-nce. Such policies provide for ment of any legal liability for nages to others resulting from r occupancy of the house. The cies do not distinguish between r status as a property owner, a seholder, and an employer. se include coverage for per-l injury and property damage n vehicles only when at your nises. They cover domestic em-es but no other members of immediate household.

E type of insurance described bove will protect your house ty thoroughly. If you live in a e where earthquakes have been h of a hazard you will want rquake insurance also, but in localities few property own-consider this worth-while. Like-if you have a steam heating t you may want to have insur-against boiler explosion, but houseowners do. The explo-risk of an ordinary low-pres-steam boiler is slight, although such explosions are not unknown. The explosion risk for a hot-water boiler is included with your extended coverage.

The policies on the house itself do not protect your furniture, portable appliances, clothing, and other personal property. Your risk on these is, of course, no different as a homeowner from what it would be as a tenant, so that insurance on them doesn't belong in your home ownership accounts. It does deserve your careful attention, however. Few families can lose their furniture, clothing, and other personal property without severe hardship, and those without insurance are risking such loss. This property can be included in the same policy as the house, but must be specified separately, with an amount stated for the house insurance, and another stated for furnishings and for personal property.

Don't make the mistake of thinking that insurance on the house proper includes insurance on the contents; it doesn't. And remember that household appliances built permanently into the structure (a

(*Continued on next page*)

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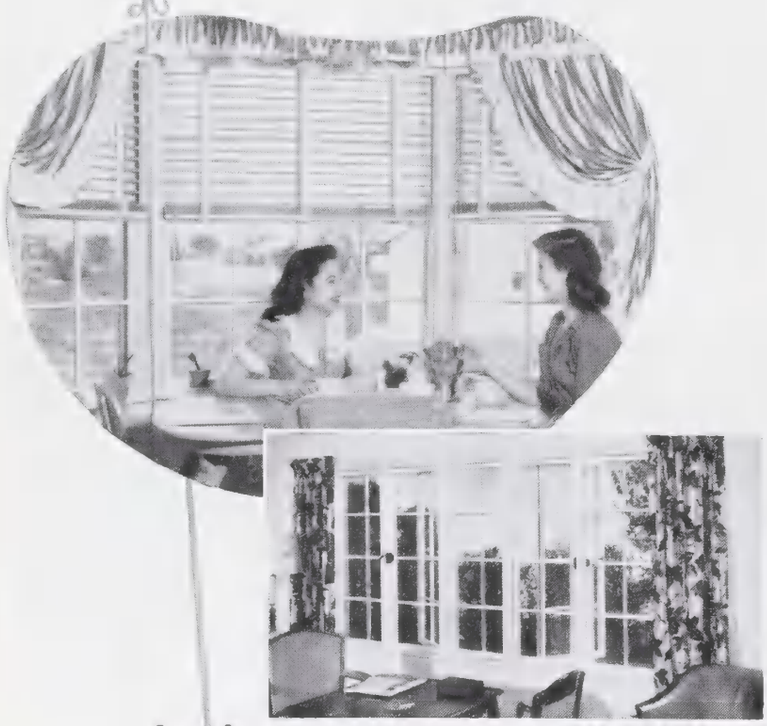
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If your choice is casement style windows—investigate the Curtis Silentite casement. It is an insulated wood casement with special features that assure less air infiltration than other types. A major improvement in casement design provides draftless ventilation. The sash is thoroughly trouble-free—can't rattle, vibrate or swing in the wind. There's no bulky hardware on the inside—no exposed hardware on the outside. Made in several sash styles.

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Whether you plan to build or remodel, you'll want the helpful Silentite Window idea booklet. It tells you *how* and where to use windows to best advantage.

1865 CURTIS WOODWORK SILENTITE PRE-FIT the *Insulated* window

Curtis Companies Service Bureau
553 Curtis Building, Clinton, Iowa

Gentlemen: Please send free *Curtis Silentite Window* booklet.

Name.....

Address.....

City.....State.....

WHAT INSURANCE SHOULD YOU CARRY?

CONTINUED FROM PRECEDING PAGE

garbage disposal sink unit, for example, or a sink-dishwasher combination) are real estate, so that their value should be included with the insurance on the house rather than with that on the furnishings. If in doubt about the status of a particular appliance, ask your insurance agent—he knows or can find out.

How much insurance should you have? Enough to protect you against loss. In the case of the house, that means insurance for the value that can be destroyed by fire, tornado, or otherwise. Not the lot; not the excavation; not the foundation. Those are regarded as permanent, not subject to fire or similar damage, and you can't collect anything for damage to them if the house burns down or blows away.

IN THE illustration used so far in this series of articles, the cost of the property was $18,500 and another $320 was spent for initial repairs—a total of $18,820. The reasonable value of the lot is $4,000 because of its especially desirable location, and cost of the excavation and foundation about $800. With these deducted, the insurable value of this house is $14,020, and the proper amount of insurance is $14,000. If you have less insurance than you need you are carrying part of the risk yourself, and may suffer serious loss. If you have more than is necessary, you are paying for protection which does not exist, because the insurance company will not pay more than the reasonable value or the replacement cost of the house. The insurance company is protecting you against loss, and not in any sense betting that loss will not occur; hence its payment to you would not exceed the cost of repairing or replacing the damage; even though you had a policy for $100,000 or more.

The amount of your insurance is also affected by existing mortgages. Any lender will require that the mortgaged property be insured, ordinarily up to the full amount of the mortgage, and that the insurance policies definitely be assigned to him.

In the illustrative case the two mortgages were greater than the insurable value, and the mortgage holders accepted assignment of the policy on that basis. If the house had been completely destroyed soon after it was purchased, the first mortgage holder would ha been entitled to payment in f from the insurance company, a the second mortgage holder wou have been entitled to the remaind holding a lien against the lot the unpaid balance. In actuali however, the mortgage hold would probably have agreed to t rebuilding of the house and c tinuance of the mortgages inste of payment from the company.

The great majority of polic are on a premium basis, payable advance. Premium rates are co puted as nearly as is practical represent the insurance compani risk, their general operation ov head, reserves, and operating pro or policy holders' dividends. B a given house, they depend on t fire record of the locality, t fire-fighting service available, a the type of construction of t house itself.

The initial policies, in the ca we have used for illustration, we for three years, for which the p miums were two and a half tin the single year premium. The ho buyer paid three-quarters of t (pro-rated with the previous ow er) when he bought the house. T three-year rate was 51¢ for f insurance and 24¢ for extend coverage. Thus, when the pol was renewed shortly before its piration in August 1948, the p mium was $105 for the $14,000 p icy—$71.40 for fire insurance a $33.60 for extended coverage.

MAKE a record of the expirati dates, and, if you don't get a newal notice at least two weeks advance, get in touch with the surance agency yourself. In ren ing, keep in mind the curr replacement cost of the buildi If construction costs have gone the insurance amount should be creased. If construction costs h gone down, it can be reduced.

Keeping the insurance account as simple as it is important. Or narily as indicated above, entr need only be made once every th years. This is the method follow in the illustrative case. Some mo gage loans, however, (like FHA type) require that a paym toward the insurance premium made each month along with mortgage charges. If this is so your case, the amounts for inter and other charges such as ta may be included and enter separately each month in the surance account.

WORK SAVERS FOR GARDENERS



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

Soil sieves that can take it? If you are tired fussing with homemade affairs that always give out just when you are busiest, trying to get your seeds started indoors, order a set of these sturdy all-metal screens—one coarse, one fine.

(Continued on page 221)

Among your best belongings...



...a CYMA, the tiny, exquisitely fashioned clock that makes such a *good* gift for your friends, or you yourself. Pamper your bedside with this beautiful timepiece of precision . . . its gently persuasive alarm makes it so very practical, too. Superb 7-jewel watch movement, luminous dial, one winding key for both time and alarm. Other CYMA clocks, too... for home, office, travel (write for booklet 112) ... created by master craftsmen who make the world famous CYMA-TAVANNES watches.

Above: $18.00 Fed. tax incl. in a variety of handsome finishes.

CYMA
the Gift Clock

CYMA WATCH COMPANY • 608 Fifth Ave., New York 20



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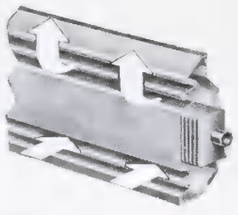
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Write for illustrated catalog HB11 and name of nearest dealer. **molla, inc.** 171 Madison Ave. • New York 16, N. Y.

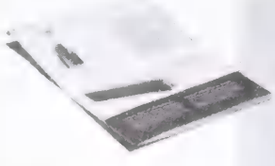


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One continuous pipe installed in all outside walls, with extra *finned* radiation under each window, heats cold air at its source. All you see is an attractive baseboard.



Attractive Folder ... FREE!

For your copy of "The New Look in Home Heating" which pictures and describes *all* the benefits of this modern method of heating, write: C. A. Dunham Co., 400 W. Madison St., Chicago 6, Ill.

DUNHAM

HEATING MEANS BETTER HEATING



PHOTOGRAPH BY WILLIAM HOWLAND

● The strong white forms against dark polished wood and the combination of intricate black and white pattern on the magazine cover all contrive to make an effective, yet completely simple, flower arrangement.

Which flowers "go" together

By Mrs. Anson Howe Smith

You can be your own judge as to which flowers go together if you cultivate a sense of material. Because, of course, you *can* cultivate it, if you have a particle of imagination and appreciation to start with. It's like any other faculty, the more it is used, the more it will develop.

If there is anything on earth that is a bore, it is the "correct" flower arrangement which studiously follows all the rules in the book, yet has no spark of creative imagination. Design must be animated by feeling and prompted by some inner response to beauty. Otherwise, it remains a mere formula, imitative and utterly banal.

Some people, for example, maintain that you should never mix the "commoners" with the "aristocrats." But if you go by this r be sure you know an aristoc when you see one. Aristocrats of are found "on the wrong side of tracks," and commoners occasi ally occupy a prominent place the garden and give themselves a when they are, in reality, rat coarse and weedy in appearan The smoothly-wrapped flower b of kitchen-garden rhubarb, for ample, are classic in form and quisite in texture.

Then there is that ruling ab not using the rough with smooth. I could never subscribe it. Some of Nature's most effect contrasts are between the ro and the smooth. Consider that tractive combination of the l smooth acorn with its short kno

(*Continued on page* 199)



Pieces from the Hampshire Group

Rest IN REGAL SPLENDOR

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by Drexel. Yours is all the best of the serene Hepplewhite tradition—
fiddle-back mahogany veneer, hand-carving, and the restrained curves
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Look for the "by Drexel" brandmark—proof of fine craftsmanship.

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There is only ONE SHEETROCK

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The Fireproof Gypsum Wallboard

United States Gypsum

Chicago

WHICH FLOWERS GO TOGETHER

CONTINUED FROM PAGE 196

nd the distinguished contrast polished horsechestnut with aggy jacket. The rose is the lovely for the contrast with rny stem.

as these differing textures to set off each other, so corn . dock weed, wild clematis, ugh lichened branches lend ter to exuberant arrange- of fine flowers, such as lilies, llis, tulips, and anthuriums.

n't say that everyone could ie these diverse materials specialist's particular flair, at it can be done with fine tive effect has certainly been strated.

n Whistler was asked where died art he replied, "Wher- happened to be."

can develop a sense of ma- "wherever you happen to ven in the simplest experi- f everyday life.

shop window attracts you. r seeing eye examine it to t why. Or if it is *not* at- , analyze its deficiencies.

e forced myself to look at a neration of objects in a shop w (the sign, ironically , gave it the name of "The sseur") to find out why it so ly repelled me. Everything t offended the principles of In fact, there was no design dominance of any form, r character.

colors were neither pleas- elated nor strikingly con- — just sour, in-between that did nothing but insult other. Size was the only he objects had in common. was a large window full of ings, this did nothing but the impression of confusion. ns weren't individually bad, y did not go together. Before e shop failed. It existed to urpose, though, for it had y eye a rewarding exercise. e your eyes, as you go from indow to art gallery, or to herself.

't so much a matter of ask- er people. You must ask questions, and then look u have found satisfactory

for example, do you ad- e appearance of an acorn, ough you've been told that ings do not go with smooth Isn't it because there is ugh of the rough to empha- smooth—a very delicate of proportion which keeps the smooth part, in most cases, definitely predominant?

With some acorns it might be the other way around. Some have a large rough cup and a very small smooth nut. But here again it is a question of proportion. A small amount of smooth sets off the rough. No matter how many acorns you study, you will seldom find one with equal amounts of rough and smooth.

Success in all contrasts is largely a matter of proportion. Watch for this when you combine opposites—the curly with the straight, the thick with the thin, light with dark, opposing colors.

When flowers from roadside or kitchen garden consort with flower aristocrats, proportion is important, too. If they're getting on well together, the chances are that one or the other is the "lion" at the party.

But there's another quality to look for. Ask yourself if there isn't some attribute that they may have in common which makes them so harmonious. Do they share the same color, or the same quality of line, or the same texture, or perhaps some more subtle relationship which you will discover if you really look for it?

In one arrangement of mixed flowers I remember, there was a repetition of slight but skillfully managed accents of lavender and purple that gave character to the whole group. There were bronze streaks on the regal lilies, and flecks of lavender in the centers of the gladioli. There was a shadow of the same color in petunia White Cloud, and a deeper note in the wine-colored stems and bronze tendrils of *Cobaea scandens*. Wild pokeberry and acidanthera gave still more accents of deep purple.

In one arrangement of white flowers it was not simply that the flowers were all white that made them go together. Form was the real basis of the association. Three types of trumpet-shaped flowers, in three sizes (proportion again), were used: petunias, nicotiana, and datura, making a relationship that was altogether charming.

Texture is often a clue to harmony. The round, satiny leaves and the delicacy of the bronzy new leaves and tendrils make common catbriar quite worthy to associate with auratum lilies and many another fine garden aristocrat.

(*Continued on page 251*)

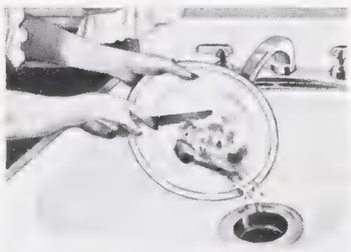
WHAT A RELIEF... NEVER HAVING GARBAGE!



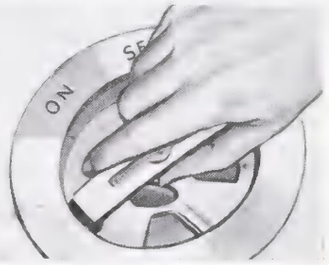
The G-E DISPOSALL* gets rid of garbage automatically!

Whoopee! Just think—no more garbage ever! No germy garbage can. No kitchen mess. What a relief to have all food waste disposed of *immediately*, right in the sink. What a great time-saver, stepsaver. And your kitchen always clean . . . sanitary!

Just see how the G-E Disposall, the product of years of testing and development by General Electric, helps rid the home of garbage:



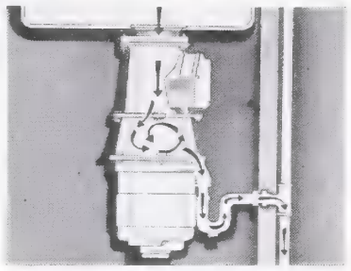
1. Scrape all food waste—pits, peelings, fruit rinds, even chop, chicken, and fish bones—into the drain. That's the last you see of them.



2. Lock protecting cover with a twist to the left. Notice openings in the cover for clean, flushing water to enter the Disposall as it works.



3. Turn on cold water. This automatically starts the Disposall action. Food waste is shredded into tiny particles, flushed into sewer or septic tank. The Disposall works perfectly with either sewer or septic tank.



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He'll be happy to give you a demonstration of how easily and efficiently the Disposall works. He'll show you how simply it can be installed in your kitchen—how it fits most every sink. Ask, too, about the All-Electric Sink that teams up a General Electric Dishwasher with the Disposall! General Electric Co., Bridgeport 2, Conn.

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GENERAL ELECTRIC

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The bottom corners of all genuine Malarkey doors now carry metal glider plates bearing the M and M red diamond trade mark. This patented feature not only identifies Malarkey doors—it also protects the corners from damage during installation and makes handling easier and faster. Specify Malarkey doors and get the greatest value, in quality and convenience.

M&M trade mark gliders protect Malarkey door corners from damage. Warehousemen, dealers and carpenters safely slide Malarkey doors on these gliders. They are easy to remove.



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At a small extra cost Malarkey doors are prefitted to standard heights and widths. On large orders milling for locks and hinges at the factory greatly reduces "on-the-job" costs.

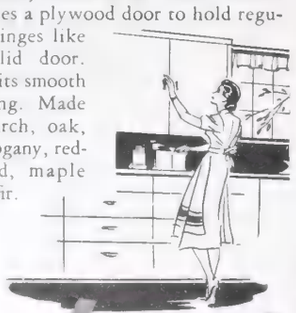
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Malarkey doors

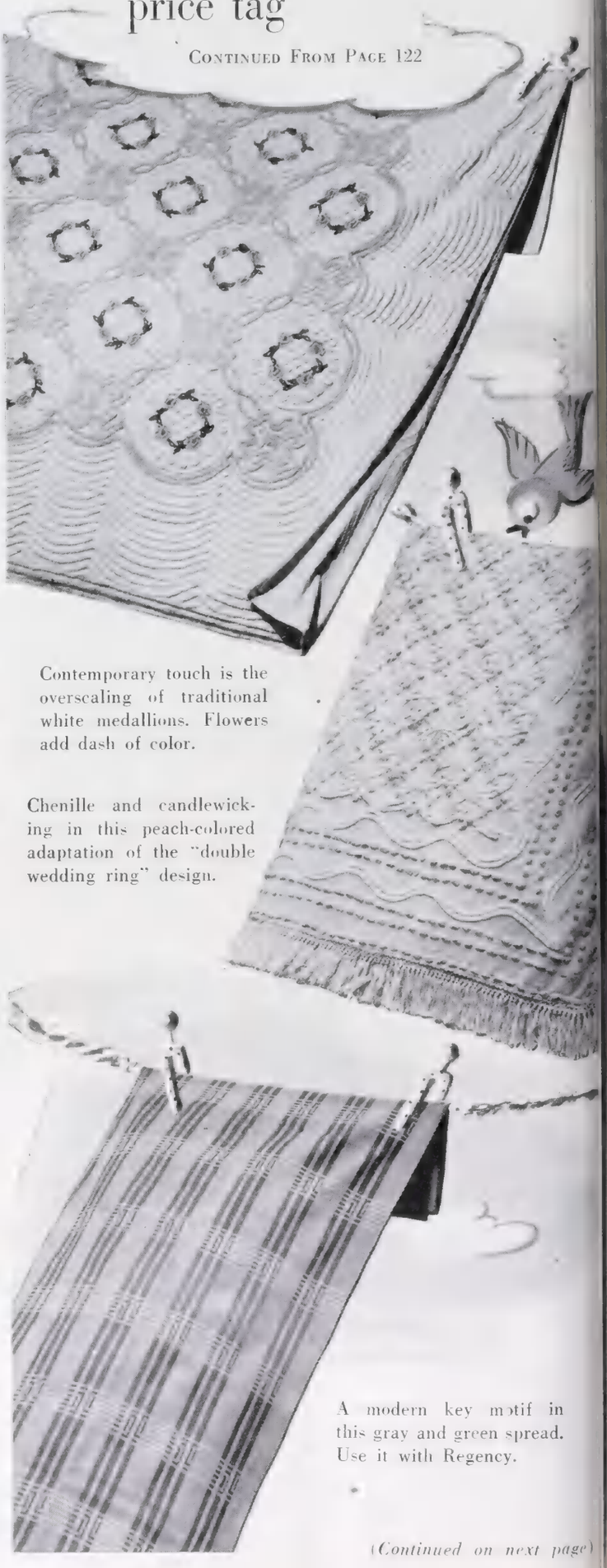
Detail Quality at Stock Door Prices

M&M

Copyright 1949, M and M Wood Working Co.

You don't buy style by the price tag

CONTINUED FROM PAGE 122



Contemporary touch is the overscaling of traditional white medallions. Flowers add dash of color.

Chenille and candlewicking in this peach-colored adaptation of the "double wedding ring" design.

A modern key motif in this gray and green spread. Use it with Regency.

(Continued on next page)

...U DON'T BUY STYLE BY THE PRICE TAG

CONTINUED FROM PAGE 122

...o-pay-for brackets, the de- ... of these styled-up bedspreads ... all the way from the fine ...eproductions (whose appeal ...neless) to simple, dynamic ...rn patterns.

... color range of the new ... of spreads calls for an espe- ... ceremonious salute. Once ... were exclusively pastel and



... did little but cover a bed ... In other words you bought ... for their wearing ability and ...se they were easy to take care ...d didn't cost much. Now you ...e startled by the soft blue- greens, the deep greens and browns, the lively pastels—not the weak washed-out shades so long and so tediously associated with the "proper" bedroom. In fact you discover a rainbow of vivid, vibrant colors.

Since the bed is bound to be the focal item in a bedroom, you can begin to think a little more expansively about smartening up this area.

When you are buying a bedspread you had better decide in advance the tone you want your bed and your bedroom to take. If you like the traditional deep fringe spread which falls to the floor, that is available. If you want the spread tucked under the mattress to give a tailored look, you can choose one a little longer than sheet size so that it will fold under neatly.

The upkeep of these washable spreads does not classify as a chore. Most of them do not need to be ironed. Treated with reasonable care, they are colorfast. Most are preshrunk. The tufted ones need a mild shaking when they come off the line. Nearly all are durable and have a prolonged youth which keeps them lovely.



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Luxurious, distinctive . . . as only New England needlepoint rugs can be
Enduringly beautiful . . . as only sturdy, richly dyed, 100% virgin wool yarns can make them
Harmonious with any surroundings, period or modern . . . hand-woven in standard and special sizes

And just as pleasing to your budget! Priscilla Turner hand-hooked rugs are now lower priced than in wartime—on some sizes by as much as $40!—with improved quality and even more long-wearing 100% virgin wool content.



Created in the clean, homelike atmosphere of their wholesome New England surroundings.

Every Priscilla Turner Hooked Rug is signed by its creator.

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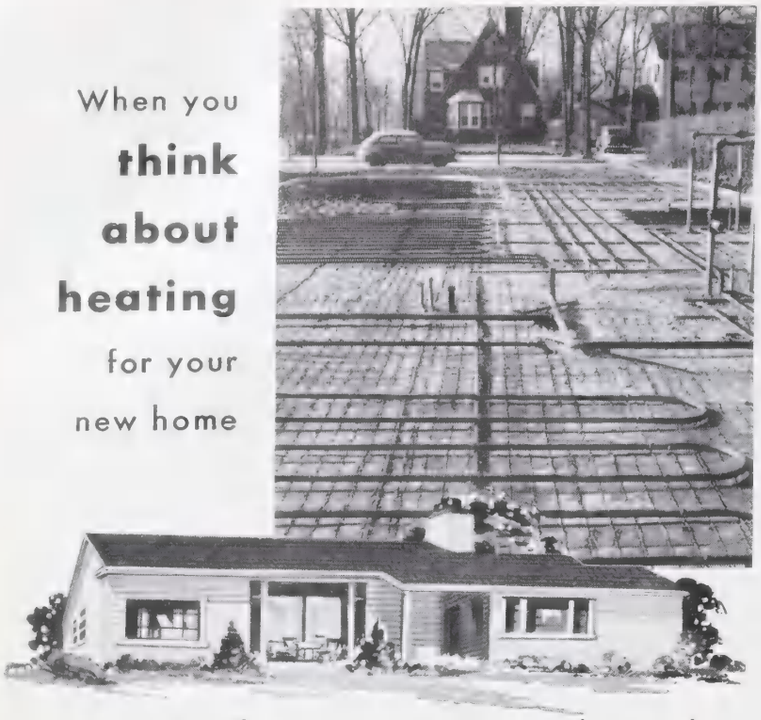


See GALLO Wrought Iron Furniture at better stores everywhere or thru your decorator. Write for brochure and name of store nearest you.

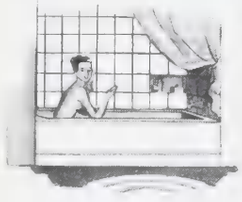
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When you **think about heating** for your new home

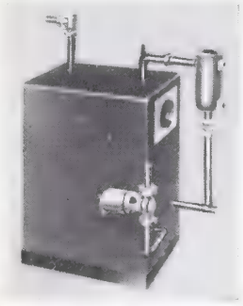


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B & G *Hydro-Flo* Radiant Panel Heating

Hot water in abundance
A *Hydro-Flo* Heating System furnishes year 'round hot water—loads of it—24 hours a day. Plenty for automatic washers, showers and every household use.



Simple, dependable equipment
B & G *Hydro-Flo* Heating equipment can be installed on any hot water heating boiler. It provides the controlled warmth which has made this system famous for *comfort without extravagance!*

A home is usually a lifetime investment—so be sure the heating system you select will give you a *lifetime of comfort!*

That's why you should have all the facts about B & G *Hydro-Flo* Radiant Panel Heating before you decide. You'll realize why this ultra-modern system is creating a wave of enthusiasm among home builders the country over.

Here's *completely hidden* heating—draftless—cleaner—cheerful and soothing as a beam of sunshine. You'll never be hampered in your decorative planning because the heating panels are concealed in the floor or ceiling. It's economical heat, too, automatically adjusted to meet every change in the weather—no fuel wasted.

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Send your free booklet, "Capture the Sun with B & G *Hydro-Flo* Heating."

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PHOTOGRAPH BY STEVENS

● Two storage units, joined by long single unit on top, make an attractive and practical setting for the bed. Result: place for books, magazines, telephone; cupboards that convert into tables. See how the headboard matches the skirt of bedspread. By office of Caleb Hornbostel.

Bedtime Storage

Storage walls put comfort at your finger tips when you really want to relax

PHOTOGRAPH BY WILLIAM HOWLAND



● Another space-saver is this storage wall, combining so many bedside conveniences it does everything but serve your breakfast. Shelves are scaled to fit small radio and lamps as well as books. Cupboard door between beds opens to form small table. Painted shelves match bedspreads.



dark and superbly rich . . . with a flavour completely distinctive, utterly satisfying . . .

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AT FURNITURE, RUG AND DEPARTMENT STORES



Also ask to see U. S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY

TAKE A SHOPPING LIST TO SANTA FE

CONTINUED FROM PAGE 185

sion Shop and the Blue Door at Taos sieve merchandise from the entire valley, so that you can literally shop the area, past and present, in a few hours and without walking more than a few blocks.

At both Santa Fe and Taos the artists assemble their works for you to enjoy or buy or both at the State Art Museum, the Santa Fe Art Gallery, and at private galleries like La Galeria Escondida at Taos. Here you can buy paintings for $3 or $300, and while you are in the mood order them framed at the Frame Shop or The Kiva.

EVEN if, in spite of this article, you have been so careless as to come away without measurements, you are not necessarily lost. At the State Museum you may be able to arrange to have a picture sent home for a tryout over your very own fireplace. You can even get something of Santa Fe into your life without ever leaving home at all. Many merchants take orders for Spanish and ranch-type furniture, Mexican tinware, hand-woven fabrics. And Tony Reyna, P.O. Box 892, Taos, will, given six weeks and a pattern of your foot, send you fantastically wonderful beaded moccasins for about $50.

But these are mere short cuts. It takes time to savor this enchanted land to the full. Many who came for a quick once-over are still there, still savoring.

So, if you possibly can, dig in and stay a while. Headquarters, of course, will be in or around either Santa Fe or Taos. La Fonda, where the road ends but all activities seemingly start, is the name hotel in Santa Fe. Patterned after a pueblo adobe, served by Fred Harvey, with a patio, fireside music, and a different collection of Indian art in each room—all at $4 a day and up—La Fonda requests reservations very much in advance, especially between May and December, and may subject you to a three-day limit any time. On a quiet street near but off the Plaza is La Posada Inn, a real Spanish hacienda modernized into rooms, suites, apartments—minimum $3.50. Neither includes meals.

Just out of town are other hacienda inns and a number of guest ranches, some offering typical Western activities, most on the American plan. La Jinca, three

(Continued on next page)

"... so long as ye both shall live"



"I can't keep her out of the kitchen"

(... SINCE WE GOT OUR NEW LUSTERTONE STAINLESS STEEL SINK)



"It's a fine thing," I snorted,
"—a fine thing!"

"Yes, it's certainly splendid, Belinda."

"But I don't mean
the Lustertone sink, ma'm . . . (that IS fine)
. . . I mean YOU . . . in the kitchen!"

"Yes, I know, but I'm truly enchanted
. . . I'll let you do the dishes tomorrow."

But tomorrow she'll tell the same story . . . .

- Lustertone *looks* luxurious . . . but gives *more* for the money. (It is guaranteed to outlast your home.)
- Lustertone is sanitary . . . permanently free of cracks, chipping and bacteria-breeding scratches.
- Lustertone has no "surface" to wear rough and porous. It is stainless steel through and through.
- Stainless steel is resilient, so less china is broken . less crystal is cracked. And Lustertone never needs scouring!
- Choose from 14 standard sizes up to 10' long. Single or double bowl. Easily installed on your present sink base or furnished complete with metal base cabinets. Custom made for unusual requirements.

ELKAY Lustertone®

Look for this nameplate — it identifies the finest

Hotpoint



. . . one outstanding maker of Automatic Dishwashers furnishing Lustertone stainless steel sink tops on request.

STAINLESS STEEL SINKS

All your questions are answered in this free 16-page booklet. Clip and mail today.



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1874 S. 54th Ave., Chicago 50, Ill.

☐ Where can I see a Lustertone sink?
☐ I am planning to build ☐ To remodel

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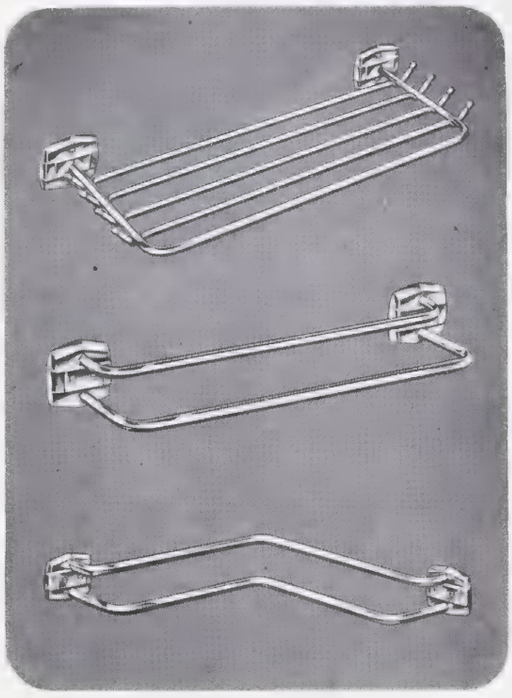
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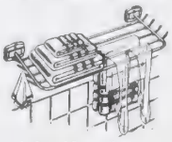
HERE'S HOW TO RE-DO YOUR

bathroom in Sparkling Beauty



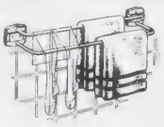
—AND ECONOMICALLY





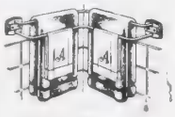
Towel Shelf and Drying Rack, about $1.50

5 towel bars—8 feet of drying space—8 utility hooks—all in one handy fixture! Holds loads of things in bathroom, kitchen, closet, nursery!



Twin Towel Bar, about $1.25

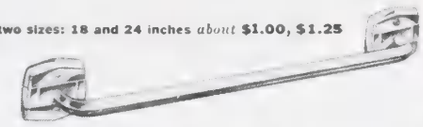
Your "show towels" will show up beautifully on this smart two-in-one towel bar. Serves a host of other needs all around the house.



Twin Corner Towel Bar, about $1.25

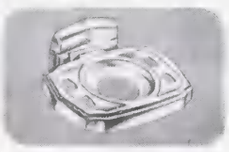
Cleverly designed to make smart use of those idle corners! Holds your towels in decorative array. Also ideal for overnight laundering.

TOWEL BAR two sizes: 18 and 24 inches *about* $1.00, $1.25

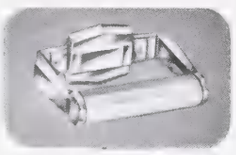




WALL SOAP DISH *about* **$1.00**



TUMBLER AND TOOTHBRUSH HOLDER *about* **$1.00**



TOILET TISSUE HOLDER *about* **$1.00**

YOU'LL love these newest of bathroom accessories for their sleek beauty—elegant fluted bars—brilliant chrome finish! So easy to keep sparkling clean! The unique, many-purpose fixtures offer more convenience than you ever imagined. And they're spectacular values! Choose your own assortment and just see how *"Fairfield"* accessories transform your bathrooms, kitchen, closets. For that smart, new, up-to-the-minute look—for that luxurious, enduring chrome, be sure to ask for *"Fairfield"* by Autoyre.

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Send us a postcard today for *"51 Ways to Make Small Space Useful and Attractive."* Filled with sparkling ideas to help brighten your home—lighten your housekeeping!

TAKE A SHOPPING LIST TO SANTA FE

CONTINUED FROM PRECEDING PAGE

miles out, has a limited number of private-entrance suites starting at $11 a day. Rancho Del Monte is eight miles out, $8 up. Arrowhead Lodge, 22 miles away at Glorieta, does it for from $10. And the most famous of all, Bishop's Lodge, where Archbishop Lamy summered and you can still see his chapel, is three miles out, entertains in four modern lodges, charges from $9. Here, as at other resorts, are special provisions for children. It's something to check if you travel with family. In fact, just out of town on Taos Highway 64 is the Arroyo Children's Ranch, where your offspring can be joyously free of you in their own rambling adobe, with covered wagons for sleeping out if they can take it.

A quick drive through Santa Fe will clear your schedule of tourist musts in the way of museums and monuments. After that—walk. In no way can you absorb more of the particular charm of this delightful old city than by tramping its narrow, winding streets with their poetic Spanish names, peering over adobe walls at adobe houses, wondering just which celebrity tends the patio hollyhocks and sits under the fruit trees, and wishing you could buy and take home for your very own fireplace that sharp, clean smell of piñon smoke.

And how could you better prepare for Santa Fe's lusty, high-seasoned food? It's a cosmopolitan town so far as eating is concerned, offering everything from chicken and steak, to smorgasbord to sea food. But after a day on your feet, you'll want to drop out to Tony Rael's on Canyon Road or La Placita on Cerrillos Road for something hot, hearty, and Mexican.

Sooner or later, of course, you'll branch out. The drive to Taos may be your first trip. Elsewhere you'd do it just for the drive, which is strictly picture postcard in caliber, with the infant Rio Grande babbling alongside, the Sangre de Cristo Mountains ruddily living up to their name on one hand, the Jemez blue-green on the other. In late summer the road is hedged with yellow chimiso, and the tawny valley, sage then piñon-spotted, reaches up to cloak the foothills like leopard skin.

In Taos one can stay either at La Fonda, not to be confused with that in Santa Fe, although you'll enjoy its snug cocktail room hung with paintings by local artists; or at Taos Inn, a half block off the Plaza. Should you enter the valle from the east via Raton and Cima ron Canyon, you might want t stop at Monte Vista Lodge, 4 miles from Taos at Red Rive where you can rough it in a ver nice way indeed for $5.50 up.

For meals in Taos, try the I Patio, cater-cornered from L Fonda across the Plaza, with breal fast, perhaps, at Don Fernando o the corner opposite the bank.

Taos (pronounce it like "house" is, you find, not one but thre places to see. Besides Taos prope there's the farming village Ranch de Taos, where the walled churcl set with many crosses, exhibits rare *retablos*, and where Phillip Graham may be consulted abou early Mexican carvings.

Then, of course, there is Tao Pueblo, the Indian village. Fro Taos you can visit it briefly in, o all things, a horse-drawn stag coach. Or you can take it linge ingly on your own. When yo reach the pueblo, drive into th open space beside the river an park. In a few minutes someon will come up, greet you, and as for a quarter apiece. If you're g ing to sketch, he'll want a dollar to photograph, two dollars. Lik most Southwestern Indians, th Pueblo resents photographers wh don't say please, and feels h should be paid for letting you wal off with part of him in you camera.

AT Taos a doorway hung with blanket indicates a shop. An you'll want to go inside the churcl But don't rush things. Pueblo In dians are reserved and wary of th "Lo, the poor Indian" attitud After all, their ancestors were cre ating the basketry you so admire building seemingly permanent ma sonry, and irrigating their field longer ago than you, in all proba bility, can trace your family tree As a result, they are willing to b courteous, but only if you prov your courtesy first. That done, the may even show you around a bit!

You can see for yourself why th Indian is proud and expects yo to be polite by side-tripping be tween Santa Fe and Taos into Fri joles Canyon, where, in caves an on the canyon bed are imposing ruins of 13 Indian villages that hac had their day and been abandoned before Jamestown even began. An here, if you are willing to take t horse and clamber a cliff, is th Painted Cave, in whose smoke an time-stained pictographs you ca

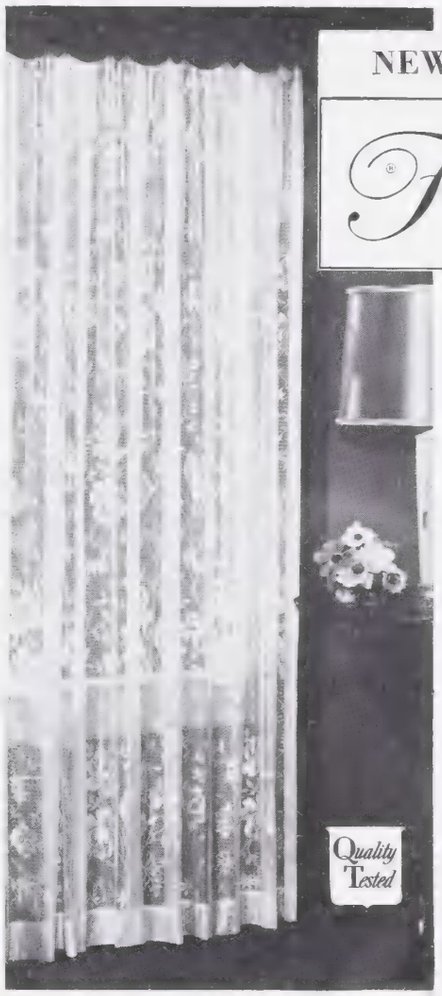
stinguish the same concise lines, e same disregard for perspective at gives a delicately posterish ef- ct to the Indian paintings you n see and buy at the Santa Fe dian School and the other gal- ies today. You'll see more of the me on a visit to the Puye Ruins the Pajarita Plateau.

A "must" detour between Santa and Taos is the road which ops off to the east through the anish villages. In each, humble ople carry on as they have for ndreds of years, tilling the same lds, producing the same hand- ıfts. At Cordova, look for wood rvings. Here the Lopez family s for two generations turned out ests, trays, trinket boxes, but- ıs—and figures of saints. These, if you've been visiting ırches, may be a high spot on ır trip. The churches are many t never monotonous. There's at st one for each taste: modern l massive Christo Rey in Santa , with its delicately carved re- los and cedar-chest smell: old ı Miguel, whose slanting beams m to bear their weight of years l events but grudgingly: the et little mission at Taos, whose quoise festoons caught with pa- flowers may or may not help ı understand how the Pueblo can, at one and the same time, pro- claim Christianity and dance hom- age to primitive gods. For some of the churches you will have to go somewhere to get the key. At all you should leave behind a piece of silver to help pay for their candles.

ANOTHER Spanish village at which you must pause is Chimayo. Yes, it's the same name you've seen on blankets, rugs, and fabrics back in Santa Fe, maybe even back home. Chimayo weaving is, in fact, inter- nationally known. Like much of the weaving hereabouts, it has a mixed lineage. Originally it was Indian. Then the Spanish and oth- ers got at it, developing it accord- ing to their ideas of what would sell and, on the whole, doing it no good. Now they have learned their lesson, and are again using the In- dian's wools and vegetable dyes, with results a delight to see and a pleasure to touch.

At Chimayo you can buy Chim- ayo weaving at its source, and drive, besides, through the Santa Cruz Valley, one most fertile and photogenic, and no less so because of occasional macabre glimpses of the windowless *moradas*, remind- ers that this is the land also of the Penitente, known best for his pas-

(*Continued on next page*)



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Never before Curtains like these! Delicate and sheer, yet you wash them just like your stockings, roll in a towel and hang *immediately!*

They never shrink or pull out of shape. And they'll outwear any lace curtains you've ever seen. In a variety of smart, modern patterns.

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A booklet of Continental *solid* mahogany bedroom pieces is available for 10 cents.



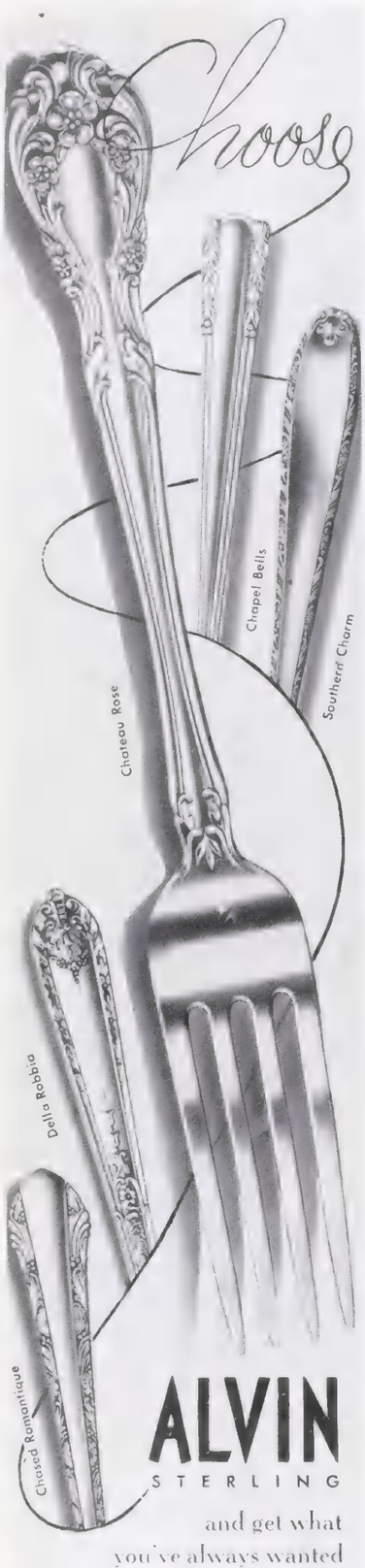
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CONTINUED FROM PRECEDING PAGE

sionate belief that he can flog himself into Heaven.

And of course you will want to visit other pueblos, at least eight of which are included in the usual tours and easy enough to reach on your own. Especially if you hope to take home something special in the way of pottery, you will want to visit all of them possible.

To the casual eye, one Indian pueblo may look much like another; the same adobes set like caramels in the sun, the same ladder lacework, kivas, baking ovens, identical bright red chili pepper strings. But there are differences which may mean much to you as a shopper. At Taos and Picuris, for instance, the Pueblo has borrowed from the Plains Indian. You see it in the Taos Indian's braided hair, in the unpainted, utilitarian pottery characteristic of both, and in the beadwork with which the Pueblo politely tries to live up to what the tourist expects of all Indians.

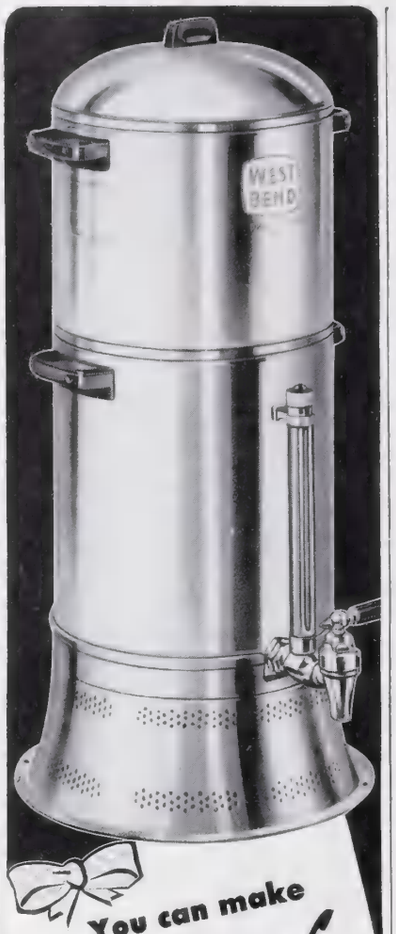
FARTHER south, however, toward Santa Fe and below it, the pottery is more dramatic. Most famous is that of San Ildefonso, where Maria Martinez has achieved world fame with all-black vessels on which the only decoration is the contrast between polish and matte.

Here also, as at Santa Clara and San Juan, you'll find lustrous black and red pottery of great beauty. Santo Domingo and Cochiti specialize in bold black geometrics on creamy buff. Pueblo pottery is comparatively soft and porous, but you can tell a well-fired piece by the clear ringing sound when you tap it. In good pottery the colors are painted on before the piece is fired. Colors painted on after firing, like the brilliant blues, greens, and purples you sometimes see at Tesuque, are all too often made for the tourist who isn't supposed to know that they soon rub off.

Many of the rugs, all of the decorative baskets, and some of the pottery and jewelry for sale in Rio Grande Valley shops are imports. The Navajo makes the rugs, the Hopi the baskets. The Hopi and Zuni make the pottery, and the Navajo and Zuni the jewelry.

You can invariably distinguish Navajo pieces by the fact that there is more silver than turquoise, and the silver is more highly decorated. Inlaid pieces and those bracelets on which the silver is almost hidden by two, three, five rows of turquoise studs are Zuni.

For the quality, look for the stamp "U.S. Navajo," "U.S. Zuni" on the back, which, by standard set by the U.S. Indian Arts and Crafts Board guarantees solid silver, hand-work, and genuine turquoise. Some of the best pieces are signed by the proud maker. Both genuine antiques and many good modern pieces often bear no markings to guide you. For them you just have to make sure you are in the hands of a trustworthy dealer. When an Indian family pawns its antiques, it is the better dealer who gets them. And it is the more conscientious shop which is today cooperating with the efforts of the Indian School to restore tradition in quality and design.



You can make
48 cups of coffee
in a jiffy—
with this West Bend Urn



Making coffee for a crowd? Take it in your stride. Make 24 to 48 cups, quickly and easily. Make a full urn — 48 cups of delicious drip coffee — in just 12 minutes!

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For 37 years, makers of fine utensils

Ideal for your: Home, Church, Club, Sorority, Lodge, School

BECAUSE of its altitude, many people visit Santa Fe during the warmer months. But most of its resorts stay open all year. For, besides those who fish and hunt or are drawn by the comparative new ski spots, there are always those for whom the special drama of this valley is good any time. But event in Santa Fe, of course, is the annual Fiesta, held Labor Day week end when everybody, including tourists, turns out in fancy costume.

Santa Fe abounds in people who design clothes, custom-fit riding boots, hand-weave neckties. Some part of the fun in Santa Fe may be acquiring a costume to order. But Santa Fe has a flare for digging up old costumes and reviving old customs almost any time. Hallowe'en it celebrates with Spanish fervor; at Christmas the whole town glows with bonfires and roof-top luminaries for El Santo Niño. And there are a number of processions worth watching: that of St. Francis, October 4; Our Lady of Guadelupe, December 12; and the De Vargas processions in June.

The Pueblos, too, are generous with spectacles, although not always definite as to date. Almost any month, however, you'll find some pueblo celebrating the Feast Day of its patron saint. Taos honors San Geronimo with Sundown Dance and races September 29th and 30th, and for a week beforehand you can watch the women "housecleaning" in preparation, by redoing their adobe walls with new adobe, applied by hand.

Other dates may depend on the seasons and the crops. But you can count on New Year dances at many pueblos, on Buffalo and Eagle Dances at Taos and San Ildefonso January 6; on Spring Corn Dance around Easter; Summer Corn Dances at Taos in late July; and Harvest Dances everywhere in late October or early November.

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You see, Restfoam conforms *naturally* to every contour—the entire length of your body. And you'll find it neither too hard nor too soft—but *just right.*

Your Restfoam Mattress will last for years and years. Proved in actual use in trains, hospitals, hotels...where extra long life and maximum comfort count most!

Ask now to see the revolutionary Restfoam Mattress at your favorite department or furniture store. And don't forget to see the wonderful new Restfoam Pillows.

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RESTFOAM MATTRESS

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GETTING YOUR MONEY'S WORTH IN BEDDING

CONTINUED FROM PAGE 121

59.50 mattress for $39.50 when hat really isn't the case. Usually ich mattresses were made to sell "special values" for $39.50 (or hatever the price is). They may ve features not usually found in 39.50 mattresses, but they're not herefore worth $59.50. Learn the nstruction details (stay with us; e tell you about them later) and en check prevailing prices.

Overemphasis on number of nerspring coils: It isn't the num- r of coils alone that produces mfort and long wear. Coils have be well made, of good wire, and l other construction details have be good.

Crafty reference to quality con- nt: If you're told a mattress con- ins curled hair, find out what the rcentage of hair actually is. If a attress is touted as containing am latex, don't pay a latex price the latex isn't in the form of a olded sheet. The contents *could* a small quantity of flaked latex, hich is inferior to the sheet latex. me state labeling laws protect u. Check them.

Fictitious reference to "scientific sign" or to medical approval: istinguished medical authorities ve endorsed some bedding. But fore you buy on this basis alone, ake sure that you know who the thorities were and what details ey were endorsing.

Misrepresentation of source of anufacture: Sometimes a highly putable manufacturer will clear t his stock at bargain prices and n't allow his name to be used the ads. Retailers may capital- on this known fact and try to ply that an inferior anonymous attress is one of "x's" nationally anded mattresses. If it is the oduct of a reputable manufac- rer, his label will be on the mer- andise though his name may not used in the advertisement.

Loosely worded and unreliable arantees: If a piece of bedding guaranteed, read the details. ake sure that it is a clearly rded guarantee protecting you ainst all failures in all parts of mattress.

What You Pay For

Now we can return to the prob- n of getting a mattress to fit you. u don't buy proper fit by price ne. That is because the cost of dding is reckoned first, upon the e of construction and the kind of er material which plumps it up, d second, upon quality of mate- rials and workmanship. It so happens that the very hardest mattress, stuffed entirely with hair, tends to cost the manufacturer more than a softer innerspring mattress. Your choice depends more upon how *you* are put together rather than how the mattress is put together. So you won't get your extra money's worth of comfort out of a hard bed if you're a soft bed person.

If you want top performance in whatever type of mattress you choose, look for quality and be willing to pay for it. For example, a top-grade all-hair mattress (without innersprings) costs $100 and up; so a $60 one won't be strong on quality. On the other hand, a felt-upholstered innerspring at $60 can be a fine investment because it will be one of the best of its kind. If one mattress costs $20 more than another which boasts similar construction and workmanship, chances are that the more expensive one will give you more hours of better sleep because the quality will be better.

Let Your Mattress Fit Your Constitutional Type

Before you think about details of construction or relative values, you should decide how firm and how big each bed should be. What's a good bed for you may not be the best for Junior. And please remember that twin beds needn't have twin springs and mattresses.

From the health standpoint, the most important decision you have to make is whether firm or soft bedding should feather your nest. Medium-firm sleeping surfaces, offered by the average innerspring or foam latex mattresses, are the most popular, but not necessarily the best for *you*. Orthopedists usually recommend firm ones. If you should have any trouble with your back, extra firmness is usually ordered. To achieve this, the bedding industry has thought up a lot of improvements over the makeshift bedboard. An all-hair mattress usually does the trick, but if you want the resilience of springs along with your support, there are extra-firm innersprings made for just this purpose.

If you're in doubt about the firm-soft question, ask your physician who may know things about you that make his advice on bedding useful. And you can get some clues from studying your physical type, then testing your conclusions in a bedding store.

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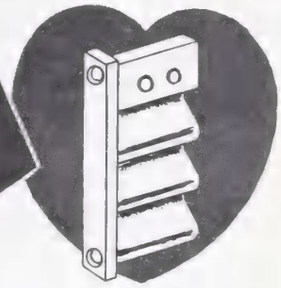
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EVEN ROOM TEMPERATURE THROUGHOUT THE HOUSE!

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at your service... a famous color stylist...

to help you better your home... better your living



Now, Mr. William Manker, HOUSE BEAUTIFUL's own color stylist, will do for you what he does for America's leading home magazine

Imagine every room in your house expertly color-styled by a world-famous stylist... as beautiful, as dramatic, as "Ah"-inspiring as though Mr. Manker, HOUSE BEAUTIFUL's Color Stylist, had paid a visit to your home. His scheme will include, if necessary, five paint colors, synchronized to go with the colors of your existing furnishings. He will send you a color scheme for painting, like the vibrant ones you have seen in HOUSE BEAUTIFUL's pages ...in the exciting "Pace-Setter House" and in "Inspiration House".



WHAT YOU HAVE TO TELL US

1. What is the function of your room? Is it living room, dining room, bath, sun room or kitchen?
2. What existing furnishings are in the room and what colors are they?

You must send color samples of your draperies, carpeting, upholstery, and wallpaper, or we cannot do our job. Cut a few snips out of the dominant color of your carpet. Cut little bits out of the backs of hems of draperies. (If you're buying new ones, send a piece big enough to show all colors and the pattern.) Send a sample of wallpaper if you are choosing a new one to go with the new painting.

3. Which direction do the windows face?
4. What is the color of the permanent floor if it shows?
5. What special architectural features does the room have—such as fireplaces, dado, built-in bookcases, niches or alcoves, radiator enclosures, lighting coves, baseboards, cornices, bays, stairways, closets, cupboards, valances, material of hearth or fireplace facing. Rough pencil sketches of the four walls, showing which features occur on which walls, will help considerably. Don't worry about how crudely they are drawn.
6. What are the floor dimensions and the ceiling height?
7. What is the locale of your home (city, country)?
8. What is the style of your furnishings (Eighteenth Century, French Provincial, Early American, Modern)?

Above all, send color samples of the existing things in the room that will not be changed, be it tile, linoleum, chintz, etc. (only wood colors can be described by words).

WHAT HOUSE BEAUTIFUL WILL DO

We'll tell you what colors to use and where to put them.

We'll scheme them around the colors of your existing furnishings which are not to be changed.

We'll send you paint color-cards big enough for your painter, or for a custom paint-mixing store to match successfully.

We'll tell you where to use which colors.

We'll tell you how to unify badly cut-up walls.

We'll tell you how to make a small room seem bigger, or a badly proportioned room seem better shaped.

We'll coordinate all this information and send it to you in a graphic, easy-to-read decorator portfolio containing a complete set of color samples, detailed sketches and full instructions on how to use these colors.

We'll tell you, in short, as much as though Mr. Manker made a personal visit to your house.

But, to make it possible for him to really do a personalized scheme, you must inform him of the basic elements you will retain in your room.

House Beautiful Magazine Paint Color Scheme Service
572 Madison Avenue, New York 22, N. Y.

Gentlemen:

I should like to have you do a paint color scheme for my ..... room. Here are the necessary data for creating a color scheme around my furnishings. Enclosed is my check (or money order) for $5.

Name .....

Street .....

City, Zone, State .....

544

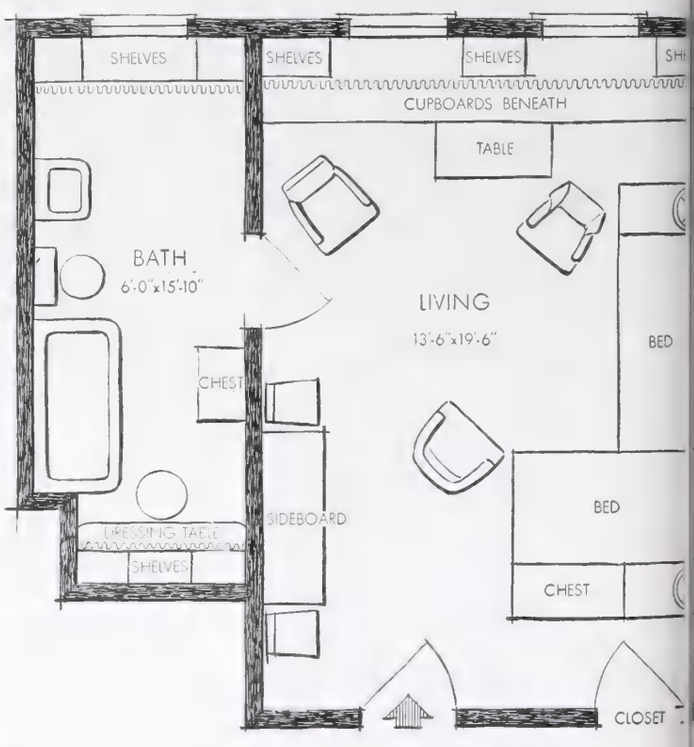
you receive all of this for the amazingly low cost of $5 a room!



● Printed storage curtain fabric draping the commodious wall in the room above and on pages 128 through 131 has its color match-mate in a solid "Glosheen." See it quilted above on the beds, which look like sofas. A pair of chests, painted a dark green, furnish dresser space and sofa back. Unpainted "Aristo-Bilt" chests, Salmanson & Co., Inc.

The Storage Curtain

CONTINUED FROM PAGE 131



● Plan above shows how the storage curtain helped to give one room and a bath about five rooms' worth of usefulness. Wavy line indicates eye-catching draperies that hide storage shelves. Note how beds are angled to provide sofa space. One bed slides under a wall shelf, is thus reduced to good seating width. Tapered cushions narrow the other.

(Continued on page 212)



patents pending

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STREET _____
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GETTING YOUR MONEY'S WORTH

CONTINUED FROM PAGE 209

Dr. W. H. Sheldon in his studies of constitutional psychology (*Varieties of Temperament*. New York. Harper. 1942) has come up with some very interesting observations which may help you in your pursuit of better sleep. In delving into certain parts of temperament in human beings and their apparent relationship to certain physical traits, he has deduced that our individual sleeping requirements can be foretold by the type of personality we are. For instance, if your torso runs to curves (not necessarily fat), if you love food and company and comfort, if you're usually relaxed and if you smile at the sight of an overstuffed chair, if you love to lie abed, and are told that you snore, the chances are that you sleep well and deeply in any position. Any bed will be good for you, but you'll probably delight in the idea of going to sleep in an extra-soft and very responsive one, so why not pamper yourself with the softest innerspring you can buy or a solid foam latex mattress?

IF YOU'RE the active, muscular type, full of energy and need for exercise, if you like large houses and large rooms and love to get up in the morning, you'll probably sleep best on a firm innerspring or a foam latex mattress. But be sure that it is big enough (no shared doubles for you), since, though you may sleep soundly, your muscular activity carries over into your sleeping hours and you toss around a great deal in your sleep. And don't look for "bargains," because all that thrashing is hard on bedding. If you buy an innerspring, make sure that the springs are of a good quality, firmly anchored to each other and to the upholstery.

If you're slight and intense and restrained, if your senses react quickly, if you love privacy, hate clutter, if you like a small, neat bedroom, if you sleep lightly and never snore, if you hate to go to bed and awaken at the slightest noise, you'll probably sleep best on a firm bed and perhaps on a narrowish one into which you can tuck yourself tightly. Pick an extra-firm bed—say a solid-upholstered hair mattress on a boxspring, or one of the new extra-firm innersprings.

The available soft-to-firm range is great, but if you can't buy what you want from your dealer, there are many bedding specialists who

(*Continued on page* 214)

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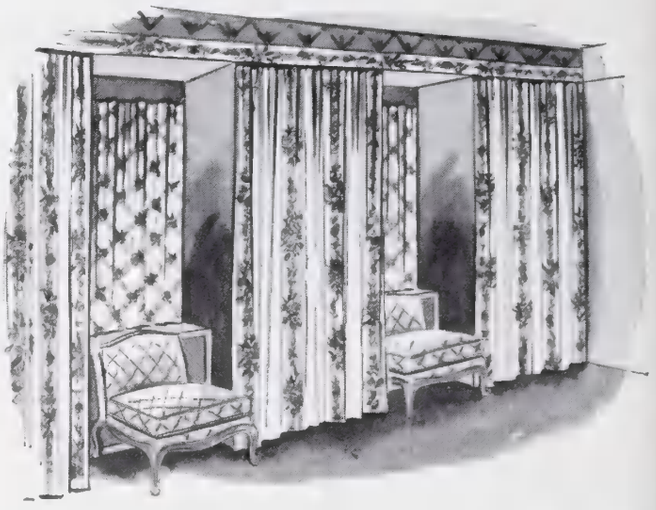
295 FIFTH AVENUE, NEW YORK 17, N. Y.

The Storage Curtain

CONTINUED FROM PAGE 210



● See how little carpentry is needed to turn this dull wall into two closets and deep shelves. The skillful use of twin fabrics below shows how one device adds storage and décor.



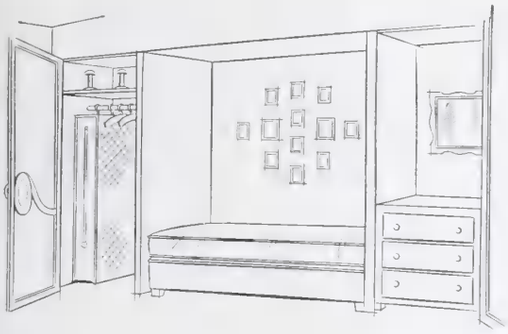
Creating storage curtains inexpensively cannot be done without a fabric ace-in-the-hole. To cover all those skeleton partitions and shelving, you need a fabric with all the virtues: good styling, practicality, low cost. If your print has a sister or even two sister prints, you never encounter monotony with too much sameness. "Glosheen" is such a fabric. With a thread-count finer than your best percale sheets, "Glosheen" comes in a choice of 68 different patterns, including florals, plaids, prints, and stripes plus 24 plain colors that can be quilted. All from approximately $1.50 to $2.65 a yard. All Waverly Bonded Fabrics.



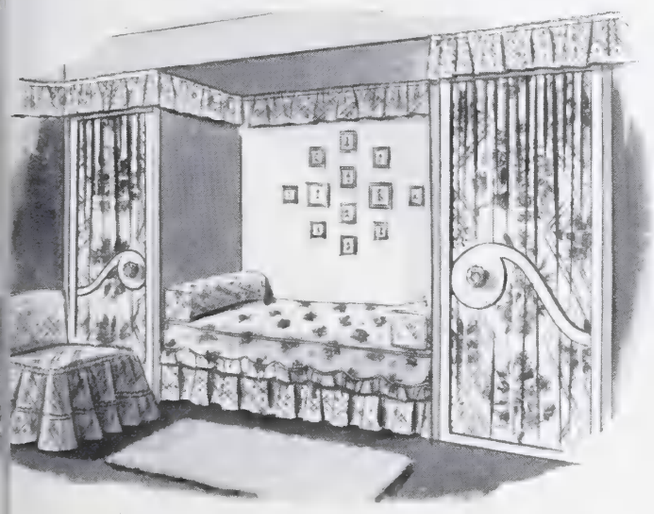
● "Margate Diamond," above, was used for the short curtains on the recessed windows. "Margate" for the more important draperies.



● "Margate," above, is twice blessed. Use it vertically or horizontally, or cut out single stripes for trimming as on valance.



● The basic part of this storage structure is two upright partitions that create a bed recess and two spacious closets. Use one of the closets for a tiny dressing room, the other as a spacious wardrobe.



how a three-part print family adapts without monotony to he many fabric needs of curtaining the above closets, upholing the chair and covering the bed. By choosing "Glosheen," the elements of this scheme go to the laundry without a ry and come back with a heightened sheen. Curtains shirr on at top and bottom of door frame, slip off for cleaning.

he baby print, right, is "Clover," seful fabric whenever an ver color effect is wanted, as e, for valance, bolsters, chair.





● Notice the artful repeat of the clover motif in "Chantilly Rose," left, and again in the large bouquet. All make a triple harmony.



se "Chantilly" alone for coleffects, or all three without alm. Choose this print family a correlated color palette.



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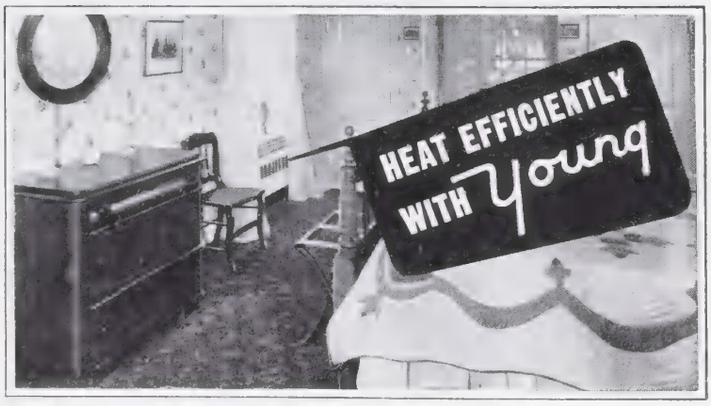
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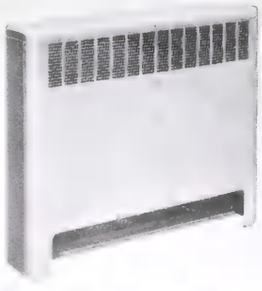
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GETTING YOUR MONEY'S WORTH IN BE

CONTINUED FROM PAGE 211

stock equipment which caters to extreme preferences.

One manufacturer has recently produced an ingenious "adjustable" innerspring mattress. A pull of a string makes it firmer or softer than average, and you can adjust *each half* of a double bed individually. If you don't know what you want, it allows you to experiment to your heart's content, and having it in your guest room would make you the most considerate of hostesses.

Pick a Bed That's Big Enough

The question of size is easy to answer. Few of us are disturbed by having too big a bed, but many of us lose sleep without knowing it because our beds are too small.

Your bed should be at least six inches longer than you are. Our bedding was standardized in the 1920's at 74½ inches, but we Americans haven't stopped short at 5 feet, 8½ inches. Because we are getting taller and taller, many of us need longer-than-standard beds. Most bedding stores carry extra-long bedding (78 to 81 inches) at no extra charge, and most manufacturers will furnish added length in the mattress you want for a small added cost.

As to width, very few of us should sleep in a narrow bed since the average person turns around 20 to 45 times during the night. Almost everybody needs, and is entitled to, his own 39 inches of sleeping space (twin bed size) and a double bed for one is the ideal width.

Single beds are only 36 inches wide or narrower. They're all right if you're the type who sleeps quietly, curled up in one position and tightly tucked in. But most of us don't. If you like the looks of a narrow bed in a dual-purpose room, buy a 39-inch width and narrow it down visually by bolsters and other devices. (See how on pages 112-113.)

The standard double bed is only 54 inches wide, which gives each sleeper a scant 27 inches of his own—not enough for most of us. If you want the matrimonial double extra-wide (60 to 76 inches wide), they are now carried by many shops as standard stock, and can always be ordered.

One bedding firm lets you have your cake and eat it by offering a giant headboard which accommodates a standard double *and* one twin bed next to it, a perfect solution for a very restless sle a quiet spouse.

If a three-quarter b inches) is used every should be used by one pers Some sofa beds come in than-standard double widt are fine for a pair of guests, but don't plan permanent beds for two.

How to Know a Good

Regardless of size, ty firmness, your mattress (a spring and pillow, too) make you feel you are flo should be resilient eno bounce back when you Your bed should stay level applied to one section s make the whole structure a hammock. Remember t shift around in your sleep an equal break to all parts body. A bumpy mattress, spring, or a worn-out bed you roll back to where yo and prevents you from enough good from your s course, mattress and spring be noiseless.

It's handy to know th tailoring *does* make a fine m First, the things that you s the ticking, the handles, th lators, the borders, and sea affect the wearing qualitie ondly, it just so happens t mattress sports a good exte probably well made inside.

The looks of the sides good innersprings have firr built quilted or stitched l which keep the mattress fro ging and are more or less against the damage bed cause. An inside roll und border is another mark of workmanship in innerspring solid-upholstered mattresses, edges are good. Imperial edg fine, too.

Handles and ventilators: for strong, securely anchore dles which allow you to tu mattress easily. Corded on usually stronger than fabric And look for ventilators whic the insides fresh—the mor better. They can be metal eyelets, or inserts of fine which have the advantage couraging insects. All-latex tresses don't need ventilators they are porous, and air i stantly being pumped in and them, neither do they need h since they don't have to be t

The top of the mattress: T surface of a mattress tells yo

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the whole thing is held together. If it's tufted, tapes go straight through it, anchoring the ticking to the upholstery and to the springs, and keeping the whole structure from slipping. Pass up raw cotton tufts in favor of the button or tape types, and ask for machine tufting, which is stronger than hand-tufting.

Quilting is a fine way of making the upholstery adhere to the ticking. But if it's a quilted innerspring you're buying, find out how the spring unit is held in place and how it is anchored to the upholstery. The same thing goes for the compartment-filled type where the mattress top is divided into three to eight compartments, each separately filled. There are some patented methods which produce mattresses as smooth-topped as a billiard ball. If you buy one, make sure that the whole anchoring system is good enough (as it often is) to keep the filler from shifting.

All-foam latex mattresses always have smooth tops since the latex unit is in one piece and can't move around.

Ticking: There's no reason why ticking has to look dowdy. They are dressing up beds in a lot of handsome covers these days. Many of them are sensible, too, for the beauty has been added to good, durable fabric of which even Grandma would approve. But remember that a rose-strewn mattress isn't necessarily a bed of roses. Look instead for closeness of weave, heaviness of fabric, smoothness of finish. The ticking must be strong enough not to stretch in use, so avoid lightweight, loose fabrics. A six- or eight-ounce or heavier fabric gives fine wear, and, for quality plus looks, choose a good sound sateen or damask. You can look for nylon tickings in the near future, too.



But don't lose your head and buy the wrong mattress because you love the ticking! Often a manufacturer will cover the same mattress in a variety of tickings, though your store may stock only one or two. If you'd like to have your ticking match your bedroom scheme, pick the mattress you want *on the basis of construction*, and then see if it can be ordered in another color.

(*Continued on page 226*)

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This is a "Court of Flame" Water Heater

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PANTRY SHELF NEWS

Adventuring with new foods and recipes give zest and sparkle to both "cheffing" and eatin

By Julie Polshek

People who get so "sot" in their eating habits and tastes that they won't even expose themselves to unfamiliar foods, or approach them with a half-closed mind, are missing a lot of exciting gustatory pleasure. Widening your eating horizons by developing a taste for new foods takes on something of the same pattern as cultivating a liking for unfamiliar "long hair" music. You have to approach them both with an open mind. You have to expose yourself to both, time and again, before you begin to like what you hear or taste. Nothing will come of it all if your mind is blocked by prejudice. If you stay open-minded, you'll be surprised to find yourself liking food you never thought you would. Pretty soon you'll be seeking out new food horizons to conquer. This sort of adventuring is a gourmet's delight.

To many people, honey is just honey. They don't like it and that's that. Nothing could be further from the truth. Delve into the many rare honeys for which this country is famous and the more we import from far-off and you'll soon discover h founded such sweeping preju

Honey types, flavors, an quets are as varied and ro as the flowers, trees, and vegetation from which they'r ered, as the far-flung areas which they hail. Many are as and subtly blended by Nat a fine perfume. Some are d as a breeze, others pungent. don't even taste like that g abstraction many people c up in their mental palate mention of honey.

Could it be that its ro and its many intriguing and ly different personalities ha come buried in the bushel of nutrition? Has honey, chance, been so flouted an died about as a health foo too few people (beyond fanciers and connoisseurs) its enticing glamorous side?

The ancients regarded ho a divine gift from the gods t

(*Continued on page* 236

Divinely Delightful! That touch of Cointreau

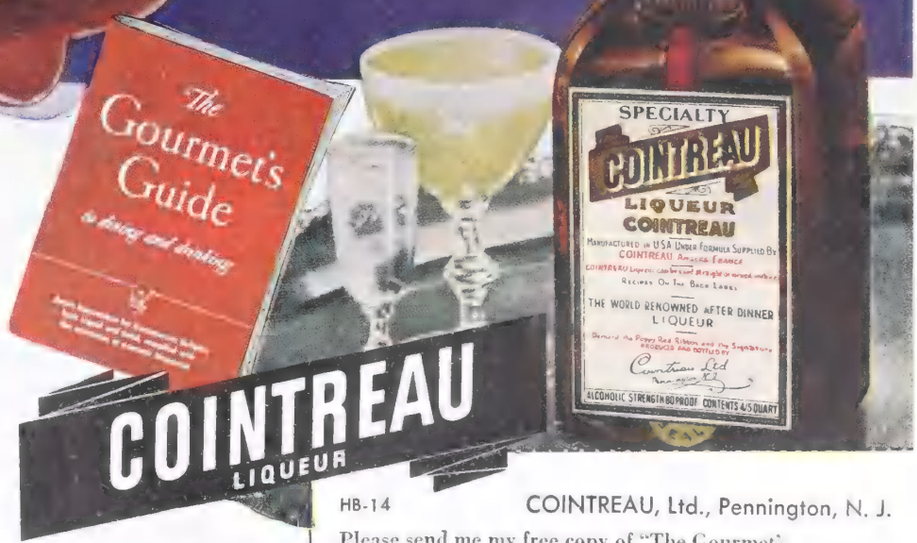


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City.....P. O. No.....State.....



ILLUSTRATED: ROSE LEAF GROUP IN STATUARY BRONZE FINISH • TABLE SIZE 34 x 60

HANS VAN NES

Salterini

NEVA-RUST* FURNITURE

Look for the NEVA-RUST trademark and six-year guarantee on each piece*

Salterini NEVA-RUST
GUARANTEED AGAINST RUST FOR 6 YEARS

*Reg. U. S. Pat. Off

COME OUT AND PLAY!

Now that Spring is here, let's start planning those gay luncheons out of doors. There's no better way to begin than with a Salterini NEVA-RUST* dining group. That way you're assured of a most beautiful setting. But beauty isn't enough (it's bound to rain) and you'll need furniture that can take it — NEVA-RUST* wrought iron by Salterini, guaranteed against rust for six years. No need to spend extravagantly, either — the Rose Leaf group above costs but $395, while others sell as low as $90. The better stores all over carry Salterini NEVA-RUST* and, if you write us, we'll be pleased to send you the name of the one nearest you.

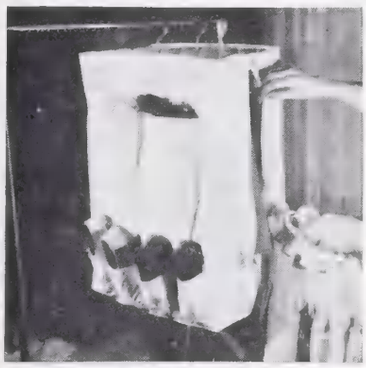
Or, see your decorator.

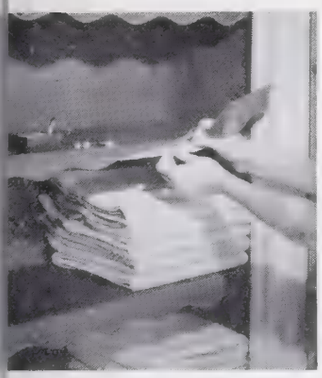
JOHN B. SALTERINI CO., INC. • 510 EAST 72nd STREET, NEW YORK 21, N. Y.

It's Worth MENTIONING

By Julie Polshek

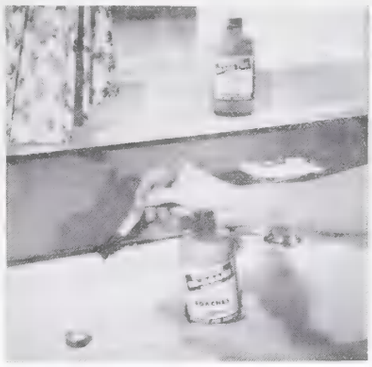
outside of this Inez Holland ouse infants' wardrobe bag duty, too. It stows four pairs oes, has four large pockets for ters, bonnets, other uncrush- s. Innards of dainty quilted lite bag keep ten garments ess, unmussed. It's a honey auto traveling. For all its y look, the all-plastic bag is ragon of durability. Yellow, pink, or blue. About $7, hall Field's, Chicago.





The most practical-minded can go all out on closet glamour with this quilted Plastron. Lush as the taffeta vinyl surface looks, you couldn't find shelving or lining that's more durable, easier to clean. Use the polyethylene-backed 3-ply quilting (36″) for matching vanity skirt, or other accessories too. Royal, pastel blue, yellow, pink, tomato red, white. Under $1 yd.; matching edging (concealed flap) 25¢ yd., Sibley's, Rochester, N. Y.

perennial "livestock" crop arm weather brings on isn't a ant topic. But it's *relief* that rs to victims. You'll find it ese brush-on Johnston coat- —and they remain effective for six months! No-Roach is for es, waterbugs, ants; Glass- (used on windows, walls) for and mosquitoes. Both are odor- colorless, harmless to humans, Either, about $1.75 pt., $3 qt., t's, Washington, D. C.



RAPHS BY FRED LERNER



Incredible as it sounds, this magical Lees Robot Needle hooks a 24″x36″ rug in eight hours. That's speed! It's as easy to use as a rotary egg beater. The automatic self-stitcher speeds up rug-hooking projects by days and weeks, makes the fascinating hobby more fun than ever. It's making hosts of new hooking converts—men, too! About $6 (handles wools up to knitting-worsted weight). At Bamberger's, Newark, N. J.

(Continued on next page)

Dover Crest

18th CENTURY

Charm and Comfort

These are chairs that add quiet dignity and beauty to your living room. So big and roomy they're really fun to curl up and relax in. Magnificently styled in a wide, rich range of decorator fabrics and colors. Expertly constructed too. And the attached pillow-top ottomans are large enough to serve as chairs when you have company for television. These and other fine Lewittes pieces at leading department and furniture stores. Write, we'll tell you where.

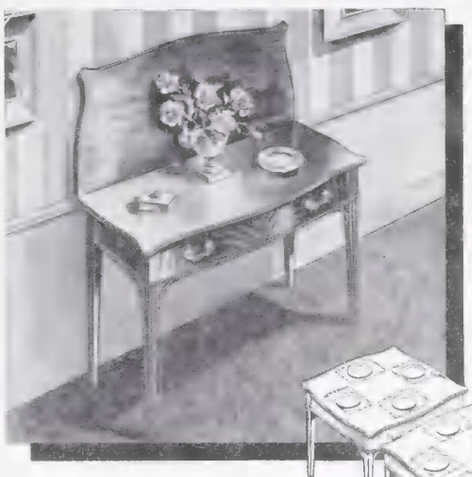


Pillow back club chair
No. 1295 – **$89.95**



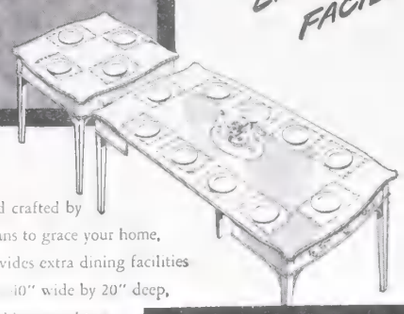
Pillow back knuckle arm club chair
No. 1296 – **$89.95**

LEWITTES & SONS • *171 Madison Ave., New York 16, N. Y.*



Beautiful Console

PLUS EXTRA DINING FACILITIES



Beautifully styled and crafted by skilled Grand Rapids artisans to grace your home, the Extensole also provides extra dining facilities when the occasion arises. 40" wide by 20" deep, closed, the Extensole is quickly opened to a square table 40" x 40" to seat four, and easily extends to 76" to accommodate ten. Besides this lovely Sheraton design in hand-rubbed mahogany finish, there are other traditional as well as modern styles.

Extensole
TRADE-MARK REG.

A beautiful piece of furniture with concealed extension facilities, the Extensole is truly the table of many uses. Ask your dealer to show you these tables or write for free illustrated folder and name of nearest dealer.



ALSO EXTENSOLE DROP-LEAF STYLES

EXTENSOLE CORPORATION • SPARTA, MICHIGAN



...**WOVEN TO WEAR!** VOGUE TEXTURE is the closest woven texture carpeting on the market today—which means *more* and *longer* wear than you've ever experienced! Semi-floral pattern in soft, soothing tones of blush rose, ashes of roses, silver mist grey, willow green, amber, and fawn beige.

FREE BOOKLET "How To Judge And Care For Floor Coverings" Yours — for just the writing-in and asking!

GULBENKIAN *Rugs and Carpets*

Write us for name of your nearest store

GULBENKIAN SEAMLESS RUG CO., Dept. B., New Brunswick, N. J.



IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



Try this Monel metal pot c and we promise you'll settle for less. Each springy, v mesh Sylvylocks pad lasts th four months and goes throu life-span without rusting, sp ing, fraying, or getting ragg soggy. Last, but definitely least, pad unfolds so you can out soil and food particles. It sweet and spotless to the About $1 for 3, National Pro Westfield, N. J.

Here you see a Phoenix Chrome Queen Wall Protector doing table duty. Its 19″x35″ heat-proof expanse was such a find as an oversize table mat that (with its maker's blessing) we show it thus. Stainless steel protector is a whiz in either role. It has heavy asbestos padding, scratchless corners, stays mirror bright. About $6. There's a 17″x19″ utility mat, too (not shown); under $2.75. Both from Boston Store, Milwaukee.





Anyone who ever tussled wit mess of a drippy can and b or perchance, overturned the will welcome this Worthy Can Holder. Steel plate traps and overflow of can; brush into can. Can (pint or quar locked into grooved seat by c that acts, too, as brush rest, per, handle protector. Tote "works" hither and yon sa easily. About $2, Worthington cialty, 121 Chestnut, Philadel

This Wife-Saver Mop won us over in short order. It's without equal for dusting walls, burrowing way under low furniture, into unreachable corners. All your stretching and bending is taken over by flexible 20-inch steel-wire arm that "grows" out when you press button release. A red star, too, for its wrist-like leverage and pressure. Washable head snaps on. About $3; extra heads $1.35. Bin-Hays, 45 Exchange, Rochester, N. Y.





Everything about this Sunb Coffeemaster is completely a matic, from the moment it's loa and set until you pour its sup brew. Water temperature, brew time are precisely controlled; even "shifts gears" from brew to warming to keeping coffee until serving time. The coffee the same undiluted strength whet you brew one or eight cups. Bo are chrome over nickled copp About $33, Carson's, Chicago.

(*Continued on page* 222)

WORK SAVERS FOR GARDENERS

CONTINUED FROM PAGE 195



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

Have trouble wetting baled peat? Then order it in wet-resistant paper containers. Wet the peat, as here, *before* you take it out of the bale. Either size bale shown will slip easily into the trunk of your car, won't sift out any dust.

(Continued on page 240)

For your pre-dinner pleasure . . . say

Dubonnet

Serve Dubonnet
straight, well chilled . . .
or Dubonnet Cocktail:
1/2 Dubonnet, 1/2 Gin,
stir and serve chilled
with twist of lemon.





Whenever you drink...drink **Dubonnet**

Dubonnet Aperitif Wine, **Product of U.S.A.**, Dubonnet Corp., Philadelphia, Pa.



CRAWFORD

builds furniture that keeps its rich, satisfying beauty

Crawford has done the unusual with ever popular Maple. This exciting new space saver is made for use in the living room, den or bedroom. It's really built! Wax rubbed to a sleek, satin smooth finish—it will last for years.

CRAWFORD FURNITURE MFG. CORP.
Jamestown, N. Y.

Crawford Bedroom Furniture in Solid Maple and Solid Cherry is Shown by Good Furniture and Department Stores Everywhere.



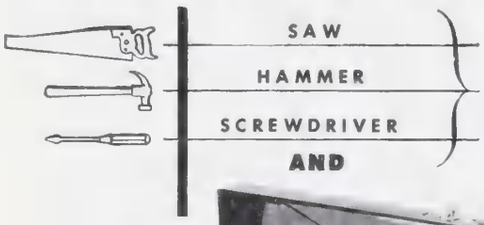
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Hungerford selects **Honduras** mahogany, finest of all mahoganies, to achieve enduring beauty in these authentic 18th Century reproductions. For harmony and stately charm in your home, choose Hungerford solid Honduras mahogany. See it in open stock at finer stores everywhere. Write today for free booklet. Dept. C-5.

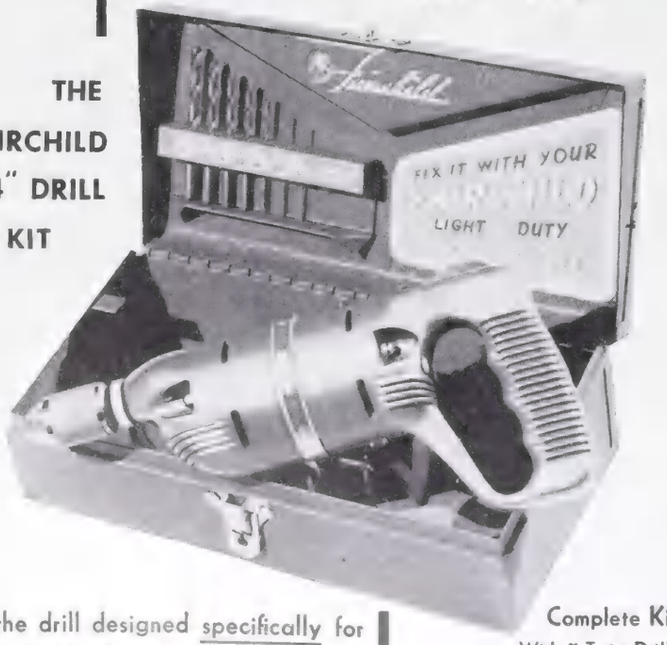
As photographed at L. Bamberger & Co., Newark

***Solid Mahogany by* Hungerford, Memphis**



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THE FAIRCHILD 1/4" DRILL KIT



With the drill designed specifically for the householder for the thousand jobs of repair and construction everyone wants to do himself, here is a household kit designed for completeness, usefulness and value. See it at your dealer's.

Complete Kit
With 7 Twist Drills
ONLY $19.95
Drill alone - $15.95

FAIRCHILD INDUSTRIES
BURLINGTON VERMONT

It's Worth MENTIONING

CONTINUED FROM PAGE 220

Decorator colors and utility go hand in hand to make this metal Toledo Guild table-cart a headliner. Chromed frame gleamingly accents the rich colors—scarlet, mint green, Dutch blue, or jonquil yellow (white, too, for traditionalists). Cart can stay proudly on serving scene after transporting mealtime or hostess gear. A hand touch glides it where you will. About $12 (24″x16″ top), Abraham & Strauss, Brooklyn, N. Y.





This Visibel is a blessing for a one with impaired hearing or a sickroom. It converts doorb chime, buzzer into a brilliant fla ing signal. Push button resto audible signal at will. Just c nect wires to signal circuit a plug cord into wall outlet. A roc lamp can be plugged into it for second station. Visibel handles to 12 auxiliary flashers (shown). $20 (wall or desk typ Ewart & Koch, Cambridge, Ma

Someone must have read our minds when they conceived this Toast Lifter for two-slice pop-up toasters. Prying out English muffins, rolls, under-sized bread slices can play havoc with anyone's morning temper. Plastic-knobbed double-carrier basket lifts the load free and clear of toaster without a struggle or burn. The screws on top bar adjust it, if necessary, to fit toast compartments. About $2, Schuster's, Milwaukee.





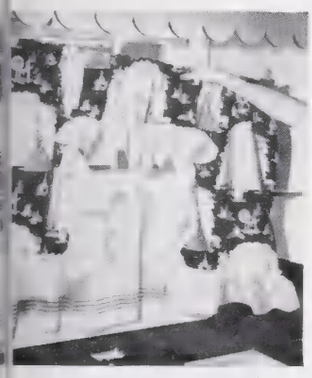
This featherweight aluminu Quaker curtain stretcher is far cry from those of yesteryea Curtains, lace cloths, etc. (up 54″x90″) emerge shaped like ne You can't miss with self-squarin self-leveling corners to guarante four-square curtains and quarte inch marks every inch of the sa less frame to keep pinning rule straight. Ball-top pins can't prick Easeled frame folds flat. About $1 Hammacher-Schlemmer, N. Y. C



Face-lifting for beach and yacht chairs is work-free with these Koverites. Rip off the old cover, tie or tack on the new, and it's done. Covers are measured and sewn; complete even to tacks for tacking on 3-piece yacht-chair cover and rope tie-ons for 14½" x50" beach chair cover. Heavy water-repellent canvas is color-fast. Green striped with orange, yellow, black. Either kit about $1.25. Fineline, 303 Fifth Ave., N.Y.C.

bold beauty of this Glidden
tery ovenware will "make"
utdoor table; do any infor-
etting proud. There's a note-
y service story, too. Lids all
as relish dishes. Pitcher
ean pot nest to create a war-
r cooler for drinks. Cocoa
yster white or all white. 11"
asserole about $3.75: "indi-
s" $1.25 ea.; pitcher $6.50:
pot (with lid) $7.50. Mal-
524 N. Charles, Baltimore.





Could one ask for more charming window dress for an informal or Colonial room? F. A. Foster's nostalgic Antique Shop Window print (black, red, gold, or natural ground) makes valanced topper of this Model cottage set: ruffle and sash curtain of Saylerized organdy add an ever-crisp white frame. Set, single or double, about $5, $7; midget (36" long) $4.50. Single or double topper only: 45", $4, $6; 72", $5, $7, Jordan-Marsh, Boston.

lain-white enamel that stays
white is exciting news to
omemaker. This Vita-Lux
has a porcelain-like gloss,
at withstands washing after
g. Almost any surface can
ered with one coat. It dries
nd smooth as your refrigera-
sh, washes as easily, resists
uit acids, food, or beverage
Gloss or semi-gloss, about
$7 gal., W. McDonagh &
180 Front Street, N.Y.C.





A glass and fruit are all the gear you need with this Squeez-M. It squeezes a whole orange, lemon, lime or grapefruit dry in a few seconds, sends juice into the glass free of seeds, pulp, rind oil. Tube height adjusts to fruit size. Twist whole fruit down to collar of knife-edged tube, knead it against tube, and it's done. Rinse chromed metal extractor and that's it. It's a perfect traveler. About $1.50. Bar Mart, 62 W. 45 St., N.Y.C.

NEW TWO-PURPOSE FAN WITH EXTRA CAPACITY

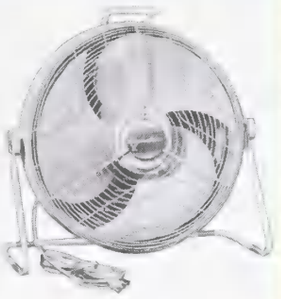
1. Night-cool your bedroom
2. Day-cool your living room



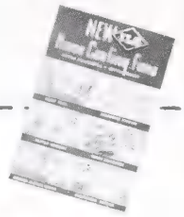
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VENTILATION

EXTRA powerful, yet EXTRA quiet—that's the new Ilgdualaire! It draws in cool night-time air for evening relaxation and restful sleeping . . . and circulates a breeze through your home during the day for shade-tree comfort. Useful also in recreation rooms, home laundries, offices. Finest quality construction. ILG "ONE-NAME-PLATE" Guarantee. See your dealer or write for FREE bulletin No. 623.



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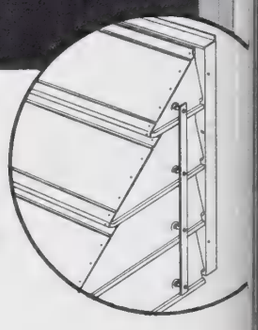
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Write us for Free descriptive folder H. B. Then see the splendid selection of new ROPER Gas Ranges offered by your ROPER Retailer. For all gases including "bottled".





If you want to do away completely with winter storage and the take-'em-down, put-'em-up-again problem, study the design of this folding aluminum awning. It's custom-built, FHA-approved, with baked enamel colors, solid brass fittings. Pulley control operates from inside or out.

How to tame sun, wind, and rain

CONTINUED FROM PAGE 135

Awnings: investment in comfort—or mere show? If your house needs additional weather control, awnings will often do the trick. And, if you use them wisely, they'll be a handsome addition to your house. But they can become downright vulgar, if poorly chosen or poorly placed. So decide, first, just what sort of control you need *and where*. This means studying the orientation of your house with respect to the sun and the prevailing breeze, and will largely dictate what type of awning you should buy.

Remember that the rays of direct sunshine will be objectionable in July but wonderful on a bitter February day. On the other hand, *glare* is always bad, especially when in contrast to a dimly-lighted interior. And, however you control light, be sure you don't trap hot air in the process. Always look for ventilation of some kind in any good awning.

MATERIALS

Cotton canvas awnings are flexible, light in weight, easily manipulated and moved. Their efficiency actually increases as the sun gets hotter through the afternoon. You can get them in natural color (nice with redwood-and-stone), or in gay solid colors and stripes—either yarn-dyed or painted. Where colors are woven in, both sides are alike. Light diffused through the open pores of dyed canvas gives it a unique, luminous quality. Paint makes the cloth opaque, but serves to protect it against weathering. Canvas can be flame-proofed chemically (ever tossed a cigarette out of an upstairs window?), and some types are chemically treated to resist mildew, fungi, etc. (For use where such problems are great, a plastic-finished fiberglas

oth is on the market, but it costs almost twice as much as est grade canvas and shouldn't be used for folding awnings.) ıcidentally, watch out for mildew around spruces, junipers, ıd flowers of high pollen content.

Some awning dealers provide year-round service: in the ll, they take your awnings down, inspect them, make repairs necessary, and store them in dust-free wrappers until spring. Spring, by the way, is a good time to select and order your vnings—usually you'll find special pre-season rates.) Buy andard goods whenever possible, for easy duplication in the ture. Needless to say, good workmanship, such as double itching and reinforced corners, is worth its cost. To give ur canvas awnings longer life, keep them clean (hose off ment dust, tree drippings, etc. from time to time), and don't rget to open them up to dry out after a rain.

wnings of wood, aluminum, steel, and stainless steel are rong, resistant to high winds and hail, and—because of their rmanent nature—may be eligible for FHA financing. They n't rot, mildew, fade, or rust (ordinary steel comes "bonder- ed" against corrosion). You can leave them up all winter, you want awnings in the winter, and they're easily fabricated to special shapes and sizes. One recently developed aluminum vning comes as a package, designed to fit almost any window, ıd you can install it yourself in a jiffy.

Slatted awnings made from these opaque materials retain me visibility and can produce pleasantly-lighted space with ol shadow patterns. Some designs are leakproof. Metal vnings may reflect as much as 95 per cent of the sun's heat, ay have adjustable louvers, and even inside controls. They ay also fold up as a unit (left). Get them in natural finish with baked-on enamel. For a striped effect, slats can be ameled in different colors. Wood-slatted awnings are made the popular western woods, like cedar and redwood, and e usually fixed in place. They come factory-finished in clear rnish or a wide range of colors.

PHOTOGRAPH BY HEDRICH-BLESSING STUDIO



you're planning a new house, solve sun, wind, and rain problems w, not ten years hence. House in photograph needed more flexible ntrol of direct sunlight than could be provided by fixed, though refully-calculated, overhangs. Fabric awnings were deemed the best ssible solution, so they became an integral part of the roof design.

with RUSCO Magic Panel Ventilation

you're always one step ahead of the weather

ENJOY YEAR 'ROUND RAINPROOF, DRAFT-FREE, FILTERED-SCREEN VENTILATION

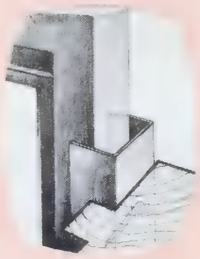


Fingertip adjustment from inside provides healthful ventilation all seasons of the year. Windows can be left open in ventilating position yet interior is safe from storm damage. Insures adequate flow of air day or night in any weather merely by adjusting sashes to desired levels.



NO MORE CHANGING, NO MORE STORING OF STORM WINDOWS OR SCREENS

Just raise the Magic Panel for maximum ventilation when the weather is warm . . . lower it for storm window protection when it's cold. Even in summer, your home will be cooler by keeping the Magic Panel closed during the heat of the day.



RUSCO ALL METAL COMBINATION SCREEN AND STORM SASH NEVER NEED REFITTING

Rusco gives you screens, storm sash and weatherproofing in one permanently installed unit . . . the patented Thermolok* Closure Frame assures permanent weathertight fit.

Rusco Combination windows offer many other year 'round benefits . . . a more comfortable home—control of excessive steaming and frosting, simplified window cleaning—greater cleanliness—protection against prowlers—noise reduction. Pay for themselves—save up to 1/3 in fuel.

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Alexander Smith

FLOOR-PLAN RUGS 1845 BROADLOOM CARPETS

GETTING YOUR MONEY'S WORTH IN BEDDI

CONTINUED FROM PAGE 215

The Insides of Innersprings

If you're like the vast majority, you'll probably want an innerspring mattress (which is a sandwich of wire coils placed between layers of upholstery and covered with ticking). When these were introduced in the 1920's, they were the greatest news in bedding since the Romans invented the filled mattress. Unlike earlier types, they don't just sink down under the heavy parts of your body; they also spring up to support the lighter parts and to keep your spinal column straight.

Coils: You'll hear a lot of talk about the coil construction of innersprings. There are two main types: 1.) heavy coils fastened together by small springs or metal ties (a 54-inch mattress should have at least 220); and 2.) lighter coils individually encased in cloth pockets which are sewn together or tied with metal (there should be a minimum of 400 of these). You get more coils per mattress in the pocketed kind and, if the units are well made, the mattress will take a lot of abuse.

But the number of coils alone does not necessarily insure greater comfort or better wear. These factors depend upon variables like the tempering of the wire (the higher the better), the design of the coils (the more turns the better), and the soundness of their anchoring. In many well-designed mattresses, coils of several sizes are used to reinforce the parts that get the most strain.

Upholstery or "filler" for innersprings: This comes right under the ticking and, in quality mattresses, it may be fine cotton felted into layers, hair, lamb's wool, a combination of these, or a solid piece of foam latex. Innersprings topped with felted cotton are usually the least expensive of the good innersprings ($40-$70). Make sure that you're getting all felted cotton. Avoid mixtures which include loose cotton if you don't want bumps.

Hair tops can be either firm or soft, and a good one costs in the neighborhood of $50 and up, though there are plenty of cheaper ones. Many of the "hair" tops around are layers of hair and cotton, and they can be luxuriously soft and springy. A foam latex topper adds resiliency to a mattress. Some latex toppers are made of flaked latex (that is, a layer of latex slivers or small pieces), but the one-piece latex toppers, which cost more, are much better. T
are many novelty mattresses.
has a rubberized hair under a l
of felted cotton; it is extra-firm
very long wearing. You can
buy the luxurious comfort of la
wool tops, or a mattress w
changes with the seasons by ha
one side upholstered in la
wool for warmth and extra softn
the other in hair for sum
coolness.

Between coils and uphols
comes a layer of insulating m
rial which keeps the filler f
working down into the springs
place of this, some new mattre
now use a layer of wire mesh
metal bands to give extra firm
to the whole works.

Solid Upholstered Mattresse

These are just filler material
ticking (no springs). In this c
gory you'll find the most expen
(hair) and the least expen
(cotton) of mattresses. Grandm
favorites, kapok and feathers, h
bowed out in favor of mate
which are less likely to pack d
though some kapok, which is
tremely soft, is still available.

Felted cotton: If you have an
on your budget, look at a w
made mattress filled with fe
cotton (at about $30 to $45)
will probably give you better s
ice than a poorly made innersp
in the same price range. These
tresses are less buoyant than in
springs; that is, they will
down but won't spring up as in
springs do. But beware of sl
cotton fiber fillers used alone
between layers of felted cot
They will mat down and bec
lumpy early in the game.

Hair: An all-hair mattress
firmer than any innerspring.
supports you superbly, but doe
sink down to welcome you.
ideal for people with back
orders. It will wear excellentl
it is filled with good curled h
Horse or cattle tail are best, h
mane next. Hog's hair is stiffer
less desirable. Depending upon
kind of hair and the workmansh
it will cost you from about $60
a small amount of horse hair
a large admixture of hog's ha
to a stellar $160 and up for
best materials available.

All-Foam Latex Mattresses

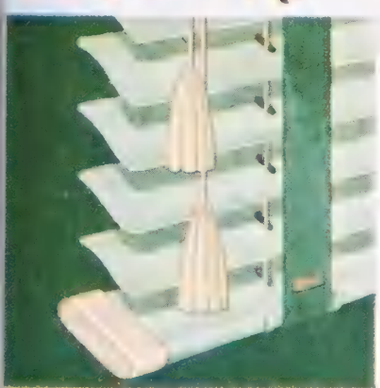
All-foam latex mattresses are
revolutionary that they simply c
be discussed in terms of other h
ding. To understand why they

(*Continued on page* 234)



How will you have your windows? Gay and frivolous? . . . or, like the one above, rich and luxurious? *Sunaire* Venetian blinds combine with draperies to give almost any window effect. Kirsch Valance Pleaters make possible the attractive swag valance and side drapery treatment . . . *using only one piece of material* . . . shown above!





Sunaire Venetian blinds are scientifically designed. The double-curve, S-shaped slats are extra-wide (full 2⅛") for better closure and privacy. The durable, *baked-on* enamel finish insures beauty free from chipping, flaking and rusting. *Sunaire* Venetian blinds have an all-metal enclosed bottom rail with rubber-like material end caps.

My beauty secret for windows...

SUNAIRE Venetian Blinds

There's practically no limit to the beautiful window effects you can create with Kirsch *Sunaire* Venetian blinds. The secret is in their ability to lend themselves to almost any decorative scheme.

Sunaire Venetian blinds feature S-shaped steel or aluminum slats, finished in gleaming, *baked-on* enamel, combining good looks with durability. They are available in beautiful pastel shades as well as White and Ivory.

Trouble-free operation is another famous *Sunaire* feature, too. All working parts are concealed in an attractive metal head member. With no care other than cleaning slats (easy as pie!) your *Sunaire* Venetian blinds will give satisfactory service for years and years.

Send the coupon below for complete information on these marvelous Venetian blinds, made by *Kirsch* . . . of course!

Kirsch

DRAPERY HARDWARE AND VENETIAN BLINDS

Beauty in the Room Begins at the Windows . . . Start with Kirsch Drapery Hardware

(SEND COUPON FOR IDEA BOOK . . . TODAY!)

KIRSCH COMPANY, 480 Prospect St., Sturgis, Mich.

Please send me my copy of the Kirsch "Smart Window Styling" book, which shows 85 different window ideas. I am enclosing 25c (coin or stamps) to cover cost of handling and postage.



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Address _____

City_____ Zone ___ State_____



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Your local awning dealer has a complete story to tell you about Canvas Awnings for windows, doorways, porches, terraces or patios. See him now, and learn the true economy of Canvas Awnings.

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To keep you up to date on new items which will help in planning a new house, or in the endless job of running an old one

byists, note! No home work- is complete without a sander- olisher. Moto-Sander has a d-fro motion instead of the rotary, and its rectangular ce gets into awkward places tight corners. Sandpaper is ly swapped for a sheepskin excellent for polishing furni- automobiles, boats, etc. Ma- weighs only 2½ lbs., operates 10-V, 60-cycle current only. : $14.85, including 8 ft. rub- cord. Comes with 6 sheets paper, 1 felt pad, 1 sheepskin. el Mfg. Co., 2420 18th St., ne, Wisc.



good for heart burn, but y when anything else catches is the Hero fire extinguisher. about as big as a can of peas, sts $1.29 (3 for $3.80; 6 for). Thus you can afford one in each room, ready for instant use before fires get well started. Put one in the glove compartment of the car, too. Carbon tetrachloride does the work—you just pull the little ring on top of the can to start the fire-fighting spray. The 16-oz. can operates for about 18 seconds. Throw the can away after it's used. Bostwick Laboratories, Inc., Bridgeport 5, Conn.

Old problem solved. A neat new air valve, the Taco-Vent, takes care of venting itself with radiators (or convectors, radiant baseboards, etc.), using hot water instead of steam. If you've ever had to go around venting hot water radiators manually, you can appreciate the value of automatic venting. The Taco people tell us their valve does this with a series of fiber discs—when they're dry, air passes out through them; but when that air is gone, water swells the discs, closing the valve and preventing leakage. Price is under $3 at your plumbing and heating contractor's. Taco Heaters, Inc., 137 South Street, Providence 3, R. I.

It's screen time again. When you're thinking about screening this spring, there's a new, all-aluminum frameless screen for double-hung wood windows you might consider. The Durall Screen is installed from the outside of the window with only four to six screws needed. Removable bars at each end of the flexible screen become templates

(Continued on next page)

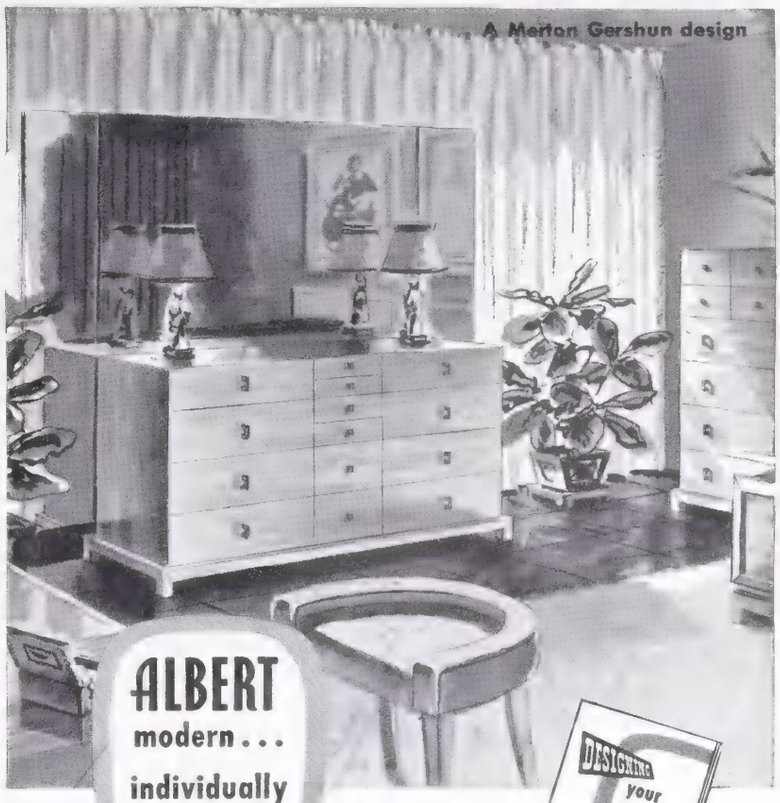
Everlast creates this clever space-saving serving aid for your convenience . . . styles it beautifully for smart hosts. In forged aluminum, this folding server is perfect for cake, tid-bits or hors d'oeuvres. 15" x 12" when open, $7.50.



There is an Everlast serving accessory at your favorite store for your every need—send for booklet illustrating other items and the name of your nearest Everlast dealer.

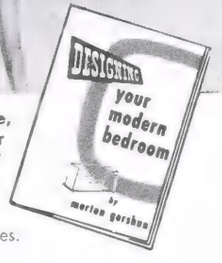
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225 FIFTH AVENUE NEW YORK 10, N. Y.

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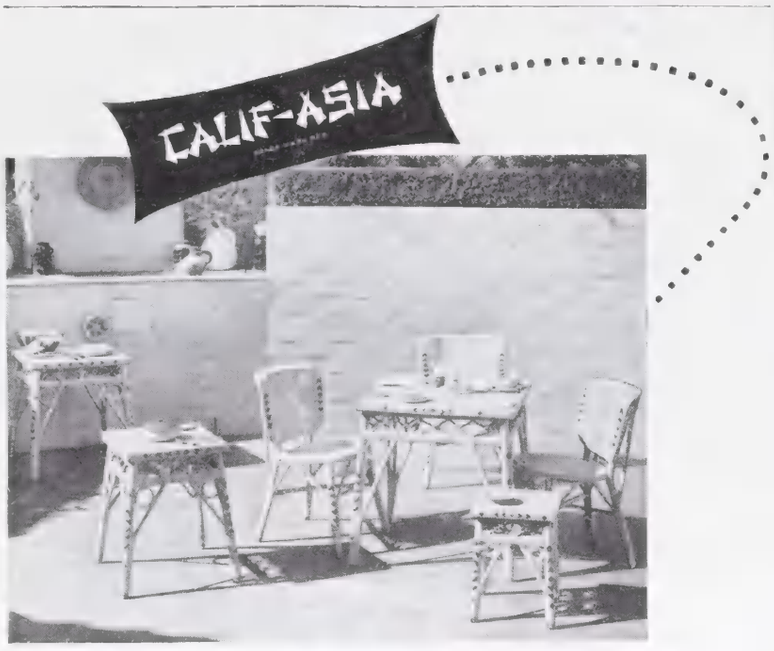
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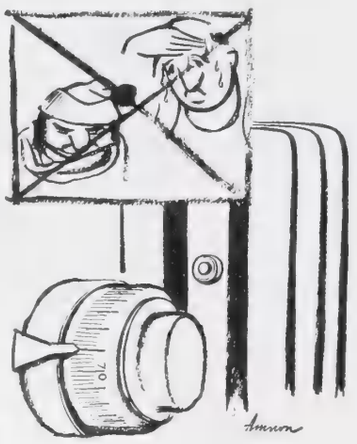
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FREE! New booklet showing CALIF-ASIA room arrangements

CONTINUED FROM PRECEDING PAGE

for accurately placing the screws. To wash the window, either swing the screen out of your way, or remove it completely. Price of the popular 28″ x 54″ size is $4.35. Screens are made in sizes to fit all standard, double-hung, wood windows. New York Wire Cloth Co., 445 Park Ave., New York 22, N. Y.

Steam radiator control. While your dream house is in the planning-and-waiting stage, you may have to live with old-fashioned one-pipe steam radiators. To make this



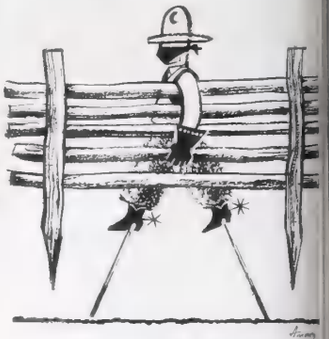
considerably more pleasant, the Heat-Timer thermostatic air valve screws on your radiator (no tools needed) in place of the present air valve. All you do is set the handy dial for whatever room temperature you want maintained. The thermostat does the job by varying an orifice which controls venting of air from the radiator. If the room is already warm enough when the steam comes up, the orifice remains closed. Air can't get out; steam can't get in. Room doesn't get too hot, no fuel is wasted, entire house benefits because steam goes to cold rooms first. Put one on each radiator, pay for them ($4.95 each) out of fuel savings. Heat-Timer Corp., 160 Fifth Avenue, New York 10, N. Y.

Packaged railing. If you're looking for ornamental iron, Pre-Kut iron railing is available in conveniently packaged bundles, complete with all necessary nuts and bolts. One man can make an installation in a few hours using an ordinary hammer, screw-driver, and hacksaw. There are several patterns in each part, and the manufacturer claims that more than a thousand different combinations can be made. Prices are said to be 40 to 60 per cent below cost custom-built ornamental iron. I las Iron and Wire Works, I 6115 Denton Drive, Dallas, Te

No-hands latch. Now you come home with both arms full bundles, step on the gate latch walk blithely through the g Dole Gate Latch opens all types wooden gates without the use your hands. Simply step on the f pedal, which is part of the lat and the gate opens. Latch can installed at any height so that g will swing inward or outward. can be either left-handed or rig handed, is made of rust-proof a minum, and uses no springs operation (works on a self-bala ing principle). A similar latch use with all types of steel ga will soon be in production. Pri $3.25 each. Dole Industries, L 1355 Market St., San Francisco California.

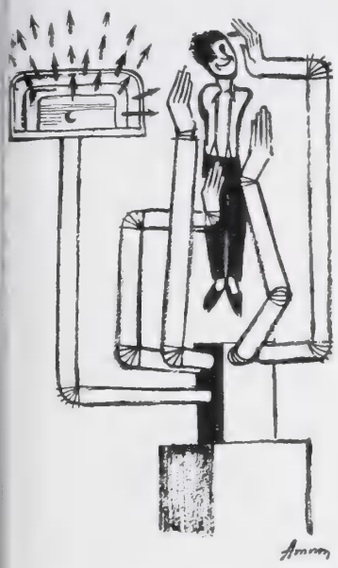
Bubbles in glass. The old c glass door knob has reappeared new and handsome form. Resty in two spherical models, with without bubbles, the new Te knob has either solid brass chrome-plated brass fittings. B can be used with any stand latch. Prices range from $5.85 $8.50 per set. Technical Glass Inc., 2050 East 48th St., Los geles 11, California.

Good fences, good neighbo Spring landscaping plans call a rustic wood fence? Rustle up



pre-fabricated one from your lu ber dealer. Pree-Fabb fence ready-made of Northern Michig white cedar and is available in designs—picket, round rail, flow bed, colonial, and stockade. T hand-peeled picket fencing com in 7′ sections, 44″ high. Tops tapered, stringers are tenoned a posts are mortised for simple er tion. You can buy a matchi gate 3½′ wide and 44″ high. Fen Co. of America, 608 So. Dearbo St., Chicago 5, Illinois.

Warm air blanket. If you're planning to use warm air heating, ther a gas-fired or oil-fired sys-m, in that house you're building, eneral Electric's Air Wall Heat-ng System will bear looking into. boasts two new features: the use f small prefabricated ducts and new register. Placed just above ne baseboard on the cold outer alls of a room, the register directs



arm air upward in a fan-like pat-rn in front of the wall. No move-ent of air can be detected several ches in front of the grille, and, y warming the wall. the system ives the sensation of radiant heat. Claims: Small floor-to-ceiling mperature differential; installa-on cost saving nearly 50%. Ducts re of aluminum, easily assembled ith adjustable elbows—no hand-iloring. Pipes and elbows, plus egisters and grilles, make up a ackage heating system that is sent a unit to the building site. The st of installation for a six room ouse, complete with furnace is oughly $475. General Electric Co., chenectady 5, N. Y.

Help for Mr. Fix-it. Hardboard handy packages for the home andy man is now available. Craft-ak packages of Masonite Presd-ood come in four sizes, ranging om six pieces of 11¾" x 23¾" five pieces of 23¾" x 35¾". ll of the pieces are ⅛" thick. etailed working plans are also vailable by way of an order blank acked in each carton. Masonite orporation. 111 W. Washington t., Chicago 2, Illinois.

Be your own garbageman ith a fuel-less home incinerator. Iajestic Indoor Home Incinerator onnects to your furnace flue. You mply dump your garbage, both wet and dry, into the unit just as it collects. When the unit is filled to its 2-bushel capacity you drop a lighted match on top. The air intake in this incinerator is reversed from the usual method. Instead of drawing air into the bottom and by direct draft pulling it out through the flue, this unit pulls the air through the damper in the top. A flue baffle on the grated firebox causes the air to be drawn through the waste constantly, thus drying the waste and dissipating the odors. Any nonburnable material can be removed by simply lifting out the grate and emptying cans, bottles, etc. Costs about $50 installed. Majestic Co., Huntington, Indiana.

Elastic putty. Every homeowner has been troubled at one time or another with putty drying out and falling away from window glass. "33" Elastic Glazing Compound is said to be a product which remains permanently elastic, does not dry out, or break its glazing bond. It gives with expansion or contraction of the wood and glass and retains this quality for the life of the sash. It is available in 1-, 2-, 5-, and 10-lb. containers. The 1-lb. can sells for about 25¢. Armstrong Co., 4065 La Salle St., Chicago, Ill.

Even from your easy chair! Turn on front door lights from the kitchen, or switch on the garage



lights from the bedroom. You can *afford* it with remote control switching. Square D Low Voltage Control is a method of switching lighting and appliance loads by means of a magnetic switch mounted in the conventional outlet box, controlled by any number of small low voltage switches located for convenience. Then switches are wired with inexpensive, low-voltage battery wire, *not* with conduit or B-X cable— and high priced three- and four-way switches are not needed. Square D Company, 6060 Rivard St., Detroit 11, Mich.

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Amazing New Water Heater Is Unexcelled For Safety, Economy And Reliability!

Now electric water heating comes into its own! This amazing new Hotpoint Automatic Electric Water Heater is a triumph of modern engineering. Featuring the Magic Circle Heat of pressurized Calrod® Units, it combines unexcelled economy, dependability and safety.

● **See this great** new water heater. Seven models range in capacity from 30 to 82 gals. Tabletop models are matched units of Hotpoint's Electric Kitchen. Hotpoint Inc. *(A General Electric Affiliate)*, 5600 W. Taylor St., Chicago 44.

Call Western Union Operator 25 for the name of your nearest Hotpoint dealer.



Everybody's Pointing To

Hotpoint

Electric Water Heaters



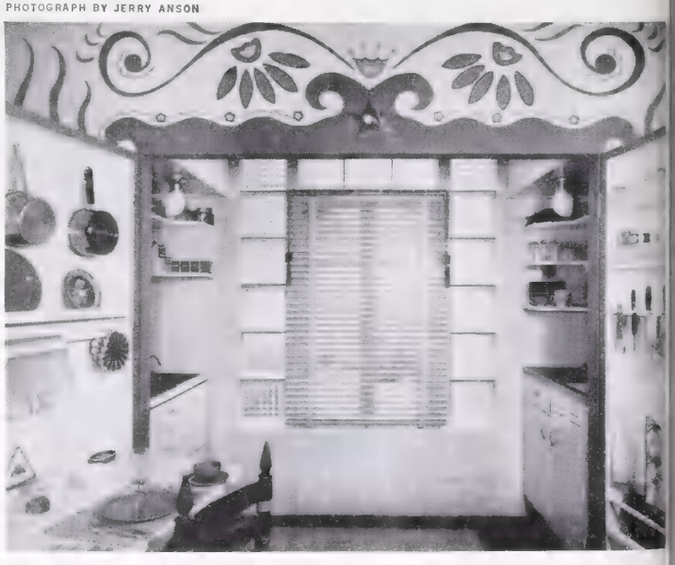


● All tucked in and folded away, you'd never dream this was anyt more than a picturesque mural and a window opening onto a plea garden. In itself, it makes a handsome decoration for a one-room ap ment, a game room, a nursery, where a place to fix food is conveni

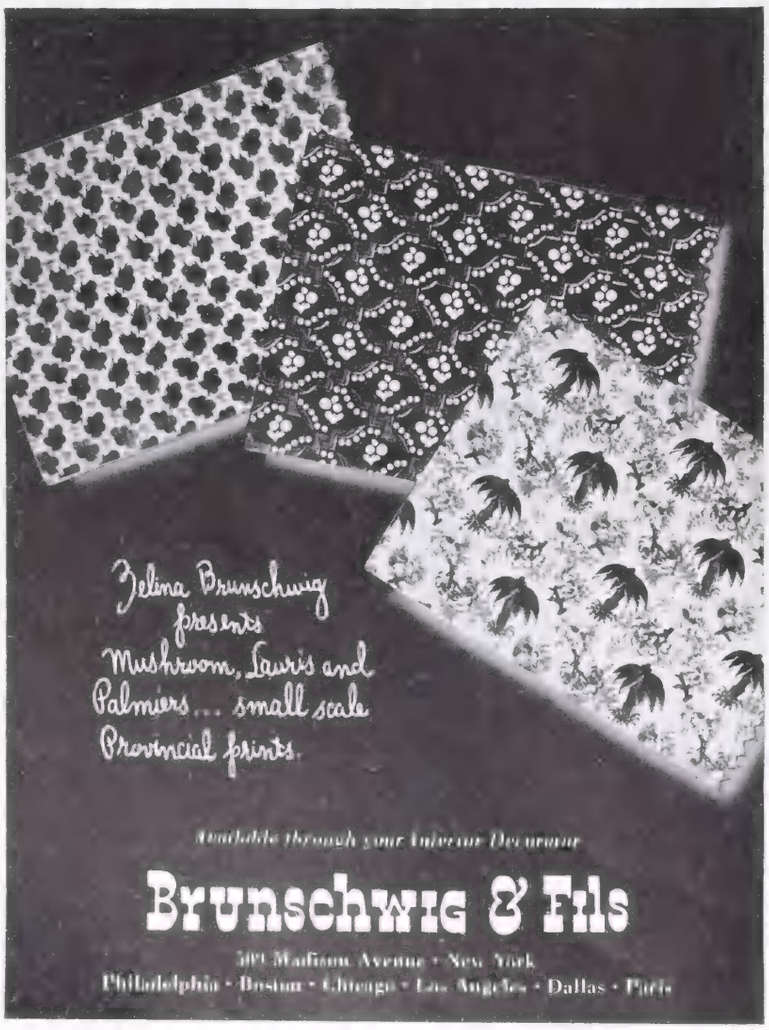
Look at this invisible kitchen

If the doors are closed, it really is invisible. When they are open, voila! a very complete kitchen. And all in a space only 15′ x 9′. Space misers, please take note!

PHOTOGRAPH BY JERRY ANSON



● Doors swing out at more than a 180-degree angle on both sides. H and racks and a hinged shelf on one door take care of utensils and a p to eat. On the other, slots are cut into shelves to fit various knives, spatu and such. Towels hang on rods near the sink. Everything is within easy re



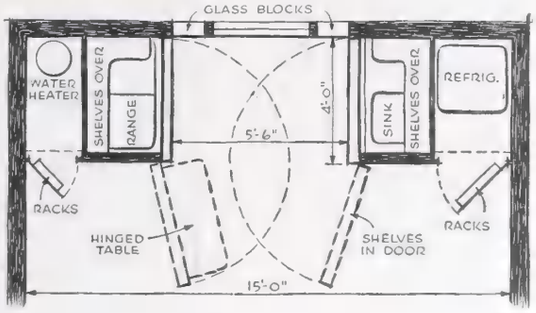


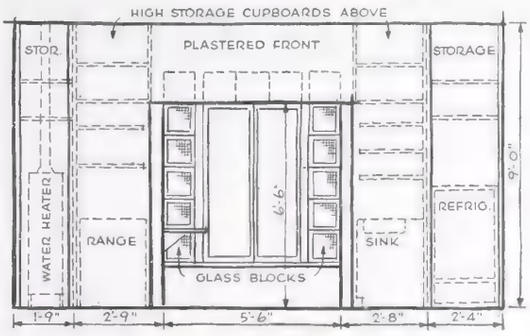
● Tiny closets either side of the kitchen proper are hidden by the bold decorations. One holds a water heater and enough cleaning things for a small ménage: the other, a refrigerator and a reserve supply of packaged foods. By using doors for racks and shelves, storage space is doubled.

all it camouflage, sleight-of-hand, or what you will, this tchen is a marvel of engineering. holds everything one could want practically no space at all. Mrs. lith Moore Jarrett designed it rself for her home in Los An-les. she even bossed the construc-on and painted the mural.

A range with ventilating fan over (necessary in close quarters), frigerator, and sink, are conven-onal starters. Beyond these essentials are a special closet for cleaning materials and tools; another for a refrigerator and staple food supplies; shelves over the sink for canisters, seasonings, mixing bowls, and such; racks and hooks on door backs for utensils and tools. There is even a breakfast shelf, hinged to one door, to let down when not in use. And there's still plenty of room for the cook to work.

Wallpapers, stencils, or decals might replace painted decorations.





● Any room 15 feet wide from which 9 feet can be spared at one end can be turned into an asset as decorative and functional as this kitchen. But it takes thinking out the problem, checking dimensions of space available and things to fit into it, and working the two together. That is real planning!

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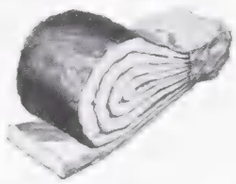
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- Superior moisture protection.
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You insulate only once . . . for the life of the home. Be sure to choose the insulation that is immune to time, moisture, vibration. Choose Fiberglas Building Insulation—the only mineral wool roll blanket on the market, the insulation that stays efficient because it stays put. Tops for comfort, tops for economy, Fiberglas is used by more builders than any other make of building insulation.

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For the best in "blown-in" insulation, look for the name of your local Fiberglas applicator under "Insulation" in classified phone directory

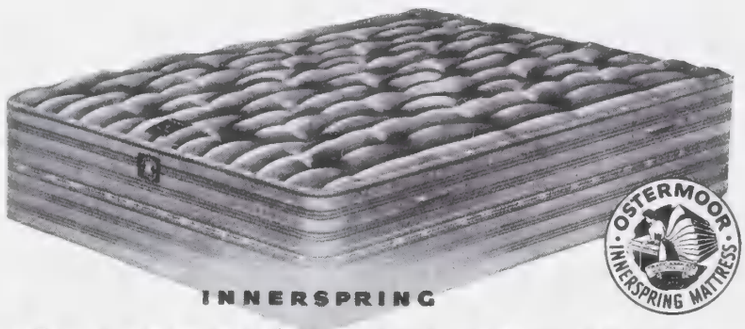
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...and sleep-inviting relaxation starts with the lullaby comfort of an Ostermoor. Quality-built with the craftsmanship you rightly expect of its famous name.



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HICKORY MFG. CO.

Bedroom Furniture Diningroom

HICKORY · NORTH CAROLINA

GETTING YOUR MONEY'S WORTH IN BEDDI

CONTINUED FROM PAGE 226

different to sleep on and why they behave differently from the point of view of wear and care, you have to know a little of how they are made.

They are 85 per cent air, and their insides are nothing but a single large slab of resilient latex which looks like a flat, overgrown angel cake. They are made from pure liquid latex which is whipped full of air, baked in a mold, then covered with ticking. And that is all there is to them.

In general, the foam rubber mattresses now on the market fall into the medium-firm class, but because they have the springiness of rubber, you can't compare their firmness to that of other mattresses. Sleeping on them is a totally new sensation, something like floating in Great Salt Lake. They are like soft mattresses in that they yield to your weight. But they are also like firm mattresses in their ability to buoy you up and keep your spinal column straight. That's because the air in them makes them surround you as no other type of mattress can. Another comfort feature is the fact that there are no tufts since the insides are all in one piece and don't need the anchoring devices which account for the tufting and quilting on other mattresses.

As to their behavior, one of their great advantages is ease of handling. They don't need turning because their insides can't mat down and there are no springs which need resting. But if you're the type who likes to turn mattresses anyhow, a wisp of a girl can flop one over easily if she has a mind to, since they are so light. They ventilate themselves, and so are relatively dust free—a boon to allergy victims. And they won't support insect life, either. We are told that you can wash them if you want to, and hospitals sterilize theirs at regular intervals.

Unusually long life is another virtue their manufacturers claim for them. Those that were put to domestic use ten years ago, when foam latex bedding was introduced, are said to still be in their first youth. They're too new an item for us to know just how long they *will* last, but we do know that the ones in hospitals, which are subjected to constant abuse, stand up very well, and Pullman sleepers have been using them for years.

We can tell you that they don't have the odor you associate with other rubber products because they are made differently (the unpl... ant smell of a rubber boot or ... ber tire comes from chemicals ... in their manufacture, not from ... rubber itself). And they d... sweat like rubber sheets or ... water bottles because they h... millions of air cells that "breat... while sheet rubber has none.

The deepest foam latex matt... is 4½" thick, several inches s... lower than standard mattresses ... you'll have to raise your bed ... or get the kind of extra-deep sp... which has been especially desig... for them if you want a bed ... standard height. Manufactu... tell us that, in the near futu... extra widths and lengths should ... available.

Don't confuse all-latex mattre... with latex-topped innersprings (... page 226).

How to Buy a Spring

What kind of spring should ... team up with your mattre... First of all, make sure that you ... team them, for the best of r... mattresses won't perform well ... worn-out springs or on the wr... type of spring.

Box springs. This is the firm... kind of spring—usually used w... innerspring mattresses, all-fo... latex mattresses, or, if you want ... extra-firm bed with a solid-uph... stered all-hair mattress. Most ... nerspring and latex mattres... come with a matching box spri... and buying the set is your b... bet that the combination will w... well—and look well.

A good box spring, which co... from about $30 to $80, consists ... heavy metal coils tied together w... twine or wire or tiny springs, a... set in a wooden frame. The sprin... are topped by insulating mater... and a layer of felt or hair, a... covered with ticking. The best or... have at least 63 to 80 coils in t... double-bed size, and are hand-ti... eight ways with twine. The insi... borders should be of steel or ratt... rather than wire, which is like... to sag. Since legs can be anchor... directly to a box spring, it can ... used without any bed frame.

Metal Coil Springs. These a... metal coils anchored to a met... frame (no ticking). Because th... have more bounce than b... springs, they are usually used wi... solid-upholstered mattresses whi... have no springs of their own. ... they are topped by a platform ... metal bands (the firmest co... springs) or if they have convolu... coils (several extra turns of wi...

t the top of each coil), they can lso be used with innerspring mat-resses if you want the softest of eds. Don't use innerspring mat-resses on other types of coil prings, however, for the mattress ay work down into the coils. heaper than box springs (they ange in price from about $15 to 40), coil springs must rest in a ed frame.

The best coil springs are double-eckers. These are extra deep, and einforced in the center: the upper alf provides resilience, the lower art supports your weight. Get this pe if the bed has to support more an 150 pounds. Look for borders ade of angle steel rather than ire, and for some sort of steel rips which connect the movable order to the stationary base.

Flat bedsprings. These are the eapest springs, usually used only ith solid-upholstered mattresses. hey lack the bounce of coils, as ell as the strength. The best ones $15 to $20) are made of steel ands and are sometimes used with nerspring mattresses. The cheap-t ones ($10-$15) are woven of ire and should be used only on ts or roller beds.

A Good Head Deserves a Good Pillow

Whether it's as generous as a lov-g heart or small and dainty, firm r soft, your pillow is a matter of reference. Each member of the mily should have the type he kes best. The purpose of a pillow to relax the neck muscles. There-re a good pillow should be thick ough to bridge the gap between oulders and head, light in weight, silient enough to snap back if u poke it, and lively enough not droop if you sling it over your rm. It also should be free of lors, dust, and stiff feathers which ight prick you.

Pampered aristocrats among pil-ws are filled with down—the soft nder feathers of geese and ducks. hey are the softest and lightest u can get. The white down costs ore than the gray, but is *not* bet-r. Ideal is a combination of water-wl down and feathers. An all-aterfowl feather pillow costs less nd is satisfactory. Goose feathers have a slight edge over duck in quality—and you pay more for them. Chicken and turkey feathers are cheaper and widely used, but they are not good buys since the feathers are artificially curled and lose their resiliency after a few years of service.

Tickings should be closely woven to keep feathers and down from poking through. However, no ticking is really down- or feather-proof because, if it were, the pillow would be airtight and too stiff for comfort. Eight-ounce striped or warp sateen ticking is recommended, although for very soft pillows a linen-like, finely woven cotton is used. Some tickings have zippers so you can take them off for laundering.

A number of novelties have been designed to add to your comfort. There are shaped pillows, cut out to fit around your neck like a collar, and pillows designed to slope gradually from the top to the bottom where your shoulders and the pillow meet.

For anyone with an allergy, investigate Fiberglas tickings and Fiberglas fillings which are fireproof, won't absorb moisture or dust, and can be washed. And try the plastic pillows which you blow up like balloons. Foam latex pillows, also easy to wash, are another answer to allergy sufferers.

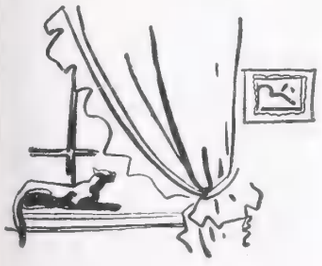
Want a very firm pillow? You can buy one filled with hair and equipped with a zipper opening which permits you to fluff up the hair when it becomes matted.

All pillows have labels which tell you what the filler material is. So check to see that you are getting all *new* material and that no chopped feathers are used.

How to Tell When Your Bedding Is Tired

Your bedstead can be an heirloom but not your springs, mattresses, or pillows. Bedding breaks down so gradually that few of us realize that it is happening. In hotels, where bedding *has* to be good, it's replaced every five to ten years, and your own sleep deserves as much respect as that of the Waldorf's guests. Naturally, the wear your bedding will give you depends upon its type and quality and the kind of care and use it has had. If they're slept upon every night, fine innerspring mattresses are usually good for seven to ten years. After that, they're likely to sag. Ten years is the usual life of solid-upholstered felt mattresses, box springs, and open coil springs. All-hair mattresses should last longer, though they should be re-

(*Continued on next page*)





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GETTING YOUR MONEY'S WORTH IN BEDDI

CONTINUED FROM PRECEDING PAGE

made every five years or so to keep the hair properly fluffed. We are told that we can expect a considerably longer life-span from the all-latex mattresses.

It's easy to check the condition of your bedding. If the exterior looks worn, with missing tufts, broken borders, and sagging edges, chances are that the interior is in bad shape too. But your mattress or spring may present a fine, clean surface and still have serious internal disorders which rob you of top-quality sleep.

Feel box springs and mattresses for bumps, sags, or broken springs. Then check them by the yardstick test to find bumps and sags the naked eye misses. Place a yardstick across the head and push it down to the foot. If bedding touches the stick at every point (except for tuft indentations and the like), it's in good shape. If the bedding dips below the yardstick or if it pushes it up, it is out of kil

Open springs are done for wl they have broken connections leaning coils.

Check your pillow by support it on your outstretched arm. I keeps its shape, it's still wor of your head; if it droops, it' dead duck.

Is Bedding Worth Rebuildi

Except for all-hair mattres it's a bad idea to remake spri and mattresses which are m than about seven years old. As part is being repaired, another w be nearing the end of its rope. A don't bother remaking pill either; you're wasting your mo if you use any old feathers.

But no matter what its conditi bedding needs replacing if you not comfortable on it—if it's short, too narrow, too soft, or hard for the type of comfort wh means perfect sleep for you.

PANTRY SHELF NEWS

CONTINUED FROM PAGE 216

They believed it fell from the heavens like a dew and that the gods sent the bees to the blossoming meadows to gather the omnipotents' gift. It was considered so rare and valuable that honey was among the treasures exchanged by ancient rulers when they visited each other's kingdoms. Up to the time of World War I the Grecian honey gathered in the Hymetus Mountains around Athens, considered one of the world's finest, was reserved for members of the Russian Imperial Palaces. As far back as recorded history goes, countless kings and queens have supported their own apiaries.

Ancient Egyptians floated huge hive flotillas down the Nile to fields and forests where the finest of certain honey-yielding species blossomed the earliest and most profusely. History tells of Roman beekeepers' nomad-like migrations down the Rhine with their hives; how the early French followed the bloom to the forests of Orleans. Modern beekeepers, like the ancients, still migrate hundreds of miles with their bee colonies on the same quest.

The bees themselves, whom the ancients regarded as the gods' special messengers, add an element of romance and wonder. Their hives are fantastic, well-ordered cities, inhabited by workers of unerri instinct and special skills for t part of the task each perfor Their "civilization" has been wonder of naturalists since the ginning of time.

The honey realm is too vast gather under one "roof" in t brief survey. So I've chosen a h dozen that exemplify the rarer a lesser-known types which are p of honey connoisseurs.

Suppose I start with Trapp crystallized honey from the Tra pist Monastery in St. Norb Manitoba. The Monastery nest among the mysterious oaks t cling to the banks of the Red Ri made famous by Whittier. T unique honey is cream-colored a resembles maple butter in consi ency and texture. It has a butte taste infused with an undertone honeycomb flavor. The honey yie of the sweet clover from which i produced is considered one of t world's choicest. Its clover bouqu is intermingled with the tang a aroma of Pasqua flowers, aste basswood trees, and other colorf native vegetation which blooms profusion in the black-soil clo fields from which the bees garn their many-flowered load.

Now we travel to the Como s

(*Continued on page* 242)





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. . . . and you'll thank your lucky stars you had them installed. Here is the colorful floor beauty you've only dreamed of owning, brought within range of even modest budgets. Amtico is not expensive, for its long, long life makes it cheaper than other less permanent floor coverings.

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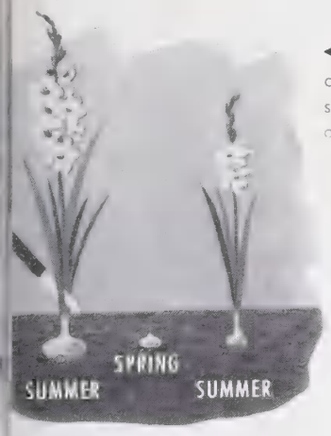
What did I do wrong?



←My peonies have an abundance of big, healthy-looking leaves every year, but I never get any flowers. I bought what were listed as best varieties.



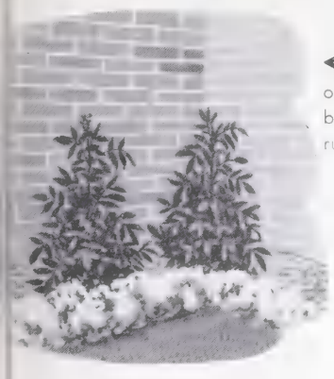
Your peonies probably were planted deep. They should never be planted e than 2 inches deep, and 1½ inch- is safer. Try resetting your plants.



←Gladiolus disappoints me because after the first year the blooms get so small. I use the recommended amounts of plant food, and think I water enough.



Are you using your gladiolus as cut lers? If so, take as little foliage possible to avoid weakening your ns enough to reduce flower size.



←Dahlias thrive in a protected corner of our garden, but we seldom get any blooms. We think we follow all the rules the experts give in the magazine.



Dahlias bloom best when they are in ool, sunny place. Your protected ner probably traps heat and cuts off sun. Put them along an open fence.

(Continued on page 243)

SKETCHES BY JOHN BRIMER

For the Discriminating Hostess

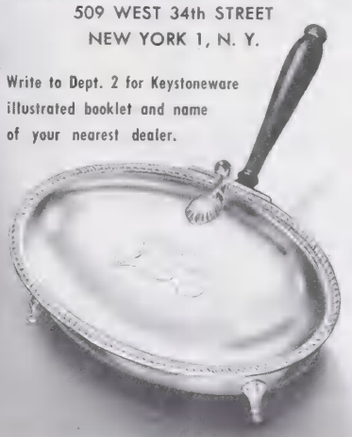
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Doing over a room?

1. Choose your paint color scheme from the rooms featured in the current month's magazines . . .

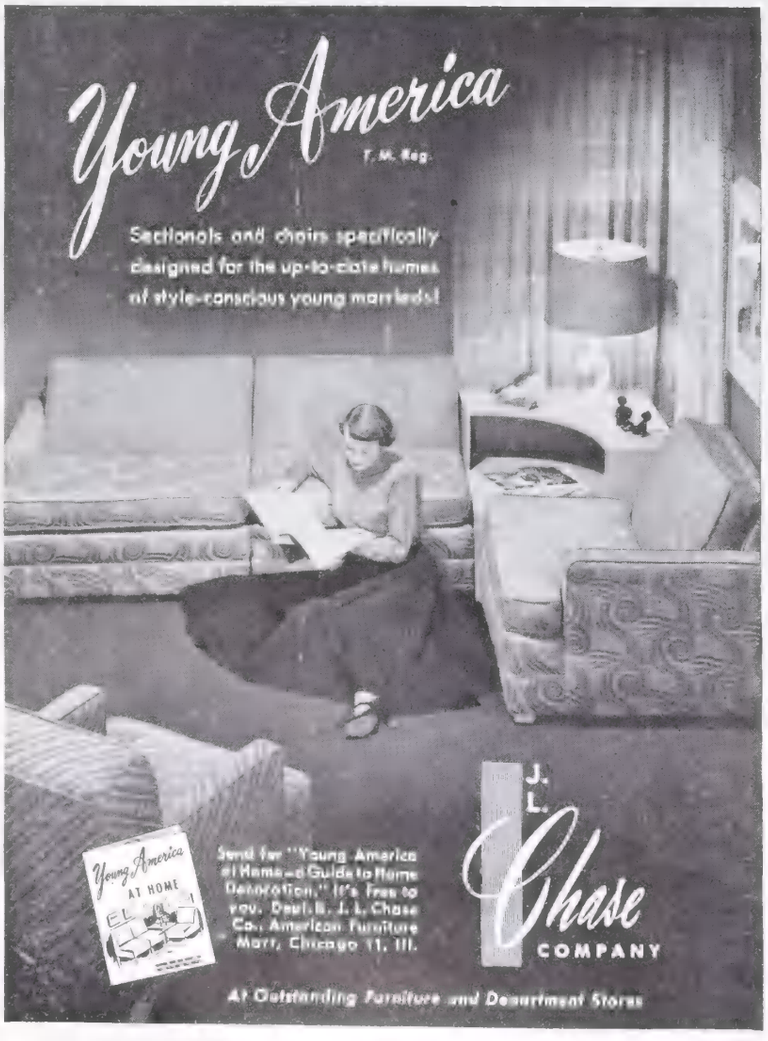
2. Ask your Kyanize Paint dealer for a free Kyanize **Color Recipe** packet.* Each month, it contains easy directions for matching the paint color schemes of the most interesting rooms.

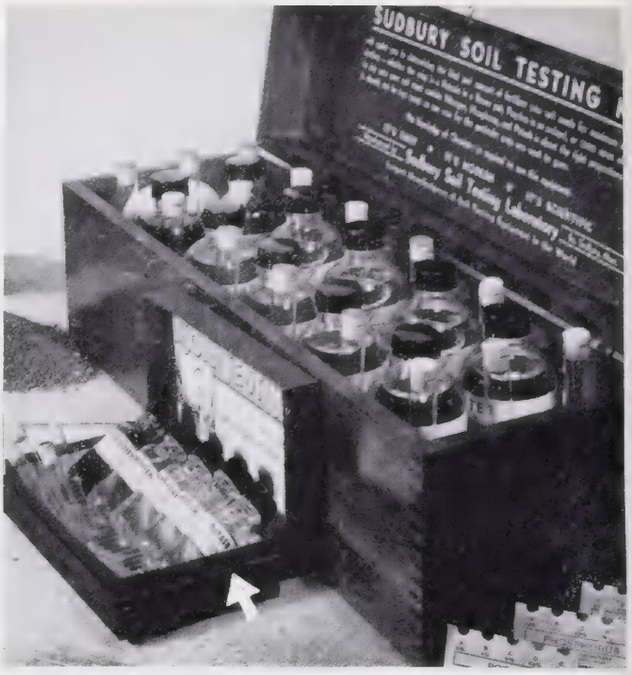
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Work-savers for gardeners

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



What're your favorite pruning shears? Every homeowner needs a sturdy pair of hand shears plus a pair of long-handled "loppers" tough enough to slice through ¾-inch branches. (l. to r.) True-Temper; Wiss Hy-power; Disston Super-Lite; Lewis Doo-Klip; Schollhorn Parrot Head; Seymour Smith Junior. Loppers: Seymour Smith, Cartwright.



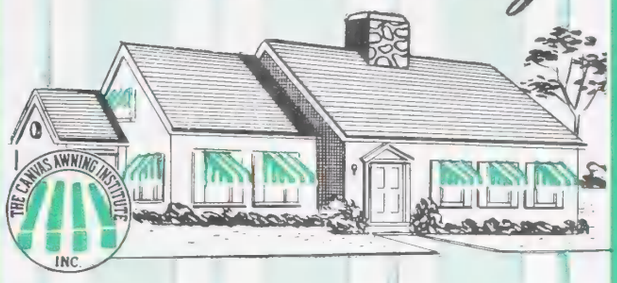
Need some hand tools for close work? Old hands at gardening do most of their weeding in the easy stand-up way, but also have on hand special tools for the last few in-close jobs: Plastic tube (on seed packet) helps you space seeds evenly.

You will enjoy gardening more when you have these tools to help you. All have been tested in the garden and proved worthy additions



Like just the right tool for each digging job? These help make gardening more fun, less work. Far right: Henry trowel (bright red plastic handle good for forgetful gardeners). Center: Sprowel. Other three diggers: lightweight Markle.

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PANTRY SHELF NEWS

CONTINUED FROM PAGE 236

tion of Italy for a bird's-eye view of the rare black locust honey. This is one of the few places in the world where black locust trees are found. They yield honey of exquisite delicacy, as exotic in flavor and fragrance as the beautiful blossoms themselves. The elusive, flower-like honey is a delight to taste.

Not too many miles from here is the village of Montfavet, just outside Avignon in France, whose forests and fields yield the exquisite lavender honey. Even the name Montfavet is significant of the fame of this honey center. Loosely translated from the original Greek it means realm of honey. It's delicate as a breeze with the taste and fragrance of the lavender flower wafting through to tell you of its source.

For the unique candied Allowrie honey we go across the world to one of the most fertile districts of New South Wales in far-off Australia. Here 150 species of the world's finest honey-yielding eucalyptus trees grow. The fitting name Allowrie means "a perfect place." This delightful honey is as soft and creamy as fudge and tastes for all the world like maple sugar. It's even maple in color. It's so much like soft candy that you'll find yourself eating it right out of the jar. A more un-honeylike honey you can't imagine.

No honey travelogue would be complete without one or two of the many honeys for which our own country is justly famous. Among the most famed is sourwood honey from the mountains of South Carolina. The beautiful white bloom of the sourwood tree, as it was named by the pioneers who settled there, yields a fragrant, tangy honey that has more the taste of fine sorghum than of honey. It varies from pure white to amber in color and practically never granulates. Beekeepers of the region contend that their bees have a sixth sense that causes them to forsake all other honey-producing vegetation the moment honey starts to flow from sourwood trees. Be



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that as it may, the honey is smo as velvet and exquisitely flavo

From the strange cactus " ests" of Arizona, adjacent C fornia, and southward into Me we get the unusual cactus ho In these desert regions are fo the spectacular giant cactus the small, shrubby mesquite that mingle their honey yield this blended sweet. It's thick, ber in color, with a suggestion honeycomb flavor that manif itself fleetingly as you eat it.



Spreading these or other hon on bread, waffles, and pancake only one of the eating delights t yield. Nothing creates smoot more delicate dessert sauces t honey; nothing is quite as per on baked, broiled, or fresh fr A whole new world of delici honey cookery and baking opened up by two recipe book the American Honey Institut New Favorite Honey Recipes Old Favorite Honey Reci They'll open your eyes to the satility of this natural sw They're available from Vend Inc., 415 Madison Ave., New Y 22, N. Y., at 25 cents each, al with the five honeys descrih

Trappist Honey costs ab $1.50 for a 2-lb. can; Miele Bl Locust Honey, two 1-lb. jars about $2.75; Alphanary's Miel Lavender, about $2.25 for a jar; Allowrie Candied Ho Palmetto State Sourwood Ho and Crockett's Blended Cac Honey are all about $1.50 for 1-lb. jars. (All plus postag From Vendôme, Inc.

Regional recipes have a fasci tion all their own. When they from eating places famed coun wide for their fine food and usual dishes, they're doubly citing. Three famous inns—W Turkey Inn in Danbury, Conne cut, Toll House in Whitman, M sachusetts and Mother Anders Hotel in Wabasha, Minnesota, h put into cook-book form and duced to family size the reci

(*Continued on page 244*)

WHAT DID I DO WRONG?

CONTINUED FROM PAGE 239



←Lilacs are supposed to be easy to grow, but although I pruned mine real early in the spring, they never had a bloom all year. Should I prune again?



acs must be pruned only just they have bloomed, and then d only lightly (simply cut off the oods). Buds form in the autumn.



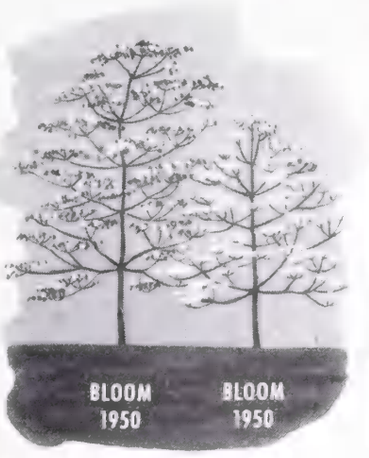
←Our new rhododendrons were a failure. We bought good bushes, cut them back when setting out new shrubs, but they never put out any new leaves.



ododendrons, and most other reens, must not be cut back at me. Better start with new plants: nes probably are too weak now.



←Why should my small dogwood tree bloom every year while a big dogwood bloomed freely only the first year and has done very poorly since?



gwood recovers slowly after being . Old plants may take years to ack into full bloom stage. Coddle eluctant tree with extra waterings.

(Continued on page 245)

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Carpeting by Gulbenkian

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As hospitable as yourself is Hale's charming French Provincial dinette group with its rich warm, welcoming wood so graciously finished! You *choose* bisque, fawn, Hale Maple, or cordovan mahogany . . . you *get* the table, four Bentwood chairs, a matching china closet, and buffet—all at a price you can easily afford!

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PANTRY SHELF NEWS

CONTINUED FROM PAGE 242

which bring visitors from all parts of the country to their doors. They make exciting additions to any cook-book collection.

The recipes of White Turkey Inn are appropriately entitled "Let's Talk Turkey." Among the things it boasts along with hundreds of other wonderful, never-before published recipes is the secret, original recipe for Lady Baltimore cake. You'll find in it, too, typical White Turkey Inn menus for holiday meals and a fascinating chapter on the birth and history of the Inn and the Morgans who founded it many years ago. A whole chapter of White Turkey's famous drinks are included, along with a chapter on wines. From cover to cover it's a gem and delightful reading to boot.

"500 Recipes by Request" reveals why Mother Anderson has made her famous recipes available to all those who enjoy good eating. The chore of writing out the recipes for the many guests who begged for them became so great that they solved the problem with this book of the often-requested favorites. Mother Anderson is of Pennsylvania Dutch heritage and she has transplanted the wonderful cookery of that region to Minnesota. It's rich, homey, and satisfying food that finds great favor with men. Definitely not food to reduce on, but who cares when the eating is so good?

The new "Toll House Tried and True Recipes" contains 800 recipes and 77 menus built around the favorite dishes of the famous inn. The novice cook will find it a veritable treasure, too, for within its covers are included a basic recipe primer for brides, a chapter on pressure cookery, purchasing guides, and rules for avoiding baking failures. If you're a seasoned cook you can skip blithely over all this beginners' stuff to the wonderful recipes for Toll House specialties that are almost as famous as their chocolate-crunch cookies.

All three books are priced at $3; they're all available from Brentano's, 586 Fifth Avenue, New York 19, N. Y.

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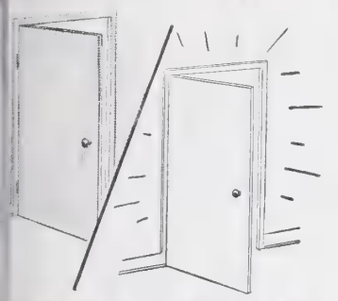
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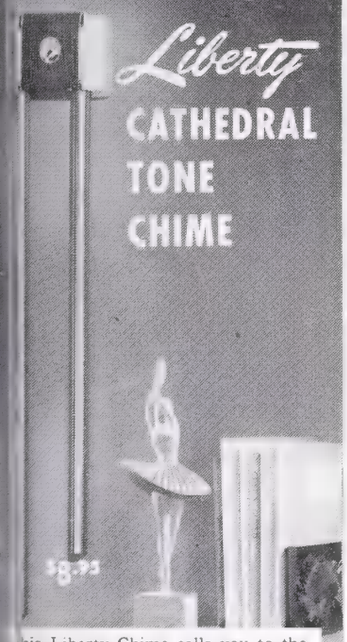


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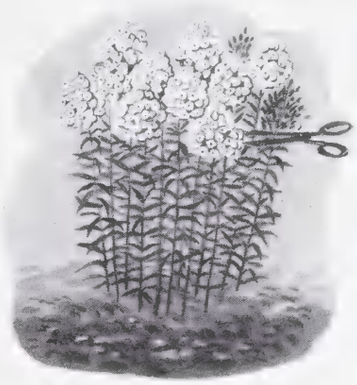
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WHAT DID I DO WRONG?

CONTINUED FROM PAGE 243



←My phlox plants are changing their blossom colors. Flowers on some shoots are still the correct color, but most of the clump has only magenta blossoms.



● Young magenta plants starting from the seeds that fall to the ground are crowding out the plant you bought. You must keep the seed heads cut off.

SKETCHES BY JOHN BRIMER



←Our garden stocks don't bloom although I pinch them back in the same way I do my other annuals started from seed sown indoors in pots.



● Your stocks probably are of the column type. These do not branch. Pinching them simply removes the blossom bud, and no new one ever develops.



←We get lots of flowers on our hollyhocks every year but the leaves on the lower part of the stalk get very unsightly. They look dead but hang on.



● Dust your plants occasionally with a good all-purpose dust. This will take care of rusting whether due to diseases or to work of redspider-mites.

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HOW TO STAGE YOUR TULIP SHOW

CONTINUED FROM PAGE 146

and moisture-retentive (heavy clay soils), or if the ground is not *perfectly* drained to a depth of at least two feet. Drainage can be provided by tile and gravel drains below the level of your tulip beds.

There is no getting away from the fact that well-grown tulips require special preparation. Any area planted in tulips must be considered as a relatively high maintenance area in your garden. This limits their use in garden planting.

Frequently, a few dozen tulip bulbs are scattered here and there throughout the garden with the idea of making a welcome blotch of color in the spring. But even though you can grow only a few dozen tulips, this is not the way to use them. Whether your area is smaller or larger than the one shown in the photograph, the basic principle is the same. Tulips are most effective and practical when used in small, segregated areas such as planting boxes near the house, in beds on the edges of paved terraces or patios, or in any level area backed by a fence or wall. (More than one level has been used in the garden illustrated to give a feeling of height and depth of banking of the tulips.) The smaller beds, definitely segregated, can be given extra attention, but this would mean a prohibitive amount of work if it were necessary throughout the *whole* garden.

TULIP plantings, even in segregated areas, should be tied into the spring color scheme of the rest of your garden. Although the color photograph does not show the whole garden (the tulip planting is one small corner), there are delicate pinks and lavenders in the flowering trees and shrubs that bloom at the same time. The mass of tulips becomes the color keynote of the garden, picking up, accentuating, and dramatizing the more subtle touches of color scattered throughout. This indicates a principle you can apply—the use of a concentrated, segregated mass of color to bring out an effect that might otherwise not be as telling by itself. If you use tulips in this way, you will get the most for your money. You will derive much more satisfaction than if they are scattered about here and there among the flowers or shrubs.

Now let us consider the fundamental principles of working out a color scheme with tulips or, for that matter, any other flower. The three elements of color value, hue, and intensity. Valu the light and dark of a color; is, the way it would show up black and white picture. This seem to be the least interes aspect of color, but it is the and most important one in ma a design with color that is goin hold together.

YOU will notice in the color tograph that the values are closely related, with the result the grouping of tulips does stand out too sharply or pull a from its background. Also, wi the color scheme of the tu themselves, there is a very c value relationship. There is enc variety to give interest, but enough to produce an erratic spotty effect. Of course, a diffe color scheme could have been in which there was a wider ra of value, using both lighter darker colors in a rhythmic s ping or sequence, a series of ec stepping in the light to dark sc Note, however, that it is m more interesting to use a variet blended colors with a close s ping in value than just one c and one value in your tulip pl ing. In the first place, the sl variation, while destroying the fect of simplicity and unity, te to make the tulip group blend ter with its background and roundings and not stand out a sharp contrasting mass of blo

HUE is the aspect of color w usually comes first to most ple's thought. It is the name of color—red, green, or blue. range of hue is quite wide in tu running from white through pink into deep crimson and v shades, from palest lavender deep purple, and with many va tions from yellow through ora into vivid scarlet. About the color that is missing is a rang true blues, although there are course, lavenders and blue purp

Intensity is the relative pu of a color and is very importan working out a color scheme. pure intense colors of the spect band are vivid red, orange, yel green, blue-green, blue, blue-p ple, red-purple, and mage From the standpoint of mixing, may gray the color or make it intense in three different ways: adding black, by adding white by adding another color. For ample, when you are descril pale pink, you designate its va by stating how light or dark it but when you speak of its intens

(*Continued on page* 251)



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With amazing ease and speed the GENERAL T-12 restores unsightly floors to their original beauty—keeps new floors LOOKING new. Ends all floor drudgery—no pushing, no kneeling, no back-aching labor as the lightweight GENERAL glides quietly over your floors close into corners, right up to baseboards and under furniture.

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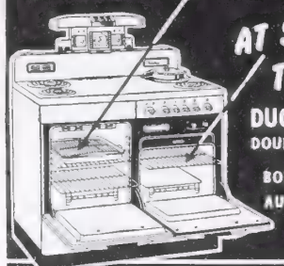
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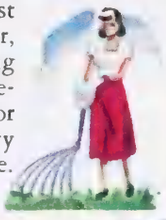
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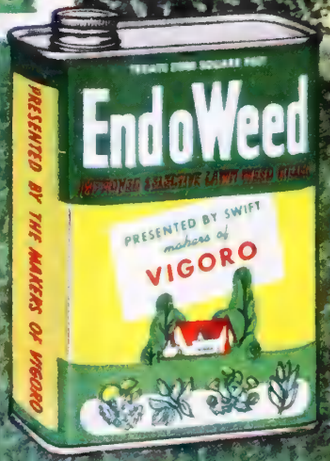
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The LOG of the Practical Gardener

Thirst

Soak the ground around your tulips and daffodils twice weekly and you will be rewarded with doubled blossom size, especially if the month happens to be a dry one.

Brrr

By the end of the month, danger of a killing frost is usually past so it then becomes safe to plant tender things outdoors. Often they will outgrow plants started earlier but stunted by exposure to cold (permanent stunting can occur without visible frost injury in warm weather crops such as tomatoes).

Shoosh

Black spot on roses will be no bugaboo in your garden if you take a few minutes weekly to shoosh rose dust or squirt rose spray on your plants. It's no trick to *keep* your plants pest-free, but you can't wait for trouble to strike and then set out to get rid of it.

Lily Pads

Set your tender waterlilies into their summer pool home in late May. Have you tried the dwarf types? All you need is a pool three feet across and a foot deep.

(*Continued on next page*)

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Your home and garden deserve the protection and dignity of Habitant Rustic Wood Fence. Factory fabricated from durable Michigan White Cedar, Habitant Fence is completely assembled in standard length sections, plus special length sections to fit your exact ground plan. A wide variety of designs, from low, spaced picket styles to high, tight protection stockades — nailed panel or woven fabric construction. Single or double gates with all hardware attached. Write for catalog and name of your nearest dealer.



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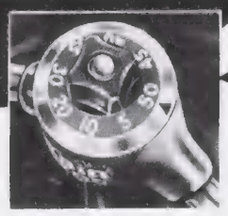
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The new Sunbeam high-speed trimmer, built and powered to trim hedges in a jiffy, saves you hours of hard, tedious work! Remember that the lightweight Sunbeam is a precision instrument in every detail from the high-grade, cutlery-steel cutter bar to the 110V AC-DC motor. Built by the makers of the famous Sunbeam Electric Appliances and Rain King Lawn Sprinklers. $37.50 at your dealer's.

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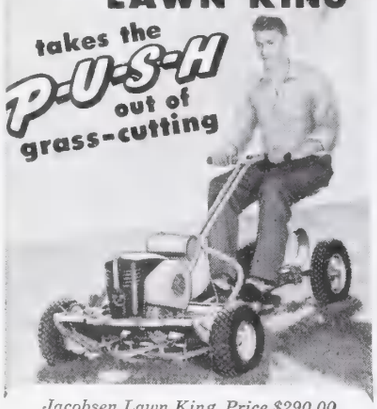
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THE LOG OF THE PRACTICAL GARDENER

CONTINUED FROM PRECEDING PAGE

Trim

Start your hedge trimming early: let the new growth get only 2 inches long, then cut back 1¾ inches (leaving the ¼ inch of new growth gives your hedge the neatest look). Slip the electric cord through a belt loop on your trousers to keep the cord out of the way of your power hedge trimmer.

Mmmm

May is lilac time. To see what wonderful things have been done for the old-fashioned lilac, try to get to one of the country's special public lilac collections: Highland Park, Rochester, N. Y.; Arnold Arboretum, Boston, Mass.; Swarthmore, Pa.; Michigan State College, East Lansing, Mich.; Pioneer Park, Des Moines, Iowa.

Glamour

You'll search long before finding a terrace tree that can match an ordinary apple for year-round beauty—Maytime blossom showers, apple-green leaves that filter and cool summer sunlight, golden or ruby fruit in crisp autumn days, and a winter silhouette to rave about, especially when capped with snowy ermine. The whole glamorous Greenbrier garden featured on pages 154-155 last month was built around the old apple tree moved in by the landscape architects for the purpose.

To Forget

Squirt your hardy perennial flowers, especially your delphiniums, phlox, tulips, iris and lilies, in May with Bordeaux or an all-purpose product to catch any fungi lurking on half-buried old plant leaves overlooked in the spring garden clean-up. Do a thorough job now and you can just about forget plant pests. If you live in the iris rot and borer land, though, your iris will need a couple of later doses with DDT to be safe.

Snipper

We got our first power mower 22 years ago, a home-made job we rigged up by adding the business parts of a Moto-wheel (remember those?) to our old hand mower. Are you enjoying the help of power for your own lawn keeping? If you spend an hour mowing, you need power. Price is now down to about $100. This is only $15 a year. Turn to pages 254, 255 for the details.

Special Reminders of the Month

- Memorial Day usually marks the start of the planting season for warm weather flowers from seeds.
- Spray your climbing roses if rose slugs skeletonized the leaves last year.
- Chlordan kills ants quickly.
- Last call for planting dahlias. Continue planting gladiolus corms every two weeks for a succession of bloom.
- Keep faded flowers cut off your iris to avoid wasting strength on unwanted seeds.

Joseph E. Haviland

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Black Leaf 40 controls aphids, leafhoppers, leaf-miners and similar sucking insects. *Doubly effective*—kills by contact and by fumes. *Works with nature*—spares the natural insect enemies of garden pests. Leaves no harmful residue on flowers, fruit or foliage.

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ASK YOUR DEALER 4906 "Black Leaf"
LOOK FOR THE "Black Leaf" ON THE PACKAGE

HOW TO STAGE YOUR TULIP SHOW

CONTINUED FROM PAGE 246

you designate that certain tint of pink.

Many of the colors in tulips are grayed, especially in the modern hybrids, with the exception of orange scarlets and clear pure yellows. One group of tulips, the Breeders, gives you a particularly fine range of soft grayed orange-bronze to bronze-purple. Many of the finest soft pinks and lavenders are found in the group known as Darwin tulips, which predominate in the planting shown here.

FULLY intense color must be used carefully or it will produce a harsh, jarring effect. To put it another way, use a relatively small amount of the intense color in either one of two ways: You can have either a few flowers of intense color or many flowers in which the intensity of the color has been grayed. The larger the mass of flowers, the less intense the color should be if the mass as a whole is not to jar the sensibilities.

You may have seen tulips used just this way—great masses of scarlet, orange, and yellow, unrelated in any way to each other or to their surroundings. But used with proper restraint, tulips can give genuine drama, be the most effective climax—the color keynote—of your spring garden.

WHICH FLOWERS GO TOGETHER

CONTINUED FROM PAGE 199

I once found a slender and graceful weed with tiny blossoms of a rather strong yellow which picked up and emphasized the yellow centers in the arrangement of mixed flowers which had until then been pretty but undistinguished.

And then there's character. It is not at all far-fetched to think of flowers as having definite personalities. The violet *is* shy, the canna is bold, the bird of paradise is dramatic, the geranium is dignified and handsome, yet with a solid honest simplicity that makes it seem friendly and appealing.

The open mind and the seeing eye are essential if you are to acquire a sense of material. And when I say a "seeing eye" I use the word in the sense of understanding, not merely looking. For, as Whistler remarked, "If looking were seeing, then the policemen in the museums should be the best judges of art."

Trim your Hedges the Fun-way with faster-cutting Electrimmer



Easy-to-grip handle, fast-cutting blade, extra power make Electrimmer the favorite tool of gardeners everywhere.

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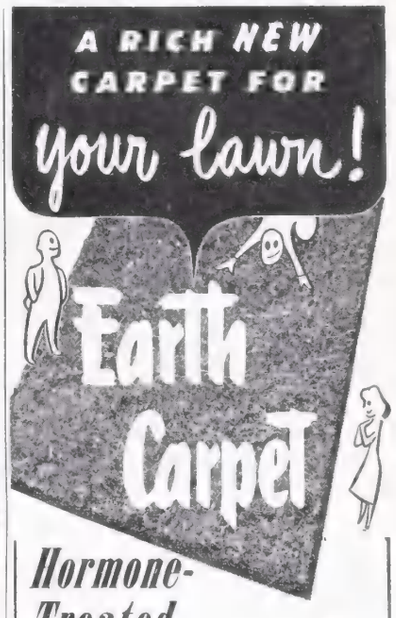
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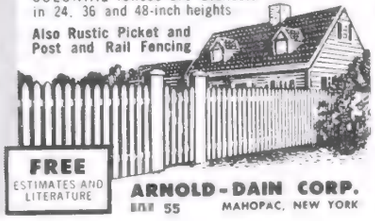
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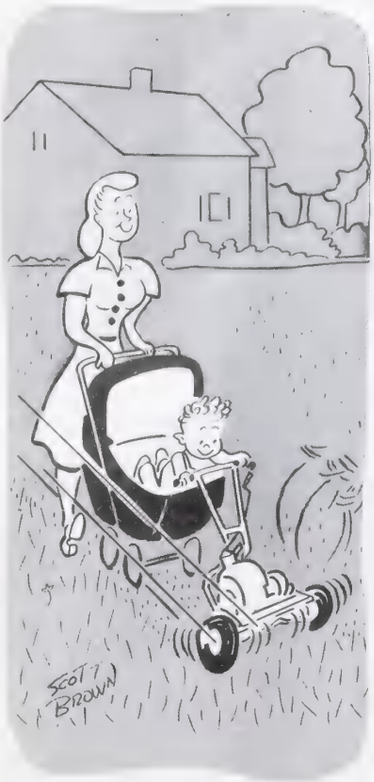
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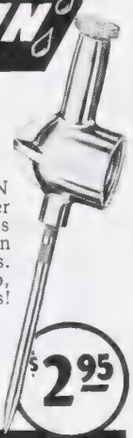
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THE MAN BEHIND THE HOE

A FRIEND RECENTLY ASKED ME what farmers on a local truck garden district were doing with "row after row of little white sailors' caps." Actually each was a paper hat, Hotkap by name, helping a plant off to an early start by trapping solar heat and furnishing wind protection. Tomato, pepper, and eggplant are among the vegetable plants you can set out extra early with Hotkap protection.

EARLY SEEDED HILLS OF CORN, cucumbers, and melons covered with Hotkaps right after planting will benefit from the warmer soil because warmth is necessary for germination. I have covered even hills of beans and picked them ten days earlier because of the quick start. Provide ventilation and avoid overheating by slitting the cap on the south side as soon as the seedlings come through the ground.

ANOTHER GOOD WAY TO PUSH the melon and cucumber season ahead is to start your plants in pots indoors and then transplant without disturbing the soil. Careful handling is essential as these vegetables won't withstand the shock of ordinary transplanting. Here in southern Michigan I have found it best to start about May 10th (only three weeks before I plan to set in my garden). Overgrown plants are very slow to start off after setting.

MAY IS THE TIME for Southern gardeners to give thought to a succession of crops to avoid those summer garden doldrums. Okra, corn, pole beans, and butter beans (limas to the Yankees)

(*Continued on next page*)

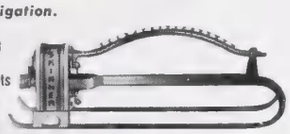


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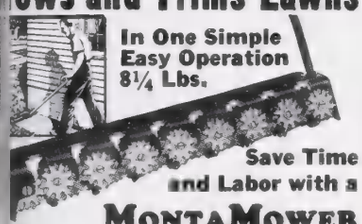
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HNSON WATER GARDENS P. O. BOX G-3 PARAMOUNT, CALIF.

are vegetables well adapted to long, warm summers. For variety try some acorn squash. I found it a reasonably successful summer vegetable in Alabama, although the pickle worm got his share.

THE ROOT-KNOT NEMATODE is one of the primary causes of summer garden troubles in the South. If you have difficulty growing summer beans and suspect this trouble, try Alabama No. 1 pole bean, a good hot weather variety regardless of the nematodes. During my three years of experimental work with this variety, I never ceased to be astounded at its ability to take adverse conditions.

I OFTEN TAKE A CHANCE with a small, extra-early planting of an early sweet corn. Then in about two weeks (which brings it to the third week in May here in southern Michigan) I plant some of an early, a midseason, and a late variety. More plantings of the late variety at ten-day intervals usually gives us a succession of wonderful sweet corn from late July until frost.

FIRST TOMATO BLOSSOMS that seldom set fruit act that way because of too low temperatures at night. My neighbor, S. H. Witter, has made a special study of tomato fruit setting and out of his work has come a new chemical to be sold under the name of Sureset. It encourages better setting of tomatoes whenever night temperatures fall below 60 degrees. Just spray the blossoms according to directions.

RHUBARB SEEDSTALKS should be cut off as soon as they show up. Your plant needs all its reserve food for root storage to nourish next spring's growth. Producing a useless crop of seed does neither you nor your rhubarb any good.

PARSNIPS should be planted in early May because they need a long growing season. Everyone should raise his own parsnips because even a day or two at room temperature in the store causes some of the sugars to change to starch.

SOMETHING OF THE GARDEN that can be felt and smelled and even tasted gives friends confined by sickness a real lift. Our neighbors, Ruth and Hicks Barrett, remember sick friends with small bouquets of several herbs from their fine collection.

Keith C. Barrons

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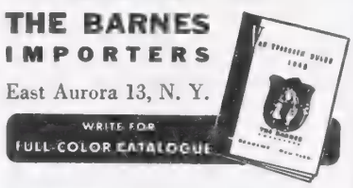
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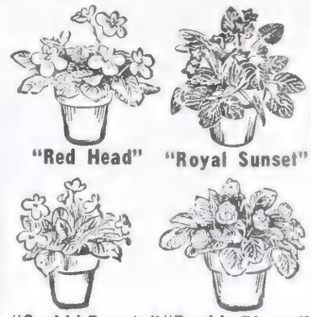


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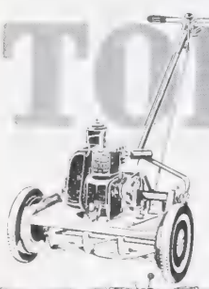
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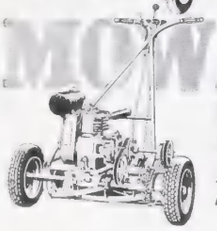
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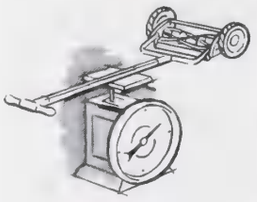


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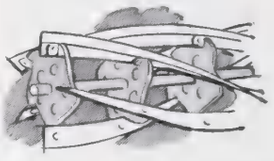
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MOWERS

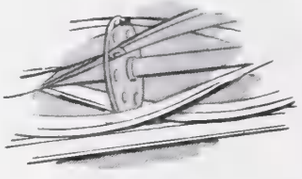
3 THINGS TO LOOK FOR



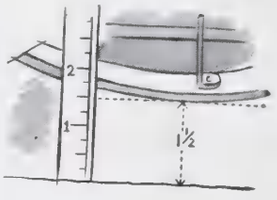
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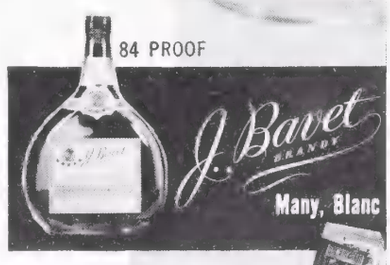
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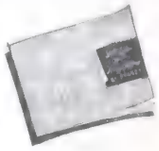


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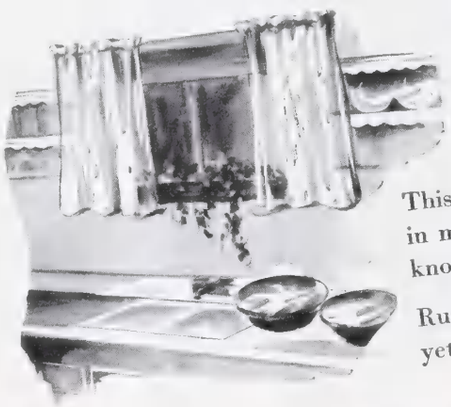
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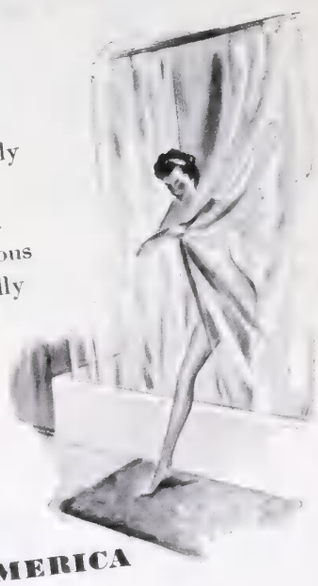
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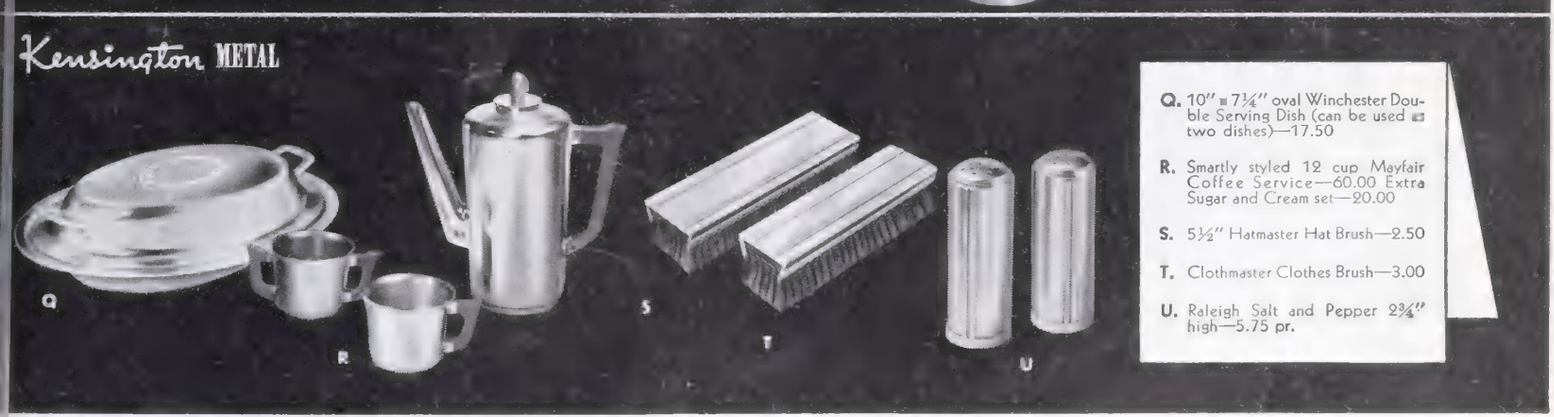
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O. Man-size, 5¼" tall 14 oz. cap., Coldchester Tumblers—4.50 ea.

P. 2-qt. Mayfair Pitcher—15.00



Q. 10" x 7¼" oval Winchester Double Serving Dish (can be used as two dishes)—17.50

R. Smartly styled 12 cup Mayfair Coffee Service—60.00 Extra Sugar and Cream set—20.00

S. 5½" Hatmaster Hat Brush—2.50

T. Clothmaster Clothes Brush—3.00

U. Raleigh Salt and Pepper 2¾" high—5.75 pr.



Aren't they lovely?

THEY'RE KENSINGTON METAL!

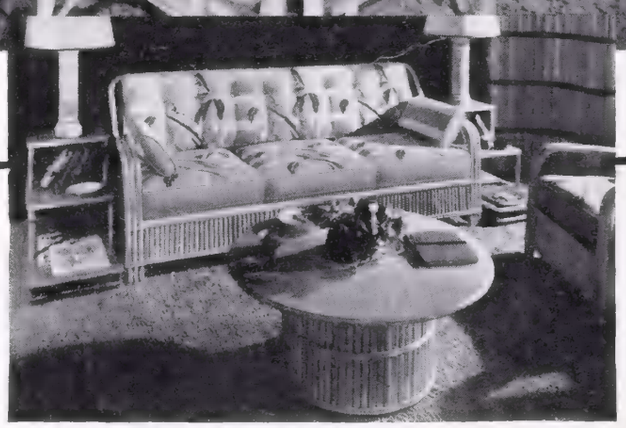
They're as durable as they are lovely, too. Kensington bridal gifts of 15 years ago are still in use—without a mark to tattle of the many times they've been used. Kensington Metal is a special non-tarnishing alloy. It's soft and lustrous to the eye, but really amazingly hard and stain-resistant. Just see how many useful Kensington creations—for bridal gifts and for yourself—you'll find at better gift, jewelry and department stores.

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Make your dinner parties gay and cheerful in festive surroundings.
All you need is imagination and color . . . the fascination
of genuine East Indies rattan furniture dressed for the occasion
in exclusive Ficks color-correlated fabrics. See these unusual
groups for the dining room and living room,
sun porch and terrace at fine stores everywhere.

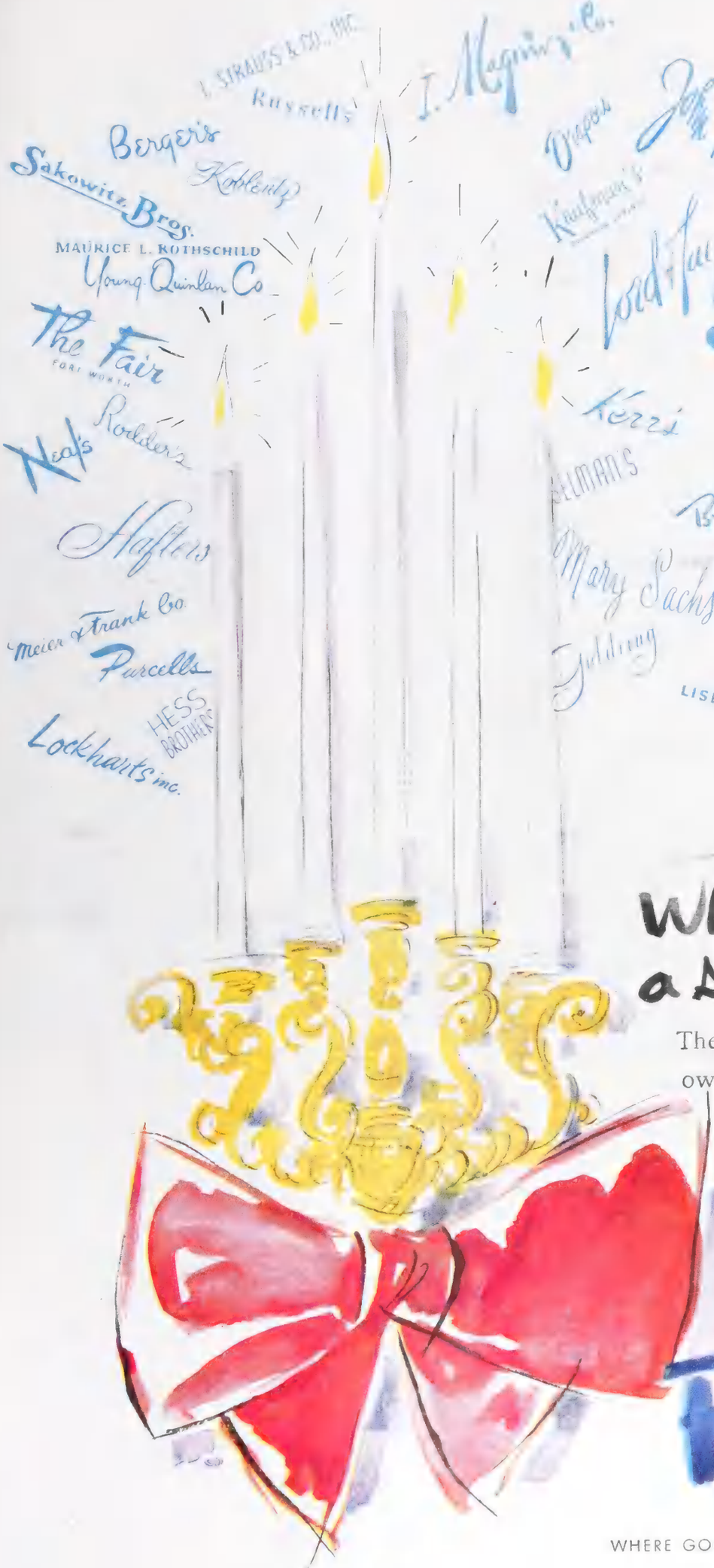




When you buy rattan, be sure it is genuine EAST INDIES RATTAN. Furniture made of this harder, more durable, material is your assurance of top quality.

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The pride that allows its own treasured name to endorse none but the finest creations of our modern world.

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WHERE GOOD TASTE IS A TRADITION



Now!

RESTFOAM BRINGS YOU AN ENTIRELY NEW KIND OF PILLOW COMFORT!

* This *"airy headrest"* always keeps its shape . . . outlasts ordinary pillows



1. Made of creamed latex foam

The finest creamed liquid latex from Central Malaya is used for the new Hewitt Restfoam Pillow. Restfoam gives you the kind of deep-down sleeping luxury you've always longed for.



2. Always super-comfortable

Restfoam's millions of tiny inter-connected air cells cradle your head *in a natural position* all night long. The Restfoam Pillow always looks made up. No need to "plump" into shape!



3. So light—so fresh—so cool

Here, at last, is an "airy headrest" that stays as fresh and cool as a breath of spring. Every inch is self-ventilated! Nothing to pack or mat down. And Restfoam is washable, too.



4 A boon to those with allergies

No loose particles, no feathers, no dust-making materials to plague you! You'll sleep contentedly with no worry about sniffles or sneezes from allergies often due to ordinary pillows.



5. Ideal for reading in bed

You'll find the new Restfoam Pillow makes a perfect cushion for reading in bed. It fits your back, always stays in position. You're just as comfortable as in your favorite easy chair.



6. Lasts, and lasts, and lasts

Restfoam far outlasts ordinary cushioning. You get the same satisfying comfort year after year. What's more, the new Restfoam Pillow is covered with smart long-wearing fabric.



7. Restfoam Mattresses, too

You'll want the companion Restfoam Mattress to complete your sleeping ensemble. *Ask at your favorite store to see these new Pillows and Mattresses. Or write for name of nearest Restfoam dealer.*

Ask to see the new

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... from $9.95

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GET WINDOWS WITH

Thermopane

. . . they stay in the year 'round



Why include years of ladder climbing and wrestling with storm sash in the plans for your new home?

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But what a difference—in year-round comfort. In fuel savings. Freedom from downdrafts. Freedom from frosted or steam-covered panes.

With *Thermopane* you enjoy all these benefits—plus the lazy satisfaction of never giving a thought or muscle to storm sash. And your window washing is cut in half.

Talk to your builder and architect about putting *Thermopane* in every window of your house when you build or remodel. Write for our book about this really modern windowpane.

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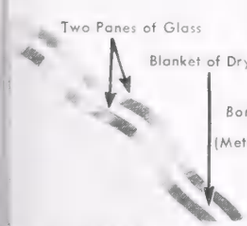
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WILMINGTON 11, DELAWARE



I am the DAVEY TREE MAN..

Take a good look at me. It isn't often you see a Davey Man the ground. We spend most of our working days up in trees doing many things that have to be done to keep 'em in good health. I'm i unique business and I wouldn't trade it for any job I know.

It gives me a lot of satisfaction to bring sick trees back to hea and beauty. And I have a feeling of pride and security, knowing I'm p of the largest and oldest tree saving company in the world.

We've been in this business for three generations. We are lis in the phone book under "tree service." Give me a call soon or write dir to my home office at Kent, Ohio. Don't wait till your valuable trees in danger. Neglect is costly.

Here is a brief outline of the sort of jobs I'm called on to do all the tin They're all in a day's work for a Davey Man.



★TREE FEEDING

Starvation causes the greatest damage to shade trees. It's surprising how quickly vitality returns to trees when I feed them Davey Tree Food.



★CABLING AND BRACING

After cabling and bracing a tree, I often say to myself—"Now let the winds whistle through her branches. She can take it."



★PRUNING

I have found that regular pruning—every year or two—does more than keep your trees well shaped—it's essential to their vigorous health.



★TREE SURGERY

A small break in the bark of your tree, like a break in your skin, can be the start of an infection. Tree surgery now may prevent costly damage later.



★TREE MOVING

I have the experience and equipment to guarantee the life of the trees I plant. Don't wait years for saplings to grow large enough for your enjoyment.



★SPRAYING

My modern, high pressure spraying equipment can completely coat your trees with a specially prepared Davey Spray that kills foliage-destroying insects.

If you would like to be a Davey Tree Man or know some one who would, write us today.

THREE GENERATIONS OF TREE SAVING SERVICE



JOHN DAVEY *Founder of Tree Surgery*

7. Restfoam mattress

You'll want the companion Restfoam Mattress to complete your sleeping ensemble. *Ask at your favorite store to see these new Pillows and Mattresses. Or write for name of nearest Restfoam dealer.*

Hewitt Restfoam Division, Buffalo 5, N.Y. • **HEWITT-ROBINS INCORPORATED**

A TIP FOR THE HOSTESS!

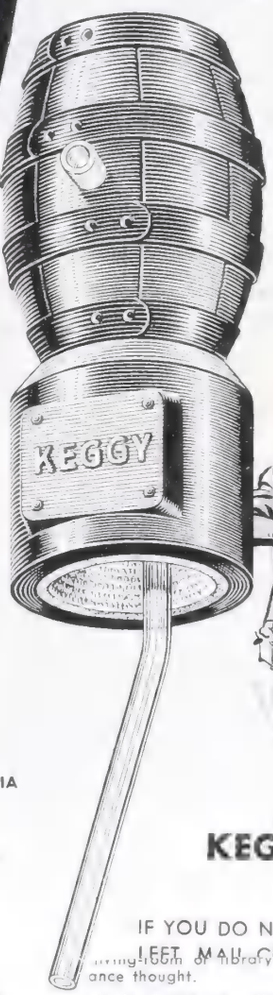
Amazing New Invention Gives Bottled Beer the Marvelous Mellow Taste and Tang of DRAFT BEER!



Now "KEGGY" makes bottled beer pour creamier, smoother. More mellow! No bitterness! Grand flavor!

KEGGY FITS EVERY BEER BOTTLE

You can NOW actually "draw" your own draft beer at home . . . straight from a bottle of your favorite beer. Fantastic? Not with astounding KEGGY! Just slip KEGGY over the neck of any bottle—pint, quart, half-gallon, or gallon—and pour! Beer swishes through the tiny magic keg. Presto! Comes out with the creamy head and full-bodied mellowness of draft beer. Absolutely no chemicals or moving parts. KEGGY can be used over and over again. *Cleans* under *faucet*. Sturdy too. Will last a lifetime, for a lifetime of enjoyment. Get one today for yourself and every beer drinker who loves real, oldtime beer. A sensation at parties! Tap your next bottle beer with KEGGY for an amazing new flavor thrill!



TAP IT WITH KEGGY only $1.00

KEGGY fits every beer bottle. Cleverly designed like keg of beer . . . small enough to fit palm of hand. Always ready for instant use. No chemicals. No moving parts. Nothing to replace. Get KEGGY today on 100% money-back guarantee. You *must* get the thrill of real barrel beer or your money back.

KEGGY gives delightful new tang to bottled beer, soft drinks, carbonated beverages. Perfect for parties, clubs, socials, smokers . . . everywhere you want to serve and enjoy beer at its best. Be the FIRST in your neighborhood to TAP IT WITH KEGGY! Only $1.00.



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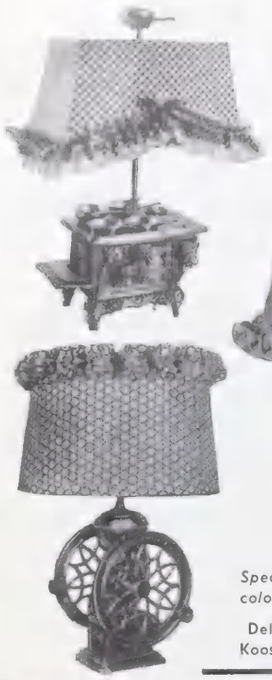
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Each in a different satin-smooth color that is actually IN the aluminum. Full 14 Oz. "Perma-Hues" tumblers keep drinks colder, longer. Give a lifetime of every-meal service, perfect for parties and those long, tall cool ones. No breakage, odorless, tasteless and the finish will not chip or peel. Beautifully Gift-boxed.

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Revive friendly customs . . . Recall New England hospitality around—

Grandma's Kitchen Stove

Finish: Bright or antique copper or brass or plain bronze. Handsome plaid shades: one color on white or combination colors on white . . . . green, blue, red, grey, etc. Equipped with novel kitchen utensils.

Height, 22 inches **$24.95**

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Finishes as above. Red light in stove body stimulates coal flame. Spun cotton shades in plain chartreuse, blue, red, green and grey or white checkered with blue, red, green, brown, etc. Coal Scuttle on side for cigarettes or ashes.

Height, 24 inches **$24.95**

Coffee Grinder - - - - -

with gold trim wheels that revolve . . . Body in red or green with black handle and striped wheel or with black body red trim or green body brown trim. Early American design shade . . . Ever so clever.

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Specify finish and shade color preferences.....

Delivery prepaid, U.S.A.
Koos Bros., Rahway, N. J.

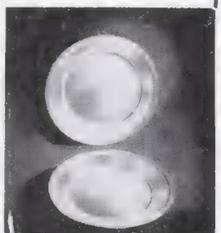
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A Sweet Sentiment

. . . small sterling silver frame 2" wide, and 3" high with a heart and bow on top, for your dressing table, holds your favorite snapshot or small photograph of your loved ones. **$6 postpaid.**

SILVER PLATES



. . . These silver plates are exact duplicates of the kind you pass in a hurry at your favorite silversmith's. Only you can afford to pause for these. Of heavy silver plate on copper, made with bread and butter in mind, they're pleasantly dressy for tea cakes, hors d'oeuvres, and many other things. 5" in diameter. **$2.00 each, postpaid.**

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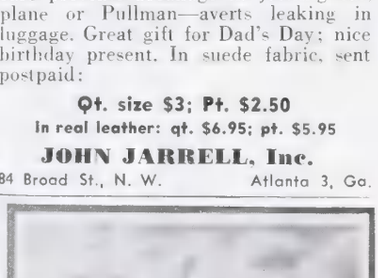
—and the good stuff it holds, whether it's tonic — or *you-know-what!* Shock-cushioned protector with zipper enclosure prevents breakage in jostling car, plane or Pullman—averts leaking in luggage. Great gift for Dad's Day; nice birthday present. In suede fabric, sent postpaid:

Qt. size $3; Pt. $2.50
In real leather: qt. $6.95; pt. $5.95

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TEA FOR TWO
three-piece set



HAND COLORED RACING PRINTS

A real treat for you and friend hubby too. Comes with red mats ready to frame. Overall size 10x14—For complete set of 4 . . .
only **$8.00**

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THREE GEN . will brighten any room in ur home. Unally smart and nes with grey its ready to me. Size 9x11—of 4 . . .
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7. Restfoam Mattress

You'll want the companion Restfoam Mattress to complete your sleeping ensemble. *Ask at your favorite store to see these new Pillows and Mattresses. Or write for name of nearest Restfoam dealer.*



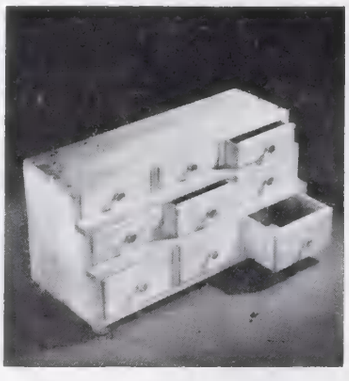
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Merchandise, except personalized items, may b returned for refund by firms involved. Price subject to change. Happy Window Shoppin

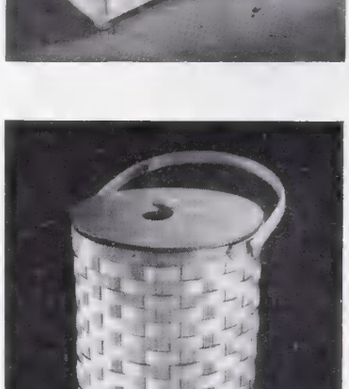
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HEART STOPPERS. A ne of three glass hearts, each neck laced with a Candlewick beading is a wonderful buy. They're dee enough to use for jam on a te table, relishes at a buffet suppe strawberries on a breakfast tra Or fill them with guest puffs o your vanity, cards on the ha table. They're superior ash tray too. The set of 3, $1.50 ppd. Va Cleve China & Glass Co., Bosto Post Road, Milford, Conn.



THE FASCINATION O DRAWERS, shared by a women, makes this nine-drawe spice box irresistible. Hand crafted of native New Hampshir pine, the hand-rubbed finish ma be had in light Swedish or darker honey color. Fill it wit jewels, love letters, sewing equip ment, etc. 18" x 7½" x 10" high $16.95 ppd. Add 75¢ W. of Miss No c.o.d.'s. Gilford Workshop RFD#4, Laconia, N. H.



IN ONE BASKET you'll carr all the beverages you need for a all-day outing. This Shelton re frigerator basket holds at leas 5 quart bottles with a generou quantity of ice, and it will actu ally keep drinks frosty and ic intact 48 hours. Made of walnut finished woven wood outside nickeloid lining inside, it's 10 wide, 12½" deep. $6.75 ppd Malcolm's, 524 N. Charles St Baltimore 1, Md.



FOR SENTIMENTAL REA SONS, this is the most engagin bowl that ever gave substance t love's young dream. Made o Vermont maple, in either a nat ural or white finish, it measure 9" wide and comes quaintly deco rated with practically any in scription you wish. Design ma be varied slightly to fit the occa sion. With waterproof lacquer $2.95 ppd. Stratton Snow, 60 S.E. 4th Ave., Delray Beach, Fla

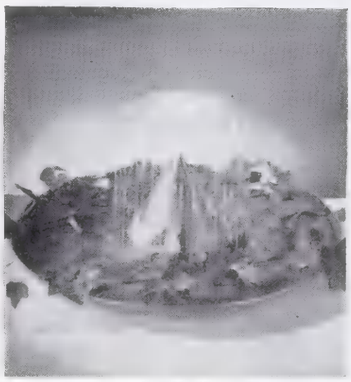
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NSATIONAL. For lazy days ne sun here's a featherweight ninum chair that's really fortable. The folding tray s thirst quenchers, snacks, lotion, etc. And there won't scramble if a shower comes because the red, tangerine, le green, royal blue, or yellow k back and seat are weather- of. $15.75 exp. coll. The ks, 932 E. 50th St., Chicago Ill.



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Teapot, 19.75; Sugar Bowl, 11.00; Creamer, 6.75; Teacup and saucer, each 7.75; Dessert plates, each 5.50.

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Miracle Defroster

SAVES TIME-FOOD-MONEY

Banish the drudgery of hand defrosting your refrigerator. Fully automatic "DE-FROST-IT" does the job while you sleep . . . every nite. No more chopping thick frost to get ice cubes. Food stays fresher. Pays for itself in electricity savings . . . just plug it in. *$10.35 postpaid*

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A PLACE FOR EVERYTHING EVERYTHING IN PLACE

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While dousing the dishes, which is a must, Here's a jewelry guard you can trust. His tail up tight, holds rings just right. And your wrist watch fits where "Willie" sits. Hand painted ivory ceramic—3" long

$1.25 each

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Folks all thank The User of A "Gay Blade" bank

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Old English initials tooled in relief on lovely antique copper and lacquered against tarnishing.

Waste Basket—3 Old English $15
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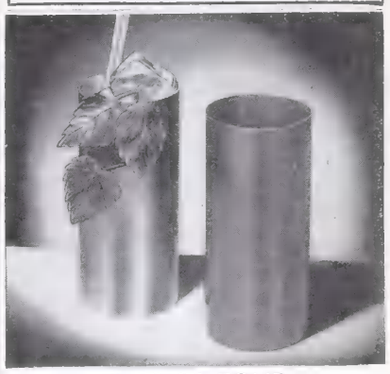
Letter Basket—5 Old English $6.50
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Each in a different satin-smooth color that is actually IN the aluminum. Full 14 Oz. "Perma-Hues" tumblers keep drinks colder, longer. Give a lifetime of every-meal service, perfect for parties and those long, tall cool ones. No breakage, odorless, tasteless and the finish will not chip or peel. Beautifully Gift-boxed.

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James Stuart

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WILMINGTON 11, DELAWARE



Quaint American "Church Pew" Bench

The Deacon Jones bench is adapted from a Quaint American church pew. Cozy by the fireplace, comfortable for the recreation room, hospitable on the porch or in a sunny nook by the back door. Entirely hand crafted from solid Michigan elm, and painted a Colonial white. Length 43, height 32, depth 19 inches. Price includes shipment to your nearest freight office. $23.45 a pair $45.85

Send for our new Illustrated Portfolio

Our new 1949 "Portfolio" is greatly enlarged, with many new additions of ***Quaint American*** furniture in ***Solid Cherry***, reproduced from rare originals in the Forslund collection. A twin-deck, 7-drawer chest, Grandfather's clock, and candy-stripe carpeting are among the new pieces, which include unusual tables, chairs, chests, mirrors, lamps, accessories, original-mold milk glass, and a really personal service for "different" custom built upholstered furniture. You will rarely find this furniture in any store, as our Quaint American furniture is sold only by mail.

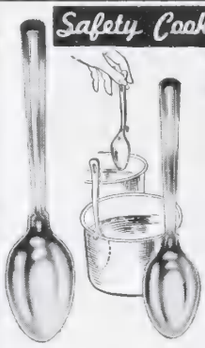
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Carl Forslund
122 FULTON
GRAND RAPIDS 2, MICHIGAN

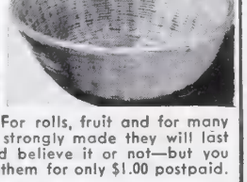


Safety Cooking Spoons



No more messy stove tops and sink counters. No more spoons slipping into pot. These Stainless Steel Safety Spoons hook to the side of pot when not being used to stir or serve. Grand for canning or preserving, jelly making or just everyday cooking. Two needed sizes —8" and 10" long. Both in a gift box for only—$1.45 postpaid.

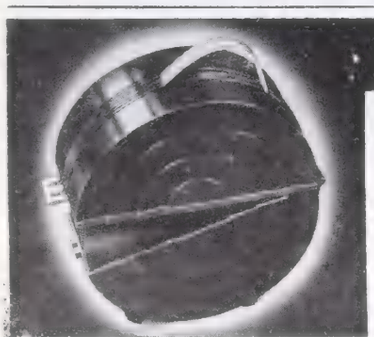
IMPORTED ROLL BASKETS



Attractive and useful little baskets woven by hand from willow withes. For rolls, fruit and for many other uses. So strongly made they will last a lifetime—and believe it or not—but you may have 3 of them for only $1.00 postpaid.

Write for Free Catalogue

BLACK & FISCHER, INC.
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It's SAD but TRUE!

We have a beautiful plastic record carrying case for sale, but who wants a record case? Not enough of you we admit.

This case makes a wonderful diaper bag, is swell for wet swimming suits and lots of other uses including record storage.

Unbreakable and available in assorted colors. Specify your favorite color when ordering.

Order Several at only $1.98 postpaid.
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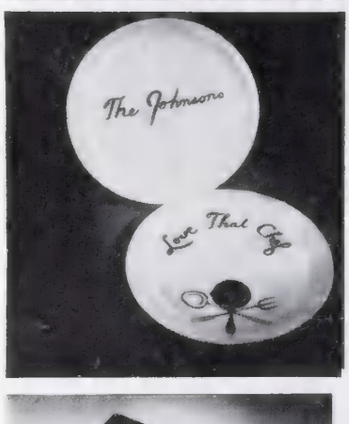




Window



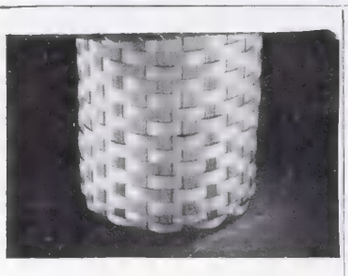
A PERFECT SCREEN fo summer living is made of th finest kiln-dried cedar in a strik ing broad-woven pattern. Th three panels measure 17" x 64 each, and by ordering several yo can make two rooms out of on It comes in its natural finish ready to use as is, or to paint an glowing color you wish. Onl $9.95 express collect fro Shaw's, 611 North Monroe Street Tallahassee, Florida.



BARBECUE SPECIAL. natural Vermont birch barbecu plate, 12" in diameter, is alcohol proof and water-resistant, an comes hand-painted in hunte green with either a family name or "Love That Chef." For outdoo suppers cooked by your husban over the back yard grill, thes are better than anything we'v seen. $1.95 each. Postpaid fro Mason and Sullivan, 168-17 Cro cheron Ave., Flushing, New York



A CASE OF NECESSITY fo the well-groomed gentleman i this leather one fitted with simulated tortoise comb, gold plated nail file and clippers. It' a gift you know your favorit man will really use and the mono gram on the comb and file ad the personal touch. No charg for monogramming. $5 ppd. N c.o.d.'s. The Lillian Shoppe. 2 Armat St., Germantown, Phila delphia 44, Pa.







"Flamingos"

Beautiful lifelike in design and coloring. Hand painted, lifetime aluminum. Ideal for Lawns, Rock Gardens or Patio.

Heads Up	Ht. 31"	Heads Down	Ht. 24"
Length	12"	Length	12"
Diameter	12"	Diameter	12"

$6.95 each $13.50 pair
$12.50 " (twice the above size) $25.00 "

Postpaid in U.S.A. Check or Money Order

THE OLD MILL
3537 S. W. 8th St., Miami 35, Florida

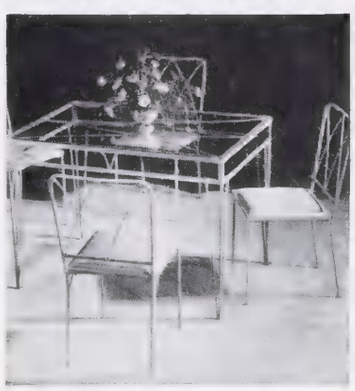
Shopping



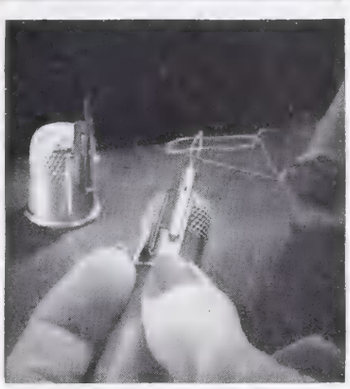
ERRY BEACH SHIRT. ere's the shirt you'll scramble o after a dip in the waves, wear th short shorts for sailing. It's ade of absorbent woven terry oth. Sleeves and back are white, ont is striped or in solid seaside ue, ocean green, maize, salmon nk, or all white. Big patch ockets will hold sun glasses, tion, etc. Small, medium, and rge. $3.50 ppd. R. H. Carlson, ox 102, Mt. Vernon, N. Y.



UNSHINE AND STAR-HINE will spotlight your ter-ce dining as you turn to the utdoors for your summer living. his 28" x 42" wrought iron ble, with four matching chairs, omes in Pompeian green or aqua ith yellow leatherette seats, asty pink or white with tur-uoise. $79.50 exp. coll. Bertram arrier, 114 Connecticut Ave., Vashington 6, D. C.



AGIC THIMBLE. Here is ne of those incredible stars that very so often rockets across the ft field. It's a gold-plated thim-e that has a built-in retractable ade for cutting thread and bast-g, and an automatic needle reader! In sizes 9 and 10, the rice is just 49¢ postpaid. From pencer Gifts of Atlantic City, ew Jersey.



NEW LOW PRICE



FOUNTAIN BRUSH

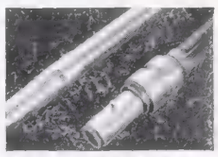
CAR WASHER

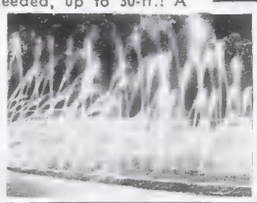
Attach the new "Wonder Wand" to your garden hose—wash your car without effort in 10 minutes! 4 ft. extension handle of strong, rustproof, featherlite aluminum alloy with big, soft bristle fountain brush. Scrubs, soaks, rinses as it cleans! No stooping, no stretching. Cleans windows and walls, too. First time ever priced so low. No. G481 $3.95

NEW LAWN & GARDEN **RAINMAKER**

"Naturain" sprinkles straight up, or to either side, at any angle; puts water exactly where wanted—from a tiny shower for flower borders to 20-ft. spray for lawns. Perfect gentle mist that makes things grow and thrive. Start with the basic 5-ft. sprinkler of durable lightweight aluminum and stainless steel. Then add 5-ft. extensions—with a twist of the wrist—as needed, up to 30-ft.! A "must have" for gardeners, home owners. Basic 5-Ft. "Naturain" Unit with stand, end-cap and hose connections. No. T550, **$2.95**

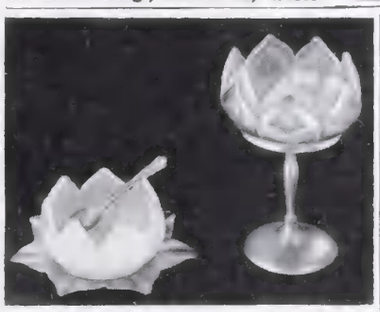
Extra 5-Ft. Extension Units, No. T529, each $2.75







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RELIABLE SINCE 1818
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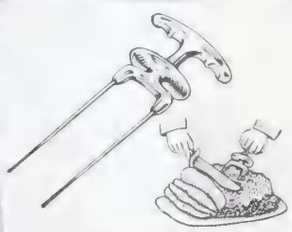
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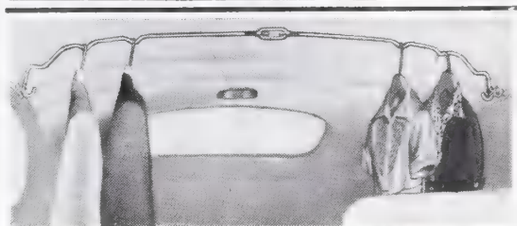
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The New Easy to Install
HANG-ALL Auto Wardrobe Rack

FITS ALL CARS SUPPORTS 100 LBS.

Perfect for vacationists, salesmen, and sportsmen. Eliminates packing troubles, saves pressing bills. Will not shift. Easily attached and removed. Richly nickel plated. Clamps over window frame without marring—or above rear doors. Does not interfere with rear view, use of doors or windows. When ordering state make and model of car. Send check, money order or postal note. $3.95 postpaid.

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BAKES POTATOES— WARMS BUNS— *on top of the stove!*

Save fuel—keep your kitchen cool. Handsome oven bakes potatoes, apples, biscuits . . . warms buns, rolls, leftovers on one burner! Cool Bakelite handle. Knob and vent adjustable for gas, electric or oil ranges. Beautiful chrome finish. Made by famous company. *Send only* **$2.95** *We pay postage)*

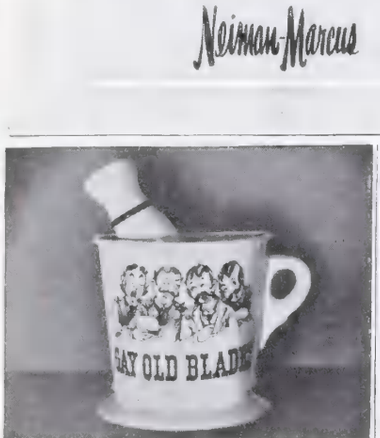
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silver mill

12.00 (inc. tax!) the idol of the gourmet's eye! The little pepper mill in sterling silver. Has one of the finest English steel mechanisms we've ever seen, and makes a wonderful gift for someone bride-eyed. Mail orders promptly filled.

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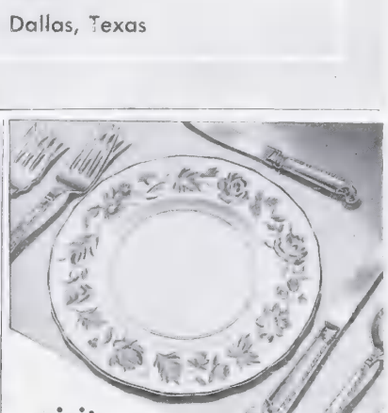
GAY OLD BLADES Remember the old barber shop quartette? Here they are—all four of them—on an old time shaving cup. But there's something special about the cup, too. It has an unusual rest that keeps the shaving brush dry and then there's adequate space inside for old razor blades. Fits into medicine cabinet or on shelf. Back of cup is straight so it can be hung or placed flush against wall. Also use as a planter in game room. The perfect Father's Day gift.

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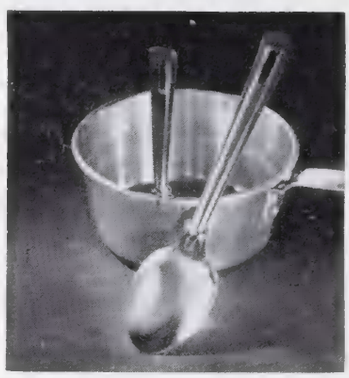
BIRKS JEWELLERS

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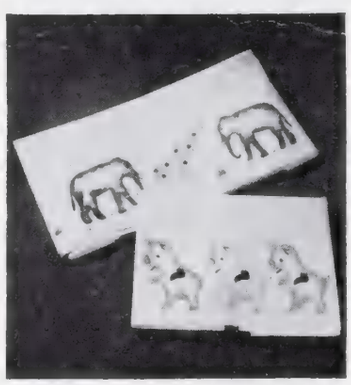
Window Shopping



OLD WORLD CART. It w turn a lawn into an enchant garden, a flagstone terrace in an outdoor living room, and the is that about it which will remi you of secret and lovely place Made of pecky cypress, 38″ x 2 x 30″ high, you'll use it for ser ing or planting. $29.75. Undec rated. $25.75. 2 wks. deliver F.o.b. Fitts Industries. 743 M Henry Ave., Woodstock, Ill.



SPOON WITH A HOOK Safety Cooking Spoons are wo derful enough to bring, yo hostess as a week-end presen And you'll get asked back agai and again. Made of stainle steel, the handles won't heat, an there's a safety clip on the bow so you can hook it over the sauc pan, instead of messing up yo stove. Serving and tablespoo size, $1.45 pr., ppd. Winnie Ki der, 182 Milk St., Boston 9, Mas

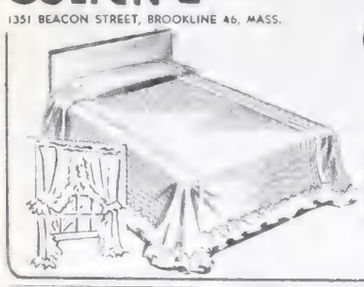


LITTLE PIGGIES, rosy an dream-drugged, will do upsettin things to your heart as you tuc them in with the sweetest cri sheets we've seen yet. Made percale, 45″ x 72″, they are hand stenciled with either the Thre Pigs or an Animal Parade, an would be a royal gift for Hi Nibs. $3 each, postpaid. W found them at The Sleigh Shed Montague, Mass.

(Continued on page 21)

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1351 BEACON STREET, BROOKLINE 46, MASS.



Ruffled Seersucker

Decorator Style Spreads
In Seven Attractive Colors

Twin Size 72″ x 108″ $11.95
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Dress up your bedroom in this year 'round, popular spread! Beautiful shades of forest green, olive green, claret wine, cloud grey, dusty rose, royal or daffodil yellow with contrasting snow white, billowy 5" ruffle and piping. Washes beautifully. Amazingly low priced! Color and material samples sent free on request.

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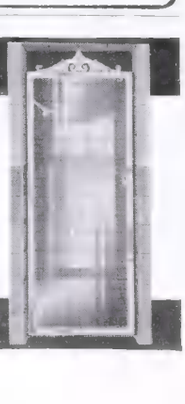
GLASS SHOWER DOORS

and TUB ENCLOSURES

A Glass Shower Door or Tub Enclosure will add beauty to your bathroom as no other single improvement can. They are permanent and inexpensive . . . eliminate constant upkeep and expensive replacement of shower curtains. From $43.00 freight allowed.

Medicine Cabinets of the highest quality and beauty. Sizes and styles to fit your budget.

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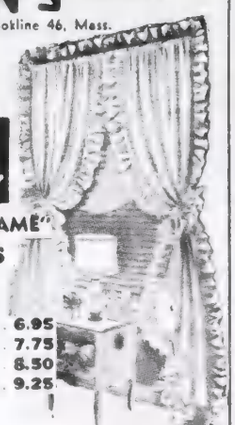
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Dept HBJ, 4511 Kyle St. Houston 6, Texas

COLTEN'S Est. 1921

1351 Beacon St., Brookline 46, Mass.

Nylon "PICTURE FRAME" CURTAINS



54″ long 6.95
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72″ long 8.50
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A "Colten" exclusive! "Cheney" nylon curtains in chipper, picture frame style Framed with 3" picot double full ruffle on all 4 sides. 72" wide per pair. In soft ivory shade.

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GRILL IT PERFECTLY with the GRILLMASTER BACON GRILL

guaranteed $3.95 postpaid

Now you can grill full flavored, tasty, crisp bacon to perfection. All excess grease automatically drained off. Easier to use than your old "bacon boiling" frying pan. Grills sausage patties . . . canadian bacon . . . side pork . . . thin ham . . . slit frankfurters that's fit for a king. Rinses clean in a jiffy. You'll never use an ordinary frying pan again. Grillmaster cast aluminum deluxe bacon grill 3.95 postpaid.

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"costume
jewelry"
of
the
home



Mersman Tables

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FOR THE STORE IN YOUR CITY, WRITE KANDELL, INC., 261 FIFTH AVENUE, NEW YORK 16, N. Y.

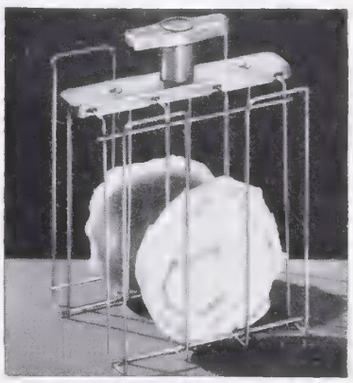
Window Shopping

CONTINUED FROM PAGE 18

ASKET BELLES. Here's a y bargain that you'll want for ery room in your summer cot-ge. A metal wastebasket comes black with pale blue trim, dark een with white and pink trim, red with white, and each one hand-painted with any name or use name you specify. Think at a wonderful hostess gift is would make. $2.50 each, plus ¢ postage. Dennison's, 411 fth Ave., New York 16, N. Y.



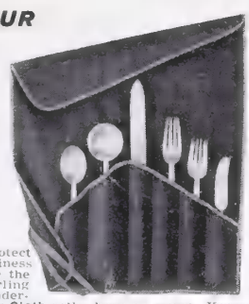
UFFIN LIFTER. Bless the ventor of this much-needed tchen convenience! Have you er tried to retrieve an English uffin, pound cake, or corn muf-from your toaster? Then u'll be delighted with this etal frame that fits into any andard pop-up toaster, and lifts t painlessly when toasted. $2 stpaid. Mayfair Gifts, Forest ills, N. Y.



HAVE SOME PEANUT RITTLE," you'll say. And as u proffer the authentic-looking n to an unsuspecting Sweet-oth, out will spring three terri-ing five-foot "snakes." The wire ils squash down into the tin, d by removing the top they're leased—with paralyzing results. un for small fry with a warped nse of humor. $2 ppd. Afco roducts, Lexington, Mass.



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Sparkling
Lovely
WITHOUT
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Now you can protect e gleaming loveliness your silverware the y famous Sterling ands do—in wonder-**PACIFIC Silver Cloth** rolls, bags or wraps. Keeps tware and hollow ware **tarnish-free** . . . ready for stant use day-to-day, or even after years of storage!

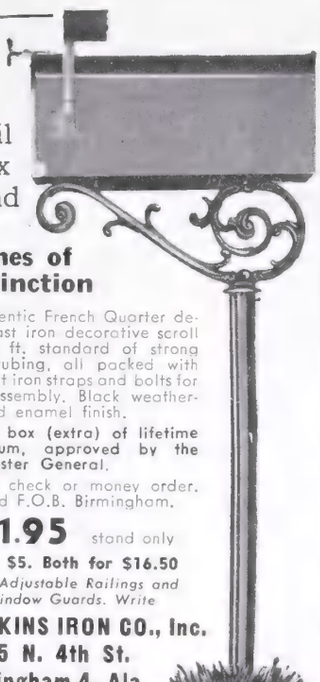
No need for tedious, costly, abrasive tarnish re-vers. Millions of silver particles in invisible com-und in Cloth absorb tarnishing elements from the . Your silverware **can't** lose its original sparkling ster in this amazing covering. Lasts a lifime!

GENUINE PACIFIC SILVER CLOTH
POCKET ROLL: Suitable for e complete place setting; or sets of spoons, forks, ives, etc. (Specify) . **$1.00** | **Set of FOUR**, 6-Pocket Rolls . . **$3.85** | **Set of SIX**, 6-Pocket Rolls . . **$5.50**

WRAPS (By The Yard) — This same wonderful **PACIFIC Silver Cloth**, (no pockets), 31" width, per yard **$2.20**

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Mail Box Stand *for* **Homes of Distinction**

Authentic French Quarter design cast iron decorative scroll with 5 ft. standard of strong steel tubing, all packed with wrought iron straps and bolts for easy assembly. Black weather-proofed enamel finish.

Mail box (extra) of lifetime aluminum, approved by the Postmaster General.

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Also Adjustable Railings and Window Guards. Write

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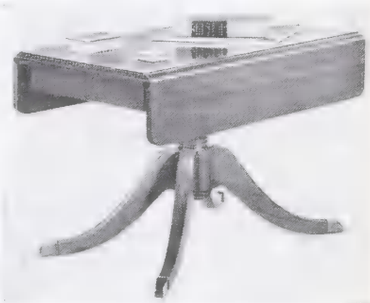
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You wouldn't believe that a beautifully proportioned Duncan Phyfe table so expertly crafted could be so low in price—and at the same time so useful. Because of our exclusive feature, you can raise the table 10 inches—from 19" to 29"—by twirling the top. Superior to any type of folding table, it is firm and steady at any height because the threaded steel support, which rises out of the pedestal, is precision tooled. Locks in any position.



Top measures 30" x 30" when leaves are up, when down 30" x 18". Available in honey-maple, mahogany or walnut, hand-rubbed, satin smooth finish. Delivered at **$49.50.**



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Created by the makers of the famous California Redwood Shadow Boxes, this genuine California Redwood Lazy Susan makes a truly fine addition to your table. Hand finished to bring out the true Redwood lustre. Ideal for hors d'oeuvres, salads, sandwiches, etc. 15" size, bronze bearing base on a felt pad for easy turning. $4.50 postpaid and insured. Specify dark or light finish.

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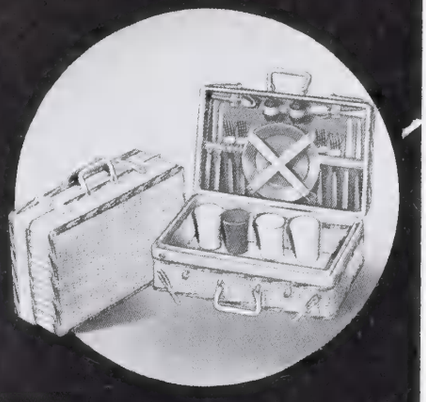
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ideally made and fitted for totin' and serving picnic fare. Equipped with stainless steel cutlery, plastic dishes, weather-proof salt and pepper shakers. Hamper of colorful rattan
for 2, 14½" x 9½" x 5¼" **$13.50**
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for 6, 20½ x 13⅜" x 7⅛" **$20.95**
Genuine Thermos Bottles (not shown), qt. size each **$2.89**
(each hamper will hold 2 qt. bottles)



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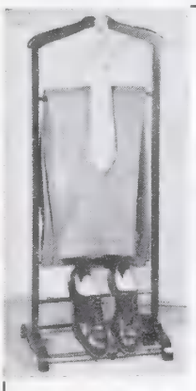
SHORT STOPPERS. Lit boys and their tomboy sisters look wonderful in these summ classics. Navy gabardine sho sizes 4-12, $2.75. Crew neck c ton jersey, bicycle-striped white with navy or wine. 4- $1.75. Good navy or white snea ers with sponge insole, childre sizes 6-3. $2.95 ppd. John Appleseed's, N. Beverly. Ma



SCREEN STARS. Scroll-e work a very special magic on a screen or storm door, and they' so simple to install—the resu so fabulously decorative—that can't recommend them too highl Made of cast aluminum in a de cate ivy pattern reminiscent old New Orleans metal lace, ea measures 15" x 11". In whi finish, set of four is $10.50 pp Edith Chapman, 168 East 33 St., New York 16, N. Y.



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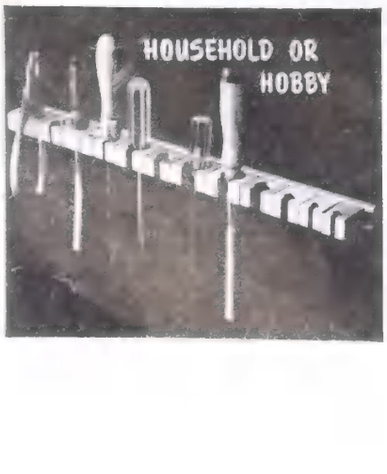


Folds easily without tinkering with knobs or nuts. All metal parts chromed. Woodwork has rich, alcohol and water-resistant finish. 22½" high, table top 12" x 14". State finish desired—**Mahogany, Walnut, Light (natural) finish, or colors: Delft Blue, China Red, Bright Orange, Bright Yellow, Jade Green, Black.** *Deluxe and Custom models available at higher prices.*

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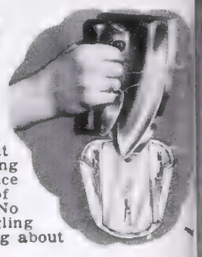
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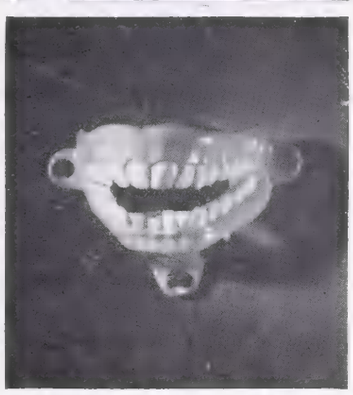
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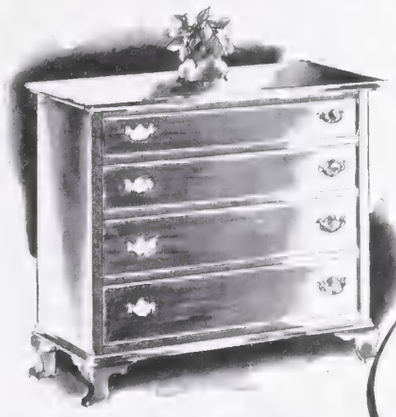
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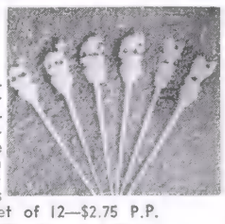


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$2 ea. 6 for $11. 12 for $20.

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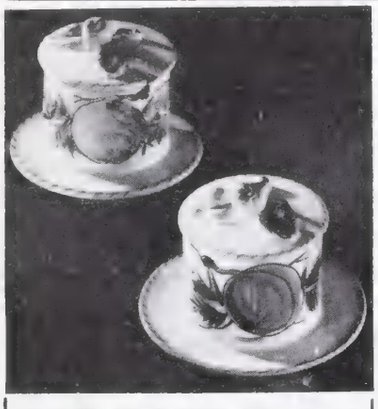


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FISKE Weather Vanes have topped buildings everywhere for 91 years. Time does not dim their beauty nor reliability. Many other designs.

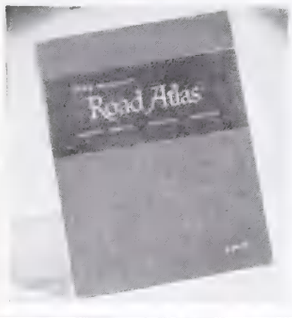
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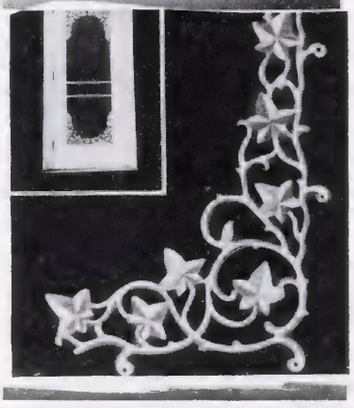
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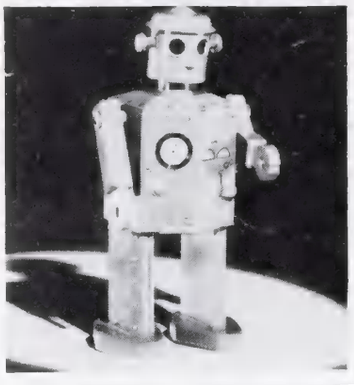
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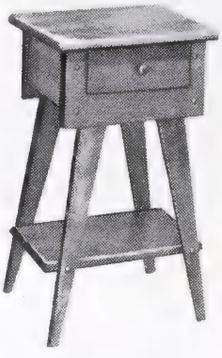
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SCREEN STARS. Scroll-et work a very special magic on a screen or storm door, and they' so simple to install—the resul so fabulously decorative—that v can't recommend them too highl Made of cast aluminum in a del cate ivy pattern reminiscent old New Orleans metal lace, eac measures 15" x 11". In whi finish, set of four is $10.50 pp Edith Chapman, 168 East 33r St., New York 16, N. Y.



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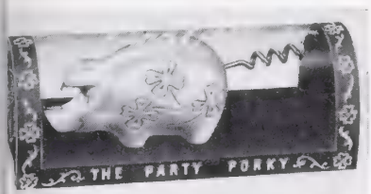


HROW-AWAY PLATES. oyous news for summer house-eeping is a *plastic-surfaced* aper plate that won't absorb od or gravy! In chartreuse and ırgundy, it comes in dinner, ncheon, and salad sizes. 148 ates in the 3 sizes and 2 colors, 5.50. Disposable plastic knives, rks, and spoons in translucent ırgundy are $1 for 2 dozen of ch. Ppd. The Fitzgeralds, 637 adison Ave., New York 22.



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snout lifts cap — tail pulls cork

a dandy ice-crusher too

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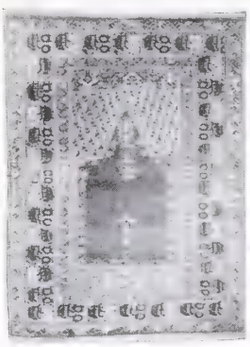
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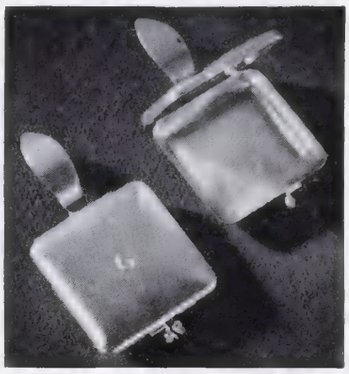
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FRED LEIGHTON, Inc., 15 E. 8th St., New York 3 — 1514 Wisconsin Ave., N.W. Washington, D. C.





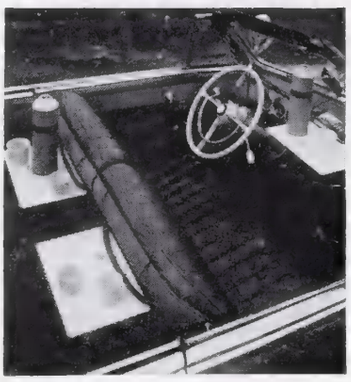
Window



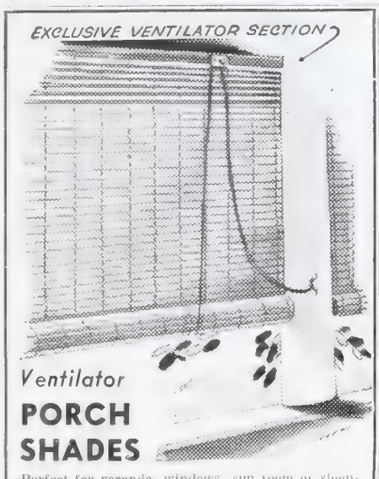
EVERYWHERE YOU you'll always have your own tray, and in a Pullman be hospital room, or ash tray- guest room, it's without eq The lid snaps shut so ashes kept under cover. And if don't smoke, it's grand for pi Gold-plated and shaped like silent butler, it's 1¾" long. Engraved with single initial. extra. Post and tax incl. M. Bird. 39 West St., Boston, Ma



HARD-WORKING PA Dish Quik is really marvelo It's a stiff-bristled brush washing dishes, combined wit dish scraper. 69¢ for 2. Th there is Peelmaster, an amazi fruit knife for peeling citi fruits that actually removes t skin and the white inner lini as well. 50¢ for 2. Postpaid fr Giftcraft. 1234 East 47th Stre Chicago 15, Illinois.



CARFETERIA. Auto-Dine is the smartest way we know coping with the perpetual eati problem that faces hungry moto ists. Pastel trays, 9½" x 1 have all metal contact pa covered with rubber plastic: a a set of 3, two for the rear, o for the front, is $8. Singly, each. Specify for front or bac State name, year, and model c Ppd. Auto-Dinette Co., P. O. B 76, Grand Rapids, Mich.



Ventilator
PORCH SHADES

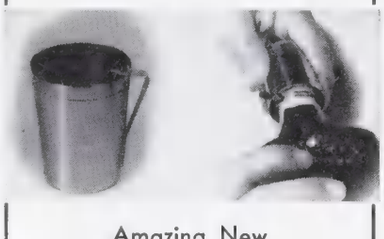
Perfect for veranda, windows, sun room or sleeping porch. Keep out hot sun, rain and wind. All 7 feet deep. 3 ft. width $5.15; 4 ft. $7.10; 5 ft. $8.85; 6 ft. $10.85; 7 ft. $12.70; 8 ft. $14.65; 9 ft. $16.50; 10 ft. $18.80. Green, brown or tan. Made by Vudor. WE PAY POSTAGE.

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Amazing New

Patented seal cutting jigger. Cuts seals and measures 1½ oz. liquid. Makes a delightfully useful gift. Perfect bar and car accessory. Gleaming chrome finish. Packed in a neat gift box.

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Don't delay — order today!



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$10.00
Each
$18.75
A Pair
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FOR *Lighted Hospitality*

● Carriage lamps are architecturally correct and lend distinction to the entrance of your house. This authentic reproduction in solid copper is finished in rich satin black. Plate glass panes are edged with brass and beveled for sparkling beauty. Mirrored back. Quality materials and workmanship. Hinged top for easy bulb insertion. Height 12½" x 5¼" square. Completely wired. Simply send check or money order for a pair of these inviting lanterns.

BELMONT SHOPS ● 7128 Kreuter Road, Belmont, Mich.

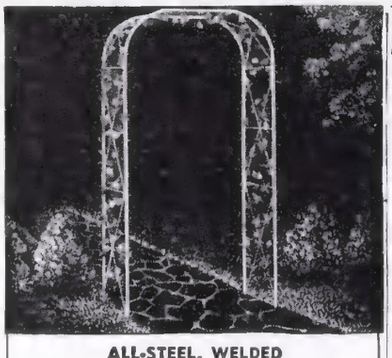
THE *Tie Rack*



A modern Tie Rack that makes a smart gift for him on father's day. Crystal clear riders slide freely along chrome bar for easy selection. Sturdily constructed of rich mahogany plastic; 15" long; holds up to fifty ties. Beautifully boxed.

BELDING NOVELTIES CO.
14819 Clifton Blvd., Dept. 7, Cleveland 7, Ohio

30 TIE CAPACITY **$3.50** postpaid
40 TIE CAPACITY **$3.75** postpaid
50 TIE CAPACITY **$4.00** postpaid
(No C.O.D.'s, please)



ALL-STEEL, WELDED
Garden Trellis

A graceful adornment for your garden and the perfect Trellis for your favorite climbers. It is made entirely of rigid, welded steel and finished in glistening white enamel. Built to last a lifetime—can't rot or become rickety. Easy to anchor securely. Simply imbed sockets (furnished) in the ground and insert legs of Trellis. Height 7' 4"; width 46"; depth 24". Better order right away. Steel is scarce and they're going fast. Remittance with order, please; no COD's.

$29.95

Transportation charges collect

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SHRUBBERY, LAWN and FLOWER BED



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THE ODOR CHASES ANIMALS AW

DOGS, RABBITS, ALL ANIMALS MAKE A U-TURN AND RUN WHEN THEY SCENT U-TURN STAKES.

● No animals will get within 3' of U-TU Stakes. Put them next to your evergree among your shrubs and flowers and aro your lawn and your problems with do cats and rabbits are ended. Harmless, offensive to humans. Simple to use—just p into ground. Effective for 3 months . . . 13 long; green color blends with foliage.

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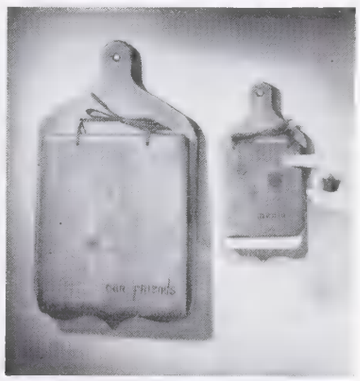
Shopping



TERRY TRULY YOURS. A superb double-breasted terry cloth robe is warm protection for a water baby, a darling after-tub costume for a sleepyhead. It comes in maize, white, gray, or geranium, with a name embroidered across the back in any contrasting color. For boys or girls, 2 to 6X, $9.95; 8 to 16, $13.75. Allow 4 weeks for delivery. Ppd. Franklin-Bayer, The Linen Shop, 630 N. Michigan Ave., Chicago.

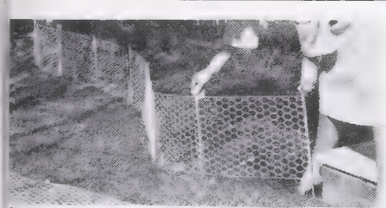


PIETY HILL PINE is a name that those of you who love fine wood finely crafted will want to remember. The hanging memo book, 9¼" x 4¾", would be perfect above a telephone, in the hall or kitchen. $1.50. To match it, the hanging guest book is a wonderful way to register the coming of your friends. 15" x 8½". $3.50. Antique hand-rubbed finish. Campbell's Village Store, Birmingham, Mich.



BECAUSE IT'S SPRING, and the danciness in the air puts castanets in your footsteps, you'll want the prettiest watering can in Christendom. Brass, with a cloisonné-like finish, it holds 1½ pints and comes in green, red, or blue. $2.25. Turquoise pottery flowerpot has a self-feeding wick, does wonderful things for ivy, plants. 6" high. $2.95. Ppd. Betty Blue Gift Shop, 3349 Greenmount Ave., Baltimore 18, Md.





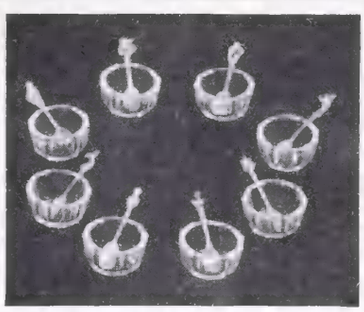
HOME-OWNERS SPECIAL! 36 FEET of FLEXIBLE PLANT GUARD for only **$6**

Protect young plants, shrubs and garden plots with *Garden-Guard* — flexible steel, wire-mesh, garden fencing. Comes 12" high in 3-foot sections, with steel supports, in attractive white finish. Serves to discourage children and animals . . . supports long-stem blossoms. Single section protects new plantings, several together mark off beds or lawns. Don't risk your prized evergreens. *Garden-Guard* takes but a moment to erect without tools—easily taken up for re-use year after year. Order some for friends or relatives!

ORDER TODAY! NO C. O. D.'S PLEASE. SHIPPED POSTPAID. 6 for $4 . . . DOZEN $6 . . . 3 DOZEN—over 100 ft. of fencing—$15.

Garden-Guard

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Individual Salt Bowls and Spoons

This set consists of eight Florentine Silver spoons (each one different) reminiscent of Old Italy, and eight clear crystal bowls. A gift for brides and discriminating hostesses

SET of 8, $3.00

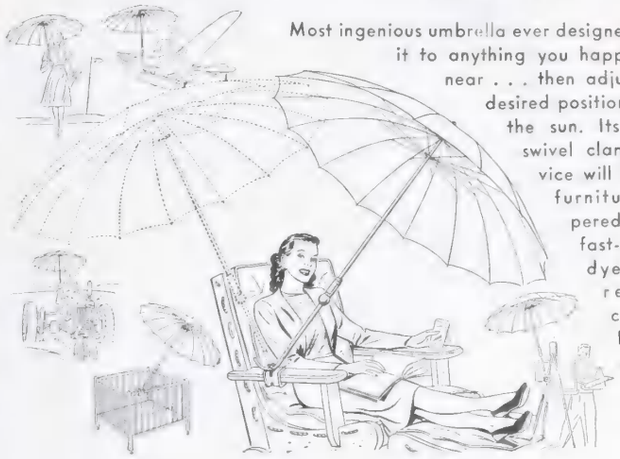
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Since 1852

306 King St. Charleston, S. C.

ADJUSTABLE, CLAMP-ON "BRELLA" that follows the sun around!



Most ingenious umbrella ever designed! Clamp it to anything you happen to be near . . . then adjust to any desired position to follow the sun. Its padded, swivel clamp-on device will NOT mar furniture. Tempered steel ribs; fast-color, vat-dyed water-repellent canvas. Lightweight, carry it anywhere.

$15.95 Prepaid

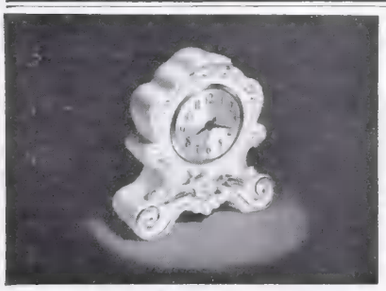
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Send check or money order. Sorry, no C.O.D.'s.

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Hand Painted Electric China Clock

Styled from a priceless Dresden antique, this exquisite china clock combines graceful Old World charm with practical, modern convenience. You'll prize it for the lustrous beauty of wonderful Johnson china. Trust it for the complete accuracy of Sessions electric movement. Just 7-1/2" high — perfect for boudoir — or mantel. A. C. current only. Send check or money order. No C.O.D.'s.

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Beauty for Plants

A plant bracket and matching pot truly a work of art. Both molded in durable, rustproof aluminum by skilled artisans from an old plantation pattern. Available in Pompeian green or flat white. Bracket 13" x 8½" $4.95, pot 5" x 5" $3.50. Postpaid.

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Mary Anne Wheeler

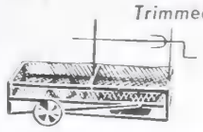
113 Margaret • Peoria, Ill.



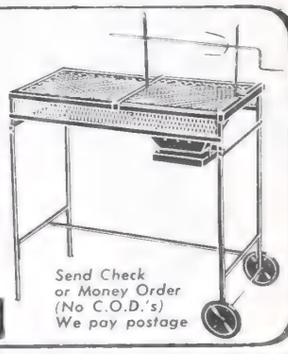
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Collapsible! Portable! Trimmed in Gleaming Chrome!



Sturdy wrought iron in protective black with removable chrome steel grate. 30" high; 15"x30" top. Money refunded in 5 days if not satisfied.



Send Check or Money Order (No C.O.D.'s) We pay postage

CANTERBURY STUDIOS, Dept. A

896 Amsterdam Ave., N. Y. 25

11.95

Unusual Arrangements With Adjustable

FLOWER HOLDER

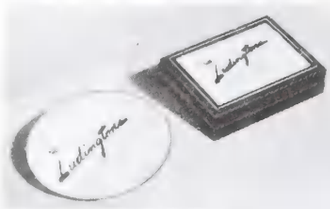




Clever, practical Art-Flex Holder designed so that its many flexible supports, each encircling a flower, may be bent to create just the design you desire. Both long and short stemmed flowers can be arranged beautifully. Five inches high, in rustproof green metal. Makes a grand gift. Only $1.00 prepaid. Sorry, no C.O.D.'s.

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Unusual gifts uniquely designed for every June bride (and groom) on your list!



Personalized smoking accessories:

Genuine leather Cigarette Box topped with high-fired enamel on copper, for King size or regular cigarettes—or use as box for playing cards. Chartreuse, red, green, navy, beige with black lettering.
8" x 4"—**$15.00** each

Ash Tray—high-fired enamel on copper, black lettering.
5"—**$3.50** each
6"—**$6.00** each

On above items, you may have a facsimile signature at no extra charge. Just send signature written in ink for artist to follow.



CartoonAshtray: Steig's subtle ironies immortalized on high-fired enamel on copper. Black on chartreuse, turquoise or red.
5"—**$3.50** each
6"—**$5.00** each

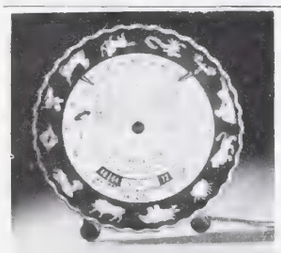
Modern candlestick—heavy, heavy brass with the look of a fine piece of modern sculpture. **$7.50** each

Deep brass ash tray—whose removable cigar or cigarette rest lets it double as a smart bon-bon dish. **$5.00** each

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Imagine knowing what day of the week any date will fall on from now until 1975! That's just what this desk calendar tells you. Turn indicator once a month and it remains current. In polished brass, handsomely decorated with enamel, 4½" in diameter.

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EAST INDIES RATTAN PORCH CHAIR

Hand-crafted of Prime No. 1 East Indies Rattan; finished with 3 coats of clear, waterproof varnish. Built for enduring beauty and comfort, with reversible, gaily colored, button-tufted seat and back cushions. Ideal for porch, sunroom or terrace. 35" high, with 18"x19" seat. Verified **$29.95** value. Order 2 or 3.

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"WUNNERBAR"

That's Pennsylvania Dutch for "wonderful." And wonderful is the word for these decorative Pennsylvania Dutch designs. Easy to apply to furniture, doors, cigarette boxes, book-covers, etc.

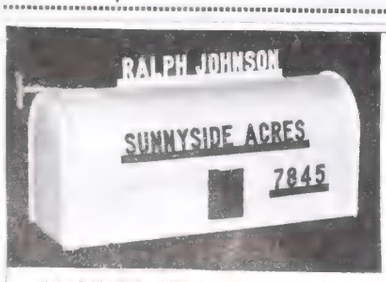
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MAILBOX NAMEPLATES

For distinctive identification. Custom made of 1¼" cut out steel letters, rust proofed and welded in place. Available for top or side of mailbox in white, black or silver finish. Rivets included for easy attachment. May be had with "Scotchlite" reflector for night detection. Would make an excellent gift.

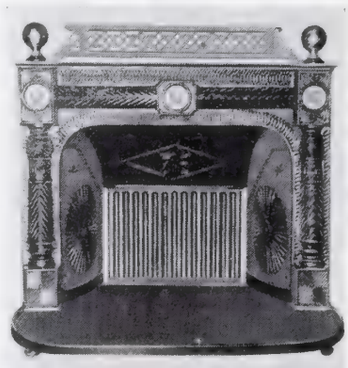
NAMEPLATE 15 letters or less **$3.50**

Reflector for Nameplate	$2.00
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Reflector for numbers	$1.50

Add 15c for postage—No COD's



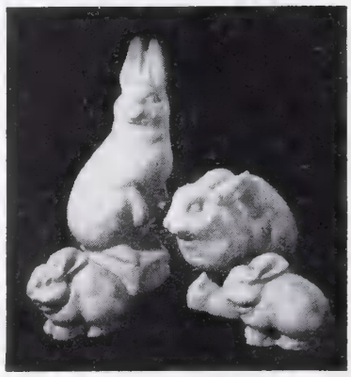
Window



"PENNSYLVANIA FIRE PLACE" is what Benjamin Franklin called this stove which he invented in 1742. This authentic reproduction of the wood burning stove connects with your chimney just like an open fireplace. A perfect heater for your hunting lodge or summer cabin. 35¾" wide, 26½" deep. With iron top rail, $79; brass top rail $87, exp. coll., Old Guilford Forge, Guilford, Conn.



LIGHT BEER. An honest-to-goodness beer can is the base of this gay little lamp, and for your bar, rumpus room, or awning-ed terrace, it's a bright-eyed bar gain. Order it with a Pabst, Ballantine, Schaefer, Rheingold, Schlitz, or Budweiser can. 11" high, the price is just $3.95 postpaid from The Bar Mart, 62 West 45th Street, New York 19, N. Y.



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3-DIMENSIONAL CERAMIC PICTURES THAT COME TO LIFE

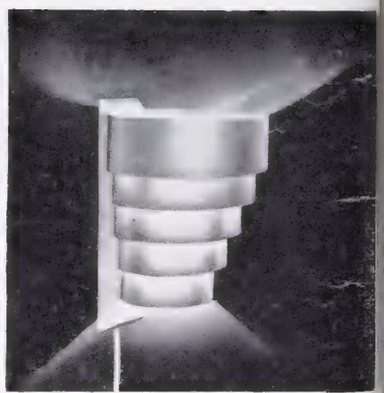


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Beautiful natural finish frames, glazed hand colored figures, harmonizing backgrounds. Approx. 7 x 10 in. Ideal for sports fans, den, office, living room. For father's day, birthdays, etc. Choice of Hunter, Fisherman, Ball Player, Golfer, Acrobat, Skier, Cowboy, and Drunk.

Write for list of additional subjects.

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Lusterlite PIN-UP LAMP

Utterly new, excitingly different, this smart streamlined pin-up lamp will give your rooms a dramatic and beautiful lighting effect never before realized. Soft, mellow, diffused light gently glowing through circular bands of enameled aluminum creates a dream-like atmosphere of serenity and charm. The unique, modern design will add a striking note of loveliness to any wall. Clever homemakers will buy them in pairs. Choice of pastel blue, green and yellow, also terra cotta, peach, ivory and medium blue.

Priced at only
$2.95

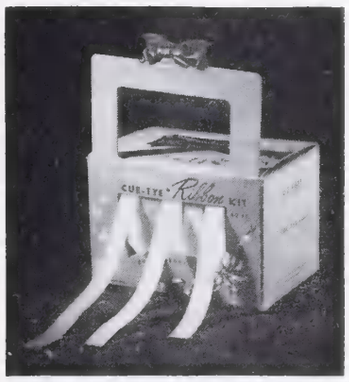
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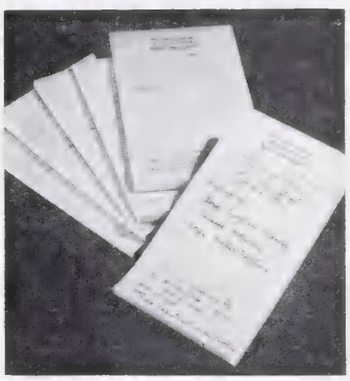
RIBBON KIT. If you're like every time you have a birthday package that must be the prettiest at the party, there's no ribbon in the house. So save your nerves and your children's tempers with Cue-Tye. 60 ft. of pink, blue, white, yellow, and green satin ribbon, each roll in a separate stall to prevent tangling. Refills are available for the dispenser box. $1 ppd. Mermod-Jaccard-King. St. Louis, Mo.



FIRST DINNER PARTY will be more memorable because of such small elegances as these individual cigarette sets. Made of sterling silver, the round ash tray has an attached cup for cigarettes, and with the sterling holder for miniature matches the set is $7.50 incl. tax. Engraved with 3 initials on both pieces. 80¢ extra. Add 15¢ post. Black Starr & Gorham. Fifth Ave. at 48th St., New York 19.



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From the Home of the Bean!

Now . . . 12 complete ready-cooked meals on your pantry shelves! Traditional, old-fashioned, Saturday night brick oven baked beans with pork in New England style sauce . . . and rich, raisin-filled brown bread to eat with them! Heat them in jar or can . . . supper is served! Rush your order; these are priceless New England "vittles" made by treasured recipes! Sold in cases of 12 only.

BOSTON BAKED BEANS
12 28-oz. jars
$5.88

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12 1-lb. cans
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NEW ENGLAND'S LARGEST STORE

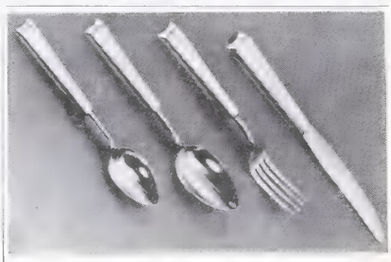


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Fascinating and decorative creatures . . . all Original Ceramics by Millesan Drews. Turquoise, yellow and green. About 5" long. Each, $5

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modern flatware

We think this is the most exciting thing that has happened to flatware in the inexpensive price field. The handles are of a metal alloy with a stunning brass finish. They are also available in a copper finish. Implements are stainless steel. 24-piece set, service for 6.

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Charmingly fashioned, white, 43 in. high. Two 14 in. arms, two 12 in. arms, four 10 in. arms, and three 7 in. arms. Arms movable to any position. 35 lbs. Send $29.50. Specify freight or express collect. Flowers and pots not included.

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Write for NEXT FREE CATALOG featuring selected New England merchandise—country apparel and accessories, quality gifts, food delicacies.

The unusual at reasonable prices

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Box 710 Beverly, Mass.



Bride's Breakfast Buggy

You'll wheel this fine piece of furniture onto your terrace for summer dining, to the fireplace in the Fall. Finely made of Early American knotty pine, its antiqued finish consists of five coats each hand rubbed. 29" × 15" with drop leaves down, 29" × 32" open, 25" high. With anti-tarnish silver drawer.

$54.75 express collect.

The Cabinetmakers
Box 73, Lancaster, Massachusetts

Distinctive HOUSE MARKERS

ADD A GAY NOTE TO YOUR HOUSE, DOOR OR GATE

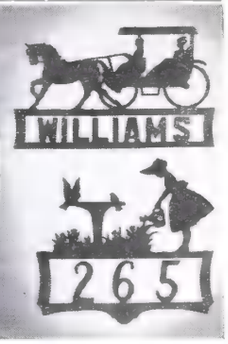
Personalize your house with a badge of charm . . . created in enduring aluminum for a lifetime of satisfaction. Finished in a "just right" soft black. Nails for easy mounting included. Either marker is available with your name or street number. Please state which you want. Small extra charge for each letter or number desired. We pay postage. Sorry—no C.O.D.'s.

Surrey	6" x 9"	$3.75
Flower Girl	8" x 8"	$3.00

Please add 15c for each letter and 20c for each number

Send for free catalog

ROBIE STUDIOS Dept. H, Needham 92, Mass.





EARLY AMERICAN

Milk Glass

Colonial reproductions of tumblers, goblets, sherbets and hostess bowls in the famed thumb-print design. Regal beauty to match any table service—and remarkably priced!

$4.95 PER SET OF 8

Shipping Charges Collect

Crystal Punch Set

Festive bowl holds eight quarts. Full dozen handled cups in swirl design. So wonderful for summer fun! Cup hangers are included.

$4.95 for the 13-piece set

Shipping Charges Collect



No C.O.D.'s please



Bud Vases

WITH YOUR MONOGRAM

Just one or two blooms in these exciting crystal vases are sheer inspiration. Graceful hand-cut monogram adds your proud, personal touch.

ONLY $3.95 per PAIR, postpaid

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GIFTS

Gathered from all over the world. Truly, we discovered these gifts in our search for the unusual! Newest, latest gifts for the home, kitchen, time-savers, glassware, flattering personalized gifts, toys, party items, etc. It's a great catalog—and you'll enjoy thumbing through its many pages.

New, Unusual Gifts You've Never Seen Before!

For young and old! Don't let buying chores frazzle your nerves. No weary trudging from shop to shop; no getting shoved around; no lugging heavy bundles. Buy at home the easy **Bancroft way. We pay postage. Satisfaction or money back.**

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Bancroft's

2433 So. Indiana Ave., Dept. 268, Chicago 16, Ill.



COVERED CASSEROLE

A most attractive, hostess serving accessory. Expertly crafted, this forged Everlast aluminum casserole will solve your every gift problem.

With a Pyrex glass insert, to use for baking, and a well fitting cover, food can be brought to the table and served deliciously hot.

Brides will welcome it, hostesses will cherish it.

2 qt. size $7.50

1½ qt. size 6.50

Both sizes will simplify your baking and serving needs. Postpaid. No C.O.D.'s please.

THE GIFT BOX

435 Cedar Lane, Teaneck, New Jersey

This Superb Silver Plate

CENTER PIECE

Makes an Excitingly Exquisite GIFT



The glowing loveliness of this Genuine Silver Plate reproduction of a Princess Elizabeth Wine Wagon will be the focal point of any room! Enhances ANY setting ...any period furnishings. This beautifully fashioned, attention-commanding centerpiece is ideal for flowers, candy, nuts . . . all sorts of "fixin's". A full 12" long; approx. 3½" high.

A never-to-be-forgotten Gift for the Bride . . . or your own Home!

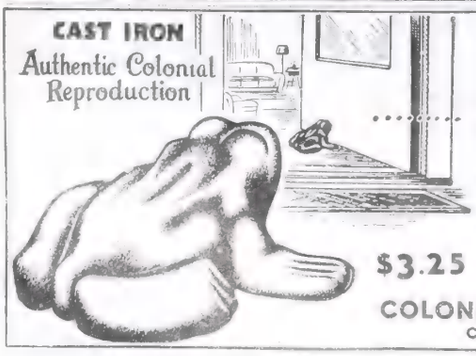
Special Introductory Price includes all Fed. Taxes. Postage prepaid in U.S.A. MONEY BACK IF NOT DELIGHTED! $20

TERRY-Art CREATIONS

152 East 26th St. Dept. HB New York 10

CAST IRON

Authentic Colonial Reproduction



FROG DOOR STOP

Don't let your doors blow shut

the cost of broken glass is many times more than the price of our Frog Door Stop. It is heavy enough for the largest door. Painted Green. Makes an ideal gift. Buy one or more. Will last a lifetime. Approximate weight 5 lbs. Mail orders only. No C.O.D. please.

$3.25 *Postpaid.*

Print name and address plainly.

COLONIAL NOVELTY SALES

CHAMBERSBURG, PA.



Window



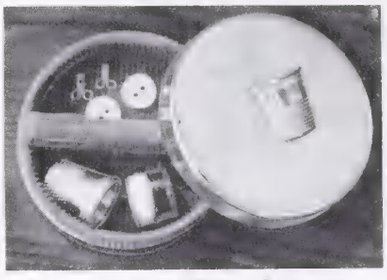
TRAVEL IN STYLE with ea piece of luggage marked w your monogram. These luc tags with a tortoise finish co hand-painted with a gold mo gram. A set would make a n gift for a Bermuda-bound bri a college-bound daughter. 3½ x 1¾". $2.25 each postpa Crane's, 419 E. 57th St., N York 22, N. Y.



MERRY-GO-SIP. Even a l tle imp with a serious aversion milk will drink up like a top if you put it in this plastic drin ing cup. As he draws throu the plastic straw little anima under the clear dome spin ju like a merry-go-round. And y can sterilize it, cup, straw, a all. $1.50 ppd. Neptune G Shop, Wildwood-by-the-Sea, Wil wood, New Jersey.



SILVERY SEA SHELL. really lovely dish for candy nuts, or a mammoth ash tray f your chain-smoking husband, this very heavy silver-plate copper shell. You might use i too, as a card tray on the ha table. The handle has a fru motif and it stands on ball fee Just $5 plus 20¢ tax, postpai Koos Brothers, Rahway, Ne Jersey.



Sewing Circle FOR BRIDES

. . . and every woman, this charming dresser ornament and first aid sewing kit. Fully equipped with thimble, thread, needles, buttons, pins. Partitioned lining is green corduroy. Exquisitely fashioned in gold plate, $4.75, tax included and ppd. In silver plate, $3.75.

Also with bobby pin, hairpin, or safety pin decoration, velvet interior, or a stud box for the groom. Same prices.

State which style. Money back if you're not delighted.

A. and A. ASH, Jewelers

N. 20th St. at 2d Ave., Birmingham, Ala.



HANDSOME

ARLO

BOTTLE OPENER

IDEAL FOR OPENING ALL STANDARD CAP TYPE BOTTLES

EASY TO INSTALL IN KITCHEN AND RUMPUS ROOM

Quickly and easily installed right where it will be handiest. Removes cap with tight, positive non-slip grip. Saves valuable time and effort when you're entertaining. Made of rugged cast iron. Finished in lasting chromium. Will stand up under hard usage. Comes complete with screws. Save by ordering 3 openers. Put them in different locations.

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50¢ ea. 2 for $1.00

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BOX 1680 ROCKFORD, ILLINOIS

Shopping



EW UNDER THE SUN. ere's the cap you'll pop on your ad when a round of golf, a set tennis, or a day at the beach is your calendar. Cruze Cap mes in white, tan, red, kelly een, navy, or brown twill with me embroidered in any color. e man of the house will wear s for fishing or a double header. ive man's or woman's head size. ..59. Ppd. Janss, 725 Rahway ve., Elizabeth, N. J.



IE BUY. This is the kind of due that's a joy to unearth. A lk-tipped crepe tie, wool-lined give it body, comes in black, vy, royal blue, maroon, brown, ay, or green, and a three-letter onogram is hand-embroidered a contrasting shade. Just $2.50 stpaid from Britton, 916 Chest-t St., Philadelphia 7, Pa.



ONEY OF A JAR. The ney bee atop this crystal and lver-plated jam jar looks as if had just alighted upon a very agrant rose. You'll use it on the eakfast table for marmalade or ney, or for cream dressing at ncheon. Base, lid, and spoon e silver-plated. 4½" high. $6.50 pd. Grace Lloyd-Collins, Wil-ington, Delaware.





PREVENTS Dog-Damage

Get Ready Now to Make Dogs Behave on Your Property

Dogs stay away from anything sprayed with Sudbury Liquid Chaperone. You don't smell it—dogs do, and they despise it!

Sudbury's secret is the magic odor from India, known by the Hindus for centuries and used to keep wild animals out of native villages. Sudbury Liquid Chaperone also your defense against cats, rabbits and her animals that molest your garden.

bsolutely harmless to you, your pets, and our plants. Does not show. Economical—ch spraying lasts up to 3 weeks, rain or ine. Thousands have used Liquid Chaper-e for years. Write today—don't let dogs evelop bad habits in your yard!

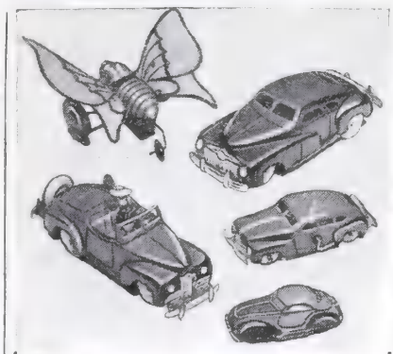
Protect
Shrubs
Evergreens
Flowers
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Garbage Pail
Porch

Send No Money. Order C.O.D. $1 plus postage (or send $1 bill at our risk and we'll pay postage). Full Quart $3; Gallon $8.



'owder Chaperone ($1) keeps ogs off furniture, makes them ehave indoors.

SUDBURY LABORATORY
3ox 868, South Sudbury, Mass.



5 MECHANICAL TRICKSTERS

Shown clockwise: the **butterfly** glides along on wheels flapping its wings. The **Friction car** needs no winding: roll it back and forth and away it goes. The **Baby Pontiac** races along when wound. The **Mighty Midget** car has steering and braking devices. The **Puzzle car** races around a table, makes unexpected turns at each corner, can't fly off the table. All 5 sent postpaid for only **$2.75.**

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Americana

Old brass hand-wrought reproduction of a Colonial oil-lamp. Completely electrified . . . takes a 100 watt bulb. 15" hood . . . overall height 26". Finished in antique brass. Also available with a tole red shade if desired. Only **$16.50.** Please remit by check or money order.

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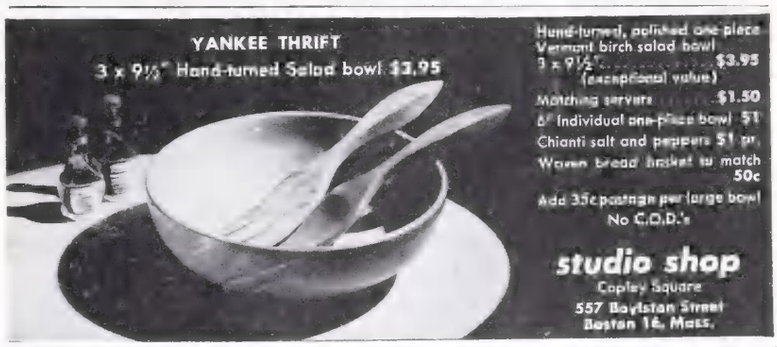
Ming Shadow Boxes

Delightful miniature Ming Trees with real Manzanita wood and Chinese figurine in a ceramic shadow box. Two are shown, but three, four or a whole collection turns a blank wall into a charming picture . . . and at such a low price. . . .

ONLY $1.00 each!

Size 4¾ x 3½ inches
Colors: Ming Red and Tang Green

Muriel Duncan
Studio B, 321 Ninth Avenue
Haddon Heights, N. J.

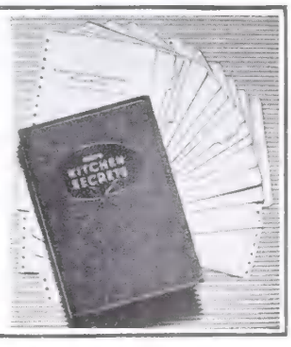


Hand-turned, polished one-piece Vermont birch salad bowl 3 x 9½"..... $3.95 (exceptional value)
Matching servers $1.50
6" individual one-piece bowl $1
Chianti salt and peppers $1 pr.
Woven bread basket to match 50c
Add 35c postage per large bowl
No C.O.D.'s

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She will treasure "Kitchen Secrets," a beautifully-bound, 6½x9½ Ring Binder personalized with *her* name! There are 103 lined, loose-leaf cards for writing her favorite recipes; plastic-tab index; large pages for pasting clippings and envelope for filing; & cooking information. State choice of Red, Green, or Blue cover and name for imprinting. Only $2.50 pp., *order several.*



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3-POINT NON-TILT HAMMOCK and STAND

"Follow the shade" with this handsome, sturdy Hammock.

Relax in complete safety and perfect ease. 3-point Non-Tilt Hammock Stand . . . the head end is suspended at two points—eliminates tipping. Fabric is soft, yet exceptionally firm . . . bright colored stripes of red, black, gold, green, blue and white. Matching pillow included.

Price complete including postage

$19.95

Send check or money order (No C.O.D.'s please)

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EASY TO ASSEMBLE—EASY TO MOVE . . .
EASY TO DIS-ASSEMBLE AND STORE at end of season.

The shipping carton is perfect for winter storage. Tubular steel frame, painted a durable garden green, requires no bolts, screws or tools to assemble. Hammock is extra large, comfortable size; concealed, curved, select hardwood spreader at head end.

M. W. WAGNER CO. The Merchandise Mart, Box 3364, Chicago 54, Ill.



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An unusually lovely wedding gift . . . hand-blown decanter and glasses of beautiful Karhula crystal . . . made in Finland. Decanter in hand-cut star pattern, as shown . . . $18; in plain crystal . . . $15. 3-ounce glasses (plain only) are $1.50 each; set of 6 glasses . . . $9. Postage 35 cents.

SEND CHECK OR MONEY ORDER. ADD 2% SALES TAX IN N.Y.C.

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Beauty and Charm



No. 350 Fernleaf Chair 19" long, 31" high. Iron or Aluminum. Painted $30.00 F.O.B. Wilmington, Ohio. *Cash with orders, please.*

. . . featured in this graceful, durable metal chair. Styled to beautify any setting . . . lawn . . . patio . . . sunporch.

ORDER NOW . . . ask for beautifully illustrated catalog showing many other chairs, tables, settees, garden ornaments and urns.

the *Graf* studios
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Something a bit different FOR THE SMOKER!

A saucy little frog perched on a graceful pond lily leaf in a cool shade of green to harmonize with any color scheme. Tray measures 6 x 6. Priced at $2.50 each, ppd.

Or, perhaps, a dainty shell tray delicately rimmed and first name hand printed in 24 kt. gold. Size 4 x 3 and priced at just $1.00 each, plus 10c for handling.

A larger, round, fluted ash tray 5 x 5 with gold border and any two first names, at $2.00 each, plus 10c for handling.

Color selection: Dawn Pink, French Green, Leaf Green, Antique Green, Delphinium Blue, Turquoise Blue, Jonquil Yellow, Mocha and White. Please print names desired on trays. Check or money order. No C.O.D.'s please.

CANNONCRAFT
40 North Sixth Street *Creators of Distinctive Ceramics* Newark 7, N. J.



Window



ALL GOD'S CHILLUN shoes, but a neater, easier pla to keep them we've never se The chrome-plated K-Venie shoe rack adjusts from 18" to 3 long, and the ingenious toe gua holds five pairs of Hers or fo pairs of His securely. Fine, t for ties or towels. Complete wi screws for attaching to ba board, wall, or door. $1.75 p 25c post. The Chrometex Co pany, 81 E. Elm St., Brockton, Ma



KANGAROO TUNIC. Its wo derful deep pockets will ho everything you need for bathi Butchie, digging in the garde washing the car, etc. In blue, ro aqua, red, beige, or green den with white ric-rac; or pin-check denim in red, blue, or green wi white binding; sizes small, m dium, and large. $4.95 pp Brentwood's, 459 Clark Av Los Altos, Calif.



PERFUME BRACELET. gold-plated link bracelet glamorously bangled with a ti perfume dispenser, and it's idea that should take the so fountain crowd—as well as the pretty mothers—by storm. T perfume charm is set with a sim lated jewel, so you'll be as dec rative as you are sweet. $1.9 postpaid from Gift Clues, 3 East 45th Street, New York 1



Personalized Album

A loose-leaf album of black walnut, personalized with any name carved from selected birch. Ten cover designs include: baby (illustrated), sailboat, ducks, geese, horse, moose, fish, cabin, bride and groom, and graduation. Size 10 by 11¾ inches. 30 sheets of heavy paper for snapshots, clippings, etc., or smooth bond paper for guest signatures. Album, $5.00, postpaid, or send for folder of designs.

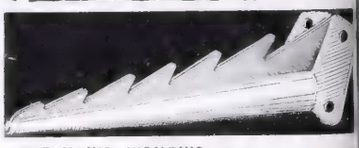
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NU-WAY CLOTHES HOLDER
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FOR MEN'S, WOMEN'S and CHILDREN'S APPAREL

Easily and quickly attached anywhere in your home. Ideal for shallow closets, on doors, on walls, in nooks. ANY WHERE! Compact, only 8½" long. Plated Steel, sturdy, lasts for years.

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366 Madison Avenue, New York 17, N.Y.

Shopping



OWBOY HOLD-UPS. Blue-ined Dead-Eye Dicks will wear ne Autry's autographed belt l suspenders with swaggering de. Cowhide belt, encircled h Western designs, has Autry's ture engraved on the metal p. Sizes 22-30. $1. Elastic sus-iders. 27", adjustable for boys m 5 to 10, feature Gene and horse Champion. 79¢ ppd. t Colony Industries, 69 Fifth e., New York 3.



GHT FOR LETTERS. Your nogram is hand-engraved on finest rag stationery. Montag's sees, by these master crafts-n. Choose white, envelopes ed with blue tissue, or pale ue with white-lined envelopes. ree-letter monogram is dark ue English script. 30 engraved eets, 10 plain, and 30 envelopes \$3.95. Extra orders from same \$2.95. Ppd. Colonial Engrav-, P. O. Box 1716, Atlanta, Ga.



RETTY AS A PITCHER show off a spring nosegay, this le watering pot is made of pot-y in lollipop colors. For a ndowsill garden or a guest-om vanity, it's a small gaiety t will start June bustin' out over your house. In yellow, quoise, Hawaiian green, bur-ndy, or ivory, 4" high, it's $1 stpaid. The Artisan Galleries, rt Dodge, Iowa.

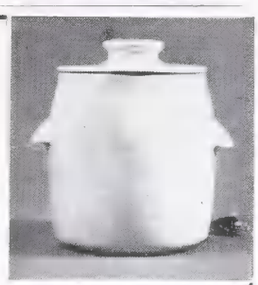




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Here's fun for your whole family! That great American institution...the "DOG HOUSE" ...will be useful in your home. Here's the subtle way of letting your husband know that he forgot your anniversary...of telling junior he tracked up the floor...or warning big sister about staying out too late. Each member of the family is represented by a dog. You'll find a hundred and one uses for your "DOG HOUSE." It's attractively finished... hangs easily from any wall measures...8"x10". Complete with ceramic dogs and name sheet. Specify 3 or 4 dog model. Postpaid **$3**

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Radiant Heat!

Foods cooked in this fine china electric SIMMER CROCK have that out-of-this-world delicious flavor! The Simmer Crock cooks slowly, brings out all the goodness while retaining all nutritive values. Excellent for parties, picnics, etc. Cooks food evenly by *radiant heat* from all sides at same time. Holds 2 qts. liquid or 2-3 lbs. meat. Recipes included. AC or DC. 110-115 volts. U/L approved.

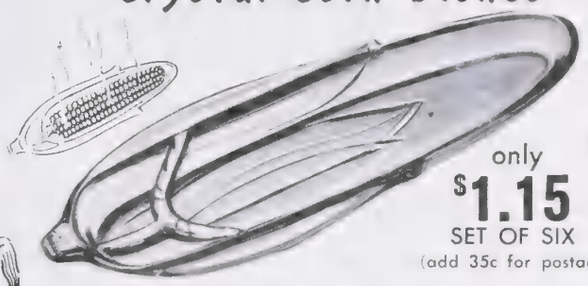
Yellow, green or blue.....$16.95
Chinese red or ebony black.....$19.95

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INDUSTRIAL RADIANT HEAT CORPORATION
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Crystal Corn Dishes



only **$1.15** SET OF SIX
(add 35c for postage)

Beautifully designed in sparkling crystal and beautifully practical with end compartments for butter and salt. Eliminates clutter of extra dishes, makes serving easier and your table more attractive. 10½" long and also ideal for asparagus or as celery and olive dishes.

The Union

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Makes ordinary newsprint look this big!

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Smart Setting for Flowers or Greens

IVY CIRCLE



Place flowers or greens in one of these Ivy Circles . . . put it on a coffee table, cradenza, dining table, buffet, end table . . . and you have an ultra-smart, highly original floral decoration that enhances the charm and beauty of your home. Ivy Circles are fashioned of gleaming, unbreakable, transparent plexiglas . . . blends perfectly with any interior. Your choice of clear color, stunning green or ruby red. 6" size . . $4.50 prepaid 10" size . . $6.50 prepaid. Or order both for only $10.00 prepaid. Send check or money order today.

Write For Complete Gift Catalog

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Dynamic lines in rich ebony add an important decorative touch to your mantel, radio or television cabinet . . . anywhere throughout your home. Perfect in pairs. The ideal gift. 3-3/4" wide, 4-1/4" high, 17-1/2" long, at $4.98. Also available in larger size, 4" wide, 5-1/2" high, 26" long at $14.95.

$4.98 postpaid. Made to sell for $10

Send check, money order. No. C.O.D.'s. Add 25c West of Rockies.

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16" x 11½" x 4½"

Takes full size magazine without folding—also newspapers and small packages. Weatherproof—Attractive. Made of durable aluminum. Antique Bronze, Hammered brass, White or Dove gray finish. Complete with outgoing mail clip.

ONLY $5.95 POST PAID

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We are now in a position to deliver them immediately, or at a very early date. Our stock, one of the largest in the world of inactive and obsolete flatware, features more than 400 patterns by such well known silversmiths as Towle, Lunt, Alvin, International, Gorham, Frank Smith, Reed & Barton, Wallace and others. We specialize in taking your old silver in exchange on a new and active pattern of which we have more than 40 from which to choose.

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Give this popular assortment to someone you particularly want to please! Our famous Homemades, Fruit Flavored Gums, Chocolate Miniatures, Jordan Almonds, assorted Salted Nuts . . . the last word in quality and good taste! **1 lb., 8 oz., $2.25.**

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Add 27¢ shipping charges anywhere in the U.S.A. For each additional package, 9¢.
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IT'S IN THE CARDS

You'll be the life of the party on your vacation with a deck of

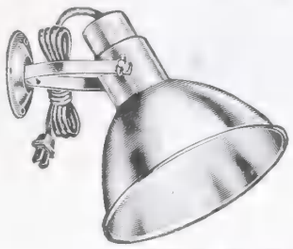
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FORTUNE TELLING CARDS

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$1.00 ppd.

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PITTSFIELD, MASS.

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Sturdily made of rust proof aluminum. 10" in diameter. Will take up to 300-watt bulb. Enjoy evenings outdoors. Install yourself.

$4.00

Postage pre-paid.
Check or money order. No C.O.D.'s.

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OLD MASTERS, MODERNS, CONTEMPORARIES, MARINES, LANDSCAPES, SPORTING PRINTS, etc.

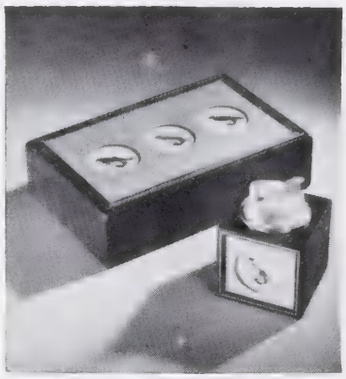
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27" x 22"—$9, 20" x 15"—$5.40
"The Lovers" by PICASSO

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New York 19, (Bet. 47th-48th Streets)



Window



HOOK HIM on Father's D with as handsome a cigarette h and lighter as ever spruced up man's desk. They are handson ly made of fine leather in brow red, or green, and both are de rated with real fishing flies set a cork background. The tw sectioned box, 6½" x 4" x high, is $13.50. Matching light is $11.50. Postpaid. Avalon G House, Box 935, Front Royal, V



JUST THE DISH for yo summer luncheons and terra suppers is this Morning Glo bowl and leaf saucer. Each o is a different garden color, a for mint-sprigged watermel balls, fruit cups, ice cream, jellied consommé, they're tech colored perfection. The price $10.50 for a set of six, or for each bowl and saucer. Po paid from Baker's, 1532 Sansc Street, Philadelphia 2, Penn



PUT A HANDLE ON I and your can of beer will ha the aristocratic swagger of Brauhaus stein. The Han Coaster Handle fits any beer c or highball glass, and the coast bottom is smart protection f table tops. In assorted colors, set of six is $3. Stamped wi first name or initials, $3.50 pp American Pen and Manufactu ing Co., 3713 Wilshire Blvd., L Angeles 5, California.



DELIGHT THE CHILDREN YOU LOVE
have **TOMMY TURTLE**
write letters to them!

Children love to get letters, and every week Tommy Turtle writes a personalized, charmingly illustrated 3-page letter directly to the child you want to make happy. Tommy tells of his adventures, and he encourages children to be good (along with giving them an incentive to read!)

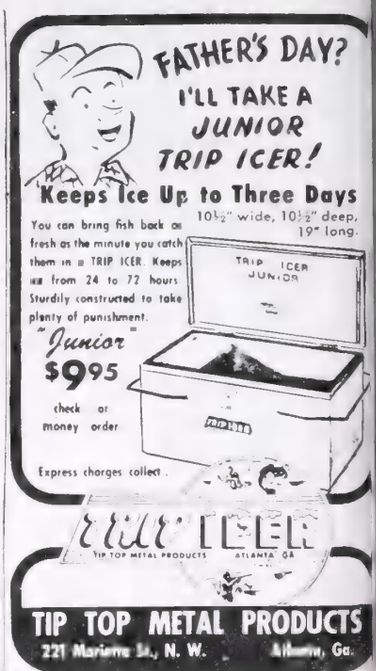
Tommy mails the letters—one a week for 12 weeks—and he always encloses a gift, selected separately for boys and girls. For children 4 to 11.

These are the original Tommy Turtle Letters that have brought so much pleasure to children all over the world. The children you love will enjoy them, too!

Send your order today—the letters start immediately or whenever you wish. Fast delivery — mailed 1st class. Mention child's name, address, age, sex and your name or nickname for gift card.

12 LETTERS-12 GIFTS $2.95
Send check or "bill me later"

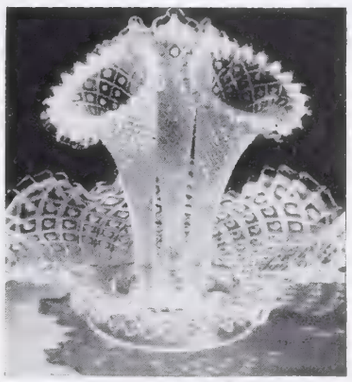
Tommy Turtle
c/o WALTER DRAKE
Colorado Springs 10, Colo.



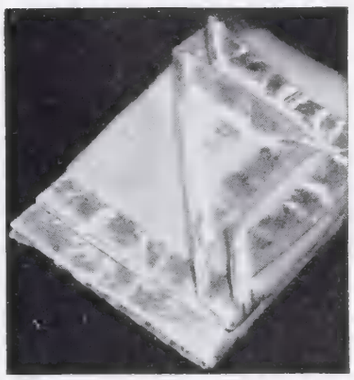
Shopping



ENTER OF ATTRACTION. lovely holder for spectacular wer arrangements is this four-ece épergne set. Fill the remov-le vases with long-stemmed es; the lower bowl with ivy, nsies, or clusters of dogwood ssoms. The "Diamond Lace" ttern is a sparkling combina-n of crystal and milk glass. " high, $9 plus 50¢ post. Black Fischer, 43-66 Bowne St., ushing, N. Y.

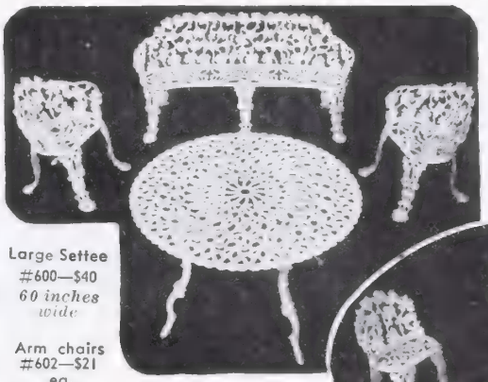


LL ABOARD FOR BLAN-ET BAY. When you sing the me lullabye to your own little epyhead that your mother ng to you, this is the blanket which we hope he'll sail off to d. Made by Kenwood of new 0% wool, it's as soft as a by's cheek, and comes in white, und on all sides with extra de flowered rayon satin. 42" x ", $11.95 ppd. Best & Company, w York 22, N. Y.



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Round-the-tree benches

Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

Settee #500—$25 *32 inches wide, 28 inches high (back)*

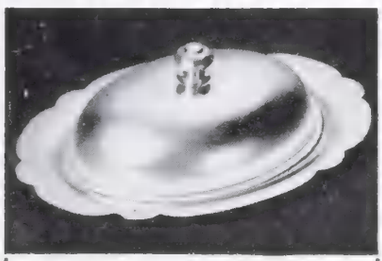
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An ace-high gift, or luxurious ornament for your desk or game room. Two decks of plastic-coated cards with matched backs, fitting into metal book covers and stand, both bound in genuine calfskin. Beautifully hand-tooled and PERSONALLY MONOGRAMMED in 22-carat gold. Red, blue, tan, brown, wine, green or black. State bridge or pinochle decks, gold or silver edges, color, and three initials desired.

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DECORATED TO-YOUR-ORDER

Old English or Script Monogram in a Choice of 5 Colors!

Be a proud hostess with smart glasses monogrammed especially for you in red, blue, rust, green, white or black...kiln fired for permanence. Heavy bottom American Crystal, clear or frosted, in Hi-ball or Old Fashioned. Banded in gold or in color of initial, if desired.

State style, color, etc.

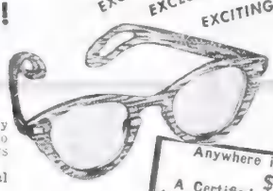
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- Smart shockproof leatherette, velveteen lined case FREE with each pair.
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for play
for beach
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Anywhere in the U. S. A.

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THE ORIGINAL FOLDING Table TOP $4.95



The Answer to Easy Entertaining!

T-Top is a light rigid top which fits over your card table held in place by cleats on underside. *Doubles* the size of your card table by seating 7 persons comfortably—opens to 46" in diameter, 144" in circumference—it's perfect for luncheons and card games. Just tuck it away in corner or closet. Send for your T-Top now. Weight 16 lbs. Immediate shipment. Available unpainted or in colors Green, Red, Brown

Unpainted $4.95—Painted $5.95

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T-TOP COMPANY, Inc.

Dept. 60 **Salem, Mass.**



New Table Lighter

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TO ENTERTAINING

Seen wherever distinguished people gather, 'The Classic,' by A·S·R enhances any decorative scheme. Its beautiful platinum-derived rhodium finish resists tarnish, needs no polishing. Your jeweler can machine engrave it with your monogram or coat of arms.

Click and it's lit! Stays lit without holding—you can pass the light without passing your thumb!

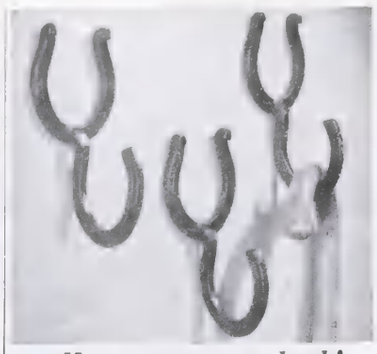
You need send no money for the 'Classic' A·S·R Table Lighter. Simply pay postman **$12.50.** No other charges. We pay postage. No Federal Tax. Your money refunded within ten days if not delighted.

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Hang onto your luck!

REAL PONY SHOE HOOKS

It's lucky . . . and neat . . . to hang your duds on these sturdy, serviceable hooks made of real creased Pony Shoes. They're just the right size and shape so coats and hats really stay put. Ideal for closet, vestibule, tool house or camp. They make handy ribbon holders for girls, and necktie racks for boys. Youngsters say it's lucky to hang their clothes on real Pony Shoe Hooks, and that helps them keep their rooms tidy. These are among our most popular horseshoe articles. Many people order them by the dozens. You can't have too many around. Handsome dull black finish. 7" long, 3" wide, 3" deep. Only 75¢ each, 6 for $4.00. Shipped postpaid same day. No C.O.D.'s please.

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Completely Hand Decorated Ceramics, New—Beautiful—Different—Signed by Artist

double fired Ceramic, new glazes, softly blended browns, greens and grays. Ideal as gift for the Bride, hostess gift, bridge prize. Useful and decorative for end tables, coffee tables, etc. Leaf 5½" long $1.50. Vase 4½"x7" $3.50. Butler shovel 8½" $4.00. Gourd bowl 8½" $3.00. 3 pce. Smoke set 4" high $5.00 (Other gourd bowls: 7¾" $2.40, 14½" $8.00, delivery 3 weeks).

Immediate delivery. Postpaid. No C.O.D.

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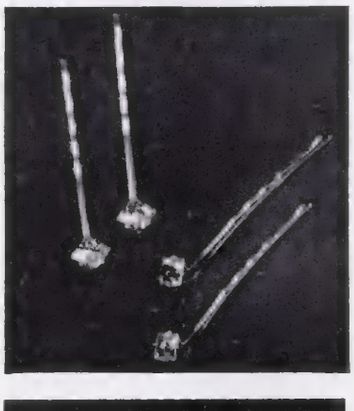
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Window Shopping



LET YOUR LIGHT SHI

at your entrance, a bright m ure of the warm hospita awaiting within. A Colonial tern, finished in weather-resist black, has brass trim, measu 10½" high. You'll be proud its cheerful radiance at your fr door, entrance gate, or gar wall. Electrified, it's $9.50, or the pair. Postpaid from Belm Shops, 7128 Kreuter Rd., I mont, Michigan.



SPARKLING HEADLI ERS. A set of four nickel-gold-plated bobby pins crowned with square-cut rhi stones, and they go to your h with the zip of champagne. G them to your pretty daugh and they'll glitter with co hither brilliance as she dan past country club stag lines. $1 for 4, incl. tax & post. No stam please. Hall Galleries, Alb Steiger Co., Springfield, Ma



THE SUN IN THE MOR ING. or any time for that m ter, will find you ready and w ing with these really attract sunglasses. The plastic fram come in a shell pink or soft b lacey pattern, and the fine grou and polished lenses absorb 98 of the sun's harmful rays. W nickel-silver trim, $5.95 with ca Ppd. Jore Distributors & C Dept. 9, 17 E. 42nd St., N York, N. Y.

(*Continued on page* 41)



CRYSTAL CHANDELIERS

AS LOW AS $35.00

All wired for electricity. Imported beautifully cut crystal (not plastic) prisms. Lovely tooled metal top band. All metal parts in either natural brass or a silvery color. Please specify. Furnished with 12" length adjustable chain above, or with attachment for close ceiling connection. Please specify.

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KEEP IN FORM— CUT YOUR SCORE— THRILLS GALORE!

Range, 3 balls, target, instructions,

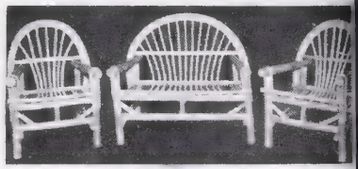
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- Braced and cross braced for rigid
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- Will stand any weather
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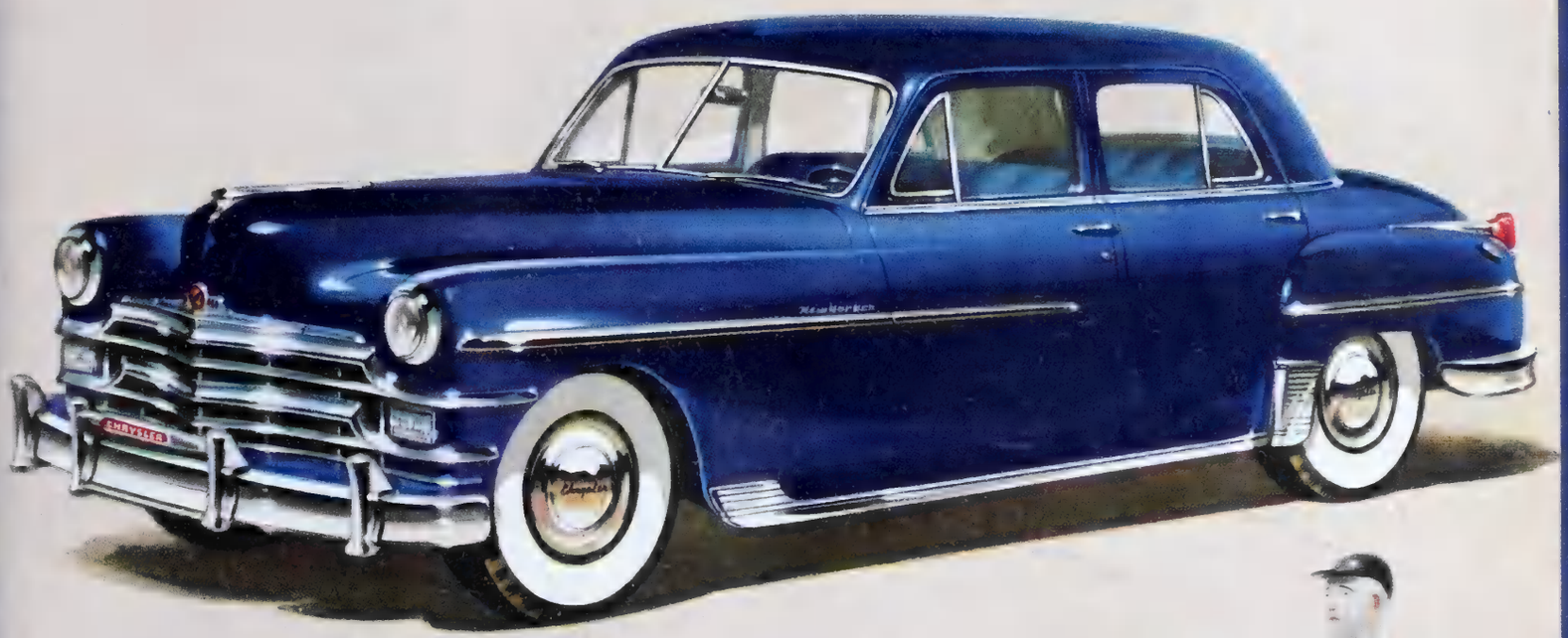
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It's your kind of car . . . created with common sense and imagination in engineering. There's more for your money in performance. Smoother, faster acceleration from our high compression Spitfire engine. The greatest driving advance of all—Prestomatic Fluid Drive Transmission. Softer, smoother Safety-Level-Ride. Exclusive Safety-Rim wheels! Safeguard Hydraulic Brakes, Cyclebonded Brake Linings. Waterproof Ignition System! More headroom, legroom, and shoulder room. Wider chair-height seats. New well-bred beauty. It's the best car value in our 25-year history for safety, comfort, convenience and performance. See it . . . drive it!

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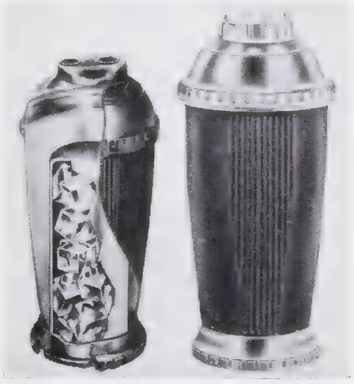
Window Shopping

CONTINUED FROM PAGE 36

AR BAR FOR HATS. ose of you who are familiar h Car Bar for Clothes will be lighted to know that there is w an equally good device for wing hats while motoring. It ngs over the robe rail, sun-visor, window glass, and holds a man's woman's hat with gentle con- eration. Chrome-plated steel. 50 each; 3 for $4. No c. o. d.'s. d. E. D. Clingman, 251 House- n Bldg., Grand Rapids, Mich.



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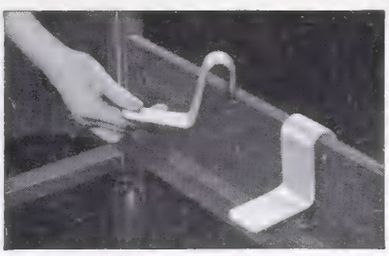
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New "Never-Fall"

BED SPRING RESTS

Now you can eliminate old-fashioned, unreliable bed slats with these safe and sanitary "Never-Fall" Bed Spring Rests. They will never let your bed collapse—won't collect dust. Thousands use them.

Made of heavy steel, a set of 4 will support more than 1200 pounds, and is guaranteed for life. Get them in Mahogany, Walnut, Maple or Blond finish to match your beds. Specify thickness of bed rails.

Postpaid **$2.50** a set. NO COD's, please.

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CORN ON THE COB

Crystal plates keep dinner plates uncluttered when corn is served, give guests a place for discarded cobs. Plates are 10" long, have molded corn design. Set of 8, $5.95 postpaid. Add 50¢ postage West of Miss.

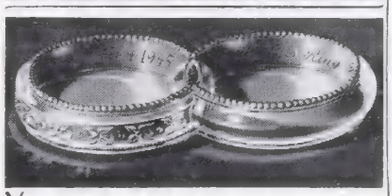
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of clear plastic are $2.00 per dozen pairs, postpaid.

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Write for Catalogue B-69

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First name of wife, husband and date of marriage can be engraved at $1.50 additional.

Send check or money order Sorry, no C. O. D.'s

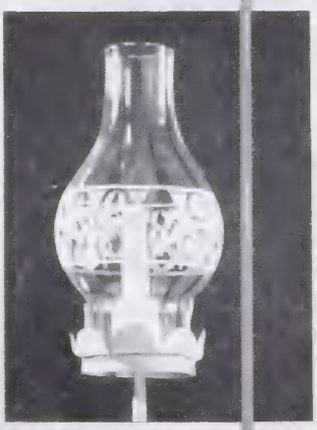
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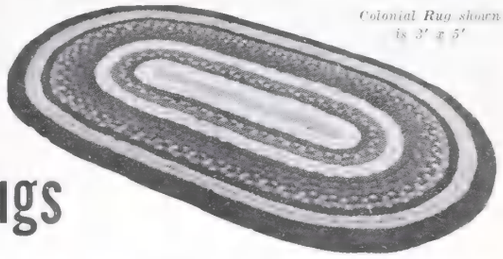
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$1

Plants not included

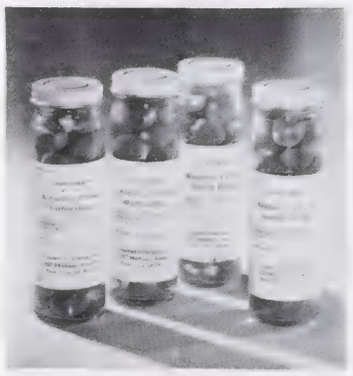


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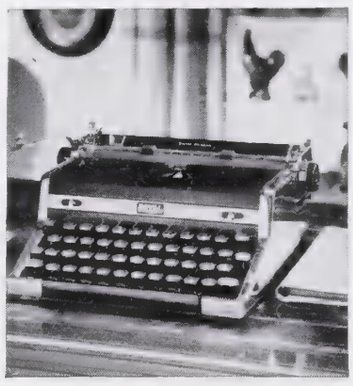
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Window



A VERY GOOD THING brought in to us the other and if you're interested in usual and sophisticated taste sations, you'll love these. ported Spanish Manzanilla ol are stuffed with French Ro fort cheese, and the combina is spectacular. Packed in olive five-ounce jar is 95¢; three j $2.75, ppd. Gourmet Delica 1427 Madison Avenue, New Y 29, N. Y.



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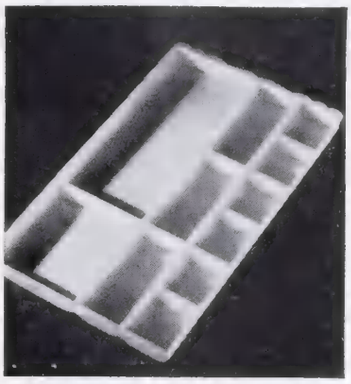
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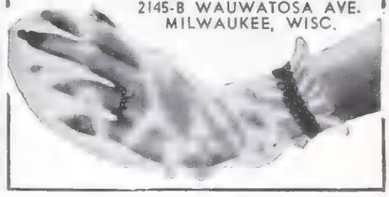
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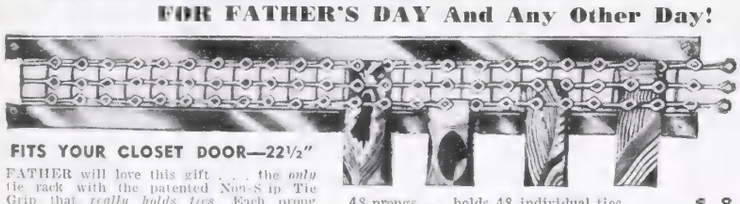
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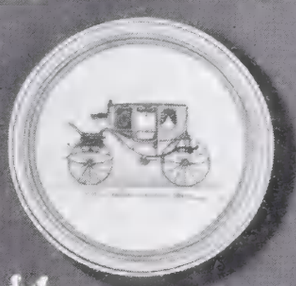
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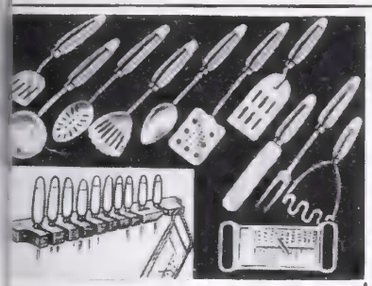
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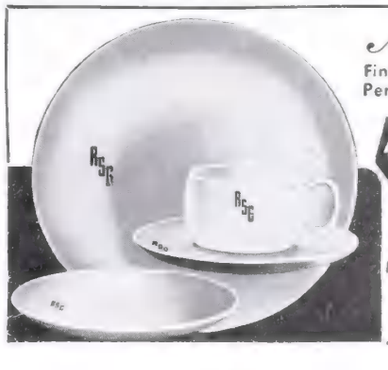
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All Prices Include Federal Tax

LeWITT BLDG., NEW BRITAIN, CONN.



HEAVENLY ANGELS

You'll love! Charming little cherubs to arrange above your dressing table, bed-head or where you will. Enchanting for a child's room . . . they are pink, white or flesh with gold . . . a lovely gift at any time. 7½" tall, $2.95 each postpaid. Set of four $11.45.

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Pontiac Illinois

BY POPULAR REQUEST

NO. 11

Yes! We've had so many requests for this beautiful Pennsylvania Dutch Decal in an extra large size for cupboard doors, panels and furniture that we've created it approximately 4 inches wide and 15 inches high—3 on a sheet together with 3 pieces of the Heart and Vine Border.

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"TRIM" Protector Sets Keep Dishes, Linen and Silver Clean and Untarnished

Beautify your cupboards. "TRIM" Protectors seal out dust and grime, completely. Prevents tarnishing of silver. Made crystal-clear plastic. Full visibility. Clever design makes easy access. No fuss. No muss. No snaps or zippers. Saves work.

Protect—168 pieces China	$5.00
12 Containers, 15x19, China or Silver	$5.00
144 Luncheon or 72 Dinner Napkins	$2.00
6 Table Cloths or 6 Sets Doilies	$2.00
1 Shelf-Protector, 27" deep, 36" wide	$1.00

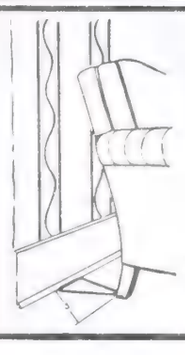
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No tell-tale marks on walls

No wrinkled curtains or drapes

when your chairs and davenport are fitted with

Readi-Guards

(PATENT APPLIED FOR)

Ready-Guards are 5"—7"—9"—11"—13" long, a neutral color, and have all contact points cushioned. To find correct length, place your furniture desired distance from wall, measure space(s) between back leg and baseboard.



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PUT YOUR FOOT IN I and you'll understand right av why this is the most beloved sl worn today. Genuine hand-se moccasins for women, they made from one piece of soft b nished leather that cradles foot without gapping. In red brown, they come in sizes 4 to widths AAA to C. $7.95. S trees are $2.50. Add 25¢ posta Fellman Ltd., 6 East 46th New York 17, N. Y.



MEXICAN PEPITAS. Ri here and now we'll warn y that these may be habit-formi and we speak with authority cause there's a jar at our elb as we write. Better than pean with a cocktail, they're roast in fresh vegetable oil, salted actly right, and the flavor is describable. An 8-oz. jar is Add 15¢ E. of Miss., 25¢ W. Miss. No c.o.d.'s. Hambley & C Charlotte 7, N. C.

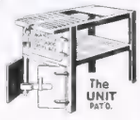


ON THE HOOK you will ha coats in the vestibule, fire to at the hearth, ties in your h band's closet, keys in the ha way. Made of solid brass, p ished and lacquered, they co in a sea horse, shell, or ivy le pattern. The ivy leaf is availal in copper. About 2¼" to 3½ long. $1 each. No c.o.d.'s. Pp Sun Dial Book Shop, 300 Kind kamack Rd., Westwood, N.

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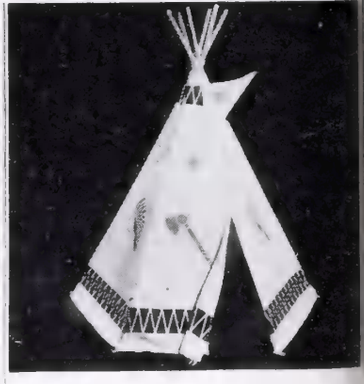


AND SO WILL YOU . . . that deliciously *different* taste of food cooked outdoors over fragrant wood or charcoal fires! BE THE PERFECT HOST! With a Hancock Outdoor Fireplace, your parties become occasions both charming and memorable. So simple to build, too, with the Hancock "skeleton" unit. Ovens and barbecue spits available. Send a dime today for 4-page Plan Sheet—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with helpful information and full working drawings for a variety of designs.



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CHILD'S PLAY TENT

Make your yard fun headquarters for your ch dren with this well-made, durable, white canv play tent attractively decorated with Indi motifs in blue and red. May also be used basement or attic playroom. Easily assemb in a few minutes, this reclistic teepee is 5 high and 5 ft. in diameter. Sold on a mone back guarantee. Complete with lodge pole c tent pins, $10.95 ppd. No C.O.D.'s. Order day direct from

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Shopping



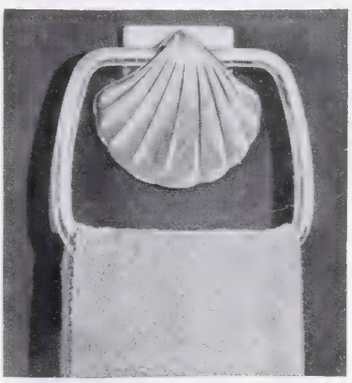
FFEE ON THE TER-CE will stay steaming hot as relax with cigarettes in the hed starlit night, if you have good-looking set. The Pyrex her is banded with split bam-, and comes with its own ome-plated hot plate. Marvel- for buffet entertaining. $15.50 tpaid from Trade Winds, 141 Newbury Street, Boston 16, Mass.



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THING BEAUTY. Show your prettiest monogrammed els on the Malibu sea-shell ler. And install one low ugh for the children so there'll o excuse for hanging towels on floor. The Saf-T-Mount tape you move it up as the small grow. Made of pearlescent stic in blue, green, yellow, or . $2.95 each, ppd. Plasticraft- 301 North Michigan Ave., cago 1, Ill.



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Available at leading stores or send us $1.00 for package containing 2 oz. trial bottle of each flavor, postpaid.

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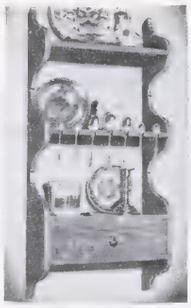


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Unit Shelves



Three basic short shelves

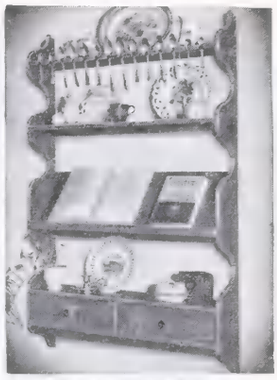
Hundreds of combinations of wall shelves and wall racks can be made with the **SEVEN BASIC SHELVES** shown here.

Shelves fit together perfectly—one above the other and side by side. Use them in any arrangement from a simple clock shelf to an elaborate wall breakfront. They produce a variety of lovely china racks, book shelves, spoon racks, utility shelves, etc. Easy to hang—each has deep plate groove.

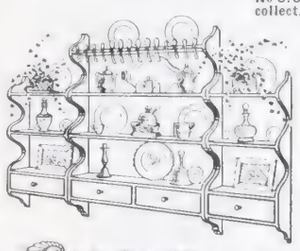
Hand made of finest pine in honey tone knotty pine—or mahogany finish. Also unfinished, sanded, ready for your own paint or stain.

(Please state desired finish)

Send check or money order. No C.O.D.'s. Express chg's. collect.



Four basic long shelves



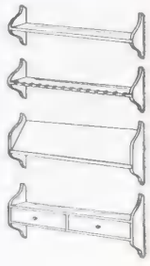
STRAIGHT SHELVES—10¼ in. high
15" long ..... $4.50 (Unfinished $3.75)
30" long ..... $5.50 (Unfinished $4.50)

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In 30 in. length only

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(All shelves are 6½" deep)



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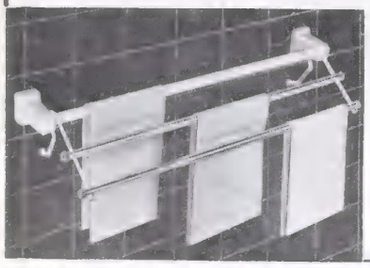
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Single bar extension. $2.25 Ppd.

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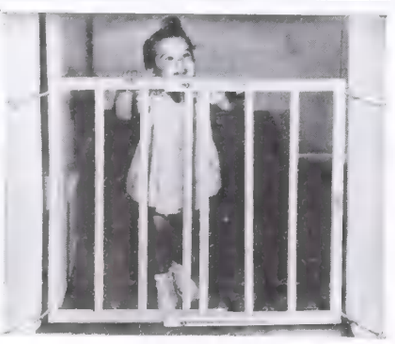
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White, pink or Blue $1.00 more

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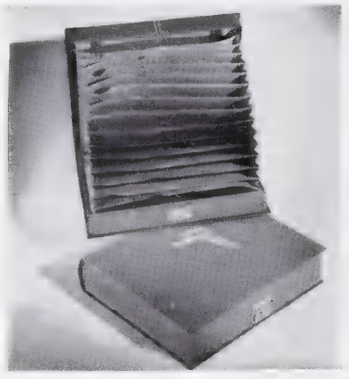
Window



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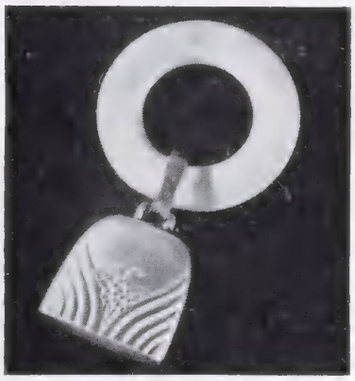
Shopping



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Victorian Side Chair

• Lovely lines of this Victorian side chair suit modern needs of comfort, convenience and sturdiness. Posture pitch for comfort. It's perfect as a desk, dining or occasional chair.

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Marvelous value at $39.50

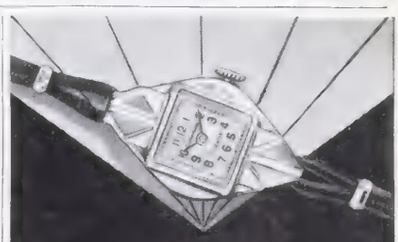
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(The only Salad Dressing bearing the seal of approval of the French Roquefort Association)

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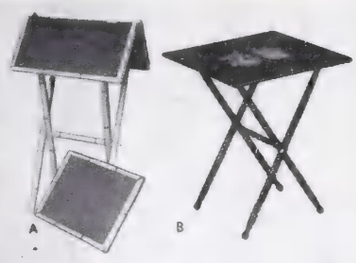
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- Stay WRINKLE-FREE





Two handy gadgets for your house or car: One for hanging clothes, the other holds a hat. Use anywhere. Suitable for man or woman. Handsome appearance. Chrome finish. Precisely made. Safety engineered for car use. No sharp edges. Neither obstructs driver's vision.

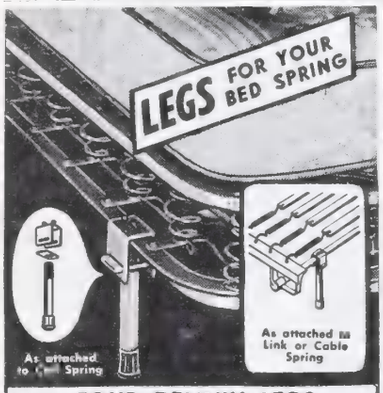
CAR-BAR* for Clothes fastens in moulding of your car door or window. Fits any car. Adjustable 9½ to 14½ inches. No interference opening car door or window. Dresses up car. Wonderful in home or office for narrow closets or ledges. Useful scores of purposes. Carries 12 or more garments, wrinkle-free.

CAR-BAR*
for Clothes or for Hats **1.50** each
3 of either or assorted for only $4.00. No C.O.D.s.
Postpaid U.S.A.

Patent appld. for

E. D. CLINGMAN
251 HB Houseman Bldg.
Grand Rapids 2, Mich.

CAR-BAR* for Hats can be used in scores of places in your car or home. Gets hats out of way. Keeps hats in perfect shape. No installation problem. Hooks firmly, easily.
Use them on car visor, window, roberail or over Car-Bar for clothes, also on garment hangers in closets, over clothes bar, costumers, on chairs or railings.

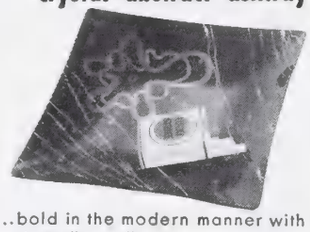


FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

All-steel 8" legs attached in 5 minutes to any steel spring (coil, link or cable). 4 legs per set, finished in aluminum . . . **5.95**
Check or money order (no COD, please). Money refunded in 10 days if not satisfied. We pay postage.

JORE Distributors and Co., Dept. U
17 East 42nd Street, N. Y. 17, N. Y.

"tempo" oversized crystal abstract ashtray



...bold in the modern manner with the exclusive "tempo" motive permanently hand painted. You'll find it a rare and exciting piece fit for the most discerning of the modernists. Designed exclusively for one of Chicago's leading interior decorators in three smartly basic color backgrounds:

Black bkgd. with wh. - coral - chartreuse
Green bkgd. with blk. - mustard - white
White bkgd. with blk. - coral - mustard

8"x 8"— 8.50 postpaid
14"x14"—16.75 postpaid

Money back guarantee

Rob Lindenthal, interiors
109 e. oak street, chicago 11, illinois

New! NU-FAB Fabric Paint

(Made from plastic and rubber)



- REJUVENATES FABRICS—ranging from lamp shades and upholstered chairs to awnings and convertible Auto Tops.
- WATERPROOFS— Also retards fire, dry rot, mildew and repels moths. Seals small holes.
- DRIES IN 30 MINUTES— May be washed.
- EASY TO APPLY— remains flexible. Won't crack.

Available in 12 colors, and black, white and clear.
Price $2.59 per qt. (1 qt. covers 60 to 90 sq. ft.)

ALLEN PLASTICS CORP. 1015 E. 173RD STREET NEW YORK 60, N. Y.
WRITE FOR FREE BOOKLET



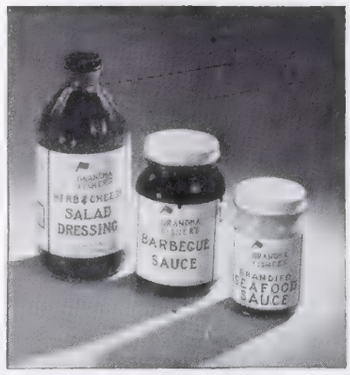
BABY SLEEPS SAFELY

When you take a Sleepy-Tot on visits around town or around the world. Sleepy-Tot makes any type or size of bed a crib. Baby is not tied down and feels at home in it. A boon on visits to grandma, and ideal in hotel, motel or train berth. A most practical gift. Use it till baby is four. Sleepy-Tot is crib height. Easy to carry and set up. Weighs 8 lbs. $12.50 postpaid. SAVES SITTER EXPENSE as you can take baby along without annoying your hosts.

Sleepy-Tot 5541-B Vineland Ave.
No. Hollywood 6, Calif.



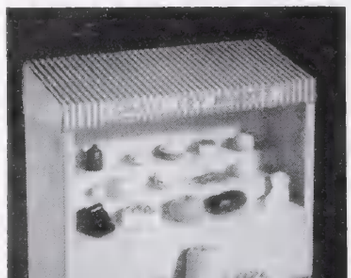
Window



TRY THESE and discover how superb sauces can carry the melody of a meal. Grandma Fisher's Brandied Seafood Sauce is a blend of chutneys, jams, yellow tomato preserves, brandy, etc. The Barbecue Sauce does sensational things to hamburgers, loin of pork, spareribs, etc., is both smoky and spicy. Herb and Cheese Salad Dressing is as good as it sounds. 3 for $3, ppd. Lewis and Mary Fisher, Bantam, Conn.

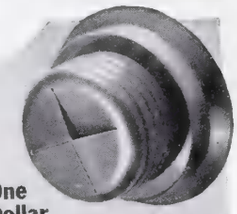


WOODY WOODPECKER is the Ha Ha Ha Ha Happy time teller on this newest child's wrist watch. The rugged movement is built to take rough treatment, and with every watch there is included a "Time Teacher." Guaranteed, and only $4.95 plus 10% federal tax. Postpaid from Cosam Company, Dept. G, 55 West 45th Street, New York 19, N. Y.



SMALL FRY MARKET. For little merchants who love to play store, here's a new version: a miniature roadside stand. It's well stocked with 20 miniature fruits and vegetables, and to weigh out their produce there's a scale, and a cash register to ring up sales. Stand is blue metal with red and white awning, measures 9½" x 8½". $2.25 ppd. Leister Game Co., 26-28 N. Erie St., Toledo 2, Ohio.

See what you get for only



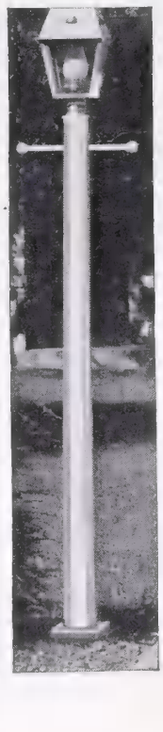
One Dollar Brings You A Complete SET OF 4 FING-O-TIP TOWEL HOLDERS

Attached in seconds
no tools
no marred walls

For kitchen, bathroom, workroom, lab, or office, to hold towels, stockings, aprons, cloths or rags "at your fingertips." Choice of Red, Yellow, Green, and Blue. Attractively boxed — order a set for yourself, and several as gifts.

A. J. GANZE CO.
112 N. Hayworth Ave. • Hollywood 36, Calif.

A. J. Ganze Co.
112 N. Hayworth Av., Hollywood, Cal.
Gentlemen: Please rush _____ Sets of Fing-O-Tip Towel Holders, at 1.00 per set of four. Color Choice: _____
Name _____
Address _____
City _____ State _____
SORRY – NO C.O.D.'S



At Last . . .

A LASTING LAMP POST *for Your Lamp*

Designed Especially For Colonial Lamps

Maybe you have the lamp, have made one, or are going to buy one — but the POST (and its cost) has you stopped. We can ship you this steel POST only, authentic Colonial design, 7 ft. high, with base as pictured, octagon shape 5½" tapering to 4¼" wide at top, with 3" O. D. sleeve to hold your lantern. All prime coated ready to paint and wire. Heavy gauge steel—costs less, yet lasts longer than any other metal or wood. Shipped F.O.B. Canton, Ohio, $22.95 check or money order. Please, no C. O. D.'s. Shipping Wt., 40 lbs.

ATLAS
WELDED PRODUCTS, INC.
Douglas Adams,
3426 Navarre Rd. S.W.
Canton, Ohio

Shopping

OP BILLING for easy top-of-ove baking goes to the Ovenola. he temperature gauge on the ver assures controlled cooking, d think of the joy of being able cook meat loaf, cherry pie, pan lls, roast beef, or chiffon cake ithout even lighting your oven. uel bills will go down, and so ill the temperature of your itchen! $4.95 ppd. Home-Mak-'s Haven, 73-04 37th Ave., ackson Heights, N. Y.

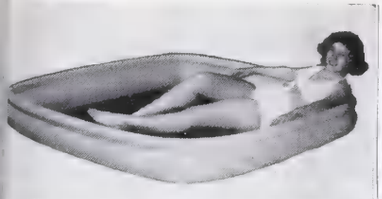


LITTLE BIRD, hand-deco-ated in natural colors, will nest appily at the edge of a low ower arrangement, or a group f them will light on your mantel, erch on a hanging shelf. Im-orted from China, they measure etween one and two inches long, nd each one comes on its own lack miniature stand. Two for 1 postpaid from Fong Brothers ompany, 912 West 7th Street, os Angeles 14, Calif.



NITIAL SUCCESS. Gigantic nitials in bright scarlet make hese monocrystal highball glasses istinguished party props. They ome with any letter in the alpha-et, and the price is gentle enough o you can have a well-stocked upboard. Just $1.98 for a set of and you'll find them at Jacob's ewelers, Jacksonville, Florida.



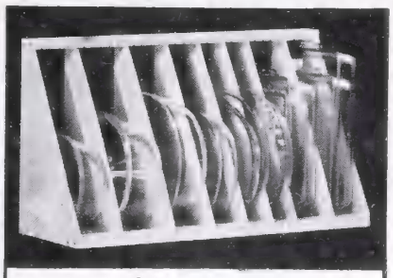


***Your Own Summer Resort At Home—for* Just $9.95!**

Save hundreds of dollars on trips and resorts with this PORTABLE POOL! A heavenly-cool summer for the whole family, *even if you're miles from swimming water* . . . turns any yard into a bathing beach, for less than you spend on one day's excursion . . . and no more worrying over Junior's going in too deep. Can also be used as a boat or raft on water.

Heavy-duty Vinylite, bright two-tone combination, nearly 4 feet square; holds 50-60 gallons of water. Easy to inflate by mouth or pump, through vinyl foolproof tuck-in valve. Easy to deflate, carry, store from season to season. Complete with maintenance kit, *only $9.95 postpaid!* SATISFACTION GUARANTEED. No C.O.D.'s—send check or money order to

BETTIE BARTON
Dept. P-1, 699 Madison Ave., New York 21

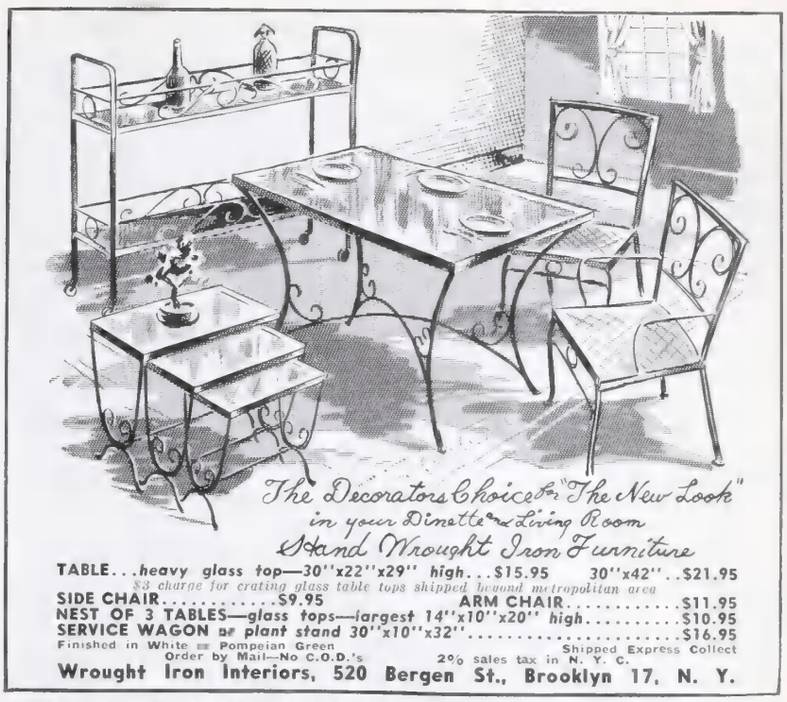


PROTECT your PYREX
and other baking dishes

Now no more clumsy "stacking" of odd-sized baking dishes! No more slipping, breaking or chipping! Sensational new "A-Just-O" efficiency rack fits right into your kitchen or pantry shelf. Adjustable partitions accommodate all shapes of trays, pots, pans, bowls, etc. Made of sturdy 2" slotted strips, plywood partitions. Clean, unfinished wood 24" long, 12" high, 9" deep. Shipped knocked down, easy to set up. Postage prepaid, only **$4.95**

Money-back guarantee, of course, but no C.O.D.'s, please

NATIONAL MAIL ORDER CO.
831 W. Washington Blvd. Dept. AT
Chicago 7, Ill.



The Decorators Choice for "The New Look" in your Dinette or Living Room
Stand Wrought Iron Furniture

TABLE...*heavy glass top*—30"x22"x29" high...$15.95 30"x42"..$21.95
$3 charge for crating glass table tops shipped beyond metropolitan area
SIDE CHAIR.....$9.95 **ARM CHAIR**.....$11.95
NEST OF 3 TABLES—*glass tops—largest 14"x10"x20" high*.....$10.95
SERVICE WAGON or *plant stand 30"x10"x32"*.....$16.95
Finished in White or Pompeian Green Shipped Express Collect
Order by Mail—No C.O.D.'s 2% sales tax in N. Y. C.
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New Life to
SUEDE
COATS • JACKETS
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ALL LEATHER GLOVES
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Hall Marked
COLONIAL BEAKER

Destined to be one of your proudest possessions — this towering tumbler boasts the utter simplicity, the unaffected charm of its Colonial model. An exact reproduction of an 18th Century pewter beaker found in the Metropolitan Museum of Art—it holds a full bottle of foaming beer (12 oz.) or an American Pint (16 oz.) Made of non-tarnishing alloy with the silvery lustre of pewter. Will not scratch or dent. Wonderful for tall drinks and mint juleps. 5¼" tall. A lifetime gift!

$3.00 each postpaid
Set of 4 $11.25 postpaid
Write for Catalogue

Jenifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.

Here's a Gay, Gifty, New Teakettle

"Kitchen DOOZY"

The only whistler with a cleanout opening and spray spout

The most delightful gift for any bride. Nothing else like it. Spray-scalds dishes squeaky clean. Gives lime-free water for coffee and tea. Ideal for shampooing. Many other uses. Spout adjusts to whistle, pour, spray. Thick aluminum, with solid brass and stainless steel fittings. Cool, plastic handle. Holds ½ gal. Water gauge. Flaring sides make water heat faster. Only $4.95 postpaid. No C.O.D.s please.

EXCEL MFG. CORP., DEPT. HB-649, MUNCIE, INDIANA



Puts a smile in any Kitchen—modern—delightful to see and use.



PILSNER BEER GLASSES

Here is a truly unusual buy in glassware! They are all hand cut, clear domestic glass at the unusually low price of $11.00 a dozen for Monogram and Ball & Star. The other designs are $12.00 a dozen. Capacity eight ounces. Specify quantity and design. Add 50¢ postage.

1405 New York Avenue *Pigeon Coop* Union City, New Jersey

The Pig'n Whistle Shop
Gifts of Distinction
ENCHANTING, LOVELY
Salt and Peppers

For the gift that's different, for your own table or what-not; choose these thrilling "finds." Miniature copies of a sumptuous George III teapot, these silverplated salt and pepper shakers are covered with intricate scrollwork and lacquered to prevent tarnish. Height 2⅞". Top unscrews for easy filling. Packaged in attractive gift box. Order today.

PRICE PER PAIR $2.50 POST PAID FED. TAX INCL.
C.O.D. CHARGES EXTRA

THE PIG'N WHISTLE SHOP
EAST LANSING, MICH.

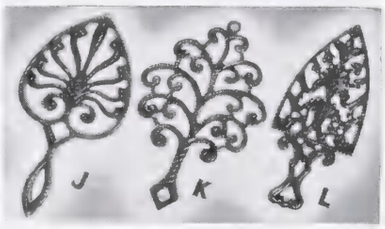


Solid Wild Cherry and Black Walnut

Our Colonial Lo-boy Chest is a sturdy authentic reproduction which will add charm and dignity to your dining room, bedroom, living room or hall. Top 18"x32", height 29", choice of column patterns, approximately $100. Colonial Chair, hand caned seat, approximately $30. Highly resistant finish hand rubbed to a satin smoothness. Guaranteed as represented. Open stock. No C.O.D.'s. Shipped F.O.B. Send 10¢ for actual photographs, wood finish samples, price list and further information on tables, chairs, hutch cupboards, chests, stands, beds and many other heirloom quality reproductions. Visitors welcome.

Winemiller's
Colonial Reproductions
Coldwater, Michigan

TRIVETS
TO BEAUTIFY YOUR HOME



Use them as hot plate, coffee pot, and tea pot holders; cake coolers; bases for vases and flower pots; or for unusual wall and mantel decor. Go well with colorful tableware.

$1.00 each
3 for $2.75
POSTPAID

New designs, 8 inches long, are: (J) *Peacock;* (K) *Family Tree;* (L) *Plume,* in smoky black cast iron. Also in solid brass: $2.75 each, 3 for $7.50, postpaid. Orders shipped promptly.

NOVELTYME Studios HELLAM 1, PENNA.



LIGHTING EFFECT

These brass beauties would be perfect for your living room or library because their three-way bulb sheds such a wonderful light. They're made of solid polished brass, lacquered to prevent tarnishing. 25" high. Complete with bulb and 12" x 14" red or green 12" x 14" shade.

$9.95 each. $19.50 the pair. Postpaid

LYONS GALLERIES
106-17 Continental Avenue Forest Hills, New York



Set of 25 Distinctive Ranch House Designs

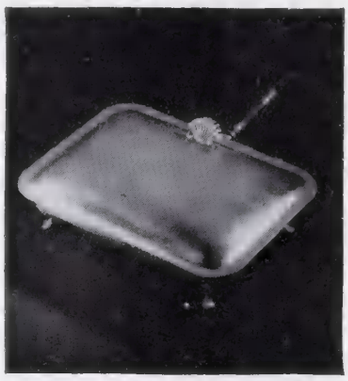
Unusually attractive designs in a wide range of sizes—2 to 4 bedrooms—all different in exteriors and room arrangements. Suitable for any width of lot from 60 feet upwards. Some simple—some ornate. Price range approximately $10,000 to $30,000. Complete set of designs and floor plans—$1.00 postpaid.

$1

MERLE WILLIAM HOGAN, 18901 Grand River Ave., Detroit 23, Mich.



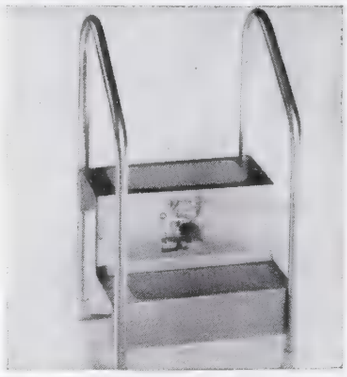
Window



BRIDAL SWEET. This har some silent butler is being offer at a reduced price for the mon of June only. In the Georgi style with graceful feet and li crest, it is quadruple silver-pla on copper, has a solid waln handle, and is 9" x 6½". Fir too, for hot canapés. Regular $16, now $9.75 including ta Add 50¢ post. Garfield & Co., S. 18th St., Philadelphia 3, P



YOURS FOR A SONG. Mini ture harmonicas, no bigger tha an elf's whistle, are darling ba gles for a charm bracelet or key chain. With them a little gi will play off-key lullabyes to h dolls, a young man will serena his pigtailed sweetheart. On 1½" long, you get two of the for just $1 postpaid. Q-T Novel Company, P. O. Box 54, Murr Hill Station, New York 16, N.



STEP RIGHT UP. A litt fella will grow the inches h needs to reach bathroom basi to get cookies from a jar th seemed so high, with these alum num steps. They're 22" high ar well balanced by the hand rail Step treads are made of cork prevent little feet from slippin 4 lb. weight makes it easy eve for a tot to move. $4.95 pp Pride Products Co., 715 Valenc St., Los Angeles 14, Calif.



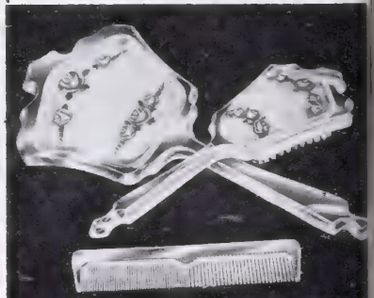
UNWANTED HAIR
FOREVER. Only by KILLING THE HAIR ROOT can you be sure unwanted hair is gone FOREVER. Do not use our method until you have read our instruction book carefully and learned to use the Mahler method safely and efficiently. Used successfully for over 50 years.

Marvel MODEL $28.50 Postpaid *Deluxe* $49.95

Send 6¢ coin or stamps TODAY for booklet, "NEW BEAUTY FOR YOU"

MAHLER'S, INC.
Dept. 8-G, Providence 15, R. I.

3rd DIMENSIONAL ROSES



. . . BY HAND CRAFTMANSHIP

working in solid ½" genuine, clear PLEXIGLASS. Gorgeous roses in red, pink, yellow, or white are internally carved.

• • • •

It takes almost unbelievable skill to create these individual masterpieces. A striking pearlized background sets forth exceptional beauty of natural looking third dimensional roses.

• • • •

Hand made crystal clear lucite frames. Nylon bristles brush set in lucite block.
Complete set.....$8.00 postpaid

All shipments insured. You must be satisfied or money back without question.

INTERNAL CARVING ASSOCIATES
604 East 9th St., Dept. HB-1, New York, N.Y.

Shopping



HE WELL-DRESSED ALAD will be wearing a de-ctable French dressing this sea-n. It was first discovered at the aint San Pedro restaurant in ilmette, Illinois, and when you ste it you'll see why customers me back for more. An ingen-us blend of tarragon wine negar, finest salad oil, and ices and herbs, 8-oz. bottle is .25. Postpaid from Northmore's, ighland Park, Illinois.

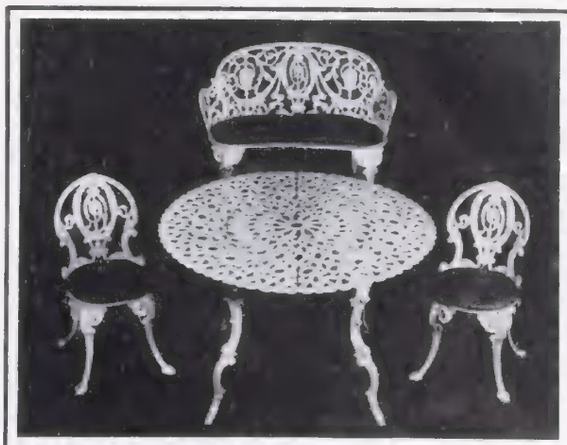


OR GOOD MEASURE, and r a good gift to welcome a new by, consider the Gro-Stik. It cords a child's growth from his st steps until he's six or seven, d a first name (up to nine let-rs) is hand-painted at the top. ith gummed stickers to keep ack of date and weight, it stens to any smooth surface ith a special adhesive. $1.50 ch. ppd. Royal-Jay Products ., Box 337, Mamaroneck, N. Y.



ITCHIE, the kitchen utility ll, will be the talk of the next tchen shower. Each part of her ake-up is a practical gadget in-uding a scouring pad, a plastic d metal tea strainer, an alumi-m tea ball, a pair of steel food ngs, and a dish cloth. You can en reassemble Kitchie and ess her up for a little doll ver. $1.75 ppd. Howard Pusch, W. 55th St., New York 19.





durable **ALUMINUM FURNITURE** *for your* **LAWN** *or terrace*

SETTEE $39.00
CHAIR 32.00
CHAIR 32.00
COFFEE TABLE 24.95

$127.95
COMPLETE SET

$94.50 F.O.B. BIRMINGHAM

Lovely design, durable aluminum construction, painted white, including leatherette cushions in a wonderful choice of colors . . . red, blue, green or yellow! Either in Grape or Pompeian design. State your choice.

Compare the sizes: Legs on chairs and settee all 14" high. Chair seat 19½" wide . . . 12½" deep, settee is 37" wide and 13" deep. Please state preference in shipping freight or express.

M. L. SALES

P. O. BOX 73 HOMEWOOD, ALA.

NEW 1949 O'BRIEN COLOR MANUAL!



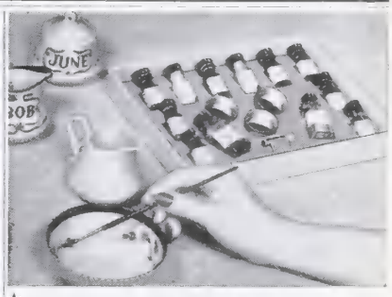
OVER 100 ATTRACTIVE COLORS

Full page swatches—6" x 3" authentic color-schemes

Up-to-the minute standard and easy-to-mix colors by O'Brien Stylists—in tune with latest decoration trends. No guess work. $1.50 postpaid. Send check or money order today! The O'Brien Corp., Dept. H-8, South Bend 21, Indiana.

MADE BY THE MAKERS OF FAMOUS

Top Quality O'BRIEN PAINTS Since 1877



DECORATE CHINA AT HOME
Also Glasses, Vases, Bottles

Create your own individual decorations on china with OVEN DECOR COLORS. Personalize your glasses. Do it with little expense or bother . . . with lots of fun and even profit. Simply paint dish or glass, then fire in your own KITCHEN OVEN for lovely, lasting design. Set includes 11 basic colors, combined will make every shade of the rainbow. Also mixing pans, camel hair artist's brush, and Full Instructions. Postpaid, only $2.95

We Have White China

Order by Mail. All Ward Phillips items must please or your money back.

WARD PHILLIPS CO.
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From Sweden
PERFECTLY MATCHED



Back again after ten years!—"La Petite"—the famous luxury midget matches from Sweden. These tiny marvels prove that good things come in little packages. Dainty and diminutive—they're the smallest safety matches made. Just vest-pocket size, they're distinctively boxed . . . make charming additions to your home. **2 cartons (16 boxes) $1.00 postpaid.**



FIREPLACE MATCHES Long enough to reach the kindling without effort—these jumbo-size hand-made safety matches save you stooping and stretching. 11" long. 100 sticks to a box **$3.50 postpaid.**

No C.O.D.'s please

CHARLES BENT CO.
BOX 200 GLENSIDE, PA.

"No Trespassing"
Keep Your Dog Off Furniture, Rugs, Etc.



Just shake a little Powder Chaperone on anything you want to protect. Your dog smells it . . . but you don't. An easy way to train. Harmless.

Use on chairs, beds, sofas, etc. Does not injure even finest fabrics. Prevents puppy damage—put on slippers, drapes, etc. Keeps male dogs away from female.



Send No Money. Order your Powder Chaperone C.O.D. $1. plus postage, (or just enclose a $1 bill at our risk and we'll pay postage).

For outdoor use to protect shrubs, gardens, etc.—use **Liquid Chaperone, also $1.**

Clean your dog nature's way—use amazing **Sudbury Hygienic Cleaning Powder, $1.**

SUDBURY LABORATORY
Box 867 South Sudbury, Mass.

Give **STERLING** *by Kirk*



Repousse Cake Breaker 10½ inches long, Sterling Silver handle, Stainless Steel Tines

$6.25 Federal Tax Included

The ideal gift for the June Bride

MYRON & FREEMAN & BRO.
"The Silver Store of the South"
102 PEACHTREE ST., N. E. ATLANTA, GA.

CURTAIN-SUB
. . . uses no rods



Store your curtains during the hot, humid months. Use new 'Curtain-Sub', the all-purpose attractive summer curtain. No Fuss—No Rods—Quick Laundering. Elastic back stretches to fit any size window.

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Chair 44" high; 18" wide; 15" deep; 18" floor to seat.

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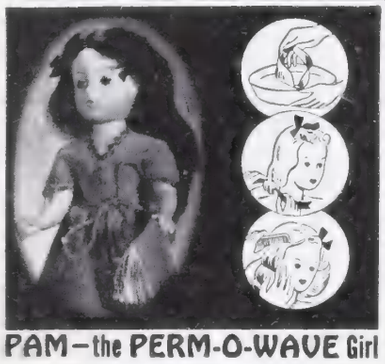
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Perfect for picnics, beach, concerts, fishing, ball games, boating. Sturdy canvas awning material, striped in vivid cabana colors. Choose blue, yellow, orange, red or green for predominating color. Strong metal frame.



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Darling glitter bugs, sparkli take-offs on the little stay-o whose houses are on fire, come red enamel with rhinestone sp and gold-plated legs. Wear t pin as a bright exclamation po against a white linen dress, earrings as pretty quotati marks framing a sun-tanned fa Pin $1.25, earrings $1.25 the pa Tax & post. incl. Studio Sh 557 Boylston St., Boston.



IT'S A GIFT, small and jew like in its perfection, that y will want to send to a wom whose taste is both delicate a sure. On a tea table she will the fork for lemons, the spo for jam; at a cocktail party th will make hors d'oeuvres ga Gold-plated sterling with enam handles. $11 incl. tax and p Foster's Westwood, 1101 Glend Ave., Los Angeles 24, Calif.

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Shopping



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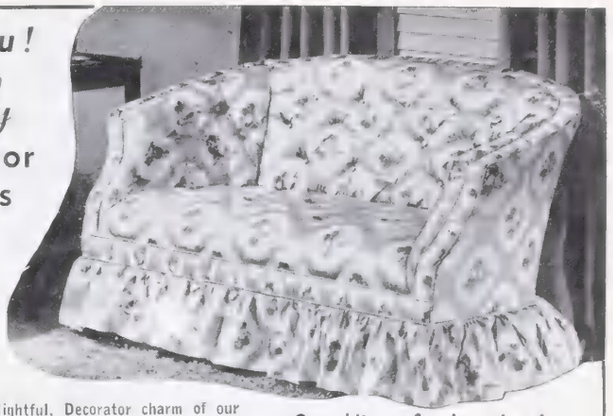
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whiz-waffler



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Perfect Waffles Every Time
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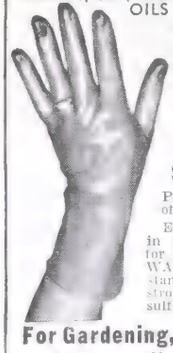
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& Callouses. Also, don't let soap, hot-water, grime, soil-under-nails, painting, cleaners, etc., rob your hands of NATURAL OILS & COMFORT. Wear—



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Tough, Seamless GLOVES
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Perfected over 5 years before offering for sale by mail.

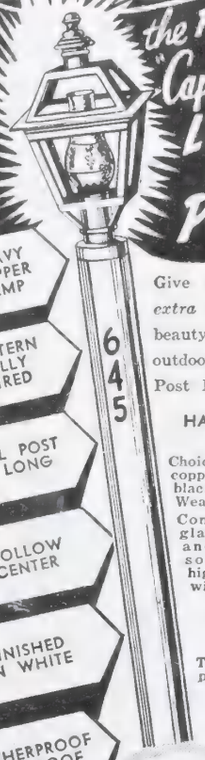
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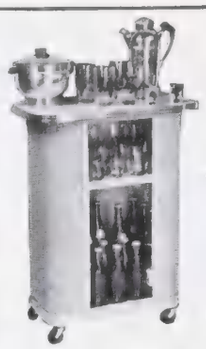
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COCKTAIL TRIO. He tasty cream cheese and chives the round red bowl, fill the t with crackers and potato chi and you're all set for cockt time. Or fill the shallow 5½ wooden bowl with shrimp a the glass-lined one with sauce dunking. Cheese and wooden bo fit in a peg on the 11" redwo tray. $6.95 ppd. Dee's Redwo Products, 2199 Folsom St., S Francisco, Calif.



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(*Continued on page* 57)

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The circus is in town with Roly Poly, the clown. He rocks or twirls like a top. One to three year olds will delight in his antics. He's made of red, yellow and blue plastic.

98¢ plus 20¢ postage

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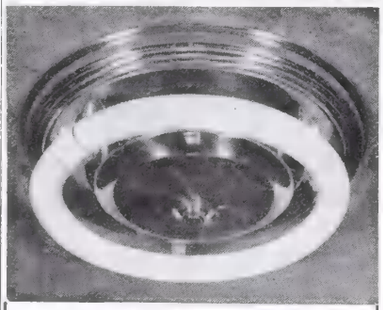


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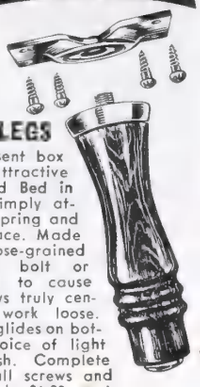
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Uses thirty-two watt bulb, gives output equivalent to 150 watt incandescent. Easy to install. Chrome finish. $9.95 plus postage, add $.75 for pull chain.

Side bracket to match, complete with 14 watt G.E. fluorescent lamp with switch and convenience outlet. $5.95 plus postage.

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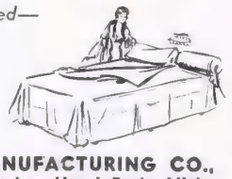


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place setting, $4.30

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pate sur pate, coral or blue
place setting, $4.05

Monticello—America's distinguished dinnerware—brings you the serene elegance of shapes so exquisitely modelled that each is a design masterpiece . . . richly textured . . . patterned in delicately beautiful colors on soft white.

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prices may vary slightly in some localities

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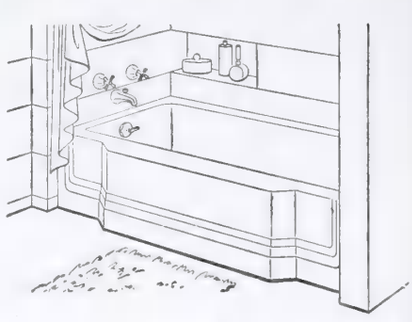
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Window Shopping

CONTINUED FROM PAGE 54

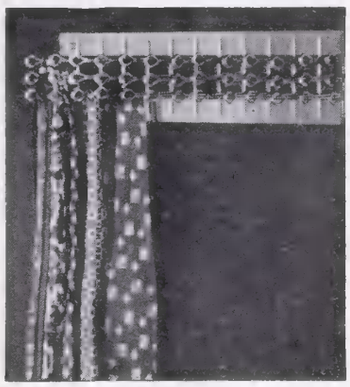
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You'll truly fall in love with this very novel and attractive sectional relish dish from California. Bright garden green lettuce leaves realistically reproduced, form the server's four compartments . . . topped off by a brilliant red ripe tomato. Hand painted, fired to a high glaze, you'll "relish" its gay and summery mood for smart entertaining. The unusual shakers, each a miniature tomato and ripened pepper, in natural red color, make charming accessories or collector's items. Prices postpaid, no C.O.D.'s.

Relish server 9" wide.....4.50
Salt and pepper shakers.....2.00 the pr.

Dept. B6

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An all brass early American reproduction for dining room, living room or den. Finished in old English brass. Easy to install. Shipped complete with canopy, 1 ft. brass chain, wired for 100W bulb.

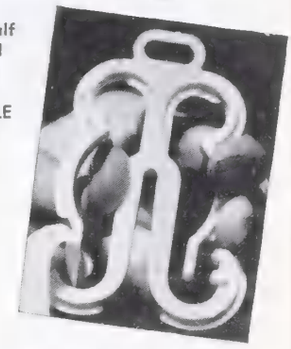
15" dia. 16" high. Overall length with adj. chain 30" $17.25

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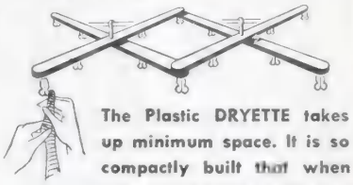
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One half actual size of DOUBLE PIN



The NEWEST Clothespin is designed to Protect Your Daintiest garments. With this different clothespin you just slip a garment in. No danger of tearing or snagging it.



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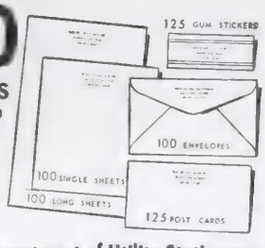
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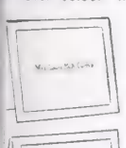
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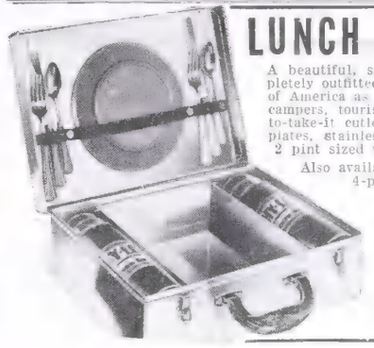


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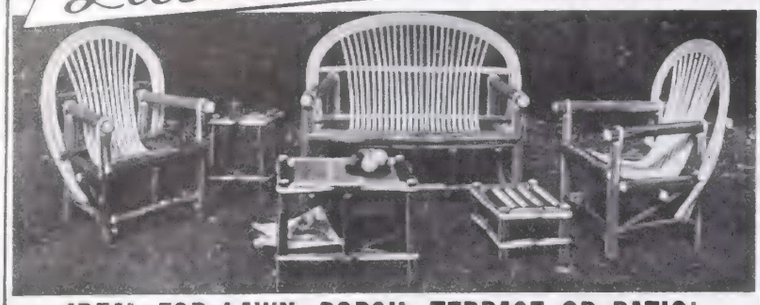
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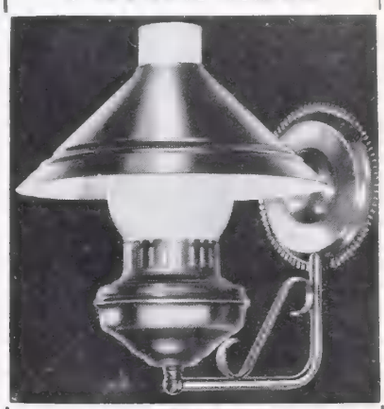
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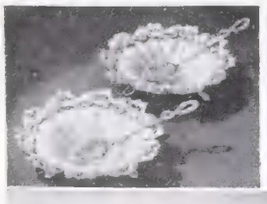
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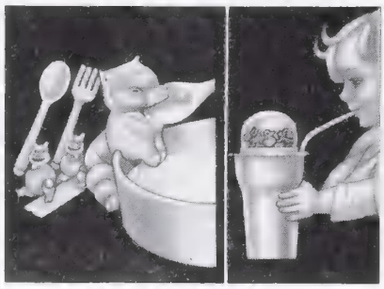
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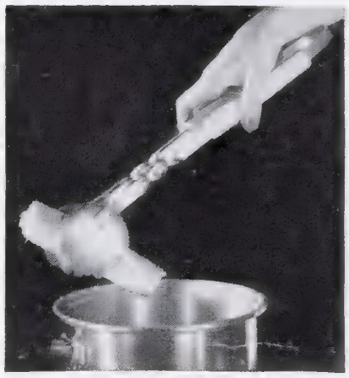
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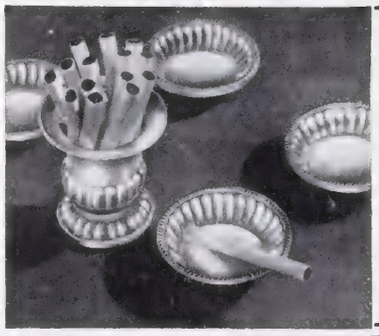
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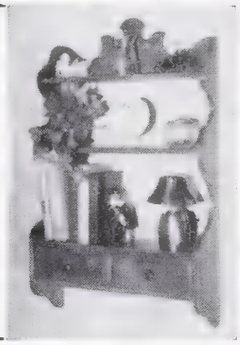


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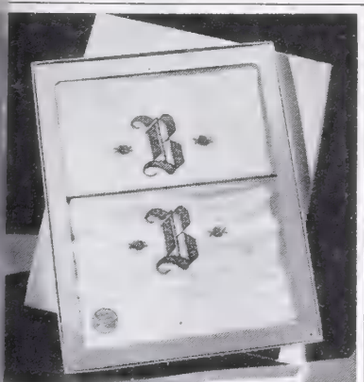
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THERMOS FOOD JAR Gallon size metal case which keeps food or liquid hot or cold for that big outdoor affair. Cover tightly sealed with clamp—$25.00

Add 50c for postage.

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"The Smart Gift Shop of New York"
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ETIT POINT INITIALED LUX-RY PERCALE PILLOW CASES deal for the bride, hostess or yourelf. Exclusive, smart and practical et priced at only $3.95 a pair (3 airs $10.85) postpaid. Order for ourself and for others. Be sure to tate initial wanted. Check or M.O. No COD. Money refunded if not ntirely satisfactory.

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Victorian Gentlemen's Chair for the man in your life. Handcarved solid mahogany, 42" high, 26" wide, 34" deep. Covered in antique velvet, red, rose, blue, green, gold, $99.50. Plain velvet, green red, dusty rose, lt. blue, rose, $89.50. Send 2½ yards your material $79.50. Ladies chair $5.00 less. Send check or money order for $50.00, bal. C.O.D. shipped within three weeks F.O.B.

REPRODUCTIONS
10 Graham St., Montgomery 6, Alabama

PAINT A TRAY LIKE THIS



Jane Zook Patterns make it Easy . . .

You can have ■ handsome hand-painted Early American tray (ordinarily retailing for about $37.00) "for a song," by painting it yourself. The Jane Zook portfolio contains five different tracing patterns and borders, drawn for five different tray sizes, with complete instructions for painting. Paint them for yourself . . . for gift-giving. You can do it with these lovely patterns and easy to follow directions.

Also, 50 gay, authentic Pennsylvania Dutch patterns and borders for decorating furniture, boxes, trays, canisters and the like.

5 EARLY AMERICAN TRAY PATTERNS (Folder T-100) . . . . . $1.25 postpaid
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(Catalog of Tinware and Materials included with every order)

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Ornamental Purse and Safety Light

Dream Beam!

Stunning modern Lucite purse ornament that doubles ■ a handy safety light. Connected by flexible cloth-covered wire to miniature long-life battery tucked away inside your handbag. Flick concealed switch for soft light to find gloves, locate keyholes, read programs, cross streets.

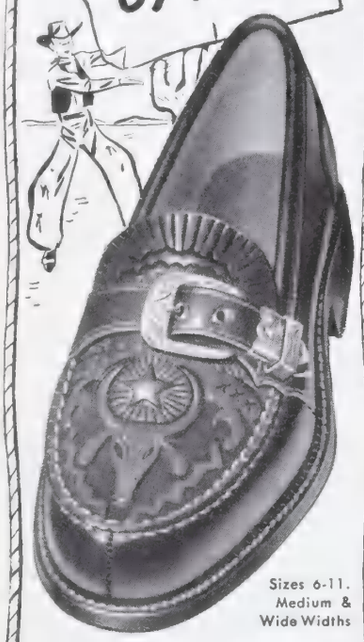
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Gentlemen: Send ____ Dream Beam lights, @ $2.00 each.
☐ Cash, check ■ ■ O. enclosed ☐ Send C.O.D. (Charges extra)
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THERMO TUMBLERS

Exciting new tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Lucite with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive shades of cobalt blue, red, green, amber. You'll want several sets at the new low price.

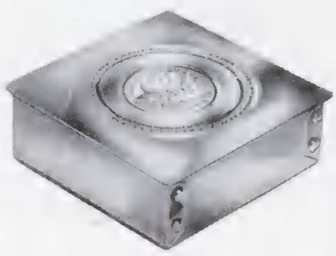
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FORT DODGE, IOWA

Straight From The Roaring Pioneer Days of the 1880's



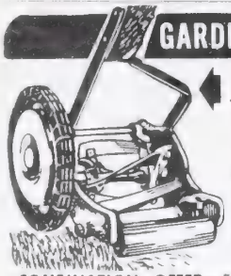
These unique **CIGARETTE BOXES** are inlaid with real **OLD SILVER DOLLARS** (bearing mint dates of the 1880's) which were acquired from the cache of an early southwestern pioneer. History was being written when these coins were in circulation — just think of the fascinating stories they could tell! **HANDCRAFTED** from heavy native Arizona copper by our skilled artisans, these cigarette boxes add an interesting touch to any room. Perfect as a gift or for yourself. In highly polished or antique finish, both treated with scratch-proof laquer. Specify choice. **$8.50**

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SUNBEAM BALL BEARING TRIMMER —ideal for trimming lawns around shrubs, trees and other hard to get at places. Cuts within ¼" of any obstruction. 8" wide. Express prepaid **$22.50**

BREEZE LAWN EDGER — cuts along walks, driveways and flower beds with no bending, backaches or blisters. Leaves no fringes to be trimmed by hand. Express prepaid **$13.50**



COMBINATION OFFER—Edger and Trimmer only **$33.95** express prepaid.

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A WEE RUBBER PAL

To amuse and please that good friend—your dog—as no other toy or plaything ever has! Something entirely new.

Just a rough-hewn chunk of live tough natural rubber which bounces and zooms most unexpectedly. But how he'll romp and play with it. How he'll guard and treasure it!

He can't chew it up, and he'll never tire of it! Your money back if you can persuade your good friend to part with a Happy Heart "Hop Along". $1.00, $1.50 and $2.00, for small, medium, or large dogs. Kindly state your dog's breed.

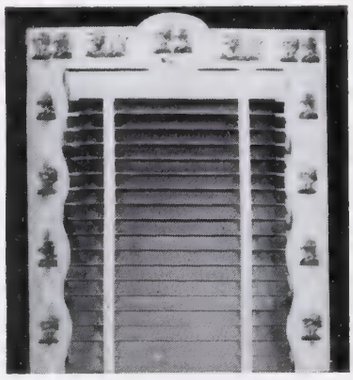


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Windo



PICTURE WINDOW. I up your windows with ply Windo-Frames that do away the need for curtains. In str or scalloped designs, adjus in width from 39" to 45", measure 65" long. Addit sections for double or triple dows. Paint, paper, or cover with fabric. $9.95. Cornice top of window only, $2.95. coll. Homemaker's Shop, Cedar. Teaneck. N. J.



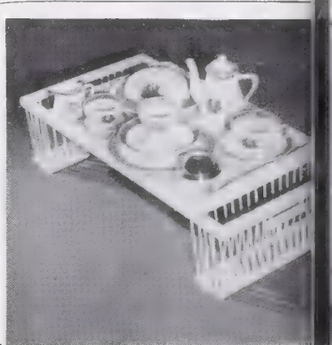
SMOKER'S CHOICE. A smoking husband won't ha search through his sport pockets for that favorite schaum if you give him this walnut pipe rack. It works a Lazy Susan, revolves wit touch of the turntable. The holds 12 pipes and the t slotted to hold matches. base. 9" wide, 7" high. $15 Pee Wee House. 11046 Ba Culver City, Calif.

A breakfast set worth waking up for. Includes plate, cereal or fruit bowl, toast plate and dome, coffee pot, sugar and creamer, cup and saucer, egg cup and butter dish. The silver "dish and dome" utility stand is for butter or jam, cigarette or ashes, or can be used on a cocktail tray as canape-spread or caviar container.

The Breakfast set in Ivory with raspberry decoration, $13.50 plus $1.25 Parcel Post: the Breakfast tray with wicker side pockets in white, ivory, blue, pink, peach, green or yellow, $8.50 plus $1.10 Parcel Post: the Silver Utility Dish is $9.60 plus 55¢ Parcel Post . . . (P.P. on one order for all three items amounts to $2.35). Exp. Coll., no C.O.D.'s.

CHELTON

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OUTDOOR FUN

Family and friends will delight in croquet all summer with this set, complete with attractive stand for holding balls, mallets and wickets neatly in place. 6 balls, 6 mallets and stand made of finest hard maple, double coated with weather-resistant lacquer to insure long outdoor life. Mallets colored with bright decalcomania; wire wickets with heavy galvanized coating.

Ideal for gift-giving, too.

Only $15.00 postpaid

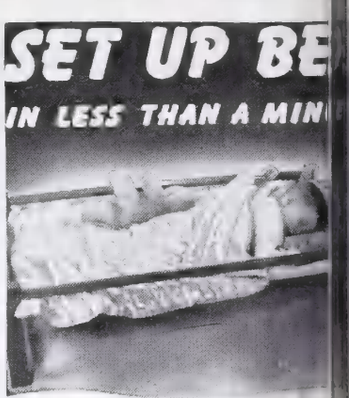
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MERRI-MENT PRODUCTS, Inc.

3217 Swarthmore Rd., Wilmington, Dela.

SET UP BE

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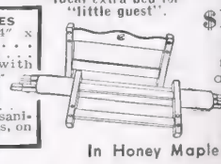


Carri-Cot is the perfect portable bed for vacation, travel, yard, por regular home use. Sleeps tot up to

Ideal extra bed for "little guest".

FEATURES

48" x 24" x 12" high . . . hard wood . . . painted with bite-resistant, non-poisonous lacquer . . . washable, sanitary canvas, on or off.



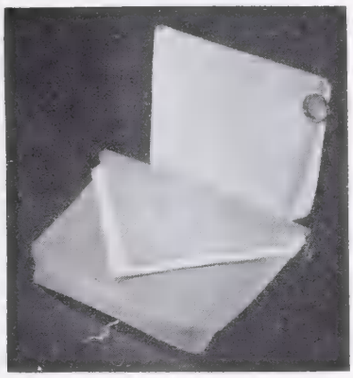
In Honey Maple **$1**

Order Now—Write for picture fold

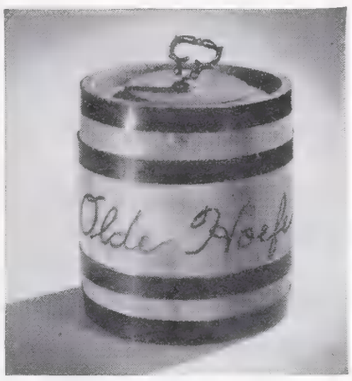
WEE MODERN FURNITURE, Box 683, Kansas Ci

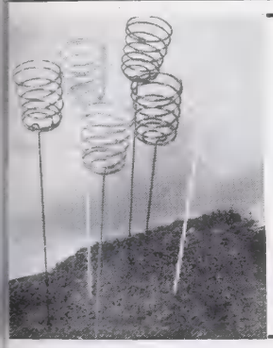
Shopping

AG OF MANY FACES. ıe Convertible is a Cruise Cloth g whose removable envelope pcover comes in the following mbinations: white, brown, and een; white, navy, and red; nite, light blue, and rose; white, een, and yellow. By dropping e top, flipping the flap, or turn-g cover inside out, it has 13 fferent faces. Nicely fitted, and st $6 incl. tax & post. Victoria udio, North Easton, Mass.



OR THE OLDE MAN. The ?a Cask humidor is a true rep-?a of the old iron-bound keg ed in sailing days to assure the ew an adequate supply of to-ıcco. Well sealed to retain oisture, it's 6" high, holds well er a pound of tobacco, and mes with any name or saying to 15 letters burned into the ood. Extra letters, 5¢ ea. $3.50 d. Knerr-Melin Co., 2008 Le-roit Dr., S. Pasadena, Calif.





More fun under the sun with our **BEVERAGE STICKS**

Six one-legged tables that stand up straight and handily next to your lawn chairs—to hold your cold drinks conveniently near. They're 27 inches high and the coil holds securely in place a glass or bottle. Ideal for outdoor parties, barbecues, games, or just lolling. A down-to-earth buy . . . made of steel with glossy enamel finish. Set of six assorted and attractive colors only $2.95 postpaid. No C.O.D.'s.

Free—New Houseware and Gift Catalog. Send today

Green Gable Gifts

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OLD MARINE LAMPS FOR YOUR DOOR

These fine old lamps are originals taken from British Royal Navy's valiant men o'war and old sailing vessels. Hand crafted with steel body, brass top and wood handle. Two windows and double reflector, oil or kerosene burning, easily electrified. Perfect for doors, driveways, garages and mantels. 12" high.

$30.00 pair postpaid

(can be ordered singly at 15.00 each)

Send for interesting booklet showing other old lamps and ships' accessories.

THE CROW'S NEST

North Plainfield **New Jersey**

WHAT IS SO RARE as a juicy roast of meat done just the way you like it . . . no guesswork, and no timing . . . just a peek at a thermometer!
And this excellent one is so marked that you can't help being a successful cook.





FRESH UP with this little scientific wonder that *automatically* keeps cake, bread, brown sugar and other perishables moist and fresh. *Roly Poly is a new kind of humidifier.* It has a patented control which lets out just the right amount of moisture to keep foods fresh—never too dry—never too moist. Wonderful for the tobacco jar too. $1.00 postpaid.

In attractive box, with skewer. $1.75 postpaid

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"headquarters of the unusual"

Dept. HB **Northport, New York**

Send for free catalog



ANTIQUE CRACKLEWARE REPRODUCTIONS

These charming pieces with grape and leaf motif are both decorative and useful for cigarettes, ash trays, flowers and curios. Complete set may be used as sugar and creamer or for novel floral arrangements. Individually boxed, they make most attractive gifts. Each 3½ inches high. Sorry no C.O.D.'s—add 20 cents postage for each item.

The Country Shoppe

Mt. Kisco, New York

Signs of the Zodiac



SOLID (not hollow) STERLING SILVER

Signs of the Zodiac Charms, $1.15 ea. (postpaid, tax inc.). A special charm for every sign.

1. Aries—March 21-April 19
2. Taurus—April 20-May 20
3. Gemini—May 21-June 21
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5. Leo—July 23-Aug. 22
6. Virgo—Aug. 23-Sept. 22
7. Libra—Sept. 23-Oct. 23
8. Scorpio—Oct. 24-Nov. 21
9. Saggitarius—Nov. 22-Dec. 21
10. Capricornius—Dec. 22-Jan. 19
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Order by number, as many as you want . . . $1.15 ea. (postpaid, tax inc.). Solid sterling silver bracelet . . . $2.25 ea. (postpaid, tax inc.). Send piece of string measured around wrist for size. Special price for complete bracelet as shown . . . $14.95 ea. (postpaid, tax inc.). Available also, scatter pins ($1.15 ea., postpaid, tax. inc.) or earrings ($2.30 the pair plus $1.00 for mountings, postpaid, tax inc.). Large variety of other scatter pins, etc., not shown, all solid sterling silver $1.15 ea. ppd., tax inc. Order by plain number for charms, adding letter "S" for scatter pins or letter "E" for earrings: "CH" for Cherub, "SF" for Sailfish. Everything unconditionally guaranteed to satisfy: sent promptly; gift boxed; insured. Gift bulletin on request. C.O.D.'s welcomed.

CHARLOTTE'S 109 East 89th St. Dept. HB-2, N. Y. 28, N. Y.

THROW AWAY YOUR DIRTY DISHES!

Use Servadishes



A new idea but already tremendously popular: Handsome, gayly-decorated METAL trays give firm "foundation" to smooth, pulp-paper partitioned plates that fit snugly over trays.

4 TRAYS and 25 PLATES..... **$2.95** ppd

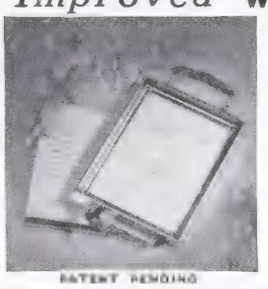
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25 "Refill" plates in sealed wrapper **95c** ppd.

GENEVIEVE GIFTWARE

Dept. HB, 21 East Van Buren Street CHICAGO 5, Ill.

Improved **WEDDING INVITATION TRAY**



PATENT PENDING

Gold-plated, velvet bottom tray for wedding invitation with concealed slide upon which treasured details of HER day may be kept permanently: names, date, attendants, witnesses and clergyman. Most prized and economical gift. Send us invitation, your card and mailing address. $4.85 postpaid, in gift box. No C.O.D.'s. Our #1 tray, without slide, available at $3.75. This tray can be used for graduation invitations, golden weddings, etc.

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COLONIAL OVAL **BRAIDED RUGS**

None finer made. Reversible, durable, heavy weight rugs. Satisfaction guaranteed.

OLD COLONY All Wool		BAR HARBOR Cotton-wool filler	
24"x36"	$ 6.95	24"x36"	$ 3.65
27"x54"	10.95	27"x54"	7.95
4'x6'	29.95	4'x6'	12.85
6'x9'	69.85	6'x9'	34.50
8'x10'	97.50	8'x10'	59.50
9'x12'	128.50	9'x12'	76.50

In burgundy, blue, red, green or brown on multicolor backgrounds. Sent postpaid.

THE DERMAN RUG CO.

95 Main St., Watertown, Mass.

Good-looking glass, isn't it?

Be very particular when you choose glass to give or to live with. *Prelude* gleams with graceful beauty that is etched in the hand made crystal. It will always be lovely to look at.

Ask your own good store to show you complete table settings. See the sparkling stemware, either pressed or blown . . . available in open stock assortment. Select *Prelude* today, and feel proud.

Photograph by Martin Bruehl



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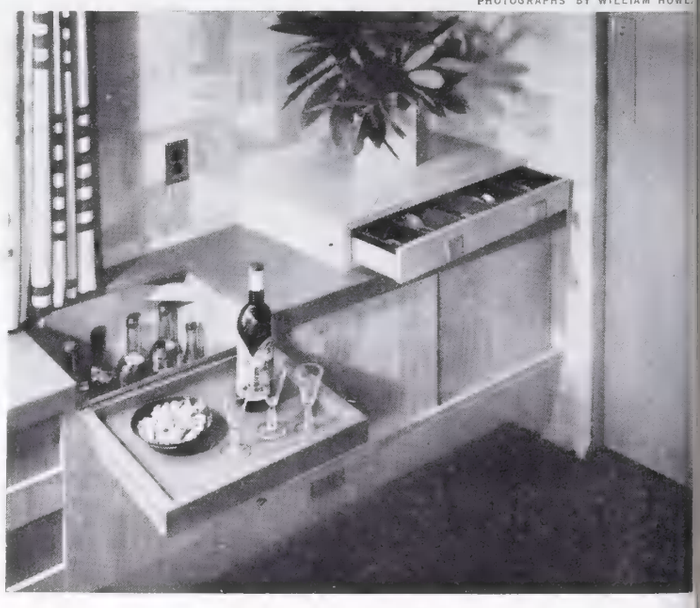


● This carefully thought-out corner shows the type of planning that mak a dining room thoroughly useful in days when a single-purpose room is c extravagance. Built-in cabinets (see them work in photo below) becom an architectural feature, act as a window seat, conceal a variety of storag

Put the dining room walls to work

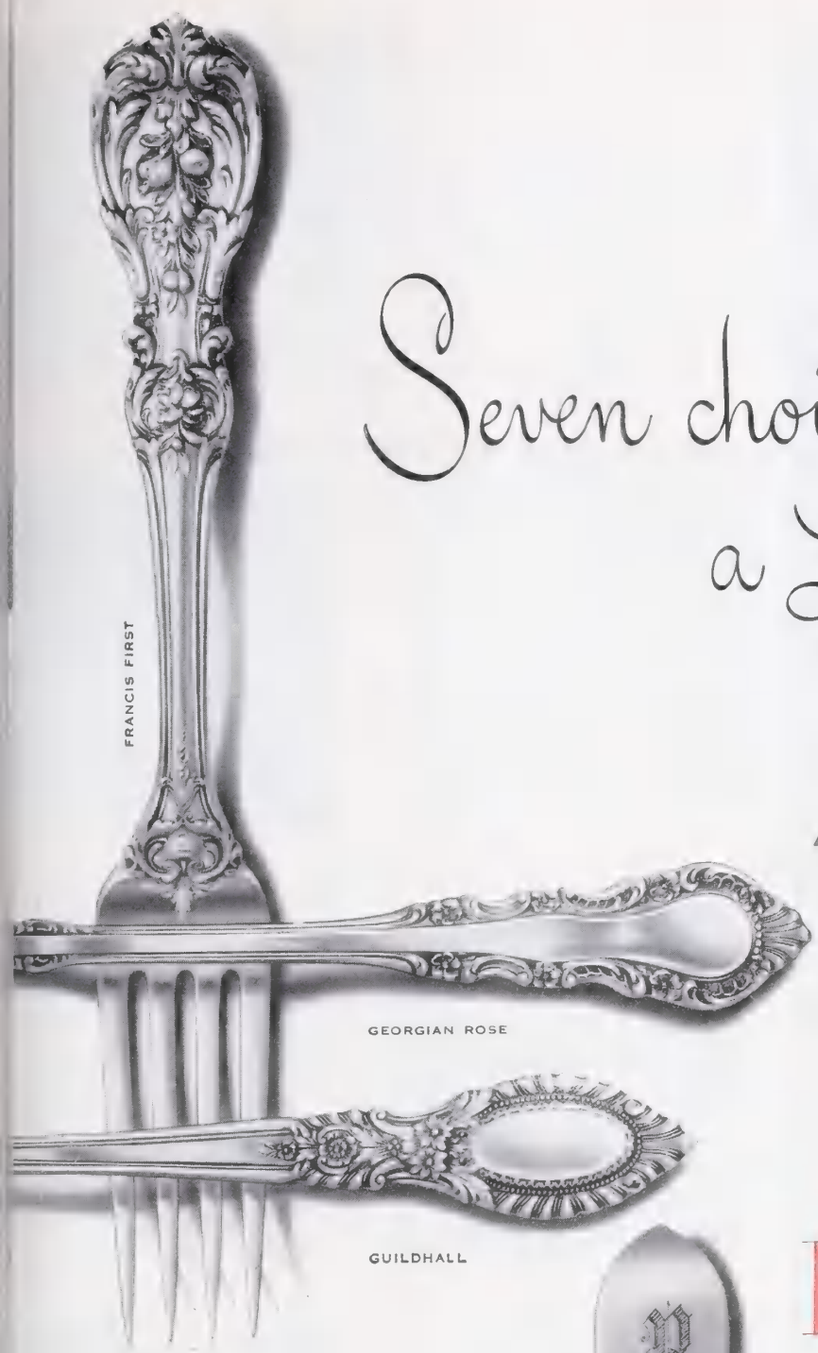
A neglected corner and a little plywood can produc a wealth of storage in a space-pressed dining roo

PHOTOGRAPHS BY WILLIAM HOWL



● The dining room in the home of the Vernon Sears has well-planned sto age space that takes up little valuable floor area. Photographed here is once-useless corner near the kitchen door which now houses a silver drawe a compactly efficient bar, and sliding doors that conceal bulk storag

Seven choices for a Lucky Bride . . .



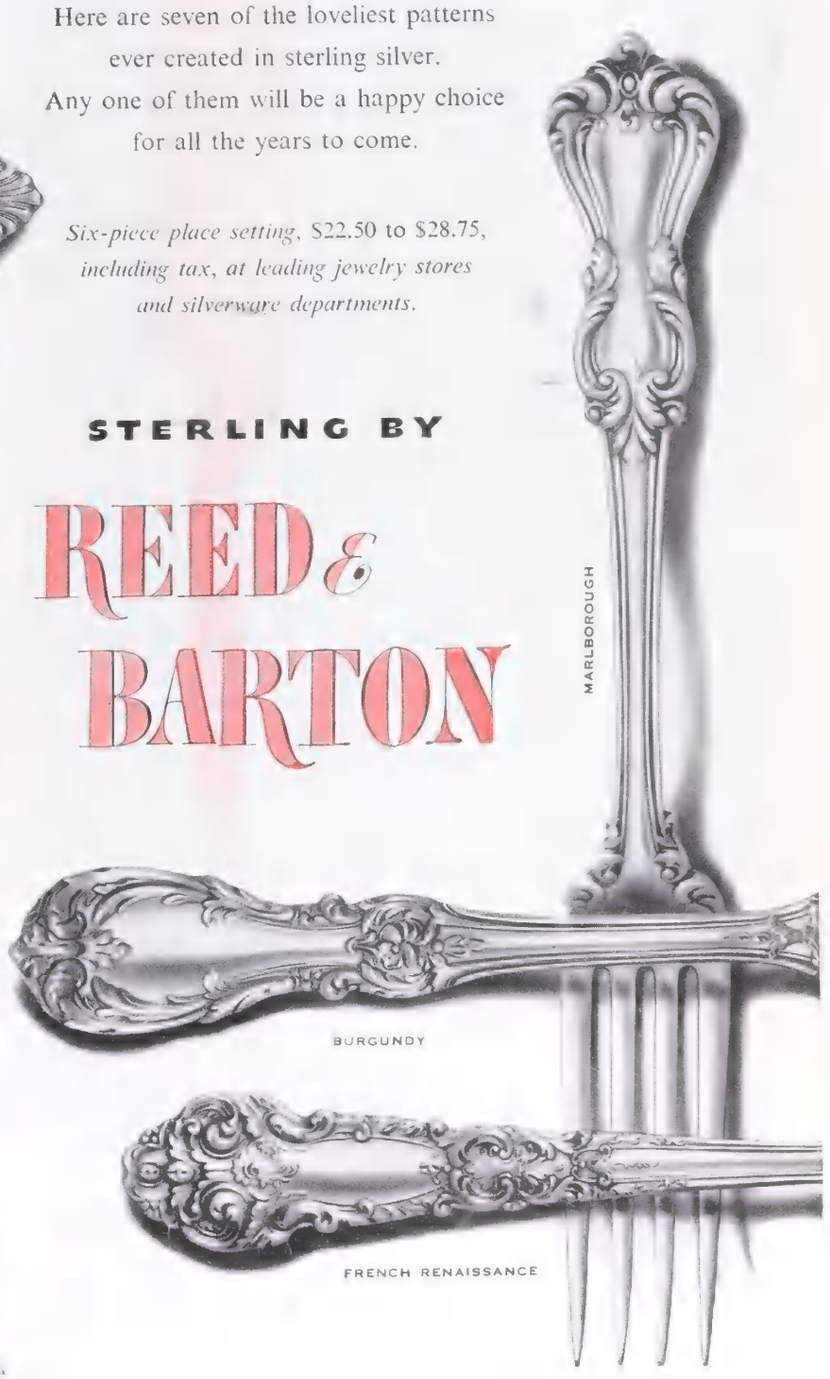
Here are seven of the loveliest patterns
ever created in sterling silver.
Any one of them will be a happy choice
for all the years to come.

Six-piece place setting, $22.50 to $28.75,
including tax, at leading jewelry stores
and silverware departments.

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Helpful Hostess Hints
For fascinating, valuable
booklet, "How To Be
A Successful Hostess,"
send 10c to Box 990,
Dept. HB, Taunton,
Massachusetts.

PUT Decoralite ABOVE YOUR BED
...you'll wonder how you ever got along without it.





Nothing like it ever before—an efficient reading light that is also a beautiful painting on glass. As you'd expect, Lightolier conceived it. Just hang Decoralite like a picture; plug it in like a lamp. Then click the handy 3-way bedside switch (that lights top, bottom or both of the concealed bulbs), and enjoy the most comfortable, sight-saving reading-in-bed light you've ever known. In colors and designs to suit every room and every decorative period. See them at better stores. From $19.95 (slightly higher west of the Rockies).

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"It's a Lightolier"—words that mean you buy in safety

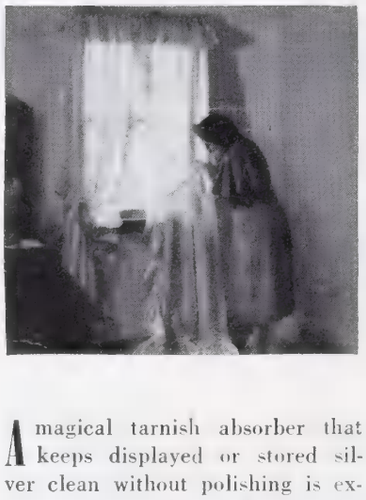
LIGHTOLIER • Dept. HB8, 11 East 36th Street, New York 16, N. Y.
Please send me your full color brochure showing the many lovely Decoralite designs.
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It's Worth MENTIONING

By Julie Polshek

Both its service and quality make this folding Kiddie-Bunk a headliner. Tots have a comfy play deck at see-out level. When heads nod, it cozily berths two (up to six years). Luggage, clothes stow underneath. It takes high speeds and rough roads safely. Legs lock automatically, saddle bar protects seat from back legs. Sets up in a jiffy, fits 2-, 4-door cars, stows in car trunk. About $15, Fitzgerald's, 637 Madison Ave., N.Y.C.



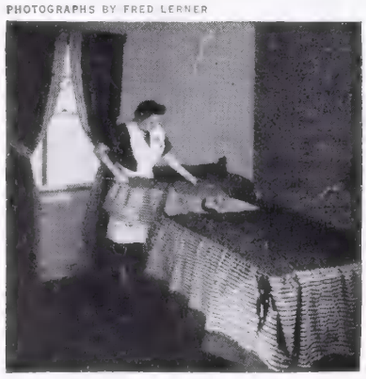


Ten minutes to launder and hang these beautiful Que Make curtains. Here are m high spots in the fabulous st of the silky Coronized Fiberg marquisette that does it: it ne no ironing or shaping, can hung wet. Stains, soil wash out a flash. It's colorfast, unaffec by sunlight, ever water-repelle won't shrink, wrinkle, sag, milde White, ecru, beige, 50"x90", ab $28, Altman's, N.Y.C.

A magical tarnish absorber that keeps displayed or stored silver clean without polishing is exciting news. This *new* Beam is the same one silver merchants use. Wet it, set it near silver, and it's done. Two to five months later when it turns white (atmospheric conditions vary life), just set out a new jar. It's odorless, harmless, won't stain. Storage jars about 2 for $1; open-room jars 2 for $2, Page & Biddle, Haverford, Pa.



PHOTOGRAPHS BY FRED LERNER



The rugged Blu-Surf denim th has proved its worth in to yields a mannish bedroom ense ble that will get the nod fr young hopefuls. The smart Oxfo Drapery "rig" will win "sh votes, too, for it stands up to t wear boys dish out, "does up" li a dream, won't fade. Dark gre red, maize, or "faded" blue wi tri-colored stripes. Twin or doub spread about $12: draperies valance $3. Gilchrist's, Boston.



Say good-bye to sore, aching gardener's knees with these Judsen Knee Pads. You're cushioned by a half inch of sponge rubber, protected, too, from ground dampness. Wear the pliant molded rubber pads in comfort for hours; stand and walk without impediment. Adjustable straps molded right into pads hold them in place through it all. Treads are waffled to grip wet, slippery surfaces. About $2.25 pr., Vaughn's Seed Store, Chicago.

You can create dozens of decorative plant "pictures" like this with the clip-on shelf and holders of this Augenfeld Hanging Garden. Change the composition at will by rearranging holders. They clip to any part of the white-enameled metal rack. It's an inspired way to create a wall decoration with a plant miscellany. 5"x46" rack with 5 holders and shelf about $26; extra holders 85¢. Plus Studio, 11 E. 48 St., N.Y.C.





Here's table news that calls for cheers—an aluminum 6-footer that totes about and stores as easily as a valise. The indoor-outdoor All-Luminum Foldaway has everything: super-strength, a surface that scoffs at weather, stains, rust. It locks open or folds up in 30 seconds. What a find for picnics, camping, boats, barbecues, parties! And in the sewing room, 30"x72", about $28; 24"x60", $19, Hammacher Schlemmer's, New York.

Your whole picnic lunch, even to paper plates and cutlery, totes as compactly as a lunch box in this Buckeye Picnic Aid. It's good for auto trips, the boat, beach, any outing. Stow hot or cold foods, rolls, or whatever in the five 2-quart jars. Stack and cover them, lock it all together with side clamps and the airtight, waterproof carrier is set for the open road. It's all aluminum. About $7, Black & Fischer, 33 Bowne, Flushing, N. Y.





When their able house-closing stint is over, these dustproof plastic Showbag protectors are worth their price just to slip over upholstery while you vacuum and dust. You'll bless the dining-chair tie-ons when small fry sit at the table. Slip-ons for sofas and chairs fit all styles; tie-ons fit any dining chair. Strong, supple plastic won't harm wood. Sofa cover about $4, chair cover $2, 6 sets tie-ons $2.50, Wanamakers Philadelphia.



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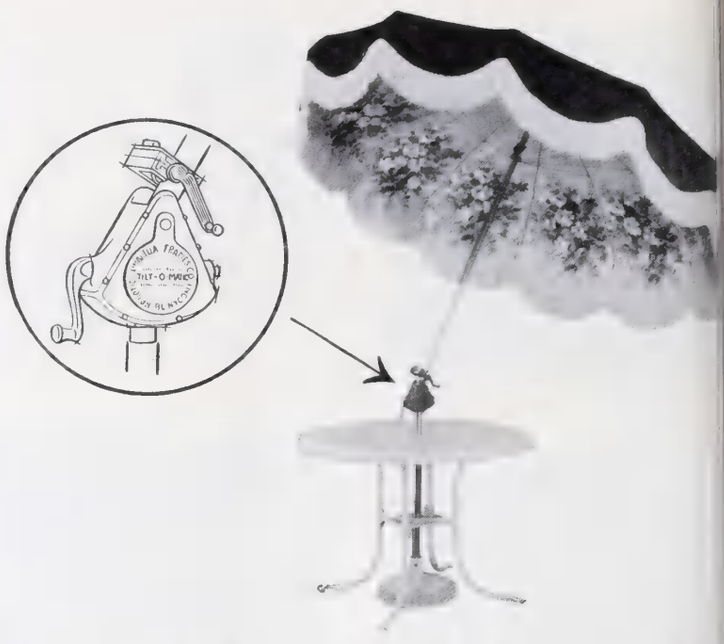
Praxiteles' Aphrodite

bra relief

No more trying one bra after another! Berlé creates for you a Delineator exactly fitted to your individual contours. You'll hardly know you're wearing it. Not only will it eliminate pressure, but your figure-personality will be lovely! In 27 years, no one has ever successfully copied the Delineator—a unique principle in comfort and beauty. From $16.50, in the world's finest materials. One-year written guarantee.

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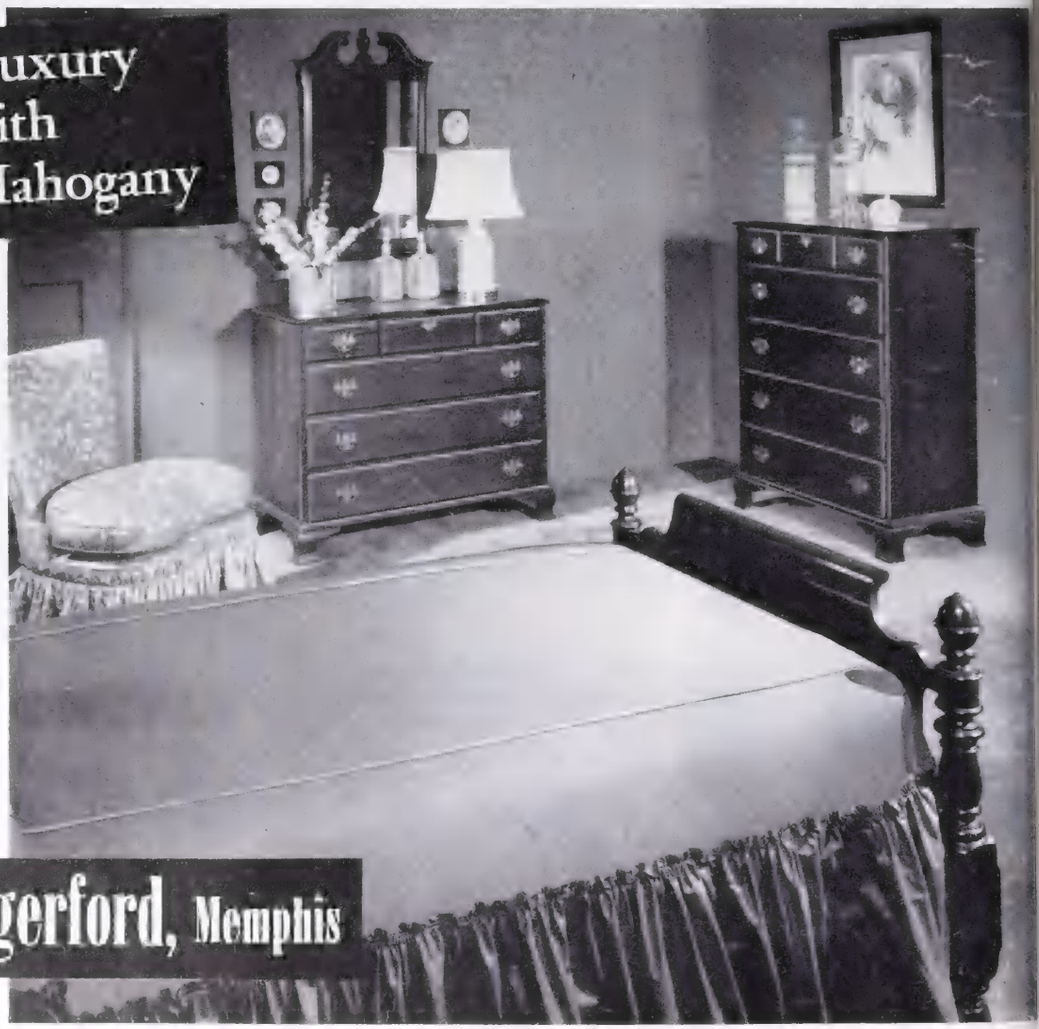


Something new under the sun

This garden umbrella is equipped with a device to keep tempers cool when temperatures soar. No more struggling to adjust your heavy umbrella. The fixture at the base (see inset) controls everything.

The device is composed of two units: Tilt-o-matic permits umbrella to be adjusted to any ang against the sun. Lift-o-matic pe mits it to be raised or lower instantly. Available in 8-ft. (1 rib) size and 7-ft. (9-rib) size. comes in large selection of colo and solid or striped patterns sturdy canvas. From Finkel Ou door Products, Inc.

Enjoy Lifetime Luxury at low cost with Hungerford Solid Mahogany



Distinctive Beauty for Your Home

Feel the smooth, hand-rubbed finish, see the rich, natural beauty of solid **Honduras** mahogany! Unlike furniture that loses value, Hungerford 18th Century pieces, carefully fashioned for beauty, utility and harmony, will endure for generations, to be cherished as heirlooms. Achieve charm and harmony in your home or apartment with these low priced open stock pieces, the choice of smart homemakers all over America. Approximate retail price for bed, chest and dresser, $298 at better stores everywhere. Slightly higher West. Write for free booklet. Dept. C-6

Solid Mahogany by Hungerford, Memphis

As photographed at L. Bamberger & Co., Newark



Decorator's Diary

A decorator's notes to herself are your inside information about what's going on in the home furnishings market

fine painting is sometimes a mixed blessing to a decorator. can make a room come alive as other one thing can—*if* it is roperly lighted. But before you're rough, you may have to tear a ole in the ceiling to insert a spot, r build a fancy cove that costs most as much as the painting, r rig up some unsightly metal de- ice that suggests the drearier type f museum. All of which makes



ight Up the Artwork

Vor-de-Klee's new picture lamp a ing to be specially thankful for. 's a ceramic reflector shaped omething like a long low bowl and mounted on a black lacquered base. Set it on the mantel or chest directly below the picture (having plugged the cord into the nearest outlet), and it looks like any other ceramic bowl you might have elected to put there. Comes in nine different glazes including some wonderful accent shades like lemon yellow, rich coral, and a deep sea green. Each piece is an original signed by the ceramist.

Stopped in at a neighbor's the other evening to call for the boys after a birthday supper. While I was waiting for them to finish that "one-more-game-please-Mummy," I looked around her living room and wondered vaguely why it had a somewhat tarnished air. On second look, I could see that everything in it was as unrumpled and polished as if it had been bought yesterday. Then I realized it wasn't the furnishings themselves but the over-all scheme that looked a little time-worn. There were three walls painted deep green, one painted white, a green carpet, and chairs upholstered in green with a deep white fringe. Someone must have told her—the season before last, no doubt—that monochrome schemes, dark walls, and white accents

(*Continued on next page*)



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MONOCRYSTAL DRINKWARE

A REIZART ORIGINAL



Incomparable Value at 2.95 DOZEN

Specify Initial

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Add sparkle and distinction to your party with these personalized tumblers. Generous 12 ounce size with sham bottoms, beveled edges . . . and your very own initial baked in red enamel on gleaming crystal. The ideal hostess or shower gift. And priced so low you'll want a set or two for your own entertaining.

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DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

were smart. The room is as surely labeled "season before last" as a dress with a ballerina skirt. It doesn't pay to be "voguish" in decorating, I reflected. The room that keeps the fresh bloom of youth is the room that has no affectations to begin with, and changes a little bit every year, just as the lives of its owners change.

Riding up Madison Avenue in the bus I got the idea for the Sterlings' dining room. In Thibaut's window was a wallpaper I'd never seen before. Brand new, as I later found out, and called "Garden Growth." There were two widths of it on the display rack and in between was draped a length of fabric in a solid color that melted right in with the tones of the wallpaper pattern. By the time we got to Fifty-seventh Street, I had it all worked out. To bring that big square box of a room into scale with the Sterlings' furniture, why not borrow a trick from Thibaut? Use a figured paper in panels of two widths each and set them off with several widths in a solid color. We did, and it worked like magic. "Garden Growth" v its wavy ferns and leaves and s tered petals adapted itself nic to panel treatment. Ordered it tones of spice brown, a ligh brown, gray and soft pink, all a white ground. Between the p



"Garden Growth" on the W

els we used plain paper in spice brown, which is on the l side but warm enough to adva somewhat into the room. N your eye skips from panel to pa

MEET THE MODERN BUTLER....

The KITTINGER Table that "Rises to Any Occasion"



IMAGINE . . . a Mahogany Coffee table of Traditional design that becomes, *in "10 seconds flat,"* a serving table on wheels! You can use it in a *dozen* ways.



1. *The perfect coffee table!* BUT WAIT . . .

HOSPITALITY gets a big lift when the *"Modern Butler"* serves you and your guests. It will do double-duty *plus!* . . . as a coffee table, utility table, portable bar, tea wagon, server or snack bar.

Fine Kittinger styling combined with a wealth of everyday usefulness!



2. *Raise end leaves and open legs easily... top rests rigidly on lower table.*

3. *Now your* "Modern Butler" *becomes a "double-decker"... actually two tables in one.*

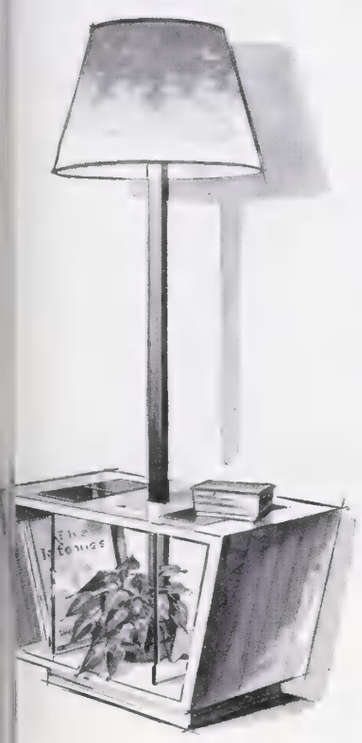
Kittinger

NOW AVAILABLE at LEADING STORES

Send for illustrated folder showing action photos and many uses for the "Modern Butler." • KITTINGER COMPANY • 1917 Elmwood Avenue • BUFFALO 7, NEW YO

ıd skims around those huge wall eas in no time at all.

topped in at Kagan Designs, Inc. st week to order Mrs. Hunt's cof- e table, and came across an em that seemed impossible to me, for it was so many things l in one. A table? Well, it had table top with four hand-painted es set into it. But it was built ore like a box, about 18 inches gh, with two solid sides that nted inward toward the base. ıe other sides were open, which emed to suggest it was meant for oks or magazines or perhaps a dio. And rising right up through e middle of it was a tall wooden st, the shaft of what you would rmally call a floor lamp. All ther perplexing until the Kagans monstrated its use and then it ddenly made a good deal of sense. Perhaps it should be called sim- y a table-for-two, since that is e real point. Place it between o lounge chairs, beside the fire- ace, perhaps, and you have a



ımp-and-end-table for Two

agazine shelf that can be reached om both sides, a table top big ough for two books, two ash ays and two drinks, and a lamp l enough to shed its light over o readers. Like everything else Kagan, this piece is custom- ilt, so it may be ordered in nu- erous variations of sizes, shapes, d woods.

With all the coffee tables on e market, it shouldn't be hard, ought I, to find one just the right size and shape to make a nice composition with two armless upholstered chairs in front of a small fireplace in a small room. But how wrong I was! Everything we saw was either too big for the



Fitting Find in Coffee Tables

space or too dinky to be of any use. Either it looked too bulky or it was *so* light it seemed to fly out of the room. Finally found the happy mean at Jens Risom Designs—a 32-inch square table with a stretcher base. The top is solid mahogany, but it's beveled off underneath so that the visible edge is no more than a quarter of an inch thick. And the legs are nicely shaped, too—thicker at the middle where they join the stretchers and tapering toward the top and bottom. It's a handy size, solid enough to have some dignity, but slim enough to be graceful. Could have had it in walnut, oak, or birch, but mahogany in a natural red finish seemed to look best.

I've known men who insisted on having metal office files in their bedrooms. They say the drawers are a good width for storing shirts, or if the shirts are done up on cardboards, the pile can be turned on its side and actually filed across the width of the drawer. But I never thought file drawers could be pretty until I walked into Dorothy Liebes's study. The room is done in shades of pink and rose taken from one of her luscious handweaves covering the sofa. The walls are painted a pale grayed pink, and some of the same velvety finish paint was used to domesticate a pair of file cases in the corner. That's certainly feminizing efficiency!

Found a dressing table for young Betty Jackson at Knoll Associates. It's made in Sweden of honey-colored elm and hangs on the wall. The front drops down to make a counter and inside are shelves, pigeonholes, and a good-size cupboard with a mirrored door. Closed, the piece looks like a drop-front desk. In fact there is

(*Continued on page* 175)

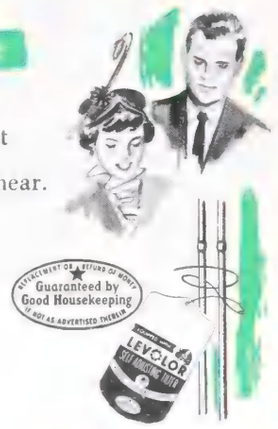
Why rooms look lovelier with Levolor



To give draperies and furniture added charm and texture, decorators say that room light should be controlled throughout the day with venetians. And venetians equipped with LEVOLOR, the self-adjusting tilter, go one decorative step further by keeping cords even and straight, always within reach.

Unobtrusively, automatically, LEVOLOR does away with annoying "tilt cord creep." Limit beads on the cords control the amount of cord pull . . . keep cord ends conveniently near.

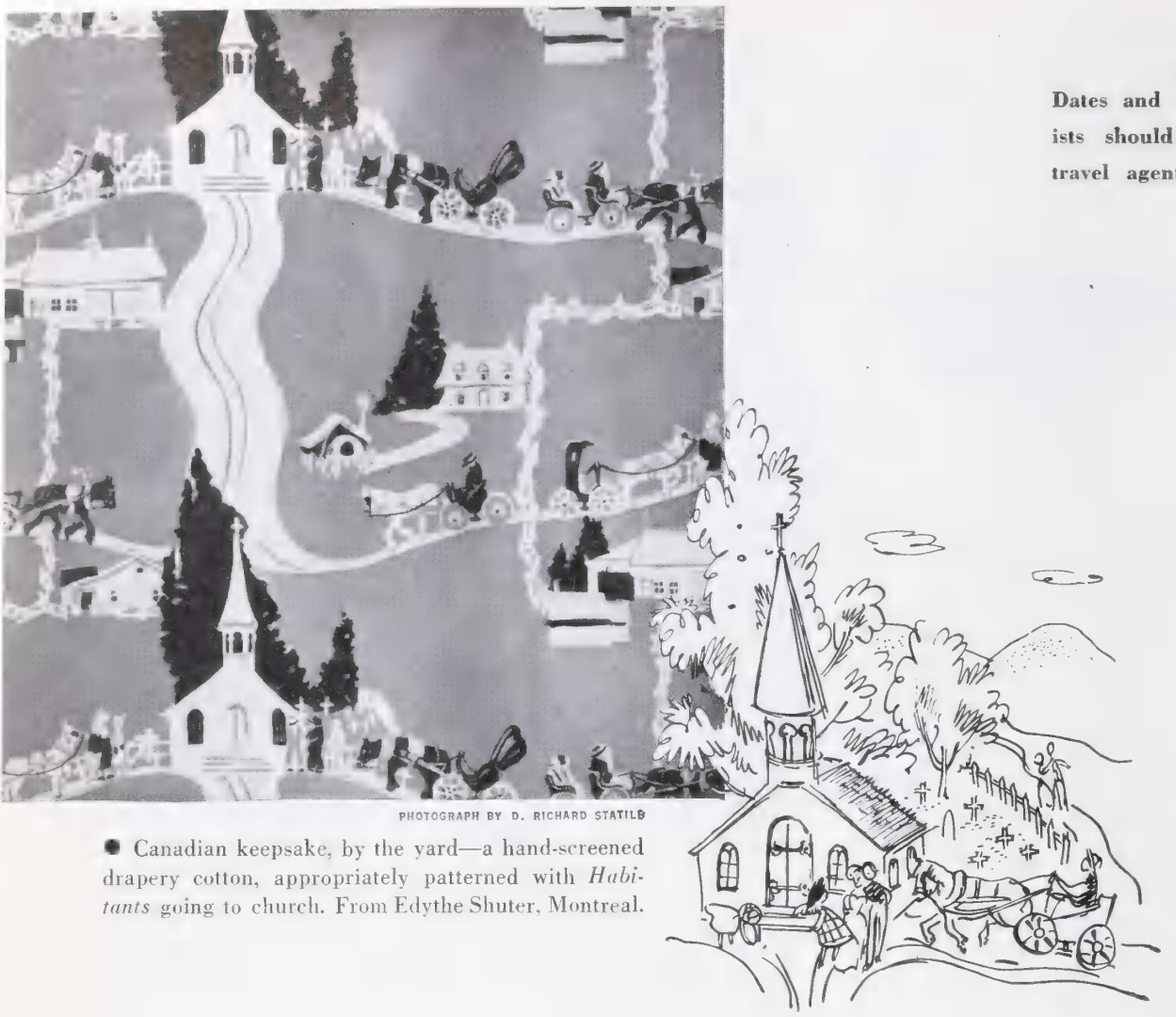
So when you buy your new venetians or have present ones reconditioned, insist on LEVOLOR. You can identify LEVOLOR venetians by the famous "limit beads" and the blue tag.



LEVOLOR* SELF-ADJUSTING TILTER

*Trade Mark

Lorentzen Hardware Mfg. Corp.
391 West Broadway, New York 12, New York



PHOTOGRAPH BY D. RICHARD STATILB

● Canadian keepsake, by the yard—a hand-screened drapery cotton, appropriately patterned with *Habitants* going to church. From Edythe Shuter, Montreal.

Dates and rates are changeable. Prospective tou ists should confirm this information with the travel agents, transportation companies, or hote

How to leave home and like it

By Louisa M. Comstock

Amiable reminders that nothing is too good for the travele these days: New York's Park Sheraton Hotel has jus installed television in every room—1200 sets in all. . . Unite Airlines carries slippers, toothbrushes, tooth paste, nail files and razors for absent-minded passengers on its sleeper flight to Hawaii. . . Scandinavian Airlines, rather than have yo stay home because it's your birthday, will provide a cak with candles and suitable inscription for a party en route . . and Don the Beachcomber (cable address Donbeach, Honolulu T.H.) will, if you send him in advance the name of you favorite traveler to Hawaii, plus her date of arrival, plu $5, have her met at ship or plane with a lei of orchids pikake, carnations, plumeria, and white and yellow ginger

Stratocruising

So long has it been the plane of tomorrow—and tomorrow and tomorrow—that it is really something to see at last th Boeing Stratocruiser in the air. The Stratocruiser, you know is that giant plane with two decks—a lounge-bar below, sleepe berths and day chairs for 75 passengers above. Four 3500 horsepower engines with turbo-superchargers zip it 300 mile per hour at 15,000 to 25,000 feet, above surface storms an rough air, its pressurized cabin eliminating altitude discom fort. If seeing is not believing, you can try it out for your self. Pan American Airways is using the Boeing Stratocruise on its West Coast to Honolulu flights; Northwest Airlines i introducing it on both domestic and (*Continued on page* 176)



To "color-light" this silver's delicate moulding . . . organdy over turquoise. (Get ordinary sheet-moss from your florist, stud it with lilies.)

Excitingly modern, excitingly romantic . . . this *different new pattern!* Let it be a shining link between you and your daughter—and *hers!* Solid silver all the way through, a hundred years of daily use won't wear it out. In fact, *wear* is its best beauty treatment! And the elegance of a table set with Heirloom* Sterling tells your guests so much, so quickly.

Compare . . . see how much better a buy Heirloom Sterling is. You'll see that anyone can afford a start of 2 of these ever-beautiful Lasting Spring* place settings! Begin now to enjoy the lift of eating 3 times a day with this honest, solid silver! (Ask to see Mansion House* and Damask Rose* in Heirloom Sterling.)

*Trade Mark. Copyright, 1949, Oneida, Ltd., Oneida, N. Y.



ABOUT THE NEW *Lasting Spring*

Created by the same brilliant designer who did the much-loved Damask Rose. This subtly "different" new pattern is moulded with today's dynamic simplicity, softened, enriched with a motif of tender sentiment.



Heisey *Rose* . . . exquisite artistry forever treasured

For these matchless moments when her heart is filled with boundless joy, only the finest crystal will serve. And you're so glad you gave her HEISEY ROSE *Etching because its superb hand-wrought craftsmanship will be right for all her important occasions. Yes, and choose lovely, new Heisey Rose stemware and table accessories for your own entertaining as well. A. H. Heisey & Co., Newark, Ohio.*



Heisey
HAND WROUGHT CRYSTAL

THE FINEST IN GLASSWARE, MADE IN AMERICA BY HAND

Savoir Vivre

...the art of knowing how to live

It may sound fancy in French, but you can acquire it whether your home is a castle or a Quonset. See it translated into your language on the following 26 pages



PHOTOGRAPH BY EDGAR DE EVIA



The secret of savoir vivre is the talent for being yourself

Explore all means within your grasp for increasing your enjoyment of living. But first start un-learning those old patterns of mind which can keep you from being yourself

By Marion Gough

Savoir vivre seems to evoke pictures of haughty, expensive-looking people eating mushrooms under glass or calling the *sommelier* to complain about the vintage, but actually you can push a grocery buggy in the supermarket, do your own laundry, be your own gardener, and still have *savoir vivre*. Because all it really means is "knowing how to live," and fortunately for the race, anyone can acquire it.

It is a state of self-confidence you achieve after you have studiously made it your business to sample a reasonable assortment of this world's best sounds, sights, tastes, and textures, inquired into its best thoughts, and then decided which are for you.

The trick, of course, is to judge which really *are* for you. It isn't always easy to be yourself in a generation like ours, because most of us are trying, schizophrenically, to follow two ways of living at the same time. One is the inherited formal code of elegancy which we have been brought up to consider the way we *should* live. And the other is the simple, practically servantless way most of us actually *do* live.

The formal code by which we get married or give receptions or show off in general dates back to Victorian days and assumes that ladies and gentlemen are always equipped with calling cards, finger bowls, and wine buckets. According to it, it is *de rigueur* to eat all meals in the dining room, to own a mighty set of china exclusively for company and Sunday dinner, to buy everything by the dozen. It makes people in 1949 say such patently absurd things as "You can't entertain without servants," "We can't have guests in such a small apartment."

Un-learn such unrealistic attitudes as these, we beg of you. Concentrate instead on the new and changing problems that your very real living is constantly presenting and look for solutions that, first of all, make sense to you. *Savoir vivre* is as much knowing how to adjust comfortably, gracefully, and honestly to your environment as it is knowing when to ice the wine. And there are as many different "right" ways of living as there are people to live them.

PHOTOGRAPH BY MAYNARD PARKER



PHOTOGRAPH OPPOSITE BY BILL JACKSON

True artists of living experiment imaginatively with their surroundings. Opposite, the Howard Richmonds make one end of their shaded terrace their summer dining room, enjoy the classic elegance of rare ironstone and Greek Revival chairs outdoors. The servantless household cooks its own on the Grilladier iron barbecue grill, helps itself from the table's Lazy Susan. Right, the E. J. Goldies place their vacation dining table to catch an ocean view. See the table close-up on page 85.

Move your meals around with the sun and the wind

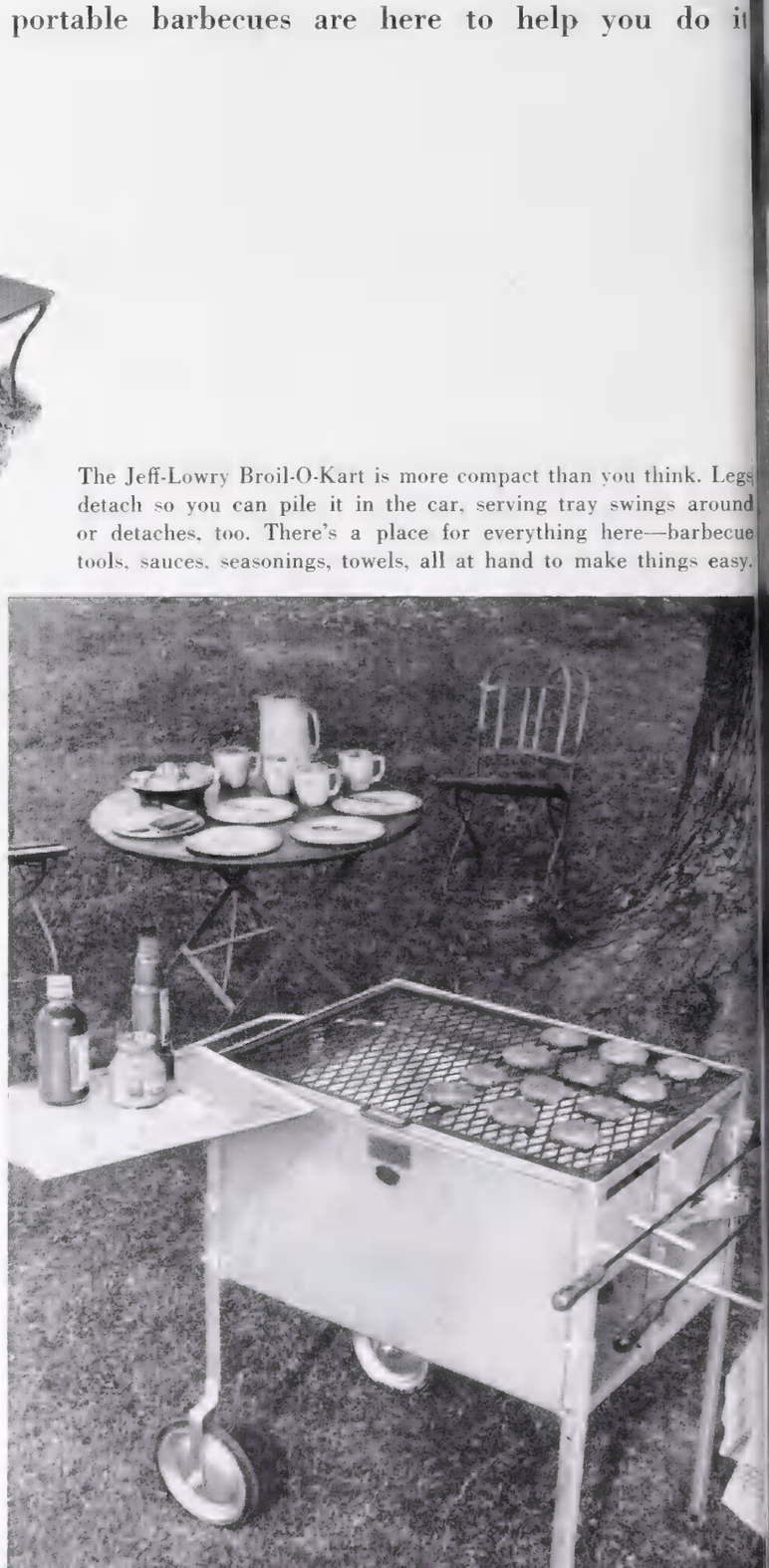
You don't know how pleasant living can be until you've learned how to vary your mealtime settings to suit the weather and your fancy. These portable barbecues are here to help you do it



TWO PHOTOGRAPHS BY BILL JACKSON

If the sky is blue, wheel the Donley Barbecart to your favorite spot in the open. If you get rained out, use it on the porch. It's a stay-at-homer for work-free summer entertaining anywhere around the place. Keep it out of the wind, to avoid overheating. Portable barbecues, Abercrombie & Fitch and Hammacher-Schlemmer.

The Jeff-Lowry Broil-O-Kart is more compact than you think. Legs detach so you can pile it in the car, serving tray swings around or detaches, too. There's a place for everything here—barbecue tools, sauces, seasonings, towels, all at hand to make things easy.

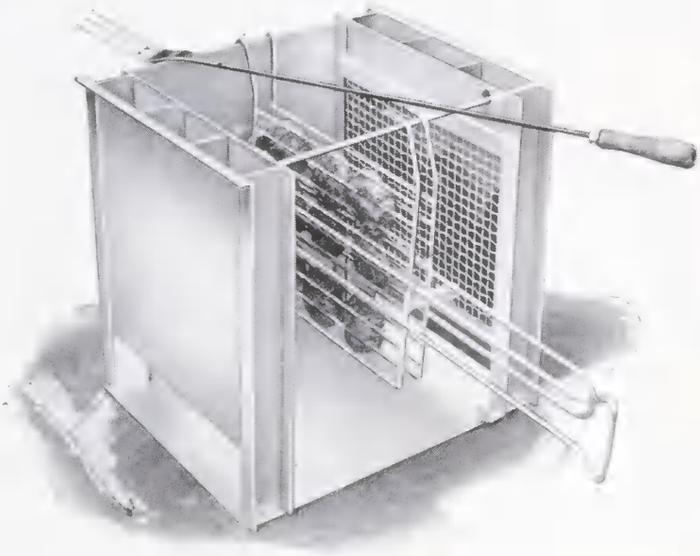




THREE PHOTOGRAPHS BY WILLIAM HOWLAND

you're serving a big crowd, the de luxe Broil-O-Kart is your h. Its three revolving grills hold up to 75 pounds of meat or wl; you can broil and grill at the same time, and keep things lt on shelf under tip-back hood. Perfect for a lot of food.

There's practically no waiting with the vertical Given charcoal broiler. Both sides of meat are seared at once, and heat can be controlled by sliding the twin fireboxes nearer or farther away. It folds like a suitcase. Miscellaneous outdoor cooking aids, Post Mart.



You can cook a whole meal at once on this Product Engineering Bar B Bar. With two large ovens, an oversize grilling surface, and kabobs for skewered meat or fowl, everything can be cooked at once in large quantities. Warming oven keeps hot things hot.

PHOTOGRAPH BY MAYNARD PARKER



Give the forge-like blower a crank and you have almost instantaneous searing heat with the Champion grill. Its 20-inch top takes a big steak or, if the meal's for two, inner collar concentrates heat on a smaller area.



More fun for outdoor chefs on next page



FOUR PHOTOGRAPHS BY BILL JACKSON

When the warm sand sheltered by a sturdy bulkhead is more inviting than the lawn, pack up the Lieber Porta-Barbecue, and you're off. It cooks an amazing variety of foods. Lindstaet & King make a Sierra King camp oven, so you can have your fill of hot biscuits, rolls.

Move your meals around with the sun and the wind

(continued)



Just about the only food the Cookette doesn't cook is salad. The Outdoor Oven Fireplace Co. makes it with a draft diffuser to keep even, flowing heat in the charcoal bed without spurting flames. It's so compact it takes little space for storing or for carrying to greener pastures.



An electrically driven spit big enough for a 20-pound roast tops the list of high points of the super-duper Huntington barbecue. Auxiliary kabob skewers turn themselves. Prepared food stays hot in oven-heated jars. Plates, rolls are heated in the warming oven.



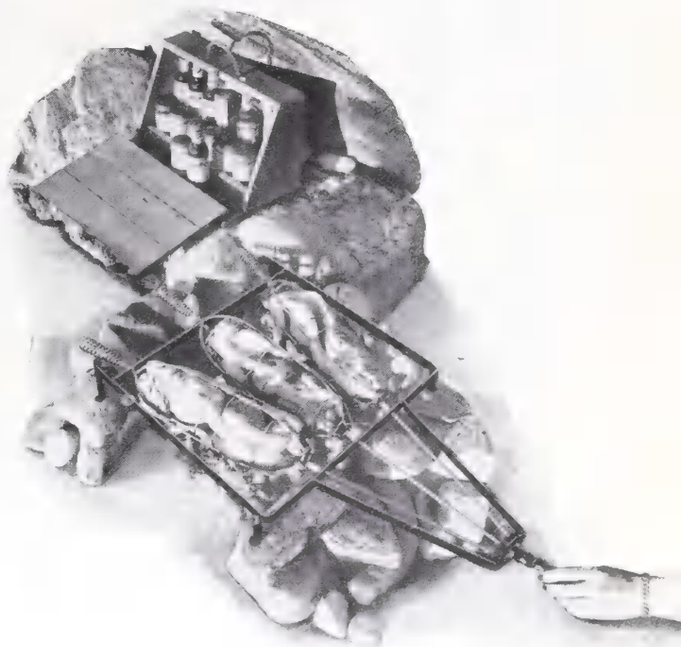
The Gilson Por-table Grill is just that. It's so compact you can store it in minimum space, so easy to move you can whip up a barbecue meal for unexpected guests on the spur of the moment. You can grill meats on the grid or on a hand-revolving spit.

More pictures on page 126

One of the most versatile grills is this Master. Use the revolving spit for roast or fowl or hang a grill between vertical charcoal fireboxes to broil anything from bacon to thick steaks. You can even grill meats on top, if you like to see what's cooking.

PHOTOGRAPH BY WILLIAM HOWLAND





When there are a lot of people who have hearty appetites and a yen for grilled chicken, try the Anderson Sales Co.'s Basket Grill. It holds six chickens at a time, can be used over a bed of coals on any makeshift picnic grounds. Revolving spits are controlled at end of long handle. Minimum gear for maximum fun!

How to feed six people for the week end

and have as much fun as the guests

By Alexandra Field Meyer
and
Mary Elizabeth Wiley

One of the myths of modern living is that the social season occurs in the winter. But anyone with the slightest pretense of a shack in the hills or an ocean-side toehold can tell you your social life doesn't begin to whirl until summer steams in on you. For summer, a series of 13 week ends bounded roughly by Memorial Day and Labor Day, seems to split human society into two species—those who have places in the country and those who spend Friday night, Saturday, and Sunday with them. And what could be more concentratedly social than the feeding, bedding down, and entertaining of a house full of guests for two solid days and a night, 13 weeks in a row?

From the hostess's point of view, here also could be the makings of the grimmest ordeal on record. Week ends could turn into a hideous bog of hot hours at the stove and sink, while guests either get in the way trying to help or go off reluctantly without you, developing guilt complexes about ruining your vacation.

A basic plan of attack is obviously an absolute essential. And Trick Number One is to master the pencil and paper approach. Invite your guests. Then sit down and plan your menus for each meal and for each day. From the menus make a complete shopping list so that all the marketing can be done at once, and there won't have to be any of that nasty last-minute dashing to the store as the guests are due to arrive. You will probably be able to buy most of the things you need at the local market. But if you need any rare viands or delicacies, have a kindly guest tote them out from the city. Just be perfectly specific about what you want and let it be known well ahead of time so you won't find yourself without an ingredient. (*Continued on page* 84)





COLOR PHOTOGRAPH AT AMSTER LAKE BY WILLIAM H. W. ANG

Keep week-enders happily entertained by varying the background each mealtime. James Amster's non-rust wrought iron sectional tables combine amiably in any setting, courtesy B. Altman & Co. Chair pads are U. S. Rubber's "Koylon" foam rubber, covered in "Naugahyde," a tough but pretty plastic. Booth Earthenware in "Caroline" pattern, courtesy Marshall Field. Seneca glassware. Linen leaf mats, Elmer P. Goldsmith. Sterling covered dish and new "Queen's Lace" flatware pattern, International Silver Co.

How to feed six people for the week end (continued)

See to it that the guests don't arrive much before dinnertime on Friday night. Then plan to devote all day Friday to your marketing and preparations. Get up at dawn and, if such a thing is possible, round up a local cleaning woman to polish your house while you market and prepare your purchases. If you are dutifully conscientious for one day, you will have a lovely, relaxed week end and you will really enjoy your guests. What is more if this scheme works for you as it has been known to work for others, you'll be looking forward to the next carload of week-enders arriving at your door.

Here is a pattern you might follow until you learn to develop your own formula. We have used lots of (*Continued on page* 140)

2 COLOR PHOTOGRAPHS BY MAYNARD PARKER



Sit them down to a good-humored breakfast in the breezeway, not too far from the kitchen and the source of supply. Non-rusting Salterini wrought iron furniture resists the elements. Allen Siple was the architect. Paul Trousdale, builder.



In their seaside vacation house, Mr. and Mrs. Edward J. Goldie serve meals appropriately at a polished maple captain's table acquired from a ship. Table and benches, bolted to the floor ship-fashion, are alongside windows which give diners a constantly changing view of the ocean.

For a Saturday help-yourself porch lunch, Manuel Martin's black oak Lazy Susan coffee table has fitted-in earthenware trays to keep everything compactly portable. Individual lacquer stools, Americraft. Napkins, Abouchar & Co., Inc. "Chantilly" sterling, The Gorham Co. This table is living-room caliber.

PHOTOGRAPHED AT JAMES McCREERY & CO. BY WILLIAM HOWLA

This great screened porch with a view invites you to relax and watch the boats go by. Here furniture must be elegant, comfortable, practical. The sparkling white "Skyline" wrought-iron furniture with washable Duran covers fits these requirements. Furniture, Lee L. Woodard Sons.

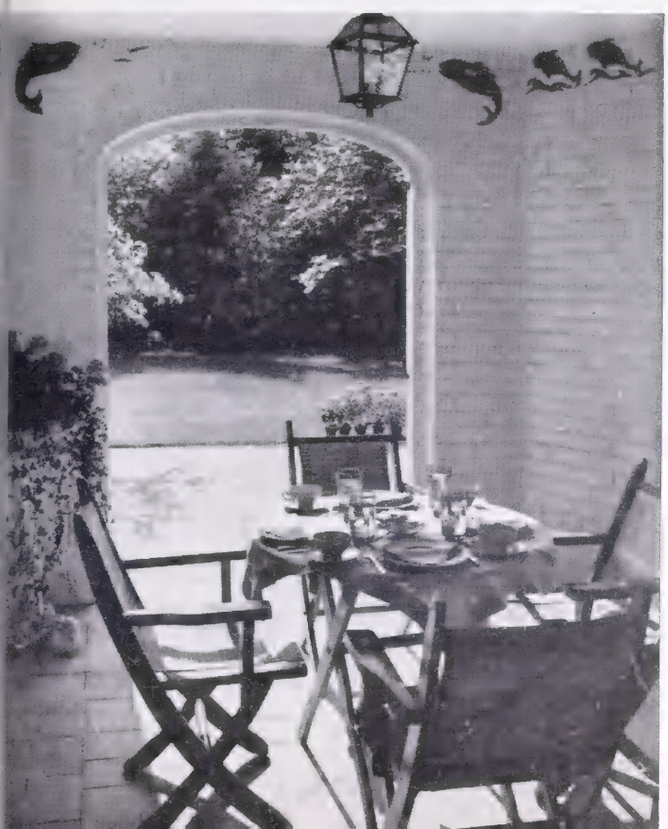


Set easily against the whitewashed shingles of the porch, this little card table is a favorite breakfast spot for early birds. It is set here for a twosome lunch with Wedgwood's embossed Queen's Ware and gleaming Dirilyte. The plant and candle holder is from Bradley, Laurens & Campbell.



They entertain all over the house—and garden

When the sun rides high, this cool portico leading to the shower room attracts hungry swimmers. Guests usually eat lunch in their suits. Service is buffet style at tables for four set with turquoise and eggplant Norwegian china on flattering lavender or pink linen.



By Laura Tanner

Entertaining for large parties of week-enders can be a burden and a strain on house, staff, guests, and hosts unless a relaxed but efficient routine can be worked out. The greatest problem is feeding guests who have built up gargantuan appetites from swimming, boating, walking, or just sitting inhaling the good week-end air.

The Emmett McCormacks, of shipping fame, who have a holiday house spread out on a cove of Long Island's North Shore, have solved the problem of making their friends happy and keeping entertaining pleasant and seemingly effortless. The pictures on these four pages show how the system works.

One of the secrets of their success is the sound planning that produced many places for the serving of meals. There are at least seven places where they can be served, not counting the sun deck at the water's edge where sandwiches and beverages make a frequent appearance. What to do in inclement weather, an important element at seashores, has not been overlooked.

The great porch, shown opposite, is perfect for cocktails. Here, too, an early riser will find Thermos jugs of steaming coffee to tide him over until the clan (*Continued on next page*)



This downstairs recreation room works overtime when Long Island mists chill outdoor activity. Pine cupboards hide giant icebox and store efficiently all the trays, silverware, china, glass, and linen needed for service in this room or the portico. Fireplace (not shown) has a grill. Note copper sink and tiled wall.

They entertain all over (continued)

gathers for an English wait-on-yourself breakfast in the dining room which also serves for the more formal dinners.

For chilly weather there is an indoor recreation room (see left and below) equipped to keep a crowd happy when it rains. This has a fireplace, piano, enormous table for games, or converts easily into an indoor barbecue. It also helps to ease the strain on the kitchen upstairs by storing its own supply of table linen, glassware, and silver.

When the weather is good, it is the outdoors that draws the crowd, either to the portico where bathers need not change for lunch or to the big barbecue. The latter appeals to old and young alike and breaks the ice when week-end guests are getting acquainted. Here everyone literally takes a hand in preparing and serving the food and for once too many cooks *don't* spoil the broth.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND





'is could well be called a window with a room, so domi- ing is the framed panorama of sky and water. Modern tures from Dan Cooper, shag rugs, bleached wood give s music room a contemporary air. This relaxing spot in- es men to light up cigars and pipes and settle down to talk.



erybody loves a barbecue, especially city dwellers. Here, frustrated chef in every man is encouraged to try his ll—and does. Located near the kitchen, service is un- nplicated, everybody has fun, even the help. For arriv- guests, Friday night menu is clam chowder and lobsters.



a, conveniently prepared near at hand in the indoor rec- ation room, is often served under the trees—or liqueurs d coffee when diners move out under the stars to enjoy e summer night. "Deauville" chairs, reminiscent of ris sidewalk cafés, are from the Troy Sunshade Company.



he Victorian dining room, commanding its own view of the ound, is furnished with heirlooms and treasures collected ound the world. The mellow blues of the room derive from ie fine Copenhagen chandelier. The Strahan wallpaper, ie Delft and willow pattern china, all reflect this color.







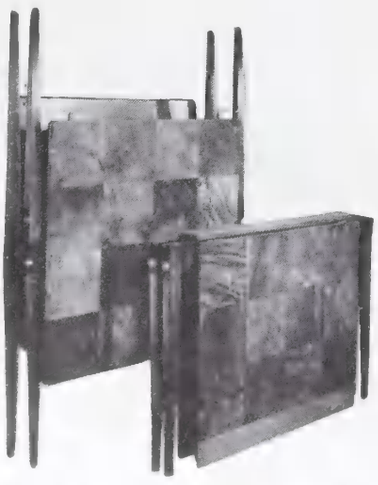




PHOTOGRAPHS BY WILLIAM HOWLAND

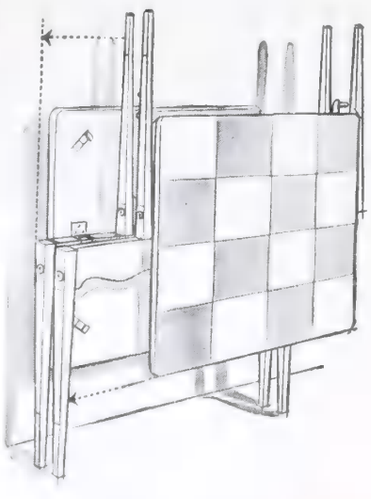
A buffet supper is easy entertaining, but the serving surface must be ample. This generous set-up by Bourke Furniture, Inc. is a remarkable get-together trio—a drop-leaf and two card tables in parquet mahogany. Seneca stemware. Stackable Lazy Susan. Southern California Pottery Co. Salad plates, glass, and cruets. Martin Freeman Co. Franciscan's "Ivy" earthenware. Gorham's "Chantilly" sterling.

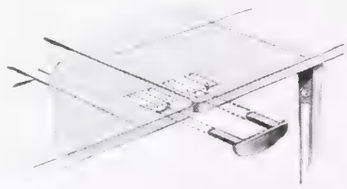
Entertain easily – everywhere with these Five substitutes for servants



This is how the three tables fold flat for storage. By up-ending one of the folded tilt-top card tables and fitting it over the other one, two tables are stored in the same space. All three tables can be stored in a space 15" x 11" x 14".

DRAWINGS BY MARTIN WARSHAW



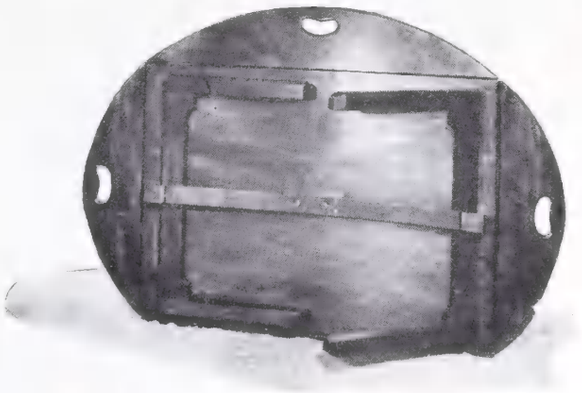


Tables hitch together in a number of shapes or lengths. Through metal slots on their undersides, a U-shape key locks them to each other.



Here is the rebuttal to "I can't entertain in my tiny apartment." This two-piece mahogany miracle from the Kittinger Company is called a modern butler's table. Above, see it fully expanded as a tea table. Follow it clockwise down the page and see it reduce itself to a coffee table and a butler's tray. Spode tea service, Alfred Orlik, Inc. Linen, Mosse, Inc. Sterling is International's "Queen's Lace."

Un-learn the Victorian-bred notion that you can't entertain without servants. Just look at this realistic entertaining equipment which can fold up, open up, serve a couple or a crowd with no help from anyone but the hostess



This is how the butler's tray section folds in its legs for flat storage in a closet. It might also sit as a tray on top of the coffee table.



Fully open, with all parts working, the table can also serve for twosome meals. Ronson table lighter. Glassware, Imperial Glass Corp.



Here's the breakdown of the tea table into two coffee tables. Butler's tray top has unconventional folding legs, traditional hinged leaves.



This simple, straight-legged coffee table is what you return to after the party is over. Its surface furnished the shelf of the tea table.

To see more silent servitors, turn the page

PHOTOGRAPH BY WILLIAM HOWLAND

Designed by its owner, Mrs. Paul Trousdale, this superlative device puts a whole terrace supper party on wheels. Top is stain- and heat-proof Formica. One side has linen drawers, plate shelves, individual trays which can be set with flatware and linen and stored in slots till needed, and a food warmer. Below, other side has shallow galleried shelves for glasses, cups, and saucers.

Entertain easily-everywhere

(continued)





PHOTOGRAPH BY WILLIAM HOWLAND



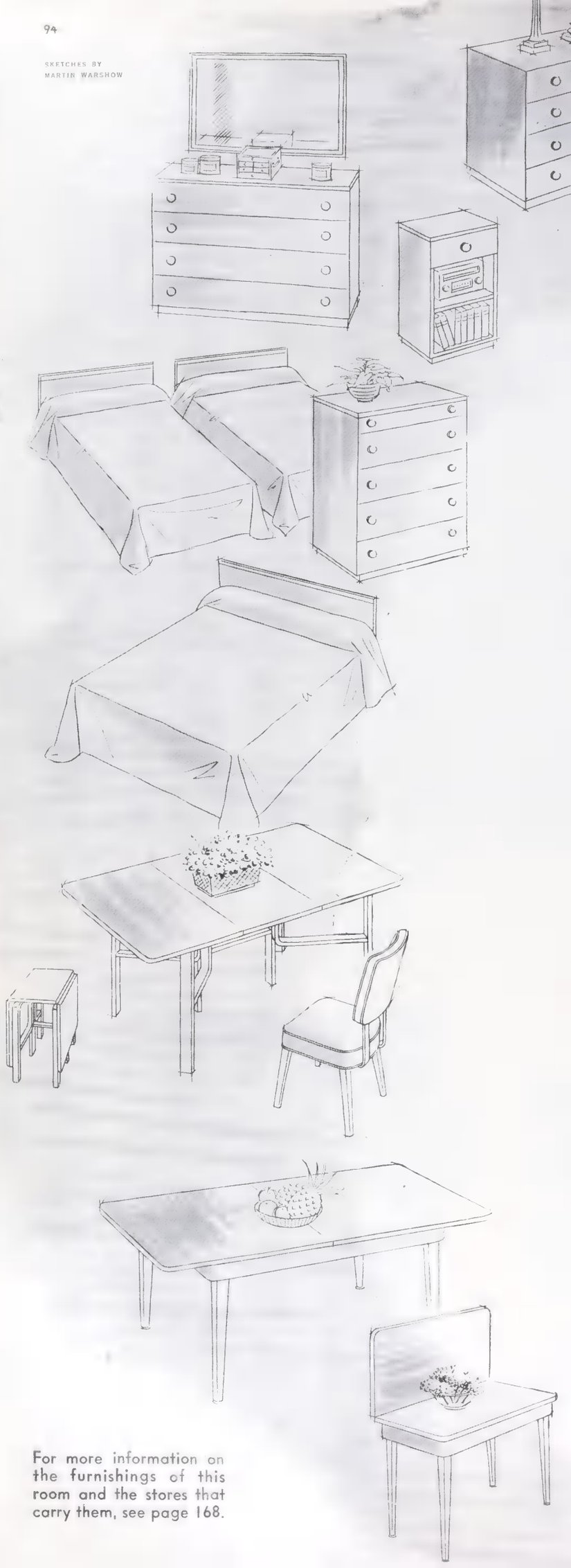
Do you begin to see which way the home-entertaining wind is blowing? Here is more furniture for outdoors, a terrace, or an indoor playroom, clearly designed to give you lots of space in a hurry and then unobtrusively fold away (left) when it is no longer needed. A scissors-leg table also makes a portable server or bar. Slatted chairs cast interesting shadows. Dillingham Mfg. Co.

PHOTOGRAPH BY MAYNARD PARKER



Particularly recommended as a way of turning a garden or terrace into a drawing room, this bar cart from the Ficks Reed Company is spaciously designed to bear the wherewithal for coolers on a hot summer's day. Its wheels remind us that architects who are aware of outdoor living habits are increasingly specifying ramps instead of steps from house to garden for easy cart rolling.

SKETCHES BY
MARTIN WARSHOW



The low cost of high standards

By Sara Little

It *doesn't* cost more to live better. This furniture, priced for cold-water incomes, abets the urbane kind of living that accompanies champagne tastes

So your income buys half what it once did and you are forced to live more compactly, entertain more informally, and do more work yourself than you ever did before. You still can live graciously without such obsolete props as a second maid, if you start out with furnishings that save you space, steps, and hard labor. Remember, informal living doesn't mean sloppy living. So concentrate on furniture that keeps its good looks with minimum maintenance.

As an example, we present this brand-new furniture turned out by no less knowledgeable folk than the Cessna Aircraft Company. Of light walnut with aluminum interiors, it's the first postwar furniture to come complete with an amazingly durable finish that makes it totally impervious to all such modern conveniences as ink, alcohol, and nail polish. Its very simplicity makes it adaptable to any room, any style, any situation. Its stain-proof surfaces and aluminum drawers mean easy upkeep, its Gibraltar-like construction assures it a long, useful life. Cessna know-how adds such gilt-edged bonuses as roomier drawers with ingenious stops to prevent their falling out, a sliding track that prevents their sticking, an interior plastic finish that makes them as washable as your hands. Above all, the eleven durable pieces (shown left) that comprise the Cessna line, total a canny $791.15. A 4-drawer chest or a gateleg table costs about $100, a chair about $30.

PHOTOGRAPHED AT MARSHALL FIELD AND COMPANY BY EMELIE DANIELSON NICHOLSON

Right: A one-room apartment proves the dual-purpose character of the Cessna Aircraft Company's handsome furniture. Two night tables combined with four-drawer chest create a capacious credenza. Aluminum-legged drop-leaf table folds compactly or opens up, as here, to seat 8. Left: details of Cessna's 11 flexible pieces.

For more information on the furnishings of this room and the stores that carry them, see page 168.

By Charlotte E. Conway

Good Living starts with a good kitchen

Study these six pages and see how an old-fashioned kitchen was remodeled to serve the needs of a modern family with five youngsters

Daniel W. B. Warner, *Architect*

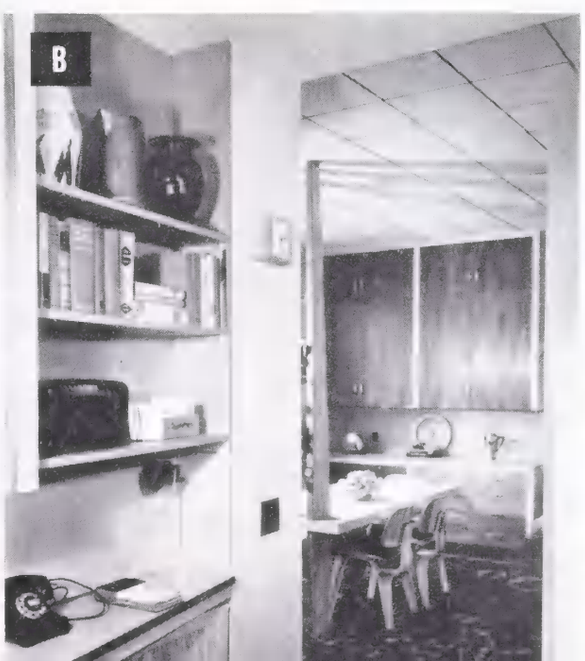
An antiquated kitchen is more than an eyesore. It's a real handicap when it has to serve a family of seven—five of them under eleven years old. The Wharton Green, Jr. family had just such a problem in their big house which was built in 1920 as a summer home. The old kitchen was a hangover from days when the hired help made up for the lack of planning and time-saving equipment. To live with it today was impossible. This is the story of what the Greens did to make it face the facts of modern living. Now it is a good living kitchen as well as a working and dining one, makes entertaining easy,

amlined arrangement of cooking, eating, and beverage centers is enough. Full satisfaction comes only with attention also to eye- al. Murals on breakfast-room walls (A), shelves for orna- s as well as books (B), structural features and plants (C) make this kitchen-breakfast-room-bar pleasant as well as smooth-working. Natural-finish mahogany cabinets with tangerine interiors, black linoleum floor with yellow inserts, yellow counter tops, gray walls and ceiling, aqua Formica table top, lend lively color and beauty.

MURALS BY LILLIAN YORKE



ALL PHOTOGRAPHS BY WILLIAM HOWLAND





BEFORE









An isolated storage pantry (two top photos) and a kitchen with unrelated, outdated equipment and furniture (two lower photos) were all the architect had to start with.

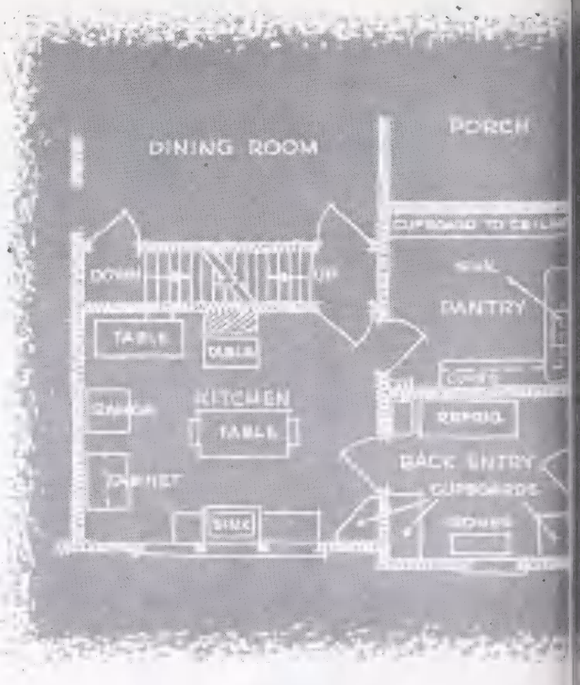
FOUR PHOTOGRAPHS BY RICHARD AVERILL SMITH

Good Living starts with a good kitchen

Remodel your way to a new kind of living

The three un-coordinated little rooms making the Greens' "before" kitchen had to function wi out benefit of continuous counter surfaces or built labor-saving equipment, such as we take for gran today. Remodeled, each now serves a specializ purpose, contains everything needed to achieve The plan is compact, step-saving.

Modern electric equipment preserves food, coo washes dishes, keeps air clean and free from odo washes, dries, and irons the clothes. Built-in ca nets are engineered to store hundreds of fo packages, tools, and utensils. Feeding seven peo three times a day is infinitely simplified. And t new kitchen is so much fun that parties for you fry or grown-ups have an understandable way ending up there.



Compare this with the "after" plan, opposite.



or the new kitchen (see plan below) art of a seldom-used porch was added the original pantry. Stainless steel nk from pantry was moved here and iple windows installed over it. New bor-saving equipment includes electric ishwasher and range. and two 10 cu. ft. efrigerators (one with left-hand door nd the other with right-hand door) serve this large family.

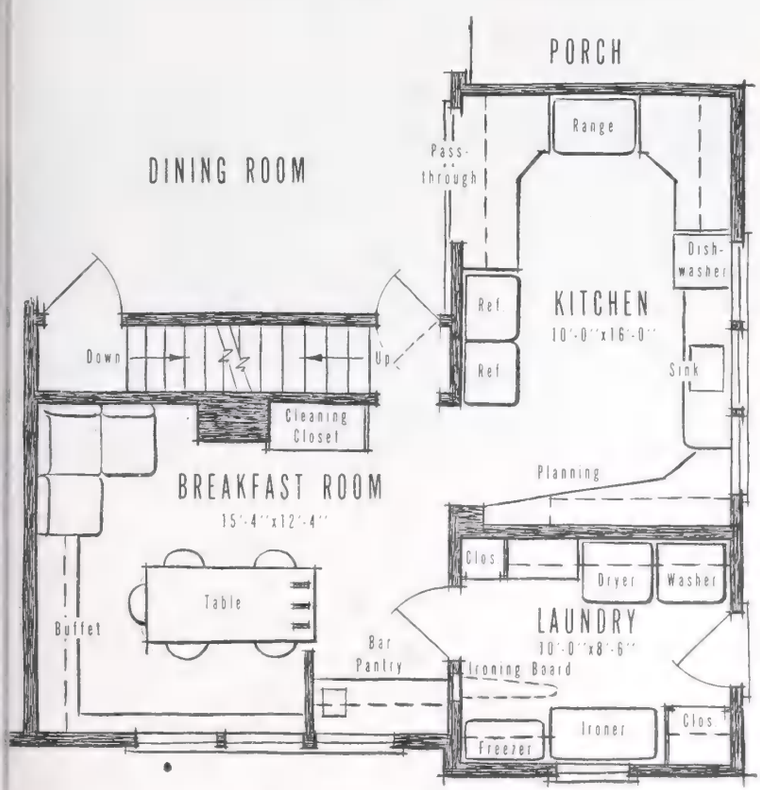
PHOTOGRAPHS BY WILLIAM HOWLAND



A. Under-sink space. often wasted. was salvaged with cabinets for a tray file. garbage pail. soaps. and such. Rotating shelves in the corner cabinet make it easy to reach heavy and bulky utensils. Adjacent sink and dishwasher keep all wet operations in one place.

B. Cupboard interiors are spaced and sized for the miscellany they store. Rotating shelves in one section hold dozens of small packages, all within easy view and reach at the whirl of a shelf.





See how the old kitchen was brought up to date.

Good Living starts with a good kitchen

A "pass-through" makes entertaining easy

BEFORE



PHOTOGRAPH BY RICHARD AVERILL SMITH

To cut down on the hundreds of steps it takes to do the chores in a family of seven, the wall (above) between dining room and kitchen was cut through, cupboards built to open into both rooms. Sliding doors on the dining-room side prevent bumped heads. The table is set from this side, later soiled dishes are passed through to the kitchen, loaded into dishwasher, put away from kitchen side.



AFTER





Food comes from the range to serving dishes, to the counter (above) in front of the pass-through. Then it's an easy matter to move warmed plates, platters, salad bowls, cake dishes right to the table. In this way one trip takes the place of many. Shallow shelves (left) at the bottom hold often-used mats, napkins, coasters, miscellaneous needs.

E PHOTOGRAPHS BY WILLIAM HOWLAND



From the kitchen side of the pass-through you can assemble all the china and glass to be used in the dining room. The counter in front of it is generously wide, to hold the big platters and bowls this big family needs. Drawers under the counter hold all the small tools used at the range, plus a built-in bread box, a pull-out cutting board, and some utensils. Others hang conveniently over the range. The big bank of drawers solves the problem of where to put what. Moreover, with everything so accessible, the young fry learn to help themselves, thus saving Mother many unnecessary steps.

For more about this kitchen see pages 162-165

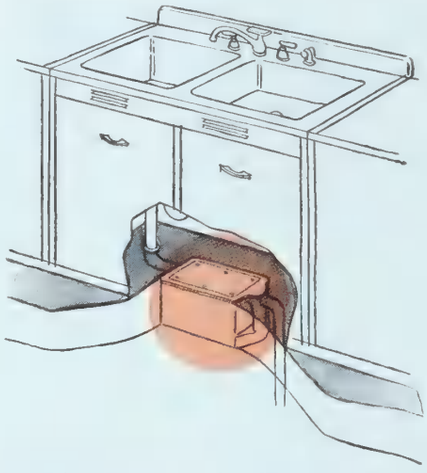
If grease has a strangle hold on your plumbing...

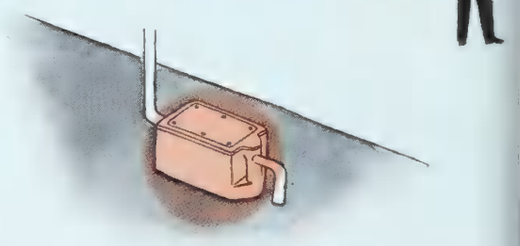
By Groff Conklin

Are you wondering why, after years of perfectly satisfactory operation, your sink suddenly begins to gurgle and bubble and emit unpleasant odors? And why it sometimes refuses to work at all, filling up with bilge you must bail out?

The answer is that plumbing drain lines are allergic to grease, and most of us do little, really, to keep it out of them. And even after we've learned all about grease from bitter experience, we can't help allowing a good bit of the stuff to get into the plumbing anyway. Small bits of meat, frying-pan scrapings, the dishwater itself all carry our invisible enemy into the plumbing. Eventually, it's bound to clog up the works.

Of all the various elements of a house, the plumbing system is probably the most mysterious to most people. Best analogy, of course, is the digestive apparatus in the human body. But while we know a great deal about what our own pampered alimentary tracts can handle, (*Continued on page* 184)





A grease interceptor can be placed under your kitchen sink (above) or, if that's not feasible, in the basement (below).

You should know these facts about Grease Interceptors

Q. What *is* a grease interceptor?

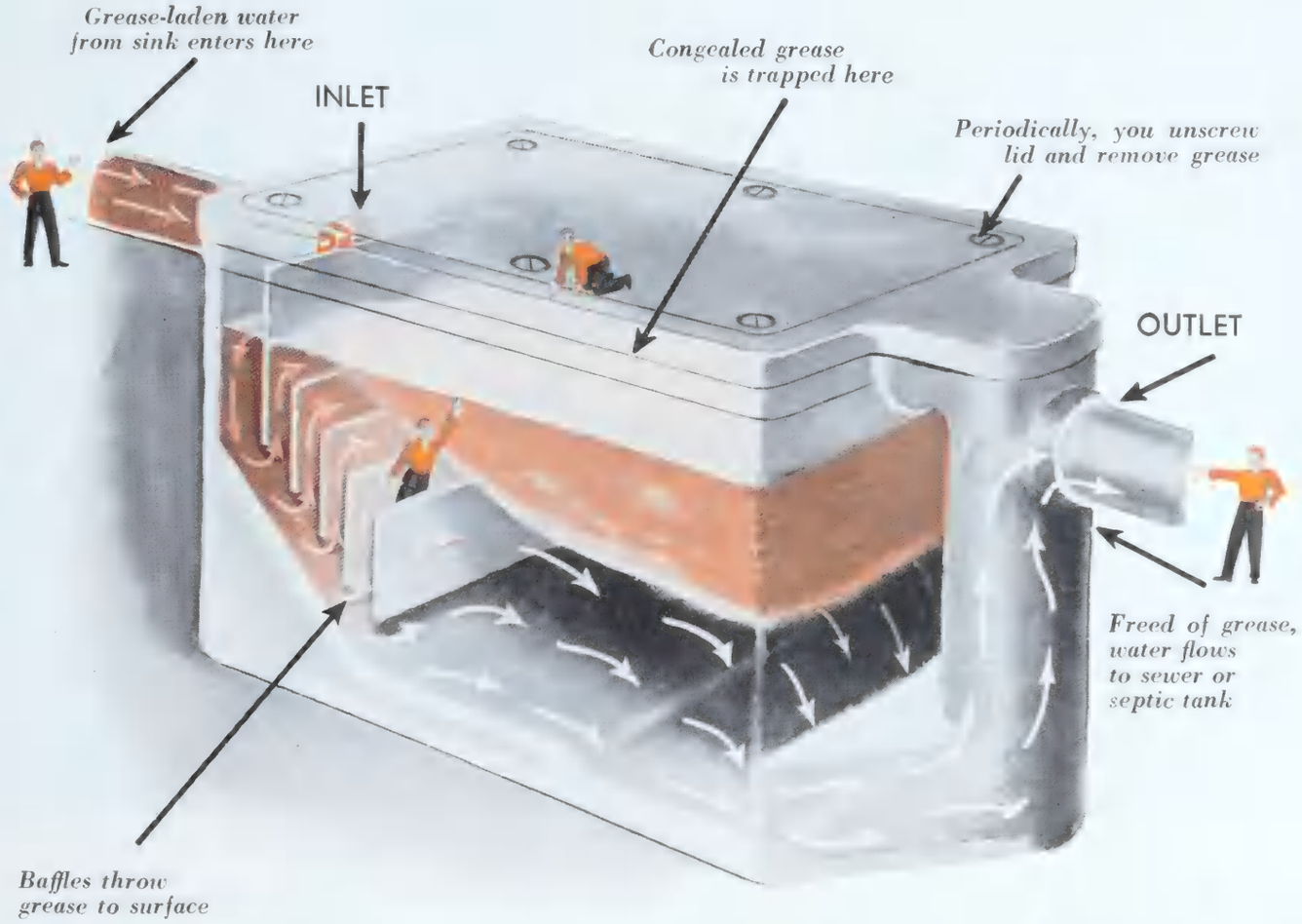
A. It's a simple device that will save you both headaches and money by collecting almost all of your waste grease *before* it gets into your plumbing.

Q. Where do you need an interceptor?

A. Wherever harmful amounts of grease are discharged into a plumbing waste system. Certainly at your kitchen sink and also at your automatic dishwasher if it drains into a different plumbing stack. Usually, however, one interceptor will take care of both sink and washer, since most often they're connected to the same drain line.

Q. What about maintenance?

A. Like everything else of a functioning nature, they require some maintenance, but not much. Modern interceptors are designed to make cleaning as easy as possible. When they're full,



all you have to do is lift off or unscrew the top, then remove the grease for disposal. Scrape the baffles and channels and wipe them clean.

Q. Can you add one to my present plumbing system?

A. Yes, indeed. A grease interceptor does its job just as well in old houses as it does in new ones. Of course, it can do nothing about grease that's already in the pipes. So, if your drain line is already clogged, it should be thoroughly reamed out or even replaced when the interceptor is installed. Your plumber will tell you which treatment is best after he checks the system.

Q. What size do you buy?

A. Better check with your plumber. They're rated according to how many gallons of water they can de-grease per minute (or, in some cases, per hour). You *can* tell how much water drains from your sink per minute by timing how long it takes "X" gallons to run out. Then figure it by proportion. If you have an automatic dishwasher, the problem of estimating the flow per minute is more complicated and should be computed by an expert.

Q. How much space do they require?

A. That depends on the size you need. Most families do very well with the smaller models, which separate grease from water flowing at the rate of 4, 7, 10, or 15 gallons a minute. Seven-gallon capacity units measure about 12 inches wide and high, and 13 inches long. Ten-gallon units run 16 inches wide and long and 12 inches high. Measurements differ, of course, with different makes. But all of them fit easily under most sinks—or under the drain board. If not the interceptor can be put in the basement.

Q. Are interceptors very heavy?

A. Few sizes used in the home weigh more than 100 pounds. Any kitchen floor can take that much extra weight without difficulty.

(Please turn to page 185)

How to change seasons with fabric

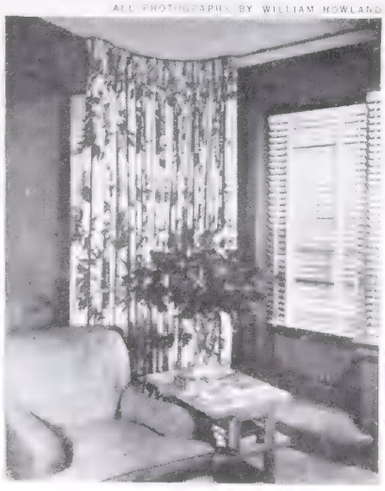
By Helen Little

The secret of a cool, inviting home, in spite of oppressive summer heat, is a well-planned wardrobe of slipcovers. The fact that slipcovers add to the life and appearance of your furniture is only part of their virtue. They also help you cope with changing seasons. So they should be planned with the same concentration that you give to your own hot-weather apparel. Apply the same principles to your rooms. Choose cool-feeling, wrinkle-resistant fabrics and, of course, adhere to the frostier colors.

Be smart, too, not only in changing the type of fabrics and colors for summertime, but by reversing the process for winter. Replace summer prints with plain, warm colors.

Be sure your slipcovers fit meticulously, look upholstered. Nothing is so hot as a sloppy, rumpled look. If you plan it right, you will anticipate the summer look in your house, return eagerly to the stronger tones of winter. Apartment of Mr. and Mrs. Robert J. Wittenberg. Decoration, Robert Schutz of W. & J. Sloane.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



See how curving a ceiling track for the draperies enhances the window end of the room (see opposite page). This cleverly masks the irregularity of the terrace fenestration. Note fitting around beams.



Slipcovers change the seasons in this small ell off the living room which is used as a dining area. There is space (at right) for a permanent bridge table and four chairs.

In winter the side chairs are covered in a fine Italian print, but for summer (above) they are plain. Bridge chairs, coral in winter, wear a cool stripe in summer.



Cotton and linen are accepted summer "coolers" whether you wear them or use them to bring down the temperature of a room. Here cretonne and linen damask, sleekly tailored, are as cool as they look.

The same room, below, changes its fabrics to silk bourette draperies, wool damask, deeper piles that are cosy and warm when temperatures drop. Note the added brilliance of emerald and coral for winter cheer.



When you visit Canada

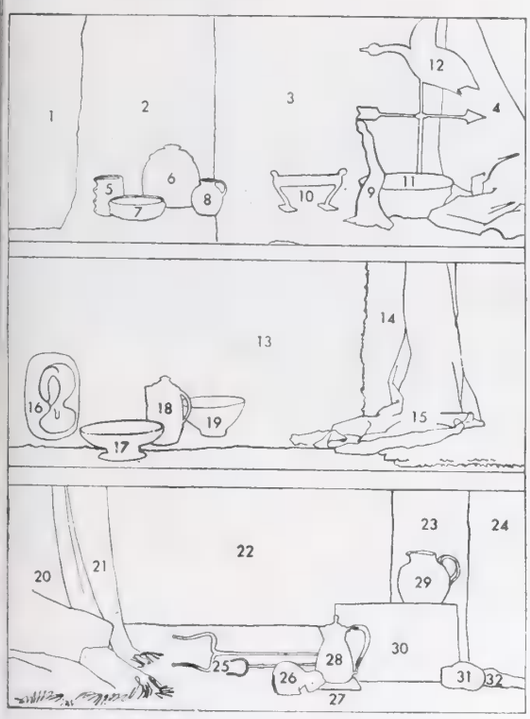
BRING IT BACK HANDMADE

By Marion Gough

When I was in the fifth grade I exhibited so morbid a lack of curiosity about the French and Indian Wars that I was taken to Canada the following summer—to meet Wolfe and Montcalm on their own grounds. As a history lesson the trip was a flop, but it was still educational.

It was on this journey that my mother, a conservative investor in 100 per cent Scotch woolens, a pricer of Wedgwood, and a canny fingerer of Liberty silks, made the disquieting discovery that her child was a souvenir collector. No one had ever guessed this because I had never before encountered a *bona fide* curio shop. But one taste of it and I was an infant inebriate, drunk with the scent of sweet grass and burnt leather, nipping furtively into doorways and reeling out again with another pin that spelled "Montreal" in gilt wire, or another cushion, deliriously stuffed with pine needles. ("I pine for you and sometimes bal-sam" ran the pretty legend across its front.)

I don't know what the U. S. Customs exemption was in those palmy days (now you can bring back $100 worth of goods after 48 hours' absence from the States, and $400 worth after twelve days), but I blew in a handsome wad of folding money on such lovely mementoes as a blue velvet pin- (*Continued on page* 148)



COLOR PHOTOGRAPH BY REUBEN SAMBURG

LET HANDCRAFTSMEN MAKE YOU SOUVENIRS LIKE THESE

French-Canadian catalogne in **(1)** a plaid floor covering, **(2)** and **(3)** plain and striped for rugs, upholstery, or spreads. **(4)** the traditional wedding-present bedspread, called *boutonné*, with star, trees, tiny couple. All from Quebec Provincial Branch of Canadian Handicrafts Guild, Montreal. **(5)** a pottery beer mug with finger-grips, by Nita Des Barres, Pictou, Nova Scotia. **(6)** pottery cookie jars by Helen Turner, Toronto, Ontario, from Canadian Guild of Potters. **(7)** and **(8)** bowl and jug potted by Kjeld and Erica Deichmann, Moss Glen, New Brunswick. **(9)** juniper root sculpture by W. Garstang Hodgson, Dorothy, Alberta. **(10)** wrought-iron foot scraper, **(11)** beaten copper bowl, and **(12)** wrought-iron flying goose weathervane, by The Iron Cat, Montreal. Modern Canadiana in **(13)** hand-woven wall panel, **(14)** knotted wool rug, and **(15)** hand-loomed wool drapery fabric, all by Karen Bulow, Montreal. **(16)** abstraction in sculptured wood by Elford Cox, from Ontario Provincial Branch of Canadian Handicrafts Guild, Toronto. **(17)** silver-plated bowl by Harold Stacey, Toronto. **(18)** stoneware coffee pot by Kjeld and Erica Deichmann, Moss Glen, N. B. **(19)** copper bowl by Hermina Thau, Montreal. **(20)** antique Canadian colonial bedspread. **(21)** hand-loomed Murray Bay blanket. Typically Nova Scotian, **(22)** a hooked rug by Florence Deveaux, Cheticamp, Cape Breton; **(23)** oak leaf appliqué quilt by Mrs. L. R. Morse, Laurencetown; **(24)** traditional hand-woven drugget floor covering, by Mrs. W. A. Johns, Halifax; **(25)** wrought-iron Neptune fire fork and toasting fork by Joe Tiernan, Bedford; **(26)** bisque bear by Gwendolyn Hales, Wolfville. **(27)** plaited copper hot pad by Hermina Thau, Montreal. **(28)** Brittania metal coffeepot by Harold Stacey, Toronto. **(29)** water jug by M. Elliott, Toronto. **(30)** house paint primitive from the Gaspé. **(31)** woven root Indian basket. **(32)** hand-woven check by Island Weavers of Vancouver, British Columbia, from Mildred Wright, Toronto.



Outdoor attractions

Here are a score of ways to adorn the outdoors this summer, whether you're lost in your garden or heading to be entertained on someone else's terrace



1. Maybe it's rugged hickory furniture that you want. This furniture, with its varnished woven rattan seats and backs, needs no coddling, can be left out when you pack the children and your duffel into the 1949 Ford station wagon and shove off for a long week end. Count on finding it undamaged from exposure. Furniture is from Old Hickory Furniture Co.



2. This furniture of polished aluminum alloy, with its tubing and solid rod construction, is strong and rugged, yet feather-light. Chairs fold, can be stored in car for use at beach or races. Chaise lounge and rocker are as relaxing as they look. Light, smooth-rolling cart is a handy stand-by for cool drinks. New Chrysler Club Coupe is shiny companion for Deeco Furniture.

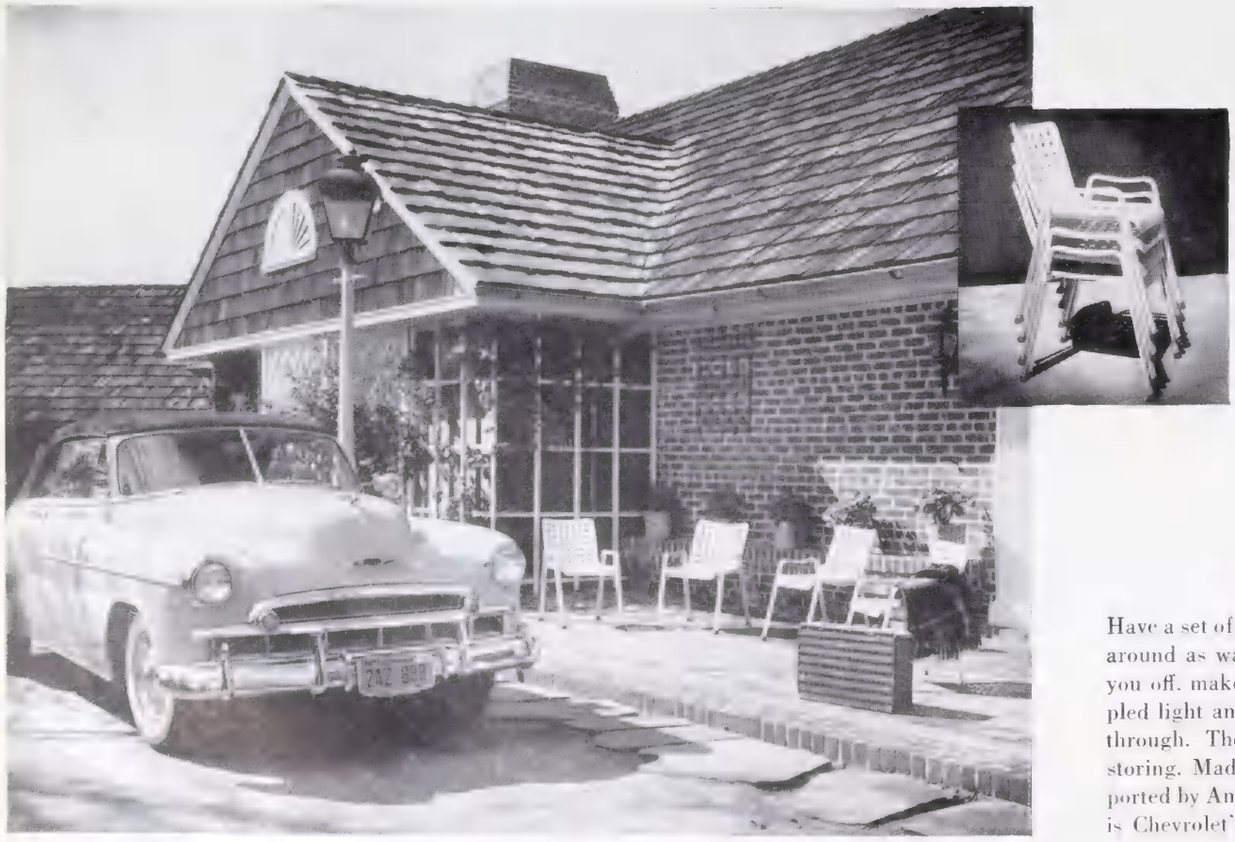


3. Another type of outdoor furniture that has function, good looks, and is indifferent to the vagaries of the weather, is this redwood group on black metal bases. Hand-rubbed to a soft rose tone, this is redwood not seen before in outdoor furniture. Let it serve your summer sociability as proudly as the Packard Custom Eight convertible. Furniture, Van Kepple-Green.

Cast aluminum furniture, well-designed, always lives up to its surroundings. In pastel and dark finishes, this pleasantly formal shell and sea horse motif shows up in chairs and in 2-, 3-, and 4-seat settees. Use with sailcloth pads, or keep the handsomely cast seat uncovered. Knocks down for easy storage. From Molla, Inc. For sleek transportation, a Cadillac-Fleetwood 60 Sedan.

PHOTOGRAPHS BY MAYNARD PARKER

Add zest to your meals this summer by serving more of them out of doors. The distinctive Willow group, shown above, from John B. Salterini Co., is protected by the Neva-Rust process and a six-year guarantee. Go places in Oldsmobile's Futuramic "98" sedan.



Have a set of light aluminum chairs to move around as wanted. Circle perforations cool you off, make a fascinating pattern of dappled light and shadow when the sun shines through. They stack compactly for easy storing. Made in Switzerland, they are imported by Amberg Hirth, San Francisco. Car is Chevrolet's Styleline De Luxe cabriolet.

Outdoor attractions

(continued)

ove this picturesque furniture outdoors r the summer. Its painted aluminum frames n take the elements; the foam rubber shions are slipcovered in water-repellent ilcloth. Geometric fretwork stems from e traditional, is as modern as the Lin- ln Cosmopolitan convertible in the breeze- ay. Furniture, Richard L. Sandford.



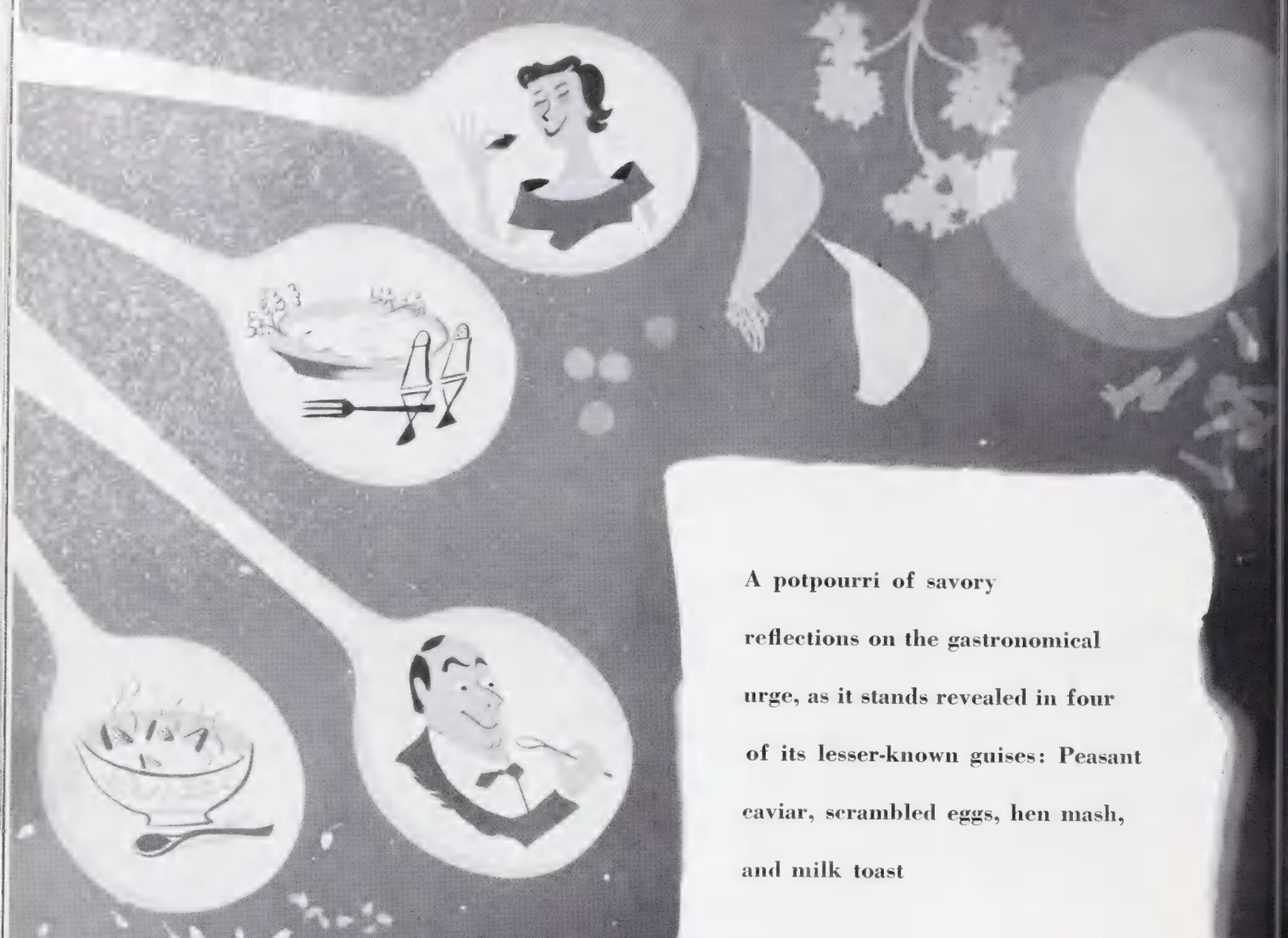
omantic rattan seems at home in a sylvan tting. The frames of this furniture are shioned of strong and durable East Indian ttan. Side chairs are taped with vinyl- ated webbing, weather-resistant, easy to eep clean. These garden set-ups are from icks Reed. Car ready to take off in is ontiac's Chieftain DeLuxe 4-door sedan.







he test of good lounging is comfort. "Wave- and" furniture of rust-resistant iron has No-Sag spring seats, full padded backs which slide out of frames (see sketch) in ad weather. Made by Pacific Iron Prod- cts. The elegance of this furniture matches he Buick Roadmaster convertible sedan. (Other summer furniture on page 167.)



A potpourri of savory reflections on the gastronomical urge, as it stands revealed in four of its lesser-known guises: Peasant caviar, scrambled eggs, hen mash, and milk toast

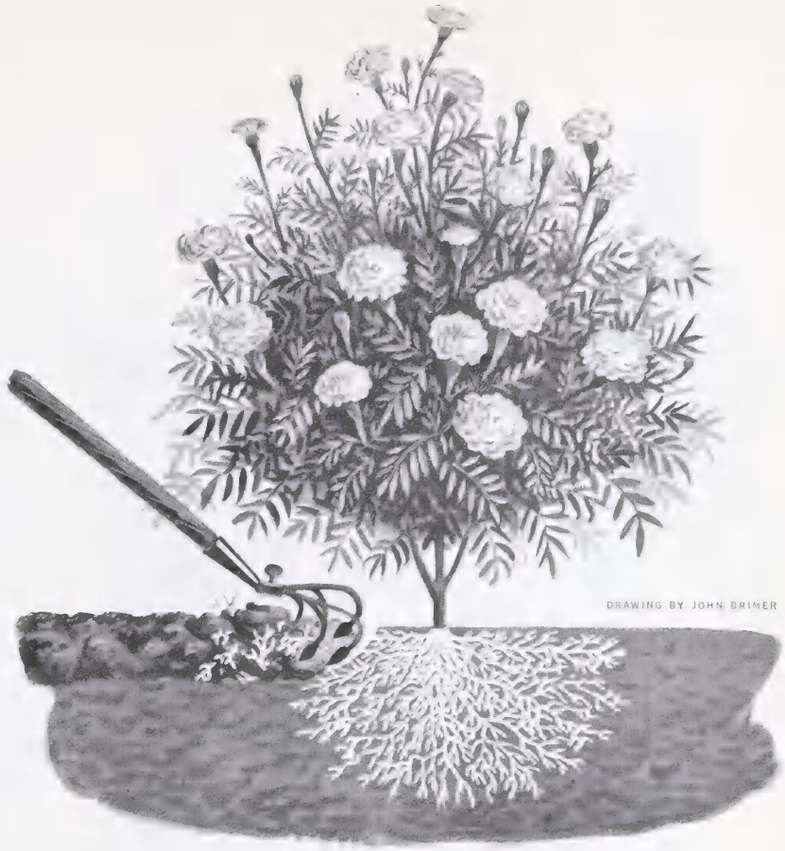
Drippings from a gourmet's spoon

By M. F. K. Fisher

In most instances, if I cannot have the genuine I would rather do without. However, no matter how far removed from what it tries to counterfeit, I am willing to accept an adept and palatable imitation caviar. It is known as "peasant caviar," spread thick and cold upon black bread, and I would willingly eat it every summer noontime of my life.

I know and use three different recipes for it, depending on both my purse and my patience, and suppose that whoever makes it has a somewhat different version from any of mine. They fall roughly into the following kinds: (1) cheap, easy, and refreshing; (2) fairly expensive and finicky; (3) expensive, dark, rich, fancy-fine.

In a covered jar in *(Continued on page 129)*



DRAWING BY JOHN BRIMER

You can cultivate too much!

By Dr. Joseph E. Howland
House Beautiful's Garden Editor



HOUSE BEAUTIFUL'S GARDEN CONSULTANTS

ZONE 1. *Paul W. Dempsey . . . Waltham, Mass.*
ZONE 2. *William Lanier Hunt . Chapel Hill, N. C.*
ZONE 3. *John B. Watkins . . . . . Gainesville, Fla.*
ZONE 4. *Paul A. Kohl . . . . . St. Louis, Mo.*
ZONE 5. *George W. Kelly . . . . . Denver, Col.*
ZONE 6. *Carol Wieting . . . . . Seattle, Wash.*
ZONE 7. *Alfred C. Hottes . . . . . La Jolla, Cal.*

Cultivating is no magic way to bigger, brighter plants and no cure-all for garden troubles. Done when the soil is too wet—or too dry—it is a quick way to ruin a soil. And cultivating during the growing season usually rips off some of the roots of the plants (sketch above) that you are so earnestly trying to grow.

Why then is cultivating the one thing that just about every gardener does? And does so often with so much effort? Obviously, to loosen the soil. But what is so good about loose soil? Four answers are commonly given. But let's look at them. You'll find only Number 4 fits the facts.

1. To help the roots push through the soil. But roots can readily crack huge boulders or thick concrete. Roots seem quite capable of getting any place they need to go.

2. To aerate the soil. For strictly heavy clay soils that puddle at the surface and "skin" over after a rain, this is a laudable purpose. But a mulch of peat, leaves, straw, Terra-lite, or Topper on the surface of the soil would take the smash out of raindrops as they hit. Most soils, and all sandy soils, don't puddle anyhow and therefore they need no attention on this score. (*Continued on page* 136)



You can *depend* upon Iris

By Dr. Franklin Cook
Past President, American Iris Society

Modern Iris are winter-hardy everywhere and sure to bloom for you *every* year

What you want primarily from a garden flower is a long-season show of color in the right places and without fail. You want a splash of color that can be seen for blocks around, and you want it in spite of the vagaries of nature and circumstances.

That is the kind of plant the iris is. When I went into military service, I had 421 varieties of iris in my garden. My wife had time to cultivate them only twice a year. The weeds grew up among them three feet high. When I came back three years later I still had 418 varieties growing lustily. That is how iris can take it! They are hardy, floriferous, undemanding, require no winter protection. Even in the most northern sections of the country (after their first year), they can easily stand 20 degrees below zero for long periods of time without danger of injury.

Compare the little native French iris picked by the kings France (as their royal emblem) and the new modern varieti of tall-bearded iris. They're as different as a Model T and 1949 Lincoln. Form has been refined by nearly a century careful breeding. Weather resistance has been increased, si of flower has been quadrupled, strength of stem has increase and colors have been purified.

Now you can have dwarf iris in April, intermediate iris early May and June, Siberian and Japanese iris in July, and ev remontant iris in August and September, in most all colo Iris will grow almost anywhere, but where should you p them and how should you take care of them for the very b results in your garden? A little thought is well rewarded.

The cultural requirements are (*Continued on page* 18



Your iris, by their very boldness of size and color, will be the chief attraction in your garden, and all other companion plants should be secondary in effect during this period, as here. Today you can have husky iris in almost every hue of the rainbow at very moderate prices.

Most iris are neither fussy nor temperamental in their behavior. Insist upon strong plants when you buy iris. Given proper care, as described on the opposite page, they will often increase two- to five-fold each year. You will soon have full beds of iris as vigorous as those shown here.

PHOTOGRAPHS BY MAYNARD PARKER





PHOTOGRAPHS BY MAYNARD PARKER

You can use roses any place you would grow any shrub. See how this house is made to look more important by the wall of roses—Rex Anderson (ivory) and Holiday (red)—that sweeps out to the street line. Compare this with the usual isolated rose bed cut into the lawn and unrelated to the house or remainder of the planting.



Imagine how different architecturally it would look if the roses were gone and a conventional shrub planting substituted. The rose pillars beside the door do wonders for it and the stone walls. Roses are great for close viewing, too. These Katherine T. Marshall bush roses and climbing roses Dr. J. H. Nicolas (pink) and King Midas (yellow) are fine companions for terrace dining or leisure hours.

Use your roses architecturally

Roses can beautifully clothe a structure—either walls or fences. Certain species are sturdy enough to be used like shrubs or as a hedge

By Edwin F. Steffek

Better your garden
Better your home
Better your living



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

Dwarf roses build up the color and fill out the form for his corner planting designed to discourage those who would ake short cuts across the grass. Roses are quite able to ake care of themselves in such a place and are sure to bloom.

Why confine your roses to little beds set apart from the rest of your garden? Today there are roses that don't have to be babied. They don't need the constant pampering that takes all the fun out of gardening. So use your roses any place you want a colorful show. Make them a part of the sound architectural planning that gives your garden a year-round structural pattern.

There is nothing conventional about the ways roses are used in the gardens on the opposite page. Yet the owners do less work in caring for them than if they put up with separate beds of plants. Why? Simply a matter of giving the plants more room than usual. Roses in beds usually are crowded together to make a show, so are bothered more by bugs and diseases.

But which kinds of roses should you grow? Better have some hybrid teas. They make the biggest, showiest flowers to cut and bring into the office to do a bit of bragging about. Then if you want more flowers and little or no more work, rely heavily on floribundas and climbers. The blooms won't be as big, but you can talk about *how many* roses you get on each plant. And in your shrub border, plant at least one of the leathery-leaved rugosa roses, also a Father Hugo rose—pale yellow and one of the first roses to bloom in the spring. To pep up the color in the front row of your shrub border, use a few polyantha roses, remembering to leave enough room between them and your shrubs so that their roots won't be crowded or starved out.

But whatever way you choose to grow your roses, tie them into the planting scheme so that they lend design even when out of season. Make them work architecturally, too, not rest merely as the glamour show-offs of your garden.

What paving can do for you

It answers today's demand for more outdoor living space:

★ Reduces lawn mowing and maintenance.

★ Provides easy wheeling for garden furniture and children's toys.

★ Dries fast, so reduces tracking indoors.

★ Makes the usable part of your garden look bigger.

★ Lets you use your garden early in the spring while lawns are too soft to be walked on.

★ Banishes the danger of slipping or staining your shoes.

★ Avoids worn spots in the lawn.

★ Cleans easily after snows or downpours that erode nearby bare ground.

By Thomas Church
Landscape Architect

As more and more activities move into the garden, the size and arrangement of paving becomes increasingly important. Doors are appearing out of living rooms, dining rooms, bedrooms. Paving to take care of lounging, eating, and recreation follows logically. Paving is no longer only for garden paths, but in many cases covers a large part of the yard.

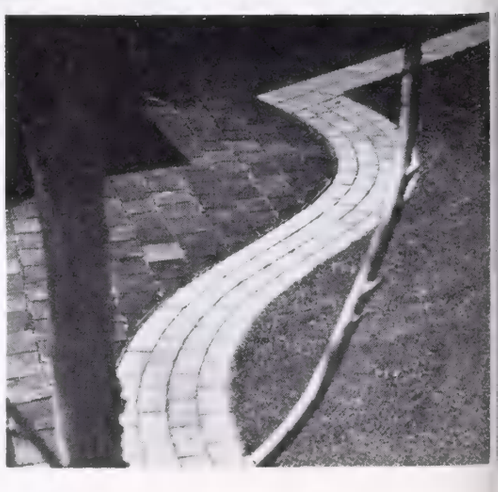
Interest and variety come from the type of paving materials and in the pattern of the material used. In brick, for instance, there are many ways to make the pattern express a part of the general design of your garden.

At the left, below, a circular brick path cuts through the main house terrace. In the center a brick pattern is laid on sand between concrete borders. Right, below, wood blocks have a contrasting gray brick border. (*Continued on page* 120)

Paving patterns add all-year interest to your garden vistas







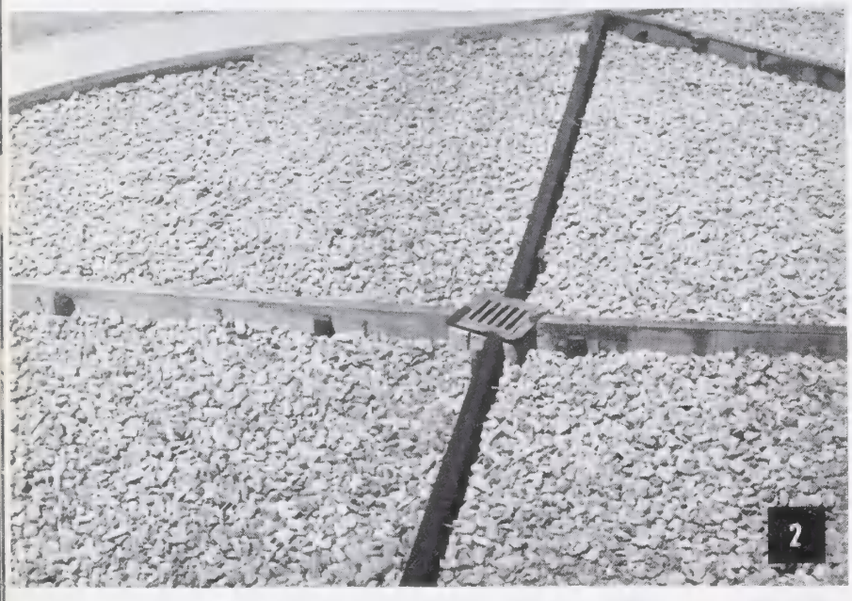
Here the terrace continues around the house and becomes a dining area. Both the living room and bedroom open onto this area, a comfortable terrace large enough for several groups of furniture. The material is slate laid in a random ashlar pattern in a concrete base. Garden of the David Bohannons.

PHOTOGRAPH BY PHILIP FEIN



In the same garden, an informal shade terrace is adjacent to the main paved area, but down a few steps. Material is round section of heart redwood (bark and sap wood were stripped off). For complete year-round comfort in using your garden you need more than one terrace so you can have a choice of sun or shade.









What paving can do for you (continued)

Materials for pavings are limited only by the ingenuity of the designer. Flagstone, brick, slate, and gravel are the old stand-bys. Added to these are wood, concrete in many original surface treatments and colors, asphalt, tanbark, pebble mosaic, etc.

Concrete itself is not necessarily bound to look like city pavement. There is a variety of textures, finishes, and colors which can be used. Added interest can be had by the introduction of pattern—by strips of wood or brick or by line scoring. Shown in the photographs at the left is one way to get a concrete paving that looks different—a pattern of redwood strips set in concrete that has been brushed down to show the gravel. This is sometimes called washed concrete or frozen gravel.

The finished job should look like a rough pebble mosaic. Various other materials can be used to good effect such as selected colored pebbles, granite and marble chips, crushed brick, or any of the various materials available in your own locality.

Where materials are too expensive to use throughout the entire depth of the concrete slab, pour it in two sections, making a sub-slab of approximately three inches, then pouring the balance containing the surface material that you desire.

How to lay washed-concrete paving:

1. Level ground and install redwood in a 2 x 4 pattern as here. Stakes should be left well below the surface. Long spikes, driven so they project through the wood, will bind it to the concrete and overcome any tendency of the wood to warp.

2. On heavy clay soils, take the added precaution of putting 3 or 4 inches of crushed rock or cinders under the slab to prevent heaving. Then pour 3½ to 4 inches of concrete and level even with the divider strips. Allow the concrete to harden until it is firm. This will usually take two or three hours on warm days but may take overnight in cool weather.

3. By applying water and using a stiff brush the gravel in the concrete (aggregate) can be exposed to any depth desired. The concrete should be gone over carefully to get an even distribution of pebbles.

4. The finished surface looks like this. Remember, normal concrete mix has some larger stones, so specify maximum size aggregate you desire (this was ½- to ¾-inch screen).

A redwood deck always looks well in a garden

This deck of 2 x 6 redwood planking in a pattern of alternate squares gives you a level place on a sloping lot. It is less expensive and more pleasant looking than heavy retaining walls or fills. Where redwood is not available use native lumber treated with new wood preservatives.

ALL PHOTOGRAPHS BY RONDAL PARTRIDGE

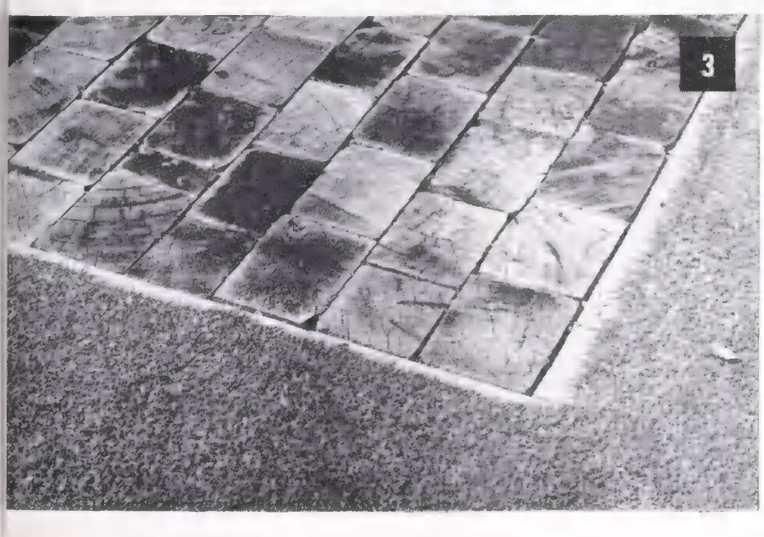
How to lay redwood blocks:

. Redwood blocks may be had from old bridge timbers and heavy raming or from old or new railroad ties. Use only the heart wood. 'ut down a frame work of binder strips before laying blocks.

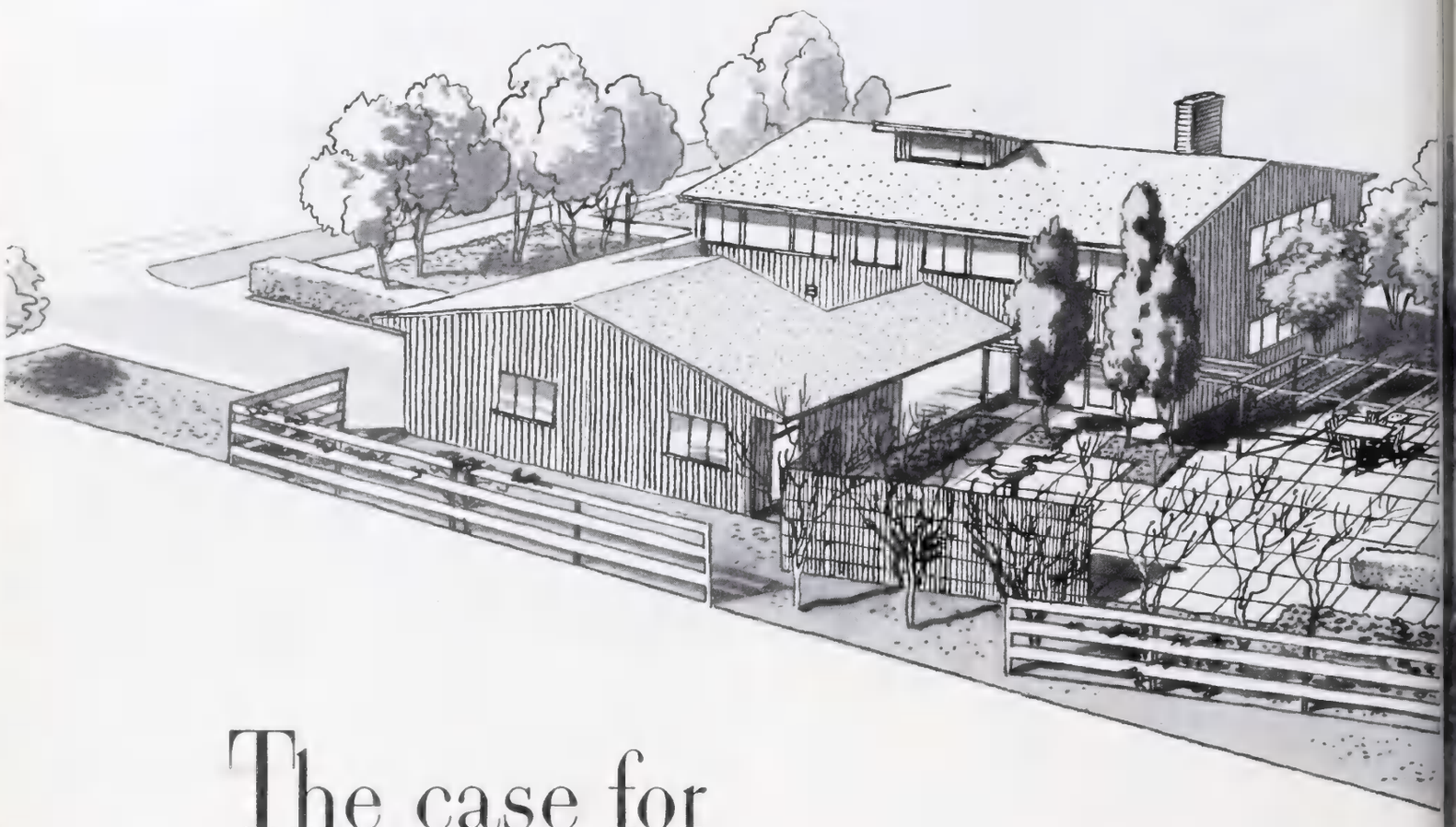
. Lay the blocks on a sand or cinder base. Be sure, when laying them etween two immovable surfaces (such as the house and a concrete all) to provide an expansion joint—a two-inch space filled with eat will do—since there is considerable expansion and contraction.

. Where blocks meet the lawn use an outside binder strip to keep eat alignment and to prevent them from shifting underfoot.









The case for the second story

If you have a tight lot and a tighter budget a two-story plan like this pays off. It's easy to build, easy to heat, and the second floor bedrooms help zone family activities

Robert T. Coolidge
Architect

Thomas J. Baird
Landscape Architect



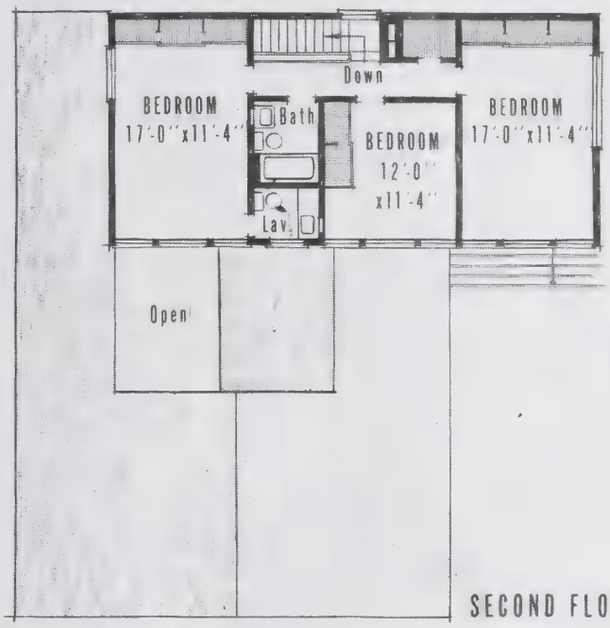
There is no conventional front yard. Instead, a grove of dogwood (or birch in the North) with Baltic ivy or periwinkle underplanting, gives year-round color and eliminates lawn mowing. Here spring bulbs can flower undisturbed for years. The door yard hedge is clipped yew

Attention to a few cardinal principles of orientation quadruple the value of this layout. The garage screens the lot from street and hot summer sun, encloses a big terrace for family use. Flower beds and fences give it privacy along south boundary.



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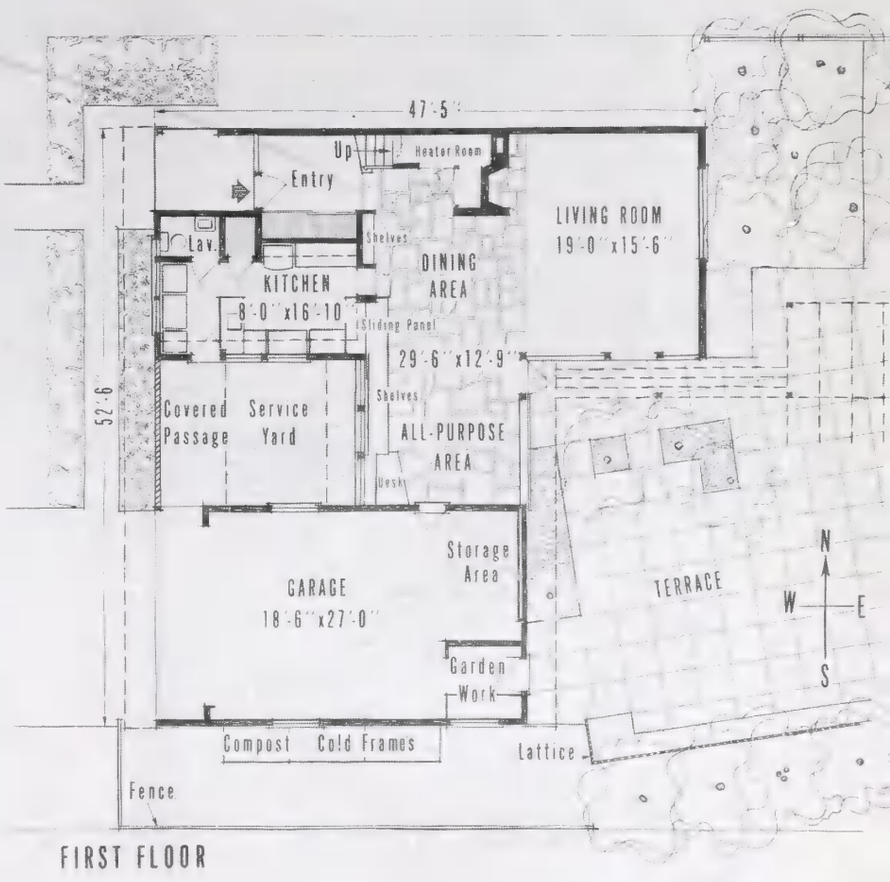


SECOND FLOOR

Having the entry on northwest corner of first floor, this house manages a handsome, traffic-free living-dining area, a well-placed kitchen-laundry, and, upstairs, three good bedrooms, all with south light and lots of storage. Designed for basementless radiant heat, the boiler is cannily placed under the stairs.

Despite the current preoccupation with the one-floor house, there's still a lot to be said for its two-story brother, especially if your lot is narrow or your building fund is tight. For a rectangle, by and large, is cheapest to build and cheapest to heat. And, if you don't mind stairs, it zones family life pretty well. All these advantages are obvious in this house. It is very economically framed. Heating and plumbing are wisely placed near the center. Best of all, living, service, and sleeping areas are carefully isolated and you don't have to go through any one to get to another.

As you can see from the plan at right, the one-story garage wing has been skillfully placed to enclose the paved drying yard between covered service passage and dining room extension. It has also been used to create a terrace garden at the rear, screened from noise and bustle of the street. Actually, if you had to, you could omit this wing altogether. To get some idea of how livable this part of the house would be, turn the page.



FIRST FLOOR

SKETCHES BY MENDEZ

HOW TO ESTIMATE THE COST

You can get an idea of cost of this house in your neighborhood today by multiplying the square feet of floor area (2,375) or cubic feet of volume (22,950) by your local unit building costs. Local contractor will tell you what these are. Omission of entire garage wing—which might be possible as a temporary expedient—would bring cubage to about 17,600.

Big, sunny living room flows right into dining and study area, with only a shift from cement to flagstone floor to mark line. Both are radiantly heated. At left are floor-to-ceiling glass doors that slide to one side to open up both rooms to terrace. Behind dining table you can see handy storage wall in which there's a pass-through to kitchen. View of kitchen (below) shows door and pass-through to dining area at far end, service door at right.



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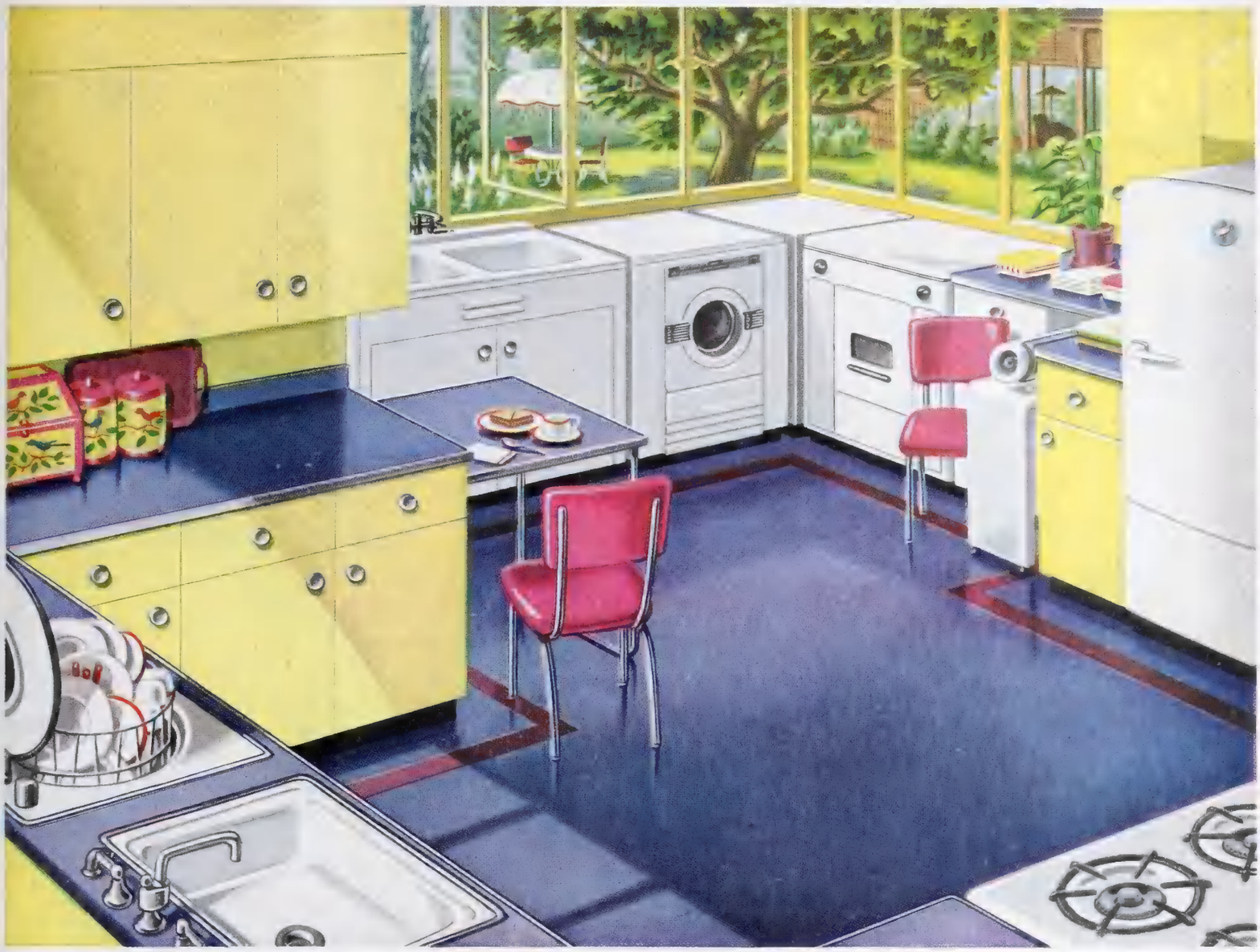
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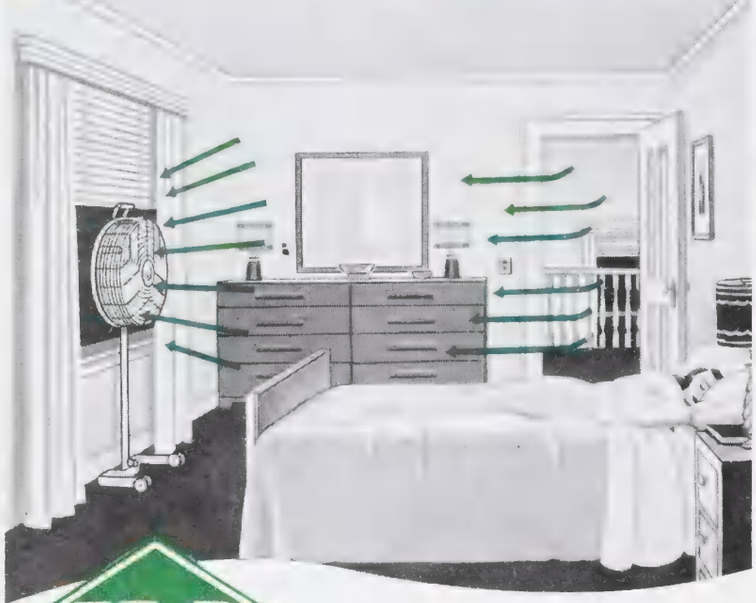


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Entertaining a gang is a cinch with the 45-pound capacity of this electric Rotiss-O-Mat. Move it under shelter or indoors when the whims of the weather threaten your plans.

Move Your Meals Around with the Sun and the Wind

CONTINUED FROM PAGE 79

PHOTOGRAPHS BY WILLIAM HOWLAND



Outdoor barbecuing fun moves under cover easily on rainy or bleak days by simply setting this Cape Cod Heat-O-Grill on the hearth. Note the self-contained fire box.



Any day of the year is "open season" for barbecuing with this electric Town and Country Barbeque Rotisserie. Its 3-prong spit handles kabobs as well as roasts and fowl.

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DRIPPINGS FROM A GOURMET'S SPOON

CONTINUED FROM PAGE 112

the icebox I keep the first, a kind of private restorative which I usually manage to do away with, single-forked, for lunches with perhaps some Ry-krisp, but more often nothing at all. It is not pretty, but like many another dish of which the same has been said, it is *good:*

Number One

1 large or 2 small eggplants
½ cup chopped green pepper (optional)
1 minced onion
¼ cup fresh herbs chopped (also optional)
1 mashed garlic clove
3 tablespoons vinegar
1 peeled, chopped tomato or
½ cup tomato sauce or ketchup
3 tablespoons olive oil
Salt, pepper

Boil the unpeeled eggplant in ample water until tender. Cool, peel, cut into small pieces, and stir vigorously with the rest of the ingredients, added slowly, until it is a well-blended mush. Chill well for at least a day before serving with thin black bread as an appetizer or as an accompaniment to cold meat.

The second recipe is perhaps the best of the three, but I am too lazy to make it very often. It was taught me by my Honey-colored Actress, with a lot of other gastronomical jewels. It is, given her strange patience, perhaps more like real caviar than anything could or should be, because the slow baking disposes of much of the eggplant's pulpiness, and leaves only the little dark egg-like seeds.

Number Two

Put three or four mature eggplants in a pan (they will dwindle astonishingly), and let them stay all night in the lowest possible oven (around 225° F.). In the morning scrape the pulp from the withered and blackened skins, and put it, and any black juice that may have accumulated, into a big bowl. Beat strongly as you add minced onion, garlic, herbs, seasonings, and vinegar and olive oil, rather like a salad dressing. It should be a heavily flavored mixture, according to your own taste. Put in a cold place for at least 24 hours before serving.

The third rule is a fruity concoction. It is rich in color and texture, and a little overpowering in flavor, so that it needs crude black bread to be eaten with it, and vodka or jolting Gibson's or some such drink alongside it. People who have been in Algeria and Turkey and such localities say they have often eaten something that looks and tastes pretty much the same.

Number Three

1 large onion
4 tablespoons olive oil
2 small or 1 large eggplant (about 6 cups, cubed)
2 cups diced, peeled tomatoes or
1 cup tomato sauce
½ cup (scant) vinegar
Salt, pepper
2 tablespoons oyster or Worcestershire sauce

Chop the equivalent of about 1 cup of onion, brown it well in the oil, and add the peeled cubed eggplant. Stir carefully until nicely brown. Then add the tomato, the vinegar, and the salt and pepper. Mix well. Cover, and simmer for about 1½ hours, stirring occasionally. Add the oyster or other hot sauce, mix well, and allow to cook slowly with the cover off until it begins to look thick and dry. When the eggplant is thoroughly done, remove from fire, beat well, and pack in jars, to store in a cool place for at least 24 hours.

Milk Toast

I have never forgotten the passion I felt for a mammoth starched woman who came to me in the dusk bearing milk toast when I was seventeen and very sick. It was the kind of milk toast that is part of the unwritten cookery book that is engraved, almost without conscious recognition of it, in the mind of anyone who has ever tended the young, the weak, the old. It is a warm, mild, soothing thing, full of innocent strength for a body strong enough to absorb it.

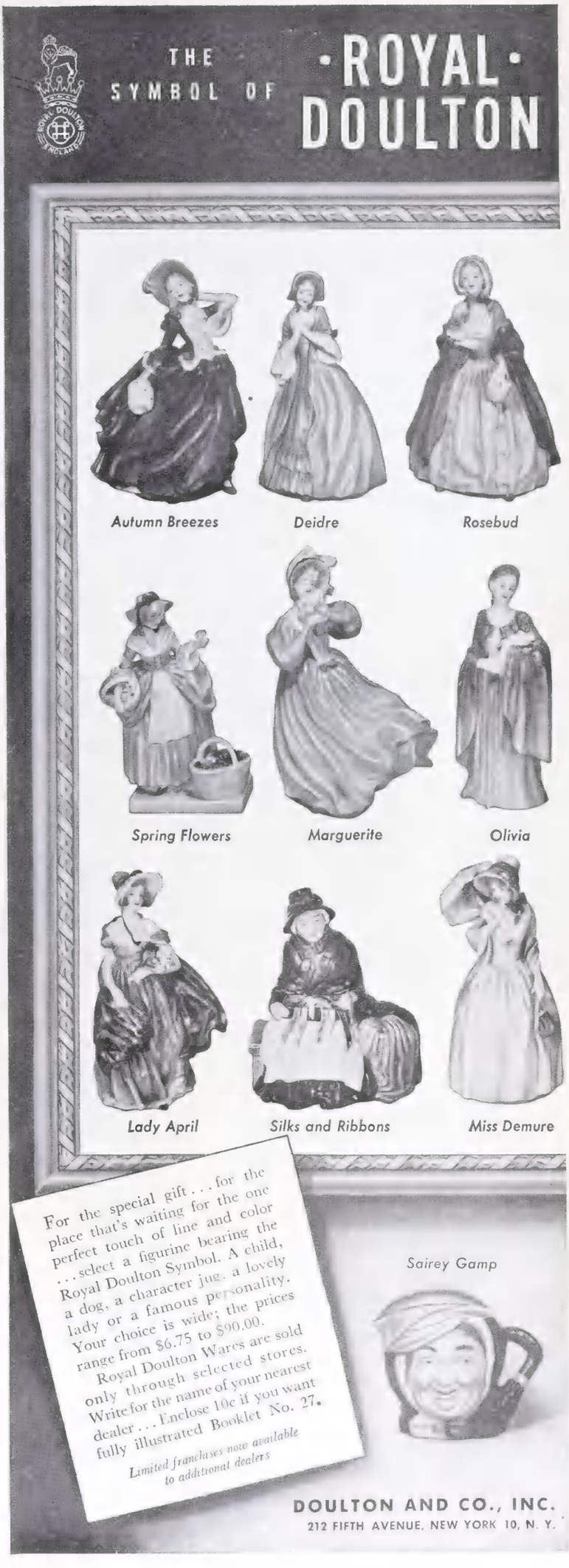
There is no recipe for it even in my homeliest kitchen manuals, in their generally revolting lists under such titles as "Feeding the Sick" and "Invalid Recipes." It is, in other words, an instinctive palliative, something like boiled water. But since some human beings may, by dire oversight, have missed the ministrations of their grandmothers, or of such a great hulk of a woman as cared once for me when I was low in body, I shall print an approximation of the rule, to be adapted naturally to the relative strength or weakness of the person to imbibe it.

Milk Toast For the Ill, Weak, Old, Very Young, or Weary

1 pint milk, part cream if the person is not forbidden that
4 slices good bread, preferably homemade
Sweet butter, if butter is allowed
Salt, pepper, if not a child or very ill

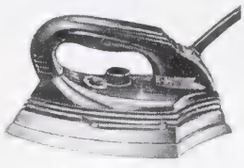
Heat the milk gently to the simmering point. Meanwhile have ready 4 freshly toasted slices of bread. Butter them generously.

(*Continued on next page*)





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DRIPPINGS FROM A GOURMET'S SPOON

CONTINUED FROM PRECEDING PAGE

Heat a pretty bowl, deeper than wide. Break the hot buttered toast into it, pour the steaming but not boiling milk over it, sprinkle a very little salt and pepper on the top, and serve at once.

It can be seen that compromise lies in every ingredient. The basis for the whole is toasted bread soaked in warm milk. The sweet butter, the seasoning, the cream upon the milk: These are sops indeed to the Sybarite in even the sickest of us, now and then.

I have used this bland prescription, more than once, upon myself, recognizing a flicker across my cheekbones, a humming near my elbows and my knees that meant fatigue had crept too close to the fortress walls. I have found a warm full bowl of it, comfortably insecure upon my stomach in an early bed after a long bath, a very wise medicine indeed . . . and me but weary, not ill, weak, old—not very young!

AND I remember going one night to a famous restaurant, the quiet, subtly-lighted kind, like the Chambord for instance, with a man who was healthier than almost anyone I ever met, because he had just emerged from months of dreadful illness, the quiet, subtly mortal kind like duodenal cancer, for instance. He still moved cautiously, and spoke in a somewhat awed voice, and with a courteous but matter-of-fact apology, he ordered milk toast for himself, hinting meanwhile of untold gastronomical delights for me.

I upset him and our waiter, only temporarily, however, by asking for milk toast too, not because of my deep dislike of a cluttered table but because I suddenly wanted the clear, comforting feeling of the brew upon my tongue.

I drank a glass of sherry, while an increasing flurry surrounded us. It took me some minutes to realize that probably never before in the fifty or so years the restaurant had been there had anyone ordered milk toast . . . nothing but milk toast. I began to feel as if screens would be whisked up around us, like two unfortunate or indiscreet athletes on a football field. There was a mounting air of tension among the waiters, who increased gradually in our corner of the room from three to about twelve. By the time the silver chafing dishes had been wheeled before us, we had three captains, all plainly nervous, eyeing the maneuvers from near-by vantage points.

The thing began: Butter sizzling here, toast smoking delicately there, rich milk trembling at bubble-point but no further, a huge silver pepper mill held ready, salt, *rock* salt in a Roumanian grinder, paprika in a tin marked Buda-Pesth. . .

Helpless, a little hysterical under our super-genteel exteriors, my friend and I waited. The flames flamed. The three captains surged into action. And before we could really follow the intricate and apparently well-rehearsed ballet, two mammoth silver bowls, just like the nursery ones, just like the *other* ones but bigger and more beautiful, steamed before us, and we sat spooning the most ridiculously and spectacularly delicious milk toast either of us had eaten in our long, full, and at times invalid-ish lives.

It was a small modern miracle of gastronomy, certainly not worth having illness for, but worth pondering on, in case milk toast might help. . .

I KNOW of no poison more efficient than mealtime scolding, no neater way to drive off a man than a shrill whim at the table. There is no omelet that can withstand the spiritual battering of a bad-tongued shrew. It will *look* delicious, certainly—but turn to gravel between the teeth, no matter what its creamy texture or its fine ingredients.

I know how to make scrambled



eggs that to my mind are, quite frankly, the best I have ever eaten . . . and they would taste like old minced carpet and stick in my throat likewise, if I had to try to swallow them while Xanthippe hacked at Socrates, or anyone else for that matter: a son, a relative of either sex. I have, in public places, watched women suddenly

turn a tableful of human beings into scowling tigers and hyenas with their quiet, ferocious nagging, and have shuddered especially at the signs of pure criminality that then veil children's eyes as they bolt their poisoned foods and flee.

My recipe, guaranteed to gripe a man's vitals if served with hate, and to soothe him like pansy-petals if set down before him with gentle love, varies somewhat with the supplies to hand, but is basically this, and as you will see it is quirky:

Scrambled Eggs

8 fresh eggs
1½ cups rich cream (more or less)
Salt, freshly ground pepper
4 tablespoons grated cheese, or finely minced fresh herbs, if desired

Break eggs into cold heavy iron skillet, add cream, and stir gently until fairly well blended . . . also more or less. *Never beat.* Heat *very* slowly, stirring occasionally in large curds up from the bottom. *Never let bubble.* Add seasoning (and/or cheese and herbs) just before serving. This takes about half an hour . . . poky, but worth it.

This concoction is obviously a placid one, never to be attempted by a nervous, harried woman, one anxious to slap something on the table and get it over with. Its very consistency, slow and creamy, is a deterrent to irritation, and if it were once attempted by any female deliberately, who planned to lean over it, once on the plates, and whang at her guests (for a lover, a husband, a father, or a child, is indeed the guest of any woman who prepares the food they must eat), I would rather have my scrambled eggs turn into hard-fanged snakes and writhe away. I love this recipe for its very gentleness, and for the demands it makes upon one's patience, and the homage it deserves from its slow tasting.

I can suggest a good recipe for a shrew, to take little time, be very indigestible, and imply frustration, outrage, and great boredom by its general air of hardness and tough careless preparation:

Scrambled Eggs (No. 2)

4 eggs
4 tablespoons water
Cooking oil or fat
Salt, pepper

Beat eggs angrily until they froth, and add the water. Season without thought. Heat oil quickly to the smoking point in thin skillet, pour in egg mixture, and stir fast. Scrape onto cold plates and slam down on carelessly laid table.

THE things men come to eat when they are alone are, I suppose, not much stranger than the men themselves. I myself have concocted more than one weird dish, feeling unobserved and therefore inviolate.

A writer told me years ago of living for five months on hen mash. He said he felt fine at the end, and was fatter in his purse than he could possibly have been otherwise, and that the only eggs he had laid were on magazine editors' desks. And if you study, instead of a cook book, the requisite ingredients of any packaged food that is supposed to keep furred or feathered creatures in good shape, and even increase their usefulness, you will see the fantastic lengths to which cooks go, whether they be purveyors to hens and puppies or, at the other end of the gastronomical scale, royal chefs nourishing princes and prime ministers. Where one will specify three dozen ortolans, twelve large, fresh truffles, and sauce Espagnole, the other will require calcium carbonate, bone meal, and fish liver oil in even fussier proportions.

I do not know what political reactions might ensue if a good honest dog-biscuit were served, no matter how tricked out with this and that, at a state banquet, but from what little I have seen, most animals would turn away from the over-spiced mixtures put upon regal or diplomatic plates (and this in the face of the behavior of one noble dog, who is never so happy, gastronomically, as when confronted with a really fruity Camembert!)

Myself, if I must choose, would take the hen mash, the dog meal, for every day, with promise of a respite now and then, rather than daily ordeals of rich tricky nothingness. My palate might faint.

(*Continued on page* 135)





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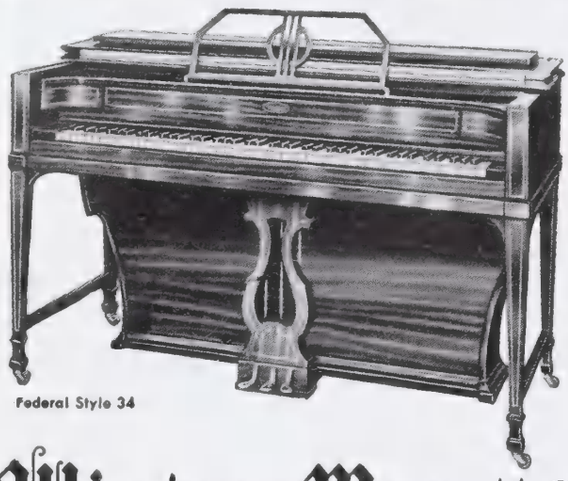
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MUSIC

in and by your town

By Richard Williams

At last, here's a definite plan for making music a part of your town's communal life

A FRIEND of mine with a philosophic bent of mind tells me that it is better to be rich than sick. I tell you something equally pithy when I tell you that it is better for the life of your town to have a modest musical activity than to have no music at all. Everybody—except people who like music no better than Dr. Johnson did—the Dr. Johnson who said that of all noises music was the least disagreeable—agrees that organized musical activity is a wonderful thing. Music ought to be part of a town's communal life, it ought to be played or fiddled or tooted by the people of the town and their kids, not merely imported in a package postmarked New York. Everybody agrees that this is salutary, but why don't more of us do something about it?

It is not inertia alone that holds us back. The complexity of the undertaking is the first obstacle. "Music." "A Music Project," "A Community Music Program"—these are large and ambitious conceptions. Rather vague, too. They belong in the category of those idealistic plans which are discussed with enormous enthusiasm at a club meeting, but which trickle away—after the tea is drunk and the cigarettes are smoked—just because they are too amorphous to be confined within the precise shape of a practical plan.

What, then, is a feasible and not too ambitious musical program for a community? What is the first thing that ought to be done? What will do the town the most good? In short, where is a plan that makes sense?

The American Music Conference has looked into these questions and now brings forward certain recommendations. The American Music Conference is a non-profit group organized for the purpose of furthering the cause of music. The Conference is supported by various branches of the music industry, and thus has a commercial reason for its existence—the manufacturers want to sell more musical instruments. There is nothing wrong with that. At any rate, the suggestions of the Conference have the ring of sincerity about them.

Their recommendation is this: The musical life of a community can best be fostered and enriched through the schools. Work with

and for your schools is work which is the most practical service to the cause of music. To be sure, it may not be as showy or as social an objective as the organizing of glossy concerts, but its rewards are longer-lasting, its benefits more penetrating. The project is substantially this: To raise funds and enlist public co-operation so that your public and high schools can make available more and better instruction for playing instruments and can make it possible to let all children listen to music.

STEP number one, they say, is a survey. Somebody (very likely the Parent-Teacher Association) should make a study of what the schools now offer. What is good and what is bad about the methods of teaching music? Is instrumental instruction available to children in the schools? Are lessons given by teachers employed by the schools or by private teachers working with the school administration? If so, can teaching be done in the schoolrooms, even if only after hours? Is any provision made for children who are *not* going to learn a musical instrument but who ought to be guided to music, who ought to be given the opportunity to listen to it and to enjoy it? Who gives such instruction? Is music taught by the regular classroom teacher in the lower grades? If so, is there any service available which would equip the teacher better to teach music? Is it possible to make concerts available to children at low prices? These are but a few questions which should be surveyed before embarking on any program.

The findings of the survey should then be put before a general meeting. It is advisable to come to that meeting with preliminary recommendations in mind. The recommendations will, of course, depend on the needs of the town as revealed by the survey. But the first object of the meeting is to form a Community Music Council.

The following should be invited to the meeting: superintendent of schools, supervisor of music in schools, officers of Parent-Teacher Association, education or music committee of such groups as the local music club, Kiwanis, and Rotary, newspaper editor, radio station manager, private music teachers, and such parents as are interested in music, interested in public projects, and are good organizers.

After the committee is formed, a detailed plan must be worked out.

(*Continued on next page*)

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MUSIC IN AND BY YOUR TOWN

CONTINUED FROM PRECEDING PAGE

What to do and how to do it must be exactly defined. Then the Community Music Council must delegate various phases of the work to people willing and able to do it.

That is only the beginning, of course. The real work comes later, the follow-up is long. It is impossible to describe the work fully in a brief article. I can only bring you an indication of the suggestions which have been made by people who have the interest of music at heart. For my money there is nothing that can be done for music that is as important as a school program. We limp badly here. While more music is now being taught in schools than when you and I went to school, it is still not nearly enough. Yet, can you think of many subjects from which a child can get more use in later life, more enjoyment, more practical value, than an early acquaintance with music?

AS I have intimated, any such program should be planned with a double purpose. It should not confine itself to teaching children how to manipulate the saxophone, but it should give all children, including untalented children and children who for one reason or another are not going to learn to play an instrument, the opportunity to hear music, to come in contact with symphonies, to form a relationship with Schubert.

It means work, it means money (money for teachers, instruments, records, etc.), it means trouble, but it also means pleasure brought into the home and value later multiplied. Or am I, too, talking like a vague idealist? I do not think so.

The American Music Conference suggests a long-range program of seven objectives. Here they are:

1. A music curriculum that starts in the lower grades and continues through high school.

2. Opportunity for all children to learn to sing or play an instrument.

3. Instrumental instruction and practice on school time.

4. Recognition of music as a credit course in high school.

5. School ownership of the large "basic" instruments, and some less expensive instruments for loan or rental to children who cannot afford their own.

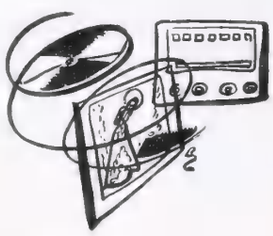
6. Enough teachers to meet the needs of the program adequately.

7. Modern equipment and aids for music teaching and musically correct rehearsal and study rooms (from the standpoint of size and acoustics).

THEY also add a word of caution, rather, a small catechism of caution: "In advocating an expanded school music program, do not expect too much too soon. There are budgetary and policy matters to be considered by the board of education and the school administrator. When properly approached, the superintendent of schools and his administrative staff will appreciate your help in working out an acceptable program. Urge a modest start, but advocate a long-term comprehensive plan.

"The superintendent of schools is a practical man. He is responsible to the school board and the taxpayers for the efficient, economical, and effective management of the school system. Always alert to improve the school system, he cannot be high-pressured. . . It is important to remember that the actual work in developing a curriculum for a balanced school music program must be left to the discretion of the school administrator and his staff. The administrator will look to professional organizations, such as the Music Educators National Conference and the American Association of School Administrators, for technical assistance in such matters."

If you are interested in this program—and I hope you are—and if you wish further information, send for the booklet issued by the American Music Conference, 332 South Michigan Avenue, Chicago 4, Illinois. The booklet is called "Moving Ahead with Music."



DRIPPINGS FROM A GOURMET'S SPOON

CONTINUED FROM PAGE 131

but my bones would not . . . and being alive, I must consider those bones and their uses, and the flesh thereon.

The phosphorescence that lurks upon the very breath of well-fed sophisticates, subtle *mélange* of Bechamel, seconal capsules, and bismuth, is not for me. I would, having measured my powers and my capacities, settle for many a monastic feeding of my physical cells, and then in the resultant glow of well-being sample a very occasional snail, truffle, pâté, pheasant, Souvaroff, *bombe* Trocadero, *diplomate au kirsch*. A time-to-time savoring of Lucullus' choicest fare, the kind he would serve in his Apollo room as best and most beautiful, has never harmed anyone who knew enough to sight his landmarks and recognize where he was. And on the other side of the medal a "scouring of the maw" is something that Lucullus himself would recommend, a ritual not necessarily paining, which the most devout gourmets recognize as healthful.

Perhaps the best of such refreshers that I know, at least in its obvious results, is one told me by a man who lives a life of innumerable Scotches at the Ritz, uncountable bisques and pâtés and tournedos, too many bottles of Chateau Lafitte (if that be possible), and all for reasons more professional than voluptuous. His antidote is good; once a month, or more often if he can, he *retires*, in the full sense of the word, to his own privacy (in this case a two-room hotel apartment). He bathes slowly, covers himself softly, and lies back upon a couch, with inevitable manuscripts at one side of him for possible scanning (but with the telephone turned off), and at the other a little table upon which waits the following medicine, to be taken slowly:

1 small loaf crusty sourdough bread
1 fresh but ripe piece of Gorgonzola or "blue" cheese
1 pat sweet butter, a quarter pound or so
1 bottle Chianti (or Tipo Red)

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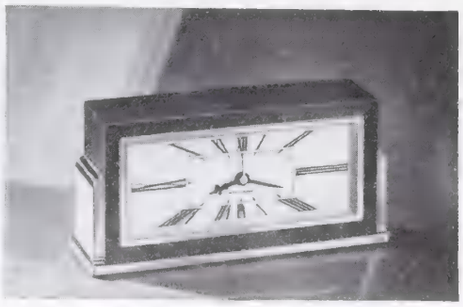


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● It was in a small antique shop that Mrs. McClure discovered this Early American pine knife box. It had been painted a dark red, but Mr. McClure stripped it and refinished the fine, natural wood. Then he lined it with tin containers for their varied house plants.

(Continued on page 152)



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GARDEN BOOKS WORTH READING

Reviewed By Our Garden Consultants

Midwest Hemerocallis Society 1948 Yearbook, published by the Society, Atlantic, Iowa.

Daylily enthusiasts will find in this attractive volume a practical, easy-to-read manual devoted to the flower with a future."

The cover, a garden portrait of the subject-flower, in yellow and green duotone, puts the reader in an excellent mood for the enjoyment of the contents. The 135 pages are secured with a modern green plastic binding which allows the volume to lie flat on your desk or to be folded back, page-by-page, for convenient after-dinner reading. Good composition, coated paper, a clean type face, and 30-odd candid snapshots and flower portraits characterize the format.

All of the articles are written by backyard gardeners who tell of their experiences in growing daylilies in an over-the-garden-fence style. There is none of the spurious and the sensational. Beginning gardeners can be guided safely by these well-told experiences of the older fans.

Though the name of the sponsoring organization is the Midwest Hemerocallis Society and its officers dwell in midwestern states, actually, the society is international in scope. The 30-odd contributing writers live in all sections of our country.

——John V. Watkins

The Lily Yearbook, by the North American Lily Society, Geneva, N. Y. $3.

This is the first yearbook of the new Society, organized in Boston in 1947. The book is a modest one of 116 pages, devoted to 55 articles by authors from all parts of the United States and Canada. Most of the articles are well illustrated. Some were written by successful commercial producers and are so labeled. Even in these there are many points on culture that can be read with profit by home gardeners. The closing section of the book is made up of notes on personal observations of both amateur and professional growers. These notes are down to earth and especially informative. If you would like to try cross breeding lilies, you will be interested in the illustrated article.

The enterprising amateur who has been initiated into the jargon used by lily growers will derive much benefit from this book. The newcomer to gardening should read some more general book on lilies first.

——Leslie A. Keegan

Trees and Toadstools. by M. C. Rayner. Faber and Faber, London.

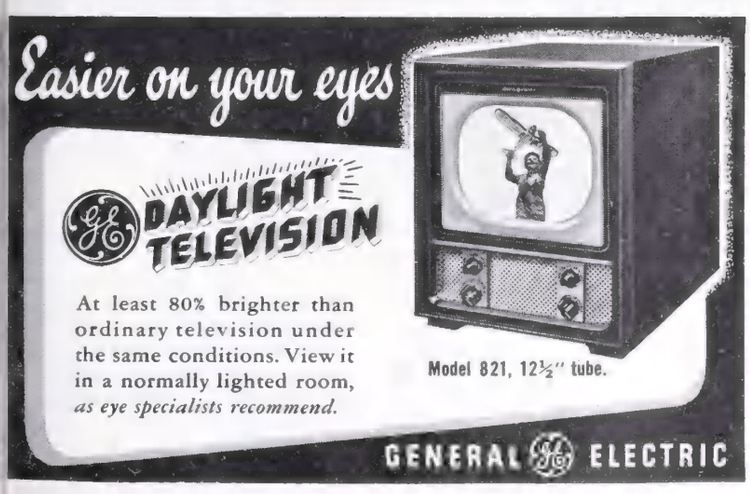
If the title of this little book is reversed to read Toadstools and Trees, it gives a much better clue to its content. It is primarily concerned with the role fungi play in the life of trees and the association of toadstools and trees on the forest floor.

The thorough description of the "nitrogen cycle" is an excellent explanation of this interesting competition of plants and soil fungi for the available nitrogen.

Using the truffle as a good example of the association of fungi and tree roots, Mrs. Rayner discusses the fungus-roots of trees, a condition which is widespread in woody and herbaceous plants.

The student, botanist, and naturalist will find this a worth-while book, but those without any knowledge of botany or biology will be unable to appreciate its contents.

——Paul A. Kohl





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HOW TO FEED SIX PEOPLE FOR THE WEEK E

CONTINUED FROM PAGE 84

fresh fruits and vegetables as they are economical and at their best in summer. However, most of the dishes can be made with frozen foods, or substitutes can be made from the emergency suggestions given at the end of this article. The recipes are for six.

THE MENUS

Friday Night Dinner
Filet of Sole with Parsley Sauce
Baked Potatoes with Chive Butter
Caesar Salad
Strawberries with Honey and Sour Cream
Coffee

Saturday Breakfast
Melon Halves filled with Sugared Boysenberries
Rolled Oat Pancakes Bacon Curls
Maple Syrup
Coffee

Saturday Lunch
Spinach and Potato Soup
Toasted Buttered French Bread
Chilled Herb Tomatoes

Saturday Night Dinner
Cold Tomato Soup
Chicken Sauté
New Potatoes in Olive Oil
Crisp String Beans
Fruit Bowl
Cheese and Crackers
Coffee with Bourbon

Sunday Breakfast
Orange and Grapefruit Juice
Scrambled Eggs Beau Monde
Sausage
Cracked Wheat Toast Honey
Coffee

Sunday Lunch
(for extra guests)
Fish-Rice Curry with Chutney
Cold Sliced Tongue
Green Bean and Pepper Salad
Vin Rosé
Chilled Grapes
Coffee

Sunday Night Supper
A pick-up supper for those who remain, the basis of which is a superb steak and delicious, hearty borsch.

THE SHOPPING LIST

Staples to Have in the House

Parmesan or Romano cheese to grate
Pure maple syrup
Pure olive oil
Vegetable oil
Spice Island red wine garlic vinegar
Herbs, seasonings, curry powder
Chutney
Garlic and garlic powder
Onions
Baking potatoes
Mei Yen seasoning powder or monosodium glutamate
Spice Island Beau Monde
Coffee
Long grain rice
Honey
Crackers
Anchovy paste
2 cans white tuna
Rolled oats
Flour, sugar, salt, etc.

To Be Brought From Town

1- to 3-pound sirloin steak
1 pint sour cream
2 packages Jones Farm sausage
A Baby Gouda, Camembert, or Liekranz cheese

To Buy From Local Market

3 pounds filet of sole
1 fresh beef tongue
3 broiling chickens, quartered
2 pounds bacon
1 pint mayonnaise
3 pounds butter
2 dozen eggs
1 package frozen spinach
1 large loaf of French bread
2 loaves of cracked wheat bread
1 quart buttermilk
1 bottle dry white wine
1 bottle Almedan Vin Rosé
Lemons
Parsley
2 heads Romaine lettuce
2 heads regular lettuce
2 bunches green onions
2 baskets strawberries
2 baskets Boysenberries
2 pounds small new potatoes
2 pounds table grapes
6 pounds prime tomatoes
4 pounds string beans
4 pounds asparagus
2 bunches beets
1 green pepper
1 dozen oranges
3 grapefruit
3 melons
Mixed fruits
Chives

THE PROCEDURE

Friday afternoon, with y marketing done and your house clean and shining, roll up y sleeves and enter the kitchen. l wrap the vegetables and put as the greens, berries, grapes, r potatoes, fruit, and tomatoes. Th will be washed and scrubbed as other things cook. Put the rest the groceries away and start co ing the tongue.



Boiled Tongue

Wash a fresh beef tongue carefully and put in a deep pot. Cover h cold water and bring to a boil. d 1 onion, quartered, 1 clove garlic, 1 bay leaf, 6 peppercns, and a pinch of sage. Bring a boil, reduce to simmer, and ok until tender. Cool and skin. ap heavily in waxed paper and re in refrigerator.

While the tongue is cooking, an the chickens, rinse, and dry efully. Wrap these well and put o the refrigerator. Then move to the rice.

Fluffy Rice

Put a large pot of water on the ve to boil. When it has reached umbling boil, add 2½ cups raw e. Add it slowly so that water es not stop boiling. Let it boil til the rice is tender, usually out 12 minutes. Stir frequently. hen it is tender, drain in a colander and rinse thoroughly with cold ter. Put the colander over boiling water, tightly covered, and am the rice for 30 minutes.

As these things cook, wash and the fruits and vegetables and ap them for storage in the regerator. Sugar the Boysenberes, but leave hulled strawberries sugared. Wash the greens and them carefully. Wrap them in nty of clean, dry towels. Scald tomatoes so they will be easy peel after they chill. Scrub the w potatoes and six baking potaes. Wash the fruits and put them a basket on the dining table. ore the washed grapes in the oler or the refrigerator.

By this time the rice will be ne. Cool it and put it in a tightly vered refrigerator bowl. Take t a cube of butter to be softening ile you make the borsch.

Borsch

This recipe makes 2 quarts. ake the full amount, for it keeps d can be reheated. Put 3 tablepoons of vegetable oil in a large illet and add 4 large onions hich have been sliced. Cover and ok over a slow fire until golden. rub and cross-cut 6 beets *without eling* and add to the onions. Cook til tender, stirring often to avoid orching. When tender, add 2 arts of boiling water, salt and pper to taste (use plenty). ½ aspoon celery salt, ½ teaspoon veet basil, ½ teaspoon onion salt, touch of oregano, and a No. 2 n of solid pack tomatoes. Cook minutes, simmering slowly. Cool nd press through a food mill or quefy in three parts in a Waring Blendor. Store in tightly covered Mason jars.

Now get out an old wine or cognac bottle with a cork and make some French dressing.

Spice Island French Dressing

Blend 1 teaspoon salt, 1 teaspoon sugar, ¼ teaspoon paprika, ¼ teaspoon dry mustard, and ¼ teaspoon Spice Island cracked black pepper. Add ½ cup red wine vinegar, 2 teaspoons Worcestershire sauce, and 1 cup olive oil (or half and half olive oil and vegetable oil). Pour into bottle and cork well.

By now you are probably beginning to droop, but you have only one or two things left to do. You must season some commercial mayonnaise and mix the softened butter with 2 heaping teaspoons chopped chives (cut them with scissors). If it is about two hours before you plan to serve dinner, sugar the waiting strawberries and slide them into the freezing unit of the refrigerator. Now it might be wise to chop the the half cup of parsley for the fish sauce and cube 4 slices of trimmed bread for salad croutons.

Seasoned Mayonnaise

To ½ pint good commercial mayonnaise, add ½ cup cream, juice of ½ lemon, and a dash of cayenne pepper. Store in tightly covered jar in refrigerator.

Now go take a deep breath and a shower and relax until your guests arrive. An hour and a half before dinner put the scrubbed potatoes in a 350° F. oven (they are usually softer and lighter when baked a longer time in a slower oven). Take the sour cream from the refrigerator so that it will warm up to room temperature. The last half hour will take care of cooking the fish and serving the salad.

Filet of Sole with Parsley Sauce

Clean 2 pounds of sole filets and place in a flat baking pan. Sprinkle with salt, white pepper, and Mei Yen powder. Melt ¼ pound butter in a skillet and when it is hot and foaming, add ½ cup chopped fresh parsley and juice of one lemon. Pour over fish and bake in 350° F. oven until tender (about 15 or 20 minutes).

Caesar Salad

Break a good mixture of crisp, well-washed greens into a bowl that has been well rubbed with garlic. Sauté small cubes of bread (about 4 slices) in butter to which

(*Continued on next page*)

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HOW TO FEED SIX PEOPLE FOR THE WEEK END

CONTINUED FROM PRECEDING PAGE

a slight dash of anchovy paste or a small pinch of garlic powder has been added. When the croutons are crisp add them to the salad, break a raw egg over it, and swiftly grate some fresh Romano or Parmesan cheese into the bowl. Grate enough to coat the top of the salad. Add enough French dressing to mix, and toss vigorously.

Serve the potatoes and fish on a platter garnished with parsley and pass the bowl of chive butter. When you are ready for dessert, put the frosty berries into a bowl and serve with small pitchers of honey and sour cream.

Before going to bed, mix 2 cups of rolled oats with 2 cups of buttermilk. Cover and let stand at room temperature.

Keep moving your eating places around, if it's at all feasible with comfortable service. Have meals in whatever part of the house or grounds that turns out to be most pleasant when mealtime rolls around. Guests love this. A change in scene is as entertaining as a floor show.

Next morning get up early enough to select the spot for breakfast. Set the table in a sheltered corner of a sun deck, perhaps, or in a pleasantly sunny patch of garden. Put the coffee water on to boil and fix the melons. For excellent coffee try a Chemex drip pot (the large size is perfect for a lazy week-end breakfast) and drip grind coffee. You might serve the coffee in heavy earthenware mugs which will keep the coffee hot out of doors. Fry the bacon slowly and put it in a warm oven on several layers of paper towels. Wait until everyone is up before you mix the pancakes.

Rolled Oat Pancakes

To the oat and buttermilk mixture, add 4 well-beaten egg yolks. Mix well and add 4 tablespoons melted butter. Sift together ⅔ cup flour, ½ teaspoon soda, ½ teaspoon salt, 3 teaspoons double-action baking powder. Add to the oat and egg mixture and last, fold in stiffly beaten egg whites. Drop by tablespoons onto a hot griddle or skillet that has been lightly coated with vegetable oil. As the cakes bake, slide them onto a platter in a 200° F. oven until they are all baked.

LET lunch be casual and dictated by appetite alone, with a good supply of milk, beer, and ginger beer in the refrigerator, and bread, cheese, fruit, and all the makings of sandwiches in the pantry. But if you want to offer a special treat to your guests, give them spinach and potato soup. Bring them a tray of mugs filled with the hot soup, accompanied by a platter of cool sliced tomatoes and a basket of toasted French bread. The results should please you and them mightily.

Spinach and Potato Soup

Cut up 1 large potato and 1 large onion. Cover with water and cook slowly until tender. Also cook a package of frozen spinach 1 minute. Drain potato, onion, and spinach and press through food mill or liquefy in Waring mixer. If you use the mixer, combine the vegetables and put in the blender in 2 parts. Add ½ cup of milk to each part. Then add about a quart of milk, stirring constantly, as the soup reheats. Season with 1 teaspoon of Mei Yen powder and ½ teaspoon of Beau Monde, salt, pepper, garlic salt, and a dash of nutmeg and mace. About 2 tablespoons of sherry can be added if desired.

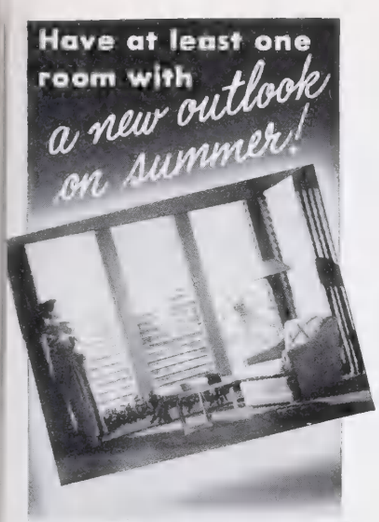
Chilled Herb Tomatoes

Peel and slice firm red tomatoes that have been thoroughly chilled. Sprinkle with Mei Yen powder, Beau Monde, and dried sweet basil which has been crumbled in the fingers. Use no dressing as the seasonings are enough to point up the delicious flavor of the tomatoes.

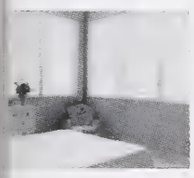
Only two things remain to be prepared for dinner. The beans must be frenched and the cold tomato soup prepared. The chickens can be barbecued outdoors or done in the broiler of the stove. So, as you sun yourself in the afternoon, take the beans with you and string them as you keep the conversation going. Prepare and cook 2 extra pounds for the salad tomorrow. Just before cocktails, make the soup.

Cold Tomato Soup

Peel about 12 tomatoes, wash 4 green onions (bulb and stem), and a good handful of parsley. Put into Waring mixer or grind the parsley and onion in a meat grinder and put the tomatoes through a food mill. Season with plenty of salt and pepper and put in a refrigerator tray to frappé, or just store in a cold part of refrigerator if slightly frosty texture is not required.



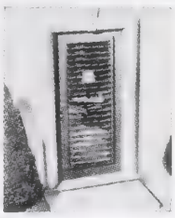
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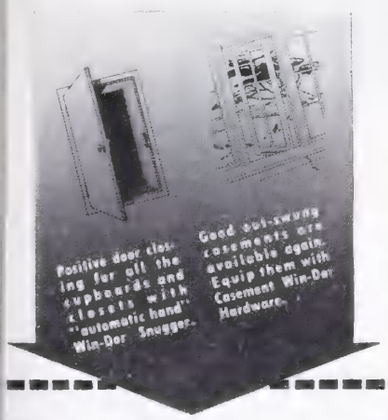
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During the last half hour before dinner make the barbecue sauce, boil the new potatoes, and cook the string beans and chicken.

Chicken Sauté

Melt a pat of butter and add ¾ cup of dry white wine and 1 tablespoon sweet basil. Simmer 5 minutes. Rub chicken quarters with ½ lemon and sprinkle with salt, pepper, and Beau Monde. Broil or barbecue, turning once, basting every 5 minutes with sauce. Cooking time, about 25 or 30 minutes.

When serving the soup, top each cup with a teaspoon of the seasoned and thinned mayonnaise. Cook the string beans until barely tender, drain and butter generously. Add ½ teaspoon of Beau Monde. When new potatoes are done, drain carefully and roll them in enough olive oil to cover them lightly. Dust with salt.

Your dinner is now ready. The last nice touch will be the leisurely dessert in front of the fire. Try a jigger of bourbon in your coffee to sip with fruit and a good cheese and crackers.

Sunday breakfast is highlighted by crisp little Jones sausages and fluffy scrambled eggs. With this serve strained fresh orange juice and grapefruit juice, half and half. Be sure to have plenty of buttered toast and honey and lots of coffee.

Sausage

Parboil 5 minutes in boiling water, drain carefully, and brown slowly in skillet until crisp and brown.

Scrambled Eggs Beau Monde

Break 12 eggs into bowl and add 12 tablespoons milk. Beat with whisk until foamy. Add 2 tablespoons sherry and 1 tablespoon Beau Monde. Beat again. Pour into a skillet containing 3 tablespoons hot melted butter. Cook slowly, stirring until eggs are evenly cooked and not too hard.

The main effort on Sunday goes into the late luncheon to which other guests have been invited. Most of the luncheon has already been prepared and your full attention should be put upon the fish-rice curry.

Fish-Rice Curry

This can be prepared 2 or 3 hours ahead. Have cooked rice at room temperature so that it is easy to blend. Slowly fry a pound of bacon, and, as each slice becomes brown and crisp, put it between paper towels in a warm oven. Get

(*Continued on page* 146)

Penny Singleton

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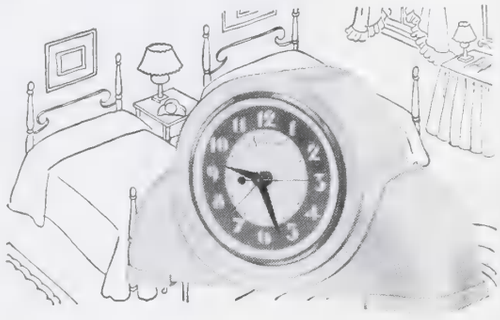
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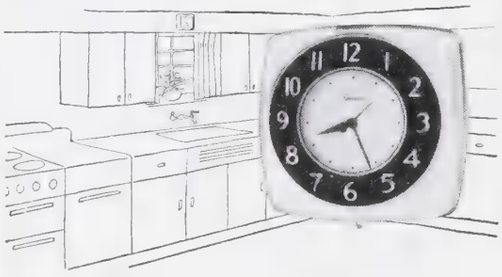
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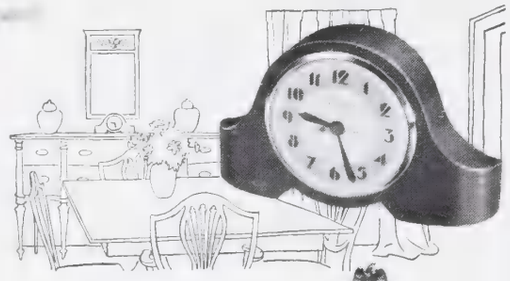
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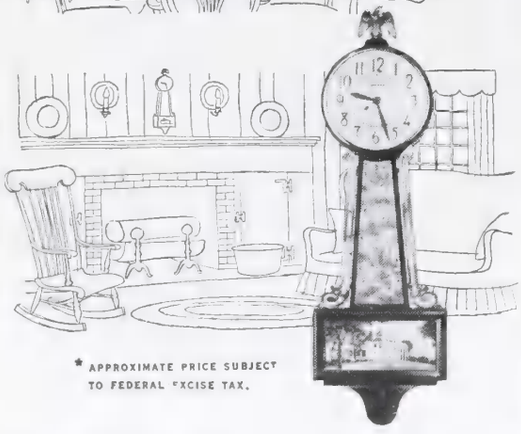
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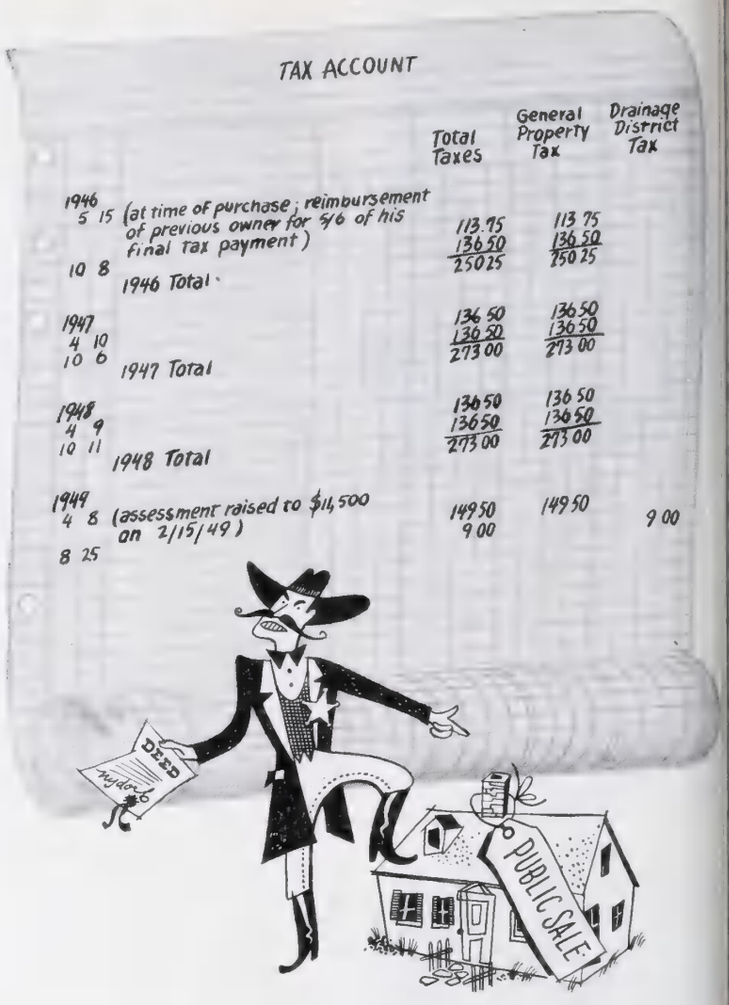


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Watch your TAXES!

If you're puzzled about taxes—and who isn't—read this sixth in a series of articles on the business of home-ownership

By Miles Colean

Your property taxes can't be escaped. Come good times or bad, high income or low, they pursue you with the same untempered zeal. Bankruptcy cannot discharge them. No other obligation can take precedence over them. Death itself offers no refuge. So you'd better make some provision for the tax account in the home bookkeeping system described earlier in this series of articles.

The reasons that property taxes take precedence over all other claims, including those of the mortgage lenders, are that they are levied against the property rather than against the owner and that the law gives them first position. If they are not paid in full, the state can take over the property and sell it to recover what is due. If the owner fails to pay, then the mortgagee must step in and pay in order to protect his claim in the property.

That is why your creditors, and particularly your mortgagee, like you to keep your taxes current—why, in fact, some mortgage lenders insist on the partial payment of taxes into a trust account each month to make sure that they are never delinquent. And, of course, that is why the faithful watch of your real estate tax account is so

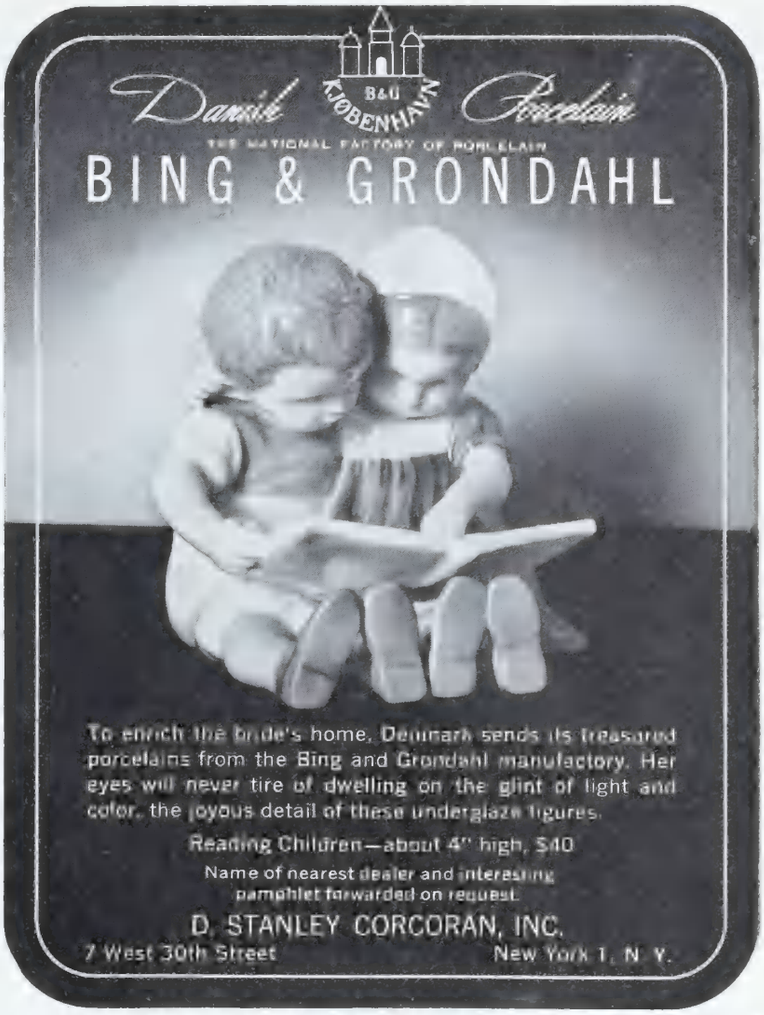
val to your financial well-being. At the time of purchase, the ller is supposed to pay the portionate part of the taxes up the day of transfer. From then the new owner takes over and, the ordinary case, even where property is mortgaged, the meowner retains the obligation paying taxes when they are due. e tax bill is usually rendered ce a year, but common practice to permit the payment in two tallments. This method is followed in the illustrative case.

The date when each payment is e is given on the bill, and mpt payment is important. A nalty charge is made for late yment, and this usually increases m month to month if the delquency continues. If the bill ould still be unpaid after a ted period, the collector advertes the property for sale. If no ceptable offer is received, title the property goes to the city or ne other designated public body. can be redeemed after this action, but redemption is expensive. the property is mortgaged, the rtgagee will, in a case of a criti- delinquency, usually pay the l in order to protect himself, d then enter foreclosure proceedgs according to the provisions in most mortgage agreements.

In order to avoid such disasters, some mortgages—notably the FHA type—require that a payment toward taxes be made to the lender each month along with the mortgage payment. The lender places these payments in a trust account and then forwards the proper amount, when due, to the collector. If your mortgage agreement carries this requirement, then you should enter in your tax account each month the amounts paid to the mortgagee for taxes and make sure that, at the end of each year, this sum tallies with the tax bill.

The tax bill for any piece of property is calculated by multiplying the *assessed valuation* by the *tax rate*. Actually, your property may be taxed by several authorities—state, county, city, Board of Education, parks, sanitary district, and so on—each of which will have its own tax rate. But almost everywhere you get only one tax bill in which all these calculations are combined, no matter how many government units divide the payment. The tax rates are supposed to be uniform for all property of the same class within the taxing jurisdiction. The assessed valuation, on the

(*Continued on page* 147)





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HOW TO FEED SIX PEOPLE FOR THE WEEK EN

CONTINUED FROM PAGE 143

the bacon as crisp as possible by changing the towels from time to time. When it is all cooked, cool and chop fine. Open and drain 2 cans white tuna. Break with a fork until thoroughly separated and fluffy. Now combine the fish and rice with 6 or 8 tablespoons of the bacon drippings. Use just enough melted fat to bind the fish and rice lightly. Then add seasonings and toss with a fork. Use, to taste, curry powder, a dash of powdered clove and ginger, salt, white pepper, 1 teaspoon Mei Yen powder, 1 teaspoon Beau Monde. Let the mixture stand for 15 minutes. Taste again to get the full strength of seasonings. Turn into a casserole and cover the top with the chopped bacon. Chop about 6 green onions to garnish the top of the bacon when the casserole is served. The great trick with this dish is to have dry fluffy rice and well-drained tuna. It is subtle and delicious and must be eaten to be appreciated. Put it in a 350° F. oven for about 30 minutes before serving.

Green Bean and Pepper Salad

Chop 1 green pepper fine. Add two pounds of cooked string beans. Season with ½ teaspoon of mustard seed, salt, and coarse black pepper. Turn onto a bed of lettuce leaves and dust with paprika.

Put a bottle of Almedan Vin Rosé in the refrigerator to chill, slice the tongue and arrange it on a platter. You are ready for lunch except for heating the casserole.

AS THE week end draws to a close, some of your guests will probably start for home. But for those who remain, you have on hand the makings of a delicious supper, which can be quickly prepared at almost any hour. You might broil the steak outdoors and serve the borsch in mugs, topped with sour cream. With the steak you may serve canned shoestring potatoes or frozen asparagus cooked until tender and covered with melted butter and grated Parmesan cheese, or just toasted French bread and fruit.

Broiled Steak

Wipe steak with a damp cloth and rub thoroughly with a cut clove of garlic. Pat gently with Worcestershire sauce and dot top with butter. Broil plain side first so butter will slowly melt on top before turning. *Do not over-cook*

Gastronomically, this week en can be a huge success and no mea should take more than half an hou to prepare, so that the hostess ca feel that she has been attendin her own party. If you plan to d much entertaining of house guest it is wise to invest in exceller kitchen equipment. It's false econo my to stock up a summer-plac kitchen with cast-off or make-d cooking paraphernalia. The objec of a vacation is to keep out of th kitchen as much as possible, an only efficient equipment lets yo do that. Many minutes are save by a handy Osterett or Warin Blendor, a pressure saucepan, an a good electric refrigerator wit an ample freezing unit.

Be sure to have a complete se of utensils and cooking vessels an some fairly generous platters an bowls because summertime guest are not only numerous but tend t have hearty appetites. If you guests want to help, suggest firml that they confine their activities t making their beds and doin dishes in teams of two.

HERE are a few good things to re member in case of emergency o if it is difficult to get fresh foods Try broiling canned cling peach halves under a quick flame. Fil the centers of each peach with brown sugar and butter and cove them with their own juice and a jigger of brandy. Serve with cream

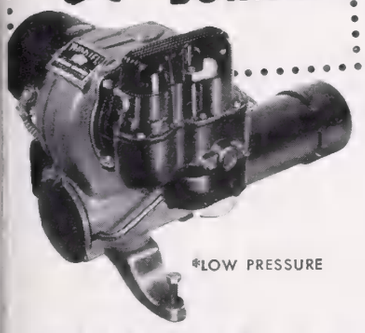
If you can get good vanilla ic cream at a nearby store, serve i with a pitcher of maple syrup. In vestigate the possibilities of Crêpe Suzettes and Baba au Rhum i cans, and never overlook the trick of combining several kinds o canned or frozen fruits in thei own juice, spiked with rum, and a dash of Angostura bitters.

Canned red kidney beans, bake beans and chili, combined an seasoned, make a good meal whe served with rice. Or sautéed B in E mushrooms, heaped on thin slice of toast that have been buttere with chive butter. Make a point of including a good cheese dis in your repertoire, and learn t make real onion soup. No situatio can be too complex for you if you fortify yourself with a well-stocke larder of canned goods, foresighte strategy, and the determination t make your week-end guests remem ber your meals lovingly. And you can do this with an air of having a good time yourself.



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WATCH YOUR TAXES

CONTINUED FROM PAGE 145

other hand, is established for each property and is supposed to bear a definite relationship to what it is worth on the market.

Assessment practices differ from place to place. The assessment may represent the full value (as the assessor appraises it) or some fraction, such as half or two-thirds, of value. A general reassessment of all property may be made at stated periods—usually five years —to bring the valuations into conformity with current conditions. Or, valuations may be left unchanged for indefinite periods, except when some particularly notable change in the property takes place. Or, the reassessment process may be more or less continuous, as the assessor works from one neighborhood to another, noting new building, additions, or other major improvements that affect property values. Ordinary repairs seldom change the assessment because they are regarded as preserving rather than increasing the value of the property.

If you wish to check your own assessment, you can, of course, compare it with the price you could get at a present-time sale or with the assessments on neighboring properties, which may be seen on request at the assessor's office. If, after examination, you conclude that your assessment is lower than the market price, or that neighors' assessments are not consistently and substantially lower than your own, then you have a poor case for a reduction. Moreover, if you seek a reduction on the basis of a lower valuation for just one neighbor, you may succeed only in causing his assessment to be raised!

As an individual you can have little direct influence on the tax rate, except as you may make your weight felt through associations that scrutinize both taxes and governmental expenditures. It is a good idea to take part in such group activity. In the final analysis the rate will be determined by the extent and quality of the public services paid for by property taxes, the efficiency with which these services are rendered, and the cost levels in your locality.

A common belief is that building in an outlying area beyond city limits saves taxes. This may be true, but the saving may simply be a sacrifice of important services like adequate schools or fire and

(*Continued on page* 151)

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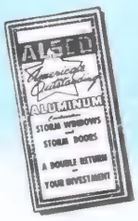


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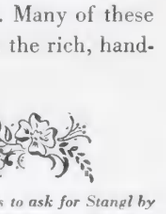
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CONTINUED FROM PAGE 107

cushion bound in straw, a very Indian-looking shaggy leather whisk-broom holder, a miniature birch bark canoe, a red enamel pin, shaped like a maple leaf and saying "Canada"—well, you get the idea.

Since kind friends and loving relatives had equipped me generously with spending money, I was financially independent. My mother had to stand by helplessly, if not speechlessly, watching this wanton dissipation. Among the things she predicted for me in her running commentary were an unbearable loathing for all of this stuff the minute I got it home, an un-chic, husbandless future if I persisted in dressing myself up with pins saying "Montreal," a dreary life of lawsuits, death by starvation, and a pauper's grave.

Allowing for a certain emotional hyperbole, Mother was right, too. I was loathing some of the stuff even before we were out of Canada, but seemed to be quite powerless to stop buying it. That's the way it is when you're a born souvenir hound. Call it sentimentalism or lack of common sense if you will, but you just can't leave a place without something to remember it by. Your only protection, if you're of this unfortunate ilk, is to travel where the souvenirs are worth buying.

And that's about as easy-to-take an excuse for traveling to Canada this summer as could be dreamed up. (There are also more than three and a half million square miles of wonderful things to see up there, which you can learn more about by having a heart-to-heart talk with your travel agent or by writing to the provincial governments for literature.)

SINCE my whirl with the maple leaf pins way back in the Twenties, Canadians have been developing their skills as handcraftsmen—and no mean skills they are, covering everything from hand spinning of yarns, hand weaving, metalwork, wood carving, stone polishing and setting, ceramics, needlework, silk screen printing, basketry, and leather work. This turns out greatly to your advantage, for it means that you can actually invest in fine, one-of-a-kind, lovingly made objects of lasting value—the best souvenirs yet.

The provincial governments have been sponsoring crafts, providing teachers, equipment, organization, and design counsel, not, as you might suppose, for the sole purpose of improving the quality of Canadian souvenirs, but to preserve the considerable heritage of handskills that have been brought to Canada by settlers, old and new. These range from the early British, French, and Scotch to the most recently settled Ukrainians, Danes and Dutch. They are aiming to encourage creative art. I also read somewhere that the movement was supposed to keep the women down on the farm!

IN ANY case, the results, some of which you can see on page 10[illegible] are, for the most part, worthy of place in your suitcase if you travel to improve your home—worth a place on your declaration sheet, I should say, for you can have handcrafts made to order and have them sent home to you without paying duty if you declare this to the U.S. Customs inspectors upon leaving Canada. (A good idea if you want yards of custom-made drapery or upholstery fabric or a quilt, for instance. If you're at all likely to get involved in a deal like this—and remember this stuff can be pretty handsome and temptingly priced—go north armed with some incontrovertible measurements of windows, sofas, beds, etc.)

Handcrafts seemed pretty inexpensive to me, certainly much more like bargains than the imported British and French goods. A beauty of a Cheticamp hooked rug at $35, hand-loomed wool drapery fabric at $6 a yard, hand-loomed deliciously striped cotton catalogne hand-woven and 70″ wide at $4 a yard, seem phenomenally thrifty buys.

The type of handcraft you see will depend, of course, on where you travel, for each section has its own characteristic work. The best general assortments of all kinds of Canadian handcrafts are to be found in the branch shops of the Canadian Handicrafts Guild. The Quebec provincial branch has its shop in Montreal, the Manitoba branch has its shop in Winnipeg and the Ontario branch is in Eaton's College Street Store in Toronto. The Folk Craft Shop in Vancouver, British Columbia, is affiliated with the Guild. In each shop you will find the local specialties emphasized.

The Montreal shop, for instance, makes much of the French-Canadian habitant goods. There are fabrics like catalogne—slender strip

bric woven through yarn, look- like a lightweight rag rug and le for everything—carpeting, spreads, upholstery, even dra- es when very soft fabric or rib- is woven this way. You may r it up in special colors if you although the traditional cata- e found in the country is not y to be flashy. More probably primarily white, striped with *çons* of the denim of the over- of *Papa.*

get the local flavor you could buy this at country farmhouses g the road if you motor to the é or along the north shore of St. Lawrence. (At the Manoir astin in Lac Beauport, a ski- resort just a few miles outside Quebec, you'll see catalogne to great effect as upholstery c with a provincial kind of iture.)

utonné weaving, which pro- s a nubby little knot in what- pattern the weaver chooses, es typical French-Canadian spreads, the kind given for wed- presents or woven for the y chest. Good ones are all , but you might prefer a less n spread in cotton and wool. characteristic design motifs, to be symbolic, are stars, , sometimes candlesticks, and ny little couple, *les petits és.* Designs are clean-cut and etric.

ood carving is a typically ch-Canadian skill which mod- craftsmen inherit from the ers of *boiserie* who were sent French Canada to adorn its ches in the Seventeenth Cen- (See the churches on the Ile léans.) Much modern work is e wonderful to contemplate. e are whole scenes involving , beasts, and landscape carved of single pieces of wood. But y taste they are more objects irtuosity than adornment. The ler wood carvings, particularly religious nature, are often very ttiful.

YOU are journeying to the spé, stop by at a little town d St. Jean-Port-Joli on the h bank of the St. Lawrence and the colony of wood carvers e. Don't expect to get into any conversation with them un- you speak the patois. They ly eschew English and your -school French turns out to d the wrong accents when you it in Canada. But they are most te and seem to appreciate your g. The most remarkable fam- here is the Bourgault clan— lard, Jean-Julien, André, and their sons, all engaged in carving, each making a specialty of a cer- tain type. Médard, for instance, specializes in religious work. Jean- Julien does those intricate boiserie landscapes. Paul Caron carves here, too, as does Eugène Leclerc, who chisels wondrous ship models out of wood and will make you any- thing from a 17-inch "Canadienne" (a little, but typical, boat) for $5, to a 60-inch full-rigger for some- thing like $150.

DON'T miss, in Montreal, the Sherbrooke Street shop of Can- ada Steamship Lines. It doesn't spe- cialize in handcrafts but is a sort of headquarters for Murray Bay blan- kets, the handmade basket-weave wool blankets that are typical of Quebec. You can find them almost anywhere, but this is a particularly pretty shop to visit.

Look in the shops for the work of Paul Beau, a Montreal iron crafts- man who has a beautiful knack of working brass into the hand- wrought iron in his boxes and ash trays. He was the man responsible for the ironwork in the Canadian Government buildings in Ottawa.

Petersen of Montreal does excel- lent decorative silver work, with a definite Scandinavian feeling.

Hermina Thau, a gifted new- comer from Middle Europe, works in copper and silver, enjoys visitors in her workshop, and turns out a plaited copper hot-plate pad that seems the height of good looks and good sense to me.

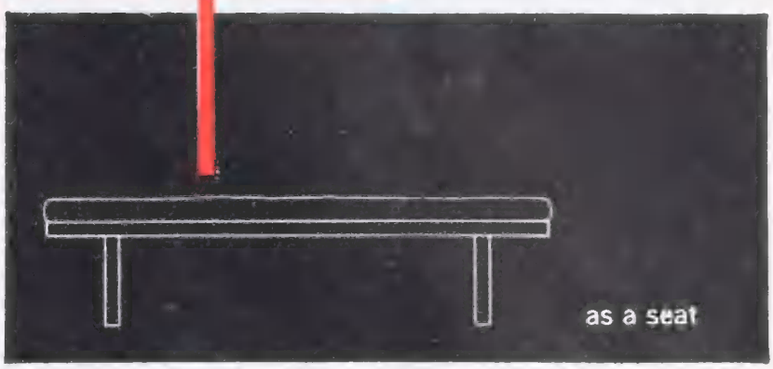
The workshop of The Iron Cat produces andirons, door knockers, doorstops, and weather-vanes in iron, and does a particularly smart kind of iron curtain all its own— an inside grille fitting over a win- dow. It can hold plants and look pretty while masking an unattrac- tive view. There's copper here and decorative aluminum, aluminum being one of Canada's own metals.

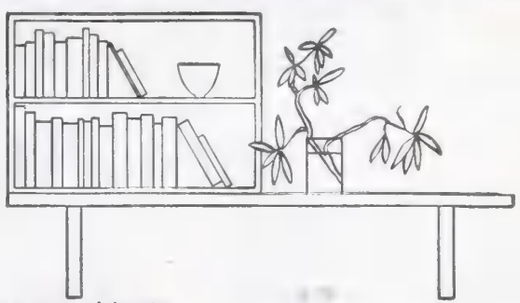
Karen Bulow, probably Canada's outstanding modern weaver, gets a contemporary feeling into her loom-work, provides you with the luxury of fabrics tapestries, or rugs woven to order in her Mon- treal workrooms. And for a novel souvenir, Edythe Shuter can sup- ply you with cotton drapery or up- holstery fabric, printed by silk screen in any of three typical Ca- nadian scenes: "Sugar Bush," the tapping of the maple trees for syrup; "Quebec," a sort of fabric picture of the Château Frontenac, the cobbles, and a *calèche* or car- riage; and "L'Eglise," a going-to- church scene in the snake-fence (farming) country. They can be

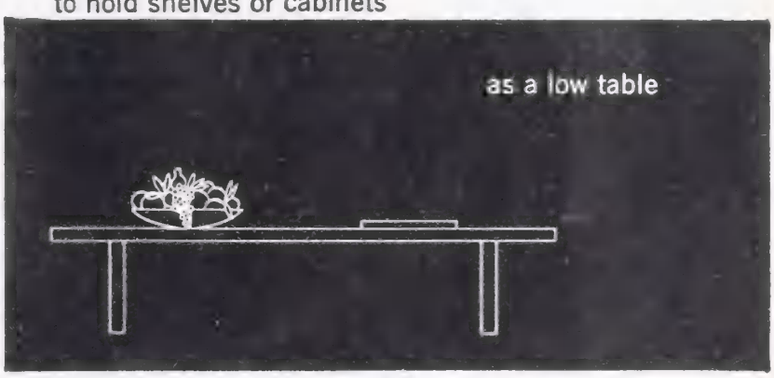
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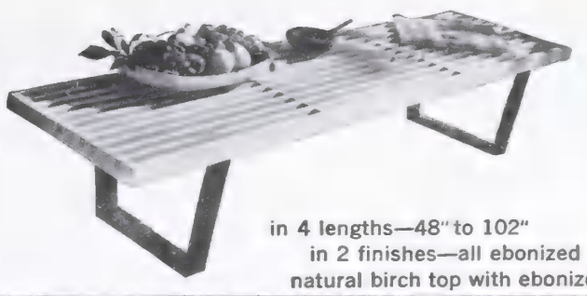
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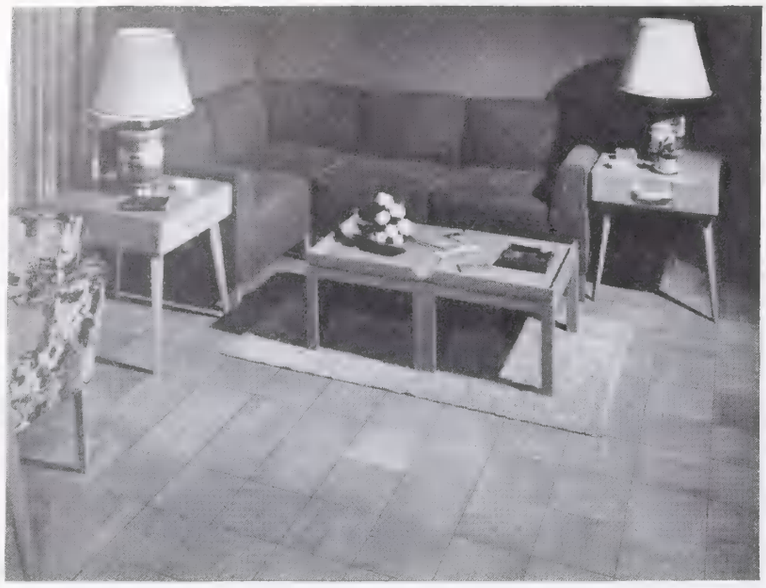




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The choice of experts

By Lloyd Shearer

Ten well-known travel agents were polled on what they considered the best vacation bargains this summer. Their answers may help you clarify your holiday plans

Anyone these days who starts to go anywhere without first asking the price is either a used-car dealer or living on an expense account. But then the same thing is true of people who eat in restaurants, or order groceries, or buy a suit of clothes. Prices are high. You have to be a sharp shopper. But you can still find bargains if you look for them.

And this turns out to be just as much the case in buying travel as in buying beefsteak. I happen to have done a little research on this subject, the result of wondering one day what would happen to a nice average couple with a month's vacation smiling at them if they decided to spend their time in travel. Could they do it without falling into the clutches of loan sharks, mortgage-holders, sheriffs, without endangering the very foundations of their happy little home with promissory notes?

The only way to find out was to ask, and so I contacted ten o standing travel agencies in Am ica, well-known outfits like t American Express Compa Thomas Cook & Son, Simmo Tours, and others. I asked th each to tell me which was the b bargain in travel buys being fered by their organizations the months of June and July.

The travel agents requested few days to mull over the questi then sent me their answers, most which were qualified by explan tions that travel is highly indiv ual and that what is "best" for secretary is not necessarily "bes for Doris Duke.

Anyway, I have computed th replies and this is what they co to: Of the ten travel agenci queried, three suggested Mexico the best vacation buy, two ch Europe, two refused to comm themselves but sent informati offering me 184 different choic

(*Continued on page* 153)



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WATCH YOUR TAXES

CONTINUED FROM PAGE 147

police protection. Even when the rural type of public services may be satisfactory at the time of building, the saving may be only temporary. As the growing neighborhood passes from a rural to an urban character, it may require a shift from a rural to an urban class of public services—sewers, water mains, paving, street lighting, larger schools—and a change in the tax rate accordingly.

In some places, periodical charges for certain public services, like water, garbage collection, or sewage disposal, may be rendered separately from the property tax and on some other basis than assessed valuation. Where you would pay any of these as an owner but not as a tenant, they should be entered in your tax account. In the illustrative case, the drainage district tax, charged on the basis of 10 cents a front foot, is such an item.

Special assessments are also in the class of special charges apart from the property tax. These are most commonly levied to cover the cost of public improvements, such as street grading and paving, sidewalks, and branch sewer and water lines, which are considered to be of primary benefit to abutting or near-by properties. The cost will be apportioned among the benefiting properties, often on a front-foot basis. And the property owner usually has the option of paying his share in a lump sum or over a period of a few years in a series of installments with interest. Delinquent assessments are handled like delinquent taxes. If unpaid, you may face a tax sale of the property.

Real estate taxes are deductible from income in computing the federal income tax. But charges for specific public services and for special assessments are not, the former being considered as non-deductible expenses and the latter as an investment. If, however, the assessment is paid in installments, the part of the payment representing interest is deductible in your income tax, along with mortgage interest and any other interest that you pay. If you sell the property, assessments may be taken into account when computing your profit or loss in the tax report. Any assessments you have paid, excluding interest or deferred payments, are as properly a part of the total cost as is the price you originally paid for the property.

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Permaglas Automatic Water Heaters give you every feature you expect today—tested and proved. But most important, they guarantee *no rusting*. The special tank, smooth as a mirror inside, CANNOT rust because GLASS cannot rust. That's why, with a new *Permaglas* Electric Water Heater, you won't have to replace your water heater every few years.





SIZES for all homes, including new TABLE TOP electric model for kitchen, laundry, or utility room.

DIAMOND-TOUGH GLASS surface of the bottom head of a *Permaglas* Water Heater tank withstands repeated blows from a wooden mallet, without cracking or chipping.

FOR DRAMATIC PROOF, see your dealer who displays the "*Permaglas*" emblem — merchant plumber, appliance dealer, or public utility. Let him demonstrate *all* the features of this true-economy electric water heater. Or write us for your dealer's name and illustrated folder.



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*Also quality zinc-lined *Duraclad* Automatic Electric Water Heaters



Good looking!

Grand heating!

Easy to install!

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Pay for themselves with the work they save

Picture the interior of your home...with every room as charming as this. Your heating elements are Dunham Convectors painted to match your decorative scheme, and fitted snugly under windows or recessed into walls.

Now, think of the two-way satisfaction you'll enjoy ...the hours you'll save not having to dust unsightly, dirt-catching radiators ... the stocking-foot comfort of healthful, *even* heat in every part of every room.

Finally, consider the economy. Your fuel bills are *lower* because heat is delivered *where it's needed most*... under windows or along outside walls. Smudging of walls and draperies also becomes practically a thing of the past.

Ideal for either hot water or steam systems, Dunham Convectors come in stock sizes to fit most requirements. Ask your heating contractor today how easily and inexpensively they may be installed in your new home or present dwelling.

C. A. Dunham Co., 400 W. Madison St., Chicago 6, Ill.



Air, entering the convector, is warmed by contact with scores of heated fins and given a gentle outward motion into the room. Handy damper adjuster permits individual room control.

Stocks carried in principal cities throughout the country

DUNHAM

HEATING MEANS BETTER HEATING



● The wall shelf resting on top of Mrs. McClure's old Shaker desk was made for her special collection of ABC and Staffordshire mugs. The solid maple shelves were carefully stained to match the desk and designed to reflect its classic simplicity.

You can do good cabinet work in your own workshop

CONTINUED FROM PAGE 136



● This hanging shelf was a family piece that had been painted and repainted for generations. Mr. McClure stripped and refinished it with a dark stain. The original old pine patina blends with knotty pine walls of their Provincial living room.

THE CHOICE OF EXPERTS

CONTINUED FROM PAGE 150

ıd the rest advised trips to uatemala, Hawaii, Bermuda, or grand tour of the Western U.S. ıd Canada.

Several of the travel agents offered second-best buys, and most of ese pointed again to Mexico, with awaii and the Canadian Northest as runners-up.

The reasons behind the apparent exican preference are simple. ransportation to Mexico is availble from all points in the U.S. It plentiful, comfortable, and ıeap. American Airlines will fly couple from New York to Mexico ity and back for $534.76. Pan merican will fly the same couple ound trip from Los Angeles for 105.72. And any person who prers earth to air may take an scorted 21-day railroad trip to lexico, all expenses paid, for $565. Moreover, the exchange rate elow the border is 6.85 pesos per ollar which means that for $5 a ay you can get an excellent hotel om anywhere in Mexico.

In addition, there is no bother bout passports, and all any traveler needs is a tourist card, which osts $2.10 and can be procured for you from the Mexican Consul by any agency.

The Exprinter Travel Service with offices in all principal cities, the Henry Miele Travel Service of Los Angeles, and the Ask Mr. Foster Service were the three outfits that particularly liked Mexico. And among the three of them, you can get any kind of Mexican itinerary you like.

Miele has a 20-day air tour starting at $470 which is one of the most reasonable and thorough Mexican vacations I have ever enjoyed. Exprinter's cruise #105 (15 days at $700) is also a superb buy when you realize that it takes you to Guatemala and the Yucatan as well as Mexico City and surroundings.

IN ANY event, whether you take a guided tour or go on your own, Mexico is one country this summer where your dollar will go a long way toward buying a memorable and rewarding vacation. Remember, it's the experts' choice!

If, perchance, you've traveled through Mexico before or just

(Continued on next page)

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Nu-Wood goes right over old wall and ceiling surfaces—yet can be used to partition off existing rooms or to build new ones. And remember—Nu-Wood, with all its advantages, is *moderate* in cost.

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CHOICE OF EXPERTS

CONTINUED FROM PRECEDING PAGE

don't go in for *scrapes*, James Fitzpatrick, the gentleman responsible for those adolescent travel talks in the motion pictures, has a travel agency (branches in large cities) which recommends a novel sort of European trip as your best vacation buy.

If you've got the time, Fitzpatrick's suggests that you board a freighter of any one of several good export lines in New York. These freighters usually land at Le Havre, Cherbourg, Antwerp, and Rotterdam in Northern Europe, and Naples and Genoa in Italy. Most of these ships carry 12 passengers in comfortable double rooms, each with a private bath, and they take about two weeks to cross the Atlantic. They are relatively inexpensive, round trips ranging from $300-$500. And when you land in Europe, you can wander over the Continent as you like, or sign up for a guided tour. Linjebuss, a Swedish bus line—don't let that scare you, there's an English-speaking hostess to act as your guide—runs motorbus tours all over Europe at very reasonable rates, and so do a flock of other motor companies with which you'll have no trouble booking space for surface transportation.

Fitzpatrick's further points out that by using these economical transportation facilities, you can do Europe rather handily this summer for $1,000 and less.

THE other travel agency which considers Europe a "best buy" is Simmons Tours of New York. Simmons offers a series of Gateway escorted tours, and one of the most satisfactory of these is a 32-day trip for $960. It's classified as number B-4. And it will take you to England via tourist class on the "Queen Elizabeth" and then to Holland, Belgium, Luxembourg, Switzerland, and France.

The advantage of conducted tours includes, of course, the elimination of all the irritating details which plague the inexperienced or lazy traveler: hotel arrangements, tips, timetables, reservations, etc.

The major disadvantage is that you can't do what you want when you want to, but instead must adhere to a fixed schedule and the company of fellow-travelers who become your buddies for the duration of the voyage.

The American Express Company, which will book you anywhere with a minimum of fuss and

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paper work, is inclined to beli that its Number One travel barg this summer is a 24-day Gr Tour of the West. These tours c roughly $700 per person and limited to 30 people per trip.

You can catch them out of C cago every Monday from J through August.

They call for first-class Pullm travel to Grand Canyon and Angeles and then via motor co up the Pacific Coast with stops Santa Barbara, Monterey, Yos ite, San Francisco, Portland, a Seattle. At Seattle you board steamer which carries you acr Puget Sound to Victoria and ev tually you get to Lake Louise a Banff, showplaces of the Canad Rockies, and then back to Chica

The tour price includes eve thing but tips, taxes, and your f to the Chicago point of origin. the hotels used by American press on this journey are stri top-flight.

If you've got a one-month va tion and you haven't seen m of Western United States and C ada, this is one tour you'd do v to consider seriously. Many tra agents recommend it as a t superlative buy.

Thomas Cook & Son would a like you to consider a trip to waii. There are two ways of gett to those happy-go-luxury pearls the Pacific, and Cook can get there safely and economically b ways—either aboard the "Lurlin one of the most sumptuous ves afloat, or via Pan American United Airlines. The "Lurli takes five days each crossing the round trip costs $240 and plus tax. The air journey is me an overnight hop and runs $ round trip.

There is no end of Hawai tours originating in Los Ang and San Francisco, and one of most inclusive is booked by Henry Miele Travel Service in Angeles.

It's known as the Kailua T and it lasts 23 days, costing $ if you stay at the Moana Hotel Waikiki Beach or $782 if you p fer the grandiloquent Royal waiian where single rooms s at $16 per day. You have a full days in the Pacific, flying aro from island to island and pun ating each stop with several d of beach-lolling.

Thomas Cook & Son can fix up with any sort of Hawaiian t and that includes transportatio and from California.

Now, if you happen to live al

(Continued on page 157)



Pieces from the open-stock Travis Court Group

SOMETHING NEW... Something Old

Here's something new—livable new furniture designed on lovable old lines. It's the open-stock Travis Court Group by Drexel—more than fifty graceful, gracious pieces, ready for you now, whether you're starting out, doing over, or filling in. That buffet, with its rich serpentine front, is a perfect working-mate for the unusual serving cart. Look at the delightful extension table. You could use it just as well in your living room. Start with a little now, add more later.

See moderately priced Travis Court Group at leading furniture and department stores. Look for the "by Drexel" brandmark—your proof of fine craftsmanship.

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FOR MONTHS Morgan-Jones' designers searched for the one bedspread that they could call "the classic example of early American hand-looming."

At last, in Mecklenburg County, North Carolina, they discovered it . . . a handmade masterpiece from the days of a forgotten home craft. That antique counterpane inspired this magnificent reproduction—the "Minuet."

It can be yours now—a precious heritage from the past. In the process of making it for you machines had to do "hand work."

As Morgan-Jones has re-created it, the "Minuet" will make your bed a showpiece . . . whether antique, traditional or modern. It is a bedspread to cherish for years, and hand on to your children for their children. (Twin- or double-bed size, handsomely gift-boxed.)

MORGAN-JONES, INC.
58 WORTH ST., NEW YORK 13

THE CHOICE OF EXPERTS

CONTINUED FROM PAGE 154

the Atlantic Coast and would rather depart from that shore, the Raymond-Whitcomb Travel Agency (347 Madison Ave., N.Y.C.) submits for your thought a reasonable United Fruit 24-day trip to Guatemala and return.

United Fruit has a steamer sailing out of New York every Friday by way of Havana to Puerto Barrios, Guatemala. When you arrive in Central America, in lieu of maintenance aboard ship, you are hustled off to Guatemala City and Antigua, and for eleven days, all expenses paid, you sight-see.

Prices for the entire 24-day junket start at $520, and if the suggestion allures you, please remember that the Guatemalan authorities, like most, require a certificate of successful smallpox vaccination not more than three years old.

SHOULD Havana and Guatemala strike you as a bit too Latin for your tastes, the Haley Corporation (New York-San Francisco-Washington) seems to feel that Bermuda in the summer might take care of your vacation holiday rather nicely.

Four airlines constantly fly into the island (from New York three hours one way and $126 round trip) but if you're averse to air travel, there's the "Q.T.E.V. (quadruple turbo-electric vessel) Queen of Bermuda," a royal and refurbished vessel which leaves New York every summer-Saturday and makes the trip in two luxury-filled days. Prices aboard the "Queen" range from $125 to $550 round trip.



In Bermuda, of course, there is no paucity of hotel accommodations. They scale all the way from $3 a day European plan at the American Hotel in Hamilton to $25 a day American plan at some of the finer, more luxurious hostelries. That's for a single. Favorites with many aficionados, who come back year after year, are the guest houses, rates at which may vary from $4.50 Bermuda plan (with breakfast only) to $6 American.

Bermuda's foremost asset, however, is its climate, a very democratic element which treats all its visitors the same, so that you can spend as much or as little on your vacation as you like without fearing any embarrassment or reprisal. And a tan is virtually guaranteed.

THE above are but a few examples of what several large travel agencies consider best buys. There are undoubtedly dozens of others, each varying with the individual travel agent.

The point I'd like to make, however, is that over the years, these travel veterans come to be acquainted with the particular trips and vacations that afford their patrons the maximum pleasure at the minimum expense. And if you ask for these trip-tips, you'll be told about them.

Travel agents, for the most part, are honest, conscientious workers, but like all salesmen who work on a commission basis, once in a while they cannot resist the human temptation to tactfully recommend what nets the highest profits. Remember that when you start your vacation shopping.

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FOR TWO . . . OR TEN

Drop Leaf Extension Tables for living-dining. Compact consoles that convert for "company spreads." Traditional styles designed for luxury tastes and priced for modest budgets. Craftsman-built and hand-finished, with side and arm chairs.

ALSO COFFEE TABLES AND DINETTE CUPBOARDS

Illustrated: 3-Pedestal Drop Leaf with Brass Toes and casters—About $89.00. Roseback Side and Arm Chairs with Needlepoint-type seat—About $15 and $20.



Seats 10!
Closed 27"x38"
Leaves up, 58½"
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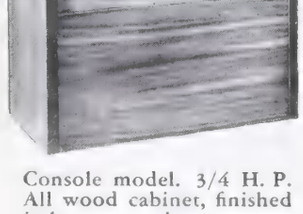
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Window models. 1/2 H. P. and 3/4 H. P. Choice of ivory finish (illustrated) or bronze with burl walnut.



Console model. 3/4 H. P. All wood cabinet, finished in lustrous mahogany.

Enjoy hours of restful relaxation and sleep *every* night . . . delightful living every day . . . with a FEDDERS Room Air Conditioner. It's truly heavenly comfort . . . bring mountain-top climate into your home with a FEDDERS Room Air Conditioner.

At the flick of a switch, FEDDERS Room Air Conditioners caress you with coolness . . . eliminate oppressive humidity . . . filter dust, dirt and pollen from the air you breathe.

Completely self-contained . . . easy to install . . . plugs into standard outlets . . . no building alterations . . . no ducts . . . no water connections . . . a complete system of electrically refrigerated air conditioning designed for your personal comfort the year 'round.

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WHEN YOU VISIT CANADA

CONTINUED FROM PAGE 149

printed in any three colors and have plains and stripes to go with them. Cost about $8 a yard.

The best way to see Quebec City is to walk. So, while you're doing your sightseeing, walk yourself over to the Rue de la Fabrique and look in on Irène Auger. She seems to be chief *decoratrice* to Quebec, doesn't do any crafts herself, but has a fine lot of crafts talent available to her to carry out her designs in hand-woven, tufted decorative fabrics and in hooked and tufted rugs which you may order, of course, to your own specifications. The shop has a peculiarly Madison Avenue air looking out over the old world blue *pavé* of the street. (It's just a pace away from Kerhulu, which, you should know, handcrafts about the dreamiest chocolate candies in this world or the next.)

THE people and the land of the Maritimes—Nova Scotia, New Brunswick, and Prince Edward Island—are possessed of a certain down-to-the-sea-in-ships quality, salty, solid, and akin to our own New England, whose settlers were of the same stock. And there's a strong skirl of the bagpipes here, too, for about every Scottish clan seems to be represented. All of which is evident in the handcrafts you'll see here. Nova Scotian hooked rugs, for instance, known the continent wide for the perfection of their workmanship, have that provincial charm of color and pattern that goes with maple and pine. This is authentic Early American only a few miles farther north than we're used to. Favorite farmhouse patterns are "City Pavements" and "Spruce Tip." Cheticamp rugs, perhaps the most elegant hooking you'll ever see, are made on Cape Breton Island (remember the setting of "Johnny Belinda"?), have a rather floral French eighteenth-century feeling, frequently are hooked in *coquillage*, shell-like rounds of stitches. Point of this is that one caught thread won't ravel more than one tiny circle of hooking. In Cheticamp, where the whole community hooks, you'll find such rugs at the Foyer du Souvenir, in Belle Marche at Mrs. Charles Au Coin, but there are fine Cheticamp rugs to be found all over the province. Expect to pay about $3 a square foot.

Weaving and all the arts associated with weaving—the growing of sheep, the spinning of wool, the dyeing of wool with natural vegetable dyes—bring out the Scot in the Nova Scotians. In Monaste Mrs. William Stronach goes work at a spinning wheel, sp wool into yarn, and dyes it intri ing, soft, ferny colors with eld berries, onion skins, goldenrod, a numerous other natural stains, j as our ancestors used to. (Red the one difficult color to achieve vegetable dyes so don't ever lieve a hooked rug dealer who t to sell you an antique vegetab dyed rug with bright red flower She weaves the yarns into twee has even had a tweed named her.

Ever heard of drugget? It's t early floor covering, a clos woven, tough wool striped in t rather "muddied" colors that se to go with calicoes—the musta burnt orange, olive green depa ment. You can buy it by the ha woven length up here, usually inches wide. Besides making in fatigable floor covering and sta way stripping, it's worth a thou as tough upholstery fabric for t right provincial chair.

Did you ever know a Scotsm who wasn't tartan-happy? This the place, if you too have the ur to wear or decorate the house wi the plaid of your clan or anybo else's clan for that matter. He you can order hand-woven "bre cans," as they call them up he 32 inches wide, for somethi around $6 a yard. And be sure th they are loomed with perfect a thenticity, a very fine point to Scotsman since his tartan is like signature.

THIS is great quilting countr too, the very locale to run dow a favorite pattern and have it r produced for you. Around Pict particularly there's some nice c ramic work going on with nati clays. And the almost lost art hand-forging in iron shows u again in the Nova Scotia Neptu fork, that sound and comfortabl to-handle device for ministerin unto a log fire. While you're u here, investigate what's doing wi native amethyst and agate—sem precious stones which are temptin handcraftsmen into the jewel business.

Near St. John, New Brunswic at a place called Moss Glen you find some of the handsomest potte on the continent. It is being ma by Kjeld and Erica Deichman Canadians of Danish origin wh are probably the most skilled c

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ramists in Canada. Their work has the fine, smooth, even texture of polished stone with glazings that baffle the experts. And whether or not you understand the fine points of potting, you will certainly appreciate the sane simplicity of their shapes and the fact that nothing—but nothing—they make is designed without usefulness and the stamina to stand up under a job of work. They are a busy couple, constantly experimenting with new ceramics ideas, but invite the public to call on Fridays.

Typical New Brunswick wood is bird's-eye maple which a group of skilled wood turners is putting on the map. Alfred Pringle of Cross Creek, Elmer Kerr of Williamsburg, and Harold Kelley of Stanley are particularly gifted in bringing out the golden burl and satiny quality of the wood in their platters and bowls and boxes.

ONTARIO craftsmen apparently are not so much concerned with recreating traditional designs as they are in trying to express themselves in their own times. Their metal work is especially good, particularly the work of silversmiths Harold Stacey and Douglas Boyd, both of whom turn out, among other silvery items, sterling tableware. The potting talent—and apparently good potting clay—is widespread in and around Toronto. See, if you go to shop at the Canadian Handicrafts Guild corner in Eaton's College Street shop, the sound, simple objects by Mrs. Carthy, Ivy Hamblett's imaginative birds, Mrs. McKim's tiles, and the satiric, sometimes a little alarming, figures of Dora Wexler.

With all due respect to the badger, who seems to share honors with the maple leaf as the Canadian national symbol, his resemblance to Brother R-t is occasionally too alarming for my peace of mind, particularly when he shows up as a motif on table linen, which he does. To get a certain souvenir flavor painlessly, you can choose table mats and runners in hand-screened prints by Hooey, effectively patterned with the trillium, Ontario's provincial flower.

While you're in Toronto, take a trip out Avenue Road to see a new kind of craft, wholly beyond my capacity to describe, which Dawz Veitch has developed for transferring patterns to glass surfaces and therefrom creating unusual lamp bases, coffee table tops, and wall panels. That felicitous visit will take you to the shop of Freda James, Toronto decorator with

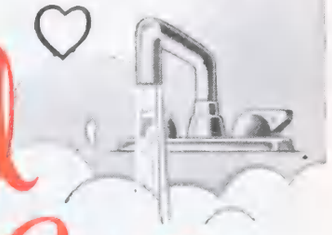
(Continued on page 165)

Your Home Can Have
SUNLIGHT
without SUN HEAT...



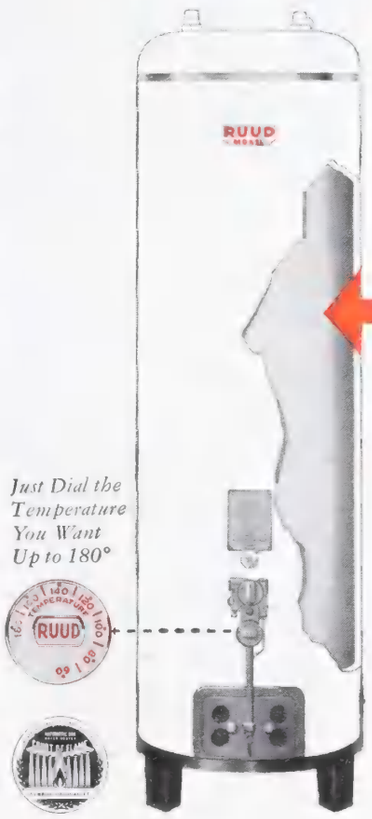
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TANK



Just Dial the Temperature You Want Up to 180°

This is a "Court of Flame" Water Heater

No hidden tank trouble at the heart of the new Ruud Water Heater!

Ruud's tank of solid Monel† is tougher than structural steel . . . *and rustproof!* It can't cause rust stains. The hot water it sends you is *CLEANER*...clean enough to drink!

And with a Ruud-Monel you *dial* the exact temperature you want . . . all the way up to 180°. Ruud's solid Monel tank will take it! That means *HOTTER* hot water. And the *Hotter* the Water . . . the *Whiter* the Wash . . . the *Cleaner* the Dishes . . . the *Quicker* the Cleaning . . . the *Healthier* the Home!

Ruud is *FASTER* too! It uses Gas, the fast-heating fuel!

And Ruud-Monel means *CHEAPER** hot water! Read why. See Ruud-Monel at your Gas Company, Plumber or Dealer. Write for folder!

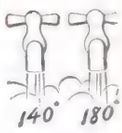
* Get Hotter Water CHEAPER!

Ruud's "Thrift Design" saves you money! So does Gas, the economy fuel! So does the long-lasting, trouble-free Monel tank! Put them all together and you get water heater economy that continues through the years!



The Hotter the Water The Quicker the Work

Get Hot Water HOTTER!



Just *dial* the exact temperature you want on the Temperature Dial... as high as 180° for pasteurizing baby clothes and dishes. Then dilute this hotter water with cold as you need it. Increases supply! Cuts cost!

Get Hotter Water FASTER!



No waiting! Ruud heats with Gas . . . and Gas heats *fast!* Ruud is built for all types of Gas, including LP-gas. Its high-speed, high-efficiency design replaces hot water faster!

Get Hotter Water CLEANER!

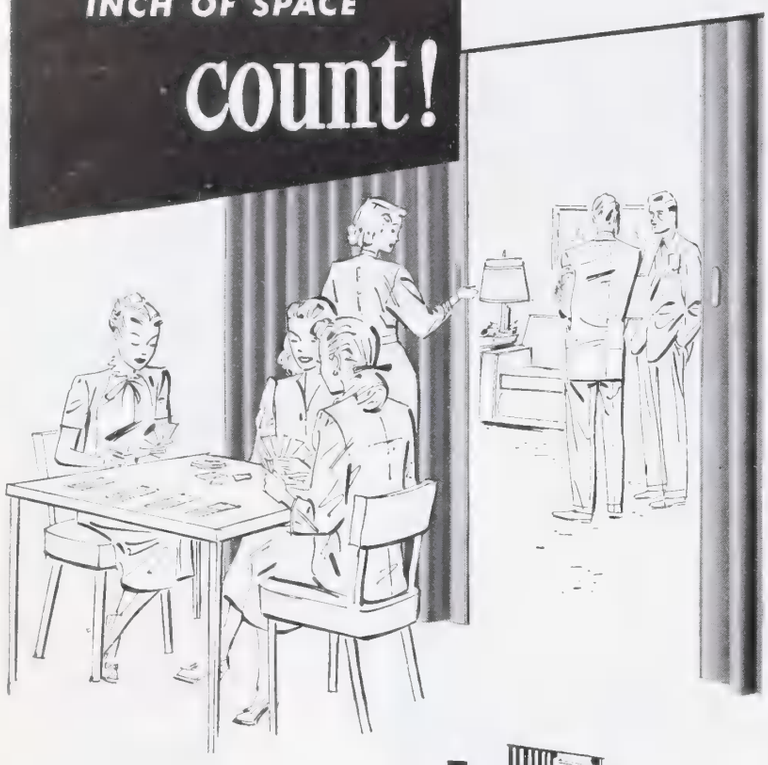


Ruud's solid Monel tank *never* rusts . . . no matter how high the temperature! It sends you hotter water *clean enough to drink!*

Ruud Manufacturing Company Pittsburgh 1, Pa.

†Reg. U. S. Pat. Off.

MAKE EVERY INCH OF SPACE count!



With Modernfold as a Movable Wall!
See how Modernfold, with its accordion-like action in opening and closing, makes space more usable. Here, rooms do double duty. As a "movable wall" Modernfold is used to expand rooms or to give privacy when desired.

With Modernfold as an Attractive Closure
Modernfold saves as much as 8 square feet of space for all types of interior openings . . . in closets, bedrooms, dining rooms, living rooms, kitchens, bathrooms. *It makes space count . . .* because it saves this space that swinging doors waste. There is no more door interference with Modernfold. Furniture can be placed next to openings—permitting varied and more pleasing arrangements.

Modernfold is a durable door—thanks to its sturdy metal frame. Its fabric covering (21 attractive colors) makes it irresistibly attractive—adds color and charm to any room. Mail the coupon for full details.

NEW CASTLE PRODUCTS
1713 I Street, New Castle, Indiana
In Canada: Raymond Manufacturing Company, Ltd., Montreal, Que.
Look in your telephone book under "doors" for the name of our installing distributor.


CLOSETS


LIVING ROOMS


BATHROOMS


BEDROOMS

modernfold DOORS

New Castle Products
1713 I Street, New Castle, Indiana
Gentlemen:
I am interested in Modernfold Doors
( ) Please have salesman call.
( ) Please send literature.

Name.....
Address.....
City.....*Zone*....*State*.....


PHOTOGRAPH BY WILLIAM HOWLAND

● If flower arranging is your hobby, party time is your chance to show flowers in distinctive settings. But get your flowers up as much as possible above the heads of your guests so the flowers will be seen and won't be in the way. Why spend the morning making arrangements that won't be noticed unless they are knocked over?

PARTY FLOWERS —quick tricks for a busy hostess

By Mrs. Anson Howe Smith

ONCE all a hostess had to do to get ready for a party was to order the food and arrange the flowers.

Today she is more likely to be not only "chief cook and bottle-washer" but nursemaid, housecleaner, furniture mover, and sandwich-maker. The time left for flower arrangement is reduced to a minimum on the morning of a party.

Here are some short cuts and mechanical devices I have found helpful in arranging flowers. I've tested them at my own and other people's parties for many years.

First, do as much as you can the day before the party. No one kno better than I how hard it is to fi any time the day before. Howev if you're efficient, that's the secr

Some chores you can do even s eral days ahead, such as washi the vases and seeing that they a all equipped with adequate ho ers. For large arrangements u crumpled chicken wire above good needle holder. Tie the wire to the vase firmly with string. you would do up a paper packa (After the flowers are in place, string can be cut and remove



the NEW EASY WAY! with GENERAL T-12

With amazing ease and speed the GENERAL T-12 restores unsightly floors to their original beauty—keeps new floors LOOKING new. Ends all floor drudgery—no pushing, no kneeling, no back-aching labor as the lightweight GENERAL glides quietly over your floors close into corners, right up to baseboards and under furniture.

ONLY GENERAL T-12 HAS SNAP-ON SIDE HANDLES!

Just click the long handle off . . . snap the side handles on and you're ready to give table tops, furniture, woodwork, counters and even your car gleaming finish you didn't dream possible. See it—try it at your dealer or department store.

$79.50 NOW INCLUDES 6 ATTACHMENTS

2 waxing brushes
2 polishing brushes
2 lamb's wool buffers

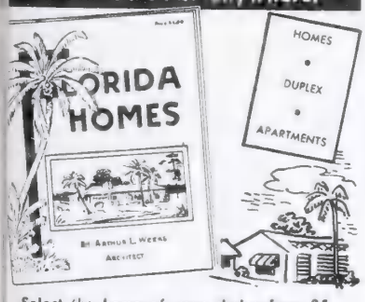
Free Full color brochure on GENERAL T-12 is yours for the asking.

Guaranteed by Good Housekeeping

Approved by Underwriters Laboratories, Inc.

GENERAL FLOORCRAFT, INC.,
333 Sixth Avenue, Dept. HB6
New York 14, N. Y.

A GREAT HELP
if you are planning to
BUILD A HOME
in Florida . . . or anywhere!



Select the home of your choice from 25 practical designs, all fully illustrated. A wealth of good ideas. Ideal for warm climate construction. Slight changes for colder-climate homes. Complete working plans available at nominal cost. Send for your copy of "Florida Homes" today. Only $1 cash, check or money order.

FLORIDA HOMES
Exclusive designers and architects
17 Reanno Arcade, Lake Worth, Fla.

Solving the holder problem is really half the battle. As Louis Bromfield once remarked, a large flower arrangement is a matter of engineering and carefully planned architectural construction.

Planning your arrangements and selecting your material should also be done well ahead of time. Planning is a question of "what" and "where." The second is fully as important as the choice of flowers.

Condition all your flowers well, otherwise they won't be worth the trouble of arranging. In most cases, a long, deep drink of water, preferably overnight, in a cool place out of a draft will be sufficient, but certain flowers require special additional treatment.

Poppies, hollyhocks, and other flowers with thick, porous stems must have the ends of the stems burned or plunged into hot water before the regular conditioning. If you're picking flowers of this type in your own garden, try rubbing the end of the stem in the soil (as soon as it is cut) to keep out the air until the stem can be put into water.

Woody stems, as in shrub branches, should be bruised or split on the ends before conditioning. Most decorative foliage should be actually submerged for several hours before it is used. The broad leaves of calla lilies, for example, need this treatment, as do caladium and coleus leaves and many others. A few flowers can have even their heads dunked, particularly forget-me-nots, hydrangeas, and cinerarias, though for most blossoms, the heads are kept out of the water.

THESE are only a few general rules. Experiment with any unfamiliar material before using it for an important occasion. Time spent on proper conditioning saves time and disappointment later on, not to mention the loss of expensive flowers.

It pays to buy two or three of the tall galvanized cans such as florists use, since the average household has no vases tall enough for long-stem flowers to be soaked up to their necks in water. Laundry tubs are all very well for large sprawling branches or for foliage that is to be submerged, but for most flowers it is better and less confusing to use a number of tall, narrow cans plus smaller vases for shorter material. I usually try to condition all the flowers that are to be used together in the same can or, at any rate, to keep the colors separated, so I can find what I want when ready to begin work.

(*Continued on page* 180)

When summer comfort is the **question**

An Eagle-Picher Certified Insulation Job is the **answer!**



1ST REASON
Highest quality materials

Eagle-Picher Mineral Wool is one of the most efficient insulating materials known. It keeps your home up to 15% cooler than hot outdoors!



2ND REASON
It's complete insulation

A Certified Job is a complete insulation job. It enables you to enjoy cool, refreshing temperatures upstairs and down . . . makes *every room* livable, comfortable, enjoyable!



3RD REASON
It's installed efficiently

Eagle-Picher contractors insulate your home in any season, quickly, thoroughly, neatly—usually from the outside. *Your household routine need not be disturbed!*



4TH REASON
You get a certificate

The certificate you get is your assurance that insulation is installed everywhere needed—in the top floor, ceiling, sidewalls, around windows. Thickness of insulation, and quality of workmanship, are *factory-specified.*



With a Certified Insulation Job, you're sure of the benefits of complete, permanent insulation—year 'round comfort . . . up to 40% fuel savings. Why not ask your Eagle-Picher contractor for a free "Thriftolater" estimate of the fuel savings you'll get.

The Eagle-Picher Company, Dept. HB-69, Cincinnati (1), Ohio

Gentlemen: Without obligating me, please send particulars about an Eagle-Picher Certified Insulation Job. (Please check only one.)

☐ For present home ☐ For future home ☐ Students: Check for special information

☐ Please send me information on the Car Changer ☐ Please send me information about Storm Windows and Screens

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Val St Lambert

It can now be your pleasure to
set jewels before your dinner guests
...crystal alive with the beauty
of a flawlessly cut diamond
...Val St. Lambert stemware
...available at distinguished
stores specializing in setting
America's loveliest tables for
America's finest homes.



*THE CRYSTAL THAT SINGS**

**Reg. App'd. for*

VAL ST. LAMBERT GLASS CO., INC. • NEW YORK 1, N. Y.

GOOD LIVING starts with a GOOD KITCHEN .....

CONTINUED FROM PAGE 101



BEFORE

In addition to serving as entrance to the kitchen, the back entry contained a disorganized miscellany, including the refrigerator (much too far from the kitchen) and the ironer.

AFTER



Now it is a well-planned laundry, with washer, dryer, and ironer ranged along two walls. There is still a generous passageway to the breakfast room beyond. Space was found here also for a home freezer. The Greens find this indispensable in saving marketing time, planning menus for their big family.

BEFORE

n the old entry, every-hing was arranged hap-azardly, wasting space, dding nothing to con-venience in time- or step-aving. There's no reason r a refrigerator and an roner to go together!



"BEFORE" PHOTOGRAPHS BY RICHARD AVERILL SMITH

"AFTER" PHOTOGRAPHS BY WILLIAM HOWLAND

AFTER

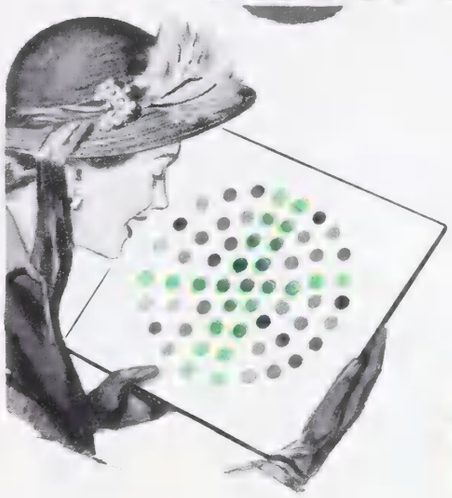




da space is wasted in the new laundry. Soiled clothes go from bin and sort-ng counter to wasner, to dryer, to ironer or ironing board. The last is built in, folds out of the way when not in use. Wall cabinets hold soaps, starches; closets are ready for the neat hanging of freshly ironed clothes.

(Continued on next page)

Green can mean a lot of Colors!



a bold emerald shade

a subtle olive hue

a delicate apple tint





When you ask for "green" interior paint, you don't mean just *any* green. You mean a very specific individual green . . . like the green of a ripe avocado, the shade of a willow at twilight or the greenish tint in your curtains. You want your color idea accurately translated into paint.

Now at last you can get *just the shade you want of any color you desire* . . . to match your draperies, blend with your slipcovers or contrast with your rug . . . prescription-mixed and ready to use in the finest quality paint! From *hundreds* of actually painted color samples, you can quickly, easily select or match whatever color you wish at the exciting Nu-Hue Color Bar.

Each gorgeous Nu-Hue Custom Color is mixed to a specific formula . . . can be duplicated for you at any later date! No more home-mixing, guesswork or disappointments. Nu-Hue Custom Colors give you the accurate color harmony or match you've always wanted . . . in flat, satin or enamel finish paint.

Treat yourself and your home to rapid, accurate color selection at the nearest Nu-Hue Color Bar . . . soon!

BEFORE YOU DECORATE . . . See these specific greens, recommended for up-to-date interiors by the nation's leading designers and color consultants. NU-HUE CUSTOM COLORS No. 53, 89, 142, 763.

THE MARTIN-SENOUR CO. • CHICAGO • LOS ANGELES • NEW YORK

Manufacturers of Fine Finishes for Home & Industry

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Custom Color System

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A Panel for Every Taste

Quick and Easy to Install

THESE ARE THE Malarkey plywoods

ROTARY CUT FIR

VERTICAL GRAIN FIR

REDWOOD

OAK

MAPLE

MAHOGANY

BIRCH

These beautiful and serviceable plywoods are light, strong, versatile. They are *quality* panels, made better through the latest manufacturing and bonding processes. The fir and redwood come direct from great Pacific Coast timber stands. Other woods are drawn from the world's timber resources. For plywood you can depend on, the name to remember is Malarkey.

Modernize with Malarkey Plywoods

Large, lightweight Malarkey panels are quickly installed, make attractive paneling, ceilings, built-ins. Easy to keep clean. Hundreds of outdoor uses. Malarkey flush house and cupboard doors available in matching woods. Made by M and M Wood Working Company, Portland, Oregon, one of the world's largest plywood and door manufacturers, all Malarkey plywoods are edge-branded with the M&M red diamond trademark.

M and M WOOD WORKING CO.

M&M

Malarkey plywoods AND DOORS

Copyright 1949 M and M Wood Working Company



A jut in the wall of the new breakfast room was just the place to build a generous cleaning closet. Its mahogany doors complement the sideboard, also built in, and add architectural value to a long, straight wall.

GOOD LIVING starts with a GOOD KITCHEN

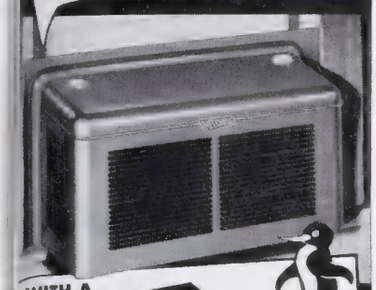
CONTINUED FROM PAGE 163



House cleaning is twice as easy with all the necessary tools, bottles, and jars kept together in one place. Clutter and chances of mislaying things are avoided by due regard for sizes in spacing compartments and shelves.

More information on this kitchen on page 165

ENJOY GENUINE AIR CONDITIONING IN YOUR HOME!

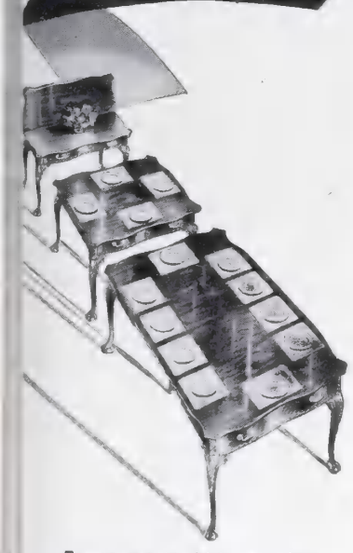


WITH A MITCHELL ROOM AIR CONDITIONER

NOW—you can provide cool, healthful comfort for all the family through the hottest summer days and nights! Install a MITCHELL *genuine* Room Air Conditioner; it cools, dehumidifies, ventilates, circulates; filters dirt, dust and pollen. Cool, clean air protects health, promotes restful sleep, boosts lagging appetites. There's a handsome MITCHELL unit for any room (ideal for private offices, too). Fits in any window; plugs in like a radio; no plumbing required. Gives your family *real* air-conditioned comfort at moderate cost. Write today for full details and name of local dealer.

Air Conditioning Division
MITCHELL MFG. COMPANY
525 N. Clybourn Ave., Chicago 14, Ill.

Extensole



Exquisitely fashioned from genuine mahogany in deep rich finish, the Chippendale Extensole has beautifully carved legs, and graceful serpentine front of choicest crotch veneers. Created for the person who desires only the finest, this outstanding extension console table is offered by your dealer at a surprisingly reasonable price. Write for free folder showing this and other Extensole patterns in modern and traditional, console and dropleaf styles.

EXTENSOLE CORPORATION • SPARTA, MICH.

FACTS ABOUT THIS "GOOD KITCHEN"

CONTINUED FROM PAGE 164

Two refrigerators, General Electric Co. **Electric range, washer,** and **dryer,** Westinghouse Electric Corp. **Dishwasher,** Hotpoint. Inc. **Home freezer,** Philco Radio & Television Corp. **Liquidizer** and **waffle iron,** Knapp-Monarch Co. **Mixer, toaster,** and **iron,** Sunbeam, Inc. **Pots** and **pans,** Revere Copper & Brass, Inc. **Spatulas** and **mixing spoons,** Ekco Products Co. and The Washburn Co. **Pressure saucepan,** National Pressure Cooker Co. Cosco **utility table,** and **step stool,** Hamilton Mfg. Corp. **Pyrex mixing bowls,** Corning Glass Works. Carosel **kitchen towels,** U. S. Rubber Co. **Ice bucket,** Kromex Corp. **Breakfast room chairs,** Herman Miller Furniture Co. **Place mats,** Mosse, Inc. Russell Wright **china** and **glass,** Richards-Morganthau & Co. **Windows,** Gate City Sash & Door Co. **Linoleum floor** and **counter tops,** Armstrong Cork Co. **Window shades,** Aeroshade Co. **Breakfast table top,** Formica Insulation Co. Aeropel **ventilator,** American Blower Co. **Rotating shelves,** Hoosier Industries. **Lighting fixtures,** Kurt Versen Co.

WHEN YOU VISIT CANADA

CONTINUED FROM PAGE 159

whom Miss Veitch works on custom-made decorations.

In Winnipeg, the Canadian Handicrafts Shop offers an assortment of handcrafts from all over but presents a local beauty of its own —the natural linen place mat embroidered with the wheat pattern, Manitoba's provincial symbol.

Poplar, a typical Manitoba wood, is used to make candlesticks and lamps which are said to look like marble when the wood is waxed and rubbed. You can also buy, here and there about the provinces, boxes cunningly made of porcupine quills by the Indians and carvings chiseled out of walrus tusks by the industrious Eskimos.

Also highly recommended for getting under your feet on cold mornings are sheepskin rugs, dyed pastel colors. But you'll have to use your own discretion on these. They frighten me a little bit.

No, I don't know where you can buy a totem pole for your back yard, but try British Columbia for a desk-size one.

Here's HOTPOINT
With Amazing
Magic Circle Heat!

Sensational New Water Heater Features Pressurized Calrod® Units For Maximum Economy, Reliability and Safety!

SEE this exciting new electric water heater that's acclaimed everywhere as America's finest! Thanks to the remarkable Magic Circle Heat of pressurized Calrod Units, new type thermostat and a host of other ultramodern features, you enjoy completely automatic hot water service that can't be topped for economy, dependability and safety. The heavy-duty Fiberglas®-insulated tank can actually store hot water for as long as *three days* without re-heating!

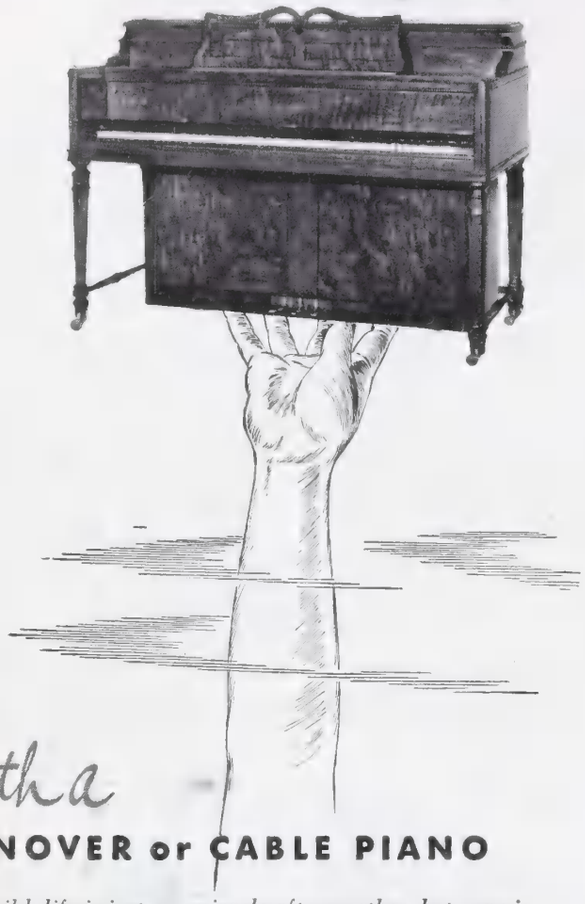
● **Seven models** range in capacity from 30 to 82 gallons. The 30- and 40-gallon table-top models are styled to match other Hotpoint kitchen units. See these heaters at your Hotpoint dealer's. Hotpoint Inc. *(A General Electric Affiliate)*, 5600 West Taylor Street, Chicago 44, Illinois.

Call Western Union Operator 25 for name of your nearest Hotpoint dealer



Everybody's Pointing To
Hotpoint
Electric Water Heaters

a new world at your child's fingertips



with a

CONOVER or CABLE PIANO

To a child, life is just one miracle after another, but none is more exciting, more fun, more instructive than the playing of the first meaningful series of notes. There, indeed, is magic that increases day by day, as talent and ability develop.

Now, the craftsmen of Conover and Cable know that children can be hard on pianos. They know that their instruments must not only project music faithfully but must stand up in tone and beauty over the years. That they have succeeded is borne out by the proud record of Conover and Cable in that severest of tests—the making of pianos for schools, colleges, institutions. Be sure you see—and compare—Conover and Cable for that new piano in your home.

Visit your local Conover-Cable dealer. If you cannot locate him, his name and address will be sent to you together with illustrated catalog.

CONOVER-CABLE PIANO CO.
Est. 1875
Oregon, Illinois

USE THIS COUPON

Conover-Cable Piano Co., Dept. HB-6, Oregon, Ill.
☐ *Please send me your new catalog of Conover-Cable Pianos.*
☐ *What is the name and address of Conover-Cable dealer nearest me?*
Name .....
Address .....
City ..... *Zone* ..... *State* .....



An index to better building items you shouldn't miss—whether your new home is in your head, on the drafting board, or already growing old

A Balsa wood door. This may sound like something for small fry to carve up, but don't you believe it—the Balsador really means light weight and low cost for you. Balsa, in case you've forgotten, is that unbelievably light wood from Ecuador. Model airplanes have been made of it for years, and now it's found an application in the building field. The new door uses



strips of the wood to form a solid core, with the usual hardwood edges, lock blocks, and flush veneer faces (no dust-catching panels or moldings) all glued together using a special warp-resistant construction. Weight is reduced by a third, which means low shipping charges, and prices are claimed to hit a new low for solid-core doors. The 2′ 8″ x 6′ 8″ x 1¾″ size, for instance, costs you approximately $30 in birch veneer, interior grade. Exterior grade is slightly higher. Also obtainable are gum, oak, and mahogany faces. Since the balsa wood core is about 90 per cent trapped air, insulating and sound-retarding qualities are comparable to those of cork. Door Division, Culler Furniture Co., Williamsport, Pa.

Shingle freshener. June is an ideal month for new paint jobs. But homeowners whose houses are covered with asbestos siding or shingle need to be particularly careful about the paint they use. Ordinary house paints are inclined to chip or peel. Shingle-Seal is a product especially made to adhere to asbestos siding and shingle. No priming is necessary, for its one coat surfacing combines primer, paint, and sealer. It is said to be waterproof and resistant to atmospheric conditions. Available in three colors: bright white, oyster white, and stone gray. A gallon will cover 450 square feet at a cost of approximately $6.95. Dewatex Manufacturing Company, 42nd St. and Dyer Ave., New York 18, N. Y.

A new coat for asbestos. Horn-O-Kote has been developed for use where asbestos cement shingles are stained from long weathering. Alkali reaction caused by application of ordinary paint is eliminated, and the coating is said

(*Continued on page* 170)

Outdoor attractions

CONTINUED FROM PAGE 111

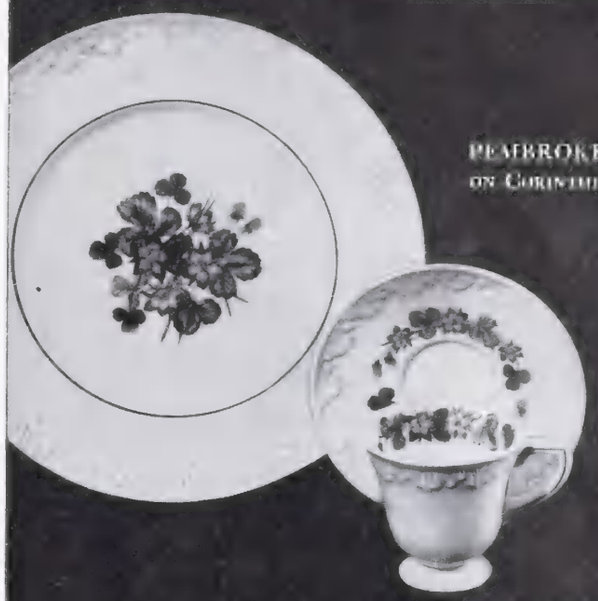
PHOTOGRAPH BY WILLIAM HOWLAND



● Invite a carefree summer by furnishing your garden with outdoor furniture that does not have to be pampered. The weatherproof enamel finish of this slatted wood "Travelawn" group will keep fresh and gleaming all summer. The wheels on the back let you move it about like a wheelbarrow. Form-fit comfort is built in. From Goshen Mfg. Co.

WEDGWOOD

A LIVING TRADITION



PEMBROKE
ON CORINTHIAN SHAPE

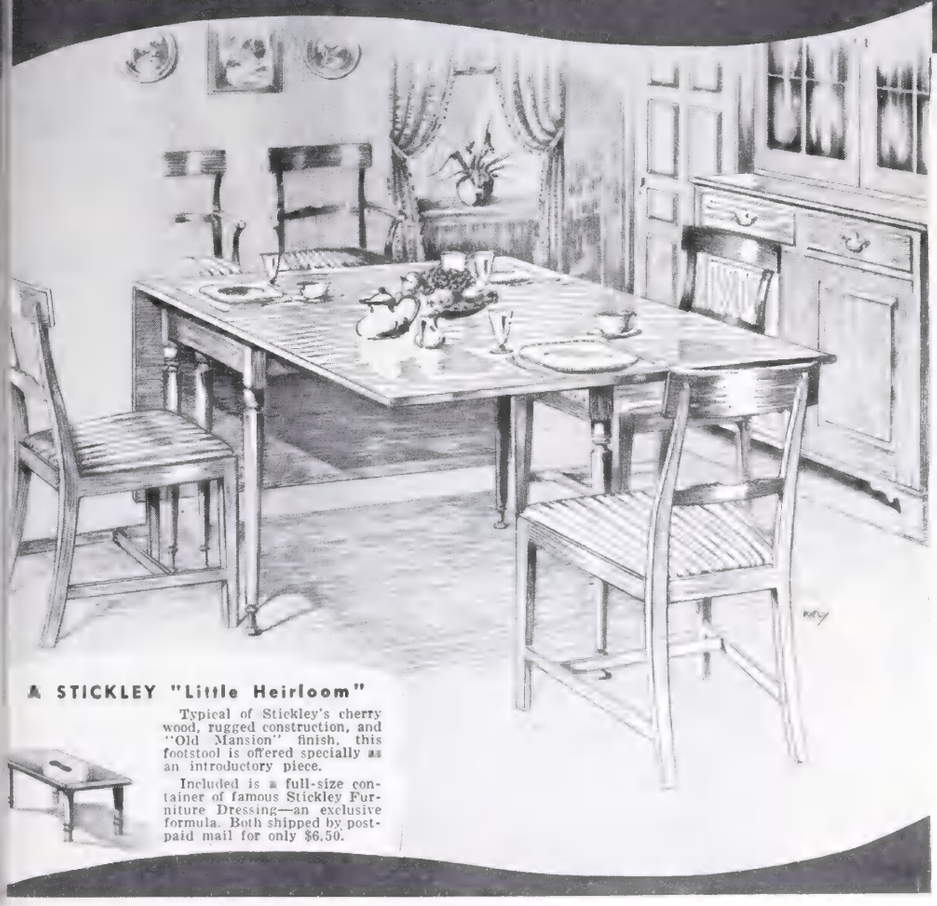
A maroon line accenting fresh strawberry leaves with yellow, pink and blue blossoms is high fashion in dinnerware. Available in open stock. Write for names of stores.

Five piece place setting $6.34

JOSIAH WEDGWOOD & SONS, INC.
24 East 54 St., New York Etruria & Barlaston, England

CHERRY VALLEY ··· a developing American Style

by Stickley OF FAYETTEVILLE



In his Cherry Valley workshops, Stickley of Fayetteville creates furniture unmistakably marked with the quaintness and charm of treasured American originals. Yet there is a difference. One that blends the influence of early Puritan, Dutch Patroon and English gentleman-adventurer with fundamental trends in the Cherry Valley of today.

The table illustrated is an example. Made from antique-finished cherry, its long graceful leaves, unaffected simplicity and wide-swinging legs accurately copy a centuries-old piece. The chairs are Stickley creations — featuring modern comfort stamped with the simple beauty of pioneer days.

L. & J. G. Stickley Inc., Fayetteville, N.Y.

Stickley Furniture is sold in quality shops in principal cities.

A STICKLEY "Little Heirloom"

Typical of Stickley's cherry wood, rugged construction, and "Old Mansion" finish, this footstool is offered specially as an introductory piece.

Included is a full-size container of famous Stickley Furniture Dressing—an exclusive formula. Both shipped by postpaid mail for only $6.50.

Cherry Valley WORKSHOPS OF STICKLEY OF FAYETTEVILLE

FOR Spotless Walls THAT NEVER NEED REDECORATING

MODERNIZE WITH Marlite





Marlite goes on any wall . . . quickly . . . easily

Just LOOK at that beauty . . . an actual example of an old, outmoded kitchen MODERNIZED WITH MARLITE! Large, wall-size plastic-finished Marlite panels can be installed on any wall. Easy to cut and fit with regular carpenter's tools. And you'll find durable, gleaming Marlite can be kept spotlessly clean with a damp cloth . . . year after thrifty year!

For kitchen, den, bathroom, playroom, workroom . . . In new construction or remodeling, Marlite combines modern beauty and practical economy. The cost of materials for a Marlite interior has increased less than 15% since 1940. Visit your leading lumber and building material dealer today to learn the unlimited possibilities for modernizing YOUR home with plastic-finished MARLITE. Ask for MARLITE by name! MARSH WALL PRODUCTS, INC., a Masonite Corporation subsidiary.

FREE folder in full color

Send coupon today for "Here's Your Release." You'll get new ideas on the money-saving, time-saving method of modernizing your home with MARLITE. It's FREE! Send for your copy now!

Marlite PLASTIC-FINISHED WALL and CEILING PANELS



MARSH WALL PRODUCTS, INC., Dept. 617, Dover, Ohio

Please rush my FREE copy of "Here's Your Release," the full color folder that shows me how Marlite gives new beauty to old walls . . . quickly, economically.

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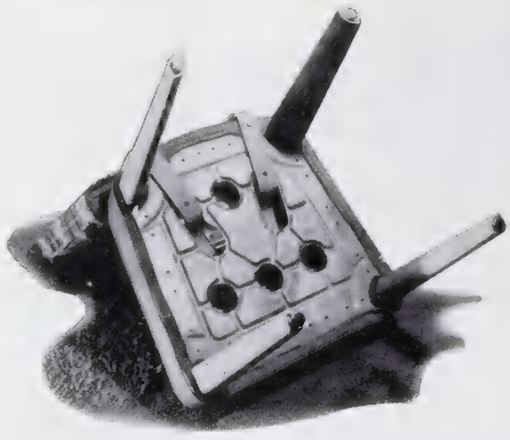
ADDRESS_____

CITY_____ STATE_____

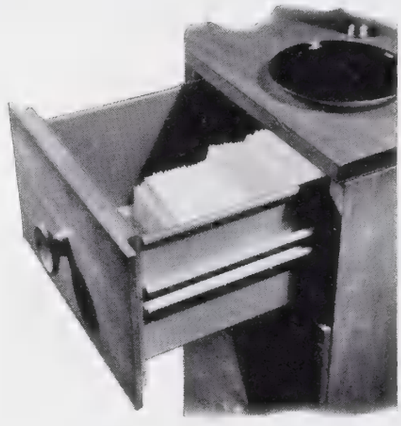
MARLITE—FOR CREATING BEAUTIFUL INTERIORS

The low cost of high standards

CONTINUED FROM PAGE 94



● To make this sturdy chair Cessna uses some of the same principles as are applied to airplane design. Aluminum back braces adjust to sitter's position. Seat is foam rubber.

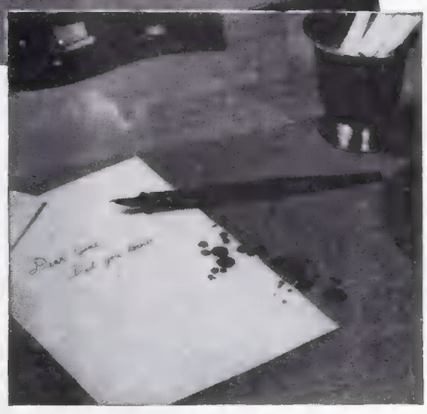


● Aluminum drawers operate on a principle of slides and guides that insure permanently smooth operation. Note also such advantages as extra storage and a washable interior finish.

Stores that Carry this New Furniture

CALIFORNIA	
Los Angeles	Barker Bros.
San Francisco	Macy's San Francisco
GEORGIA	
Atlanta	Davison. Paxon Co.
ILLINOIS	
Chicago	Marshall Field & Co.
MICHIGAN	
Detroit	The J. L. Hudson Co.
MISSOURI	
Kansas City	John Taylor's FOR FALL OPENING
NEW YORK	
New York	Macy's
PENNSYLVANIA	
Philadelphia	Strawbridge & Clothier
TEXAS	
Dallas	Titche-Goettinger Co.
WASHINGTON	
Seattle	Frederick & Nelson



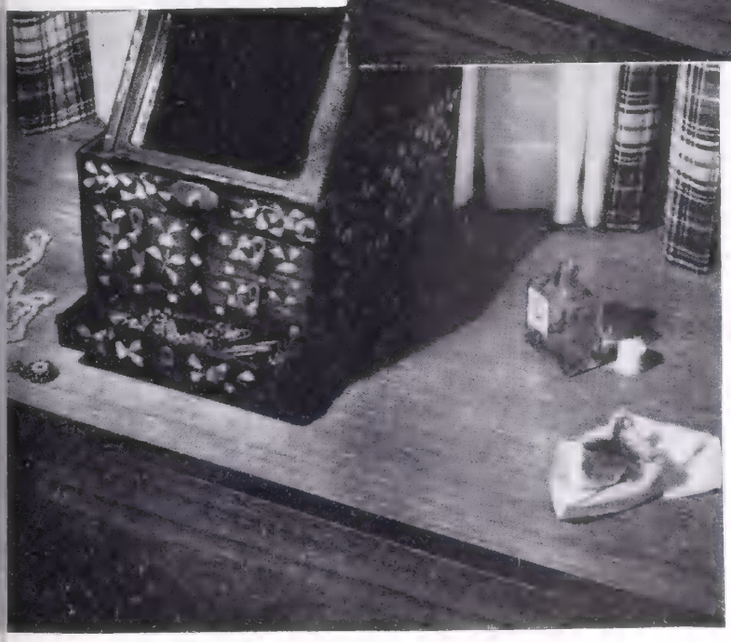


● Since the tops of furniture are as subject to heavy traffic as the Pennsylvania Railroad, the new Cessna group is coated with a wondrous clear finish that makes it impervious to the things most people may spill on it. These "before" and "after" shots show their kneehole desk emerging triumphant from an encounter with ink.

PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON

● Clear plastic finish on Cessna's four-drawer chest shown on page 94 shows no sign of permanent injury after nail polish has been spilled on it (take it off with polish remover). This miracle finish is also impervious to heat, cold, alcohol, butter, and vinegar, to say nothing of lemon, tomato, and orange juice.







"I can't keep them out of my kitchen"

(... SINCE WE GOT OUR NEW LUSTERTONE STAINLESS STEEL SINK)



"Help! Help!
Leave a lass with her Lustertone.
What chance has a gal in a kitchen invaded
by husband and offspring
(and neighbors and friends)
admiring, inquiring, untiring . . . desiring
just one more quick look
at our proudest possession . . . that
Lustertone stainless steel sink."

Decorating plans are never restricted when you install Lustertone. It blends with all colors . . . flatters all types of interiors. The surface glows warmly with gay colored reflections of a bright, cheerful kitchen. Seamless, sound-proofed and durable, Lustertone is guaranteed to outlast your home. And it is so adaptable! Custom built for individual requirements, or available in 14 sizes from 42 inches to ten feet long. (With or without base cabinets.) Send sketch and dimensions for free estimate on custom-built kitchens.

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GENERAL ELECTRIC



. . . along with other big names in Automatic Dishwashers, provides Lustertone Stainless Steel Tops on request.

All your questions are answered in this free 20-page booklet. Clip and mail today.



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1874 S. 54th Ave., Chicago 50, Ill.

☐ Where can I see a Lustertone sink?
☐ I am planning to build ☐ To remodel

Name_____

Address_____

City_____ Zone____ State_____

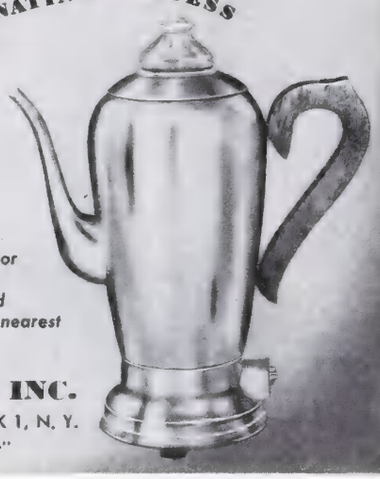
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26 WEST 23RD ST., NEW YORK 10, N. Y.

CURRENT EVENTS FOR HOMEOWNERS

CONTINUED FROM PAGE 166

to become an actual part of the shingle itself, increasing water-resistance and durable qualities. You buy it ready-mixed, at $5 to $5.25 per gallon, depending upon amount ordered. One gallon covers about 250 square feet. Two coats are necessary. Colors are cream, green, and two shades of gray. A. C. Horn Co., Inc., 43-46 Tenth St., Long Island City 1, N. Y.

Wood fire door. If any of your small fry have discovered the chemistry-set atomic bomb or if you just want fire-stop protection for everybody in the house, check the Fox-Made Wood Fire Door. It's flame-proofed chemically (using Underwriters'-approved "Protexol A") and comes in two grades: One retards fire for 60 minutes, the other for as long as 90 minutes.



You have plenty of time to call the fire department, move the Van Gogh, and wake Aunt Minnie. Both types are solid-core flush doors, available in a broad selection of finishes to harmonize with your other doors.

The Fox people say their doors are superior to metal ones in that transmitted temperatures are not enough to kindle *independently* something on the other side. Prices start at about $50, depending upon veneer, thickness, and size. The fire door is one of many flame-proofed millwork products made by the Fox Bros. Mfg. Co., 2717 Sidney St., St. Louis 4, Mo.

Leak Preventive. If the winter weather has taken a heavy toll of your roof, one of the things you'd better do is check the flashing. If you're timid about such matters call in your roofing contractor and let him check it for you. But if you are handy with tools and want to save money, the Revere Home Flashing System may be your dish. This tidy package contains ten sheets of especially tempered sheet copper 18″ x 24″, 200 bronze nails, and a how-to-do-it instruction booklet. All you need in addition is a few simple tools. Two packages supply enough material to flash the average size house. Price $21.95 per package and available at lumber and building material dealers. Revere Copper & Brass, Inc., 230 Park Ave., New York 17, N. Y.

For alchemy in wood. The maker of Amerwood takes inexpensive lumber with "defects" (knots, checks, etc.), works his magic, and delivers to you a paneling that's as rustic as a chipmunk. His abrading machines etch away soft spring growth, leaving grain and imperfections emphasized to catch light and create natural shadow lines. The material comes sanded, lacquered, and waxed in either light or dark finish, and costs you 37¢ to 45¢ a sq. ft. Panel widths range from 6″ to 12″, lengths from 8′ to 16′. Standard thickness is $\frac{3}{4}$″. (The other two products currently on the market, one etched, one combed, which make similar use of low-grade wood, are both plywood.) Edges of Amerwood panels are shiplapped (one edge fits under the other) for easy installation. The waxed surface needs no redecorating. Let the patina improve with age. Lehwood Corp., 1703 Ironwood Drive, South Bend, Ind.

Fingertip control. Bothered by small nuts in inaccessible places? If so, try the new Touch N' Grip finger wrench for those hard-to-get-at spots. The finger wrench slips over the first joint of the finger, a nut can be picked up in its hexagonal opening, then placed with fingertip control in any spot. Available in four sizes—corresponding to the four most widely used nut sizes—$\frac{1}{4}$″, 5/16″, 11/32″, and $\frac{3}{8}$″ across the flat. They are made of steel, nickel-plated to prevent rust, and are adjustable to any size finger. The four sizes come mounted on a card and cost about 49¢. These are available at most hardware and automotive supply stores. F. E. Redfield, 31 Colonial Parkway, Dumont, New Jersey.



Flexscreen

Beauty and MORE!

Shimmering folds drape your fireplace with grace and charm. The flexible, woven-metal curtains are *sheer*, for full view of your fire's dancing fascination. Yet they're *sparkproof*, for your furnishings' protection—and your safety! Both curtains open or close at one time with Unipull. At better stores everywhere.

Write us at 649 Bank St., Norwich, N. Y., for illustrated Flexscreen folder.

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America's only Metal Awnings priced for the average home!

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ALL STEEL

11.95

or 36" size

Not $25 or $35—as awnings you've admired probably cost—but only $11.95! Install them yourself in 15 minutes! Keep them up 12 months a year or store in a small, flat bundle. Horizontal stripes are well suited to today's architecture; make smaller homes look broader. Baked enamel finish in green-and-white (standard) or all-white enamel for custom painting. Also in 42" size, in a door canopy style and in porch or store sizes up to 10½ feet. See your dealer or send coupon for postpaid shipment.

PERKLINE, INC., Perm-A-Vent Div.
[illegible] Willow Street, Union City, Pa.

Please send me the following:

..... illustrated literature on Perm-A-Vent

..... 36" awnings @ $11.95. Cash encl. (quantity)

..... 42" awnings @ $12.95. Cash encl.

..... Door canopies @ $12.95. Cash encl.

..... Green-and-white ..... All-white

Name .....

Address .....

Fair weather or foul in your kitchen? If it's foul at times, a Blo-Fan Spot Ventilator may be the answer. This new fan is designed to be built into your ceiling (or wall) directly over your cooking range. It uses a combination propeller-blower principle to remove fumes and odors before they spread. Only the grille projects into the room, but all parts are removable-without-tools for cleaning. The fan itself comes in three sizes, with list prices ranging from $30.20 to $56.80. Final cost, of course, will be higher, what with installation, duct, outside cap, etc. Pryne & Co., Inc., Pomona, Calif.



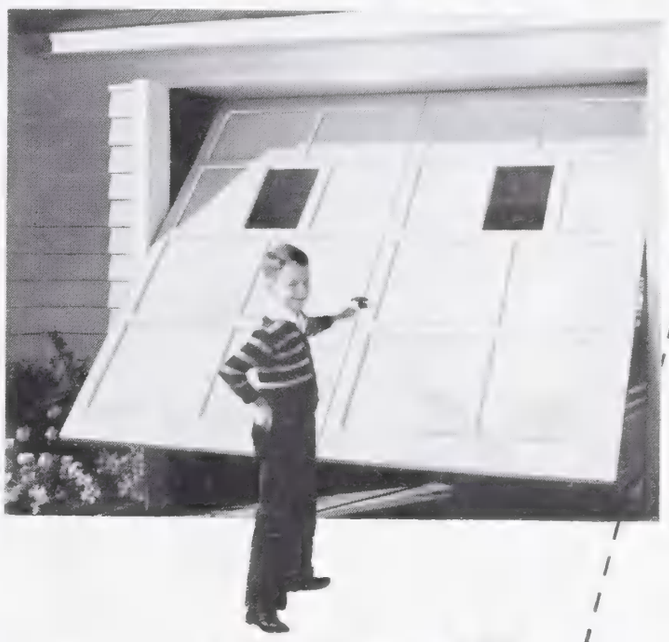
Is your shower just a drip? Well, off with its head, then, cry the Speakman plumbing people. Their new self-cleaning, variable-spray shower head is called the Anystream. A mere flip of its lever changes your shower from needle spray to normal to flood spray. Conventional, apt-to-clog-up holes are replaced by six plungers with grooved sides (the water comes through the grooves), which move in and out as you turn the lever, thus varying the apertures. Sediment washes out each time the lever is in flood position. This position also empties the pipes and

(*Continued on next page*)



turn the handle up goes the door

it's a Curtis OVERMATIC



No more tugging or pulling to open or close a balky garage door . . . no more doors that bang, stick or freeze shut! A turn of the handle sends an Overmatic up and over—a slight pull from either inside or outside closes it. Even an 8-year-old can operate the modern Curtis Overmatic garage door!

Easy to Install in Your Garage!

The Overmatic is quickly installed in a new or old garage—needs no special jambs. Operating hardware is simple—no space-wasting mass of bulky iron. The Overmatic fits an opening 8 x 7 feet—gives ample clearance for any style car.

The door panels in the Overmatic are made of Curtis Prespine—a superior new wood product manufactured exclusively by Curtis. Prespine Panels have the strength to take heavy impact blows . . . won't mar or scratch readily . . . won't splinter or chip. Prespine has superior bending strength, resists warping, shrinking and swelling. And it provides an excellent bond for paint or stain.

With all its advantages, the Overmatic is moderate in price—costs less than you think. See your Curtis Woodwork dealer—or write for literature.



Inside view of Overmatic garage door when it's "up-and-over." Only a small amount of overhead clearance is required—2 inches. Most overhead doors require much greater overhead clearance. Note simplicity of operating hardware. Overmatic can be installed within a few inches of house door in side wall.

1866 CURTIS WOODWORK

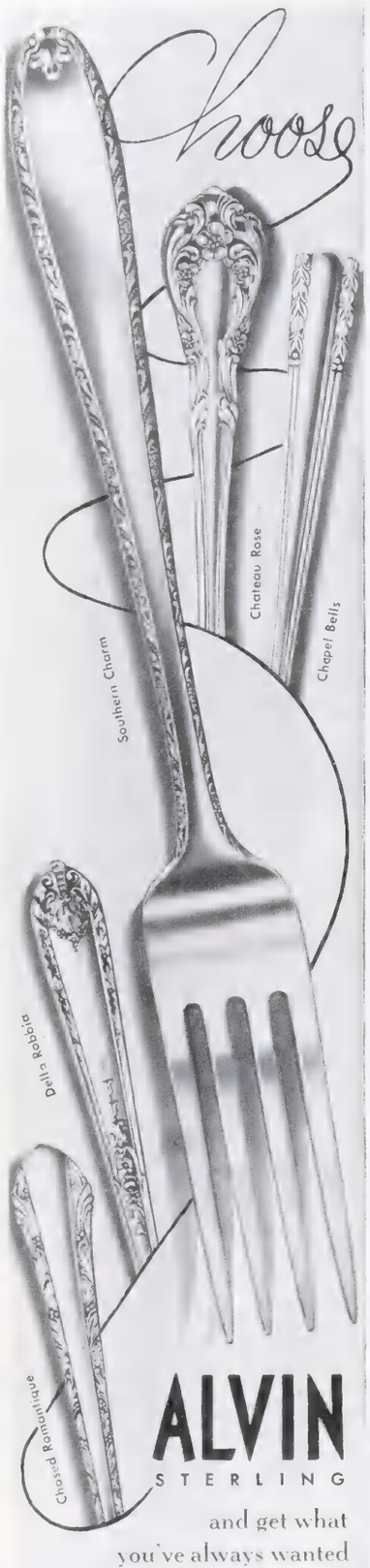
Curtis Companies Service Bureau
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Clinton, Iowa

I am interested in the Curtis Overmatic garage door. Please send free literature.

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and to serve graciously
through all of your years.

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THE ALVIN SILVERSMITHS

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PROVIDENCE 7, RHODE ISLAND

CURRENT EVENTS FOR HOMEOWNERS

CONTINUED FROM PRECEDING PAGE

prevents after-drip when your shower's over. Two chromium models, $8.95 and $11.95. Get them through your plumber or from the Speakman Co., Wilmington, Del.

How's your pressure? Your water pressure, that is. If you depend on a shallow well and have to wait for water to trickle through the faucet, you should know about the Lancaster Motor Jet Pressure Pak. This unit automatically supplies water under pressure from wells as deep as 28 feet. It comes to you completely packaged and can be easily connected into the water system.

Like a refrigerator, its operation is quiet and requires no upkeep. Running cost of the smallest unit (¼ HP motor) is approximately 2¢ a day for an average home. The pump is made of cast-iron with inside parts of stainless steel and solid bronze. Pressure tank is heavy gauge steel, fully galvanized to guarantee clear water at all times. Costs $139.50 for 410-gallon per hour capacity. Available in ¼ HP, 1/3 HP, and ½ HP sizes. Lancaster Pump and Mfg. Co., Chestnut & Water Streets, Lancaster, Pa.

Tidy storage. "Henry, if I've asked you once, I've asked you a thousand times to put up a shelf" . . . etc., etc. If the old refrain's ringing in your ears, clip this item and hide it in her stationery. Tidy-Rack gives her four shelves—or racks, if she prefers—for your $4.95. All you do is attach it with four screws (included in package) to wood, cement, brick, or plaster.

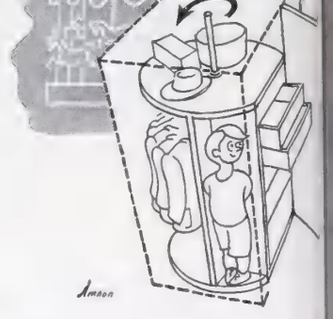
Construction is all-steel: Two vertical members go up against the wall, each supporting four adjustable brackets. Brackets may be horizontal (just add a board to make a shelf) or slanted 25 degrees downward (good way to store cases of cans or bottles for easy access). Over-all height is 4 ft., maximum load 800 pounds. Lange Aviation Corp., 102 W. Fowler St., Milwaukee 2, Wisconsin.

Hot stuff. Electric heating is inherently clean, convenient, space-saving, and maintenance-free. The manufacturer of Radiant Glass tells us his method makes it comparable in dollars and cents to standard systems, wherever power rates are 2¢ or less. You buy: Radiant Glass panel ($45 to $ per 1,200 cu. ft. of space, tricity to operate, and adeq wall insulation if you don't alr have it. No fuel, furnace, p etc. Each panel is simply a s of tempered (extra-strong) with courses of aluminum (to conduct current) fused to back face. An aluminum refle minimizes heat loss behind g

Assembled in a steel frame x 31", primed for painting match your walls, the unit is r for quick installation—usu under a window. It reaches ca ity temperature of 300° F. wi 20 minutes, but won't burn yo you happen to touch it, due to low conductivity of the glass it The panels aren't affected water, and are Underwrit approved.

For new construction, ano model is designed to be rece into the wall. Both types c 1,000 watts, AC or DC, com either 220-V or 110-V models. (tion: only one panel to a 110-V cuit.) Thermostat-controlled ing is recommended for comp installations. Continental Rad Glass Heating Corp., 1 East St., New York 16, N. Y.

Closet Goes Round. So storage space is at a premium your house. Then how abou rotating closet as a practical s tion? With Rota-closet you have a chest of drawers, a d

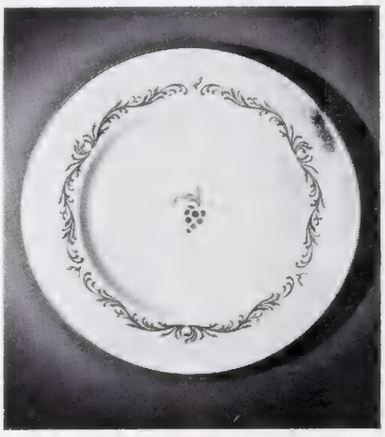


front dressing shelf, wardr hanging facilities, and stor shelves, all in one ready-built u Revolving like an overgrown L Susan from a Victorian table. unit is a cylindrical container 7 high which rotates on a vert center rod. Built of hardwood, i available in mahogany, walt maple, and blonde finishes. signed to fit behind a 30" doo requires a space at least 42" w and 36" deep. Cost $134.50 with installation. Zibell Industries, 1 Candler Bldg., Atlanta 3, Geor

Pickard . . .

America's Most Exquisite Dinnerware . . .

It's *available now,* in open stock or place settings, at your favorite store. There's no need to wait!



Rocail



Chinese Seasons



Garland

Your appreciation of beautiful things will keep Pickard China among your treasured possessions—always. You'll feel a glowing pride every time you set your table.

PICKARD CHINA MADE IN U.S.A.

Pickard Incorporated
Antioch, Illinois

3 glass ideas suggested by decorators



Idea #1: **GLASS FURNITURE TOPS** are good looking and useful out of all proportion to their cost. Whether you buy clear Plate Glass tops or mirror tops, they'll protect your favorite furniture from being sabotaged by cigarette burns, tumbler rings or scratches.



Idea #2: **A MIRROR-PANELED WALL** in the dining room is a new and enchanting way to set the stage for festive meals. These ceiling-high mirrors of Pittsburgh Polished Plate Glass reflect all the color and movement of the room . . . as well as a lovely picture window framing an outdoor scene. P.S. Twindow, the new window with built-in insulation, is your best bet for picture windows.



Idea #3: **BATHROOM WALLS** of Carrara Structural Glass bring stars to feminine eyes. And no wonder! Polished, gleaming surfaces. Moisture- grease- and fade-proof. Easy to keep spotless with just a damp cloth. 10 lovely shades to choose from. And will still look young and beautiful twenty years from now!



WHERE CAN I BUY? Your department store or other local glass supplier can help you work out your ideas for the use of glass and mirrors in your home. And when you buy, be sure to look for the Pittsburgh Label. It means quality Plate Glass.

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Stand for a moment in the doorway of a Fashion Trend room. See how this lovely, modern furniture instantly identifies its owner as a person of admirable good taste. Admire the ways in which Fashion Trend imparts a classic *cleanness* in design, in an aura of sincerity and quiet dignity. Visualize the many arrangements which are possible with this *agreeable* new furniture . . . and see how the individual units will fairly leap to your command in the creation of charming ensemble combinations to make your rooms *personally* yours . . .

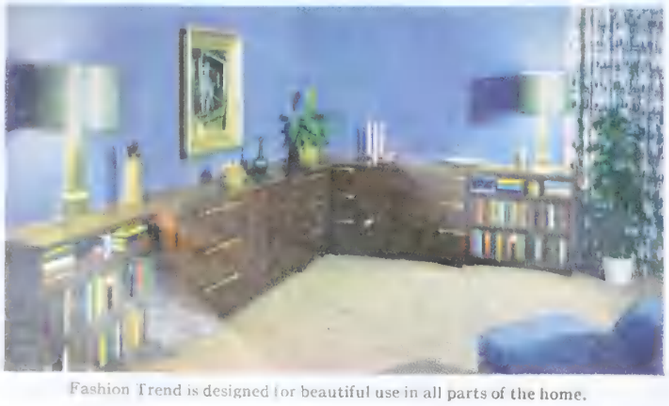
Fashion Trend is furniture you can live with . . . enjoy thoroughly because you love it . . . because it gives you a steadfast new assurance of integrity in true, versatile home beauty. This lovely new furniture is sold by thousands of dealers from coast to coast, and priced for the moderate incomes of bright young moderns who want their homes to say, "Come . . . *live* with me."

Write for the name of your Fashion Trend dealer. We'll be glad to reply immediately.

Furniture designed by Edmond J. Spence
Fabrics Furnished by Goodall Fabrics, Inc.



The complete versatility of Fashion Trend is reflected in this smart and lovely setting. You can arrange and rearrange Fashion Trend to your heart's content!



Fashion Trend is designed for beautiful use in all parts of the home.

The Fashion Trend shown offers your choice of glowing American Walnut or the new, stunningly beautiful Korina. Complete suites include bed (twin and double), chest, vanity and bench, single and double dressers, junior chest, night table, chest-robe and bookcase. You may buy these units singly or in any combination. Remember — *you'll love to live with Fashion Trend!*



THIS BOOK WAS WRITTEN FOR YOU

Write for Jean Watt's authoritative new homemaker booklet, "Here's How . . To Home Decorating." Please enclose 25c in coin to cover partial costs of printing and mailing. Address Dept. HB-9.



JOHNSON-CARPER FURNITURE COMPANY, Incorporated
Roanoke, Virginia

DECORATOR'S DIARY

CONTINUED FROM PAGE 71

desk and also an open bookcase match it. Now that Betty is maring in politics she has decided at a frilly bedroom is sissy stuff. we're turning her room into a ilored studio as a more fitting ckground for the higher intelct. But, of course, a make-up nter is just as important as er—at least on Saturday nights. ese pieces, designed by Elias edberg, come knocked-down, hich makes them somewhat less pensive than they might be othwise. We'll probably use all three its and Betty insists she'll put em together herself.



ang the Furniture

've been getting a little tired f seeing so many fabrics lushed p with metallic yarns. But there more than one way of using a ood thing if you put your mind it, and that, I suspect, is what e fabric people are at last begining to do with their gold and lver threads. Came across a romising example the other day t Altman's. A new Cohama fabic in a jacquard weave with a ig, lacy leaf pattern. For the pattern they had used a bit of gold metallic, and along with it a ratine yarn in a color that matched the gold almost exactly. The result: a solid gold tone with only an occasional metallic glint. And very handsome it was on an off-white



Fabric With a Glint of Gold

ground. Even more subtle was the same fabric in two tones of robin's egg blue—the deeper blue mixed with *blue* metallic for the pattern, and the paler tint for the ground. Would be wonderful where you want something rather elegant, yet not too blatantly lush.

Always liked the Swedish custom of perking up the walls of a plain, workaday room with botanical prints—those colored flower charts used to teach school children all about the petals and leaves and roots. Reed & Stevenson, I was delighted to find out, has a whole series of them—40 different subjects, each measuring 30 by 41 inches. Think I'll suggest to Mrs. Dunning that she buy several of them for the cottage at the beach. Not that she has room for more than two or three, but it would be

(*Continued on page* 183)



Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm. Write today for our folder, "How to Lend Personality to Your Walls with Mirrors."

Donnelly-Kelley Glass Company, Holland, Michigan

For your pre-dinner pleasure . . . say

Dubonnet

Serve Dubonnet straight, well chilled . . .

or Dubonnet Cocktail:

1/2 Dubonnet, 1/2 Gin,

stir and serve chilled with twist of lemon.





Whenever you drink...drink Dubonnet

Dubonnet Aperitif Wine, **Product of U.S.A.**, Dubonnet Corp., Philadelphia, Pa.



A PARTY-DAY SET *at an everyday price!*

Salem Dinnerware brings you colorful, attractive patterns in modern or traditional modes . . . to match your furnishings and your heart's desire. So reasonable in price you'll wonder why you did without . . . so fine in quality you'll use Salem for "best". See Salem today at your favorite store.

SEND 10¢ TO DEPT. A FOR BEAUTIFUL BROCHURE.

American Dinnerware of Distinction

THE SALEM CHINA CO.

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at your service... a famous color stylist...

to help you better your home... better your living



Now, Mr. William Manker, HOUSE BEAUTIFUL's own color stylist, will do for you what he does for America's leading home magazine

Imagine every room in your house expertly color-styled by a world-famous stylist... as beautiful, as dramatic, as "Ah"-inspiring as though Mr. Manker, HOUSE BEAUTIFUL's Color Stylist, had paid a visit to your home. His scheme will include, if necessary, five paint colors, synchronized to go with the colors of your existing furnishings. He will send you a color scheme for painting, like the vibrant ones you have seen in HOUSE BEAUTIFUL's pages ...in the exciting "Pace-Setter House" and in "Inspiration House".



WHAT YOU HAVE TO TELL US

1. What is the function of your room? Is it living room, dining room, bath, nursery or kitchen?
2. What existing furnishings are in the room and what colors are they?

You must send color samples of your draperies, carpeting, upholstery, and wallpaper, or we cannot do our job. Cut a few snips out of the dominant color of your carpet. Cut little bits out of the backs of hems of draperies. (If you're buying new ones, send a piece big enough to show all colors and the pattern.) Send a sample of wallpaper if you are choosing a new one to go with the new painting.

3. Which direction do the windows face?
4. What is the color of the permanent floor if it shows?
5. What special architectural features does the room have—such as fireplaces, dado, built-in bookcases, niches or alcoves, radiator enclosures, lighting coves, baseboards, cornices, bays, stairways, closets, cupboards, valances, material of hearth or fireplace facing. Rough pencil sketches of the four walls, showing which features are on which walls, will help considerably. Don't worry about how crudely they are drawn.
6. What are the floor dimensions and the ceiling height?
7. What is the locale of your home (city, country)?
8. What is the style of your furnishings (Eighteenth Century, French Provincial, Early American, Modern)?

Above all, send color samples of the existing things in the room that will not be changed, be it tile, linoleum, chintz, etc. (only wood colors can be described by words).

WHAT HOUSE BEAUTIFUL WILL DO

We'll tell you what colors to use and where to put them.

We'll scheme them around the colors of your existing furnishings which are not to be changed.

We'll send you paint color-cards big enough for your painter, or for a custom paint-mixing store to match successfully.

We'll tell you where to use which colors.

We'll tell you how to unify badly cut-up walls.

We'll tell you how to make a small room seem bigger, or a badly proportioned room seem better shaped.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 72

international routes; and American Airlines will be Stratocruising transatlantic by mid-August.

You Shall Have Music

Wherever you go in Europe this summer, it will be easy to do it to music, in fact, to some of the best music available anywhere. Orchestras, opera, choirs, and soloists will be among the attractions of the Holland Festival, which opens June 15th for a month simultaneously at Amsterdam and Scheveningen, 50 minutes away. You can get information from the Netherlands Tourist Office, 10 Rockefeller Plaza, New York City.

The Salzburg Festivals, of a caliber suitable to Mozart's home town, take place July 27th to August 30th. From July 20th to August 31st the Salzburg Mozarteum offers advanced students unique opportunities in voice and instrument, dancing and theater, plus participation in the Festivals. Information about both can be had from the Austrian State Tourist Department, 48 East 48th Street, New York City.

The Third International Festival of Music and Drama at Edinburgh, August 21st to September 11th, will again feature a notable assemblage of orchestras, opera companies, dramatic groups, and soloists from all over the world. There'll also be costumed piping and dancing on the Esplanade of Edinburgh Castle. Either American Express or Cook's are ready with more information. Or check with the Associated British and Irish Railways, 9 Rockefeller Plaza, New York City.

Trains

Chicago's Railroad Fair, encouraged by more than two million visitors during 64 days in 1948, reopens June 25th for a 100-day stretch. There will be enough new features to reward well even those visiting it for a second time. Exhibits planned for 1949 include not only the Indian pueblo of last year, but a Spanish Mission, a trip through the Moffatt Tunnel, another on a San Francisco cable car, and a chance to cut a pretty figure on the ice at Sun Valley.

Your chance of squeezing into things that were most crowded last year will also be improved. There will be two narrow-gauge



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TORONTO, ONTARIO, 69 Yonge Street

For British Isles Travel Literature with color map, write Dept. 22 at any of these offices

BRITISH RAILWAYS

railroads instead of one, the Indian dances will be organized in an open-air theater, and the seating capacity for the "Wheels A-Rollin'" pageant will be increased by more than a thousand.

Inland Cruises

June is the start of the Great Lakes cruising season, and if you don't know the Great Lakes way of getting around, you will want to investigate. On most cruises you can board at any port of call, your car is welcome, and you can debark when you arrive where you want to go. Starting late June, American Express will incorporate the Georgian Bay run between Chicago and Buffalo in a New York-Niagara-Chicago-Washington swing. Takes eight days from New York, $179.50 plus tax; ten from Chicago, $199 plus tax. It provides sightseeing for New Yorkers in Chicago, for Chicagoans in New York, and for both in Washington.

The Detroit and Cleveland Navigation Company will help you short-cut automobile trips east and west with overnight service between Detroit and Cleveland and Detroit and Buffalo.

Canadian Pacific's "S.S. Assiniboia" and "Keewatin" provide short cuts twice a week east and west across the Great Lakes from Port McNicoll, in Georgian Bay, to Fort William on the far north shore of Lake Superior.

Here are headliners among regular cruises, which include meals and berth and shore sight-seeing and return you whence you came:

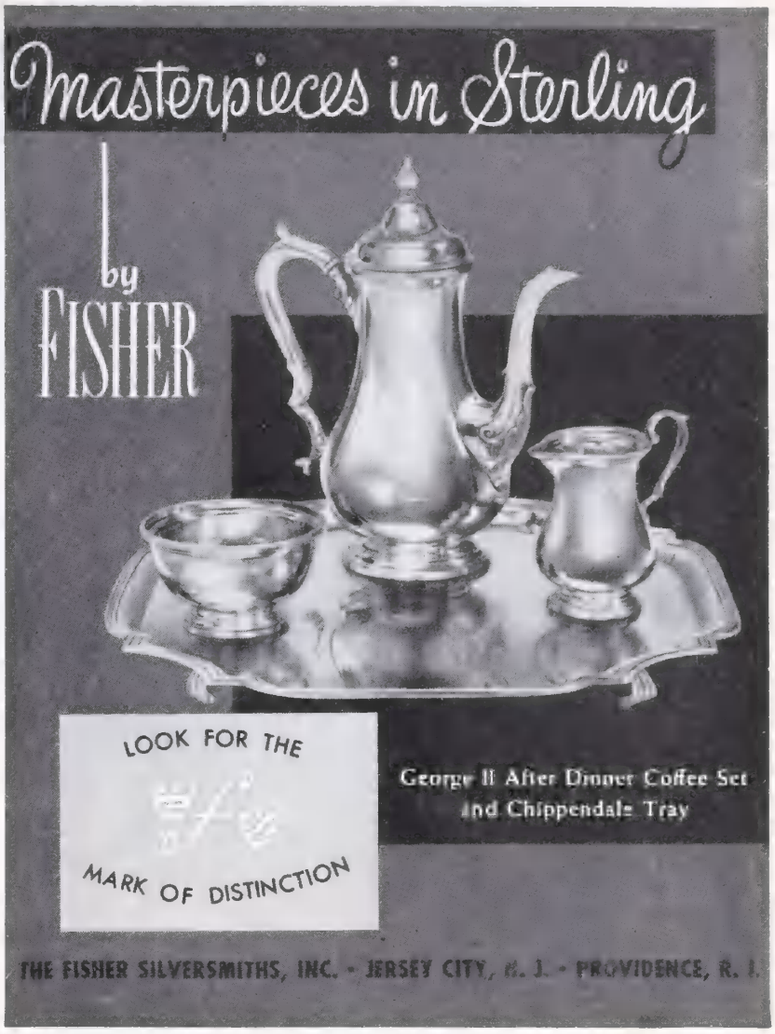
Georgian Bay Line—"S.S. North America" from Chicago to Buffalo via Charlevoix; Mackinac Island; Midland, Ontario; Detroit, and Buffalo, returning via Cleveland. Seven days, leaving Saturdays, $119.50 plus tax for outside room.

"S.S. South America" from Buffalo to Duluth via Cleveland, Detroit, Mackinac Island, Sault Ste. Marie, Munissing, Houghton. Seven days, leaving Saturdays, from $119.50 plus tax for outside room.

Detroit and Cleveland Navigation Co.—"S.S. City of Cleveland III," from Detroit to Sault Ste. Marie via Mackinac Island and Midland, Ontario. Four days, leaving Mondays, $100.50 plus tax for bedroom with bath. From Detroit to the Sault via Mackinac Island only, three days, leaving Fridays, $70.25 plus tax, room and bath.

Canadian Pacific Steamships—"S.S. Manitoba," from Owen Sound, on Georgian Bay, to Fort William via Sault Ste. Marie. This

(Continued on next page)





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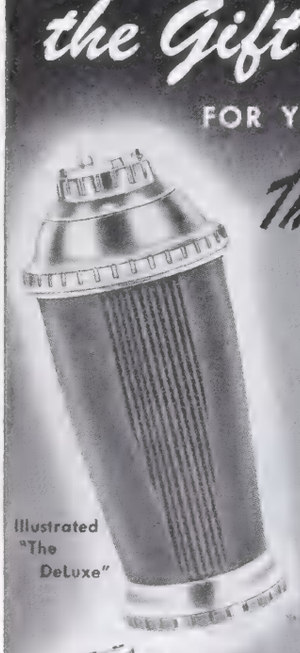
Brownley drop-leaf table of lustrous mahogany veneers. Extended with leaves up, the table measures 43" x 98"; with leaves up, but not extended, it measures 43" x 62". With the leaves down, the top measures 23" x 43". At better furniture and department stores. Send one cent stamp to Dept. B for booklet.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

trip takes five days, costs $56.50 plus tax, including rail fare between Toronto and Owen Sound.

Canada Steamship Lines (Northern Navigation Division)—"S.S. Noronic," from Detroit (Windsor) to Duluth via Sarnia, Ontario; Sault Ste. Marie; Port Arthur. Seven days, $95.20 plus tax per person in outside cabin. Rail connections tie these in with the same company's Niagara to the Saguenay cruises up the St. Lawrence departing from Queenstown.

A Rose Is a Rose

Even if your own stake in rose culture is only one little bush, you'll want, some time, to visit the Jackson and Perkins Company Rose Garden in Newark, N. Y. It is open from June 1st until frost, but is at its most rosy during the annual Festival. The program this year is from June 15th through 26th, with a variety of activities each day, including broadcasts by notables you'll enjoy seeing in action, the crowning of a queen, and a rose arrangement clinic. The real stars, of course, are the roses themselves—15 acres of them on grounds landscaped to show off more than 50,000 plants including the newest varieties and demonstrating the latest know-how. Newark, N. Y., is on the New York Central and Greyhound Bus Lines, 32 miles east of Rochester and 60 west of Syracuse on Route 31, connecting with through Route 20 at Canandaigua or Geneva. You'll find hotels at Newark, Canandaigua, Lyons, Palmyra, and Geneva, and guidance (both as to hotels and in other matters) through the Newark Chamber of Commerce.

Ah Wilderness!

If you've tried a dude ranch and found it too dudish, or camping-out and found it too rugged, you'll be interested in the nice balance between the two, recently contrived by the Starlite Campers of the Rockies, Inc. Starlite camping is rugged in that you sleep in a tent, in a camp ground so well hidden in the beauteous mountains of Colorado's Cathedral Lake district that only a jeep can find its way in. But its ruggedness is well offset by air mattresses, immaculate linens, campfire food supplemented by fresh cream and vegetables, even a hammock beneath the pines, if you so desire. And the price includes everything: horses to ride, hunting and fishing equipme from boats to bows and arrow guides, a pan with which to pan f gold, a flashlight, soap, and portable shower. Price even i cludes a bearded ballad singer provide atmosphere for tall tal spun around the campfire.

Included also is transportati to and from Colorado Springs, 4 miles round-trip in air-condition astrodome bus and jeep, with sto at Aspen, where you take a sl lift view of the scenery, and Leadville. Starlite camping is f people over 18 only, costs arou $44 for three days to $182 f fourteen days from Colora Springs. Address: Starlite Cam ers of the Rockies, Alta Vis Hotel, Colorado Springs, Colorad

Dream Stuff

Not even Nellie Bly would ha dared dream up a round-the-wor trip like this one. But the Hem hill Travel Service of 727 We Seventh Street, Los Angeles, di As a result, you can depart fro Los Angeles July 22nd on a glob air tour during which, in only days, you can spend a week more in Japan, five days in Chin three in the Philippines, anoth week in and around Bangko Siam, three days in Calcutta, fi in New Delhi, two in Istanbul, week seeing Spain, and four da in Paris. Among generous sigh seeing trips everywhere, there a specials to such wonderments the Taj Mahal, Angkor Wat, t ruins at Baalbek, Beirut, and t Alhambra. Cruises are limited 12, cost $4,000. Another leaves O tober 21st, returns December 31

Global Wardrobe

Fashion designer Tina Lese who recently set out via Unit Airlines for a global quickie, fi ured that these clothes would n only take care of all stop-ove both hot and cold, but would co within the 88-pound-free lugga allowance:

For the chilly places—a wo suit to wear with matching to coat and one contrasting skirt (s a plaid), one or two other ski and blouses, one afternoon dre and one evening dress. For su mery climates—cottons in bathi suits, play dresses, two "tow dresses, a sun dress with bole and a hand-painted evening dre Add a gabardine raincoat for b weather, hot or cold, two squa

felt hats that rebound after packing and, if you're at all horsey, cotton riding togs.

Birthday

Nova Scotia is pointing with pride this summer to the bicentenary celebrations at Halifax, which open on the city's 200th birthday, June 21st, for eleven weeks of festival, pageantry, sports, and music. Not that 200 years is old in Canada's Maritime Provinces, where settlement began two years before Jamestown, but one of the charms of this calm and friendly country is that its roots are showing everywhere you go. Halifax is not only Nova Scotia's capital and Canada's greatest all-year seaport, but a sort of hub for travelers around and about, and that is a fact to consider should you be tempted to visit the Maritimes without reservations during this bicentenary summer.

More Mexico

Devaluation of the peso, speedier rail schedules, more highways, more hostels and better air service are accomplishing their purpose of bringing more people into Mexico. It is also comforting to know that all this has opened up more of Mexico. So an important part of planning a trip in the near future will be to make sure you've taken into account new areas only recently made accessible, where you will find almost untouched the color and zest that is Mexico's greatest charm. Motorists particularly should examine new routes into Mexico. Easterners can save 140 miles by short-cutting through Brownsville, Texas, on a highway that joins the usual route through Laredo at Ciudad Victoria. And by the time you do it, it may be desirable at least to investigate the possibility of driving down from El Paso via Chihuahua, Durango, Aguascalientes, and Guanajuato, or from Nogales on the scenic coastal route through Guaymas and Mazatlán.

Out of Mexico City a new highway north and west has already opened up the choice region around San Miguel Allende, where the new Posada de San Francisco boasts a blue tile patio and sends a tea or coffee tray to your room when you arrive, no matter what the hour. Here, as at other hostelries new and elegant, you can calculate published rates in terms of an American dollar worth a dollar and a half in pesos. Spring

(Continued on next page)



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Air-cells in U. S. Rug Underlay "float" rugs, cushion every footstep, absorb wear. Non-skid safety—won't mat or bunch. Clean—it washes. Dust-free. Non-allergic. Won't mark floors. Moth-proof.

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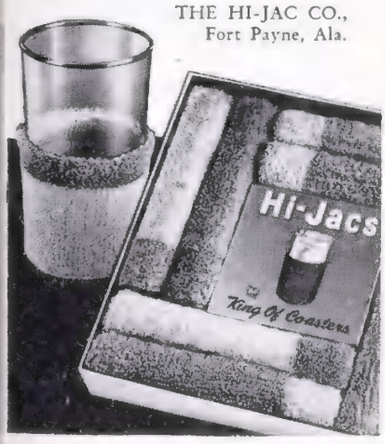
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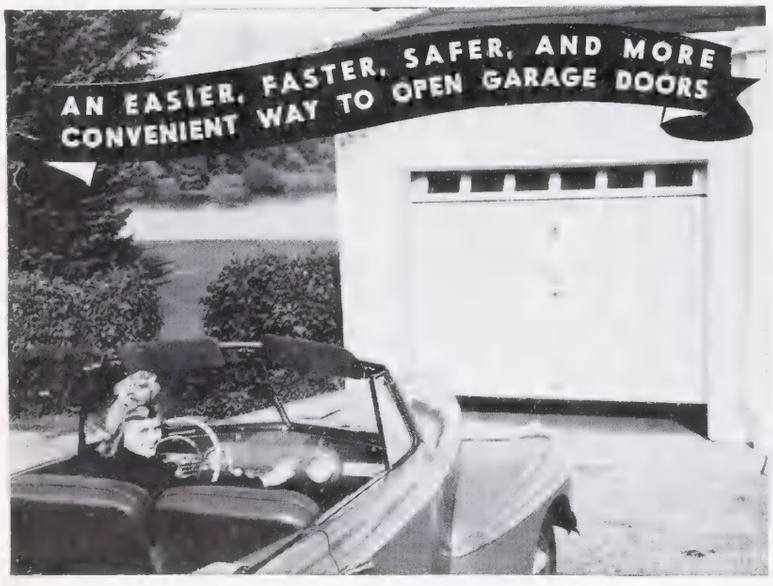
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BEAUTY-ON-DUTY for grateful hostesses who'll welcome the table flattery of this brilliantly conceived, yet so very versatile 18-piece Triple-Duty Chilled Food Server Set . . . Graceful 300-oz. sham bottom Bowl and eight 13-oz. Individual Servettes, each with snug-fitting removable liner—perfect for iced serving of chilled fruits, sea foods, salads or frozen desserts, at luncheons, dinners, buffet suppers or cocktail parties. Too, remove the liners and presto! you have a gorgeous Punch Bowl Set . . . Handcrafted by the famed West Virginia Glass artisans into beautifully proportioned, brilliant seamless crystal, with dainty gold trim. Available in open stock for additions or replacements.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

visitors, for instance, report paying around $4.50 a day American Plan at hotels like the San Francisco, the Posada de Santa Fe at Guanajuato, the Marques del Valle at Queretaro. Others stayed at the Hacienda Vista Hermosa, the dude ranch on Lago de Tequesquitengo out of Cuernavaca (where the same aqueduct that powered Cortez's sugar mill now supplies a swimming pool) for about $11.50 for two including meals.

More new highway northeast of Mexico City invites you to explore Indian country where the white lace mantilla is still high style and Fiesta includes the Volador ritual. Tuxpan on the Gulf has waterfront balconies, fine beaches, superior seafood. You can make it a circle trip by proceeding south along the coast through Papantla, Tecolutla, and Nautla, returning to Mexico City via Teziutlan and Puebla, where you get that handsome Talavera pottery. Buses do it with an all-expense four-day trip, $28.

Or you can take advantage of the broad-gauge service now replacing narrow gauge between Mexico City and Veracruz on the Gulf, ten hours in first-class Pullman with Diesel power. Again you can circle back, returning through Fortin. Also, between the slow extension of the Pan American Highway south and improved rail service, you can more or less get around at last in the land of the beautiful Tehuana. The highway has pushed south of Oaxaca, and rail service crosses the Isthmus from Veracruz on the Gulf to Tehuantepec on the Pacific, following the coast to the Guatemalan border. And, should you have a hankering for Yucatan, better service between Mexico City and Merida by both air and rail now brings it within range of any itinerary.

Alaska in a Hurry

Now you can do it in a week—the Inside Passage, Skagway, the Yukon. Canadian Pacific inaugurates this month a water-one-way, air-the-other combination from Vancouver: four and a half days by boat to Skagway, one day by rail to White Horse in the Yukon whence, in seven hours, you fly back to Vancouver. Around $160.

Make Way, Mr. Baedeker

Even if you have to do it on your way to dock or airport, don't fail to stop at a bookstore and pick up Fielding's *New Travel Guide to Europe*, being proclaimed the best thing since Baedeker. The author, Temple Fielding, is, above all things, frank, telling you what to avoid as well as what to enjoy—an aspect on your trip abroad which it is better to learn late than never. It's $4 worth, published by William Sloane Associates, New York, N. Y.

PARTY FLOWERS—QUICK TRICKS FOR A BUSY HOSTESS

CONTINUED FROM PAGE 161

Always plan for several foliage arrangements. These are a blessing for various reasons. They are economical, they can be made a day or two ahead, and they can be as effective as any flowers. Try white caladium leaves with dracaena and variegated ivy, or feature pink or red caladiums, strelitzia, or rex begonia foliage. Your own garden, of course, can furnish a wealth of fine foliage material at this season.

If yours is to be a large party for a debut or engagement announcement when friends will send additional flowers, it's a good idea to make plenty of green arrangements. Then you can add to them the last-minute gift flowers which have a way of arriving in bunches just as you think you're through. Use the flowers as a center of interest against the foliage in each green arrangement. If no extra flowers arrive, the vases are at any rate well furnished and will do very well as they are.

A word about flower decorations for a large party. To re-word the old adage: "If you want a thing done well, *don't* do it yourself—unless you know how."

But if you do make flower arrangement your hobby, this is your chance to give your party a very personal and distinctive setting. You may actually have more time, perhaps, than if it were to be a small party, since for the larger party a caterer will probably take over in your kitchen. But don't try to do all the arrangements by your-

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self, at least not if your house is large and if you want to be in any condition to enjoy the party. Get a friend to help you, or at least find someone who will fetch and carry.

Your flower show experience will be a great help in solving mechanical problems and will give you a certain facility in carrying out whatever ideas you may have. But there won't be time for meticulous flower show design. Nor will that be desirable. "Fitness to purpose" is one of the first requisites of a good design, and what is suitable for a flower show often isn't suitable for your house. Broad, simple masses are more effective than intricate stylized pattern in a room full of other detail. Books, lamps, pictures, cigarette boxes, ash trays, and other accessories which we deem necessary for contemporary living make detail in a flower arrangement at home far less desirable than at the flower show.

DON'T get involved with too many colors. Select one color which is an accent somewhere in your living room décor and use this predominantly for your flowers, adding other colors only as incidentals, if at all. Mixed summer flowers, all in shades of one color, have the charm of variety when examined closely yet "count" at a distance as a single, effective unit.

Such an arrangement takes less time to make because you can concentrate chiefly upon structure and silhouette. It offers more in terms of decoration than a spotty arrangement of many colors, no matter how well they may be chosen or put together.

In your June garden you can surely find flowers to echo some color featured in your room decoration.

Yellow flowers will "go" in most rooms because they pick up traditional accents such as gilt picture frames, fireplace brass, and furniture escutcheons. White is also almost invariably effective, particularly so when there are many small touches of white throughout the room in lampshades, ornaments, or whatever.

I remember a room with a chintz of deep eggplant color, sprinkled with flowers of a pale pinkish cream. In this room the hostess had made an arrangement of flowers in three forms—round, spiky, and feathery—all of approximately the same color. The effect was light, festive, and summery, and an agreeable contrast against the gray-green paneled walls.

(Continued on next page)

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There is fresh, interesting friendly beauty in this new spinet piano by Gulbransen. It's the beauty of livable charm . . . of musical loveliness you'll recognize the moment you strike the first chord. It's a "happiness piano" you'll cherish for years. Built by Gulbransen, makers of "America's Smartest Piano Fashions" for over 50 years.

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PARTY FLOWERS—QUICK TRICKS FOR A BUSY HOSTESS

CONTINUED FROM PRECEDING PAGE

For a June wedding, if you make many arrangements of all-white material, try varying the quality of the white in each one ever so slightly, taking your cue from some outstanding flower in the arrangement. With regal lilies use an occasional flower flushed with palest pink—a few blush pink snapdragons or stocks, or a rose like Brandywine that has a luscious pink tone in the depths of its ivory center, or perhaps accent with a flower of a stronger pink, such as in heuchera or coral penstamon.

If you are using auratum lilies, choose other white flowers with gold centers and use an occasional bud or blossom of palest yellow. In either case, don't use enough color to destroy the impression of all-white. Just the merest hint of color is enough to give a distinction above and beyond the ordinary all-white arrangement.

In the wall bracket bouquet illustrated, there are fine red lines in the throat-marking of the giant white amaryllis. These dictated other red accents (diluted in most cases to pale pink) including the bronze-pink of some ripening dock seed and the delicate flush of New Dawn roses.

THIS arrangement reminds me of another suggestion for party flowers, particularly for a large party in a small house.

Get your flowers up as much as possible above the heads of your guests so the flowers will have a chance of being seen and will not be in the way. It's a bit ironical to spend the morning making flower arrangements that won't be noticed unless they are knocked over. So don't waste time or flowers on low tables at a party where everyone will be standing up and space for circulation is at a premium.

If you want to save time and energy, make all your arrangements exactly where they are to be.

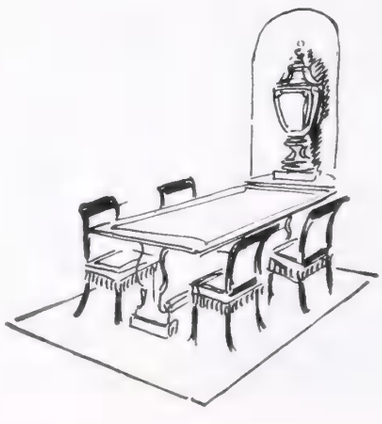
This may shock you good housekeepers who visualize all kinds of mess and water slopping about in a room that has just been cleaned. But there is no hazard if you learn to "work dry," and the advantages are many. The flower room or the pantry or even the porch (if not too windy) is a good place to condition your flowers and to keep them until wanted, but there's seldom enough room to make an arrangement in comfort. The background is usually so cluttered and confusing that it is almost impossible to see what the arrangement looks like as you go along.

But if you work *in situ*, you can plan exactly to fit your space, study the lighting the arrangement will have, and stand back to analyze the effectiveness at a distance.

WHEN the arrangement is done pour in the water and there it is. If it is a very big job or a hot day it may be best to put in some water after the main structure is established. Use a small watering pot with a thin curved spout and put your finger inside the vase to warn you when the water gets near the top. You can protect your table temporarily with a transparent waterproof square beneath the vase. Or have a good thick bath towel at hand in case of emergency.

On the floor use a big piece of heavy oilcloth or canvas and set the tall cans on this. Keep the lid of a flower box nearby to catch all cut stems, stripped foliage, and other rubbish. A little system makes it all quite neat and simple with less risk of spilling than when large, heavy vases filled with water and flowers have to be carried in from pantry or flower room.

Once you've acquired the habit of working dry, you'll never go back to the old way of filling the vases first. But a word of warning. Until you're used to it, watch out lest you forget to put in *any* water





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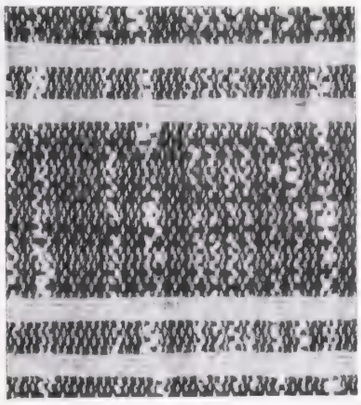
CONTINUED FROM PAGE 175

fun to change them now and then. And the bright garden colors would liven up those unfinished plaster walls.



Botany Lesson Prints

Penn Fabrics has developed a new tweedy-looking plaid that would make sumptuous slipcovers for a man's study. The yarns are white cotton (looks like white string) and jute in either its nat-



Plaided Cotton and Jute

ural tan color or dyed a deep green. The two are mixed together in a nubby weave accented by an overplaid of the cotton. Jute has much the same cool feel as linen, even though it is a good deal coarser. This firm doesn't sell to individual decorators, but they tell me the plaid may be found at Stern Brothers.

—M.R.





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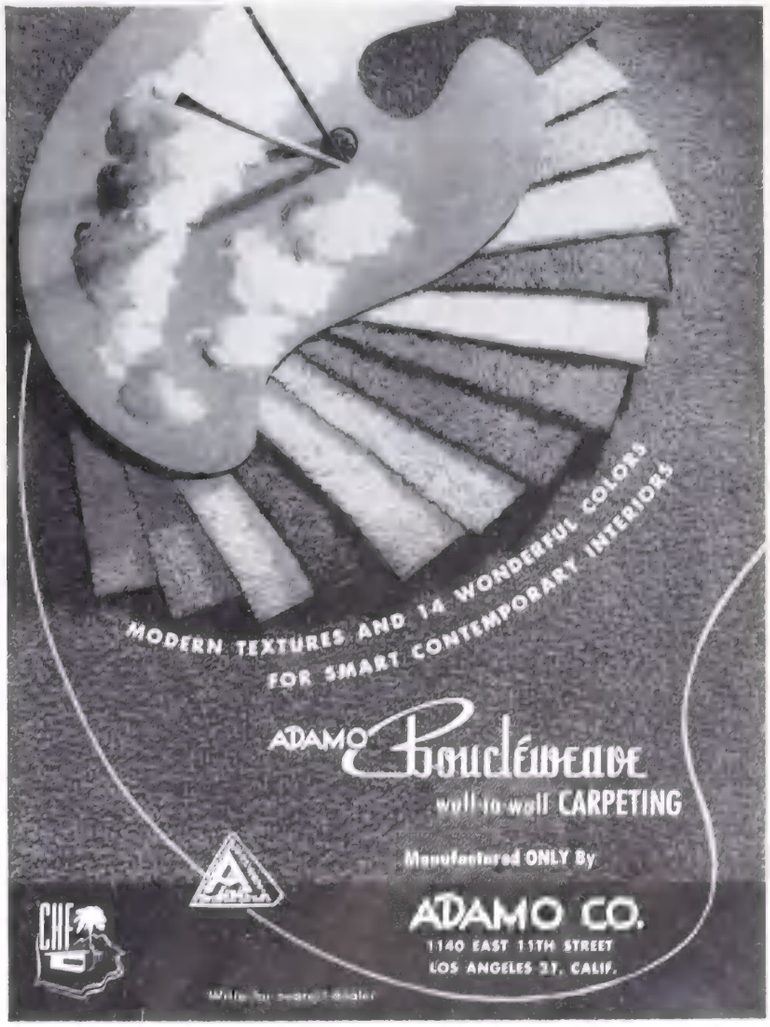


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IF GREASE HAS A STRANGLE HOLD ON YOUR PLUMBING

CONTINUED FROM PAGE 102

we're much too ignorant when it comes to the pipes and tubes of our home plumbing.

And grease is a peculiar substance. It's not at all co-operative like other food remains that move right along with the drain water to sewer main or septic tank. Instead, a lot of it sticks inside the pipes and solidifies, finally choking them up completely. Then we reach for a "plumber's friend," as those rubber suction cups on sticks are called, or a bent wire. Or we try a caustic-based drain cleaner (thus eating out the pipes as well as the grease) in an effort to get the system working again. If these fail, we have to call in a plumber to ream out the pipes with his complicated "snake" which, theoretically at least, removes most of the accumulation of grease. But actually none of these methods works permanently. None, of course, will prevent new waste grease from stopping up the pipes and causing trouble all over again.

IN OLD houses, grease in the plumbing is a source of constant annoyance and expense. In new ones, it cuts plumbing efficiency and causes costly repairs much sooner than if grease were kept out in the first place. And if you live in the country, the problem becomes much more pressing. Then your kitchen wastes discharge into your own septic tank (or cesspool) instead of a municipal sewer line. Grease heads right for the pipes and chambers of the tank and settles there. You then face the painful necessity of having the tank cleaned out much more frequently than otherwise—a task which is not only expensive but pretty unpleasant.

There is, however, an efficient and relatively inexpensive answer to the problem of grease in the plumbing—it's the grease interceptor. This compact separation basin, usually made of cast iron, goes underneath your sink, or, if there's no room for it there, down in the basement. Under the sink it's invisible yet easy to get at and take care of; in the basement it's usually left exposed, and is equally easy to clean. Modern units of the best design remove over 90 per cent of the grease from sink waste, and thus cure once and for all the old misery of the clogged drain.

Grease interceptors work quietly, efficiently, and without any electric or other power connections. They operate solely by gravity separation of grease from water draining down the sink. Since they haven't any moving parts, nothing can get out of order as long as they're kept clean. What *you* do periodically, is remove the top and skim off accumulated grease into an old newspaper or paper bag whenever the unit is nearly filled. Their cost is moderate—between $50 and $200, depending upon what size and type you need—and any plumber can install them in accordance with local plumbing codes.

BUT there's another reason for taking a second look at the interceptor. Waste grease is not only a headache to you as a homeowner, the one who does the work and pays the bills, but it also hits you as a taxpayer, the one who does the voting and pays the municipality's bills. Although grease in your kitchen drain is the more obvious annoyance to you, it's the grease that gets through your pipes and into the municipal sewage plant that costs you more. Men have to be hired especially to clean this grease from all the parts of the plant. And new plants often have to be built at high cost, as old ones become overloaded with waste and begin to break down.

Worst of all, in a way, is grease in the public system that eventually sneaks through the sewage plant. It contaminates the pleasant streams in which you like to fish, the clear blue lakes where you go boating, and the beaches where you swim. If your community has no disposal plant (and hundreds of cities and towns haven't) this problem of stream pollution is that much worse. Of course, factory wastes are a much larger and more easily solved cause of river, lake, and ocean-beach pollution. (The government this year is launching a sizable program to control this kind of contamination by industrial plants.) But as long as your kitchen supplies its own little share of grease to the streams, just that long will the problem resist complete solution.

Up until now, at least, installation of grease interceptors has been left pretty much up to the individual homeowner. You're at liberty to have one or not, as you choose. But the whole problem of

ste grease in public sewer sys-
ns is one of mounting gravity
many municipalities, and some
beginning to think about meth-
s of control. To start with, a few
al governments are regulating
proportion of grease and other
substances which industrial
nts can discharge into streams.
time, as the problem becomes
rse, some of these governments may be forced to make home grease interceptors a required part of a plumbing installation, rather than optional equipment. And, in the long run, you would gain from such a regulation. Not only would it solve your own sink problem, it would also reduce quite materially the cost of operating your municipality's sewage disposal plant and, consequently, your taxes.

YOU SHOULD KNOW THESE FACTS ABOUT GREASE INTERCEPTORS

CONTINUED FROM PAGE 103

Q. What sort of plumbing connections do they need?

A. The plumber inserts the in-
ceptor in the drain line of the
k so that grease never enters
main waste pipe. In some in-
nces, depending upon local
mbing codes, other equipment
necessary. A flow control fitting,
instance, to keep the inter-
ptor from being flooded—or a
ecial venting arrangement to
ke it work quietly and efficient-
The plumber from whom you
y your interceptor will know
out this.

Q. Do they need any external power?

A. No. Stationary baffles and
annels simply create turbulence,
lowing the grease (which floats,
u know) to rise and stick to
ates above, rather than to the
sides of your plumbing. Grease-
ee water, still carrying its *other*
astes, of course, flows across the
ttom and out. (See diagram on
ge 103.)

Q. Do they get out of order?

A. There are no mechanical or
oving parts to break down, so
u can hardly say that the inter-
ptor itself gets out of order.
eep it cleaned out periodically, and it will give lifetime, fool-proof service.

Q. Can I use an interceptor if I have a septic tank?

A. You most certainly should. The interceptor will reduce septic tank maintenance costs considerably by keeping grease from clogging inlet and outlet pipes. It prevents grease from slowing down the digestion of solid waste in the tank, and from sealing joints between pipe lengths in the disposal field. (Should the latter happen, a whole new field has to be laid, or, at least, the old one must be dug up and each pipe length cleaned and relaid—an extremely expensive undertaking. The interceptor also reduces the possibility of unpleasant odors from a septic tank, though it won't eliminate it completely.

Q. How many makes are on the market?

A. There are about 50 different brands of grease interceptors, and your master plumber is sure to have some of them in stock. In buying one from him, be sure that it's rated by a competent testing laboratory, and that its efficiency is at least 90 per cent. Nothing less than that should be acceptable, in view of the excellent design of most interceptors today.



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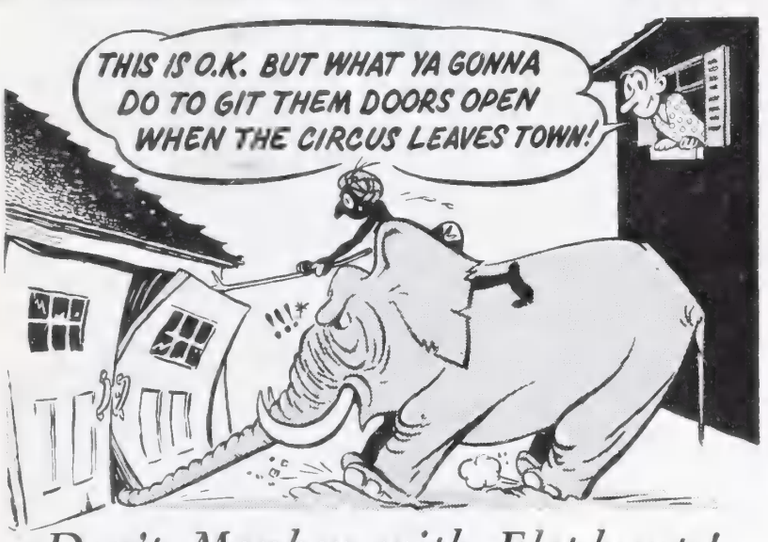
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YOU CAN CULTIVATE TOO MUCH

CONTINUED FROM PAGE 113

3. To save soil moisture. This is an old notion that goes back to the idea that a dust mulch will cut off evaporation by the sun. The catch to this is that you waste all the water in the top two inches of your soil after each rain because you must cultivate to rebuild your dust mulch. Many summer rains wet the soil only a couple of inches deep. Under the dust mulch system your plants never get to use any of this water. Only if you live where summer rains are weeks apart should you consider cultivating to make a dust mulch.

4. To kill weeds. Many soil experts now believe that this is the only real reason to cultivate at al Despite the wonders of chemic weed killers for lawns, cultivatin is still the only safe way to contr weeds in your flower or vegetab garden. But you need only sli the weeds off just below the groun line, not cultivate the soil deepl as was formerly recommended.

If you cultivate only when yo must to keep the weeds dow that's fine. But if you follow schedule of once every so man days or after each rain, you prol ably are cultivating too much. D less work this year and enjoy more productive soil and bett plants with a lot less effort.

YOU CAN DEPEND UPON IRIS

CONTINUED FROM PAGE 114

simple but definite. They require:

1. Full sun, or nearly so, except in portions of Southern California and the Deep South where the sun beats down so fiercely that they (and about everything else) need partial shade. If you haven't a spot that gets sunlight for five hours a day, don't bother with iris; they'll do you no good.

2. Fertile soil. It may be sandy or clayey, slightly acid, alkaline, or neutral. It may be porous or the reverse. If it grows good vegetables, iris will thrive.

3. Perfect water drainage. The ground in which they are planted should be at a slightly higher level, say two to six inches, than the surrounding lawn or garden. Iris cannot stand having their "feet" lying in water.

4. Air drainage. Iris cannot stand being crowded in among other perennials and annuals in a mixed border. They need adequate circulation of air around them t avoid rot, and plenty of room fo their widely spreading roots.

5. Clean cultivation. While iri may thrive for years without an cultivation whatever, they do muc better if the ground around th plants is mulched or cultivate during the growing season.

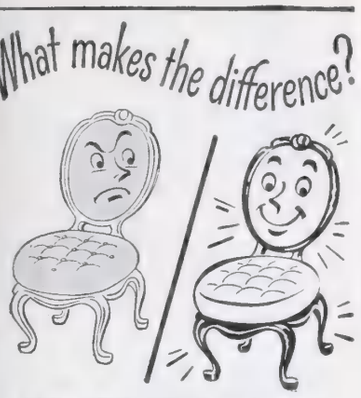
6. Regular replanting. Iri should also be divided every thre or four years to avoid crowding

Where would iris stand out mos effectively in your garden?

First of all, remember that a iris is a rather bold plant growin in the modern tall-bearded sort to between 30 and 50 inches i height. It has sword-like foliage a flower of rather large size an such precision of detail that i deserves a place without too muc competition.

A single clump of a modern tall bearded novelty iris can serve wit distinction as an exclamation poin in your garden near a gate, door at the edge of a pool or terrace





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Or you may use iris anywhere against shrubs or en masse in full sun in various corners and nooks of your garden. Iris do not belong in the immediate foreground of a herbaceous border, nor do they do their best in the very rear. They deserve an outstanding place in the middle of the border where they will show to the greatest advantage.

Lawns, as in a path, panel, or wide open space, make an ideal foreground for iris, which in size of bloom require a relatively simple setting to be truly in their best form. The heraldic character of iris lends itself to middle-foreground planting. Iris have a definite "silhouette value," comparable to that of your delphinium or foxglove, although arranged upon a candelabra-like stalk instead of a spike. This makes their use in narrow beds, outlined by the deeper shadows of background shrubs, walls, or woods, most attractive.

Always bear in mind the position of your iris flowers in relation to the sun. Seen against the setting sun, the red, maroon, and fiery copper blends take on added color intensity, whereas in the early morning mists the whites, creams, light blues, lavenders, and pinks become more and more ethereal.

Iris may be grown by themselves to advantage in a well-planned composition of living color that will glow through their season of bloom in a magnificent display. For this purpose pick as a focal point some outstanding feature of your garden.

HAVE you a copper beech on your lawn or along your fence? Plant a dozen or two deep gold iris in front of it, flank them with purple-bronzes and throw in a few clumps of orchid and violet iris! You will soon discover many "favorite" combinations of colors that will make your garden sing! Compared to arranging flowers in a bowl, this sort of gardening with iris is many times more satisfying. You can be so lavish and use such bold strokes in planning and executing your living compositions

(Continued on next page)







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YOU CAN DEPEND UPON IRIS

CONTINUED FROM PRECEDING PAGE

of harmonious color. The color camera devotees in the whole town will wear out your grass "shooting" such compositions.

What varieties to grow? In the past, some new varieties were introduced before being amply tested for hardiness in all parts of the country. I am happy to report that most modern iris are tested very thoroughly before being put on the market. This is a very necessary step because iris vary a great deal in relative hardiness. Probably the best guides to the hardiness of a variety in your own particular locality will be found in the current *Bulletin* of the American Iris Society.

THIS periodical tells you exactly what iris are doing well in your climatic zone under your own particular conditions of soil and weather. It is a reliable guide as to what is happening in the Iris World today. Some iris that do beautifully in New England fail to perform well in the Deep South. Other varieties that grow handsomely in California may not do as well in Illinois. I am, however, listing for your convenience a number of medium-priced iris that have done well in almost all sections of the country. An asterisk (*) means that a variety so marked has proved temperamental in some sections of the country and you'd better check its performance rating in your locality before purchasing. This is doubly true of new introductions whose hardiness may not have been amply demonstrated.

In almost every instance where an amateur gardener has failed to grow his iris well, it has been due to flagrant violation of the cultural requirements (listed earlier) or to haphazard selection of varieties, without knowledge of relative hardiness in the particular gardener's climate. I am sorry to state that almost all general nursery catalogs list a bunch of old-timers that are mighty poor substitutes for the modern iris.

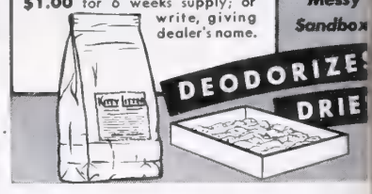
IT IS true progress has been rapid in the development of hardy, resistant, clear-colored iris, and it does take time to build up a salable stock of these finer plants. But when you can purchase these better iris from catalogs of the iris specialists at equal or, in many cases, lower prices than you would pay a general nurseryman for an inferior variety, it just doesn't make sense.

Before discussing varieties with which to paint your living canvas of color, what criteria should we use in selecting a good iris? We mean by a good iris, first of all, a hardy iris, one that takes hold of the soil it is planted in and blooms in profusion for at least two or three weeks every year. It should increase two- to five-fold a year, should have a sturdy, well-branched stalk that can stand up to a thirty-mile wind without tumbling over, and should have seven to thirteen blossoms on a stalk, opening from three to five at a time. These should be of heavy substance, bright, clear color, with well-arched standards and semi-flaring falls, and perhaps a bit of ruffling for added grace. The blooms should not "bunch together" but should be held well out from each other to emphasize each perfect blossom. Hot sun should not perceptibly fade it. Nor should rain "spot" it or wind tear up its "skirts." This is the ideal iris—and there are plenty of these at very modest prices which meet these specifications.



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How did I go about compiling the following list of recommended varieties? First of all I have a card index file of the 400-odd varieties of iris, with careful notes on each taken during the blooming season as to vigor, hardiness, substance, form, texture, color, etc. Next, I have consulted with American Iris Society Performance Ratings for 1948 and have included the best doers from these lists. Then I checked the 1949 prices of all these iris in six catalogs and have separated them into two price categories: The first column includes the really superior varieties selling for less than $1, the second column of super-iris selling for more than $1 and worth it.

Recommended Iris Varieties

Fine modern iris (under $1)	Super-iris (over $1)
White	
Priscilla (B)	Sharkskin
Snow Velvet	Katharine Fay
Matterhorn	White Wedgwood
Jake	Fleecy Cloud
Winter Carnival	Snow Flurry*
Cream and Ivory	
Mary E. Nicholls	Moon Ray
Old Parchment	Lady Mohr
Arctic*	Ivory Charm*
Snoqualmie	General MacArthur
Lemon Yellow	
Elsa Sass	*Moonlight Madonna*
Fair Elaine*	Golden Fleece
Golden Spangle	Sonsun*
Bright Yellow & Gold	
Golden Hind (B)	*Ola Kala*
Golden Glow	Berkeley Gold
Ming Yellow	Cloth of Gold
Song of Gold	Goldbeater
Yellow Jewel	Spun Gold*
Orange & Copper Effect	
Radiant	*Juliet*
Coral Mist	Cordovan
Copper Rose	Jasper Agate
Veishea	Arab Chief
Samovar	Sunset Serenade
Tan and Brown Effect	
Louvois	Tobacco Road
Jean Cayeux	Lamplight
Buckskin	
Bermuda Sand	
Sonny Boy	
Reddish Effect (wine red to maroon)	
Token	*Garden Glory* (B)
Crimson Tide	Solid Mahogany
Red Gleam (B)	Ranger
Redward	Display
Red Amber	Worthington
Pink & Yellow Blends	
Matula	*Three Oaks*
Copper Pink	Tearose
Aubanel	Remembrance
No-we-ta (B)	Alpine Glow
China Maid*	Daybreak*
Orchid Pink, Mauve, & Lilac	
Pink Ruffles	Pink Reflection
The Guardsman	Orchid Lady
Angelus	Harriett Thoreau
Frieda Mohr*	Lullaby
Misty Rose	Manyusya

(Continued on next page)

Charm of Old Virginia



For Lordly Manor or Small Apartment

The beautiful flowing lines of Vanderley furniture and the mellow glow of its hand-carved solid mahogany will bring the charm of the Old Southland to your home. The Washington table which opens to seat four, and the Fredericksburg Arm Chair are but a few of the romantic reproductions illustrated in "Jewels of Victorian Furniture." Send 15c coin for this fascinating booklet.

Vanderley Brothers, Inc., Grand Rapids, Mich.

BUENILUM

Scintillating hammered aluminum hostess service accessories.

The ultimate for Hors d'oeuvres service—18" Lazy Susan with center cover and glass insert. About 17.50 at better stores everywhere.



BUENILUM

Made by HUEBNER & WANNER, Inc

Write for the latest Buenilum folder and the name of your nearest dealer.

BRESLAUER UNDERBERG, Inc.
(Wholesale Distributors)
[illegible] 5th Ave. New York 19

Come and Get it

A New Taste Thrill Hot Off the MASTER Barbecue Grill



NEW LOW PRICE $29.75

Feast your appetite on the tantalizing goodness of a backyard barbecue . . . . the New MASTER way. Steaks, wieners, hamburgers never tasted so good—right to the last lingering bite.

MAKES ALL OTHER GRILLS OBSOLETE

Two adjustable walls of glowing charcoal cook both sides of meat at once—seal in every drop of juicy flavor. Flames, smoke or ashes never touch your food.

USE IT ANYWHERE ... MOVE IT ABOUT

Backyard, porch, summer home, beach wherever your mealtime takes you, a Master Grill is easily wheeled about.

1949 MODEL AT A NEW LOW PRICE

Comes completely set up ready for use with barbecue spit and hand broiler. See your Department, Sporting Goods or Hardware Store.—or send $29.75 for prepaid delivery in East. Orders for South and West shipped freight charges collect. Sorry no C. O. D.'s.

MASTER METAL PRODUCTS, Inc.
241 CHICAGO ST. BUFFALO 4, N. Y.

AMAZING SELF-POLISHING SIMONIZ FOR FLOORS

OUTSHINES THEM ALL!



For linoleum, finished wood, asphalt or rubber tile and terrazzo floors.

Guaranteed by Good Housekeeping

THE SIMONIZ COMPANY, CHICAGO 16, ILL.



Schwerd Turned Wood POST & LANTERN

Lifetime Beauty for Your Home

The post is of fine Northern white pine especially treated to withstand all kinds of weather and is made with center hole for easy wiring. The rustic copper lantern, in clean cut American design, enhances the beauty of estate or cottage. Here is a really fine investment in gracious living.

Post Shown . . . No. P 35
Lantern Shown No. L 30

If unavailable at your local lumber dealer's, send check or money order. (Shipped express collect)

Post and Lantern, complete . . $45
Post sep. . . $25 Lantern . . $20

Write for free Literature on complete line of posts and lanterns

• Dealer Inquiries Invited •

A. F. SCHWERD MFG. CO.
Quality Wood Columns
3215 McCLURE AVE. PITTSBURGH 12, PA.

YOU CAN DEPEND UPON IRIS

CONTINUED FROM PRECEDING PAGE

Fine modern iris (under $1)	Super-iris (over $1)
Lavender & Rose	
Elmohr	Sultan's Robe
Mulberry Rose	Burgundy Rose
Fashion Plate	Rosy Ruffles
Lavender Mist	Chantilly
Sheriffa	Tapestry Rose
Flamingo or Peach Pink Selfs	
(none)	Spindrift
	Pink Lace
	Maiden Blush
Light Blue	
Great Lakes	*Azure Skies* (B)
Sparkling Blue	Sandmaster
Castalia	Sylvia Murray
Southern Waters*	Mary Clotilde
Medium Blue & Violet	
The Admiral	*Blue Rhythm*
Violet Symphony	Hoogsan (hybrid)
Anne Newhard	Blue Frills
Violet Crown	Blue Zenith
Missouri	Lake George
Deepest Purple, Bronze, & "Blacks"	
Sable	*Captain Wells*
Nightfall	*Master Charles*
Cameroun	Lord Dongan
Starless Night	Vatican Purple
Deep Velvet*	Down East
Blue Plicatas (white with blue stitching)	
Los Angeles	*Blue Shimmer*
Claribel	Minnie Colquitt
Aldura	Athala
Acropole	
Florentine	
Pink Plicatas	
Royal Scot	Innovation
Peachblow	Love Affair
Seduction	Suzette
Mme. Louis Aureau	Rose Top
Yellow Plicatas	
Ruth Pollock	Firecracker
Royal Coach	Patrice
Tiffany	Tiffanja
	Sorrel Top
	Coritica*
Variegatas (yellow standards, maroon-purple falls)	
City of Lincoln	*Gypsy*
Frank Adams	*Red Torch*
Bombay	Black & Gold
Shirvan	Mary Vernon
At Dawning	Mexico
Amoenas (pale violet or white standards, purple falls)	
Amigo (B)	Three Cheers
Wabash	Lothario
Mme. M. Lassailly	Choir Boy
Viipuri	Mt. McKinley
Dorothy Dietz	

* Not good in all parts of country. Check locally.

(B) Border iris, not over 20 to 30 inches tall.

Names in italics are author's choice of 22 best iris, regardless of price.

(Continued on page 193)

TODAY'S *Modern* IRIS



TREAT YOUR GARDEN TO SOME OF THESE













RDER THEM NOW

ant Them in Your Garden

They Will Do the Rest!

Here is a Starter Collection at

8 FOR $3.00 Postpaid and Labeled

Wabash. Purple and white	$0.75
Tiffany. Yellow, stitched rose	.50
California Gold. Yellow	.35
Christabel. Bright red	.50
Exclusive. Powder-blue	.35
Morocco Rose. Rose-pink	.60
Matterhorn. Pure white	.75
Louvois. Chocolate-brown	.60

EVERY PLANT A No. 1
Oregon Grown
QUALITY SPECIMEN

Shipped to every state
Maine to California—Canada to the Rio Grande

Ask for America's Finest Iris Catalog

g almost 300 all the newest and best varieties
brim full of COLORED pictures and growing tips

WRITE TODAY!

COLORS THAT RIVAL THE RAINBOW!

Hardy Everywhere — Easy To Grow

Just imagine flowers like these, up to 7 inches across, on stems that reach 3 to 4 feet! In every soil and climate they can be grown without fuss or hard work. No bulbs to take up, clean, store or replant.

Here is a group of 10 Your Choice for $5.00 Postpaid and Labeled

(Blue Shimmer included for $6.75 total)

SELECT 3	**Sable.** Claret-black	$1.00
	Prairie Sunset. Salmon	1.00
	Great Lakes. Clear blue	1.00
	Mulberry Rose. Cerise-rose	1.25
	Grand Canyon. Plum and copper	1.00
	Red Gleam. Velvety red	1.00
SELECT 4	**Amigo.** Pansy-blue-purple	.75
	Ming Yellow. Huge yellow	.75
	White Goddess. Giant white	.75
	Prince of Orange. Orange	.75
	Stardom. Apricot	.75
	Melanie. Tall orchid-pink	.75
	Elsa Sass. Lemon ice	.60
	Melitza. Delicate flesh	.75
SELECT 3	**City of Lincoln.** Red and yellow	.50
	Angelus. Pearl-pink	.50
	Treasure Island. Light yellow	.50
	Indian Hills. Vivid purple	.40
	Golden Treasure. Cream and gold	.50
	Frank Adams. Buff and maroon	.50

All for $10.00

Blue Shimmer. The largest and finest blue and white plicata **$2.50** Each

Cooley & Schreiner
IRIS GROWERS
P. O. Box 747
SALEM, OREGON



Glenmore's Kentucky Tavern, "The Aristocrat of Bonds," is the only Bottled-in-Bond that has been made by the same family in the same distillery for three generations . . . and the Glenmore distillery has made more Kentucky Bourbon than any other distillery. This unmatched experience assures you uniform high quality. That's why . . .

KENTUCKY TAVERN

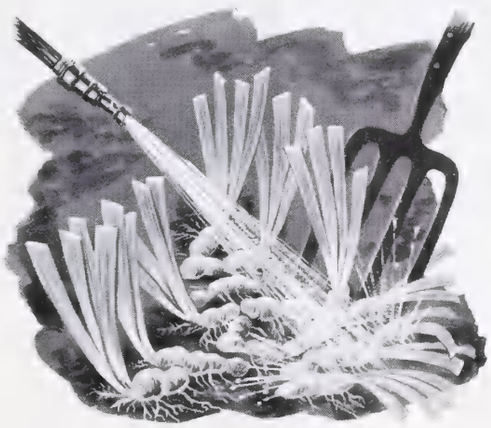
© Glenmore Distilleries Company, Louisville, Kentucky

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

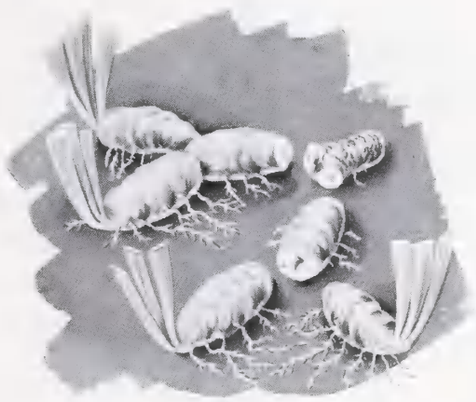
You can depend upon iris

CONTINUED FROM PAGE 190

HOW TO PLANT IRIS



Lift old iris clump gently and wash away the soil so that you can see where to divide the rhizomes. Iris left to grow in tight mats usually produce only small flowers.



Cut the rhizome into pieces like these. Be sure that each piece retains a vigorous fan of leaves. The small rootlets can be snipped back half way for convenience in planting.

SKETCHES BY JOHN BRIMER



Discard rhizomes infected by borers. Cut away any sections where rot is visible, then treat cut surface with sulphur. If you live in the borer-rot area, use DDT sprays regularly.

(Continued on next page)



1. Doo-Klip HEDGE SHEAR 3.95. 2. Doo-Klip PRUNING SHEAR 2.75. 3. SNIP-ITT Jr. 1.50. 4. LONG HANDLE GRASS SHEAR 3.50.

it's a Doo-Klip

MADE IN ALLIANCE, OHIO
BY THE LEWIS ENGINEERING AND MANUFACTURING CO.



Mildewproofs and Waterproofs

CUPRINOL® "SAV-IT"

You apply SAV-IT easily with a brush, a rag, a spray or by dipping. SAV-IT waterproofs and mildewproofs in one application, and will not stiffen nor discolor most fabrics and leather. It helps keep the freshness and lengthens the life of awnings, canvas chairs, shower curtains, tents, suit cases, golf bags, harness—anything made of fabric or leather. Try it to prove it. Don't take chances with mildew.

SAV-IT is a new product, but thoroughly tested and proven, that meets a long felt want by householders, boat owners and sportsmen. It is colorless and harmless to the skin. Made by the makers of "Cuprinol for Wood." If you do not find "Cuprinol SAV-IT" locally, use the coupon for descriptive booklet or send $1.45 a quart, $3.90 a gallon. Send check or money order. No C.O.D.s, please.

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Please send information about CUPRINOL SAV-IT to

Enclosed find
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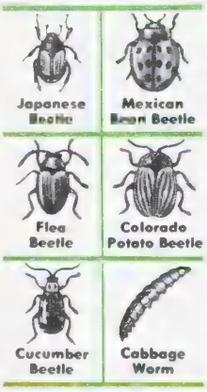
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DON'T WAIT TILL THE DAMAGE IS DONE !

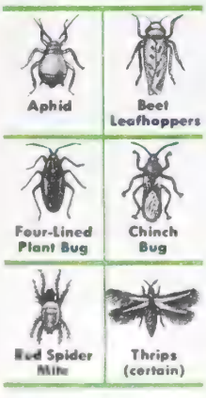


All-purpose EndoPest protects against most garden pests including . . .

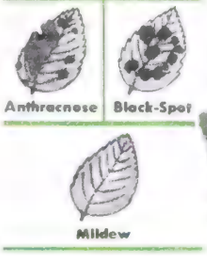
1. CHEWING INSECTS



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use EndoPest now

. . all the protection most gardens need against the 3 major types of pests—chewing insects, sucking insects and fungus diseases



•You needn't lose your garden this year to garden enemies. EndoPest protects against not 1—not 2—but all 3 major types of pests. It provides all the protection most gardens need!

The new and exclusive EndoPest package itself is a handy dust gun. Just a few strokes produce a cloud of dust that protects both vegetables and flowers. Can also be used on trees, shrubs and fruits.

So—dust 'em early—dust 'em often—keep 'em off with EndoPest. Available in a dust gun that's refillable with a cartridge; also in a sifter-top package for house plants and in economy size for your own dust gun. Get EndoPest where you buy Vigoro.

PRODUCTS BY SWIFT & COMPANY

2 more great gardening aids!

VIGORO—complete, balanced plant food for lawns, shrubs, trees, vegetables and flowers.

EndoWeed for a weed-free lawn.



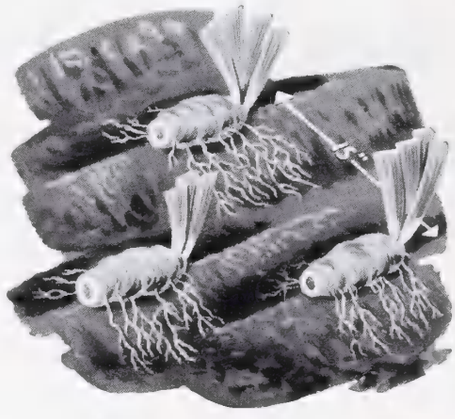
You can depend upon iris

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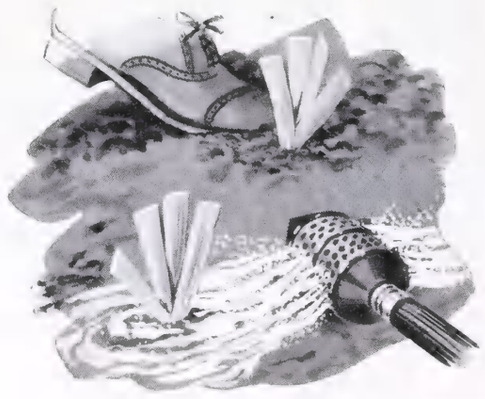
HOW TO PLANT IRIS



Prepare soil well. Use a good plant food generously—about a handful worked into space to be given to each two plants. Work soil up into ridges where the iris are to go.



Set plants astride the small ridges so that the rootlets can be spread out. Keep iris at least 15 inches apart or they will soon mat together and need to be dug and divided again.



Firm soil thoroughly to avoid leaving air spaces that would let roots dry out, but press carefully to protect the leaves. Soak the soil 4 inches deep to encourage quick rooting.

PHOTOGRAPH COURTESY OF TODD SHIPYARDS CORPORATION



● Fog-spray is as dry and light as smoke, so fogging is usually done on still days. It is harmless to you, your garden, and your house. There is no fire danger, though excited citizens have telephoned their local fire department after seeing a fogger in operation!

Why put up with flies and mosquitoes in your town?

The magic of dry DDT fog can wipe out flies and mosquitoes from the whole community for an entire year for only $1 to $5 a person

ix hundred American cities last year banished flies and mos-uitoes for the whole summer. The cret weapon was the new and ghly efficient fog machine, peace-ne brother to the Navy's smoke-reen generators.

Indianapolis, for example, set ide an entire week in July for all-out bug blitz. A fog machine read DDT vapor through the sidential streets, and hand-spray-s were used to cover 120,000 gar-age cans with DDT; a helicopter rayed the city dumps.

Amityville, Long Island, made a ractice of periodic DDT fogging areas behind stores and restau-nts, every street, public ground, vamp, canal, and private beach, to terminate adult mosquitoes.

Some cities also employed knap-sack sprayers to get into inacces-sible mosquito-breeding spots. In others, "fly cops" on motorcycles shot DDT into sewer catch-basins to kill the dank cloud of mos-quitoes lurking there.

Seattle, Washington, had its own mosquito boat, which regular-ly sprayed the waterfront areas with DDT. Old Forge, New York, bought three fog machines and rented a fogging helicopter to blanket its 4,000 acres of wooded domain with DDT and eradicated its particular pest, the vicious black fly.

Fogged cities reported insect troubles cut as much as 90% the first year. Health officers reported

(*Continued on page* 198)

With this pair "weeding's" never been so easy!



EndoWeed
"SIDE-SPRAY" applicator

Now... "weed" your whole lawn in less than one hour!

EndoWeed

(by the makers of VIGORO)

improved lawn weed-control destroys over 100 different weeds. Kills leaves, stems, roots and all—yet won't harm ordinary grass.



● Simply dilute EndoWeed with water and spray it on with the exclusive EndoWeed "Side-Spray" applicator. (EndoWeed can be used with *any* spraying device, if you so desire.) With the "Side-Spray" applicator, however, lawn weeding's as easy as spreading Vigoro. Just tip the bottle—it sprays to the side as you walk along. No pumping—no wet feet. You can easily "weed" the whole lawn in just one hour's time.

Get EndoWeed—and the exclusive "Side-Spray" applicator today.

PRESENTED by SWIFT & COMPANY

Also get the 2 EndoWeed companion gardening aids: VIGORO —complete, balanced plant food . . .

EndoPest—all the protection most gardens need.



EndoPest VIGORO



"Wonderful spot to raise a family. They have a quiet Eclipse, no fumes!"

There's a noticeable lack of smoke, fumes and noise as you guide an Eclipse across your lawn. Dependable power of a Briggs & Stratton engine drives wheels, reel and sharpener. No mixing of gas with oil. Starts fast, runs smooth. Two simple finger-tip controls, located at natural-grip all-steel handles, regulate starts, stops and speeds. Other exclusive and outstanding features, developed during 50 years of specialized experience, assure lifetime, trouble-free mowing perfection. The Eclipse Lawn Mower Co., 506 Railroad St., Prophetstown, Illinois.



FREE BOOKLET

The features to look for in a power mower are in this free booklet. Write for your copy today.



ROCKIT 20"
Standard or Hi-cut models. The ideal power mower for average size lawns.

POWER LAWN MOWERS BY
Eclipse
A COMPLETE LINE OF HAND AND POWER MODELS



NEW...UNIQUE
WISS
Flower Cutter-Holder
with one hand... one motion
$3.50

YOU CAN REACH out-of-reach flowers . . . high on an arbor or back of a bush. No scratching from thorns, no tangling in foliage. A great time saver.

YOU CAN CUT with one motion of an easy-action lever. Sharp knife of hardened tool steel cuts at the proper angle. Fine for cut flowers . . . for light pruning.

YOU CAN HOLD the flower without using your other hand . . . bring it unbruised to a basket or your arm. Made of aluminum . . . weighs just 5 ounces . . . 18-inch length allows good reach.

J. WISS & SONS CO.
NEWARK 7, N. J.

WISS

"Black Leaf®-40"
WORKS with NATURE
Protects Your Growing Garden

Spraying with BLACK LEAF 40 helps preserve "Nature's balance". It kills destructive aphids, leafhoppers, leaf-miners and similar pests. Yet it spares aphid-killing ladybird beetles, lacewings and other helpful insects—keeps them fighting on your side.

KILLS BY CONTACT AND FUMES

The Fuming action gives added penetration. Leaves no harmful residue.



Ask Your Dealer
4910
LOOK FOR THE "Black Leaf" ON THE PACKAGE

RARE CACTI
OUR BEAUTIFUL 1949 CATALOG
36 fascinating colored pages NOW READY. Lavishly illustrated Hundreds pictured and described with full cultural direction. A handbook of Cactus lore. *Largest Collection.* If wanted for reference 10c is appreciated to cover mailing costs. A real garden hobby. For your copy WRITE NOW! P. O. Box 43
JOHNSON CACTUS GARDENS Paramount, Calif.
JOHNSON



THE MAN BEHIND THE HOE

DO YOU HAVE TROUBLE getting a good stand of lima beans? Cool soil resulting in seed decay is the chief trouble-maker. It's very important to get limas up quickly by choosing a planting time when your soil is warm and the weatherman predicts warm weather for the next few days.

ON A JUNE VISIT to a top-notch orchard I found a thinning crew removing as many as three-fourths of the green apples from some trees. If you want fancy, large apples, peaches, or pears, and your trees are overloaded, you will have to follow this practice. Thinning when fruit is walnut-size is a good time for your home orchard.

MY "HARVESTING CREW" eats all the profits during the strawberry season, and even peas seem to taste best to them right from the vine. Enabling children to experience the thrill of eating a tomato they have picked themselves or an apple for which they had to climb makes home gardening doubly worth-while.

JUST SEEING A VEGETABLE GROW always makes it much more palatable to a child with an undeveloped taste. Jane never liked cauliflower until two years ago. She watched the plants from the time I set them out and told her they would produce heads of cauliflower that fall. She seemed anxious to try a little when we had our first serving, and by the time the season was over she was coming back for second helpings.

SOUTHERN GARDENERS whose tomato harvest begins this month will be interested in experiments which have shown 70 to 75 degrees

Scotts
WEED & FEED
transforms lawns in one easy operation



KILLS WEEDS — MAKES GRASS GROW HEALTHY and GREEN

You'll be amazed how an ordinary lawn with dandelions, plantain, etc., takes on new beauty after an application of Scotts *WEED & FEED*. Weeds vanish in just a few weeks and the grass becomes thicker and greener. A dry compound that is easily and quickly applied. Better try it this year. Write for details.

O. M. Scott & SONS CO.
12 Fourth St., Marysville, Ohio
also Palo Alto, California

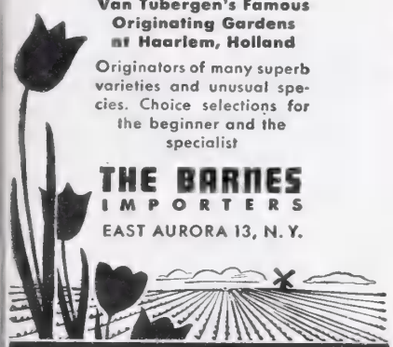
A Scotts LAWN CARE PRODUCT

RARE
Van Tubergen
BULBS

Imported direct from Van Tubergen's Famous Originating Gardens at Haarlem, Holland

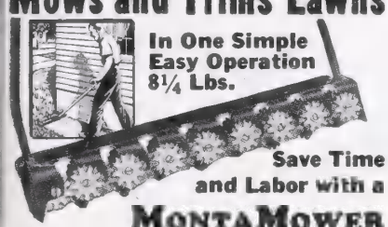
Originators of many superb varieties and unusual species. Choice selections for the beginner and the specialist

THE BARNES IMPORTERS
EAST AURORA 13, N. Y.



Write for authoritative color catalogue

Mows and Trims Lawns



In One Simple Easy Operation
8¼ Lbs.

Save Time and Labor with a
MONTAMOWER

New model. New type metal handle has special device to adjust cutting height. Drive shaft now mounted on free rolling, factory lubricated, sealed ball bearings. No tired backs or aching arms. 8¼ lbs. live precision made mechanism that first gathers, then cuts smoothly a clean 16" swath through grass, dandelions, spike grass, lawn weeds. No noise or clatter. As modern and efficient as your electric razor. Cuts right up to walls, fences, trees or posts; leaves no fringes to be trimmed by hand. Cutters self-sharpening. Built to last many years. Many thousands in use. Sold direct from factory for 26 years. Costs little. Write at once for trial on your own lawn "approval offer," guarantee information and literature.

MONTAMOWER DISTRIBUTING CO.
306 Keeler Bldg. GRAND RAPIDS 2, MICH.

JARI POWER SCYTHE



Self-propelled, portable, easy to handle.
Cuts close to trees and buildings, under low shrubs.
Trims shorelines, below or above water.

Ideal for estates, lake shore property, gardens, small farms, orchards.

WRITE TODAY for more information.

JARI PRODUCTS, INC.
2938-A Pillsbury Ave., Minneapolis 8, Minn.

to be the best temperature for ripening fruit off the vine. Where vine-ripening is hindered by sun scald and fruit decay, pick when the blossom-end of the fruit shows the first trace of pink. Light is unnecessary for proper ripening, so put the fruit in any convenient place where the temperature will be in the 70's.

WE SEED A LONG ROW OF carrots about the middle of June for a fall crop and for winter storage. Carrots have their best color and highest sugar content during cool fall weather. A planting now will be of desirable size for use from mid-September on.

ANOTHER VEGETABLE good to seed now for fall is broccoli and it need not be transplanted. I've seen large fields in the Rio Grande Valley direct-seeded and thinned with a hoe to 12 inches apart. Two years ago we cut broccoli from mid-September until after Thanksgiving from a planting made in early June.

TCA IS A NEW CHEMICAL, excellent for killing perennial grasses like quack and Bermuda and even Johnson grass. It will leave the soil toxic to garden crops for several weeks, but if you have grassy weeds in a spot you don't need to use until 1950 but can treat now, this new weed-killer can be of real help.

MOST STRAWBERRIES have about as much resistance to 2,4-D as lawn grasses and this weed killer can often be used to make strawberry growing less of a chore. It's best to spray right after the picking season with about one-half the dosage for turf recommended on the 2,4-D container. Another application in the early fall after winter-annual weeds have germinated will mean fewer weeds next spring. Don't expect magic; there will still be some hand-weeding and cultivating to do.

VISITING A CALIFORNIA vegetable packing shed I once noticed that the lettuce being shipped was rather bitter. "A few days in an iced car will take care of that," was the foreman's comment. Since then I've found that home-grown head lettuce, and leaf lettuce too, often loses its bitter taste after a few days in the refrigerator. If weather is hot, be sure to pick as soon as ready to avoid excessive bitterness and tipburn.

(*Continued on page* 199)

the NEW Sunbeam HEDGE TRIMMER

- Powerful
- High-Speed
- Light-Weight
- Easy to Handle



FASTER, EASIER WAY to trim Hedges, Shrubs, Ornamental Trees, etc.

Trimming Hedges

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AFRICAN VIOLETS—fine young plants, reasonable prices. Send for free list.

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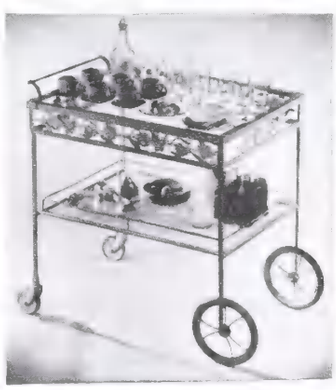


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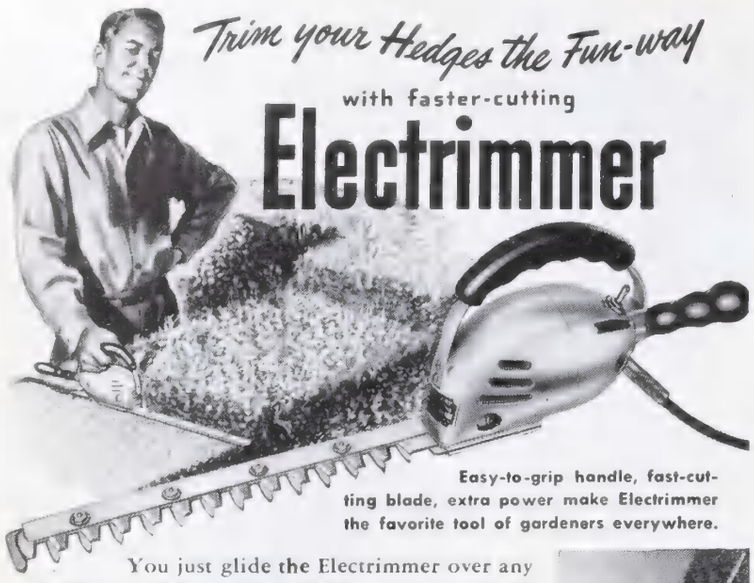
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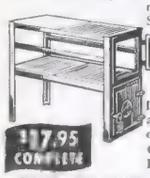
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JEWEL ELECTRIC MFG. CO.
216-8 W. Kinzie St. Chicago 10, Ill.

WHY PUT UP WITH FLIES AND MOSQUITOES IN YOUR TOWN?

CONTINUED FROM PAGE 195

a drastic decrease in the number of badly bitten children reporting for medical treatment after the town was fogged.

The first step, as a taxpayer, is to let your city fathers know you expect action now that an effective inexpensive way is open to them. Point out that the costs ($1 to $5 per person for a whole summer's campaign) will be repaid many times in the better health of the citizens, increased business, raised real estate values—and less complaining about paying taxes. In mosquito-control-conscious New Jersey, citizens actually squawk if they don't think enough of their tax money is being spent to kill mosquitoes. Fly and mosquito control is one type of expenditure that citizens rarely beef about.

Most cities already have the necessary rolling equipment—small trucks—to transport foggers and sprayers around. They also have, in their Fire Departments, a large amount of available manpower. Boone, Iowa, for example, mounted its crimson bug-killing equipment on red fire department trucks last summer and answered "fly-alarms" between fires.

YOU might point out to your town officials that it is not even necessary to buy spray equipment. Within reach of every large city and most small ones, there are "custom-foggers" and "custom-sprayers" who can be hired to do the work for the city on a fee basis. Of course this system is costlier than if the city owned and operated its own equipment but it is a good way to start.

Still another means of insuring at least reasonable protection against insects for your own immediate neighborhood is the cooperative system. In Kew Gardens, Long Island, for example, 40 homeowners hired a local man to fog their lawns and back yards every ten days. The residents paid $2 a month per family to the fogger who threw in free the fogging of a large nearby swamp from which the mosquitoes came. In Pine Lakes, New Jersey, 50 homeowners pay $1 a week to have their front lawns and back yards fogged. Groups in West Orange, N. J., and Sanford, Fla., do the same thing.

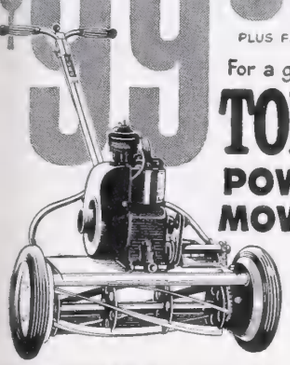
Of course, this control cannot be 100% effective because of the perverseness of insects, weather conditions, and the fact that other parts of your community are untreated. But you can increase your protection by having your own yard and your home fogged once or twice in a season. The first application will rid you of most of the insects—mosquitoes, flies, gnats, punkies, moths, silverfish, carpet beetles, spiders, ants, and cockroaches—and leave behind an invisible residue completely harmless to even delicate fabrics and expensive surfaces which lasts for several months. Insects may enter your domain, but they will find it most inhospitable and will quickly perish.

Custom foggers usually charge $1 to $1.50 a week for an average lot, doing a job on a neighborhood basis. It costs more if it's a one-shot proposition. For interiors, they charge from $15 to $40 a house, depending on size. Some figure fees by the room—say $3 to $5 a room; while others go by cubic feet—$1 per 1000 cubic feet.

The means are here now for your town to be free of bugs in '49. Call the Mayor today.



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TORO POWER MOWERS

THE MAN BEHIND THE HOE

CONTINUED FROM PAGE 197

DURING THE WARM WEATHER many vegetables keep better in the refrigerator than in the garden. Good radishes grow pithy in a few days, spinach goes to seed, and sound cabbage splits overnight. A big refrigerator is a *must* for one who wants top quality and minimum waste along with garden-fresh flavor.

I ONCE KNEW A GARDENER on a Philadelphia estate who kept his cold frames weed-free in the summer by filling them with a thick layer of leaves as soon as the flats and pots were removed. This thick mulch was also left in the frames through the fall and winter to keep the soil from freezing deeply. When the leaves were removed and the glass applied in March it didn't take long for the soil to warm up.

IN SPITE OF THE KILLERS that are now available, my entomologist friend, Herman King, still uses a one per cent rotenone dust on his vegetable garden. He says a weekly dusting with this safe material is still the best "shotgun" method of bug control. The new organic chemicals are remarkably efficient if used on the right insect in the right way but none seems to combine the safety and versatility of rotenone.

I'VE FOUND ROTENONE satisfactory for such common pests as cabbage worms, bean beetles, flea beetles, thrips, and even leaf hoppers, but if aphids get bad, a nicotine spray has proved best. Since rotenone will keep many kinds of aphids in check with a weekly application, you can often get by with using just this one insect killer.

I'VE LEARNED THE HARD WAY that getting in the first punch is just as important as the choice of insecticide. When I saw those yellow butterflies fluttering around my cabbage and broccoli last summer, I should have known that they would deposit their eggs on the leaves. The resulting crop of cabbage worms did considerable damage before I got them thoroughly under control. Next time I'll pay more attention to the warning signs.

Keith C. Barrons

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SPRAIN RAIN FOG OR MIST AT A TWIST OF THE WRIST!

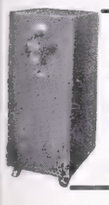
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